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Baruch College Undergraduate Bulletin - Spring 2015

Welcome to Baruch College's online Undergraduate Bulletin for Spring 2015. Here you will find a comprehensive compendium of hyperlinks to web-based information about undergraduate study at Baruch, from degree programs and requirements, to tuition and financial aid, to general information about the College and Schools. We hope you find this to be a useful tool.

Archived Graduate Bulletins

- [Undergraduate Bulletin - Fall 2014](#)
- [Undergraduate Bulletin - Spring 2014](#)
- [Complete Undergraduate Bulletin 2010-2013](#)
- [Complete Undergraduate Bulletin 2007-2010](#)
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Additional bulletins are archived at <http://www.baruch.cuny.edu/bulletin/>.

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Admissions

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Fees, Expenses, and Financial Aid

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Special Situations: Withdrawal and Reinstatement

The College has, in effect, canceled the registration:

- If a student registers as matriculated but subsequently learns he/she did not receive a high school diploma or equivalent and is offered the option by the College to continue as a paying nondegree student or withdraw, the student activity fee will be refunded if the student withdraws.
- If a student is notified of loss of matriculation and is offered the option of remaining in school and/or withdrawing, the student activity fee will be refunded if the student withdraws.
- If a student registers but does not pay the tuition and fees or agree to accept financial aid by going to the cashier and the College cancels the registration, the student is not liable for that semester's tuition and fees.
- If a student has been permitted to register but subsequently it is learned that he/she owes money to the College and the registration is canceled, the student is not liable for tuition and fees for the semester for which the registration was canceled.

Improper advisement has been given:

- Students who are placed in a particular class following testing and after a week or more in the class are advised by the instructor that they do not need the course and should withdraw are entitled to a full or partial refund according to the following. If the College is satisfied that the students were improperly advised originally, the tuition may be refunded in full. Otherwise, students are entitled to a tuition refund based on the established refund schedule.

Change in status from full-time to part-time student:

- If a full-time student (registered for at least 12 equated credits) drops a course during the refund period and thus is registered for fewer than 12 credits, the student's effective tuition is then calculated on a part-time basis. However, the student is liable also for that portion of the full-time tuition that is not refunded in accordance with existing refund procedures. The student's refund is calculated by subtracting the new part-time tuition amount from the full-time amount and multiplying the difference by the appropriate percentage based on the date of withdrawal.

Federal Return to Title IV policy:

- Students who withdraw from all classes, either officially or unofficially, may have their financial aid package recalculated based on the Federal Return to Title IV regulations. The regulations require that the College calculate the portion of the federal aid a student is entitled to, based on the aid that could have been disbursed had the student remained enrolled and the number of days the student attended classes. The enrollment status used to calculate financial aid eligibility is set either on the 21st day of classes or at the point the student's financial aid record becomes payable. Students who withdraw from some or all classes prior to the earlier of those dates will have their aid recalculated and could lose some or all of their aid. If a student fails to begin attendance in some or all of their classes, the unattended classes will not be used to calculate their enrollment status for financial aid eligibility. If aid has been disbursed for unattended classes, the student may be required to return funds, with the exception of college work-study earned, which will not be recouped. Students who officially withdraw after completing more than 60% of the semester are considered to have "earned" their federal financial aid, and the College is not required to recalculate their eligibility.
- If the Return to Title IV calculation determines that the student is not entitled to a portion of the aid that has already been disbursed, the College will return the "unearned" portion to the federal government and the student will be billed for the money that was returned on his or her behalf. A stop will be placed on the student's record until the money has been repaid to the bursar.
- If the calculation determines that the student is entitled to aid that has not been disbursed, the Office of the University Controller will notify the student of his or her eligibility and give the student the opportunity to decline the disbursement. If the student does not decline the disbursement, it will be mailed to the student by the Office of the University Controller, with the exception of student loans. To receive a postwithdrawal disbursement of loan funds, the student must sign and return the postwithdrawal notice, confirming that he or she wants the loan to be disbursed; however, only the first disbursement of a loan may be disbursed after a student has withdrawn. If a balance is owed to the College, the bursar may, with the exception of student loans, request the postwithdrawal disbursement.

Other specific situations:

- If the student activity fee is paid in advance and the student does not register due to medical reasons, is forced to move out of state, or is required to work as a result of a death in the family, in general, the student activity fee would not be refunded.
- If a student, because of medical or mental illness, is absent from classes and does not withdraw during the first three weeks of the session and at a later date requests a refund, supporting each request with documentation, the following may be considered: As a general rule, the law recognizes that time limits should not necessarily control where rights may be exercised within specified time limits, if the individual presents a justifiable excuse for not making a timely request, and there is no prejudice in granting the untimely request, a refund may be made.

Source: Office of the General Counsel Memo, June 1965, and University Budget Office Memorandum No. 25, June 23, 1976.

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Program Load

Course Loads: Credit Overloads and Dropping Courses

How many credits am I allowed to take in my first semester?

We encourage entering freshmen and transfer students to take a full-time program of between 12 and 16 credits. We set no minimum number of credits you must take, but you may not register for more than 18 credits. Freshmen are not allowed to add courses to their assigned block. We strongly urge entering freshmen not to work if you can avoid it. If you must work, work for as few hours as possible. If you have a full-time job, taking more than one or two courses is very likely to jeopardize your career at Baruch. Become familiar with Baruch's rigorous expectations before you test your limits.

What if I want to take more than 18 credits?

Students in all three schools may apply for a credit overload. The credit overload allows students to register for 19 to 21 credits in either the Spring or Fall semesters. For those students seeking permission for the summer session(s) a maximum of 5 courses is allowed with 3 three courses in one session. First semester transfer students and first semester freshmen are not permitted credit overloads. Students not in one of the three schools are required to have a minimum GPA of 3.0 to qualify. Please see an academic advisor for additional information about applying for a credit overload.

What if I need to drop a course?

1. See Schedule of Classes for each semester's deadline date to drop a course(s).
2. Student must complete a drop form and have it approved at the Office of the Registrar or the Center for Academic Advisement by the stated deadline date.
3. If you are receiving financial aid or are an international student, dropping a course might affect you. Please see the appropriate office.
4. If you are a freshman or withdrawing from all courses (Total Withdrawal) at any time during the semester, you must come to the Center for Academic Advisement and meet with an Academic Advisor.
5. If you need to drop a course after the deadline date, meet with an Advisor at the Center for Academic Advisement.

Choosing Classes

Student Status:

Undergraduate: see the following table:

Class	Credits Earned	Class	Credits Earned
Lower Freshman	0 to 14.9	Lower Junior	60 to 74.9
Upper Freshman	15 to 29.9	Upper Junior	75 to 89.9
Lower Sophomore	30 to 44.9	Lower Senior	90 to 104.9
Upper Sophomore	45 to 59.9	Upper Senior	105+

Course Listings

Course numbers indicate the level of the course as described below:

Courses Numbered Level:

0000-699	Undergraduate Remedial; no credit.
(U)700-999	Graduate Courses.
1000-1999	Introductory Courses; no prerequisites.
2000-2999	Introductory Courses; they require some past preparation either in high school or college.
3000-3999	Intermediate Courses; prerequisites required.
4000-4999	Advanced Courses; prerequisites required.
5000-5999	Senior Courses; seminars, training programs, and independent studies
6000-6999	Honors level only.
7000-7999	Transfer Course(s) equivalents.
8000-9999	Graduate Courses.
99001-99999	Graduate Courses, specifically, courses in research methodology, thesis, or thesis alternative.

Honors Classes

Honors courses are indicated by an 'H' following the course number. Students with a 3.3 GPA may register for 1000- and 2000-level Honors courses and students with a 3.4 GPA and higher may register for 3000-level and above Honors courses without special permission from the Honors Program. To find a listing of Honors courses in CUNYFirst, choose 'contains' in the Course Number field and insert H.

Abbreviations

LEC	Lecture
REC	Recitation
HTBA	Hours to be arranged with department
LAB	Laboratory
MASON	Mason Hall on the first floor of 17 Lexington
22	School of Public Affairs, 137 E 22 St (Between 3rd Av. & Lex)
23	Lawrence & Eris Field Building (17 Lexington23 & Lexington)
25	151 E 25 (Library Building) (Between 3 Av. & Lexington)
AD	Administrative Center 135 E 22 (Between 3 Av. & Lexington)
VC	Vertical Campus, 1 Bernard Baruch Way (25th and Lexington)

Section Codes

Course section codes are composed of letters which indicate the hours and days of the week. Thus section AMWA meets at 7:50am on Monday & Wednesday while section BTRA meets at 9:30am on Tuesday & Thursday. In preparing your schedule, make use of the scheduling grids which appear on the next page. This will help you to avoid conflicts in your schedule.

Room locations that do not appear on your confirmation/bill at registration will be updated prior to the beginning of the semester. It is imperative that you check your CUNYfirst account before the first day of classes, as often classroom assignments change. The College reserves the right to cancel any course or section due to insufficient enrollment or for any other reason it deems necessary. If you have registered for sections that are cancelled, you will be notified and you may change your program without charge.

Taking a Course at Another College

Students may not take credit-bearing courses simultaneously at Baruch College and any other educational institution without permission from the Dean's Office of their school.

If a student takes a course at another institution, the combined program load must not exceed a total of 18 equated credits.

There must be no time overlap when courses are taken at another school simultaneously with courses at Baruch.

No permit can be issued for required composition (ENG 2100 and 2150 or the equivalent) or for required accountancy or finance courses.

Recipients of an Excellence Award, Macaulay Honors College or Baruch Scholarship may not take courses on permit without the appropriate advisor permission.

Permits are not issued to community colleges.

Permission must be granted **prior** to registering at the other institution.

No permit will be issued for courses that have been repeated three times at Baruch.

Baruch students wishing to attend another CUNY school on permit:

If you intend to take a course at another CUNY school, you must submit the request through <http://epermit.cuny.edu>. You will be informed of the progress of your permit request throughout the approval process via email. If a request is rejected, you will be notified of the reason for the rejection. Tuition for approved CUNY permit courses is paid to your home college. Grades for courses taken on permit at another CUNY college are posted on your home transcript and are counted in the computation of your GPA.

Please note:

- Permits are not issued for Community College coursework.
- Permits are not issued for first semester freshman or transfer students with no Baruch GPA.
- Permits are issued only to students matriculated for a degree at Baruch College who are not on academic probation.
- Permits are not issued for courses in accounting

How to use ePermit?

To access e-Permit, you must have a CUNY Portal ID. To obtain a CUNY Portal ID, go to the CUNY homepage (<http://www.cuny.edu>) and click the "Log In" button at the left. Once on the University Home Page, you will have to register for a Portal ID and Password by clicking on "Register" and following the directions. Once registered, go to <http://epermit.cuny.edu> and login with your CUNY Portal ID and password, and follow the instructions to file the permit application.

Non-CUNY permit:

Non-CUNY permit students must submit a letter from the Dean or Registrar of their home college indicating the courses for which they have been approved to take at Baruch. A \$65.00 application fee must accompany the permit application. Applications and more information about registration are available at www.baruch.cuny.edu/registrar

Information for Non-degree Students:

Non-degree students are offered courses on a space available basis only. Not all courses offered by the college are available to Non-degree students. In general, business courses are not available to undergraduate Non-degree students. Non-degree students are required to meet the same scholastic standards and attendance requirements as degree seeking students, including prerequisites and co-requisites as described in the Bulletin and Schedule of Classes. Non-degree students who do not wish to take final examinations may, upon application to the Registrar's Office, be assigned the AUD grade.

See the academic calendar for deadlines. Non-degree students may register for a maximum of 2 courses (6 -8 credits.) Applications and more information about registration are available at www.baruch.cuny.edu/registrar

Undergraduate Non-degree: are those who have not earned a baccalaureate degree and wish to take liberal arts or public affairs courses at Baruch. Non-degree students must meet all course prerequisites as stated in the Schedule of Classes.

Post-baccalaureate: are those who have earned a baccalaureate degree and wish to take undergraduate courses. Post-baccalaureate students may take 3000 business courses except for those offered by the departments of Accountancy and Finance.

Teachers on Sabbatical: Teachers on Sabbatical must file a copy of their leave contract with the Registrar's Office at the time of application to attend Baruch.

Senior Citizens: may register for undergraduate introductory level liberal arts or public affairs courses on an audit basis only. Senior citizens who wish to take courses for degree credit must pay the regular tuition for these courses

Letter Grades and Grade Point Equivalents

The following tables list the grades that are used at Baruch College and show how they are calculated to determine the grade point average (GPA), or index.

[See explanation of how to compute your GPA](#)

Letter Grades and Grade Point Equivalents

Baruch uses a 4.0 grade point average (GPA) calculation to determine a student's academic standing.

Grade	Grade Point Equivalent	Percentage Equivalent
A	4.0	93.0-100.0
A-	3.7	90.0-92.9
B+	3.3	87.1-89.9
B	3.0	83.0-87.0
B-	2.7	80.0-82.9
C+	2.3	77.1-79.9
C	2.0	73.0-77.0
C-	1.7	70.0-72.9
D+	1.3	67.1-69.9
D	1.0	60.0-67.0
F	0.0	below 60.0

Explanation

Excellent (A, A-). Paves the way to the Dean's List and Honors.

Very good (B+, B, B-).

Average (C+, C).

Poor (C-, D+, D). Merely passing. Enough of these and you can be dismissed.

Failure (F). See the policy on the repetition of failing grades.

Additional Grades

The following grades are also used on the transcript. A definition of each of these grades appears below.

I NC	Given only when the student has earned an average term grade of 50 percent or better for work already completed, but the term's work is incomplete and the instructor agrees that the reason for the lateness is valid. Completed assignments must be handed in to the instructor so that the grade can be resolved by the end of the final examination period of the subsequent semester, or it becomes a grade of FIN, the equivalent of F.
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P	Only allowed to students in the Weissman School of Arts and Sciences. Read Pass/Fail option in the Undergraduate Guide to Academic Policies and Procedures and follow the proper procedure. This grade is also used when you complete an ESL course. The P grade is not included in GPA calculation.
W	Withdrawal, provided a WN or WU grade has not been previously submitted by instructor. Can only be given by Registrar's Office or appropriate Committee on Academic Standing. (See academic calendar for deadlines). The W is not designed to keep a student from failing a course. The W is for students who discover that the course is not what they want. Students should not wait until an examination is given to determine if they wish to continue. As soon as they know they are not interested in continuing, they should drop the course. Remember that if the instructor gives a WN or WU (failing grade) before the course has been dropped, the instructor's grade is considered the final grade.
R	Course must be repeated until minimum proficiency is attained. Given in noncredit ESL courses.
A UD	Only for nondegree students (an auditor or listener in the class). No credit granted.
CR	Credit earned (transfer credits, business experience, military service, or exemption credit). Grades in these courses are not included in computation of the scholastic index or in computing class standing. These grades are included to determine eligibility for graduation honors.
Y	An intermediate grade assigned after the first of a two semester, or the first two of a three-semester, Honors sequence to signify work in progress. (Honors courses are numbered 6001H, 6002H, and 6003H.) The Y grade is not included in calculating the grade point average. Each Y grade is replaced by the earned letter grade when the sequence has been completed.
Z	No grade submitted by the instructor (the Z grade is assigned by the Registrar's Office).
P EN	Pending. The PEN grade may be used only when a grade is under review by the academic committees for possible infraction of academic integrity standards.
WA	Administrative withdrawal, given when a student fails to document compliance with New York State Public Health Law 2165 regarding measles, mumps, and rubella within 30 days of registration (45 days for international students). This grade does not carry academic penalty.
* WN	Effective Fall 2009 - Spring 2014: Non-punitive (means the same as WN, Never Attended, but not calculated in the GPA); entered by the registrar upon receipt of notice from the faculty that a WN has been assigned.
WU	Dropped by instructor for excessive absence. A WU should be given if the student has attended at least one class or if there is documented evidence of the student's participation in a course. A WU must be given to freshmen and sophomores for absence in excess of twice the number of weekly hours the class meets and may be given to juniors and seniors. A WU given prior to a student applying for a W takes precedence and counts as an F. A WU may not be used if a student has taken the final examination.

Academic Honors

Dean's List

In addition to awarding degrees with honors, the College also recognizes excellence with the annual Dean's List. The Dean's List is promulgated at the end of the spring semester in each school of the College. To be eligible for inclusion on the list, a matriculated student must have an average in all subjects of at least 3.5 in a program of at least 12 credits per semester for two consecutive semesters of attendance as a full-time student, or at least 24 credits taken in a maximum of four consecutive semesters as a part-time student. P (Pass) grades and credits are not included in the calculation.

Latin Honors

The policy regarding Latin Honors is as follows:

To be eligible for Latin Honors, students must have completed at least 56 credits at Baruch College. The scholastic index is first computed on the courses taken at Baruch College and then on the entire scholastic record. Grades earned at another college are computed according to Baruch's academic standards. The lower of the two indexes so computed determines the graduation honors. There are three levels of Latin Honors:

Summa cum laude shall be granted to those students whose scholastic index in all subjects is at least 3.85 (3.8 for those entering prior to fall 2004 who remain in continuous attendance until graduation)

Magna cum laude shall be granted to those students whose scholastic index in all subjects is at least 3.75 (3.5 for those entering prior to fall 2004 who remain in continuous attendance until graduation)

Cum laude shall be granted to those students whose scholastic index in all subjects is at least 3.5 (3.2 for those entering prior to fall 2004 who remain in continuous attendance)

College Honors

Students who complete Honors Program requirements may be eligible to graduate with College Honors. See the [Baruch Honors Program](#).

Scholastic Performance Requirements

Class Attendance

All students are required to attend every session of their courses. If a freshman or sophomore is absent in excess of twice the number of class sessions per week, the instructor must give the student a WU grade, which counts as an F. The instructor may give a junior or senior a WU grade (the equivalent of an F) for excessive absences. The WU grade may be given by the instructor at any time.

Policy on Religious Holidays

No person shall be expelled from or be refused admission as a student at Baruch College for the reason of inability to attend classes because of religious beliefs or to participate in any examination, study, or work requirements on a particular day or days.

Any Baruch student who is unable, because of religious beliefs, to attend classes on a particular day or days shall, because of such absence on the particular day or days, be excused from any examination or any study or work requirements.

It shall be the responsibility of the faculty and of the administrative officials of the College to make available to all students who are absent from school because of religious beliefs an equivalent opportunity to make up any examination, study, or work requirements that they may have missed because of such absence on any particular day or days. No fees of any kind shall be charged by the institution for making available to these students such equivalent opportunity.

If classes, examinations, study, or work requirements are held on Friday after 4 pm or on Saturday, similar or makeup classes, examinations, study, or work requirements shall be made available on other days, where it is possible and practicable to do so. No special fees shall be charged to students for these classes, examinations, study, or work requirements held on other days.

In effectuating the provisions of this section, it shall be the duty of the faculty and of the administrative officials of the College to exercise the fullest measure of good faith. No adverse or prejudicial effects shall result to any students because of availing themselves of the provisions of this section.

Students who are aggrieved by the alleged failure of any faculty or administrative officials to comply in good faith with the provisions of this section shall be entitled to maintain an action or proceeding in the Supreme Court of New York County for the enforcement of their rights under this section.

Maintaining an Acceptable Grade Point Average

The cumulative grade point average (GPA) is the numerical equivalent of a letter grade (A, B, C, etc.). In order to meet the College's scholarship requirements, a student must achieve a stipulated GPA according to the table below. The GPA is also used to determine scholarship eligibility. It is the student's responsibility to keep track of his or her GPA. Baruch students may verify their grades and GPA by accessing their transcript through CUNYfirst self service.

Credits Completed	Minimum Acceptable GPA
0-14.9	1.50
15-29.9	1.75
30 or more	2.00

It should be noted that there are different GPA requirements for eligibility for financial aid programs (state and federal) and for retention within the College. See the financial aid section of this bulletin, the Schedule of Classes, or the Financial Aid Office for the minimum standards for eligibility for financial aid awards.

Computing the Grade Point Average

Grade point averages are computed by multiplying the credits attempted by the grade point equivalent. The grade point average is then computed by dividing the total grade points (GPs) by the total credits attempted. Below is an example of computing a GPA on a five-course, 16-credit semester program load.

Course	Grade	Credits		GPE		GPs
MTH 2001	F	3.0	x	0.0	=	0.0
BIO 1003	D	4.0	x	1.0	=	4.0
HIS 1001	B-	3.0	x	2.7	=	8.1
COM 1010	C+	3.0	x	2.3	=	6.9
ENG 2100	A	3.0	x	4.0	=	12.0
TOTALS	Total Credits: 16.0			Total GP: 31.0		

Total Grade Points	<u>31.0</u>	=	1.9 Grade Point Average (GPA)
Total Credits	16.0		

Changing a Grade/Extra Credit

No change of final grade for a completed course will be made without the approval of the instructor's dean. Deans will consider the grade change upon the receipt of the instructor's written explanation. No grade will be changed after the degree is awarded. Extra work may not be submitted for a higher grade after the final grade has been assigned.

Repeating Courses

Your GPA and Credits Earned at Another College

Grades never transfer from one institution to another; only courses and credits transfer from institutions outside of CUNY.

Grades received for work completed at another college are only computed in a student's index in determination of graduation honors or are used to calculate the pre-business GPA for eligibility to the Zicklin School of Business; these grades are calculated according to Baruch's Academic Policies.

Academic Probation

Effective Fall 2014, first-semester freshmen and first-semester transfer degree seeking students who have an academic standing of 'Eligible to Continue' should view that classification as an alert to work diligently to improve their academic performance (i.e., cumulative grade point average). Improvements will prevent academic sanctions. The student is urged to utilize the resources offered by the College, including the Center for Academic Advisement and New Student Orientation and the Student Academic Consulting Center (SACC). The services of these offices include mapping out courses, tutoring, workshops, and career advice.

Students will be placed on academic probation at the end of the fall/spring semester if their cumulative GPA falls below the minimum level indicated previously. Students will have one semester in which to raise their cumulative GPA. Failure to maintain a GPA of **better than C** (i.e. 2.01) during the semester will result in academic dismissal.

While on academic probation, a student will be restricted to no more than four courses (13 equated credits) each semester.

The following is a list of violations of probation:

- Grades, in any course, of FIN, WN, WU, or F that have not been removed from the cumulative GPA by the repetition of the course with a grade of C or better
- Holding office in student government or on publications, sitting on College committees, or engaging in varsity sports (club activities should also be limited)

Violations of GPA probation will result in automatic dismissal at the end of the semester. Registration for subsequent semesters will be withheld. Students who are dismissed must remain separated from the College for a minimum period of one semester. The deadline for submitting appeals to the appropriate committee on academic standing for reinstatement for the fall semester is April 1; for the spring semester, November 1. Students must also file a reentry application with the Office of the Registrar.

All applications for reinstatement should be submitted to the appropriate committee on academic standing based on the student's official major. Students admitted as new freshmen in the fall 2001 semester or later are admitted to the College and not to a specific school. Until they have been admitted to a specific school, they must file their appeals with the Joint Committee on Academic Standing through the Center for Academic Advisement. Each application should include documentation that supports the student's appeal for reinstatement. It is recommended that students meet with an advisor in the Center for Academic Advisement prior to filing the appeal for reinstatement.

Be advised that all recipients of financial assistance must be making satisfactory pursuit and progress toward a degree. There are different formulas used to make this determination, one for federal aid programs and one for TAP. The GPA requirements for financial assistance differ from the College's scholarship requirements. Please consult the Financial Aid Office for Satisfactory Academic Progress requirements for state and federal financial aid programs.

Rate-of-Progress Probation and Dismissal Policies

The following courses are required for any bachelor's degree: ENG 2100, ENG 2150, COM 1010, PSY 1001, and, minimally, a 2000-level MATH course (and/or an H or T version of these courses). Failure to complete one or more of these courses after three registrations will result in dismissal from the College. Students who take, but do not pass, one of the aforementioned courses for the second time will be placed on rate-of-progress probation and should see an academic advisor as soon as possible. Failure to complete the course(s) in question by the end of the third attempt will result in dismissal. While on rate-of-progress probation, a student will be restricted to no more than four courses (13 equated credits) each semester.

Registration for the subsequent semester after the third attempt will be withheld. Students who are dismissed may not continue at Baruch College.

Repeating Failed Courses

Undergraduate students may replace a maximum of 16 credits of failing grades if the same courses are repeated with a minimum grade of C. It will not retroactively effect the pre-existing academic status. The cumulative GPA will be recomputed to reflect only the passing grade. The following points should be noted:

- A maximum of 16 credits of failing grades (F, FIN, WN, WU) may be deleted from the calculation of the cumulative GPA during an undergraduate's enrollment in CUNY. Whether students remain at a single college or transfer from one CUNY college to another, no more than 16 credits of failing grades can be replaced in the calculation of the cumulative GPA. Should the 16-credit limit be reached at a college other than Baruch, a student will not be permitted to replace failing credits at Baruch.
- The course(s) used to replace failing grades must have been taken in the fall 1990 semester or later.
- If a course for which a student wants the failing grade to be replaced by a grade of C or better was taken prior to September 1, 1984, the student must receive the approval of the appropriate committee on academic standing.
- For a grade of C or better to replace a grade of F in the calculation of the cumulative GPA, the failing grade cannot have been received at another college. The repetition of the course must take place at Baruch; it may not be taken on permit to another institution.
- A failing grade may not be partially replaced. If a student has replaced 14 credits of failing grades and subsequently receives a grade of C or better in another 3-credit course previously failed, the failing grade cannot be replaced.
- If a student has received more than one failing grade for the same course and subsequently earns a grade of C or better in the course, the failing grades will be deleted from the calculation of the GPA, subject to the 16-credit limit.
- If a student fails a course that was taken on a pass/fail basis and subsequently retakes the course, a grade of C or better must be earned in order for the failing grade to be replaced.
- If the course number or title of a course was changed in the period between the receipt of the failing grade and the repetition of the course but the content remained the same, the failing grade will be replaced if a grade of C or better was received in the repeated course.
- If the content of the course was changed in the period between the receipt of the failing grade and the repetition of the course, or when a student has been allowed to substitute one course for another, the declaration of course equivalency for the purpose of deleting the failing grade from the calculation of the cumulative GPA will be at the discretion of the appropriate committee on academic standing.
- The cumulative GPA calculated on the basis of this policy is to be used for purposes of retention and graduation from the College and the admission to and continuance in a major or specialization. It will not be used to calculate graduation honors, the Dean's List, or departmental honors at graduation.

Any student who does not want a repeated course to replace a previously recorded failing grade should notify the registrar so that the replacement does not take place. This request may be made at any time after the second enrollment, provided the student is enrolled in the College.

Withdrawal

Courses dropped during the first three weeks of classes of the fall or spring semester, or during the first two weeks of summer session, do not appear on the student's transcript. New students who drop all their courses (withdraw from the College) during the first three weeks of the semester must apply again for admission prior to future registrations. Consult the Office of Undergraduate Admissions. Other students who withdraw from the College during the first three weeks must apply for reentry.

Students may withdraw from the College during the first ten weeks of the semester. After the third week, however, they will receive W grades. Except in extraordinary circumstances, a student may not withdraw from a course after the tenth week. Appeal to drop a course after the deadline must be made to the Committee on Academic Standing.

The following courses may not be dropped without approval of the Center for Academic Advisement:

- ENG 0132 (all students)
- ENG 2100 and 2150 (BA students only)

Students who have received permission to carry a credit overload may not drop any course.

Once students have officially dropped a course they may not attend or audit the course.

Students who are SEEK, International or on academic probation and wish to withdraw completely or fall below full-time status must get the approval of the appropriate office.

The Committees on Academic Standing

Each school has a committee on academic standing. These committees adjudicate students' appeals in academic matters. Each committee is composed of faculty, students, and administrators. Information and appeal forms can be obtained in the Center for Academic Advisement and on the Web. These are some of the appeals handled by the committee:

- Request for W in a course or total resignation after the deadline (10th week of the term)
- Request for reinstatement if dismissed
- Curricular adjustments or waivers of academic rules
- Change of grade that is initiated by the instructor

All requests should be documented with supporting evidence: medical notes, military papers, etc.

The filing of an appeal does not guarantee a favorable decision; the committee weighs all the information presented by the student and arrives at a conclusion based upon the application of College policies and the appropriateness of the request.

The student is informed in writing of the committee's decision. Students do not appear before the committee.

Committees on Academic Standing

- [Zicklin School of Business](#)
- [Weissman School of Arts and Sciences](#)
- [School of Public Affairs](#)
- Center for Academic Advisement (students without an official academic plan)

Departmental Honors (Honors Thesis)

HONORS THESIS GUIDELINES

Committee on Undergraduate Honors

-

Introduction

The Senior Honors Thesis is the culmination of your college experience, emphasizing critical thinking, writing, and independent work. Your thesis may relate to your major, but it does not have to. You are encouraged to select a topic that you find exciting and satisfying, and that will allow you to be creative. Completing an Honors Thesis is an opportunity to:

- Satisfy your intellectual curiosity
- Develop transferable skills
- Work closely with faculty mentors
- Open windows into future professions

Students who successfully complete their theses are eligible to graduate with honors in the discipline in which the thesis is written. Though not a requirement, completion of an honors thesis is highly recommended for BA majors and for all students who are considering pursuing an advanced (masters, doctoral, or professional) degree.

The Honors Thesis is, in most cases, a two-semester project completed under the supervision of a faculty mentor. Students completing theses in the Natural Sciences may be given permission to undertake a three-semester project. Since the thesis constitutes six to twelve semester hours of the baccalaureate degree program, it should reflect a significant time commitment, be of high quality, and demonstrate personal intellectual growth.

If you are thinking of writing an honors thesis, please contact Dr. Frank Heiland, Chair of the Committee on Undergraduate Honors [frank.heiland@baruch.cuny.edu] one full semester prior to the anticipated start date. Most students write a thesis in their senior year, though it may be possible for upper juniors to enroll.

Proposing a thesis project

In order to pursue an honors thesis project, a student must meet the following qualifications:

- 3.5 GPA in the discipline in which the thesis will be completed.
- 3.5 cumulative GPA.
- Approval of proposed thesis mentor, department honors coordinator/committee, and Chair of College Committee on Undergraduate Honors.

Please note that some departments/disciplines may have additional prerequisites. If a student has fulfilled the prerequisites in more than one discipline/department, it is possible to undertake an interdisciplinary thesis project [IDC 6001H/6002H]. While most students complete traditional research projects, creative endeavors [e.g. writing a play or novel] may be considered.

Please consult with the department in which you plan to do honors works and with the Chair of the Committee on Undergraduate Honors for further information. If you are enrolled in the Baruch College Honors Program, you should also consult with your academic advisor.

Preparing a Prospectus

The "Application and Prospectus for an Honors Thesis" cover sheet (2 pages, available at this site <<http://blsciblogs.baruch.cuny.edu/honors/honors-program-requirements/academic-requirements/>>. Scroll down to click on "Honors Thesis Application"). Instructions can be found there, but the major requirements include:

1. A statement of the major objectives of your proposed study.
2. A description of the procedures you will follow to complete your research.
3. A statement of where the experimental, field study and/or the library work is to be performed.
4. A short bibliography, including some of the seminal works relating to the thesis topic

DUE DATE:

The prospectus must be completed during the semester prior to the one in which you expect to begin the thesis [usually upper junior or lower senior year]. The **proposal must be submitted to the Chair of the College Committee on Undergraduate Honors committee by April 1st for a project starting in the fall semester or November 1st for a project starting in the spring semester.** The committee will review the proposal and approve it or suggest revisions. **If you are asked to make changes then you must complete your revisions and resubmit the prospectus to the committee chair no later than May 1st for enrollment in the fall semester or December 1st for enrollment in the spring semester.** Students may not enroll in either Thesis I [6001H] or Thesis II [6002H] during the winter session or summer session terms.

The prospectus must be approved by your mentor, department chair, and the Committee on Undergraduate Honors. The Committee on Undergraduate Honors reserves the privilege of recommending changes in the thesis proposal. Students must not commence work on their theses until the proposal has been given full approval. Where human subjects are involved, students will also have to secure Institutional Review Board approval before collecting data.

For more guidance on writing a prospectus and selecting a mentor, please see Charles Lipson's *How to Write a BA Thesis: A Practical Guide from your First ideas to your Finished Paper*, which is on sale in the Baruch College bookstore. This text is available as an e-book through Baruch's library: <http://site.ebrary.com/lib/baruch/docDetail.action?docID=10216904>

After approval: The first semester

- Register for XXX 6001H (this will be done for you, by the Chair of the Baruch College Committee on Undergraduate Honors). You are strongly encouraged not to register for more than a total of 16 credits in the semesters in which you are writing a thesis. Thesis writing is a very intensive and time-consuming process. You will not be registered for XXX 6002H until your mentor gives his/her written approval to the Chair of the Committee on Undergraduate Honors. Approval is based on evidence that you are making satisfactory progress toward the completion of your project.

- Depending upon the discipline, the thesis project normally requires 3-4 credit hours per semester for two consecutive semesters. In the natural sciences, three-semester projects may be approved.
- Most of the work during first semester is done with your mentor and the Honors Thesis Workshop. By the second semester, your mentor should set up a departmental committee of at least two additional readers.
- Your mentor and departmental committee will determine the appropriate presentation style for thesis in its discipline. Consult with your mentor to reach understanding on what is expected of your thesis.

Support throughout the thesis-writing process

In addition to the primary guidance of your mentor, the following resources are available to support you in the process of writing your thesis:

- Honors Thesis Workshop. This workshop, led by the Writing Center and the Library, meets approximately twice a month during the semester and provides support in the research and writing associated with the thesis process--for example, in articulating a research question, using sources strategically, drafting, and revising. Contact Writing Center Director Keri Bertino (keri.bertino@baruch.cuny.edu, 646-312-4028, NVC 8-185) with any questions.
- Baruch Research Librarian Professor Stephen Francoeur (Library Building; Room 316; 646 312-1620, Stephen.Francoeur@baruch.cuny.edu).
- You are also strongly encouraged to purchase Charles Lipson's *How to Write a BA Thesis: A Practical Guide from your First ideas to your Finished Paper*, which is on sale in the Baruch College bookstore. This text is available as an e-book through Baruch's library: <http://site.ebrary.com/lib/baruch/docDetail.action?docID=10216904>
- Your faculty mentor may recommend additional reference books that are appropriate for your discipline.
- Writing Center consultants are available for weekly or occasional meetings to help you in developing your project, structuring your argument, revising on the sentence level, etc. Schedule and appointments are available through www.baruch.cuny.edu/writingcenter, or contact Writing Center Director Keri Bertino (keri.bertino@baruch.cuny.edu, 646-312-4028, NVC 8-185).

Thesis Requirement

Due Date

One hard copy, one e-mail attachment (as a Word document), and one copy of your thesis on a flashdrive must be submitted to the Chair of the College Committee on Undergraduate Honors on or before the first Monday in December or the last Monday in April, depending upon the semester of completion. If the student anticipates any difficulty meeting this deadline, s/he must consult with the thesis mentor and with the Chair of the Committee on Undergraduate Honors.

Although there are certain formal requirements of every thesis, listed below, **the vast majority of requirements, such as page count, appropriate presentation and citation styles, etc. will be determined individually for each student in conversation with his or her mentor.** Students should work with their mentors to determine a length appropriate to the scope and discipline of their project. Please do this work early so that expectations are clear throughout the thesis-writing process. Remember, a thesis is significantly more than a traditional term paper. It entails at least as much time and effort as two upper level honors courses.

Content

- The thesis must start with a brief (at most one-page) abstract. It must include a table of contents [including chapter titles], and it must include a standard system of citation commonly employed in the thesis writer's field.
- There must be a clearly articulated thesis statement and the paper must in a well-written, well-organized, and coherent fashion address the thesis statement. The methodology used to defend the thesis argument must be made clear. The Committee on Undergraduate Honors takes writing very seriously. If you are having trouble with the organization of the paper or writing style, you should consult with the Writing Center (VC 8-185) as well as your mentor. Keep in mind that the College Committee on Undergraduate Honors is composed of faculty representing several disciplines. While your paper should be written in a format that is appropriate for your field of study, the methodology and discussion of findings should be written in a manner that is understandable to educated readers who are not experts in that field.

Format

- Cover page
 - Departmental Certification of the completed thesis shall take the form of a statement, which becomes the thesis cover page and includes the following information:
 - Student's name
 - Title of thesis
 - Date of submission
 - Signature of faculty sponsor
 - Signatures of at least two additional full-time Baruch faculty members in a relevant field of study who have read and approved the thesis
 - The cover page must also include the following statement with the appropriate phrases inserted: "Submitted to the Committee on Undergraduate Honors at Baruch College of the City University of New York in partial fulfillment of the requirements for the degree of Bachelor of Arts/Bachelor of Business Administration/Bachelor of Science in [Discipline] with Honors."
 - The thesis requires this cover page in order to be passed.
 - Each student should submit 1 bound copy and 1 electronic copy of his/her thesis for review. The original cover page of the hard copy should be submitted separately. The electronic copy should be submitted in two forms: as a word document emailed to the chair of the Undergraduate Honors Committee and on a flashdrive that is submitted with the bound copy.
 - Citation style: Each student should use a citation style (e.g. MLA, APA, etc.) appropriate for the discipline in which he/she is working. Please determine this with your mentor.

Thesis Evaluation

- At the end of the first semester, if the student's progress is satisfactory, the mentor assigns a "Y" grade. This allows the student to register for XXX 6002H. If the work is not satisfactory, the mentor may assign a letter grade, precluding the student from continuing the thesis project the following term.
- At the conclusion of the second semester, the mentor assigns a letter grade to the project, with retroactively applies to the prior semester as well. If the mentor assigns grade of "A" or "A-" and departmental committee approves, the thesis is forwarded to College Committee on Undergraduate Honors.
- Students whose work is not deemed to have earned an "A" will still receive academic credit and a grade, to be determined by the thesis mentor.
- The Departmental Honors Committee will certify the thesis for presentation to the College Committee on Undergraduate Honors.
- The College Committee on Undergraduate Honors determines whether or not a thesis has earned the distinction of graduation with honors in the designated discipline. All decisions of the committee are considered final.
- The regulations shall apply to all students in all disciplines. In cases where a contradiction between these regulations and those of the Departmental Honors Committee arises, the regulations of the College Committee on Undergraduate Honors shall prevail.
- Theses awarded honors will normally be displayed in the Newman Library and on the library website (with written permission of the thesis writer).
- Action on theses submitted past due dates shall be deferred by the College Committee on Undergraduate Honors until the following review cycle, so long as the student has not completed all degree requirements. No provision is made for review during the summer.

Mandates

- Theses will not be accepted by the Committee on Undergraduate Honors after the due date.
- Theses must be read and approved by the student's mentor and two additional readers in the discipline in which the thesis is being written.
- In order to receive approval for graduation with honors, the thesis MUST include:
 - A signed cover sheet
 - An abstract
 - A table of contents
 - A well-articulated thesis statement
 - A research methodology statement that describes the main definitions, methods, procedures, and techniques used to defend the thesis argument
 - Strong support of that thesis statement throughout the body of the paper
 - Citations standard to the field in which the thesis is written (e.g. MLA, APA)

Undergraduate Education

Educational Ideals: General Education

- [School of Public Affairs](#)
- [The Mildred and George Weissman School for Arts and Sciences](#)
- [Zicklin School of Business](#)

Academic Plans and Sub Plans

- [Majors](#)
- [Minors](#)

General Degree Requirements and Curricula

- [General Education Requirements](#)
- [Bachelor of Business Administration](#)
- [Bachelor of Arts](#)
- [Bachelor of Science in Public Affairs](#)

Majors

- Accountancy
- Actuarial Science
- Arts and Sciences Ad Hoc Major
- Biological/Natural Sciences
- Business Communication
 - Business Writing
 - Corporate Communication
 - Graphic Communication
- Communication Studies
- Computer Information Systems
- Economics
- English
- Finance
- History
- Industrial/Organizational Psychology
- Journalism
 - Journalism and Creative Writing
 - Business Journalism
- Management
- Marketing Management
- Mathematics
- Music (including Management of Musical Enterprises)
- Philosophy
- Political Science
- Psychology
- Public Affairs
- Quantitative Methods and Modeling
- Real Estate and Metropolitan Development
- Sociology
- Spanish
- Statistics and Quantitative Modeling: BBA Major
- Statistics: BA Major

Minors

- American Studies
- Art
- Asian and Asian American Studies
- Black and Latino Studies
- Business Minors for Non-Business Majors
- Business Writing
- Chinese
- Communication Studies
- Comparative Literature
- Computer Applications in Business
- Economics
- Economics and Finance
- Education
- English
- Entrepreneurship
- Environmental Sustainability
- Film
- French
- Global Studies
- Hebrew
- History
- Human Resource Management
- Humanities with Honors
- Information Studies
- Information Technology and Social Responsibility
- International Business
- Italian
- Japanese
- Jewish Studies
- Journalism
- Latin American and Caribbean Studies
- Law
- Law and Policy
- Marketing
- Mathematics
- Music
- Natural Sciences
- New Media Arts
- Operations Management
- Philosophy
- Physics
- Political Science
- Psychology
- Public Affairs
- Quantitative Methods and Modeling

- Real Estate
- Religion and Culture
- Sociology
- Spanish
- Spanish-English Translation
- Statistics and Quantitative Modeling
- Survey Research
- Theatre
- Women's and Gender Studies

- Tier III (Liberal Arts) Minor*
- Part III, College Option**

*Part of the Baruch Common Core. Available only to students who entered Baruch **before** Fall 2013.

**Students who enter Baruch in Fall 2013 will have to complete the Pathways at Baruch: College Option.

Pathways at Baruch

Since Fall 2013, all CUNY colleges have adhered to a uniform set of general education requirements known as CUNY Pathways. Although the courses that can be used to fulfill these requirements differ from college to college, the basic set of requirements is the same throughout the CUNY system. With few exceptions, any requirement that a student fulfills at one CUNY college will be considered fulfilled at any other CUNY college to which he or she transfers.

Students who entered Baruch in Fall 2013 or later must complete "Pathways" to obtain a degree. In July 2013, continuing students had the choice either to opt-in to the Pathways requirements or to complete the set of general education requirements that was in place at the college until Fall 2013 (the [Baruch Common Core](#)).

There are three parts to the Pathways requirements: I) the Required Core; II) the Flexible Core; and III) the College Option.

Part I: The Required Core (4 courses in 3 categories)

The Required Core is made up of four courses, which must be taken in three different categories: **1) English Composition**; **2) Mathematical and Quantitative Reasoning**; and **3) Life and Physical Sciences**. The learning goals or outcomes of each area within the Required Core are listed [here](#).

At Baruch College, the courses that satisfy the Required Core are:

English Composition (two courses required)

ENG 2100 (or ENG 2100T) Writing I

ENG 2150 (or ENG 2150T) Writing II

Mathematical and Quantitative Reasoning* (one course required)

MTH 2140 Mathematics and Quantitative Reasoning**

MTH 2160 Ideas in Mathematics and Their Applications**

MTH 2003 Precalculus and Elements of Calculus

MTH 2205 Applied Calculus

MTH 2207 Applied Calculus and Matrix Applications

MTH 2610 Calculus I

* Zicklin and SPA students should not take MTH 2140 or MTH 2160, which do not meet the mathematics requirement for the BBA or BS degrees. Zicklin students must complete a course in Calculus (and must satisfy the prerequisites for whichever Calculus course they take). Therefore, these students usually take MTH 2003 and one of the Calculus courses listed above. SPA students must complete a course in either Precalculus or Calculus.

** MTH 2140 and MTH 2160 are not appropriate for students within the Weissman School of Arts and Sciences whose major requires a statistics course or additional math courses (such majors include: Actuarial Science, Biological Sciences, Economics, Mathematics, Natural Sciences ad hoc, and Statistics).

Students who wish to pursue a BA in Psychology may use MTH 2140 or MTH 2160 to satisfy the Pathways requirement, but might be required to complete MTH 1030 College Algebra, to satisfy the prerequisite for that major's required statistics course. For more information, please consult the Office of the Associate Dean (room 8-265 of the Newman Vertical Campus; telephone: 646-312-3890).

Life and Physical Sciences* (one course required)

BIO 1012 Fundamentals of Biology: Human Biology Laboratory

(co-requisite with BIO 1011L in the Flexible Core)

BIO 1016 Fundamentals of Biology Laboratory: Research in Genetics, Evolution, and Ecology

(co-requisite with BIO 1015L in the Flexible Core)

- CHM 1004 Fundamentals of Chemical Laboratory Techniques
(co-requisite with CHM 1003L in the Flexible Core)
- ENV 1004 Fundamentals of Ecological Research
(co-requisite with ENV 1003L in the Flexible Core)
- PHY 2001 Fundamentals of Experimental Physics
(co-requisite with PHY 2002L in the Flexible Core)

Part II: The Flexible Core (6 courses in 5 categories)

è See below for changes to the Flexible Core that took effect in Spring 2016.

The Flexible Core is made up of six courses, which must be taken in five different categories (numbered 4-8): **4) World Cultures and Global Issues; 5) U.S. Experience in its Diversity; 6) Creative Expression; 7) The Individual and Society;** and **8) Scientific World**. To fulfill the six-course requirement, students may not take more than one course from any one department, discipline, or interdisciplinary field. The learning goals or outcomes of each area within the Flexible Core are listed [here](#).

Please note that some departments offer courses in more than one category...

- ANT and SOC courses are offered by the Department of Sociology and Anthropology;
- ART, MSC, and THE courses are offered by the Department of Fine and Performing Arts;
- BLS and LTS (formerly HSP) courses are offered by the Department of Black and Latino Studies;
- BIO, ENV, CHM, and PHY courses are offered by the Department of Natural Science; and
- Within the Pathways Flexible Core, POL and PAF (formerly PUB) are considered to be a single field.

...Therefore, the sixth course may not be taken from **Creative Expression**, which consists of courses from a single department. Until Spring 2016 this was also true of the **Scientific World** category, since the only courses it contained were offered by the Department of Natural Sciences. But in Spring 2016, PSY 1001 was added to the **Scientific World** category; see below.

The courses at Baruch College that satisfy the Flexible Core are:

Category 1. World Cultures and Global Issues (at least one course required)

- ANT 1001 Introduction to Cultural Anthropology
- HIS 1001 Themes in Global History to 1500 C.E.
- HIS 1003 Themes in Global History Since 1500 C.E.
- LTS 1003 Latin America: An Institutional and Cultural Survey
- POL 2001 United States in an Age of Globalization
- POL 2260 Introduction to Comparative Government

Category 2. U.S. Experience in its Diversity (at least one course required)

BLS 1003	Evolution and Expressions of Racism
HIS 1000	Themes in American History
HIS 1005	Modern American History
PAF 1250	Citizenship and Public Affairs
POL 1101	American Government: Practices and Values
POL 2332	American Political Thought

Category 3. Creative Expression (one course required)

ART 1000	Introduction to Design and Visual Communications
ART 1011	Art History Survey I
ART 1012	Art History Survey II
MSC 1003	Music and Civilization
MSC 1005	Principles of Music
THE 1041	Introduction to the Theatre Arts

Category 4. The Individual and Society (at least one course required)

PHI 1500	Major Issues in Philosophy
PHI 1600	Logic and Moral Reason
PHI 1700	Global Ethics
SOC 1005	Introduction to Sociology

Category 5. Scientific World (one course required)

BIO 1011L	Fundamentals of Biology: Human Biology Lecture (co-requisite with BIO 1012 in the Required Core)
BIO 1015L	Fundamentals of Biology: Genetics, Evolution, and Ecology Lecture (co-requisite with BIO 1016 in the Required Core)
CHM 1003L	Fundamentals of Chemistry (co-requisite with CHM 1004 in the Required Core)
ENV 1003L	Fundamentals of Ecology

(co-requisite with ENV 1004 in the Required Core)

PHY 2002L Fundamentals of Physics: Theory and Practice

(co-requisite with PHY 2001 in the Required Core)

PSY 1001 General Psychology (added to the Flexible Core beginning in Spring 2016)

Students who wish to pursue a major or minor in the Natural Sciences should satisfy the **Life and Physical Sciences** requirement with one of the following STEM Variant courses:

BIO 2010 Principles of Biology I

CHM 2003 General Chemistry I

PHY 2003 General Physics I

PHY 3010 Quantitative Physics I

CHANGES EFFECTIVE SPRING 2016

In Spring 2016, PSY 1001 was added to the **Scientific World** category. The following policies went into effect at that time:

- Students who enter Baruch as freshmen must take the co-requisite Natural Sciences courses to satisfy the **Life and Physical Sciences** requirement and the **Scientific World** requirement. They may take PSY 1001, but it can be used only as their sixth Flexible Core course (or as a non-Pathways elective). It cannot be used to satisfy the **Scientific World** requirement.
- Students who enter Baruch with AP credit for Life and Physical Sciences may use Psychology 1001 to satisfy the **Scientific World** requirement.
- Transfers who have satisfied neither science requirement at the time they entered Baruch must take the co-requisite Natural Sciences courses to satisfy the **Life and Physical Sciences** requirement and the **Scientific World** requirement. They may take PSY 1001, but it can be used only as their sixth Flexible Core course (or as a non-Pathways elective). It cannot be used to satisfy the **Scientific World** requirement.
- Transfers who have already satisfied the Life and Physical Sciences requirement at the time they entered Baruch may satisfy the **Scientific World** requirement with a stand-alone Natural Sciences section in that category or with PSY 1001.
- Transfers who have already satisfied the Scientific World requirement at the time they entered Baruch may satisfy the **Life and Physical Sciences** requirement with a stand-alone Natural Sciences section in that category and may take PSY 1001 as their sixth Flexible Core course.
- Transfers who enter Baruch with credit for Psychology 1001 may use it to satisfy the **Scientific World** requirement and may satisfy the **Life and Physical Sciences** requirement with any stand-alone Natural Sciences section in that category.
- Transfers who have already satisfied both the Life and Physical Sciences and the Scientific World requirements at the time they entered Baruch may take PSY 1001 as their sixth Flexible Core course.

Part III: The College Option (1-4 courses)

The College Option consists of as many as four courses, depending on how much coursework the student has completed at another institution. For students who started taking classes at Baruch before Spring 2015, the requirements for the College Option differed depending on whether the student was pursuing a degree in the Macaulay Honors College, the Weissman School of Arts and Sciences, the Zicklin School of Business, or the School of Public Affairs. For students who started taking classes in Spring 2015 or after, there is a single college option for all students except those in the Macaulay Honors College. All versions are outlined below. Whether before or after Spring 2015:

- A student who enters Baruch as a freshman will take all four college option courses listed through the links or in the table below.
- A student who transfers to Baruch with 30 or fewer total credits from an associate program in any college (including non-CUNY regionally accredited colleges) will take all four college option courses listed through the links or in the table below.
- A student who transfers to Baruch with more than 30 total credits from an associate program in any college (including non-CUNY regionally accredited colleges but without an associate degree) will take the first three courses listed through the links or in the table below.

- A student who has completed an associate degree at any college (including non-CUNY regionally accredited colleges) will take the first two courses listed through the links or in the table below.
- A student who has completed nine credits of the College Option at another senior college will take only one course: the first course listed through the links or in the table below.
- A student who has earned a Bachelor's degree will be deemed to have fulfilled the College Option requirements at Baruch.

