

1. Baruch College Undergraduate Bulletin - Fall 2019 / Spring 2020 ARCHIVE	3
1.1 General Information	4
1.2 Admissions	5
1.3 Fees, Expenses, and Financial Aid	6
1.3.1 Special Situations: Withdrawal and Reinstatement	7
1.4 Student Resources	8
1.5 Policies and Procedures	9
1.5.1 Program Load	11
1.5.2 Choosing Classes	12
1.5.3 Taking a Course at Another College	14
1.5.4 Letter Grades and Grade Point Equivalents	15
1.5.5 Academic Honors	18
1.5.6 Scholastic Performance Requirements	19
1.5.7 Departmental Honors (Honors Thesis)	23
1.6 Undergraduate Education	27
1.6.1 Majors	28
1.6.2 Minors	29
1.6.3 Bachelor of Arts/Bachelor of Science	31
1.6.4 Bachelor of Business Administration	34
1.6.5 Pathways at Baruch	37
1.6.6 Bachelor of Science in Public Affairs	47
1.7 Departments & Programs	48
1.7.1 Stan Ross Department of Accountancy	49
1.7.2 American Studies Program	52
1.7.3 Arts and Sciences Ad Hoc Programs	55
1.7.4 Asian and Asian American Studies	57
1.7.5 Department of Black and Latino Studies	62
1.7.6 Department of Communication Studies	66
1.7.7 Bert W. Wasserman Department of Economics and Finance	77
1.7.8 Department of English	86
1.7.9 Film Studies Program	93
1.7.10 Department of Fine and Performing Arts	96
1.7.11 Global Studies Program	118
1.7.12 Department of History	121
1.7.13 Interdisciplinary Programs and Courses	130
1.7.14 Jewish Studies Program	134
1.7.15 Department of Journalism and the Writing Professions	137
1.7.16 Latin American and Caribbean Studies	149
1.7.17 Department of Law	152
1.7.18 Library Department	156
1.7.19 Narendra Paul Loomba Department of Management	159
1.7.20 Allen G. Aaronson Department of Marketing and International Business	171
1.7.21 Department of Mathematics	185
1.7.22 Department of Modern Languages and Comparative Literature	205
1.7.23 Department of Natural Sciences	221
1.7.24 Department of Philosophy	234
1.7.25 Physical and Health Education	240
1.7.26 Department of Political Science	242
1.7.27 Department of Psychology	249
1.7.28 Public Affairs Program	257
1.7.29 William Newman Department of Real Estate	262
1.7.30 Religion and Culture Program	266
1.7.31 Department of Sociology and Anthropology	270
1.7.32 Paul H. Chook Department of Information Systems and Statistics	276
1.7.33 Women's and Gender Studies Program	297
1.7.34 Zicklin School of Business	299
1.7.35 Business Minors for Non-Business Majors	302
1.7.36 College Option/Tier III: Disciplinary and Interdisciplinary Concentrations	305
1.7.37 Related Programs - Honors Program	306

1.8 Educational Resources	307
1.9 Appendices	308
1.9.1 Baruch College Code of Student Conduct	309
1.9.2 Student Right-to-Know Information	310
1.10 Directories	311
1.11 Changes Since Publication	312
2. Baruch College Undergraduate Bulletin - Fall 2019 / Spring 2020 DRAFT Home	313
3. Baruch College Undergraduate Bulletin - Fall 2019 / Spring 2020 TOBE PUBLISHED Home	314

Baruch College Undergraduate Bulletin - Fall 2019 / Spring 2020 ARCHIVE

Welcome to Baruch College's online Undergraduate Bulletin for Fall 2019 / Spring 2020. Here you will find a comprehensive compendium of hyperlinks to web-based information about undergraduate study at Baruch, from degree programs and requirements, to tuition and financial aid, to general information about the College and Schools. We hope you find this to be a useful tool.

Archived Undergraduate Bulletins

- [Undergraduate Bulletin - Fall 2018 / Spring 2019](#)
- [Undergraduate Bulletin - Fall 2017 / Spring 2018](#)
- [Undergraduate Bulletin - Fall 2016 / Spring 2017](#)
- [Undergraduate Bulletin - Fall 2015 / Spring 2016](#)
- [Undergraduate Bulletin - Spring 2015](#)
- [Undergraduate Bulletin - Fall 2014](#)
- [Undergraduate Bulletin - Spring 2014](#)
- [Complete Undergraduate Bulletin 2010-2013](#)
- [Complete Undergraduate Bulletin 2007-2010](#)
- [Complete Undergraduate Bulletin 2004-2007](#)
- [Complete Undergraduate Bulletin 2002-2004](#)
- [Complete Undergraduate Bulletin 2000-2002](#)

Additional bulletins are archived at <http://www.baruch.cuny.edu/bulletin/>.

NEW: [Special COVID-19 Flexible Grading Policy for the Spring 2020 Semester](#)

Index

archive - 07292020

General Information

The College

- [Its Mission](#)
- [Its History](#)
- [Programs and Degrees Offered](#)
- [Accreditation](#)

Admissions

Admissions

- [Overview](#)
- [Freshman Applicants](#)
 - [Honors applicants](#)
 - [SEEK Freshmen](#)
 - [Credits for Work Completed During High School](#)
- [Transfer Students](#)
 - [Transfer Credits](#)
 - [Joining the Honors Program after transferring](#)
- [International Applicants](#)
- [Second-Baccalaureate-Degree Students](#)
 - <http://cunyba.gc.cuny.edu/second-degree-candidates/> and at <http://www.baruch.cuny.edu/undergrad/documents/2ndAcctBBAPolicyChangeFall2011.pdf> and at <http://www.baruch.cuny.edu/wsas/academics/undergraduate.htm>
- [Nondegree, Visiting Permit, and Senior Citizens](#)
- [Readmission](#)
- [CUNY Baccalaureate for Unique and Interdisciplinary Studies](#)

Fees, Expenses, and Financial Aid

The Cost of Education

- [Direct Educational Costs: Tuition and Fees](#)

Tuition and Fee Refunds

- [Procedures](#)
- [Student Activity Fee Refunds](#)

Special Situations: Withdrawal and Reinstatement

Financial Aid and Award

- [Applying For Financial Aid](#)
- [Baruch Scholars Program](#)
- [CUNY Financial Aid: Paying For College \(2018-2019\)](#)
- [Dean's Scholars Program](#)
- [Expected Family Contribution \(EFC\)](#)
- [Federal Direct Stafford Loan](#)
- [Federal Pell Grant](#)
- [Federal Perkins Loan](#): Please be advised that no new Perkins Loans are being offered as of September 30, 2017
- [Federal Supplemental Opportunity Grant \(FSEOG\)](#)
- [Federal Work Study](#)
- [Financial Aid Award Guide 2019-2020](#)
- [New York State Aid](#)
- [Parent Loan for Undergraduate Students \(PLUS\)](#)
- [Private Education Loans](#)
- [Scholarship Information](#)
- [Search for Education, Elevation and Knowledge \(SEEK\) Program](#)
- [Summary Of Financial Aid](#)
- [Veteran's Education Benefits](#)
- [William E. Macaulay Honors Program](#)

Special Situations: Withdrawal and Reinstatement

The College has, in effect, canceled the registration:

- If a student registers as matriculated but subsequently learns he/she did not receive a high school diploma or equivalent and is offered the option by the College to continue as a paying nondegree student or withdraw, the student activity fee will be refunded if the student withdraws.
- If a student is notified of loss of matriculation and is offered the option of remaining in school and/or withdrawing, the student activity fee will be refunded if the student withdraws.
- If a student registers but does not pay the tuition and fees or agree to accept financial aid by going to the cashier and the College cancels the registration, the student is not liable for that semester's tuition and fees.
- If a student has been permitted to register but subsequently it is learned that he/she owes money to the College and the registration is canceled, the student is not liable for tuition and fees for the semester for which the registration was canceled.

Improper advisement has been given:

- Students who are placed in a particular class following testing and after a week or more in the class are advised by the instructor that they do not need the course and should withdraw are entitled to a full or partial refund according to the following. If the College is satisfied that the students were improperly advised originally, the tuition may be refunded in full. Otherwise, students are entitled to a tuition refund based on the established refund schedule.

Change in status from full-time to part-time student:

- If a full-time student (registered for at least 12 equated credits) drops a course during the refund period and thus is registered for fewer than 12 credits, the student's effective tuition is then calculated on a part-time basis. However, the student is liable also for that portion of the full-time tuition that is not refunded in accordance with existing refund procedures. The student's refund is calculated by subtracting the new part-time tuition amount from the full-time amount and multiplying the difference by the appropriate percentage based on the date of withdrawal.

Federal Return to Title IV policy:

- Students who withdraw from all classes, either officially or unofficially, may have their financial aid package recalculated based on the Federal Return to Title IV regulations. The regulations require that the College calculate the portion of the federal aid a student is entitled to, based on the aid that could have been disbursed had the student remained enrolled and the number of days the student attended classes. The enrollment status used to calculate financial aid eligibility is set either on the 21st day of classes or at the point the student's financial aid record becomes payable. Students who withdraw from some or all classes prior to the earlier of those dates will have their aid recalculated and could lose some or all of their aid. If a student fails to begin attendance in some or all of their classes, the unattended classes will not be used to calculate their enrollment status for financial aid eligibility. If aid has been disbursed for unattended classes, the student may be required to return funds, with the exception of college work-study earned, which will not be recouped. Students who officially withdraw after completing more than 60% of the semester are considered to have "earned" their federal financial aid, and the College is not required to recalculate their eligibility.
- If the Return to Title IV calculation determines that the student is not entitled to a portion of the aid that has already been disbursed, the College will return the "unearned" portion to the federal government and the student will be billed for the money that was returned on his or her behalf. A stop will be placed on the student's record until the money has been repaid to the bursar.
- If the calculation determines that the student is entitled to aid that has not been disbursed, the Office of the University Controller will notify the student of his or her eligibility and give the student the opportunity to decline the disbursement. If the student does not decline the disbursement, it will be mailed to the student by the Office of the University Controller, with the exception of student loans. To receive a postwithdrawal disbursement of loan funds, the student must sign and return the postwithdrawal notice, confirming that he or she wants the loan to be disbursed; however, only the first disbursement of a loan may be disbursed after a student has withdrawn. If a balance is owed to the College, the bursar may, with the exception of student loans, request the postwithdrawal disbursement.

Other specific situations:

- If the student activity fee is paid in advance and the student does not register due to medical reasons, is forced to move out of state, or is required to work as a result of a death in the family, in general, the student activity fee would not be refunded.
- If a student, because of medical or mental illness, is absent from classes and does not withdraw during the first three weeks of the session and at a later date requests a refund, supporting each request with documentation, the following may be considered: As a general rule, the law recognizes that time limits should not necessarily control where rights may be exercised within specified time limits, if the individual presents a justifiable excuse for not making a timely request, and there is no prejudice in granting the untimely request, a refund may be made.

Source: Office of the General Counsel Memo, June 1965, and University Budget Office Memorandum No. 25, June 23, 1976.

Student Resources

- Residence Life
- Division of Student Affairs
 - Dean of Students Office
 - Campus Intervention Team
 - New Student & Family Programs (First Year and Transfer Student Programs)
 - Office of Student Life
- STARR Career Development Center
- Center for Academic Advisement and New Student Orientation
- New Student Orientation Programs
- Athletics: Varsity Sports and ARC Recreation
- College Ombuds
- Counseling Center
- Early Learning Center
- Fellowships and Postgraduate Opportunities (Advisement)
- Health and Wellness Services
 - Immunization Policy
- International Student Services
- Student Disability Services
- Testing and Evaluation
- Veterans Services
 - Veterans Resources
- Alumni Outreach
 - The Baruch College Fund
 - Office of Alumni Relations

Policies and Procedures

OVERVIEW

It is a CUNY policy that each student is solely responsible for keeping informed of all various academic policies and requirements. A brief summary of some of the College's academic policies is offered here.

- [Universal Immunization Requirement for First-Time Students](#)
- [Program Load](#)
- [Choosing Classes](#)
- [Honors Courses](#)
 - Independent Study Courses
 - [The Marxe School of Public and International Affairs](#)
 - [Zicklin School of Business](#)
 - [Weissman School of Arts and Sciences](#)
- [Taking a Course at Another College](#)
- [Family Educational Rights and Privacy Act \(FERPA\)](#)

Choosing Your Program of Study

- [The Major](#)
- [Liberal Arts Minor](#)
- [Business Minor for Non-Business Major](#)

Understanding Your Grades and Transcript

- [Letter Grades and Grade Point Equivalents](#)

Academic Honors

- [The Dean's List](#)
- [Graduation with Latin Honors](#)
- [Business Honors](#)
- [College Honors](#)
- [Departmental Honors \(Honors Thesis\)](#)

Code of Conduct

- [Academic Integrity](#)

Required Tests

- [Entering the College and College Readiness: Skills Assessment Testing Program](#)

Scholastic Performance Requirements

- [Class Attendance](#)
- [Maintaining an Acceptable Grade Point Average](#)
- [Computing the Grade Point Average](#)
- [Changing a Grade/Extra Credit](#)
- [Your GPA and Credits Earned at Another College](#)
- [Academic Probation](#)
- [Rate-of-Progress Probation and Dismissal Policies](#)

- Repeating Courses
- Withdrawal
- Scholastic Performance Requirements
 - Zicklin School of Business
 - Weissman School of Arts and Sciences
 - Marxe School of Public and International Affairs

Graduation

Official Transcripts

Program Load

A student's total program load in either the fall or spring semester may not exceed 18 equated credits.

A student's total program may not exceed two courses per summer session or four courses for the summer term.

A student's total program may not exceed two courses for the winter session.

A student must declare a major by the time they have earned 60 credits in a program. Students who have not declared a major shall have a hold placed on their record and will not be able to register for courses until a major is declared.

A student with a cumulative index warranting such consideration (minimum GPA of 3.0) may apply for permission to take a maximum of 21 credits in the fall or spring semesters and nine credits in each summer session for a maximum of five courses. Students in the Zicklin School of Business should apply through the Zicklin Undergraduate Services Office. Students in the Weissman School of Arts and Sciences should apply through the Weissman Associate Dean's Office. Students in the Marxe School of Public and International Affairs should apply through the Marxe Associate Dean's Office. Students not officially accepted into one of the three schools should apply at the Undergraduate Advisement and Orientation Office for a credit overload.

Hours and Credits

As a recognized higher education provider in the State of New York, Baruch College is bound by the New York Department of Education's rules and regulations regarding assignment of credit hours. Statements in this Bulletin regarding a certain number of class hours or credits refer to the number of weekly class hours (or their equivalent). Thus a listing that reads "3 hours, 3 credits" means that the course will meet for two 75-minute class hours each week for 14 weeks, exclusive of the final examination, or for some other scheduling pattern that equates to 2,100 minutes (2 meetings x 75 minutes x 14 weeks) during the term. Every weekly hour of lecture or recitation meeting for 14 weeks is equal to one semester hour of credit. The same is true for the following: a) two weekly hours of laboratory work, b) two weekly hours of supervised fieldwork, c) three hours of unsupervised honors work, or d) three hours of unsupervised fieldwork. Exceptions to this general rule may apply to certain programs or courses.

Choosing Classes

Registration:

Students register according to the procedures established by the Office of the Registrar for the announced registration period.

It is the policy of the College's three schools that students will be allowed to register no more than three times for any single undergraduate course. Any request for an exception to this rule should be directed to the Dean's Office of the particular school through which the course in question is offered.

It is imperative that you check your CUNYfirst account before the first day of classes, as often classroom assignments change. The College reserves the right to cancel any course or section due to insufficient enrollment or for any other reason it deems necessary.

Student Status:

Class	Credits Earned	Class	Credits Earned
Lower Freshman	0 to 14.9	Lower Junior	60 to 74.9
Upper Freshman	15 to 29.9	Upper Junior	75 to 89.9
Lower Sophomore	30 to 44.9	Lower Senior	90 to 104.9
Upper Sophomore	45 to 59.9	Upper Senior	105+

Course Listings

Course numbers indicate the level of the course as described below:

Courses Numbered Level:

0000-699	Undergraduate Remedial; no credit.
(U)700-999	Graduate Courses.
1000-1999	Introductory Courses; no prerequisites.
2000-2999	Introductory Courses; they require some past preparation either in high school or college.
3000-3999	Intermediate Courses; prerequisites required.
4000-4999	Advanced Courses; prerequisites required.
5000-5999	Senior Courses; seminars, training programs, and independent studies
6000-6999	Honors level only.
7000-7999	Transfer Course(s) equivalents.
8000-9999	Graduate Courses.
99001-99999	Graduate Courses, specifically, courses in research methodology, thesis, or thesis alternative.

Note: The numbers 7000–7999 are used on transfer evaluations for recording purposes only. Courses listed on transfer evaluations with numbers of 7000–7999 are not applicable to the minor unless the evaluation specifically indicates that the course was at the intermediate or advanced level (equivalent to Baruch courses numbered 3000 or above)—these request must be approved by the respective department.

Independent Study and Honors Thesis Courses:

Please contact the Dean's Office of the relevant school for independent study proposal deadlines. Permission to undertake an honors thesis must be obtained during the preceding term.

Honors Classes:

Honors courses are indicated by an 'H' following the course number. Students with a 3.30 GPA may register for 1000- and 2000-level Honors courses and students with a 3.40 GPA and higher may register for 3000-level and above Honors courses without special permission from the Honors Program. To find a listing of Honors courses in CUNYfirst, choose 'contains' in the Course Number field and insert H.

Special Registration Requirements and Permissions for CUNY Baccalaureate Students:

Students pursuing a CUNY Baccalaureate for Unique and Interdisciplinary Studies must be formally admitted to the program. New CUNY Baccalaureate students will not be eligible for business courses at the 3000-level or above unless they have an approved mentor and have received permission from the mentor as well as the Zicklin School of Business. Continuing Non-Baruch College CUNY Baccalaureate students must use the ePermit system every semester to request course registration.

Abbreviations

LAB	Laboratory
LEC	Lecture
MASON	Mason Hall on the first floor of 17 Lexington Avenue
REC	Recitation
TBA	Hours to be arranged with department
A	Lawrence and Eris Field Building (17 Lexington Avenue)
B	Newman Vertical Campus, 55 Lexington Avenue (At East 25th Street)
C	Newman Hall, 137 East 22nd Street (At East 22nd Street)
D	Administrative Building, 135 East 22nd St (Between 3rd Avenue and Lexington Avenue)
H	Information and Technology Building, 151 East 25th Street (Between 3rd Avenue and Lexington Avenue)
J	137 East 25th Street

Taking a Course at Another College

The combined program load must not exceed a total of 18 equated credits. There must be no time overlap when courses are taken at another school simultaneously with courses at Baruch. No permit can be issued for required composition (ENG 2100 and 2150 or the equivalent) or for required accountancy or finance courses. Permission must be granted prior to registering at the other institution. No permit will be issued for courses that have been repeated three times at Baruch.

Baruch students who want to attend another CUNY institution on permit:

Students who want to take a course at another CUNY institution must apply using the ePermit system in CUNYfirst. You will be informed of the progress of your permit request throughout the approval process via email. If a request is rejected, you will be notified of the reason for the rejection. Tuition for approved CUNY permit courses is paid to your home college. Grades for courses taken on permit at another CUNY institution are posted on your home transcript and are counted in the computation of your GPA.

Please note:

- Permits are not issued for first semester freshman or transfer students with no Baruch GPA.
- Permits are issued only to students matriculated for a degree at Baruch College who are not on academic probation.
- Permit courses are not eligible for the F-Repeat Policy at Baruch College.

Outgoing Non-CUNY Permit:

If a student wants to take a course at a non-CUNY institution, they must apply through the Office of the Registrar.

- Students must have departmental permission to take course(s) at other institutions.
- Permits will not be issued for advanced courses in accounting (see Accounting Department Office).
- Students who plan to Study Abroad must contact the Weissman Center for International Business, 137 East 25th Street, Room 822.
- In order for the approved credits to be transferred from non-CUNY institutions, a minimum grade of 'C' must be earned.

Letter Grades and Grade Point Equivalents

The following tables list the grades that are used at Baruch College and show how they are calculated to determine the grade point average (GPA), or index.

[See explanation of how to compute your GPA](#)

Special COVID-19 Flexible Grading Policy for the Spring 2020 Semester

As part of The City University of New York's response to the COVID-19 pandemic, during the Spring 2020 semester, all students shall have the option to convert any or all of the (A-F) letter grades they earn in their classes, to Credit/No Credit (CR/NC) grading.

1. During the Spring 2020 semester, all students shall have the option to convert any or all of the (A-F) letter grades, including plus or minus variations, they earn in their classes, to Credit/No Credit grading.
2. Students shall be able to make this decision up to 20 business days after the University's final grade submission deadline. Once selected, the Credit/No Credit option cannot be reversed.
3. If a student chooses to exercise this option, a passing letter grade (A, B, C, or D including +/-) will convert to 'CR' with credit for the class being awarded, while a failing grade (F) will convert to 'NC', with no credit awarded. Credit/No Credit grades will not impact the student's GPA.
4. Courses taken for a letter grade will continue to be included in the semester and general GPA, while courses taken for a Credit/Non-credit grade will be excluded, just as is the case with such courses taken at a student's home institution.
5. If a student exercises the option of Credit/No Credit, the Credit (CR) grade will not negatively impact the student's satisfactory progress toward degree completion.
6. Students with Credit/No Credit grades will be able to transfer those courses across colleges within CUNY, per current CUNY policy.
7. The Special COVID-19 Flexible Grading Policy shall apply to coursework completed on Permit and will not affect Board of Trustees Policy 1.14 – Policy on Coursework Completed on Permit.
8. Students placed on academic probation by their institution at the start of the Spring 2020 semester shall not be penalized with academic dismissal based upon their grades earned this semester.
9. The Special COVID-19 Flexible Grading Policy shall not affect the University standards of student retention and progress in accordance with Board of Trustees Policy 1.26.
10. Before choosing this grading option for one or more of their classes, students shall consult with their academic and financial aid advisors regarding potential impact to their financial aid, licensure requirements, and graduate school admissions.
11. The Special COVID-19 Flexible Grading Policy shall supersede and override all undergraduate and graduate program-level grading policies currently in effect at CUNY colleges and schools, including those related to required and elective courses within the major, minor, general education (Pathways), pre-requisite courses, honors courses, courses taken on permit and maximum number of credits that a student can earn with Credit/No Credit grades.
12. The grade glossary, attached to each transcript, will be updated to include a notation denoting that all Spring 2020 grades, including CR or NC, were earned during a major disruption to instruction as a result of the COVID-19 pandemic.
13. The Special COVID-19 Flexible Grading Policy shall apply to all CUNY colleges and schools, except the School of Law and the School of Medicine, which may develop their own Pass/Fail policies, subject to approval of the Board of Trustees, to conform to norms in legal and medical education.
14. The Special COVID-19 Flexible Grading Policy, which shall be effective April 1, 2020, applies to the Spring 2020 semester only and that the Chancellor, may, in his discretion, to meet public health emergency policies and practices, extend this policy to future semesters, if necessary and report such extension to the Board of Trustees immediately.
15. The Special COVID-19 Flexible Grading Policy shall be codified in the Manual of General Policy as Policy 1.4. and cannot be overwritten by any individual units of the University, including presidents, provosts, or college councils.
16. The policy will remain in effect for the Spring 2020 semester and will be reviewed by the Chancellor and extended as necessary to meet public health emergency policies and practices.

Letter Grades and Grade Point Equivalents

Baruch uses a 4.0 grade point average scale to determine a student's academic standing.

Grade	Grade Point Equivalent	Percentage Equivalent
A	4.0	93.0-100.0
A-	3.7	90.0-92.9

B+	3.3	87.1-89.9
B	3.0	83.0-87.0
B-	2.7	80.0-82.9
C+	2.3	77.1-79.9
C	2.0	73.0-77.0
C-	1.7	70.0-72.9
D+	1.3	67.1-69.9
D	1.0	60.0-67.0
F	0.0	below 60.0

Explanation

Excellent (A, A-).
 Very good (B+, B, B-).
 Average (C+, C).
 Poor (C-, D+, D).
 Failure (F).

Additional Grades

The following grades are also used on the transcript. A definition of each of these grades appears below.

I NC	Given only when the student has earned an average term grade of 50 percent or better for work already completed, but the term's work is incomplete and the instructor agrees that the reason for the lateness is valid. Completed assignments must be handed in to the instructor so that the grade can be resolved by the end of the final examination period of the subsequent semester, or it becomes a grade of FIN, the equivalent of F.
P	Pass/fail option is only allowed to students in the Weissman School of Arts and Sciences—read Pass/Fail option in the Undergraduate Guide to Academic Policies and Procedures. This grade is also used when a student completes a non-credit bearing course and certain internship courses. The P grade is not included in GPA calculation.
W	Assigned to students who officially drop a course after the refund period and prior to the completion of two-thirds of the semester.
R	Course must be repeated until minimum proficiency is attained.
A UD	Only for nondegree students (an auditor or listener in the class). No credit granted.
CR	Credit earned (transfer credits, military service, or exemption credit). Grades in these courses are not included in computation of the scholastic index or in computing class standing.
Y	An intermediate grade assigned after the first of a multi-semester Honors sequence course to signify work in progress. The Y grade is not included in calculating the grade point average. Each Y grade is replaced by the earned letter grade when the sequence has been completed.
P EN	Pending. Assigned when a student's coursework is under review by an academic committee for possible infraction of academic integrity standards.
WA	Administrative withdrawal, given when a student fails to document compliance with New York State Public Health Law 2165 regarding measles, mumps, and rubella within 30 days of the start of the semester (45 days for international students). Non-punitive.
WD	Assigned to students who officially drop a course and incur tuition liability. Non-punitive and does not appear on transcript.

WN	Assigned to students who never attended and did not officially withdraw. Non-punitive.
WU	Withdrew unofficially. Student attended at least one (1) class session. A WU may not be assigned if a student has taken the final examination.

Academic Honors

Dean's List

The College recognizes excellence with the Dean's List. To be eligible, a full-time (minimum 12 credits) matriculated student must earn a term grade point average of at least 3.50. A part-time matriculated student must earn a term grade point average of at least a 3.50 in two consecutive terms (not including overlapping terms). P grades and credits are not factored in the calculation.

Please Note: Dean's List is based on the grade point average at the end of each term and will not be adjusted for grade changes.

Latin Honors

To be eligible for Latin Honors, students must have completed at least 56 credits at Baruch College and meet the scholastic index outlined below:

Summa cum laude shall be granted to those students whose scholastic index in all subjects is at least 3.85

Magna cum laude shall be granted to those students whose scholastic index in all subjects is at least 3.75

Cum laude shall be granted to those students whose scholastic index in all subjects is at least 3.50

In order for Baruch College second degree students to be eligible for Latin Honors, they must earn at least 56 additional credits towards their new degree plan.

Please Note: Latin Honors are based on the grade point average at the time of degree conferral and will not be adjusted for grade changes.

College Honors

Students who complete Honors Program requirements may be eligible to graduate with College Honors. See the [Baruch Honors Program](#).

Scholastic Performance Requirements

Class Attendance

Baruch College is a non-attendance taking institution. All students are expected to attend every session of their courses. A grade of WU will be assigned to students who attended a minimum of one class, stopped attending, but did not officially withdraw and did not take the final examination.

Policy on Religious Holidays

No person shall be expelled from or be refused admission as a student at Baruch College for the reason of inability to attend classes because of religious beliefs or to participate in any examination, study, or work requirements on a particular day or days.

Any Baruch student who is unable, because of religious beliefs, to attend classes on a particular day or days shall, because of such absence on the particular day or days, be excused from any examination or any study or work requirements.

It shall be the responsibility of the faculty and of the administrative officials of the College to make available to all students who are absent from school because of religious beliefs an equivalent opportunity to make up any examination, study, or work requirements that they may have missed because of such absence on any particular day or days. No fees of any kind shall be charged by the institution for making available to these students such equivalent opportunity.

If classes, examinations, study, or work requirements are held on Friday after 4:00 pm or on Saturday, similar or makeup classes, examinations, study, or work requirements shall be made available on other days, where it is possible and practicable to do so. No special fees shall be charged to students for these classes, examinations, study, or work requirements held on other days.

In effectuating the provisions of this section, it shall be the duty of the faculty and of the administrative officials of the College to exercise the fullest measure of good faith. No adverse or prejudicial effects shall result to any students because of availing themselves of the provisions of this section.

Students who are aggrieved by the alleged failure of any faculty or administrative officials to comply in good faith with the provisions of this section shall be entitled to maintain an action or proceeding in the Supreme Court of New York County for the enforcement of their rights under this section.

Maintaining an Acceptable Grade Point Average

The cumulative grade point average (GPA) is the numerical equivalent of a letter grade (A, B, C, etc.). In order to meet the College's scholarship requirements, a student must maintain a minimum cumulative grade point average of 2.00. The GPA is also used to determine scholarship eligibility. It is the student's responsibility to keep track of his or her GPA. Baruch students may verify their grades and GPA by accessing their transcript through CUNYfirst self service.

Computing the Grade Point Average

It should be noted that there are different GPA requirements to be eligible for financial aid programs (state and federal) and retention within the College. See the financial aid section of this bulletin or the Office of Financial Aid Services for the minimum standards to be eligible for financial aid awards.

Grade point averages are computed by multiplying the credits attempted by the grade point equivalent. The grade point average is then computed by dividing the total grade points (GPs) by the total credits attempted. Below is an example of computing a GPA on a five-course, 16-credit semester program load.

Course	Grade	Credits		GPE		GPs
MTH 2003	F	3.0	x	0.0	=	0.0
CHM 2003	D	4.0	x	1.0	=	4.0
HIS 1001	B-	3.0	x	2.7	=	8.1
COM 1010	C+	3.0	x	2.3	=	6.9
ENG 2100	A	3.0	x	4.0	=	12.0

TOTALS	Total Credits: 16.0	Total GP: 31.0
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Total Grade Points	<u>31.0</u>	=	1.9 Grade Point Average (GPA)
Total Credits	16.0		

Changing a Grade/Extra Credit

No change of final grade for a completed course will be made without the approval of the instructor's dean. Deans will consider the grade change upon the receipt of the instructor's written explanation. Students have 60 days to resolve any grading issues from the time of degree conferral. Extra work may not be submitted for a higher grade.

Your GPA and Credits Earned at Another College

Approved CUNY ePermit course(s) are calculated in the cumulative credits earned and GPA; for institutions outside of CUNY, only courses with a grade of C or better are transferred for credit, are not calculated in the GPA, and do not count toward residency.

Grades received for work completed at another college are used to calculate the pre-business GPA for eligibility to the Zicklin School of Business; these grades are calculated according to Baruch's Academic Policies.

Academic Probation

First-semester freshmen and first-semester transfer degree seeking students who fail to meet the minimum acceptable GPA will be assigned an academic standing of 'Eligible to Continue.' Students should view this classification as an alert to work diligently to improve their academic performance. Improvements will prevent academic sanctions. The student is urged to utilize the resources offered by the College, including the Office for Undergraduate Advisement and Orientation and the Student Academic Consulting Center (SACC). The services of these offices include mapping out courses, tutoring, workshops, and career advice.

Students will be placed on academic probation at the end of the fall/spring semester if their cumulative GPA falls below the minimum requirement (2.00). Failure to maintain a minimum GPA of '**C**' during the subsequent semester will result in academic dismissal.

While on academic probation, a student may take a full academic load.

The following are restrictions for students on academic probation:

- Holding office in student government or on publications, sitting on College committees, or engaging in varsity sports (club activities should also be limited)

Failure to meet grade point average requirements when on academic probation will result in automatic dismissal at the end of the semester. Registration for subsequent semesters will be withheld. Students who are dismissed must remain separated from the College for a minimum period of one semester. The deadline for submitting appeals to the appropriate committee on academic standing for reinstatement for the fall semester is April 1; for the spring semester, November 1. Students must also file a reentry application with the Office of the Registrar.

All applications for reinstatement should be submitted to the appropriate committee on academic standing based on the student's official major. Until they have been admitted to a specific school, they must file their appeals with the Joint Committee on Academic Standing through the Undergraduate Advisement and Orientation Office. Each application should include documentation that supports the student's appeal for reinstatement. It is recommended that students meet with an advisor in the Undergraduate Advisement and Orientation Office prior to filing the appeal for reinstatement.

Be advised that all recipients of financial assistance must be making satisfactory pursuit and progress toward a degree. There are different formulas used to make this determination, one for federal aid programs and one for state aid programs (Excelsior/TAP). The GPA requirements for financial assistance differ from the College's scholarship requirements. Please consult the Office of Financial Aid Services for Satisfactory Academic Progress requirements for state and federal financial aid programs.

Rate-of-Progress Probation and Dismissal Policies

The following courses are required for any bachelor's degree: ENG 2100, ENG 2150, and minimally, a 2000-level mathematics course (and/or an H or T version of these courses). Failure to complete one or more of these courses after three registrations will result in dismissal from the College. Students who take, but do not pass, one of the aforementioned courses for the second time will be placed on rate-of-progress probation and should see an academic advisor as soon as possible. Failure to complete the course(s) in question by the end of the third attempt will result in dismissal. While on rate-of-progress probation, a student will be restricted to no more than four courses (13 equated credits) each semester.

Students who have failed an ESL course once will be placed on probation for the following semester. While on probation, a student will be restricted to no more than four courses (13 equated credits) each semester, including the ESL course. Students who fail to pass the ESL course after two attempts will be dismissed from the College. Students who have been dismissed from the College for failure to pass an ESL course after two attempts will be encouraged to register at a CUNY community college to complete their ESL program. Before students who are dismissed for their failure to pass their ESL course may return to Baruch College, they must present a transcript showing that they have passed all three CUNY Basic Skills Tests and that they are eligible for credit-bearing mathematics courses.

Registration for the subsequent semester after the third attempt will be withheld. Students who are dismissed may not continue at Baruch College.

Repeating Courses

Undergraduate students may replace a maximum of 16 credits of failing grades if the same courses are repeated with a minimum grade of C. It will not retroactively effect the pre-existing academic status. The cumulative GPA will be recomputed to reflect only the passing grade. The following points should be noted:

- A maximum of 16 credits of failing grades (F, FIN, WU) may be deleted from the calculation of the cumulative GPA during an undergraduate's enrollment in CUNY. Whether students remain at a single college or transfer from one CUNY college to another, no more than 16 credits of failing grades can be replaced in the calculation of the cumulative GPA. Should the 16-credit limit be reached at a college other than Baruch, a student will not be permitted to replace failing credits at Baruch.
- The course(s) used to replace failing grades must have been taken in the fall 1990 semester or later.
- If a course for which a student wants the failing grade to be replaced by a grade of C or better was taken prior to September 1, 1984, the student must receive the approval of the appropriate committee on academic standing.
- For a grade of C or better to replace a grade of F in the calculation of the cumulative GPA, the failing grade cannot have been received at another college. The repetition of the course must take place at Baruch; it may not be taken on permit to another institution.
- A failing grade may not be partially replaced. If a student has replaced 14 credits of failing grades and subsequently receives a grade of C or better in another 3-credit course previously failed, the failing grade cannot be replaced.
- If a student has received more than one failing grade for the same course and subsequently earns a grade of C or better in the course, the failing grades will be deleted from the calculation of the GPA, subject to the 16-credit limit.
- If a student fails a course that was taken on a pass/fail basis and subsequently retakes the course, a grade of C or better must be earned in order for the failing grade to be replaced.
- If the course number or title of a course was changed in the period between the receipt of the failing grade and the repetition of the course but the content remained the same, the failing grade will be replaced if a grade of C or better was received in the repeated course.
- If the content of the course was changed in the period between the receipt of the failing grade and the repetition of the course, or when a student has been allowed to substitute one course for another, the declaration of course equivalency for the purpose of deleting the failing grade from the calculation of the cumulative GPA will be at the discretion of the appropriate committee on academic standing.
- The cumulative GPA calculated on the basis of this policy is to be used for purposes of retention and graduation from the College and the admission to and continuance in a major or specialization. It will not be used to calculate graduation honors, the Dean's List, or departmental honors at graduation.
- Students may not repeat courses for which credit has already been earned, either at Baruch College or in transfer from another college. Students who register for a course where credit has previously been earned will be dropped from the course or have credit removed from the subsequent attempt. It is the policy of the College's three schools that students will be allowed to register no more than three times for any single course.

Any student who does not want a repeated course to replace a previously recorded failing grade should notify the Office of the Registrar so that the replacement does not take place. This request may be made at any time after the latest enrollment, but before the latest grade is recorded. Note: Any failing grade(s) already replaced cannot be reversed.

***** Effective Fall 2018 through Spring 2020: Two-Year Pilot Program for Repeat for Mastery (Precalculus)**

A student who has received a grade of C-, D+, or D may re-register for Precalculus. The credit for that course will be applied toward the degree once. In order to repeat the course, students must apply through the Office of the Registrar.

- Courses repeated for mastery will be included in the maximum 16 credit limit.
- A student must earn a C grade or better and not have exceeded the 16 credit limit in order for the grade to be replaced.
- If a student earns less than a C grade or has exceeded the 16 credit limit, both grades earned will be factored into the student's GPA.

Withdrawal

Courses dropped during the refund period, do not appear on the student's transcript. New students who drop all their courses (withdraw from the College) during the refund period of the semester must apply again for admission prior to future registrations. Consult the Office of Undergraduate Admissions. Other students who withdraw from the College during the refund period must apply for reentry.

Students may withdraw from the College during the first ten weeks of the semester. After the refund period, they will receive W grades. Appeal to drop a course after the deadline must be made to the Committee on Academic Standing.

Students who have received permission to carry a credit overload may not drop any course.

Once students have officially dropped a course they may not attend or audit the course.

Students who are SEEK, first-semester freshman, athletes or International and wish to withdraw, modify their schedule or fall below full-time status must get the approval of the appropriate office.

The Committees on Academic Standing

Each school has a committee on academic standing. These committees adjudicate students' appeals in academic matters. Each committee is composed of faculty, students, and administrators. Information and appeal forms can be obtained in the Office for Undergraduate Advisement and Orientation. These are some of the appeals handled by the committee:

- Request for W in a course or total resignation after the deadline
- Request for reinstatement if dismissed
- Curricular adjustments or waivers of academic rules
- Change of grade that is initiated by the instructor

All requests should be documented with supporting evidence: medical notes, military papers, etc.

The filing of an appeal does not guarantee a favorable decision; the committee weighs all the information presented by the student and arrives at a conclusion based upon the application of College policies and the appropriateness of the request.

The student is informed in writing of the committee's decision. Students do not appear before the committee.

Committees on Academic Standing

- [Zicklin School of Business](#)
- [Weissman School of Arts and Sciences](#)
- [Marxe School of Public and International Affairs](#)
- [Office for Undergraduate Advisement and Orientation](#) (students without an official academic plan)

Veteran's Benefits Information

In accordance with Title 38 US Code 3679 subsection (e), this school adopts the following additional provisions for any students using U.S. Department of Veterans Affairs (VA) Post 9/11 G.I. Bill® (Ch. 33) or Vocational Rehabilitation and Employment (Ch. 31) benefits, while payment to the institution is pending from the VA. This school will not:

- Prevent nor delay the student's enrollment;
- Assess a late penalty fee to the student;
- Require the student to secure alternative or additional funding;
- Deny the student access to any resources available to other students who have satisfied their tuition and fee bills to the institution, including but not limited to access to classes, libraries, or other institutional facilities.

However, to qualify for this provision, such students may be required to:

- Produce the Certificate of Eligibility by the first day of class;
- Provide written request to be certified;
- Provide additional information needed to properly certify the enrollment as described in other institutional policies.

Departmental Honors (Honors Thesis)

HONORS THESIS GUIDELINES

Committee on Undergraduate Honors

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Introduction

The Senior Honors Thesis is the culmination of your college experience, emphasizing critical thinking, writing, and independent work. Your thesis may relate to your major, but it does not have to. You are encouraged to select a topic that you find exciting and satisfying, and that will allow you to be creative. Completing an Honors Thesis is an opportunity to:

- Satisfy your intellectual curiosity
- Develop transferable skills
- Work closely with faculty mentors
- Open windows into future professions

Students who successfully complete their theses are eligible to graduate with honors in the discipline in which the thesis is written. Though not a requirement, completion of an honors thesis is highly recommended for BA majors and for all students who are considering pursuing an advanced (masters, doctoral, or professional) degree.

The Honors Thesis is, in most cases, a two-semester project completed under the supervision of a faculty mentor. Students completing theses in the Natural Sciences may be given permission to undertake a three-semester project. Since the thesis constitutes six to twelve semester hours of the baccalaureate degree program, it should reflect a significant time commitment, be of high quality, and demonstrate personal intellectual growth.

If you are thinking of writing an honors thesis, please contact David Rosenberg, Chair of the Committee on Undergraduate Honors [David.Rosenberg@Baruch.cuny.edu] one full semester prior to the anticipated start date. Most students write a thesis in their senior year, though it may be possible for upper juniors to enroll.

Proposing a thesis project

In order to pursue an honors thesis project, a student must meet the following qualifications:

- 3.5 GPA in the discipline in which the thesis will be completed.
- 3.5 cumulative GPA.
- Approval of proposed thesis mentor, department honors coordinator/committee, and Chair of College Committee on Undergraduate Honors.

Please note that some departments/disciplines may have additional prerequisites. If a student has fulfilled the prerequisites in more than one discipline/department, it is possible to undertake an interdisciplinary thesis project [IDC 6001H/6002H]. While most students complete traditional research projects, creative endeavors [e.g. writing a play or novel] may be considered.

Please consult with the department in which you plan to do honors works and with the Chair of the Committee on Undergraduate Honors for further information. If you are enrolled in the Baruch College Honors Program, you should also consult with your academic advisor.

Preparing a Prospectus

The "Application and Prospectus for an Honors Thesis" cover sheet (2 pages, available at this site <<http://blsciblogs.baruch.cuny.edu/honors/honors-program-requirements/academic-requirements/>>. Scroll down to click on "Honors Thesis Application"). Instructions can be found there, but the major requirements include:

1. A statement of the major objectives of your proposed study.
2. A description of the procedures you will follow to complete your research.
3. A statement of where the experimental, field study and/or the library work is to be performed.
4. A short bibliography, including some of the seminal works relating to the thesis topic

DUE DATE:

The prospectus must be completed during the semester prior to the one in which you expect to begin the thesis [usually upper junior or lower senior year]. The **proposal must be submitted to the Chair of the College Committee on Undergraduate Honors committee by April 1st for a project starting in the fall semester or November 1st for a project starting in the spring semester.** The committee will review the proposal and approve it or suggest revisions. **If you are asked to make changes then you must complete your revisions and resubmit the prospectus to the committee chair no later than May 1st for enrollment in the fall semester or December 1st for enrollment in the spring semester.** Students may not enroll in either Thesis I [6001H] or Thesis II [6002H] during the winter session or summer session terms.

The prospectus must be approved by your mentor, department chair, and the Committee on Undergraduate Honors. The Committee on Undergraduate Honors reserves the privilege of recommending changes in the thesis proposal. Students must not commence work on their theses until the proposal has been given full approval. Where human subjects are involved, students will also have to secure Institutional Review Board approval before collecting data.

For more guidance on writing a prospectus and selecting a mentor, please see Charles Lipson's *How to Write a BA Thesis: A Practical Guide from your First ideas to your Finished Paper*, which is on sale in the Baruch College bookstore. This text is available as an e-book through Baruch's library: <http://site.ebrary.com/lib/baruch/docDetail.action?docID=10216904>

After approval: The first semester

- Register for XXX 6001H (this will be done for you, by the Chair of the Baruch College Committee on Undergraduate Honors). You are strongly encouraged not to register for more than a total of 16 credits in the semesters in which you are writing a thesis. Thesis writing is a very intensive and time-consuming process. You will not be registered for XXX 6002H until your mentor gives his/her written approval to the Chair of the Committee on Undergraduate Honors. Approval is based on evidence that you are making satisfactory progress toward the completion of your project.

- Depending upon the discipline, the thesis project normally requires 3-4 credit hours per semester for two consecutive semesters. In the natural sciences, three-semester projects may be approved.
- Most of the work during first semester is done with your mentor and the Honors Thesis Workshop. By the second semester, your mentor should set up a departmental committee of at least two additional readers.
- Your mentor and departmental committee will determine the appropriate presentation style for thesis in its discipline. Consult with your mentor to reach understanding on what is expected of your thesis.

Support throughout the thesis-writing process

In addition to the primary guidance of your mentor, the following resources are available to support you in the process of writing your thesis:

- Honors Thesis Workshop. This workshop, led by the Writing Center and the Library, meets approximately twice a month during the semester and provides support in the research and writing associated with the thesis process--for example, in articulating a research question, using sources strategically, drafting, and revising. Contact Writing Center Director Diana Hamilton (diana.hamilton@baruch.cuny.edu, 646-312-4030, NVC 8-185 with any questions.
- Baruch Research Librarian Professor Stephen Francoeur (Library Building; Room 316; 646 312-1620, Stephen.Francoeur@baruch.cuny.edu).
- You are also strongly encouraged to purchase Charles Lipson's *How to Write a BA Thesis: A Practical Guide from your First ideas to your Finished Paper*, which is on sale in the Baruch College bookstore. This text is available as an e-book through Baruch's library: <http://site.ebrary.com/lib/baruch/docDetail.action?docID=10216904>
- Your faculty mentor may recommend additional reference books that are appropriate for your discipline.
- Writing Center consultants are available for weekly or occasional meetings to help you in developing your project, structuring your argument, revising on the sentence level, etc. Schedule and appointments are available through www.baruch.cuny.edu/writingcenter, or contact Writing Center Director Diana Hamilton (diana.hamilton@baruch.cuny.edu, 646-312-4030, NVC 8-185).

Thesis Requirement

Due Date

One hard copy, one e-mail attachment (as a Word document), and one copy of your thesis on a flashdrive must be submitted to the Chair of the College Committee on Undergraduate Honors on or before the first Monday in December or the last Monday in April, depending upon the semester of completion. If the student anticipates any difficulty meeting this deadline, s/he must consult with the thesis mentor and with the Chair of the Committee on Undergraduate Honors.

Although there are certain formal requirements of every thesis, listed below, **the vast majority of requirements, such as page count, appropriate presentation and citation styles, etc. will be determined individually for each student in conversation with his or her mentor.** Students should work with their mentors to determine a length appropriate to the scope and discipline of their project. Please do this work early so that expectations are clear throughout the thesis-writing process. Remember, a thesis is significantly more than a traditional term paper. It entails at least as much time and effort as two upper level honors courses.

Content

- The thesis must start with a brief (at most one-page) abstract. It must include a table of contents [including chapter titles], and it must include a standard system of citation commonly employed in the thesis writer's field.
- There must be a clearly articulated thesis statement and the paper must in a well-written, well-organized, and coherent fashion address the thesis statement. The methodology used to defend the thesis argument must be made clear. The Committee on Undergraduate Honors takes writing very seriously. If you are having trouble with the organization of the paper or writing style, you should consult with the Writing Center (VC 8-185) as well as your mentor. Keep in mind that the College Committee on Undergraduate Honors is composed of faculty representing several disciplines. While your paper should be written in a format that is appropriate for your field of study, the methodology and discussion of findings should be written in a manner that is understandable to educated readers who are not experts in that field.

Format

- Cover page
 - Departmental Certification of the completed thesis shall take the form of a statement, which becomes the thesis cover page and includes the following information:
 - Student's name
 - Title of thesis
 - Date of submission
 - Signature of faculty sponsor
 - Signatures of at least two additional full-time Baruch faculty members in a relevant field of study who have read and approved the thesis
 - The cover page must also include the following statement with the appropriate phrases inserted: "Submitted to the Committee on Undergraduate Honors at Baruch College of the City University of New York in partial fulfillment of the requirements for the degree of Bachelor of Arts/Bachelor of Business Administration/Bachelor of Science in [Discipline] with Honors."
 - The thesis requires this cover page in order to be passed.
 - Each student should submit 1 bound copy and 1 electronic copy of his/her thesis for review. The original cover page of the hard copy should be submitted separately. The electronic copy should be submitted in two forms: as a word document emailed to the chair of the Undergraduate Honors Committee and on a flashdrive that is submitted with the bound copy.
 - Citation style: Each student should use a citation style (e.g. MLA, APA, etc.) appropriate for the discipline in which he/she is working. Please determine this with your mentor.

Thesis Evaluation

- At the end of the first semester, if the student's progress is satisfactory, the mentor assigns a "Y" grade. This allows the student to register for XXX 6002H. If the work is not satisfactory, the mentor may assign a letter grade, precluding the student from continuing the thesis project the following term.
- At the conclusion of the second semester, the mentor assigns a letter grade to the project, with retroactively applies to the prior semester as well. If the mentor assigns grade of "A" or "A-" and departmental committee approves, the thesis is forwarded to College Committee on Undergraduate Honors.
- Students whose work is not deemed to have earned an "A" will still receive academic credit and a grade, to be determined by the thesis mentor.
- The Departmental Honors Committee will certify the thesis for presentation to the College Committee on Undergraduate Honors.
- The College Committee on Undergraduate Honors determines whether or not a thesis has earned the distinction of graduation with honors in the designated discipline. All decisions of the committee are considered final.
- The regulations shall apply to all students in all disciplines. In cases where a contradiction between these regulations and those of the Departmental Honors Committee arises, the regulations of the College Committee on Undergraduate Honors shall prevail.
- Theses awarded honors will normally be displayed in the Newman Library and on the library website (with written permission of the thesis writer).
- Action on theses submitted past due dates shall be deferred by the College Committee on Undergraduate Honors until the following review cycle, so long as the student has not completed all degree requirements. No provision is made for review during the summer.

Mandates

- Theses will not be accepted by the Committee on Undergraduate Honors after the due date.
- Theses must be read and approved by the student's mentor and two additional readers in the discipline in which the thesis is being written.
- In order to receive approval for graduation with honors, the thesis MUST include:
 - A signed cover sheet
 - An abstract
 - A table of contents
 - A well-articulated thesis statement
 - A research methodology statement that describes the main definitions, methods, procedures, and techniques used to defend the thesis argument
 - Strong support of that thesis statement throughout the body of the paper
 - Citations standard to the field in which the thesis is written (e.g. MLA, APA)

Undergraduate Education

Educational Ideals: General Education

- [Marxe School of Public and International Affairs](#)
- [The Mildred and George Weissman School for Arts and Sciences](#)
- [Zicklin School of Business](#)

Academic Plans and Sub Plans

- [Majors](#)
- [Minors](#)

General Degree Requirements and Curricula

- [General Education Requirements](#)
- [Bachelor of Arts/Bachelor of Science](#)
- [Bachelor of Business Administration](#)
- [Bachelor of Science in Public Affairs](#)

Majors

- Accountancy
- Actuarial Science
- Arts and Sciences Ad Hoc Major
- Biological/Natural Sciences
- Business Communication
 - Business Writing
 - Corporate Communication
 - Graphic Communication
- Communication Studies
- Computer Information Systems
- Economics
- English
- Finance
- Financial Mathematics
- History
- Industrial/Organizational Psychology
- International Business
- Journalism
 - Journalism and Creative Writing
 - Business Journalism
- Management
- Marketing Management
- Mathematics
- Music (including Management of Musical Enterprises)
- Philosophy
- Political Science
- Psychology
- Public Affairs
- Quantitative Methods and Modeling
- Real Estate and Metropolitan Development
- Sociology
- Spanish
- Statistics and Quantitative Modeling: BBA Major
- Statistics: BA Major

Minors

- American Studies
- Anthropology
- Art
- Asian and Asian American Studies
- Black and Latino Studies
- Business Minors for Non-Business Majors
- Business Writing
- Chemistry
- Chinese
- Communication Studies
- Comparative Literature
- Computer Applications in Business
- Cybersecurity and Information Assurance
- Data Analytics
- Economics
- Economics and Finance
- English
- Entrepreneurship
- Environmental Sustainability
- Film
- French
- Global Studies
- Hebrew
- History
- Human Resource Management
- Humanities with Honors
- Information Studies
- Information Technology and Social Responsibility
- International Business
- Italian
- Japanese
- Jewish Studies
- Journalism
- Latin American and Caribbean Studies
- Law
- Law and Policy
- Marketing
- Marketing Analytics
- Mathematics
- Music
- Music Theory
- Natural Sciences
- New Media Arts
- New York Studies (*not available to students in the Macaulay Honors Program*)
- Operations Management

- Philosophy
- Physics
- Political Science
- Psychology
- Quantitative Methods and Modeling
- Real Estate
- Religion and Culture
- Sociology
- Spanish
- Spanish-English Translation
- Statistics and Quantitative Modeling
- Survey Research
- Theatre
- Women's and Gender Studies
- College Option/Tier III (Liberal Arts) Minor

Bachelor of Arts/Bachelor of Science

The Bachelor of Arts/Bachelor of Science curriculum consists of the [Pathways general education curriculum](#), the major (at least 24 credits), and elective credits for a total of 120 credits. Included in this total are 9-11 credits of additional requirements (see below), which constitute the pre-Weissman Core. A total of at least 120 credits and a minimum C (2.00) average – cumulative, and in the major, are required for graduation. There is no GPA requirement for College Option courses, but in order to graduate with the liberal arts minor, a student must have a grade point average of at least 2.00 in the three courses that make up his or her minor. A minimum of ninety (90) credits must be in arts and sciences courses. Note: The [Financial Mathematics](#) major is the only degree program in the Weissman School of Arts and Sciences that awards a Bachelor of Science degree.

At least 60 percent of the credits in the major must be taken at Baruch. Transfer students must meet all degree requirements and take a minimum of 30 credits at Baruch.

Pre-Weissman Core

The three courses forming the Pre-Weissman Core must be completed before a student is allowed to declare a major in the Weissman School of Arts and Sciences.

Communication Skills (3 credits)

COM 1010 Speech Communication

Foreign Language: two courses (6-8 credits of the same language)

Students may not use proficiency and/or exemption exams to satisfy this requirement. Effective spring 2017, Baruch College does not award any credits based on the Jerusalem Exam.

Students who have studied a foreign language in high school for fewer than three years must take one year of language as follows:

- If only one year of a language was taken in high school, the student must take two semesters of elementary or intermediate language.
- If two years of a language were taken in high school, the student must take two semesters of intermediate or advanced language or take two semesters of a new language on the elementary level.

Students who have studied a foreign language in high school for three years must choose one of the following options:

- Continue the language on an intermediate or advanced level for one semester and take one literature course in the target language
- Continue the language on an intermediate or advanced level for two semesters
- Start a new language on the elementary level for two semesters

Students who have studied a foreign language in high school for 3 1/2 or more years must choose one of the following options:

- Take 6 credits of literature in the target language
- Continue the high school language on the advanced level for two semesters
- Take one semester of advanced foreign language and one literature course in the target language
- Take two semesters of a new language.

Students have the option of taking a placement exam to ensure that they are placed at the correct level.

Declaring a Liberal Arts Major

To officially declare a major in the Weissman School of Arts and Sciences, a student must be registered at Baruch College, must complete the Pre-Weissman Core and must have established an overall GPA of at least 2.0. A minimum of 60% of the credits in the major must be completed at Baruch College. Students are encouraged to file their official major forms as soon as they have decided which majors they intend to pursue, as the major requirements they will be expected to complete for graduation are the ones in force at the time a major is officially declared by meeting with a faculty advisor in the relevant academic department.

Major/Specialization Forms

Every student who wishes to pursue a major in the Weissman School must complete a [Major/Specialization Form](#), ideally before the end of the junior year. The form is completed in consultation with a faculty advisor in the major department. Once the major form is signed by the faculty advisor, the department submits it to the Office of the Associate Dean for school approval.

Double Majors

Weissman School of Arts and Sciences students wishing to complete double majors must file two separate major/specialization forms, each with the appropriate department advisor's signature. The Office of the Associate Dean then approves the two major forms. Please note that both majors must be in Weissman departments.

A double major will appear on a student's transcript only if the courses listed on both forms are completed at the time of graduation. Students who want to combine courses from two disciplines into a single major should consider the Arts and Sciences [ad hoc major](#) option. Students who want to combine a discipline at Baruch College with another at a different senior college should consider the [CUNY BA option](#).

Students who complete two majors are waived from College Option requirements other than Great Works of Literature ([ENG 2800](#), [CMP 2800](#), [ENG 2850](#), or [CMP 2850](#)).

Non-Arts and Sciences Courses

The Bachelor of Arts degree requires that 75 percent (90 out of 120) of the credits toward the degree will be designated arts and sciences courses.

No courses from this list can be used to satisfy the 90-credit liberal arts and sciences requirement at the Weissman School of Arts and Sciences, or to satisfy minimum arts and sciences requirements at the Zicklin School of Business or at the Marxe School of Public and International Affairs.

- ART 5010, ART 5011, Art Studio Elective
- All CIS courses except the following: CIS 3270; CIS 3700; CIS 3810; and CIS 4910
- COM 4059
- CSE (Consumer Education)
- ECO 5010 and ECO 5011
- All Education courses except the following: EDU 1100; EDU 1101; EDU 3001; EDU 3002; IDC/EDU 5210; IDC/EDU 5220; IDC/EDU 5230; IDC/EDU 5240
- FPA 5070 and FPA 5071 (Fine and Performing Arts)
- HCA (Health Care Administration)
- HED 1810, HED 2920, and all Physical Education courses
- IST 3012 (Library)
- Law courses except the following: LAW 1011; LAW 1012; LAW 3122; LAW 3400; LAW 4900; LAW 4905; and LAW 4906
- Military service credits
- MSC 2061-MSA 2064, MSC 5050, MSC 5051, and Music Studio elective
- All PAF courses except the following: PAF 1250; PAF 3015; PAF 3040; PAF 3102; PAF 3103; PAF 3105; PAF 3106; PAF 3401; PAF 3442; PAF 4402; and PAF 5452
- All PUB courses except PUB 1250
- SPS/SDC
- All statistics courses except STA 2000 and STA 2100
- THE 3046, THE 3056, and Theatre studio elective
- Work-study (WST) or business experience in any areas
- Credits listed as business, non-arts and sciences, professional electives, remedial electives, and/or credits listed as "elective" without any additional designation on transfer evaluation
- All courses in the following disciplines: accountancy (ACC), finance (FIN), insurance (INS), international business (IBS), business policy (BPL), management (MGT), business (BUS), marketing (MKT), operations research (OPR), and real estate (RES).

Questions about the non-liberal arts courses, business courses, and free electives should be directed to an advisor prior to registration. Appeals regarding the liberal arts status of courses should be directed to the [Weissman Committee on Academic Standing](#).

Second Degrees

Students may earn a second baccalaureate degree provided that they complete 30 additional credits at Baruch, that they meet all the requirements for the Baruch BA degree, and that they choose an entirely new major. None of the courses in the second major can have previously been applied to the major.

Bachelor of Business Administration

The BBA program consists of 124 credits: a minimum of 62 credits in arts and sciences and 54 credits in required business courses (30 credits in the business base and 24 credits in the major). The remaining 8 credits are considered free electives and may be used for arts and sciences and business courses. Students must not only maintain a minimum C average (or 2.0 GPA) in their degree work, but they must also achieve at least a C average in their major and must complete a minor in arts and sciences (Liberal Arts minor). The minor requirement, which is included in the 62-credit arts and sciences requirement, consists of three courses of disciplinary study (in some instances, interdisciplinary). The first two courses are taken at the 3000 level or higher, and the final course must be a 4000-, 5000-, or 6000-level capstone course. Capstone courses are research oriented and communication intensive. Students may choose to complete a second minor in a business discipline using free electives.

- A minimum of 60% of the credits in the major field must be completed at Baruch College.
- A transfer student must meet all degree requirements and take a minimum of 31 credits at Baruch for the BBA degree.
- Second degree students cannot major in Accounting.
- A second-degree business student must meet all degree requirements and complete a new specialization and take a minimum of 31 credits at Baruch, of which a minimum of 27 credits must be in business courses.
- None of the courses in the second major can have been used for the previous major if your first undergraduate degree was completed at Baruch College.
- There is no GPA requirement for College Option courses, but to graduate with a liberal arts minor, a student must have a grade point average of at least 2.0 in the three courses that make up the minor.

BBA Learning Goals

Analytical Skills	Students will possess the analytical and critical thinking skills to evaluate issues faced in business and professional careers.
Technological Skills	Students will possess the necessary technological skills to analyze problems, develop solutions and convey information.
Communication Skills: Oral	Students will have the necessary oral communication skills to convey ideas and information effectively and persuasively.
Communication Skills: Written	Students will have the necessary written communication skills to convey ideas and information effectively and persuasively.
Civic Awareness and Ethical Decision-making	Students will have the knowledge base and analytical skill to guide them when faced with ethical dilemmas in business. Students will have an awareness of political, civic and public policy issues affecting business.
Global Awareness	Students will know how differences in perspectives and cultures affect business practices around the world.
Proficiency in a Single Discipline	Students will possess a deep understanding of and intellectual competence in at least one business discipline.

Zicklin Admission Eligibility Criteria / Pre-Business Courses

In order to be eligible for admission into the Zicklin School of Business, students need to satisfy all of the following criteria:

- Completion of **COM 1010** *Speech Communication* and **ENG 2150** *Writing II*
- Completion of the following 8 pre-business courses with a minimum 2.25 GPA^{1,2} or higher
 1. **ACC 2101** *Principles of Accounting*
 2. **CIS 2200** *Introduction to Information Systems and Technologies*
 3. **ECO 1001** *Microeconomics*
 4. **ECO 1002** *Macroeconomics*
 5. **ENG 2100** *Writing I*
 6. **LAW 1101** *Fundamentals of Business Law*
 7. **Calculus** - *MTH 2205/2207/2610* (or equivalent)
 8. **STA 2000** *Business Statistics I*
- Completion of at least 45 credits with an overall Baruch GPA³ of 2.25 or higher

¹ Domestic transferred pre-business course grades will be used in calculating the pre-business GPA.