There were four distinct College Options for students who began taking classes at Baruch before spring 2015. They were based on whether the student: 1) belonged to the Macaulay Honors College; 2) planned to receive a Bachelor of Arts (BA) degree from the Weissman School of Arts and Sciences--the specifics of this option varied according to date of entry (see below); 3) planned to receive Bachelor of Business Administration (BBA) degree from the Zicklin School of Business; or 4) planned to receive a Bachelor of Science (BS) degree from the School of Public Affairs--the specifics of this option varied according to date of entry (see below). As of Spring 2015, Macaulay students retain their distinct College Option but all other Baruch undergraduates follow the "Baruch College Option."

Macaulay Honors Option at Baruch College

Course 1	IDC 1001H	The Arts in New York City
Course 2	IDC 3001H	The Peopling of New York
Course 3	IDC 3002H	Science and Technology in New York City
Course 4	IDC 4001H	New York in the Twenty-First Century

College Option for the Bachelor of Arts (BA) degree from the Weissman School of Arts and Sciences

BA students entering Baruch or opting in to Pathways in Fall 2013, follow the four courses below of this Weissman College Option:

Course 1	CMP / ENG 2800 or CMP / ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2	COM 1010	Speech Communication
Course 3		1st Foreign Language course (based on placement)*
Course 4		2nd Foreign Language course (the same language as the 1st Foreign Language course)*

*One of these courses must be completed at Baruch.

BA students entering Baruch or opting in to Pathways from Spring 2014-Fall 2014, follow the four courses below of this Weissman College Option:

Course 1	CMP / ENG 2800 or CMP / ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2		1st Foreign Language course (based on placement)*
Course 3		2nd Foreign Language course (the same language as the 1st Foreign Language course)*
Course 4	COM 1010	Speech Communication

*One of these courses must be completed at Baruch.

BA students entering Baruch or opting in to Pathways starting Spring 2015 or later, follow the four courses of the Baruch College Option:

Course 1	CMP / ENG 2800 or CMP / ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2		4000-level CIC "capstone" course for one of the liberal arts minors This course <u>must</u> be completed at Baruch.
Course 3		1st 3000-level liberal arts course toward the same liberal arts minor
Course 4		2nd 3000-level liberal arts course toward the same liberal arts minor

College Option for the Bachelor of Business Administration (BBA) degree from the Zicklin School of Business

BBA students entering Baruch or opting in to Pathways beginning in Fall 2013 follow the four courses of the Baruch College Option (from Fall 2013-Fall 2014, this option was known as the Zicklin College Option):

Course 1	CMP / ENG 2800 or CMP / ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2		4000-level CIC "capstone" course for one of the liberal arts minors This course <u>must</u> be completed at Baruch.
Course 3		1st 3000-level liberal arts course toward the same liberal arts minor
Course 4		2nd 3000-level liberal arts course toward the same liberal arts minor

College Option for the Bachelor of Science (BS) degree from the School of Public Affairs

BS students entering Baruch or opting into Pathways in fall 2013 have three ways of completing the College Option:

1. They may fulfill the BA Option for students who entered or opted-in in Fall 2013 (see above);
2. They may fulfill the BBA Option (see above);
3. They may fulfill the BS College Option outlined directly below:

Course 1	CMP / ENG 2800 or CMP / ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2		a 3000- or 4000-level liberal arts course selected by the student in consultation with the SPA faculty advisor
Course 3		a 3000- or 4000-level liberal arts course selected by the student in consultation with the SPA faculty advisor
Course 4		a 3000- or 4000-level liberal arts course selected by the student in consultation with the SPA faculty advisor

BS students entering Baruch or opting into Pathways from Spring 2014-Fall 2014 have two ways of completing the College Option:

1. They may fulfill the BA Option for students who entered or opted-in during Spring 2014-Fall 2014 (see above);
2. They may fulfill the BBA Option.

BS students entering Baruch or opting in to Pathways starting Spring 2015 or later, follow the Baruch College Option:

Course 1	CMP / ENG 2800 or CMP / ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2		4000-level CIC "capstone" course for one of the liberal arts minors This course <u>must</u> be completed at Baruch.
Course 3		1st 3000-level liberal arts course toward the same liberal arts minor
Course 4		2nd 3000-level liberal arts course toward the same liberal arts minor

Bachelor of Business Administration

The BBA program consists of 124 credits: a minimum of 62 credits in arts and sciences and 54 credits in required business courses (30 credits in the business base and 24 credits in the major). The remaining 8 credits are considered free electives and may be used for arts and sciences and business courses. Students must not only maintain a minimum C average (or 2.0 GPA) in their degree work, but they must also achieve at least a C average in their major and must complete a minor in arts and sciences (Liberal Arts minor). The minor requirement, which is included in the 62-credit arts and sciences requirement, consists of three courses of disciplinary study (in some instances, interdisciplinary). The first two courses are taken at the 3000 level or higher, and the final course must be a 4000-, 5000-, or 6000-level capstone course. Capstone courses are research oriented and communication intensive. Students may choose to complete a second minor in a business discipline using free electives.

- A minimum of 60% of the credits in the major field must be completed at Baruch College.
- A transfer student must meet all degree requirements and take a minimum of 31 credits at Baruch for the BBA degree.
- Second degree students cannot major in Accounting.
- A second-degree business student must meet all degree requirements and complete a new specialization and take a minimum of 31 credits at Baruch, of which a minimum of 27 credits must be in business courses.
- None of the courses in the second major can have been used for the previous major if your first undergraduate degree was completed at Baruch.
- There is no GPA requirement for College Option courses, but to graduate with a liberal arts minor, a student must have a grade point average of at least 2.0 in the three courses that make up the minor.

Eligibility Criteria / Pre-Business Courses

In order to be eligible for admission into the Zicklin School of Business, students need to satisfy all of the following criteria:

- Completion of **COM 1010** *Speech Communication and ENG 2150* *Writing II*
- Completion of the following 8 pre-business courses with a minimum 2.25 GPA^{1,2} or higher
 1. **ACC 2101** *Principles of Accounting*
 2. **CIS 2200** *Introduction to Information Systems and Technologies*
 3. **ECO 1001** *Microeconomics*
 4. **ECO 1002** *Macroeconomics*
 5. **ENG 2100** *Writing I*
 6. **LAW 1101** *Fundamentals of Business Law*
 7. **Calculus** - MTH 2205/2207/2610 (or equivalent)
 8. **STA 2000** *Business Statistics I*
- Completion of at least 45 credits with an overall Baruch GPA³ of 2.25 or higher

¹ Domestic transferred pre-business course grades will be used in calculating the pre-business GPA.

² International transferred and AP credit pre-business courses will not be used in calculating the pre-business GPA.

³ New transfer students who have completed all pre-business courses will be eligible for admission to Zicklin despite the fact that they do not have a Baruch GPA.

Zicklin Admission Process

There are no applications. Students who fulfill all requirements stated above will automatically be reviewed for admission approximately 2-3 weeks after the semester ends.

Exceptions that require manual processing:

- Students whose **lowest calculus** (transferred or AP credit) is MTH 3010 or higher must go to Rm VC 13-240 after completing all eligibility requirements stated above, to be manually admitted into Zicklin.

- Students who have transferred pre-business courses that posted onto their Baruch transcript with grades (A+, D-, S, or P) must go to Rm VC 13-240 after completing all eligibility requirements stated above, to be [manually admitted into Zicklin](#).

In order to be considered for admission, students must have an intended BBA plan (major) on their CUNYfirst account prior to completing all eligibility requirements. Students can check their CUNYfirst Student Center (click "My Academics") to see if their plan (major) is correct. If a student's plan is not already a BBA plan, they must make sure to submit an intended major change form to the Registrar's Office before the semester ends, or else the student's admission into Zicklin will be delayed.

Required Business Base Courses (30 credits)

ACC 2101	Principles of Accounting (<i>pre-business course</i>)
(ACC 2203	Principles of Managerial Accounting For Non-accounting Majors
Or	
ACC 3202)	Accounting Information Systems (for Accounting Majors)
BPL 5100	Business Policy
BUS 1000	Introduction to Business (<i>pre-business course</i>)
CIS 2200	Introduction to Information Systems and Technologies (<i>pre-business course</i>)
LAW 1101	Fundamentals of Business Law (<i>pre-business course</i>)
FIN 3000	Principles of Finance
MGT 3120	Fundamentals of Management
MGT 3121	Service Operations Management
MKT 3000	Marketing Foundations

24 Credits Required in the Major

The following are all the BBA majors in the Zicklin School of Business. Students are required to choose and complete one major.

- [Accounting](#)
- [Computer Information Systems](#)
- [Economics \(BBA\)](#)
- [Finance](#)
- [Industrial/Organizational Psychology](#)
- [International Business](#)
- [Management - Entrepreneurship](#)
- [Management - Human Resource Management](#)
- [Management - Operations Management](#)
- [Marketing - Advertising and Marketing Communication](#)
- [Marketing - Digital Marketing](#)
- [Marketing - General Marketing](#)

- Marketing - International Marketing
- Real Estate - Real Estate Development
- Real Estate - Real Estate Investment
- Statistics and Quantitative Modeling (BBA)

Bachelor of Science in Public Affairs

The Bachelor of Science in Public Affairs (BSPA) is the public policy advocacy and analysis degree that makes a difference. Students learn to formulate, implement, and evaluate creative solutions to challenging global, national, state, and local problems. The emphasis is on understanding practical ways to help others and to improve public policy.

The BSPA requires 120 credits: a minimum of 30 public affairs credits and another 90 credits from the [CUNY Pathways general education curriculum](#). In the Pathways curriculum, the recommended college option for BSPA students is a [liberal arts minor](#). Minors relevant to public affairs include law, environmental sustainability, information studies, and survey research. BSPA students are not eligible to double major.

Public affairs courses are offered both in-person and on-line. Classes are small with 20-25 students. The professors are accomplished scholars with Ph.D. degrees from major universities or lecturers with current and previous positions as top policy leaders. The curriculum examines how public and nonprofit organizations are involved in the policy process. Civic engagement skills are developed in economic and financial analysis, political negotiations, qualitative and quantitative methods, and rhetoric. Policy areas of interest include the arts, community development, education, the environment, health care, housing, immigration, and social welfare.

BSPA majors may complete multiple internships to gain the real-world experience that attracts the interest of employers. Review [School of Public and International Affairs internships](#) for more information, or contact Professor [Michael Feller](#), the School's Internship Director.

Admission

To become a student at Baruch College requires an application to the City University of New York (CUNY). There are separate applications for freshman and transfers from community colleges. The deadline for entry in the fall semester is February 1 and for the spring semester it is September 15. Connect to [Apply to CUNY](#) for the online application.

You may select [public affairs](#) as your major when applying to Baruch or after you arrive on campus by submitting a [BSPA Major Declaration Form](#) to spa.bspa@baruch.cuny.edu or in-person to an advisor located at 135 E. 22nd Street, 4th Floor.

To gain more BSPA information, email spa.bspa@baruch.cuny.edu, visit an advisor from 10:00am to 5:00pm weekdays at 135 E. 22nd Street, 4th floor (no appointment necessary), or attend a monthly information session.

Pre-requirement to the Public Affairs Major

Completion of 45 credit hours with an overall GPA of 2.25 that includes one of the following courses:

[PAF 1250 Citizenship and Public Affairs](#) (3 credits)

OR

[POL 1101 American Government: Practices and Values](#) (3 credits)

Bachelor of Arts

The Bachelor of Arts curriculum consists of the [Pathways general education curriculum](#), the major (at least 24 credits), and elective credits for a total of 120 credits. Included in this total are 9-11 credits of additional requirements (see below), which constitute the pre-Weissman Core. A total of at least 120 credits and a minimum C (2.0) average – cumulative, and in the major, are required for graduation. There is no GPA requirement for College Option courses, but in order to graduate with the liberal arts minor, a student must have a grade point average of at least 2.00 in the three courses that make up his or her minor. A minimum of ninety (90) credits must be in arts and sciences courses.

At least 60 percent of the credits in the major must be taken at Baruch. Transfer students must meet all degree requirements and take a minimum of at least 30 credits at Baruch.

PRE-WEISSMAN CORE

The three courses forming the Pre-Weissman Core must be completed before a student is allowed to declare a major in the Weissman School of Arts and Sciences.

Communication Skills (3 credits)

COM 1010 Speech Communication

Foreign Language: two courses (6-8 credits)

Students who have studied a foreign language in high school for fewer than three years must take one year of language as follows:

- If only one year of a language was taken in high school, the student must take two semesters of elementary or intermediate language.
- If two years of a language were taken in high school, the student must take two semesters of intermediate or advanced language or take two semesters of a new language on the elementary level.

Students who have studied a foreign language in high school for three years must choose one of the following options:

- Continue the language on an intermediate or advanced level for one semester and take one literature course in the target language
- Continue the language on an intermediate or advanced level for two semesters
- Start a new language on the elementary level for two semesters

Students who have studied a foreign language in high school for 312 or more years must choose one of the following options:

- Take 6 credits of literature in the target language
- Continue the high school language on the advanced level for two semesters
- Take one semester of advanced foreign language and one literature course in the target language
- Take two semesters of a new language.

Students have the option of taking a placement exam to ensure that they are placed at the correct level.

Declaring a Liberal Arts Major

To officially declare a major in the Weissman School of Arts and Sciences, a student must be registered at Baruch College, must complete the Pre-Weissman Core and must have established an overall GPA of at least 2.0. A minimum of 60% of the credits in the major must be completed at Baruch College.

Major/Specialization Forms

Every student who wishes to pursue a major in the Weissman School must complete a [Major/Specialization Form](#), ideally before the end of the junior year. The form is completed in consultation with a faculty advisor in the major department. Once the major form is signed by the faculty advisor, the department submits it to the Office of the Associate Dean for school approval.

Double Majors

Weissman School of Arts and Sciences students wishing to complete double majors must file two separate major/specialization forms, each with the appropriate department advisor's signature. The Office of the Associate Dean then approves the two major forms. Please note that both majors must be in Weissman departments.

A double major will appear on a student's transcript only if the courses listed on both forms are completed at the time of graduation. Students who want to combine courses from two disciplines into a single major should consider the Arts and Sciences [ad hoc major](#) option. Students who want to combine a discipline at Baruch College with another at a different senior college should consider the [CUNY BA option](#).

Students who have entered Baruch in spring 2015 or later, and who complete two majors, are waived from College Option requirements other than Great Works of Literature ([ENG 2800](#), [CMP 2800](#), [ENG 2850](#) , or [CMP 2850](#)).

Departments & Programs

Related Programs

- [Honors Program](#)

Stan Ross Department of Accountancy

- [Faculty](#)
- [Field Description](#)
- [The Major and Courses](#)
- [Meeting New York State CPA Requirements: Bachelors/Masters Programs in Accounting](#)
- [Courses](#)
 - [Courses in Accountancy \(ACC\)](#)
 - [Courses in Tax \(TAX\)](#)
- [Stan Ross Department of Accountancy Web Site](#)

Field Description

The profession of accountancy has an enormous impact on people's livelihoods and retirement benefits and the nation's business and economic climate. Indeed, accounting is the base upon which the critical business skills of finance, management, marketing, and communications rely. Whether they work for public accounting firms, not-for-profits, or governmental agencies, accountants provide the key to effective operations and expansion.

In conducting its program, the Stan Ross Department of Accountancy provides undergraduate students with both the technical tools and the general background necessary for successful careers in accounting, as well as providing accounting knowledge to students with majors in areas other than accounting. The department's accounting program focuses on the development, measurement, analysis, validation, and communication of financial and other information. Much of the emphasis is directed to enhancing the students' ability to understand the environment and to alert students to the broad implications of accounting principles, procedures, and accounting decisions. Baruch's accounting program is designed to prepare students to become leaders in business, not-for-profit organizations, and government.

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The Major

BBA in Accounting

The BBA in accounting is offered by the Stan Ross Department of Accountancy. The undergraduate accounting program is intended to provide students with a general liberal arts and sciences background as well as a foundation in general business practices and an understanding of accounting concepts and theory.

The accounting major is separately accredited by AACSB International—The Association to Advance Collegiate School of Business.

Students who take their first 3000-level accounting course in Fall 2006 or thereafter must earn a minimum cumulative GPA of 2.5 in the following 3000-level Accountancy courses taken at Baruch (minimum of 8 credits must be taken at Baruch): ACC 3000, 3100, 3200, and 3202. Enrollment in TAX 4309H requires a cumulative 3.5 GPA overall and in ACC 3000, 3100, and 3200 when taken at Baruch.

The following courses are required for the BBA in accounting:

Accounting Base 6 credits

ACC 2101	Principles of Accounting	3 credits
ACC 3202	Accounting Information Systems	3 credits

Required Courses 24 credits

ACC 3000	Financial Accounting I	4 credits
ACC 3100	Financial Accounting II	4 credits

ACC 3200	Cost Accounting	4 credits
ACC 4100	Financial Accounting III	4 credits
ACC 5400	Principles of Auditing	4 credits
TAX 3300	Federal Income Taxation	4 credits

Suggested Electives for Accountancy Majors:

TAX 4309H	Federal Income Taxes: Entities (Honors)	4 credits
CIS 4350	Computer Control and Audit	3 credits
LAW 3102	The Law of Business Organizations	3 credits
LAW 3115	Securities Law and Business Crime	3 credits
OPR 3300	Quantitative Methods for Accounting	3 credits
An advanced statistics course		3 credits
An advanced finance course (e.g. FIN 3610 Corporate Finance or FIN 3710 Investment Analysis)		3 credits
Total required in major over base: 24 credits		

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Meeting New York State CPA Requirements: Bachelors/Masters Programs in Accounting

Students seeking to be licensed CPAs who take the New York State CPA exam after August 1, 2009 must have completed a minimum of 150 credit hours of college or university course work. Specific program options are:

- a Bachelor of Business Administration (BBA) in accounting and a Master of Science (MS) in accounting or taxation
- a Bachelor of Business Administration (BBA) in a business discipline other than accounting and a Master of Science (MS) in accounting
- a Bachelor of Arts (BA) from the Weissman School of Arts and Sciences (in such majors as English, philosophy, political science, or an interdisciplinary program in languages and international business) and a Master of Science (MS) or a Master of Business Administration (MBA) in accounting.

To learn more about these programs and how to apply, refer to the section on undergraduate academic programs in accounting on Baruch's Zicklin School website: <http://zicklin.baruch.cuny.edu/programs/undergrad/degrees/accountancy>

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Courses

Accountancy (ACC)

ACC 2101	Principles of Accounting	3 credits
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ACC 2203	Principles of Managerial Accounting for Non-accounting Majors	3 credits
ACC 3000	Financial Accounting I	4 credits
ACC 3100	Financial Accounting II	4 credits
ACC 3200	Cost Accounting	4 credits
ACC 3202	Accounting Information Systems	3 credits
ACC 4091	Special Topics in Accountancy	1 credits
ACC 4092	Special Topics in Accountancy	2 credits
ACC 4093	Special Topics in Accountancy	3 credits
ACC 4094	Special Topics in Accountancy	1.5 credits
ACC 4100	Financial Accounting III	4 credits
ACC 4300	Federal Income Taxation	4 credits
ACC 4306	Financial Statement Analysis and Valuation I	4 credits
ACC 5000	Independent Study	1 credit
ACC 5100	Accounting Internship	1 credit
ACC 5200	Accounting Internship	3 credits
ACC 5400	Principles of Auditing	4 credits

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Tax (TAX)

TAX 3300	Federal Income Taxation	4 credits
TAX 4309H	Hon Fed Inc Tax Ent	4 credits

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American Studies Program

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- [Field Description](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in American Studies](#)
- [Department of American Studies Web Site](#)

The Faculty

Program Coordinator: John Brenkman - English

Committee Members:

- Ruth Adler - Modern Languages and Comparative Literature
- Tuzyline Allan - English
- Louis Bolce - Political Science
- Gerald DeMaio - Political Science
- Elizabeth Gareis - Communication Studies
- Thomas Heinrich - History
- Gail Levin - Fine and Performing Arts

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Field Description

American studies offers students the opportunity to investigate the content and meaning of American culture from multidisciplinary perspectives in the humanities and social sciences. To minor in American studies, students are required to take two courses at the 3000 level or above from the following four areas: Culture and Society, Myths and Identities in the American Context, The Political Sphere, and Urban Studies. Students must also take [AMS 4900](#) Capstone Course in American Studies.

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The Minor

The minor in American studies is a multidisciplinary program that investigates the content and meaning of American culture within the United States.

Required Course [AMS 4900](#) Capstone Course in American Studies

Electives

Choose any two additional related courses from one or more of the four categories of electives: Culture and Society, Myths and Identities in the American Context, The Political Sphere, and Urban Studies. Students must select those courses from at least two different departments.

- [Culture and Society](#)
- [Myths and Identities in the American Context](#)
- [The Political Sphere](#)
- [Urban Studies](#)

Culture and Society

ART 3250	Art of the United States	3 credits
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BLS 3013	Mass Media and the Black American	3 credits
CMP 4900	Hispanic Writers in New York City	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3062	Studies in Electronic Media	3 credits
COM 3067	American Television Programming	3 credits
ENG 3020	Survey of American Literature I	3 credits
ENG 3025	Survey of American Literature II	3 credits
ENG 4500	Main Currents of Literary Expression in Contemporary America	3 credits
ENG 4510	The American Novel	3 credits
HIS 3455	Science and Technology in American Life	3 credits
MSC 3022	Popular Song in America	3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 credits
MSC 3036	Commercial Music and the Media	3 credits
POL 3008	Religion and Politics in the United States (HIS 3008), (REL 3008)	3 credits
POL 3310	Public Opinion	3 credits
PSY 4051	Psychology of the Family	3 credits
PSY 4064	Psychological Analysis of American Culture	3 credits

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Myths and Identities in the American Context

BLS 3011	The Black Family	3 credits
BLS 3024	Women of Color	3 credits
ENG 3032	Ethnic Literature	3 credits
ENG 3034	Survey of African American Literature	3 credits
ENG 3830	Tradition and Influence in African American Literature	3 credits
ENG 3835	Black Women Writers	3 credits
HIS 3550	The Immigrant in American History	3 credits
HIS 3650	Women in America	3 credits
SOC 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (LTS 3125)	3 credits
SOC 3141	Sociology of Religion	3 credits

SOC 3159	Social Change in the Black Community	3 credits
THE 3043	Theatre of Color in the United States (BLS 3043)	3 credits

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The Political Sphere

BLS 3014	Civil Rights Legislation and Litigation	3 credits
HIS 3044	The Civil War and Reconstruction: 1850-1880	3 credits
HIS 3410	History of American Business Enterprise	3 credits
HIS 3450	History of American Medicine	3 credits
HIS 3460	Topics in American History	3 credits
HIS 3552	The Great Depression, 1929-1940	3 credits
POL 2332	American Political Thought	3 credits
POL 3005	Social Welfare Policy (HIS 3005)	3 credits
POL 3102	American Conservatism: Origins, Development, and Contemporary Controversies (HIS 3102)	3 credits
POL 3311	Political Parties and Elections	3 credits
POL 3314	Civil Liberties	3 credits
POL 3315	Government and the American Economy	3 credits
SOC 3136	Social Welfare Institutions	3 credits

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Urban Studies

ART 3254	Architecture and the City	3 credits
BLS 3015	Black Economic Development: 1860 to the Present	3 credits
HIS 3472	American Urban History	3 credits
HIS 3551	History of the People of the City of New York	3 credits
LTS 3000	The Puerto Rican Child in His Urban Setting	3 credits
POL 3323	Politics and Government of New York City	3 credits
POL 3422	Urban Public Policy	3 credits
SOC 3155	Urban Sociology	3 credits

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Courses

Courses in American Studies

AMS 4900	Topics in American Studies	3 hours; 3 credits
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Arts and Sciences Ad Hoc Programs

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- [The Major](#)
- [Popular Ad Hoc Categories](#)

Field Description

When a student's educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an arts and sciences ad hoc major following preparation and formal acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. Arts and sciences ad hoc majors have been devised by students interested in majoring in area studies, childrens studies, fine and performing arts, modern languages, the natural sciences, and religion and culture.

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The Major

As described above, the arts and sciences ad hoc major is a student-designed course of study. Students create this major by combining courses from two or more departments into an integrated field of study with a clear liberal arts focus. There is no ad hoc major within the Zicklin School of Business or the School of Public Affairs.

The Weissman School of Arts and Sciences ad hoc major requires a minimum of 30 credits, with at least 24 liberal arts credits. The major must contain courses from at least two different Weissman departments, with a minimum of three courses (9–12 credits) from each of those departments, and may contain no more than two courses from the discipline in which the student intends to complete a minor (those one or two courses cannot be used toward completion of the minor).. A maximum of three non-liberal arts courses may be included in an ad hoc major to provide support and/or supplementation to a strong liberal arts concept. No more than three courses from the Zicklin School of Business (3000-level and above) may be used in a Weissman ad hoc major. Students interested in including business courses in their ad hoc major should refer to the following website for the list of courses approved for use: http://www.baruch.cuny.edu/wsas/student_resources/declare_major_ad_hoc.htm

Students are required to attend an ad hoc workshop led by Dr. Wendy Heyman, Arts and Sciences Coordinator in the Starr Career Development Center. Once drafted, the ad hoc proposal must be reviewed and approved by Dr. Heyman, faculty advisors from two of the Weissman departments in which at least three courses (9–12 credits) will be completed, and the Office of the Associate Dean, Weissman School of Arts and Sciences.

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Popular Ad Hoc Categories

The following interdisciplinary concentrations offer specific guidelines. Please make an appointment with the appropriate faculty advisor.

[The Arts: Art, Theatre, And Arts Administration](#)

Students interested in a career in the field of management and administration in the arts may consider the interdisciplinary arts administration specialization. In the visual arts or theatre, students complete an appropriate ad hoc major, an internship in an arts organization, and arts administration courses. This major and course offerings are described in full in the Department of Fine and Performing Arts section of this bulletin. Students may also contact the department at 646-312-4052 for additional information.

[Asian And Asian American Studies](#)

Students can combine Asian and Asian American studies courses with other liberal arts disciplines as well as courses in international business to devise a unique ad hoc major in arts and sciences. Students interested in including Asian and Asian American studies courses as part of an arts and sciences ad hoc major should contact History Professor Charlotte Brooks (646-312-4340; charlotte.brooks@baruch.cuny.edu) or Sociology and Anthropology Professor Carla Bellamy (646-312-4482; carla.bellamy@baruch.cuny.edu).

[Modern Languages And Comparative Literature](#)

Students interested in including French, Spanish, or Italian as part of an arts and sciences ad hoc major should contact the Department of Modern Languages and Comparative Literature at 646-312-4210. For more information about department course offerings, students should review the Department of Modern Languages and Comparative Literature section of this bulletin.

[Natural Sciences](#)

Students interested in including chemistry, environmental studies, or physics courses as part of an arts and sciences ad hoc major to prepare for graduate study in biology, for professional programs in medicine and health care, and for science teaching should contact the Department of Natural Sciences at 646-660-6200. For more information about department course offerings, students should review the department's section of this bulletin.

[Religion And Culture](#)

Students interested in including courses in religion and culture as part of an arts and sciences ad hoc major should contact Professor Michael Plekon, Department of Sociology and Anthropology, at 646-312-4472 or by e-mail at michael.plekon@baruch.cuny.edu. For more information about religion and culture courses, students should review the Religion and Culture Program section of this bulletin.

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Asian and Asian American Studies

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- [Department of Asian and Asian American Studies Web Site](#)

The Faculty

Program Co-coordinators: Carla Bellamy, Charlotte Brooks

Teaching Faculty:

Ervand Abrahamian (History)

Carla Bellamy (Sociology and Anthropology)

Charlotte Brooks (History)

Eva Chou (English)

Kenneth Guest (Sociology and Anthropology)

Veena T. Oldenburg (History),

Parmatma Saran (Sociology and Anthropology)

Tansen Sen (History)

Ping Xu (Modern Languages and Comparative Literature)

John Yu (Modern Languages and Comparative Literature)

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Field Description

The interdisciplinary concentration in Asian and Asian American studies introduces students to the methods and concerns of a wide spectrum of disciplines: anthropology, art history, history, linguistics, literature, political science, and sociology. Recognizing the importance of Asia in the international context and the impact of Asian American communities on U.S. society, Asian and Asian American studies prepares students to participate in an increasingly diverse and globalized society.

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The Major

Arts and Sciences Ad Hoc Major in Asian And Asian American Studies

Students can combine Asian and Asian American studies courses with other liberal arts disciplines as well as courses in international business to devise a unique arts and sciences ad hoc major. The arts and sciences ad hoc major requires 30--33 credits. The program must be approved by the Office of the Associate Dean, Weissman School of Arts and Sciences. Students interested in including Asian and Asian American studies courses as part of an arts and sciences ad hoc major should contact Professor Carla Bellamy, Department of Sociology and Anthropology, at 646-312-4482 or carla.bellamy@baruch.cuny.edu or Professor Charlotte Brooks, Department of History, at 646-312-4340 or charlotte.brooks@baruch.cuny.edu.

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The Minor

The minor in Asian and Asian American studies is an interdisciplinary concentration offering the advanced study of Asian cultures and the histories and experiences of communities of Asian descent residing in the United States. This 9-credit minor is an ideal choice for students majoring in accounting, business, finance, management, or any discipline in the liberal arts. This minor is particularly recommended for students who are preparing for careers in education, law, business, social work, journalism, politics, and nonprofit organizations.

To complete the minor in Asian and Asian American studies, students are required to take two courses numbered 3000 and higher from the list below, and the capstone course in Asian and Asian American studies. In addition to fulfilling the 9-credit requirement, students interested in the Asian and Asian American studies minor are strongly advised to take at least one year of Chinese or Japanese language courses.

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Required Courses

AAS 4900	Capstone Course: Critical Issues in Asian and Asian American Studies	3 credits
<i>or</i>		
AAS 4010	Chinese Immigration in Global Perspective (SOC 4010)	3 credits

Electives

Choose two course numbered 3000 or higher from the following:

AAS 3080	A Survey of Asian History (HIS 3080)	3 credits
AAS 3085	Topics in Asian and Asian American Studies	3 credits
AAS 3175	The Lives of Hinduism (ANT 3175), (REL 3175), (SOC 3175)	3 credits
AAS 3345	Asian American History (HIS 3345)	3 credits
AAS 3346	The Rise of Asia in World Affairs (HIS 3346), (POL 3346)	3 credits
AAS 3820	History of Chinese Religion (HIS 3820)	3 credits
AAS 3821	South Asian Religion (ANT 3821), (REL 3821)	3 credits
AAS 3842	The Making of Modern India (HIS 3842), (POL 3842)	3 credits
AAS 3851	The Heritage of Chinese Civilization (HIS 3851)	3 credits
AAS 3852	Modernization and Westernization in Asia (HIS 3852)	3 credits
AAS 3853	The Emergence of Modern Japan (HIS 3853)	3 credits
AAS 3854	China in Revolution (HIS 3854)	3 credits
AAS 4010	Chinese Immigration in Global Perspective (SOC 4010)	3 credits
AAS 4905	Language, Literature, and Culture of Japan (CMP 4905)	3 credits
AAS 4906	Critical Approaches to Japanese Popular Culture (CMP 4906)	3 credits
ANT 3113	Cultures and Peoples of India (SOC 3113)	3 credits

ANT 3114	Cultures and Peoples of the South Pacific Islands (SOC 3114)	3 credits
ART 3220	Islamic Art	3 credits
ART 3260	Asian Art	3 credits
ENG 3032	Ethnic Literature*	3 credits
ENG 3840	Literature and Philosophy of South Asia	3 credits
ENG 3950	Topics in Literature*	3 credits
HIS 3084	The Historical Search for the Prophet Mohammad (REL 3084)	3 credits
HIS 3085	The Islamic Middle East and North Africa: 1622-1789	3 credits
HIS 3086	The Modern Middle East and North Africa (POL 3086)	3 credits
HIS 3841	Ancient India	3 credits
HIS 3860	Topics in African, Asian, or Latin American History*	3 credits
MSC 3005	Music of Africa, Asia, and the Pacific	3 credits
POL 3365	Asian Political Systems	3 credits
REL 3540	The Tradition of Islam	3 credits

*Topics as relevant to the minor.

**Feit Seminar

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Language Courses

Students are strongly advised to take a sequence of courses in Japanese or Chinese in addition to the 9-credit minor requirement. Some language courses may be taken in arrangement with other CUNY campuses, abroad, or at a summer intensive-language program. Instruction in Chinese and Japanese is offered at Baruch in the following courses:

CHI 1001	Elementary Chinese I	3 credits
CHI 1002	Elementary Chinese II	3 credits
CHI 2001	Upper Elementary Chinese I	3 credits
CHI 2002	Upper Elementary Chinese II	3 credits
CHI 3001	Lower Intermediate Chinese	4 credits
CHI 3002	Upper Intermediate Chinese	4 credits
CHI 3005	Chinese for Heritage Students I	3 credits
CHI 3006	Chinese for Heritage Students II	3 credits
CHI 4181	Classical Chinese Literature I	3 credits
CHI 4182	Classical Chinese Literature II	3 credits

CHI 4501	Business Chinese I	3 credits
CHI 4502	Business Chinese II	3 credits
JPN 1001-1002	Elementary Japanese I and II	3 credits
JPN 3001	Intensive Intermediate Japanese I	3 credits
JPN 3002	Intensive Intermediate Japanese II	3 credits
JPN 4501	Japanese for Global Markets	3 credits

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Courses

Courses in Asian and Asian American Studies (AAS)

AAS 1512	Introduction to the Religions of Asia	3 hours; 3 credits
AAS 2155	Philosophies from India (PHI 2155), (REL 2155)	3 hours; 3 credits
AAS 2165	Classical Buddhism (HIS 2165), (PHI 2165), (REL 2165)	3 hours; 3 credits
AAS 2170	Classical Chinese Philosophy (HIS 2170), (PHI 2170)	3 hours; 3 credits
AAS 3080	A Survey of Asian History (HIS 3080)	3 hours; 3 credits
AAS 3085	Topics in Asian and Asian American Studies	3 hours; 3 credits
AAS 3175	The Lives of Hinduism (ANT 3175), (REL 3175), (SOC 3175)	3 hours; 3 credits
AAS 3345	Asian American History (HIS 3345)	3 hours; 3 credits
AAS 3346	The Rise of Asia in World Affairs (HIS 3346), (POL 3346)	3 hours; 3 credits
AAS 3820	History of Chinese Religion (HIS 3820), (REL 3820)	3 hours; 3 credits
AAS 3821	South Asian Religion (ANT 3821), (REL 3821)	3 hours; 3 credits
AAS 3842	The Making of Modern India (HIS 3842), (POL 3842)	3 hours; 3 credits
AAS 3851	The Heritage of Chinese Civilization (HIS 3851)	3 hours; 3 credits
AAS 3852	Modernization and Westernization in Asia (HIS 3852)	3 hours; 3 credits
AAS 3853	The Emergence of Modern Japan (HIS 3853)	3 hours; 3 credits
AAS 3854	China in Revolution (HIS 3854)	3 hours; 3 credits
AAS 4010	Chinese Immigration in Global Perspective (SOC 4010)	3 hours; 3 credits
AAS 4900	Capstone Course: Critical Issues in Asian and Asian American Studies	3 hours; 3 credits
AAS 4905	Language, Literature, and Culture of Japan (CMP 4905)	3 hours; 3 credits

AAS 4906	Critical Approaches to Japanese Popular Culture (CMP 4906)	3 Hours, 3 Credits
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Department of Black and Latino Studies

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 - [Courses in Black Studies \(BLS\)](#)
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Field Description

This discipline explores the social, political, cultural, and economic history of Black and Latino peoples throughout the world from ancient to modern times. Themes include community economic development, micro-enterprise and small business, nonprofit organizations, culture and identity, the development of community, social and public policy, migration processes, and media portrayals.

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The Minor

The requirements of the Black and Latino studies minor can be fulfilled by completing two courses in the department at the 3000-level or above, followed by the capstone course [BLS 4900/ LTS 4900](#) - Seminar in Black & Latino Studies.

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Courses

Black Studies (BLS)

BLS 1000	African History Until the Dispersion, Seventeenth Century	3 hours; 3 credits
BLS 1001	Geography and Cultures of Africa	3 hours; 3 credits
BLS 1002	Black American History, Seventeenth Century Until the Present Time	3 hours; 3 credits
BLS 1003	The Evolution and Expressions of Racism	3 hours; 3 credits
BLS 1013	The Administration and Process of Justice	3 hours; 3 credits
BLS 1019	Introduction to Black Studies	3 hours; 3 credits
BLS 3000	Africa After Independence	3 hours; 3 credits
BLS 3003	Local Government and Customary Law in Africa	3 hours; 3 credits
BLS 3006	Selected Social Problems of the Ghetto	3 hours; 3 credits
BLS 3007	Planning in Urban Areas	3 hours; 3 credits
BLS 3008	Urban Economic Structure	3 hours; 3 credits
BLS 3010	The Black Child and Adolescent in the United States	3 hours; 3 credits

BLS 3011	The Black Family	3 hours; 3 credits
BLS 3012	Black Revolution and Political Thinking in the U.S.	3 hours; 3 credits
BLS 3013	Mass Media and the Black American	3 hours; 3 credits
BLS 3014	Civil Rights Legislation and Litigation	3 hours; 3 credits
BLS 3015	Black Economic Development: 1860 to the Present	3 hours; 3 credits
BLS 3016	Urban Economic Structure	3 hours; 3 credits
BLS 3018	African Philosophy and Religion	3 hours; 3 credits
BLS 3022	The African Independence Movement	3 hours; 3 credits
BLS 3024	Women of Color	3 hours; 3 credits
BLS 3030	The Changing Demographics of the City (LTS 3030), (SOC 3030)	3 hours; 3 credits
BLS 3035	The Remaking of New York: the Immigrant Experience (ANT 3035), (LTS 3035), (SOC 3035)	3 hours; 3 credits
BLS 3038	Survey of Caribbean Literature in English (CMP 3038), (ENG 3038)	3 hours; 3 credits
BLS 3043	Theatre of Color in the United States (THE 3043)	3 hours; 3 credits
BLS 3044	Migration in the Americas (LTS 3044), (SOC 3044)	3 hours; 3 credits
BLS 3045	Changing Demographics of the City (LTS 3045)	3 hours; 3 credits
BLS 3046	Four Hundred Years of the Black Presence in New York City	3 hours; 3 credits
BLS 3050	Race and Global Inequality (LTS 3050)	3 hours; 3 credits
BLS 3055	The Sixties in America (HIS 3055), (LTS 3055)	3 hours; 3 credits
BLS 3060	African American History (HIS 3060)	3 hours; 3 credits
BLS 3061	Survey of African History (HIS 3061)	3 hours; 3 credits
BLS 3062	Women in African History (HIS 3062)	3 hours; 3 credits
BLS 3063	History of the African Diaspora (HIS 3063)	3 hours; 3 credits
BLS 3085	Special Topics in Black Studies	3 hours; 3 credits
BLS 3115	People and Culture of Haiti (ANT 3115), (SOC 3115)	3 hours; 3 credits
BLS 3120	Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality (ANT 3120), (LTS 3120), (SOC 3120)	3 hours; 3 credits
BLS 3125	Race and Ethnic Relations (ANT 3125), (LTS 3125), (SOC 3125)	3 hours; 3 credits
BLS 3130H	The City That Care Forgot: The Roots, Ruin, and Rebirth of New Orleans (ANT 3130H), (LTS 3130H), (SOC 3130H)	3 hours; 3 credits
BLS 4900	Seminar in Black & Latino Studies	3 hours; 3 credits

BLS 6001H	Honors Thesis in Black Studies	3 hours; 3 credits
BLS 6002H	Honors Thesis in Black Studies	3 hours; 3 credits

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Latino Studies (LTS)

LTS 1000	Puerto Rican Heritage: Pre-Columbian to 1898	3 hours; 3 credits
LTS 1003	Latin America: An Institutional and Cultural Survey	3 hours; 3 credits
LTS 1004	Introduction to Latino Studies	3 hours; 3 credits
LTS 3000	The Puerto Rican Child in an Urban Setting	3 hours; 3 credits
LTS 3001	The Puerto Rican Community	3 hours; 3 credits
LTS 3002	Puerto Rican Political and Economic Development in the Twentieth Century	3 hours; 3 credits
LTS 3003	Major Selected Problems of the Puerto Rican Community	3 hours; 3 credits
LTS 3004	Politics and Power in Puerto Rico	3 hours; 3 credits
LTS 3005	Economic History of Puerto Rico	3 hours; 3 credits
LTS 3006	Religions of the Caribbean	3 hours; 3 credits
LTS 3007	Puerto Rican Culture	3 hours; 3 credits
LTS 3008	Puerto Rican Heritage: 1898 to the Present	3 hours; 3 credits
LTS 3009	Dominican Heritage: From Pre-Columbian Times to Present	3 hours; 3 credits
LTS 3010	Central America: A Regional Study	3 hours; 3 credits
LTS 3011	The Contemporary Puerto Rican Family	3 hours; 3 credits
LTS 3012	Latinas: A Social and Cultural Survey	3 hours; 3 credits
LTS 3015	Cuban Culture and Society (ANT 3015), (SOC 3015)	3 hours; 3 credits
LTS 3016	Urban Economic Structure	3 hours; 3 credits
LTS 3030	Changing Demographic of the City (BLS 3030), (SOC 3030)	3 hours; 3 credits
LTS 3035	The Remaking of New York: The Immigrant Experience (ANT 3035), (BLS 3035), (SOC 3035)	3 hours; 3 credits
LTS 3044	Migration in the Americas (BLS 3044), (SOC 3044)	3 hours; 3 credits
LTS 3045	Changing Demographics of the City (BLS 3045)	3 hours; 3 credits
LTS 3050	Race and Global Inequality (BLS 3050)	3 hours; 3 credits
LTS 3055	The Sixties in America (BLS 3055), (HIS 3055)	3 hours; 3 credits
LTS 3051	Latin American Jewish Women Writers (CMP 3051), (JWS 3051), (LACS 3051)	3 hours; 3 credits

LTS 3058	Contemporary Latin American Fiction (CMP 3058)	3 hours; 3 credits
LTS 3059	Latino/a Literature in the U.S. (CMP 3059)	3 hours; 3 credits
LTS 3085	Special Topics in Hispanic/Latino Studies	3 hours; 3 credits
LTS 3120	Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality (ANT 3120), (BLS 3120), (SOC 3120)	3 hours; 3 credits
LTS 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (SOC 3125)	3 hours; 3 credits
LTS 3130H	The City that Care Forgot: The Roots, Ruin, and Rebirth of New Orleans (ANT 3130H), (BLS 3130H), (SOC 3130H)	3 hours; 3 credits
LTS 4900	Seminar in Black and Latino Studies	3 hours; 3 credits
LTS 5000	Independent Study I	Hours and credits to be arranged
LTS 5001	Independent Study II	Hours and credits to be arranged

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Department of Communication Studies

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 - [Courses in Communication Studies \(COM\)](#)
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Field Description

Students examine the theory and practice of communication in a variety of contexts, including business and nonprofit organizations, small groups, the mass media, and video- and computer-based media. Under the auspices of the department, students acquire the knowledge base and analytical skills necessary to become effective communicators within an increasingly intercultural business and public environment. Courses are intended to serve the general student population as well as those students who have selected the corporate communication specialization of the business communication major.

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The Majors

- [Business Communication - Corporate Communication](#)
- [Communication Studies](#)

Business Communication Major with a Specialization in Corporate Communication

The business communication major is designed for students who are interested in careers in business journalism, corporate communication, or graphic communication. Because the business communication field is essentially interdisciplinary in nature, the program integrates courses from several departments in the Weissman School of Arts and Sciences and the Zicklin School of Business.

The corporate communication specialization prepares students for careers as communication specialists in business, industry, government, and nonprofit organizations in such fields as media relations, investor relations, corporate advertising, and employee communication. Interested students should contact the Department of Communication Studies at 646-312-3720.

The major also offers specializations in graphic communication (see the [Department of Fine and Performing Arts](#) listing) and business writing (see the [Department of Journalism and the Writing Professions](#) listing).

Program Prerequisites 12 credits

CIS 2200	Introduction to Information Systems and Technologies <i>(Students must complete BUS 1000 as a course prerequisite)</i>	3 credits
MGT 3120	Fundamentals of Management	3 credits
MKT 3000	Marketing Foundations	3 credits
STA 2000	Business Statistics I	3 credits
or		
STA 2100	Statistics for Social Science	3 credits

<i>or</i>		
ECO 1001	Micro-Economics (may be applied to the base curriculum - <i>Baruch Common Core</i>)	3 credits
<i>or</i>		
ECO 1002	Macro-Economics (may be applied to the base curriculum - <i>Baruch Common Core</i>)	3 credits
<i>or</i>		
ECO 1110	Current Economic Problems	3 credits

Major/Specialization: 30 credits

Interdisciplinary Core 12 credits

Business Communication

COM 3150	Business Communication	3 credits
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Marketing/Advertising

Choose one course:

MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits

Management

Choose one course:

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3800	Management and Society	3 credits

Business or Arts and Sciences Elective

One business or arts and sciences elective (at the 2000-level or above) to be selected upon consultation with the program advisor and with the advisor's approval.

Specialization Requirements 18 credits

Required Courses 9 credits

COM 3068	Managerial Communication Within Organizations	3 credits
COM 3102	Communication for Executives	3 credits
COM 5010	Internship in Business and Public Communication	3 credits

Electives 9 credits

COM 3020	Communication and Advocacy in Business and Public Affairs	3 credits
COM 3045	Communication Law and Free Speech	3 credits
COM 3057	Introduction to Digital Communication and Culture	3 credits
COM 3058	The Ethics of Image Making: Film, Television, and Digital Media	3 credits
COM 3059	Video Communication and Production	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3062	Studies in Electronic Media	3 credits
COM 3067	American Television Programming	3 credits
COM 3069	Intercultural Communication	3 credits
COM 3070	Persuasion	3 credits
COM 3071	Argumentation and Debate	3 credits
COM 3075	Interpersonal and Group Communication	3 credits
COM 3076	International Communication	3 credits
COM 3077	Interpersonal Communication	3 credits
COM 3078	Group Communication	3 credits
COM 3080	Virtual Teamwork	3 credits
COM 3800	Principles of Public Relations	3 credits
COM 4000	Corporate Communication	3 credits
COM 4005	Public Relations Writing	3 credits
COM 4010	Public Relations Campaigns	3 credits
COM 4059	Advanced Video Communication and Production	3 credits
COM 4101	Selected Topics	variable
COM 4900	Topics in Communication Studies	3 credits

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Communication Studies Major with Specializations in

- **Interpersonal and Group Communication**
- **Intercultural and International Communication**
- **Rhetoric and Public Advocacy**
- **Digital Communication and Culture**

Communication Studies (CS) is both a scholarly and professional academic field that focuses on processes of communication ranging from the spoken word to global media in interpersonal, organizational, cultural, political, and international contexts.

The major is an ideal springboard for a variety of graduate degrees and - due to the spread of globalization and digital communication - the basis for an increasing number of new careers.

Interested students should contact the Department of Communication Studies at 646-312-3720 or visit the [department's website](#).

Required Course		
COM 2000	Introduction to Communication Studies	3 credits
Foundation Courses <i>Choose one course each from the three areas that are not your concentration (9 credits)</i>		
Interpersonal and Group Communication		
COM 3077	Interpersonal Communication	3 credits
COM 3078	Group Communication	3 credits
Intercultural and International Communication		
COM 3069	Intercultural Communication	3 credits
COM 3076	International Communication	3 credits
Rhetoric and Public Advocacy		
COM 3045	Communication Law and Free Speech (PHI 3045)	3 credits
COM 3070	Persuasion	3 credits
Digital Communication and Culture		
COM 3057	Introduction to Digital Communication and Culture	3 credits
COM 3062	Studies in Electronic Media	3 credits
Concentrations	<i>Choose one of the following (12 credits)</i>	
Intercultural and International Communication		
COM 3077	Interpersonal Communication	3 credits
<i>Plus three of the following:</i>		
COM 3078	Group Communication	3 credits
COM 3080	Virtual Teamwork	3 credits
COM 4101	Selected Topics * <i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>	3 credits
COM 4900	Topics in Communication Studies <i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>	3 credits
Intercultural and International Communication		

COM 3069	Intercultural Communication	3 credits
<i>Plus three of the following:</i>		
COM 3076	International Communication	3 credits
COM 4101	Selected Topics * <i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>	3 credits
COM 4900	Topics in Communication Studies <i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>	3 credits
Rhetoric and Public Advocacy		
COM 3045	Communication Law and Free Speech (PHI 3045)	3 credits
<i>Plus three of the following:</i>		
COM 3064	Classical Rhetoric	3 credits
COM 3065	History and Criticism of American Public Address	3 credits
COM 3066	Modern Frontiers of Rhetoric	3 credits
COM 3070	Persuasion	3 credits
COM 3071	Argumentation and Debate	3 credits
COM 3074	Elements of Legal Argumentation	3 credits
COM 4101	Selected Topics * <i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>	3 credits
Digital Communication and Culture		
COM 3057	Introduction to Digital Communication and Culture	3 credits
<i>Plus three of the following:</i>		
COM 3058	Ethics of Image Making: Film, Television, and Digital Media	3 credits
COM 3062	Studies in Electronic Media	3 credits
COM 3067	American Television Programming	3 credits
COM 3076	International Communication	3 credits
COM 4101	Selected Topics * <i>(Subject to departmental approval. Please check the departmental website for approved courses in this concentration)</i>	3 credits
Communication Studies Electives	<i>Choose any two COM courses at the 3000-level or above</i>	6 credits
<i>Especially recommended:</i>		
COM 4900	Selected Topics in Communication Studies	3 credits

COM 5010	Internship in Business and Public Communication	3 credits
* Students may enroll in COM 4101 more than once if the topic is different.		

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The Minor

A minor in the Department of Communication Studies provides students with a concentration in an area of study of acknowledged importance to every career path. The minor consists of two courses at the 3000 level or above and the communication studies capstone course, [COM 4900](#) While students may elect any two courses listed below, possible areas of concentration include the following: corporate communication, media studies, interpersonal and intercultural communication, and public communication.