² International transferred and AP credit pre-business courses will not be used in calculating the pre-business GPA.

³ New transfer students who have completed all pre-business courses will be eligible for admission to Zicklin despite the fact that they do not have a Baruch GPA.

Zicklin Admission Process

There are no applications. Students who fulfill all requirements stated above will automatically be reviewed for admission approximately 2-3 weeks after the semester ends.

Exceptions that require manual processing:

- Students whose **lowest calculus** (transferred or AP credit) is MTH 3010 or higher must go to Rm VC 13-240 after completing all eligibility requirements stated above, to be manually admitted into Zicklin .
- Students who have transferred pre-business courses that posted onto their Baruch transcript with grades (A+, D-, S, or P) must go to Rm VC 13-240 after completing all eligibility requirements stated above, to be manually admitted into Zicklin.

In order to be considered for admission, students must have an intended BBA plan (major) on their CUNYfirst account prior to completing all eligibility requirements. Students can check their CUNYfirst Student Center (click "My Academics") to see if their plan (major) is correct. If a student's plan is not already a BBA plan, they must make sure to submit an intended major change form to the Registrar's Office before the semester ends, or else the student's admission into Zicklin will be delayed.

Required Business Base Courses (30 credits)

ACC 2101	Principles of Accounting (<i>pre-business course</i>)
ACC 2203 Or ACC 3202	Principles of Managerial Accounting (<i>for non-accounting Majors</i>) <i>Accounting Information Systems (for Accounting Majors)</i>
BPL 5100	Business Policy
BUS 1011	Business Fundamentals: The Contemporary Business Landscape (<i>pre-business course</i>)
CIS 2200	Introduction to Information Systems and Technologies (<i>pre-business course</i>)
LAW 1101	Fundamentals of Business Law (<i>pre-business course</i>)
FIN 3000	Principles of Finance
MGT 3120	Fundamentals of Management
MGT 3121	Service Operations Management
MKT 3000	Marketing Foundations

24 Credits Required in the Major

The following are all the BBA majors in the Zicklin School of Business. Students are required to choose and complete one major.

- Accounting
- Computer Information Systems - General CIS Track
- Computer Information Systems - Data Analytics Track
- Computer Information Systems - Information Risk Management and Cybersecurity Track
- Economics (BBA)
- Finance
- Industrial/Organizational Psychology
- International Business
- Management - Entrepreneurship
- Management - Human Resource Management
- Management - Operations Management
- Marketing - Advertising and Marketing Communication
- Marketing - Digital Marketing
- Marketing - General Marketing
- Marketing - International Marketing
- Marketing - Marketing Analytics
- Real Estate
- Statistics and Quantitative Modeling (BBA)

Pathways at Baruch

Since Fall 2013, all CUNY colleges have adhered to a uniform set of general education requirements known as CUNY Pathways. Although the courses that can be used to fulfill these requirements differ from college to college, the basic set of requirements is the same throughout the CUNY system. With few exceptions, any requirement that a student fulfills at one CUNY college will be considered fulfilled at any other CUNY college to which he or she transfers.

Students who entered Baruch in Fall 2013 or later must complete "Pathways" to obtain a degree. In July 2013, continuing students had the choice either to opt-in to the Pathways requirements or to complete the set of general education requirements that was in place at the college until Fall 2013 (the [Baruch Common Core](#)).

Students seeking to appeal for substitutions to or exemptions from any general education requirement must file a request with the Pathways Appeal Committee. Please click [here](#) for detailed information.

There are three parts to the Pathways requirements: I) the [Required Core](#); II) the [Flexible Core](#); and III) the [College Option](#).

Part I: The Required Core (4 courses in 3 categories)

The Required Core is made up of four courses, which must be taken in three different categories: **1) [English Composition](#)**; **2) [Mathematical and Quantitative Reasoning](#)**; and **3) [Life and Physical Sciences](#)**. The learning goals or outcomes of each area within the Required Core are included below, followed by lists of applicable courses.

English Composition (two courses required)

A course in this area must meet all of the following learning outcomes. A student will:

- Read and listen critically and analytically, including identifying an argument's major assumptions and assertions and evaluating its supporting evidence.
- Write clearly and coherently in varied, academic formats (such as formal essays, research papers, and reports) using standard English and appropriate technology to critique and improve one's own and others' texts.
- Demonstrate research skills using appropriate technology, including gathering, evaluating, and synthesizing primary and secondary sources.
- Support a thesis with well-reasoned arguments, and communicate persuasively across a variety of contexts, purposes, audiences, and media.
- Formulate original ideas and relate them to the ideas of others by employing the conventions of ethical attribution and citation.

[ENG 2100](#) (or [ENG 2100T](#)) Writing I

[ENG 2150](#) (or [ENG 2150T](#)) Writing II

Mathematical and Quantitative Reasoning* (one course required)

A course in this area must meet all of the following learning outcomes. A student will:

- Interpret and draw appropriate inferences from quantitative representations, such as formulas, graphs, or tables.
- Use algebraic, numerical, graphical, or statistical methods to draw accurate conclusions and solve mathematical problems.
- Represent quantitative problems expressed in natural language in a suitable mathematical format.
- Effectively communicate quantitative analysis or solutions to mathematical problems in written or oral form.
- Evaluate solutions to problems for reasonableness using a variety of means, including informed estimation.
- Apply mathematical methods to problems in other fields of study.

[MTH 2140](#) Mathematics and Quantitative Reasoning**

[MTH 2160](#) Ideas in Mathematics and Their Applications**

[MTH 2003](#) Precalculus and Elements of Calculus

MTH 2009	Precalculus
MTH 2205	Applied Calculus
MTH 2207	Applied Calculus and Matrix Applications
MTH 2610	Calculus I

* The following courses are no longer offered at Baruch, but do appear on students' transfer evaluations. Any of these courses may be used to satisfy the Mathematical and Quantitative Reasoning requirement of the Pathways curriculum without appeal: MTH 2000; MTH 2001; MTH 2300; MTH 2300; MTH 2301; MTH 2100; MTH 2150; MTH 2006; MTH 2206; and MTH 2630. [MTH 3010](#) Calculus II is considered a STEM Variant course, and may also be used to satisfy this requirement without appeal.

** **Zicklin and SPIA students should not take MTH 2140 or MTH 2160**, which do not meet the mathematics requirement for the BBA or BS degrees. Zicklin students must complete a course in Calculus (and must satisfy the prerequisites for whichever Calculus course they take). Therefore, these students usually take MTH 2003 or MTH 2009 and one of the Calculus courses listed above. SPIA students must complete a course in either Precalculus or Calculus.

MTH 2140 and MTH 2160 are not appropriate for students within the Weissman School of Arts and Sciences whose major requires a statistics course or additional math courses (such majors include: [Actuarial Science](#), [Biological Sciences](#), [Economics](#), [Financial Mathematics](#), [Natural Sciences ad hoc](#), and [Statistics](#)).

Students who wish to pursue a BA in Psychology may use MTH 2140 or MTH 2160 to satisfy the Pathways requirement, but might be required to complete [MTH 1023](#) Intermediate and College Algebra or [MTH 1030](#) College Algebra, to satisfy the prerequisite for that major's required statistics course. For more information, please consult the Office of the Associate Dean (WSAS.AssocDean@baruch.cuny.edu; room 8-265 of the Newman Vertical Campus; telephone: 646-312-3890).

Life and Physical Sciences (one course required)

* Please see below for notes on [STEM Variant courses](#)

A course in this area must meet all of the following learning outcomes. A student will:

- Identify and apply the fundamental concepts and methods of a life or physical science.
- Apply the scientific method to explore natural phenomena, including hypothesis development, observation, experimentation, measurement, data analysis, and data presentation.
- Use the tools of a scientific discipline to carry out collaborative laboratory investigations.
- Gather, analyze, and interpret data and present it in an effective written laboratory or fieldwork report.
- Identify and apply research ethics and unbiased assessment in gathering and reporting scientific data.

[BIO 1012](#) Fundamentals of Biology: Human Biology Laboratory
(co-requisite with [BIO 1011L](#) in the Flexible Core)

[BIO 1016](#) Fundamentals of Biology Laboratory: Research in Genetics, Evolution, and Ecology
(co-requisite with [BIO 1015L](#) in the Flexible Core)

[CHM 1004](#) Fundamentals of Chemical Laboratory Techniques
(co-requisite with [CHM 1003L](#) in the Flexible Core)

[ENV 1004](#) Fundamentals of Ecological Research
(co-requisite with [ENV 1003L](#) in the Flexible Core)

[PHY 2001](#) Fundamentals of Experimental Physics
(co-requisite with [PHY 2002L](#) in the Flexible Core)

NOTE: The following courses are no longer offered at Baruch, but do appear on students' transfer evaluations. Any of these courses may be used to satisfy the **Life and Physical Sciences** or the **Scientific World** requirement of the Pathways curriculum without appeal: **BIO 1003**; **BIO 1005**; **CHM 1000**; **ENV 1020**; **ENV 1021**; and **PHY 1003**. One course may not be used to satisfy both requirements.

* STEM VARIANT COURSES

The following courses may be used to satisfy either the **Life and Physical Sciences** or the **Scientific World** requirement (one course may not satisfy both requirements). Students who wish to pursue a major or minor in the Natural Sciences should satisfy the Pathways science requirements with STEM Variant courses.

BIO 2010 Principles of Biology I

CHM 2003 General Chemistry I

PHY 2003 General Physics I

PHY 3010 Quantitative Physics I

NOTE: The Department of Natural Sciences offers "stand-alone" sections of their Pathways courses (**BIO 1011L**, **BIO 1012**, etc.), specifically designed for students who are only required to complete one half of the paired courses – lecture or lab, not both. For example, a student who transfers a **Scientific World** course, may satisfy the **Life and Physical Sciences** requirement with a stand-alone section of a Natural Sciences course in that category. These stand-alone sections are not open to students who enter Baruch as freshmen or to transfer students who have satisfied neither the **Life & Physical Sciences** nor the **Scientific World** requirement at the time they entered Baruch. Please consult the Department of Natural Sciences to request registration permission for any of their stand-alone sections (17 Lexington Ave, room 506; 646-660-6200).

Part II: The Flexible Core (6 courses in 5 categories)

The Flexible Core is made up of six courses, which must be taken in five different categories (numbered 4-8): **4) World Cultures and Global Issues**; **5) U.S. Experience in its Diversity**; **6) Creative Expression**; **7) The Individual and Society**; and **8) Scientific World**.

In fulfilling the six-course requirement, students may not take more than one course from any one department, discipline, or interdisciplinary field.

Please note that some departments offer courses in more than one category...

- ANT and SOC courses are offered by the Department of Sociology and Anthropology;
- ART, MSC, and THE courses are offered by the Department of Fine and Performing Arts;
- BLS and LTS (*formerly HSP*) courses are offered by the Department of Black and Latino Studies;
- BIO, ENV, CHM, and PHY courses are offered by the Department of Natural Science; and
- Within the Pathways Flexible Core, POL and PAF (*formerly PUB*) are considered to be a single field.

...Therefore, the sixth course may not be taken from **Creative Expression**, which consists of courses from a single department. Until Spring 2016 this was also true of the **Scientific World** category, since the only courses it contained were offered by the Department of Natural Sciences. But in Spring 2016, PSY 1001 was added to the **Scientific World** category; see below.

All Flexible Core courses must meet the following three learning outcomes. A student will:

- Gather, interpret, and assess information from a variety of sources and points of view.
- Evaluate evidence and arguments critically or analytically.
- Produce well-reasoned written or oral arguments using evidence to support conclusions.

The learning goals or outcomes of each area within the Flexible Core are included below, followed by lists of applicable courses.

Category 1. World Cultures and Global Issues (at least one course required)

A course in this area must meet *at least three* of the following *additional* learning outcomes. A student will:

- Identify and apply the fundamental concepts and methods of a discipline or interdisciplinary field exploring world cultures or global issues, including, but not limited to, anthropology, communications, cultural studies, economics, ethnic studies, foreign languages (building upon previous language acquisition), geography, history, political science, sociology, and world literature.
- Analyze culture, globalization, or global cultural diversity, and describe an event or process from more than one point of view.
- Analyze the historical development of one or more non-U.S. societies.
- Analyze the significance of one or more major movements that have shaped the world's societies.
- Analyze and discuss the role that race, ethnicity, class, gender, language, sexual orientation, belief, or other forms of social differentiation play in world cultures or societies.
- Speak, read, and write a language other than English, and use that language to respond to cultures other than one's own.

ANT 1001	Introduction to Cultural Anthropology
HIS 1001	Themes in Global History to 1500 C.E.
HIS 1003	Themes in Global History Since 1500 C.E.
LTS 1003	Latin America: An Institutional and Cultural Survey
POL 2001	United States in an Age of Globalization
POL 2260	Introduction to Comparative Government

Category 2. U.S. Experience in its Diversity (at least one course required)

A course in this area must meet *at least three* of the following *additional* learning outcomes. A student will:

- Identify and apply the fundamental concepts and methods of a discipline or interdisciplinary field exploring the U.S. experience in its diversity, including, but not limited to, anthropology, communications, cultural studies, economics, history, political science, psychology, public affairs, sociology, and U.S. literature.
- Analyze and explain one or more major themes of U.S. history from more than one informed perspective.
- Evaluate how indigenous populations, slavery, or immigration have shaped the development of the United States.
- Explain and evaluate the role of the United States in international relations.
- Identify and differentiate among the legislative, judicial, and executive branches of government and analyze their influence on the development of U.S. democracy.
- Analyze and discuss common institutions or patterns of life in contemporary U.S. society and how they influence, or are influenced by, race, ethnicity, class, gender, sexual orientation, belief, or other forms of social differentiation.

BLS 1003	Evolution and Expressions of Racism
HIS 1000	Themes in American History
HIS 1005	Modern American History
PAF 1250	Citizenship and Public Affairs
POL 1101	American Government: Practices and Values
POL 2332	American Political Thought

Note: *HIS 1004 History of American Civilization I* is no longer offered at Baruch, but it does appear on students' transfer evaluations. This course may be used to satisfy the U.S. Experience in its Diversity requirement of the Pathways curriculum without appeal.

Category 3. Creative Expression (one course required)

A course in this area must meet *at least three* of the following *additional* learning outcomes. A student will:

- Identify and apply the fundamental concepts and methods of a discipline or interdisciplinary field exploring creative expression, including, but not limited to, arts, communications, creative writing, media arts, music, and theater.
- Analyze how arts from diverse cultures of the past serve as a foundation for those of the present, and describe the significance of works of art in the societies that created them.
- Articulate how meaning is created in the arts or communications and how experience is interpreted and conveyed.
- Demonstrate knowledge of the skills involved in the creative process.
- Use appropriate technologies to conduct research and to communicate.

ART 1000 Introduction to Design and Visual Communications

ART 1011 Art History Survey I

ART 1012 Art History Survey II

MSC 1003 Music and Civilization

MSC 1005 Principles of Music

THE 1041 Introduction to the Theatre Arts

Category 4. The Individual and Society (at least one course required)

A course in this area must meet *at least three* of the following *additional* learning outcomes. A student will:

- Identify and apply the fundamental concepts and methods of a discipline or interdisciplinary field exploring the relationship between the individual and society, including, but not limited to, anthropology, communications, cultural studies, history, journalism, philosophy, political science, psychology, public affairs, religion, and sociology.
- Examine how an individual's place in society affects experiences, values, or choices.
- Articulate and assess ethical views and their underlying premises.
- Articulate ethical uses of data and other information resources to respond to problems and questions.
- Identify and engage with local, national, or global trends or ideologies, and analyze their impact on individual or collective decision-making.

PHI 1500 Major Issues in Philosophy

PHI 1600 Logic and Moral Reason

PHI 1700 Global Ethics

SOC 1005 Introduction to Sociology

Category 5. Scientific World * (at least one course required)

Please see below for notes on [STEM Variant courses](#)

A course in this area must meet at least three of the following *additional* learning outcomes. A student will:

- Identify and apply the fundamental concepts and methods of a discipline or interdisciplinary field exploring the scientific world, including, but not limited to: computer science, history of science, life and physical sciences, linguistics, logic, mathematics, psychology, statistics, and technology-related studies.
- Demonstrate how tools of science, mathematics, technology, or formal analysis can be used to analyze problems and develop solutions.
- Articulate and evaluate the empirical evidence supporting a scientific or formal theory.

- Articulate and evaluate the impact of technologies and scientific discoveries on the contemporary world, such as issues of personal privacy, security, or ethical responsibilities.
- Understand the scientific principles underlying matters of policy or public concern in which science plays a role.

BIO 1011L	Fundamentals of Biology: Human Biology Lecture (co-requisite with BIO 1012 in the Required Core)
BIO 1015L	Fundamentals of Biology: Genetics, Evolution, and Ecology Lecture (co-requisite with BIO 1016 in the Required Core)
CHM 1003L	Fundamentals of Chemistry (co-requisite with CHM 1004 in the Required Core)
ENV 1003L	Fundamentals of Ecology (co-requisite with ENV 1004 in the Required Core)
PHY 2002L	Fundamentals of Physics: Theory and Practice (co-requisite with PHY 2001 in the Required Core)
PSY 1001	General Psychology (<i>added to the Flexible Core beginning in Spring 2016</i>)

NOTE: The following courses are no longer offered at Baruch, but do appear on students' transfer evaluations. Any of these courses may be used to satisfy the **Scientific World** or the **Life and Physical Sciences** requirement of the Pathways curriculum without appeal: [BIO 1003](#); [BIO 1005](#); [CHM 1000](#); [ENV 1020](#); [ENV 1021](#); and [PHY 1003](#). One course may not be used to satisfy both requirements.

STEM VARIANT COURSES

The following courses may be used to satisfy either the **Life and Physical Sciences** or the **Scientific World** requirement (one course may not satisfy both requirements). Students who wish to pursue a major or minor in the Natural Sciences should satisfy the Pathways science requirements with STEM Variant courses.

BIO 2010	Principles of Biology I
CHM 2003	General Chemistry I
PHY 2003	General Physics I
PHY 3010	Quantitative Physics I

**** CHANGES EFFECTIVE SPRING 2016***

In Spring 2016, PSY 1001 was added to the **Scientific World** category. The following policies went into effect at that time:

- Students who enter Baruch as freshmen and transfer students who have satisfied neither the **Life & Physical Sciences** nor the **Scientific World** requirement at the time they entered Baruch *must* take the co-requisite Natural Sciences courses to satisfy these Pathways Common Core requirements. They may take [PSY 1001](#), but it can be used only as their sixth Flexible Core course (or as a non-Pathways elective). It *cannot* be used to satisfy the **Scientific World** requirement.
- Students who have already satisfied both the **Life and Physical Sciences** and the **Scientific World** requirements at the time they entered Baruch may take [PSY 1001](#) as their sixth Flexible Core course.
- [PSY 1001](#) may be used to satisfy the **Scientific World** requirement only under the following circumstances:
 1. A freshman or transfer student enters Baruch with AP, College Now, or regular transfer credit for a **Life and Physical Sciences** course.
 2. A freshman or transfer student enters Baruch with AP, College Now, or regular transfer credit for [PSY 1001](#).
 3. A student completes a STEM Variant course ([BIO 2010](#), [CHM 2003](#), [PHY 2003](#), or [PHY 3010](#)) at Baruch.

NOTE: The Department of Natural Sciences offers “stand-alone” sections of their Pathways courses ([BIO 1011L](#), [BIO 1012](#), etc.), specifically designed for students who are only required to complete one half of the paired courses – lecture or lab, not both. For example, a student who transfers a **Life and Physical Sciences** course, may satisfy the **Scientific World** requirement with either [PSY 1001](#) or with a stand-alone section of a Natural Sciences course in that category. These stand-alone sections are not open to students who enter Baruch as freshmen or to transfer students who have satisfied neither the **Life & Physical Sciences** nor the **Scientific World** requirement at the time they entered Baruch. Please consult the Department of Natural Sciences to request registration permission for any of their stand-alone sections (17 Lexington Ave, room 506; 646-660-6200).

Part III: The College Option (1-4 courses)

The College Option consists of as many as four courses, depending on how much coursework the student has completed at another institution. The following table explains the College Option (COPT) requirements for students, based on their entering status.

Baruch Freshmen	12 COPT credits
<i>Students transferring from an</i> Associate Degree Program to Baruch (including non-CUNY regionally accredited colleges)	<ul style="list-style-type: none"> • Earned Associate Degree: 6 COPT credits • Earned More than 30 Credits: 9 COPT credits • Earned 30 or Fewer Credits: 12 COPT credits
<i>Students transferring from a</i> CUNY Bachelor's Degree Program to Baruch	12 COPT credits are required; HOWEVER, any COPT credits completed at and/or received upon transfer to the previous CUNY campus will transfer to Baruch with the designation. Students who have remaining COPT requirements begin taking courses at the top of the relevant Baruch COPT course list.
<i>Students transferring from a</i> Non-CUNY Bachelor's Degree Program to Baruch	12 COPT credits
Second Bachelor's Degree Students <i>Students with earned bachelor's degrees from institutions that are accredited and recognized by a regional accrediting U.S. agency, as well as students from international universities with degrees that are equivalent to a baccalaureate degree as determined by CUNY</i>	No COPT credits are required
Students who transfer multiple times *	
<ul style="list-style-type: none"> • Began college in associate program 	6, 9, or 12 COPT credits

<ul style="list-style-type: none"> Began college in baccalaureate program 	<p>12 COPT credits;</p> <p>HOWEVER, any COPT credits completed at and/or received upon transfer to another CUNY senior college will transfer to Baruch with the designation. Students who have remaining College Option requirements begin taking courses at the top of the relevant Baruch COPT course list.</p>
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*** The College Option requirement for a student who transfers multiple times is determined by the type of program in which he or she first enrolled. A student who begins his or her college career in an associate program, and transfers multiple times will be responsible for a total of 6, 9, or 12 College Option credits depending on the student's status when they first transferred from the associate program.**

There were four distinct College Options for students who began taking classes at Baruch before spring 2015. They were based on whether the student: 1) belonged to the [Macaulay Honors College](#); 2) planned to receive a [Bachelor of Arts \(BA\)](#) degree from the Weissman School of Arts and Sciences--the specifics of this option varied according to date of entry (see below); 3) planned to receive [Bachelor of Business Administration \(BBA\)](#) degree from the Zicklin School of Business; or 4) planned to receive a [Bachelor of Science \(BS\)](#) degree from the Marxe School of Public and International Affairs--the specifics of this option varied according to date of entry (see below). As of Spring 2015, Macaulay students retain their distinct College Option, but all other Baruch undergraduates follow the "Baruch College Option."

Macaulay Honors Option at Baruch College

Course 1	IDC 1001H	The Arts in New York City
Course 2	IDC 3001H	The Peopling of New York
Course 3	IDC 3001H	Science and Technology in New York City
Course 4	IDC 4001H	New York in the Twenty-First Century

College Option for the Bachelor of Arts (BA) degree from the Weissman School of Arts and Sciences

BA students entering Baruch or opting in to Pathways in Fall 2013, follow the four courses below of this Weissman College Option:

Course 1	CMP 2800/ ENG 2800 or CMP 2850/ ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2	COM 1010	Speech Communication

Course 3		1st Foreign Language course (based on placement)*
Course 4		2nd Foreign Language course (the same language as the 1st Foreign Language course)*

*One of these courses must be completed at Baruch.

BA students entering Baruch or opting in to Pathways from Spring 2014-Fall 2014, follow the four courses below of this Weissman College Option:

Course 1	CMP 2800/ ENG 2800 or CMP 2850/ ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2		1st Foreign Language course (based on placement)*
Course 3		2nd Foreign Language course (the same language as the 1st Foreign Language course)*
Course 4	COM 1010	Speech Communication

*One of these courses must be completed at Baruch.

BA students entering Baruch or opting in to Pathways starting Spring 2015 or later, follow the four courses of the **Baruch College Option**:

Course 1	CMP 2800/ ENG 2800 or CMP 2850/ ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2		4000-level CIC "capstone" course for one of the liberal arts minors This course <u>must</u> be completed at Baruch.
Course 3		1st 3000-level liberal arts course toward the same liberal arts minor
Course 4		2nd 3000-level liberal arts course toward the same liberal arts minor

NOTES:

- *The liberal arts minor cannot be within the same area of study as the major. This is also true for students who are required to complete part of the minor for the College Option.*
- *There is no GPA stipulation attached to the College Option courses, but in order to graduate with the liberal arts minor, a student must have a grade point average of at least 2.00 in the three courses that make up his or her liberal arts minor.*

College Option for the Bachelor of Business Administration (BBA) degree from the Zicklin School of Business

BBA students entering Baruch or opting in to Pathways beginning in Fall 2013 follow the four courses of the **Baruch College Option** (from Fall 2013-Fall 2014, this option was known as the Zicklin College Option):

Course 1	CMP 2800/ ENG 2800 or CMP 2850/ ENG 2850	Great Works of Literature I or Great Works of Literature II
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Course 2		4000-level CIC "capstone" course for one of the liberal arts minors This course <u>must</u> be completed at Baruch.
Course 3		1st 3000-level liberal arts course toward the same liberal arts minor
Course 4		2nd 3000-level liberal arts course toward the same liberal arts minor

There is no GPA stipulation attached to the College Option courses, but in order to graduate with the liberal arts minor, a student must have a grade point average of at least 2.00 in the three courses that make up his or her liberal arts minor.

College Option for the Bachelor of Science (BS) degree from the Marxe School of Public and International Affairs

BS students entering Baruch or opting into Pathways in fall 2013 have three ways of completing the College Option:

1. They may fulfill the BA College Option for students who entered or opted-in in Fall 2013 ([see above](#));
2. They may fulfill the BBA College Option ([see above](#));
3. They may fulfill the BS College Option outlined directly below:

Course 1	CMP 2800/ ENG 2800 or CMP 2850/ ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2		a 3000- or 4000-level liberal arts course selected by the student in consultation with the SPA faculty advisor
Course 3		a 3000- or 4000-level liberal arts course selected by the student in consultation with the SPA faculty advisor
Course 4		a 3000- or 4000-level liberal arts course selected by the student in consultation with the SPA faculty advisor

BS students entering Baruch or opting into Pathways from Spring 2014-Fall 2014 have two ways of completing the College Option:

1. They may fulfill the BA College Option for students who entered or opted-in during Spring 2014-Fall 2014 ([see above](#));
2. They may fulfill the BBA College Option.

BS students entering Baruch or opting in to Pathways starting Spring 2015 or later, follow the **Baruch College Option**:

Course 1	CMP 2800/ ENG 2800 or CMP 2850/ ENG 2850	Great Works of Literature I or Great Works of Literature II
Course 2		4000-level CIC "capstone" course for one of the liberal arts minors This course <u>must</u> be completed at Baruch.
Course 3		1st 3000-level liberal arts course toward the same liberal arts minor
Course 4		2nd 3000-level liberal arts course toward the same liberal arts minor

There is no GPA stipulation attached to the College Option courses, but in order to graduate with the liberal arts minor, a student must have a grade point average of at least 2.00 in the three courses that make up his or her liberal arts minor.

Bachelor of Science in Public Affairs

The Bachelor of Science in Public Affairs (BSPA) is a unique degree that cultivates passion and prepares individuals to *tackle social justice issues* and *uplift our communities* both domestically and internationally. Students learn to formulate, implement, and evaluate creative solutions to challenging global, national, state, and local problems. The emphasis is on understanding practical ways to help others and to improve public life establishing a strong foundation of skills focusing on policy, advocacy, and analysis/critical thinking.

The BSPA requires 120 credits: a minimum of 30 public affairs credits and another 90 credits from the [CUNY Pathways general education curriculum](#). In the Pathways curriculum, the college option for BSPA students is a [liberal arts minor](#). Minors relevant to public affairs include law, environmental sustainability, information studies, and survey research. BSPA students are not eligible to double major, but can obtain a double minor.

Public affairs courses are offered both in-person, on-line, and hybrid. Classes are small with 20-25 students. The professors are accomplished scholars with Ph.D. degrees from major universities or lecturers with current and previous positions as top policy leaders. The curriculum examines how public and nonprofit organizations are involved in the policy process. Civic engagement skills are developed in economic and financial analysis, political negotiations, qualitative and quantitative methods, and rhetoric. Policy areas of interest include the arts, community development, education, the environment, health care, housing, immigration, and social welfare.

BSPA Internships: In addition to the curriculum, BSPA students apply their knowledge through experiential learning. Several credit-bearing internship courses are offered that allow students to become immersed in real-world opportunities that create building blocks to the careers they are seeking. Students have the opportunity to work at the local, state, and national levels, as well as, within a myriad of nonprofit organizations. Review the [Marxe School of Public and International Affairs internships](#) for more information.

Admission:

To become a student at Baruch College requires an application to the City University of New York (CUNY). There are separate applications for freshman and transfers from community colleges. The deadline for entry in the fall semester is February 1 and for the spring semester it is September 15. Connect to [Apply to CUNY](#) for the online application.

You may select [public affairs](#) as your intended major when applying to Baruch. Once admitted, you would complete and submit a [BSPA Major Declaration Form to \[mstpia.bspa@baruch.cuny.edu\]\(mailto:mstpia.bspa@baruch.cuny.edu\)](#) or in-person to an advisor located at 135 E. 22nd Street, 4th Floor.

At least 60 percent of the credits in the major must be taken at Baruch. Transfer students must meet all degree requirements and take a minimum of at least 30 credits at Baruch.

To gain more information about the Bachelor of Science in Public Affairs Program, contact Melissa Sultana, Deputy Director of Academic Program at Melissa.Sultana@baruch.cuny.edu or visit an advisor from 10:00am to 5:00pm weekdays at 135 E. 22nd Street, 4th floor (no appointment necessary).

BSPA Major Requirements:

- The BSPA requires 120 credits.
- The completion of 45 credits and a cumulative GPA of 2.25 or greater is necessary to become a BSPA student.
- A minimum of 30 credits are from the public affairs core and elective curriculum below (each course is 3 credits unless specified).
- The degree requires the satisfaction of the CUNY Pathways curriculum as designated by Baruch College.
- A minimum of 57 credits must be designated as liberal arts (several BSPA courses satisfy the liberal arts credit requirement).
- Pre-Calculus must be completed to satisfy the "Mathematical and Quantitative Reasoning" requirement of the Pathways Required Core as a STEM Variant.
- PAF 1250 or POL 1101 must be completed in the CUNY Pathways Flexible Core or as liberal arts electives.
- ENG 2150 is a prerequisite for most PAF courses; ECO 1001 is a prerequisite for PAF 3102; PSY 2100 or STAT 2000 is a prerequisite for PAF 3401.

Students are encouraged to meet with a BSPA advisor before registering for public affairs courses to ensure that the right sequence of courses are taken with all the required prerequisites.

Departments & Programs

Related Programs

- [Honors Program](#)

Stan Ross Department of Accountancy

- [Faculty](#)
- [Field Description](#)
- [The Major and Courses](#)
- [Meeting New York State CPA Requirements: Bachelors/Masters Programs in Accounting](#)
- [Courses](#)
 - [Courses in Accountancy \(ACC\)](#)
 - [Courses in Tax \(TAX\)](#)
- [Stan Ross Department of Accountancy Web Site](#)

Field Description

The profession of accountancy has an enormous impact on people's livelihoods and retirement benefits and the nation's business and economic climate. Indeed, accounting is the base upon which the critical business skills of finance, management, marketing, and communications rely. Whether they work for public accounting firms, not-for-profits, or governmental agencies, accountants provide the key to effective operations and expansion.

In conducting its program, the Stan Ross Department of Accountancy provides undergraduate students with both the technical tools and the general background necessary for successful careers in accounting, as well as providing accounting knowledge to students with majors in areas other than accounting. The department's accounting program focuses on the development, measurement, analysis, validation, and communication of financial and other information. Much of the emphasis is directed to enhancing the students' ability to understand the environment and to alert students to the broad implications of accounting principles, procedures, and accounting decisions. Baruch's accounting program is designed to prepare students to become leaders in business, not-for-profit organizations, and government.

[back to top](#)

BBA in Accounting

The BBA in accounting is offered by the Stan Ross Department of Accountancy. The undergraduate accounting program is intended to provide students with a general liberal arts and sciences background as well as a foundation in general business practices and an understanding of accounting concepts and theory.

The accounting major is separately accredited by AACSB International—The Association to Advance Collegiate School of Business.

Students who take their first 3000-level accounting course in Fall 2006 or thereafter must earn a minimum cumulative GPA of 2.5 in the following 3000-level Accountancy courses taken at Baruch (minimum of 8 credits must be taken at Baruch): ACC 3000, 3100, 3200, and 3202.

Program Learning Goals

Accounting Knowledge	Students will accurately report and interpret financial information.
Critical Thinking/Analytical Skills	Students will analyze business situations using accounting knowledge.
Communication Skills	Students will communicate accounting information in a clear and concise manner.
Ethical Awareness	Students will identify ethical issues and evaluate potential conflicts of interests.

The following courses are required for the BBA in accounting:

Accounting Base

6 credits

ACC 2101	Principles of Accounting	3 credits
ACC 3202	Accounting Information Systems	3 credits

Required Courses **24 credits**

ACC 3000	Financial Accounting I	4 credits
ACC 3100	Financial Accounting II	4 credits
ACC 3200	Cost Accounting	4 credits
ACC 4100	Financial Accounting III	4 credits
ACC 5400	Principles of Auditing	4 credits
TAX 3300	Federal Income Taxation	4 credits

Suggested Electives for Accountancy Majors:

CIS 4350	Computer Control and Audit	3 credits
LAW 3102	The Law of Business Organizations	3 credits
LAW 3115	Securities Law and Business Crime	3 credits
OPR 3300	Quantitative Methods for Accounting	3 credits
An advanced statistics course		3 credits
An advanced finance course (e.g. FIN 3610 Corporate Finance or FIN 3710 Investment Analysis)		3 credits

[back to top](#)

Meeting New York State CPA Requirements: Bachelors/Masters Programs in Accounting

Students seeking to be licensed CPAs who take the New York State CPA exam after August 1, 2009 must have completed a minimum of 150 credit hours of college or university course work. Specific program options are:

- a Bachelor of Business Administration (BBA) in accounting and a Master of Science (MS) in accounting or taxation
- a Bachelor of Business Administration (BBA) in a business discipline other than accounting and a Master of Science (MS) in accounting
- a Bachelor of Arts (BA) from the Weissman School of Arts and Sciences (in such majors as English, philosophy, political science, or an interdisciplinary program in languages and international business) and a Master of Science (MS) or a Master of Business Administration (MBA) in accounting.

To learn more about these programs and how to apply, refer to the section on undergraduate academic programs in accounting on Baruch's Zicklin School website: <http://zicklin.baruch.cuny.edu/programs/undergrad/degrees/accountancy>

[back to top](#)

Courses

Accountancy (ACC)

ACC 2101	Principles of Accounting	3 credits
ACC 2203	Principles of Managerial Accounting for Non-accounting Majors	3 credits
ACC 3000	Financial Accounting I	4 credits
ACC 3100	Financial Accounting II	4 credits
ACC 3200	Cost Accounting	4 credits
ACC 3202	Accounting Information Systems	3 credits
ACC 4093	Special Topics in Accountancy	3 credits
ACC 4100	Financial Accounting III	4 credits
ACC 4306	Financial Statement Analysis and Valuation I	4 credits
ACC 5000	Independent Study	1 credit
ACC 5100	Accounting Internship	1 credit
ACC 5200	Accounting Internship	3 credits
ACC 5400	Principles of Auditing	4 credits

[back to top](#)

Tax (TAX)

TAX 3300	Federal Income Taxation	4 credits
TAX 4309H	Hon Fed Inc Tax Ent	4 credits

[back to top](#)

American Studies Program

- [Faculty](#)
- [Field Description](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in American Studies](#)
- [Department of American Studies Web Site](#)

Field Description

American studies offers students the opportunity to investigate the content and meaning of American culture from multidisciplinary perspectives in the humanities and social sciences. To minor in American studies, students are required to take two courses at the 3000 level or above from the following four areas: Culture and Society, Myths and Identities in the American Context, The Political Sphere, and Urban Studies. Students must also take [AMS 4900](#) Capstone Course in American Studies.

[back to top](#)

The Minor

The minor in American studies is a multidisciplinary program that investigates the content and meaning of American culture within the United States.

Required Course

[AMS 4900](#) Capstone Course in American Studies

Electives

Choose any two additional related courses from one or more of the four categories of electives: Culture and Society, Myths and Identities in the American Context, The Political Sphere, and Urban Studies. Students must select those courses from at least two different departments.

- [Culture and Society](#)
- [Myths and Identities in the American Context](#)
- [The Political Sphere](#)
- [Urban Studies](#)

Culture and Society

ART 3250	Art of the United States	3 credits
BLS 3013	Mass Media and the Black American	3 credits
CMP 4900	Hispanic Writers in New York City	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3062	Studies in Electronic Media	3 credits
COM 3067	American Television Programming	3 credits
ENG 3020	Survey of American Literature I	3 credits
ENG 3025	Survey of American Literature II	3 credits
ENG 4500	Main Currents of Literary Expression in Contemporary America	3 credits

ENG 4510	The American Novel	3 credits
HIS 3455	Science and Technology in American Life	3 credits
MSC 3022	Popular Song in America	3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 credits
MSC 3036	Commercial Music and the Media	3 credits
POL 3008	Religion and Politics in the United States (HIS 3008), (REL 3008)	3 credits
POL 3310	Public Opinion	3 credits
PSY 4051	Psychology of the Family	3 credits

[back to top](#)

Myths and Identities in the American Context

BLS 3011	The Black Family	3 credits
BLS 3024	Women of Color	3 credits
ENG 3032	Ethnic Literature	3 credits
ENG 3034	Survey of African American Literature	3 credits
ENG 3830	Tradition and Influence in African American Literature	3 credits
ENG 3835	Black Women Writers	3 credits
HIS 3550	The Immigrant in American History	3 credits
HIS 3650	Women in America	3 credits
SOC 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (LTS 3125)	3 credits
SOC 3141	Sociology of Religion	3 credits
THE 3043	Theatre of Color in the United States (BLS 3043)	3 credits

[back to top](#)

The Political Sphere

BLS 3014	Civil Rights Legislation and Litigation	3 credits
HIS 3044	The Civil War and Reconstruction: 1850-1880	3 credits
HIS 3410	History of American Business Enterprise	3 credits
HIS 3450	History of American Medicine	3 credits
HIS 3460	Topics in American History	3 credits

HIS 3552	The Great Depression, 1929-1940	3 credits
POL 2332	American Political Thought	3 credits
POL 3005	Social Welfare Policy (HIS 3005)	3 credits
POL 3102	American Conservatism: Origins, Development, and Contemporary Controversies (HIS 3102)	3 credits
POL 3311	Political Parties and Elections	3 credits
POL 3314	Civil Liberties	3 credits
POL 3315	Government and the American Economy	3 credits
SOC 3136	Social Welfare Institutions	3 credits

[back to top](#)

Urban Studies

ART 3254	Architecture and the City	3 credits
BLS 3015	Black Economic Development: 1860 to the Present	3 credits
HIS 3472	American Urban History	3 credits
HIS 3551	History of the People of the City of New York	3 credits
POL 3323	Politics and Government of New York City	3 credits
POL 3422	Urban Public Policy	3 credits
SOC 3155	Urban Sociology	3 credits

[back to top](#)

Courses

Courses in American Studies

AMS 4900	Topics in American Studies	3 hours; 3 credits
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[back to top](#)

Arts and Sciences Ad Hoc Programs

- [Field Description](#)
- [The Major](#)
- [Popular Ad Hoc Categories](#)

Field Description

When a student's educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an arts and sciences ad hoc major following preparation and formal acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. Arts and sciences ad hoc majors have been devised by students interested in majoring in area studies, children's studies, fine and performing arts, modern languages, the natural sciences, and religion and culture.

[back to top](#)

The Major

As described above, the arts and sciences ad hoc major is a student-designed course of study. Students create this major by combining courses from two or more departments into an integrated field of study with a clear liberal arts focus. There is no ad hoc major within the Zicklin School of Business or the Marxe School of Public and International Affairs.

The Weissman School of Arts and Sciences ad hoc major consists of 30-33 credits, with at least 24 liberal arts credits. The major must contain courses from at least two different Weissman departments, with a minimum of three courses (9-12 credits) from each of those departments, and may contain no more than two courses from the discipline in which the student intends to complete a minor (those one or two courses cannot be used toward completion of the minor). A maximum of three non-liberal arts courses may be included in an ad hoc major to provide support and/or supplementation to a strong liberal arts concept. No more than three courses from the Zicklin School of Business (3000-level and above) may be used in a Weissman ad hoc major. Students interested in including business courses in their ad hoc major should refer to the following website for the list of courses approved for use: http://www.baruch.cuny.edu/wsas/student_resources/declare_major_ad_hoc.htm

Students are required to attend an ad hoc workshop led by Sandra Kupprat, Arts and Sciences Coordinator in the Starr Career Development Center. Once drafted, the ad hoc proposal must be reviewed and approved by Dr. Kupprat, faculty advisors from two of the Weissman departments in which at least three courses (9-12 credits) will be completed, and the Office of the Associate Dean, Weissman School of Arts and Sciences.

[back to top](#)

Popular Ad Hoc Categories

The following interdisciplinary concentrations offer specific guidelines. Please make an appointment with the appropriate faculty advisor.

[The Arts: Art, Theatre, And Arts Administration](#)

Students interested in a career in the field of management and administration in the arts may consider the interdisciplinary arts administration specialization. In the visual arts or theatre, students complete an appropriate ad hoc major, an internship in an arts organization, and arts administration courses. This major and course offerings are described in full in the Department of Fine and Performing Arts section of this bulletin. Students may also contact the department at 646-312-4052 for additional information.

[Asian And Asian American Studies](#)

Students can combine Asian and Asian American studies courses with other liberal arts disciplines as well as courses in international business to devise a unique ad hoc major in arts and sciences. Students interested in including Asian and Asian American studies courses as part of an arts and sciences ad hoc major should contact Modern Languages and Comparative Literature Professor Shigeru Suzuki (646-312-4235; Shigeru.Suzuki@baruch.cuny.edu).

[Modern Languages And Comparative Literature](#)

Students interested in including French, Spanish, or Italian as part of an arts and sciences ad hoc major should contact the Department of Modern Languages and Comparative Literature at 646-312-4210. For more information about department course offerings, students should review the Department of Modern Languages and Comparative Literature section of this bulletin.

Natural Sciences

Students interested in including chemistry, environmental studies, or physics courses as part of an arts and sciences ad hoc major to prepare for graduate study in biology, for professional programs in medicine and health care, and for science teaching should contact the Department of Natural Sciences at 646-660-6200. For more information about department course offerings, students should review the department's section of this bulletin.

Religion And Culture

Students interested in including courses in religion and culture as part of an arts and sciences ad hoc major should contact Professor Kenneth Guest, Department of Sociology and Anthropology, at 646-312-4477 or by e-mail at ken.guest@baruch.cuny.edu. For more information about religion and culture courses, students should review the Religion and Culture Program section of this bulletin.

[back to top](#)

Asian and Asian American Studies

- [Faculty](#)
- [Field Description](#)
- [The Major and Courses](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Asian and Asian American Studies \(AAS\)](#)
- [Department of Asian and Asian American Studies Web Site](#)

Field Description

The interdisciplinary concentration in Asian and Asian American studies introduces students to the methods and concerns of a wide spectrum of disciplines: anthropology, art history, history, linguistics, literature, political science, and sociology. Recognizing the importance of Asia in the international context and the impact of Asian American communities on U.S. society, Asian and Asian American studies prepares students to participate in an increasingly diverse and globalized society.

[back to top](#)

The Major

Arts and Sciences Ad Hoc Major in Asian And Asian American Studies

Students can combine Asian and Asian American studies courses with other liberal arts disciplines as well as courses in international business to devise a unique arts and sciences ad hoc major. The arts and sciences ad hoc major requires 30--33 credits. The program must be approved by the Office of the Associate Dean, Weissman School of Arts and Sciences. Students interested in including Asian and Asian American studies courses as part of an arts and sciences ad hoc major should contact Professor Shigeru Suzuki, Department of Modern Languages and Comparative Literature, at 646-312-4235 or Shigeru.Suzuki@baruch.cuny.edu.

[back to top](#)

The Minor

The minor in Asian and Asian American studies is an interdisciplinary concentration offering the advanced study of Asian cultures and the histories and experiences of communities of Asian descent residing in the United States. This 9-credit minor is an ideal choice for students majoring in accounting, business, finance, management, or any discipline in the liberal arts. This minor is particularly recommended for students who are preparing for careers in education, law, business, social work, journalism, politics, and nonprofit organizations.

To complete the minor in Asian and Asian American studies, students are required to take two courses numbered 3000 and higher from the list below, and a capstone course in Asian and Asian American studies. **Please note: AAS/CMP 4905 and AAS/CMP 4906 may be used as electives within the minor, but cannot satisfy the capstone requirement for this program.**

In addition to fulfilling the 9-credit requirement, students interested in the Asian and Asian American studies minor are strongly advised to take at least one year of Chinese or Japanese language courses.

[back to top](#)

Required Courses

AAS 4900	Capstone Course: Critical Issues in Asian and Asian American Studies	3 credits
<i>or</i>		
AAS 4907	Film and Moving Image Culture in Japan (CMP 4907 , FLM 4907)	3 credits
<i>or</i>		
AAS 4010	Chinese Immigration in Global Perspective (SOC 4010)	3 credits

Electives

Choose two course numbered 3000 or higher from the following:

AAS 3080	A Survey of Asian History (HIS 3080)	3 credits
AAS 3085	Topics in Asian and Asian American Studies	3 credits
AAS 3175	The Lives of Hinduism (ANT 3175 , REL 3175 , SOC 3175)	3 credits
AAS 3345	Asian American History (HIS 3345)	3 credits
AAS 3346	The Rise of Asia in World Affairs (HIS 3346), (POL 3346)	3 credits
AAS 3540	The Tradition of Islam (ANT 3540), (REL 3540), (SOC 3540)	3 credits
AAS 3820	History of Chinese Religion (HIS 3820)	3 credits
AAS 3821	South Asian Religion (ANT 3821 , REL 3821)	3 credits
AAS 3842	The Making of Modern India (HIS 3842), (POL 3842)	3 credits
AAS 3851	The Heritage of Chinese Civilization (HIS 3851)	3 credits
AAS 3852	Modernization and Westernization in Asia (HIS 3852)	3 credi
AAS 3853	The Emergence of Modern Japan (HIS 3853)	3 credits
AAS 3854	China in Revolution (HIS 3854)	3 credits
AAS 4005	Advanced Japanese: Learning Through Content and Multimedia (JPN 4005)	3 credits
AAS 4010	Chinese Immigration in Global Perspective (SOC 4010)	3 credits
AAS 4905	Language, Literature, and Culture of Japan (CMP 4905)	3 credits
AAS 4906	Critical Approaches to Japanese Popular Culture (CMP 4906)	3 credits
ANT 3113	Cultures and Peoples of India (SOC 3113)	3 credits
ANT 3114	Cultures and Peoples of the South Pacific Islands (SOC 3114)	3 credits
ART 3220	Islamic Art	3 credits
ART 3260	Asian Art	3 credits
ENG 3032	Ethnic Literature*	3 credits
ENG 3840	Literature and Philosophy of South Asia	3 credits
ENG 3950	Topics in Literature*	3 credits
HIS 3084	The Historical Search for the Prophet Mohammad (REL 3084)	3 credits
HIS 3085	The Islamic Middle East and North Africa: 1622-1789	3 credits
HIS 3086	The Modern Middle East and North Africa (POL 3086)	3 credits
HIS 3841	Ancient India	3 credits

HIS 3860	Topics in African, Asian, or Latin American History*	3 credits
MSC 3005	Music of Africa, Asia, and the Pacific	3 credits
POL 3365	Asian Political Systems	3 credits
REL 3540	The Tradition of Islam	3 credits

*Topics as relevant to the minor.

**Feit Seminar

[back to top](#)

Language Courses

Students are strongly advised to take a sequence of courses in Japanese or Chinese in addition to the 9-credit minor requirement. Some language courses may be taken in arrangement with other CUNY campuses, abroad, or at a summer intensive-language program. Instruction in Chinese and Japanese is offered at Baruch in the following courses:

CHI 1001	Elementary Chinese I	3 credits
CHI 1002	Elementary Chinese II	3 credits
CHI 2001	Upper Elementary Chinese I	3 credits
CHI 2002	Upper Elementary Chinese II	3 credits
CHI 3001	Lower Intermediate Chinese	4 credits
CHI 3002	Upper Intermediate Chinese	4 credits
CHI 3005	Chinese for Heritage Students I	3 credits
CHI 3006	Chinese for Heritage Students II	3 credits
CHI 4181	Classical Chinese Literature I	3 credits
CHI 4182	Classical Chinese Literature II	3 credits
CHI 4183	Chinese Cinema	3 credits
CHI 4501	Business Chinese I	3 credits
CHI 4502	Business Chinese II	3 credits
CHI 4999	Special Studies in Chinese	3 credits
JPN 1001-1002	Elementary Japanese I and II	3 credits
JPN 3001	Intensive Intermediate Japanese I	3 credits
JPN 3002	Intensive Intermediate Japanese II	3 credits
JPN 4000	Advanced Japanese Oral and Written Communication	3 credits
JPN 4003	Contemporary Japanese Literature, Film, and Culture	3 credits
JPN 4005	Advanced Japanese: Learning Through Content and Multimedia (AAS 4005)	3 credits
JPN 4501	Japanese for Global Markets	3 credits

[back to top](#)

Courses

Courses in Asian and Asian American Studies (AAS)

AAS 1512	Introduction to the Religions of Asia	3 hours; 3 credits
AAS 2155	Philosophies from India (PHI 2155), (REL 2155)	3 hours; 3 credits
AAS 2165	Classical Buddhism (HIS 2165), (PHI 2165), (REL 2165)	3 hours; 3 credits
AAS 2170	Classical Chinese Philosophy (HIS 2170), (PHI 2170)	3 hours; 3 credits
AAS 3080	A Survey of Asian History (HIS 3080)	3 hours; 3 credits
AAS 3085	Topics in Asian and Asian American Studies	3 hours; 3 credits
AAS 3175	The Lives of Hinduism (ANT 3175), (REL 3175), (SOC 3175)	3 hours; 3 credits
AAS 3345	Asian American History (HIS 3345)	3 hours; 3 credits
AAS 3346	The Rise of Asia in World Affairs (HIS 3346), (POL 3346)	3 hours; 3 credits
AAS 3540	The Tradition of Islam (ANT 3540), (REL 3540), (SOC 3540)	3 hours; 3 credits
AAS 3780	Vietnam at War (HIS 3780)	3 hours; 3 credits
AAS 3820	History of Chinese Religion (HIS 3820), (REL 3820)	3 hours; 3 credits
AAS 3821	South Asian Religion (ANT 3821), (REL 3821)	3 hours; 3 credits
AAS 3842	The Making of Modern India (HIS 3842), (POL 3842)	3 hours; 3 credits
AAS 3851	The Heritage of Chinese Civilization (HIS 3851)	3 hours; 3 credits
AAS 3852	Modernization and Westernization in Asia (HIS 3852)	3 hours; 3 credits
AAS 3853	The Emergence of Modern Japan (HIS 3853)	3 hours; 3 credits
AAS 3854	China in Revolution (HIS 3854)	3 hours; 3 credits
AAS 4005	Advanced Japanese: Learning Through Content and Multimedia (JPN 4005)	3 hours; 3 credits
AAS 4010	Chinese Immigration in Global Perspective (SOC 4010)	3 hours; 3 credits
AAS 4900	Capstone Course: Critical Issues in Asian and Asian American Studies	3 hours; 3 credits
AAS 4905	Language, Literature, and Culture of Japan (CMP 4905)	3 hours; 3 credits
AAS 4906	Critical Approaches to Japanese Popular Culture (CMP 4906)	3 hours; 3 Credits
AAS 4907	Film and Moving Image Culture in Japan (CMP 4907 , FLM 4907)	3 hours; 3 credits

[back to top](#)

Department of Black and Latino Studies

- [Faculty](#)
- [Field Description](#)
- [The Minor](#)
- [Courses](#)
 - [Courses in Black Studies \(BLS\)](#)
 - [Courses in Latino Studies \(LTS\)](#)
- [Department of Black and Latino Studies Web Site](#)

Field Description

This discipline explores the social, political, cultural, and economic history of Black and Latino peoples throughout the world from ancient to modern times. Themes include community economic development, micro-enterprise and small business, nonprofit organizations, culture and identity, the development of community, social and public policy, migration processes, and media portrayals.

[back to top](#)

The Minor

The requirements of the Black and Latino studies minor can be fulfilled by completing two courses in the department at the 3000-level or above, followed by the capstone course [BLS 4900/ LTS 4900](#) - Seminar in Black & Latino Studies.

Please note: *Neither BLS/LTS/LACS 4901 nor BLS/LTS/LACS 4902 may serve as the capstone course for the minor.*

[back to top](#)

Courses

Black Studies (BLS)

BLS 1000	African History Until the Dispersion, Seventeenth Century	3 hours; 3 credits
BLS 1001	Geography and Cultures of Africa	3 hours; 3 credits
BLS 1002	Black American History, Seventeenth Century Until the Present Time	3 hours; 3 credits
BLS 1003	The Evolution and Expressions of Racism	3 hours; 3 credits
BLS 1013	The Administration and Process of Justice	3 hours; 3 credits
BLS 1019	Introduction to Black Studies	3 hours; 3 credits
BLS 3000	Africa After Independence	3 hours; 3 credits
BLS 3003	Local Government and Customary Law in Africa	3 hours; 3 credits
BLS 3006	Selected Social Problems of the Ghetto	3 hours; 3 credits
BLS 3007	Planning in Urban Areas	3 hours; 3 credits
BLS 3008	Urban Economic Structure	3 hours; 3 credits

BLS 3010	The Black Child and Adolescent in the United States	3 hours; 3 credits
BLS 3011	The Black Family	3 hours; 3 credits
BLS 3012	Black Revolution and Political Thinking in the U.S.	3 hours; 3 credits
BLS 3013	Mass Media and the Black American	3 hours; 3 credits
BLS 3014	Civil Rights Legislation and Litigation	3 hours; 3 credits
BLS 3015	Black Economic Development: 1860 to the Present	3 hours; 3 credits
BLS 3016	Urban Economic Structure	3 hours; 3 credits
BLS 3018	African Philosophy and Religion	3 hours; 3 credits
BLS 3022	The African Independence Movement	3 hours; 3 credits
BLS 3024	Women of Color	3 hours; 3 credits
BLS 3030	The Changing Demographics of the City (LTS 3030), (SOC 3030)	3 hours; 3 credits
BLS 3035	The Remaking of New York: the Immigrant Experience (ANT 3035), (LTS 3035), (SOC 3035)	3 hours; 3 credits
BLS 3038	Survey of Caribbean Literature in English (CMP 3038), (ENG 3038)	3 hours; 3 credits
BLS 3043	Theatre of Color in the United States (THE 3043)	3 hours; 3 credits
BLS 3044	Migration in the Americas (LTS 3044), (SOC 3044)	3 hours; 3 credits
BLS 3045	Changing Demographics of the City (LTS 3045)	3 hours; 3 credits
BLS 3046	Four Hundred Years of the Black Presence in New York City	3 hours; 3 credits
BLS 3050	Race and Global Inequality (LTS 3050)	3 hours; 3 credits
BLS 3055	The Sixties in America (HIS 3055), (LTS 3055)	3 hours; 3 credits
BLS 3056	The Civil Rights Movement (HIS 3056), (LTS 3056)	3 hours; 3 credits
BLS 3060	African American History (HIS 3060)	3 hours; 3 credits
BLS 3061	Survey of African History (HIS 3061)	3 hours; 3 credits
BLS 3062	Women in African History (HIS 3062)	3 hours; 3 credits
BLS 3063	History of the African Diaspora (HIS 3063)	3 hours; 3 credits
BLS 3085	Special Topics in Black Studies	3 hours; 3 credits
BLS 3115	People and Culture of Haiti (ANT 3115), (SOC 3115)	3 hours; 3 credits
BLS 3120	Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality (ANT 3120), (LTS 3120), (SOC 3120)	3 hours; 3 credits
BLS 3125	Race and Ethnic Relations (ANT 3125), (LTS 3125), (SOC 3125)	3 hours; 3 credits

BLS 3130H	The City That Care Forgot: The Roots, Ruin, and Rebirth of New Orleans (ANT 3130H), (LTS 3130H), (SOC 3130H)	3 hours; 3 credits
BLS 4900	Seminar in Black & Latino Studies	3 hours; 3 credits
BLS 4901	Latin America and the Caribbean: From the 19th Century to the Present (LACS 4901), (LTS 4901)	3 hours; 3 credits
BLS 4902	Latin America and the Caribbean: Cultures and Societies (LACS 4902), (LTS 4902)	3 hours; 3 credits
BLS 6001H	Honors Thesis in Black Studies	3 hours; 3 credits
BLS 6002H	Honors Thesis in Black Studies	3 hours; 3 credits

[back to top](#)

Latino Studies (LTS)

LTS 1000	Puerto Rican Heritage: Pre-Columbian to 1898	3 hours; 3 credits
LTS 1003	Latin America: An Institutional and Cultural Survey	3 hours; 3 credits
LTS 1004	Introduction to Latino Studies	3 hours; 3 credits
LTS 3001	The Puerto Rican Community	3 hours; 3 credits
LTS 3002	Puerto Rican Political and Economic Development in the Twentieth Century	3 hours; 3 credits
LTS 3003	Major Selected Problems of the Puerto Rican Community	3 hours; 3 credits
LTS 3004	Politics and Power in Puerto Rico	3 hours; 3 credits
LTS 3005	Economic History of Puerto Rico	3 hours; 3 credits
LTS 3006	Religions of the Caribbean	3 hours; 3 credits
LTS 3007	Puerto Rican Culture	3 hours; 3 credits
LTS 3008	Puerto Rican Heritage: 1898 to the Present	3 hours; 3 credits
LTS 3009	Dominican Heritage: From Pre-Columbian Times to Present	3 hours; 3 credits
LTS 3010	Central America: A Regional Study	3 hours; 3 credits
LTS 3011	The Contemporary Puerto Rican Family	3 hours; 3 credits
LTS 3012	Latinas: A Social and Cultural Survey	3 hours; 3 credits
LTS 3015	Cuban Culture and Society (ANT 3015), (SOC 3015)	3 hours; 3 credits
LTS 3016	Urban Economic Structure	3 hours; 3 credits
LTS 3021	The U.S. and Mexican Border (ANT 3021 , SOC 3021)	3 hours; 3 credits
LTS 3025	Race, Class, and Gender in Brazil (HIS 3025)	3 hours; 3 credits

LTS 3030	Changing Demographic of the City (BLS 3030), (SOC 3030)	3 hours; 3 credits
LTS 3035	The Remaking of New York: The Immigrant Experience (ANT 3035), (BLS 3035), (SOC 3035)	3 hours; 3 credits
LTS 3044	Migration in the Americas (BLS 3044), (SOC 3044)	3 hours; 3 credits
LTS 3045	Changing Demographics of the City (BLS 3045)	3 hours; 3 credits
LTS 3050	Race and Global Inequality (BLS 3050)	3 hours; 3 credits
LTS 3055	The Sixties in America (BLS 3055), (HIS 3055)	3 hours; 3 credits
LTS 3056	The Civil Rights Movement (BLS 3056), (HIS 3056)	3 hours; 3 credits
LTS 3051	Latin American Jewish Women Writers (CMP 3051), (JWS 3051), (LACS 3051)	3 hours; 3 credits
LTS 3058	Contemporary Latin American Fiction (CMP 3058)	3 hours; 3 credits
LTS 3059	Latino/a Literature in the U.S. (CMP 3059)	3 hours; 3 credits
LTS 3085	Special Topics in Hispanic/Latino Studies	3 hours; 3 credits
LTS 3100	Latino Communities in the U.S.	3 hours; 3 credits
LTS 3110	Debates in Latin American Social Theory	3 hours; 3 credits
LTS 3120	Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality (ANT 3120), (BLS 3120), (SOC 3120)	3 hours; 3 credits
LTS 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (SOC 3125)	3 hours; 3 credits
LTS 3130H	The City that Care Forgot: The Roots, Ruin, and Rebirth of New Orleans (ANT 3130H), (BLS 3130H), (SOC 3130H)	3 hours; 3 credits
LTS 4900	Seminar in Black and Latino Studies	3 hours; 3 credits
LTS 4901	Latin America and the Caribbean: From the 19th Century to the Present (BLS 4901), (LACS 4901)	3 hours; 3 credits
LTS 4902	Latin America and the Caribbean: Cultures and Societies (BLS 4902), (LACS 4902)	3 hours; 3 credits
LTS 5000	Independent Study I	Hours and credits to be arranged
LTS 5001	Independent Study II	Hours and credits to be arranged

[back to top](#)

Department of Communication Studies

- [Faculty](#)
- [Field Description](#)
- [The Major in Business Communication - Corporate Communication Specialization](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Major in Communication Studies](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Communication Studies \(COM\)](#)
- [Department of Communication Studies Web Site](#)

Field Description

Students examine the theory and practice of communication in a variety of contexts, including business and nonprofit organizations, small groups, the mass media, and video- and computer-based media. Under the auspices of the department, students acquire the knowledge base and analytical skills necessary to become effective communicators within an increasingly intercultural business and public environment. Courses are intended to serve the general student population as well as those students who have selected the corporate communication specialization of the business communication major.