Choose any two courses from those listed:

COM 3045	Communication Law and Free Speech	3 credits
COM 3057	Introduction to Digital Communication and Culture	3 credits
COM 3058	The Ethics of Image Making: Film, Television, and Digital Media	3 credits
COM 3059	Video Communication and Production	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3061	Speech Composition and Delivery	3 credits
COM 3062	Studies in Electronic Media	3 credits
COM 3067	American Television Programming	3 credits
COM 3068	Managerial Communication Within Organizations	3 credits
COM 3069	Intercultural Communication	3 credits
COM 3070	Persuasion	3 credits
COM 3071	Argumentation and Debate	3 credits
COM 3075	Interpersonal and Group Communication	3 credits
COM 3076	International Communication	3 credits
COM 3077	Interpersonal Communication	3 credits
COM 3078	Group Communication	3 credits
COM 3080	Virtual Teamwork	3 credits
COM 3102	Communication for Executives	3 credits
COM 3150	Business Communication	3 credits
COM 3800	Principles of Public Relations	3 credits

COM 4000	Corporate Communication	3 credits
COM 4005	Public Relations Writing	3 credits
COM 4010	Public Relations Campaigns	3 credits
COM 4059	Advanced Video Communication and Production	3 credits
COM 4063	Advanced Speech Writing	3 credits
COM 4101	Selected Topics	variable

Complete the minor with the communication studies capstone course:

COM 4900	Topics in Communication Studies	3 credits
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Courses

Courses in Communication Studies (COM)

COM 1010	Speech Communication	3 hours; 3 credits
COM 2000	Introduction to Communication Studies	3 hours; 3 credits
COM 3014	Intensive Voice and Diction	3 hours; 3 credits
COM 3020	Communication and Advocacy in Business and Public Affairs	3 hours; 3 credits
COM 3040	Information and Society (LIB 3040), (PAF 3040)	3 hours; 3 credits
COM 3045	Communication Law and Free Speech	3 hours; 3 credits
COM 3057	Introduction to Digital Communication and Culture	3 hours; 3 credits
COM 3058	The Ethics of Image Making: Film, Television, and Digital Media	3 hours; 3 credits
COM 3059	Video Communication and Production	3 hours; 3 credits
COM 3060	Media Analysis and Criticism	3 hours; 3 credits
COM 3061	Speech Composition and Delivery	3 hours; 3 credits
COM 3062	Studies in Electronic Media	3 hours; 3 credits
COM 3063	Speaking to the Camera	3 hours; 3 credits
COM 3067	American Television Programming	4 hours; 3 credits
COM 3068	Managerial Communication Within Organizations	3 hours; 3 credits
COM 3069	Intercultural Communication	3 hours; 3 credits

COM 3070	Persuasion	3 hours; 3 credits
COM 3071	Argumentation and Debate	3 hours; 3 credits
COM 3075	Interpersonal and Group Communication	3 hours; 3 credits
COM 3076	International Communication	3 hours; 3 credits
COM 3077	Interpersonal Communication	3 hours; 3 credits
COM 3078	Group Communication	3 hours; 3 credits
COM 3080	Virtual Teamwork	3 hours; 3 credits
COM 3102	Communication for Executives	3 hours; 3 credits
COM 3150	Business Communication (JRN 3150)	3 hours; 3 credits
COM 3700	Introduction to Linguistics and Language Learning (ENG 3700)	3 hours; 3 credits
COM 3750	The Structure and History of English (ENG 3750)	3 hours; 3 credits
COM 3800	Principles of Public Relations	3 hours; 3 credits
COM 4000	Corporate Communication	3 hours; 3 credits
COM 4005	Public Relations Writing	3 hours; 3 credits
COM 4010	Public Relations Campaigns	3 hours; 3 credits
COM 4015	The Globalization of English (ENG 4015), (SOC 4015)	3 hours; 3 credits
COM 4059	Advanced Video Communication and Production	3 hours; 3 credits
COM 4063	Advanced Speech Writing	3 hours; 3 credits
COM 4101	Selected Topics	Hours and credits to be arranged
COM 4110	Selected Topics	Hours and credits to be arranged
COM 4900	Topics in Communication Studies	3 hours; 3 credits
COM 5000	Independent Study I	Hours and credits to be arranged
COM 5001	Independent Study II	Hours and credits to be arranged
COM 5010	Internship in Business and Public Communication	8 - 10 hours plus periodic conferences with internship coordinator; 3 credits
COM 5011	Internship in Business and Public Communication	8 - 10 hours plus periodic conferences with internship coordinator; 3 credits
COM 6001H	Honors in Communication Studies I	3 hours; 3 credits per semester
COM 6002H	Honors in Communication Studies II	3 hours; 3 credits per semester

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Bert W. Wasserman Department of Economics and Finance

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Field Description

The Bert W. Wasserman Department of Economics and Finance offers courses that enable students to prepare for careers in all areas of finance and business economics.

Economics presents theories and tools for systematic analyses of economic forces that affect everyday life. It includes microeconomics, macro-economics, and international economics. Micro-economics analyzes the actions and interactions of individual consumers, business, and government. Macroeconomics studies national income, inflation, unemployment, economic growth, and government policies. International economics builds on micro- and macro-economics to study international trade, finance, markets, and institutions.

Finance includes the study of money and capital markets, investments, and corporate finance. In addition to these traditional areas, it includes the study of modern developments in derivatives; financial market structure, such as electronic-based trading techniques and markets; and international markets and corporate finance.

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The Majors

- [The BBA Major in Finance](#)
- [The BBA Major in Economics](#)
- [The BA Major in Economics](#)

The BBA Major in Finance

The finance major prepares students for professional positions in financial institutions, including commercial, investment, and savings banks; brokerage firms; insurance companies; investment advisory services; and finance companies. Students will also be well prepared to enter the finance departments of nonfinancial corporations, nonprofit institutions, and governmental agencies.

Students who are planning on future graduate study in finance or business are strongly recommended to include advanced courses in mathematics, statistics, and econometrics in their undergraduate programs.

Required courses for the BBA degree include [ECO 1001](#) , [ECO 1002](#) , and [FIN 3000](#) . FIN 3000 is a prerequisite to all other finance courses.

The finance major includes three required courses (9 credits) and five electives (15 credits).

Required Courses 9 credits

The three required courses build on the foundations of the introductory finance course. These courses are prerequisites to all 4000-level finance courses. Students must earn a GPA of 2.0 or better in the three required courses to take any of the 4000-level finance courses.

FIN 3610	Corporate Finance	3 credits
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FIN 3710	Investment Analysis	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits

Elective Courses 15 credits

The finance major includes five elective courses that students take after completing the three required courses with a 2.0 GPA or better. The five electives include five courses in finance, economics, insurance, or real estate finance at the 3000 or 4000 level, subject to these specific requirements:

Either FIN 4610 or 4710: These are the capstone courses in the finance major, and both are communication-intensive courses (CIC)

Two additional 4000-level finance (FIN) courses (Note: The choice of FIN 4610 above does not preclude FIN 4710, and vice versa. In other words, students may include both FIN 4610 and FIN 4710 in the finance major if they choose.)

Two additional 3000- or 4000-level courses in finance (FIN), economics (ECO), insurance (INS), or real estate (RES)

In addition, students may include, at most, two of these courses outside finance:

ACC 3000	Financial Accounting I	3 credits
ACC 3100	Financial Accounting II	3 credits
RES 3200	Property Investment and Financing	3 credits
RES 3400	Real Estate Capital Markets	3 credits
RES 4200	Investment Strategies in Property Markets	3 credits
RES 4400	Valuations and Underwriting of Securitized Real Estate	3 credits

An internship training program is available to qualified fulltime juniors and seniors majoring in finance, with 1 credit or 3 credits a semester for 15 to 20 weekly hours of work. These credits cannot be counted toward those needed for the major.

Students must file a Major Declaration Form by the end of their junior year.

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The BBA Major in Economics

A BBA degree with a major in economics prepares students for entry-level positions in business, nonprofit organizations, governmental agencies, and private consulting. This work includes economic analysis, research, and empirical analysis.

Students choosing an economics major are advised that a position as a professional economist usually requires a graduate degree in economics. Students planning to enter a graduate program in economics are strongly recommended to include advanced courses in mathematics, statistics, and econometrics in their undergraduate programs.

Required courses for the BBA degree include [ECO 1001](#) and [ECO 1002](#), courses that form the foundation of knowledge in micro- and macro-economics, respectively. These courses are prerequisites for all other economics courses.

The economics major includes three required courses (9 credits) and five electives (15 credits).

Required Courses 9 credits

The three required courses build on the foundations of the introductory micro- and macro-economics courses. Economics majors should plan on taking all three, especially ECO 4000, as early in their major program as possible.

ECO 3100	Intermediate Micro-Economics	3 credits
ECO 3200	Intermediate Macro-Economics	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits

Elective Courses 15 credits

In addition to the three required courses, an economics major must take a meaningful combination of five economics, finance, or insurance courses at the 3000 level or higher. Of these five courses, at least two must be economics courses at the 4000 level or higher. FIN 3000 may not be included in the economics major. When appropriate, a student may include up to two advanced courses from other disciplines in the five electives.

An internship training program is available to qualified full-time juniors and seniors majoring in economics, with 1 credit or 3 credits a semester for 15 to 20 weekly hours of work. These credits cannot be counted toward those needed for the major.

Students must file a Major Declaration Form by the end of their junior year.

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The BA Major in Economics

A BA degree with a major in economics deals with concepts, techniques, and cases in economics that acquaint the student with the general economic problems of modern society. This degree provides students with an excellent general background for a wide range of challenging business careers.

There are several prerequisites for the major. The major itself includes three required courses (9 credits) and five electives (15 credits).

Prerequisites to the Major 12 or 13 credits
Not Credited to the Major

Economics 6 credits		
ECO 1001	Micro-Economics	3 credits
ECO 1002	Macro-Economics	3 credits
Statistics 3 credits		
STA 2000	Business Statistics I	3 credits
Mathematics 3-4 credits*		
MTH 2003	Pre-calculus and Elements of Calculus	4 credits
<i>or</i>		
A more advanced calculus course	3 or 4 credits	

* Please note:
Students with credit for MTH 2000 or 2001 must complete a calculus course.

Required Courses in the Major 9 credits

The three required courses build on the foundations of the introductory micro- and macro-economics courses, [ECO 1001](#) and [ECO 1002](#). Economics majors should plan on taking all three of the required courses, especially [ECO 4000](#), as early in their major program as possible.

ECO 3100	Intermediate Micro-Economics	3 credits
ECO 3200	Intermediate Macro-Economics	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits

Elective Courses

15 credits

The BA economics major includes five elective courses, at least two of which must be at the 4000 level or higher, chosen from the following list:

BLS 3015	Black Economic Development: 1860 to the Present	3 credits
BLS 3016	Urban Economic Structure (HSP 3016)	3 credits
ECO 3110	Industrial Organization and Public Policy	3 credits
ECO 3160	Field Study of the Economics of the Environment, Business, Culture and Global Sustainability	3 credits
ECO 3220	Money, Banking, and Monetary Policy	3 credits
ECO 3250	International Economics and Finance	3 credits
ECO 3310	Principles of Public Finance	3 credits
ECO 3400	Evolution of Economic Thought	3 credits
ECO 3501	Economics of Labor	3 credits
ECO 4051	Financial Econometrics	3 credits
ECO 4100	Advanced Micro-Economics	3 credits
ECO 4200	Advanced Macro-Economics	3 credits
ECO 4201	Monetary Economics	3 credits
ECO 4300	Mathematical Economics	3 credits
ECO 4501	Advanced Labor Economics (3503)	3 credits
HIS 3410	History of American Business Enterprise	3 credits
PAF 3101	Public Finance/Managing Public Resources	3 credits
PAF 3102	Economic Analysis and Public Policy	3 credits
PHI 3050	Ethics, Economics, and the Business System	3 credits
POL 3103	Political Economy	3 credits
POL 3315	Government and the American Economy	3 credits

As with all BA majors, the Tier III minor must be completed outside the department of the students major. A student majoring in economics cannot minor in finance.

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Liberal Arts Minor in Economics

The Bert W. Wasserman Department of Economics and Finance recently introduced a liberal arts minor in economics. The liberal arts minor is 9 credits (three courses) and consists of two 3000-level courses and a relevant 4000-level, communication-intensive economics capstone course. All 4000-level economics courses, with the exception of ECO 4000, are communication-intensive courses. Finance majors are eligible to take the liberal arts minor in economics, but they must remember that courses used to fulfill the liberal arts minor may not be used to fulfill the 24-credit major requirement.

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The Minor - Economics and Finance

A minor in economics and finance consists of any three courses listed below. Each course is 3 credits, for a total of 9 credits.

ECO 3100	Intermediate Micro-Economics
ECO 3200	Intermediate Macro-Economics
ECO 3220	Money, Banking, and Monetary Policy
ECO 3250	International Economics and Finance
ECO 3310	Principles of Public Finance
ECO 3501	Economics of Labor
ECO 4000	Statistical Analysis for Economics and Finance
ECO 4100	Advanced Micro-Economics
ECO 4200	Advanced Macro-Economics
ECO 4201	Monetary Economics
FIN 3610	Corporate Finance
FIN 3710	Investment Analysis

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Courses

Courses in Economics (ECO)

ECO 1001	Micro-Economics	3 credits
ECO 1002	Macro-Economics	3 credits
ECO 1110	Current Economic Problems	3 credits
ECO 3100	Intermediate Micro-Economics	3 credits
ECO 3110	Industrial Organization and Public Policy	3 credits
ECO 3120	Managerial Economics	3 credits
ECO 3130	Environmental Economics and Sustainable Development	3 credits

ECO 3160	Field Study of the Economics of the Environment, Business, Culture and Global Sustainability	3 credits
ECO 3200	Intermediate Macro-Economics	3 credits
ECO 3220	Money, Banking, and Monetary Policy	3 credits
ECO 3250	International Economics and Finance	3 credits
ECO 3300	Economics of Regulation	3 credits
ECO 3301	Public Enterprise Economics	3 credits
ECO 3310	Principles of Public Finance	3 credits
ECO 3320	Urban Economics	3 credits
ECO 3340	Economic Geography and Spatial Theory	3 credits
ECO 3400	Evolution of Economic Thought	3 credits
ECO 3501	Economics of Labor	3 credits
ECO 3503	Advanced Labor Economics	3 credits
ECO 3511	Contemporary Economic Development	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits
ECO 4050	Economic and Business Forecasting	3 credits
ECO 4051	Financial Econometrics	3 credits
ECO 4091	Special Topics in Economics	1 credits
ECO 4092	Special Topics in Economics	2 credits
ECO 4093	Special Topics in Economics	3 credits
ECO 4094	Special Topics in Economics	1.5 credits
ECO 4100	Advanced Micro-Economics	3 credits
ECO 4200	Advanced Macro-Economics	3 credits
ECO 4201	Monetary Economics	3 credits
ECO 4300	Mathematical Economics	3 credits
ECO 4400	Contemporary Economic Thought	3 credits
ECO 4501	Advanced Labor Economics	3 credits
ECO 5000	Independent Research in Economics	3 credits
ECO 5010	Internship in Economics I	3 credits
ECO 5011	Internship in Economics II	3 credits
ECO 5050	Current Problems in Mathematical Economics	3 credits

ECO 5100	Economic Problems in Linear Regression Analysis	3 credits
ECO 5150	Current Problems in Micro-Economics	3 credits
ECO 5250	Current Problems in Macro-Economics	3 credits
ECO 5350	Current Problems in Public Finance	3 credits
ECO 6001H	Honors Economics I	3 credits
ECO 6002H	Honors Economics II	3 credits

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Courses in Finance (FIN)

FIN 1601	Personal Finance	3 credits
FIN 3000	Principles of Finance	3 credits
FIN 3610	Corporate Finance	3 credits
FIN 3620	Financial Management for Small Business and Entrepreneurs	3 credits
FIN 3710	Investment Analysis	3 credits
FIN 4091	Special Topics in Finance	1 credits
FIN 4092	Special Topics in Finance	2 credits
FIN 4093	Special Topics in Finance	3 credits
FIN 4094	Special Topics in Finance	1.5 credits
FIN 4610	Advanced Corporate Finance	3 credits
FIN 4710	Advanced Investment Analysis	3 credits
FIN 4720	Futures Markets	3 credits
FIN 4730	Equity Markets: Trading and Structure	3 credits
FIN 4750	Options	3 credits
FIN 4775	Technical Analysis	3 credits
FIN 4780	Introduction to Microfinance	3 credits
FIN 4808	Risk Management in Financial Institutions I	3 credits
FIN 4810	Risk Management in Financial Institutions II	3 credits
FIN 4910	International Financial Markets	3 credits
FIN 4920	International Corporate Finance	3 credits

FIN 4930	Mergers and Acquisitions	3 credits
FIN 5000	Independent Research in Finance	3 credits
FIN 5600	Current Problems in Corporate Finance	3 credits
FIN 5610	Internship in Finance I	3 credits
FIN 5611	Internship in Finance II	3 credits
FIN 5700	Current Problems in Investments	3 credits
FIN 5720	Special Topics in Futures and Options	3 credits
FIN 5800	Current Problems in Capital Markets and Institutions	3 credits
FIN 6001H	Honors Finance I	2 terms; 6 credits
FIN 6002H	Honors Finance II	2 terms; 6 credits

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Courses in Insurance (INS)

INS 3050	Risk and Risk Management	3 hours; 3 credits
INS 3200	Life and Health Insurance	3 hours; 3 credits
INS 3300	Property and Liability Insurance	3 hours; 3 credits

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The Faculty

Program Coordinator:

- [Emily Comstock DiMartino \(English\)](#)

Program Description

The Weissman School of Arts and Sciences offers a minor in education. This minor does not satisfy the Tier III requirement (for students following the Baruch Common Core Curriculum) or the Pathways Zicklin School of Business College Option requirement, but it may be taken as a second minor. The minor in education is designed to acquaint students with the theoretical, psychological, and sociocultural issues involved in education. Since Baruch no longer offers an accredited education program, any education credits taken at Baruch after Spring 2001 may not count toward the professional education credits needed for New York State Teacher Certification. However, the minor provides significant depth in important issues in the field. Additional questions regarding the minor should be directed to the program coordinator, Emily Comstock DiMartino, at 646-312-3936.

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The Minor

Students must complete the following courses:

EDU 1100	Introduction to Urban Education
EDU 1101	Psychology of Childhood and Adolescence in an Urban Context
EDU 3001	Theories of Learning in Teaching
EDU 3002	Problems of Contemporary Education in Perspective

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Courses

Courses in Education (EDU)

EDU 1100	Introduction to Urban Education	3 hours; 3 credits
EDU 1101	Psychology of Childhood and Adolescence in an Urban Context	3 hours; 3 credits
EDU 3001	Theories of Learning in Teaching	3 hours; 3 credits
EDU 3002	Problems of Contemporary Education in Perspective	3 hours; 3 credits

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Department of English

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Field Description

Language is one of the most powerful tools at the disposal of educated men and women. English is the discipline where students encounter works of fiction, poetry, and drama that unlock the richest potentialities of language. Students are also afforded a range of opportunities for developing their own writing to the fullest: critical essays on literature in a variety of courses, workshops in creative writing (poetry, fiction, and nonfiction), and the art of the essay. Language is also approached through linguistics, the history of English, and global English. With advanced training in English increasingly necessary for business and professional careers, this course of study is universally recognized as an ideal "preprofessional major"---one that opens career possibilities in such fields as law, publishing, teaching, and community service.

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The Major

The English major offers a rich variety of courses for students interested in literature, creative writing, and language and society. Among the interdisciplinary offerings are courses in film, linguistics, and global studies.

Students may prepare for the study of literature on the graduate level. Concentrated work in English will be of great value to students preparing for such business and professional careers as editing, publishing, science and technical writing, advertising, public relations, and communications. The literature courses are designed to help students sharpen their reading and writing skills, gain new insights into human nature and cultural diversity, and achieve increased flexibility in their own approach to life.

Students preparing for graduate study in literature should have some knowledge of the range of English, American, and non-Western literature and should be acquainted with such major figures as Chaucer and Shakespeare. Because most graduate schools have foreign language requirements and candidates must sometimes demonstrate competence in several languages, prospective graduate students are urged to undertake their study of foreign languages as early as possible.

Students in English are encouraged to broaden their base of knowledge in as many fields as possible, many of which will resonate with interdisciplinary approaches in their English courses. Courses in comparative literature, foreign languages, communication studies, history, art, music, religion, philosophy, psychology, sociology, and education are especially recommended.

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Base Curriculum Courses

No credit toward the major/specialization

ENG 2100	Writing I (or its equivalent)	3 credits
ENG 2150	Writing II	3 credits
ENG 2800 or CMP 2800	Great Works of Literature I	3 credits
	or	
ENG 2850 or CMP 2850	Great Works of Literature II	3 credits

Major/Specialization: 30 credits

Required Courses 15 credits

ENG 3010	Survey of English Literature I	3 credits
ENG 3015	Survey of English Literature II	3 credits
ENG 3020	Survey of American Literature I	3 credits
	<i>or</i>	
ENG 3025	Survey of American Literature II	3 credits
ENG 3030	Contemporary Literature from Asia, Africa, and Latin America	3 credits
	<i>or</i>	
ENG 3032	Ethnic Literature	3 credits
	<i>or</i>	
ENG 3034	A Survey of African American Literature	3 credits
	<i>or</i>	
ENG 3036	English Voices from Afar: Post-Colonial Literature	3 credits
	<i>or</i>	
ENG 3038	A Survey of Caribbean Literature in English	3 credits
ENG 4120	Chaucer	3 credits
	<i>or</i>	
ENG 4140	Shakespeare	3 credits

Electives 15 credits

Choose five additional courses for 15 credits. Electives must be selected from Department of English offerings numbered at the 3000, 4000, 5000, and 6000-levels. Courses offered by the Harman Writer-in-Residence are also included.

Note: Interdisciplinary courses, such as Feit Seminars ([IDC 4050](#)), and appropriate film studies courses may be included with prior permission of the department.

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The Minor

Advanced training in English language and literature is increasingly necessary for business and professional careers. Students who choose to develop their intellectual abilities in these areas may select two courses numbered 3000 or above from the offerings of the Department of English. To complete their minors, they enroll in an appropriate capstone course. All 4000-level offerings in the Department of English or an Independent Studies course in English may serve as the capstone course.

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Special Program

The Sidney Harman Writer-In-Residence Program

The Sidney Harman Writer-in-Residence Program, an endowed residency in the Weissman School of Arts and Sciences, offers gifted undergraduates the opportunity to enroll in writing workshops taught by distinguished visiting professors. Since its inception in the fall of 1998, Harman Writers-in-Residence have included poets Yehuda Amichai, Agha Shahid Ali, April Bernard, Carol Muske-Dukes, Charles Simic, and Major Jackson; playwrights Edward Albee and Tony Kushner; authors William Finnegan, Philip Gourevitch, Jane Kramer, Mark Kurlansky, and George Packer; fiction writers Paul Auster, Susan Choi, Anita Desai, Francisco Goldman, Colum McCann, Lorrie Moore, Sigrid Nunez, Francine Prose, Joseph O'Connor, and John Edgar Wideman; and graphic novelist, Ben Katchor.

Harman courses vary in numbering and in subject, depending on the choice of the visiting writer. Interested students of all majors are encouraged to submit transcripts and writing portfolios for review to Professor Bridgett Davis, 646-312-3927; e-mail: Bridgett.Davis@baruch.cuny.edu.

Harman classes can be taken for honors credit and students can use the Harman courses to fulfill their honors course requirements. The courses also can be used in the Journalism major and minor and in the English major and minor.

Additional information on the Harman Residency is available at www.baruch.cuny.edu/wsas/harman.

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Advice For Students Registering For English Composition Courses

All students are required to take [ENG 2100](#) (3 credits) and [ENG 2150](#) (3 credits).

Entering Students

Students are eligible to take ENG 2100 if they have earned a verbal SAT score of 480 or above or a score of 75 percent or higher on the New York State Regents English examination. Entering students in neither of these categories will be tested for reading and writing proficiency. The results of these exams will determine a student's placement.

Special requirements for second-degree transfer students from universities in which English is not the language of instruction: Prior to their first semester at Baruch, all such transfer students must take a writing placement test administered by the Department of English. Students who pass the test will be awarded any and all composition credits to which they are entitled. Students who do not pass the writing placement test or who have earned fewer than 6 credits in composition will be placed in an appropriate English course.

Exemption Criteria

Students who enter Baruch College with any of the following sets of qualifications are exempt from ENG 2100 Writing I (without credit): an Advanced Placement (AP) English exam score of 4 or 5, an SAT verbal score of at least 680, and a writing section score of 12 or an SAT verbal score of at least 700 and a writing section score of 11 or 12. Note: Students who are exempt from this requirement may not enroll in ENG 2100.

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Courses

Courses in English (ENG)

ENG 2100	Writing I	4 hours; 3 credits
ENG 2150	Writing II	4 hours; 3 credits
ENG 2200	Literature and Economic Perspectives	3 hours; 3 credits
ENG 2800	Great Works of Literature I	4 hours; 3 credits
ENG 2850	Great Works of Literature II	4 hours; 3 credits
ENG 3001	Naked English: Baring the Bones of the English Sentence	3 hours; 3 credits
ENG 3005	Introduction to Literary Studies	4 hours; 3 credits

ENG 3010	Survey of English Literature I	3 hours; 3 credits
ENG 3015	Survey of English Literature II	3 hours; 3 credits
ENG 3020	Survey of American Literature I	3 hours; 3 credits
ENG 3025	Survey of American Literature II	3 hours; 3 credits
ENG 3030	Contemporary Literature From Asia, Africa, and Latin America	3 hours; 3 credits
ENG 3032	Ethnic Literature	3 hours; 3 credits
ENG 3034	A Survey of African American Literature	3 hours; 3 credits
ENG 3036	English Voices from Afar: Post-Colonial Literature	3 hours; 3 credits
ENG 3038	Survey of Caribbean Literature in English (BLS 3038), (CMP 3038)	3 hours; 3 credits
ENG 3040	Children's Literature	3 hours; 3 credits
ENG 3045	Literature for Young Adults	3 hours; 3 credits
ENG 3201	Topics in Politics and Literature (POL 3201)	3 hours; 3 credits
ENG 3260	The Art of Film	3 hours; 3 credits
ENG 3270	Film and Literature	3 hours; 3 credits
ENG 3280	Documentary Film (JRN 3280)	3 hours; 3 credits
ENG 3285	Women in Film	3 hours; 3 credits
ENG 3610	Workshop: Fiction Writing (JRN 3610)	3 hours; 3 credits
ENG 3615	Sudden Fiction - Crafting Short Short Stories (JRN 3615)	3 hours; 3 credits
ENG 3640	Elements of Poetry: Presenting Subject Matter	3 hours; 3 credits
ENG 3645	The Craft of Poetry: Form and Revision	3 hours; 3 credits
ENG 3680	Advanced Essay Writing: Style & Styles in Prose	3 hours; 3 credits
ENG 3685	Lyrics as Literature	3.0 credits; 3.0 Hours
ENG 3700	Introduction to Linguistics and Language Learning (COM 3700)	3 hours; 3 credits
ENG 3720	Women in Literature	3 hours; 3 credits
ENG 3730	Literature and Psychology (PSY 3730)	3 hours; 3 credits
ENG 3750	The Structure and History of English (COM 3750)	3 hours; 3 credits
ENG 3770	Masters of the Modern Drama: Ibsen through Tennessee Williams	3 hours; 3 credits
ENG 3780	Contemporary Drama: The New Theatre	3 hours; 3 credits
ENG 3820	The American Short Story	3 hours; 3 credits
ENG 3830	Tradition and Influence in African American Literature	3 hours; 3 credits

ENG 3835	Black Women Writers	3 hours; 3 credits
ENG 3840	Literature and Philosophy of South Asia	3 hours; 3 credits
ENG 3940	Topics in Film	3 hours; 3 credits
ENG 3950	Topics in Literature	3 hours; 3 credits
ENG 3960	Topics in Language	3 hours; 3 credits
ENG 4011	Literary Theory (CMP 4011)	3 hours; 3 credits
ENG 4015	The Globalization of English (COM 4015), (SOC 4015)	3 hours; 3 credits
ENG 4020	Approaches to Modern Criticism	3 hours; 3 credits
ENG 4110	Medieval Literature	3 hours; 3 credits
ENG 4120	Chaucer	3 hours; 3 credits
ENG 4140	Shakespeare	3 hours; 3 credits
ENG 4150	A Century of Renaissance Drama	3 hours; 3 credits
ENG 4160	Religion and Revolution in Renaissance English Literature	3 hours; 3 credits
ENG 4170	Milton	3 hours; 3 credits
ENG 4230	Major Topics in Restoration and Eighteenth-Century Literature	3 hours; 3 credits
ENG 4300	Romanticism	3 hours; 3 credits
ENG 4320	The Nineteenth-Century English Novel	3 hours; 3 credits
ENG 4410	Modern Irish Writers	3 hours; 3 credits
ENG 4420	Twentieth-Century British Literature	3 hours; 3 credits
ENG 4440	Currents in the Modern Novel	3 hours; 3 credits
ENG 4450	The Modern Short Story	3 hours; 3 credits
ENG 4460	The Modern Short Novel	3 hours; 3 credits
ENG 4500	The Main Currents of Literary Expression in Contemporary America	3 hours; 3 credits
ENG 4510	The American Novel	3 hours; 3 credits
ENG 4525	Lesbian and Gay Themes in Twentieth-Century Literature	3 hours; 3 credits
ENG 4535	African Diasporas: U.S., Latin America, and the Caribbean (CMP 4535)	3 hours; 3 credits
ENG 4550	Jewish-American Literature	"3 hours, 3 credits"
ENG 4700	Insult, Abuse, and Ridicule: Satire Through the Ages	3 hours; 3 credits
ENG 4710	Medieval Romance: A Comparative Study	3 hours; 3 credits
ENG 4910	Perspectives on Literary Interpretation	3 hours; 3 credits

ENG 4920	Narrative Writing (JRN 4920)	4 hours; 4 credits
ENG 5000	Independent Study I	Hours and credits to be arranged
ENG 5001	Independent Study II	Hours and credits to be arranged
ENG 5002	Independent Study III	Hours and credits to be arranged
ENG 5003	Independent Study IV	Hours and credits to be arranged
ENG 5004	Independent Study V	Hours and credits to be arranged
ENG 6001H	Honors in English I	Hours to be arranged; 3 credits
ENG 6002H	Honors in English II	Hours to be arranged; 3 credits

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The Faculty

Program Coordinator: William Boddy (Communication Studies)

Teaching Faculty:

- Isolina Ballesteros (Modern Languages and Comparative Literature)
- Alison Griffiths (Communication Studies)
- Gary Hentzi (English)
- Mary McGlynn (English)
- Ali Nematollahy (Modern Languages and Comparative Literature)
- Carl Rollyson (Journalism and the Writing Professions)

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Field Description

The Film Studies (FLM) Program provides an interdisciplinary approach to the study of film as a vital expression of 20th-century art and culture. Courses are offered in history, aesthetics, theory and criticism, and production.

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The Minor

The Film Minor offers students an interdisciplinary program suitable for both business and liberal arts and sciences students who have an interest in developing an understanding of film as a medium as well as its relationship to social movements, national cultures, and related artistic forms. Students minoring in film acquire skills for analyzing mainstream film texts as well as those arising from alternative models of production and distribution. The program surveys the evolution of international film from its origins at the end of the nineteenth century to its current status as a vital and economically powerful contemporary art form. In order to complete a minor in Film Studies, students must take three courses, one of which must be [FLM 3001](#) (History of Film I), [FLM 3002](#) (History of Film II), or [ENG 3260](#) (The Art of Film); one 3000 or 4000 level course from the list of approved electives; and [FLM 4900](#) (Critical Approaches to Film).

Required Capstone:

FLM 4900	Critical Approaches to Film	3 credits
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Required Course: One course from the following

ENG 3260	The Art of Film	3 credits
FLM 3001	History of Film I	3 credits
FLM 3002	History of Film II	3 credits

Electives: One course from the following:

ART 3244	The Influence of Visual Arts on Film	3 credits
CHI 4183	Chinese Cinema (<i>taught in Chinese</i>)	3 credits
CMP 3151	History of French Cinema (FLM 3151)	3 credits
CMP 3160	Latin American Cinema (FLM 3160)	3 credits
CMP 4100	Immigration Cinema: Migrations and Border Crossings to the U.S. and Europe (FLM 4100), (LACS 4100)	3 credits
COM 3059	Video Communication and Production	3 credits
ENG 3260	The Art of Film	3 credits
ENG 3270	Film and Literature	3 credits
ENG 3285	Women in Film	3 credits
ENG 3940	Topics in Film	3 credits
FLM 3001	History of Film I	3 credits
FLM 3002	History of Film II	3 credits
FRE 4503	Contemporary French Cinema and Society (<i>taught in French</i>)	3 credits
JRN 3280	Documentary Film (ENG 3280)	3 credits
JRN 3650	Workshop: Film and Television Writing	3 credits
MSC 3034	Music in Films	3 credits
PHI 3060	Philosophy of Film and Photography	3 credits
SPA 4183	Spanish Film: Cinematic Representations of the Spanish Artistic Tradition (<i>taught in Spanish</i>)	3 credits

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Courses

Courses in Film Studies (FLM)

FLM 3001	History of Film I	4 hours; 3 credits
FLM 3002	History of Film II	4 hours; 3 credits
FLM 3151	History of French Cinema (CMP 3151)	3 hours; 3 credits
FLM 3160	Latin American Cinema (CMP 3160)	3 hours; 3 credits
FLM 4100	Immigration Cinema: Migrations and Border Crossings to the U.S. and Europe (CMP 4100), (LACS 4100)	3 hours; 3 credits

FLM 4900	Critical Approaches to Film	3 hours; 3 credits
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Department of Fine and Performing Arts

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Field Description

Any study of intellectual culture must embrace the arts. Students broaden their exposure to and understanding of these essential subjects with courses in art, music, and theatre. Programs survey the elements, structures, literatures, styles, and cultural histories of the arts, promoting literacy through study and participation. For the serious arts student, professional courses in performance and technique are provided. Arts-oriented business students can choose to combine their interests through programs such as arts administration and the management of musical enterprises.

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Programs and Careers:

General Information

Students interested in a career in the arts and arts-related fields have a wide array of program options at Baruch. The Department of Fine and Performing Arts (FPA) offers the

- Music Major
(with the option of a specialization in Management of Musical Enterprises)
- Business Communication Major/Graphic Communication Specialization

plus

Arts and Sciences Ad Hoc Majors in

- Art History
- Arts Administration
- Theatre

Additionally, minors are offered in art, music, and theatre.

Students interested in careers in **advertising, publishing, or graphic design** should consider the graphic communication specialization of the business communication major. Students seeking a traditional program in music can major in music. Those interested in a career in music management should review the management of musical enterprises specialization. Students interested in a career involving the management of the arts should review the arts administration ad hoc major. The Weissman Schools flexible arts and sciences ad hoc major makes possible the creation of student-specific courses of study in art history and theatre.

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The Majors

- [Music](#)

- [Specialization in the Management of Musical Enterprises](#)
- [Business Communication Major with a Specialization in Graphic Communication](#)
- [Arts and Sciences Ad Hoc Major in Arts Administration](#)
- [Arts and Sciences Ad Hoc Majors in Art and Theatre](#)

Music

The Department of Fine and Performing Arts offers a music major and a management of musical enterprises specialization. Students following the prescribed curriculum with a major in music will learn about the broad historical and cultural context in which the art is developed as well as study music literature, history, theory, and musicianship. Such study is intended to provide a base from which subsequent advanced training may be undertaken. The department expects that all students majoring in music will participate each semester in a performing group sponsored by the Music Program. The arts and sciences major in music is as follows:

Required Courses 12 credits

MSC 3026	Harmony I	3 credits
MSC 3027	Harmony II	3 credits
MSC 3043	History of Music from Antiquity through the Baroque (c. 1750)	3 credits
MSC 3044	History of Music from Classicism (c. 1750) to Modern Times	3 credits

Electives 18 credits

Western Concert Music Literature 9 credits

MSC 3002	Music of the Baroque Period	3 credits
MSC 3003	Music of the Classic Period	3 credits
MSC 3004	Music of the Romantic Period	3 credits
MSC 3014	The Opera	3 credits
MSC 3016	Music of the Twentieth Century	3 credits

Comparative and Cultural Studies 9 credits

MSC 3005	World Music	3 credits
MSC 3019	The American Musical Theatre	3 credits
MSC 3022	Popular Song in America	3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 credits
MSC 3025	Music in the Light Theatre	3 credits
MSC 3034	Music in Films	3 credits
MSC 3036	Commercial Music and the Media	3 credits
MSC 4900	Music and Society	3 credits

Credits Required for the Major: 30 credits

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Specialization in the Management of Musical Enterprises

The Department of Fine and Performing Arts offers the management of musical enterprises specialization. Students follow the prescribed curriculum with a major in music and learn about the broad historical and cultural context in which the art is developed as well as study music literature, history, theory, and musicianship. The department encourages all students majoring in music to participate in a performance sponsored by the Music Program. Students interested in the specialization should contact Professor Andrew Tomasello at andrew.tomasello@baruch.cuny.edu.

For the BA Student

1. Follow the BA base curriculum
2. Complete the major in music (minimum of 30 credits) as described below; and
3. Take 12 credits in business chosen from such areas as economics and finance, management, marketing, law, statistics, and accountancy selected under advisement.

Required Courses 21 credits

FPA 2000	Introduction to Arts Administration	3 credits
MSC 3026	Harmony I	3 credits
MSC 3027	Harmony II	3 credits
MSC 3043	History of Music from Antiquity through the Baroque (c. 1750)	3 credits
MSC 3044	History of Music from Classicism (c. 1750) to Modern Times	3 credits
MSC 4900	Music and Society	3 credits
MSC 5050	Internship in Music Management (FPA 5070)	3 credits

Electives 9 credits

Choose two courses from Group 1 and one course from Group 2

Group 1: Western Concert Music Literature 6 credits

MSC 3002	Music of the Baroque Period	3 credits
MSC 3003	Music of the Classic Period	3 credits
MSC 3004	Music of the Romantic Period	3 credits
MSC 3014	The Opera	3 credits
MSC 3016	Music of the Twentieth Century	3 credits

Group 2: Comparative and Cultural Studies 3 credits

MSC 3005	World Music	3 credits
MSC 3019	The American Musical Theatre	3 credits
MSC 3022	Popular Song in America	3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 credits

MSC 3025	Music in the Light Theatre	3 credits
MSC 3034	Music in Films	3 credits
MSC 3036	Commercial Music and the Media	3 credits

Minimum Music and FPA credits required in the Major: 30

It is also possible for the BBA student to add the music sequence in the following way:

For The BBA Student Majoring in a Business Subject

1. Follow the BBA base curriculum
2. Complete a BBA major in the Zicklin School of Business and
3. Take 30 credits from the sequence in music (described above) to be used as elective credit toward fulfillment of the 62 required arts and sciences credits.

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Business Communication Major with a Specialization in Graphic Communication

The business communication major is designed for students who are interested in careers in business journalism, corporate communication, or graphic communication. Because the business communication field is essentially interdisciplinary in nature, the program integrates courses from several departments in the Weissman School of Arts and Sciences and the Zicklin School of Business.

The graphic communication specialization provides training in graphics as well as basic training in the broader aspects of business communication. It prepares the graphic artist to enter a business environment. Interested students should contact Professor Terry Berkowitz in the Department of Fine and Performing Arts at 646-312-4052.

The major also offers specializations in business writing (see the [Department of Journalism and the Writing Professions](#) listing) and corporate communication (see the [Department of Communication Studies](#) listing).

Program Prerequisites 12 credits

CIS 2200	Introduction to Information Systems and Technologies <i>(Students must complete BUS 1000 as a course prerequisite)</i>	3 credits
MKT 3000	Marketing Foundations	3 credits
MGT 3120	Fundamentals of Management	3 credits
STA 2000	Business Statistics I	3 credits
	or	
STA 2100	Statistics for Social Science	3 credits
	or	
ECO 1001	Micro-Economics	3 credits
	or	
ECO 1002	Macro-Economics	3 credits
	or	
ECO 1110	Current Economic Problems	3 credits

Credits Required for the Major: 30 credits

Interdisciplinary Core 12 credits

Business Communication 3 credits

JRN 3150	Business Communication (for business writing and graphic communication students only)	3 credits
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Marketing/Advertising 3 credits

Choose one course:

MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits

Management 3 credits

Choose one course:

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3800	Management and Society	3 credits

Business or Arts and Sciences Elective 3 credits

One business or arts and sciences elective (at the 2000 level or above) to be selected upon consultation with the program advisor and with the advisors approval.

Specialization Requirements 18 credits

Required Courses 12 credits

ART 2050	Basic Graphic Communication: Design and Advertising Layout	3 credits
ART 3050	Intermediate Graphic Communication: Publication Design	3 credits
ART 3058	Graphic Communication: Print Production and History	3 credits
ART 5010	Graphic Communication Internship	3 credits

Electives 6 credits

Choose two courses:

ART 2060	Basic Photography	3 credits
ART 3041	Special Topics in Art (Studio)	3 credits
ART 3055	Branding Design: Strategies and Practice	3 credits
ART 3056	Typography: History and Application	3 credits

ART 3057	Principles of Internet Design	3 credits
ART 3059	Animation and Motion Graphics (NMA 3059)	3 credits
ART 3061	Introduction to Digital Photography	3 credits
ART 3241	Art of the Twentieth Century (prerequisite: ART 1011 or ART 1012 , which may be applied to the base curriculum)	3 credits
ART 3242	History of Modern Design (prerequisite: ART 1011 or ART 1012 , which may be applied to the base curriculum)	3 credits
ART 4055	Design for Non-Profit Organizations	3 credits
ART 5000	Independent Study	3 credits
ART 5010-5011	Graphic Communication Internship	3 credits

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Arts and Sciences Ad Hoc Major in Arts Administration

Bachelor of Arts students interested in a career in the field of management and administration in the arts may consider the interdisciplinary arts administration specialization. In the visual arts or theatre, students complete an appropriate ad hoc major; an internship in an arts organization; and arts administration courses. For additional information and recommended courses, contact the Department of Fine and Performing Arts, 646-312-4052.

The Weissman School of Arts and Sciences ad hoc major requires 30--33 credits.

Note for Bachelor of Business Administration students: Arts administration is an interdisciplinary specialization that can also provide BBA students with the arts and sciences background to prepare for entry into fields like management in the creative arts. For information, contact the Department of Fine and Performing Arts.

Two specializations are commonly pursued by those students with an arts and sciences ad hoc major in arts administration: visual arts and theatre.

Visual Arts Specialization

The Department of Fine and Performing Arts recommends that the visual arts administration specialization consist of the following:

Prerequisites 6 credits

May be completed as part of the BA base curriculum:

ART 1011	Art History Survey I	3 credits
ART 1012	Art History Survey II	3 credits

Required Courses 9 credits

ART 3280	The Art Market	3 credits
FPA 4900	The Arts in New York City (1900 - Present)	3 credits
FPA 5070	Arts Administration Internship	3 credits

Elective Courses

21 - 22 credits

One global art history course selected from:

ART 3220	Islamic Art	3 credits
ART 3252	Native Art of the Americas	3 credits
ART 3260	Asian Art	3 credits
ART 3270	African Art	3 credits

One pre-modern art history course selected from:

ART 3205	Greek and Roman Art	3 credits
ART 3210	Medieval Art	3 credits
ART 3225	Renaissance Art	3 credits
ART 3235	Baroque and Rococo Art	3 credits

Two modern art history courses selected from:

ART 3040	Special Topics in Art (History)	3 credits
ART 3240	Nineteenth-Century European Art	3 credits
ART 3241	Twentieth-Century Art	3 credits
ART 3242	History of Modern Design	3 credits
ART 3244	The Influence of Visual Arts on Film	3 credits
ART 3250	Art of the United States	3 credits
ART 3254	Architecture and the City	3 credits
ART 3256	History of the Modern Architecture	3 credits
ART 3262	History of Photography	3 credits
ART 3282	Museum and Gallery Studies	3 credits

Three interdisciplinary courses selected from Photography, Graphics, New Media Studies, FPA ([FPA 2000](#) Introduction to Arts Administration, [FPA 5000-5004](#) Independent Study, [FPA 5071](#) Arts Administration Internship), [PHI 3240](#) Philosophy of Art, [IDC 4050H](#) (Feit Seminar - only with prior approval of major faculty advisor).

For information and advisement, contact Leonard Sussman, Deputy Chair for Art, at 646-312-4058; e-mail: Leonard.Sussman@baruch.cuny.edu. |

Theatre Specialization**Prerequisites**

6 credits

THE 1041	Introduction to the Theatre Arts	3 credits
ENG 2100	Writing I	3 credits

Required Courses		
15 credits		
FPA 2000	Introduction to Arts Administration	3 credits
FPA 4900	The Arts in New York City (1900 - Present)	3 credits
FPA 5070-5071	Arts Administration Internship	3 credits
THE 3042	History of Theatre	3 credits
THE 3046	Play Production	3 credits

Elective Courses 18 credits
Two 3000-level theatre courses selected from:

THE 3043	Theatre of Color in the United States (BLS 3043)	3 credits
THE 3044	Advanced Acting	3 credits
THE 3045	Introduction to Directing	3 credits
THE 3052	Workshop in Playwriting (JRN 3630)	3 credits
THE 3054	Stage Design: Principles and Practice	3 credits

One art or music course (may be at the 1000 level)	3 credits
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One course in drama/media selected from:

COM 3059	Video Communication and Production	3 credits
COM 3067	American Television Programming	3 credits
ENG 3260	The Art of the Film	3 credits
ENG 3770	Masters of the Drama	3 credits
ENG 3780	Contemporary Drama	3 credits
ENG 4140	Shakespeare	3 credits

One 4000- or 5000-level theatre course	3 credits
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Elective Business Courses	9 credits
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Three business courses, including courses in marketing and management

For information and advisement, contact Eric Krebs, Deputy Chair for Theatre, at 646-312-4067;
e-mail: eric.krebs@baruch.cuny.edu.

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Arts and Sciences Ad Hoc Majors in Art and Theatre

When a student's educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an ad hoc major following preparation and acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. The program must be approved by the Office of the Associate Dean, Weissman School of Arts and Sciences.

Students interested in including art history courses or theatre courses as part of an arts and sciences ad hoc major should contact the Department of Fine and Performing Arts, 646-312-4052. Under the guidance of a faculty advisor, students may design an ad hoc major in art history or theatre as preparation for graduate study or arts management. Students interested in arts administration should consider the arts administration ad hoc major previously described in this section.

The Weissman School of Arts and Sciences ad hoc major requires 30--33 credits.

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The Minors

The Department of Fine and Performing Arts features minor concentrations in art, music, and theatre.

- [Art](#)
- [Music](#)
- [New Media Arts](#)
- [Theatre](#)

Art Minors and Courses

Art History

Required

FPA 4900	The Arts in New York City (1900 - present)	3 credits
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Electives (choose two)

ART 3040	Special Topics in Art (History)	3 credits
ART 3205	Greek and Roman Art	3 credits
ART 3220	Islamic Art	3 credits
ART 3225	Renaissance Art	3 credits
ART 3235	Baroque and Rococo Art	3 credits
ART 3240	Nineteenth-Century European Art	3 credits
ART 3241	Twentieth-Century Art	3 credits
ART 3242	History of Modern Design	3 credits
ART 3244	The Influence of Visual Art on Film	3 credits
ART 3250	Art of the United States	3 credits

ART 3252	Native Art of the Americas	3 credits
ART 3254	Architecture and the City	3 credits
ART 3260	Asian Art	3 credits
ART 3262	History of Photography	3 credits
ART 3270	African Art	3 credits
ART 3280	The Art Market	3 credits

Graphics

Required

ART 4900	Design and Photography in Theory and Practice	3 credits
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Electives (choose two)

ART 3041	Special Topics in Art (Studio)	3 credits
ART 3050	Intermediate Graphic Communication: Publication Design	3 credits
ART 3055	Branding Design: Strategies and Practice	3 credits
ART 3056	Typography: History and Application	3 credits
ART 3057	Principles of Internet Design	3 credits
ART 3058	Graphic Communication: Print Production and History	3 credits
ART 3059	Animation and Motion Graphics (NMA 3059)	3 credits
ART 3242	History of Modern Design	3 credits
ART 4055	Design for Non-Profit Organizations	3 credits

Photography

Required

ART 4900	Design and Photography in Theory and Practice	3 credits
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Electives (choose two)

ART 3060	Intermediate Photography	3 credits
ART 3061	Introduction to Digital Photography	3 credits
ART 3064	Photojournalism (JRN 3064)	3 credits
ART 3262	History of Photography	3 credits

**Visual Arts Administration
Required |**

ART 3280	Art Market	3 credits
FPA 4900	The Arts in New York City (1900--present)	3 credits
FPA 5070	Arts Administration Internship	3 credits

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Music

History of Music

MSC 3043	History of Music from Antiquity through the Baroque (1750)	3 credits
MSC 3044	History of Music from Classicism (c. 1750) to Modern Times	3 credits
MSC 4900	Music and Society	3 credits

Western Concert Music Literature

Required

MSC 4900	Music and Society	3 credits
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Elective (choose two)

MSC 3002	Music of the Baroque Period	3 credits
MSC 3003	Music of the Classic Period	3 credits
MSC 3004	Music of the Romantic Period	3 credits
MSC 3014	The Opera	3 credits
MSC 3016	Music of the Twentieth Century	3 credits

History of Music and Western Concert Music Literature

Required

MSC 4900	Music and Society	3 credits
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Elective (choose one)

MSC 3043	History of Music from Antiquity through the Baroque (1750)	3 credits
MSC 3044	History of Music from Classicism (c. 1750) to Modern Times	3 credits

Elective	(choose one)	
MSC 3002	Music of the Baroque Period	3 credits
MSC 3003	Music of the Classic Period	3 credits
MSC 3004	Music of the Romantic Period	3 credits
MSC 3014	The Opera	3 credits
MSC 3016	Music of the Twentieth Century	3 credits

Comparative and Cultural Studies in Music

Required

MSC 4900	Music and Society	3 credits
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Elective (choose two)

MSC 3005	World Music	3 credits
MSC 3019	The American Musical Theatre	3 credits
MSC 3022	Popular Song in America	3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 credits
MSC 3025	Music in the Light Theatre	3 credits
MSC 3034	Music in Films	3 credits
MSC 3036	Commercial Music and the Medias	3 credits

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New Media Arts

Program Prerequisite:

NMA 2050	Introduction to New Media Arts	3 credits
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Required:

NMA 4900	New Media Arts in Theory and Practice	3 credits
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Elective (choose two)

NMA 3010	Video I	3 credits
NMA 3012	Digital Interactivity	3 credits
NMA 3021	Performing with New Media (THE 3050)	3 credits

NMA 3041	Special Topics in New Media and Interdisciplinary Art	3 credits
ART 3057	Principles of Internet Design	3 credits
ART 3059	Animation and Motion Graphics (NMA 3059)	3 credits
ART 3061	Introduction to Digital Photography	3 credits
MSC 3032	Electronic Music	3 credits
THE 3044	Advanced Acting	3 credits

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Theatre

Required

FPA 4900	The Arts in New York City (1900 – present)	3 credits
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Elective (choose two)

THE 3042	History of Theatre	3 credits
THE 3043	Theatre of Color in the United States (BLS 3043)	3 credits
THE 3044	Advanced Acting	3 credits
THE 3045	Principles of Directing	3 credits
THE 3046	Play Production	3 credits
THE 3052	Workshop in Playwriting (JRN 3630)	3 credits
THE 3054	Stage Design: Principles and Practice	3 credits

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Courses

Fine and Performing Arts (FPA)

FPA 2000	Introduction to Arts Administration	3 hours; 3 credits
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FPA 4900	The Arts in New York City (1900- Present) (Formerly 3000)	3 hours; 3 credits
FPA 5000	Independent Study I	Hours and credits to be arranged
FPA 5001	Independent Study II	Hours and credits to be arranged
FPA 5002	Independent Study III	Hours and credits to be arranged
FPA 5003	Independent Study IV	Hours and credits to be arranged
FPA 5070	Arts Administration Internship	Minimum of 10 field hours per week; 3 credits each course
FPA 5071	Arts Administration Internship II	Minimum of 10 field hours per week; 3 credits each course

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Art (ART)

ART 1000	Introduction to Design and Visual Communication	3 hours; 3 credits
ART 1011	Art History Survey I	3 hours; 3 credits
ART 1012	Art History Survey II	3 hours; 3 credits
ART 2050	Basic Graphic Communication: Design and Advertising Layout	4 hours; 3 credits
ART 2051	Computer-Based Graphic Design	3 hours; 3 credits
ART 2052	Graphic Communication: Computer Based Image Making	3 hours; 3 credits
ART 2056	Graphic Communication: Illustration Techniques and Applications	3 hours; 3 credits
ART 2060	Basic Photography	4 hours; 3 credits
ART 3040	Special Topics in Art (History)	3 hours; 3 credits
ART 3041	Special Topics in Art (Studio)	4 hours; 3 credits
ART 3050	Intermediate Graphic Communication: Publication Design	4 hours; 3 credits
ART 3055	Branding Design: Strategies and Practice	4 hours; 3 credits
ART 3056	Typography: History and Application	3 hours; 3 credits
ART 3057	Principles of Internet Design	3 hours; 3 credits
ART 3058	Graphic Communication: Print Production and History	4 hours; 3 credits
ART 3059	Animation and Motion Graphics (NMA 3059)	3 hours; 3 credits
ART 3060	Intermediate Photography	4 hours; 3 credits
ART 3061	Digital Photography	3 hours; 3 credits
ART 3064	Photojournalism (JRN 3064)	4 hours; 3 credits
ART 3205	Greek and Roman Art	3 hours; 3 credits

ART 3210	Medieval Art	3 hours; 3 credits
ART 3220	Islamic Art	3 hours; 3 credits
ART 3225	Renaissance Art	3 hours; 3 credits
ART 3235	Baroque and Rococo Art	3 hours; 3 credits
ART 3240	Nineteenth-Century European Art	3 hours; 3 credits
ART 3241	Twentieth-Century Art	3 hours; 3 credits
ART 3242	History of Modern Design	3 hours; 3 credits
ART 3244	The Influence of Visual Arts on Film	4 hours; 3 credits
ART 3250	Art of the United States	3 hours; 3 credits
ART 3252	Native Art of the Americas	3 hours; 3 credits
ART 3254	Architecture and the City	3 hours; 3 credits
ART 3256	History of Modern Architecture	3 hours; 3 credits
ART 3260	Asian Art	3 hours; 3 credits
ART 3262	History of Photography	3 hours; 3 credits
ART 3270	African Art	3 hours; 3 credits
ART 3280	The Art Market	3 hours; 3 credits
ART 3282	Museums and Gallery Studies	3 hours; 3 credits
ART 4055	Corporate Design II: Design for Non-Profit Organizations	3 hours; 3 credits
ART 4900	Design and Photography in Theory and Practice	4 hours; 3 credits
ART 5000	Independent Study I	Hours and credits to be arranged
ART 5001	Independent Study II	Hours and credits to be arranged
ART 5002	Independent Study III	Hours and credits to be arranged
ART 5003	Independent Study IV	Hours and credits to be arranged
ART 5010	Graphic Communication Internship	8-14 hours; 3 credits
ART 5011	Graphic Communication Internship	8-14 hours; 3 credits
ART 6001H	Art Honors I	3 hours; 3 credits
ART 6002H	Art Honors II	3 hours; 3 credits

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Music (MSC)

MSC 1003	Music in Civilization	3 hours; 3 credits
MSC 1005	Principles of Music	3 hours; 3 credits
MSC 2061	Chorus I	2 hours; 1 credit
MSC 2062	Chorus II	2 hours; 1 credit
MSC 2063	Chorus III	2 hours; 1 credit
MSC 2064	Chorus IV	2 hours; 1 credit
MSC 2090	Fundamentals of Music I	3 hours; 3 credits
MSC 3002	Music of the Baroque Period	3 hours; 3 credits
MSC 3003	Music of the Classic Period	3 hours; 3 credits
MSC 3004	Music of the Romantic Period	3 hours; 3 credits
MSC 3005	World Music	3 hours; 3 credits
MSC 3014	The Opera	3 hours; 3 credits
MSC 3016	Music of the Twentieth Century	3 hours; 3 credits
MSC 3019	The American Musical Theatre	3 hours; 3 credits
MSC 3022	Popular Song in America	3 hours; 3 credits
MSC 3023	Music and Religion	3 hours; 3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 hours; 3 credits
MSC 3025	Music in the Light Theatre	3 hours; 3 credits
MSC 3026	Harmony I	3 hours; 3 credits
MSC 3027	Harmony II	3 hours; 3 credits
MSC 3032	Electronic Music	3 hours; 3 credits
MSC 3034	Music in Films	3 hours; 3 credits
MSC 3036	Commercial Music and the Media	3 hours; 3 credits
MSC 3043	The History of Music from Antiquity Through the Baroque (1750)	3 hours; 3 credits
MSC 3044	The History of Music from Classicism (c. 1750) to Modern Times	3 hours; 3 credits
MSC 4900	Music and Society	3 hours; 3 credits
MSC 5000	Independent Study I	Hours and credits to be arranged
MSC 5001	Independent Study II	Hours and credits to be arranged
MSC 5002	Independent Study III	Hours and credits to be arranged
MSC 5003	Ind Stud Msc IV	Hours and credits to be arranged

MSC 5050	Internship in Music Management	Minimum of 10 field hours per week; 3 credits each course
MSC 5051	Internship in Music Management	Minimum of 10 field hours per week; 3 credits each course
MSC 6001H	Music Honors I	3 hours; 3 credits per semester
MSC 6002H	Music Honors II	3 hours; 3 credits per semester

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New Media (NMA)

NMA 2050	Introduction to New Media Arts	4 hours; 3 credits
NMA 3010	Video I	4 hours; 3 credits
NMA 3012	Digital Interactivity	4 hours; 3 credits
NMA 3041	Special Topics in New Media and Interdisciplinary Art	4 hours; 3 credits
NMA 3021	Performing with New Media (THE 3050)	3 hours; 3 credits
NMA 3059	Animation and Motion Graphics (ART 3059)	3 hours; 3 credits
NMA 4900	New Media Arts in Theory and Practice	4 hours; 3 credits

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Theatre (THE)

THE 1041	Intro Theatre Arts	3 hours; 3 credits
THE 1043	Introduction to Acting	3 hours; 3 credits
THE 3010	Workshop in Children's Theatre	3 hours; 3 credits
THE 3042	History of Theatre	3 hours; 3 credits
THE 3043	Theatre of Color in the United States (BLS 3043)	3 hours; 3 credits
THE 3044	Advanced Acting	3 hours; 3 credits
THE 3045	Principles of Directing	3 hours; 3 credits
THE 3046	Play Production	3 hours; 3 credits
THE 3050	Performing with New Media (NMA 3021)	3 hours; 3 credits
THE 3052	Workshop Playwriting (JRN 3630)	3 hours; 3 credits
THE 3054	Stage Design: Principles and Practice	3 hours; 3 credits
THE 3056	Theatre Organization and Management	3 hours; 3 credits
THE 4053	Playwriting II	3 hours; 3 credits

THE 4101	Selected Topics	Hours and credits to be arranged
THE 4102	Selected Topics	Hours and credits to be arranged
THE 4103	Selected Topics	Hours and credits to be arranged
THE 4104	Selected Topics	Hours and credits to be arranged
THE 4105	Selected Topics	Hours and credits to be arranged
THE 4106	Selected Topics	Hours and credits to be arranged
THE 4107	Selected Topics	Hours and credits to be arranged
THE 4108	Selected Topics	Hours and credits to be arranged
THE 4109	Selected Topics	Hours and credits to be arranged
THE 4110	Selected Topics	Hours and credits to be arranged
THE 5000	Independent Study I	Hours and credits to be arranged
THE 5001	Independent Study II	Hours and credits to be arranged
THE 6001H	Honors Theatre I	3 hours; 3 credits per semester
THE 6002H	Honors Theatre II	3 hours; 3 credits per semester

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Global Studies Program

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The Faculty

Program Coordinator:

- John Brenkman (English)

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The Minor

The Global Studies Minor offers an interdisciplinary program suitable for students in Business, Liberal Arts and Sciences, and Public Affairs who have an interest in developing an understanding of the nature and history of globalization. Students minoring in Global Studies acquire knowledge of the fundamental debates over the origin and direction of globalization. The program investigates the forms of cultural contact and conflict that underlie the current geopolitical and economic makeup of the world. It provides an overview of the historical developments, from sixteenth-century seafaring to twenty-first century media technologies, that have knitted the globe together. It introduces a range of methodologies and concepts designed to study such phenomena.

Required Capstone		
IDC 4900	Globalizations: Past, Present, and Future	3 credits
Electives*		
HIS 3009	Topics in the History of Globalization	3 credits
POL 3347	Seminar on Political Globalization	3 credits
	*Additional courses are upcoming	

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Department of History

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Field Description

The Department of History has three paramount aims for its undergraduates, whether they are majors, minors, or students in the required core courses.

First, we foster an appreciation for studying the past for its own sake, in all its variety, ambiguity, and strangeness. To this end, each course emphasizes the exploration and interpretation of primary sources, the raw materials with which historians construct the narrative of the past.

Second, the faculty aims to help students understand that the past has shaped the present. We ask them to participate in the never-ending dialogue between the past and the present by encouraging them to explore difficult questions: What happened? Why did it happen? What were the consequences? What were the dominant values and the dissident voices? How did different cultures and societies interact? How did contemporaries and later generations differ in interpreting events? What are the context and meaning of the changes that have occurred in business, medicine, economics, politics, religion, culture, urban affairs, and gender and race relations? After exposure to these questions, students enter the world personally enriched and better equipped for whatever profession they choose.

Third, the department understands its role in educating students for effective membership and leadership in a global political, social, and economic community by providing an historical understanding of the major world cultures. In courses that range from ancient to modern times, from Asia to New York City, and from the history of women to African-American history, we try to contextualize the world for students.

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The Major

History majors are required to take at least eight history courses (24 credits) numbered 3000 and above. They must take one course in at least three different areas of the globe; these areas include American, Latin American, European, African, and Asian history. Majors are encouraged, but not required, to take the Capstone Course (History 4900). Majors must also write a substantial research paper (minimum of twenty pages) under the supervision of a professor in one of their courses. Students may take six credits toward their majors in other departments, if the courses are related to their program of study; prior consultation with a history department advisor is required.

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The Minor

The minor in history (completing three courses at the 3000-level or above) is designed to provide an in-depth understanding of the discipline for students who are majoring in other academic areas. Students can choose courses from different regions, such as the United States, Latin America, Europe, Africa, and West, South, and East Asia. These courses may focus on urban, intellectual, economic, or political issues. History combines perfectly with studies in international business, economics, business ethics, or finance, as well as many other fields.

To complete the history minor, students take three upper-level courses (9 credits). Two of these courses must be at the 3000-level, followed by HIS 4900, the history capstone course. Interested students should consult with the history department.

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Electives by Area of Concentration

- [American History](#)

- [Latin American History](#)
- [European History](#)
- [African History](#)
- [Asian](#)

American History

HIS 3005	Social Welfare Policy (POL 3005)	3 credits
HIS 3008	Religion and Politics in the United States (POL 3008), (REL 3008)	3 credits
HIS 3041	Colonial America: From Settlement to Independence	3 credits
HIS 3044	The Civil War and Reconstruction: 1850 – 1880	3 credits
HIS 3055	The Sixties in America (BLS 3055) (LTS 3055)	3 credits
HIS 3060	African American History (BLS 3060)	3 credits
HIS 3102	American Conservatism: Origins, Development, and Contemporary Controversies (POL 3102)	3 credits
HIS 3400	City and Suburb in Twentieth-Century America	3 credits
HIS 3410	History of American Business Enterprise	3 credits
HIS 3415	U.S. Economic History	3 credits
HIS 3420	American Foreign Relations in the Twentieth Century	3 credits
HIS 3445	History of the Cold War	3 credits
HIS 3450	History of American Medicine	3 credits
HIS 3455	Science and Technology in American Life	3 credits
HIS 3456	American Intellectual History	3 credits
HIS 3460	Topics in American History	3 credits
HIS 3472	American Urban History	3 credits
HIS 3550	The Immigrant in American History	3 credits
HIS 3551	History of the People of the City of New York	3 credits
HIS 3552	The Great Depression, 1929 – 1940	3 credits
HIS 3560	History of the Jewish People in America	3 credits
HIS 3650	Women in America	3 credits

Latin American History

HIS 3020	Afro-Brazilian History (LACS 3020)	3 credits
HIS 3070	History of Civilizations in Latin America	3 credits

HIS 3075	History of Caribbean Civilizations	3 credits
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European History

HIS 3011	Ancient Greece	3 credits
HIS 3012	The Ancient World: Rome	3 credits
HIS 3016	Europe in the Age of the Renaissance	3 credits
HIS 3100	Jesus – A Historical and Critical Approach (REL 3100)	3 credits
HIS 3221	European Thought in the Seventeenth and Eighteenth Centuries	3 credits
HIS 3222	European Intellectual History in the Nineteenth and Twentieth Centuries	3 credits
HIS 3230	Modern Imperialism	3 credits
HIS 3250	The Third Republic in France	3 credits
HIS 3340	Women in Europe: Ancient to Modern	3 credits
HIS 3351	Russia Under the Tsars	3 credits
HIS 3352	The Russian Revolution and the Soviet Regime	3 credits
HIS 3360	Topics in European History	3 credits
HIS 3367	Comparative Revolutions	3 credits

African History

HIS 3061	Survey of African History (BLS 3061)	3 credits
HIS 3062	Women in African History (BLS 3062)	3 credits
HIS 3063	History of the African Diaspora (BLS 3063)	3 credits
HIS 3815	History of African Religions (REL 3815)	3 credits

Asian History

HIS 3080	A Survey of Asian History (AAS 3080)	3 credits
HIS 3084	The Historical Search for the Prophet Mohammad (REL 3084)	3 credits
HIS 3085	The Islamic Middle East and North Africa: 622 – 1789	3 credits
HIS 3086	The Modern Middle East and North Africa (POL 3086)	3 credits
HIS 3345	Asian American History (AAS 3345)	3 credits
HIS 3346	The Rise of Asia in World Affairs (AAS 3346), (POL 3346)	3 credits

HIS 3380	Contemporary Islamic World	3 credits
HIS 3446	History of Modern Iraq	3 credits
HIS 3820	History of Chinese Religion (AAS 3820), (REL 3820)	3 credits
HIS 3841	Ancient India	3 credits
HIS 3842	The Making of Modern India (POL 3842)	3 credits
HIS 3851	The Heritage of Chinese Civilization (AAS 3851)	3 credits
HIS 3852	Modernization and Westernization in Asia	3 credits
HIS 3853	The Emergence of Modern Japan (AAS 3853)	3 credits
HIS 3854	China in Revolution (AAS 3854)	3 credits
HIS 3860	Topics in African, Asian, or Latin American History	3 credits

General Department Courses

HIS 3500	Colloquium in History	3 credits
HIS 3950	Special Topics in Global History	3 credits
HIS 4900	Capstone Course: In Search of History	3 credits
HIS 5000	Independent Research and Reading in History	variable
HIS 5100	History Internship	3 credits
HIS 6001H	History Honors I, II, and III	variable

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Special Program

Honors Program in History

History majors and other interested students will be admitted to the program in their junior or senior year. All students will be required to have had at least 12 hours of history courses with B+ average in history and a general average of B. Students falling short of these requirements may be admitted to the program upon the recommendation of two history faculty members.

The honors program may consist of two tutorials taken consecutively and devoted to reading and researching an area of the students choice. For College requirements for honors, see the Honors Programs section of this bulletin.

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Courses

Courses in History (HIS)

HIS 1000	Themes in American History	3 hours; 3 credits
HIS 1001	Themes in Global History to 1500 C.E.	3 hours; 3 credits
HIS 1003	Themes in Global History Since 1500 C.E.	3 hours; 3 credits
HIS 1005	Modern American History	3 hours; 3 credits
HIS 1512	Introduction to the Religions of Asia	3 hours; 3 credits
HIS 2013	Medieval Civilization	3 hours; 3 credits
HIS 2022	Europe in the Eighteenth Century	3 hours; 3 credits
HIS 2023	Europe in an Era of Revolution	3 hours; 3 credits
HIS 2031	Nineteenth Century Europe	3 hours; 3 credits
HIS 2032	Europe in the Early Twentieth Century	3 hours; 3 credits
HIS 2033	Europe and the World Since 1945	3 hours; 3 credits
HIS 2050	Modern America, 1880-1945	3 hours; 3 credits
HIS 2053	Recent America, 1945 to the Present	3 hours; 3 credits
HIS 2090	The Third World in the Modern Era	3 hours; 3 credits
HIS 2165	Classical Buddhism	3 hours; 3 credits
HIS 2170	Classical Chinese Philosophy	3 hours; 3 credits
HIS 2538	The Holocaust: The Destruction of European Jewry	3 hours; 3 credits
HIS 3005	Social Welfare Policy (POL 3005)	3 hours; 3 credits
HIS 3008	Religion and Politics in the United States (POL 3008), (REL 3008)	3 hours; 3 credits
HIS 3009	Topics in the History of Globalization	3 hours; 3 credits
HIS 3010	Central America: A Regional Study	3 hours; 3 credits
HIS 3011	Ancient Greece	3 hours; 3 credits
HIS 3012	The Ancient World: Rome	3 hours; 3 credits
HIS 3016	Europe in the Age of the Renaissance	3 hours; 3 credits
HIS 3020	Afro-Brazilian History (LACS 3020)	3 hours; 3 credits
HIS 3041	Colonial America: From Settlement to Independence	3 hours; 3 credits
HIS 3044	The Civil War and Reconstruction	3 hours; 3 credits
HIS 3055	The Sixties in America (BLS 3055), (LTS 3055)	3 hours; 3 credits
HIS 3060	African American History (BLS 3060)	3 hours; 3 credits
HIS 3061	Survey of African History (BLS 3061)	3 hours; 3 credits

HIS 3062	Women in African History (BLS 3062)	3 hours; 3 credits
HIS 3063	History of the African Diaspora (BLS 3063)	3 hours; 3 credits
HIS 3070	History of Civilizations in Latin America	3 hours; 3 credits
HIS 3075	History of Caribbean Civilizations	3 hours; 3 credits
HIS 3080	A Survey of Asian History (AAS 3080)	3 hours; 3 credits
HIS 3084	The Historical Search for the Prophet Mohammad (REL 3084)	3 hours; 3 credits
HIS 3085	The Islamic Middle East and North Africa: 622-1789	3 hours; 3 credits
HIS 3086	The Modern Middle East and North Africa (POL 3086)	3 hours; 3 credits
HIS 3100	Jesus - A Historical and Critical Approach (REL 3100)	3 hours; 3 credits
HIS 3102	American Conservatism: Origins, Development, and Contemporary Controversies (POL 3102)	3 hours; 3 credits
HIS 3221	European Thought in the Seventeenth and Eighteenth Centuries	3 hours; 3 credits
HIS 3222	European Thought in the Nineteenth and Twentieth Centuries	3 hours; 3 credits
HIS 3230	Modern Imperialism	3 hours; 3 credits
HIS 3250	The Third Republic in France	3 hours; 3 credits
HIS 3340	Women in Europe: Ancient to Modern	3 hours; 3 credits
HIS 3345	Asian American History (AAS 3345)	3 hours; 3 credits
HIS 3346	The Rise of Asia in World Affairs (AAS 3346), (POL 3346)	3 hours; 3 credits
HIS 3351	Russia Under the Tsars	3 hours; 3 credits
HIS 3352	The Russian Revolution and the Soviet Regime	3 hours; 3 credits
HIS 3360	Topics in European History	3 hours; 3 credits
HIS 3367	Comparative Revolutions	3 hours; 3 credits
HIS 3370	Topics in European History	3 hours; 3 credits
HIS 3380	Contemporary Islamic World	3 hours; 3 credits
HIS 3400	City and Suburb in 20th Century America	3 hours; 3 credits
HIS 3410	History of American Business Enterprise	3 hours; 3 credits
HIS 3415	U.S. Economic History	3 hours; 3 credits
HIS 3420	American Foreign Relations in the Twentieth Century	3 hours; 3 credits
HIS 3445	History of the Cold War	3 hours; 3 credits
HIS 3446	History of Modern Iraq	3 hours; 3 credits
HIS 3450	Health Care in America: 1800 - Present	3 hours; 3 credits

HIS 3455	Science and Technology in American Life	3 hours; 3 credits
HIS 3456	American Intellectual History	3 hours; 3 credits
HIS 3460	Topics in American History	3 hours; 3 credits
HIS 3472	American Urban History	3 hours; 3 credits
HIS 3500	Colloquium in History	3 hours; 3 credits
HIS 3550	The Immigrant in American History	3 hours; 3 credits
HIS 3551	History of the People of the City of New York	3 hours; 3 credits
HIS 3552	The Great Depression, 1929-1940	3 hours; 3 credits
HIS 3560	History of the Jewish People in America	3 hours; 3 credits
HIS 3650	Women in America	3 hours; 3 credits
HIS 3815	History of African Religions (REL 3815)	3 hours; 3 credits
HIS 3820	History of Chinese Religion (AAS 3820), (REL 3820)	3 hours; 3 credits
HIS 3841	Ancient India	3 hours; 3 credits
HIS 3842	The Making of Modern India (POL 3842)	3 hours; 3 credits
HIS 3851	The Heritage of Chinese Civilization (AAS 3851)	3 hours; 3 credits
HIS 3852	Modernization and Westernization in Asia	3 hours; 3 credits
HIS 3853	The Emergence of Modern Japan (AAS 3853)	3 hours; 3 credits
HIS 3854	China in Revolution (AAS 3854)	3 hours; 3 credits
HIS 3860	Topics in African, Asian, or Latin American History	3 hours; 3 credits
HIS 3950	Special Topics in Global History	3 hours; 3 credits
HIS 4900	Capstone Course: In Search of History	3 hours; 3 credits
HIS 5000	Independent Study History I	Variable hours and credits
HIS 5001	Independent Study History II	Variable hours and credits
HIS 5002	Independent Study History III	Variable hours and credits
HIS 5003	Independent Study History IV	Variable hours and credits
HIS 5100	History Internship	6 - 8 hours; 3 credits
HIS 6001H	Honors History I	3 hours; 3 credits per semester
HIS 6002H	Honors History II	3 hours; 3 credits per semester
HIS 6003H	Honors History III	3 hours; 3 credits per semester

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Interdisciplinary Programs and Courses

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- [Liberal Arts Minors](#)
- [Feit Interdisciplinary Humanities Seminars](#)
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 - [Courses in Interdisciplinary Curriculum \(IDC\)](#)

Field Description

Baruch College offers a variety of interdisciplinary experiences associated with the different schools and programs described below.

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Liberal Arts Minors

- [Liberal Arts Interdisciplinary Minors](#)
- [Interdisciplinary Minor with Honors in New York City Studies](#)
- [Arts and Sciences Interdisciplinary Minor with Honors](#)

Liberal Arts Interdisciplinary Minors

A liberal arts minor is a graduation requirement for any student who is following the Baruch Common Core Curriculum, and any of the minors listed below can also be completed by students following the Pathways curriculum. The liberal arts minor consists of three courses (9-12 credits) in a disciplinary concentration outside the student's major field of study. Of those three courses, two must be taken at the 3000-level or higher. Courses used to satisfy other base curriculum requirements may not be used to fulfill the liberal arts minor requirement. The third course in the minor is the 4000-, 5000-, or 6000-level capstone course. Capstone courses are research oriented and communication intensive. The capstone course can be taken only after the student has completed two courses in his or her disciplinary concentration at the 3000-level or higher, and it must be taken at Baruch College. To receive credit for having completed a liberal arts minor, the student must have a grade point average of at least 2.0 in the three courses that make up his or her minor. As an alternative to the traditional discipline- or department-based minors, students may choose from Baruch's interdisciplinary minors. These minors, which bridge several areas of study, enable students to satisfy specific interests and intellectual curiosity.

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American Studies (AMS)

See for [course information](#).) Program coordinator: John Brenkman (Department of English; telephone: 646-312-3921).

Asian and Asian American Studies (AAS)

The minor in Asian and Asian American studies offers students an opportunity to study Asian cultures and the histories and experiences of communities of Asian descent residing in the U.S. (See for [course information](#).) Program coordinator: Charlotte Brooks (Department of History; telephone: 646-312-4340) and Carla Bellamy (Department of Sociology and Anthropology; telephone: 646-312-4482).

Black and Latino Studies (BLS/LTS)

This minor explores the social, political, and economic history of Black and Latino peoples throughout the world from ancient to modern times. (See for [course information](#).) Program coordinator: Vilna Treitler (Department of Black and Latino Studies; telephone: 646-312-4448).

Environmental Sustainability (ENV)

The minor in environmental sustainability is an interdisciplinary program suitable for both business and liberal arts students who have an interest in developing a critical understanding of interactions between human society and the broader global ecosystem. The program emphasizes economic, legal, and philosophical issues of environmental sustainability. (See for [course information](#).) Program co-coordinator: Chester Zarnoch (Department of Natural Sciences; telephone: 646-660-6239).

Film Studies (FLM)

The minor in film studies provides an interdisciplinary approach to the study of film as a vital expression of 20th-century art and culture. Courses are offered in history, aesthetics, theory and criticism, and production. (See for [course information](#).) Program coordinator: William Boddy (Department of Communication Studies; telephone: 646-312-3729).

Information Technology and Social Responsibility (CIS)

The minor in information technology and social responsibility studies the effects of new technologies on the individual, the workplace, and society at large. In this program of study students will examine the increasing importance of individual and organizational social responsibility in today's interconnected and computer-mediated environment, as well as the specific issues that stand at the intersection of social responsibility and information technology. (See for [course information](#).) Program coordinator: Nanda Kumar (Department of Statistics and Computer Information Systems; telephone: 646-312-3403).

Latin American and Caribbean Studies (LACS)

The minor in Latin American and Caribbean studies exposes students to cross-cultural and professional opportunities through courses that explore the historical, political, cultural, and socioeconomic conditions in the region. (See for [course information](#).) Program coordinator: Elena Martínez (Department of Modern Languages and Comparative Literature; telephone: 646-312-4210).

Law and Policy (LAW)

The minor in law and policy examines the legal system from various liberal arts perspectives. The program emphasizes philosophical, historical, sociological, and political insights about law and individual rights. (See for [course information](#).) Program coordinator: Matthew Edwards (Department of Law; telephone: 646-312-3580).

Religion and Culture (REL)

The minor in religion and culture offers students the opportunity to study the religions of man from the earliest times to the present and how they have shaped and been shaped by the forces of history. (See for [course information](#).) Program coordinator: Michael Plekon (Department of Sociology/Anthropology; telephone: 646-312-4472).

Women's and Gender Studies (WSM)

The minor in women's and gender studies provides students with a deeper understanding of women's individual and collective experiences as well as knowledge of women's diverse contributions to their societies. (See for [course information](#).) Program coordinator: Katherine Pence (Department of History; telephone: 646-312-4332).

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Interdisciplinary Minor with Honors in New York City Studies

This special minor uses New York City as a laboratory to explore the interdisciplinary relations between the arts and sciences. A unique feature of the Macaulay Honors College experience at Baruch, this minor consists of a sequence of courses that examine different facets of metropolitan life in general and New York City in particular. All of the seminars offer opportunities to meet and work with artists, cultural experts, scientists, and other distinguished professionals who represent the different facets of contemporary New York. These courses are only open to Macaulay Honors Scholars.

Prerequisite

IDC 1001H	The Arts in New York City
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Required Courses

IDC 3001H	The Peopling of New York
IDC 3002H	Science and Technology in New York City
IDC 4001H	New York in the Twenty-First Century

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Arts and Sciences Interdisciplinary Minor with Honors

The arts and sciences interdisciplinary minor with honors provides students, especially those preparing for careers in business, with an opportunity to deepen their humanistic, social, or scientific knowledge as part of their preparation for life.

Courses

Students enrolled in a Feit Interdisciplinary Seminar ([IDC 4050H](#)) may complete a 9-credit Tier III minor with honors by registering for a two-semester (6000-level) honors thesis that delves more deeply into the subject matter introduced by the Feit Seminar. According to the intellectual direction that the student wishes to pursue, the thesis may be written either within a single discipline and continued under the appropriate disciplinary title (such as Art, English, or History), or as an interdisciplinary effort ([IDC 6001-6002](#)).

Prerequisites

The thesis topic must be approved by the Undergraduate Committee on Honors. Students should complete the honors thesis application form as well as a two-page prospectus.

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Feit Interdisciplinary Humanities Seminars

Feit Seminars ([IDC 4050H](#)), endowed by the late Charles Feit ('48), bring together two or more instructors from different departments in the college and a small select group of students. Seminars speak to important themes and issues not ordinarily covered in the standard Weissman curriculum and reflect the special interests and research areas of our faculty.

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Chase Interdisciplinary Seminar

Chase Interdisciplinary Seminars ([IDC 1002](#) , [IDC 2002](#)), endowed by Baruch alumna Professor Hedy Feit in honor of former Weissman Dean Myrna Chase, offer a unique experience to second semester freshman who have participated in the [Freshman Learning Community Program](#). Each spring, two groups of students chosen from among the most promising participants in the previous fall's Freshman Learning Communities receive invitations to register for these interdisciplinary team-taught courses that are designed on the model of the Feit Seminars. Faculty who are selected to teach these seminars are distinguished professors who are committed to creating an excellent educational experience for students.

The seminars also extend the learning community experience, including opportunities for education outside of the classroom. As in the learning community, professors may arrange co-curricular events, such as a play, a concert, an exhibit at a museum, or a visit to a restaurant. Participation in the seminar gives students the opportunity to become acquainted with some of the most interesting and gifted students at Baruch. Moreover, students who maintain at least a 3.3 GPA and who obtain a letter of recommendation from their Chase Seminar faculty may apply to the Baruch College Honors Program as Provost's Scholars.

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Courses

Courses in Interdisciplinary Curriculum (IDC)

IDC 1001H	The Arts in New York City	3 hours; 3 credits
IDC 1002	Chase Interdisciplinary Seminar I	3 hours; 3 credits
IDC 2002	Chase Interdisciplinary Seminar II	4 hours; 4 credits
IDC 3001H	The Peopling of New York	3 hours; 3 credits
IDC 3002H	Science and Technology in New York City	3 hours; 3 credits
IDC 4001H	New York in the Twenty-First Century	3 hours; 3 credits
IDC 4050H	Feit Interdisciplinary Humanities Seminar	3 hours; 3 credits
IDC 4900	Globalizations: Past, Present, and Future	3 hours; 3 credits
IDC 6001H	Interdisciplinary Honors Thesis I	3-4 hours; 3-4 credits
IDC 6002H	Interdisciplinary Honors Thesis II	3-4 hours; 3-4 credits

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Jewish Studies Program

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 - [Courses in Jewish Studies \(JWS\)](#)
 - [Courses in Hebrew \(HEB\)](#)

The Faculty

Program Coordinator:

- Jessica Lang (English)

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Field Description

The Jewish Studies Program offers an interdisciplinary approach to the academic study of Jewish culture, history, sociology, literature, art, film and religion. While the focus of Baruch's Jewish Studies program highlights the American, and more specifically, the New York Jewish experience, all courses that center on Jewish-related subjects fulfill the requirements for the minor. These courses are offered often cross-listed with other departments and are open to all students; they address the historical, social, cultural, religious and political life of American and world Jewry

The Minor

Required Course		
JWS 4900	Mapping the Jewish Experience	3 credits
Electives		
<i>Choose two of the following courses:</i>		
ANT 3153	Urban Anthropology	3 credits
ANT 3085	Special Topics in Anthropology/Sociology* (SOC 3085)	3 credits
ANT 4050	Religious Worlds of New York (SOC 4050) (REL 4050)	3 credits
CMP 3051	Latin American Jewish Women Writers (JWS 3051), (LACS 3051), (LTS 3051)	3 credits
CMP 4001	Laughter Through Tears: Classic Yiddish Fiction in Translation (JWS 4001)	3 credits
ENG 3032	Ethnic Literature*	3 credits
ENG 3940	Topics in Film*	3 credits
ENG 4550	Jewish-American Literature	3 credits
HEB 3311	History (Ancient) of the Jewish People as Reflected in Literature	3 credits
HEB 3312	History (Medieval/Modern) of the Jewish People as Reflected in Literature	3 credits

HEB 4304	The Hebrew Essays	3 credits
HIS 3008	Religion and Politics in the United States (POL 3008) (REL 3008)	3 credits
HIS 3460	Topics in American History *	3 credits
HIS 3472	American Urban History	3 credits
HIS 3550	The Immigrant in American History	3 credits
HIS 3551	History of the People of the City of New York	3 credits
HIS 3560	History of the Jewish People in America	3 credits
HIS 3360	Topics in European History*	3 credits
JWS 3950	Special Topics in Jewish Studies	3 credits
PHI 3130	Christian, Jewish, and Islamic Philosophy in the Middle Ages	3 credits
POL 3086	The Modern Middle East and North Africa	3 credits
REL 3002	The Traditions of Judaism	3 credits
REL 3525	The Hebrew Bible	3 credits
REL 3220	Modern Jewish Thought	3 credits
	* Students may use this course if the topic is relevant to the minor. Please consult the Director of the Jewish Studies Program for permission.	

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Courses

Courses in Jewish Studies (JWS)

JWS 3051	Latin American Jewish Women Writers (CMP 3051), (LACS 3051), (LTS 3051)	3 credits
JWS 3950	Special Topics in Jewish Studies	3 credits
JWS 4001	Laughter Through Tears: Classic Yiddish Fiction in Translation (CMP 4001)	3 credits
JWS 4900	Mapping the Jewish Experience	3 credits

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Courses in Hebrew (HEB)

HEB 1001-1002	Elementary Hebrew I and II	3 hours; 3 credits per semester
HEB 3001	Lower Intermediate Hebrew	4 credits

HEB 3002	Upper Intermediate Hebrew	4 credits
HEB 3003	Advanced Hebrew I: Reading in Hebrew Language	3 credits
HEB 3004	Advanced Hebrew II	3 credits
HEB 3303	Masterpieces of Literature: The Psychological Novel	3 credits
HEB 3311	History (Ancient) of the Jewish People as Reflected in Literature	4 credits
HEB 3312	History (Medieval/Modern) of the Jewish People as Reflected in Literature	4 credits
HEB 4000	Advanced Hebrew Conversation I	4 credits
HEB 4001	Advanced Hebrew Conversation II	4 credits
HEB 4148	Great Works of Hebrew Literature I	3 credits
HEB 4304	The Hebrew Essays	3 credits
HEB 4315	Biblical Prose	3 credits
HEB 4316	Biblical Poetry	3 credits
HEB 4331	Poetry of the Hebrew Renaissance	3 credits
HEB 4332	Poetry of Modern Israel	3 credits
HEB 4341	Prose of the Hebrew Renaissance	3 credits
HEB 4342	Prose of Modern Israel	3 credits
HEB 5300	Hebrew Seminar	3 hours; 3 credits
HEB 5301	Talmud I	3 hours; 3 credits
HEB 5302	Talmud II	3 hours; 3 credits
HEB 5320	Hebrew Philosophical Literature	3 hours; 4 credits
HEB 5000-5004	Independent Study	Hours and credits to be arranged
HEB 6001-6003	Honors	3 credits each

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Department of Journalism and the Writing Professions

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Field Description

The Department of Journalism and the Writing Professions offers students many exciting ways to study journalism in the media capital of the world and to master the ability to do research, conduct interviews, organize material and write clearly no matter what field a student hopes to enter. Its faculty brings a wide variety of professional experience to the classroom.

Students in journalism classes do original reporting, pursuing their ideas throughout the metropolitan area. Opportunities to publish are available in *Dollars & Sense*, published by the department and winner of numerous national awards; on the *Writing New York* blog; and in a variety of professional publications. Journalism students also gain valuable experience through internships at news organizations and publishing houses, major newspapers, magazines, television and radio stations, news and entertainment websites, and book publishers.

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The Majors

- [Journalism](#)
- [Interdisciplinary Major in Business Communication](#)

Journalism

Journalism majors improve their research, writing, interviewing, editing, and storytelling abilities and knowledge of the city, the country, and the world in preparation for careers in journalism, the Internet and new media, book and magazine publishing, television and radio, music and the arts, the film industry, business, education, government, and law. Students work closely with expert faculty and in internships across the writing-related professions. Internships provide on-the-job experience for students interested in such fields as radio, network and cable TV, newspapers, magazines, wire services, business and financial journalism, and book publishing.

The Department of Journalism and the Writing Professions offers two specializations: journalism and creative writing, and business journalism. Each specialization is outlined in detail below.

Interested students should contact the Department of Journalism and the Writing Professions, Room 7-263 in the Newman Vertical Campus, telephone: 646-312-3974.

- [Journalism and Creative Writing Specialization](#)
- [Business Journalism Specialization](#)
- [Business Communication Major: Business Writing Specialization for the BA Student](#)

Each specialization is outlined in detail below. Interested students can contact the Journalism office at (646) 312-3974.

Journalism and Creative Writing Specialization

The journalism and creative writing specialization helps students develop research, interviewing, writing, editing, and multimedia storytelling skills that are crucial to success across a broad spectrum of fields and professions in this information age. A faculty of professional writers and editors teach students to research, report, interview, and write about urban affairs, politics, crime and the courts, arts and culture, law, education, science, sports, and many other topics.

Program Prerequisite		
JRN 2500	The Individual and the News in the Information Age	3 credits
Core Journalism Curriculum (15 credits)		
JRN 3050	Journalistic Writing	4 credits
JRN 3220	Media Ethics	3 credits
JRN 3500	Advanced Reporting and Writing	4 credits
<i>or</i>		
JRN 3510	Multimedia Reporting	4 credits
JRN 5050, JRN 5051, or JRN 5052	Media Internship	4 credits
<i>or</i>		
JRN 4920	Narrative Writing (ENG 4920)	4 credits
Specialization Electives (9-11 credits)		
JRN 3060	Feature Article Writing	3 credits
JRN 3064	Photojournalism (ART 3064)	3 credits
JRN 3065	Electronic Research Methods and Resources for Writers (LIB 3065)	3 credits
JRN 3100	Copy Editing	3 credits
JRN 3200	Business and Financial Writing	4 credits
JRN 3210	Television Field Reporting	3 credits
JRN 3280	Documentary Film (ENG 3280)	3 credits
JRN 3300	Science Communication	3 credits
JRN 3400	Journalistic Criticism and Reviewing	3 credits
JRN 3450	Journalistic Blogging	3 credits
JRN 3520	Advanced Multimedia Reporting	3 credits
JRN 3600	Creative Nonfiction	3 credits
JRN 3610	Workshop: Fiction Writing (ENG 3610)	3 credits

JRN 3615	Sudden Fiction -- Crafting Short Short Stories (ENG 3615)	3 credits
JRN 3630	Workshop: Playwriting (THE 3052)	3 credits
JRN 3650	Workshop: Film and Television Writing	3 credits
JRN 3800	Environmental Reporting	3 credits
JRN 3810	Sportswriting	3 credits
JRN 3900	Topics in Journalism	3 credits
JRN 4200	Press Coverage of Politics and Policy	3 credits
JRN 4220	A Century of Muckraking: Investigating Corporations, Corruption and Governmental Crooks	3 credits
JRN 4730	Journalism and the Literary Imagination	3 credits
JRN 4750	Investigative Reporting	3 credits
JRN 4920	Narrative Writing (ENG 4920)	4 credits
JRN 5000-5002	Independent Study in Journalism	Variable
JRN 5050 , JRN 5051 , or JRN 5052	Media Internship	4 credits
JRN 6001H-6002H	Journalism Honors I and II	3 credits
<i>Plus</i>		
Two Courses in Literature at the 3000 level or above		6 credits
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Business Journalism Specialization		
<p>This program will teach students how to function as business and financial journalists, for a news organization or on their own. Students will learn how to report on companies, analyze economic trends and find regional variations in them, understand financial markets and their impact on society, and write journalistic articles for a wide range of outlets, including newspapers and magazines, television and radio and the Internet. The specialization will help students develop research, reporting, and interviewing skills; learn to mine data; develop article ideas, and communicate news to different audiences.</p>		
Program Prerequisite		
JRN 2500	Perspectives on the News	3 credits
Core Curriculum (15 credits)		
JRN 3050	Journalistic Writing	4 credits
JRN 3200	Business and Financial Writing	4 credits
JRN 3220	Media Ethics	3 credits

JRN 5050, JRN 5051, or JRN 5052	Media Internship	4 credits
<i>or</i>		
JRN 4920	Narrative Writing (ENG 4920)	4 credits
Business Journalism Elective (3 credits) One course chosen from:		
JRN 4001	Covering the Financial Markets	3 credits
JRN 4002	Covering Economics	3 credits
Additional Journalism Electives (6 – 8 credits) Two courses chosen from the following:		
JRN 3060	Feature Article Writing	3 credits
JRN 3065	Electronic Research Methods and Resources for Writers (LIB 3065)	3 credits
JRN 3100	Copy Editing	3 credits
JRN 3210	Television Field Reporting	3 credits
JRN 3450	Journalistic Blogging	3 credits
JRN 3500	Advanced Reporting and Writing	4 credits
JRN 3510	Multimedia Reporting	4 credits
JRN 3520	Advanced Multimedia Reporting	3 credits
JRN 3600	Creative Nonfiction	3 credits
JRN 3615	Sudden Fiction -- Crafting Short Short Stories (ENG 3615)	3 credits
JRN 3800	Environmental Reporting	3 credits
JRN 3810	Sportswriting	3 credits
JRN 3900	Topics in Journalism	3 credits
JRN 4001	Covering the Financial Markets	3 credits
JRN 4002	Covering Economics	3 credits
JRN 4200	Press Coverage of Politics and Policy	3 credits
JRN 4220	A Century of Muckraking: Investigating Corporations, Corruption and Governmental Crooks	3 credits
JRN 4750	Investigative Reporting	3 credits
JRN 4920	Narrative Writing (ENG 4920)	4 credits

JRN 5000-5002	Independent Study in Journalism	Variable
JRN 5050, JRN 5051, or JRN 5052	Media Internship	4 credits
JRN 6001H-6002H	Journalism Honors I and II	3 credits
<p>With permission of the journalism advisor, writing-related Feit seminars (IDC 4050) and Harman Writer-in-Residence courses may be counted toward the major.</p> <p>Other Electives (6 credits) Two additional courses (6 credits) drawn from the offerings of other programs throughout Baruch College, subject to approval by the journalism advisor.</p>		
<p>back to top</p> <p>Business Communication Major: Business Writing Specialization for the BA Student</p> <p>For the BA student who is interested in combining business writing with preparation in business administration, the following interdisciplinary specialization within the business communication major is suggested.</p> <p>Base Curriculum Courses No credit toward the major</p>		
ENG 2100	Writing I (or its equivalent)	3 credits
ENG 2150	Writing II	3 credits
ENG 2800	Great Works of Literature I (CMP 2800)	3 credits
<i>or</i>		
ENG 2850	Great Works of Literature II (CMP 2850)	3 credits
Program Prerequisites 12 credits		
MKT 3000	Marketing Foundations	3 credits
MGT 3120	Fundamentals of Management	3 credits
STA 2000	Business Statistics I	3 credits
<i>or</i>		
STA 2100	Statistics for Social Science	3 credits
<i>or</i>		
ECO 1001	Micro-Economics (may be applied to the base curriculum - <i>Baruch Common Core</i>)	3 credits

<i>or</i>		
ECO 1002	Macro-Economics (may be applied to the base curriculum - <i>Baruch Common Core</i>)	3 credits
<i>or</i>		
ECO 1110	Current Economic Problems	3 credits
CIS 2200	Introduction to Information Systems and Technologies	3 credits
Major/Specialization: 30–33 credits		
Interdisciplinary Core: 12–13 credits		
Business Communication		
JRN 3050	Journalistic Writing	4 credits
<i>or</i>		
JRN 3150	Business Communication	3 credits
<i>and</i>		
JRN 3220	Media Ethics	3 credits
Marketing/Advertising		
Choose one course:		
MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4171	Public Relations	3 credits
Management		
Choose one course:		
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3800	Management and Society	3 credits
Business Writing Specialization Requirements		
Required Courses (10 – 12 credits)		
JRN 3200	Business and Financial Writing	4 credits
and two from the following:		

JRN 3100	Copy Editing	3 credits
JRN 3150	Business Communication	3 credits
JRN 3500	Advanced Reporting and Writing	4 credits
JRN 3510	Multimedia Reporting	4 credits
JRN 5050, JRN 5051, or JRN 5052	Media Internship	4 credits
Electives (6 – 8 credits)		
JRN 3060	Feature Article Writing	3 credits
JRN 3100	Copy Editing	3 credits
JRN 3210	Television Field Reporting	3 credits
JRN 3220	Media Ethics	3 credits
JRN 3450	Journalistic Blogging	3 credits
JRN 3500	Advanced Reporting and Writing	4 credits
JRN 3510	Multimedia Reporting	4 credits
JRN 3520	Advanced Multimedia Reporting	3 credits
JRN 3615	Sudden Fiction - Crafting Short Short Stories (ENG 3615)	3 credits
JRN 3600	Creative Nonfiction	3 credits
JRN 3800	Environmental Reporting	3 credits
JRN 3810	Sportswriting	3 credits
JRN 3900	Topics in Journalism†	3 credits
JRN 4200	Press Coverage of Politics and Policy	3 credits
JRN 4220	A Century of Muckraking: Investigating Corporations, Corruption and Governmental Crooks	3 credits
JRN 4750	Investigative Reporting	3 credits
JRN 4920	Narrative Writing (ENG 4920)	4 credits
JRN 5000-5002	Independent Study in Journalism	Variable
JRN 5050, JRN 5051, or JRN 5052	Media Internship	4 credits
JRN 6001H-6002H	Journalism Honors I and II	3 credits

†Students may enroll in JRN 3900 more than once if the topic is different.

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The Minors

The department offers two Tier III minors, one in journalism and one in business writing. Each provides students in business, public affairs, and liberal arts a range of courses to strengthen their writing and communication skills. These minors are particularly recommended for students preparing for careers in media, law, and politics and with nonprofit organizations.

Business Writing

The minor in Business Writing provides students in business, public affairs, and liberal arts with a firm foundation in professional writing for business purposes. The program includes options to study business and marketing-related writing, Internet communications, legal writing, journalistic writing, and financial writing. Students will expand their research, analytical, and writing abilities as they study and become proficient in the use of workplace-related writing. This minor is particularly recommended for students preparing for careers in business, government, marketing, management, public relations, media, law, education, politics, and with nonprofit organizations.

To fulfill the College-wide requirement for the Tier III minor with a concentration in business writing, students are required to complete a minimum of nine credits, including one course chosen from among JRN 3050, JRN 3150, and JRN 3200; one additional 3000-level course; and one course at the 4000 level or above, all drawn from the curriculum of the Department of Journalism and the Writing Professions. All department courses at the 4000-level or above, except for the Media Internship (JRN 5050, 5051 or 5052), may serve as the capstone course.

Journalism

The minor in Journalism provides students in business, public affairs, and liberal arts with a range of courses to strengthen their writing and communications skills. This minor is particularly recommended for students preparing for careers in media, law, business, politics, and with nonprofit organizations.

To fulfill the College-wide requirement for the Tier III minor with a concentration in journalism, students are required to complete a minimum of nine credits, including two courses at the 3000 level or above and one course at the 4000- or above, drawn from the curriculum of the Department of Journalism and the Writing Professions. All journalism courses at the 4000-level or above, except for the Media Internship (JRN 5050, 5051 or 5052), may serve as the capstone course.

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Special Program

The Sidney Harman Writer-In-Residence Program

The Sidney Harman Writer-in-Residence Program, an endowed residency in the Weissman School of Arts and Sciences, offers gifted undergraduates the opportunity to enroll in writing workshops taught by distinguished visiting professors. Since its inception in the fall of 1998, Harman Writers-in-Residence have included poets Yehuda Amichai, Agha Shahid Ali, April Bernard, Carol Muske-Dukes, Charles Simic, and Major Jackson; playwrights Edward Albee and Tony Kushner; authors William Finnegan, Philip Gourevitch, Jane Kramer, Mark Kurlansky, and George Packer; fiction writers Paul Auster, Susan Choi, Anita Desai, Francisco Goldman, Colum McCann, Lorrie Moore, Sigrid Nunez, Francine Prose, Joseph O'Connor, and John Edgar Wideman; and graphic novelist, Ben Katchor.

Harman courses vary in numbering and in subject, depending on the choice of the visiting writer. Interested students of all majors are encouraged to submit transcripts and writing portfolios for review to Professor Bridgett Davis, 646-312-3927; e-mail: Bridgett.Davis@baruch.cuny.edu.

Harman classes can be taken for honors credit and students can use the Harman courses to fulfill their honors course requirements. The courses also can be used in the Journalism major and minor and in the English major and minor.

Additional information on the Harman Residency is available at www.baruch.cuny.edu/wsas/harman.

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Journalism Laboratory

The department's facilities include Studio H, a state-of-the-art computer lab and classroom for journalism students. Studio H offers students the latest technology for multimedia journalism, with 25 Apple iMac computers and software for editing photos, audio, and video. An audiovisual system allows for the viewing of multimedia features, television feeds, and other video on a large screen at the front of the room, and large flat-panel monitors on the side walls offer additional screening options. For example, when a news story is developing, students can follow coverage on at least three stations simultaneously. Studio H, funded by the Harnisch Foundation, also offers wireless Internet access and has its own server for easy file transfers.