[back to top](#)

The Majors

- [Business Communication - Corporate Communication](#)
- [Communication Studies](#)

Business Communication Major with a Specialization in Corporate Communication

The business communication major is designed for students who are interested in careers in business journalism, corporate communication, or graphic communication. Because the business communication field is essentially interdisciplinary in nature, the program integrates courses from several departments in the Weissman School of Arts and Sciences and the Zicklin School of Business.

The corporate communication specialization prepares students for careers as communication specialists in business, industry, government, and nonprofit organizations in such fields as media relations, investor relations, corporate advertising, and employee communication. Interested students should contact the Department of Communication Studies at 646-312-3720.

The major also offers specializations in graphic communication (see the [Department of Fine and Performing Arts](#) listing) and business writing (see the [Department of Journalism and the Writing Professions](#) listing).

Program Learning Goals

Upon completion of a major in Corporate Communication, students will be able to:

1. Demonstrate empirical knowledge of the history, development, and contributions of the communication disciplines.
2. Identify, analyze, and apply major theoretical approaches in the communication disciplines for use in business and professional venues.
3. Interpret communication texts, artifacts, and performances.
4. Demonstrate ethical awareness of issues related to the communication disciplines.
5. Demonstrate competency in research strategies and methods common to the communication disciplines.
6. Exhibit proficiency in communication technology.

7. Comprehend and apply the theory and practice of intercultural and global communication.
8. Construct and communicate logically sound, effectively evidenced, well-organized, stylistically felicitous arguments that are appropriately tailored to a given audience.

Major Course Requirements

NOTE: Business courses included in this program, with the exception of ECO 1001, ECO 1002, ECO 1110, STA 2000, and STA 2100, do not count toward the 90-credit liberal arts minimum required for the BA degree.

Program Prerequisites 15 credits

BUS 1000	Introduction to Business	3 credits
<i>or</i>		
BUS 1011	Business Fundamentals: The Contemporary Business Landscape	3 credits
CIS 2200	Introduction to Information Systems and Technologies	3 credits
MGT 3120	Fundamentals of Management	3 credits
MKT 3000	Marketing Foundations	3 credits
STA 2000	Business Statistics I	3 credits
<i>or</i>		
PSY 2100	Statistics for Social Science (<i>formerly STA 2100</i>)	3 credits
<i>or</i>		
ECO 1001	Micro-Economics (may be applied to the base curriculum - <i>Baruch Common Core</i>)	3 credits
<i>or</i>		
ECO 1002	Macro-Economics (may be applied to the base curriculum - <i>Baruch Common Core</i>)	3 credits
<i>or</i>		
ECO 1110	Current Economic Problems	3 credits

Major/Specialization: 30 credits

Interdisciplinary Core 12 credits

Business Communication

COM 3150	Business Communication	3 credits
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Marketing/Advertising

Choose one course:

MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research <i>(Students must complete STA 2000 as a course prerequisite)</i>	3 credits
MKT 3605	Consumer Behavior	3 credits

Management

Choose one course:

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3800	Management and Society	3 credits

Ethics

PHI 1100	Ethics and Critical Thinking	3 credits
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Specialization Requirements 18 credits

Required Courses 9 credits

COM 3068	Managerial Communication Within Organizations	3 credits
COM 3102	Communication for Executives	3 credits
COM 5010	Internship in Business and Public Communication	3 credits

Electives 9 credits

COM 3020	Communication and Advocacy in Business and Public Affairs	3 credits
COM 3045	Communication Law and Free Speech	3 credits
COM 3057	Introduction to Digital Communication and Culture	3 credits
COM 3058	The Ethics of Image Making: Film, Television, and Digital Media	3 credits
COM 3059	Video Communication and Production	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3062	Studies in Electronic Media	3 credits
COM 3064	Classical Rhetoric	3 credits
COM 3065	American Public Address	3 credits
COM 3067	American Television Programming	3 credits
COM 3069	Intercultural Communication	3 credits
COM 3070	Persuasion	3 credits

COM 3071	Argumentation and Debate	3 credits
COM 3074	Elements of Legal Argumentation	3 credits
COM 3075	Interpersonal and Group Communication	3 credits
COM 3076	International Communication	3 credits
COM 3077	Interpersonal Communication	3 credits
COM 3078	Group Communication	3 credits
COM 3079	Gender, Ethnicity, and Race in Communication	3 credits
COM 3080	Virtual Teamwork	3 credits
COM 3081	Organizations in International Development	3 credits
COM 3082	Gender Communication	3 credits
COM 3090	Nonverbal Communication	3 credits
COM 3095	Facework Communication: Impression Management	3 credits
COM 3096	Intercultural Training, Coaching, and Consulting	3 credits
COM 3110	Contemporary Issues in Digital Media	3 credits
COM 3111	Markets, Media, and Meaning	3 credits
COM 3800	Principles of Public Relations	3 credits
COM 4000	Corporate Communication	3 credits
COM 4005	Public Relations Writing	3 credits
COM 4010	Public Relations Campaigns	3 credits
COM 4059	Advanced Video Communication and Production <i>Note: This is a non-liberal arts course</i>	3 credits
COM 4101	Selected Topics	variable
COM 4900	Topics in Communication Studies	3 credits
COM 4901	Conflict Resolution	3 credits
COM 4905	Language and Social Interaction	3 credits
COM 4906	Communication Research Strategies	3 credits
COM 4907	Work-Life Communication	3 credits

[back to top](#)

Communication Studies Major with Specializations in

- **Interpersonal and Group Communication**
- **Intercultural and International Communication**
- **Rhetoric and Public Advocacy**
- **Digital Communication and Culture**

Communication Studies (CS) is both a scholarly and professional academic field that focuses on processes of communication ranging from the spoken word to global media in interpersonal, organizational, cultural, political, and international contexts.

The major is an ideal springboard for a variety of graduate degrees and - due to the spread of globalization and digital communication - the basis for an increasing number of new careers.

Interested students should contact the Department of Communication Studies at 646-312-3720 or visit the [department's website](#).

Program Learning Goals

Upon completion of a major in Communication Studies, students will be able to:

1. Explain why it is important to study human communication.
2. Define the sub-disciplines within communication studies, including interpersonal, group, organizational, intercultural, public, and digital communication.
3. Articulate what makes a communicator competent.
4. Appraise the role of ethics and diversity in contemporary communication.
5. Apply concepts of communication studies to personal, academic, and professional contexts.
6. Discuss local, national, and global trends in communication and assess their impact on individual or collective decision-making.
7. Construct effective messages about communication using the terminology of the discipline.
8. Explain major models, theories, and methods of communication studies.
9. Explain the role of perception in communication.
10. Describe the functions and components of verbal and nonverbal communication, including effective listening.
11. Construct and communicate persuasive, ethical, logically sound, effectively evidenced, well organized, stylistically felicitous messages that are appropriately tailored to a given audience.

Major Course Requirements

Program Prerequisite		
PHI 1100	Ethics and Critical Thinking	3 credits
Required Introductory Course		
COM 2000	Introduction to Communication Studies	3 credits
Required Foundation Courses (12 credits)		
COM 3045	Communication Law and Free Speech	3 credits
COM 3057	Introduction to Digital Communication and Culture	3 credits
COM 3069	Intercultural Communication	3 credits
COM 3077	Interpersonal Communication	3 credits
Concentrations – Choose one of the following (9 credits)		

Interpersonal and Group Communication		
COM 3078	Group Communication	3 credits
COM 3079	Gender, Ethnicity, and Race in Communication	3 credits
COM 3080	Virtual Teamwork	3 credits
COM 3082	Gender Communication	3 credits
COM 3090	Nonverbal Communication	3 credits
COM 3095	Facework Communication: Impression Management	3 credits
COM 3096	Intercultural Training, Coaching, and Consulting	3 credits
COM 4901	Conflict Resolution	3 credits
COM 4905	Language and Social Interaction	3 credits
COM 4907	Work-Life Communication	3 credits
Intercultural and International Communication		
COM 3076	International Communication	3 credits
COM 3079	Gender, Ethnicity, and Race in Communication	3 credits
COM 3080	Virtual Teamwork	3 credits
COM 3081	Organizations in International Development	3 credits
COM 3095	Facework Communication: Impression Management	3 credits
COM 3096	Intercultural Training, Coaching, and Consulting	3 credits
COM 4015	The Globalization of English (ENG 4015 , SOC 4015)	3 credits
COM 4901	Conflict Resolution	3 credits
COM 4905	Language and Social Interaction	3 credits
Rhetoric and Public Advocacy		
COM 3064	Classical Rhetoric	3 credits
COM 3065	American Public Address	3 credits
COM 3066	Modern Frontiers of Rhetoric	3 credits
COM 3070	Persuasion	3 credits
COM 3071	Argumentation and Debate	3 credits

COM 3074	Elements of Legal Argumentation	3 credits
COM 3111	Markets, Media, and Meaning	3 credits
COM 4907	Work-Life Communication	3 credits
		3 credits
Digital Communication and Culture		
COM 3058	Ethics of Image Making: Film, Television, and Digital Media	3 credits
COM 3059	Video Communication and Production	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3062	Studies in Electronic Media	3 credits
COM 3067	American Television Programming	3 credits
COM 3076	International Communication	3 credits
COM 3110	Contemporary Issues in Digital Media	3 credits
COM 3111	Markets, Media, and Meaning	3 credits
COM 4059	Advanced Video Communication and Production	3 credits
	<i>Note: This is a non-liberal arts course</i>	
Communication Studies Electives	<i>Choose any two COM courses at the 3000-5000 level, including:</i>	6 credits
COM 4101	Selected Topics *	3 credits
COM 4906	Communication Research Strategies	3 credits
COM 5010	Internship in Business and Public Communication	3 credits
* Students may enroll in COM 4101 more than once if the topic is different.		

[back to top](#)

The Minor

A minor in the Department of Communication Studies provides students with a concentration in an area of study of acknowledged importance to every career path. The minor consists of two courses at the 3000-level or above from the list below and one of the communication studies capstone courses:

[COM 4900](#); [COM 4901](#); [COM 4905](#); [COM 4906](#); or [COM 4907](#). While students may elect any two courses listed below, possible areas of concentration include the following: corporate communication, media studies, interpersonal and intercultural communication, and public communication.

Choose any two courses from those listed:

COM 3045	Communication Law and Free Speech	3 credits
COM 3057	Introduction to Digital Communication and Culture	3 credits
COM 3058	The Ethics of Image Making: Film, Television, and Digital Media	3 credits
COM 3059	Video Communication and Production	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3061	Speech Composition and Delivery	3 credits
COM 3062	Studies in Electronic Media	3 credits
COM 3064	Classical Rhetoric	3 credits
COM 3065	American Public Address	3 credits
COM 3066	Modern Frontiers of Rhetoric	3 credits
COM 3067	American Television Programming	3 credits
COM 3068	Managerial Communication Within Organizations	3 credits
COM 3069	Intercultural Communication	3 credits
COM 3070	Persuasion	3 credits
COM 3071	Argumentation and Debate	3 credits
COM 3074	Elements of Legal Argumentation	3 credits
COM 3075	Interpersonal and Group Communication	3 credits
COM 3076	International Communication	3 credits
COM 3077	Interpersonal Communication	3 credits
COM 3078	Group Communication	3 credits
COM 3079	Gender, Ethnicity, and Race in Communication	3 credits
COM 3080	Virtual Teamwork	3 credits
COM 3081	Organizations in International Development	3 credits
COM 3082	Gender Communication	3 credits
COM 3090	Nonverbal Communication	3 credits
COM 3095	Facework Communication: Impression Management	3 credits
COM 3096	Intercultural Training, Coaching, and Consulting	3 credits
COM 3102	Communication for Executives	3 credits
COM 3110	Contemporary Issues in Digital Media	3 credits
COM 3111	Markets, Media, and Meaning	3 credits

COM 3150	Business Communication	3 credits
COM 3800	Principles of Public Relations	3 credits
COM 4000	Corporate Communication	3 credits
COM 4005	Public Relations Writing	3 credits
COM 4010	Public Relations Campaigns	3 credits
COM 4059	Advanced Video Communication and Production <i>Note: This is a non-liberal arts course</i>	3 credits
COM 4063	Advanced Speech Writing	3 credits
COM 4101	Selected Topics	variable

Complete the minor with one of the following communication studies capstone courses:

COM 4900	Topics in Communication Studies	3 credits
COM 4901	Conflict Resolution	3 credits
COM 4905	Language and Social Interaction	3 credits
COM 4906	Communication Research Strategies	3 credits
COM 4907	Work-Life Communication	3 credits

[back to top](#)

Courses

Courses in Communication Studies (COM)

COM 1010	Speech Communication	3 hours; 3 credits
COM 2000	Introduction to Communication Studies	3 hours; 3 credits
COM 3014	Intensive Voice and Diction	3 hours; 3 credits
COM 3020	Communication and Advocacy in Business and Public Affairs	3 hours; 3 credits
COM 3040	Information and Society (LIB 3040), (PAF 3040)	3 hours; 3 credits
COM 3045	Communication Law and Free Speech	3 hours; 3 credits
COM 3057	Introduction to Digital Communication and Culture	3 hours; 3 credits
COM 3058	The Ethics of Image Making: Film, Television, and Digital Media	3 hours; 3 credits

COM 3059	Video Communication and Production	3 hours; 3 credits
COM 3060	Media Analysis and Criticism	3 hours; 3 credits
COM 3061	Speech Composition and Delivery	3 hours; 3 credits
COM 3062	Studies in Electronic Media	3 hours; 3 credits
COM 3063	Speaking to the Camera	3 hours; 3 credits
COM 3065	American Public Address	3 hours; 3 credits
COM 3067	American Television Programming	4 hours; 3 credits
COM 3068	Managerial Communication Within Organizations	3 hours; 3 credits
COM 3069	Intercultural Communication	3 hours; 3 credits
COM 3070	Persuasion	3 hours; 3 credits
COM 3071	Argumentation and Debate	3 hours; 3 credits
COM 3074	Elements of Legal Argumentation	3 hours; 3 credits
COM 3075	Interpersonal and Group Communication	3 hours; 3 credits
COM 3076	International Communication	3 hours; 3 credits
COM 3077	Interpersonal Communication	3 hours; 3 credits
COM 3078	Group Communication	3 hours; 3 credits
COM 3079	Gender, Ethnicity, and Race in Communication	3 hours; 3 credits
COM 3080	Virtual Teamwork	3 hours; 3 credits
COM 3081	Organizations in International Development	
COM 3082	Gender Communication	3 hours; 3 credits
COM 3090	Nonverbal Communication	3 hours; 3 credits
COM 3095	Facework Communication: Impression Management	3 hours; 3 credits
COM 3096	Intercultural Training, Coaching, and Consulting	3 hours; 3 credits
COM 3102	Communication for Executives	3 hours; 3 credits
COM 3110	Contemporary Issues in Digital Media	3 hours; 3 credits
COM 3111	Markets, Media, and Meaning	3 hours; 3 credits
COM 3150	Business Communication (JRN 3150)	3 hours; 3 credits
COM 3700	Introduction to Linguistics and Language Learning (ENG 3700)	3 hours; 3 credits
COM 3750	The Structure and History of English (ENG 3750)	3 hours; 3 credits
COM 3800	Principles of Public Relations	3 hours; 3 credits

COM 4000	Corporate Communication	3 hours; 3 credits
COM 4005	Public Relations Writing	3 hours; 3 credits
COM 4010	Public Relations Campaigns	3 hours; 3 credits
COM 4015	The Globalization of English (ENG 4015), (SOC 4015)	3 hours; 3 credits
COM 4059	Advanced Video Communication and Production <i>Note: This is a non-liberal arts course</i>	3 hours; 3 credits
COM 4063	Advanced Speech Writing	3 hours; 3 credits
COM 4101	Selected Topics	Hours and credits to be arranged
COM 4110	Selected Topics	Hours and credits to be arranged
COM 4900	Topics in Communication Studies	3 hours; 3 credits
COM 4901	Conflict Resolution	3 hours; 3 credits
COM 4905	Language and Social Interaction	3 hours; 3 credits
COM 4906	Communication Research Strategies	3 hours; 3 credits
COM 4907	Work-Life Communication	3 hours; 3 credits
COM 5000	Independent Study I	Hours and credits to be arranged
COM 5001	Independent Study II	Hours and credits to be arranged
COM 5010	Internship in Business and Public Communication	8 - 10 hours plus periodic conferences with internship coordinator; 3 credits
COM 5011	Internship in Business and Public Communication	8 - 10 hours plus periodic conferences with internship coordinator; 3 credits
COM 6001H	Honors in Communication Studies I	3 hours; 3 credits per semester
COM 6002H	Honors in Communication Studies II	3 hours; 3 credits per semester

[back to top](#)

Bert W. Wasserman Department of Economics and Finance

- [Faculty](#)
- [Field Description](#)
- [The Major in Finance](#)
- [The Major in Economics \(BBA\)](#)
- [The Major in Economics \(BA\)](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Minors and Courses](#)
- [Courses](#)
 - [Courses in Economics \(ECO\)](#)
 - [Courses in Finance \(FIN\)](#)
 - [Courses in Insurance \(INS\)](#)
- [Department of Economics and Finance Web Site](#)

Field Description

The Bert W. Wasserman Department of Economics and Finance offers courses that enable students to prepare for careers in all areas of finance and business economics.

Economics presents theories and tools for systematic analyses of economic forces that affect everyday life. It includes microeconomics, macro-economics, and international economics. Micro-economics analyzes the actions and interactions of individual consumers, business, and government. Macroeconomics studies national income, inflation, unemployment, economic growth, and government policies. International economics builds on micro- and macro-economics to study international trade, finance, markets, and institutions.

Finance includes the study of money and capital markets, investments, and corporate finance. In addition to these traditional areas, it includes the study of modern developments in derivatives; financial market structure, such as electronic-based trading techniques and markets; and international markets and corporate finance.

[back to top](#)

The Majors

- [The BBA Major in Finance](#)
- [The BBA Major in Economics](#)
- [The BA Major in Economic](#)

The BBA Major in Finance

The finance major prepares students for professional positions in financial institutions, including commercial, investment, and savings banks; brokerage firms; insurance companies; investment advisory services; and finance companies. Students will also be well prepared to enter the finance departments of nonfinancial corporations, nonprofit institutions, and governmental agencies.

Students who are planning on future graduate study in finance or business are strongly recommended to include advanced courses in mathematics, statistics, and econometrics in their undergraduate programs.

Program Learning Goals

Corporate Finance	Students will develop an understanding of the key concepts of time value of money, corporate finance models for project valuation, and basic capital structure and dividend theory.
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Investments	Students will be able to define and calculate standard risk and return measures, value simple equity and bonds securities, and explain the modern portfolio theory and the capital asset pricing model.
Derivatives	Students will understand the basic applications of derivatives in investments and corporate finance and will be able to discuss the characteristics of derivative products.
Data Analysis	Students will be able to analyze data and estimate models for project valuation to support business decisions

Required courses for the BBA degree include [ECO 1001](#), [ECO 1002](#), and [FIN 3000](#). FIN 3000 is a prerequisite to all other finance courses.

The finance major includes three required courses (9 credits) and five electives (15 credits). Liberal arts courses applied in this major will count towards the 54 business credit minimum instead of the 62 liberal arts credit minimum.

Required Courses 9 credits

The three required courses build on the foundations of the introductory finance course. These courses are prerequisites to all 4000-level finance courses. **Students must earn a GPA of 2.0 or better in the three required courses to take any of the 4000-level finance courses.**

FIN 3610	Corporate Finance	3 credits
FIN 3710	Investment Analysis	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits

Elective Courses 15 credits

In addition to the three required courses, a student majoring in finance must take a meaningful combination of **five elective** finance, economics, or insurance courses at the 3000 level or 4000 level. Of these five courses, **at least three of the five must be 4000 level finance courses**, and **at least one of the 4000 level finance courses must be FIN 4610 or FIN 4710**. Students may use one or two courses from the following list as major electives:

ACC 3000	Financial Accounting I	3 credits
ACC 3100	Financial Accounting II	3 credits
RES 3200	Property Investment and Financing	3 credits
RES 3400	Real Estate Capital Markets	3 credits
RES 4200	Investment Strategies in Property Markets	3 credits
RES 4400	Valuations and Underwriting of Securitized Real Estate	3 credits

Note: Internship course credits cannot be counted toward credits required for the major.

[back to top](#)

The BBA Major in Economics

A BBA degree with a major in economics prepares students for entry-level positions in business, nonprofit organizations, governmental agencies, and private consulting. This work includes economic analysis, research, and empirical analysis.

Students choosing an economics major are advised that a position as a professional economist usually requires a graduate degree in economics. Students planning to enter a graduate program in economics are strongly recommended to include advanced courses in mathematics, statistics, and econometrics in their undergraduate programs.

Program Learning Goals

Consumer and Firm behavior	Students will develop understanding of models of consumer and firm choices and evaluate their role in real-life decisions
Markets and Competition	Students will be able to differentiate market structures and compare their implications for the determination of market prices
Growth	Students will be able to discuss and analyze the driving factors behind the long-run growth performance of nations
Business Cycle and Economic Policy	Students will be able to identify the causes of the short-run fluctuations of the economy and formulate and assess fiscal and monetary policies to mitigate the economic and social cost
Data and Economic Decisions	Students will be able to analyze data and estimate models to explain economic relationship and to support business decisions

Required courses for the BBA degree include [ECO 1001](#) and [ECO 1002](#), courses that form the foundation of knowledge in micro- and macro-economics, respectively. These courses are prerequisites for all other economics courses.

The economics major includes three required courses (9 credits) and five electives (15 credits). Liberal arts courses applied in this major will count towards the 54 business credit minimum instead of the 62 liberal arts credit minimum.

Required Courses 9 credits

The three required courses build on the foundations of the introductory micro- and macro-economics courses. Economics majors should plan on taking all three, especially ECO 4000, as early in their major program as possible.

ECO 3100	Intermediate Micro-Economics	3 credits
ECO 3200	Intermediate Macro-Economics	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits

Elective Courses 15 credits

In addition to the three required courses, an economics major must take a meaningful combination of five economics, finance, or insurance courses at the 3000 level or higher. Of these five courses, at least two must be economics courses at the 4000 level or higher. FIN 3000 may not be included in the economics major. When appropriate, a student may include up to two advanced courses from other disciplines in the five electives.

Note: Internship course credits cannot be counted toward credits required for the major.

[back to top](#)

The BA Major in Economics

A BA degree with a major in economics deals with concepts, techniques, and cases in economics that acquaint the student with the general economic problems of modern society. This degree provides students with an excellent general background for a wide range of challenging business careers.

There are several prerequisites for the major. The major itself includes three required courses (9 credits) and 15 credits of electives.

Program Learning Goals

Upon completion of a major in Economics (BA), students will be able:

1. To apply economic analysis to evaluate problems they encounter in their daily lives
2. To apply economic analysis to evaluate government policies
3. To use empirical evidence to make an economic argument
4. To collect, analyze, and interpret economic data
5. To identify and solve problems
6. To develop deeper understanding of economic problems and their potential solutions based on specialized knowledge in specific areas of economics
7. To present economic arguments verbally or in written form

Major Course Requirements

Prerequisites to the Major (18-19 credits)		
<i>(Not Credited to the Major)</i>		
Course	Description	Crs
Business Courses (15 credits)		
BUS 1000	Introduction to Business	3 credits
<i>or</i>		
BUS 1011	Business Fundamentals: The Contemporary Business Landscape	3 credits
CIS 2200	Introduction to Information Systems and Technologies	3 credits
ECO 1001	Micro-Economics	3 credits
ECO 1002	Macro-Economics	3 credits
STA 2000	Business Statistics I *	3 credits
Mathematics (3-4 credits) **		
MTH 2003	Precalculus and Elements of Calculus	3 credits

or		
MTH 2009	Precalculus	3 credits
or		
A more advanced calculus course		3-4 credits
NOTES:		
* PSY 2100 (previously STA 2100) is not applicable to the major.		
** Students with credit for MTH 2000 , MTH 2001 , or MTH 2100 must complete a calculus course, typically, MTH 2207 .		
Required Courses in the Major (9 credits)		
The three required courses build on the foundations of the introductory micro- and macro-economics courses, ECO 1001 and ECO 1002 . Economics majors should plan on taking all three of the required courses, especially ECO 4000 , as early in their major program as possible.		
ECO 3100	Intermediate Micro-Economics	3 credits
ECO 3200	Intermediate Macro-Economics	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits
Elective Courses (15 credits)		
PLEASE NOTE:		
<ul style="list-style-type: none"> • Six (6) of the major's elective credits must be 4000-level ECO courses • At least one of the 4000-level ECO courses must be a 3-credit communication-intensive (CIC) capstone course. • With the exception of ECO 4000, ECO 4091 (1 credit), ECO 4092 (2 credits), ECO 4093 (3 credits), and ECO 4094 (1.5 credits), all 4000-economics level courses are CIC. ECO 4093 (the 3-credit special topics course) may be communication-intensive, depending on the course material. Students are required to check CUNYfirst section descriptions to determine any given topic's CIC status. 		
The elective courses for BA in Economics should be chosen from the list below:		
Any 3000 or 4000 level ECO course		1-3 credits each
BLS 3015	Black Economic Development: 1860 to the Present	3 credits
BLS 3016	Urban Economic Structure (LTS 3016)	3 credits
HIS 3410	History of American Business Enterprise	3 credits
PAF 3102	Economic Analysis of Public Policy	3 credits
PAF 3103	Economics of the Public Sector	3 credits
PHI 3050	Ethics, Economics, and the Business System	3 credits
POL 3103	Political Economy	3 credits
POL 3315	Government and the American Economy	3 credits

As with all BA majors, the liberal arts minor must be completed outside the department of the students major. A student majoring in economics cannot minor in finance.

[back to top](#)

The Minors

- [Liberal Arts Minor in Economics](#)
- [Business Minor in Economics and Finance for Business Majors](#)

Liberal Arts Minor in Economics

The Bert W. Wasserman Department of Economics and Finance offers a liberal arts minor in economics. The liberal arts minor consists of 9 credits and requires that students take

- [ECO 3100](#) Intermediate Micro-Economics **or** [ECO 3200](#) Intermediate Macro-Economics
- 3 additional credits in 3000-level or 4000-level courses in economics
- A 3 credit communication-intensive 4000-level capstone course in economics.

It is the responsibility of the student to ensure that all prerequisites are met. If in doubt, students should check with an economics advisor to ensure their choices conform to the requirements of this concentration.

With the exception of ECO 4000, ECO 4091, ECO 4092, ECO 4093, and ECO 4094, all other 4000-level courses are communication-intensive courses. Sometimes ECO 4093 (a 3-credit special topics course) may be communication-intensive, depending on the course material. Students are required to check the course description in CUNYfirst. *Courses used for the liberal arts minor in Economics cannot be counted towards the 24 credits for the BBA in Finance.*

Below is a list of capstone courses that have been regularly offered in recent years, along with the matching lower-level courses that could constitute an Economics minor.

Capstone	Prerequisite	Third course
ECO 4100 (Advanced Microeconomics)	ECO 3100 (Intermediate Micro-Economic Theory)	any 3000- or 4000-level economics course
ECO 4200 (Advanced Macroeconomics)	ECO 3200 (Intermediate Macro-Economic Theory)	any 3000- or 4000-level economics course
ECO 4201 (Monetary Economics)	ECO 3200 (Intermediate Macro-Economic Theory)	any 3000- or 4000-level economics course
ECO 4051 (Financial Econometrics, offered infrequently)	ECO 4000 (Statistical Analysis for Economics and Finance)	ECO 3100 or ECO 3200

Note: Students should also be aware that not every course will be offered every semester, therefore, they should ensure that the program they select is flexible and are advised to check with the Department of Economics and Finance (VC 10-225, (646) 312-3450) prior to the beginning of each term regarding course availability.

[back to top](#)

The Business Minor for Business Students - Economics and Finance

A minor in economics and finance requires 9 credits using any combination of the courses listed below:

Any 3000- or 4000-level ECO courses.		
FIN 3610	Corporate Finance	3 credits
FIN 3710	Investment Analysis	3 credits

[back to top](#)

Courses

Courses in Economics (ECO)

ECO 1001	Micro-Economics	3 credits
ECO 1002	Macro-Economics	3 credits
ECO 1110	Current Economic Problems	3 credits
ECO 3093	Special Topics in Economics	3 credits
ECO 3094	Special Topics in Economics	1.5 credits
ECO 3100	Intermediate Micro-Economics	3 credits
ECO 3110	Industrial Organization and Public Policy	3 credits
ECO 3140	Game Theory	3 credits
ECO 3200	Intermediate Macro-Economics	3 credits
ECO 3220	Money, Banking, and Monetary Policy	3 credits
ECO 3250	International Economics and Finance	3 credits
ECO 3310	Principles of Public Finance	3 credits
ECO 3501	Economics of Labor	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits
ECO 4010	Applied Micro-Econometrics	3 credits
ECO 4050	Economic and Business Forecasting	3 credits
ECO 4051	Financial Econometrics	3 credits
ECO 4093	Special Topics in Economics	3 credits
ECO 4094	Special Topics in Economics	1.5 credits
ECO 4100	Advanced Micro-Economics	3 credits
ECO 4120	Behavioral Economics	3 credits
ECO 4200	Advanced Macro-Economics	3 credits
ECO 4201	Monetary Economics	3 credits
ECO 5000	Independent Research in Economics	3 credits
ECO 5010	Internship in Economics I	3 credits

ECO 5011	Internship in Economics II	3 credits
ECO 6001H	Honors Economics I	3 credits
ECO 6002H	Honors Economics II	3 credits

[back to top](#)

Courses in Finance (FIN)

FIN 1601	Personal Finance	3 credits
FIN 3000	Principles of Finance	3 credits
FIN 3093	Special Topics in Finance	3 credits
FIN 3094	Special Topics in Finance	1.5 credits
FIN 3610	Corporate Finance	3 credits
FIN 3710	Investment Analysis	3 credits
FIN 4093	Special Topics in Finance	3 credits
FIN 4094	Special Topics in Finance	1.5 credits
FIN 4610	Advanced Corporate Finance	3 credits
FIN 4710	Advanced Investment Analysis	3 credits
FIN 4720	Futures Markets	3 credits
FIN 4730	Equity Markets: Trading and Structure	3 credits
FIN 4750	Options	3 credits
FIN 4775	Technical Analysis	3 credits
FIN 4780	Introduction to Microfinance	3 credits
FIN 4808	Risk Management in Financial Institutions I	3 credits
FIN 4810	Risk Management in Financial Institutions II	3 credits
FIN 4910	International Financial Markets	3 credits
FIN 4920	International Corporate Finance	3 credits
FIN 4930	Mergers and Acquisitions	3 credits
FIN 5000	Independent Research in Finance	3 credits
FIN 5610	Internship in Finance I	3 credits
FIN 5611	Internship in Finance II	3 credits

FIN 6001H	Honors Finance I	2 terms; 6 credits
FIN 6002H	Honors Finance II	2 terms; 6 credits

[back to top](#)

Courses in Insurance (INS)

INS 3050	Risk and Risk Management	3 hours; 3 credits
INS 3200	Life and Health Insurance	3 hours; 3 credits
INS 3300	Property and Liability Insurance	3 hours; 3 credits

[back to top](#)

Department of English

- [Faculty](#)
- [Field Description](#)
- [The Major](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Minor and Courses](#)
- [Special Program - The Sidney Harman Writer-In-Residence Program](#)
- [Advice for Students Registering for English Composition Courses](#)
- [Courses](#)
 - [Courses in English \(ENG\)](#)
- [Department of English Web Site](#)

Field Description

Language is one of the most powerful tools at the disposal of educated men and women. English is the discipline where students encounter works of fiction, poetry, and drama that unlock the richest potentialities of language. Students are also afforded a range of opportunities for developing their own writing to the fullest: critical essays on literature in a variety of courses, workshops in creative writing (poetry, fiction, and nonfiction), and the art of the essay. Language is also approached through linguistics, the history of English, and global English. With advanced training in English increasingly necessary for business and professional careers, this course of study is universally recognized as an ideal "preprofessional major"---one that opens career possibilities in such fields as law, publishing, teaching, and community service.

[back to top](#)

The Major

The English major offers a rich variety of courses for students interested in literature, creative writing, and language and society. Among the interdisciplinary offerings are courses in film, linguistics, and global studies.

Students may prepare for the study of literature on the graduate level. Concentrated work in English will be of great value to students preparing for such business and professional careers as editing, publishing, science and technical writing, advertising, public relations, and communications. The literature courses are designed to help students sharpen their reading and writing skills, gain new insights into human nature and cultural diversity, and achieve increased flexibility in their own approach to life.

Students preparing for graduate study in literature should have some knowledge of the range of English, American, and non-Western literature and should be acquainted with such major figures as Chaucer and Shakespeare. Because most graduate schools have foreign language requirements and candidates must sometimes demonstrate competence in several languages, prospective graduate students are urged to undertake their study of foreign languages as early as possible.

Students in English are encouraged to broaden their base of knowledge in as many fields as possible, many of which will resonate with interdisciplinary approaches in their English courses. Courses in comparative literature, foreign languages, communication studies, history, art, music, religion, philosophy, psychology, sociology, and education are especially recommended.

Program Learning Goals

Upon completion of a major in English, students will be able to:

1. Read closely works in the major literary genres (narrative, poetry, drama, essay) and comprehend individual works' themes, formal organization, and stylistic features.
2. Write cogent essays developing a persuasive interpretation of a literary work and arguing for that interpretation through commentary on the text; formal, thematic, or stylistic analysis; and contextualization in terms of literary, cultural, political, or intellectual history.
3. Comprehend the broad historical outlines of British, American, and global literatures in English, including concepts of periodization (like Medieval, Elizabethan, Restoration, Romantic, American Renaissance, Modernism) and some major events corresponding to those periods.
4. Find critical works on specific texts or topics through library and internet research and make salient comparisons between competing interpretations and contrasting critical approaches.
5. Make connections between literary studies and related fields of inquiry such as aesthetics, cultural studies, film, gender, linguistics, philosophy, psychology, and queer theory.

Major Course Requirements

Program Prerequisites*No credit toward the major/specialization*

ENG 2100	Writing I (or its equivalent)	3 credits
ENG 2150	Writing II	3 credits
ENG 2800 <i>or</i> CMP 2800	Great Works of Literature I	3 credits
	<i>or</i>	
ENG 2850 <i>or</i> CMP 2850	Great Works of Literature II	3 credits

Major/Specialization: 30 credits

Required Courses 15 credits

ENG 3010	Survey of English Literature I	3 credits
ENG 3015	Survey of English Literature II	3 credits
ENG 3020	Survey of American Literature I	3 credits
	<i>or</i>	
ENG 3025	Survey of American Literature I	3 credits
ENG 3030	Contemporary Literature from Asia, Africa, and Latin America	3 credits
	<i>or</i>	
ENG 3032	Ethnic Literature	3 credits
	<i>or</i>	
ENG 3034	A Survey of African American Literature	3 credits
	<i>or</i>	
ENG 3036	Postcolonial Literature	3 credits
	<i>or</i>	
ENG 3038	A Survey of Caribbean Literature in English	3 credits

ENG 4120	Chaucer	3 credits
	<i>or</i>	
ENG 4140	Shakespeare	3 credits
	<i>or</i>	
ENG 4145	Topics in Shakespeare	3 credits

Electives 15 credits

Choose five additional courses for 15 credits. Electives must be selected from Department of English offerings numbered at the 3000, 4000, 5000, and 6000-levels. Courses offered by the Harman Writer-in-Residence are also included.

Note: Interdisciplinary courses, such as Feit Seminars ([IDC 4050H](#)), and appropriate film studies courses may be included with prior permission of the department.

[back to top](#)

The Minor

Advanced training in English language and literature is increasingly necessary for business and professional careers. Students who choose to develop their intellectual abilities in these areas may select two courses numbered 3000 or above from the offerings of the Department of English. To complete their minors, they enroll in an appropriate capstone course. All 4000-level offerings in the Department of English or an approved 3-credit Independent Studies course in English may serve as the capstone course.

[back to top](#)

Special Program

The Sidney Harman Writer-In-Residence Program

The Sidney Harman Writer-in-Residence Program, an endowed residency in the Weissman School of Arts and Sciences, offers gifted undergraduates the opportunity to enroll in writing workshops taught by distinguished visiting professors. Since its inception in the fall of 1998, Harman Writers-in-Residence have included poets Yehuda Amichai, Agha Shahid Ali, April Bernard, Carol Muske-Dukes, Charles Simic, and Major Jackson; playwrights Edward Albee and Tony Kushner; authors William Finnegan, Philip Gourevitch, Jane Kramer, Mark Kurlansky, and George Packer; fiction writers Paul Auster, Susan Choi, Anita Desai, Francisco Goldman, Colum McCann, Lorrie Moore, Sigrid Nunez, Francine Prose, Joseph O'Connor, and John Edgar Wideman; and graphic novelist, Ben Katchor.

Harman courses vary in numbering and in subject, depending on the choice of the visiting writer. Interested students of all majors are encouraged to submit transcripts and writing portfolios for review to Professor Esther Allen, 646-312-4214; e-mail: Esther.Allen@baruch.cuny.edu .

Harman classes can be taken for honors credit and students can use the Harman courses to fulfill their honors course requirements. The courses also can be used in the Journalism major and minor and in the English major and minor.

Additional information on the Harman Residency is available at www.baruch.cuny.edu/wsas/harman.

[back to top](#)

Advice For Students Registering For English Composition Courses

All students are required to take:

[ENG 2100](#) Writing I (3 credits)

and

[ENG 2150](#) Writing II (3 credits).

Requirements for Placement into ENG 2100:

- A minimum score of 480+ on the SAT Verbal OR
- 20+ on the ACT English OR
- 75+ on the NY State Regents exam OR
- 56+ on the CUNY Assessment in Writing (CATW) and 70+ on the CAT in Reading.

Special requirements for second-degree transfer students from universities in which English is not the language of instruction: Prior to their first semester at Baruch, all such transfer students must take a writing placement test administered by the Department of English. Students who pass the test will be awarded any and all composition credits to which they are entitled. Students who do not pass the writing placement test or who have earned fewer than 6 credits in composition will be placed in an appropriate English course.

Exemption Criteria

Students who earn a **4 or 5** on the Advanced Placement English Language and Composition or AP English Literature and Composition exam will receive credit for ENG 2100: Writing I. No advanced placement credit is available for ENG 2150 for first-year students.

Advanced students with over 60 hours who transfer to Baruch may be eligible for exemption from ENG 2100 and 2150 under certain circumstances. For exemption determination, please contact Writing Director [Lisa Blankenship](#) in the Department of English.

For questions about transferring courses which may count as ENG 2100 and 2150 equivalents, please contact the Admissions Office or Dr. Blankenship, Writing Director.

[back to top](#)

Courses

Courses in English (ENG)

ENG 2100	Writing I	4 hours; 3 credits
ENG 2150	Writing II	4 hours; 3 credits
ENG 2200	Literature and Economic Perspectives	3 hours; 3 credits
ENG 2800	Great Works of Literature I	4 hours; 3 credits
ENG 2850	Great Works of Literature II	4 hours; 3 credits
ENG 3001	Naked English: Baring the Bones of the English Sentence	3 hours; 3 credits

ENG 3005	Introduction to Literary Studies	4 hours; 3 credits
ENG 3010	Survey of English Literature I	3 hours; 3 credits
ENG 3015	Survey of English Literature II	3 hours; 3 credits
ENG 3020	Survey of American Literature I	3 hours; 3 credits
ENG 3025	Survey of American Literature II	3 hours; 3 credits
ENG 3030	Contemporary Literature From Asia, Africa, and Latin America	3 hours; 3 credits
ENG 3032	Ethnic Literature	3 hours; 3 credits
ENG 3034	A Survey of African American Literature	3 hours; 3 credits
ENG 3036	Postcolonial Literature	3 hours; 3 credits
ENG 3038	Survey of Caribbean Literature in English (BLS 3038), (CMP 3038)	3 hours; 3 credits
ENG 3040	Children's Literature	3 hours; 3 credits
ENG 3045	Literature for Young Adults	3 hours; 3 credits
ENG 3201	Topics in Politics and Literature (POL 3201)	3 hours; 3 credits
ENG 3215	Literature and Globalization	3 hours; 3 credits
ENG 3260	The Art of Film	3 hours; 3 credits
ENG 3270	Film and Literature	3 hours; 3 credits
ENG 3280	Documentary Film (JRN 3280)	3 hours; 3 credits
ENG 3285	Women in Film	3 hours; 3 credits
ENG 3290	The Holocaust and Film (HIS 3290), (JWS 3290)	3 hours; 3 credits
ENG 3610	Workshop: Fiction Writing (JRN 3610)	3 hours; 3 credits
ENG 3615	Sudden Fiction - Crafting Short Short Stories (JRN 3615)	3 hours; 3 credits
ENG 3640	Elements of Poetry: Presenting Subject Matter	3 hours; 3 credits
ENG 3645	The Craft of Poetry: Form and Revision	3 hours; 3 credits
ENG 3680	Advanced Essay Writing: Style & Styles in Prose	3 hours; 3 credits
ENG 3685	Lyrics as Literature	3.0 credits; 3.0 Hours
ENG 3700	Introduction to Linguistics and Language Learning (COM 3700)	3 hours; 3 credits
ENG 3720	Women in Literature	3 hours; 3 credits
ENG 3730	Literature and Psychology (PSY 3730)	3 hours; 3 credits
ENG 3750	The Structure and History of English (COM 3750)	3 hours; 3 credits
ENG 3770	Masters of the Modern Drama: Ibsen through Tennessee Williams	3 hours; 3 credits

ENG 3780	Contemporary Drama: The New Theatre	3 hours; 3 credits
ENG 3810	Holocaust Literature (HIS 3810), (JWS 3810)	3 hours; 3 credits
ENG 3820	The American Short Story	3 hours; 3 credits
ENG 3830	Tradition and Influence in African American Literature	3 hours; 3 credits
ENG 3835	Black Women Writers	3 hours; 3 credits
ENG 3840	Literature and Philosophy of South Asia	3 hours; 3 credits
ENG 3850	Law and Literature	3 hours; 3 credits
ENG 3940	Topics in Film	3 hours; 3 credits
ENG 3950	Topics in Literature	3 hours; 3 credits
ENG 3960	Topics in Language	3 hours; 3 credits
ENG 4011	Literary Theory (CMP 4011)	3 hours; 3 credits
ENG 4015	The Globalization of English (COM 4015), (SOC 4015)	3 hours; 3 credits
ENG 4020	Approaches to Modern Criticism	3 hours; 3 credits
ENG 4110	Medieval Literature	3 hours; 3 credits
ENG 4120	Chaucer	3 hours; 3 credits
ENG 4130	Renaissance Literature:Non-dramatic	3 hours; 3 credits
ENG 4140	Shakespeare	3 hours; 3 credits
ENG 4145	Topics in Shakespeare	3 hours; 3 credits
ENG 4150	Renaissance Drama (CMP 4150)	3 hours; 3 credits
ENG 4160	Renaissance Poetry	3 hours; 3 credits
ENG 4170	Milton	3 hours; 3 credits
ENG 4210	The Eighteenth-Century Novel	3 hours; 3 credits
ENG 4230	Major Topics in Restoration and Eighteenth-Century Literature	3 hours; 3 credits
ENG 4300	Romanticism	3 hours; 3 credits
ENG 4310	Victorian Literature	3 hours; 3 credits
ENG 4320	The Nineteenth-Century English Novel	3 hours; 3 credits
ENG 4360	Aestheticism and Decadence	3 hours; 3 credits
ENG 4380	Oscar Wilde	3 hours; 3 credits
ENG 4410	Modern Irish Writers	3 hours; 3 credits
ENG 4420	Twentieth-Century British Literature	3 hours; 3 credits

ENG 4440	Currents in the Modern Novel	3 hours; 3 credits
ENG 4450	The Modern Short Story	3 hours; 3 credits
ENG 4460	The Modern Short Novel	3 hours; 3 credits
ENG 4500	The Main Currents of Literary Expression in Contemporary America	3 hours; 3 credits
ENG 4510	The American Novel	3 hours; 3 credits
ENG 4525	Readings In Queer Literature, Media, and Theory	3 hours; 3 credits
ENG 4535	African Diasporas: U.S., Latin America, and the Caribbean (CMP 4535)	3 hours; 3 credits
ENG 4540	Studies in American Poetry	3 hours; 3 credits
ENG 4545	Literature of the Harlem Renaissance	3 hours; 3 credits
ENG 4550	Jewish-American Literature	3 hours, 3 credits
ENG 4615	The Global Business of Literature	3 hours; 3 credits
ENG 4700	Insult, Abuse, and Ridicule: Satire Through the Ages	3 hours; 3 credits
ENG 4710	Medieval Romance: A Comparative Study	3 hours; 3 credits
ENG 4740	Gothic Mysteries	3 hours; 3 credits
ENG 4910	Perspectives on Literary Interpretation	3 hours; 3 credits
ENG 4920	Narrative Writing (JRN 4920)	4 hours; 4 credits
ENG 5000	Independent Study I	Hours and credits to be arranged
ENG 5001	Independent Study II	Hours and credits to be arranged
ENG 5002	Independent Study III	Hours and credits to be arranged
ENG 5003	Independent Study IV	Hours and credits to be arranged
ENG 5004	Independent Study V	Hours and credits to be arranged
ENG 6001H	Honors in English I	Hours to be arranged; 3 credits
ENG 6002H	Honors in English II	Hours to be arranged; 3 credits

[back to top](#)

Film Studies Program

- [Faculty](#)
- [Field Description](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Film Studies \(FLM\)](#)

Field Description

The Film Studies (FLM) Program provides an interdisciplinary approach to the study of film as a vital expression of 20th-century art and culture. Courses are offered in history, aesthetics, theory and criticism, and production.

[back to top](#)

The Minor

The Film Minor offers students an interdisciplinary program suitable for both business and liberal arts and sciences students who have an interest in developing an understanding of film as a medium as well as its relationship to social movements, national cultures, and related artistic forms. Students minoring in film acquire skills for analyzing mainstream film texts as well as those arising from alternative models of production and distribution. The program surveys the evolution of international film from its origins at the end of the nineteenth century to its current status as a vital and economically powerful contemporary art form.

In order to complete a minor in Film Studies, students must take three courses, one of which must be [FLM 3001](#) (History of Film I), [FLM 3002](#) (History of Film II), or [ENG 3260](#) (The Art of Film); one 3000 or 4000-level course from the list of approved electives; and [FLM 4900](#) (Critical Approaches to Film). **Please note, FLM/AAS/CMP 4907 may be used as an *elective* within the minor, not as the capstone course.**

Required Capstone:

FLM 4900	Critical Approaches to Film	3 credits
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Required Course: One course from the following

ENG 3260	The Art of Film	3 credits
FLM 3001	History of Film I	3 credits
FLM 3002	History of Film II	3 credits

Electives: One course from the following:

ART 3244	The Influence of Visual Arts on Film	3 credits
CHI 4183	Chinese Cinema (<i>taught in Chinese</i>)	3 credits

CMP 3151	History of French Cinema (FLM 3151)	3 credits
CMP 3160	Latin American Cinema (FLM 3160)	3 credits
CMP 4100	Immigration Cinema: Migrations and Border Crossings to the U.S. and Europe (FLM 4100), (LACS 4100)	3 credits
CMP 4907	Film and Moving Image Culture in Japan (AAS 4907 , FLM 4907)	3 credits
COM 3059	Video Communication and Production	3 credits
ENG 3260	The Art of Film	3 credits
ENG 3270	Film and Literature	3 credits
ENG 3285	Women in Film	3 credits
ENG 3940	Topics in Film	3 credits
FLM 3001	History of Film I	3 credits
FLM 3002	History of Film II	3 credits
FRE 4503	Contemporary French Cinema and Society (<i>taught in French</i>)	3 credits
JRN 3280	Documentary Film (ENG 3280)	3 credits
JRN 3650	Workshop: Film and Television Writing	3 credits
MSC 3034	Music in Films	3 credits
PHI 3060	Philosophy of Film and Photography	3 credits
SPA 4183	Spanish Film: Cinematic Representations of the Spanish Artistic Tradition (<i>taught in Spanish</i>)	3 credits

[back to top](#)

Courses

Courses in Film Studies (FLM)

FLM 3001	History of Film I	4 hours; 3 credits
FLM 3002	History of Film II	4 hours; 3 credits
FLM 3151	History of French Cinema (CMP 3151)	3 hours; 3 credits
FLM 3160	Latin American Cinema (CMP 3160)	3 hours; 3 credits
FLM 4100	Immigration Cinema: Migrations and Border Crossings to the U.S. and Europe (CMP 4100), (LACS 4100)	3 hours; 3 credits
FLM 4900	Critical Approaches to Film	3 hours; 3 credits
FLM 4907	Film and Moving Image Culture in Japan (AAS 4907 , CMP 4907)	3 hours; 3 credits

[back to top](#)

Department of Fine and Performing Arts

- [Faculty](#)
- [Field Description](#)
- [General Information](#)
- [The Major in Music](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Major in Business Communication - Graphic Communication Specialization](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Arts and Sciences Ad Hoc Major in Arts Administration](#)
 - [Visual Arts Specialization](#)
 - [Program Learning Goals](#)
 - [Major Course Recommendations](#)
 - [Theatre Specialization](#)
 - [Program Learning Goals](#)
 - [Major Course Recommendations](#)
- [The Minors and Courses](#)
- [Courses](#)
 - [Courses in Fine and Performing Arts \(FPA\)](#)
 - [Courses in Art \(ART\)](#)
 - [Courses in Music \(MSC\)](#)
 - [Courses in New Media \(NMA\)](#)
 - [Courses in Theatre \(THE\)](#)
- [Department of Fine and Performing Arts Web Site](#)

Field Description

Any study of intellectual culture must embrace the arts. Students broaden their exposure to and understanding of these essential subjects with courses in art, music, and theatre. Programs survey the elements, structures, literatures, styles, and cultural histories of the arts, promoting literacy through study and participation. For the serious arts student, professional courses in performance and technique are provided. Arts-oriented business students can choose to combine their interests through programs such as arts administration and the management of musical enterprises.

[back to top](#)

Programs and Careers:

General Information

Students interested in a career in the arts and arts-related fields have a wide array of program options at Baruch. The Department of Fine and Performing Arts (FPA) offers the

- **Music Major**
(with the option of a specialization in Management of Musical Enterprises)
- **Business Communication Major/Graphic Communication Specialization**

plus

Arts and Sciences Ad Hoc Majors in

- Art History
- Arts Administration
- Theatre

Additionally, minors are offered in art, music, new media arts, and theatre.

Students interested in careers in **advertising, publishing, or graphic design** should consider the graphic communication specialization of the business communication major. Students seeking a traditional program in music can major in music. Those interested in a career in music management should review the management of musical enterprises specialization. Students interested in a career involving the management of the arts should review the arts administration ad hoc major. The Weissman Schools flexible arts and sciences ad hoc major makes possible the creation of student-specific courses of study in art history and theatre.

[back to top](#)

The Majors

- [Music](#)
- [Specialization in the Management of Musical Enterprises](#)
- [Business Communication Major with a Specialization in Graphic Communication](#)
- [Arts and Sciences Ad Hoc Major in Arts Administration](#)
- [Arts and Sciences Ad Hoc Majors in Art and Theatre](#)

Music

The Department of Fine and Performing Arts offers a music major and a management of musical enterprises specialization. Students following the prescribed curriculum with a major in music will learn about the broad historical and cultural context in which the art is developed as well as study music literature, history, theory, and musicianship. Such study is intended to provide a base from which subsequent advanced training may be undertaken.

Program Learning Goals

Upon completion of a major in Music, students will be able to:

1. Articulate objective descriptions of many different types of music and distinguish sub-styles and genres.
2. Understand the structure and content of music.
3. Perform scholarly music research in a staged writing assignment involving planning, critical thinking, decision-making, and problem solving.
4. Assess source material relating to music using appropriate technologies and print sources.
5. Appreciate the broad creative process involved in Western European and non-Western European music making, in art music and popular music, and be tolerant of a diversity of tastes and styles.
6. Make complex objective judgments about his/her own music criticism and the expression of musical opinions by others.
7. Understand the importance of flexibility and innovation as preparation for a future in the music industry.
8. Communicate clearly to music business professionals within the desired area of employment utilizing appropriate technology.

Major Course Requirements

The department expects that all students majoring in music will participate each semester in a performing group sponsored by the Music Program. The arts and sciences major in music is as follows:

Required Courses 12 credits

MSC 3026	Harmony I	3 credits
MSC 3027	Harmony II	3 credits
MSC 3043	History of Music from Antiquity through the Baroque (c. 1750)	3 credits
MSC 3044	History of Music from Classicism (c. 1750) to Modern Times	3 credits

Electives 18 credits

Western Concert Music Literature 9 credits

MSC 3002	Music of the Baroque Period	3 credits
MSC 3003	Music of the Classic Period	3 credits
MSC 3004	Music of the Romantic Period	3 credits
MSC 3014	The Opera	3 credits
MSC 3016	Music of the Twentieth Century	3 credits

Comparative and Cultural Studies 9 credits

MSC 3005	World Music	3 credits
MSC 3019	The American Musical Theatre	3 credits
MSC 3022	Popular Song in America	3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 credits
MSC 3025	Music in the Light Theatre	3 credits
MSC 3031	Music of Latin America and the Caribbean	3 credits
MSC 3034	Music in Films	3 credits
MSC 3036	Commercial Music and the Media	3 credits
MSC 4900	Music and Society	3 credits

Credits Required for the Major: 30 credits

[back to top](#)

Specialization in the Management of Musical Enterprises

The Department of Fine and Performing Arts offers the management of musical enterprises specialization. Students follow the prescribed curriculum with a major in music and learn about the broad historical and cultural context in which the art is developed as well as study music literature, history, theory, and musicianship. The department encourages all students majoring in music to participate in a performance sponsored by the Music Program. Students interested in the specialization should contact Professor Andrew Tomasello at andrew.tomasello@baruch.cuny.edu.

For the BA Student

1. Follow the BA curriculum (Pathways and Weissman Core)
2. Complete the major in music (minimum of 30 credits) as described below; and
3. Take 12 credits in business chosen from such areas as economics and finance, management, marketing, law, statistics, and accountancy selected under advisement.

NOTE: Business courses included in this program (LAW, MGT, MKT, etc.) do not count toward the 90-credit liberal arts minimum required for the BA degree.

Required Courses

21 credits

FPA 2000	Introduction to Arts Administration	3 credits
MSC 3026	Harmony I	3 credits
MSC 3027	Harmony II	3 credits
MSC 3043	History of Music from Antiquity through the Baroque (c. 1750)	3 credits
MSC 3044	History of Music from Classicism (c. 1750) to Modern Times	3 credits
MSC 4900	Music and Society	3 credits
MSC 5050	Internship in Music Management (FPA 5070)	3 credits
	<i>Note: This is a non-liberal arts course</i>	

Electives

9 credits

Choose two courses from Group 1 and one course from Group 2

Group 1: Western Concert Music Literature

6 credits

MSC 3002	Music of the Baroque Period	3 credits
MSC 3003	Music of the Classic Period	3 credits
MSC 3004	Music of the Romantic Period	3 credits
MSC 3014	The Opera	3 credits
MSC 3016	Music of the Twentieth Century	3 credits

Group 2: Comparative and Cultural Studies

3 credits

MSC 3005	World Music	3 credits
MSC 3019	The American Musical Theatre	3 credits
MSC 3022	Popular Song in America	3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 credits
MSC 3025	Music in the Light Theatre	3 credits
MSC 3031	Music of Latin America and the Caribbean	3 credits
MSC 3034	Music in Films	3 credits
MSC 3036	Commercial Music and the Media	3 credits

Minimum Music and FPA credits required in the Major: 30

It is also possible for the BBA student to add the music sequence in the following way. **For The BBA Student Majoring in a Business Subject**

1. Follow the BBA base curriculum
2. Complete a BBA major in the Zicklin School of Business and
3. Take 30 credits from the sequence in music (described above) to be used as elective credit toward fulfillment of the 62 required arts and sciences credits.

[back to top](#)

Business Communication Major with a Specialization in Graphic Communication

The business communication major is designed for students who are interested in careers in business journalism, corporate communication, or graphic communication. Because the business communication field is essentially interdisciplinary in nature, the program integrates courses from several departments in the Weissman School of Arts and Sciences and the Zicklin School of Business.

The graphic communication specialization provides training in graphics as well as basic training in the broader aspects of business communication. It prepares the graphic artist to enter a business environment. Interested students should contact Professor Terry Berkowitz in the Department of Fine and Performing Arts at 646-312-4052.

The major also offers specializations in business writing (see the [Department of Journalism and the Writing Professions](#) listing) and corporate communication (see the [Department of Communication Studies](#) listing).

Program Learning Goals

Upon completion of a major in Business Communication, Specialization in Graphic Communication, students will be able to:

1. Identify, interpret, and evaluate aesthetic information.
2. Identify, understand, and apply the research strategies and methodologies used in graphic communication.
3. Exhibit proficiency in graphic communication technology.
4. Comprehend, synthesize, and apply the visual vocabularies of effective graphic communication.
5. Use text, image, and composition together to successfully communicate visual messages.
6. Construct thoroughly researched, well-organized, stylistically and fiscally appropriate solutions to graphic communication problems.
7. Demonstrate knowledge of the history and ethical issues of graphic communication.
8. Interpret the designed world with an enhanced visual vocabulary and aesthetic awareness.

Major Course Requirements

NOTE: Business courses included in this program, with the exception of ECO 1001, ECO 1002, ECO 1110, STA 2000, and STA 2100, do not count toward the 90-credit liberal arts minimum required for the BA degree.

Program Prerequisites 15 credits

CIS 2200	Introduction to Information Systems and Technologies <i>(Students must complete BUS 1000 or BUS 1011 as a course prerequisite)</i>	3 credits
MKT 3000	Marketing Foundations	3 credits
MGT 3120	Fundamentals of Management	3 credits
STA 2000	Business Statistics I	3 credits
	or	
PSY 2100	Statistics for Social Science (<i>formerly STA 2100</i>)	3 credits

	<i>or</i>	
ECO 1001	Micro-Economics	3 credits
	<i>or</i>	
ECO 1002	Macro-Economics	3 credits
	<i>or</i>	
ECO 1110	Current Economic Problems	3 credits

Credits Required for the Major: 30 credits

Interdisciplinary Core 12 credits

Business Communication 3 credits

JRN 3150	Business Communication (for business writing and graphic communication students only)	3 credits
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Marketing/Advertising 3 credits

Choose one course:

MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research <i>(Students must complete STA 2000 as a course prerequisite)</i>	3 credits
MKT 3605	Consumer Behavior	3 credits

Management 3 credits

Choose one course:

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3800	Management and Society	3 credits

Business or Arts and Sciences Elective 3 credits

One business or arts and sciences elective (at the 2000 level or above) to be selected upon consultation with the program advisor and with the advisors approval.

Specialization Requirements 18 credits

Required Courses 12 credits

ART 2050	Basic Graphic Communication: Design and Advertising Layout	3 credits
ART 3050	Intermediate Graphic Communication: Publication Design	3 credits
ART 3058	Graphic Communication: Print Production and History	3 credits
ART 5010	Graphic Communication Internship <i>Note: This is a non-liberal arts course</i>	3 credits

Electives 6 credits

Choose two courses:

ART 2060	Basic Photography	3 credits
ART 3041	Special Topics in Art (Studio)	3 credits
ART 3055	Branding Design: Strategies and Practice	3 credits
ART 3056	Typography: History and Application	3 credits
ART 3057	Principles of Internet Design	3 credits
ART 3059	Animation and Motion Graphics (NMA 3059)	3 credits
ART 3061	Digital Photography (NMA 3061)	3 credits
ART 3241	Art of the Twentieth Century (prerequisite: ART 1011 or ART 1012 , which may be applied to the base curriculum)	3 credits
ART 3242	History of Modern Design (prerequisite: ART 1011 or ART 1012 , which may be applied to the base curriculum)	3 credits
ART 4055	Design for Non-Profit Organizations	3 credits
ART 5000	Independent Study	3 credits
ART 5010-5011	Graphic Communication Internship <i>Note: These are non-liberal arts courses</i>	3 credits

[back to top](#)

Arts and Sciences Ad Hoc Major in Arts Administration

Bachelor of Arts students interested in a career in the field of management and administration in the arts may consider the interdisciplinary arts administration specialization. In the visual arts or theatre, students complete an appropriate ad hoc major; an internship in an arts organization; and arts administration courses. For additional information and recommended courses, contact the Department of Fine and Performing Arts, 646-312-4052.

The Weissman School of Arts and Sciences ad hoc major requires 30--33 credits.

Note for Bachelor of Business Administration students: Arts administration is an interdisciplinary specialization that can also provide BBA students with the arts and sciences background to prepare for entry into fields like management in the creative arts. For information, contact the Department of Fine and Performing Arts.

Two specializations are commonly pursued by those students with an arts and sciences ad hoc major in arts administration: visual arts and theatre.