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Courses

Courses in Journalism

JRN 2500	The Individual and the News in the Information Age	3 hours; 3 credits
JRN 3050	Journalistic Writing	4 hours; 4 credits
JRN 3060	Feature Article Writing	3 hours; 3 credits
JRN 3064	Photojournalism (ART 3064)	4 hours; 3 credits
JRN 3065	Electronic Research Methods and Resources for Writers (LIB 3065)	3 hours; 3 credits
JRN 3100	Copy Editing	3 hours; 3 credits
JRN 3150	Business Communication	3 hours; 3 credits
JRN 3200	Business and Financial Writing	4 hours; 4 credits
JRN 3210	Television Field Reporting	3 hours; 3 credits
JRN 3220	Media Ethics	3 hours; 3 credits
JRN 3280	Documentary Film (ENG 3280)	3 hours; 3 credits
JRN 3300	Science Communication	3 hours; 3 credits
JRN 3400	Journalistic Criticism and Reviewing	3 hours; 3 credits
JRN 3450	Journalistic Blogging	3 hours; 3 credits
JRN 3500	Advanced Reporting and Writing	4 hours; 4 credits
JRN 3510	Multimedia Reporting	4 hours; 4 credits
JRN 3520	Advanced Multimedia Reporting	3 hours; 3 credits
JRN 3600	Creative Nonfiction	3 hours; 3 credits
JRN 3610	Workshop: Fiction Writing (ENG 3610)	3 hours; 3 credits
JRN 3615	Sudden Fiction - Crafting Short Short Stories (ENG 3615)	3 hours; 3 credits
JRN 3630	Workshop: Playwriting (THE 3052)	3 hours; 3 credits
JRN 3650	Workshop: Film and Television Writing	3 hours; 3 credits
JRN 3800	Environmental Reporting	3 hours; 3 credits
JRN 3810	Sportswriting	3 hours; 3 credits
JRN 3900	Topics in Journalism	3 hours; 3 credits
JRN 4001	Covering the Financial Markets	3 hours; 3 credits
JRN 4002	Covering Economics	3 hours; 3 credits
JRN 4200	Press Coverage of Politics and Policy	3 hours; 3 credits

JRN 4220	A Century of Muckraking: Investigating Corporations, Corruption, and Governmental Crooks	3 hours; 3 credits
JRN 4730	Journalism and the Literary Imagination	3 hours; 3 credits
JRN 4750	Investigative Reporting	4 hours; 3 credits
JRN 4920	Narrative Writing (ENG 4920)	4 hours; 4 credits
JRN 5000	Independent Study in Journalism I	Variable hours and credits
JRN 5001	Independent Study in Journalism II	Variable hours and credits
JRN 5002	Independent Study in Journalism III	Variable hours and credits
JRN 5050	Media Internship I	4 hours; 4 credits
JRN 5051	Media Internship II	4 hours; 4 credits
JRN 5052	Summer Media Internship	4 hours; 4 credits
JRN 6001H	Honors Journalism I	3 hours; 3 credits
JRN 6002H	Honors Journalism II	3 hours; 3 credits

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Latin American and Caribbean Studies

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The Faculty

Program Coordinator: Elena M.Martnez

Committee Members:

- Esther Allen (Modern Languages and Comparative Literature)
- Carolle Charles (Sociology and Anthropology)
- Hector Cordero-Guzman (School of Public Affairs)
- David Cruz de Jesus (Modern Languages and Comparative Literature)
- Thomas J. Desch-Obi (History)
- Lourdes Gil (joint appointment Black and Latino Studies and Modern Languages and Comparative Literature)
- Stephanie Golob (Political Science)
- Ted Henken (joint appointment Sociology and Anthropology and Black and Latino Studies)
- Elena M. Martnez (Modern Languages and Comparative Literature)
- Mary McGlynn (English)
- Eloise Quiones-Keber (Fine and Performing Arts)

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Field Description

More and more, every day, the world becomes a smaller place and the global economy becomes more of a reality. The Latin American and Caribbean studies minor prepares students for this reality and exposes them to cross-cultural and professional opportunities with courses that explore the historical, political, cultural, and socioeconomic conditions in this region. This minor is a perfect complement to majors in marketing management, economics, finance and investments, public affairs, Spanish, English, sociology, and political science.

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The Minor

Latin American and Caribbean studies students must take one required course, Latin America and the Caribbean I or II ([LACS 4900](#) or [LACS 4901](#)), with the 6 remaining credits selected from the Departments of Black and Latino Studies, Communication Studies, English, Fine and Performing Arts, History, Modern Languages and Comparative Literature, Political Science, and Sociology and Anthropology.

Required Course

LACS 4900	Latin America and the Caribbean I: Cultures and Societies from Pre-Hispanic Times to the 19 th Century	3 credits
<i>or</i>		
LACS 4901	Latin America and the Caribbean II: Cultures and Societies from the 19 th Century to the Present (BLS 4901), (LTS 4901)	3 credits

Electives

Choose two of the following courses:

ANT 3115	People and Culture of Haiti (BLS 3115), (SOC 3115)	3 credits
ART 3040	Special Topics in Art* (History)	3 credits
ART 3252	Native Art of the Americas	3 credits
CMP 3051	Latin American Jewish Women Writers (JWS 3051), (LACS 3051), (LTS 3051)	3 credits
ENG 3032	Ethnic Literature*	3 credits
ENG 3950	Topics in Literature*	3 credits
HIS 3010	Central America: A Regional Study	3 credits
HIS 3020	Afro-Brazilian History (LACS 3020)	3 credits
HIS 3063	History of the African Diaspora	3 credits
HIS 3070	History of Civilizations in Latin America	3 credits
HIS 3075	History of Carribean Civilizations	3 credits
HIS 3860	Topics in History*	3 credits
LTS 3000	The Puerto Rican Child in His Urban Setting	3 credits
LTS 3003	Major Selected Problems of the Puerto Rican Community	3 credits
LTS 3004	Politics and Power in Puerto Rico	3 credits
LTS 3005	Economic History of Puerto Rico	3 credits
LTS 3006	Religions of the Caribbean	3 credits
LTS 3007	Puerto Rican Culture	3 credits
LTS 3008	Puerto Rican Heritage: 1898 to the Present	3 credits
LTS 3009	Dominican Heritage: From Pre-Columbian Times to Present	3 credits
LTS 3010	Central America: A Regional Study	3 credits
LTS 3011	The Contemporary Puerto Rican Family	3 credits
LTS 3012	Latinas: A Social and Cultural Survey	3 credits
LTS 3015	Cuban Culture and Society	3 credits
LTS 3044	Migration in the Americas	3 credits
LTS 3045	Changing Demographics of the City	3 credits
LTS 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (SOC 3125)	3 credits
LTS 3058	Contemporary Latin American Fiction (CMP 3058)	3 credits
LTS 4900	Seminar in Black & Latino Studies	3 credits

MSC 3031	Music of Latin America and the Caribbean	3 credits
POL 3104	The Politics of the Third World	3 credits
POL 3364	Latin American and Caribbean Political Systems	3 credits
SPA 4219	Nineteenth-Century Latin-American Literature Prior to Modernismo**	3 credits
SPA 4220	Nineteenth- and Twentieth-Century Latin-American Poetry**	3 credits
SPA 4221	Contemporary Latin-American Theatre**	3 credits
SPA 4222	Contemporary Latin-American Novel**	3 credits
SPA 4223	Modernismo in Latin America**	3 credits
SPA 4224	Contemporary Latin-American Short Story**	3 credits
SPA 4226	Afro-Caribbean Literature**	3 credits
SPA 4228	Twentieth-Century Womens Writing in Latin America**	3 credits
SPA 4271	Civilizations and Cultures of Latin America**	3 credits
SPA 4281	The Literature of Latin America I**	3 credits
SPA 4282	The Literature of Latin America II**	3 credits
SPA 4283	The City in Latin American Literature**	3 credits
SPA 4350	Contemporary Cuban Literature**	3 credits
SPA 4383	Literature of the Hispanic Caribbean I	3 credits
SPA 4384	Literature of the Hispanic Caribbean II	3 credits
SPA 4999	Special Studies in Spanish**	3 credits
THE 3043	Theatre of Color in the United States (BLS 3043)	3 credits
THE 4101-4110	Selected Topics (Theatre)*	3 credits

*Topics as relevant to the minor.

**Courses in Spanish at the 4000-level are taught in Spanish.

Feit Seminar: One Feit Seminar on Latin American and Caribbean cultures and societies may replace one of the courses toward the minor.

Note: Language courses taken to fulfill the Baruch language requirement may not be used toward the minor. However, students are strongly advised to take courses in a relevant foreign language in addition to the minors required 9 credit hours.

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Courses

Courses in Latin American and Caribbean Studies (LACS)

LACS 3051	Latin American Jewish Women Writers (CMP 3051), (JWS 3051), (LTS 3051)	
LACS 4100	Immigration Cinema: Migrations and Border Crossings to the U.S. and Europe	3 hours; 3 credits
LACS 4900	Latin America and the Caribbean Cultures and Societies from Pre-Hispanic times to the 19th-Century	3 hours; 3 credits
LACS 4901	Latin America and the Caribbean II: Cultures and Societies from the 19th Century to the Present (BLS 4901), (LTS 4901)	3 hours; 3 credits

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Field Description

There are few business decisions of any consequence that are without legal risks. Businesses must operate within domestic and international legal frameworks. Therefore, knowledge of business law is a vital, inherent part of business. The study of law also develops students' critical thinking, analytical, and negotiation skills--all of which are essential to being a successful businessperson. The Department of Law offers a business law minor that includes cutting-edge courses related to the legal regulation of e-commerce, employment relationships, the environment, the entertainment business, entrepreneurial ventures, the health care sector, international trade, intellectual property, real estate, and securities markets. In addition, the department supervises real estate law offerings and administers the Tier III concentration in law and policy.

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The Minors

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Law and Policy Liberal Arts Minor Interdisciplinary Concentration

The Department of Law at the Zicklin School of Business and the Weissman School of Arts and Sciences offer a joint interdisciplinary program in law and policy that satisfies Baruch College's liberal arts minor requirement. The law and policy concentration is suitable for both liberal arts and business students who have an interest in developing a critical, multidisciplinary understanding of the U.S. legal system. This program focuses on analyzing the legal system from various liberal arts and jurisprudential perspectives and thus draws heavily on philosophical, historical, sociological, and political insights about law and individual rights.

To satisfy the liberal arts minor concentration in law and policy, students must first take two of the courses listed below from the Weissman School of Arts and Sciences and then take one of the capstone courses offered by Department of Law.

Arts and Sciences Courses

BLS 3014	Civil Rights Legislation and Litigation	3 credits
COM 3045	Communication Law and Free Speech (PHI 3045)	3 credits
ENV 3005	Economic and Legal Aspects of Ecology	3 credits
HIS 3005	Social Welfare Policy (POL 3005)	3 credits
HIS 3008	Religion and Politics in the United States (POL 3008),(REL 3008)	3 credits
HIS 3060	African American History (BLS 3060)	3 credits
HIS 3650	Women in America	3 credits

JRN 3220	Media Ethics	3 credits
LAW 3122	Law and the Environment*	3 credits
LAW 3400	Law, Business and Sustainability*	3 credits
PHI 3020	Philosophy of Law	3 credits
PHI 3260	Crime and Punishment	3 credits
POL 3313	Constitutional Law	3 credits
POL 3314	Civil Liberties	3 credits
POL 3422	Urban Public Policy	3 credits
PSY 3069	Psychology and Law	3 credits
SOC 3154	Crime and Justice in Sociological Perspective	3 credits

Capstone Courses

There are presently three capstone courses for the interdisciplinary law and policy liberal arts minor concentration. Students in this program must take one of these three courses after taking two of the Arts and Sciences courses listed above.

LAW 4900	Law, Public Policy and Legal Theory*	3 credits
LAW 4905	U.S. Immigration Law and Policy*	3 credits
LAW 4906	Women, Law and Policy*	3 credits

*For the purposes of this program, this course counts as an Arts and Sciences course.

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The Zicklin School of Business Minor In Business Law**

The Department of Law also offers a minor in business law for students in the Zicklin School of Business, which is oriented toward the legal regulation of business, rather than liberal arts. Unlike the interdisciplinary law and policy liberal arts minor concentration, the Zicklin business law minor does not satisfy Baruch College's liberal arts minor requirement. Students with an interest in business law are encouraged to take the business law minor in addition to the liberal arts concentration used to satisfy the liberal arts minor requirement. To satisfy the business law minor, students may choose any three courses (9 credits) from the 3000-level courses offered by the Law Department offerings (subject to satisfaction of prerequisites).

**Optional second minor open only to students pursuing a major within the Zicklin School of Business.

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Minor in Law and Business for Non-Business Major

Students in the Weissman School of Arts and Sciences or in the School of Public Affairs who wish to take business courses may do so by declaring a minor in law and business. Before declaring the minor, they must complete either BUS 1001 (1 credit) or have previously completed BUS 1000 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at the time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a liberal arts minor. Students may choose any three courses (9 credits) from the 3000-level courses offered by the Law Department offerings (subject to satisfaction of prerequisites).

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The Faculty

Vice President for Information Services and Dean of the Library: Arthur Downing

Professors:

- Sheau-Yueh Chao
- Arthur Downing
- Randy Hensley
- Gerry Jiao
- Lewis Liu
- Sandra Roff

Associate Professors:

- Francis Donnelly
- Lisa Ellis
- Stephen Francoeur
- Harold Gee
- Louise Klusek
- Rita Ormsby
- Aisha Peña
- Bobbie Pollard
- Michael Waldman

Assistant Professors:

- Joseph Hartnett
- Ryan Phillips
- Linda Rath
- Kimmy Szeto
- Christopher Tuthill
- Jessica Wagner

Distinguished Lecturer:

- Ralph Blumenthal

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Field Description

The courses offered by the Library Department prepare students for successful participation in the emerging information society of the 21st century. Students develop skills in identifying information needs, retrieving information effectively and efficiently, evaluating information, creating information products, and understanding the social, economic, political, and ethical aspects of information.

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The Minor

Students pursuing a minor in information studies will:

- Develop advanced skills in information literacy, including the ability to identify information needs, formulate precision searches for efficient information retrieval, evaluate information and reformulate searches for greater precision, and employ retrieved information in the creation of new products (research papers, presentations, Web pages), and the ethical and legal use of information.
- Gain an understanding of the guiding principles of the production, organization, and dissemination of information in contemporary society, including the production of knowledge, the information publication cycle, and the construction and design of information storage and retrieval systems.
- Gain a theoretical understanding of key information policy issues in a rapidly evolving information environment, including governance of the World Wide Web, digital divide, censorship, privacy, plagiarism, intellectual property, and e-commerce.
The requirements of the minor in information studies can be fulfilled by completing two courses at the 3000-level followed by the 4000-level capstone course.

[Minor in Information Studies](#)

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Courses

Courses in Information Studies (LIB)

LIB 1015	Information Research in Social Sciences and Humanities	3 hours; 3 credits
LIB 1016	Information Research in Business	3 hours; 3 credits
LIB 3010	Topics in Information Studies	3 hours; 3 credits
LIB 3020	Principles of Information Retrieval	3 hours; 3 credits
LIB 3030	Archives, Documents, and Hidden History	3 hours; 3 credits
LIB 3032	Economics of Information	3 hours; 3 credits
LIB 3040	Information and Society (COM 3040), (PAF 3040)	3 hours; 3 credits
LIB 3065	Electronic Research Methods and Resources for Writers (JRN 3065)	3 hours; 3 credits
LIB 4900	Social Informatics: Studies in the Production, Distribution and Consumption of Information	3 hours; 3 credits

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Department of Management

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 - [Courses in Management \(MGT\)](#)
- [Department of Management Site](#)

Field Description

Management is the science and art of running an organization. It involves setting goals, planning, organizing human and other resources, implementing plans, and guiding the organization to achieve desired goals. Management applies to for-profit, not-for-profit, and governmental organizations; it applies to small and larger organizations, to family-owned and stockholder-owned firms, and to units within larger organizations. Management is interdisciplinary and integrates contributions from various fields of knowledge.

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The Major and Specializations

The management major prepares the student for entry level positions in operations management or personnel administration; for the broader managerial responsibilities that usually come with promotion and continue to expand throughout ones career; or to start and manage an entrepreneurial venture. Courses are designed to develop the necessary skills, insight, and knowledge for dealing with the human and organizational aspect of management and also to develop the analytical, creative, and quantitative skills required for allocating and utilizing resources and for making managerial decisions.

The Department of Management (MGT) offers courses in the concepts and techniques for managing all kinds of organizations. The department offers three specializations: entrepreneurship (ENT), human resource management (HRM), and operations management (OM). Each is outlined in detail below.

- [Entrepreneurship \(ENT\)](#)
- [Human Resource Management \(HRM\)](#)
- [Operations Management \(OM\)](#)

Entrepreneurship

Required Courses **12 credits**

MGT 3960	Entrepreneurship Management (MGT 3860)	3 credits
MGT 4961	Entrepreneurial Experiences (MGT 4862)	3 credits
MGT 4962	Family Business Management (MGT 4867)	3 credits
MGT 4963	Entrepreneurial Start-ups (MGT 4861)	3 credits

Choose four courses from:

12 credits

(In the event that a course is unavailable, contact a faculty advisor to secure approval for a substitution.)

CIS 3444	e-Business Technologies	3 credits
FIN 3610	Corporate Finance	3 credits
FIN 3620	Financial Management for Small Business and Entrepreneurs	3 credits

LAW 3102	Law of Business Organizations	3 credits
LAW 3106	Law and Entrepreneurship	3 credits
LAW 3302	The Law of Real Estate Transactions II	3 credits
LAW 3400	Law, Business and Sustainability	3 credits
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 4400	Human Resource Management	3 credits
MGT 4420	The Management of Compensation	3 credits
MGT 4965	Leadership Development and Entrepreneurial Applications	3 credits
MGT 4966	Social Business: Social Networking for Entrepreneurs	3 credits
MGT 4967	Technology, Innovation, and Design in Entrepreneurship	3 credits
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating	3 credits
MGT 4969	Social Entrepreneurship (MGT 4864)	3 credits
MGT 4970	Creating Entrepreneurial Communities	3 credits
MGT 4971	Women and Entrepreneurship	3 credits
MGT 4978	Intrapreneurship: Managing Ventures Within the Corporation (MGT 4863)	3 credits
MGT 4991	Special Topics in Entrepreneurship	1 credit
MGT 4992	Special Topics in Entrepreneurship	2 credits
MGT 4993	Special Topics in Entrepreneurship	3 credits
MGT 4994	Special Topics in Entrepreneurship	1.5 credits
MKT 3400	International Business Principles	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4151	Direct and Interactive Marketing	3 credits
MKT 4152	Direct Marketing II: Marketing and Managing the Creative Process	3 credits
MKT 4401	International Trade Financing	3 credits
MKT 4511	Marketing Channels	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4700	Business Marketing Management	3 credits
MKT 4910	Selling and Sales Management	3 credits
MKT 4912	Retail Management and Merchandising	3 credits

PAF 3015	Qualitative Studies of Communities	3 credits
PAF 3040	Information and Society	3 credits
PAF 3102	Economic Analysis and Public Policy	3 credits
PAF 3601	Programs, Policy and Evaluation Research	3 credits
PAF 3701	Building Cities: Markets and Government (RES 3650)	3 credits
PAF 4250	Nonprofit Housing Development (RES 4650)	3 credits
RES 3000	Real Estate Law and Institutions (LAW 3301)	3 credits
RES 3200	Property Investment and Financing	3 credits
RES 3300	Real Estate Valuation and Feasibility Study	3 credits
RES 3400	Real Estate Capital Markets	3 credits
RES 3550	Analytical Skills in Real Estate	3 credits
RES 3700	Real Estate Management	3 credits

Human Resource Management (HRM)

Required Courses **9 credits**

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3800	Management and Society	3 credits
MGT 4400	Human Resource Management	3 credits

Specialization Courses **15 credits**

Students must take five additional management courses, at least four of which are to be chosen from the following list:

MGT 4310	Organizational Design	3 credits
MGT 4330	Organizational Behavior: A Micro Perspective	3 credits
MGT 4340	Organizational Change	3 credits
MGT 4380	Management of Organizational Productivity	3 credits
MGT 4420	Management of Compensation	3 credits
MGT 4430	Employee Development and Training	3 credits
MGT 4460	Labor Relations and Collective Bargaining	3 credits
MGT 4480	Conflict Management Procedures	3 credits
MGT 4491	Special Topics in Human Resource Management	1 credit
MGT 4492	Special Topics in Human Resource Management	2 credits

MGT 4493	Special Topics in Human Resource Management	3 credits
MGT 4494	Special Topics in Human Resource Management	1.5 credits
MGT 4880	Management of Multinational Corporations	3 credits

The fifth specialization elective can be any Department of Management course or another course approved by a department advisor.

Operations Management (OM)

Required Courses 21 credits

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3500	Introduction to Management Science (OPR 3450)	3 credits
MGT 3710	Operations Planning Systems	3 credits
MGT 3730	Analysis of Management Processes	3 credits
MGT 3800	Management and Society	3 credits
MGT 4500	Cases in Operations Management	3 credits
MGT 4551	Service Operations Strategy	3 credits

Specialization Elective 3 credits

Students must take one elective course, to be selected in consultation with an advisor.

MGT 4591	Special Topics in Operations Management	1 credit
MGT 4592	Special Topics in Operations Management	2 credits
MGT 4593	Special Topics in Operations Management	3 credits
MGT 4594	Special Topics in Operations Management	1.5 credits

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The Minors*

Each minor consists of 9 credits.

Entrepreneurship (ENT)

MGT 3960	Entrepreneurship Management (MGT 3860)	3 credits
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plus two of the following courses:

MGT 4961	Entrepreneurial Experiences (MGT 4862)	3 credits
MGT 4962	Family Business Management (MGT 4867)	3 credits
MGT 4963	Entrepreneurial Start-ups (MGT 4861)	3 credits
MGT 4970	Creating Entrepreneurial Communities	3 credits

Human Resource Management (HRM)

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 4400	Human Resource Management	3 credits

plus any other 3-credit MGT course

Operations Management (OM)

MGT 3500	Introduction to Management Science (OPR 3450)	3 credits
MGT 3710	Operations Planning Systems	3 credits

plus any other 3-credit MGT course

*Optional second minors open only to students pursuing a major within the Zicklin School of Business.

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Minors for Non-Business Major

Students in the Weissman School of Arts and Sciences or in the School of Public Affairs who wish to take business courses may do so by declaring a minor in entrepreneurship or in human resources. Before declaring the minor, they must either complete BUS 1001 (1 credit) or have previously completed BUS 1000 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at the time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a Tier III minor.

Students must choose three courses (9 credits) from the following:

Entrepreneurship

MGT 3960	Entrepreneurship Management (MGT 3860)	3 credits
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plus two of the following:

MGT 4961	Entrepreneurial Experiences (MGT 4862)	3 credits
MGT 4962	Family Business Management (MGT 4867)	3 credits
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating	3 credits
MGT 4969	Social Entrepreneurship (MGT 4864)	3 credits

Human Resources

Psychology majors must take:

MGT 3120	Fundamentals of Management	3 credits
MGT 4400	Human Resource Management	3 credits

plus one of the following elective courses:

MGT 4420	The Management of Compensation	3 credits
MGT 4430	Employee Development and Training	3 credits
MGT 4460	Labor Relations and Collective Bargaining	3 credits
MGT 4480	Conflict Management Procedures	3 credits

Other non-business majors take:

MGT 3120	Fundamentals of Management	3 credits
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 4400	Human Resource Management	3 credits

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Courses

Courses in Management (MGT)

MGT 3120	Fundamentals of Management	3 credits
MGT 3121	Service Operations Management	3 credits
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3500	Introduction to Management Science	3 credits
MGT 3710	Operations Planning Systems	3 credits
MGT 3730	Analysis of Management Processes	3 credits
MGT 3800	Management and Society	3 credits
MGT 3960	Entrepreneurship Management	3 credits
MGT 4091	Special Topics in Management	1 credits
MGT 4092	Special Topics in Management	2 credits
MGT 4093	Special Topics in Management	3 credits
MGT 4094	Special Topics in Management	1.5 credits
MGT 4310	Organizational Design	3 credits

MGT 4330	Organizational Behavior: A Micro Perspective	3 credits
MGT 4340	Organizational Change	3 credits
MGT 4380	The Management of Organizational Productivity	3 credits
MGT 4400	Human Resource Management	3 credits
MGT 4420	The Management of Compensation	3 credits
MGT 4430	Employee Development and Training	3 credits
MGT 4460	Labor Relations and Collective Bargaining	3 credits
MGT 4480	Conflict Management Procedures	3 credits
MGT 4500	Cases in Operations Management	3 credits
MGT 4510	Operational Systems Management	3 credits
MGT 4515	Dynamic Systems Management	3 credits
MGT 4550	Managerial Decision Making	3 credits
MGT 4551	Service Operations Strategy	3 credits
MGT 4560	Management Information Systems I	3 credits
MGT 4750	Materials Management	3 credits
MGT 4760	Facilities Management	3 credits
MGT 4780	Quality Assurance Management	3 credits
MGT 4815	Management of Community Organizations	3 credits
MGT 4845	Contemporary Management Problems	3 credits
MGT 4880	Management of Multinational Corporations	3 credits
MGT 4961	Entrepreneurial Experiences	3 credits
MGT 4962	Family Business Management	3 credits
MGT 4963	Entrepreneurial Startups	3 credits
MGT 4965	Leadership Development and Entrepreneurial Applications	3 credits
MGT 4966	Social Business: Social Networking for Entrepreneurs	3 credits
MGT 4967	"Technology, Innovation, and Design in Entrepreneurship"	3 credits
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating	3 credits
MGT 4969	Social Entrepreneurship	3 credits
MGT 4970	Creating Entrepreneurial Communities	3 credits
MGT 4971	Women and Entrepreneurship	3 credits

MGT 4978	Entrepreneurship: Managing Ventures Within the Corporation	3 credits
MGT 5110	Management Internship	3 credits
MGT 3120H	Hon Fund of Mgt	3 credits
MGT 3121H	Hon Serv Opr Mgt	3 credits
MGT 3300H	Hon Mgt Behavior	3 credits
MGT 3960H	Entrepreneurship Management Honors	3 credits
MGT 6001H	Hon Management I	3 credits
MGT 6002H	Hon Management II	3 credits

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Department of Marketing and International Business

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Field Description

Marketing is a strategic process of planning and executing the conception, pricing, promotion, and distribution of goods and services to create exchanges that satisfy consumer and organizational objectives. Through its development and management of brand equity, marketing is fundamental to the successful functioning and profitability of any business, large or small. Students can examine the overall marketing management process by taking the general marketing track or may elect to focus on the advertising and marketing communication track or international marketing track.

International business is a multidisciplinary field of relevance to students of business with a broad range of interests and in preparation for careers in organizations ranging from small import-export firms to large multinational corporations.

The department offers a major in marketing management and a major in international business.

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The Major in Marketing Management

The Department of Marketing and International Business offers a wide variety of courses to meet the specific career orientations of students interested in any facet of the marketing and international business process. While students will earn BBA degrees in marketing management, the scope and depth of course offerings permit students a choice of designing their own program by taking designated courses from one of four different tracks:

- [General Marketing](#)
- [Advertising and Marketing Communication](#)
- [International Marketing](#)
- [Digital Marketing](#)

In the track that you choose, you must fulfill the track requirements described below. Your transcript will indicate that you have a major in marketing management with one of the four tracks that you have chosen.

Honors in Marketing: The Department of Marketing and International Business offers honors courses to eligible students who undertake individual projects or a thesis under the direct supervision of an honors advisor for a total of 6 elective credits.

Internship Programs: All tracks offer an internship program to qualified advanced students who meet department criteria.

Information on the Honors Program and on the internship programs can be obtained from the department office, located in Room 12-240 of the Newman Vertical Campus.

Marketing Track

Track Core

MKT 3400	International Business Principles	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 5750	Marketing Strategy	3 credits
Track Electives Choose any four courses from the following:		
MKT 3140	Interaction Design: Designing Innovative Digital Products and Services	3 credits
MKT 3420	Persuasion and Customer Decision Making	3 credits
MKT 3520	Advertising and Marketing Communications	3 credits
MKT 4093	Special Topics in Marketing*	3 credits
MKT 4120	Media Planning	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4131	Advertising Creative Strategy and Tactics	3 credits
MKT 4151	Direct and Interactive Marketing	3 credits
MKT 4152	Direct Marketing II: Database Marketing and Managing the Creative Process	3 credits
MKT 4171	Public Relations	3 credits
MKT 4401	International Trade Financing	3 credits
MKT 4410	International Trade Operations	3 credits
MKT 4420	International Marketing Research and Management	3 credits
MKT 4460	International Supply Chain Management	3 credits
MKT 4511	Marketing Channels	3 credits
MKT 4523	Green Marketing	3 credits
MKT 4540	Branding	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4557	Digital Advertising	3 credits
MKT 4560	Entertainment Marketing	3 credits
MKT 4700	Business Marketing Management	3 credits
MKT 4876	Advertising Account Planning	3 credits
MKT 4900	Managing Customer Relationships	3 credits
MKT 4910	Selling and Sales Management	3 credits

MKT 4911	Communications Skills for Selling and Marketing	3 credits
MKT 4912	Retailing I: Retail Marketing	3 credits
MKT 4913	Retailing II: Retailing Management and Merchandising	3 credits
MKT 4966	Social Media Marketing and New Ventures	3 credits
MKT 5000	Independent Study	3 credits
MKT 5200	Marketing Consulting Practicum	3 credits
MKT 5550	Product Planning and Development	3 credits
IBS 3000	Technology, Innovation, and the Global Enterprise**	3 credits
ECO 3250	International Economics and Finance**	3 credits
LAW 3106	Law and Entrepreneurship**	3 credits
LAW 3111	Law and International Business**	3 credits
LAW 3118	Law of Unfair Competition and Intellectual Property**	3 credits
LAW 3220	Law and the Entertainment Business**	3 credits
MGT 4880	Management of Multinational Corporations**	3 credits

[MKT 5100](#) Marketing Internship may be taken as a free elective, but it cannot be taken to satisfy the requirement for the major.

*May be taken more than once if a different topic is dealt with. Topics are announced in the Schedule of Classes.

**Students may take up to two non-marketing courses as part of their track.

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International Marketing Track

Track Core

MKT 3400	International Business Principles	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4410	International Trade Operations	3 credits
MKT 4420	International Marketing Research and Management	3 credits
MKT 5750	Marketing Strategy	3 credits

Track Electives

Choose any two courses from the following:

MKT 4401	International Trade Financing	3 credits
MKT 4460	International Supply Chain Management	3 credits
ECO 3250	International Economics and Finance	3 credits
FIN 4910	International Financial Markets	3 credits
LAW 3111	Law and International Business	3 credits
COM 3069	Intercultural Communication	3 credits
COM 3076	International Communication	3 credits
MGT 4880	Management of Multinational Corporations	3 credits

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Advertising and Marketing Communication Track

Track Core

MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 5750	Marketing Strategy	3 credits

Track Electives

Choose any four courses from the following:

MKT 4120	Media Planning	3 credits
MKT 4131	Persuasive Communication Techniques and Strategies	3 credits
MKT 4151	Direct and Interactive Marketing	3 credits
MKT 4152	Direct Marketing II: Database Marketing; Managing the Creative Process	3 credits
MKT 4171	Public Relations	3 credits
MKT 4540	Branding	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4557	Digital Advertising	3 credits

MKT 4876	Advertising Account Planning	3 credits
MKT 5150	Advertising Campaigns I: Ad Competition	3 credits
MKT 5151	Advertising Campaigns II: Ad Competition	3 credits

The following courses do not count toward fulfilling the requirements for the advertising track or the marketing major. However, students interested in advertising may wish to consider taking one or more of the following:

ART 2050	Basic Graphic Communication: Design and Advertising Layout	3 credits
ART 3050	Intermediate Graphic Communication: Layout and Pub Design	3 credits

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Digital Marketing Track

Track Core (15 credits)

MKT 3600	Marketing Research	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 5750	Marketing Strategy	3 credits

and

MKT 3605	Consumer Behavior	3 credits
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or

MKT 4700	Business Marketing Management	3 credits
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Track Electives

Choose any three courses from the following, two of which must be marketing (MKT) or international business (IBS) courses:

MKT 3140	Interaction Design: Designing Innovative Digital Products and Services	3 credits
MKT 4151	Direct and Interactive Marketing	3 credits
MKT 4460	International Supply Chain Management	3 credits
MKT 4557	Digital Advertising	3 credits
MKT 4966	Social Media Marketing and New Ventures	3 credits

IBS 3000	Technology, Innovation, and the Global Enterprise	3 credits
CIS 3444	e-Business Technologies	3 credits
CIS 3630	Principles of Web Design	3 credits
LAW 3108	Law and the Internet	3 credits
LAW 3118	Law of Unfair Competition and Intellectual Property	3 credits
MGT 4967	Technology, Innovation, and Design in Entrepreneurship	3 credits

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The Major in International Business

Baruch College has recognized international business as an important area of study for over 60 years. The International Business major builds on that history and provide students with a comprehensive understanding of international business principles as they apply in a business setting, expertise in a functional area (initially marketing or finance) within traditional business disciplines, appreciation and awareness of foreign cultures and practices in both business and social environments, knowledge of a second language to conduct business in a foreign country, and practical business experience in an international environment, i.e., the practicum project in the capstone course and possibly an international internship.

Students who graduate from this program will be some of the most well-rounded graduates because they have likely lived in a foreign country, learned a foreign language, worked on international projects, become an expert in a functional business area, and met the requirements of a Baruch BBA degree.

For a major in international business, students are required to take: (1) 21 credits of international-related courses (four core courses and three electives); (2) a three-course minor in either finance or marketing; and (3) a liberal arts minor in a foreign language.

Information on the major, the internship, and language courses can also be obtained from the Weissman Center for International Business, located in Room 810, 137 East 25th Street, telephone: 646-312-2070, and from Sarah Demetz (telephone: 646-312-2073; sarah.demetz@baruch.cuny.edu).

Required Core Courses (12 credits)

MKT 3400	International Business Principles	3 credits
IBS 4200	International Markets, Cultures, and Institutions	3 credits
MGT 4880	Management of Multinational Corporations	3 credits
IBS 5750	International Competitiveness Capstone	3 credits

Electives (9 credits)

Choose three additional courses from the following:

MKT 4410	International Trade Operations	3 credits
MKT 4460	International Supply Chain Management	3 credits
COM 3069	Intercultural Communication	3 credits
LAW 3111	Law and International Business	3 credits
POL 3103	Political Economy	3 credits

POL 3344	International Organizations	3 credits
IBS 3000	Technology, Innovation, and the Global Enterprise	3 credits
IBS 4091	Special Topics in International Business	1 credit
IBS 4092	Special Topics in International Business	2 credits
IBS 4093	Special Topics in International Business	3 credits
IBS 4094	Special Topics in International Business	1.5 credits
IBS 5000	Independent Study	3 credits

Required Courses for Minor

Minor in Marketing (9 credits)

MKT 3605	Consumer Behavior	3 credits
MKT 4420	International Marketing Research and Management	3 credits
MKT 5750	Marketing Strategy	3 credits

or

Minor in Finance (9 credits)

FIN 3610	Corporate Finance	3 credits
FIN 3710	Investment Analysis	3 credits
ECO 3250	International Economics and Finance	3 credits

Language Requirement

The International Business major requires students to study a foreign language. Students will take 2 courses at the 3000 level and 1 course at the 4000 level (i.e., capstone class) in a foreign language. However, students who demonstrate proficiency in a second language via a test would not be required to study a second language.

Students who entered Baruch prior to Fall 2013 have the choice to opt-in to Pathways or to complete the set of general education requirements that is currently in place at the college (the Baruch Common Core). Under this latter set of requirements, students would pursue three foreign language courses (i.e., 2 at the 3000 level and 1 4000 level course) as a Tier III minor, unless they successfully complete a language proficiency test.

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Minors for Business Major*

Students pursuing a non-marketing major within the Zicklin School of Business may choose between a minor in marketing or international business. Each minor consists of 9 credits.

Marketing

Choose any three courses (9 credits) from those offered by the Department of Marketing and International Business, except MKT 3000. The selection of courses should be based on the recognition that everyone, regardless of major, needs to engage in marketing, whether for oneself, one's business, one's product, or one's service. Accordingly, course selection should be based on an assessment of which courses will best further one's career goals. Note that most courses have pre or corequisites.

International Business †

MKT 3400	International Business Principles	3 credits
Plus two of the following, keeping in mind that most of these courses have pre- or corequisites:		
MKT 4410	International Trade Operations	3 credits
MKT 4420	International Marketing	3 credits
MKT 4460	International Logistics	3 credits
ECO 3250	International Economics and Finance	3 credits
LAW 3111	Law and International Business	3 credits
MGT 4880	Management of Multinational Corporations	3 credits
<p>**Optional second minors open only to students pursuing a major within the Zicklin School of Business.</p> <p>†Marketing management majors (except those in the international marketing track) may elect the international business minor. They must substitute another international business course for MKT 3400 if used for the marketing management major.</p>		
<p>Minors for Non-Business Major</p> <p>Students in the Weissman School of Arts and Sciences or in the School of Public Affairs who wish to take business courses may do so by declaring a minor in marketing or in international business. Before declaring the minor, they must complete either BUS 1001 (1 credit) or have previously completed BUS 1000 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at the time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a liberal arts minor. Students must choose three courses (9 credits) from the following:</p>		
Marketing		
MKT 3000	Marketing Foundations	3 credits
MKT 3400	International Business Principles	3 credits
MKT 4511	Marketing Channels	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4700	Business Marketing Management	3 credits
International Business		
MKT 3400	International Business Principles	3 credits
MKT 4410	International Trade Operations	3 credits
MKT 4460	International Supply Chain Management	3 credits
ECO 3250	International Economics	3 credits
LAW 3111	Law and International Business	3 credits

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Courses

Courses in Marketing (MKT)

MKT 3000	Marketing Foundations	3 credits
MKT 3140	Interaction Design: Designing Innovative Digital Products and Services	3 credits
MKT 3400	International Business Principles	3 credits
MKT 3420	Persuasion and Customer Decision Making	3 credits
MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4091	Special Topics in Marketing	1 credit
MKT 4092	Special Topics in Marketing	2 credits
MKT 4093	Selected Topics in Marketing	3 credits
MKT 4094	Special Topics in Marketing	1.5 credits
MKT 4120	Media Planning	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4130	Copywriting	3 credits
MKT 4131	Persuasive Communication Techniques and Strategies	3 credits
MKT 4141	Television Commercial Production	3 credits
MKT 4151	Direct and Interactive Marketing	3 credits
MKT 4152	Direct Marketing II: Database Marketing and Managing the Creative Process	3 credits
MKT 4171	Public Relations	3 credits
MKT 4180	Publicity and Promotion	3 credits
MKT 4400	Foreign Credit and Collection	3 credits
MKT 4401	International Trade Financing	3 credits
MKT 4410	International Trade Operations	3 credits
MKT 4420	International Marketing Research and Management	3 credits
MKT 4460	International Supply Chain Management	3 credits

MKT 4511	Marketing Channels	3 credits
MKT 4520	Green Marketing	3 credits
MKT 4523	Green Marketing	3 credits
MKT 4530	Selected Topics in Marketing	3 credits
MKT 4540	Branding	3 credits
MKT 4550	Pricing Management	3 credits
MKT 4553	Database Marketing	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4557	Digital Advertising	3 credits
MKT 4560	Entertainment Marketing	3 credits
MKT 4610	Marketing Planning and Information Systems	3 credits
MKT 4700	Business Marketing Management	3 credits
MKT 4710	Business Buyer Behavior	3 credits
MKT 4876	Advertising Account Planning	3 credits
MKT 4900	Managing Customer Relationships	3 credits
MKT 4910	Selling and Sales Management	3 credits
MKT 4911	Communication Skills for Selling and Marketing	3 credits
MKT 4912	Retailing I: Retail Marketing	3 credits
MKT 4913	Retailing II: Retailing Management and Merchandising	3 credits
MKT 4966	Social Media Marketing and New Ventures	3 credits
MKT 5000	Ind Stud Mkt I	3 credits
MKT 5100	Marketing Internship	3 credits
MKT 5150	Advertising Campaigns I: Ad Competition	3 credits
MKT 5151	Advertising Campaigns II : Ad Competition	3 credits
MKT 5200	Marketing and Consulting Practicum	3 credits
MKT 5550	Product Planning and Development	3 credits
MKT 5750	Marketing Strategy	3 credits
MKT 5920	Retail and Services Entrepreneurship	3 credits
MKT 3000H	Hon Mkt Foundations	3 credits
MKT 3400H	Hon Intl Bus Prin	3 credits

MKT 5100H	Hon Mkt Internship	3 credits
MKT 5750H	Hon Mkt Strategy	3 credits
MKT 6001H	Hon Marketing I	3 credits per semester
MKT 6002H	Hon Marketing II	3 credits per semester

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Courses in International Business (IBS)

IBS 3000	Technology, Innovation, and the Global Enterprise	3 credits
IBS 4091	Special Topics in International Business	1 credit
IBS 4092	Special Topics in International Business	2 credits
IBS 4093	Special Topics in International Business	3 credits
IBS 4094	Special Topics in International Business	1.5 credits
IBS 4200	International Markets, Cultures, and Institutions	3 credits
IBS 5000	Independent Study in International Business	3 credits
IBS 5750	International Competitiveness Capstone	3 credits
IBS 5750H	Honors International Competitiveness Capstone	3 credits
IBS 6001H-6002H	International Business Honors	6 credits

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The Faculty

Chair: Warren B. Gordon

Professors:

- Arthur Apter
- Jim Gatheral
- Warren B. Gordon
- Miriam Hausman
- Bruce Jordan
- Laurence Kirby
- Elena Kosygina
- Andrew Lesniewski
- Anita Mayo
- Carlos Julio Moreno
- Alvany Rocha
- Aaron Todd
- Tai-Ho Wang

Associate Professors:

- C. Douglas Howard
- Rados Radoicic
- Jakob Reich
- Beryl I. Shaw
- Dan Stefanica
- Sherman Wong
- Ingrid-Mona Zamfirescu

Assistant Professors:

- Louis-Pierre Arguin
- Michael J. Carlisle
- Feng Chen
- Peter Gregory
- Ivan Matic
- Anja Richter

Lecturers:

- April Allen-Materowski
- Judith Broadwin
- Evan Fink
- Sarah Harney

- Jarrod Pickens
- Timothy Ridenour

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Field Description

Mathematics has been described as the queen of all sciences. Understanding mathematics enables one to explain and analyze not only science and nature but almost all disciplines from archeology to zoology. Most recently, mathematics has become an indispensable tool in finance and other business related areas. To ensure that mathematics is available for students with varied backgrounds and different professional goals, the department offers courses at all levels. Advanced courses are designed to be taken by mathematics and actuarial science majors and those in related fields.

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The Majors

- [Mathematics](#)
- [Actuarial Science](#)

Mathematics

The major in mathematics is designed to enable the student to enter the marketplace (industrial or educational) or to pursue further studies in mathematics or allied fields at the graduate level. Interested students are urged to contact the Department of Mathematics as early as possible. The student will be assigned an advisor who will aid in formulating an appropriate course of study. Students who want to teach mathematics in the secondary schools should consult an advisor in the Center for Advisement and Orientation.

Required Courses		
All students must take the following three courses:		
MTH 3300	Algorithms, Computers and Programming I	3 credits
MTH 4010	Advanced Calculus I	3 credits
MTH 4100	Linear Algebra and Matrix Methods	3 credits
Students may fulfill their calculus requirements by any one of the following three alternate calculus tracks:		
Track I:		
MTH 2610	Calculus I	4 credits
MTH 3010	Calculus II	4 credits
MTH 3020	Intermediate Calculus	4 credits
	<i>or</i>	
MTH 3050	Multi-Variable and Vector Calculus	4 credits
<i>or</i>		
Track II:		
MTH 2630	Analytic Geometry and Calculus I	5 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits

<i>or</i>		
Track III:		
MTH 2205	Applied Calculus II	3 credits
	<i>or</i>	
MTH 2207	Applied Calculus and Matrix Applications	4 credits
MTH 3006	Integral Calculus	4 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
Electives		
Any four 4000-level or 5000-level courses from the following group:		
MTH 4030	Topology	3 credits
MTH 4020	Advanced Calculus II	3 credits
MTH 4110	Ordinary Differential Equations	3 credits
MTH 4120	Introduction to Probability	4 credits
MTH 4115	Numerical Methods for Differential Equations in Finance	4 credits
MTH 4125	Introduction to Stochastic Process	4 credits
MTH 4130	Mathematics of Statistics	4 credits
MTH 4135	Computational Methods in Probability	3 credits
MTH 4140	Graph Theory	3 credits
MTH 4145	Mathematical Modeling *	3 credits
MTH 4150	Combinatorics	3 credits
MTH 4200	Theory of Numbers	3 credits
MTH 4210	Elements of Modern Algebra	3 credits
MTH 4230	History of Mathematics	3 credits
MTH 4240	Differential Geometry *	3 credits
MTH 4300	Algorithms, Computers and Programming II *	3 credits
MTH 4310	Methods of Numerical Analysis	3 credits
MTH 4315	Introduction to Mathematical Logic	3 credits
MTH 4320	Fundamental Algorithms	3 credits
MTH 4500	Introductory Financial Mathematics	4 credits
MTH 5010	Advanced Calculus III *	3 credits

MTH 5020	Theory of Functions of a Complex Variable*	3 credits
MTH 5030	Theory of Functions of Real Variables*	3 credits
MTH 5100	Partial Differential Equations and Boundary Value Problems*	4 credits
MTH 5500	Stochastic Calculus for Finance	4 credits

* These courses are offered infrequently, subject to student demand.

Mathematics of Finance Concentration:

Students who wish to have a concentration in the Mathematics of Finance should choose the following five electives:

MTH 4110	Ordinary Differential Equations	3 credits
MTH 4120	Introduction to Probability	4 credits
MTH 4125	Introduction to Stochastic Process	4 credits
MTH 4135	Computational Methods in Probability	3 credits
MTH 4500	Introductory Financial Mathematics	4 credits

In addition, students should take:

ECO 1001	Micro-Economics	3 credits
ECO 1002	Macro-Economics	3 credits
FIN 3000	Principles of Finance	3 credits
FIN 3610	Corporate Finance	3 credits
<i>or</i>		
FIN 3710	Investment Analysis	3 credits

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Actuarial Science

The field of actuarial science applies mathematical principles and techniques to problems in the insurance industry. Progress in the field is generally based upon completion of examinations given by the Society of Actuaries. The Baruch College major is designed to prepare students to pass the first two exams of the Society of Actuaries year 2000 exam structure and to provide partial preparation for the third exam. Students interested in this highly structured program are urged to contact the Department of Mathematics as early as possible so that the department may assign an advisor to aid in formulating an appropriate course of study.

Prerequisites		
MTH 2610	Calculus I	4 credits
MTH 3010	Calculus II	4 credits

<i>or</i>		
MTH 2205	Applied Calculus II	3 credits
MTH 3006	Integral Calculus	4 credits
<i>and</i>		
ECO 1001	Micro-Economics	3 credits
ECO 1002	Macro-Economics	3 credits
Required Courses		
MTH 3020	Intermediate Calculus	4 credits
<i>or</i>		
MTH 3030	Analytic Geometry and Calculus II	5 credits
<i>or</i>		
MTH 3050	Multi-Variable and Vector Calculus	4 credits
<i>and</i>		
MTH 3300	Algorithms, Computers, and Programming I	3 credits
MTH 4120	Introduction to Probability	4 credits
MTH 4410	Theory of Interest	4 credits
MTH 4500	Mathematical Finance	4 credits
FIN 3000	Principles of Finance	3 credits
FIN 3610	Corporate Finance	3 credits
Electives		
In addition, one course must be chosen from the following list of electives:		
MTH 4115	Numerical Methods for Differential Equations in Finance	4 credits
MTH 4125	Introduction to Stochastic Processes	4 credits
MTH 4130	Mathematics of Statistics	4 credits
MTH 4135	Computational Methods in Probability	3 credits
MTH 4420	Actuarial Mathematics	4 credits
MTH 4421	Actuarial Mathematics II	4 credits
MTH 4451	Risk Theory	4 credits
MTH 5500	Stochastic Calculus for Finance	4 credits

The following courses are recommended, but not required. They are not applicable toward the major.

[ECO 3100](#) Intermediate Micro-Economics

[ECO 3200](#) Intermediate Macro-Economics

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The Minor

The minor in mathematics provides students with a background in the various theories and uses of mathematics. The minor requires the completion of MTH 3006 or 3010 and any other 3- or 4-credit mathematics course numbered 3000 or higher. Students must then complete a capstone course consisting of any mathematics course at the 4000 level or higher.

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Courses

Courses in Mathematics (MTH)

MTH 1030	College Algebra	4 hours; 2 credits
MTH 2003	Pre-calculus and Elements of Calculus	4 hours; 3 credits
MTH 2120	Mathematics Appreciation	3 hours; 3 credits
MTH 2140	Mathematics and Quantitative Reasoning	4 hours; 3 credits
MTH 2160	Ideas in Mathematics and Their Applications	4 hours; 3 credits
MTH 2205	Applied Calculus II	4 hours; 3 credits
MTH 2206	Applied Calculus	3 hours; 3 credits
MTH 2207	Applied Calculus and Matrix Applications	4 hours; 4 credits
MTH 2301	Concepts of Discrete Mathematics	3 hours; 3 credits
MTH 2610	Calculus I	4 hours; 4 credits
MTH 2630	Analytic Geometry and Calculus I	5 hours; 5 credits
MTH 3006	Integral Calculus	4 hours; 4 credits
MTH 3010	Elementary Calculus II	4 hours; 4 credits
MTH 3020	Intermediate Calculus	4 hours; 4 credits
MTH 3030	Analytic Geometry and Calculus II	5 hours; 5 credits
MTH 3040	Actuarial Science Theory and Problem Seminar	2 hours; 2 credits

MTH 3050	Multi-Variable and Vector Calculus	4 hours; 4 credits
MTH 3100	Selected Topics in Discrete Mathematics	3 hours; 3 credits
MTH 3120	Elementary Probability	3 hours; 3 credits
MTH 3300	"Algorithms, Computers, and Programming I"	4 hours; 3 credits
MTH 3901	Actuarial Science Internship	1 hour; 1 credit
MTH 3902	Actuarial Science Internship	1 hour; 1 credit
MTH 3903	Actuarial Science Internship	1 hour; 1 credit
MTH 3904	Actuarial Science Internship	1 hour; 1 credit
MTH 3905	Math Internship	1 hour; 1 credit
MTH 3906	Math Internship	1 hour; 1 credit
MTH 3907	Math Internship	1 hour; 1 credit
MTH 3908	Math Internship	1 hour; 1 credit
MTH 4000	Bridge to Higher Mathematics	4 hours; 3 credits
MTH 4005	Problem-Solving Seminar	3 hours; 3 credits
MTH 4010	Advanced Calculus I	3 hours; 3 credits
MTH 4020	Advanced Calculus II	3 hours; 3 credits
MTH 4030	Topology	3 hours; 3 credits
MTH 4100	Linear Algebra and Matrix Methods	3 hours; 3 credits
MTH 4110	Ordinary Differential Equations	3 hours; 3 credits
MTH 4115	Numerical Methods for Differential Equations in Finance	4 hours; 4 credits
MTH 4120	Introduction to Probability	4 hours; 4 credits
MTH 4125	Introduction to Stochastic Processes	4 hours; 4 credits
MTH 4130	Mathematics of Statistics	4 hours; 4 credits
MTH 4135	Computational Methods in Probability	4 hours; 3 credits
MTH 4140	Graph Theory	3 hours; 3 credits
MTH 4145	Mathematical Modeling	3 hours; 3 credits
MTH 4150	Combinatorics	3 hours; 3 credits
MTH 4200	Theory of Numbers	3 hours; 3 credits
MTH 4210	Elements of Modern Algebra	3 hours; 3 credits
MTH 4215	"Finite Fields, Algebraic Curves, and Applications"	3 hours; 3 credits

MTH 4230	History of Mathematics	4 hours; 4 credits
MTH 4240	Differential Geometry	3 hours; 3 credits
MTH 4300	"Algorithms, Computers, and Programming II"	4 hours; 3 credits
MTH 4310	Methods of Numerical Analysis	3 hours; 3 credits
MTH 4315	Introduction to Mathematical Logic	4 hours; 3 credits
MTH 4320	Fundamental Algorithms	4 hours; 3 credits
MTH 4340	Switching Theory	3 hours; 3 credits
MTH 4395	Special Topics in Computer Science	3 hours; 3 credits
MTH 4400	Finite Differences	4 hours; 4 credits
MTH 4410	Theory of Interest	4 hours; 4 credits
MTH 4420	Actuarial Mathematics	4 hours; 4 credits
MTH 4421	Actuarial Mathematics II	4 hours; 4 credits
MTH 4451	Risk Theory	4 hours; 4 credits
MTH 4500	Introductory Financial Mathematics	4 hours; 4 credits
MTH 4600	Data Analysis and Simulation for Financial Engineers	4 hours; 4 credits
MTH 5000	Independent Study I	Hours and credits to be arranged
MTH 5001	Independent Study II	Hours and credits to be arranged
MTH 5002	Independent Study III	Hours and credits to be arranged
MTH 5003	Independent Study IV	Hours and credits to be arranged
MTH 5004	Independent Study V	Hours and credits to be arranged
MTH 5010	Advanced Calculus III	3 hours; 3 credits
MTH 5020	Theory of Functions of a Complex Variable	3 hours; 3 credits
MTH 5030	Theory of Functional of Real Variables	3 hours; 3 credits
MTH 5100	Partial Differential Equations and Boundary Value Problems	4 hours; 4 credits
MTH 5500	Stochastic Calculus for Finance	4 hours; 4 credits
MTH 6001H	Honors in Mathematics I	Hours and credits to be arranged
MTH 6002H	Honors in Mathematics II	Hours and credits to be arranged
MTH 6003H	Honors in Mathematics III	Hours and credits to be arranged

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Department of Modern Languages and Comparative Literature

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The Faculty

Chair: Elena Martinez

Deputy Chair: Wayne Finke

Professors:

- Ruth Adler
- Olga Casanova-Burgess
- Gayana Jurkevich
- Meir Lubetski
- Elena Martinez
- Jeffrey Peck
- Isabel Cid Sirgado
- Franco Zangrilli

Associate Professors:

- Esther Allen
- Isolina Ballesteros
- David Cruz de Jesús
- Wayne Finke
- Ali Nematollahy
- Ping Xu
- Zhiqiang (John) Yu

Assistant Professors:

- Max Kramer
- Shigeru Suzuki

Lecturers:

- Antonietta D'Amelio

Senior College Laboratory Technician:

- Sue Ng

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Field Description

The study of divergent modes of expression and cultures serves to broaden students perspectives and deepen their understanding of both themselves and their world. Language students not only develop an oral and written command of the studied language but also gain a comprehensive knowledge of the civilizations and cultures of the countries where the language is spoken. Literary analysis develops the students critical faculties and sense of style as well. The department offers courses in Arabic, Chinese, French, Hebrew, Italian, Japanese, Portuguese, and Spanish, and literature courses conducted in English.