Visual Arts Specialization

Program Learning Goals

Upon completion of an ad hoc major in Arts Administration, Specialization in Visual Arts, students will:

1. Understand the history of art and its cultural contexts
2. Understand the structure and content of great works of art
3. Demonstrate well-developed critical and analytical thinking skills.
4. Have the communication skills necessary to succeed in careers in Visual Arts Administration.
5. Have familiarity with, and experience in, careers in Visual Arts Administration.
6. Be prepared for the professional demands and expectations typical of careers in Visual Arts Administration.

Major Course Recommendations

The Department of Fine and Performing Arts recommends that the visual arts administration specialization consist of the following:

Prerequisites **6 credits**

May be completed as part of the BA base curriculum:

ART 1011	Art History Survey I	3 credits
ART 1012	Art History Survey II	3 credits

Required Courses **9 credits**

ART 3280	The Art Market	3 credits
FPA 4900	The Arts in New York City (1900 - Present)	3 credits
FPA 5070	Arts Administration Internship	3 credits
	<i>Note: This is a non-liberal arts course</i>	

Elective Courses **21 - 22 credits**

One global art history course selected from:

ART 3220	Islamic Art	3 credits
ART 3252	Native Art of the Americas	3 credits
ART 3260	Asian Art	3 credits
ART 3270	African Art	3 credits

One pre-modern art history course selected from:

ART 3205	Greek and Roman Art	3 credits
ART 3210	Medieval Art	3 credits
ART 3225	Renaissance Art	3 credits
ART 3235	Baroque and Rococo Art	3 credits

Two modern art history courses selected from:

ART 3040	Special Topics in Art (History)	3 credits
ART 3240	Nineteenth-Century European Art	3 credits
ART 3241	Twentieth-Century Art	3 credits
ART 3242	History of Modern Design	3 credits
ART 3244	The Influence of Visual Arts on Film	3 credits
ART 3250	Art of the United States	3 credits
ART 3254	Architecture and the City	3 credits
ART 3256	History of the Modern Architecture	3 credits
ART 3262	History of Photography	3 credits
ART 3282	Museum and Gallery Studies	3 credits

Three interdisciplinary courses selected from:

Photography, Graphics, New Media Studies, FPA ([FPA 2000](#) Introduction to Arts Administration, [FPA 5000](#) Independent Study, [FPA 5071](#) Arts Administration Internship), [PHI 3240](#) Philosophy of Art, [IDC 4050H](#) (Feit Seminar - only with prior approval of major faculty advisor).

For information and advisement, contact Leonard Sussman, Deputy Chair for Art, at 646-312-4058; e-mail: Leonard.Sussman@baruch.cuny.edu.

Theatre Specialization

Program Learning Goals

Upon completion of an ad hoc major in Arts Administration, Specialization in Theatre, students will:

1. Understand the history of theatre and its cultural contexts
2. Understand the structure and content of dramatic works and their theatrical realizations
3. Demonstrate well-developed critical and analytical thinking skills
4. Have the communication skills necessary to succeed in careers in Theatre Administration
5. Have familiarity with, and experience in, careers in Theatre Administration
6. Be prepared for the professional demands and expectations typical of careers in Theatre Administration

Major Course Recommendations

The Department of Fine and Performing Arts recommends that the theatre specialization consist of the following:

Prerequisites: 6 credits		
THE 1041	Introduction to the Theatre Arts	3 credits
ENG 2100	Writing I	3 credits
Required Courses: 15 credits		
FPA 2000	Introduction to Arts Administration	3 credits
FPA 4900	The Arts in New York City (1900 - Present)	3 credits
FPA 5070/ FPA 5071	Arts Administration Internship <i>Note: These are non-liberal arts courses</i>	3 credits
THE 3042	History of Theatre	3 credits
THE 3056	Theatre Organization and Management <i>Note: This is a non-liberal arts course</i>	3 credits
Elective Courses: 15 credits		
<i>Three 3000-level theatre courses selected from:</i>		
THE 3043	Theatre of Color in the United States (BLS 3043)	3 credits
THE 3044	Advanced Acting	3 credits
THE 3045	Introduction to Directing	3 credits

THE 3046	Play Production <i>Note: This is a non-liberal arts course</i>	3 credits
THE 3050	Performing with New Media (NMA 3021)	3 credits
THE 3052	Workshop in Playwriting (JRN 3630)	3 credits
THE 3060	Immigration on Stage and Screen (JWS 3060)	3 credits
THE 4102	Special Topics	3 credits
<i>One course in drama/media selected from:</i>		
COM 3059	Video Communication and Production	3 credits
COM 3067	American Television Programming	3 credits
ENG 3260	The Art of the Film	3 credits
ENG 3770	Masters of the Drama	3 credits
ENG 3780	Contemporary Drama	3 credits
ENG 4140	Shakespeare	3 credits
<i>One 4000- or 5000-level theatre course</i>		
Elective Business Courses: 9 credits		
Three business courses, including courses in marketing and management		

For information and advisement, contact Susan Tenneriello, Deputy Chair for Theatre, at 646-312-4067; e-mail: Susan.Tenneriello@baruch.cuny.edu.

[back to top](#)

Arts and Sciences Ad Hoc Majors in Art and Theatre

When a student's educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an ad hoc major following preparation and acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. The program must be approved by the Office of the Associate Dean, Weissman School of Arts and Sciences.

Students interested in including art history courses or theatre courses as part of an arts and sciences ad hoc major should contact the Department of Fine and Performing Arts, 646-312-4052. Under the guidance of a faculty advisor, students may design an ad hoc major in art history or theatre as preparation for graduate study or arts management. Students interested in arts administration should consider the arts administration ad hoc major previously described in this section.

The Weissman School of Arts and Sciences ad hoc major requires 30--33 credits.

[back to top](#)

The Minors

The Department of Fine and Performing Arts features minor concentrations in art, music, and theatre.

- [Art](#)
- [Music](#)
- [Music Theory](#)
- [New Media Arts](#)
- [Theatre](#)

Art Minors and Courses

Art History

Required

FPA 4900	The Arts in New York City (1900 - present)	3 credits
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Electives (choose two)

ART 3040	Special Topics in Art (History)	3 credits
ART 3205	Greek and Roman Art	3 credits
ART 3220	Islamic Art	3 credits
ART 3225	Renaissance Art	3 credits
ART 3235	Baroque and Rococo Art	3 credits
ART 3240	Nineteenth-Century European Art	3 credits
ART 3241	Twentieth-Century Art	3 credits
ART 3242	History of Modern Design	3 credits
ART 3244	The Influence of Visual Art on Film	3 credits
ART 3250	Art of the United States	3 credits
ART 3252	Native Art of the Americas	3 credits
ART 3254	Architecture and the City	3 credits
ART 3256	History of Modern Architecture	3 credits
ART 3260	Asian Art	3 credits
ART 3262	History of Photography	3 credits

ART 3270	African Art	3 credits
ART 3280	The Art Market	3 credits

Graphics

Required

ART 4900	Design and Photography in Theory and Practice	3 credits
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Electives (choose two)

ART 3041	Special Topics in Art (Studio)	3 credits
ART 3050	Intermediate Graphic Communication: Publication Design	3 credits
ART 3055	Branding Design: Strategies and Practice	3 credits
ART 3056	Typography: History and Application	3 credits
ART 3057	Principles of Internet Design	3 credits
ART 3058	Graphic Communication: Print Production and History	3 credits
ART 3059	Animation and Motion Graphics (NMA 3059)	3 credits
ART 3061	Digital Photography	3 credits
ART 3242	History of Modern Design	3 credits
ART 4055	Design for Non-Profit Organizations	3 credits

Photography

Required

ART 4900	Design and Photography in Theory and Practice	3 credits
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Electives (choose two)

ART 3060	Intermediate Photography	3 credits
ART 3061	Digital Photography	3 credits
ART 3064	Photojournalism (JRN 3064)	3 credits
ART 3262	History of Photography	3 credits

Visual Arts Administration

Required |

ART 3280	Art Market	3 credits
FPA 4900	The Arts in New York City (1900--present)	3 credits
FPA 5070	Arts Administration Internship <i>Note: This is a non-liberal arts course</i>	3 credits

[back to top](#)

Music

History of Music

MSC 3043	History of Music from Antiquity through the Baroque (1750)	3 credits
MSC 3044	History of Music from Classicism (c. 1750) to Modern Times	3 credits
MSC 4900	Music and Society	3 credits

Western Concert Music Literature

Required

MSC 4900	Music and Society	3 credits
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Elective (choose two)

MSC 3002	Music of the Baroque Period	3 credits
MSC 3003	Music of the Classic Period	3 credits
MSC 3004	Music of the Romantic Period	3 credits
MSC 3014	The Opera	3 credits
MSC 3016	Music of the Twentieth Century	3 credits

History of Music and Western Concert Music Literature

Required

MSC 4900	Music and Society	3 credits
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Elective (choose one)

MSC 3043	History of Music from Antiquity through the Baroque (1750)	3 credits
MSC 3044	History of Music from Classicism (c. 1750) to Modern Times	3 credits
Elective	(choose one)	
MSC 3002	Music of the Baroque Period	3 credits
MSC 3003	Music of the Classic Period	3 credits
MSC 3004	Music of the Romantic Period	3 credits
MSC 3014	The Opera	3 credits
MSC 3016	Music of the Twentieth Century	3 credits

Comparative and Cultural Studies in Music

Required

MSC 4900	Music and Society	3 credits
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Elective (choose two)

MSC 3005	World Music	3 credits
MSC 3019	The American Musical Theatre	3 credits
MSC 3022	Popular Song in America	3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 credits
MSC 3025	Music in the Light Theatre	3 credits
MSC 3031	Music of Latin America and the Caribbean	3 credits
MSC 3034	Music in Films	3 credits
MSC 3036	Commercial Music and the Medias	3 credits

[back to top](#)

Music Theory

Note: *This liberal arts minor may be used to satisfy the College Option requirement. It is not open to students pursuing the Music major, or the Management of Musical Enterprises specialization.*

Required

MSC 3026	Harmony I	3 credits
MSC 3027	Harmony II	3 credits
MSC 4905	Capstone Course: Harmony III	3 credits

[back to top](#)

New Media Arts

Program Prerequisite:

NMA 2050	Introduction to New Media Arts	3 credits
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Required:

NMA 4900	New Media Arts in Theory and Practice	3 credits
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Elective (choose two)

NMA 3010	Video I	3 credits
NMA 3012	Digital Interactivity	3 credits
NMA 3021	Performing with New Media (THE 3050)	3 credits
NMA 3041	Special Topics in New Media and Interdisciplinary Art	3 credits
ART 3057	Principles of Internet Design	3 credits
ART 3059	Animation and Motion Graphics (NMA 3059)	3 credits
MSC 3032	Electronic Music	3 credits
NMA 3061	Digital Photography	3 credits

[back to top](#)

Theatre

Required

FPA 4900	The Arts in New York City (1900 – present)	3 credits
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Elective (choose two)

THE 3020	Applied Theatre Workshop	3 credits
THE 3042	History of Theatre	3 credits
THE 3043	Theatre of Color in the United States (BLS 3043)	3 credits
THE 3044	Advanced Acting	3 credits
THE 3045	Principles of Directing	3 credits
THE 3046	Play Production <i>Note: This is a non-liberal arts course</i>	3 credits
THE 3050	Performing with New Media (NMA 3021)	3 credits
THE 3052	Workshop in Playwriting (JRN 3630)	3 credits
THE 3056	Theatre Organization and Management <i>Note: This is a</i>	3 credits
THE 3060	Immigration on Stage and Screen (JWS 3060)	3 credits

Courses

Fine and Performing Arts (FPA)

FPA 2000	Introduction to Arts Administration	3 hours; 3 credits
FPA 4900	The Arts in New York City (1900- Present) (Formerly 3000)	3 hours; 3 credits
FPA 5000	Independent Study I	Hours and credits to be arranged
FPA 5001	Independent Study II	Hours and credits to be arranged
FPA 5002	Independent Study III	Hours and credits to be arranged
FPA 5003	Independent Study IV	Hours and credits to be arranged
FPA 5070	Arts Administration Internship <i>Note: This is a non-liberal arts course</i>	Minimum of 10 field hours per week; 3 credits each course

FPA 5071	Arts Administration Internship II <i>Note: This is a non-liberal arts course</i>	Minimum of 10 field hours per week; 3 credits each course
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[back to top](#)

Art (ART)

ART 1000	Introduction to Design and Visual Communication	3 hours; 3 credits
ART 1011	Art History Survey I	3 hours; 3 credits
ART 1012	Art History Survey II	3 hours; 3 credits
ART 2050	Basic Graphic Communication: Design and Advertising Layout	4 hours; 3 credits
ART 2051	Computer-Based Graphic Design	3 hours; 3 credits
ART 2052	Graphic Communication: Computer Based Image Making	3 hours; 3 credits
ART 2056	Graphic Communication: Illustration Techniques and Applications	3 hours; 3 credits
ART 2060	Basic Photography	4 hours; 3 credits
ART 3040	Special Topics in Art (History)	3 hours; 3 credits
ART 3041	Special Topics in Art (Studio)	4 hours; 3 credits
ART 3050	Intermediate Graphic Communication: Publication Design	4 hours; 3 credits
ART 3055	Branding Design: Strategies and Practice	4 hours; 3 credits
ART 3056	Typography: History and Application	3 hours; 3 credits
ART 3057	Principles of Internet Design	3 hours; 3 credits
ART 3058	Graphic Communication: Print Production and History	4 hours; 3 credits
ART 3059	Animation and Motion Graphics (NMA 3059)	3 hours; 3 credits
ART 3060	Intermediate Photography	4 hours; 3 credits
ART 3061	Digital Photography (NMA 3061)	4 hours; 3 credits
ART 3064	Photojournalism (JRN 3064)	4 hours; 3 credits
ART 3205	Greek and Roman Art	3 hours; 3 credits
ART 3210	Medieval Art	3 hours; 3 credits
ART 3220	Islamic Art	3 hours; 3 credits
ART 3225	Renaissance Art	3 hours; 3 credits
ART 3235	Baroque and Rococo Art	3 hours; 3 credits
ART 3240	Nineteenth-Century European Art	3 hours; 3 credits

ART 3241	Twentieth-Century Art	3 hours; 3 credits
ART 3242	History of Modern Design	3 hours; 3 credits
ART 3244	The Influence of Visual Arts on Film	4 hours; 3 credits
ART 3250	Art of the United States	3 hours; 3 credits
ART 3252	Native Art of the Americas	3 hours; 3 credits
ART 3254	Architecture and the City	3 hours; 3 credits
ART 3256	History of Modern Architecture	3 hours; 3 credits
ART 3260	Asian Art	3 hours; 3 credits
ART 3262	History of Photography	3 hours; 3 credits
ART 3270	African Art	3 hours; 3 credits
ART 3280	The Art Market	3 hours; 3 credits
ART 3282	Museums and Gallery Studies	3 hours; 3 credits
ART 4055	Corporate Design II: Design for Non-Profit Organizations	3 hours; 3 credits
ART 4900	Design and Photography in Theory and Practice	4 hours; 3 credits
ART 5000	Independent Study I	Hours and credits to be arranged
ART 5001	Independent Study II	Hours and credits to be arranged
ART 5002	Independent Study III	Hours and credits to be arranged
ART 5003	Independent Study IV	Hours and credits to be arranged
ART 5010	Graphic Communication Internship <i>Note: This is a non-liberal arts course</i>	8-14 hours; 3 credits
ART 5011	Graphic Communication Internship <i>Note: This is a non-liberal arts course</i>	8-14 hours; 3 credits
ART 6001H	Art Honors I	3 hours; 3 credits
ART 6002H	Art Honors II	3 hours; 3 credits

[back to top](#)

Music (MSC)

MSC 1003	Music in Civilization	3 hours; 3 credits
MSC 1005	Principles of Music	3 hours; 3 credits

MSC 2061	Chorus I <i>Note: This is a non-liberal arts course</i>	2 hours; 1 credit
MSC 2062	Chorus II <i>Note: This is a non-liberal arts course</i>	2 hours; 1 credit
MSC 2063	Chorus III <i>Note: This is a non-liberal arts course</i>	2 hours; 1 credit
MSC 2064	Chorus IV <i>Note: This is a non-liberal arts course</i>	2 hours; 1 credit
MSC 2090	Fundamentals of Music I	3 hours; 3 credits
MSC 3002	Music of the Baroque Period	3 hours; 3 credits
MSC 3003	Music of the Classic Period	3 hours; 3 credits
MSC 3004	Music of the Romantic Period	3 hours; 3 credits
MSC 3005	World Music	3 hours; 3 credits
MSC 3014	The Opera	3 hours; 3 credits
MSC 3016	Music of the Twentieth Century	3 hours; 3 credits
MSC 3019	The American Musical Theatre	3 hours; 3 credits
MSC 3022	Popular Song in America	3 hours; 3 credits
MSC 3023	Music and Religion	3 hours; 3 credits
MSC 3024	Jazz: From Its Origins to the Present	3 hours; 3 credits
MSC 3025	Music in the Light Theatre	3 hours; 3 credits
MSC 3026	Harmony I	3 hours; 3 credits
MSC 3027	Harmony II	3 hours; 3 credits
MSC 3031	Music of Latin America and the Caribbean	3 hours; 3 credits
MSC 3032	Electronic Music	3 hours; 3 credits
MSC 3034	Music in Films	3 hours; 3 credits
MSC 3036	Commercial Music and the Media	3 hours; 3 credits
MSC 3043	The History of Music from Antiquity Through the Baroque (1750)	3 hours; 3 credits
MSC 3044	The History of Music from Classicism (c. 1750) to Modern Times	3 hours; 3 credits
MSC 4900	Music and Society	3 hours; 3 credits
MSC 4905	Capstone Course: Harmony III	3 hours; 3 credits

MSC 5000	Independent Study I	Hours and credits to be arranged
MSC 5001	Independent Study II	Hours and credits to be arranged
MSC 5002	Independent Study III	Hours and credits to be arranged
MSC 5003	Ind Stud Msc IV	Hours and credits to be arranged
MSC 5050	Internship in Music Management <i>Note: This is a non-liberal arts course</i>	Minimum of 10 field hours per week; 3 credits each course
MSC 5051	Internship in Music Management II <i>Note: This is a non-liberal arts course</i>	Minimum of 10 field hours per week; 3 credits each course
MSC 6001H	Music Honors I	3 hours; 3 credits per semester
MSC 6002H	Music Honors II	3 hours; 3 credits per semester

[back to top](#)

New Media (NMA)

NMA 2050	Introduction to New Media Arts	4 hours; 3 credits
NMA 3010	Video I	4 hours; 3 credits
NMA 3012	Digital Interactivity	4 hours; 3 credits
NMA 3041	Special Topics in New Media and Interdisciplinary Art	4 hours; 3 credits
NMA 3021	Performing with New Media (THE 3050)	3 hours; 3 credits
NMA 3059	Animation and Motion Graphics (ART 3059)	3 hours; 3 credits
NMA 3061	Digital Photography (ART 3061)	4 hours; 3 credits
NMA 4900	New Media Arts in Theory and Practice	4 hours; 3 credits

[back to top](#)

Theatre (THE)

THE 1041	Intro Theatre Arts	3 hours; 3 credits
THE 1043	Introduction to Acting	3 hours; 3 credits
THE 3020	Applied Theatre Workshop	3 hours; 3 credits
THE 3042	History of Theatre	3 hours; 3 credits

THE 3043	Theatre of Color in the United States (BLS 3043)	3 hours; 3 credits
THE 3044	Advanced Acting	3 hours; 3 credits
THE 3045	Principles of Directing	3 hours; 3 credits
THE 3046	Play Production <i>Note: This is a non-liberal arts course</i>	3 hours; 3 credits
THE 3050	Performing with New Media (NMA 3021)	3 hours; 3 credits
THE 3052	Workshop Playwriting (JRN 3630)	3 hours; 3 credits
THE 3054	Stage Design: Principles and Practice	3 hours; 3 credits
THE 3056	Theatre Organization and Management <i>Note: This is a non-liberal arts course</i>	3 hours; 3 credits
THE 3060	Immigration on Stage and Screen (JWS 3060)	3 hours; 3 credits
THE 4053	Playwriting II	3 hours; 3 credits
THE 4101	Selected Topics	Hours and credits to be arranged
THE 4102	Selected Topics	Hours and credits to be arranged
THE 4103	Selected Topics	Hours and credits to be arranged
THE 4104	Selected Topics	Hours and credits to be arranged
THE 4105	Selected Topics	Hours and credits to be arranged
THE 4106	Selected Topics	Hours and credits to be arranged
THE 4107	Selected Topics	Hours and credits to be arranged
THE 4108	Selected Topics	Hours and credits to be arranged
THE 4109	Selected Topics	Hours and credits to be arranged
THE 4110	Selected Topics	Hours and credits to be arranged
THE 5000	Independent Study I	Hours and credits to be arranged
THE 5001	Independent Study II	Hours and credits to be arranged
THE 6001H	Honors Theatre I	3 hours; 3 credits per semester
THE 6002H	Honors Theatre II	3 hours; 3 credits per semester

[back to top](#)

Global Studies Program

- [Faculty](#)
- [The Minor](#)
- [Courses in Global Studies \(GLS\)](#)
- [Global Studies Program Web Site](#)

The Minor

The Global Studies Minor incorporates perspectives from a wide range of disciplines in order to explore complex economic, geopolitical, diasporic, and cultural exchanges across the world. Students minoring in Global Studies become aware of the migrations of peoples, economic goods, cultural products, and ideas across national, geographic, and conceptual borders through a wide range of media. Students also will explore international interactions, both at the national government level and at the sub-national level. The Global Studies Minor provides an overview of historical developments and emerging forces that knit the globe together, including a critical look at the histories of connectivity and an exploration of contemporary debates. The program introduces students to key theoretical concepts and research methods in the field, such as globalization theory, international relations theory, critical race theory, theories of empire and imperialism, and connectivity. In so doing, this program investigates the forms, structures, and practices that characterize the history and future of the global patterns of contact and conflict that underlie contemporary culture and society .

In order to complete a minor in Global Studies, students must complete (in any order):

One of the following introductory courses:		
COM 3076	International Communication	3 credits
ENG 3215	Literature and Globalization	3 credits
HIS 3009	Topics in the History of Globalization	3 credits
POL 3347	Seminar on Political Globalization	3 credits
One of the following elective courses:		
ANT 3009	Introduction to Human Geography (GEOG 3009)	3 credits
ANT 3036	World Regional Geography (GEOG 3036)	3 credits
ANT 4015	Anthropology and Contemporary World Issues	3 credits
ANT 4017	Seminar on the Anthropology of Peace and War	3 credits
BLS 3050	Race and Global Inequality (LTS 3050)	3 credits
CMP 3051	Jewish Latin American Women Writers (JWS 3051 , LACS 3051 , LTS 3051)	3 credits
CMP 3059	Latino/a Literature in the U.S. (LTS 3059)	3 credits
CMP 4020	Translating Between World: Literature and Anthropology (ANT 4020)	3 credits
CMP 4100	Immigration Cinema: Migrations and Border Crossings to Europe and the U.S. (FLM 4100 , LACS 4100)	3 credits

CMP 4535	African Diasporas: U.S., Latin America, and the Caribbean (ENG 4535)	3 credits
COM 3057	Introduction to Digital Communication and Culture	3 credits
COM 3069	Intercultural Communication	3 credits
COM 3081	Organizations in International Development	3 credits
ENG 3032	Ethnic Literature	3 credits
ENG 3036	Post-Colonial Literature	3 credits
FRE 4230	North Africa: Literature and Film (<i>taught in French</i>)	3 credits
FRE 4240	French Orientalism (<i>taught in French</i>)	3 credits
GLS 3900	Special Topics in Global Studies *	3 credits
GLS 5000	Independent Study in Global Studies **	3 credits
HIS 3063	History of the African Diaspora (BLS 3063)	3 credits
HIS 3550	The Immigrant in American History	3 credits
HIS 3860	Topics in African, Asian, or Latin American History **	3 credits
HIS 4900	Capstone Course: In Search of History **	3 credits
MSC 3005	World Music	3 credits
POL 3103	Political Economy	3 credits
POL 3318	The Politics of Immigration & Integration in the United States	3 credits
POL 3345	Contemporary International Conflict	3 credits
SPA 4501	Commercial Spanish for Global Markets I (<i>taught in Spanish</i>)	3 credits
SPA 4502	Commercial Spanish for Global Markets II (<i>taught in Spanish</i>)	3 credits
THE 3060	Immigration on Stage and Screen (JWS 3060)	3 credits
The Capstone Seminar		
GLS 4900	Global Studies Capstone (<i>formerly IDC 4900 Globalizations: Past, Present, and Future</i>)	3 credits
<i>or</i>		
ENG 4615	The Global Business of Literature	3 credits

* This course may count toward the introductory (category I) requirement for the minor if appropriate. Please consult the Director of the Global Studies Program for permission.

** Students may use a 3-credit independent study if the topic is relevant to the minor. Please consult the Director of the Global Studies Program for permission.

Courses in Global Studies

GLS 3900	Special Topics in Global Studies	3 hours; 3 credits
GLS 4900	Global Studies Capstone (<i>formerly IDC 4900 Globalizations: Past, Present, and Future</i>)	3 hours; 3 credits
GLS 5000	Independent Study in Global Studies I	hours and credits to be arranged
GLS 5001	Independent Study in Global Studies II	hours and credits to be arranged
GLS 5002	Independent Study in Global Studies III	hours and credits to be arranged

Department of History

- [Faculty](#)
- [Field Description](#)
- [The Major](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Minor](#)
- [Electives by Area of Concentration](#)
- [Special Program](#)
- [Courses](#)
 - [Courses in History \(HIS\)](#)
- [Department of History Web Site](#)

Field Description

The Department of History has three paramount aims for its undergraduates, whether they are majors, minors, or students in the required core courses.

First, we foster an appreciation for studying the past for its own sake, in all its variety, ambiguity, and strangeness. To this end, each course emphasizes the exploration and interpretation of primary sources, the raw materials with which historians construct the narrative of the past.

Second, the faculty aims to help students understand that the past has shaped the present. We ask them to participate in the never-ending dialogue between the past and the present by encouraging them to explore difficult questions: What happened? Why did it happen? What were the consequences? What were the dominant values and the dissident voices? How did different cultures and societies interact? How did contemporaries and later generations differ in interpreting events? What are the context and meaning of the changes that have occurred in business, medicine, economics, politics, religion, culture, urban affairs, and gender and race relations? After exposure to these questions, students enter the world personally enriched and better equipped for whatever profession they choose.

Third, the department understands its role in educating students for effective membership and leadership in a global political, social, and economic community by providing an historical understanding of the major world cultures. In courses that range from ancient to modern times, from Asia to New York City, and from the history of women to African-American history, we try to contextualize the world for students.

[back to top](#)

The Major

History majors are required to take at least eight history courses (24 credits) numbered 3000 and above. They are encouraged to take courses in at least three of the six different geographical areas of our curriculum; these areas are Africa, Asia, Europe, Latin America and the Caribbean, The United States, and Global, Comparative, or Transnational History. Majors are required to take the Capstone Course (History 4900). Students may take six credits toward their majors in other departments, if the courses are related to their program of study; prior consultation with a history department advisor is required.

Program Learning Goals

Upon completion of a major in History, students will be able to:

1. Identify and explain significant issues and trends in parts of the globe.
2. Place people and events within their historical contexts and relationships and with regard for race, gender, and other diverse experiences and identities.
3. Explain change over time.
4. Describe the factors that caused the major transformations in any epoch, be they social, economic, political, or cultural.
5. Identify and explain the theses, major arguments, strengths, and weaknesses of scholarly books and journal articles.
6. Locate primary and secondary sources and explain their evidentiary merit.
7. Use primary and secondary evidence to support observations and claims.
8. Produce a written work of historical research that demonstrates proficiency in the other goals.

Major Course Requirements

Program Prerequisite - Complete one of the following courses:

HIS 1000	Themes in American History	3 credits
HIS 1001	Themes in Global History to 1500 C.E.	3 credits
HIS 1003	Themes in Global History Since 1500 C.E.	3 credits
HIS 1005	Modern American History	3 credits

Required Course:

HIS 4900	Capstone Course: In Search of History	3 credits
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Electives:

Africa

HIS 3061	Survey of African History (BLS 3061)	3 credits
HIS 3062	Women in African History (BLS 3062)	3 credits
HIS 3063	History of the African Diaspora (BLS 3063)	3 credits
HIS 3065	The History and Archaeology of Ancient Egypt	3 credits
HIS 3815	History of African Religions (REL 3815)	3 credits

Asia

HIS 3080	A Survey of Asian History (AAS 3080)	3 credits
HIS 3084	The Historical Search for the Prophet Mohammed (REL 3084)	3 credits
HIS 3085	The Islamic Middle East and North Africa: 622-1789	3 credits
HIS 3086	The Modern Middle East and North Africa (POL 3086)	3 credits
HIS 3346	The Rise of Asia in World Affairs (AAS 3346), (POL 3346)	3 credits
HIS 3446	History of Modern Iraq	3 credits
HIS 3780	Vietnam at War (AAS 3780)	3 credits
HIS 3820	History of Chinese Religion (AAS 3820), (REL 3820)	3 credits
HIS 3841	Ancient India	3 credits
HIS 3842	The Making of Modern India (POL 3842)	3 credits

HIS 3851	The Heritage of Chinese Civilization (AAS 3851)	3 credits
HIS 3852	Modernization and Westernization in Asia	3 credits
HIS 3853	The Emergence of Modern Japan (AAS 3853)	3 credits
HIS 3854	China in Revolution (AAS 3854)	3 credits

Europe

HIS 3011	Ancient Greece	3 credits
HIS 3012	The Ancient World: Rome	3 credits
HIS 3016	Europe in the Age of the Renaissance	3 credits
HIS 3100	Jesus—A Historical and Critical Approach (REL 3100)	3 credits
HIS 3221	European Thought in the Seventeenth and Eighteenth Centuries	3 credits
HIS 3222	European Intellectual History in the Nineteenth and Twentieth Centuries	3 credits
HIS 3250	The Third Republic in France	3 credits
HIS 3340	Women in Europe: Ancient to Modern	3 credits
HIS 3351	Russia Under the Tsars	3 credits
HIS 3352	The Russian Revolution and the Soviet Regime	3 credits
HIS 3360	Topics in European History	3 credits
HIS 3538	The Holocaust in History and Memory (JWS 3538)	3 credits

Latin America and the Caribbean

HIS 3010	Central America: A Regional Study	3 credits
HIS 3020	Afro-Brazilian History (LACS 3020)	3 credits
HIS 3025	Race, Class, and Gender in Brazil (LTS 3025)	3 credits
HIS 3070	History of Civilizations in Latin America	3 credits
HIS 3071	History of Colonial Latin America	3 credits
HIS 3072	History of Modern Latin America	3 credits
HIS 3073	History of U.S.-Latin American Relations	3 credits
HIS 3075	History of Caribbean Civilizations	3 credits

The United States

HIS 3005	Social Welfare Policy (POL 3005)	3 credits
HIS 3008	Religion and Politics in the United States (POL 3008), (REL 3008)	3 credits
HIS 3041	Colonial America: From Settlement to Independence	3 credits
HIS 3044	The Civil War and Reconstruction: 1850-1880	3 credits
HIS 3055	The Sixties in America (BLS 3055), (LTS 3055)	3 credits
HIS 3056	The Civil Rights Movement (BLS 3056), (LTS 3056)	3 credits
HIS 3060	African American History (BLS 3060)	3 credits
HIS 3102	American Conservatism: Origins, Development and Contemporary Controversies (POL 3102)	3 credits
HIS 3345	Asian American History (AAS 3345)	3 credits
HIS 3400	City and Suburb in Twentieth-Century America	3 credits
HIS 3140	History of American Business Enterprise	3 credits
HIS 3415	U.S. Economic History	3 credits
HIS 3450	History of American Medicine	3 credits
HIS 3455	Science and Technology in American Life	3 credits
HIS 3456	American Intellectual History	3 credits
HIS 3456	Topics in American History	3 credits
HIS 3472	American Urban History	3 credits
HIS 3550	The Immigrant in American History	3 credits
HIS 3551	History of the People of the City of New York	3 credits
HIS 3552	The Great Depression, 1929-1940	3 credits
HIS 3560	History of the Jewish People in America	3 credits
HIS 3650	Women in America	3 credits

Global, Comparative, or Transnational History

HIS 3009	Topics in the History of Globalization	3 credits
HIS 3110	Food History	3 credits
HIS 3230	Modern Imperialism	3 credits
HIS 3367	Comparative Revolutions	3 credits

HIS 3380	Contemporary Islamic World	3 credits
HIS 3390	Naval Battles and Society: A Global History	3 credits
HIS 3420	American Foreign Relations in the Twentieth Century	3 credits
HIS 3430	World War II: A Global History	3 credits
HIS 3445	History of the Cold War	3 credits
HIS 3860	Topics in African, Asian, or Latin American History	3 credits
HIS 3890	Encounters in Global Ancient Empires	3 credits
HIS 3950	Special Topics in Global History	

Methods

HIS 3495	Hands-On History	3 credits
HIS 3500	Colloquium in History	3 credits
HIS 5000	Independent Research and Reading in History	3 credits
HIS 5100	History Internship	3 credits
HIS 6001H	History Honors, I, II, and III	3 credits
HIS 6002H		
HIS 6003H		

[back to top](#)

The Minor

The minor in history is designed to provide an in-depth understanding of the discipline for students who are majoring in other academic areas. Students can choose electives from different regions, such as Africa, Asia, Europe, Latin America and the Caribbean, The United States, and Global, Comparative, or Transnational History. History combines perfectly with studies in international business, economics, business ethics, or finance, as well as many other fields.

To complete the history minor, students take three upper-level courses (9 credits). Two of these courses must be at the 3000-level, followed by [HIS 4900](#), the history capstone course. Interested students should consult with the history department.

[back to top](#)

Special Program

Honors Program in History

History majors and other interested students will be admitted to the program in their junior or senior year. All students will be required to have had at least 12 hours of history courses with B+ average in history and a general average of B. Students falling short of these requirements may be admitted to the program upon the recommendation of two history faculty members.

The honors program may consist of two tutorials taken consecutively and devoted to reading and researching an area of the students choice. For College requirements for honors, see the Honors Programs section of this bulletin.

[back to top](#)

Courses

Courses in History (HIS)

HIS 1000	Themes in American History	3 hours; 3 credits
HIS 1001	Themes in Global History to 1500 C.E.	3 hours; 3 credits
HIS 1003	Themes in Global History Since 1500 C.E.	3 hours; 3 credits
HIS 1005	Modern American History	3 hours; 3 credits
HIS 1512	Introduction to the Religions of Asia	3 hours; 3 credits
HIS 2013	Medieval Civilization	3 hours; 3 credits
HIS 2022	Europe in the Eighteenth Century	3 hours; 3 credits
HIS 2023	Europe in an Era of Revolution	3 hours; 3 credits
HIS 2031	Nineteenth Century Europe	3 hours; 3 credits
HIS 2032	Europe in the Early Twentieth Century	3 hours; 3 credits
HIS 2033	Europe and the World Since 1945	3 hours; 3 credits
HIS 2050	Modern America, 1880-1945	3 hours; 3 credits
HIS 2053	Recent America, 1945 to the Present	3 hours; 3 credits
HIS 2090	The Third World in the Modern Era	3 hours; 3 credits
HIS 2165	Classical Buddhism	3 hours; 3 credits
HIS 2170	Classical Chinese Philosophy	3 hours; 3 credits
HIS 3005	Social Welfare Policy (POL 3005)	3 hours; 3 credits
HIS 3008	Religion and Politics in the United States (POL 3008), (REL 3008)	3 hours; 3 credits
HIS 3009	Topics in the History of Globalization	3 hours; 3 credits
HIS 3010	Central America: A Regional Study	3 hours; 3 credits
HIS 3011	Ancient Greece	3 hours; 3 credits
HIS 3012	The Ancient World: Rome	3 hours; 3 credits

HIS 3016	Europe in the Age of the Renaissance	3 hours; 3 credits
HIS 3020	Afro-Brazilian History (LACS 3020)	3 hours; 3 credits
HIS 3025	Race, Class, and Gender in Brazil (LTS 3025)	3 hours; 3 credits
HIS 3041	Colonial America: From Settlement to Independence	3 hours; 3 credits
HIS 3044	The Civil War and Reconstruction	3 hours; 3 credits
HIS 3055	The Sixties in America (BLS 3055), (LTS 3055)	3 hours; 3 credits
HIS 3056	The Civil Rights Movement (BLS 3056), (LTS 3056)	3 hours; 3 credits
HIS 3060	African American History (BLS 3060)	3 hours; 3 credits
HIS 3061	Survey of African History (BLS 3061)	3 hours; 3 credits
HIS 3062	Women in African History (BLS 3062)	3 hours; 3 credits
HIS 3063	History of the African Diaspora (BLS 3063)	3 hours; 3 credits
HIS 3065	The History and Archaeology of Ancient Egypt	3 hours; 3 credits
HIS 3070	History of Civilizations in Latin America	3 hours; 3 credits
HIS 3071	History of Colonial Latin America	3 hours; 3 credits
HIS 3072	History of Modern Latin America	3 hours; 3 credits
HIS 3073	History of U.S.-Latin American Relations	3 hours; 3 credits
HIS 3075	History of Caribbean Civilizations	3 hours; 3 credits
HIS 3080	A Survey of Asian History (AAS 3080)	3 hours; 3 credits
HIS 3084	The Historical Search for the Prophet Mohammad (REL 3084)	3 hours; 3 credits
HIS 3085	The Islamic Middle East and North Africa: 622-1789	3 hours; 3 credits
HIS 3086	The Modern Middle East and North Africa (POL 3086)	3 hours; 3 credits
HIS 3100	Jesus - A Historical and Critical Approach (REL 3100)	3 hours; 3 credits
HIS 3102	American Conservatism: Origins, Development, and Contemporary Controversies (POL 3102)	3 hours; 3 credits
HIS 3110	Food History	3 hours; 3 credits
HIS 3221	European Thought in the Seventeenth and Eighteenth Centuries	3 hours; 3 credits
HIS 3222	European Thought in the Nineteenth and Twentieth Centuries	3 hours; 3 credits
HIS 3230	Modern Imperialism	3 hours; 3 credits
HIS 3250	The Third Republic in France	3 hours; 3 credits
HIS 3340	Women in Europe: Ancient to Modern	3 hours; 3 credits
HIS 3345	Asian American History (AAS 3345)	3 hours; 3 credits

HIS 3346	The Rise of Asia in World Affairs (AAS 3346), (POL 3346)	3 hours; 3 credits
HIS 3351	Russia Under the Tsars	3 hours; 3 credits
HIS 3352	The Russian Revolution and the Soviet Regime	3 hours; 3 credits
HIS 3360	Topics in European History	3 hours; 3 credits
HIS 3367	Comparative Revolutions	3 hours; 3 credits
HIS 3370	Topics in European History	3 hours; 3 credits
HIS 3380	Contemporary Islamic World	3 hours; 3 credits
HIS 3390	Naval Battles and Society: A Global History	3 hours; 3 credits
HIS 3400	City and Suburb in 20th Century America	3 hours; 3 credits
HIS 3410	History of American Business Enterprise	3 hours; 3 credits
HIS 3415	U.S. Economic History	3 hours; 3 credits
HIS 3420	American Foreign Relations in the Twentieth Century	3 hours; 3 credits
HIS 3430	World War II: A Global History	3 hours; 3 credits
HIS 3445	History of the Cold War	3 hours; 3 credits
HIS 3446	History of Modern Iraq	3 hours; 3 credits
HIS 3450	Health Care in America: 1800 - Present	3 hours; 3 credits
HIS 3455	Science and Technology in American Life	3 hours; 3 credits
HIS 3456	American Intellectual History	3 hours; 3 credits
HIS 3460	Topics in American History	3 hours; 3 credits
HIS 3472	American Urban History	3 hours; 3 credits
HIS 3495	Hands-On History	3 hours; 3 credits
HIS 3500	Colloquium in History	3 hours; 3 credits
HIS 3538	The Holocaust in History and Memory (JWS 3538)	3 hours; 3 credits
HIS 3550	The Immigrant in American History	3 hours; 3 credits
HIS 3551	History of the People of the City of New York	3 hours; 3 credits
HIS 3552	The Great Depression, 1929-1940	3 hours; 3 credits
HIS 3560	History of the Jewish People in America	3 hours; 3 credits
HIS 3650	Women in America	3 hours; 3 credits
HIS 3780	Vietnam at War (AAS 3780)	3 hours; 3 credits
HIS 3815	History of African Religions (REL 3815)	3 hours; 3 credits

HIS 3820	History of Chinese Religion (AAS 3820), (REL 3820)	3 hours; 3 credits
HIS 3841	Ancient India	3 hours; 3 credits
HIS 3842	The Making of Modern India (POL 3842)	3 hours; 3 credits
HIS 3851	The Heritage of Chinese Civilization (AAS 3851)	3 hours; 3 credits
HIS 3852	Modernization and Westernization in Asia	3 hours; 3 credits
HIS 3853	The Emergence of Modern Japan (AAS 3853)	3 hours; 3 credits
HIS 3854	China in Revolution (AAS 3854)	3 hours; 3 credits
HIS 3860	Topics in African, Asian, or Latin American History	3 hours; 3 credits
HIS 3890	Encounters in Global Ancient Empires	3 hours; 3 credits
HIS 3950	Special Topics in Global History	3 hours; 3 credits
HIS 4900	Capstone Course: In Search of History	3 hours; 3 credits
HIS 5000	Independent Study History I	Variable hours and credits
HIS 5001	Independent Study History II	Variable hours and credits
HIS 5002	Independent Study History III	Variable hours and credits
HIS 5003	Independent Study History IV	Variable hours and credits
HIS 5100	History Internship	6 - 8 hours; 3 credits
HIS 6001H	Honors History I	3 hours; 3 credits per semester
HIS 6002H	Honors History II	3 hours; 3 credits per semester
HIS 6003H	Honors History III	3 hours; 3 credits per semester

[back to top](#)

Interdisciplinary Programs and Courses

- [Field Description](#)
- [Liberal Arts Minors](#)
- [Feit Interdisciplinary Humanities Seminars](#)
- [Chase Interdisciplinary Seminar](#)
- [Courses](#)
 - [Courses in Interdisciplinary Curriculum \(IDC\)](#)

Field Description

Baruch College offers a variety of interdisciplinary experiences associated with the different schools and programs described below.

[back to top](#)

Liberal Arts Minors

- [Liberal Arts Interdisciplinary Minors](#)
- [Interdisciplinary Minor with Honors in New York City Studies](#)
- [Arts and Sciences Interdisciplinary Minor with Honors](#)

Liberal Arts Interdisciplinary Minors

A liberal arts minor is a graduation requirement for any student who is following the Baruch Common Core Curriculum, and any of the minors listed below can also be completed by students following the Pathways curriculum. The liberal arts minor consists of three courses (9-12 credits) in a disciplinary concentration outside the student's major field of study. Of those three courses, two must be taken at the 3000-level or higher. Courses used to satisfy other base curriculum requirements may not be used to fulfill the liberal arts minor requirement. The third course in the minor is the 4000-, 5000-, or 6000-level capstone course. Capstone courses are research oriented and communication intensive. The capstone course can be taken only after the student has completed two courses in his or her disciplinary concentration at the 3000-level or higher, and it must be taken at Baruch College. To receive credit for having completed a liberal arts minor, the student must have a grade point average of at least 2.00 in the three courses that make up his or her minor. As an alternative to the traditional discipline- or department-based minors, students may choose from Baruch's interdisciplinary minors. These minors, which bridge several areas of study, enable students to satisfy specific interests and intellectual curiosity.

[back to top](#)

American Studies (AMS)

See for [course information](#).) Program coordinator: Michael Staub (Department of English; telephone: 646-312-3944).

Asian and Asian American Studies (AAS)

The minor in Asian and Asian American studies offers students an opportunity to study Asian cultures and the histories and experiences of communities of Asian descent residing in the U.S. (See for [course information](#).) Program coordinator: Shigeru Suzuki (Department of Modern Languages and Comparative Literature; telephone: 646 312-4235; Shigeru.Suzuki@baruch.cuny.edu).

Black and Latino Studies (BLS/LTS)

This minor explores the social, political, and economic history of Black and Latino peoples throughout the world from ancient to modern times. (See for [course information](#).) Program coordinator: Regina Bernard (Department of Black and Latino Studies; telephone: 646-312-4448; Regina.Bernard@baruch.cuny.edu).

Environmental Sustainability (ENV)

The minor in environmental sustainability is an interdisciplinary program suitable for both business and liberal arts students who have an interest in developing a critical understanding of interactions between human society and the broader global ecosystem. The program emphasizes economic, legal, and philosophical issues of environmental sustainability. (See for [course information](#).) Program co-coordinator: Chester Zarnoch (Department of Natural Sciences; telephone: 646-660-6239; Chester.Zarnoch@baruch.cuny.edu).

Film Studies (FLM)

The minor in film studies provides an interdisciplinary approach to the study of film as a vital expression of 20th-century art and culture. Courses are offered in history, aesthetics, theory and criticism, and production. (See for [course information](#).) Program coordinator: Isolina Ballesteros (Department of Modern Languages and Comparative Literature; telephone: 646-312-4225; Isolina.Ballesteros@baruch.cuny.edu).

Global Studies (GLS)

The Global Studies Minor incorporates perspectives from a wide range of disciplines in order to explore complex economic, geopolitical, diasporic, and cultural exchanges across the world. Students minoring in Global Studies become aware of the migrations of peoples, economic goods, cultural products, and ideas across national, geographic, and conceptual borders through a wide range of media. Students also will explore international interactions, both at the national government level and at the sub-national level. (see for [course information](#)) Program coordinator: Anna Boozer (Department of History; telephone: 646-312-4326; Anna.Boozer@baruch.cuny.edu).

Information Technology and Social Responsibility (CIS)

The minor in information technology and social responsibility studies the effects of new technologies on the individual, the workplace, and society at large. In this program of study students will examine the increasing importance of individual and organizational social responsibility in today's interconnected and computer-mediated environment, as well as the specific issues that stand at the intersection of social responsibility and information technology. (See for [course information](#).) Program coordinator: Nanda Kumar (Department of Statistics and Computer Information Systems; telephone: 646-312-3403; Nanda.Kumar@baruch.cuny.edu).

Latin American and Caribbean Studies (LACS)

The minor in Latin American and Caribbean studies exposes students to cross-cultural and professional opportunities through courses that explore the historical, political, cultural, and socioeconomic conditions in the region. (See for [course information](#).) Program coordinator: Regina Bernard (Department of Black and Latino Studies; telephone: 646-312-4448; Regina.Bernard@baruch.cuny.edu).

Law and Policy (LAW)

The minor in law and policy examines the legal system from various liberal arts perspectives. The program emphasizes philosophical, historical, sociological, and political insights about law and individual rights. (See for [course information](#).) Program coordinator: Matthew Edwards (Department of Law; telephone: 646-312-3580; Matthew.Edwards@Baruch.cuny.edu).

Religion and Culture (REL)

The minor in religion and culture offers students the opportunity to study the religions of man from the earliest times to the present and how they have shaped and been shaped by the forces of history. (See for [course information](#).) Program coordinator: Kenneth Guest (Department of Sociology/Anthropology; telephone: 646-312-4477; Ken.Guest@baruch.cuny.edu).

Women's and Gender Studies (WSM)

The minor in women's and gender studies provides students with a deeper understanding of women's individual and collective experiences as well as knowledge of women's diverse contributions to their societies. (See here for [course information](#).) Program coordinator: Katherine Pence (Department of History; telephone: 646-312-4332; Katherine.Pence@baruch.cuny.edu).

[back to top](#)

Interdisciplinary Minor with Honors in New York City Studies

This special minor uses New York City as a laboratory to explore the interdisciplinary relations between the arts and sciences. A unique feature of the Macaulay Honors College experience at Baruch, this minor consists of a sequence of courses that examine different facets of metropolitan life in general and New York City in particular. All of the seminars offer opportunities to meet and work with artists, cultural experts, scientists, and other distinguished professionals who represent the different facets of contemporary New York. These courses are only open to Macaulay Honors Scholars.

Prerequisite

IDC 1001H	The Arts in New York City
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Required Courses

IDC 3001H	The Peopling of New York
IDC 3002H	Science and Technology in New York City
IDC 4001H	New York in the Twenty-First Century

[back to top](#)

Arts and Sciences Interdisciplinary Minor with Honors

The arts and sciences interdisciplinary minor with honors provides students, especially those preparing for careers in business, with an opportunity to deepen their humanistic, social, or scientific knowledge as part of their preparation for life.

Courses

Students enrolled in a Feit Interdisciplinary Seminar ([IDC 4050H](#)) may complete a 9-credit Tier III minor with honors by registering for a two-semester (6000-level) honors thesis that delves more deeply into the subject matter introduced by the Feit Seminar. According to the intellectual direction that the student wishes to pursue, the thesis may be written either within a single discipline and continued under the appropriate disciplinary title (such as Art, English, or History), or as an interdisciplinary effort ([IDC 6001H/ IDC 6002H](#))

Prerequisites

The thesis topic must be approved by the Undergraduate Committee on Honors. Students should complete the honors thesis application form as well as a two-page prospectus.

[back to top](#)

Feit Interdisciplinary Humanities Seminars

Feit Seminars ([IDC 4050H](#)), endowed by the late Charles Feit ('48), bring together two or more instructors from different departments in the college and a small select group of students. Seminars speak to important themes and issues not ordinarily covered in the standard Weissman curriculum and reflect the special interests and research areas of our faculty.

[back to top](#)

Chase Interdisciplinary Seminar

Chase Interdisciplinary Seminars ([IDC 1002](#), [IDC 2002](#)), endowed by Baruch alumna Professor Hedy Feit in honor of former Weissman Dean Myrna Chase, offer a unique experience to second semester freshman who have participated in the [Freshman Learning Community Program](#). Each spring, two groups of students chosen from among the most promising participants in the previous fall's Freshman Learning Communities receive invitations to register for these interdisciplinary team-taught courses that are designed on the model of the Feit Seminars. Faculty who are selected to teach these seminars are distinguished professors who are committed to creating an excellent educational experience for students.

The seminars also extend the learning community experience, including opportunities for education outside of the classroom. As in the learning community, professors may arrange co-curricular events, such as a play, a concert, an exhibit at a museum, or a visit to a restaurant. Participation in the seminar gives students the opportunity to become acquainted with some of the most interesting and gifted students at Baruch. Moreover, students who maintain at least a 3.3 GPA and who obtain a letter of recommendation from their Chase Seminar faculty may apply to the Baruch College Honors Program as Provost's Scholars.

[back to top](#)

Courses

Courses in Interdisciplinary Curriculum (IDC)

IDC 1001H	The Arts in New York City	3 hours; 3 credits
IDC 1002	Chase Interdisciplinary Seminar I	3 hours; 3 credits
IDC 2002	Chase Interdisciplinary Seminar II	4 hours; 4 credits
IDC 3001H	The Peopling of New York	3 hours; 3 credits
IDC 3002H	Science and Technology in New York City	3 hours; 3 credits
IDC 4001H	New York in the Twenty-First Century	3 hours; 3 credits

IDC 4050H	Feit Interdisciplinary Humanities Seminar	3 hours; 3 credits
IDC 6001H	Interdisciplinary Honors Thesis I	3-4 hours; 3-4 credits
IDC 6002H	Interdisciplinary Honors Thesis II	3-4 hours; 3-4 credits

[back to top](#)

Jewish Studies Program

- [Faculty](#)
- [Field Description](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Jewish Studies \(JWS\)](#)
 - [Courses in Hebrew \(HEB\)](#)

Field Description

The Jewish Studies Program offers an interdisciplinary approach to the academic study of Jewish culture, history, sociology, literature, art, film and religion. While the focus of Baruch's Jewish Studies program highlights the American, and more specifically, the New York Jewish experience, all courses that center on Jewish-related subjects fulfill the requirements for the minor. These courses are offered often cross-listed with other departments and are open to all students; they address the historical, social, cultural, religious and political life of American and world Jewry

The Minor

Required Course		
JWS 4900	Mapping the Jewish Experience	3 credits
Electives		
<i>Choose two of the following courses:</i>		
ANT 3153	Urban Anthropology	3 credits
ANT 3085	Special Topics in Anthropology/Sociology* (SOC 3085)	3 credits
ANT 4050	Religious Worlds of New York (REL 4050 , SOC 4050)	3 credits
CMP 3051	Latin American Jewish Women Writers (JWS 3051), (LACS 3051), (LTS 3051)	3 credits
CMP 4001	Laughter Through Tears: Classic Yiddish Fiction in Translation (JWS 4001)	3 credits
ENG 3032	Ethnic Literature*	3 credits
ENG 3940	Topics in Film*	3 credit
ENG 4550	Jewish-American Literature	3 credits
HEB 3311	History (Ancient) of the Jewish People as Reflected in Literature	3 credits
HEB 3312	History (Medieval/Modern) of the Jewish People as Reflected in Literature	3 credits
HEB 4304	The Hebrew Essays	3 credits
HIS 3008	Religion and Politics in the United States (POL 3008 , REL 3008)	3 credits
HIS 3460	Topics in American History *	3 credits
HIS 3472	American Urban History	3 credits

HIS 3550	The Immigrant in American History	3 credits
HIS 3551	History of the People of the City of New York	3 credits
HIS 3560	History of the Jewish People in America	3 credits
HIS 3360	Topics in European History*	3 credits
JWS 3060	Immigration on Stage and Screen (THE 3060)	3 credits
JWS 3538	The Holocaust in History and Memory (HIS 3538)	3 credits
JWS 3950	Special Topics in Jewish Studies	3 credits
JWS 5000 JWS 5001	Independent Study I and II **	3 credits
PHI 3130	Christian, Jewish, and Islamic Philosophy in the Middle Ages	3 credits
SOC 3086	The Modern Middle East and North Africa	3 credits
REL 3002	The Traditions of Judaism	3 credits
REL 3525	The Hebrew Bible	3 credits
REL 3220	Modern Jewish Thought	3 credits
	* Students may use this course if the topic is relevant to the minor, and permission is obtained from the Director of the Jewish Studies Program.	
	** Students may use 3-credit independent study courses (JWS 5000 and/or JWS 5001) as electives within the major with permission from the Director of the Jewish Studies Program	

[back to top](#)

Courses

Courses in Jewish Studies (JWS)

JWS 3051	Latin American Jewish Women Writers (CMP 3051), (LACS 3051), (LTS 3051)	3 credits
JWS 3060	Immigration on Stage and Screen (THE 3060)	3 credits
JWS 3538	The Holocaust in History and Memory (HIS 3538)	3 credits
JWS 3950	Special Topics in Jewish Studies	3 credits
JWS 4001	Laughter Through Tears: Classic Yiddish Fiction in Translation (CMP 4001)	3 credits
JWS 4900	Mapping the Jewish Experience	3 credits
JWS 5000	Independent Study I	to be arranged (1-3 hours/credits)
JWS 5001	Independent Study II	to be arranged (1-3 hours/credits)

[back to top](#)

Courses in Hebrew (HEB)

HEB 1001-1002	Elementary Hebrew I and II	3 hours; 3 credits per semester
HEB 3001	Lower Intermediate Hebrew	4 credits
HEB 3002	Upper Intermediate Hebrew	4 credits
HEB 3003	Advanced Hebrew I: Reading in Hebrew Language	3 credits
HEB 3004	Advanced Hebrew II	3 credits
HEB 3303	Masterpieces of Literature: The Psychological Novel	3 credits
HEB 3311	History (Ancient) of the Jewish People as Reflected in Literature	4 credits
HEB 3312	History (Medieval/Modern) of the Jewish People as Reflected in Literature	4 credits
HEB 4000	Advanced Hebrew Conversation I	4 credits
HEB 4001	Advanced Hebrew Conversation II	4 credits
HEB 4148	Great Works of Hebrew Literature I	3 credits
HEB 4304	The Hebrew Essays	3 credits
HEB 4315	Biblical Prose	3 credits
HEB 4316	Biblical Poetry	3 credits
HEB 4331	Poetry of the Hebrew Renaissance	3 credits
HEB 4332	Poetry of Modern Israel	3 credits
HEB 4341	Prose of the Hebrew Renaissance	3 credits
HEB 4342	Prose of Modern Israel	3 credits
HEB 5300	Hebrew Seminar	3 hours; 3 credits
HEB 5301	Talmud I	3 hours; 3 credits
HEB 5302	Talmud II	3 hours; 3 credits
HEB 5320	Hebrew Philosophical Literature	3 hours; 4 credits
HEB 5000-5004	Independent Study	Hours and credits to be arranged
HEB 6001-6003	Honors	3 credits each

[back to top](#)

Department of Journalism and the Writing Professions

- [Faculty](#)
- [Field Description](#)
- [The Major in Journalism](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Major in Business Communication - Business Writing Specialization](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Minors and Courses](#)
- [Special Program – The Sidney Harman Writer-In-Residence Program](#)
- [Journalism Laboratory](#)
- [Courses](#)
 - [Courses in Journalism \(JRN\)](#)
- [Department of Journalism and the Writing Professions Website](#)

Field Description

The Department of Journalism and the Writing Professions offers students many exciting ways to study journalism in the media capital of the world and to master the ability to do research, conduct interviews, organize material and write clearly no matter what field a student hopes to enter. Its faculty brings a wide variety of professional experience to the classroom.

Students in journalism classes do original reporting, pursuing their ideas throughout the metropolitan area. Opportunities to publish are available in *Dollars & Sense*, published by the department and winner of numerous national awards; on the *Writing New York* blog; and in a variety of professional publications. Journalism students also gain valuable experience through internships at news organizations and publishing houses, major newspapers, magazines, television and radio stations, news and entertainment websites, and book publishers.

[back to top](#)

The Majors

The Department of Journalism and the Writing Professions offers two majors:

- [Journalism](#)
- [Interdisciplinary Major in Business Communication: Business Writing Specialization for the BA Student](#)

Interested students should contact the Department of Journalism and the Writing Professions, Room 7-263 in the Newman Vertical Campus, telephone: 646-312-3974.

Journalism

Journalism majors improve their research, writing, interviewing, editing, and storytelling abilities and knowledge of the city, the country, and the world in preparation for careers in journalism, the Internet and new media, book and magazine publishing, television and radio, music and the arts, the film industry, business, education, government, and law. Students work closely with expert faculty and in internships across the writing-related professions. Internships provide on-the-job experience for students interested in such fields as radio, network and cable TV, newspapers, magazines, wire services, business and financial journalism, and book publishing.

The Department of Journalism and the Writing Professions offers two specializations: journalism and creative writing, and business journalism. Each specialization is outlined in detail below.

- [Journalism and Creative Writing Specialization](#)
- [Business Journalism Specialization](#)

Program Learning Goals

Upon completion of a major in Journalism, students will be able to:

1. Write clear and well-organized prose that includes grammatically correct sentences in a variety of styles and, where appropriate, employs narratives that *show* the reader what happened in contrast to *telling* the reader.
2. Employ journalistic concepts such as the lead (the opening paragraph), the “nut graph” (an explanatory paragraph that follows the lead), and background information, including quotes, that provides context.
3. Demonstrate journalistic reporting and research proficiency, including identifying quality sources and obtaining information from them through interviews, and locating and evaluating data, scholarly material and previously published material and verifying all source material.
4. (Business journalism major): analyze and incorporate into articles data from economic reports; track financial markets; evaluate corporate earnings.
5. (Creative writing major): develop a voice; become familiar with a range of writing forms; identify and employ symbolism, subtext, and selective omission.
6. Understand the value of independent journalism and the role of the press in a free society; recognize journalism-related legal risks in news-gathering; understand rights of access to government institutions; critically evaluate news accounts for credibility, quality, and accuracy.
7. Report on issues, institutions, ideas, and trends in society, and do so in a manner understandable to a lay readership.
8. Practice multimedia journalism including audio and video reporting; retain the essential values of accuracy and balance with the tools and priorities of new media.
9. Embrace the core ethical values of journalism, avoiding plagiarism and fabrication and understand why they are unacceptable.

Major Course Requirements

Journalism and Creative Writing Specialization

The journalism and creative writing specialization helps students develop research, interviewing, writing, editing, and multimedia storytelling skills that are crucial to success across a broad spectrum of fields and professions in this information age. A faculty of professional writers and editors teach students to research, report, interview, and write about urban affairs, politics, crime and the courts, arts and culture, law, education, science, sports, and many other topics.