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The Majors

- [Spanish](#)
- [Arts and Sciences Ad Hoc Major](#)

Spanish

The Spanish courses of the Department of Modern Languages and Comparative Literature are designed to give students oral and written fluency in the language and to impart a knowledge of the literatures of Spain and Latin America. It is hoped that literary appreciation and critical methods will be developed and that the students cultural and intellectual vistas will be broadened.

Required Courses

All students who major in Spanish will take a minimum of 24 credits in this field. Students who have had three or more years of Spanish in high school or the equivalent may start their electives immediately. Those who are not sufficiently proficient in the aural-oral use of the language are advised to take SPA 4000 Advanced Oral Communication I early in their programs.

All students who major in Spanish are required to take the following courses:

SPA 4010	Advanced Written Communication	4 credits
SPA 4050	Introduction to Literary Theory	3 credits

As part of the 24-credit requirement, majors will take at least one course from each of the following groups:

Group 1: Language and Linguistics

SPA 4001	Advanced Oral Communication II	4 credits
SPA 4003	Translation Workshop: Spanish to English	3 credits
SPA 4011	Structures of Modern Spanish	3 credits
SPA 4012	Phonetics	3 credits
SPA 4013	Introduction to Hispanic Linguistics	3 credits
SPA 4014	Hispanic Bilingualism	3 credits

SPA 4015	History of the Spanish Language	3 credits
Group 2: Latin American Literature		
SPA 4221	Contemporary Latin-American Theatre	3 credits
SPA 4222	Contemporary Latin-American Novel	3 credits
SPA 4224	Contemporary Latin-American Short Story	3 credits
SPA 4226	Afro-Caribbean Literature	3 credits
SPA 4228	Twentieth-Century Women's Writing in Latin America	3 credits
SPA 4281	The Literature of Latin America I	3 credits
SPA 4282	The Literature of Latin America II	3 credits
SPA 4383	Literature of the Hispanic Caribbean I	3 credits
SPA 4384	Literature of the Hispanic Caribbean II	3 credits
Group 3: Peninsular Literature		
SPA 4114	Spanish Medieval Literature	3 credits
SPA 4117	Spanish Literature of the Golden Age	3 credits
SPA 4118	Neoclassicism to Romanticism	3 credits
SPA 4121	Modern Spanish Drama	3 credits
SPA 4123	The Generation of 98	3 credits
SPA 4124	Twentieth-Century Spanish Literature	3 credits
SPA 4125	Modern Spanish Short Story	3 credits
SPA 4150	Cervantes	3 credits
SPA 4181	History of Spanish Literature I	3 credits
SPA 4182	History of Spanish Literature II	3 credits
Group 4: Culture and Civilization		
SPA 4115	Images of Women in Spanish Culture	3 credits
SPA 4171	Civilization and Culture of Spain	3 credits
SPA 4183	Spanish Film: Cinematic Representation of the Spanish Artistic Tradition	3 credits
SPA 4271	Civilization and Culture of Latin America	3 credits
SPA 4999	Special Studies in Spanish	3 credits
SPA 5000-5004	Independent Study	variable
SPA 6001-6003	Honors Seminars	variable

Electives

The remaining 12 credits will be chosen from the following list of advanced course offerings in Spanish:

SPA 4000	Advanced Oral Communication I	4 credits
SPA 4001	Advanced Oral Communication II	4 credits
SPA 4003	Translation Workshop: Spanish to English	3 credits
SPA 4011	Structures of Modern Spanish	3 credits
SPA 4012	Phonetics	3 credits
SPA 4013	Introduction to Hispanic Linguistics	3 credits
SPA 4014	Hispanic Bilingualism	3 credits
SPA 4015	History of the Spanish Language	3 credits
SPA 4114	Spanish Medieval Literature	3 credits
SPA 4116	Spanish Literature of the Renaissance	3 credits
SPA 4117	Spanish Literature of the Golden Age	3 credits
SPA 4118	Neoclassicism to Romanticism	3 credits
SPA 4120	Modern Poetry	3 credits
SPA 4121	Modern Spanish Drama	3 credits
SPA 4122	The Modern Novel	3 credits
SPA 4123	The Generation of 98	3 credits
SPA 4124	Twentieth-Century Spanish Literature	3 credits
SPA 4125	Modern Spanish Short Story	3 credits
SPA 4150	Cervantes	3 credits
SPA 4171	Civilization and Culture of Spain	3 credits
SPA 4181	History of Spanish Literature I	3 credits
SPA 4182	History of Spanish Literature II	3 credits
SPA 4183	Spanish Film: Cinematic Representations of the Spanish Artistic Tradition	3 credits
SPA 4219	Nineteenth-Century Latin-American Literature Prior to <i>Modernismo</i>	3 credits
SPA 4220	Nineteenth- and Twentieth-Century Latin-American Poetry	3 credits
SPA 4221	Contemporary Latin-American Theatre	3 credits
SPA 4222	Contemporary Latin-American Novel	3 credits
SPA 4223	<i>Modernismo</i> in Latin-America	3 credits

SPA 4224	Contemporary Latin-American Short Story	3 credits
SPA 4225	The Indian in the Novel of Spanish America	3 credits
SPA 4226	Afro-Caribbean Literature	3 credits
SPA 4228	Twentieth-Century Womens Writing in Latin America	3 credits
SPA 4271	Civilizations and Cultures of Latin America	3 credits
SPA 4281	The Literature of Latin America I	3 credits
SPA 4282	The Literature of Latin America II	3 credits
SPA 4381	Survey of Puerto Rican Literature I	3 credits
SPA 4382	Survey of Puerto Rican Literature II	3 credits
SPA 4383	Literature of the Hispanic Caribbean I	3 credits
SPA 4384	Literature of the Hispanic Caribbean II	3 credits
SPA 4501	Spanish for Global Markets I	3 credits
SPA 4502	Spanish for Global Markets II	3 credits
SPA 4999	Special Studies in Spanish	3 credits
SPA 5000-5004	Independent Study	variable
SPA 6001-6003	Honors Seminars	variable

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Arts and Sciences Ad Hoc Major

When a students educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an ad hoc major following preparation and acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. The program must be approved by the chairpersons of the appropriate departments and the Office of the Associate Dean of Arts and Sciences.

Students interested in including courses in French, Spanish, or Italian as part of an arts and sciences ad hoc major should contact the Department of Modern Languages and Comparative Literature at 646-312-4210.

The Weissman School of Arts and Sciences ad hoc major requires 30–33 credits.

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The Minors

- [Chinese](#)
- [French](#)
- [Hebrew](#)
- [Italian](#)
- [Japanese](#)
- [Spanish](#)

- [Spanish-English Translation](#)
- [Comparative Literature](#)

A minor consists of a minimum of 9 credits as described below, not including courses taken toward the fulfillment of the base curriculum.

Chinese

Students who choose to develop their intellectual abilities in Chinese may select two courses at the 3000-level or above from the Chinese section of the department's course offerings. Any 4000-level course in Chinese may serve as the capstone course for the minor.

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French

Advanced training in francophone language and literature is increasingly necessary for business, teaching, translation, and other professional careers. Students who choose to develop their intellectual abilities in these areas may select two courses at the 3000-level or above from the French section of the department's offering. To complete their minors, students must enroll in an appropriate capstone course. Any 4000- or 5000-level course in French may serve as the capstone course for the minor.

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Hebrew

Students who choose to develop their intellectual abilities in Hebrew language and literature may select two courses at the 3000-level or above from the Hebrew section of the department's course offerings. To complete their minors, they must enroll in an appropriate capstone course. All 4000-level offerings in the Department of Modern Languages and Comparative Literature or an independent studies course in Hebrew may serve as the capstone course for the minor.

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Italian

Students who choose to develop their intellectual abilities in Italian language, literature, and culture may select two courses at the 3000-level or above from the Italian section of the department. To complete their minors, students must enroll in an appropriate capstone course. Any 4000- or 5000-level course in Italian may serve as the capstone course for the minor.

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Japanese

Students who choose to develop their intellectual abilities in Japanese may select two courses at the 3000-level or above from the Japanese section of the department's course offerings. Any 4000-level course in Japanese, [AAS 4905/ CMP 4905](#), or [AAS 4906/ CMP 4906](#) may serve as the capstone course for the minor.

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Spanish

Advanced training in Spanish language and literature is increasingly necessary for business, teaching, translation, and other professional careers. Students who choose to develop their intellectual abilities in these areas may select two courses at the 3000-level or above from the Spanish section of the department. To complete their minors, students must enroll in an appropriate capstone course. Any 4000- or 5000-level course in Spanish may serve as the capstone course for the minor.

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Spanish-English Translation

Translation is the language of global communication, whether the text to be translated is a company's year-end report, an ad campaign, a politician's speech, a poem, or a novel. The interdisciplinary minor in Spanish-English Translation, suitable for both Arts and Sciences and Business majors, allows students with good skills in English and Spanish to perfect their knowledge of both languages and gain the ability to produce fluent, accurate, and effective translations between them. The minor is open to all students who have successfully completed a 4000-level Literature or Culture and Civilization course in Spanish. To complete the minor, students must take three courses: SPA 4003, Spanish-English Translation Workshop; the capstone, SPA 4004, Seminar in Translation: Spanish-English; and one 3000 or 4000-level course from the list of approved electives offered by the Departments of English, Communication Studies, or Modern Languages and Comparative Literature.

Program Prerequisite: Any 4000-level course in Literature or Culture and Civilization offered by the MLCL Department's Spanish program.		
Required Courses:		
Capstone Course:		
SPA 4004	Seminar in Translation: Spanish-English	3 credits
Workshop:		
SPA 4003	Translation Workshop: Spanish to English	3 credits
Electives <i>Choose one of the following courses:</i>		
COM 3069	Intercultural Communication	3 credits
ENG 3680	Advanced Essay Writing: Style and Styles in Prose	3 credits
ENG 3700	Introduction to Linguistics and Language Learning (COM 3700)	3 credits
ENG 3750	The Structure and History of English (COM 3750)	3 credits
ENG 4015	Globalization of English (COM 4015)	3 credits
ENG 4030	Stylistics	3 credits
SPA 4011	Structures of Modern Spanish	3 credits
SPA 4013	Introduction to Hispanic Linguistics	3 credits
SPA 4014	Hispanic Bilingualism	3 credits
SPA 4015	History of the Spanish Language	3 credits
SPA 4501	Spanish for Global Markets I	3 credits
<i>or</i>		
SPA 4502	Spanish for Global Markets II	3 credits

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Comparative Literature

The minor in comparative literature provides students with a thorough knowledge of several national literatures through comparative and interdisciplinary study. Students must complete three courses at the 3000 level or higher, at least one of which must be a capstone, 4000-level course. Students are also encouraged to pursue the study of a foreign language.

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Special Program

Majors in the Department of Modern Languages and Comparative Literature will be admitted to the honors program in their junior and senior years with the following provisions: that a letter of recommendation from the students sponsor be written and reviewed by an Honors Program Committee consisting of three members chosen by the chairperson of the department, that the student has at least 12 credits in modern languages, and that the student has at least a 3.4 average in his or her major and that his or her overall record is good.

Structure: Students must take courses 6001 and 6002 either consecutively or simultaneously. Course 6002 can be a continuation of 6001, or it can be in a related field. In this context, a related field may be construed as comparative literature or linguistics.

Honors Paper 60032 credits: The final outcome of courses 6001 and 6002 will be an honors paper written by the student and supervised by a sponsor. The honors paper, after being approved by the sponsor, will be read by two other members of the department who are to be appointed by an Honors Program Committee. The degree with honors will be awarded by the Weissman School of Arts and Sciences upon recommendation of the department, whose minimum standards for such recommendation will be the grade of A in all three courses.

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Courses

Courses in Chinese (CHI)

CHI 1001	Elementary Chinese I	3 hours; 3 credits
CHI 1002	Elementary Chinese II	3 hours; 3 credits
CHI 2001	Upper Elementary Chinese I	3 hours; 3 credits
CHI 2002	Upper Elementary Chinese II	3 hours; 3 credits
CHI 3001	Lower Intermediate Chinese	4 hours; 4 credits
CHI 3002	Upper Intermediate Chinese	4 hours; 4 credits
CHI 3005	Chinese for Heritage Students I	3 hours; 3 credits
CHI 3006	Chinese for Heritage Students II	3 hours; 3 credits
CHI 4181	Classical Chinese Literature I	3 hours; 3 credits
CHI 4182	Classical Chinese Literature II	3 hours; 3 credits
CHI 4183	Chinese Cinema	3 hours; 3 credits
CHI 4224	The Contemporary Chinese Short Story	3 hours; 3 credits
CHI 4501	Business Chinese I	3 hours; 3 credits

CHI 4502	Business Chinese II	3 hours; 3 credits
CHI 4999	Special Studies in Chinese	3 hours; 3 credits

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Courses in French (FRE)

FRE 1001-1002	Elementary French I and II	3 hours; 3 credits per semester
FRE 2009	Advanced Beginners French	3 hours; 3 credits
FRE 3001	Intensive Intermediate French I	4 hours; 4 credits
FRE 3002	Intensive Intermediate French II	4 hours; 4 credits
FRE 3007	Advanced Intermediate French	3 hours; 3 credits
FRE 3050	Commercial French I	3 hours; 3 credits
FRE 3051	Commercial French II	3 hours; 3 credits
FRE 4000	Advanced Oral Communication I	4 hours; 4 credits
FRE 4001	Advanced Oral Communication II	4 hours; 4 credits
FRE 4010	Advanced Composition	4 hours; 4 credits
FRE 4011	Advanced Grammar and Syntax	3 hours; 3 credits
FRE 4118	The Eighteenth Century	3 hours; 3 credits
FRE 4122	The Modern Novel: 1800-1920s	3 hours; 3 credits
FRE 4124	Contemporary French Literature	3 hours; 3 credits
FRE 4125	The Modern French Short Story	3 hours; 3 credits
FRE 4127	The Literary Avant-Garde in France 1898-1945	3 hours; 3 credits
FRE 4181	History of French Literature I	3 hours; 3 credits
FRE 4182	History of French Literature II	3 hours; 3 credits
FRE 4183	Women Writers in French	3 hours; 3 credits
FRE 4188	French Comedy from Molière to the Present	3 hours; 3 credits
FRE 4226	Black French Literature	3 hours; 3 credits
FRE 4501	Advanced Commercial French I	3 hours; 3 credits
FRE 4502	Advanced Commercial French II	3 hours; 3 credits
FRE 4503	Contemporary French Cinema and Society	3 hours; 3 credits
FRE 4999	Special Studies in French	3 hours; 3 credits

FRE 5006	Translation Workshop I	2 hours; 2 credits
FRE 5007	Translation Workshop II	2 hours; 2 credits
FRE 5008	Translation Workshop III	2 hours; 2 credits
FRE 5009	Translation Workshop IV	2 hours; 2 credits
FRE 5000-5004	Independent Study	Hours and credits to be arranged
FRE 6001-6003	Honors	Credits flexible; usually 4 credits per term

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Courses in Hebrew (HEB)

HEB 1001-1002	Elementary Hebrew I and II	3 hours; 3 credits per semester
HEB 3001	Lower Intermediate Hebrew	4 credits
HEB 3002	Upper Intermediate Hebrew	4 credits
HEB 3003	Advanced Hebrew I: Reading in Hebrew Language	3 credits
HEB 3004	Advanced Hebrew II	3 credits
HEB 3303	Masterpieces of Literature: The Psychological Novel	3 credits
HEB 3311	History (Ancient) of the Jewish People as Reflected in Literature	4 credits
HEB 3312	History (Medieval/Modern) of the Jewish People as Reflected in Literature	4 credits
HEB 4000	Advanced Hebrew Conversation I	4 credits
HEB 4001	Advanced Hebrew Conversation II	4 credits
HEB 4148	Great Works of Hebrew Literature I	3 credits
HEB 4304	The Hebrew Essays	3 credits
HEB 4315	Biblical Prose	3 credits
HEB 4316	Biblical Poetry	3 credits
HEB 4331	Poetry of the Hebrew Renaissance	3 credits
HEB 4332	Poetry of Modern Israel	3 credits
HEB 4341	Prose of the Hebrew Renaissance	3 credits
HEB 4342	Prose of Modern Israel	3 credits
HEB 5300	Hebrew Seminar	3 hours; 3 credits
HEB 5301	Talmud I	3 hours; 3 credits
HEB 5302	Talmud II	3 hours; 3 credits

HEB 5320	Hebrew Philosophical Literature	3 hours; 4 credits
HEB 5000-5004	Independent Study	Hours and credits to be arranged
HEB 6001-6003	Honors	3 credits each

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Courses in Italian (ITL)

ITL 1001-1002	Elementary Italian I and II	3 hours; 3 credits per semester
ITL 2071	Civilization and Culture of Italy (in English)	3 hours; 3 credits
ITL 2072	Italian-American Contributions (in English)	3 hours; 3 credits
ITL 3001	Intensive Intermediate Italian I	4 hours; 4 credits
ITL 3002	Intensive Intermediate Italian II	4 hours; 4 credits
ITL 3050	Commercial Italian I	3 hours; 3 credits
ITL 3051	Commercial Italian II	3 hours; 3 credits
ITL 4001	Contemporary Italian Culture	3 hours; 3 credits
ITL 4005	Advanced Oral Communication I	3 hours; 3 credits
ITL 4181	History of Italian Literature I	3 hours; 3 credits
ITL 4182	History of Italian Literature II	3 hours; 3 credits
ITL 4183	Contemporary Italian Literature	3 hours; 3 credits
ITL 4501	Advanced Commercial Italian I	3 hours; 3 credits
ITL 4502	Advanced Commercial Italian II	3 hours; 3 credits
ITL 4999	Special Studies in Italian	3 hours; 3 credits
ITL 5000-5004	Independent Study	Hours and credits to be arranged
ITL 6001-6003	Honors	Credits flexible; usually 4 credits per term

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Courses in Japanese (JPN)

JPN 1001-1002	Elementary Japanese I and II	3 hours; 3 credits per semester
JPN 3001	Intensive Intermediate Japanese I	4 hours; 4 credits each semester
JPN 3002	Intensive Intermediate Japanese II	4 hours; 4 credits each semester

JPN 4003	Contemporary Japanese Literature, Film, and Culture	3 hours; 3 credits
JPN 4501	Japanese for Global Markets	3 hours; 3 credits
JPN 5000-5001	Independent Study	Hours and credits to be arranged

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Courses in Spanish (SPA)

SPA 1001	Elementary Spanish I and II	3 hours; 3 credits
SPA 1002	Elementary Spanish II	3 hours; 3 credits
SPA 2009	Continuing Spanish for Non-Heritage Speakers	4 hours; 4 credits
SPA 3001	Intensive Intermediate Spanish I	4 hours; 4 credits
SPA 3002	Intensive Intermediate Spanish II	4 hours; 4 credits
SPA 3005	Spanish for Heritage Speakers I	3 hours; 3 credits
SPA 3006	Spanish for Heritage Speakers II	3 hours; 3 credits
SPA 3999	Advanced Intermediate Spanish for Business	3 hours; 3 credits
SPA 4000	Advanced Oral Communication I	4 hours; 4 credits
SPA 4001	Advanced Oral Communication II	4 hours; 4 credits
SPA 4003	Translation Workshop: Spanish to English	3 hours; 3 credits
SPA 4004	Seminar in Translation: Spanish-English	3 hours; 3 credits
SPA 4010	Advanced Written Communication	4 hours; 4 credits
SPA 4011	Structures of Modern Spanish	3 hours; 3 credits
SPA 4012	Phonetics	3 hours; 3 credits
SPA 4013	Introduction to Hispanic Linguistics	3 hours; 3 credits
SPA 4014	Hispanic Bilingualism	3 hours; 3 credits
SPA 4015	History of the Spanish Language	3 hours; 3 credits
SPA 4050	Introduction to Literary Theory	3 hours; 3 credits
SPA 4114	Medieval Literature of Spain	3 hours; 3 credits
SPA 4115	Images of Women in Spanish Culture	3 hours; 3 credits
SPA 4116	Spanish Literature of the Renaissance	3 hours; 3 credits
SPA 4117	Spanish Literature of the Golden Age	3 hours; 3 credits

SPA 4118	Neoclassicism to Romanticism	3 hours; 3 credits
SPA 4120	Modern Poetry	3 hours; 3 credits
SPA 4121	Modern Spanish Drama	3 hours; 3 credits
SPA 4122	The Modern Novel	3 hours; 3 credits
SPA 4123	The Generation of '98	3 hours; 3 credits
SPA 4124	Twentieth-Century Spanish Literature	3 hours; 3 credits
SPA 4125	Modern Spanish Short Story	3 hours; 3 credits
SPA 4150	Cervantes	3 hours; 3 credits
SPA 4171	Civilization and Culture of Spain	3 hours; 3 credits
SPA 4181	History of Spanish Literature I	3 hours; 3 credits
SPA 4182	History of Spanish Literature II	3 hours; 3 credits
SPA 4183	Spanish Film	3 hours; 3 credits
SPA 4219	Nineteenth-Century Latin-American Literature Prior to Modernism	3 hours; 3 credits
SPA 4220	Nineteenth- and Twentieth-Century Latin-American Poetry	3 hours; 3 credits
SPA 4221	Contemporary Latin-American Theatre	3 hours; 3 credits
SPA 4222	Contemporary Latin-American Novel	3 hours; 3 credits
SPA 4223	Modernismo in Latin America	3 hours; 3 credits
SPA 4224	Contemporary Latin-American Short Story	3 hours; 3 credits
SPA 4225	The Indian in the Novel of Spanish America	3 hours; 3 credits
SPA 4226	Afro-Caribbean Literature	3 hours; 3 credits
SPA 4227	Contemporary Latin American Fiction	3 hours; 3 credits
SPA 4228	Latin American Women's Literature: Twentieth and Twenty-First Centuries	3 hours; 3 credits
SPA 4271	Civilizations and Cultures of Latin America	3 hours; 3 credits
SPA 4281	The Literature of Latin America I	3 hours; 3 credits
SPA 4282	The Literature of Latin America II	3 hours; 3 credits
SPA 4283	The City in Latin American Literature	3 hours; 3 credits
SPA 4284	The Latin American Essay: From the Nineteenth-Century to the Present	3 hours; 3 credits
SPA 4285	Latin American Cinema	3 hours; 3 credits
SPA 4350	Contemporary Cuban Literature	3 hours; 3 credits
SPA 4381	Survey of Puerto Rican Literature I	3 hours; 3 credits

SPA 4383	Literature of the Hispanic Caribbean I	3 hours; 3 credits
SPA 4384	Literature of the Hispanic Caribbean II	3 hours; 3 credits
SPA 4501	Spanish for Global Markets I	3 hours; 3 credits
SPA 4502	Spanish for Global Markets II	3 hours; 3 credits
SPA 4999	Special Studies in Spanish	3 hours; 3 credits
SPA 5000-5004	Independent Study	Hours and credits to be arranged
SPA 6001-6003	Honors	Credits flexible; usually 4 credits per term

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Courses in Comparative Literature (CMP)

CMP 2075	Italian Cinema	4 hours; 3 credits
CMP 2077	Spanish Cinema	4 hours; 3 credits
CMP 2800	Great Works of Literature I	4 hours; 3 credits
CMP 2850	Great Works of Literature II	4 hours; 3 credits
CMP 3020	Archaeology and the Bible	3 hours; 3 credits
CMP 3021	Women and Family in the Bible and Ancient Near Eastern Literature	3 hours; 3 credits
CMP 3038	Survey of Caribbean Literature in English (BLS 3038), (ENG 3038)	3 hours; 3 credits
CMP 3042	The Modern Hero in Contemporary Literature	3 hours; 3 credits
CMP 3051	Latin American Jewish Women Writers (JWS 3051), (LACS 3051), (LTS 3051)	3 hours; 3 credits
CMP 3058	Contemporary Latin American Fiction (LTS 3058)	3 hours; 3 credits
CMP 3059	Latino/a Literature in the U.S.	3 hours; 3 credits
CMP 3073	The Literature of Italy	3 hours; 3 credits
CMP 3074	Italian American Experience in the U.S.: Culture and Literature	3 hours; 3 credits
CMP 3150	The Works of Cervantes	3 hours; 3 credits
CMP 3151	History of French Cinema (FLM 3151)	3 hours; 3 credits
CMP 3160	Latin American Cinema (FLM 3160)	3 hours; 3 credits
CMP 3905	Post-Colonial French Literature of Africa and the Caribbean	3 hours; 3 credits
CMP 4000	Special Topics in Literature	3 hours; 3 credits
CMP 4001	Laughter Through Tears: Classic Yiddish Fiction in Translation (JWS 4001)	3.0 hours; 3.0 credits
CMP 4010	The City and the Text: Representations of the City in Modern and Contemporary World Literature	3 hours; 3 credits

CMP 4011	Literary Theory (ENG 4011)	3 credits; 3credits
CMP 4020	Translating Between Worlds: Literature and Anthropology (ANT 4020)	3 hours; 3 credits
CMP 4100	Immigration Cinema: Migrations and Border Crossings to the U.S. and Europe (FLM 4100), (LACS 4100)	3 hours; 3 credits
CMP 4535	African Diasporas: U.S., Latin America, and the Caribbean (ENG 4535)	3 hours; 3 credits
CMP 4900	Hispanic Writers in New York City	3 hours; 3 credits
CMP 4905	Language, Literature, and Culture of Japan (AAS 4905)	3 hours; 3 credits
CMP 4906	Critical Approaches to Japanese Popular Culture (AAS 4906)	3.0 hours, 3.0 credits

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Department of Natural Sciences

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Field Description

The Department of Natural Sciences is an integrated department offering a wide selection of courses in biology, chemistry, environmental studies, and physics. The mission of the department is threefold: (1) to engage all students in the scientific enterprise through hands-on learning, enabling them to become scientifically literate citizens who are able to make informed decisions about public policy issues; (2) to prepare students for admission to and success in graduate and professional schools and for entry into the scientific workforce; and (3) to provide research opportunities for Baruch College students.

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The Majors

[Biological Sciences](#)

[Arts And Sciences Ad Hoc Major in Natural Science Areas](#)

Whether you're a new student interested in the sciences, or a returning student planning a career change, the Department of Natural Sciences at Baruch's Weissman School of Arts and Sciences offers you flexible programs that can be tailored to suit your interests and to help you achieve your career goals. The Biological Sciences Major (code 020) offers a rich variety of courses in biology, chemistry, and environmental studies. Students, in consultation with a faculty advisor, may design programs that prepare them for careers or advanced studies in many science and health-related fields.

In small classes, students receive personal attention from faculty, who are recognized experts in their fields. Advanced students can participate in faculty research projects on campus or at institutions where Baruch professors have collaborative arrangements. These research activities not only provide a unique learning experience, but students can earn academic credit as independent study and honors courses.

Interested students should contact the Department of Natural Sciences at 646 660-6250.

Biological Sciences		
Base Curriculum Courses		
<i>No credit toward the major/specialization</i>		
BIO 2010	Principles of Biology I	4.5 credits
CHM 2003	General Chemistry I	4 credits
MTH 2003	Pre-calculus and Elements of Calculus *	3 credits
<i>or</i>		
	A more advanced calculus course	3-4 credits
* Please note: Students with credit for MTH 2000 or 2001 must complete a calculus course.		

Program Prerequisites		16.5 – 17.5 credits
BIO 3001	Principles of Biology II	4.5 credits
CHM 3001	General Chemistry II	4 credits
CHM 3003	Principles of Organic Chemistry I	4 credits
PHY 2003	General Physics I	4 credits
<i>or</i>		
PHY 3010	Quantitative Physics I	5 credits
Required Courses		7 credits
STA 2100	Statistics for Social Sciences	3 credits
<i>or</i>		
STA 2000	Business Statistics	3 credits
BIO 3015	Principles of Genetics	4 credits
Electives		19 – 20.5 credits
Electives are based on students' interests and future goals, and are chosen in consultation with a faculty advisor. The major includes five elective courses, at least two of which must be at the 4000-level or higher, chosen from the following list:		
BIO 3005	Molecular and Cellular Biology	4 credits
BIO 3009	Conservation Biology and Sustainable Development (ENV 3009)	4.5 credits
BIO 3010	Comparative Vertebrate Anatomy	4 credits
BIO 3012	Endocrinology	4 credits
BIO 3020	Biology of Invertebrates	4 credits
BIO 3035	Introduction to Molecular Biotechnology	4 credits
BIO 3040	Plants in Action	4 credits
BIO 4004	Microbiology	4 credits
BIO 4010	Human Physiology	4 credits
BIO 4015	Developmental Biology	4 credits
BIO 5000-5004	Independent Study	3-4 credits
BIO 6001H-6003H	Honors	4 credits
CHM 4010	Medicinal Chemistry	4 credits
CHM 4900	Biochemistry	4 credits
CHM 5000-5004	Independent Study	3-4 credits

CHM 6001H-6003H	Honors	4 credits
ENV 3001	Introduction to Environmental Science	4 credits
ENV 3002	Energy Conservation	4 credits
ENV 3003	Human Conservation	4 credits
ENV 3005	Economic and Legal Aspects of Ecology	4 credits
ENV 3006	Global Ecology	4 credits
ENV 3008	Air and Water Pollution	4 credits
ENV 3015L	Tropical Reef Ecology (plus lab ENV 3015)	3 credits
ENV 3050	Freshwater Ecology (BIO 3050)	4 credits
ENV 4005	Ecosystem Sustainability	4 credits
ENV 4020	Microbial Ecology	4 credits
ENV 4900	Topics in Environmental Science	4 credits
ENV 5000-5004	Independent Study	3-4 credits
ENV 6001H-6002H	Honors	4 credits

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Arts And Sciences Ad Hoc Major in Natural Science Areas

When a student's educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an ad hoc major following preparation and acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. The program must be approved by the Office of the Associate Dean, Weissman School of Arts and Sciences.

The Department of Natural Sciences offers a pre-professional specialization that enables students to include chemistry and physics courses as part of an arts and sciences ad hoc major. Students prepare for entry into professional schools of medicine, dentistry, and other health care fields; graduate study in biological sciences; and teaching of biology, chemistry, and general sciences. Students combine basic courses in chemistry and physics with advanced electives.

The department also offers a specialization in environmental studies as part of an arts and sciences ad hoc major. This major includes a variety of courses in the sciences and additional courses from the Weissman School of Arts and Sciences, the Zicklin School of Business, and the School of Public Affairs. This ad hoc major integrates ecological principles in the dual context of science and society.

Prospective students are urged to register with the office of the Department of Natural Sciences early in their college careers. Each student will be assigned an individual advisor who will assist in formulating the specific ad hoc major program designed to attain the desired educational objectives. The department can be contacted at 646-660-6200.

The Weissman School of Arts and Sciences ad hoc major requires 30 – 33 credits.

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The Minors

[Natural Sciences](#)

[Interdisciplinary Minor in Environmental Sustainability](#)

[Physics](#)

Natural Sciences Minor

Students may wish to minor in natural sciences in order to pursue general intellectual interests or specific career objectives. For example, students can complete some of the science courses required for admission to medical school by doing a minor in natural sciences. For the natural sciences minor, students take two natural sciences courses at the 3000 level or above, followed by a capstone course at the 4000 level. The capstone course must be taken at Baruch College. All 4000- level courses offered by the Department of Natural Sciences or an independent studies course may serve as the capstone. Interested students should contact the department.

Interdisciplinary Minor in Environmental Sustainability

The Department of Natural Sciences, the Weissman School of Arts and Sciences, and the Zicklin School of Business offer a joint interdisciplinary program in environmental sustainability. The environmental sustainability minor is an interdisciplinary program suitable for both business and liberal arts students who have an interest in developing a critical understanding of interactions between human society and the broader global ecosystem. The program emphasizes economic, legal, and philosophical issues of environmental sustainability.

To complete the minor in environmental sustainability (11--12 credits) students must take one course at the 3000-level or above in environmental studies (ENV) offered by the Department of Natural Sciences, any other course from the electives listed below, and a required capstone course (ENV 4005 or 4900).

Program Prerequisite

ENV 1020	Principles of Ecology
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Required Capstone Course

ENV 4005	Ecosystem Sustainability
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or

ENV 4900	Topics in Environmental Science
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Electives

BIO 3009	Conservation Biology and Sustainable Development (ENV 3009)
BIO 3020	Biology of Invertebrates
BIO 3040	Plants in Action
BIO 3050 / ENV 3050	Freshwater Ecology
CIS 3700	Green IT*
ENV 3001	Introduction to Environmental Science
ENV 3002	Energy Conservation
ENV 3003	Human Conservation
ENV 3005	Economic and Legal Aspects of Ecology
ENV 3008	Air and Water Pollution
ENV 3015L / ENV 3015	Tropical Reef Ecology (Lecture and Lab)
ECO 3511	Contemporary Economic Development

GEOG 3009	Introduction to Human Geography (ANT 3009)
GEOG 3036	World Regional Geography (ANT 3036)
JRN 3800	Environmental Reporting
LAW 3122	Law and the Environment*
LAW 3400	Law, Business and Sustainability*
PAF 3442	The Environment, Political Choices, and Public Policy*
PHI 3200	Environmental Ethics
POL 3317	The Politics of Energy and the Environment
*For the purposes of this program, this course counts as an Arts and Sciences course.	

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Physics

The physics minor is suitable for students with an interest in the application of mathematical tools to fundamental scientific laws. The program emphasizes both mathematical ideas and classic experiments. Students with no previous exposure to physics are encouraged to take [PHY 1003](#) Concepts in Physics, before beginning the minor.

To satisfy this minor, students must take three courses, two at the 3000-level or above, and a capstone at the 4000-level or above, from among the following list:	
PHY 3001	General Physics II (Not open to students who have completed PHY 3010 and/or PHY 3020)
PHY 3010	Quantitative Physics I [recommended] (Not open to students who have completed PHY 2003 and/or PHY 3001)
PHY 3020	Quantitative Physics II [recommended] (Not open to students who have completed PHY 3001)
PHY 3200	Methods of Theoretical Physics
PHY 4130	Modern Physics
PHY 4140	Introduction to Nuclear and Particle Physics
PHY 4200	Astrophysics

PHY 5000-5004	Independent Study
PHY 6001H-6002H	Honors
Recommended Courses in the Department of Mathematics:	
<i>Students are encouraged to take each of the following courses:</i>	
MTH 2610	Calculus I
MTH 3010	Elementary Calculus II
MTH 3020	Intermediate Calculus

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Natural Sciences Laboratory Equipment

Facilities for advanced studies in biology, chemistry, and physics are available on the Baruch campus. In addition to equipment standard to biology research, the Department of Natural Sciences has laboratories equipped for microbiology and microbial ecology, cell biology, ecology, and physiology.

A student research lab offers incubators, microscopes, balances, centrifuges, growth chambers, and water baths to permit a wide range of research. Computers for data analysis and presentation design are also available. Faculty research labs are dedicated to specific areas of inquiry: cell-cell communication, molecular systematics and evolutionary biology, and microbial ecology. Research facilities are available for prokaryotic and eukaryotic cell culture, growth and maintenance of various plant and invertebrate animal species, histology, video microscopy, DNA amplification, cell fractionation, and various standard biochemical techniques, including UV/visible spectroscopy, electrophoresis, and chromatography.

Laboratories in chemistry are equipped for specific areas of experimentation: general chemistry, environmental chemistry, organic chemistry, and organic synthesis (electrochemistry apparatus, dissolved oxygen meters, atomic absorption apparatus, and instruments for nuclear magnetic resonance, gas chromatography/mass spectroscopy, high-performance liquid chromatography, UV/visible spectroscopy, and infrared spectroscopy).

The physics area has a special computer lab for student research and a faculty laser optics research lab.

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Courses

Courses in Biology (BIO)

BIO 1003	Survey of the Living World	2 lecture hours; 4 lab hours; 4 credits
BIO 1005	General Biology - Structure and Function - A Human Orientation	2 lecture hours; 4 lab hours; 4 credits
BIO 1011L	Fundamentals of Biology: Human Biology Lecture	2 lecture, 1 recitation; 3 credits
BIO 1012	Fundamentals of Biology: Human Biology Laboratory	3 hours; 3 credits
BIO 1015L	Fundamentals of Biology - Genetics, Evolution, and Ecology	2 lecture, 1 recitation; 3 credits
BIO 1016	Fundamentals of Biology - Laboratory Research in Genetics, Evolution, and Ecology	3 hours; 3 credits
BIO 2010	Principles of Biology I	2 lecture hours; 1 recitation hour; 3 lab hours; 4.5 credits
BIO 2030	Population Biology: Evolution Ecology	2 lecture hours; 3 lab. hours; 1 recitation hour; 4.5 credits

BIO 3001	Principles of Biology II	6 hours; 4.5 credits
BIO 3002	Reading Science	1 hour; 1 credit
BIO 3005	Molecular and Cellular Biology	2 lecture hours; 4 lab. hours; 4 credits
BIO 3009	Conservation Biology and Sustainable Development (ENV 3009)	2 lecture hours; 1 recitation hour; 3 lab hours; 4.5 credits
BIO 3010	Comparative Vertebrate Anatomy	2 lecture hours; 4 lab. hours; 4 credits
BIO 3011	Developmental Biology	2 lecture hours; 4 lab. hours; 4 credits
BIO 3012	Endocrinology	2 lecture hours; 4 lab. hours; 4 credits
BIO 3015	Principles of Genetics	2 lecture hours; 4 lab. hours; 4 credits
BIO 3020	Biology of Invertebrates	4 hours; 4 credits
BIO 3025	Human Physiology	2 lecture hours; 4 lab. hours; 4 credits
BIO 3030	History and Evolution of Life	2 lecture hours; 1 recitation hour; 2 lab. hours; 4 credits
BIO 3035	Introduction to Molecular Biotechnology	2 lecture hours; 4 lab hours
BIO 3040	Plants in Action	2 lecture hours; 4 lab hours; 4 credits
BIO 3050	Freshwater Ecology (ENV 3050)	2 lecture hours; 4 lab hours; 4 credits
BIO 4004	Microbiology	2 lecture hours; 4 lab. hours; 4 credits
BIO 4010	Human Physiology	2 lecture hours; 4 lab. hours; 4 credits
BIO 4015	Development Biology	2 lecture hours; 4 lab. hours; 4 credits
BIO 5000	Independent Study I	Hours and credits to be arranged
BIO 5001	Independent Study II	Hours and credits to be arranged
BIO 5052	Special Problems	4 hours; 4 credits
BIO 5053	Special Problems	4 hours; 4 credits
BIO 6001H	Biology Honors I	Hours to be arranged; usually 4 credits per semester
BIO 6002H	Biology Honors II	Hours to be arranged; usually 4 credits per semester
BIO 6003H	Biology Honors III	Hours to be arranged; usually 4 credits per semester

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Courses in Chemistry (CHM)

CHM 1000	Chemistry and the Environment	2 lecture hours; 4 lab. hours; 4 credits
CHM 1003L	Fundamentals of Chemistry	3 hours; 3 credits
CHM 1004	Fundamentals of Chemical Laboratory Techniques	3 hours; 3 credits

CHM 1005	Select Topics in Chemistry	1 hour; 1 credit
CHM 2003	General Chemistry I	2 lecture hours; 4 lab. hours; 4 credits
CHM 3001	General Chemistry II	2 lecture hours; 4 lab. hours; 4 credits
CHM 3003	Principles of Organic Chemistry I	2 lecture hours; 4 lab. hours; 4 credits
CHM 3006	Principles of Organic Chemistry II	2 lecture hours; 4 lab. hours; 4 credits
CHM 4003	Physical Chemistry I	2 lecture hours; 4 lab. hours; 4 credits
CHM 4004	Physical Chemistry II	2 lecture hours; 4 lab. hours; 4 credits
CHM 4010	Medicinal Chemistry	3 lecture hours; 3 lab hours; 4.5 credits
CHM 4900	Biochemistry	2 lecture hours; 4 lab. hours; 4 credits
CHM 5000	Independent Study I	Hours to be arranged; usually 4 credits per semester
CHM 5001	Independent Study II	Hours to be arranged; usually 4 credits per semester
CHM 5002	Independent Study III	Hours to be arranged; usually 4 credits per semester
CHM 6001H	Honors Chemistry I	4 hours; 4 credits
CHM 6002H	Honors Chemistry II	4 hours; 4 credits
CHM 6003H	Honors Chemistry III	4 hours; 4 credits

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Courses in Environmental Science (ENV)

ENV 1003L	Fundamentals of Ecology	3 hours; 3 credits
ENV 1004	Fundamentals of Ecological Research	3 hours; 3 credits
ENV 1020	Principles of Ecology	2 lecture hours; 4 lab. and field hours; 4 credits
ENV 1021	Environmental Conservation	2 lecture hours; 4 lab. and field hours; 4 credits
ENV 3001	Introduction to Environmental Science	3 lecture hours; 2 lab. hours; 4 credits
ENV 3002	Energy Conservation	3 lecture hours; 2 lab. hours; 4 credits
ENV 3003	Human Conservation	3 lecture hours; 2 lab. hours; 4 credits
ENV 3005	Economic and Legal Aspects of Ecology	3 lecture hours; 2 lab. hours; 4 credits
ENV 3006	Global Ecology	3 lecture hours; 2 lab. hours; 4 credits
ENV 3008	Air and Water Pollution	3 lecture hours; 2 lab. hours; 4 credits
ENV 3009	Conservation Biology and Sustainable Development (BIO 3009)	2 lecture hours; 1 recitation hour; 3 lab hours; 4.5 credits
ENV 3015	Tropical Reef Ecology Laboratory	4 lab hours; 0 credits

ENV 3015L	Tropical Reef Ecology	3 credits; 1 lecture hour
ENV 3030	History and Evolution of Life	2 lecture hours; 1 recitation hour; 2 lab. hours; 4 credits
ENV 3050	Freshwater Ecology (BIO 3050)	2 lecture hours; 4 lab hours; 4 credits
ENV 4005	Ecosystem Sustainability	3 lecture hours; 2 lab hours; 4 credits
ENV 4020	Microbial Ecology	2 lecture hours; 4 lab. hours; 4 credits
ENV 4900	Topics in Environmental Science	3 lecture hours; 2 lab hours; 4 credits
ENV 5000	Independent Study I	Hours and credits to be arranged
ENV 5001	Independent Study II	Hours and credits to be arranged
ENV 5002	Independent Study III	Hours and credits to be arranged
ENV 3015L	Tropical Reef Ecology Laboratory	4 lab hours; 0 credits
ENV 6001H	Hon Env Stud I	Hours to be arranged; usually 4 credits per semester
ENV 6002H	Hon Env Stud II	Hours to be arranged; usually 4 credits per semester

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Courses in Physics (PHY)

PHY 1003	Concepts in Physics	3 lecture hours; 1 recitation hour; 2 lab hours; 4 credits
PHY 2001	Fundamentals of Experimental Physics	3 hours; 3 credits
PHY 2002L	Fundamentals of Physics: Theory and Practice	3 hours; 3 credits
PHY 2003	General Physics I	3 lecture hours; 1 recitation hour; 2 lab. hours; 4 credits
PHY 2005	Hyper complex Numbers with Applications in Physics	2 lecture hours; 1 recitation hour; 2 computer workshop hours; 4 credits
PHY 3001	General Physics II	3 lecture hours; 1 recitation hour; 2 lab. hours; 4 credits
PHY 3010	Quantitative Physics I	4 lecture hours; 2 lab hours; 5 credits
PHY 3020	Quantitative Physics II	4 lecture hours; 2 lab hours; 5 credits
PHY 3200	Methods of Theoretical Physics	3 hours; 3 credits
PHY 3500	Biological Applications of Physics	6 hours; 4 credits
PHY 4130	Modern Physics	3 lecture hours; 3 lab hours; 4 credits
PHY 4140	Introduction to Nuclear and Particle Physics	3 hours; 3 credits
PHY 4200	Astrophysics	3 lecture hours; 1.5 lab hours; 1.5 field excursion hours; 4 credits
PHY 5000	Independent Study I	Hours and credits to be arranged

PHY 5001	Independent Study II	Hours and credits to be arranged
PHY 5002	Independent Study III	Hours and credits to be arranged
PHY 6001H	Honors Physics I	Hours to be arranged; usually 4 credits per semester
PHY 6002H	Honors Physics II	Hours to be arranged; usually 4 credits per semester

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Field Description

Philosophy involves an ongoing attempt to analyze, interpret, and rationally explain what people believe, value, and do. Philosophy courses acquaint students with the great ideas of Eastern and Western civilization and assist them in developing philosophical orientations of their own. Courses in philosophy serve both philosophy majors and those who wish to study philosophy as part of the common heritage of educated men and women.

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The Major

The major requires 24 credits in philosophy, including three courses in the history of philosophy (chosen from [PHI 2155](#), [PHI 2165](#), [PHI 2170](#), [PHI 3000](#), [PHI 3120](#), [PHI 3130](#), [PHI 3140](#), [PHI 3145](#), and [PHI 3150](#)), one course in logic ([PHI 1600](#) or [PHI 3010](#)), and a capstone course, chosen from among the special topics courses ([PHI 4900](#) and [PHI 4905](#)), the senior seminar ([PHI 5010](#)), or one honors course ([PHI 6001H-6003H](#)).

A student who uses [PHI 1500](#), [PHI 1600](#), or [PHI 1700](#) to satisfy the philosophy requirement of the base curriculum may not also use that course toward the 24 credits required for the major.

A student who uses [PHI 1600](#) toward the base curriculum has fulfilled the logic requirement of the major but must complete the 24 credits required for the major in addition to [PHI 1600](#).

All courses in the Department of Philosophy listed below are 3 credits except [PHI 5000-5004](#) and [PHI 6001H](#), which have variable credits.

Base Curriculum Courses		
PHI 1500	Major Issues in Philosophy	3 credits
PHI 1600	Logic and Moral Reasoning	3 credits
PHI 1700	Global Ethics	3 credits
Required Courses		
History of Philosophy (choose three)		
PHI 2155	Philosophies from India	3 credits
PHI 2165	Classical Buddhism	3 credits
PHI 2170	Classical Chinese Philosophy	3 credits
PHI 3000	Phenomenology and Existentialism	3 credits
PHI 3120	Ancient Greek Philosophy	3 credits

PHI 3130	Christian, Islamic, and Jewish Philosophy in the Middle Ages	3 credits
PHI 3140	Modern European Philosophy	3 credits
PHI 3145	Nineteenth Century Philosophy	3 credits
PHI 3150	Philosophy in the Twentieth-Century	3 credits
Logic (choose one)		
PHI 1600	Logic and Moral Reason	3 credits
PHI 3010	Symbolic Logic	3 credits
Capstone (choose one)		
PHI 4900	Special Topics in Philosophy	3 credits
PHI 4905	Special Topics in Metaphysics and Epistemology	3 credits
PHI 5010	Senior Seminar	3 credits
PHI 6001H-6003H	Philosophy Honors I-III	3 credits
Electives		
Social and Cultural Philosophy		
PHI 1700	Global Ethics	3 credits
PHI 3020	Philosophy of Law	3 credits
PHI 3035	Philosophy of Psychology (PSY 3035)	3 credits
PHI 3060	Philosophy of Film and Photography	3 credits
PHI 3210	Philosophy of Religion and Religious Ethics	3 credits
PHI 3230	Political Philosophy	3 credits
PHI 3240	Philosophy of Art	3 credits
PHI 3260	Crime and Punishment	3 credits
Philosophy of Knowledge and Reality		
PHI 1500	Major Issues in Philosophy	3 credits
PHI 3000	Phenomenology and Existentialism	3 credits
PHI 3010	Symbolic Logic	3 credits
PHI 3030	Thought and Reality (PSY 3030)	3 credits
PHI 3035	Philosophy of Psychology (PSY 3035)	3 credits

PHI 3040	Minds and Computers	3 credits
PHI 3250	Philosophy of Science	3 credits
Applied and Professional Ethics		
PHI 3050	Ethics, Economics, and the Business System	3 credits
PHI 3051	Moral Problems of Life and Death	3 credits
PHI 3055	Art and Public Policy	3 credits
PHI 3200	Environmental Ethics	3 credits
PHI 3270	Computer Ethics	3 credits
Variable or Independent		
PHI 3990-3999	Special Studies in Philosophy	3 credits
PHI 5000-5004	Independent Study	variable
PHI 5010	Senior Seminar	3 credits
PHI 6001H-6003H	Philosophy Honors I-III	variable

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The Minor

The philosophy minor requires the completion of two philosophy courses numbered 3000 or higher and one capstone course ([PHI 4900](#) Special Topics in Philosophy or [PHI 4905](#) Special Topics in Metaphysics and Epistemology.)