Program Prerequisite		
JRN 2500	The Individual and the News in the Information Age	3 credits
Core Journalism Curriculum (15 credits)		
JRN 3050	Journalistic Writing	4 credits
JRN 3220	Media Ethics	3 credits
JRN 3500	Advanced Reporting and Writing	4 credits
<i>or</i>		
JRN 3510	Multimedia Reporting	4 credits
JRN 5050, JRN 5051, or JRN 5052	Media Internship	4 credits
<i>or</i>		
JRN 4920	Narrative Writing (ENG 4920)	4 credits
Specialization Electives (9-11 credits)		
JRN 3060	Feature Article Writing	3 credits

JRN 3064	Photojournalism (ART 3064)	3 credits
JRN 3065	Electronic Research Methods and Resources for Writers (LIB 3065)	3 credits
JRN 3100	Copy Editing <i>effective spring 2020 course title changes to: Editing</i>	3 credits
JRN 3110	Editing in the Digital World	3 credits
JRN 3200	Business and Financial Writing	4 credits
JRN 3210	Television Field Reporting	3 credits
JRN 3280	Documentary Film (ENG 3280)	3 credits
JRN 3300	Science Communication	3 credits
JRN 3400	Journalistic Criticism and Reviewing	3 credits
JRN 3450	Journalistic Blogging	3 credits
JRN 3520	Advanced Multimedia Reporting	3 credits
JRN 3530	Podcasting and Radio News	3 credits
JRN 3600	Creative Nonfiction	3 credits
JRN 3610	Workshop: Fiction Writing (ENG 3610)	3 credits
JRN 3615	Sudden Fiction -- Crafting Short Short Stories (ENG 3615)	3 credits
JRN 3630	Workshop: Playwriting (THE 3052)	3 credits
JRN 3650	Workshop: Film and Television Writing	3 credits
JRN 3700	International Reporting	3 credits
JRN 3770	Cultural Reporting	3 credits
JRN 3800	Environmental Reporting	3 credits
JRN 3810	Sportswriting	3 credits
JRN 3900	Topics in Journalism	3 credits
JRN 4200	Press Coverage of Politics and Policy	3 credits
JRN 4220	A Century of Muckraking: Investigating Corporations, Corruption and Governmental Crooks	3 credits
JRN 4730	Journalism and the Literary Imagination (CMP 4730)	3 credits
JRN 4750	Investigative Reporting	3 credits

JRN 4920	Narrative Writing (ENG 4920)	4 credits
JRN 5000-5002	Independent Study in Journalism	Variable
JRN 5050, JRN 5051 , or JRN 5052	Media Internship	4 credits
JRN 6001H-6002H	Journalism Honors I and II	3 credits
Plus		
Two Courses in Literature at the 3000-level or above		6 credits

[back to top](#)

Business Journalism Specialization

This program will teach students how to function as business and financial journalists, for a news organization or on their own. Students will learn how to report on companies, analyze economic trends and find regional variations in them, understand financial markets and their impact on society, and write journalistic articles for a wide range of outlets, including newspapers and magazines, television and radio and the Internet. The specialization will help students develop research, reporting, and interviewing skills; learn to mine data; develop article ideas, and communicate news to different audiences.

Program Prerequisite

JRN 2500	Perspectives on the News	3 credits
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Core Curriculum (15 credits)

JRN 3050	Journalistic Writing	4 credits
JRN 3200	Business and Financial Writing	4 credits
JRN 3220	Media Ethics	3 credits
JRN 5050, JRN 5051 , or JRN 5052	Media Internship	4 credits

or

JRN 4920	Narrative Writing (ENG 4920)	4 credits
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Business Journalism Elective (3 credits)

One course chosen from:

JRN 4001	Covering the Financial Markets	3 credits
JRN 4002	Covering Wealth and Poverty	3 credits

Additional Journalism Electives (6 – 8 credits)

Two courses chosen from the following:

JRN 3060	Feature Article Writing	3 credits
JRN 3065	Electronic Research Methods and Resources for Writers (LIB 3065)	3 credits
JRN 3100	Copy Editing <i>effective spring 2020 course title changes to: Editing</i>	3 credits
JRN 3110	Editing in the Digital World	3 credits
JRN 3210	Television Field Reporting	3 credits
JRN 3450	Journalistic Blogging	3 credits
JRN 3500	Advanced Reporting and Writing	4 credits
JRN 3510	Multimedia Reporting	4 credits
JRN 3520	Advanced Multimedia Reporting	3 credits
JRN 3530	Podcasting and Radio News	3 credits
JRN 3600	Creative Nonfiction	3 credits
JRN 3615	Sudden Fiction -- Crafting Short Short Stories (ENG 3615)	3 credits
JRN 3700	International Reporting	3 credits
JRN 3770	Cultural Reporting	3 credits
JRN 3800	Environmental Reporting	3 credits
JRN 3810	Sportswriting	3 credits
JRN 3900	Topics in Journalism	3 credits
JRN 4001	Covering the Financial Markets	3 credits
JRN 4002	Covering Wealth and Poverty	3 credits
JRN 4200	Press Coverage of Politics and Policy	3 credits
JRN 4220	A Century of Muckraking: Investigating Corporations, Corruption and Governmental Crooks	3 credits
JRN 4750	Investigative Reporting	3 credits
JRN 4920	Narrative Writing (ENG 4920)	4 credits
JRN 5000-5002	Independent Study in Journalism	Variable
JRN 5050, JRN 5051, or JRN 5052	Media Internship	4 credits
JRN 6001H-6002H	Journalism Honors I and II	3 credits

With permission of the journalism advisor, writing-related Feit seminars ([IDC 4050H](#)) and Harman Writer-in-Residence courses may be counted toward the major.

Other Electives: Two additional courses (6 credits) drawn from the offerings of other programs throughout Baruch College, subject to approval by the journalism advisor.

[back to top](#)

Business Communication Major: Business Writing Specialization for the BA Student

Program Learning Goals

Upon completion of the business writing specialization within the business communication major, students will be able to:

1. Report, research and write reports and articles in a range of formats with accuracy and context.
2. Find and retrieve online information and data and evaluate it.
3. Employ the fundamentals of clear business writing to produce effective communications and to begin to develop a personal writing style.
4. Locate a wide range of information from various sources on local, regional, national and global issues, drawing on print, broadcast and Web archives.
5. Write effectively in at least two specialties within the world of business writing, including marketing-related writing, Internet communications, legal writing, journalistic writing and financial writing.

Major Course Requirements

For the BA student who is interested in combining business writing with preparation in business administration, the following interdisciplinary specialization within the business communication major is suggested.

Base Curriculum Courses

No credit toward the major

ENG 2100	Writing I (or its equivalent)	3 credits
ENG 2150	Writing II	3 credits
ENG 2800	Great Works of Literature I (CMP 2800)	3 credits
<i>or</i>		
ENG 2850	Great Works of Literature II (CMP 2850)	3 credits
Program Prerequisites 15 credits		
MKT 3000	Marketing Foundations	3 credits
MGT 3120	Fundamentals of Management	3 credits
STA 2000	Business Statistics I	3 credits
<i>or</i>		
PSY 2100	Statistics for Social Science (<i>formerly STA 2100</i>)	3 credits
<i>or</i>		

ECO 1001	Micro-Economics (may be applied to the base curriculum - <i>Baruch Common Core</i>)	3 credits
<i>or</i>		
ECO 1002	Macro-Economics (may be applied to the base curriculum - <i>Baruch Common Core</i>)	3 credits
<i>or</i>		
ECO 1110	Current Economic Problems	3 credits
CIS 2200	Introduction to Information Systems and Technologies <i>(Students must complete BUS 1000 as a course prerequisite)</i>	3 credits
Major/Specialization: 30–33 credits		
Interdisciplinary Core: (6-7 credits)		
Business Communication		
JRN 3050	Journalistic Writing	4 credits
<i>or</i>		
JRN 3150	Business Communication	3 credits
<i>and</i>		
JRN 3220	Media Ethics	3 credits
Marketing/Advertising		
Choose one course:		
MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4171	Public Relations	3 credits
Management		
Choose one course:		
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3800	Management and Society	3 credits
Business Writing Specialization Requirements		
Required Courses (10 – 12 credits)		

JRN 3200	Business and Financial Writing	4 credits
and two from the following:		
JRN 3100	Copy Editing <i>effective spring 2020 course title changes to: Editing</i>	3 credits
JRN 3150	Business Communication	3 credits
JRN 3500	Advanced Reporting and Writing	4 credits
JRN 3510	Multimedia Reporting	4 credits
JRN 5050, JRN 5051, or JRN 5052	Media Internship	4 credits
Electives (6 – 8 credits)		
JRN 3060	Feature Article Writing	3 credits
JRN 3100	Copy Editing <i>effective spring 2020 course title changes to: Editing</i>	3 credits
JRN 3110	Editing in the Digital World	3 credits
JRN 3210	Television Field Reporting	3 credits
JRN 3220	Media Ethics	3 credits
JRN 3450	Journalistic Blogging	3 credits
JRN 3500	Advanced Reporting and Writing	4 credits
JRN 3510	Multimedia Reporting	4 credits
JRN 3520	Advanced Multimedia Reporting	3 credits
JRN 3530	Podcasting and Radio News	3 credits
JRN 3615	Sudden Fiction - Crafting Short Short Stories (ENG 3615)	3 credits
JRN 3600	Creative Nonfiction	3 credits
JRN 3700	International Reporting	3 credits
JRN 3770	Cultural Reporting	3 credits
JRN 3800	Environmental Reporting	3 credits
JRN 3810	Sportswriting	3 credits
JRN 3900	Topics in Journalism†	3 credits
JRN 4200	Press Coverage of Politics and Policy	3 credits
JRN 4220	A Century of Muckraking: Investigating Corporations, Corruption and Governmental Crooks	3 credits

JRN 4750	Investigative Reporting	3 credits
JRN 4920	Narrative Writing (ENG 4920)	4 credits
JRN 5000-5002	Independent Study in Journalism	Variable
JRN 5050, JRN 5051, or JRN 5052	Media Internship	4 credits
JRN 6001H-6002H	Journalism Honors I and II	3 credits

†Students may enroll in JRN 3900 more than once if the topic is different.

[back to top](#)

The Minors

The department offers two Tier III minors, one in journalism and one in business writing. Each provides students in business, public affairs, and liberal arts a range of courses to strengthen their writing and communication skills. These minors are particularly recommended for students preparing for careers in media, law, and politics and with nonprofit organizations. **Students should note that many of the 4000-level capstone courses have prerequisites. In choosing 3000-level courses, students should keep in mind that capstone course, so as to meet its prerequisite requirements.**

Business Writing

The minor in Business Writing provides students in business, public affairs, and liberal arts with a firm foundation in professional writing for business purposes. The program includes options to study business and marketing-related writing, Internet communications, legal writing, journalistic writing, and financial writing. Students will expand their research, analytical, and writing abilities as they study and become proficient in the use of workplace-related writing. This minor is particularly recommended for students preparing for careers in business, government, marketing, management, public relations, media, law, education, politics, and with nonprofit organizations.

To fulfill the liberal arts minor with a concentration in business writing, students are required to complete a minimum of nine credits, including one course chosen from among [JRN 3050](#), [JRN 3150](#), and [JRN 3200](#); one additional 3000-level course; and one course at the 4000 level or above, all drawn from the curriculum of the Department of Journalism and the Writing Professions. All department courses at the 4000-level or above, except for the Media Internship ([JRN 5050](#), [JRN 5051](#), or [JRN 5052](#)), may serve as the capstone course.

Journalism

The minor in Journalism provides students in business, public affairs, and liberal arts with a range of courses to strengthen their writing and communications skills. This minor is particularly recommended for students preparing for careers in media, law, business, politics, and with nonprofit organizations.

To fulfill the College-wide requirement for the Tier III minor with a concentration in journalism, students are required to complete a minimum of nine credits, including two courses at the 3000-level or above and one course at the 4000- or above, drawn from the curriculum of the Department of Journalism and the Writing Professions. All journalism courses at the 4000-level or above, except for the Media Internship ([JRN 5050](#), [JRN 5051](#), or [JRN 5052](#)), may serve as the capstone course.

[back to top](#)

Special Program

The Sidney Harman Writer-In-Residence Program

The Sidney Harman Writer-in-Residence Program, an endowed residency in the Weissman School of Arts and Sciences, offers gifted undergraduates the opportunity to enroll in writing workshops taught by distinguished visiting professors. Since its inception in the fall of 1998, Harman Writers-in-Residence have included poets Yehuda Amichai, Agha Shahid Ali, April Bernard, Carol Muske-Dukes, Charles Simic, and Major Jackson; playwrights Edward Albee and Tony Kushner; authors William Finnegan, Philip Gourevitch, Jane Kramer, Mark Kurlansky, and George Packer; fiction writers Paul Auster, Susan Choi, Anita Desai, Francisco Goldman, Colum McCann, Lorrie Moore, Sigrid Nunez, Francine Prose, Joseph O'Connor, and John Edgar Wideman; and graphic novelist, Ben Katchor.

Harman courses vary in numbering and in subject, depending on the choice of the visiting writer. Interested students of all majors are encouraged to submit transcripts and writing portfolios for review to Professor Bridgett Davis, 646-312-3927; e-mail: Bridgett.Davis@baruch.cuny.edu.

Harman classes can be taken for honors credit and students can use the Harman courses to fulfill their honors course requirements. The courses also can be used in the Journalism major and minor and in the English major and minor.

Additional information on the Harman Residency is available at www.baruch.cuny.edu/wsas/harman.

[back to top](#)

Journalism Laboratory

The department's facilities include Studio H, a state-of-the-art computer lab and classroom for journalism students. Studio H offers students the latest technology for multimedia journalism, with 25 Apple iMac computers and software for editing photos, audio, and video. An audiovisual system allows for the viewing of multimedia features, television feeds, and other video on a large screen at the front of the room, and large flat-panel monitors on the side walls offer additional screening options. For example, when a news story is developing, students can follow coverage on at least three stations simultaneously. Studio H, funded by the Harnisch Foundation, also offers wireless Internet access and has its own server for easy file transfers

[back to top](#)

Courses

Courses in Journalism

JRN 2500	The Individual and the News in the Information Age	3 hours; 3 credits
JRN 3050	Journalistic Writing	4 hours; 4 credits
JRN 3060	Feature Article Writing	3 hours; 3 credits
JRN 3064	Photojournalism (ART 3064)	4 hours; 3 credits
JRN 3065	Electronic Research Methods and Resources for Writers (LIB 3065)	3 hours; 3 credits
JRN 3100	Copy Editing <i>effective spring 2020 course title changes to: Editing</i>	3 hours; 3 credits
JRN 3110	Editing in the Digital World	3 hours; 3 credits
JRN 3150	Business Communication	3 hours; 3 credits
JRN 3200	Business and Financial Writing	4 hours; 4 credits
JRN 3210	Television Field Reporting	3 hours; 3 credits
JRN 3220	Media Ethics	3 hours; 3 credits
JRN 3280	Documentary Film (ENG 3280)	3 hours; 3 credits
JRN 3300	Science Communication	3 hours; 3 credits
JRN 3400	Journalistic Criticism and Reviewing	3 hours; 3 credits

JRN 3450	Journalistic Blogging	3 hours; 3 credits
JRN 3500	Advanced Reporting and Writing	4 hours; 4 credits
JRN 3510	Multimedia Reporting	4 hours; 4 credits
JRN 3520	Advanced Multimedia Reporting	3 hours; 3 credits
JRN 3530	Podcasting and Radio News	3 hours; 3 credits
JRN 3600	Creative Nonfiction	3 hours; 3 credits
JRN 3610	Workshop: Fiction Writing (ENG 3610)	3 hours; 3 credits
JRN 3615	Sudden Fiction - Crafting Short Short Stories (ENG 3615)	3 hours; 3 credits
JRN 3630	Workshop: Playwriting (THE 3052)	3 hours; 3 credits
JRN 3650	Workshop: Film and Television Writing	3 hours; 3 credits
JRN 3700	International Reporting	3 hours; 3 credits
JRN 3770	Cultural Reporting	3 hours; 3 credits
JRN 3800	Environmental Reporting	3 hours; 3 credits
JRN 3810	Sportswriting	3 hours; 3 credits
JRN 3900	Topics in Journalism	3 hours; 3 credits
JRN 4001	Covering the Financial Markets	3 hours; 3 credits
JRN 4002	Covering Wealth and Poverty	3 hours; 3 credits
JRN 4200	Press Coverage of Politics and Policy	3 hours; 3 credits
JRN 4220	A Century of Muckraking: Investigating Corporations, Corruption, and Governmental Crooks	3 hours; 3 credits
JRN 4730	Journalism and the Literary Imagination (CMP 4730)	3 hours; 3 credits
JRN 4750	Investigative Reporting	4 hours; 3 credits
JRN 4920	Narrative Writing (ENG 4920)	4 hours; 4 credits
JRN 5000	Independent Study in Journalism I	Variable hours and credits
JRN 5001	Independent Study in Journalism II	Variable hours and credits
JRN 5002	Independent Study in Journalism III	Variable hours and credits
JRN 5050	Media Internship I	4 hours; 4 credits
JRN 5051	Media Internship II	4 hours; 4 credits
JRN 5052	Summer Media Internship	4 hours; 4 credits
JRN 6001H	Honors Journalism I	3 hours; 3 credits

JRN 6002H	Honors Journalism II	3 hours; 3 credits
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[back to top](#)

Latin American and Caribbean Studies

- [Faculty](#)
- [Field Description](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Latin American and Caribbean Studies \(LACS\)](#)
- [Latin American and Caribbean Studies Program Web Site](#)

Field Description

More and more, every day, the world becomes a smaller place and the global economy becomes more of a reality. The Latin American and Caribbean Studies minor prepares students for this reality and exposes them to cross-cultural and professional opportunities with courses that explore the historical, political, cultural, and socioeconomic conditions in this region. This minor is a perfect complement to majors in marketing management, economics, finance and investments, public affairs, Spanish, English, sociology, and political science.

[back to top](#)

The Minor

To complete the liberal arts minor in Latin American and Caribbean Studies, students must take one of the required capstone courses ([LACS 4901](#) or [LACS 4902](#)), with the 6 remaining credits selected from the electives list of courses offered by the Departments of Black and Latino Studies, Communication Studies, English, Fine and Performing Arts, History, Modern Languages and Comparative Literature, Political Science, and Sociology and Anthropology.

Required Course

LACS 4901	Latin America and the Caribbean: Cultures and Societies (BLS 4901), (LTS 4901)	3 credits
<i>or</i>		
LACS 4902	Latin America and the Caribbean: From Pre-Hispanic Times to the 19 th Century (BLS 4902), (LTS 4902)	3 credits

Electives

Choose two of the following courses:

ANT 3115	People and Culture of Haiti (BLS 3115), (SOC 3115)	3 credits
ART 3040	Special Topics in Art History *	3 credits
ART 3252	Native Art of the Americas	3 credits
CMP 3051	Latin American Jewish Women Writers (JWS 3051), (LACS 3051), (LTS 3051)	3 credits
ENG 3032	Ethnic Literature *	3 credits
ENG 3950	Topics in Literature *	3 credits
HIS 3010	Central America: A Regional Study	3 credits
HIS 3020	Afro-Brazilian History (LACS 3020)	3 credits
HIS 3063	History of the African Diaspora	3 credits
HIS 3070	History of Civilizations in Latin America	3 credits

HIS 3071	History of Colonial Latin America	3 credits
HIS 3072	History of Modern Latin America	3 credits
HIS 3075	History of Carribbean Civilizations	3 credits
HIS 3860	Topics in History *	3 credits
LTS 3003	Major Selected Problems of the Puerto Rican Community	3 credits
LTS 3004	Politics and Power in Puerto Rico	3 credits
LTS 3005	Economic History of Puerto Rico	3 credits
LTS 3006	Religions of the Caribbean	3 credits
LTS 3007	Puerto Rican Culture	3 credits
LTS 3008	Puerto Rican Heritage: 1898 to the Present	3 credits
LTS 3009	Dominican Heritage: From Pre-Columbian Times to Present	3 credits
LTS 3010	Central America: A Regional Study	3 credits
LTS 3011	The Contemporary Puerto Rican Family	3 credits
LTS 3012	Latinas: A Social and Cultural Survey	3 credits
LTS 3015	Cuban Culture and Society	3 credits
LTS 3021	The U.S. and Mexican Border (ANT 3021), (SOC 3021)	3 credits
LTS 3044	Migration in the Americas	3 credits
LTS 3045	Changing Demographics of the City	3 credits
LTS 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (SOC 3125)	3 credits
LTS 3058	Contemporary Latin American Fiction (CMP 3058)	3 credits
LTS 4900	Seminar in Black & Latino Studies	3 credits
MSC 3031	Music of Latin America and the Caribbean	3 credits
POL 3104	The Politics of the Third World	3 credits
POL 3364	Latin American and Caribbean Political Systems	3 credits
SPA 4219	Nineteenth-Century Latin-American Literature Prior to Modernismo **	3 credits
SPA 4220	Nineteenth- and Twentieth-Century Latin-American Poetry **	3 credits
SPA 4221	Contemporary Latin-American Theatre **	3 credits
SPA 4222	Contemporary Latin-American Novel **	3 credits
SPA 4223	Modernismo in Latin America **	3 credits
SPA 4224	Contemporary Latin-American Short Story **	3 credits

SPA 4226	Afro-Caribbean Literature **	3 credits
SPA 4228	Twentieth-Century Womens Writing in Latin America **	3 credits
SPA 4271	Civilizations and Cultures of Latin America **	3 credits
SPA 4281	The Literature of Latin America I **	3 credits
SPA 4282	The Literature of Latin America II **	3 credits
SPA 4283	The City in Latin American Literature **	3 credits
SPA 4350	Contemporary Cuban Literature **	3 credits
SPA 4383	Literature of the Hispanic Caribbean I **	3 credits
SPA 4384	Literature of the Hispanic Caribbean II **	3 credits
SPA 4999	Special Studies in Spanish **	3 credits
THE 3043	Theatre of Color in the United States (BLS 3043)	3 credits
THE 4101-4110	Selected Topics (Theatre) *	3 credits

***Topics as relevant to the minor. Please consult the program director to obtain permission to use this course within the minor.**

****Courses in Spanish at the 4000-level are taught in Spanish.**

One Feit Seminar ([IDC 4050H](#)) on Latin American and Caribbean cultures and societies may replace one of the courses toward the minor. Please consult the program director to obtain permission to use this course within the minor.

[back to top](#)

Courses

Courses in Latin American and Caribbean Studies (LACS)

LACS 3051	Latin American Jewish Women Writers (CMP 3051), (JWS 3051), (LTS 3051)	
LACS 4100	Immigration Cinema: Migrations and Border Crossings to the U.S. and Europe	3 hours; 3 credits
LACS 4901	Latin America and the Caribbean: Cultures and Societies (BLS 4901), (LTS 4901)	3 hours; 3 credits
LACS 4902	Latin America and the Caribbean: From Pre-Hispanic times to the 19th-Century (BLS 4902), (LTS 4902)	3 hours; 3 credits

[back to top](#)

Department of Law

- [Faculty](#)
- [Field Description](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Law \(LAW\)](#)
- [Department of Law Web Site](#)

Field Description

There are few business decisions of any consequence that are without legal risks. Businesses must operate within domestic and international legal frameworks. Therefore, knowledge of business law is a vital, inherent part of business. The study of law also develops students' critical thinking, analytical, and negotiation skills---all of which are essential to being a successful businessperson. The Department of Law offers a business law minor that includes cutting-edge courses related to the legal regulation of e-commerce, employment relationships, the environment, the entertainment business, entrepreneurial ventures, the health care sector, international trade, intellectual property, real estate, and securities markets. In addition, the department supervises real estate law offerings and administers the Tier III concentration in law and policy.

[back to top](#)

The Minors

- [Law and Policy Liberal Arts Minor Interdisciplinary Concentration](#)
- [The Zicklin School of Business Minor In Business Law](#)
- [Minor in Law and Business for Non-Business Major](#)

Law and Policy Liberal Arts Minor Interdisciplinary Concentration

The Department of Law at the Zicklin School of Business and the Weissman School of Arts and Sciences offer a joint interdisciplinary program in law and policy that satisfies Baruch College's liberal arts minor requirement. The law and policy concentration is suitable for both liberal arts and business students who have an interest in developing a critical, multidisciplinary understanding of the U.S. legal system. This program focuses on analyzing the legal system from various liberal arts and jurisprudential perspectives and thus draws heavily on philosophical, historical, sociological, and political insights about law and individual rights.

To satisfy the liberal arts minor concentration in law and policy, students must first take two of the 3000-level elective courses listed below and then take one of the capstone courses offered by the Department of Law.

Arts and Sciences Courses

BLS 3014	Civil Rights Legislation and Litigation	3 credits
COM 3045	Communication Law and Free Speech (PHI 3045)	3 credits
ENV 3005	Economic and Legal Aspects of Ecology	3 credits
HIS 3005	Social Welfare Policy (POL 3005)	3 credits
HIS 3008	Religion and Politics in the United States (POL 3008), (REL 3008)	3 credits
HIS 3060	African American History (BLS 3060)	3 credits
HIS 3650	Women in America	3 credits
JRN 3220	Media Ethics	3 credits

LAW 3122	Law and the Environment*	3 credits
LAW 3400	Law, Business and Sustainability*	3 credits
PHI 3020	Philosophy of Law	3 credits
PHI 3260	Crime and Punishment	3 credits
POL 3313	Constitutional Law	3 credits
POL 3314	Civil Liberties	3 credits
POL 3422	Urban Public Policy	3 credits
PSY 3069	Psychology and Law	3 credits
SOC 3154	Crime and Justice in Sociological Perspective	3 credits

Capstone Courses

There are presently three capstone courses for the interdisciplinary law and policy liberal arts minor concentration. Students in this program must take one of these three courses after taking two of the minor elective courses listed above.

LAW 4900	Law, Public Policy and Legal Theory *	3 credits
LAW 4905	U.S. Immigration Law and Policy *	3 credits
LAW 4906	Women, Law and Policy *	3 credits

*For the purposes of this program, this course counts as an Arts and Sciences course.

[back to top](#)

The Zicklin School of Business Minor In Business Law**

The Department of Law also offers a minor in business law for students in the Zicklin School of Business, which is oriented toward the legal regulation of business, rather than liberal arts. Unlike the interdisciplinary law and policy liberal arts minor concentration, the Zicklin business law minor does not satisfy Baruch College's liberal arts minor requirement. Students with an interest in business law are encouraged to take the business law minor in addition to the liberal arts concentration used to satisfy the liberal arts minor requirement. To satisfy the business law minor, students may choose any three courses (9 credits) from the 3000-level courses offered by the Law Department offerings (subject to satisfaction of prerequisites).

**Optional second minor open only to students pursuing a major within the Zicklin School of Business.

[back to top](#)

Minor in Law and Business for Non-Business Major

Students in the Weissman School of Arts and Sciences or in the Marx School of Public and International Affairs who wish to take business courses may do so by declaring a minor in law and business. Before declaring the minor, they must complete either BUS 1001 (1 credit) or have previously completed BUS 1011 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at the time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a liberal arts minor. Students may choose any three courses (9 credits) from the 3000-level courses offered by the Law Department offerings (subject to satisfaction of prerequisites).

[back to top](#)

Courses in Law (LAW)

LAW 1101	Fundamentals of Business Law	3 hours; 3 credits
LAW 3093	Special Topics in Law	3 hours; 3 credits
LAW 3094	Special Topics in Law	1.5 hours; 1.5 credits
LAW 3102	The Law of Business Organizations	3 hours; 3 credits
LAW 3106	Law & Entrepreneurship	3 hours; 3 credits
LAW 3107	The Law of Business Regulation	3 hours; 3 credits
	Course title change to: Antitrust and Competition Law (effective Spring 2020)	
LAW 3108	Law and the Internet	3 hours; 3 credits
LAW 3109	"Law, Business, and the Defective Product"	3 hours; 3 credits
LAW 3111	Law and International Business	3 hours; 3 credits
LAW 3112	Legal Aspects of Health Care Administration	3 hours; 3 credits
LAW 3113	Law of Commercial Negotiation and Dispute Resolution	3 hours; 3 credits
LAW 3115	Securities Law and Business Crime	3 hours; 3 credits
LAW 3118	Law of Unfair Competition and Intellectual Property	3 hours; 3 credits
LAW 3122	Law and the Environment	3 hours; 3 credits
LAW 3123	Employment Law	3 hours; 3 credits
LAW 3124	Business Negotiation and Commercial Dispute resolution	"3 hours, 3 credits"
LAW 3202	The Law of Real Estate Transactions I	3 hours; 3 credits
LAW 3220	Law and the Entertainment Business	3 hours; 3 credits
LAW 3250	Financial Regulation of Emerging Technologies	3 hours; 3 credits
LAW 3301	Real Estate Law	3 hours; 3 credits
LAW 3400	"Law, Business and Sustainability"	3 hours; 3 credits
LAW 3411	Sports Law	3 hours; 3 credits
LAW 3350	Corporate Compliance, Governance, and Whistleblowing	3 hours; 3 credits
LAW 3500	Online Gaming, Contests, and Sweepstakes	3 hours; 3 credits
LAW 4093	Special Topics in Law	3 hours; 3 credits
LAW 4094	Special Topics in Law	1.5 hours; 1.5 credits
LAW 4900	"Law, Public Policy and Legal Theory: Law Capstone Seminar"	3 hours; 3 credits

LAW 4905	U.S. Immigration Law and Policy- Law Capstone Seminar	3 hours; 3 credits
LAW 4906	"Women, Law, and Policy"	3 hours; 3 credits
LAW 1101H	Hon Fund Bus Law	3 hours; 3 credits
LAW 2500H	Hon Law & Jurinsprnd	3 hours; 3 credits
LAW 3102H	Hon Law of Bus Org	3 hours; 3 credits
LAW 3111H	Hon Law & Intl Bus	3 hours; 3 credits
LAW 3122H	Hon Law & The Env	3 hours; 3 credits

Library Department

- [Faculty](#)
- [Field Description](#)
- [Minor in Information Studies](#)
- [Courses](#)
 - [Courses in Information Studies \(LIB\)](#)
- [Department of the Library Web Site](#)

The Faculty

Vice President for Information Services and Dean of the Library: Arthur Downing

Professors:

- Sheau-Yueh Chao
- Arthur Downing
- Gerry Jiao
- Lewis Liu
- Sandra Roff

Associate Professors:

- Francis Donnelly
- Lisa Ellis
- Stephen Francoeur
- Harold Gee
- Louise Klusek
- Rita Ormsby
- Aisha Peña
- Bobbie Pollard
- Michael Waldman

Assistant Professors:

- Joseph Hartnett
- Ryan Phillips
- Linda Rath
- Kimmy Szeto
- Christopher Tuthill
- Jessica Wagner

Distinguished Lecturer:

- Ralph Blumenthal

[back to top](#)

Field Description

The courses offered by the Library Department prepare students for successful participation in the emerging information society of the 21st century. Students develop skills in identifying information needs, retrieving information effectively and efficiently, evaluating information, creating information products, and understanding the social, economic, political, and ethical aspects of information.

[back to top](#)

The Minor

Students pursuing a minor in information studies will:

- Develop advanced skills in information literacy, including the ability to identify information needs, formulate precision searches for efficient information retrieval, evaluate information and reformulate searches for greater precision, and employ retrieved information in the creation of new products (research papers, presentations, Web pages), and the ethical and legal use of information.
- Gain an understanding of the guiding principles of the production, organization, and dissemination of information in contemporary society, including the production of knowledge, the information publication cycle, and the construction and design of information storage and retrieval systems.
- Gain a theoretical understanding of key information policy issues in a rapidly evolving information environment, including governance of the World Wide Web, digital divide, censorship, privacy, plagiarism, intellectual property, and e-commerce.
The requirements of the minor in information studies can be fulfilled by completing two courses at the 3000-level followed by the 4000-level capstone course.

The requirements of the minor in information studies can be fulfilled by completing two courses at the 3000-level followed by the 4000-level capstone course.

Required Capstone

LIB 4900	Advanced Topics in Information Studies (<i>formerly Social Informatics: Studies in the Production, Distribution and Consumption of Information</i>)	3 hours; 3 credits
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Elective Courses

LIB 3010	Topics in Information Studies	3 hours; 3 credits
LIB 3020	Principles of Information Retrieval	3 hours; 3 credits
LIB 3030	Archives, Documents, and Hidden History	3 hours; 3 credits
LIB 3032	Economics of Information	3 hours; 3 credits
LIB 3040	Information and Society (COM 3040), (PAF 3040)	3 hours; 3 credits
LIB 3065	Electronic Research Methods and Resources for Writers (JRN 3065)	3 hours; 3 credits

Please check the William and Anita Newman Library site for information about minor elective courses offered each semester - [Minor in Information Studies](#)

[back to top](#)

Courses

Courses in Information Studies (LIB)

LIB 1015	Information Research in Social Sciences and Humanities	3 hours; 3 credits
LIB 1016	Information Research in Business	3 hours; 3 credits
LIB 3010	Topics in Information Studies	3 hours; 3 credits
LIB 3020	Principles of Information Retrieval	3 hours; 3 credits
LIB 3030	Archives, Documents, and Hidden History	3 hours; 3 credits

LIB 3032	Economics of Information	3 hours; 3 credits
LIB 3040	Information and Society (COM 3040), (PAF 3040)	3 hours; 3 credits
LIB 3065	Electronic Research Methods and Resources for Writers (JRN 3065)	3 hours; 3 credits
LIB 4900	Advanced Topics in Information Studies (<i>formerly Social Informatics: Studies in the Production, Distribution and Consumption of Information</i>)	3 hours; 3 credits

[back to top](#)

Narendra Paul Loomba Department of Management

- [Faculty](#)
- [Field Description](#)
- [The Majors and Specializations](#)
- [The Minors and Courses](#)
- [Minors for Non-Business Major](#)
- [Courses](#)
 - [Courses in Management \(MGT\)](#)
- [Department of Management Site](#)

Field Description

Management is the science and art of running an organization. It involves setting goals, planning, organizing human and other resources, implementing plans, and guiding the organization to achieve desired goals. Management applies to for-profit, not-for-profit, and governmental organizations; it applies to small and larger organizations, to family-owned and stockholder-owned firms, and to units within larger organizations. Management is interdisciplinary and integrates contributions from various fields of knowledge.

The Major and Specializations

The management major prepares the student for entry level positions in operations management or personnel administration; for the broader managerial responsibilities that usually come with promotion and continue to expand throughout ones career; or to start and manage an entrepreneurial venture. Courses are designed to develop the necessary skills, insight, and knowledge for dealing with the human and organizational aspect of management and also to develop the analytical, creative, and quantitative skills required for allocating and utilizing resources and for making managerial decisions.

The Department of Management (MGT) offers courses in the concepts and techniques for managing all kinds of organizations. The department offers three specializations: entrepreneurship (ENT), human resource management (HRM), and operations management (OM). Each is outlined in detail below.

- [Entrepreneurship \(ENT\) prior to Fall 2020](#)
- [Entrepreneurship \(ENT\) effective Fall 2020](#)
- [Human Resource Management \(HRM\)](#)
- [Operations Management \(OM\)](#)

Entrepreneurship

Program Learning Goals

Operational Skills	Students will be able to Identify and respond to operational issues of entrepreneurial ventures
Strategy Skills	Students will be able to Identify, generalize and apply venture start-up and growth strategy issues
Business Opportunity Recognition Skills	Students will be able to analyze various business opportunities by applying systematic theoretical frameworks
Business Modeling and Planning Skills	Students will be able to develop a value proposition for a new or existing venture and embed it in a sustainable business model and plan

Required Courses (12 credits)

MGT 3960	Entrepreneurship Management (MGT 3860) Course title change to: An Entrepreneurial Pre-Launch Journey (effective Fall 2020)	3 credits
MGT 4961	Entrepreneurial Experiences (MGT 4862) No longer offered starting Fall 2020	3 credits
MGT 4962	Family Business Management (MGT 4867) Course number and title change to: MGT 3962 Family Enterprise Dynamics (effective Fall 2020)	3 credits
MGT 4963	Entrepreneurial Start-ups (MGT 4861) No longer offered starting Fall 2020	3 credits

Choose four courses from:

12 credits

(In the event that a course is unavailable, contact a faculty advisor to secure approval for a substitution.)

CIS 3444	e-Business Technologies	3 credits
FIN 3610	Corporate Finance	3 credits
FIN 3620	Financial Management for Small Business and Entrepreneurs	3 credits
LAW 3102	Law of Business Organizations	3 credits
LAW 3106	Law and Entrepreneurship	3 credits
LAW 3302	The Law of Real Estate Transactions II	3 credits
LAW 3400	Law, Business and Sustainability	3 credits
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 4400	Human Resource Management	3 credits
MGT 4420	The Management of Compensation	3 credits
MGT 4965	Leadership Development and Entrepreneurial Applications No longer offered starting Fall 2020	3 credits
MGT 4966	Social Business: Social Networking for Entrepreneurs No longer offered starting Fall 2020	3 credits
MGT 4967	Technology, Innovation, and Design in Entrepreneurship Course title change to: Technology and Innovation in Entrepreneurship (effective Fall 2020)	3 credits

MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating Course number and title change to: MGT 3968 The Art of Persuasion (effective Fall 2020)	3 credits
MGT 4969	Social Entrepreneurship (MGT 4864)	3 credits
MGT 4970	Creating Entrepreneurial Communities No longer offered starting Fall 2020	3 credits
MGT 4971	Women and Entrepreneurship No longer offered starting Fall 2020	3 credits
MGT 4978	Intrapreneurship: Managing Ventures Within the Corporation (MGT 4863) No longer offered starting Fall 2020	3 credits
MKT 3400	International Business Principles	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4151	Direct and Interactive Marketing	3 credits
MKT 4401	International Trade Financing	3 credits
MKT 4511	Marketing Channels	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4910	Selling and Sales Management	3 credits
MKT 4912	Retail Management and Merchandising	3 credits
PAF 3015	Qualitative Studies of Communities	3 credits
PAF 3040	Information and Society	3 credits
PAF 3102	Economic Analysis and Public Policy	3 credits
PAF 3601	Programs, Policy and Evaluation Research	3 credits
PAF 3701	Building Cities: Markets and Government (RES 3650)	3 credits
PAF 4250	Nonprofit Housing Development (RES 4650)	3 credits
RES 3000	Real Estate Law and Institutions (LAW 3301)	3 credits
RES 3200	Property Investment and Financing	3 credits
RES 3300	Real Estate Valuation and Feasibility Study	3 credits

RES 3400	Real Estate Capital Markets	3 credits
RES 3550	Analytical Skills in Real Estate	3 credits
RES 3700	Real Estate Management	3 credits

[back to top](#)

New requirements for BBA in Entrepreneurship (effective Fall 2020)		
Required Courses (12 Credits)		
MGT 3950	Developing an Entrepreneurial Mindset	3 credits
MGT 3951	Creating Entrepreneurial Opportunities	3 credits
MGT 4952	Designing for Innovation	3 credits
MGT 5985	Entrepreneurship in the Wild	3 credits
Elective Courses (9 credits)		
Students must take three elective courses, at least two of which must come from the following list. For the third elective, students may choose from this same list, or students may choose any 3000-level or 4000-level course from the Marx, Weissman, or Zicklin Schools by submitting the justification for an identified course to the Entrepreneurship Area Coordinator, who will notify the Registrar, if the course is approved.		
MGT 3960	An Entrepreneurial Pre-Launch Journey	3 credits
MGT 3962	Family Enterprise Dynamics	3 credits
MGT 3964	Entrepreneurial Teams, Networks, and Alliances	3 credits
MGT 3968	The Art of Persuasion	3 credits
MGT 3971	Multicultural Entrepreneurial Experiences	3 credits
MGT 4954	New Venture Funding	3 credits
MGT 4960	New Venture Management	3 credits
MGT 4967	Technology and Innovation in Entrepreneurship	3 credits
MGT 4969	Social Entrepreneurship	3 credits
MGT 4993	Special Topics in Entrepreneurship	3 credits

[back to top](#)

Human Resource Management (HRM)

Program Learning Goals

Organizational Behavior Proficiency	Students will comprehend concepts that help identify behavioral problems in work organizations
Human Resource Management Proficiency	Students will develop the capability to generate plans, programs, or systems for the Human Resource function

Required Courses

9 credits

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3800	Management and Society	3 credits
MGT 4400	Human Resource Management	3 credits

Specialization Courses

15 credits

Students must take five additional management courses, at least four of which are to be chosen from the following list:

MGT 4310	Organizational Design	3 credits
MGT 4330	Organizational Behavior: A Micro Perspective	3 credits
MGT 4340	Organizational Change	3 credits
MGT 4380	Management of Organizational Productivity	3 credits
MGT 4420	Management of Compensation	3 credits
MGT 4430	Employee Development and Training	3 credits
MGT 4460	Labor Relations and Collective Bargaining	3 credits
MGT 4475	Human Resource Metrics	3 credits
MGT 4480	Conflict Management Procedures	3 credits
MGT 4493	Special Topics in Human Resource Management	3 credits
MGT 4494	Special Topics in Human Resource Management	1.5 credits
MGT 4880	Management of Multinational Corporations	3 credits

The fifth specialization elective can be any Department of Management course or another course approved by a department advisor.

[back to top](#)

Operations Management (OM)

Program Learning Goals

Technical Skills	Students will be able to demonstrate technical competence with Operations Management techniques
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Interpretive Skills	Students will be able to interpret results of Operations Management techniques and make relevant recommendations
Integrative Problem Solving Skills	Students will be able to integrate more than one Operations Management technique to solve a problem
Contextual Skills	Students will be able to identify and explain broad issues affecting Operations Management such as strategy and globalization

Required Courses **21 credits**

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3500	Business Decision Models (OPR 3450)	3 credits
MGT 3710	Introduction to Supply Chain Management	3 credits
MGT 3730	Business Process Analysis	3 credits
MGT 3800	Management and Society	3 credits
MGT 4500	Cases in Operations Management	3 credits
MGT 4551	Service Operations Strategy	3 credits

Specialization Elective **3 credits**

Students must take one elective course, to be selected in consultation with an advisor.

MGT 4591	Special Topics in Operations Management	1 credit
MGT 4592	Special Topics in Operations Management	2 credits
MGT 4593	Special Topics in Operations Management	3 credits
MGT 4594	Special Topics in Operations Management	1.5 credits

[back to top](#)

The Minors*

*Optional second minors open only to students pursuing a major within the Zicklin School of Business.

Each minor consists of 9 credits.

Entrepreneurship (ENT), prior to Fall 2020

MGT 3960	Entrepreneurship Management (MGT 3860) Course title change to: An Entrepreneurial Pre-Launch Journey (effective Fall 2020)	3 credits
plus two of the following courses:		
MGT 4961	Entrepreneurial Experiences (MGT 4862)	3 credits
MGT 4962	Family Business Management (MGT 4867) Course number and title change to: MGT 3962 Family Enterprise Dynamics (effective Fall 2020)	3 credits
MGT 4963	Entrepreneurial Start-ups (MGT 4861)	3 credits
MGT 4970	Creating Entrepreneurial Communities	3 credits
New Entrepreneurship Minor requirements effective starting Fall 2020		
MGT 3950	Developing an Entrepreneurial Mindset	3 credits
MGT 3951	Creating Entrepreneurial Opportunities	3 credits
MGT 4952	Designing for Innovation	3 credits

Human Resource Management (HRM)

MGT 3300	Management: A Behavioral Approach	3 credits
MGT 4400	Human Resource Management	3 credits
plus any other 3-credit MGT course		

Operations Management (OM)

MGT 3500	Business Decision Models (OPR 3450)	3 credits
MGT 3710	Introduction to Supply Chain Management	3 credits
plus any other 3-credit MGT course		

[back to top](#)

Minors for Non-Business Major

Students in the Weissman School of Arts and Sciences or in the Marxe School of Public and International Affairs who wish to take business courses may do so by declaring a minor in entrepreneurship or in human resources. Before declaring the minor, they must either complete BUS 1001 (1 credit) or have previously completed BUS 1011 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at the time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a Tier III minor.

Students must choose three courses (9 credits) from the following:

Entrepreneurship (ENT), prior to Fall 2020

MGT 3960	Entrepreneurship Management (MGT 3860) Course title change to: An Entrepreneurial Pre-Launch Journey (effective Fall 2020)	3 credits
<i>plus two of the following:</i>		
MGT 4961	Entrepreneurial Experiences (MGT 4862)	3 credits
MGT 4962	Family Business Management (MGT 4867) Course number and title change to: MGT 3962 Family Enterprise Dynamics (effective Fall 2020)	3 credits
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating Course number and title change to: MGT 3968 The Art of Persuasion (effective Fall 2020)	3 credits
MGT 4969	Social Entrepreneurship (MGT 4864)	3 credits
New Entrepreneurship Minor requirements effective Fall 2020		
MGT 3950	Developing an Entrepreneurial Mindset	3 credits
MGT 3951	Creating Entrepreneurial Opportunities	3 credits
MGT 4952	Designing for Innovation	3 credits

Human Resources

Psychology majors must take:

MGT 3120	Fundamentals of Management	3 credits
MGT 4400	Human Resource Management	3 credits

plus one of the following elective courses:

MGT 4420	The Management of Compensation	3 credits
MGT 4430	Employee Development and Training	3 credits
MGT 4460	Labor Relations and Collective Bargaining	3 credits

MGT 4480	Conflict Management Procedures	3 credits
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Other non-business majors take:

MGT 3120	Fundamentals of Management	3 credits
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 4400	Human Resource Management	3 credits

[back to top](#)

Courses in Management (MGT)

MGT 3093	Special Topics in Management	3 credits
MGT 3094	Special Topics in Management	1.5 credits
MGT 3120	Fundamentals of Management	3 credits
MGT 3121	Service Operations Management	3 credits
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 3493	Special Topics in Human Resource Management	3 credits
MGT 3494	Special Topics in Human Resource Management	1.5 credits
MGT 3500	Business Decision Models	3 credits
MGT 3593	Special Topics in Operations Management	3 credits
MGT 3594	Special Topics in Operations Management	1.5 credits
MGT 3710	Introduction to Supply Chain Management	3 credits
MGT 3730	Business Process Analysis	3 credits
MGT 3800	Management and Society	3 credits
MGT 3950	Developing an Entrepreneurial Mindset starting Fall 2020	3 credits
MGT 3951	Creating Entrepreneurial Opportunities starting Fall 2020	3 credits
MGT 3960	Entrepreneurship Management Course title change to: An Entrepreneurial Pre-Launch Journey (effective Fall 2020)	3 credits

MGT 3964	Entrepreneurial Teams, Networks, and Alliances starting Fall 2020	3 credits
MGT 3971	Multicultural Entrepreneurial Experiences starting Fall 2020	3 credits
MGT 3993	Special Topics in Entrepreneurship	3 credits
MGT 3994	Special Topics in Entrepreneurship	1.5 credits
MGT 4093	Special Topics in Management	3 credits
MGT 4094	Special Topics in Management	1.5 credits
MGT 4310	Organizational Design	3 credits
MGT 4330	Organizational Behavior: A Micro Perspective	3 credits
MGT 4340	Organizational Change	3 credits
MGT 4380	The Management of Organizational Productivity	3 credits
MGT 4400	Human Resource Management	3 credits
MGT 4420	The Management of Compensation	3 credits
MGT 4430	Employee Development and Training	3 credits
MGT 4460	Labor Relations and Collective Bargaining	3 credits
MGT 4475	Human Resource Metrics	3 credits
MGT 4480	Conflict Management Procedures	3 credits
MGT 4493	Special Topics in Human Resource Management	3 credits
MGT 4494	Special Topics in Human Resource Management	1.5 credits
MGT 4500	Cases in Operations Management	3 credits
MGT 4550	Managerial Decision Making	3 credits
MGT 4551	Service Operations Strategy	3 credits
MGT 4593	Special Topics in Operations Management	3 credits
MGT 4594	Special Topics in Operations Management	1.5 credits
MGT 4880	Management of Multinational Corporations	3 credits
MGT 4952	Designing for Innovation starting Fall 2020	3 credits
MGT 4954	New Venture Funding starting Fall 2020	3 credits

MGT 4960	New Venture Management starting Fall 2020	3 credits
MGT 4961	Entrepreneurial Experiences No longer offered starting Fall 2020	3 credits
MGT 4962	Family Business Management Course number and title change to: MGT 3962 Family Enterprise Dynamics (effective Fall 2020)	3 credits
MGT 4963	Entrepreneurial Startups No longer offered starting Fall 2020	3 credits
MGT 4965	Leadership Development and Entrepreneurial Applications No longer offered starting Fall 2020	3 credits
MGT 4966	Social Business: Social Networking for Entrepreneurs No longer offered starting Fall 2020	3 credits
MGT 4967	Technology, Innovation, and Design in Entrepreneurship Course title change to: Technology and Innovation in Entrepreneurship (effective Fall 2020)	3 credits
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating Course number and title change to: MGT 3968 The Art of Persuasion (effective Fall 2020)	3 credits
MGT 4969	Social Entrepreneurship	3 credits
MGT 4970	Creating Entrepreneurial Communities No longer offered starting Fall 2020	3 credits

MGT 4971	Women and Entrepreneurship No longer offered starting Fall 2020	3 credits
MGT 4978	Entrepreneurship: Managing Ventures Within the Corporation No longer offered starting Fall 2020	3 credits
MGT 4993	Special Topics in Entrepreneurship	3 credits
MGT 4994	Special Topics in Entrepreneurship	1.5 credits
MGT 5110	Management Internship	3 credits
MGT 5985	Entrepreneurship in the Wild starting Fall 2020	3 credits
MGT 3120H	Hon Fund of Mgt	3 credits
MGT 3121H	Hon Serv Opr Mgt	3 credits
MGT 3300H	Hon Mgt Behavior	3 credits
MGT 3960H	Entrepreneurship Management Honors Course title change to: An Entrepreneurial Pre-Launch Journey (effective Fall 2020)	3 credits
MGT 6001H	Hon Management I	3 credits
MGT 6002H	Hon Management II	3 credits

[back to top](#)

Allen G. Aaronson Department of Marketing and International Business

- [Faculty](#)
- [Field Description](#)
- [The Major in Marketing Management](#)
- [The Major in International Business](#)
- [Minors for Business Major](#)
- [Minors for Non-Business Major](#)
- [Courses](#)
 - [Courses in Marketing \(MKT\)](#)
 - [Courses in International Business \(IBS\)](#)
- [Department of Marketing and International Business Web Site](#)

Field Description

Marketing is a strategic process of planning and executing the conception, pricing, promotion, and distribution of goods and services to create exchanges that satisfy consumer and organizational objectives. Through its development and management of brand equity, marketing is fundamental to the successful functioning and profitability of any business, large or small. Students can examine the overall marketing management process by taking the general marketing track or may elect to focus on the advertising and marketing communication track or international marketing track.

International business is a multidisciplinary field of relevance to students of business with a broad range of interests and in preparation for careers in organizations ranging from small import-export firms to large multinational corporations.

The department offers a major in marketing management and a major in international business.

The Major in Marketing Management

The Department of Marketing and International Business offers a wide variety of courses to meet the specific career orientations of students interested in any facet of the marketing and international business process. While students will earn BBA degrees in marketing management, the scope and depth of course offerings permit students a choice of designing their own program by taking designated courses from one of five different tracks:

- [General Marketing](#)
- [Advertising and Marketing Communication](#)
- [International Marketing](#)
- [Digital Marketing](#)
- [Marketing Analytics](#)

In the track that you choose, you must fulfill the track requirements described below. Your transcript will indicate that you have a major in marketing management with one of the five tracks that you have chosen.

Honors in Marketing: The Department of Marketing and International Business offers honors courses to eligible students who undertake individual projects or a thesis under the direct supervision of an honors advisor for a total of 6 elective credits.

Internship Programs: All tracks offer an internship program to qualified advanced students who meet department criteria.

Information on the Honors Program and on the internship programs can be obtained from the department office, located in Room 12-240 of the Newman Vertical Campus.

Program Learning Goals

General Marketing Knowledge	Students will gain and apply general marketing knowledge
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Consumer Behavior	Students will understand and explain how consumer behavior influences key marketing decisions.
Strategy	Students will analyze a marketing situation to determine the course of action the organization must undertake based on the organization's competitive advantage
Critical Thinking Skills	Students will demonstrate the analytical and critical thinking needed to evaluate marketing problems

General Marketing Track

Required Courses

MKT 3400	International Business Principles	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 5750	Marketing Strategy	3 credits

Major Electives

Four additional courses to be chosen from the following:

MKT 3140	Interactive Design: Designing Innovative Digital Products and Services	3 credits
MKT 3420	Persuasion and Customer Decision	3 credits
MKT 3520	Making Advertising and Marketing Communications	3 credits
MKT 4093	Special Topics in Marketing*	3 credits
MKT 4120	Media Planning	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4131	Advertising Creative Strategy and Tactics	3 credits
MKT 4151	Direct Marketing I: Strategies and Tactics	3 credits
MKT 4160	Advertising Account Management	3 credits
MKT 4171	Public Relations	3 credits
MKT 4200	Search Marketing	3 credits
MKT 4401	International Trade Financing	3 credits
MKT 4410	International Trade Operation	3 credits
MKT 4420	International Marketing Research and Management	3 credits
MKT 4460	International Supply Chain Management	3 credits
MKT 4493	Special Topics in Advertising and Marketing Communications*	3 credits
MKT 4511	Marketing Channels	3 credits

MKT 4540	Branding	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4557	Digital Advertising	3 credits
MKT 4560	Entertainment Marketing	3 credits
MKT 4561	Marketing Analytics	3 credits
MKT 4593	Special Topics in Digital Marketing*	3 credits
MKT 4620	Text Analytics for Marketing	3 credits
MKT 4630	Marketing Analytics with Big Data	3 credits
MKT 4693	Special Topics in Marketing Analytics*	3 credits
MKT 4876	Advertising Account Planning	3 credits
MKT 4910	Selling and Sales Management	3 credits
MKT 4911	Communications Skills for Selling and Marketing	3 credits
MKT 4912	Retailing I: Retail Marketing	3 credits
MKT 4913	Retailing II: Retailing Management and Merchandising	3 credits
MKT 4966	Social Media Marketing and New Ventures	3 credits
MKT 5000	Independent Study	3 credits
MKT 5150	Advertising Campaigns I: Ad Competition	3 credits
MKT 5151	Advertising Campaigns II: Ad Competition	3 credits
MKT 5200	Marketing Consulting Practicum	3 credits
MKT 5550	Product Planning	3 credits
IBS 3000	Technology, Innovation, and the Global Enterprise**	3 credits
ECO 3250	International Economics and Finance**	3 credits
LAW 3106	Law and Entrepreneurship**	3 credits
LAW 3111	Law and International Business**	3 credits
LAW 3118	Law of Unfair Competition and Intellectual Property**	3 credits
LAW 3220	Law and the Entertainment Business**	3 credits
MGT 4880	Management of Multinational Corporations**	3 credits

Note: [MKT 5100](#) (internship) may be taken as an additional course as your free elective, but it cannot be taken to satisfy the requirements for the track.

*May be taken more than once if a different topic is dealt with. Topics are announced in the Schedule of Classes.

**Students may take up to two non-marketing courses as part of their track.

[back to top](#)

International Marketing Track

NOTE: Liberal arts courses applied in this major will count towards the 54 business credit minimum instead of the 62 liberal arts credit minimum.

Required Courses

MKT 3400	International Business Principles	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4410	International Trade Operations	3 credits
MKT 4420	International Marketing Research and Management	3 credits
MKT 5750	Marketing Strategy	3 credits

Major Electives

Choose any two courses from the following:

MKT 4401	International Trade Financing	3 credits
MKT 4460	International Supply Chain Management	3 credits
ECO 3250	International Economics and Finance	3 credits
FIN 4910	International Financial Markets	3 credits
LAW 3111	Law and International Business	3 credits
COM 3069	Intercultural Communication	3 credits
COM 3076	International Communication	3 credits
MGT 4880	Management of Multinational Corporations	3 credits

[back to top](#)

Advertising and Marketing Communication Track

Required Courses

MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 5750	Marketing Strategy	3 credits

Major Electives (12 credits)

Four additional courses to be chosen from the following:

MKT 4120	Media Planning	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4131	Advertising Creative Strategy and Tactics	3 credits
MKT 4151	Direct and Interactive Marketing	3 credits
MKT 4160	Advertising account Management	3 credits
MKT 4171	Public Relations	3 credits
MKT 4493	Special Topics in Advertising and Marketing Communications*	3 credits
MKT 4540	Branding	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4557	Digital Advertising	3 credits
MKT 4561	Marketing Analytics	3 credits
MKT 4876	Advertising Account Planning	3 credits
MKT 4966	Social Media Marketing and New Ventures	3 credits
MKT 5150	Advertising Campaigns I: Ad Competition	3 credits
MKT 5151	Advertising Campaigns II: Ad Competition	3 credits
MKT 5200	Marketing Consulting Practicum	3 credits

The following courses do not count towards fulfilling the requirements for the Advertising track or the Marketing major. However, students interested in advertising may wish to consider taking one or more of the following:

ART 2050	Basic Graphic Communication: Design and Advertising Layout	3 credits
ART 3050	Intermediate Graphic Communication: Layout and Pub Design	3 credits

*May be taken more than once if a different topic is dealt with. Topics are announced in the Schedule of Classes.

[back to top](#)

Digital Marketing Track

Required Courses (15 credits)

MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 5750	Marketing Strategy	3 credits

Major Electives

Choose any three courses (9 credits) from the following, two of which must be marketing (MKT) or international business (IBS) courses:

MKT 3140	Interaction Design: Designing Innovative Digital Products and Services	3 credits
MKT 4151	Direct Marketing I: Strategies and Tactics	3 credits
MKT 4171	Public Relations	3 credits
MKT 4200	Search Marketing	3 credits
MKT 4460	International Supply Chain Management	3 credits
MKT 4557	Digital Advertising	3 credits
MKT 4561	Marketing Analytics	3 credits
MKT 4593	Special Topics in Digital Marketing*	3 credits
MKT 4620	Text Analytics for Marketing	3 credits
MKT 4630	Marketing Analytics with Big Data	3 credits
MKT 4966	Social Media Marketing and New Ventures	3 credits
MKT 5200	Marketing Consulting Practicum	3 credits
IBS 3000	Technology, Innovation, and the Global Enterprise	3 credits
CIS 3444	e-Business Technologies	3 credits
CIS 3630	Principles of Web Design	3 credits
LAW 3108	Law and the Internet	3 credits

LAW 3118	Law of Unfair Competition and Intellectual Property	3 credits
MGT 4967	Technology, Innovation, and Design in Entrepreneurship	3 credits

*May be taken more than once if a different topic is dealt with. Topics are announced in the Schedule of Classes.

[back to top](#)

Marketing Analytics Track

Required Courses (12 credits)

MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4561	Marketing Analytics	3 credits
MKT 5750	Marketing Strategy	3 credits

Major Electives (12 credits)

Choose four (4) courses of 3 credits each from the following, two of which must be marketing (MKT) courses

MKT 4120	Media Planning	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4151	Direct Marketing I: Strategies and Tactics	3 credits
MKT 4200	Search Marketing (effective Spring 2017)	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4620	Text Analytics for Marketing	3 credits
MKT 4630	Marketing Analytics with Big Data	3 credits
MKT 4693	Special Topics in Marketing Analytics*	3 credits
MKT 5000	Independent Study	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
CIS 3120	Programming for Analytics	3 credits
CIS 4170	Data Visualization	3 credits
CIS/STA 3920	Data Mining for Business Analytics	3 credits

*May be taken more than once if a different topic is dealt with. Topics are announced in the Schedule of Classes.

[back to top](#)

The Major in International Business

Baruch College has recognized international business as an important area of study for over 60 years. The International Business major builds on that history and provide students with a comprehensive understanding of international business principles as they apply in a business setting, expertise in a functional area (initially marketing or finance) within traditional business disciplines, appreciation and awareness of foreign cultures and practices in both business and social environments, knowledge of a second language to conduct business in a foreign country, and practical business experience in an international environment, i.e., the practicum project in the capstone course and possibly an international internship.

Students who graduate from this program will be some of the most well-rounded graduates because they have likely lived in a foreign country, learned a foreign language, worked on international projects, become an expert in a functional business area, and met the requirements of a Baruch BBA degree.

For a major in international business, students are required to take: (1) 21 credits of international-related courses (four core courses and three electives); (2) a three-course minor in either finance or marketing; and (3) a liberal arts minor in a foreign language.

Information on the major, the internship, and language courses can also be obtained from the Weissman Center for International Business, located in Room 810, 137 East 25th Street, telephone: 646-312-2070, and from Sarah Demetz (telephone: 646-312-2073; sarah.demetz@baruch.cuny.edu).

Note: Liberal arts courses applied in this major will count towards the 54 business credit minimum instead of the 62 liberal arts credit minimum.

Required Courses (12 credits)

MKT 3400	International Business Principles	3 credits
IBS 4200	International Markets, Cultures, and Institutions	3 credits
MGT 4880	Management of Multinational Corporations	3 credits
IBS 5750	International Competitiveness Capstone	3 credits

Electives (9 credits)

Choose three additional courses from the following:

MKT 4401	International Trade Financing	3 credits
MKT 4410	International Trade Operations	3 credits
MKT 4460	International Supply Chain Management	3 credits
COM 3069	Intercultural Communication	3 credits
LAW 3111	Law and International Business	3 credits
POL 3103	Political Economy	3 credits
POL 3344	International Organizations	3 credits
IBS 3000	Technology, Innovation, and the Global Enterprise	3 credits

IBS 4093	Special Topics in International Business	3 credits
IBS 4094	Special Topics in International Business	1.5 credits
IBS 5000	Independent Study	3 credits

Required Courses for Minor

Minor in Marketing (9 credits)

MKT 3605	Consumer Behavior	3 credits
MKT 4420	International Marketing Research and Management	3 credits
MKT 5750	Marketing Strategy	3 credits

OR

Minor in Finance (9 credits)

FIN 3610	Corporate Finance	3 credits
FIN 3710	Investment Analysis	3 credits
ECO 3250	International Economics and Finance	3 credits

Language Requirement

The International Business major requires students to study a foreign language. Students will take 2 courses at the 3000 level and 1 course at the 4000 level (i.e., capstone class) in a foreign language. However, students who demonstrate proficiency in a second language via a test would not be required to study a second language.