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Courses

Courses in Philosophy (PHI)

PHI 1500	Major Issues in Philosophy	3 hours; 3 credits
PHI 1600	Logic and Moral Reasoning	3 hours; 3 credits
PHI 1700	Global Ethics	3 hours; 3 credits
PHI 2155	Philosophies from India	3 hours; 3 credits
PHI 2160	American Philosophy	3 hours; 3 credits

PHI 2165	Classical Buddhism	3 hours; 3 credits
PHI 2170	Classical Chinese Philosophy	3 hours; 3 credits
PHI 2800	Great Works of Philosophy I	4 hours; 3 credits
PHI 2850	Great Works of Philosophy II	4 hours; 3 credits
PHI 3000	Phenomenology and Existentialism	3 hours; 3 credits
PHI 3010	Symbolic Logic	3 hours; 3 credits
PHI 3020	Philosophy of Law	3 hours; 3 credits
PHI 3030	Thought and Reality (PSY 3030)	3 hours; 3 credits
PHI 3035	Philosophy and Psychology (PSY 3035)	3 hours; 3 credits
PHI 3040	Mind and Computers	3 hours; 3 credits
PHI 3045	Communication Law and Free Speech (COM 3045)	3 hours; 3 credits
PHI 3050	Ethics, Economics, and the Business System	3 hours; 3 credits
PHI 3051	Moral Problems of Life and Death	3 hours; 3 credits
PHI 3055	Art and Public Policy	3 hours; 3 credits
PHI 3060	Philosophy of Film and Photography	3 hours; 3 credits
PHI 3062	Philosophy and Literature	3 hours; 3 credits
PHI 3120	Ancient Greek Philosophy	3 hours; 3 credits
PHI 3130	Christian, Islamic, and Jewish Philosophy in the Middle Ages	3 hours; 3 credits
PHI 3140	Modern European Philosophy	3 hours; 3 credits
PHI 3145	Nineteenth Century Philosophy	3 hours; 3 credits
PHI 3150	Philosophy in the Twentieth-Century	3 hours; 3 credits
PHI 3200	Environmental Ethics	3 hours; 3 credits
PHI 3210	Philosophy of Religion and Religious Ethics	3 hours; 3 credits
PHI 3220	Experimental Philosophy	3 hours; 3 credits
PHI 3230	Political Philosophy	3 hours; 3 credits
PHI 3240	Philosophy of Art	3 hours; 3 credits
PHI 3250	Philosophy of Science	3 hours; 3 credits
PHI 3260	Crime and Punishment	3 hours; 3 credits
PHI 3270	Computer Ethics (CIS 3270)	3 hours; 3 credits
PHI 3990	Special Studies in Philosophy	3 hours; 3 credits

PHI 4900	Special Topics in Philosophy	3 hours; 3 credits
PHI 4905	Special Topics in Metaphysics and Epistemology	3 hours; 3 credits
PHI 5000	Independent Study I	Hours and credits to be arranged
PHI 5001	Independent Study II	Hours and credits to be arranged
PHI 5002	Independent Study III	Hours and credits to be arranged
PHI 5010	Senior Seminar	3 hours; 3 credits
PHI 6001H	Honors Philosophy I	3 hours; 3 credits per semester
PHI 6002H	Honors Philosophy II	3 hours; 3 credits per semester
PHI 6003H	Honors Philosophy III	3 hours; 3 credits per semester

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Physical and Health Education

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Higher Education Officers:

- Raymond Rankis (Director of Athletics)
- John Alesi (Athletic Coordinator)
- Naomi Chang (Athletics Trainer)
- Machli Joseph (Deputy Director of Athletics)
- Dima Kamenshchik (Equipment Manager)
- Charles Lampasso (Aquatics Program Director)
- John Neves (Assistant Athletic Director/Sports Information Director)
- Carrie Thomas (Head Women's Volleyball Coach & Senior Women's Administrator)

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Field Description

Physical and health education course offerings and extra - curricular programs are designed to provide fulfilling experiences for the individuals physical, mental, and social life. In addition to courses in physical education, health education, dance education, and safety education, the program oversees the Office of Intercollegiate Athletics and the Office of Intramurals and Recreation. Most activities are coed, except as otherwise noted.

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Intercollegiate Athletics

The Office of Intercollegiate Athletics conducts a program of athletic competition with other collegiate institutions in the sports of baseball, basketball, soccer, swimming, tennis, and volleyball for men; basketball, cross-country, softball, swimming, tennis, and volleyball for women; and coed archery. It also sponsors a cheerleading squad. Membership on these teams is open to all qualified students. The College is a member of the National Collegiate Athletic Association (NCAA) and the Eastern College Athletic Conference (ECAC), as well as other regional and metropolitan athletic conferences. Please contact the director of athletics in Room B1-102 at the Newman Vertical Campus, located at 55 Lexington Avenue at 24th Street, or call 646-312-5042 for further information.

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Intramurals and Recreation

The Office of Intramurals and Recreation offers extensive activities and programs to meet the needs and interests of a diverse population of participants. This program utilizes all the facilities and appropriate equipment of the department when supervision is available and is offered as a supplement to the departments diversified elective course offerings. Please contact the director of intramurals in Room B1-103 at the Newman Vertical Campus, 55 Lexington Avenue at 24th Street, or call 646-312-5045 for further information.

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Courses

Courses in Physical Education (PED)

PED 1110	Basketball (Men)	2 hours; 1 credit
PED 1112	Soccer (Men)	2 hours; 1 credit
PED 1117	Sabre Fencing (Men)	2 hours; 1 credit
PED 1118	Power Volleyball (Men)	2 hours; 1 credit
PED 1119	Foil Fencing (Men)	2 hours; 1 credit
PED 1210	Basketball (Women)	2 hours; 1 credit
PED 1219	Foil Fencing (Women)	2 hours; 1 credit
PED 1309	Volleyball and Badminton	2 hours; 1 credit
PED 1310	Karate Skill Techniques	2 hours; 1 credit
PED 1311	Tennis	2 hours; 1 credit
PED 1312	Fencing (Coed)	2 hours; 1 credit
PED 1313	Archery	3 hours; 1 credit
PED 1314	Volleyball	2 hours; 1 credit
PED 1316	Swimming for Beginners	2 hours; 1 credit
PED 1317	Swimming (Intermediate)	2 hours; 1 credit
PED 1323	Fitness and Weight Training	2 hours; 1 credit
PED 1325	Badminton	2 hours; 1 credit
PED 1410	Introductory Tap Dancing	2 hours; 1 credit
PED 1411	Ethnic and Cultural Dance	2 hours; 1 credit
PED 1412	Modern (Interpretive) Dance	2 hours; 1 credit
PED 1413	Aerobic Dance	2 hours; 1 credit
PED 2110	Advanced Basketball (Men)	2 hours; 1 credit
PED 2310	Karate Skill Techniques (Advanced)	2 hours; 1 credit
PED 2313	Techniques for Lifetime Fitness	3 hours; 2 credits
PED 2322	Advanced Swimming/Lifesaving	3 hours; 2 credits
PED 2323	Water Safety Instructor Training	3 hours; 2 credits
PED 2325	Recreational Activities for the Physically Limited Individual	2 hours; 1 credit

PED 2412	Intermediate Modern Dance	2 hours; 1 credit
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Courses in Health Science

HED 1810	Safety Education and First Aid	2 hours; 2 credits
HED 1911	Critical Health Issues	3 hours; 3 credits
HED 1914	Alcohol and Drug Abuse	3 hours; 3 credits
HED 1915	Human Sexuality and Family Planning	3 hours; 3 credits
HED 1917	Nutrition and Health	3 hours; 3 credits
HED 1930	Women and Health	3 hours; 3 credits
HED 2920	Health Learning in the Elementary School	2 hours; 2 credits

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The Faculty

Chair: David R. Jones

Professors:

- Mitchell S. Cohen
- Alan DiGaetano
- Thomas Halper
- David R. Jones

Associate Professors:

- Louis Bolce
- Gerald D. De Maio
- Benedetto Fontana
- Stephanie R. Golob
- Susan Tenenbaum

Assistant Professors:

- Els de Graauw
- Myung-Koo Kang
- Roseanne McManus
- Till Weber

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Field Description

Our lives, our communities, and our world are to a considerable degree shaped by political events. Political science provides students with an understanding of the multifaceted ideas, structures, and processes of politics in the United States and abroad. Courses are designed to accomplish three principal objectives: to help the student acquire and establish habits of critical and creative thinking about public issues; to enlarge and broaden the students understanding of significant data, major ideas, and activities regarding politics; and to prepare students for careers in law, government, journalism, and education.

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The Major

All courses in the lists below are 3 credits.

Base Course

POL 1101	American Government: Practices and Values
Required Course	
POL 4900	Political Science Capstone Seminar
Electives	21 credits
Students are to select 21 credits from among all the courses offered by the department, with at least one course from four of the six areas listed below.	
American Government and Political Institutions	
POL 2001	The United States in an Age of Globalization
POL 3008	Religion and Politics in the United States (HIS 3008 , REL 3008)
POL 3101	Political Psychology (PSY 3101)
POL 3102	American Conservatism: Origins, Development, and Contemporary Controversies (HIS 3102)
POL 3310	Public Opinion
POL 3311	Political Parties and Elections
POL 3312	Congress and the Legislative Process
POL 3313	Constitutional Law
POL 3314	Civil Liberties
POL 3316	The Presidency
POL 3318	Immigration and Integration in the United States
POL 3340	Political Socialization
POL 3417	Case Studies in American Government
Comparative Politics	
POL 2260	Introduction to Comparative Government
POL 3086	Modern Middle East and North Africa (HIS 3086)
POL 3104	Politics of the Third World
POL 3361	Comparative Politics in Selected Areas of the World
POL 3362	Western European Political Systems
POL 3364	Latin American and Caribbean Political Systems
POL 3365	Asian Political Systems
POL 3366	African Political Systems
POL 3367	Comparative Revolutions
POL 3368	Communist Political Systems

POL 3842	Making of Modern India (AAS 3842), (HIS 3842)
International Politics	
POL 2240	Introduction to International Relations
POL 3341	International Relations in the Middle East
POL 3342	American Foreign Policy
POL 3343	International Relations in Selected Areas of the World
POL 3344	The United Nations in World Politics
POL 3345	Contemporary International Conflict
POL 3346	The Rise of Asia in World Affairs (AAS 3346), (HIS 3346)
Political Theory and Methodology	
POL 2332	American Political Thought
POL 3062	Political Sociology (SOC 3062)
POL 3201	Topics in Politics and Literature (ENG 3201)
POL 3233	Political and Administrative Research
POL 3333	Political Behavior
POL 3334	American Radicalism
POL 3335	Early Political Theory
POL 3336	Modern Political Theory
POL 3337	Contemporary Political Ideologies
POL 3500	Political Analysis
Public Policy	
POL 2353	Public Policy
POL 3001	Women: Politics and Policy
POL 3005	Social Welfare Policy (HIS 3005)
POL 3103	Political Economy
POL 3315	Government and the American Economy
POL 3317	The Politics of Energy and the Environment
POL 5452	Field Work in Government and Politics
Urban Politics	

POL 2220	State and Local Government
POL 2321	Urban Government
POL 3323	Politics and Government of New York City
POL 3422	Urban Public Policy

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Honors Program in Political Science

The honors program in political science is designed for the outstanding student. Each student conducts research in an area specific to his or her interest and works closely with a faculty advisor. Registration requires permission from the department. Six credits are necessary for graduation with honors in political science.

To be eligible for honors work in political science, students shall have

1. completed 90 credits,
2. completed 15 credits in political science, including [POL 1101](#),
3. compiled at least a 3.2 grade point average in their total academic work and a 3.4 average within political science, and
4. an honors advisor assigned in advance.

The student's thesis will be evaluated and graded by two faculty members in addition to the advisor, one from political science and one from another appropriate department. This committee of three will have the authority to recommend that the student be graduated with honors.

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The Minor

A minor in political science will help students to flourish in the political environment in which their future economic and

Selection of a minor must be made with the consultation and approval of the department. To suit the special educational needs and objectives of individual students, appropriate substitution of designated courses may be made after consultation with the departmental advisor. Students may minor by taking two 3000-level courses plus [POL 4900](#) Political Science Capstone Seminar.

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Courses

Courses in Political Science

POL 1101	American Government: Practices and Values	3 hours; 3 credits
POL 2001	The United States in an Age of Globalization	3 hours; 3 credits
POL 2220	State and Local Government	3 hours; 3 credits
POL 2240	Introduction to International Relations	3 hours; 3 credits
POL 2260	Introduction to Comparative Government	3 hours; 3 credits
POL 2280	The Great Political Debates: The Individual and Society	3 hours; 3 credits

POL 2321	Urban Government	3 hours; 3 credits
POL 2332	American Political Thought	3 hours; 3 credits
POL 2353	Public Policy	3 hours; 3 credits
POL 3001	Women: Politics and Policy	3 hours; 3 credits
POL 3005	Social Welfare Policy (HIS 3005)	3 hours; 3 credits
POL 3008	Religion And Politics In The United States (HIS 3008), REL 3008)	3 hours; 3 credits
POL 3062	Political Sociology (SOC 3062)	3 hours; 3 credits
POL 3086	The Modern Middle East and North Africa (HIS 3086)	3 hours; 3 credits
POL 3101	Political Psychology (PSY 3101)	3 hours; 3 credits
POL 3102	American Conservatism: Origins, Development, And Contemporary Controversies (HIS 3102)	3 hours; 3 credits
POL 3103	Political Economy	3 hours; 3 credits
POL 3104	The Politics of the Third World	3 hours; 3 credits
POL 3201	Topics in Politics and Literature (ENG 3201)	3 hours; 3 credits
POL 3233	Political and Administrative Research	3 hours; 3 credits
POL 3310	Political Opinion	3 hours; 3 credits
POL 3311	Political Parties and Elections	3 hours; 3 credits
POL 3312	Congress and the Legislative Process	3 hours; 3 credits
POL 3313	Constitutional Law	3 hours; 3 credits
POL 3314	Civil Liberties	3 hours; 3 credits
POL 3315	Government and the American Economy	3 hours; 3 credits
POL 3316	The Presidency	3 hours; 3 credits
POL 3317	The Politics of Energy and the Environment	3 hours; 3 credits
POL 3318	Immigration and Integration in the United States	3 hours; 3 credits
POL 3323	Politics and Government of New York City	3 hours; 3 credits
POL 3333	Political Behavior	3 hours; 3 credits
POL 3334	American Radicalism	3 hours; 3 credits
POL 3335	Early Political Theory	3 hours; 3 credits
POL 3336	Modern Political Theory	3 hours; 3 credits
POL 3337	Contemporary Political Ideologies	3 hours; 3 credits

POL 3340	Political Socialization	3 hours; 3 credits
POL 3341	International Relations in the Middle East	3 hours; 3 credits
POL 3342	American Foreign Policy	3 hours; 3 credits
POL 3343	International Relations in Selected Areas of the World	3 hours; 3 credits
POL 3344	The United Nations in World Politics	3 hours; 3 credits
POL 3345	Contemporary International Conflict	3 hours; 3 credits
POL 3346	The Rise of Asia in World Affairs (AAS 3846), HIS 3846)	3 hours; 3 credits
POL 3347	Seminar on Political Globalization	3 hours; 3 credits
POL 3361	Comparative Politics in Selected Areas of the World	3 hours; 3 credits
POL 3362	Western European Political Systems	3 hours; 3 credits
POL 3364	Latin American and Caribbean Political Systems	3 hours; 3 credits
POL 3365	Asian Political Systems	3 hours; 3 credits
POL 3366	African Political Systems	3 hours; 3 credits
POL 3367	Comparative Revolutions	3 hours; 3 credits
POL 3368	Communist Political Systems	3 hours; 3 credits
POL 3417	Case Studies in American Government	3 hours; 3 credits
POL 3422	Urban Public Policy	3 hours; 3 credits
POL 3456	American Intellectual History	3 hours; 3 credits
POL 3500	Political Analysis	3 hours; 3 credits
POL 3842	The Making of Modern India (AAS 3842), HIS 3842)	3 hours; 3 credits
POL 3999	Special Topics in Political Science	3 hours; 3 credits
POL 4900	Political Science Capstone Seminar	3 hours; 3 credits
POL 5000	Independent Study in Political Science I	Hours and credits to be arranged
POL 5001	Independent Study in Political Science II	Hours and credits to be arranged
POL 5002	Independent Study in Political Science III	Hours and credits to be arranged
POL 5452	Field Work in Government and Politics	3 hours; 3 credits
POL 6001H	Political Science Honors I	3 hours; 3 credits per semester
POL 6002H	Political Science Honors II	3 hours; 3 credits per semester

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Field Description

Psychology courses familiarize students with the scientific study of mind and behavior. This discipline relies on methods ranging from simple observation to rigorous experimentation. Its subjects include how we develop and learn, how our actions are motivated, how we perceive the world around us, how we respond to it intellectually and emotionally, and how these processes change throughout life and are integrated into the personality under social influences. The department offers courses that apply psychology to a variety of practical settings, including the workplace, clinical, legal, and school environments.

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The Majors

- [Psychology](#)
- [Industrial/Organizational Psychology](#)

Psychology

The psychology major is the most popular course of study among undergraduate students nationwide. Many of them will ultimately establish careers outside the field of psychology, but will do so in areas that rely upon an understanding of human thought and behavior. Psychology is an appropriate major for those who plan to work, for example, in business, law, the health care professions, education, public affairs, nonprofit agencies, and computer science.

To prepare for a career in psychology or an allied profession, such as social work or counseling, students must earn a master's or doctoral degree. Graduate programs in psychology are selective and take into consideration a student's academic record, letters of recommendation, field and research experience, and, in most cases, GRE scores. A number of American Psychological Association publications, including the APA Guide to Graduate Study in Psychology, are useful when making academic and career plans.

Baruch offers a 25-credit BA major in Psychology. This includes two required courses and a broad array of electives.

Careful selection of electives suitable for students' academic and career plans is highly advised. Students who wish to develop their research skills should consider pursuing an independent study or honors thesis project. It is also recommended that students take courses in other departments that focus on the scientific method, logic, communication skills, and the understanding of cultural and social systems.

Prerequisite Courses		7 credits
PSY 1001	General Psychology	4 credits
STA 2100*	Statistics for Social Science	3 credits
<ul style="list-style-type: none">• Students who took STA 2000 to fulfill BBA core requirements and who change their degree objective to the BA will be given permission to use STA 2000 in lieu of STA 2100. Psychology majors may <i>not</i> take STA 2100 on a pass/fail basis.		
Psychology Core		
Required Course	4 credits	

PSY 3001	Research Methods in Psychology (formerly PSY 5020)	4 credits
<i>Choose four of the following courses: 12 credits</i>		
PSY 3055	Abnormal Psychology	3 credits
PSY 3056	Social Psychology	3 credits
PSY 3059	Developmental Psychology: Personality in 3 Childhood and Adolescence *	3 credits
<i>or</i>		
PSY 3060	Developmental Psychology: Adult Personality *	3 credits
PSY 3067	Psychology of Motivation and Learning	3 credits
PSY 3081	Cognitive Psychology	3 credits
PSY 3082	Mind, Brain and Behavior	3 credits
PSY 4061	Theories of Personality	3 credits
* Students may not take both PSY 3059 and PSY 3060 to fulfill the core requirement.		
Elective Courses	9 credits	
Three courses of students' choosing. They may include courses that constitute part of the required core in psychology, if not otherwise used to fulfill core curriculum requirements, as well as any other elective courses offered by the department. at least one of these courses MUST be at the 4000-level or above.		

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Industrial/Organizational Psychology

The major in industrial/organizational psychology is a broadbased one. It offers courses in all areas of psychology while emphasizing the field of industrial/organizational psychology. This major is within the Zicklin School of Business. All BBA requirements apply.

For many students, the BBA in industrial/organizational psychology is a terminal degree. They may pursue careers in business, including sales, advertising, marketing, and human resource management. They may also pursue careers in a variety of governmental agencies or engage in public opinion or market research.

Some career objectives may require or recommend that the student pursue a master's (MBA or MS) or PhD degree in industrial/organizational psychology.

Base Courses		7 credits
<i>No credit toward the major</i>		
PSY 1001	General Psychology	4 credits
STA 2000	Business Statistics	3 credits
Required Courses		24 credits
PSY 3001	Research Methods in Psychology	3 credits
PSY 3181	Industrial and Organizational Psychology	3 credits
PLUS three of the following:		

PSY 3056	Social Psychology	3 credits
PSY 4061	Personality Theory*	3 credits
PSY 3067	Psychology of Motivation and Learning	3 credits
PSY 3081	Cognitive Psychology	3 credits
PSY 3082	Mind, Brain, and Behavior	3 credits
*This course will be lowered to 3000 level		
Elective Courses		
Three of the following:		
PSY 4010	Diversity in the Workplace	3 credits
PSY 4013	Advanced Personnel Psychology	3 credits
PSY 4181	Advanced Organizational Psychology	3 credits
PSY 4182	Occupational Health Psychology	3 credits
PSY 4183	Psychology of Career Development and Planning	3 credits
PSY 4184	Leadership and Managerial Development*	3 credits
PSY 4185	Psychology of Organizational Training and Development	3 credits
*PSY 3184 is being elevated to the 4000 level		

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The Minor

The minor comprises three courses in Psychology, at least one of which must be a foundation course in psychology and at least one of which must be a capstone course at the 4000 level or above. The capstone course should be one of the department's communications-intensive options and must be taken at Baruch College. The selection of a suitable capstone should take the student's background in the discipline and academic interests into account and should be determined in consultation with the Department of Psychology.

Foundation Courses: 3-6 credits		
PSY 3055	Abnormal Psychology	3 credits
PSY 3056	Social Psychology	3 credits
PSY 3059	Developmental Psychology: Personality in 3 Childhood and Adolescence *	3 credits
<i>or</i>		
PSY 3060	Developmental Psychology: Adult Personality *	3 credits
PSY 3067	Psychology of Motivation and Learning	3 credits
PSY 3081	Cognitive Psychology	3 credits

PSY 3082	Mind, Brain and Behavior	3 credits
PSY 4061	Theories of Personality	3 credits
* Students may not take both PSY 3059 and PSY 3060 to fulfill the foundation requirement.		
Elective courses	0-3 credits	
PSY 3030	Thought and Reality (PHI 3030)	3 credits
PSY 3035	Philosophy of Psychology (PHI 3035)	3 credits
PSY 3036	Psychology and Culture	3 credits
PSY 3040 PSY 3042-3047	Special Problems in Psychology Series I	3 credits
PSY 3054	The Psychology of Sleep	3 credits
PSY 3057	Psychology of Religion	3 credits
PSY 3058	Small Group Processes	3 credits
PSY 3061	Psychology of Life Experience	3 credits
PSY 3062	Psychology of Stress Management	3 credits
PSY 3063	Health Psychology	3 credits
PSY 3069	Psychology and the Law	3 credits
PSY 3071	Psychology of Gender	3 credits
PSY 3080	Psychology of Attention and Perception	3 credits
PSY 3101	Political Psychology (POL 3101)	3 credits
PSY 3181	Industrial and Organizational Psychology	3 credits
PSY 3182	Interviewing Techniques	3 credits
PSY 3185	Environmental Psychology	3 credits
PSY 3220	Experimental Philosophy (PHI 3220)	3 credits
PSY 3288	Psychology of Advertising	3 credits
PSY 3730	Literature and Psychology (ENG 3730)	3 credits
Capstone Course	Choose one the following:	
PSY 4010	Diversity in the Workplace	3 credits
PSY 4012	Evolution of Modern Psychology	3 credits
PSY 4013	Advanced Personnel Psychology	3 credits
PSY 4051	Psychology of the Family	3 credits

PSY 4181	Advanced Organizational Psychology	3 credits
PSY 4182	Occupational Health Psychology	3 credits
PSY 4183	Psychology of Career Development and Planning	3 credits
PSY 4184	Leadership and Managerial Development	3 credits
PSY 4185	Psychology of Training and Development	3 credits
PSY 4900	Psychological Approaches to Contemporary Problems	3 credits
PSY 5000	Independent Study in Psychology (requires departmental permission)	3 credits

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Courses

Courses in Psychology (PSY)

PSY 1001	General Psychology	2 lecture hours; 2 recitation hours ; 4 credits
PSY 3001	Research Methods in Psychology	2 recitation hours; 4 lab hours; 4 credits
PSY 3030	Thought and Reality (PHI 3030)	3 hours; 3 credits
PSY 3033	Practice in Laboratory and Research Methodology I	3 field hours; 1 credit
PSY 3034	Practicum in Laboratory and Research Methodology II	3 field hours; 1 credit
PSY 3035	Philosophy of Psychology (PHI 3035)	3 hours; 3 credits
PSY 3036	Psychology and Culture	3 hours; 3 credits
PSY 3040	Special Problems in Psychology Series I	3 hours; 3 credits
PSY 3042-3047		
PSY 3041	Psychology of Women	3 hours; 3 credits
PSY 3049	Psychology of Stress Management	3 hours; 3 credits
PSY 3050	Special Problems in Psychology	3 hours; 3 credits
PSY 3053	Tests and Measurements	3 hours; 3 credits
PSY 3054	The Psychology of Sleep	3 hours; 3 credits
PSY 3055	Abnormal Psychology	3 hours; 3 credits
PSY 3056	Social Psychology	3 hours; 3 credits

PSY 3057	Psychology of Religion	3 hours; 3 credits
PSY 3058	Small Group Processes	3 hours; 3 credits
PSY 3059	Developmental Psychology: Personality in Childhood and Adolescence	3 hours; 3 credits
PSY 3060	Developmental Psychology: Adult Personality	3 hours; 3 credits
PSY 3061	Psychology of Life Experience	3 hours; 3 credits
PSY 3062	Psychology of Stress Management	3 hours; 3 credits
PSY 3063	Health Psychology	3 hours; 3 credits
PSY 3067	The Psychology of Motivation and Learning	3 hours; 3 credits
PSY 3069	Psychology And Law	3 hours; 3 credits
PSY 3071	Psychology of Gender	3 hours; 3 credits
PSY 3075	Psychology and the Internet	3 hours; 3 credits
PSY 3080	Psychology of Attention and Perception	3 hours; 3 credits
PSY 3081	Cognitive Psychology	3 hours; 3 credits
PSY 3082	Mind, Brain, and Behavior	3 hours; 3 credits
PSY 3083	Psychology of Learning	3 hours; 3 credits
PSY 3101	Political Psychology (POL 3101)	3 hours; 3 credits
PSY 3181	Industrial and Organizational Psychology	3 hours; 3 credits
PSY 3182	Interviewing Techniques	3 hours; 3 credits
PSY 3185	Environmental Psychology	3 hours; 3 credits
PSY 3220	Experimental Philosophy (PHI 3220)	3 hours; 3 credits
PSY 3288	Psychology of Advertising	3 hours; 3 credits
PSY 3730	Literature and Psychology (ENG 3730)	3 hours; 3 credits
PSY 4010	Diversity in the Workplace	3 hours; 3 credits
PSY 4012	Evolution of Modern Psychology	3 hours; 3 credits
PSY 4013	Advanced Personnel Psychology	"3 hours, 3 credits"
PSY 4035	Practicum in Community Psychological Services	6 hours; 4 credits
PSY 4036	Practicum in Community Psychological Services II	1 seminar hour; 4 field hours; 3 credits
PSY 4039	Psychopathology of Childhood	3 hours; 3 credits
PSY 4040	Special Problems in Psychology Series II	3 hours; 3 credits
PSY 4041	Psychology of Death	3 hours; 3 credits

PSY 4051	Psychology of the Family	3 hours; 3 credits
PSY 4060	Sexuality: Alternative Life Styles and Identities	3 hours; 3 credits
PSY 4061	Theories of Personality	3 hours; 3 credits
PSY 4181	Advanced Organizational Psychology	3 hours; 3 credits
PSY 4182	Occupational Health Psychology	3 hours; 3 credits
PSY 4183	Psychology of Career Development and Planning	3 hours; 3 credits
PSY 4184	Leadership and Managerial Development	3 hours; 3 credits
PSY 4185	Psychology of Training and Development	3 hours; 3 credits
PSY 4900	Psychological Approaches to Contemporary Problems	3 hours; 3 credits
PSY 5000-5004	Independent Study I-V	hours and credits to be arranged
PSY 5030	Research Practicum in Psychology	Variable (3 to 9 hours; 1 to 3 credits)
PSY 6001H	Psychology Honors I	3 hours; 3 credits per semester
PSY 6002H	Psychology Honors II	3 hours; 3 credits per semester

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Public Affairs Program

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Field Description

The Bachelor of Science in Public Affairs focuses on the advocacy and analysis of public policy. It is designed for those seeking to have a positive impact on society. Students learn to formulate, implement, and evaluate creative solutions to challenging global, national, state, and local problems. The coursework examines how public and nonprofit organizations are involved in the policy process. Civic engagement skills are developed in economic and financial analysis, political negotiation, qualitative and quantitative methods, and rhetoric. Policy areas of interest include community development, education, the environment, healthcare, housing, and social welfare. The degree prepares students for employment in government, political campaigns, and the growing social activism of the nonprofit sector. An excellent foundation is provided for graduate-level education in communications, law, management, public administration, public policy, and urban planning.

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The Major

Bachelor of Science in Public Affairs

Core Courses (18 Credits)		
PAF 3010	Policy and Politics	3 credits
PAF 3015	Qualitative Studies of Communities	3 credits
PAF 3102	Economic Analysis of Public Policy	3 credits
PAF 3108	Public Campaigns and Advocacy	3 credits
PAF 3401	Quantitative Methods for Policy & Practice	3 credits
PAF 4401	Capstone	3 credits
Elective Courses: (12 credits; select four)		
PAF 3005	Public Service in New York City	3 credits
PAF 3020	Ethics and Civic Engagement	3 credits
PAF 3040	Information and Society	3 credits
PAF 3100	Nonprofit Administration	3 credits
PAF 3103	Economics of the Public Sector	3 credits

PAF 3105	Principles of Survey Research	3 credits
PAF 3106	Public Opinion	3 credits
PAF 3201	Public Communication and Organizations	3 credits
PAF 3301	Models of Service Delivery	3 credits
PAF 3342	Cities and Sustainability	3 credits
PAF 3343	Building Cities: Markets and Government	3 credits
PAF 3375	Housing and Community Development	3 credits
PAF 3402	Policy Analysis	3 credits
PAF 3403	Advanced Statistical Analysis	3 credits
PAF 3442	Cities and Sustainability	3 credits
PAF 3810	Arts and Public Life	3 credits
PAF 4199	Selected Topics	3 credits
PAF 5000	Independent Study	3 credits
PAF 5001	New York State Legislature Internship	15 credits
PAF 5452	Public Affairs Internship	3 credits

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The Minor

The School of Public Affairs offers a Tier III minor in Survey Research.

The minor is designed to provide undergraduate students from many disciplines with a basic introduction to survey research as a mode of inquiry, a rigorous datagathering process, a way of understanding mass opinion and its uses in a democracy, and the foundation of the research databases that inform other social science disciplines. Students will learn about the history and uses of surveys, study sound survey design, and design and implement their own survey.

The 9-credit minor includes two required courses:		
PAF 3105	Principles of Survey Research*	3 credits
PAF 4402	Survey Research Practicum*	3 credits
The third course may be drawn from any of the following:		
PAF 3015	Qualitative Studies of Communities*	3 credits
PAF 3106	Public Opinion, Policy, and Management*	3 credits
PAF 3401	Quantitative Methods for Policy and Practice*	3 credits

MKT 3600	Marketing Research	3 credits
POL 3310	Political Opinion	3 credits
PSY 3056	Social Psychology	3 credits
SOC 4110	Research Methods in Sociology and Anthropology	3 credits
or		
SOC 4111	Social Statistics	3 credits

*For the purposes of this program, this course counts as an Arts and Sciences course.

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Courses

Courses in Public Affairs (PAF)

PAF 1250	Citizenship and Public Affairs	3 hours, 3 credits
PAF 3005	Public Service in New York City	3 hours; 3 credits
PAF 3010	Policy and Politics	3 hours; 3 credits
PAF 3015	Qualitative Studies of Communities	3 hours, 3 credits
PAF 3020	Ethics and Civic Engagement	3 hours; 3 credits
PAF 3040	Information and Society	3 hours; 3 credits
PAF 3100	Nonprofit Administration	3 hours; 3 credits
PAF 3102	Economic Analysis of Public Policy	3 hours; 3 credits
PAF 3103	Economics of the Public Sector	3 hours; 3 credits
PAF 3105	Principles of Survey Research	3 hours; 3 credits
PAF 3106	Public Opinion Polling	3 hours; 3 credits
PAF 3108	Public Campaigns and Advocacy	3 hours; 3 credits
PAF 3201	Public Communication and Organizations	3 hours; 3 credits
PAF 3301	Models of Service Delivery	3 hours; 3 credits
PAF 3343	Building Cities: Markets and Government	3 hours; 3 credits
PAF 3375	Housing and Community Development Policy	3 hours; 3 credits
PAF 3401	Quantitative Methods for Policy and Practice	3 hours; 3 credits

PAF 3402	Policy Analysis	3 hours; 3 credits
PAF 3403	Advanced Quantitative Analysis	3 hours; 3 credits
PAF 3442	Cities and Sustainability	3 hours; 3 credits
PAF 3501	Advanced Statistical Analysis for Public Policy and Management	3 hours; 3 credits
PAF 3710	Reforming Education	3 hours; 3 credits
PAF 3810	Arts and Public Life	3 hours; 3 credits
PAF 4199	Selected Topics	3 hours; 3 credits
PAF 4401	Capstone	3 hours; 3 credits
PAF 4402	Survey Research Practicum	3 hours; 3 credits
PAF 5000	Independent Study	Hours and credits to be arranged
PAF 5001	New York State Legislature Internship	Hours to be Arranged; 15 credits
PAF 5452	Public Affairs Internship	Hours to be Arranged; 3 credits
PAF 4199H	Hon Spec Top in PAF	3 hours; 3 credits
PAF 6001H	Hon Thesis	3.0 Credit 3.0 Hours
PAF 6002H	Hon Thesis	3.0 Credit 3.0 Hours

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Department of Real Estate

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Field Description

Baruch College's BBA major and minor in real estate are unique within The City University of New York. In these programs, students are introduced to the commercial real estate industry and prepared for related entry-level positions with developers, property managers, lenders, appraisers, brokers, investment bankers, pension funds, commingled real estate funds, real estate investment trusts, real estate advisors and consulting firms, nonprofit organizations, and government agencies. The courses offer real-world knowledge and analytic depth, concentrating on the metropolitan New York market. They include case studies and immersion in industry information sources and build quantitative, writing, and speaking skills. Students learn from faculty members as well as from guest lecturers with practical experience in the field.

Our undergraduate programs will not only prepare students to enter one of the most exciting and fast-growing career fields in New York, but will also ensure that students can acquire competent skills to succeed in related industries in the business world. Indeed, given real estates pervasive impact on public and business sectors, the study of real estate helps students understand the important concepts and issues for making crucial business decisions and creating effective public policy.

To learn more about these programs, e-mail Ms. Margo Weaker, Director of Real Estate Student Services (margo.weaker@baruch.cuny.edu).

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The Major

The BBA in real estate has two distinct tracks: [investment](#) and [development](#). BBA real estate majors who choose the real estate investment track will take four required real estate courses and an additional four elective courses (from a total of eleven elective courses; one of them must be either RES 4200 or RES 4400). Students who choose the real estate development track will take six core required courses and two elective courses (from a list of seven courses).

Investment Track		
Required Courses		12 credits
RES 3000	Real Estate Law, Markets and Institutional Settings (LAW 3301)	3 credits
RES 3200	Property Investment and Financing	3 credits
RES 3300	Real Estate Valuation and Feasibility Study	3 credits
RES 3400	Real Estate Capital Markets	3 credits
Elective Courses (12 credits) (One of the four courses must be either RES 4200 or RES 4400.)		
RES 3320	Urban Economics (ECO 3320)	3 credits

RES 3550	Analytical Skills in Real Estate	3 credits
RES 3700	Real Estate Management	3 credits
RES 3800	Real Estate Construction Process: Building, Cost and Management Issues	3 credits
RES 3900	Real Estate Development: Principles and Guidelines*	3 credits
RES 4000	The Law of Real Estate Transactions (LAW 3302)	3 credits
RES 4200	Investment Strategies in Property Markets*	3 credits
RES 4400	Advanced Real Estate Capital Markets*	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits
FIN 3610	Corporate Finance	3 credits
FIN 3710	Investment Analysis	3 credits

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Development Track

Required Courses 18 credits

RES 3000	Real Estate Law, Markets and Institutional Settings (LAW 3301)	3 credits
RES 3200	Property Investment and Financing	3 credits
RES 3300	Real Estate Valuation and Feasibility Study	3 credits
RES 3700	Real Estate Management	3 credits
RES 3800	Real Estate Construction Process: Building, Cost and Management Issues	3 credits
RES 3900	Real Estate Development: Principles and Guidelines*	3 credits

Elective Courses (6 credits)

(At least one of the two courses must be at 4000 level.)

RES 3320	Urban Economics (ECO 3320)	3 credits
RES 3400	Real Estate Capital Markets	3 credits
RES 3550	Analytical Skills in Real Estate	3 credits
RES 3650	Building Cities: Markets and Government	3 credits
RES 4000	The Law of Real Estate Transactions (LAW 3302)	3 credits
RES 4650	Non-Profit Housing Development: National and Local	3 credits
RES 4900	Real Estate Development: Case Development	3 credits

*Designated communication-intensive course.

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The Minor**

The BBA minor in real estate (9 credits) offers a rigorous, concentrated introduction to real estate, with particular emphasis on financial and investment analysis. A real estate minor benefits all majors in the Zicklin School. Finance majors and students interested in entrepreneurship in particular will find that the minor gives them depth in an allied field.

Students pursuing a real estate minor take a selection of courses related to law, valuation, finance, investment, construction management, and development. Because the bulk of undergraduate real estate courses are taken as part of the final 60 credits toward the degree, interested students taking arts and sciences or business courses are well positioned to pursue the BBA minor.

<i>Select three courses from the following:</i>		
RES 3000	Real Estate Law, Markets and Institutional Settings (LAW 3301)	3 credits
RES 3200	Property Investment and Financing	3 credits
RES 3300	Real Estate Valuation and Feasibility Study	3 credits
RES 3320	Urban Economics (ECO 3320)	3 credits
RES 3400	Real Estate Capital Markets	3 credits
RES 3550	Analytical Skills in Real Estate	3 credits
RES 3800	Real Estate Construction Process: Building, Cost, and Management Issues	3 credits
RES 3900	Real Estate Development: Principles and Guidelines	3 credits

** Optional second minor open only to students pursuing a major within the Zicklin School of Business.

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Minor in Real Estate for Non-Business Major

Students in the Weissman School of Arts and Sciences or in the School of Public Affairs who wish to take business courses may do so by declaring a minor in real estate. Before declaring the minor, they must complete either Bus 1001 (1 credit) or have previously completed Bus 1000 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at the time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a Tier III minor.

Students must choose three courses (9 credits) from the following:

<i>Select three courses from the following:</i>		
RES 3000	Real Estate Law, Markets and Institutional Settings (LAW 3301)	3 credits
RES 3100	Decision Making in Real Estate Markets	3 credits
RES 3650	Building Cities: Markets and Government	3 credits

RES 3700	Real Estate Management	3 credits
RES 3800	Real Estate Construction Process: Building, Cost, and Management Issues	3 credits

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Courses

Courses in Real Estate (RES)

RES 3000	Real Estate Law, Markets and Institutional Settings	3 credits
RES 3100	Decision Making in Real Estate Markets	3 credits
RES 3200	Property Investment and Financing	3 credits
RES 3300	Real Estate Valuation and Feasibility Study	3 credits
RES 3320	Urban Economics	3 credits
RES 3400	Real Estate Capital Markets	3 credits
RES 3550	Analytical Skills in Real Estate	3 credits
RES 3650	Building Cities: Markets and Government	3 credits
RES 3700	Real Estate Management	3 credits
RES 3800	"Real Estate Construction Process: Building, Cost, and Management Issues"	3 credits
RES 3900	Real Estate Development: Principles and Guidelines	3 credits
RES 4000	The Law of Real Estate Transactions	3 credits
RES 4091	Special Topics in Real Estate	1 credit
RES 4092	Special Topics in Real Estate	2 credits
RES 4093	Special Topics in Real Estate	3 credits
RES 4094	Special Topics in Real Estate	1.5 credits
RES 4200	Investment Strategies in Property Markets	3 credits
RES 4400	Advanced Real Estate Capital Markets	3 credits
RES 4650	Non-Profit Housing Development: National and Local	3 credits
RES 4900	Real Estate Development: Case Development	3 credits
RES 5000	Independent Research and Readings in Real Estate	3 credits

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The Faculty

Program Coordinator: Michael Plekon

Program Faculty:

- Carla Bellamy (Sociology and Anthropology)
- Thomas Desch-Obi (History)
- Kenneth Guest (Sociology and Anthropology)
- Meir Lubetski (Modern Languages and Comparative Literature)
- Michael Plekon (Sociology and Anthropology)
- Tansen Sen (History)
- Randolph Trumbach (History)

Religion and culture courses are taught by additional faculty from a number of disciplines and departments, including History, Modern Languages and Comparative Literature, Philosophy, Psychology, and Sociology and Anthropology

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Field Description

Religion is one of the most powerful and complex forces in human history. To study the religions of man from the earliest times to the present and how they have shaped and been shaped by the forces of history (among them, nationalism, war, the challenge of secularism, and technology), Baruch's Religion and Culture Program presents an interdisciplinary approach to the study of religious and cultural histories, doctrines, concepts, and practices.

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The Major

Arts And Sciences Ad Hoc Major In Religion And Culture

When a student's educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an ad hoc major following preparation and acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. The program must be approved by the Office of the Associate Dean, Weissman School of Arts and Sciences.

Students interested in including courses in religion and culture as part of an arts and sciences ad hoc major should contact Professor Michael Plekon, Department of Sociology and Anthropology, 646-312-4472; e-mail michael.plekon@baruch.cuny.edu.

The Weissman School of Arts and Sciences ad hoc major requires 30–33 credits.

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The Minor

To complete the religion and culture minor, students are required to take two courses numbered 3000 and higher and REL 4900, the capstone course.

Required Course	
REL 4900	Issues in Religion and Culture
Electives	
<i>Choose two courses from the following:</i>	
REL 3001	World Religious Traditions
REL 3002	The Traditions of Judaism
REL 3003	The Christian Tradition
REL 3008	Religion and Politics in the United States (REL 3008), (POL 3008)
REL 3084	The Historical Search for the Prophet Mohammad (HIS 3084)
REL 3085	Special Topics in Religion and Culture
REL 3094	Mysticism: A Comparative Approach
REL 3100	Jesus—A Historical and Critical Approach (HIS 3100)
REL 3175	The Lives of Hinduism (AAS 3175), (ANT 3175)
REL 3220	Modern Jewish Thought
REL 3310	Christian Thought
REL 3320	Contemporary Christianity
REL 3525	The Hebrew Bible
REL 3530	The Christian New Testament
REL 3531	Religion in the Twentieth and Twenty-First Centuries
REL 3540	The Tradition of Islam
REL 3815	History of African Religions (HIS 3815)
REL 3820	History of Chinese Religion (AAS 3820), (HIS 3820)
REL 3821	South Asian Religion (AAS 3821); (ANT 3821)
REL 4025H	Writers and Their Spiritual Searches: Religious Themes in Contemporary Literature (ANT 4025H), (SOC 4025H)
REL 4050	Religious Worlds of New York (ANT 4050), (SOC 4050)
REL 5000	Independent Study in Religion and Culture
ART 3220	Islamic Art
HEB 3311	History (Ancient) of the Jewish People as Reflected in Literature

HEB 3312	History (Medieval/Modern) of the Jewish People as Reflected in Literature
HEB 4315	Biblical Prose
HEB 4316	Biblical Poetry
HEB 5301	Talmud I
HEB 5302	Talmud II
HEB 5320	Hebrew Philosophical Literature
HIS 3086	The Modern Middle East and North Africa
HIS 3380	Contemporary Islamic World
HIS 3560	History of the Jewish People in America
MSC 3023	Music and Religion
PHI 3130	Christian, Islamic, and Jewish Philosophy in the Middle Ages
PHI 3210	Philosophy of Religion and Religious Ethics
PSY 3057	Psychology of Religion
SOC 3141	Sociology of Religion
SOC 3113	Cultures and Peoples of India (ANT 3113)
SOC 3165	Magic, Witchcraft and Religion (ANT 3165)

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Courses

Courses in Religion (REL)

REL 2155	Philosophies from India	3 hours; 3 credits
REL 2165	Classical Buddhism	3 hours; 3 credits
REL 3001	World Religious Traditions	3 hours; 3 credits
REL 3002	Traditions of Judaism	3 hours; 3 credits
REL 3003	The Christian Tradition	3 hours; 3 credits
REL 3008	Religion And Politics In The United States (HIS 3008), (POL 3008)	3 hours; 3 credits
REL 3084	The Historical Search for the Prophet Mohammad (HIS 3084)	3 hours; 3 credits
REL 3085	Special Topics in Religion and Culture	3 hours; 3 credits

REL 3094	Mysticism: A Comparative Approach	3 hours; 3 credits
REL 3100	Jesus - An Historical and Critical Approach (HIS 3100)	3 hours; 3 credits
REL 3175	The Lives of Hinduism	3 hours; 3 credits
REL 3220	Modern Jewish Thought	3 hours; 3 credits
REL 3320	Contemporary Christianity	3 hours; 3 credits
REL 3525	The Hebrew Bible	3 hours; 3 credits
REL 3530	The Christian New Testament	3 hours; 3 credits
REL 3531	Religion in the 20th and 21st Centuries	3 hours; 3 credits
REL 3540	The Tradition of Islam	3 hours; 3 credits
REL 3815	History of African Religions (HIS 3815)	3 hours; 3 credits
REL 3820	History of Chinese Religion (AAS 3820), HIS 3820)	3 hours; 3 credits
REL 3821	South Asian Religion (AAS 3821), ANT 3821)	3 hours; 3 credits
REL 4025H	Writers and Their Spiritual Searches: Religious Themes in Contemporary Literature (ANT 4025H), (SOC 4025H)	3 hours; 3 credits
REL 4050	Religious Worlds of New York (ANT 4050), (SOC 4050)	3 hours; 3 credits
REL 4900	Issues in Religion and Culture	3 hours; 3 credits
REL 5000	Independent Study I	hours and credits to be arranged
REL 5001	Independent Study II	hours and credits to be arranged
REL 5002	Independent Study III	hours and credits to be arranged
REL 5003	Independent Study IV	hours and credits to be arranged
REL 5050	Senior Seminar	3 hours; 3 credits

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The Faculty

Chair: Glenn Petersen

Professors:

- Susan M. Chambre
- Barbara Katz Rothman
- Glenn Petersen
- Michael Plekon
- Parmatma Saran

Associate Professor:

- Carla Bellamy
- Carolle Charles
- Kenneth Guest
- Ted Henken (joint appointment with Black and Latino Studies)
- Robin Root
- Gregory Snyder

Assistant Professor:

- Angie Beeman
- Ke Liang

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Field Description

The behavioral sciences of sociology and anthropology help students develop an appreciation and understanding of the myriad structures and processes that characterize life in social groups. While sociology tends to concentrate on complex modern societies, exploring societal change and institutions, anthropology tends to cover a wider span, focusing on both Western and non-Western societies. (cultural anthropology is stressed at Baruch.) For sociology majors interested in social work, the department offers several courses that provide experiential as well as theoretical exposure to the field, including actual work experience in recognized social work agencies.

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The Major

Sociology majors must satisfy the requirements of the Weissman School of Arts and Sciences as well as departmental requirements. In addition to completing the introductory courses, a total of 24 credits in the department is required. The sociology major has the following components: introductory courses, foundation courses (both required and recommended), and concentration courses.

A base introductory course, either Sociology 1005 or Anthropology 1001, is required by the Weissman School of Arts and Sciences. Two other foundation courses are also required.

Sociology majors may choose to select a concentration. Concentrations are designed to guide students in the selection of courses relevant to future careers as well as to provide all students with a solid grounding in the fields of sociology and anthropology. The department offers courses in three concentrations. Wide ranges of courses allow for a broader understanding of the complexities of modern society. These courses help prepare students for active involvement in the efforts to resolve urban problems.

Introductory Course		
SOC 1005	Introduction to Sociology	3 credits
<i>or</i>		
ANT 1001	Introduction to Cultural Anthropology	3 credits
Foundation Courses (required)		
SOC 4100	Sociological Theory (ANT 4100)	3 credits
<i>Any advanced anthropology course</i>		3 credits
<i>and</i>		
SOC 4110	Research Methods in Sociology and Anthropology (ANT 4110)	3 credits
<i>or</i>		
SOC 4111	Social Statistics	3 credits
Concentrations		
<i>Multiculturalism and Globalization</i>		
SOC 3110	Women, Culture, and Society (ANT 3110)	3 credits
SOC 3111	Native Americans (ANT 3111)	3 credits
SOC 3112	Peoples and Cultures of Mediterranean Europe (ANT 3112)	3 credits
SOC 3113	Cultures and Peoples of India (ANT 3113)	3 credits
SOC 3114	Cultures and Peoples of the South Pacific Islands (ANT 3114)	3 credits
SOC 3115	People and Culture of Haiti (ANT 3115)	3 credits
SOC 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (LTS 3125)	3 credits
SOC 3175	The Lives of Hinduism (AAS 3175), (ANT 3175), (REL 3175)	3 credits
<i>Social Institutions</i>		
SOC 3131	Sociology of the Family (ANT 3131)	3 credits
SOC 3136	Social Welfare Institutions	3 credits
SOC 3137	Sociology of Health and Illness	3 credits
SOC 3138	Sociology of Complex Organizations	3 credits

SOC 3141	Sociology of Religion	3 credits
SOC 4025H	Writers and Their Spiritual Searches: Religious Themes in Contemporary Literature (ANT 4025H), (REL 4025H)	3 credits
<i>Social Processes and Change</i>		
SOC 3062	Political Sociology (POL 3062)	3 credits
SOC 3085	Selected Topics in Sociology and Anthropology (ANT 3085)	3 credits
SOC 3151	Social Issues and Social Policy	3 credits
SOC 3152	Social Communication (ANT 3152)	3 credits
SOC 3154	Crime and Justice in Sociological Perspective	3 credits
SOC 3155	Urban Sociology	3 credits
SOC 3156	Social Inequality	3 credits
SOC 3157	Civil Society and Community Organizations	3 credits
SOC 3158	Social Demography	3 credits
SOC 3159	Social Change in the Black Community	3 credits
SOC 3165	Magic, Witchcraft, and Religion (ANT 3165)	3 credits
SOC 3168	Social Change	3 credits
SOC 3170	Social Movements	3 credits
ANT 3020	Anthropology of Business	3 credits
ANT 3153	Urban Anthropology	3 credits
ANT 3161	Power and Conflict	3 credits

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The Minor

The Department of Sociology and Anthropology offers minors in both sociology and anthropology. These programs give students an in-depth understanding of key concepts of fields within sociology and anthropology. Students are required to take three courses in the department at the 3000 or 4000-level, including at least one at the 4000-level. Although the department recommends either ANT 4800 or SOC 4900, any 4000-level course offered by the department may serve as the capstone for either the sociology or the anthropology minor.

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Courses

Courses in Sociology (SOC)

SOC 1005	Introductory Sociology	3 hours; 3 credits
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SOC 3015	Cuban Culture and Society (ANT 3015), (LTS 3015)	3 hours; 3 credits
SOC 3030	The Changing Demographics of the City (BLS 3030), (LTS 3030)	3 hours; 3 credits
SOC 3032	Sociology of Bioethics	3 hours; 3 credits
SOC 3035	The Remaking of New York: the Immigrant Experience (ANT 3035), (BLS 3035), (LTS 3035)	3 hours; 3 credits
SOC 3044	Migration in the Americas (BLS 3044), (LTS 3044)	3 hours; 3 credits
SOC 3062	Political Sociology (POL 3062)	3 hours; 3 credits
SOC 3085	Selected Topics in Sociology and Anthropology	3 hours; 3 credits
SOC 3110	Women, Culture, and Society (ANT 3110)	3 hours; 3 credits
SOC 3111	Native Americans (ANT 3111)	3 hours; 3 credits
SOC 3112	Peoples and Cultures of Mediterranean Europe (ANT 3112)	3 hours; 3 credits
SOC 3113	Cultures and Peoples of India (ANT 3113)	3 hours; 3 credits
SOC 3114	Cultures and Peoples of the South Pacific Islands (ANT 3114)	3 hours; 3 credits
SOC 3115	People and Culture of Haiti (ANT 3115), (BLS 3115)	3 hours; 3 credits
SOC 3120	Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality (ANT 3120), (BLS 3120), (LTS 3120)	3 hours; 3 credits
SOC 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (LTS 3125)	3 hours; 3 credits
SOC 3130H	The City That Care Forgot: The Roots, Ruin, and Rebirth of New Orleans (ANT 3130H), (BLS 3130H), (LTS 3130H)	3 hours; 3 credits
SOC 3131	Sociology of the Family	3 hours; 3 credits
SOC 3136	Social Welfare Institutions	3 hours; 3 credits
SOC 3137	Sociology of Health and Illness	3 hours; 3 credits
SOC 3138	Sociology of Complex Organizations	3 hours; 3 credits
SOC 3141	Sociology of Religion	3 hours; 3 credits
SOC 3151	Social Issues And Social Policy	3 hours; 3 credits
SOC 3152	Social Communication (ANT 3152)	3 hours; 3 credits
SOC 3154	Crime and Justice in Sociological Perspective	3 hours; 3 credits
SOC 3155	Urban Sociology	3 hours; 3 credits
SOC 3156	Social Inequality	3 hours; 3 credits
SOC 3157	Civil Society And Community Organizations	3 hours; 3 credits
SOC 3158	Social Demography	3 hours; 3 credits

SOC 3159	Social Change in the Black Community	3 hours; 3 credits
SOC 3165	Magic, Witchcraft, and Religion (ANT 3165)	3 hours; 3 credits
SOC 3168	Social Change	3 hours; 3 credits
SOC 3170	Social Movements	3 hours; 3 credits
SOC 3175	The Lives of Hinduism (AAS 3175), (ANT 3175), (REL 3175)	3 hours; 3 credits
SOC 3185	Internship in Human Service and Community Organization I	hours to be arranged; 3 credits
SOC 3186	Internship in Human Service and Community Organizations II	hours to be arranged; 3 credits
SOC 4010	Chinese Immigration in Global Perspective (AAS 4010)	3 hours; 3 credits
SOC 4015	The Globalization of English (COM 4015), (ENG 4015)	3 hours; 3 credits
SOC 4025H	Writers and Their Spiritual Searches: Religious Themes in Contemporary Literature (ANT 4025H), (REL 4025H)	3 hours; 3 credits
SOC 4032	Methods of Sociological Research	3 hours; 3 credits
SOC 4050	Religious Worlds of New York (ANT 4050), (REL 4050)	3 hours; 3 credits
SOC 4100	Sociological Theory (ANT 4100)	3 hours; 3 credits
SOC 4110	Research Methods in Sociology and Anthropology (ANT 4110)	3 hours; 3 credits
SOC 4111	Social Statistics	3 hours; 3 credits
SOC 4900	Sociological Analysis	3 hours; 3 credits
SOC 5000	Independent Study I	hours and credits to be arranged
SOC 5001	Independent Study II	hours and credits to be arranged
SOC 5002	Independent Study III	hours and credits to be arranged
SOC 5003	Independent Study IV	hours and credits to be arranged

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Courses in Anthropology (ANT)

ANT 1001	Introduction to Cultural Anthropology	3 hours; 3 credits
ANT 3009	Introduction to Human Geography (GEOG 3009)	3 hours; 3 credits
ANT 3015	Cuban Culture and Society (LTS 3015), (SOC 3015)	3 hours; 3 credits
ANT 3020	Anthropology of Business	3 hours; 3 credits
ANT 3035	The Remaking of New York: the Immigrant Experience (BLS 3035), (LTS 3035), (SOC 3035)	3 hours; 3 credits
ANT 3036	World Regional Geography (GEOG 3036)	3 hours; 3 credits
ANT 3085	Selected Topics in Anthropology and Sociology (SOC 3085)	3 hours; 3 credits

ANT 3110	Women, Culture, and Society (SOC 3110)	3 hours; 3 credits
ANT 3111	Native Americans (SOC 3111)	3 hours; 3 credits
ANT 3112	Peoples and Cultures of Mediterranean Europe (SOC 3112)	3 hours; 3 credits
ANT 3113	Cultures and Peoples of India (SOC 3113)	3 hours; 3 credits
ANT 3114	Cultures and Peoples of the South Pacific Islands (SOC 3114)	3 hours; 3 credits
ANT 3115	People and Culture of Haiti (BLS 3115), (SOC 3115)	3 hours; 3 credits
ANT 3120	Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality (BLS 3120), (LTS 3120), (SOC 3120)	3 hours; 3 credits
ANT 3125	Race and Ethnic Relations (BLS 3125), (LTS 3125), (SOC 3125)	3 hours; 3 credits
ANT 3130H	The City That Care Forgot: The Roots, Ruin, and Rebirth of New Orleans (BLS 3130H), (LTS 3130H), (SOC 3130H)	
ANT 3152	Social Communication (SOC 3152)	3 hours; 3 credits
ANT 3153	Urban Anthropology	3 hours; 3 credits
ANT 3161	Power and Conflict	3 hours; 3 credits
ANT 3165	Magic, Witchcraft, and Religion (SOC 3165)	3 hours; 3 credits
ANT 3175	The Lives of Hinduism (AAS 3175), (REL 3175), (SOC 3175)	3 hours; 3 credits
ANT 3821	South Asian Religion (AAS 3821), (REL 3821)	3 hours; 3 credits
ANT 4015	Anthropology and Contemporary World Issues	"3 hours, 3 credits"
ANT 4017	Seminar on the Anthropology of Peace and War	3 hours; 3 credits
ANT 4020	Translating Between Worlds: Literature and Anthropology (CMP 4020)	3 hours; 3 credits
ANT 4025H	Writers and Their Spiritual Searches: Religious Themes in Contemporary Literature (REL 4025H), (SOC 4025H)	3 hours; 3 credits
ANT 4050	Religious Worlds of New York (REL 4050), (SOC 4050)	3 hours; 3 credits
ANT 4100	Sociological Theory (SOC 4100)	3 hours; 3 credits
ANT 4110	Research Methods in Sociology and Anthropology (SOC 4110)	3 hours; 3 credits
ANT 4800	Anthropological Analysis	3 hours; 3 credits
ANT 5000	Independent Study I	hours and credits to be arranged
ANT 5001	Independent Study II	hours and credits to be arranged
ANT 6001H	Honors Anthropology I	3 hours; 3 credits
ANT 6002H	Honors Anthropology II	3 hours; 3 credits

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Courses in Geography (GEOG)

GEOG 3009	Introduction to Human Geography (ANT 3009)	3 hours; 3 credits
GEOG 3036	World Regional Geography (ANT 3036)	3 hours; 3 credits

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Department of Statistics and Computer Information Systems

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The Faculty

Chair: Albert E. Croker

Professors:

- Ann Brandwein
- Albert E. Croker
- M. Barry Dumas
- Hammou El Barmi
- Martin Frankel
- Linda W. Friedman
- Shulamith Gross
- Kari Reiner Lang
- Michael Palley
- Abdullah Uz Tansel

Associate Professors:

- Raquel Benbunan-Fich
- William Ferns
- Elsie S. Gottlieb
- Arie Harel
- Richard Holowczak
- Marios Koufaris
- Nanda Kumar
- Pai-Chun Ma
- Kannan Mohan
- Yitzchak P. Sabban
- Isak Taksa
- Lawrence Tatum

Assistant Professors:

- Hyokyoung Hong
- Radhika Jain
- Ronald Neath
- Rongning Wu
- Yu Yue

Lecturer:

- Robert Blau

- Morris Schwartz

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Field Description

The department offers courses in the areas of computer information systems (CIS), operations research, and statistics. Courses in each of these areas provide training in problemsolving techniques useful in gaining strategic advantage in the marketplace. CIS students are afforded the opportunity to gain a strong foundation in the business, managerial, and technical issues related to information systems with courses in programming, data management, telecommunications, the Internet and e-commerce, and the analysis and design of computer-based solutions to business problems. Operations research trains students in the application of mathematical models and decision making for business, industry, and government with an emphasis on modeling methods, analysis, and implementation relevant to operational and management planning issues. Statistics students are provided with a skills base for the application of statistical techniques and tools to a wide variety of areas, including computational statistics, sample survey, experimental design, and quantitative methods in marketing.

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The Majors

- [General Information](#)
- [BBA in Computer Information Systems](#)
- [BBA in Statistics and Quantitative Modeling](#)
- [Statistics: BA Major](#)

General Information

The Department of Statistics and Computer Information Systems offers majors in the fields of computer information systems and statistics and quantitative modeling.

The **computer information systems** area prepares professionals in the development and use of computer-based technologies to develop systems that fulfill business information needs. Baruch's program trains students to analyze business needs and to design, implement, and use information systems to satisfy those needs.

The **operations research** area provides basic preparation for students who wish to pursue careers in the decision sciences and provides fundamental quantitative knowledge required by those who major in other business areas. Emphasis is placed on modeling methods, analysis, and implementation relevant to operational and management planning issues in many business areas, including marketing, production, finance, accounting, and information technology.

The **statistics** area not only provides the basic preparation for students who wish to pursue careers in statistics but also provides the quantitative knowledge required by those who major in other business areas. Statistics and quantitative modeling majors are provided with the base for the application of statistical techniques to a wide variety of fields.

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BBA in Computer Information Systems

The CIS program provides a strong foundation in the business and managerial issues related to information systems. Computer information systems are presented in light of their role as tools for strategic advantage in the marketplace. To facilitate this, course offerings provide computer, technological, and problem - solving skills. The CIS program addresses such areas as CASE (computer-assisted software engineering), networks and telecommunications, electronic commerce, the Internet, client-server technology, and object-oriented technologies.

Required Courses		12 credits
CIS 3100	Object-Oriented Programming I	3 credits
CIS 3400	Database Management Systems I	3 credits

BBA in Statistics and Quantitative Modeling

The statistics and quantitative modeling major is designed to develop quantitative thinking skills that are invaluable in business. The student will take courses from a variety of quantitative disciplines that focus extensively on statistical methodology, mathematical modeling, and computer implementation issues applied to business. The use of the computer for the solution and analysis of business problems is an integral part of the program. Graduates of this program will have a broad foundation in statistics or quantitative modeling and will be well positioned for the analysis and solution of decision problems facing business and industry in the 21st century.

It is essential that the student consult with an area advisor to plan a program prior to taking any courses in the major.

Major		
Required Courses (12 credits)		
CIS 3100	Object-Oriented Programming I	3 credits
OPR 3450	Quantitative Decision Making for Business I *	3 credits
STA 3154	Business Statistics II	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
*OPR 3300 Quantitative Methods for Accounting may be substituted for OPR 3450 with the approval of the area advisor		
Elective Courses (12 Credits)		
Electives may be selected after consultation with an advisor:		
CIS 3400	Database Management Systems I	3 credits
CIS 4100	Object-Oriented Programming II	3 credits
OPR 3451	Quantitative Decision Making for Business II	3 credits
OPR 3452	System Simulation	3 credits
OPR 3453	Bayesian Statistical Inference and Decision Making	3 credits
OPR 4470	Special Topics in Operations Research	3 credits
OPR 5000	Independent Study and Research in Operations Research	3 credits
STA 3156	Sampling Theory and Practice	3 credits
STA 3253	Categorical Data Analysis	3 credits
STA 3255	Statistical Quality Control Methods	3 credits
STA 3560	Nonparametric Statistics	3 credits
STA 4000	Introduction to SAS Programming	3 credits
STA 4157	Design and Analysis of Experimental Data	3 credits
STA 4158	Analysis of Time Series	3 credits

STA 4370	Special Topics in Applied Statistics	3 credits
STA 5000	Independent Study and Research in Statistics	3 credits
ECO 4300	Mathematical Economics	3 credits
MGT 3710	Production Planning Systems	3 credits
MKT 3600	Marketing Research	3 credits
MTH 3020	Intermediate Calculus	4 credits
MTH 4120	Introduction to Probability	4 credits
MTH 4125	Introduction to Stochastic Processes	4 credits
MTH 4130	Mathematics of Statistics	4 credits
MTH 4140	Graph Theory	3 credits
MTH 4320	Fundamental Algorithms	4 credits
MTH 4451	Risk Theory	4 credits
MTH 4500	Introductory Financial Mathematics	4 credits

Note: Other quantitative courses may be selected subject to approval of the area advisor. A maximum of three elective courses may be taken outside the Zicklin School of Business.

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Statistics: BA Major

Arts and sciences students can major in one of the following three programs in the Department of Statistics and Computer Information Systems:

- [Statistical Theory](#)
- [Psychometrics](#)
- [Sociometrics](#)

The department offers courses for students who are primarily interested in mathematics, psychology, and sociology. Statistical theory, using the Colleges extensive computer installations, provides professional training for those who desire a career in operations research, quality control and reliability, health sciences and governmental statistics, design and analysis of surveys, and computer information systems. Joint major programs in conjunction with the Departments of Psychology and Sociology and Anthropology are offered and include courses to augment study in psychometrics and sociometrics.

Statistical Theory

Base Courses

CIS 2200	Introduction to Information Systems and Technologies	3 credits
STA 2100	Statistical Methods for Social Science	3 credits
MTH 2630	Analytic Geometry and Calculus I	5 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits

Major

The major consists of 24 credits, with up to 9 credits in mathematics. **Required Courses**

STA 3551	Theory of Statistics I - Introduction to Probability and Distribution Theory	3 credits
STA 4552	Theory of Statistics II - Statistical Inference	3 credits

Elective Courses

CIS 3100	Object-Oriented Programming I	3 credits
OPR 4652	Introduction to Mathematical Programming	3 credits
OPR 4653	Introduction to Statistical Decision Theory and Game Theory	3 credits
OPR 4654	Queueing Theory and Inventory Models	3 credits
STA 3156	Sampling Theory and Practice	3 credits
STA 3255	Statistical Quality Control Methods	3 credits
STA 3560	Nonparametric Statistics	3 credits
STA 4158	Analysis of Time Series	3 credits
STA 4256	Advanced Sampling Methods	3 credits
STA 5559	Introduction to Multivariate Analysis	3 credits
MTH 4010	Advanced Calculus I	3 credits
MTH 4020	Advanced Calculus II	3 credits
MTH 4100	Linear Algebra and Matrix Methods	3 credits
MTH 4120	Introduction to Probability	3 credits
MTH 4130	Mathematics of Statistics	3 credits
MTH 5010	Advanced Calculus III	3 credits

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Psychometrics

Note: A number of the courses listed below are not currently offered. Students interested in psychometrics should consult with a department advisor.

Base Courses

CIS 2200	Introduction to Information Systems and Technologies	3 credits
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STA 2100	Statistical Methods for Social Science	3 credits
MTH 2630	Analytic Geometry and Calculus I	5 credits

Major: 24 credits Required Courses

STA 2555	Applied Methods I - Probability and Statistics	3 credits
STA 3556	Applied Methods II - Statistical Inference	3 credits
STA 4561	Factor Analysis and Classification Techniques	3 credits
PSY 3053	Tests and Measurements	3 credits

Elective Courses

OPR 4653	Introduction to Statistical Decision Theory and Game Theory	3 credits
STA 3156	Sampling Theory and Practice	3 credits
STA 3560	Nonparametric Statistics	3 credits
STA 5559	Introduction to Multivariate Analysis	3 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
MTH 4100	Linear Algebra and Matrix Methods	3 credits
PSY 3056	Social Psychology	3 credits
PSY 3180	Vocational Psychology	3 credits
PSY 3181	Business and Industrial Psychology	3 credits
PSY 3182	Interviewing Techniques	3 credits
PSY 3183	Psychology and Urban Problems	3 credits
PSY 4092	Special Problems in Psychology	2 credits
PSY 4282	Advanced Psychological Testing	3 credits

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Sociometrics

Note: A number of the courses listed below are not currently offered. Students interested in sociometrics should consult with a department advisor.

Base Courses

CIS 2200	Introduction to Information Systems and Technologies	3 credits
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STA 2100	Statistical Methods for Social Science	3 credits
MTH 2630	Analytic Geometry and Calculus I	5 credits

Major: 24 credits Required Courses

STA 2555	Applied Methods I - Probability and Statistics	3 credits
STA 3556	Applied Methods II - Statistical Inference	3 credits
STA 3563	Design of Social Research	3 credits
SOC 4032	Methods of Sociological Research	3 credits

Elective Courses

OPR 4653	Introduction to Statistical Decision Theory and Game Theory	3 credits
STA 3156	Sampling Theory and Practice	3 credits
STA 3560	Nonparametric Statistics	3 credits
STA 5559	Introduction to Multivariate Analysis	3 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
MTH 4100	Linear Algebra and Matrix Methods	3 credits
SOC 3155	Urban Sociology	3 credits
SOC 3052	Social Stratification	3 credits
SOC 3055	Population and Society	3 credits
SOC 3064	Modern Organizations	3 credits
SOC 3082	Small Groups	3 credits

Equivalent courses in the arts and sciences and business curricula:

The following pairs of courses are considered as equivalent for purposes of credits. Students can be given credit for either course but not for both:
STA 2000 and STA 2100 (STA 2000 may be used for either the BA or BBA)
STA 3154 and STA 3556
STA 3155 and STA 4554
STA 4157 and STA 4557
OPR 3453 and OPR 4653

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The Minors

General Information

The Department of Statistics and Computer Information Systems offers three minor concentrations*. These are in the fields of computer applications in business, quantitative methods and modeling, and statistics. Each is outlined below.

- [Computer Applications in Business](#)
- [Quantitative Methods and Modeling](#)
- [Statistics](#)

- [Liberal Arts Interdisciplinary Minor in Information Technology and Social Responsibility](#)
- [Minors for Non-Business Majors](#)

* Optional second minors open only to students pursuing a major within the Zicklin School of Business

Computer Applications in Business

This minor is designed to prepare students majoring in other areas of business to be competent end users and decision makers in a computer information systems environment. The focus is on using microcomputers and higher-level applications software to implement useful applications in a wide range of business areas.

Required Courses 9 credits		
Choose any three courses (9 credits) from the list of 3000, 4000, or 5000 level CIS courses except CIS 3270, CIS 3810 and CIS 4910. Prerequisites must be satisfied.		
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Quantitative Methods and Modeling		
The minor in quantitative methods and modeling is designed to prepare students majoring in other areas of business with a background of quantitative skills that facilitate the decisionmaking process. In addition to one required course, two elective courses are selected with the approval of the area advisor to complement the students major and provide the student with an appropriate background.		
Required Courses 9 credits		
OPR 3450	Quantitative Decision Making for Business I	3 credits
<i>or</i>		
OPR 3300	Quantitative Methods for Accounting	3 credits

Two courses selected with the approval of the area advisor from the following:

CIS 3400	Database Management Systems I	3 credits
CIS 4100	Object-Oriented Programming II	3 credits
OPR 3451	Quantitative Decision Making for Business II	3 credits
OPR 3452	System Simulation	3 credits
OPR 3453	Bayesian Statistical Inference and Decision Making	3 credits
OPR 4470	Special Topics in Operations Research	3 credits
OPR 5000	Independent Study in Operations Research	3 credits
STA 3154	Business Statistics II	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
STA 4000	Introduction to SAS Programming	3 credits

Other quantitative courses may be selected subject to approval of the area advisor.

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Statistics

The minor in statistics consists of the courses listed below.

Required Courses 3 credits

STA 3154	Business Statistics II	3 credits
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Elective Courses 6 credits

Two courses selected from the following:

OPR 3450	Quantitative Decision Making for Business I	3 credits
STA 3155	Intermediate Statistical Methods	3 credits
STA 3156	Sampling Theory and Practice	3 credits
STA 4000	Introduction to SAS Programming	3 credits
STA 4370	Special Topics in Applied Statistics	3 credits

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Liberal Arts Interdisciplinary Minor in Information Technology and Social Responsibility

The internet age has fostered an environment of widespread interconnectedness. This hyperconnectivity, and the new media that proliferate along with it, come with their own specific problems. The purpose of this concentration is to study the effects of these new technologies on the individual, the workplace, and society at large. In this program of study students will examine the increasing importance of individual and organizational social responsibility in today's interconnected and computer-mediated environment, as well as the specific issues that stand at the intersection of social responsibility and information technology.

Required Course: 3 credits

CIS 4910	Information Technology and Social Responsibility	3 credits
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Elective Courses 6 credits

Two courses selected from the following:

BLS 3013	Mass Media and the Black American	3 credits
CIS 3270	Computer Ethics (PHI 3270)	3 credits
CIS 3700	Green IT	3 credits
CIS 3810	Principles of New Media	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3076	International Communication	3 credits
JRN 3220	Media Ethics	3 credits
JRN 3500	Advanced Reporting and Writing	3 credits
LIB 3040	Information and Society (COM 3040 or PAF 3040)	3 credits
PHI 3040	Mind and Computers	3 credits
PHI 3050	Ethics, Economics, and the Business System	3 credits

Courses may be organized into the following suggested tracks:

Media

BLS 3013	Mass Media and the Black American	3 credits
CIS 3810	Principles of New Media	3 credits

COM 3060	Media Analysis and Criticism	3 credits
COM 3076	International Communication	3 credits
JRN 3220	Media Ethics	3 credits

Information Society

CIS 3810	Principles of New Media	3 credits
COM 3076	International Communication	3 credits
JRN 3500	Advanced Reporting and Writing	3 credits
LIB 3040	Information and Society (COM 3040 or PAF 3040)	3 credits

Philosophy and Ethics

CIS 3270	Computer Ethics PHI 3270	3 credits
JRN 3220	Media Ethics	3 credits
PHI 3040	Mind and Computers	3 credits
PHI 3050	Ethics, Economics, and the Business System	3 credits

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Minors for Non-Business Majors

Students in the Weissman School of Arts and Sciences or in the School of Public Affairs who wish to take business courses may do so by declaring a minor in statistics and quantitative modeling or in technology, business, and the Internet. Before declaring the minor, they must complete either BUS 1001 (1 credit) or have previously completed BUS 1000 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a liberal arts minor.

Students must choose three courses (9 credits) from the following:

Statistics and Quantitative Modeling

CIS 3100	Object-Oriented Programming I	3 credits
OPR 3300	Quantitative Methods for Accounting	3 credits
OPR 3450	Quantitative Decision Making for Business I	3 credits
STA 3154	Business Statistics II	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits

Technology, Business, and the Internet

CIS 3100	Object-Oriented Programming I	3 credits
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CIS 3367	Spreadsheet Applications in Business	3 credits
CIS 3400	Database Management Systems I	3 credits
CIS 3444	e-Business Technologies	3 credits
CIS 3630	Principles of Web Design	3 credits
CIS 4800	Systems Analysis and Design	3 credits
LAW 3108	Law and the Internet	3 credits
MKT 4555	Internet Marketing	3 credits

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Courses

Courses in Computer Information Systems (CIS)

CIS 1000	Problem-solving Techniques Using Microcomputers	1 hour; 1 credit
CIS 1001	Spreadsheet Techniques for Problem Solving	1 hour; 1 credit
CIS 2001	Spreadsheet Formulas and Functions	1 hour; 1 credit
CIS 2200	Introduction to Information Systems and Technologies	3 hours; 3 credits
CIS 3100	Object-Oriented Programming I	3 hours; 3 credits
CIS 3270	Computer Ethics	3 hours; 3 credits
CIS 3367	Spreadsheet Applications in Business	3 hours; 3 credits
CIS 3400	Database Management Systems I	3 hours; 3 credits
CIS 3444	E-Business Technologies	3 hours; 3 credits
CIS 3500	Networks and Telecommunications I	3 hours; 3 credits
CIS 3630	Principles of Web Design	3 hours; 3 credits
CIS 3700	Green IT	3 hours; 3 credits
CIS 3750	Social Media Technologies in Organizations	3 hours; 3 credits
CIS 3810	Principles of New Media	3 hours; 3 credits
CIS 4091	Special Topics in Computer Information Systems	1 hours; 1 credits
CIS 4092	Special Topics in Computer Information Systems	2 hours; 2 credits
CIS 4093	Special Topics in Computer Information Systems	3 hours; 3 credits
CIS 4094	Special Topics in Computer Information Systems	1.5 hours; 1.5 credits

CIS 4100	Object-Oriented Programming II	3 hours; 3 credits
CIS 4110	Object-Oriented Programming II with Java	3 hours; 3 credits
CIS 4150	Internet Applications Development	3 hours; 3 credits
CIS 4160	Web Applications Development	3 hours; 3 credits
CIS 4350	Information Technology Audit	3 hours; 3 credits
CIS 4367	Microcomputer Applications in Business II	3 hours; 3 credits
CIS 4400	Data Warehousing for Analytics	3 hours; 3 credits
CIS 4500	Networks and Telecommunications II	3 hours; 3 credits
CIS 4550	Networked Information Systems Security	3 hours; 3 credits
CIS 4610	Expert (Knowledge-Based) Systems and Related Technologies	3 hours; 3 credits
CIS 4620	Financial Information Technologies	3 hours; 3 credits
CIS 4650	Operating Systems Concepts	3 hours; 3 credits
CIS 4670	Special Topics in Computer Information Systems	3 hours; 3 credits
CIS 4800	Systems Analysis and Design	3 hours; 3 credits
CIS 4910	Information Technology and Social Responsibility	3 hours; 3 credits
CIS 5000	Independent Study and Research in Computer Information Systems	3 hours; 3 credits
CIS 5800	Information Technology Development and Project Management	3 hours; 3 credits
CIS 5900	Computer Information Systems Internship	3 hours; 3 credits
CIS 2200H	Hon Info Systems	3 hours; 3 credits
CIS 3367H	Hon Sprdsht App Bus	3 hours; 3 credits
CIS 4450H	Hon Network & Com	3 hours; 3 credits
CIS 6001H	Hon CIS I	3 hours; 3 credits per semester
CIS 6002H	Hon CIS II	3 hours; 3 credits per semester

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Courses in Statistics (STA)

STA 2000	Business Statistics I	3 hours; 3 credits
STA 2100	Statistics for Social Science	4 hours; 3 credits
STA 3150	Data Analysis and Model Building I	3 hours; 3 credits

STA 3154	Business Statistics II	3 hours; 3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 hours; 3 credits
STA 3156	Sampling Theory and Practice	3 hours; 3 credits
STA 3253	Categorical Data Analysis	3 hours; 3 credits
STA 3255	Statistical Quality Control Methods	3 hours; 3 credits
STA 3560	Nonparametric Statistics	3 hours; 3 credits
STA 4000	Introduction to SAS Programming	3 hours; 3 credits
STA 4150	Data Analysis and Model Building II	3 hours; 3 credits
STA 4157	Design and Analysis of Experimental Data	3 hours; 3 credits
STA 4158	Analysis of Time Series	3 hours; 3 credits
STA 4370	Special Topics in Applied Statistics	3 hours; 3 credits
STA 5000	Independent Study and Research in Statistics	3 hours; 3 credits
STA 2000H	Hon bus Statistics	3 hours; 3 credits
STA 2200H	Hon Bus Statistics	3 hours; 3 credits
STA 6001H	Hon Statistics I	3 hours; 3 credits
STA 6002H	Hon Statistics II	3 hours; 3 credits

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Courses in Operations Research (OPR)

OPR 3300	Quantitative Methods for Accounting	3 hours; 3 credits
OPR 3450	Quantitative Decision Making for Business I	3 hours; 3 credits
OPR 3451	Quantitative Decision Making for Business II	3 hours; 3 credits
OPR 3452	System Simulation	3 hours; 3 credits
OPR 3453	Bayesian Statistical Inference and Decision Making	3 hours; 3 credits
OPR 4470	Special Topics in Operations Research	3 hours; 3 credits
OPR 5000	Independent Study and Research in Operations Research	3 hours; 3 credits
OPR 3300H	Hon Quant Meth Acc	3 hours; 3 credits
OPR 6001H	Hon Opr I	3 hours; 3 credits
OPR 6002H	Hon Opr II	3 hours; 3 credits

OPR 6003H	Hon Opr III	3 hours; 3 credits
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Women's and Gender Studies Program

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- [Field Description](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Women's Studies \(WSM\)](#)
- [Women's and Gender Studies Program Web Site](#)

The Faculty

Program Coordinators:

- Katherine Pence (History)

Teaching Faculty:

- Tuzyline Allan (English)
- Esther Allen (Modern Languages and Comparative Literature)
- Nancy Aries (Public Affairs)
- Isolina Ballesteros (Modern Languages and Comparative Literature)
- Jana OKeefe Bazzoni (Communication Studies)
- Terry Berkowitz (Fine and Performing Arts)
- Roslyn Bernstein (Journalism and the Writing Professions)
- Ann Brandwein (Statistics and Computer Information Systems)
- Susan Chambre (Sociology and Anthropology)
- Carolle Charles (Sociology and Anthropology)
- Gayle DeLong (Economics and Finance)
- Jacqueline DiSalvo (English)
- Shelley Eversley (English)
- Andrea Gabor (Journalism and the Writing Professions)
- Catherine Good (Psychology)
- Alison Griffiths (Communication Studies)
- Vera Haller (Journalism and the Writing Professions)
- Debbie Kaminer (Law)
- Elaine Kauvar (English)
- Jessica Lang (English)
- Gail Levin (Fine and Performing Arts)
- Karen Lyness (Psychology)
- Jennifer Mangels (Psychology)
- Elena Martinez (Modern Languages and Comparative Literature)
- Mary McGlynn (English)
- Caryn Medved (Communication Studies)
- Donald Mengay (English)
- Rebecca Merkin (Communication Studies)
- Sandra Mullings (Law)
- Marilyn Neimark (Accountancy)
- Veena Oldenberg (History)
- Katherine Pence (History)
- Angela Pinto (Psychology)
- Eloise Quiones-Keber (Fine and Performing Arts)
- Elizabeth Reis (Psychology)
- Robin Root (Sociology and Anthropology)
- Geanne Rosenberg (Journalism and the Writing Professions)
- Barbara Katz Rothman (Sociology and Anthropology)
- Zoe Sheehan Saldana (Fine and Performing Arts)

- Sibyl Schwarzenbach (Philosophy)
- Cheryl Smith (English)
- Susan Tenneriello (Fine and Performing Arts)
- Gloria Penn Thomas (Marketing and International Business)
- Cynthia Thompson (Management)
- Elizabeth Wollman (Fine and Performing Arts)
- Nancy Yousef (English)

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Field Description

Women's and Gender Studies is an interdisciplinary field of study. It joins together the research and teaching of humanities, social sciences, and the arts on the subject of women as individuals and members of society as well as on the construction of gender in society. The program fosters students' abilities to analyze and think critically about women's issues and gender relations at the same time that it deepens their understanding of the approach of the field. Students analyze the construction of gender roles and gain a sense of how gender is shaped in different societies at different times. Students also investigate issues related to women and gender, such as sexuality, femininities, masculinities, LGBTQ studies, and the family. Understanding the roles of women and gender is important for everyone but especially for liberal arts majors and for students who aim for careers in business and the professions.

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The Minor

Women's and Gender Studies is an interdisciplinary program designed to provide students with a deeper understanding of women's individual and collective experiences and of the construction of gender roles for both men and women. Courses in this program will examine the sources and impact of gender expectations and relations, the complex roles women play, the social, political, intellectual, and cultural contributions women make within a variety of global cultures and societies, and/or the construction of gender, femininities, masculinities, and sexualities. To fulfill the requirement for the minor with a concentration in Women's and Gender Studies, students must complete two 3000-level courses and a common capstone course, WSM 4900 Topics in Women's Studies.

Required Course	
WSM 4900	Topics in Women's Studies
Electives	
<i>Choose two courses, from two different disciplines, from the following:</i>	
BLS 3010	The Black Child and Adolescent in the United States
BLS 3011	The Black Family
BLS 3024	Women of Color
CMP 3021	Women and Family in the Bible and Ancient Near Eastern Literature
CMP 3051	Latin American Jewish Women Writers (JWS 3051), (LACS 3051), (LTS 3051)
LTS 3012	Latinas: A Social and Cultural Survey
ENG 3285	Women in Film
ENG 3720	Women in Literature
ENG 3835	Black Women Writers
ENG 4525	Lesbian and Gay Themes in 20th Century Literature
FRE 4183	Women Writers in France (taught in French)

HIS 3062	Women in African History
HIS 3340	Women in Europe: Ancient to Modern
HIS 3650	Women in America
POL 3001	Women: Politics and Policy
PSY 3041	Psychology of Women
PSY 4010	Diversity in the Workplace
SOC 3110	Women, Culture, and Society (ANT 3110)
SOC 3131	Sociology of the Family
SPA 4228	Twentieth-Century Women's Writing in Latin America (taught in Spanish)
WSM 3085	Special Topics in Women's and Gender Studies

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Courses

Courses in Women's Studies

WSM 3085	Special Topics in Women's and Gender Studies	3 hours; 3 credits
WSM 4900	Topics in Women's Studies	3 hours; 3 credits

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Zicklin School of Business

Interdepartmental Courses

- [Field Description](#)
- [Courses](#)
 - [Courses in Business \(BUS\)](#)
 - [Courses in Business Policy \(BPL\)](#)
- [Zicklin Undergraduate Honors Program](#)
 - [Honors Minor in Advanced Business Analysis](#)
 - [Courses](#)

Field Description

Baruch College offers a variety of interdisciplinary experiences associated with the different schools and programs described below.

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Courses in Business (BUS)

BUS 1000	Introduction to Business	3 credits
BUS 1001	Introduction to Business for Non-Business Majors	1 credit
BUS 1010	Digital Marketing Bootcamp	1 credit
BUS 3001	Business Internship	1 credit
BUS 3002	Business Internship	1 credit
BUS 3003	Business Internship	1 credit
BUS 3004	Business Internship	1 credit
BUS 3005	Business Internship	1 credit
BUS 3006	Business Internship	1 credit
BUS 5000	Independent Study in Business Administration	3 credits
BUS 5001	Advanced Independent Study in Business Administration	3 credits
BUS 4093H	Special Honors Topics in Business	3 credits

BUS 4111H	Financial Reporting and Analysis	3 credits
BUS 4112H	Industry and Competitive Analysis: An Interdisciplinary Approach	3 credits
BUS 4113H	Advanced Organizational Behavior	3 credits
BUS 4114H	Perspectives on Global Business and Economic Development	3 credits
BUS 4444H	Case Studies in Business	3 credits
BUS 6100H	Business Consulting	3 credits
BUS 6300H	Entrepreneurial Venture Creation	3 credits
BUS 6901H-6902H	Honors Thesis in Business	6 credits

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Courses in Business Policy (BPL)

BPL 5100	Business Policy	3 credits
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Zicklin Undergraduate Honors Program (ZUHP)

The Zicklin School of Business offers an honors program that is designed to serve a select group of undergraduate BBA students. Each semester, a new cohort of students enters the program and takes honors classes together. ZUHP's curriculum is built around the general minor with honors in Advanced Business Analysis, a group of special interdisciplinary courses designed to work in conjunction with the traditional discipline-based majors. Classes are seminars with a maximum enrollment of 30 students.

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Honors Minor in Advanced Business Analysis

The general minor with honors in Advanced Business Analysis will consist of 15 credits as described in Option 1 or Option 2 below:

Option 1: (15 credits)

Required courses (6 credits)

BUS 4444H	Case Studies in Business	3 credits
BUS 5100H	Business Policy	3 credits

Elective courses: 4000 level (6 credits; choose any 2)

BUS 4093H	Special Honors Topics in Business	3 credits
BUS 4111H	Financial Reporting and Analysis	3 credits
BUS 4112H	Industry and Competitive Analysis: An Interdisciplinary Approach	3 credits

BUS 4113H	Advanced Organizational Behavior	3 credits
BUS 4114H	Perspectives on Global Business and Economic Development	3 credits

Capstone course (3 credits; choose 1)

BUS 6100H	Business Consulting	3 credits
or		
BUS 6300H	Entrepreneurial Venture Creation	3 credits

Option 2: (15 credits)

Required course (3 credits)

BUS 5100H	Business Policy	3 credits
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Choose four courses from:

BUS 4093H	Special Honors Topics in Business	3 credits
BUS 4111H	Financial Reporting and Analysis	3 credits
BUS 4112H	Industry and Competitive Analysis: An Interdisciplinary Approach	3 credits
BUS 4113H	Advanced Organizational Behavior	3 credits
BUS 4114H	Perspectives on Global Business and Economic Development	3 credits
BUS 4444H	Case Studies in Business	3 credits

Capstone course (3 credits)

BUS 6901H	Honors Thesis in Business	3 credits
and		
BUS 6902H	Honors Thesis in Business	3 credits

Business Minors for Non-Business Majors

Each minor consists of 9 credits.

Description

Students in the Weissman School of Arts and Sciences or in the School of Public Affairs who wish to take business courses may do so by declaring a minor in business. Before declaring the minor, they must choose one of the following tracks, and complete either Bus 1001 (1 credit) or have previously completed Bus 1000 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at time they declare the minor. Courses that apply to the minor may not be used for any other requirement. These minors do not fulfill the requirement to complete a liberal arts minor.

Required course		
BUS 1001	Introduction to Business for Non-Business Majors	1 credit

Students must choose 3 courses from one of the following tracks:

Entrepreneurship (3 courses)		
MGT 3960	Entrepreneurship Management (MGT 3860)	3 credits
Plus two of the following:		
MGT 4961	Entrepreneurial Experiences (MGT 4862)	3 credits
MGT 4962	Family Business Management (MGT 4867)	3 credits
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating	3 credits
MGT 4969	Social Entrepreneurship (MGT 4864)	3 credits
Human Resources (3 courses)		
Psychology Majors		
MGT 3120	Fundamentals of Management	3 credits
MGT 4400	Human Resource Management	3 credits
Plus one elective		
MGT 4420	The Management of Compensation	3 credits
MGT 4430	Employee Development and Training	3 credits
MGT 4460	Labor Relations and Collective Bargaining	3 credits
MGT 4480	Conflict Management Procedures	3 credits
Other Non-Business Majors		

MGT 3120	Fundamentals of Management	3 credits
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 4400	Human Resource Management	3 credits
International Business (3 courses)		
MKT 3400	International Business Principles	3 credits
LAW 3111	Law and International Business	3 credits
MKT 4460	International Supply Chain Management	3 credits
ECO 3250	International Economics and Finance	3 credits
MKT 4410	International Trade Operations	3 credits
Law & Business (3 courses)		
LAW 3108	Law and the Computer	3 credits
LAW 3111	Law and International Business	3 credits
LAW 3113	Law of Commercial Negotiation and Dispute Resolution	3 credits
LAW 3115	Securities Law and Business Crime	3 credits
LAW 3118	Law of Unfair Competition and Intellectual Property	3 credits
LAW 3122	Law and the Environment	3 credits
LAW 3123	Employment Law	3 credits
LAW 3220	Law and the Entertainment Business	3 credits
RES 3000	Real Estate Law and Institutions (LAW 3301)	3 credits
Marketing (3 courses)		
MGT 3000	Marketing Foundations	3 credits
MKT 3400	International Business Principles	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4711	Business Marketing Management	3 credits
MKT 4511	Marketing Channels	3 credits
Real Estate (3 courses)		
RES 3000	Real Estate Law, Markets and Institutional Settings	3 credits
RES 3100	Decision Making in Real Estate Markets	3 credits

RES 3650	Building Cities: Markets and Government	3 credits
RES 3700	Real Estate Management	3 credits
RES 3800	Real Estate Construction Process: Building, Cost and Management Issues	3 credits
Statistics and Quantitative Modeling (3 courses)		
STA 3154	Business Statistics II	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
OPR 3450	Quantitative Decision Making for Business I	3 credits
OPR 3000	Quantitative Methods for Accounting	3 credits
CIS 3100	Object-Oriented Programming I	3 credits
Technology, Business and the Internet (3 courses)		
LAW 3108	Law and the Computer	3 credits
MKT 4555	Internet Marketing	3 credits
CIS 3100	Object-Oriented Programming I	3 credits
CIS 3367	Spreadsheet Applications in Business	3 credits
CIS 3444	e-Business Technologies	3 credits
CIS 3400	Database Management Systems I	3 credits
CIS 3630	Principles of Web Design	3 credits
CIS 4800	Systems Analysis and Design	3 credits

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Tier III: Disciplinary and Interdisciplinary Concentrations*

A Tier III concentration is a graduation requirement for any student who is following the Baruch Common Core Curriculum. The concentration requirement consists of three courses of study (9-12 credits) outside of students' majors (students pursuing ad hoc majors cannot choose to minor in disciplines that are represented by more than two courses in their majors). Of the three courses, two must be taken at the 3000-level or higher. Courses used to satisfy Tier II may not also be used to fulfill Tier III minor requirements. The third course in Tier III is to be the 4000-, 5000-, or 6000-level capstone course created or designated by each department in the concentration. Capstone courses are research oriented and communication intensive. The capstone course can be taken only after students have completed two courses in their disciplinary concentration at the 3000-level or higher, and it must be taken at Baruch College. In order to graduate, a student must have a grade point average of at least 2.0 in the three courses that make up his or her Tier III minor.

Disciplinary concentrations are as follows:

Humanities Disciplines:

- Art
- Communication Studies
- Comparative Literature
- English
- History
- Mathematics
- Modern Languages
- Music
- Philosophy
- Theatre

Natural Science Disciplines:

- Biology
- Chemistry
- Environmental Science
- Physics

Interdisciplinary Disciplines:

- Information Studies
- Information Technology and Social Responsibility
- Women's and Gender Studies

Social Science Disciplines:

- Anthropology
- Economics
- Political Science
- Psychology
- Public Affairs
- Sociology

Sociology Interdisciplinary Concentrations:

- American Studies
- Asian and Asian American Studies
- Black and Latino Studies
- Humanities with Honors
- Latin American and Caribbean Studies

Interdisciplinary Concentrations:

- American Studies

- Arts and Sciences Interdisciplinary Minor with Honors
- Asian and Asian American Studies
- Black and Latino Studies
- Film Studies
- Global Studies
- Interdisciplinary Minor with Honors in New York City Studies
- Latin American and Caribbean Studies
- Law and Policy
- Religion and Culture
- Women's and Gender Studies

Part of the Baruch Common Core. Available only to students who entered Baruch **before Fall 2013.*

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Educational Resources

Facilities

- [The William and Anita Newman Library](#)
- [Computing Facilities](#)
- [Student Academic Consulting Center](#)
- [The Writing Center](#)
- [The Bernard L. Schwartz Communication Institute](#)
- [The Bert W. and Sandra Wasserman Trading Floor/Subotnick Financial Services Center](#)
- [Weissman Center for International Business](#)
- [Baruch Performing Arts Center \(BPAC\)](#)
- [Sidney Mishkin Gallery](#)
- [Bookstore](#)

Programs

- [Baruch College Honors Program](#)
- [Zicklin Undergraduate Honors Program](#)
- [City University of New York \(CUNY\) Baccalaureate for Unique and Interdisciplinary Studies](#)
- [Study Abroad Programs](#)
- [Division of Continuing and Professional Studies](#)

Research Centers and Institutes

- [Baruch College Survey Research](#)
- [Center for Educational Leadership](#)
- [Center for Innovation and Leadership in Government](#)
- [Center for Nonprofit Strategy and Management](#)
- [Center for the Study of Business and Government](#)
- [Center on Equality, Pluralism, and Policy](#)
- [Computer Center for Visually Impaired People](#)
- [Corporate Communication International](#)
- [CUNY Institute for Demographic Research](#)
- [Jewish Studies Center](#)
- [Lawrence N. Field Center for Entrepreneurship](#)
- [New York Census Research Data Center](#)
- [Steven L. Newman Real Estate Institute](#)
- [Robert Zicklin Center for Corporate Integrity](#)

Appendices

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[Student Conduct Procedures and Information](#)

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Baruch College Code of Student Conduct

Regulations Governing Student Conduct

Baruch College is dedicated not only to learning and the advancement of knowledge but also to the development of ethical and responsible persons. It seeks to achieve these goals through a sound educational program and policies that encourage independence and maturity. Regulations governing student conduct have been formulated with these objectives in view.

The regulations described below have been promulgated by the duly established college authorities pursuant to Article XV, Section 15.1, of the Bylaws of the Board of Higher Education of The City of New York (see page 240). Procedures for the enforcement of campus codes are detailed in other sections of Article XV (see pages 240–42). Nothing contained herein shall conflict with the rights of The City University of New York as stated in the Rules and Regulations for the Maintenance of Campus Order pursuant to Article 129A of the Educational Law of New York State (see pages 244–45).

Members of the Baruch College community are bounded by federal, state, and municipal laws as well as by the regulations enacted by the Board of Trustees of The City University of New York and by the duly established college authorities designated by the president and dean of students. Institutional discipline is aimed at conduct that directly and significantly impairs the opportunities of members of the college community to attain their educational objectives. The rules are intended to protect the health and safety of persons in the college community and to maintain and protect property. There are, also, guidelines for the keeping of records and the sponsoring of non-classroom activities, such as lectures, concerts, athletic events, and social functions.

Offenses

Sanctions can result from the commission of any of the following offenses:

- Academic cheating or plagiarism.
- Knowingly furnishing false information to the college, forgery, or alteration or use of college documents or instruments of identification with intent to deceive.
- Lending a Baruch College identification card to anyone or failure to present it when requested by a duly authorized and identified college official.
- Misrepresenting oneself as a Baruch College or City University of New York representative.
- Violation of regulations relating to the entry and use of institutional facilities, including closing hour restrictions.
- Physical or verbal abuse or harassment of any person on college premises or at college-sponsored or supervised functions.
- Theft, willful destruction, damage, or misuse of college property, including library materials.
- Theft, willful destruction, or damage of property belonging to a member of the college community on college premises.
- Advertising, soliciting, or selling any merchandise or service or soliciting of information on campus without permission of the Office of the Dean of Students.
- Use or sale of unlawful drugs on campus.
- Use of alcohol on campus at other than duly authorized social functions. (The sponsoring organization must obtain prior permission from the Dean of Students or his/her authorized representative in compliance with all applicable civil laws pertaining to the consumption of alcoholic beverages and provide for adequate supervision.)
- Gambling. The Penal Law of New York State prohibits loitering in a public place for the purpose of gambling with cards, dice, or other gambling paraphernalia.
- Intentional disruption or obstruction of teaching, research, administration, disciplinary proceedings, or other institutional activities.
- Failure to comply with directions of duly authorized and identified college officials acting in performance of their official duties.

Sanctions

The commission of any of the above offenses shall be subject to the following sanctions: admonition, warning, censure, disciplinary probation, restitution, suspension, expulsion, ejection, or complaint to civil authorities. The definition of these sanctions can be found in the Baruch College Undergraduate Bulletin. The procedures for the administration of these penalties are detailed in the section on disciplinary procedures in the Baruch College Undergraduate Bulletin.

Sale and Purchase of Research Papers for Course Use

The sale or purchase of term papers, student essays, reports, and other written assignments intended for use in credit courses is prohibited. Purchase from commercial term paper firms for use as course papers is illegal and subjects a student to disciplinary proceedings.

Smoking Regulation

Smoking is prohibited in all Baruch facilities.

Student Right-to-Know Information

Notification Under Ferpa of Student Rights Concerning Education Records and Directory Information

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their education records. *See paragraph 6 below on students' right to prevent the disclosure of directory information.*

The FERPA rights of students are as follows:

Students have the right to inspect and review their education records. Students should submit to the registrar, dean, head of the academic department, or other appropriate official written requests that identify the record(s) they wish to inspect. If the records are not maintained by the college official to whom the request was submitted, that official shall advise the student of the correct official to whom the request should be addressed.

All requests shall be granted or denied in writing within 45 days of receipt. If the request is granted, the student will be notified of the time and place where the records may be inspected. If the request is denied or not responded to within 45 days, the student may appeal to the college's FERPA appeals officer. Additional information regarding the appeal procedures will be provided if a request is denied.

Students have the right to request an amendment of their education records that they believe are inaccurate or misleading. Students may ask the college to amend a record that they believe is inaccurate or misleading. Students should write to the college official responsible for the record, clearly identify the part of the record they want changed, and specify why it is inaccurate or misleading. If the college decides not to amend the record as requested by the student, the college will notify the student of the decision and advise the student of his/her right to a hearing before the college's FERPA appeals officer regarding the request for amendment. Additional information regarding the hearing procedures will be provided when the student is notified of his/her right to a hearing.

Students have the right to consent to disclosure of personally identifiable information contained in their education records, except to the extent that FERPA authorizes disclosure without consent. One exception that permits disclosure without consent is disclosure to college officials with legitimate educational interests. A college official is a person employed by the University in an administrative, supervisory, academic or research, or support staff position; a person or company with whom the University has contracted; a person serving on the Board of Trustees; or a student serving on an official committee, such as a disciplinary or grievance committee, or assisting another college official in performing his or her tasks.

A college official has a legitimate educational interest if access is reasonably necessary in order to perform his/her instructional, research, administrative, or other duties and responsibilities. Upon request, the college discloses education records without consent to officials of another college or school in which a student seeks or intends to enroll.

Students may appeal the alleged denial of FERPA rights to:

General Counsel and Vice Chancellor for Legal Affairs
The City University of New York
535 East 80th Street
New York, NY 10021

Students have the right to file a complaint with the U.S. Department of Education concerning alleged failures by the college to comply with the requirements of FERPA. The name and address of the office that administers FERPA are:

Family Policy Compliance Office
U.S. Department of Education
600 Independence Avenue, SW
Washington, D.C. 20202-4605

The college will make the following "directory information" concerning current and former students available to those parties having a legitimate interest in the information: name, attendance dates (periods of enrollment), address, telephone number, date and place of birth, photograph, e-mail address, full- or part-time status, enrollment status (undergraduate, graduate, etc.), level of education (credits) completed, major field of study, degree enrolled for, participation in officially recognized activities and sports, height and weight of athletic team members, previous schools attended, and degrees, honors, and awards received. By filing a form with the Registrar's Office, students may request that any or all of this directory information not be released without their prior written consent. This form is available in the Registrar's Office and may be filed, withdrawn, or modified at any time.

Directories

The Administration

- [Administration of The City University of New York](#)
- [Administration of Baruch College](#)

Campus Map

Office/Faculty Directory