Students who entered Baruch prior to Fall 2013 have the choice to opt-in to Pathways or to complete the set of general education requirements that is currently in place at the college (the Baruch Common Core). Under this latter set of requirements, students would pursue three foreign language courses (i.e., 2 at the 3000 level and 1 4000 level course) as a Tier III minor, unless they successfully complete a language proficiency test.

[back to top](#)

Minors for Business Major*

Students pursuing a non-marketing major within the Zicklin School of Business may choose between a minor in marketing or international business. Each minor consists of 9 credits.

Marketing

Choose any three courses (9 credits) from those offered by the Department of Marketing and International Business, except MKT 3000. The selection of courses should be based on the recognition that everyone, regardless of major, needs to engage in marketing, whether for oneself, one's business, one's product, or one's service. Accordingly, course selection should be based on an assessment of which courses will best further one's career goals. Note that most courses have pre or corequisites.

Marketing Analytics

The minor consists of 9 credits

Required Courses (3 credits)

MKT 4561	Marketing Analytics	3 credits
Elective Courses (6 credits)		
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4963	Special Topics in Marketing Analytics *	3 credits
CIS 3920 / STA 3920	Data Mining for Business Analytics	3 credits
* May be taken more than once if a different topic is dealt with. Topics are announced in the Schedule of Classes.		
International Business †		
MKT 3400	International Business Principles	3 credits
Plus two of the following, keeping in mind that most of these courses have pre- or corequisites:		
MKT 4410	International Trade Operations	3 credits
MKT 4420	International Marketing	3 credits
MKT 4460	International Logistics	3 credits
ECO 3250	International Economics and Finance	3 credits
LAW 3111	Law and International Business	3 credits
MGT 4880	Management of Multinational Corporations	3 credits
**Optional second minors open only to students pursuing a major within the Zicklin School of Business.		
†Marketing management majors (except those in the international marketing track) may elect the international business minor. They must substitute another international business course for MKT 3400 if used for the marketing management major.		
Minors for Non-Business Major		
Students in the Weissman School of Arts and Sciences or in the Marx School of Public and International Affairs who wish to take business courses may do so by declaring a minor in marketing or in international business. Before declaring the minor, they must complete either BUS 1001 (1 credit) or have previously completed BUS 1011 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at the time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a liberal arts minor. Students must choose three courses (9 credits) from the following:		
Marketing		
MKT 3000	Marketing Foundations	3 credits

MKT 3400	International Business Principles	3 credits
MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 4555	Internet Marketing	3 credits
International Business		
MKT 3400	International Business Principles	3 credits
MKT 4410	International Trade Operations	3 credits
MKT 4460	International Supply Chain Management	3 credits
ECO 3250	International Economics	3 credits
LAW 3111	Law and International Business	3 credits

[back to top](#)

Courses

Courses in Marketing (MKT)

MKT 3000	Marketing Foundations	3 credits
MKT 3093	Special Topics in Marketing	3 credits
MKT 3094	Special Topics in Marketing	1.5 credits
MKT 3140	Interaction Design: Designing Innovative Digital Products and Services	3 credits
MKT 3293	Special Topics in International Marketing	3 credits
MKT 3294	Special Topics in International Marketing	1.5 credits
MKT 3400	International Business Principles	3 credits
MKT 3420	Persuasion and Customer Decision Making	3 credits
MKT 3493	Special Topics in Advertising and Marketing Communications	3 credits
MKT 3494	Special Topics in Advertising and Marketing Communications	1.5 credits
MKT 3520	Advertising and Marketing Communications	3 credits
MKT 3593	Special Topics in Digital Marketing	3 credits

MKT 3594	Special Topics in Digital Marketing	1.5 credits
MKT 3600	Marketing Research	3 credits
MKT 3605	Consumer Behavior	3 credits
MKT 3693	Special Topics in Marketing Analytics	3 credits
MKT 3694	Special Topics in Marketing Analytics	1.5 credits
MKT 4093	Selected Topics in Marketing	3 credits
MKT 4094	Special Topics in Marketing	1.5 credits
MKT 4120	Media Planning	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4131	Advertising Creative Strategy and Tactics	3 credits
MKT 4151	Direct and Interactive Marketing	3 credits
MKT 4160	Advertising Account Management	3 credits
MKT 4171	Public Relations	3 credits
MKT 4200	Search Marketing	3 credits
MKT 4293	Special Topics in International Marketing	3 credits
MKT 4294	Special Topics in International Marketing	1.5 credits
MKT 4401	International Trade Financing	3 credits
MKT 4410	International Trade Operations	3 credits
MKT 4420	International Marketing Research and Management	3 credits
MKT 4460	International Supply Chain Management	3 credits
MKT 4511	Marketing Channels	3 credits
MKT 4540	Branding	3 credits
MKT 4550	Pricing Management	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4557	Digital Advertising	3 credits
MKT 4560	Entertainment Marketing	3 credits
MKT 4561	Marketing Analytics	3 credits
MKT 4620	Text Analytics for Marketing	3 credits
MKT 4630	Marketing Analytics with Big Data	3 credits
MKT 4693	Special Topics in Marketing Analytics	3 credits

MKT 4694	Special Topics in Marketing Analytics	1.5 credits
MKT 4876	Advertising Account Planning	3 credits
MKT 4910	Selling and Sales Management	3 credits
MKT 4911	Communication Skills for Selling and Marketing	3 credits
MKT 4912	Retailing I: Retail Marketing	3 credits
MKT 4913	Retailing II: Retailing Management and Merchandising	3 credits
MKT 4966	Social Media Marketing and New Ventures	3 credits
MKT 5000	Ind Stud Mkt I	3 credits
MKT 5100	Marketing Internship	3 credits
MKT 5150	Advertising Campaigns I: Ad Competition	3 credits
MKT 5151	Advertising Campaigns II : Ad Competition	3 credits
MKT 5200	Marketing Consulting Practicum	3 credits
MKT 5550	Product Planning and Development	3 credits
MKT 5750	Marketing Strategy	3 credits
MKT 3000H	Hon Mkt Foundations	3 credits
MKT 3400H	Hon Intl Bus Prin	3 credits
MKT 5100H	Hon Mkt Internship	3 credits
MKT 5750H	Hon Mkt Strategy	3 credits
MKT 6001H	Hon Marketing I	3 credits per semester
MKT 6002H	Hon Marketing II	3 credits per semester

[back to top](#)

Courses in International Business (IBS)

IBS 3000	Technology, Innovation, and the Global Enterprise	3 credits
IBS 3093	Special Topics in International Business	3 credits
IBS 3094	Special Topics in International Business	1.5 credits
IBS 4093	Special Topics in International Business	3 credits
IBS 4094	Special Topics in International Business	1.5 credits
IBS 4200	International Markets, Cultures, and Institutions	3 credits
IBS 5000	Independent Study in International Business	3 credits

IBS 5750	International Competitiveness Capstone	3 credits
IBS 5750H	Honors International Competitiveness Capstone	3 credits
IBS 6001H-6002H	International Business Honors	6 credits

[back to top](#)

Department of Mathematics

- [Faculty](#)
- [Field Description](#)
- [The Major in Mathematics](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Major in Actuarial Science](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Major in Financial Mathematics](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Minor and Courses](#)
- [Repeat for Mastery \(Precalculus\) and Calculus Prerequisite Changes](#) **IMPORTANT CHANGES for AY 2018-2019 and AY 2019-2020**
- [Courses in Mathematics \(MTH\)](#)
- [Department of Mathematics Web Site](#)

Field Description

Mathematics has been described as the queen of all sciences. Understanding mathematics enables one to explain and analyze not only science and nature but almost all disciplines from archeology to zoology. Most recently, mathematics has become an indispensable tool in finance and other business related areas. To ensure that mathematics is available for students with varied backgrounds and different professional goals, the department offers courses at all levels. Advanced courses are designed to be taken by mathematics and actuarial science majors and those in related fields.

[back to top](#)

The Majors

- [Mathematics](#)
- [Actuarial Science](#)
- [Financial Mathematics](#)

Mathematics

The major in mathematics is designed to enable the student to enter the marketplace (industrial or educational) or to pursue further studies in mathematics or allied fields at the graduate level. Interested students should meet with an advisor in the Department of Mathematics as early as possible for assistance in formulating an appropriate course of study.

A student majoring in mathematics cannot declare a second major in statistics.

Program Learning Goals

Upon completion of the two-year sequence in calculus, students will be able to:

1. Differentiate and integrate a wide variety of algebraic and transcendental functions;
2. Apply such knowledge to a variety of verbal problems in economics, physics, and related rates;
3. Develop the Taylor series expansion for functions and compute the error terms occasioned by truncation of the series to a finite number of terms;
4. Use geometric vectors to prove theorems;
5. Deal with functions and surfaces (areas, volumes) in 3-dimensional space;
6. Use other (than Cartesian) coordinate systems, especially polar coordinates, in the study of graphs and, by change of variable, to facilitate certain integrations;

7. Follow subtle lines of reasoning, detect breaches of logic and validity, write sustained logical arguments;
8. List several approaches to the real number system, such as Dedekind cuts, the Bolzano–Weierstrass property, the nested-interval property, the existence of suprema and infima of bounded sets, the convergence of Cauchy sequences.

Upon completion of our courses in analysis beyond calculus, students will be able to:

1. Point out the analogies—the interplay and interconnections—between corresponding real-valued functions of a real variable and complex-valued functions of a complex variable;
2. Highlight some of the properties that follow from analyticity of functions on various domains;
3. Perform computations with complex numbers, evaluate contour integrals, evolve Laurent series of functions;
4. Show how metric spaces endowed with Euclidean and non-Euclidean metrics are particular examples of topological spaces;
5. Present properties of metrizable and nonmetrizable topological spaces as generalizations of properties that originate in the set of real numbers;
6. Explicate properties of connectedness and compactness in topological spaces.

Upon completion of our courses in algebra, students will be able to:

1. Trace the construction of the integral domain of rational integers and the fields of rational and complex numbers by successive refinements of, and additions to, the properties of a set;
2. Show how abstract initial conditions can be used to derive facts and features of a variety of algebraic structures;
3. Apply abstract algebra, which had its origins and motivation in number theory, back to number theory, to elucidate number-theoretic properties by placing them in a general (abstract) setting;
4. Prove theorems about groups, rings, fields, and other algebraic structures;
5. Account for the advantages of abstract formulations in mathematics;
6. Define the dimension of a vector space in terms of the (unique) number of vectors in a basis, accomplish basis-to-basis transformations, compute characteristic values and vectors, and enumerate some of the profound connections among the invertibility of matrices, systems of linear equations, determinants, linear independence, spanning sets and bases, rank, orthogonality.

Upon completion of our courses in geometry, students will be able to:

1. Discourse with authority on the impact and role of initial assumptions (postulates) on the structure of a geometrical system, mainly with reference to Lobachevskian and Riemannian geometry;
2. Cite facts (theorems) of Euclidean geometry that depend on the parallel postulate and hence are absent in neutral geometry;
3. Provide examples of finite and infinite incidence geometries and their isomorphisms;
4. Trace some of the history of geometry, especially as it concerns attempts to prove Euclid’s parallel axiom as a consequence of the other axioms;
5. Speak on difficulties encountered in endeavoring to establish the physical validity of a geometric theory – which the actual geometry of the universe is, given the homogeneity of space with respect to the parallel postulate; and of course
6. Compose mathematically correct proofs of geometric statements.

Upon completion of our other classes, students will be able to:

1. Solve differential equations using series expansions, Laplace transforms, and other standard techniques [differential equations];
2. Enunciate properties and applications of Eulerian, Hamiltonian, connected, cyclic, acyclic, planar, traversable, and other types of graphs [graph theory];
3. Approach combinatorics problems from two points of view which, when united, lead to solutions of problems in combinatorics using permutations, combinations, partitions, mathematical induction [combinatorics];
4. Trace the historical development of mathematics from antiquity to the present, including contributions to that cumulative subject from various cultures and countries [history of mathematics];
5. Stipulate properties and characteristics of whole numbers – divisibility, the division algorithm, Diophantine equations, unique factorization, the integers modulo n , Fermat’s theorem, Euler’s theorem, representation in different bases [theory of numbers];
6. Write computer programs in a high-level programming language to solve mathematical problems and verify their correctness, and invoke techniques of object-oriented programming to represent objects and their behaviors in code [algorithms, computers, and programming class].

Major Course Requirements

Math Program Prerequisites		
As a preliminary requirement, students must complete the calculus prerequisite, which may be achieved by any one of the six options.		
Option 1:		8 credits
	Calculus AP Exam (BC) with a score of 4 or 5 (transfers to Baruch as MTH 3010 Calculus II)	4 credits
<i>And one of the following:</i>		
MTH 3020	Intermediate Calculus	4 credits

<i>or</i>		
MTH 3050	Multi-Variable and Vector Calculus *	4 credit
	<i>or</i>	
Option 2:		12 credits
	Calculus AP Exam (AB) with a score of 4 or 5 (transfers to Baruch as MTH 2610 Calculus I)	4 credits
<i>and</i>		
MTH 3010	Calculus I	4 credits
<i>And one of the following:</i>		
MTH 3020	Intermediate Calculus	4 credits
<i>or</i>		
MTH 3050	Multi-Variable and Vector Calculus *	4 credits
	<i>or</i>	
Option 3:		12 credits
MTH 2610	Calculus I	4 credits
<i>and</i>		
MTH 3010	Calculus II	4 credits
<i>And one of the following:</i>		
MTH 3020	Intermediate Calculus	4 credits
<i>or</i>		4 credits
MTH 3050	Multi-Variable and Vector Calculus *	
	<i>or</i>	
Option 4:		12-13 credits
MTH 2205	Applied Calculus	3 credits
<i>or</i>		
MTH 2207	Applied Calculus and Matrix Applications	4 credits
<i>And the following two courses:</i>		
MTH 3006	Integral Calculus	4 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
	<i>or</i>	
Option 5:		12-13 credits

MTH 2205 or MTH 2206 or	Applied Calculus	3 credits
MTH 2207 and	Applied Calculus and Matrix Applications	4 credits
MTH 3006 and	Integral Calculus	4 credits
MTH 3007 And <u>one</u> of the following:	Infinite Series	1 credit
MTH 3020 or	Intermediate Calculus	4 credits
MTH 3050	Multi-Variable and Vector Calculus *	4 credits
	<i>or</i>	
Option 6:		10 credits
MTH 2630	Analytic Geometry and Calculus I	5 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
	<i>* MTH 3050 is not open to students who completed MTH 3020, MTH 3030, MTH 3035, or their equivalent.</i>	
Required Courses All students must take the following three courses:		
MTH 3300	Algorithms, Computers and Programming I	3 credits
MTH 4010	Mathematical Analysis I (<i>formerly Advanced Calculus</i>)	3 credits
MTH 4100	Linear Algebra and Matrix Methods	3 credits
Electives Students must complete at least 15 elective credits from the following group of courses:		
MTH 4000	Bridge to Higher Mathematics	3 credits
MTH 4009	Proof Writing for Mathematical Analysis	1 credit
MTH 4030	Topology	3 credits

MTH 4020	Advanced Calculus II	3 credits
MTH 4110	Ordinary Differential Equations	3 credits
MTH 4120	Introduction to Probability **	4 credits
MTH 4115	Numerical Methods for Differential Equations in Finance	4 credits
MTH 4125	Introduction to Stochastic Process	4 credits
MTH 4130	Mathematics of Data Analysis (<i>formerly Mathematics of Statistics</i>)	4 credits
MTH 4135	Computational Methods in Probability	3 credits
MTH 4140	Graph Theory	3 credits
MTH 4145	Mathematical Modeling *	3 credits
MTH 4150	Combinatorics	3 credits
MTH 4200	Theory of Numbers	3 credits
MTH 4210	Elements of Modern Algebra	3 credits
MTH 4220	Introduction to Modern Geometry	3 credits
MTH 4230	History of Mathematics	3 credits
MTH 4240	Differential Geometry *	3 credits
MTH 4300	Algorithms, Computers and Programming II	3 credits
MTH 4310	Methods of Numerical Analysis	3 credits
MTH 4315	Introduction to Mathematical Logic	3 credits
MTH 4320	Fundamental Algorithms	3 credits
MTH 4420	Actuarial Mathematics I	4 credits
MTH 4421	Actuarial Mathematics II	4 credits
MTH 4430	Mathematics of Inferential Statistics	4 credits
MTH 4451	Short-Term Insurance Mathematics	4 credits
MTH 4452	Short-Term Insurance Mathematics II	4 credits
MTH 4500	Introductory Financial Mathematics	4 credits
MTH 4600	Data Analysis and Simulation for Financial Engineers	4 credits
MTH 5010	Advanced Calculus III *	3 credits
MTH 5020	Theory of Functions of a Complex Variable	3 credits
MTH 5030	Theory of Functions of Real Variables*	3 credits
MTH 5100	Partial Differential Equations and Boundary Value Problems*	4 credits

MTH 5500	Stochastic Calculus for Finance	4 credits
<p>* These courses are offered infrequently, subject to student demand.</p> <p>** Students may use the combination of MTH 3120 and MTH 4119 in the place of MTH 4120 as elective credit toward the major. <i>MTH 4119 must be completed as an independent study (please consult the Department of Mathematics).</i></p>		

[back to top](#)

Actuarial Science

The field of actuarial science applies mathematical principles and techniques to problems in the insurance industry. Progress in the field is generally based upon completion of examination given by the Society of Actuaries. The Baruch College major is designed to prepare students to pass the P, FM, IFM (formerly MFE), LTAM (formerly MLC), and STAM (formerly C) exams offered by the Society of Actuaries. Classes are offered which fulfill current VEE (Validation by Educational Experience) requirements in economics, finance, and statistics. Students interested in this highly structured program are urged to meet with an advisor in the Department of Mathematics as early as possible for assistance in formulating an appropriate course of study.

A student majoring in actuarial science cannot minor in mathematics or declare a second major in statistics.

Program Learning Goals

Upon completion of the required core courses in actuarial mathematics, students will be able to:

1. Examine and solve problems dealing with discrete and continuous probability distributions.
2. Recognize when a specific probability distribution is applicable.
3. Determine an appropriate distribution to model a specific scenario in a risk-management context.
4. Compute equivalent interest and discount rates (both nominal and effective).
5. Write an equation of value for a set of cash flows. Estimate effective compound yield rates for the set of cash flows using a simple interest approximation.
6. Calculate present and future values for various types of annuities and perpetuities such as annuities-due, perpetuities-due, annuities-immediate, perpetuities-immediate, arithmetic or geometric annuities, and non-level annuities.
7. Determine the payment amount for a loan with a specific repayment structure.
8. Find the outstanding balance immediately after a payment on a loan.
9. Calculate the amount of principal and amount of interest in a payment for an amortized loan.
10. Perform an amortization on a coupon bond.
11. Compute yield rates for a callable bond at each of the call dates.
12. Calculate values, duration, and convexity for both zero-coupon bonds and coupon bonds.
13. Use first-order approximation methods based on duration to estimate the change in present value of a portfolio based on changes in interest rates.
14. Construct an investment portfolio to immunize a set of liability cash flows.
15. Calculate minimal variance portfolios with and without constraints.
16. Perform pricing and hedging of European and American type derivative securities in the context of one- and multi-period binomial models.
17. Construct arguments based on the no-arbitrage principle, and devise arbitrage strategies when this principle is violated.
18. Price European derivative securities in the context of the Black-Scholes model.
19. Derive a put-call parity relation, and use it for pricing and hedging.

Upon completion of elective courses in actuarial mathematics, students will be able to:

1. Find closed-form solutions to ordinary and partial differential equations derived from financial models.
2. Derive the celebrated Black-Scholes formula by solving the Black-Scholes PDE.
3. Compute values of European, American, and exotic options using finite difference numerical methods.
4. Download options market data and use it as input for codes generating implied volatility surfaces.
5. Describe and classify different kinds of short-term insurance coverage.
6. Explain the role of rating factors and exposure in pricing short-term insurance.
7. Create new families of distributions by applying the technique of multiplication by a constant, raising to a power, exponentiation, or mixing.
8. Calculate various measures of tail weight and interpret the results to compare tail weights.

9. Calculate risk measures, including Value at Risk and Tail Value at Risk, and explain their properties, uses, and limitations.
10. Calculate premiums using the pure premium and loss ratio methods.
11. Use Maximum Likelihood Estimation and Bayesian Estimation to estimate parameters for severity, frequency, and aggregate distributions for individual, grouped, truncated, or censored data.
12. Use hypothesis tests (e.g., Chi-square goodness-of-fit, Kolmogorov-Smirnov, and likelihood ratio tests) and score-based approaches (e.g., the Schwarz-Bayesian Criterion, the Bayesian Information Criterion, and the Akaike Information Criterion) to perform model selection on a collection of data.
13. Apply credibility models such as the Buhlmann and Buhlmann-Straub models, and explicate the relationship between these models and Bayesian models.
14. Explain the concepts of random sampling, statistical inference and sampling distribution.
15. State and use basic sampling distributions.
16. Describe and apply the main methods of estimation including matching moments, percentile matching, and maximum likelihood.
17. Describe and apply the main properties of estimators including bias, variance, mean squared error, consistency, efficiency, and UMVUE.
18. Construct confidence intervals for unknown parameters, including the mean, differences of two means, variances, and proportions.
19. Analyze data using basic statistical inference tools like confidence intervals and hypothesis testing for the population mean.
20. Apply tools such as analysis of variance, tests of significance, residual analysis, model selection, and predication in both the simple and multiple regression models.
21. Demonstrate proficiency in some basic programming skills in SAS and the time-series Forecasting interactive system. Perform time-series analysis using these tools.
22. Identify patterns in data such as trend or seasonality. Incorporate these patterns into the time-series analysis of the data, and perform error analysis of the data.
23. Explain K-means and hierarchical clustering, and interpret the results of a cluster analysis.

Common Objectives – Actuarial and Financial Mathematics

Upon completion of the required finance courses for the actuarial science and financial mathematics majors, students will be able to:

1. Expound on the governance of corporations.
2. Outline the operation of financial markets and institutions.
3. Measure corporate performance.
4. Analyze risk and return. Determine the opportunity cost of capital.
5. Perform capital budgeting using various techniques.
6. Compute the present and future values of investments with multiple cash flows.
7. Describe the mechanisms that cause fluctuation of bond yields.
8. Calculate internal rate of return.
9. Perform and interpret scenario analysis for a proposed investment.
10. Calculate financial break-even points.
11. Determine relevant cash flows for a proposed project.
12. Determine a firm's overall cost of capital.

Major Course Requirements

Math Program Prerequisites		
Based on placement, follow one of the following preliminary calculus options below:		
Option 1:		8 credits
	Calculus AP Exam (BC) with a score of 4 or 5 (transfers to Baruch as MTH 3010 Calculus II)	4 credits
<i>And one of the following:</i>		
MTH 3020	Intermediate Calculus	4 credits
<i>or</i>		
MTH 3050	Multi-Variable and Vector Calculus *	4 credits
or		
Option 2:		12 credits
	Calculus AP Exam (AB) with a score of 4 or 5 (transfers to Baruch as MTH 2610 Calculus I)	4 credits

<i>and</i>		
MTH 3010	Calculus II	4 credits
<i>And one of the following:</i>		
MTH 3020	Intermediate Calculus	4 credits
<i>or</i>		
MTH 3050	Multi-Variable and Vector Calculus *	4 credits
<i>or</i>		
Option 3:		12 credits
MTH 2610	Calculus I	4 credits
<i>and</i>		
MTH 3010	Calculus II	4 credits
<i>And one of the following:</i>		
MTH 3020	Intermediate Calculus	4 credits
<i>or</i>		
MTH 3050	Multi-Variable and Vector Calculus *	4 credits
<i>or</i>		
Option 4:		12-13 credits
MTH 2205/ MTH 2206	Applied Calculus	3 credits
<i>or</i>		
MTH 2207	Applied Calculus and Matrix Applications	4 credits
<i>And the following two courses:</i>		
MTH 3006	Integral Calculus	4 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
<i>or</i>		
Option 5:		12-13 credits
MTH 2205/ MTH 2206	Applied Calculus	3 credits
<i>or</i>		
MTH 2207	Applied Calculus and Matrix Applications	4 credits
<i>And</i>		

MTH 3006	Integral Calculus	4 credits
and		
MTH 3007	Infinite Series	1 credit
<i>Plus <u>one</u> of the following:</i>		
MTH 3020	Intermediate Calculus	4 credits
MTH 3050	Multi-Variable and Vector Calculus *	4 credits
<i>or</i>		
Option 6:		10 credits
MTH 2630	Analytic Geometry and Calculus I	5 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
NOTE:		
* MTH 3050 is not open to students who completed MTH 3020, MTH 3030, MTH 3035, or their equivalents.		
Business Program Prerequisites		
ACC 2101	Principles of Accounting	3 credits
BUS 1000	Introduction to Business **	3 credits
or		
BUS 1011	Business Fundamentals: The Contemporary Business Landscape **	3 credits
CIS 2200	Introduction to Information Systems and Technologies **	3 credits
ECO 1001	Micro-Economics	3 credits
ECO 1002	Macro-Economics	3 credits
STA 2000	Business Statistics I **	3 credits
FIN 3000	Principles of Finance	3 credits
FIN 3610	Corporate Finance	3 credits
NOTES:		
** Students who have completed MTH 4120 or both MTH 3120 and MTH 4119, may have the following FIN 3000 prerequisites waived: BUS 1000/ BUS 1011; CIS 2200; and STA 2000. Please consult the Weissman Associate Dean's Office (WSAS.AssocDean@baruch.cuny.edu ; 646-312-3890; Vertical Campus, room 8-265) to request registration permission.		

Required Courses		
MTH 3300	Algorithms, Computers, and Programming I	3 credits
MTH 4120	Introduction to Probability ***	4 credits
MTH 4410	Theory of Interest	4 credits
Students must also complete <u>three of the following five courses</u>:		
MTH 4420	Actuarial Mathematics I	4 credits
MTH 4421	Actuarial Mathematics II	4 credits
MTH 4451	Short-Term Mathematics	4 credits
MTH 4452	Short-Term Mathematics II	4 credits
MTH 4500	Introductory Financial Mathematics	4 credits
*** Students who have completed MTH 3120 cannot enroll in MTH 4120 . They must satisfy the probability requirement by registering for MTH 4119 as an independent study (please consult the Department of Mathematics).		
Electives		
In addition, one course must be chosen from the following list of electives:		
MTH 4115	Numerical Methods for Differential Equations in Finance	4 credits
MTH 4125	Introduction to Stochastic Processes	4 credits
MTH 4130	Mathematics of Data Analysis (<i>formerly Mathematics of Statistics</i>)	4 credits
MTH 4135	Computational Methods in Probability	3 credits
MTH 4420	Actuarial Mathematics I	4 credits
MTH 4421	Actuarial Mathematics II	4 credits
MTH 4430	Mathematics of Inferential Statistics	4 credits
MTH 4451	Short-Term Mathematics	4 credits
MTH 4452	Short-Term Mathematics II	4 credits
MTH 4500	Introductory Financial Mathematics	4 credits
MTH 4600	Data Analysis and Simulation for Financial Engineers	4 credits
MTH 5500	Stochastic Calculus for Finance	4 credits

The following courses are recommended, but not required. They are not applicable toward the major.

ECO 3100	Intermediate Micro-Economics	3 credits
ECO 3200	Intermediate Macro-Economics	3 credits

Financial Mathematics

This major is first and foremost a course of study in mathematics, with a focus on the computational tools and techniques needed to thrive in the financial engineering industry. In today's specialized world, a sophisticated level of mathematical understanding is an essential competitive edge. As this program includes courses in Economics and Finance, students who would usually not consider a traditional mathematics major will find this program especially attractive. Interested students are urged to contact the Department of Mathematics as early as possible. The student will be assigned an advisor who will aid in formulating an appropriate course of study.

A student majoring in financial mathematics cannot minor in mathematics or declare a second major in statistics.

Program Learning Goals

Upon completion of the major in Financial Mathematics, students will be able to:

1. Perform linear algebraic calculations such as matrix multiplication and inversion, solving systems of linear equations, Gram-Schmidt orthogonalization, Cholesky decomposition, computation of eigenvalues and eigenvectors.
2. Obtain exact and numerical solutions to differential equations arising in finance such as the Black-Scholes model and its corresponding partial differential equation.
3. Compute implied asset price volatilities for European and American options from options market data.
4. Compute empirical volatilities from asset price time series using GARCH-type models.
5. Apply the fundamental notions of probability theory – including continuous and discrete random variables, expected value and variance, conditional expectation, multivariate distributions, the law of large numbers, the central limit theorem, and moment-generating functions – to settings in finance where randomness arises, such as in the modelling of asset prices and interest rates.
6. Apply the basic properties of martingales.
7. Calculate minimum variance portfolios in a Markowitz and CAPM setting.
8. Calculate call and put stock option values using a binomial model.
9. Calculate call and put option values using the Black-Scholes model.
10. Compute expectation for random variables and probabilities of events pertaining to Brownian motion.
11. Compute expectations of functions of Ito processes using the Ito formula.
12. Apply stochastic calculus to financial situations.
13. Apply the theory of Markov chains to appropriate settings. Examples include: the computation of invariant distributions, the implementation of the Hastings-Metropolis algorithm, and Gibbs sampling.
14. Apply the theory of arrival processes to settings such as corporate default models.
15. Apply the theory of Brownian motion and related continuous-time stochastic processes such as the Ornstein-Uhlenbeck process to model the evolution of correlated asset values over time as well as the evolution of the Treasury yield curve over time.
16. Use tools of statistical inference in the context of financial data. These tools include Bayesian estimation, maximum likelihood estimation, multiple regression analysis, confidence intervals, the t- and F-distributions for determining statistical significance, and analysis of variance.
17. Implement Black-Karasinski and Hull-White and related lattice-based interest rate models to value fixed-income derivative securities like options on bonds, interest rate swaps, caps, floors, and swaptions.
18. Build simulative interest-rate models based on continuous-time stochastic processes to value fixed-income derivative securities.
19. Build elementary computer programs in Python and C++ to simulate stochastic processes.
20. Use these models to calculate a fixed-income security's duration, convexity, and key-rate duration for hedging purposes.

Common Objectives – Actuarial and Financial Mathematics

Upon completion of the required finance courses for the actuarial science and financial mathematics majors, students will be able to:

1. Expound on the governance of corporations.
2. Outline the operation of financial markets and institutions.
3. Measure corporate performance.
4. Analyze risk and return. Determine the opportunity cost of capital.
5. Perform capital budgeting using various techniques.
6. Compute the present and future values of investments with multiple cash flows.

7. Describe the mechanisms that cause fluctuation of bond yields.
8. Calculate internal rate of return.
9. Perform and interpret scenario analysis for a proposed investment.
10. Calculate financial break-even points.
11. Determine relevant cash flows for a proposed project.
12. Determine a firm's overall cost of capital.

Major Course Requirements

NOTE: Depending on a student's starting mathematics proficiency, this program may require more than 120 credits to complete.

Mathematics Program Prerequisites:

As a preliminary requirement, students must complete the calculus requirement, which may be achieved by any one of the following six methods:

Option 1:		
	Calculus AP Exam (BC) with a score of 4 or 5 (<i>transfers to Baruch as MTH 2610 and MTH 3010</i>)	8 credits
MTH 3050	Multi-Variable and Vector Calculus	4 credits
	<i>or</i>	
Option 2:		
	Calculus AP exam (AB) with a score of 4 or 5 (<i>transfers to Baruch as MTH 2610</i>)	4 credits
MTH 3010	Calculus II	4 credits
MTH 3050	Multi-Variable and Vector Calculus	4 credits
	<i>or</i>	
Option 3:		
MTH 2610	Calculus I	4 credits
MTH 3010	Calculus II	4 credits
MTH 3050	Multi-Variable and Vector Calculus	4 credits
	<i>or</i>	
Option 4:		
MTH 2205/ MTH 2206	Applied Calculus	3 credits
	<i>or</i>	
MTH 2207	Applied Calculus and Matrix Applications	4 credits
and the following three courses:		
MTH 3006	Integral Calculus	4 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits

MTH 3035	Vector Calculus *	1 credit
	<i>or</i>	
Option 5:		
MTH 2205/ MTH 2206	Applied Calculus	3 credits
MTH 2207	Applied Calculus and Matrix Applications	4 credits
and the following three courses:		
MTH 3006	Integral Calculus	4 credits
MTH 3007	Infinite Series	1 credit
MTH 3050	Multi-Variable and Vector Calculus *	4 credits
	<i>or</i>	
Option 6:		
MTH 2630	Analytic Geometry and Calculus I	5 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
MTH 3035	Vector Calculus *	1 credit
Each option also requires:		
MTH 4000 *	Bridge to Higher Mathematics	4 credits
* NOTES:		
<ol style="list-style-type: none"> 1. At least an overall B+ average is required for the calculus courses preceding MTH 3020, MTH 3030 or MTH 3050 in each of the above options. 2. MTH 3050 may be replaced with MTH 3020 and MTH 3035 in any of the above options. 3. At least a B or better is required in: MTH 3050; or MTH 3020 and MTH 3035; or MTH 3030 and MTH 3035 as appropriate. 4. To gain official admission to the program students must complete MTH 4000 with a minimum grade of B. 		
Business Program Prerequisites:		
ACC 2101	Principles of Accounting	3 credits
ECO 1001	Micro-Economics	3 credits
ECO 1002	Macro-Economics	3 credits
<p>BSFM students are not required to complete the following FIN 3000 course prerequisites: BUS 1000/1011; CIS 2200; and STA 2000. Please consult the Weissman Associate Dean's Office (WSAS.AssocDean@baruch.cuny.edu; 646-312-3890; VC 8-265) to request registration permission.</p>		
Required Finance Courses:		

FIN 3000	Principles of Finance	3 credits
FIN 3610	Corporate Finance	3 credits
Required Upper-level Mathematics Courses:		
MTH 3300	Algorithms, Computers, and Programming I	3 credits
MTH 4100	Linear Algebra	3 credits
MTH 4115	Numerical Methods for Differential Equations	4 credits
MTH 4120	Introduction to Probability *	4 credits
MTH 4125	Introduction to Stochastic Processes	4 credits
MTH 4130	Mathematics of Data Analysis (<i>formerly Mathematics of Statistics</i>)	4 credits
MTH 4300	Algorithms, Computers, and Programming II	3 credits
MTH 4500	Introductory Financial Mathematics	4 credits
MTH 4600	Data Analysis and Simulation for Financial Engineers	4 credits
MTH 5500	Stochastic Calculus for Finance	3 credits

* Students who have completed [MTH 3120](#) cannot enroll in MTH 4120. They must satisfy the probability requirement by registering for [MTH 4119](#) as an independent study (please consult the Department of Mathematics).

[back to top](#)

The Minor

The minor in mathematics provides students with a background in the various theories and uses of mathematics. The minor requires the completion of MTH 3006, MTH 3010, MTH 3020, MTH 3030, or MTH 3050, and any other 3- or 4- or 5-credit mathematics course numbered 3000 or higher with the exception of [MTH 4005](#) and [MTH 4410](#) (which are not applicable toward the minor). Students must then complete a capstone course consisting of any mathematics course at the 4000-level or higher with the exceptions of [MTH 4005](#), [MTH 4009](#), [MTH 4119](#), and [MTH 4410](#) (which may not be used as a capstone course).

This minor is not open to students who are pursuing a major in statistics.

Required Course		
All students must take one of the following courses:		
MTH 3006	Integral Calculus	4 credits
MTH 3010	Calculus II	4 credits
MTH 3020	Intermediate Calculus	4 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits

MTH 3050	Multi-variable and Vector Calculus	4 credits
Electives		
Students must take any two other courses from the following list, with at least one of the courses being a 4000-level or higher capstone course:		
MTH 3020	Intermediate Calculus	4 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
MTH 3050	Multi-variable and Vector Calculus	4 credits
MTH 3120	Elementary Probability	3 credits
MTH 3300	Algorithms, Computers and Programming I	3 credits
MTH 4000	Bridge to Higher Mathematics	3 credits
MTH 4010	Mathematical Analysis I (formerly Advanced Calculus)	3 credits
MTH 4020	Advanced Calculus II	3 credits
MTH 4030	Topology	3 credits
MTH 4100	Linear Algebra and Matrix Methods	3 credits
MTH 4110	Ordinary Differential Equations	3 credits
MTH 4115	Numerical Methods for Differential Equations in Finance	4 credit
MTH 4120	Introduction to Probability	4 credits
MTH 4125	Introduction to Stochastic Process	4 credits
MTH 4130	Mathematics of Data Analysis (<i>formerly Mathematics of Statistics</i>)	4 credits
MTH 4135	Computational Methods in Probability	3 credits
MTH 4140	Graph Theory	3 credits
MTH 4145	Mathematical Modeling *	3 credits
MTH 4150	Combinatorics	3 credits
MTH 4200	Theory of Numbers	3 credits
MTH 4210	Elements of Modern Algebra	3 credits
MTH 4220	Introduction to Modern Geometry	3 credits
MTH 4230	History of Mathematics	3 credits
MTH 4240	Differential Geometry *	3 credits
MTH 4300	Algorithms, Computers and Programming II	3 credits
MTH 4310	Methods of Numerical Analysis	3 credits
MTH 4315	Introduction to Mathematical Logic	3 credits

MTH 4320	Fundamental Algorithms	3 credits
MTH 4420	Actuarial Mathematics I	4 credits
MTH 4421	Actuarial Mathematics II	4 credits
MTH 4430	Mathematics of Inferential Statistics	4 credits
MTH 4451	Short-Term Insurance Mathematics	4 credits
MTH 4452	Short-Term Insurance Mathematics II	4 credits
MTH 4500	Introductory Financial Mathematics	4 credits
MTH 4600	Data Analysis and Simulation for Financial Engineers	4 credits
MTH 5010	Advanced Calculus III *	3 credits
MTH 5020	Theory of Functions of a Complex Variable	3 credits
MTH 5030	Theory of Functions of Real Variables*	3 credits
MTH 5100	Partial Differential Equations and Boundary Value Problems*	4 credits
MTH 5500	Stochastic Calculus for Finance	4 credits
* These courses are offered infrequently, subject to student demand.		

[back to top](#)

Repeat for Mastery (Precalculus) and Calculus Prerequisite Changes

This pilot program, which consists of two parts, will run as an experiment for academic years 2018-2019 and 2019-2020.

The first part is to allow any student who earns grades of C-, D, or D+ to retake precalculus to achieve greater mastery.

MTH 2003 and MTH 2009 (a new course effective spring 2019) are Baruch's precalculus courses; MTH 2000 and MTH 2001 are the precalculus courses for which transfer students receive credit. By allowing students to repeat the course, they are provided with an opportunity to improve both their course mastery and grade. Students may also repeat e-permit courses per the host college's policies. In order to repeat any precalculus course, students must apply through the Office of the Registrar (151 East 25th Street, Room 850).

Please note:

- **Students will only receive credit for precalculus once.**
- **This proposal does not affect college policy of allowing students to take the course a maximum of three times. The policy on repeating courses covers any combination of MTH 2003 and MTH 2009, e.g., one course taken three times, or a one-and-two combination. All combinations will be treated identically as three attempts.**
- **A repeat for mastery course will not be eligible for TAP or Excelsior.**
- **Students who earn grades of C or better in the repeated precalculus course may replace their previous passing grades in the calculation of the overall GPA.** The precalculus repeat for mastery option is part of college's existing 16-credit maximum for grade replacements. It will not retroactively effect a student's pre-existing academic status. The following points should be noted:
 - **A maximum of 16 credits of failing and/or repeat for mastery grades may be deleted from the calculation of the cumulative GPA during an undergraduate's enrollment in CUNY.** Whether students remain at a single college or transfer from one CUNY college to another, no more than 16 credits of grades can be replaced in the calculation of the cumulative GPA. Should the 16-credit limit be reached at a college other than Baruch, a student will not be permitted to replace credits at Baruch.

- **For a grade of C or better to replace a grade of C-, D, or D+ in the calculation of the cumulative GPA, the repeated course must be taken at Baruch.** Students may repeat precalculus for mastery on permit to another institution, but the original grade will not be replaced. If a student retakes precalculus on permit at another CUNY campus, both the original and the new grade will be calculated in the overall GPA. If a student takes precalculus on permit at a non-CUNY institution, only the original grade will be calculated in the overall GPA.
- **If a student has more than one repeatable precalculus grade and subsequently earns a grade of C or better in the course, the previous grades will be deleted from the calculation of the GPA, subject to the 16-credit limit.**
- **If a student earns less than a C grade when the course is repeated or has exceeded the 16 credit limit, both grades earned will be factored into the student's GPA.**
- **The cumulative GPA calculated on the basis of this policy is to be used for purposes of retention and graduation from the College and the admission to and continuance in a major or specialization.** It will not be used to calculate the GPA for graduation honors or the Dean's List.

The second part of the proposal is to include a precalculus grade prerequisite in [MTH 2205](#) and [MTH 2207](#).

Effective fall 2018, the prerequisites for MTH 2205 and MTH 2207 are as follows:

[MTH 2205](#) Applied Calculus *Prerequisite: MTH 2003 or MTH 2009 with a grade of C- or better.*

[MTH 2207](#) Applied Calculus and Matrix Applications *Prerequisite: Placement or grade of C- or better in MTH 2000 or 2001 or the equivalent.*

Courses in Mathematics (MTH)

MTH 1023	Intermediate and College Algebra	4.5 hours; 2 credits
MTH 1030	College Algebra	4 hours; 2 credits
MTH 2003	Pre-calculus and Elements of Calculus	4 hours; 3 credits
MTH 2009	Precalculus	4.5 hours; 3 credits
MTH 2120	Mathematics Appreciation	3 hours; 3 credits
MTH 2140	Mathematics and Quantitative Reasoning	4 hours; 3 credits
MTH 2160	Ideas in Mathematics and Their Applications	4 hours; 3 credits
MTH 2205	Applied Calculus	4 hours; 3 credits
MTH 2206	Applied Calculus	3 hours; 3 credits
MTH 2207	Applied Calculus and Matrix Applications	4 hours; 4 credits
MTH 2301	Concepts of Discrete Mathematics	3 hours; 3 credits
MTH 2610	Calculus I	4 hours; 4 credits
MTH 2630	Analytic Geometry and Calculus I	5 hours; 5 credits
MTH 3006	Integral Calculus	4 hours; 4 credits
MTH 3007	Infinite Series	1 hour; 1 credit
MTH 3010	Elementary Calculus II	4 hours; 4 credits

MTH 3020	Intermediate Calculus	4 hours; 4 credits
MTH 3030	Analytic Geometry and Calculus II	5 hours; 5 credits
MTH 3035	Vector Calculus	1 hour; 1 credit
MTH 3040	Actuarial Seminar: R for Actuaries	2 hours; 2 credits
MTH 3050	Multi-Variable and Vector Calculus	4 hours; 4 credits
MTH 3100	Selected Topics in Discrete Mathematics	3 hours; 3 credits
MTH 3120	Elementary Probability	3 hours; 3 credits
MTH 3300	Algorithms, Computers, and Programming I	4 hours; 3 credits
MTH 3901	Actuarial Science Internship	1 hour; 1 credit
MTH 3902	Actuarial Science Internship	1 hour; 1 credit
MTH 3903	Actuarial Science Internship	1 hour; 1 credit
MTH 3904	Actuarial Science Internship	1 hour; 1 credit
MTH 3905	Math Internship	1 hour; 1 credit
MTH 3906	Math Internship	1 hour; 1 credit
MTH 3907	Math Internship	1 hour; 1 credit
MTH 3908	Math Internship	1 hour; 1 credit
MTH 3909	Financial Mathematics Internship	1 hour; 1credit
MTH 3910	Financial Mathematics Internship	1 hour; 1credit
MTH 3911	Financial Mathematics Internship	1 hour; 1credit
MTH 3912	Financial Mathematics Internship	1 hour; 1credit
MTH 4000	Bridge to Higher Mathematics	4 hours; 3 credits
MTH 4005	Problem-Solving Seminar	3 hours; 3 credits
MTH 4009	Proof Writing for Mathematical Analysis <i>(formerly Proof Writing for Advanced Calculus)</i>	1 hour; 1 credit
MTH 4010	Mathematical Analysis I	3 hours; 3 credits
MTH 4020	Advanced Calculus II	3 hours; 3 credits
MTH 4030	Topology	3 hours; 3 credits
MTH 4100	Linear Algebra and Matrix Methods	3 hours; 3 credits
MTH 4110	Ordinary Differential Equations	3 hours; 3 credits
MTH 4115	Numerical Methods for Differential Equations in Finance	4 hours; 4 credits

MTH 4119	Multivariate Probability Distributions	1 hour; 1 credit
MTH 4120	Introduction to Probability	4 hours; 4 credits
MTH 4125	Introduction to Stochastic Processes	4 hours; 4 credits
MTH 4130	Mathematics of Data Analysis (<i>formerly Mathematics of Statistics</i>)	4 hours; 4 credits
MTH 4135	Computational Methods in Probability	4 hours; 3 credits
MTH 4140	Graph Theory	3 hours; 3 credits
MTH 4145	Mathematical Modeling	3 hours; 3 credits
MTH 4150	Combinatorics	3 hours; 3 credits
MTH 4200	Theory of Numbers	3 hours; 3 credits
MTH 4210	Elements of Modern Algebra	3 hours; 3 credits
MTH 4215	Finite Fields, Algebraic Curves, and Applications	3 hours; 3 credits
MTH 4230	History of Mathematics	4 hours; 4 credits
MTH 4240	Differential Geometry	3 hours; 3 credits
MTH 4300	Algorithms, Computers, and Programming II	4 hours; 3 credits
MTH 4310	Methods of Numerical Analysis	3 hours; 3 credits
MTH 4315	Introduction to Mathematical Logic	4 hours; 3 credits
MTH 4320	Fundamental Algorithms	4 hours; 3 credits
MTH 4340	Switching Theory	3 hours; 3 credits
MTH 4395	Special Topics in Computer Science	3 hours; 3 credits
MTH 4400	Finite Differences	4 hours; 4 credits
MTH 4410	Theory of Interest	4 hours; 4 credits
MTH 4420	Actuarial Mathematics I	4 hours; 4 credits
MTH 4421	Actuarial Mathematics II	4 hours; 4 credits
MTH 4430	Mathematics of Inferential Statistics	4 hours; 4 credits
MTH 4451	Short-Term Insurance Mathematics (<i>formerly Risk Theory</i>)	4 hours; 4 credits
MTH 4452	Short-Term Insurance Mathematics II	4 hours; 4 credits
MTH 4500	Introductory Financial Mathematics	4 hours; 4 credits
MTH 4600	Data Analysis and Simulation for Financial Engineers	4 hours; 4 credits
MTH 5000	Independent Study I	Hours and credits to be arranged
MTH 5001	Independent Study II	Hours and credits to be arranged

MTH 5002	Independent Study III	Hours and credits to be arranged
MTH 5003	Independent Study IV	Hours and credits to be arranged
MTH 5004	Independent Study V	Hours and credits to be arranged
MTH 5010	Advanced Calculus III	3 hours; 3 credits
MTH 5020	Theory of Functions of a Complex Variable	3 hours; 3 credits
MTH 5030	Theory of Functional of Real Variables	3 hours; 3 credits
MTH 5100	Partial Differential Equations and Boundary Value Problems	4 hours; 4 credits
MTH 5500	Stochastic Calculus for Finance	4 hours; 4 credits
MTH 6001H	Honors in Mathematics I	Hours and credits to be arranged
MTH 6002H	Honors in Mathematics II	Hours and credits to be arranged
MTH 6003H	Honors in Mathematics III	Hours and credits to be arranged

[back to top](#)

Department of Modern Languages and Comparative Literature

- [Faculty](#)
- [Field Description](#)
- [The Major in Spanish](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Arts and Sciences Ad Hoc Major](#)
- [The Minors and Courses](#)
- [Special Program](#)
- [Courses](#)
 - [Courses in Arabic \(ARB\)](#)
 - [Courses in Chinese \(CHI\)](#)
 - [Courses in French \(FRE\)](#)
 - [Courses in Hebrew \(HEB\)](#)
 - [Courses in Italian \(ITL\)](#)
 - [Courses in Japanese \(JPN\)](#)
 - [Courses in Portuguese \(POR\)](#)
 - [Courses in Spanish \(SPA\)](#)
 - [Courses in Comparative Literature \(CMP\)](#)
- [Department of Modern Languages and Comparative Literature Web Site](#)

Field Description

The study of divergent modes of expression and cultures serves to broaden students perspectives and deepen their understanding of both themselves and their world. Language students not only develop an oral and written command of the studied language but also gain a comprehensive knowledge of the civilizations and cultures of the countries where the language is spoken. Literary analysis develops the students critical faculties and sense of style as well. The department offers courses in Arabic, Chinese, French, Hebrew, Italian, Japanese, Portuguese, and Spanish, and literature courses conducted in English.

[back to top](#)

The Majors

- [Spanish](#)
- [Arts and Sciences Ad Hoc Major](#)

Spanish

The Spanish courses of the Department of Modern Languages and Comparative Literature are designed to give students oral and written fluency in the language and to impart a knowledge of the literatures of Spain and Latin America. It is hoped that literary appreciation and critical methods will be developed and that the students cultural and intellectual vistas will be broadened. A BA student majoring in Spanish may also declare the interdisciplinary minor in Spanish-English Translation. Students cannot use one course in both the major and the minor.

Program Learning Goals

Upon completion of a major in Spanish, students will be able to:

Knowledge of the Field

1. Read, discuss, present, and write in the language at the level appropriate for advanced students.
2. Identify phonetic, semantic, grammatical, syntactical, socio-political and/or cultural differences between Spanish and English and varieties of Spanish.

3. Understand the nature of cultural, literary and/or filmic texts within particular historical and socio-political contexts.
4. Analyze individual literary and/or filmic texts within the cultural, historical, and aesthetic traditions from which they arise.
5. Identify and situate major aesthetic movements, currents and tendencies in Hispanic literature and/or film over time.
6. Differentiate the formal conventions of major literary genres (essay, poetry, novel, short story, theater).
7. Understand and articulate the strategies and structures that constitute literary and/or filmic texts.

Critical Thinking and Research Skills

1. Master the fundamental aspects of critical analysis, including evidence substantiation through research and bibliographical references, and application of the appropriate terminology.
2. Communicate effectively, both orally and in writing, the results of his/her own research and the research of others.
3. Write thesis-driven and descriptive essays on sophisticated themes that are pertinent to the study of literature and/or film in the context of the cultures in which the texts are produced.
4. Demonstrate critical and close reading skills and the ability to make cross-cultural and interdisciplinary connections.

Civic Engagement

1. Establish connections between the formal study of cultural, literary, and critical texts and social-historical and cultural issues pertinent to Hispanic communities both locally and abroad.
2. Participate in activities in the local community that complement or require implementation of the knowledge and skills gained through the course work.

Major Course Requirements

Required Courses

All students who major in Spanish will take a minimum of 24 credits in this field. Students who have had three or more years of Spanish in high school or the equivalent may start their electives immediately. Those who are not sufficiently proficient in the aural-oral use of the language are advised to take SPA 4000 Advanced Oral Communication I early in their programs.

All students who major in Spanish are required to take the following courses:

SPA 4010	Advanced Written Communication	4 credits
SPA 4050	Introduction to Hispanic Literature (<i>formerly Introduction to Literary Theory</i>)	3 credits

As part of the 24-credit requirement, majors will take at least one course from each of the following groups:

Group 1: Language and Linguistics

SPA 4001	Advanced Oral Communication II	4 credits
SPA 4003	Translation Workshop: Spanish to English	3 credits
SPA 4005	The History of Translation in the Hispanic/Latino World	3 credits
SPA 4011	Structures of Modern Spanish	3 credits
SPA 4012	Phonetics	3 credits
SPA 4013	Introduction to Hispanic Linguistics	3 credits
SPA 4014	Hispanic Bilingualism	3 credits
SPA 4015	History of the Spanish Language	3 credits

Group 2: Latin American Literature

SPA 4221	Contemporary Latin-American Theatre	3 credits
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SPA 4222	Contemporary Latin-American Novel	3 credits
SPA 4224	Contemporary Latin-American Short Story	3 credits
SPA 4226	Afro-Caribbean Literature	3 credits
SPA 4228	Twentieth-Century Women's Writing in Latin America	3 credits
SPA 4281	The Literature of Latin America I	3 credits
SPA 4282	The Literature of Latin America II	3 credits
SPA 4383	Literature of the Hispanic Caribbean I	3 credits
SPA 4384	Literature of the Hispanic Caribbean II	3 credits
Group 3: Peninsular Literature		
SPA 4114	Spanish Medieval Literature	3 credits
SPA 4117	Spanish Literature of the Golden Age	3 credits
SPA 4118	Neoclassicism to Romanticism	3 credits
SPA 4121	Modern Spanish Drama	3 credits
SPA 4123	The Generation of 98	3 credits
SPA 4124	Twentieth-Century Spanish Literature	3 credits
SPA 4125	Modern Spanish Short Story	3 credits
SPA 4150	Cervantes	3 credits
SPA 4181	History of Spanish Literature I	3 credits
SPA 4182	History of Spanish Literature II	3 credits
Group 4: Culture and Civilization		
SPA 4115	Images of Women in Spanish Culture	3 credits
SPA 4171	Civilization and Culture of Spain	3 credits
SPA 4183	Spanish Film: Cinematic Representation of the Spanish Artistic Tradition	3 credits
SPA 4271	Civilization and Culture of Latin America	3 credits
SPA 4999	Special Studies in Spanish	3 credits
SPA 5000-5004	Independent Study	variable
SPA 6001-6003	Honors Seminars	variable
Electives The remaining credits will be chosen from the following list of advanced course offerings in Spanish:		
SPA 4000	Advanced Oral Communication I	4 credits

SPA 4001	Advanced Oral Communication II	4 credits
SPA 4003	Translation Workshop: Spanish to English	3 credits
SPA 4005	The History of Translation in the Hispanic/Latino World	3 credits
SPA 4011	Structures of Modern Spanish	3 credits
SPA 4012	Phonetics	3 credits
SPA 4013	Introduction to Hispanic Linguistics	3 credits
SPA 4014	Hispanic Bilingualism	3 credits
SPA 4015	History of the Spanish Language	3 credits
SPA 4114	Spanish Medieval Literature	3 credits
SPA 4116	Spanish Literature of the Renaissance	3 credits
SPA 4117	Spanish Literature of the Golden Age	3 credits
SPA 4118	Neoclassicism to Romanticism	3 credits
SPA 4120	Modern Poetry	3 credits
SPA 4121	Modern Spanish Drama	3 credits
SPA 4122	The Modern Novel	3 credits
SPA 4123	The Generation of 98	3 credits
SPA 4124	Twentieth-Century Spanish Literature	3 credits
SPA 4125	Modern Spanish Short Story	3 credits
SPA 4150	Cervantes	3 credits
SPA 4171	Civilization and Culture of Spain	3 credits
SPA 4181	History of Spanish Literature I	3 credits
SPA 4182	History of Spanish Literature II	3 credits
SPA 4183	Spanish Film: Cinematic Representations of the Spanish Artistic Tradition	3 credits
SPA 4219	Nineteenth-Century Latin-American Literature Prior to <i>Modernismo</i>	3 credits
SPA 4220	Nineteenth- and Twentieth-Century Latin-American Poetry	3 credits
SPA 4221	Contemporary Latin-American Theatre	3 credits
SPA 4222	Contemporary Latin-American Novel	3 credits
SPA 4223	<i>Modernismo</i> in Latin-America	3 credits
SPA 4224	Contemporary Latin-American Short Story	3 credits
SPA 4225	The Indian in the Novel of Spanish America	3 credits

SPA 4226	Afro-Caribbean Literature	3 credits
SPA 4228	Twentieth-Century Womens Writing in Latin America	3 credits
SPA 4271	Civilizations and Cultures of Latin America	3 credits
SPA 4281	The Literature of Latin America I	3 credits
SPA 4282	The Literature of Latin America II	3 credits
SPA 4381	Survey of Puerto Rican Literature I	3 credits
SPA 4382	Survey of Puerto Rican Literature II	3 credits
SPA 4383	Literature of the Hispanic Caribbean I	3 credits
SPA 4384	Literature of the Hispanic Caribbean II	3 credits
SPA 4501	Spanish for Global Markets I	3 credits
SPA 4502	Spanish for Global Markets II	3 credits
SPA 4999	Special Studies in Spanish	3 credits
SPA 5000-5004	Independent Study	variable
SPA 6001-6003	Honors Seminars	variable

[back to top](#)

Arts and Sciences Ad Hoc Major

When a students educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an ad hoc major following preparation and acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. The program must be approved by the chairpersons of the appropriate departments and the Office of the Associate Dean of Arts and Sciences.

Students interested in including courses in French, Spanish, or Italian as part of an arts and sciences ad hoc major should contact the Department of Modern Languages and Comparative Literature at 646-312-4210.

The Weissman School of Arts and Sciences ad hoc major requires 30–33 credits.

[back to top](#)

The Minors

- [Chinese](#)
- [French](#)
- [Hebrew](#)
- [Italian](#)
- [Japanese](#)
- [Spanish](#)
- [Spanish-English Translation](#)
- [Comparative Literature](#)

A minor consists of a minimum of 9 credits as described below, not including courses taken toward the fulfillment of the base curriculum.

Chinese

Students who choose to develop their intellectual abilities in Chinese may select two courses at the 3000-level or above from the Chinese section of the department's course offerings. Any 4000-level course in Chinese may serve as the capstone course for the minor.

[back to top](#)

French

Advanced training in francophone language and literature is increasingly necessary for business, teaching, translation, and other professional careers. Students who choose to develop their intellectual abilities in these areas may select two courses at the 3000-level or above from the French section of the department's offering. To complete their minors, students must enroll in an appropriate capstone course. Any 4000- or 5000-level course in French may serve as the capstone course for the minor.

[back to top](#)

Hebrew

Students who choose to develop their intellectual abilities in Hebrew language and literature may select two courses at the 3000-level or above from the Hebrew section of the department's course offerings. To complete their minors, they must enroll in an appropriate capstone course. All 4000-level offerings in the Department of Modern Languages and Comparative Literature or an independent studies course in Hebrew may serve as the capstone course for the minor.

[back to top](#)

Italian

Students who choose to develop their intellectual abilities in Italian language, literature, and culture may select two courses at the 3000-level or above from the Italian section of the department. To complete their minors, students must enroll in an appropriate capstone course. Any 4000- or 5000-level course in Italian may serve as the capstone course for the minor.

[back to top](#)

Japanese

Students who choose to develop their intellectual abilities in Japanese may select two courses at the 3000-level or above from the Japanese section of the department's course offerings. Any 4000-level course in Japanese, [AAS 4905/ CMP 4905](#), [AAS 4906/ CMP 4906](#), or [AAS 4907/ CMP 4907](#) may serve as the capstone course for the minor.

[back to top](#)

Spanish

Advanced training in Spanish language and literature is increasingly necessary for business, teaching, translation, and other professional careers. Students who choose to develop their intellectual abilities in these areas may select two courses at the 3000-level or above from the Spanish section of the department. To complete their minors, students must enroll in an appropriate capstone course. Any 4000- or 5000-level course in Spanish may serve as the capstone course for the minor.

[back to top](#)

Spanish-English Translation

Translation is the language of global communication, whether the text to be translated is a company's year-end report, an ad campaign, a politician's speech, a poem, or a novel. The interdisciplinary minor in Spanish-English Translation, suitable for both Arts and Sciences and Business majors, allows students with good skills in English and Spanish to perfect their knowledge of both languages and gain the ability to produce fluent, accurate, and effective translations between them. The minor is open to all students who have successfully completed a 4000-level Literature or Culture and Civilization course in Spanish. To complete the minor, students must take three courses: SPA 4003, Spanish-English Translation Workshop; the capstone, SPA 4004, Seminar in Translation: Spanish-English; and one 3000 or 4000-level course from the list of approved electives offered by the Departments of English, Communication Studies, or Modern Languages and Comparative Literature. **Note:** This minor is open to students who are pursuing a major in Spanish. Students cannot use one course in both the major and the minor.

Program Prerequisite:		
Any 4000-level course in Literature or Culture and Civilization offered by the MLCL Department's Spanish program.		
Required Courses		
Capstone Course:		
SPA 4004	Seminar in Translation: Spanish-English	3 credits
Workshop:		
SPA 4003	Translation Workshop: Spanish to English	3 credits
Electives		
<i>Choose one of the following courses:</i>		
COM 3069	Intercultural Communication	3 credits
ENG 3680	Advanced Essay Writing: Style and Styles in Prose	3 credits
ENG 3700	Introduction to Linguistics and Language Learning (COM 3700)	3 credits
ENG 3750	The Structure and History of English (COM 3750)	3 credits
ENG 4015	Globalization of English (COM 4015)	3 credits
ENG 4030	Stylistics	3 credits
SPA 4005	The History of Translation in the Hispanic/Latino World	3 credits
SPA 4011	Structures of Modern Spanish	3 credits
SPA 4013	Introduction to Hispanic Linguistics	3 credits
SPA 4014	Hispanic Bilingualism	3 credits
SPA 4015	History of the Spanish Language	3 credits
SPA 4501	Spanish for Global Markets I	3 credits
<i>or</i>		

SPA 4502	Spanish for Global Markets II	3 credits
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[back to top](#)

Comparative Literature

The minor in comparative literature provides students with a thorough knowledge of several national literatures through comparative and interdisciplinary study. Students must complete three courses at the 3000-level or higher, at least one of which must be a capstone, 4000-level course. Please note, [CMP 4907](#) (cross-listed as AAS and FLM 4907), may be used as an *elective* within the Comparative Literature minor. This course may not be used to satisfy capstone requirement for the Comparative Literature minor. Students are also encouraged to pursue the study of a foreign language.

[back to top](#)

Special Program

Majors in the Department of Modern Languages and Comparative Literature will be admitted to the honors program in their junior and senior years with the following provisions: that a letter of recommendation from the students sponsor be written and reviewed by an Honors Program Committee consisting of three members chosen by the chairperson of the department, that the student has at least 12 credits in modern languages, and that the student has at least a 3.4 average in his or her major and that his or her overall record is good.

Structure: Students must take courses 6001H and 6002H either consecutively or simultaneously. Course 6002 can be a continuation of 6001, or it can be in a related field. In this context, a related field may be construed as comparative literature or linguistics.

Honors Paper 6003 (2 credits): The final outcome of courses 6001 and 6002 will be an honors paper written by the student and supervised by a sponsor. The honors paper, after being approved by the sponsor, will be read by two other members of the department who are to be appointed by an Honors Program Committee. The degree with honors will be awarded by the Weissman School of Arts and Sciences upon recommendation of the department, whose minimum standards for such recommendation will be the grade of A in all three courses.

[back to top](#)

Courses

Courses in Arabic (ARB)

ARB 1001	Elementary Arabic I	4 hours; 4 credits
ARB 1002	Elementary Arabic II	3 hours; 3 credits

Courses in Chinese (CHI)

CHI 1001	Elementary Chinese I	3 hours; 3 credits
CHI 1002	Elementary Chinese II	3 hours; 3 credits
CHI 2001	Upper Elementary Chinese I	3 hours; 3 credits
CHI 2002	Upper Elementary Chinese II	3 hours; 3 credits
CHI 3001	Lower Intermediate Chinese	4 hours; 4 credits

CHI 3002	Upper Intermediate Chinese	4 hours; 4 credits
CHI 3005	Chinese for Heritage Students I	3 hours; 3 credits
CHI 3006	Chinese for Heritage Students II	3 hours; 3 credits
CHI 4181	Classical Chinese Literature I	3 hours; 3 credits
CHI 4182	Classical Chinese Literature II	3 hours; 3 credits
CHI 4183	Chinese Cinema	3 hours; 3 credits
CHI 4224	The Contemporary Chinese Short Story	3 hours; 3 credits
CHI 4501	Business Chinese I	3 hours; 3 credits
CHI 4502	Business Chinese II	3 hours; 3 credits
CHI 4999	Special Studies in Chinese	3 hours; 3 credits

[back to top](#)

Courses in French (FRE)

FRE 1001-1002	Elementary French I and II	3 hours; 3 credits per semester
FRE 2009	Advanced Beginners French	3 hours; 3 credits
FRE 3001	Intensive Intermediate French I	4 hours; 4 credits
FRE 3002	Intensive Intermediate French II	4 hours; 4 credits
FRE 3007	Advanced Intermediate French	3 hours; 3 credits
FRE 3050	Commercial French I	3 hours; 3 credits
FRE 3051	Commercial French II	3 hours; 3 credits
FRE 4000	Advanced Oral Communication I	4 hours; 4 credits
FRE 4001	Advanced Oral Communication II	4 hours; 4 credits
FRE 4010	Advanced Composition	4 hours; 4 credits
FRE 4011	Advanced Grammar and Syntax	3 hours; 3 credits
FRE 4118	The Eighteenth Century	3 hours; 3 credits
FRE 4122	The Modern Novel: 1800-1920s	3 hours; 3 credits
FRE 4124	Contemporary French Literature	3 hours; 3 credits
FRE 4125	The Modern French Short Story	3 hours; 3 credits
FRE 4127	The Literary Avant-Garde in France 1898-1945	3 hours; 3 credits
FRE 4181	History of French Literature I	3 hours; 3 credits

FRE 4182	History of French Literature II	3 hours; 3 credits
FRE 4183	Women Writers in French	3 hours; 3 credits
FRE 4188	French Comedy from Molière to the Present	3 hours; 3 credits
FRE 4226	Black French Literature	3 hours; 3 credits
FRE 4230	North Africa: Literature and Film	3 hours; 3 credits
FRE 4240	French Orientalism	3 hours; 3 credits
FRE 4501	Advanced Commercial French I	3 hours; 3 credits
FRE 4502	Advanced Commercial French II	3 hours; 3 credits
FRE 4503	Contemporary French Cinema and Society	3 hours; 3 credits
FRE 4999	Special Studies in French	3 hours; 3 credits
FRE 5006	Translation Workshop I	2 hours; 2 credits
FRE 5007	Translation Workshop II	2 hours; 2 credits
FRE 5008	Translation Workshop III	2 hours; 2 credits
FRE 5009	Translation Workshop IV	2 hours; 2 credits
FRE 5000-5004	Independent Study	Hours and credits to be arranged
FRE 6001-6003	Honors	Credits flexible; usually 4 credits per term

[back to top](#)

Courses in Hebrew (HEB)

HEB 1001-1002	Elementary Hebrew I and II	3 hours; 3 credits per semester
HEB 3001	Lower Intermediate Hebrew	4 credits
HEB 3002	Upper Intermediate Hebrew	4 credits
HEB 3003	Advanced Hebrew I: Reading in Hebrew Language	3 credits
HEB 3004	Advanced Hebrew II	3 credits
HEB 3303	Masterpieces of Literature: The Psychological Novel	3 credits
HEB 3311	History (Ancient) of the Jewish People as Reflected in Literature	4 credits
HEB 3312	History (Medieval/Modern) of the Jewish People as Reflected in Literature	4 credits
HEB 4000	Advanced Hebrew Conversation I	4 credits
HEB 4001	Advanced Hebrew Conversation II	4 credits
HEB 4148	Great Works of Hebrew Literature I	3 credits

HEB 4304	The Hebrew Essays	3 credits
HEB 4315	Biblical Prose	3 credits
HEB 4316	Biblical Poetry	3 credits
HEB 4331	Poetry of the Hebrew Renaissance	3 credits
HEB 4332	Poetry of Modern Israel	3 credits
HEB 4341	Prose of the Hebrew Renaissance	3 credits
HEB 4342	Prose of Modern Israel	3 credits
HEB 5300	Hebrew Seminar	3 hours; 3 credits
HEB 5301	Talmud I	3 hours; 3 credits
HEB 5302	Talmud II	3 hours; 3 credits
HEB 5320	Hebrew Philosophical Literature	3 hours; 4 credits
HEB 5000-5004	Independent Study	Hours and credits to be arranged
HEB 6001-6003	Honors	3 credits each

[back to top](#)

Courses in Italian (ITL)

ITL 1001-1002	Elementary Italian I and II	3 hours; 3 credits per semester
ITL 2071	Civilization and Culture of Italy (in English)	3 hours; 3 credits
ITL 2072	Italian-American Contributions (in English)	3 hours; 3 credits
ITL 3001	Intensive Intermediate Italian I	4 hours; 4 credits
ITL 3002	Intensive Intermediate Italian II	4 hours; 4 credits
ITL 3050	Commercial Italian I	3 hours; 3 credits
ITL 3051	Commercial Italian II	3 hours; 3 credits
ITL 4001	Contemporary Italian Culture	3 hours; 3 credits
ITL 4005	Advanced Oral Communication I	3 hours; 3 credits
ITL 4181	History of Italian Literature I	3 hours; 3 credits
ITL 4182	History of Italian Literature II	3 hours; 3 credits
ITL 4183	Contemporary Italian Literature	3 hours; 3 credits
ITL 4501	Advanced Commercial Italian I	3 hours; 3 credits

ITL 4502	Advanced Commercial Italian II	3 hours; 3 credits
ITL 4999	Special Studies in Italian	3 hours; 3 credits
ITL 5000-5004	Independent Study	Hours and credits to be arranged
ITL 6001-6003	Honors	Credits flexible; usually 4 credits per term

[back to top](#)

Courses in Japanese (JPN)

JPN 1001-1002	Elementary Japanese I and II	3 hours; 3 credits per semester
JPN 3001	Intensive Intermediate Japanese I	4 hours; 4 credits each semester
JPN 3002	Intensive Intermediate Japanese II	4 hours; 4 credits each semester
JPN 4000	Advanced Japanese Oral and Written Communication	3 hours; 3 credits
JPN 4003	Contemporary Japanese Literature, Film, and Culture	3 hours; 3 credits
JPN 4005	Advanced Japanese: Learning Through Content and Multimedia (AAS 4005)	3 hours; 3 credits
JPN 4501	Japanese for Global Markets	3 hours; 3 credits
JPN 5000-5001	Independent Study	Hours and credits to be arranged

[back to top](#)

Courses in Portuguese (POR)

POR 1001	Elementary Conversation I	3 hours; 3 credits
POR 1002	Elementary Conversation II	3 hours; 3 credits

Courses in Spanish (SPA)

SPA 1001	Elementary Spanish I and II	3 hours; 3 credits
SPA 1002	Elementary Spanish II	3 hours; 3 credits
SPA 2009	Continuing Spanish for Non-Heritage Speakers	4 hours; 4 credits
SPA 3001	Intensive Intermediate Spanish I	4 hours; 4 credits
SPA 3002	Intensive Intermediate Spanish II	4 hours; 4 credits

SPA 3005	Spanish for Heritage Speakers I	3 hours; 3 credits
SPA 3006	Spanish for Heritage Speakers II	3 hours; 3 credits
SPA 3999	Advanced Intermediate Spanish for Business	3 hours; 3 credits
SPA 4000	Advanced Oral Communication I	4 hours; 4 credits
SPA 4001	Advanced Oral Communication II	4 hours; 4 credits
SPA 4003	Translation Workshop: Spanish to English	3 hours; 3 credits
SPA 4004	Seminar in Translation: Spanish-English	3 hours; 3 credits
SPA 4005	The History of Translation in the Hispanic/Latino World	3 hours; 3 credits
SPA 4010	Advanced Written Communication	4 hours; 4 credits
SPA 4011	Structures of Modern Spanish	3 hours; 3 credits
SPA 4012	Phonetics	3 hours; 3 credits
SPA 4013	Introduction to Hispanic Linguistics	3 hours; 3 credits
SPA 4014	Hispanic Bilingualism	3 hours; 3 credits
SPA 4015	History of the Spanish Language	3 hours; 3 credits
SPA 4050	Introduction to Hispanic Literature (<i>formerly Introduction to Literary Theory</i>)	3 hours; 3 credits
SPA 4114	Medieval Literature of Spain	3 hours; 3 credits
SPA 4115	Images of Women in Spanish Culture	3 hours; 3 credits
SPA 4116	Spanish Literature of the Renaissance	3 hours; 3 credits
SPA 4117	Spanish Literature of the Golden Age	3 hours; 3 credits
SPA 4118	Neoclassicism to Romanticism	3 hours; 3 credits
SPA 4120	Modern Poetry	3 hours; 3 credits
SPA 4121	Modern Spanish Drama	3 hours; 3 credits
SPA 4122	The Modern Novel	3 hours; 3 credits
SPA 4123	The Generation of '98	3 hours; 3 credits
SPA 4124	Twentieth-Century Spanish Literature	3 hours; 3 credits
SPA 4125	Modern Spanish Short Story	3 hours; 3 credits
SPA 4150	Cervantes	3 hours; 3 credits
SPA 4171	Civilization and Culture of Spain	3 hours; 3 credits
SPA 4181	History of Spanish Literature I	3 hours; 3 credits
SPA 4182	History of Spanish Literature II	3 hours; 3 credits

SPA 4183	Spanish Film	3 hours; 3 credits
SPA 4219	Nineteenth-Century Latin-American Literature Prior to Modernism	3 hours; 3 credits
SPA 4220	Nineteenth- and Twentieth-Century Latin-American Poetry	3 hours; 3 credits
SPA 4221	Contemporary Latin-American Theatre	3 hours; 3 credits
SPA 4222	Contemporary Latin-American Novel	3 hours; 3 credits
SPA 4223	Modernismo in Latin America	3 hours; 3 credits
SPA 4224	Contemporary Latin-American Short Story	3 hours; 3 credits
SPA 4225	The Indian in the Novel of Spanish America	3 hours; 3 credits
SPA 4226	Afro-Caribbean Literature	3 hours; 3 credits
SPA 4227	Contemporary Latin American Fiction	3 hours; 3 credits
SPA 4228	Latin American Women's Literature: Twentieth and Twenty-First Centuries	3 hours; 3 credits
SPA 4271	Civilizations and Cultures of Latin America	3 hours; 3 credits
SPA 4281	The Literature of Latin America I	3 hours; 3 credits
SPA 4282	The Literature of Latin America II	3 hours; 3 credits
SPA 4283	The City in Latin American Literature	3 hours; 3 credits
SPA 4284	The Latin American Essay: From the Nineteenth-Century to the Present	3 hours; 3 credits
SPA 4285	Latin American Cinema	3 hours; 3 credits
SPA 4350	Contemporary Cuban Literature	3 hours; 3 credits
SPA 4381	Survey of Puerto Rican Literature I	3 hours; 3 credits
SPA 4383	Literature of the Hispanic Caribbean I	3 hours; 3 credits
SPA 4384	Literature of the Hispanic Caribbean II	3 hours; 3 credits
SPA 4501	Spanish for Global Markets I	3 hours; 3 credits
SPA 4502	Spanish for Global Markets II	3 hours; 3 credits
SPA 4999	Special Studies in Spanish	3 hours; 3 credits
SPA 5000-5004	Independent Study	Hours and credits to be arranged
SPA 6001-6003	Honors	Credits flexible; usually 4 credits per term

[back to top](#)

Courses in Comparative Literature (CMP)

CMP 2077	Spanish Cinema	4 hours; 3 credits
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CMP 2800	Great Works of Literature I	4 hours; 3 credits
CMP 2850	Great Works of Literature II	4 hours; 3 credits
CMP 3020	Archaeology and the Bible	3 hours; 3 credits
CMP 3021	Women and Family in the Bible and Ancient Near Eastern Literature	3 hours; 3 credits
CMP 3038	Survey of Caribbean Literature in English (BLS 3038), (ENG 3038)	3 hours; 3 credits
CMP 3042	The Modern Hero in Contemporary Literature	3 hours; 3 credits
CMP 3051	Latin American Jewish Women Writers (JWS 3051), (LACS 3051), (LTS 3051)	3 hours; 3 credits
CMP 3058	Contemporary Latin American Fiction (LTS 3058)	3 hours; 3 credits
CMP 3059	Latino/a Literature in the U.S.	3 hours; 3 credits
CMP 3073	The Literature of Italy	3 hours; 3 credits
CMP 3074	Italian American Experience in the U.S.: Culture and Literature	3 hours; 3 credits
CMP 3075	Italian Cinema and Culture	3 hours; 3 credits
CMP 3150	The Works of Cervantes	3 hours; 3 credits
CMP 3151	History of French Cinema (FLM 3151)	3 hours; 3 credits
CMP 3160	Latin American Cinema (FLM 3160)	3 hours; 3 credits
CMP 3905	Post-Colonial French Literature of Africa and the Caribbean	3 hours; 3 credits
CMP 4000	Special Topics in Literature	3 hours; 3 credits
CMP 4001	Laughter Through Tears: Classic Yiddish Fiction in Translation (JWS 4001)	3.0 hours; 3.0 credits
CMP 4010	The City and the Text: Representations of the City in Modern and Contemporary World Literature	3 hours; 3 credits
CMP 4011	Literary Theory (ENG 4011)	3 credits; 3credits
CMP 4020	Translating Between Worlds: Literature and Anthropology (ANT 4020)	3 hours; 3 credits
CMP 4100	Immigration Cinema: Migrations and Border Crossings to the U.S. and Europe (FLM 4100), (LACS 4100)	3 hours; 3 credits
CMP 4120	The French Novel from Madame de la Fayette to Proust	3 hours; 3 credits
CMP 4535	African Diasporas: U.S., Latin America, and the Caribbean (ENG 4535)	3 hours; 3 credits
CMP 4730	Journalism and the Literary Imagination (JRN 4730)	3 hours; 3 credits
CMP 4900	Hispanic Writers in New York City	3 hours; 3 credits
CMP 4905	Language, Literature, and Culture of Japan (AAS 4905)	3 hours; 3 credits
CMP 4906	Critical Approaches to Japanese Popular Culture (AAS 4906)	3 hours; 3 credits
CMP 4907	Film and Moving Image Culture in Japan (AAS 4907 , FLM 4907)	3 hours; 3 credits

[back to top](#)

Department of Natural Sciences

- [Faculty](#)
- [Field Description](#)
- [The Major in Biological Sciences](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [Arts and Sciences Ad Hoc Major in Natural Science Areas](#)
- [The Minors](#)
- [Natural Sciences Laboratory Equipment](#)
- [Courses](#)
 - [Courses in Biology \(BIO\)](#)
 - [Courses in Chemistry \(CHM\)](#)
 - [Courses in Environmental Science \(ENV\)](#)
 - [Courses in Physics \(PHY\)](#)
- [Department of Natural Sciences Web Site](#)

Field Description

The Department of Natural Sciences is an integrated department offering a wide selection of courses in biology, chemistry, environmental studies, and physics. The mission of the department is threefold: (1) to engage all students in the scientific enterprise through hands-on learning, enabling them to become scientifically literate citizens who are able to make informed decisions about public policy issues; (2) to prepare students for admission to and success in graduate and professional schools and for entry into the scientific workforce; and (3) to provide research opportunities for Baruch College students.

[back to top](#)

The Majors

[Biological Sciences](#)

[Arts And Sciences Ad Hoc Major in Natural Science Areas](#)

[back to top](#)

Biological Sciences

Whether you're a new student interested in the sciences, or a returning student planning a career change, the Department of Natural Sciences at Baruch's Weissman School of Arts and Sciences offers you flexible programs that can be tailored to suit your interests and to help you achieve your career goals. The Biological Sciences Major offers a rich variety of courses in biology, chemistry, and environmental studies. Students, in consultation with a faculty advisor, may design programs that prepare them for careers or advanced studies in many science and health-related fields.

In small classes, students receive personal attention from faculty, who are recognized experts in their fields. Advanced students can participate in faculty research projects on campus or at institutions where Baruch professors have collaborative arrangements. These research activities not only provide a unique learning experience, but students can earn academic credit as independent study and honors courses. One semester (4 credits) of independent study or honors research may be included in the major elective courses for students planning on professional education in health care fields. Two semesters (8 credits) may be approved by the department for students planning on graduate education toward careers in research.

Interested students should contact the Department of Natural Sciences at 646 660-6250.

Program Learning Goals

Upon completion of a major in Biology, students will be able to:

1. Design and carry out a laboratory and/or field experiment or theoretical project.

2. Analyze data and explain appropriateness of the analytical method to the particular study;
3. Read and critically evaluate primary literature.
4. Give an oral presentation.
5. Write a report based on an experiment or theoretical project, following the standard composition guidelines for scientific articles.
6. State fundamental scientific theories and explain the observations and experimental evidence on which they are based.
7. Explain the inter-relationships within and among organisms in the context of basic chemical and physical laws.
8. Describe the ethical implications of biological research for test organisms, the environment, and society in general.
9. Develop the skills and experience required to pursue a career that includes graduate programs in health care or biological research.

Major Course Requirements

Base Curriculum Courses

<i>No credit toward the major/specialization</i>		
BIO 2010	Principles of Biology I	4.5 credits
CHM 2003	General Chemistry I	4 credits
MTH 2003	Pre-calculus and Elements of Calculus *	3 credits
<i>or</i>		
MTH 2009	Precalculus	3 credits
<i>or</i>		
	A more advanced calculus course	3-4 credits
* Please note: Students with credit for MTH 2000 or MTH 2001 must complete a calculus course, typically, MTH 2207.		
Program Prerequisites 16.5 – 17.5 credits		
BIO 3001	Principles of Biology II	4.5 credits
CHM 3001	General Chemistry II	4 credits
CHM 3003	Principles of Organic Chemistry I	4 credits
PHY 2003	General Physics I	4 credits
<i>or</i>		
PHY 3010	Quantitative Physics I	5 credits
Required Courses 7 credits		
BIO 2100	Biostatistics (ENV 2100)	3 credits
<i>or</i>		
PSY 2100	Statistics for Social Sciences (formerly STA 2100)	3 credits
<i>or</i>		
STA 2000	Business Statistics	3 credits
BIO 3015	Principles of Genetics	4 credits

Electives

19 – 20.5 credits

Electives are based on students' interests and future goals, and are chosen in consultation with a faculty advisor. The major includes five elective courses, at least two of which must be at the 4000-level or higher, chosen from the following list:

BIO 3005	Molecular and Cellular Biology	4 credits
BIO 3009	Conservation Biology and Sustainable Development (ENV 3009)	4.5 credits
BIO 3010	Comparative Vertebrate Anatomy	4 credits
BIO 3012	Endocrinology	4 credits
BIO 3020	Biology of Invertebrates (ENV 3020)	4 credits
BIO 3030	Principles of Evolution: Processes, Patterns, and the History of Life (ENV 3030) <i>formerly History and Evolution of Life</i>	4 credits
BIO 3032	Animal Behavior (ENV 3032), (PSY 3032)	4 credits
BIO 3035	Introduction to Molecular Biotechnology	4 credits
BIO 3040	Plants in Action	4 credits
BIO 3082	Mind, Brain, and Behavior (PSY 3082)	3 credits
BIO 3500	Biological Applications to Physics (PHY 3500)	4 credits
BIO 4004	Microbiology	4 credits
BIO 4010	Human Physiology	4 credits
BIO 4015	Developmental Biology	4 credits
BIO 5000-5004	Independent Study	3-4 credits
BIO 6001H-6003H	Honors	4 credits
CHM 4010	Medicinal Chemistry	4 credits
CHM 4900	Biochemistry	4 credits
CHM 5000-5004	Independent Study	3-4 credits
CHM 6001H-6003H	Honors	4 credits
ENV 3001	Introduction to Environmental Science	4 credits
ENV 3002	Energy Conservation	4 credits
ENV 3003	Human Conservation	4 credits
ENV 3005	Economic and Legal Aspects of Ecology	4 credits
ENV 3006	Global Ecology	4 credits
ENV 3008	Air and Water Pollution	4 credits
ENV 3015L	Tropical Reef Ecology (plus lab ENV 3015)	3 credits

ENV 3050	Freshwater Ecology (BIO 3050)	4 credits
ENV 4005	Ecosystem Sustainability	4 credits
ENV 4020	Microbial Ecology	4 credits
ENV 4900	Topics in Environmental Science	4 credits
ENV 5000-5004	Independent Study	3-4 credits
ENV 6001H-6002H	Honors	4 credits

Arts And Sciences Ad Hoc Major in Natural Science Areas

When a student's educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an ad hoc major following preparation and acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. The program must be approved by the Office of the Associate Dean, Weissman School of Arts and Sciences.

The Department of Natural Sciences offers a pre-professional specialization that enables students to include chemistry and physics courses as part of an arts and sciences ad hoc major. Students prepare for entry into professional schools of medicine, dentistry, and other health care fields; graduate study in biological sciences; and teaching of biology, chemistry, and general sciences. Students combine basic courses in chemistry and physics with advanced electives.

The department also offers a specialization in environmental studies as part of an arts and sciences ad hoc major. This major includes a variety of courses in the sciences and additional courses from the Weissman School of Arts and Sciences, the Zicklin School of Business, and the Marxe School of Public and International Affairs. This ad hoc major integrates ecological principles in the dual context of science and society.

Prospective students are urged to register with the office of the Department of Natural Sciences early in their college careers. Each student will be assigned an individual advisor who will assist in formulating the specific ad hoc major program designed to attain the desired educational objectives. The department can be contacted at 646-660-6200.

The Weissman School of Arts and Sciences ad hoc major requires 30 – 33 credits.

[back to top](#)

The Minors

[Chemistry](#)

[Natural Sciences](#)

[Interdisciplinary Minor in Environmental Sustainability](#)

[Physics](#)

Chemistry

Students may wish to minor in chemistry in order to pursue general intellectual interests or specific career objectives. For example, students can complete the chemistry courses required for admission to medical school by doing a minor in chemistry. The chemistry minor will consist of two chemistry courses at the 3000-level or above, followed by a capstone course at the 4000-level. The capstone course must be taken at Baruch College. All chemistry courses at the 4000-level or above (including independent study and honors) offered by the Department of Natural Sciences may serve as the capstone. Interested students should contact the department.

Examples of possible course sequences in the chemistry minor:

Biochemistry

[CHM 3001](#) General Chemistry II

[CHM 3003](#) Principles of Organic Chemistry I

[CHM 4900](#) Biochemistry (co-requisite of CHM 3006—Principles of Organic Chemistry II)

Medicinal Chemistry

[CHM 3001](#) General Chemistry II

[CHM 3003](#) Principles of Organic Chemistry I

[CHM 4010](#) Medicinal Chemistry (co-requisite of CHM 3006—Principles of Organic Chemistry II)

Natural Sciences Minor

Students may wish to minor in natural sciences in order to pursue general intellectual interests or specific career objectives. For example, students can complete some of the science courses required for admission to medical school by doing a minor in natural sciences. For the natural sciences minor, students take two natural sciences courses at the 3000 level or above, followed by a capstone course at the 4000 level. The capstone course must be taken at Baruch College. All 4000- level courses offered by the Department of Natural Sciences or an independent studies course may serve as the capstone. Interested students should contact the department.

Interdisciplinary Minor in Environmental Sustainability

The Department of Natural Sciences, the Weissman School of Arts and Sciences, and the Zicklin School of Business offer a joint interdisciplinary program in environmental sustainability. This minor is suitable for both business and liberal arts students who have an interest in developing a critical understanding of interactions between human society and the broader global ecosystem. The program emphasizes economic, legal, and philosophical issues of environmental sustainability.

The prerequisite to this minor is completion of one of the following options: **1)** ENV 1020; or **2)** ENV 1003L *and* ENV 1004; or **3)** BIO 1003; or **4)** BIO 1015 *and* BIO 1016; or **5)** BIO 3001.

To complete the minor in environmental sustainability (11--12 credits) students must take one course at the 3000-level or above in environmental studies (ENV) offered by the Department of Natural Sciences, any other course from the electives listed below, and a required capstone course (ENV 4005 or 4900).

Program Prerequisite

ENV 1020	Principles of Ecology	4 credits
<i>or</i>		
ENV 1003L	Fundamentals of Ecology	3 credits
ENV 1004	Fundamentals of Ecological Research	3 credits
<i>or</i>		
BIO 1003	Survey of the Living World	4 credits
<i>or</i>		
BIO 1015L	Fundamentals of Biology - Genetics, Evolution, and Ecology	3 credits
BIO 1016	Fundamentals of Biology - Laboratory Research in Genetics, Evolution, and Ecology	3 credits
<i>or</i>		
BIO 3001	Principles of Biology II	4.5 credits

Required Capstone Course

ENV 4005	Ecosystem Sustainability	4 credits
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or

ENV 4900	Topics in Environmental Science	4 credits
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Electives

BIO 3009	Conservation Biology and Sustainable Development (ENV 3009)	4.5 credits
BIO 3016	Environmental Modeling (ENV 3016)	4 credits
BIO 3020	Biology of Invertebrates (ENV 3020)	4 credits
BIO 3030	Principles of Evolution: Processes, Patterns, and the History of Life (ENV 3030) <i>formerly History and Evolution of Life</i>	4 credits
BIO 3032	Animal Behavior (ENV 3032), (PSY 3032)	4 credits
BIO 3040	Plants in Action	4 credits
BIO 3050	Freshwater Ecology (ENV 3050)	4 credits
CIS 3700	Green IT	3 credits
ENV 3001	Introduction to Environmental Science	4 credits
ENV 3002	Energy Conservation	4 credits
ENV 3003	Human Conservation	4 credits
ENV 3005	Economic and Legal Aspects of Ecology	4 credits
ENV 3008	Air and Water Pollution	4 credits
ENV 3015/ ENV 3015	Tropical Reef Ecology (Lecture and Lab)	4 credits
ECO 3511	Contemporary Economic Development	3 credits
GEOG 3009	Introduction to Human Geography (ANT 3009)	3 credits
GEOG 3036	World Regional Geography (ANT 3036)	3 credits
JRN 3800	Environmental Reporting	3 credits
LAW 3122	Law and the Environment	3 credits
LAW 3400	Law, Business and Sustainability	3 credits
PAF 3442	The Environment, Political Choices, and Public Policy	3 credits
PHI 3200	Environmental Ethics	3 credits

POL 3317	The Politics of Energy and the Environment	3 credits
PSY 3185	Environmental Psychology	3 credits

[back to top](#)

Physics

The physics minor is suitable for students with an interest in the application of mathematical tools to fundamental scientific laws. The program emphasizes both mathematical ideas and classic experiments. To satisfy the minor, students must take three courses, two at the 3000-level or above, and a capstone at the 4000-level or above.

Tracks **are not** required, but examples of possible course sequences in the physics minor are:

Biomedical Track

- [PHY 3001](#) General Physics II
- [PHY 3500](#) Biological Applications to Physics (*cross-listed as [BIO 3500](#)*)
- [PHY 4130](#) Modern Physics

Astrophysics Track

- [PHY 3010](#) Quantitative Physics I
- [PHY 3020](#) Quantitative Physics II
- [PHY 4201](#) Astrophysics

Particle Physics Track

- [PHY 3010](#) Quantitative Physics I
- [PHY 3020](#) Quantitative Physics II
- [PHY 4140](#) Nuclear and Particle Physics

Computational Physics and Finance Track

- [PHY 3004](#) Physics on the Computer with Python
- [PHY 3020](#) Quantitative Physics II
- [PHY 4004](#) Statistical Physics with Applications to Mathematical Finance

Theoretical Physics Track

- [PHY 3010](#) Quantitative Physics I
- [PHY 3020](#) Quantitative Physics II
- [PHY 3200](#) Methods of Theoretical Physics - *Recommended*
- [PHY 4130](#) Modern Physics **or** [PHY 4400](#) Special Topics in Theoretical Physics

Students are free to construct their own minor from any set of three physics courses satisfying the general conditions for the minor. Physics courses at the 3000-level or higher at Baruch College include:

PHY 3001	General Physics II (Not open to students who have completed PHY 3006 , PHY 3010 and/or PHY 3020)
PHY 3004	Physics on the Computer with Python (Not open to student who have completed PHY 3001 or PHY 3010)

PHY 3010	Quantitative Physics I [recommended] (Not open to students who have completed PHY 2003 , PHY 3001 , and/or PHY 3004)
PHY 3020	Quantitative Physics II [recommended] (Not open to students who have completed PHY 3001)
PHY 3200	Methods of Theoretical Physics
PHY 3500	Biological Applications of Physics (BIO 3500)
PHY 4004	Statistical Physics with Applications to Mathematical Finance
PHY 4130	Modern Physics
PHY 4140	Introduction to Nuclear and Particle Physics
PHY 4201	Astrophysics
PHY 4400	Special Topics in Theoretical Physics
PHY 5000-5004	Independent Study
PHY 6001H-6002H	Honors
Recommended Courses in the Department of Mathematics <i>Students are encouraged to take each of the following courses:</i>	
MTH 2610	Calculus I
MTH 3010	Elementary Calculus II
MTH 3020	Intermediate Calculus

[back to top](#)

Natural Sciences Laboratory Equipment

Facilities for advanced studies in biology, chemistry, and physics are available on the Baruch campus. In addition to equipment standard to biology research, the Department of Natural Sciences has laboratories equipped for microbiology and microbial ecology, cell biology, ecology, and physiology.

A student research lab offers incubators, microscopes, balances, centrifuges, growth chambers, and water baths to permit a wide range of research. Computers for data analysis and presentation design are also available. Faculty research labs are dedicated to specific areas of inquiry: cell-cell communication, molecular systematics and evolutionary biology, and microbial ecology. Research facilities are available for prokaryotic and eukaryotic cell culture, growth and maintenance of various plant and invertebrate animal species, histology, video microscopy, DNA amplification, cell fractionation, and various standard biochemical techniques, including UV/visible spectroscopy, electrophoresis, and chromatography.

Laboratories in chemistry are equipped for specific areas of experimentation: general chemistry, environmental chemistry, organic chemistry, and organic synthesis (electrochemistry apparatus, dissolved oxygen meters, atomic absorption apparatus, and instruments for nuclear magnetic resonance, gas chromatography/mass spectroscopy, high-performance liquid chromatography, UV/visible spectroscopy, and infrared spectroscopy).

The physics area has a special computer lab for student research and a faculty laser optics research lab.

[back to top](#)

Courses

Courses in Biology (BIO)

BIO 1003	Survey of the Living World	2 lecture hours; 4 lab hours; 4 credits
BIO 1005	General Biology - Structure and Function - A Human Orientation	2 lecture hours; 4 lab hours; 4 credits
BIO 1011L	Fundamentals of Biology: Human Biology Lecture	2 lecture, 1 recitation; 3 credits
BIO 1012	Fundamentals of Biology: Human Biology Laboratory	3 hours; 3 credits
BIO 1015L	Fundamentals of Biology - Genetics, Evolution, and Ecology	2 lecture, 1 recitation; 3 credits
BIO 1016	Fundamentals of Biology - Laboratory Research in Genetics, Evolution, and Ecology	3 hours; 3 credits
BIO 2010	Principles of Biology I	2 lecture hours; 1 recitation hour; 3 lab hours; 4.5 credits
BIO 2030	Population Biology: Evolution Ecology	2 lecture hours; 3 lab. hours; 1 recitation hour; 4.5 credits
BIO 2100	Biostatistics (ENV 2100)	2 lecture hours; 2 lab hours; 3 credits
BIO 3001	Principles of Biology II	6 hours; 4.5 credits
BIO 3002	Reading Science	1 hour; 1 credit
BIO 3005	Molecular and Cellular Biology	2 lecture hours; 4 lab. hours; 4 credits
BIO 3009	Conservation Biology and Sustainable Development (ENV 3009)	2 lecture hours; 1 recitation hour; 3 lab hours; 4.5 credits
BIO 3010	Comparative Vertebrate Anatomy	2 lecture hours; 4 lab. hours; 4 credits
BIO 3011	Developmental Biology	2 lecture hours; 4 lab. hours; 4 credits
BIO 3012	Endocrinology	2 lecture hours; 4 lab. hours; 4 credits
BIO 3015	Principles of Genetics	2 lecture hours; 4 lab. hours; 4 credits
BIO 3016	Environmental Modeling (ENV 3016)	2 lecture hours; 4 lab hours; 4 credits
BIO 3020	Biology of Invertebrates (ENV 3020)	2 lecture hours; 4 lab hours; 4 credits
BIO 3025	Human Physiology	2 lecture hours; 4 lab. hours; 4 credits
BIO 3030	Principles of Evolution: Processes, Patterns, and the History of Life (ENV 3030) <i>(formerly History and Evolution of Life)</i>	2 lecture hours; 1 recitation hour; 2 lab. hours; 4 credits
BIO 3032	Animal Behavior (ENV 3032), (PSY 3032)	2 lecture hours; 4 lab hours; 4 credits
BIO 3035	Introduction to Molecular Biotechnology	2 lecture hours; 4 lab hours
BIO 3040	Plants in Action	2 lecture hours; 4 lab hours; 4 credits
BIO 3050	Freshwater Ecology (ENV 3050)	2 lecture hours; 4 lab hours; 4 credits
BIO 3082	Mind, Brain, and Behavior (PSY 3082)	3 hours; 3 credits

BIO 3500	Biological Applications to Physics (PHY 3500)	3 lecture hours; 3 lab hours
BIO 4004	Microbiology	2 lecture hours; 4 lab. hours; 4 credits
BIO 4010	Human Physiology	2 lecture hours; 4 lab. hours; 4 credits
BIO 4015	Development Biology	2 lecture hours; 4 lab. hours; 4 credits
BIO 5000	Independent Study I	Hours and credits to be arranged
BIO 5001	Independent Study II	Hours and credits to be arranged
BIO 5052	Special Problems	4 hours; 4 credits
BIO 5053	Special Problems	4 hours; 4 credits
BIO 6001H	Biology Honors I	Hours to be arranged; usually 4 credits per semester
BIO 6002H	Biology Honors II	Hours to be arranged; usually 4 credits per semester
BIO 6003H	Biology Honors III	Hours to be arranged; usually 4 credits per semester

[back to top](#)

Courses in Chemistry (CHM)

CHM 1000	Chemistry and the Environment	2 lecture hours; 4 lab. hours; 4 credits
CHM 1003L	Fundamentals of Chemistry	3 hours; 3 credits
CHM 1004	Fundamentals of Chemical Laboratory Techniques	3 hours; 3 credits
CHM 2003	General Chemistry I	2 lecture hours; 4 lab. hours; 4 credits
CHM 3001	General Chemistry II	2 lecture hours; 4 lab. hours; 4 credits
CHM 3003	Principles of Organic Chemistry I	2 lecture hours; 4 lab. hours; 4 credits
CHM 3006	Principles of Organic Chemistry II	2 lecture hours; 4 lab. hours; 4 credits
CHM 4003	Physical Chemistry I	2 lecture hours; 4 lab. hours; 4 credits
CHM 4004	Physical Chemistry II	2 lecture hours; 4 lab. hours; 4 credits
CHM 4010	Medicinal Chemistry	3 lecture hours; 3 lab hours; 4.5 credits
CHM 4900	Biochemistry	2 lecture hours; 4 lab. hours; 4 credits
CHM 5000	Independent Study I	Hours to be arranged; usually 4 credits per semester
CHM 5001	Independent Study II	Hours to be arranged; usually 4 credits per semester
CHM 5002	Independent Study III	Hours to be arranged; usually 4 credits per semester
CHM 6001H	Honors Chemistry I	4 hours; 4 credits
CHM 6002H	Honors Chemistry II	4 hours; 4 credits

CHM 6003H	Honors Chemistry III	4 hours; 4 credits
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[back to top](#)

Courses in Environmental Science (ENV)

ENV 1003L	Fundamentals of Ecology	3 hours; 3 credits
ENV 1004	Fundamentals of Ecological Research	3 hours; 3 credits
ENV 1020	Principles of Ecology	2 lecture hours; 4 lab. and field hours; 4 credits
ENV 1021	Environmental Conservation	2 lecture hours; 4 lab. and field hours; 4 credits
ENV 2100	Biostatistics (BIO 2100)	2 lecture hours; 2 lab hours; 3 credits
ENV 3001	Introduction to Environmental Science	3 lecture hours; 2 lab. hours; 4 credits
ENV 3002	Energy Conservation	3 lecture hours; 2 lab. hours; 4 credits
ENV 3003	Human Conservation	3 lecture hours; 2 lab. hours; 4 credits
ENV 3005	Economic and Legal Aspects of Ecology	3 lecture hours; 2 lab. hours; 4 credits
ENV 3006	Global Ecology	3 lecture hours; 2 lab. hours; 4 credits
ENV 3008	Air and Water Pollution	3 lecture hours; 2 lab. hours; 4 credits
ENV 3009	Conservation Biology and Sustainable Development (BIO 3009)	2 lecture hours; 1 recitation hour; 3 lab hours; 4.5 credits
ENV 3015	Tropical Reef Ecology Laboratory	4 lab hours; 0 credits
ENV 3015L	Tropical Reef Ecology	3 credits; 1 lecture hour
ENV 3016	Environmental Modeling (BIO 3016)	2 lecture hours; 4 lab hours; 4 credits
ENV 3020	Biology of Invertebrates (BIO 3020)	2 lecture hours; 4 lab hours; 4 credits
ENV 3030	Principles of Evolution: Processes, Patterns, and the History of Life (BIO 3030) <i>(formerly History and Evolution of Life)</i>	2 lecture hours; 1 recitation hour; 2 lab. hours; 4 credits
ENV 3032	Animal Behavior (BIO 3032), (PSY 3032)	2 lecture hours; 4 lab hours; 4 credits
ENV 3050	Freshwater Ecology (BIO 3050)	2 lecture hours; 4 lab hours; 4 credits
ENV 4005	Ecosystem Sustainability	3 lecture hours; 2 lab hours; 4 credits
ENV 4020	Microbial Ecology	2 lecture hours; 4 lab. hours; 4 credits
ENV 4900	Topics in Environmental Science	3 lecture hours; 2 lab hours; 4 credits
ENV 5000	Independent Study I	Hours and credits to be arranged
ENV 5001	Independent Study II	Hours and credits to be arranged

ENV 5002	Independent Study III	Hours and credits to be arranged
ENV 3015L	Tropical Reef Ecology Laboratory	4 lab hours; 0 credits
ENV 6001H	Hon Env Stud I	Hours to be arranged; usually 4 credits per semester
ENV 6002H	Hon Env Stud II	Hours to be arranged; usually 4 credits per semester

[back to top](#)

Courses in Physics (PHY)

PHY 1003	Concepts in Physics	3 lecture hours; 1 recitation hour; 2 lab hours; 4 credits
PHY 2001	Fundamentals of Experimental Physics	3 hours; 3 credits
PHY 2002L	Fundamentals of Physics: Theory and Practice	3 hours; 3 credits
PHY 2003	General Physics I	3 lecture hours; 1 recitation hour; 2 lab. hours; 4 credits
PHY 2005	Hyper complex Numbers with Applications in Physics	2 lecture hours; 1 recitation hour; 2 computer workshop hours; 4 credits
PHY 3001	General Physics II	3 lecture hours; 1 recitation hour; 2 lab. hours; 4 credits
PHY 3004	Physics on the Computer with Python	3 lecture courses; 3 lab hours; 4 credits
PHY 3010	Quantitative Physics I	4 lecture hours; 2 lab hours; 5 credits
PHY 3020	Quantitative Physics II	4 lecture hours; 2 lab hours; 5 credits
PHY 3200	Methods of Theoretical Physics	3 hours; 3 credits
PHY 3500	Biological Applications of Physics (BIO 3500)	3 lecture hours; 3 lab hours; 4 credits
PHY 4004	Statistical Physics with Applications to Mathematical Finance	3 lecture hours; 3 lab hours; 4 credits
PHY 4130	Modern Physics	3 lecture hours; 3 lab hours; 4 credits
PHY 4140	Introduction to Nuclear and Particle Physics	3 hours; 3 credits
PHY 4201	Astrophysics	3 lecture hours; 1.5 lab hours; 1.5 field excursion hours; 4 credits
PHY 4400	Special Topics in Theoretical Physics	3 lecture hours; 3 credits
PHY 5000	Independent Study I	Hours and credits to be arranged
PHY 5001	Independent Study II	Hours and credits to be arranged
PHY 5002	Independent Study III	Hours and credits to be arranged
PHY 6001H	Honors Physics I	Hours to be arranged; usually 4 credits per semester
PHY 6002H	Honors Physics II	Hours to be arranged; usually 4 credits per semester

[back to top](#)

Department of Philosophy

- [Faculty](#)
- [Field Description](#)
- [The Major](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Philosophy \(PHI\)](#)
- [Department of Philosophy Web Site](#)

Field Description

Philosophy involves an ongoing attempt to analyze, interpret, and rationally explain what people believe, value, and do. Philosophy courses acquaint students with the great ideas of Eastern and Western civilization and assist them in developing philosophical orientations of their own. Courses in philosophy serve both philosophy majors and those who wish to study philosophy as part of the common heritage of educated men and women.

[back to top](#)

The Major

The major requires 24 credits in philosophy, including three courses in the history of philosophy (chosen from [PHI 2155](#), [PHI 2165](#), [PHI 2170](#), [PHI 3000](#), [PHI 3120](#), [PHI 3130](#), [PHI 3140](#), [PHI 3145](#), and [PHI 3150](#)), one course in logic ([PHI 1600](#) or [PHI 3010](#)), and a capstone course, chosen from among the special topics courses ([PHI 4900](#) and [PHI 4905](#)), the senior seminar ([PHI 5010](#)), or one honors course ([PHI 6001H-6003H](#)).

A student who uses [PHI 1500](#), [PHI 1600](#), or [PHI 1700](#) to satisfy the philosophy requirement of the base curriculum may not also use that course toward the 24 credits required for the major.

A student who uses [PHI 1600](#) toward the base curriculum has fulfilled the logic requirement of the major but must complete the 24 credits required for the major in addition to [PHI 1600](#).

All courses in the Department of Philosophy listed below are 3 credits except [PHI 5000-5004](#) and [PHI 6001H](#), which have variable credits.

Program Learning Goals

Upon completion of a major in Philosophy, students will be able to:

Logical Reasoning

1. Understand the notions of 'truth', 'soundness', and 'validity.'
2. Identify and understand various forms of logical fallacy.
3. Identify, understand, and construct logically well-formed arguments.

Philosophical Argumentation

1. Understand what constitutes a philosophical (e.g., metaphysical, epistemic, ethical) position or argument.
2. Distinguishes pre-philosophical from philosophical positions or arguments.
3. Describe and evaluate, orally and in writing, philosophical positions and arguments.
4. Express and develop, orally and in writing, philosophical positions and arguments.
5. Exhibit dialectical complexity in their reasoning in support of or in countering philosophical positions or arguments.

Key Philosophers and Key Positions

1. Identify, understand, and express, orally and in writing, key philosophical positions in a variety of philosophical genres and traditions.

2. Identify, attribute, understand, and express, orally and in writing, salient arguments of key philosophers (such as: Aquinas, Aristotle, Avicenna, Confucius, Darwin, Hume, Hypatia, Kant, Lao Tzu, Marx, Mill, Plato, Sartre, Socrates, Taylor-Mill, Wollstonecraft).
3. Reflect critically and empathetically on matters such as their own and others' personal, racial, gender, ethnic, and cultural identity.
4. Reflect critically and empathetically on matters such as their own and others' moral, political, and epistemic agency.

Critical Thinking

1. Reflect critically and empathetically on matters such as their own and others' personal, racial, gender, ethnic, and cultural identity.
2. Reflect critically and empathetically on matters such as their own and others' moral, political, and epistemic agency.

Major Course Requirements

Base Curriculum Courses:		
PHI 1500	Major Issues in Philosophy	3 credits
PHI 1600	Logic and Moral Reasoning	3 credits
PHI 1700	Global Ethics	3 credits
Program Prerequisite:		
PHI 1100	Ethics and Critical Thinking	3 credits
Required Courses:		
History of Philosophy (choose three)		
PHI 2155	Philosophies from India	3 credits
PHI 2165	Classical Buddhism	3 credits
PHI 2170	Classical Chinese Philosophy	3 credits
PHI 3000	Existentialism in Philosophy and Literature	3 credits
PHI 3120	Ancient Greek Philosophy	3 credits
PHI 3130	Christian, Islamic, and Jewish Philosophy in the Middle Ages	3 credits
PHI 3140	Modern European Philosophy	3 credits
PHI 3145	Nineteenth Century Philosophy	3 credits
PHI 3150	Philosophy in the Twentieth-Century	3 credits
Logic (choose one)		
PHI 1600	Logic and Moral Reason	3 credits
PHI 3010	Symbolic Logic	3 credits

Capstone (choose one)		
PHI 4900	Special Topics in Philosophy	3 credits
PHI 4905	Special Topics in Metaphysics and Epistemology	3 credits
PHI 5010	Senior Seminar	3 credits
PHI 6001H-6003H	Philosophy Honors I-III	3 credits
Electives:		
Social and Cultural Philosophy		
PHI 1700	Global Ethics	3 credits
PHI 3020	Philosophy of Law	3 credits
PHI 3035	Philosophy of Psychology (PSY 3035)	3 credits
PHI 3060	Philosophy of Film and Photography	3 credits
PHI 3065	Science Fiction and Philosophy	3 credits
PHI 3210	Philosophy of Religion and Religious Ethics	3 credits
PHI 3230	Political Philosophy	3 credits
PHI 3240	Philosophy of Art	3 credits
PHI 3260	Crime and Punishment	3 credits
Philosophy of Knowledge and Reality		
PHI 1500	Major Issues in Philosophy	3 credits
PHI 3000	Existentialism in Philosophy and Literature	3 credits
PHI 3010	Symbolic Logic	3 credits
PHI 3030	Thought and Reality (PSY 3030)	3 credits
PHI 3035	Philosophy of Psychology (PSY 3035)	3 credits
PHI 3040	Minds and Computers	3 credits
PHI 3250	Philosophy of Science	3 credits
Applied and Professional Ethics		
PHI 3050	Ethics, Economics, and the Business System	3 credits

PHI 3051	Moral Problems of Life and Death	3 credits
PHI 3055	Art and Public Policy	3 credits
PHI 3200	Environmental Ethics	3 credits
PHI 3270	Computer Ethics	3 credits
Variable or Independent		
PHI 3990-3999	Special Studies in Philosophy	3 credits
PHI 5000-5004	Independent Study	variable
PHI 5010	Senior Seminar	3 credits
PHI 6001H-6003H	Philosophy Honors I-III	variable

[back to top](#)

The Minor

The philosophy minor requires the completion of two philosophy courses numbered 3000 or higher and one capstone course ([PHI 4900](#) Special Topics in Philosophy or [PHI 4905](#) Special Topics in Metaphysics and Epistemology.)

[back to top](#)

Courses

Courses in Philosophy (PHI)

PHI 1100	Ethics and Critical Thinking	3 hours; 3 credits
PHI 1500	Major Issues in Philosophy	3 hours; 3 credits
PHI 1600	Logic and Moral Reasoning	3 hours; 3 credits
PHI 1700	Global Ethics	3 hours; 3 credits
PHI 2155	Philosophies from India	3 hours; 3 credits
PHI 2160	American Philosophy	3 hours; 3 credits
PHI 2165	Classical Buddhism	3 hours; 3 credits
PHI 2170	Classical Chinese Philosophy	3 hours; 3 credits
PHI 2800	Great Works of Philosophy I	4 hours; 3 credits

PHI 2850	Great Works of Philosophy II	4 hours; 3 credits
PHI 3000	Existentialism in Philosophy and Literature	3 hours; 3 credits
PHI 3010	Symbolic Logic	3 hours; 3 credits
PHI 3020	Philosophy of Law	3 hours; 3 credits
PHI 3030	Thought and Reality (PSY 3030)	3 hours; 3 credits
PHI 3035	Philosophy and Psychology (PSY 3035)	3 hours; 3 credits
PHI 3040	Mind and Computers	3 hours; 3 credits
PHI 3045	Communication Law and Free Speech (COM 3045)	3 hours; 3 credits
PHI 3050	Ethics, Economics, and the Business System	3 hours; 3 credits
PHI 3051	Moral Problems of Life and Death	3 hours; 3 credits
PHI 3055	Art and Public Policy	3 hours; 3 credits
PHI 3060	Philosophy of Film and Photography	3 hours; 3 credits
PHI 3062	Philosophy and Literature	3 hours; 3 credits
PHI 3065	Science Fiction and Philosophy	3 hours; 3 credits
PHI 3120	Ancient Greek Philosophy	3 hours; 3 credits
PHI 3130	Christian, Islamic, and Jewish Philosophy in the Middle Ages	3 hours; 3 credits
PHI 3140	Modern European Philosophy	3 hours; 3 credits
PHI 3145	Nineteenth Century Philosophy	3 hours; 3 credits
PHI 3150	Philosophy in the Twentieth-Century	3 hours; 3 credits
PHI 3200	Environmental Ethics	3 hours; 3 credits
PHI 3210	Philosophy of Religion and Religious Ethics	3 hours; 3 credits
PHI 3220	Experimental Philosophy	3 hours; 3 credits
PHI 3230	Political Philosophy	3 hours; 3 credits
PHI 3240	Philosophy of Art	3 hours; 3 credits
PHI 3250	Philosophy of Science	3 hours; 3 credits
PHI 3260	Crime and Punishment	3 hours; 3 credits
PHI 3270	Computer Ethics (CIS 3270)	3 hours; 3 credits
PHI 3990	Special Studies in Philosophy	3 hours; 3 credits
PHI 4900	Special Topics in Philosophy	3 hours; 3 credits
PHI 4905	Special Topics in Metaphysics and Epistemology	3 hours; 3 credits

PHI 5000	Independent Study I	Hours and credits to be arranged
PHI 5001	Independent Study II	Hours and credits to be arranged
PHI 5002	Independent Study III	Hours and credits to be arranged
PHI 5010	Senior Seminar	3 hours; 3 credits
PHI 6001H	Honors Philosophy I	3 hours; 3 credits per semester
PHI 6002H	Honors Philosophy II	3 hours; 3 credits per semester
PHI 6003H	Honors Philosophy III	3 hours; 3 credits per semester

[back to top](#)

Physical and Health Education

- [Field Descriptions](#)
- [Courses](#)
 - [Courses in Physical Education \(PED\)](#)
 - [Courses in Health Science \(HED\)](#)
- [Athletics Web Site](#)

Field Descriptions

Physical Education

The aim of Physical Education is to contribute to the total education of all students through the medium of physical activity. This contribution can best be achieved through encouraging participation in a broad program of individual and team sports, aquatics, physical fitness, and wellness. The program provides an opportunity for instruction and experience in a variety of activities on all levels. It is our hope that participation in this program will foster an understanding of movement and the pleasure of exercise and will enhance, by practice, qualities of good sportsmanship, leadership, and cooperation in team play. Students are also encouraged to develop skill and interest in a variety of activities that can be enjoyed after graduation.

Health Education

In these classes, students learn how to take care of their minds, their bodies, and their relationships with others. They learn the concepts and skills they need to be healthy for life, including social and emotional skills, how to set goals for life and health, how to find and use health services, good communication and relationship skills and how to set boundaries and resist negative social pressure. The goal of each course is to educate each student on how to live a healthy lifestyle for their lifetime.

[back to top](#)

Courses

Courses in Physical Education (PED)

PED 1110	Basketball (Men)	2 hours; 1 credit
PED 1112	Soccer (Men)	2 hours; 1 credit
PED 1117	Sabre Fencing (Men)	2 hours; 1 credit
PED 1118	Power Volleyball (Men)	2 hours; 1 credit
PED 1119	Foil Fencing (Men)	2 hours; 1 credit
PED 1210	Basketball (Women)	2 hours; 1 credit
PED 1219	Foil Fencing (Women)	2 hours; 1 credit
PED 1309	Volleyball and Badminton	2 hours; 1 credit
PED 1310	Karate Skill Techniques	2 hours; 1 credit
PED 1311	Tennis	2 hours; 1 credit
PED 1312	Fencing (Coed)	2 hours; 1 credit

PED 1313	Archery	3 hours; 1 credit
PED 1314	Volleyball	2 hours; 1 credit
PED 1316	Swimming for Beginners	2 hours; 1 credit
PED 1317	Swimming (Intermediate)	2 hours; 1 credit
PED 1323	Fitness and Weight Training	2 hours; 1 credit
PED 1325	Badminton	2 hours; 1 credit
PED 1410	Introductory Tap Dancing	2 hours; 1 credit
PED 1411	Ethnic and Cultural Dance	2 hours; 1 credit
PED 1412	Modern (Interpretive) Dance	2 hours; 1 credit
PED 1413	Aerobic Dance	2 hours; 1 credit
PED 2110	Advanced Basketball (Men)	2 hours; 1 credit
PED 2310	Karate Skill Techniques (Advanced)	2 hours; 1 credit
PED 2313	Techniques for Lifetime Fitness	3 hours; 2 credits
PED 2322	Advanced Swimming/Lifesaving	3 hours; 2 credits
PED 2323	Water Safety Instructor Training	3 hours; 2 credits
PED 2325	Recreational Activities for the Physically Limited Individual	2 hours; 1 credit
PED 2412	Intermediate Modern Dance	2 hours; 1 credit

[back to top](#)

Courses in Health Science

HED 1810	Safety Education and First Aid	2 hours; 2 credits
HED 1911	Critical Health Issues	3 hours; 3 credits
HED 1914	Alcohol and Drug Abuse	3 hours; 3 credits
HED 1915	Human Sexuality and Family Planning	3 hours; 3 credits
HED 1917	Nutrition and Health	3 hours; 3 credits
HED 1930	Women and Health	3 hours; 3 credits
HED 2920	Health Learning in the Elementary School	2 hours; 2 credits

[back to top](#)

Department of Political Science

- [Faculty](#)
- [Field Description](#)
- [The Major](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [Honors Thesis in Political Science](#)
- [The Minor](#)
- [Courses](#)
 - [Courses in Political Science \(POL\)](#)
- [Department of Political Science Web Site](#)

Field Description

Our lives, our communities, and our world are to a considerable degree shaped by political events. Political science provides students with an understanding of the multifaceted ideas, structures, and processes of politics in the United States and abroad. Courses are designed to accomplish three principal objectives: to help the student acquire and establish habits of critical and creative thinking about public issues; to enlarge and broaden the students understanding of significant data, major ideas, and activities regarding politics; and to prepare students for careers in law, government, journalism, and education.

[back to top](#)

The Major

In order to officially become a major in Political Science, students **must come in person to the Political Science Department (VC 5-280) to fill out our major declaration form and have it approved by the chair.**

The Political Science major is unusually flexible. Students are required to take American Government ([POL 1101](#)), a capstone seminar ([POL 4900](#)), plus seven other political science courses, representing at least four of the six subfields outlined below. At least two electives must be at the 3000-level.

In addition to our field-specific courses, students can also receive elective credit for Special Topics courses ([POL 3999](#)), Independent Study projects ([POL 5000](#)), Research Practicum ([POL 5030-5031](#)), or [Honors Thesis projects](#) ([POL 6001H](#), [POL 6002H](#)).

Important Advisory Regarding Capstones: Students must complete at least two 3000-level courses in Political Science BEFORE they are eligible to register for the capstone ([POL 4900](#)). Political Science does NOT offer any capstone courses in summer or winter sessions.

Program Learning Goals

Upon Completion of a Major in Political Science, students will be able to:

Political Science Concepts

1. Gain a broad exposure to central issues of political science, which include:
 - the ethical problems attendant to the exercise of power;
 - the history of important political ideas, such as "liberty," "justice," "community," and "equality";
 - the impact of historical, economic, and social forces on the operation of politics;
 - the functioning and distinctive features of the US political system;
 - the diversity of political systems found among nations and the significance of these differences;
 - the interaction among international actors and the causes of war and peace.
2. Employ a key concept, theory, or method of political science.

Critical Thinking Skills

1. Articulate a thesis regarding a political question.

2. Consider alternative perspectives regarding a political question.
3. Evaluate evidence regarding a political question.

Research Skills

1. Gather appropriate evidence pertinent to a political question, including:
 - primary evidence (quantitative data, court cases, interviews, etc.);
 - secondary evidence (political science literature).

Written and Oral Expression

1. Craft a well-structured written or oral argument regarding a political question.

Civic Engagement

1. Develop a greater sense of civic duty to participate in public affairs.

Major Course Requirements

Base Course	
POL 1101	American Government: Practices and Values
Required Course	
POL 4900	Political Science Capstone Seminar
Electives	21 credits
Students are to select 21 credits from among all the courses offered by the department, with at least one course from four of the six areas listed below. At least two electives must be at the 3000-level. Students can also receive elective credit for Special Topics courses (POL 3999), Independent Study projects (POL 5000), Research Practicums (POL 5030-5031), or honors thesis projects (POL 6001H , POL 6002H).	
American Government and Political Institutions	
POL 2001	The United States in an Age of Globalization
POL 3008	Religion and Politics in the United States (HIS 3008 , REL 3008)
POL 3101	Political Psychology (PSY 3101)
POL 3102	American Conservatism: Origins, Development, and Contemporary Controversies (HIS 3102)
POL 3310	Public Opinion
POL 3311	Political Parties and Elections
POL 3312	Congress and the Legislative Process
POL 3313	Constitutional Law
POL 3314	Civil Liberties
POL 3316	The Presidency

POL 3340	Political Socialization
POL 3417	Case Studies in American Government
Comparative Politics	
POL 2260	Introduction to Comparative Government
POL 3086	Modern Middle East and North Africa (HIS 3086)
POL 3104	Politics of the Third World
POL 3361	Comparative Politics in Selected Areas of the World
POL 3362	European Political Systems
POL 3364	Latin American and Caribbean Political Systems
POL 3365	Asian Political Systems
POL 3366	African Political Systems
POL 3367	Comparative Revolutions
POL 3368	Communist Political Systems
POL 3842	Making of Modern India (AAS 3842), (HIS 3842)
International Politics	
POL 2240	Introduction to International Relations
POL 3341	International Relations in the Middle East
POL 3342	American Foreign Policy
POL 3343	International Relations in Selected Areas of the World
POL 3344	The United Nations in World Politics
POL 3345	Contemporary International Conflict
POL 3346	The Rise of Asia in World Affairs (AAS 3346), (HIS 3346)
POL 3347	Seminar on Political Globalization
Political Theory and Methodology	
POL 2280	The Great Political Debates: The Individual and Society
POL 2332	American Political Thought
POL 3062	Political Sociology (SOC 3062)

POL 3201	Topics in Politics and Literature (ENG 3201)
POL 3233	Political and Administrative Research <i>effective spring 2020 course number and title change to: POL 3000 Research Skills in Political Science</i>
POL 3333	Political Behavior
POL 3334	American Radicalism
POL 3335	Early Political Theory
POL 3336	Modern Political Theory
POL 3337	Contemporary Political Ideologies
POL 3456	American Intellectual History
POL 3500	Political Analysis
Public Policy	
POL 2353	Public Policy
POL 3001	Women: Politics and Policy
POL 3005	Social Welfare Policy (HIS 3005)
POL 3103	Political Economy
POL 3315	Government and the American Economy
POL 3317	The Politics of Energy and the Environment
POL 3318	Immigration and Integration in the United States
POL 5452	Field Work in Government and Politics
Urban Politics	
POL 3220	State and Local Government
POL 3321	Urban Politics
POL 3323	Politics and Government of New York City
POL 3422	Urban Public Policy

[back to top](#)

Honors Thesis in Political Science

The Honors Thesis is a two-semester sequence ([POL 6001H](#), [POL 6002H](#)) that offers students of superior academic achievement the opportunity to work individually with a professor on a major research project in Political Science. This project involves in-depth and original research of an empirical and/or theoretical question in the field. The degree "with honors" is conferred upon acceptances of the honors project by the Committee on Undergraduate Honors. the six credits earned from completing a thesis will be accepted as part of the 24 credit major.

Prerequisites:

- 3.5 GPA in Political Science and also a 3.5 cumulative GPA
- Complete a minimum of four courses in Political Science, including at least two at the 3000-level or above
- Submit an [application and prospectus](#) that has been approved by the prospective faculty mentor, the Chair of Political Science (Dr. David Jones), and the Chair of the Committee of Undergraduate Honors (Dr. Frank Heiland). The deadline for the prospectus is April 1 for a student who wishes to begin the thesis in the Fall semester, and November 1 for a student who wishes to begin the thesis in the Spring semester.
- Students do NOT have to be enrolled in the Honors Program to write an honors thesis.

For more information, please visit the [Honors Thesis in Political Science](#) website

[back to top](#)

The Minor

A minor in political science will help students to flourish in the political environment in which their future economic and social activities will be carried on. To suit the special educational needs and objectives of individual students, appropriate substitution of designated courses may be made after consultation with the departmental advisor. Students may minor by taking 6 credits of 3000-level courses plus [POL 4900](#) Political Science Capstone Seminar. In order to officially become a minor in Political Science, students must submit a minor declaration form to the Registrar's Office.

Important Advisory Regarding Capstones: Students must complete at least two 3000-level courses in Political Science BEFORE they are eligible to register for the capstone ([POL 4900](#)). Political Science does NOT offer capstone course in summer or winter sessions.

[back to top](#)

Courses in Political Science

Important Note: A number of the courses listed below are not offered every semester. Please consult [CUNYfirst](#) for the information on what courses are currently being offered.

POL 1101	American Government: Practices and Values	3 hours; 3 credits
POL 2001	The United States in an Age of Globalization	3 hours; 3 credits
POL 2240	Introduction to International Relations	3 hours; 3 credits
POL 2260	Introduction to Comparative Government	3 hours; 3 credits
POL 2280	The Great Political Debates: The Individual and Society	3 hours; 3 credits
POL 2332	American Political Thought	3 hours; 3 credits
POL 2353	Public Policy	3 hours; 3 credits
POL 3001	Women: Politics and Policy	3 hours; 3 credits
POL 3005	Social Welfare Policy (HIS 3005)	3 hours; 3 credits
POL 3008	Religion And Politics In The United States (HIS 3008), REL 3008)	3 hours; 3 credits

POL 3062	Political Sociology (SOC 3062)	3 hours; 3 credits
POL 3086	The Modern Middle East and North Africa (HIS 3086)	3 hours; 3 credits
POL 3101	Political Psychology (PSY 3101)	3 hours; 3 credits
POL 3102	American Conservatism: Origins, Development, And Contemporary Controversies (HIS 3102)	3 hours; 3 credits
POL 3103	Political Economy	3 hours; 3 credits
POL 3104	The Politics of the Third World	3 hours; 3 credits
POL 3201	Topics in Politics and Literature (ENG 3201)	3 hours; 3 credits
POL 3220	State and Local Government	3 hours; 3 credits
POL 3233	Political and Administrative Research <i>effective spring 2020 course number and title change to: POL 3000 Research Skills in Political Science</i>	3 hours; 3 credits
POL 3310	Public Opinion	3 hours; 3 credits
POL 3311	Political Parties and Elections	3 hours; 3 credits
POL 3312	Congress and the Legislative Process	3 hours; 3 credits
POL 3313	Constitutional Law	3 hours; 3 credits
POL 3314	Civil Liberties	3 hours; 3 credits
POL 3315	Government and the American Economy	3 hours; 3 credits
POL 3316	The Presidency	3 hours; 3 credits
POL 3317	The Politics of Energy and the Environment	3 hours; 3 credits
POL 3318	Immigration and Integration in the United States	3 hours; 3 credits
POL 3321	Urban Politics	3 hours; 3 credit
POL 3323	Politics and Government of New York City	3 hours; 3 credits
POL 3333	Political Behavior	3 hours; 3 credits
POL 3334	American Radicalism	3 hours; 3 credits
POL 3335	Early Political Theory	3 hours; 3 credits
POL 3336	Modern Political Theory	3 hours; 3 credits
POL 3337	Contemporary Political Ideologies	3 hours; 3 credits
POL 3340	Political Socialization	3 hours; 3 credits
POL 3341	International Relations in the Middle East	3 hours; 3 credits
POL 3342	American Foreign Policy	3 hours; 3 credits
POL 3343	International Relations in Selected Areas of the World	3 hours; 3 credits

POL 3344	The United Nations in World Politics	3 hours; 3 credits
POL 3345	Contemporary International Conflict	3 hours; 3 credits
POL 3346	The Rise of Asia in World Affairs (AAS 3846), HIS 3846)	3 hours; 3 credits
POL 3347	Seminar on Political Globalization	3 hours; 3 credits
POL 3361	Comparative Politics in Selected Areas of the World	3 hours; 3 credits
POL 3362	European Political Systems	3 hours; 3 credits
POL 3364	Latin American and Caribbean Political Systems	3 hours; 3 credits
POL 3365	Asian Political Systems	3 hours; 3 credits
POL 3366	African Political Systems	3 hours; 3 credits
POL 3367	Comparative Revolutions	3 hours; 3 credits
POL 3368	Communist Political Systems	3 hours; 3 credits
POL 3417	Case Studies in American Government	3 hours; 3 credits
POL 3422	Urban Public Policy	3 hours; 3 credits
POL 3456	American Intellectual History	3 hours; 3 credits
POL 3500	Political Analysis	3 hours; 3 credits
POL 3842	The Making of Modern India (AAS 3842), HIS 3842)	3 hours; 3 credits
POL 3999	Special Topics in Political Science	1-3 hours; 1-3 credits
POL 4900	Political Science Capstone Seminar	3 hours; 3 credits
POL 5000	Independent Study in Political Science I	Hours and credits to be arranged
POL 5001	Independent Study in Political Science II	Hours and credits to be arranged
POL 5002	Independent Study in Political Science III	Hours and credits to be arranged
POL 5030-5031	Research Practicum in Political Science I and II	Variable (3 to 9 hours; 1 to 3 credits per semester)
POL 5452	Field Work in Government and Politics	3 hours; 3 credits
POL 6001H	Political Science Honors I	3 hours; 3 credits per semester
POL 6002H	Political Science Honors II	3 hours; 3 credits per semester

[back to top](#)

Department of Psychology

- [Faculty](#)
- [Field Description](#)
- [The Major in Psychology \(BA\)](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Major in Industrial/Organizational Psychology \(BBA\)](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Psychology \(PSY\)](#)
- [Department of Psychology Web Site](#)

Field Description

Psychology courses familiarize students with the scientific study of mind and behavior. This discipline relies on methods ranging from simple observation to rigorous experimentation. Its subjects include how we develop and learn, how our actions are motivated, how we perceive the world around us, how we respond to it intellectually and emotionally, and how these processes change throughout life and are integrated into the personality under social influences. The department offers courses that apply psychology to a variety of practical settings, including the workplace, clinical, legal, and school environments.

[back to top](#)

The Majors

- [Psychology](#)
- [Industrial/Organizational Psychology](#)

Psychology

Psychology is the scientific study of human behavior and the mind. According to the American Psychological Association, "Psychology is a diverse discipline, grounded in science, but with nearly boundless applications in everyday life. Some psychologists do basic research, developing theories and testing them through careful honed research methods involving observation, experimentation and analysis. Other psychologists apply the discipline's scientific knowledge to help people, organizations and communities function better."

Baruch faculty have particular strengths in industrial-organizational, clinical, social, cognitive neuroscience, and developmental psychology. The psychology major is the most popular course of study among undergraduate students nationwide. Many psychology majors ultimately establish careers outside the field of psychology, but will do so in areas that rely upon an understanding of human thought and behavior. Psychology is an appropriate major for those who plan to work, for example, in business, law, the health care professions, education, public affairs, nonprofit agencies, and computer science.

To prepare for a career in psychology or an allied profession, such as social work or counseling, students must earn a master's or doctoral degree. Graduate programs in psychology are selective and take into consideration a student's academic record, letters of recommendation, field and research experience, and, in most cases, GRE scores. A number of American Psychological Association publications, including the APA Guide to Graduate Study in Psychology, are useful when making academic and career plans.

Baruch offers a 25-credit BA major in Psychology. This includes one required course in research methods, 12 credits of foundation courses, and 9 credits of electives.

You are required to meet with a faculty advisor in psychology to declare a major. The faculty advisor will discuss with you the foundations and elective courses that best meet your career goals. Students who wish to develop their research skills should consider pursuing an independent study or honors thesis project. It is also recommended that students take courses in other departments that focus on the scientific method, logic, communication skills, and the understanding of cultural and social systems.

Program Learning Goals

Upon completion of a major in Psychology, students will be able to:

1. Demonstrate knowledge of the major theories and methodological approaches associated with at least 4 of the following 6 fundamental subareas of psychology (i.e., abnormal, developmental, social, personality, cognitive, physiological).
 - a. Define and apply the major theories and methodological approaches associated with these subareas of psychology.
 - b. Compare and contrast in written and/or oral form the major theories and methodological approaches within and across these subareas of psychology.
2. Design and interpret the results of a psychology study.
 - a. Explain statistical methods of organizing and analyzing quantitative and qualitative data.
 - b. Conduct statistical analyses and accurately interpret the findings.
 - c. Conduct and apply psychological research in a manner consistent with ethical standards used in the field.
3. Demonstrate the ways in which psychology is affected by social and historical contexts.
 - a. Explain how issues of gender, race, ethnicity, sexual identity/orientation, culture, religion and other aspects of human diversity affect psychological processes.
 - b. Evaluate the historical development of the different theories of psychology and how the field has evolved over time.

Major Course Requirements

Prerequisite Courses	6 credits	
PSY 1001	General Psychology	3 credits
PSY 2100 or STA 2100*	Statistics for Social Science	3 credits
<ul style="list-style-type: none"> • Students who took STA 2000 to fulfill BBA core requirements and who change their degree objective to the BA will be given permission to use STA 2000 in lieu of PSY 2100. Psychology majors may <i>not</i> take PSY 2100 on a pass/fail basis. 		
Psychology Core		
Required Course: 4 credits		
PSY 3001	Research Methods in Psychology (formerly PSY 5020)	4 credits
Foundation Courses: 12 credits		
<i>Choose four of the following courses</i>		
PSY 3055	Abnormal Psychology	3 credits
PSY 3056	Social Psychology	3 credits
PSY 3059	Developmental Psychology: Personality in 3 Childhood and Adolescence *	3 credits
<i>or</i>		
PSY 3060	Developmental Psychology: Adult Personality *	3 credits
PSY 3064	Personality and Individual Differences (formerly PSY 4061 Theories of Personality)	3 credits
PSY 3067	Psychology of Motivation and Learning	3 credits
PSY 3081	Cognitive Psychology	3 credits
PSY 3082	Mind, Brain and Behavior (BIO 3082)	3 credits

* Students may not take both PSY 3059 and PSY 3060 to fulfill the core requirement.

Elective Courses (3000-level or above): 6 credits

Two courses of students' choosing. They may include courses that constitute part of the required core in psychology, if not otherwise used to fulfill core curriculum requirements, as well as any other elective courses offered by the department.

Elective Course (4000-level or above): 3 credits

One course of students' choosing. It must be at the 4000-level or above, and it must be completed at Baruch College. PSY 4035 and PSY 5030-5032 do not fulfill this requirement, but can be used as 3000-level or above elective courses.

Industrial/Organizational Psychology

The major in industrial/organizational psychology is a broadbased one. It offers courses in all areas of psychology while emphasizing the field of industrial/organizational psychology. This major is within the Zicklin School of Business. All BBA requirements apply.

For many students, the BBA in industrial/organizational psychology is a terminal degree. They may pursue careers in business, including sales, advertising, marketing, and human resource management. They may also pursue careers in a variety of governmental agencies or engage in public opinion or market research.

Some career objectives may require or recommend that the student pursue a master's (MBA or MS) or PhD degree in industrial/organizational psychology.

Program Learning Goals

Upon completion of a major in *Industrial/Organizational Psychology*, students will be able to:

1. Demonstrate knowledge of the major theories and methodological approaches associated with at least 3 of the following 5 fundamental subareas of psychology (i.e., social, personality, motivation, cognitive, physiological).
 - a. Define and apply the major theories and methodological approaches associated with these subareas of psychology.
 - b. Compare and contrast in written and/or oral form the major theories and methodological approaches within and across these subareas of psychology.
2. Demonstrate knowledge of the major theories and methodological approaches associated with at least 3 of the following 7 fundamental areas of I-O psychology (i.e., personnel, leadership, diversity, training, occupational health, organizational behavior, and career development).
 - a. Define and apply the major theories and methodological approaches associated with these areas of I-O psychology.
 - b. Compare and contrast in written and/or oral form the major theories and methodological approaches within and across these areas of I-O psychology.
3. Design and interpret the results of a psychology study.
 - a. Explain statistical methods of organizing and analyzing quantitative and qualitative data
 - b. Conduct statistical analyses and accurately interpret the findings
 - c. Conduct and apply psychological research in a manner consistent with ethical standards used in the field
4. Demonstrate the ways in which psychology is affected by social and historical contexts
 - a. Explain how issues of gender, race, ethnicity, sexual identity/orientation, culture, religion and other aspects of human diversity affect psychological processes
 - b. Evaluate the historical development of the different theories of psychology and how the field has evolved over time.

Major Course Requirements

Liberal arts courses applied in this major will count towards the 54 business credit minimum instead of the 62 liberal arts credit minimum.

Base Courses 6 credits

No credit toward the major

PSY 1001	General Psychology	3 credits
STA 2000	Business Statistics	3 credits
Required Courses		16 credits
PSY 3001	Research Methods in Psychology	4 credits
PSY 3181	Industrial and Organizational Psychology	3 credits
PLUS three of the following:		
PSY 3056	Social Psychology	3 credits
PSY 3064	Personality and Individual Differences (<i>formerly PSY 4061 Theories of Personality</i>)	3 credits
PSY 3067	Psychology of Motivation and Learning	3 credits
PSY 3081	Cognitive Psychology	3 credits
PSY 3082	Mind, Brain, and Behavior (BIO 3082)	3 credits
Elective Courses		9 credits
Three of the following:		
PSY 4010	Diversity in the Workplace	3 credits
PSY 4013	Advanced Personnel Psychology	3 credits
PSY 4181	Advanced Organizational Psychology	3 credits
PSY 4182	Occupational Health Psychology	3 credits
PSY 4183	Psychology of Career Development and Planning	3 credits
PSY 4184	Leadership and Managerial Development (<i>formerly PSY 3184</i>)	3 credits
PSY 4185	Psychology of Organizational Training and Development	3 credits

[back to top](#)

The Minor

The minor comprises three courses in Psychology, at least one of which must be a foundation course in psychology and at least one of which must be a capstone course at the 4000 level or above. The capstone course should be one of the department's communications-intensive options and must be taken at Baruch College. The selection of a suitable capstone should take the student's background in the discipline and academic interests into account and should be determined in consultation with the Department of Psychology.

Foundation Courses:		3-6 credits
PSY 3055	Abnormal Psychology	3 credits

PSY 3056	Social Psychology	3 credits
PSY 3059	Developmental Psychology: Personality in 3 Childhood and Adolescence *	3 credits
<i>or</i>		
PSY 3060	Developmental Psychology: Adult Personality *	3 credits
PSY 3064	Personality and Individual Differences (<i>formerly PSY 4061 Theories of Personality</i>)	3 credits
PSY 3067	Psychology of Motivation and Learning	3 credits
PSY 3081	Cognitive Psychology	3 credits
PSY 3082	Mind, Brain and Behavior (BIO 3082)	3 credits
* Students may not take both PSY 3059 and PSY 3060 to fulfill the foundation requirement.		
Elective courses	0-4 credits	
PSY 3030	Thought and Reality (PHI 3030)	3 credits
PSY 3032	Animal Behavior (BIO 3032), (ENV 3032)	4 credits
PSY 3035	Philosophy of Psychology (PHI 3035)	3 credits
PSY 3036	Psychology and Culture	3 credits
PSY 3040	Special Problems in Psychology Series I	3 credits
PSY 3042-3047		
PSY 3054	The Psychology of Sleep	3 credits
PSY 3057	Psychology of Religion	3 credits
PSY 3058	Small Group Processes	3 credits
PSY 3061	Positive Psychology	3 credits
PSY 3062	Psychology of Stress Management	3 credits
PSY 3063	Health Psychology	3 credits
PSY 3069	Psychology and the Law	3 credits
PSY 3071	Psychology of Gender	3 credits
PSY 3101	Political Psychology (POL 3101)	3 credits
PSY 3181	Industrial and Organizational Psychology	3 credits
PSY 3185	Environmental Psychology	3 credits
PSY 3220	Experimental Philosophy (PHI 3220)	3 credits
PSY 3288	Psychology of Advertising	3 credits

PSY 3730	Literature and Psychology (ENG 3730)	3 credits
Capstone Course	Choose one the following:	
PSY 4010	Diversity in the Workplace	3 credits
PSY 4012	Evolution of Modern Psychology	3 credits
PSY 4013	Advanced Personnel Psychology	3 credits
PSY 4039	Psychopathology of Childhood	3 credits
PSY 4051	Psychology of the Family	3 credits
PSY 4080	Sensation and Perception	3 credits
PSY 4084	Drugs, Brain, and Society	3 credits
PSY 4181	Advanced Organizational Psychology	3 credits
PSY 4182	Occupational Health Psychology	3 credits
PSY 4183	Psychology of Career Development and Planning	3 credits
PSY 4184	Leadership and Managerial Development	3 credits
PSY 4185	Psychology of Training and Development	3 credits
PSY 4900	Psychological Approaches to Contemporary Problems	3 credits
PSY 5000	Independent Study in Psychology (requires departmental permission)	3 credits

[back to top](#)

Courses

Courses in Psychology (PSY)

PSY 1001	General Psychology	3 hours; 3 credits
PSY 2100	Statistics for Social Science	4 hours; 3 credits
PSY 3001	Research Methods in Psychology	2 recitation hours; 4 lab hours; 4 credits
PSY 3030	Thought and Reality (PHI 3030)	3 hours; 3 credits
PSY 3032	Animal Behavior (BIO 3032), (ENV 3032)	2 lecture hours; 4 lab hours; 4 credits
PSY 3033	Practice in Laboratory and Research Methodology I	3 field hours; 1 credit

PSY 3034	Practicum in Laboratory and Research Methodology II	3 field hours; 1 credit
PSY 3035	Philosophy of Psychology (PHI 3035)	3 hours; 3 credits
PSY 3036	Psychology and Culture	3 hours; 3 credits
PSY 3040 PSY 3042-3047	Special Problems in Psychology Series I	3 hours; 3 credits
PSY 3041	Psychology of Women	3 hours; 3 credits
PSY 3049	Psychology of Stress Management	3 hours; 3 credits
PSY 3050	Special Problems in Psychology	3 hours; 3 credits
PSY 3053	Tests and Measurements	3 hours; 3 credits
PSY 3054	The Psychology of Sleep	3 hours; 3 credits
PSY 3055	Abnormal Psychology	3 hours; 3 credits
PSY 3056	Social Psychology	3 hours; 3 credits
PSY 3057	Psychology of Religion	3 hours; 3 credits
PSY 3058	Small Group Processes	3 hours; 3 credits
PSY 3059	Developmental Psychology: Personality in Childhood and Adolescence	3 hours; 3 credits
PSY 3060	Developmental Psychology: Adult Personality	3 hours; 3 credits
PSY 3061	Positive Psychology	3 hours; 3 credits
PSY 3062	Psychology of Stress Management	3 hours; 3 credits
PSY 3063	Health Psychology	3 hours; 3 credits
PSY 3064	Personality and Individual Differences (<i>formerly PSY 4061 Theories of Personality</i>)	3 hours; 3 credits
PSY 3067	The Psychology of Motivation and Learning	3 hours; 3 credits
PSY 3069	Psychology And Law	3 hours; 3 credits
PSY 3071	Psychology of Gender	3 hours; 3 credits
PSY 3081	Cognitive Psychology	3 hours; 3 credits
PSY 3082	Mind, Brain, and Behavior (BIO 3082)	3 hours; 3 credits
PSY 3083	Psychology of Learning	3 hours; 3 credits
PSY 3101	Political Psychology (POL 3101)	3 hours; 3 credits
PSY 3181	Industrial and Organizational Psychology	3 hours; 3 credits
PSY 3185	Environmental Psychology	3 hours; 3 credits
PSY 3220	Experimental Philosophy (PHI 3220)	3 hours; 3 credits

PSY 3288	Psychology of Advertising	3 hours; 3 credits
PSY 3300/ PSY 3301	Psychology Internship	1 hour; 1 credit
PSY 3730	Literature and Psychology (ENG 3730)	3 hours; 3 credits
PSY 4010	Diversity in the Workplace	3 hours; 3 credits
PSY 4012	Evolution of Modern Psychology	3 hours; 3 credits
PSY 4013	Advanced Personnel Psychology	"3 hours, 3 credits"
PSY 4035	Practicum in Community Psychological Services	6 hours; 4 credits
PSY 4039	Psychopathology of Childhood	3 hours; 3 credits
PSY 4040	Special Problems in Psychology Series II	3 hours; 3 credits
PSY 4041	Psychology of Death	3 hours; 3 credits
PSY 4051	Psychology of the Family	3 hours; 3 credits
PSY 4060	Sexuality: Alternative Life Styles and Identities	3 hours; 3 credits
PSY 4080	Sensation and Perception	3 hours; 3 credits
PSY 4084	Drugs, Brain, and Society	3 hours; 3 credits
PSY 4181	Advanced Organizational Psychology	3 hours; 3 credits
PSY 4182	Occupational Health Psychology	3 hours; 3 credits
PSY 4183	Psychology of Career Development and Planning	3 hours; 3 credits
PSY 4184	Leadership and Managerial Development	3 hours; 3 credits
PSY 4185	Psychology of Training and Development	3 hours; 3 credits
PSY 4900	Psychological Approaches to Contemporary Problems	3 hours; 3 credits
PSY 5000-5004	Independent Study I-V	hours and credits to be arranged
PSY 5030	Research Practicum in Psychology	Variable (3 to 9 hours; 1 to 3 credits)
PSY 5050	Advanced Research Methods in Psychology	3 hours; 3 credits
PSY 6001H	Psychology Honors I	3 hours; 3 credits per semester
PSY 6002H	Psychology Honors II	3 hours; 3 credits per semester

[back to top](#)

Public Affairs Program

- [Faculty](#)
- [Field Description](#)
- [The Major](#)
- [The Minor](#)
- [Courses](#)
 - [Courses in Public Affairs \(PAF\)](#)
 - [Public Affairs Program Web Site](#)

Field Description

The Bachelor of Science in Public Affairs major prepares students to analyze problems and effectively solve issues with the principle goal of enhancing all aspects of public life. It prepares students to *tackle social justice issues* and *uplift our communities* both domestically and internationally. The emphasis is on establishing a strong foundation of skills focusing on policy, advocacy, and analysis/critical thinking.

The BSPA requires 120 credits: a minimum of 30 public affairs credits and another 90 credits from the [CUNY Pathways general education curriculum](#). In the Pathways curriculum, the college option for BSPA students is a [liberal arts minor](#). Minors relevant to public affairs include law, environmental sustainability, information studies, and survey research. BSPA students are not eligible to double major, but can obtain a double minor.

Public affairs courses are offered both in-person, on-line, and hybrid. Classes are small with 20-25 students. The professors are accomplished scholars with Ph.D. degrees from major universities or lecturers with current and previous positions as top policy leaders. The curriculum examines how public and nonprofit organizations are involved in the policy process. Civic engagement skills are developed in economic and financial analysis, political negotiations, qualitative and quantitative methods, and rhetoric. Policy areas of interest include the arts, community development, education, the environment, health care, housing, immigration, and social welfare.

BSPA Internships: In addition to the curriculum, BSPA students apply their knowledge through experiential learning. Several credit-bearing internship courses are offered that allow students to become immersed in real-world opportunities that create building blocks to the careers they are seeking. Students have the opportunity to work at the local, state, and national levels, as well as, within a myriad of nonprofit organizations. Review the [Marxe School of Public and International Affairs internships](#) for more information.

To gain more information about the Bachelor of Science in Public Affairs Program, contact Melissa Sultana, Deputy Director of Academic Program at Melissa.Sultana@baruch.cuny.edu or visit a member of the BSPA Team from 10:00am to 5:00pm weekdays at 135 E. 22nd Street, 4th floor (no appointment necessary).

BSPA Major Requirements:

- The BSPA requires 120 credits.
- The completion of 45 credits and a cumulative GPA of 2.25 or greater is necessary to become a BSPA student.
- A minimum of 30 credits are from the public affairs core and elective curriculum below (each course is 3 credits unless specified).
- The degree requires the satisfaction of the CUNY Pathways curriculum as designated by Baruch College.
- A minimum of 57 credits must be designated as liberal arts (several BSPA courses satisfy the liberal arts credit requirement).
- Pre-Calculus must be completed to satisfy the "Mathematical and Quantitative Reasoning" requirement of the Pathways Required Core as a STEM Variant.
- PAF 1250 or POL 1101 must be completed in the CUNY Pathways Flexible Core or as liberal arts electives.
- ENG 2150 is a prerequisite for most PAF courses; ECO 1001 is a prerequisite for PAF 3102; PSY 2100 or STAT 2000 is a prerequisite for PAF 3401.

Upon graduation, students within the Bachelor of Science in Public Affairs degree program at Marxe are expected to obtain knowledge and demonstrate skills associated with the following Program Learning Goals approved by the faculty.

Note: These goals are taught at varied levels within the core courses and will be addressed in further detailed throughout the program.

<u>Bachelor of Science in Public Affairs GOALS</u>	<u>Goals Mapped to Core Curriculum</u>
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1. Articulate how public policy is formulated, implemented, and evaluated.	<p>PAF 3010 Policy and Politics (prerequisite: ENG 2150)</p> <p>PAF 3102 Economic Analysis of Public Policy (prerequisites: ENG 2150 and ECO 1001)</p> <p>PAF 4401 Capstone (<i>prerequisite</i>: 18 PAF credits)</p>
2. Write documents that articulate purpose, utilize evidence, and demonstrate an understanding of audience.	<p>PAF 3010 Policy and Politics (prerequisite: ENG 2150)</p> <p>PAF 3015 Qualitative Studies of Communities</p> <p>PAF 3102 Economic Analysis of Public Policy (prerequisites: ENG 2150 and ECO 1001)</p> <p>PAF 3108 Public Campaigns and Advocacy</p> <p>PAF 4401 Capstone (<i>prerequisite</i>: 18 PAF credits)</p>
3. Produce oral presentations that articulate purpose, utilize evidence, and demonstrate an understanding of audience.	<p>PAF 3108 Public Campaigns and Advocacy</p> <p>PAF 4401 Capstone (<i>prerequisite</i>: 18 PAF credits)</p>
4. Analyze data and draw valid conclusions based on the findings.	<p>PAF 3015 Qualitative Studies of Communities</p> <p>PAF 3401 Quantitative Methods for Policy and Practice (<i>prerequisites</i>: ENG 2150 and STA 2100)</p> <p>PAF 4401 Capstone (<i>prerequisite</i>: 18 PAF credits)</p>
5. Apply research findings to public policy questions or decision making situations.	<p>PAF 3015 Qualitative Studies of Communities</p> <p>PAF 3401 Quantitative Methods for Policy and Practice (prerequisites: ENG 2150 and STA 2100)</p> <p>PAF 4401 Capstone (prerequisite: 18 PAF credits)</p>
6. Demonstrate an understanding of pertinent values, such as diversity, integrity, ethical conduct, and professionalism; and articulate how they can impact public policy and decision making situations.	<p>PAF 3010 Policy and Politics (prerequisite: ENG 2150)</p> <p>PAF 3015 Qualitative Studies of Communities</p> <p>PAF 3108 Public Campaign and Advocacy</p> <p>PAF 4401 Capstone (prerequisite: 18 PAF credits)</p>

[back to top](#)

The Major

Bachelor of Science in Public Affairs

Core Courses (18 Credits)		
PAF 3010	Policy and Politics	3 credits
PAF 3015	Qualitative Studies of Communities	3 credits

PAF 3102	Economic Analysis of Public Policy	3 credits
PAF 3108	Public Campaigns and Advocacy	3 credits
PAF 3401	Quantitative Methods for Policy & Practice	3 credits
PAF 4401	Capstone	3 credits
Elective Courses: (12 credits; select four)		
PAF 3005	Public Service in New York City	3 credits
PAF 3020	Ethics and Civic Engagement	3 credits
PAF 3040	Information and Society	3 credits
PAF 3100	Nonprofit Administration	3 credits
PAF 3103	Economics of the Public Sector	3 credits
PAF 3105	Principles of Survey Research	3 credits
PAF 3106	Public Opinion	3 credits
PAF 3201	Public Communication and Organizations	3 credits
PAF 3301	Models of Service Delivery	3 credits
PAF 3343	Building Cities: Markets and Government	3 credits
PAF 3375	Housing and Community Development	3 credits
PAF 3402	Policy Analysis	3 credits
PAF 3403	Advanced Statistical Analysis	3 credits
PAF 3442	Cities and Sustainability	3 credits
PAF 3810	Arts and Public Life	3 credits
PAF 4199	Selected Topics	3 credits
PAF 5000	Independent Study	3 credits
PAF 5001	New York State Legislature Internship	15 credits
PAF 5452	Public Affairs Internship	3 credits

[back to top](#)

The Minor

Tier III Minor in Survey Research

The Marxe School of Public and International Affairs offers a Tier III minor in Survey Research. The minor is designed to provide undergraduate students from many disciplines with a basic introduction to survey research as a mode of inquiry, a rigorous data-gathering process, a way of understanding mass opinion and its uses in a democracy, and the foundation of the research databases that inform other social science disciplines. Students will learn about the history and uses of surveys, study sound survey design, and design and implement their own survey.

The 9-credit minor includes two required courses:		
PAF 3105	Principles of Survey Research	3 credits
PAF 4402	Survey Research Practicum	3 credits
The third course may be drawn from any of the following:		
PAF 3015	Qualitative Studies of Communities	3 credits
PAF 3106	Public Opinion, Policy, and Management	3 credits
PAF 3401	Quantitative Methods for Policy and Practice	3 credits
MKT 3600	Marketing Research	3 credits
POL 3310	Political Opinion	3 credits
PSY 3056	Social Psychology	3 credits
SOC 4110	Research Methods in Sociology and Anthropology	3 credits
SOC 4111	Social Statistics	3 credits

[back to top](#)

Courses

Courses in Public Affairs (PAF)

PAF 1250	Citizenship and Public Affairs	3 credits
PAF 3005	Public Service in New York City	3 credits
PAF 3010	Policy and Politics	3 credits
PAF 3015	Qualitative Studies of Communities	3 credits
PAF 3020	Ethics and Civic Engagement	3 credits
PAF 3040	Information and Society	3 credits
PAF 3100	Nonprofit Administration	3 credits
PAF 3102	Economic Analysis of Public Policy	3 credits
PAF 3103	Economics of the Public Sector	3 credits
PAF 3105	Principles of Survey Research	3 credits

PAF 3106	Public Opinion Polling	3 credits
PAF 3108	Public Campaigns and Advocacy	3 credits
PAF 3201	Public Communication and Organizations	3 credits
PAF 3301	Models of Service Delivery	3 credits
PAF 3343	Building Cities: Markets and Government	3 credits
PAF 3375	Housing and Community Development Policy	3 credits
PAF 3401	Quantitative Methods for Policy and Practice	3 credits
PAF 3402	Policy Analysis	3 credits
PAF 3403	Advanced Quantitative Analysis	3 credits
PAF 3442	Cities and Sustainability	3 credits
PAF 3501	Advanced Statistical Analysis for Public Policy and Management	3 credits
PAF 3710	Reforming Education	3 credits
PAF 3810	Arts and Public Life	3 credits
PAF 4199	Selected Topics	3 credits
PAF 4199H	Hon Spec Top in PAF	3 credits
PAF 4401	Capstone	3 credits
PAF 4402	Survey Research Practicum	3 credits
PAF 5000	Independent Study	Hours and credits to be arranged
PAF 5001	New York State Legislature Internship	Hours to be Arranged; 15 credits
PAF 5452	Public Affairs Internship	Hours to be Arranged; 3 credits
PAF 6001H	Hon Thesis	3 credits
PAF 6002H	Hon Thesis	3 credits

[back to top](#)

William Newman Department of Real Estate

- [Faculty](#)
- [Field Description](#)
- [The Major and Courses](#)
- [The Minor and Courses](#)
- [Minor in Real Estate for Non-Business Major](#)
- [Courses in Real Estate \(RES\)](#)
- [Department of Real Estate Web Site](#)

Field Description

Baruch College's BBA major and minor in real estate are unique within The City University of New York. In these programs, students are introduced to the commercial real estate industry and prepared for related entry-level positions with developers, property managers, lenders, appraisers, brokers, investment bankers, pension funds, commingled real estate funds, real estate investment trusts, real estate advisors and consulting firms, nonprofit organizations, and government agencies. The courses offer real-world knowledge and analytic depth, concentrating on the metropolitan New York market. They include case studies and immersion in industry information sources and build quantitative, writing, and speaking skills. Students learn from faculty members as well as from guest lecturers with practical experience in the field.

Our undergraduate programs will not only prepare students to enter one of the most exciting and fast-growing career fields in New York, but will also ensure that students can acquire competent skills to succeed in related industries in the business world. Indeed, given real estates pervasive impact on public and business sectors, the study of real estate helps students understand the important concepts and issues for making crucial business decisions and creating effective public policy.

To learn more about these programs, e-mail Ms. Margo Weaker, Director of Real Estate Student Services (margo.weaker@baruch.cuny.edu).

The Major

Program Learning Goals

General Real Estate Knowledge	Students will acquire and demonstrate general information pertaining to real estate finance and property markets
Analytical and Technical Skills	Students will develop and apply the analytic and technical skills necessary to evaluate real estate development projects and invest in property markets
Communication Skills	Students will analyze technical information and disseminate core insights to investors and regulators
Proficiency in Real Estate Track	Students will understand and analyze the workings of and opportunities in the real estate market, in terms of development procedure, financing options, and risk and return of investment

The BBA in Real Estate will provide all students with a solid foundation in topics essential for any career in the real estate field.

BBA in Real Estate		
Required Courses (15 credits)		
RES 3000	Real Estate Law	3 credits

RES 3100	Real Estate Principles	3 credits
RES 3200	Real Estate Finance and Investment	3 credits
RES 3400	Real Estate Capital Markets	3 credits
RES 3900	Real Estate Development *	3 credits
Elective Courses (9 credits) Choose three (3) courses of 3 credits each from the following list. At least two of which <u>must</u> be 4000 level courses.		
RES 3300	Real Estate valuation and Feasibility Study	3 credits
RES 3320	Urban Economics	3 credits
RES 3550	Analytical Skills in Real Estate	3 credits
RES 3700	Real Estate Management	3 credits
RES 3800	Real Estate Construction Process: Building, Cost, and Management Issues	3 credits
RES 4093	Special Topics in Real Estate	3 credits
RES 4200	Investment Strategies in Property Markets *	3 credits
RES 4400	Advanced Real Estate Capital Markets *	3 credits
RES 4900	Real Estate Development: Case Development	3 credits
RES 5000	Independent Research and Readings in Real Estate	3 credits
FIN 3610	Corporate Finance	3 credits
FIN 3710	Investment Analysis	3 credits
ECO 4000	Statistical Analysis for Economics and Finance	3 credits

*Designated communication-intensive course.

[back to top](#)

The Minor**

The BBA minor in real estate (9 credits) offers a rigorous, concentrated introduction to real estate, with particular emphasis on financial and investment analysis. A real estate minor benefits all majors in the Zicklin School. Finance majors and students interested in entrepreneurship in particular will find that the minor gives them depth in an allied field.

Students pursuing a real estate minor take a selection of courses related to law, valuation, finance, investment, construction management, and development. Because the bulk of undergraduate real estate courses are taken as part of the final 60 credits toward the degree, interested students taking arts and sciences or business courses are well positioned to pursue the BBA minor.

Select three courses from the following:

RES 3000	Real Estate Law	3 credits
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RES 3200	Real Estate Finance and Investment	3 credits
RES 3300	Real Estate Valuation and Feasibility Study	3 credits
RES 3320	Urban Economics (ECO 3320)	3 credits
RES 3400	Real Estate Capital Markets	3 credits
RES 3550	Analytical Skills in Real Estate	3 credits
RES 3800	Real Estate Construction Process: Building, Cost, and Management Issues	3 credits
RES 3900	Real Estate Development	3 credits

** Optional second minor open only to students pursuing a major within the Zicklin School of Business.

[back to top](#)

Minor in Real Estate for Non-Business Major

Students in the Weissman School of Arts and Sciences or in the Marx School of Public and International Affairs who wish to take business courses may do so by declaring a minor in real estate. Before declaring the minor, they must complete either Bus 1001 (1 credit) or have previously completed BUS 1011 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at the time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a Tier III minor.

Students must choose three courses (9 credits) from the following:

<i>Select three courses from the following:</i>		
RES 3000	Real Estate Law	3 credits
RES 3100	Real Estate Principles	3 credits
RES 3700	Real Estate Management	3 credits
RES 3800	Real Estate Construction Process: Building, Cost, and Management Issues	3 credits

[back to top](#)

Courses

Courses in Real Estate (RES)

RES 3000	Real Estate Law	3 credits
RES 3093	Special Topics in Real Estate	3 credits
RES 3094	Special Topics in Real Estate	1.5 credits
RES 3100	Real Estate Principles	3 credits

RES 3200	Real Estate Finance and Investment	3 credits
RES 3300	Real Estate Valuation and Feasibility Study	3 credits
RES 3320	Urban Economics	3 credits
RES 3400	Real Estate Capital Markets	3 credits
RES 3700	Real Estate Management	3 credits
RES 3800	Real Estate Construction Process: Building, Cost, and Management Issues	3 credits
RES 3900	Real Estate Development	3 credits
RES 4093	Special Topics in Real Estate	3 credits
RES 4094	Special Topics in Real Estate	1.5 credits
RES 4200	Investment Strategies in Property Markets	3 credits
RES 4400	Advanced Real Estate Capital Markets	3 credits
RES 4550	Analytical Skills in Real Estate	3 credits
RES 4900	Real Estate Development: Case Development	3 credits
RES 5000	Independent Research and Readings in Real Estate	3 credits

[back to top](#)

Religion and Culture Program

- [Faculty](#)
- [Field Description](#)
- [The Major](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Religion \(REL\)](#)
- [Religion and Culture Program Web Site](#)

Field Description

Religion is one of the most powerful and complex forces in human history. To study the religions of man from the earliest times to the present and how they have shaped and been shaped by the forces of history (among them, nationalism, war, the challenge of secularism, and technology), Baruch's Religion and Culture Program presents an interdisciplinary approach to the study of religious and cultural histories, doctrines, concepts, and practices.

[back to top](#)

The Major

Arts And Sciences Ad Hoc Major In Religion And Culture

When a student's educational objectives cannot be fully attained solely by study within an existing department, program, or school, he or she is given the option of devising an ad hoc pattern of courses in an area of concentration of his or her own choosing. A student may embark upon an ad hoc major following preparation and acceptance of a proposal outlining the area of study, the desired outcomes, and the educational values of the program. The program must be approved by the Office of the Associate Dean, Weissman School of Arts and Sciences.

Students interested in including courses in religion and culture as part of an arts and sciences ad hoc major should contact Professor Kenneth Guest, Department of Sociology and Anthropology, 646-312-4477; e-mail ken.guest@baruch.cuny.edu.

The Weissman School of Arts and Sciences ad hoc major requires 30–33 credits.

[back to top](#)

The Minor

To complete the religion and culture minor, students are required to take two courses numbered 3000 and higher and REL 4900, the capstone course.

Required Course	
REL 4900	Issues in Religion and Culture
Electives	
<i>Choose two courses from the following:</i>	
REL 3001	World Religious Traditions
REL 3002	The Traditions of Judaism

REL 3003	The Christian Tradition
REL 3008	Religion and Politics in the United States (HIS 3008), (POL 3008)
REL 3084	The Historical Search for the Prophet Mohammad (HIS 3084)
REL 3085	Special Topics in Religion and Culture
REL 3094	Mysticism: A Comparative Approach
REL 3100	Jesus—A Historical and Critical Approach (HIS 3100)
REL 3175	The Lives of Hinduism (AAS 3175), (ANT 3175)
REL 3220	Modern Jewish Thought
REL 3310	Christian Thought
REL 3320	Contemporary Christianity
REL 3525	The Hebrew Bible
REL 3530	The Christian New Testament
REL 3531	Religion in the Twentieth and Twenty-First Centuries
REL 3540	The Tradition of Islam (AAS 3540), (ANT 3540), (SOC 3540)
REL 3815	History of African Religions (HIS 3815)
REL 3820	History of Chinese Religion (AAS 3820), (HIS 3820)
REL 3821	South Asian Religion (AAS 3821); (ANT 3821)
REL 4025H	Writers and Their Spiritual Searches: Religious Themes in Contemporary Literature (ANT 4025H), (SOC 4025H)
REL 4050	Religious Worlds of New York (ANT 4050), (SOC 4050)
REL 5000	Independent Study in Religion and Culture
ART 3220	Islamic Art
HEB 3311	History (Ancient) of the Jewish People as Reflected in Literature
HEB 3312	History (Medieval/Modern) of the Jewish People as Reflected in Literature
HEB 4315	Biblical Prose
HEB 4316	Biblical Poetry
HEB 5301	Talmud I
HEB 5302	Talmud II
HEB 5320	Hebrew Philosophical Literature
HIS 3086	The Modern Middle East and North Africa
HIS 3380	Contemporary Islamic World

HIS 3560	History of the Jewish People in America
MSC 3023	Music and Religion
PHI 3130	Christian, Islamic, and Jewish Philosophy in the Middle Ages
PHI 3210	Philosophy of Religion and Religious Ethics
PSY 3057	Psychology of Religion
SOC 3141	Sociology of Religion
SOC 3113	Cultures and Peoples of India (ANT 3113)
SOC 3165	Magic, Witchcraft and Religion (ANT 3165)

[back to top](#)

Courses

Courses in Religion (REL)

REL 2155	Philosophies from India	3 hours; 3 credits
REL 2165	Classical Buddhism	3 hours; 3 credits
REL 3001	World Religious Traditions	3 hours; 3 credits
REL 3002	Traditions of Judaism	3 hours; 3 credits
REL 3003	The Christian Tradition	3 hours; 3 credits
REL 3008	Religion And Politics In The United States (HIS 3008), (POL 3008)	3 hours; 3 credits
REL 3084	The Historical Search for the Prophet Mohammad (HIS 3084)	3 hours; 3 credits
REL 3085	Special Topics in Religion and Culture	3 hours; 3 credits
REL 3094	Mysticism: A Comparative Approach	3 hours; 3 credits
REL 3100	Jesus - An Historical and Critical Approach (HIS 3100)	3 hours; 3 credits
REL 3175	The Lives of Hinduism	3 hours; 3 credits
REL 3220	Modern Jewish Thought	3 hours; 3 credits
REL 3320	Contemporary Christianity	3 hours; 3 credits
REL 3525	The Hebrew Bible	3 hours; 3 credits
REL 3530	The Christian New Testament	3 hours; 3 credits
REL 3531	Religion in the 20th and 21st Centuries	3 hours; 3 credits

REL 3540	The Tradition of Islam (AAS 3540), (ANT 3540), (SOC 3540)	3 hours; 3 credits
REL 3815	History of African Religions (HIS 3815)	3 hours; 3 credits
REL 3820	History of Chinese Religion (AAS 3820), HIS 3820)	3 hours; 3 credits
REL 3821	South Asian Religion (AAS 3821), ANT 3821)	3 hours; 3 credits
REL 4025H	Writers and Their Spiritual Searches: Religious Themes in Contemporary Literature (ANT 4025H), (SOC 4025H)	3 hours; 3 credits
REL 4050	Religious Worlds of New York (ANT 4050), (SOC 4050)	3 hours; 3 credits
REL 4900	Issues in Religion and Culture	3 hours; 3 credits
REL 5000	Independent Study I	hours and credits to be arranged
REL 5001	Independent Study II	hours and credits to be arranged
REL 5002	Independent Study III	hours and credits to be arranged
REL 5003	Independent Study IV	hours and credits to be arranged
REL 5050	Senior Seminar	3 hours; 3 credits

[back to top](#)

Department of Sociology and Anthropology

- [Faculty](#)
- [Field Description](#)
- [The Major](#)
 - [Program Learning Goals](#)
 - [Major Course Requirements](#)
- [The Minors](#)
- [Courses](#)
 - [Courses in Sociology \(SOC\)](#)
 - [Courses in Anthropology \(ANT\)](#)
 - [Courses in Geography \(GEOG\)](#)
- [Department of Sociology and Anthropology Web Site](#)

Field Description

The behavioral sciences of sociology and anthropology help students develop an appreciation and understanding of the myriad structures and processes that characterize life in social groups. While sociology tends to concentrate on complex modern societies, exploring societal change and institutions, anthropology tends to cover a wider span, focusing on both Western and non-Western societies. (cultural anthropology is stressed at Baruch.) The methods and insights of sociology and cultural anthropology offer the tools you need to succeed in our globalizing world and to grapple with the great challenges and questions of our time. Does "the American Dream" still work, as Baruch College's motto claims, or has income inequality in America reached the point of no return? Are there universal human rights? If so, who gets to decide what they are? What is globalization exactly, and how does it shape your life and the lives of others? How can we meet the challenges posed by urbanization and climate change? What is sexuality and why are there so many strong opinions about it? Is there really any such thing as religious violence? What is religion, anyway? What do changing attitudes toward gender roles tell us about what it means to be an American? What is race? Why does racism persist?

The Department of Sociology and Anthropology at Baruch College offers courses that can help you understand your place in the world, your part in it, and what it takes to create change and progress in your own life, your career, and in the world. Pursuing a major in sociology or a minor in sociology or cultural anthropology, is both intellectually compelling and practical. Students who concentrate in these disciplines pursue careers in criminal justice, human services, education, government, non-profits, and business. Students at Baruch who opt to major in a business discipline can enhance their appeal to prospective employers by minoring in sociology or cultural anthropology. Both of these disciplines foster creative, critical, and innovative thinking skills that are honed through engagement with real-life situations and problems.

[back to top](#)

The Major

Sociology majors must satisfy the degree requirements of the Weissman School of Arts and Sciences as well as departmental requirements. In addition to completing an introductory or prerequisite course in either sociology or anthropology, a total of 24 credits of coursework in the department are requirements. These include two foundation courses, and six elective courses at the 3000-level or above. One of those electives must be a sociology course at the 4000-level or above and one must be an anthropology elective at the 3000 or 4000-level. Elective courses cover a broad range of topics, including the following: globalization; migration; race; gender and sexuality; social inequality; religion; urban life and institutions; environment and climate change; human geography; area studies; religion health; social movements; and peace and war. Students who are interested in any of the specific areas of focus are encouraged to seek advisement from the Department of Sociology and Anthropology.

Program Learning Goals

Upon completion of a major in Sociology, students will be able to:

1. Demonstrate familiarity with and ability to apply major paradigms of classical and/or contemporary sociological theory
2. Apply sociological approaches to analyze patterns of inequality, including stratification of gender, race, class, nationality, disability, age, religion and sexual orientation
3. Deploy the sociological imagination to examine and analyze the effects of social structure on individual life chances
4. Analyze contemporary US society within the global context
5. Describe and apply sociological research methodologies

Major Course Requirements

Introductory Course:		
SOC 1005	Introduction to Sociology	3 credits
<i>or</i>		
ANT 1001	Introduction to Cultural Anthropology	3 credits
Foundation Courses: 6 credits		
SOC 4100	Sociological Theory (ANT 4100)	3 credits
SOC 4110	Research Methods in Sociology and Anthropology (ANT 4110)	3 credits
Electives: 18 credits		
Any courses in Sociology or Anthropology at the intermediate or advanced level (3000 or 4000-level). Sociology majors must take at least one elective course in Sociology at the 4000-level or above and one elective course in Anthropology at the 3000 or 4000-level.		

The Minors

- [Anthropology](#)
- [New York Studies](#)
- [Sociology](#)

The Department of Sociology and Anthropology offers minors in both sociology and anthropology. These programs give students an in-depth understanding of key concepts of fields within sociology and anthropology. Students are required to take three courses in the department at the 3000 or 4000-level, including at least one at the 4000-level. Although the department recommends either ANT 4800 or SOC 4900, any 4000-level course offered by the department may serve as the capstone for either the sociology or the anthropology minor.

Minor in New York Studies

The New York City Studies Minor provides students the opportunity to learn about the impact of global trends on New York City, specifically, in addition to urban environments more generally. Students will analyze the intersections and contests between global institutions, elites, and local communities. Courses in this program will allow students to understand the rapidly changing economic, political, social, environmental, and religious landscapes of the world today.

This minor is not open to students in the Macaulay Honors Program, and it satisfies the College Option requirement.

Required Capstone Course:

SOC 4400	New York: The Global City (ANT 4400)	3 credits
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Elective courses (choose two):

SOC 3035	The Remaking of New York: The Immigrant Experience (ANT 3035), (BLS 3035), (LTS 3035)	3 credits
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SOC 3085	Special Topics in Sociology and Anthropology * (ANT 3085)	3 credits
SOC 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (LTS 3125)	3 credits
ANT 3153	Urban Anthropology	3 credits
SOC 3155	Urban Sociology	3 credits
SOC 4010	Chinese Immigration in Global Perspective (AAS 4010)	3 credits
SOC 4050	Religious Worlds of New York (ANT 4050), (REL 4050)	3 credits

* Students may use this course if the topic is relevant to the minor. Please consult the Director of the New York Studies Program for permission.

[back to top](#)

Courses

Courses in Sociology (SOC)

SOC 1005	Introductory Sociology	3 hours; 3 credits
SOC 3015	Cuban Culture and Society (ANT 3015), (LTS 3015)	3 hours; 3 credits
SOC 3021	The U.S. and Mexican Border (ANT 3021), LTS 3021)	3 hours; 3 credits
SOC 3030	The Changing Demographics of the City (BLS 3030), (LTS 3030)	3 hours; 3 credits
SOC 3032	Sociology of Bioethics	3 hours; 3 credits
SOC 3035	The Remaking of New York: the Immigrant Experience (ANT 3035), (BLS 3035), (LTS 3035)	3 hours; 3 credits
SOC 3044	Migration in the Americas (BLS 3044), (LTS 3044)	3 hours; 3 credits
SOC 3062	Political Sociology (POL 3062)	3 hours; 3 credits
SOC 3085	Selected Topics in Sociology and Anthropology	3 hours; 3 credits
SOC 3110	Women, Culture, and Society (ANT 3110)	3 hours; 3 credits
SOC 3111	Native Americans (ANT 3111)	3 hours; 3 credits
SOC 3112	Peoples and Cultures of Mediterranean Europe (ANT 3112)	3 hours; 3 credits
SOC 3113	Cultures and Peoples of India (ANT 3113)	3 hours; 3 credits
SOC 3114	Cultures and Peoples of the South Pacific Islands (ANT 3114)	3 hours; 3 credits
SOC 3115	People and Culture of Haiti (ANT 3115), (BLS 3115)	3 hours; 3 credits
SOC 3120	Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality (ANT 3120), (BLS 3120), (LTS 3120)	3 hours; 3 credits
SOC 3125	Race and Ethnic Relations (ANT 3125), (BLS 3125), (LTS 3125)	3 hours; 3 credits

SOC 3130H	The City That Care Forgot: The Roots, Ruin, and Rebirth of New Orleans (ANT 3130H), (BLS 3130H), (LTS 3130H)	3 hours; 3 credits
SOC 3131	Sociology of the Family	3 hours; 3 credits
SOC 3136	Social Welfare Institutions	3 hours; 3 credits
SOC 3137	Sociology of Health and Illness (ANT 3137)	3 hours; 3 credits
SOC 3138	Sociology of Complex Organizations	3 hours; 3 credits
SOC 3141	Sociology of Religion	3 hours; 3 credits
SOC 3151	Social Issues And Social Policy	3 hours; 3 credits
SOC 3152	Social Communication (ANT 3152)	3 hours; 3 credits
SOC 3154	Crime and Justice in Sociological Perspective	3 hours; 3 credits
SOC 3155	Urban Sociology	3 hours; 3 credits
SOC 3156	Social Inequality	3 hours; 3 credits
SOC 3157	Civil Society And Community Organizations	3 hours; 3 credits
SOC 3158	Social Demography	3 hours; 3 credits
SOC 3165	Magic, Witchcraft, and Religion (ANT 3165)	3 hours; 3 credits
SOC 3170	Social Movements	3 hours; 3 credits
SOC 3175	The Lives of Hinduism (AAS 3175), (ANT 3175), (REL 3175)	3 hours; 3 credits
SOC 3185	Internship in Human Service and Community Organization I	hours to be arranged; 3 credits
SOC 3186	Internship in Human Service and Community Organizations II	hours to be arranged; 3 credits
SOC 3540	The Tradition of Islam (AAS 3540), (ANT 3540), (REL 3540)	3 hours; 3 credits
SOC 4010	Chinese Immigration in Global Perspective (AAS 4010)	3 hours; 3 credits
SOC 4015	The Globalization of English (COM 4015), (ENG 4015)	3 hours; 3 credits
SOC 4025H	Writers and Their Spiritual Searches: Religious Themes in Contemporary Literature (ANT 4025H), (REL 4025H)	3 hours; 3 credits
SOC 4032	Methods of Sociological Research	3 hours; 3 credits
SOC 4050	Religious Worlds of New York (ANT 4050), (REL 4050)	3 hours; 3 credits
SOC 4100	Sociological Theory (ANT 4100)	3 hours; 3 credits
SOC 4110	Research Methods in Sociology and Anthropology (ANT 4110)	3 hours; 3 credits
SOC 4111	Social Statistics	3 hours; 3 credits
SOC 4400	New York: The Global City	3 hours; 3 credits
SOC 4900	Sociological Analysis	3 hours; 3 credits

SOC 5000	Independent Study I	hours and credits to be arranged
SOC 5001	Independent Study II	hours and credits to be arranged
SOC 5002	Independent Study III	hours and credits to be arranged
SOC 5003	Independent Study IV	hours and credits to be arranged

[back to top](#)

Courses in Anthropology (ANT)

ANT 1001	Introduction to Cultural Anthropology	3 hours; 3 credits
ANT 3009	Introduction to Human Geography (GEOG 3009)	3 hours; 3 credits
ANT 3015	Cuban Culture and Society (LTS 3015), (SOC 3015)	3 hours; 3 credits
ANT 3020	Anthropology of Business	3 hours; 3 credits
ANT 3021	The U.S. and Mexican Border (LTS 3021), (SOC 3021)	
ANT 3035	The Remaking of New York: the Immigrant Experience (BLS 3035), (LTS 3035), (SOC 3035)	3 hours; 3 credits
ANT 3036	World Regional Geography (GEOG 3036)	3 hours; 3 credits
ANT 3085	Selected Topics in Anthropology and Sociology (SOC 3085)	3 hours; 3 credits
ANT 3110	Women, Culture, and Society (SOC 3110)	3 hours; 3 credits
ANT 3111	Native Americans (SOC 3111)	3 hours; 3 credits
ANT 3112	Peoples and Cultures of Mediterranean Europe (SOC 3112)	3 hours; 3 credits
ANT 3113	Cultures and Peoples of India (SOC 3113)	3 hours; 3 credits
ANT 3114	Cultures and Peoples of the South Pacific Islands (SOC 3114)	3 hours; 3 credits
ANT 3115	People and Culture of Haiti (BLS 3115), (SOC 3115)	3 hours; 3 credits
ANT 3120	Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality (BLS 3120), (LTS 3120), (SOC 3120)	3 hours; 3 credits
ANT 3125	Race and Ethnic Relations (BLS 3125), (LTS 3125), (SOC 3125)	3 hours; 3 credits
ANT 3130H	The City That Care Forgot: The Roots, Ruin, and Rebirth of New Orleans (BLS 3130H), (LTS 3130H), (SOC 3130H)	
ANT 3137	Sociology of Health and Illness (SOC 3137)	3 hours; 3 credits
ANT 3152	Social Communication (SOC 3152)	3 hours; 3 credits
ANT 3153	Urban Anthropology	3 hours; 3 credits
ANT 3161	Power and Conflict	3 hours; 3 credits

ANT 3165	Magic, Witchcraft, and Religion (SOC 3165)	3 hours; 3 credits
ANT 3175	The Lives of Hinduism (AAS 3175), (REL 3175), (SOC 3175)	3 hours; 3 credits
ANT 3540	The Tradition of Islam (AAS 3540), (REL 3540), (SOC 3540)	3 hours; 3 credits
ANT 3821	South Asian Religion (AAS 3821), (REL 3821)	3 hours; 3 credits
ANT 4015	Anthropology and Contemporary World Issues	"3 hours, 3 credits"
ANT 4017	Seminar on the Anthropology of Peace and War	3 hours; 3 credits
ANT 4020	Translating Between Worlds: Literature and Anthropology (CMP 4020)	3 hours; 3 credits
ANT 4025H	Writers and Their Spiritual Searches: Religious Themes in Contemporary Literature (REL 4025H), (SOC 4025H)	3 hours; 3 credits
ANT 4050	Religious Worlds of New York (REL 4050), (SOC 4050)	3 hours; 3 credits
ANT 4100	Sociological Theory (SOC 4100)	3 hours; 3 credits
ANT 4110	Research Methods in Sociology and Anthropology (SOC 4110)	3 hours; 3 credits
ANT 4400	New York: The Global City	3 hours; 3 credits
ANT 4800	Anthropological Analysis	3 hours; 3 credits
ANT 5000	Independent Study I	hours and credits to be arranged
ANT 5001	Independent Study II	hours and credits to be arranged
ANT 6001H	Honors Anthropology I	3 hours; 3 credits
ANT 6002H	Honors Anthropology II	3 hours; 3 credits

[back to top](#)

Courses in Geography (GEOG)

GEOG 3009	Introduction to Human Geography (ANT 3009)	3 hours; 3 credits
GEOG 3036	World Regional Geography (ANT 3036)	3 hours; 3 credits

[back to top](#)

Paul H. Chook Department of Information Systems and Statistics

- [Faculty](#)
- [Field Description](#)
- [The Majors and Courses](#)
- [The Minors and Courses](#)
- [Courses](#)
 - [Courses in Computer Information Systems \(CIS\)](#)
 - [Courses in Statistics \(STA\)](#)
 - [Courses in Operations Research \(OPR\)](#)
- [Department of Information Systems and Statistics Web Site](#)

Field Description

The department offers courses in the areas of computer information systems (CIS), operations research, and statistics. Courses in each of these areas provide training in problem solving techniques useful in gaining strategic advantage in the marketplace. CIS students are afforded the opportunity to gain a strong foundation in the business, managerial, and technical issues related to information systems with courses in programming, data management, telecommunications, the Internet and e-commerce, and the analysis and design of computer-based solutions to business problems. Operations research trains students in the application of mathematical models and decision making for business, industry, and government with an emphasis on modeling methods, analysis, and implementation relevant to operational and management planning issues. Statistics students are provided with a skills base for the application of statistical techniques and tools to a wide variety of areas, including computational statistics, sample survey, experimental design, and quantitative methods in marketing.

[back to top](#)

The Majors

- [General Information](#)
- [BBA in Computer Information Systems](#)
 - [General CIS Track](#)
 - [Data Analytics Track](#)
 - [Information Risk Management and Cybersecurity Track](#)
- [BBA in Statistics and Quantitative Modeling \(prior to Spring 2020\)](#)
- [BBA in Statistics and Quantitative Modeling \(effective starting Spring 2020\)](#)
- [Statistics: BA Major](#)

General Information

The Department of Statistics and Computer Information Systems offers majors in the fields of computer information systems and statistics and quantitative modeling.

The **computer information systems** area prepares professionals in the development and use of computer-based technologies to develop systems that fulfill business information needs. Baruch's program trains students to analyze business needs and to design, implement, and use information systems to satisfy those needs.

The **operations research** area provides basic preparation for students who wish to pursue careers in the decision sciences and provides fundamental quantitative knowledge required by those who major in other business areas. Emphasis is placed on modeling methods, analysis, and implementation relevant to operational and management planning issues in many business areas, including marketing, production, finance, accounting, and information technology.

The **statistics** area not only provides the basic preparation for students who wish to pursue careers in statistics but also provides the quantitative knowledge required by those who major in other business areas. Statistics and quantitative modeling majors are provided with the base for the application of statistical techniques to a wide variety of fields.

[back to top](#)

BBA in Computer Information Systems

The CIS program provides a strong foundation in the business and managerial issues related to information systems. Computer information systems are presented in light of their role as tools for strategic advantage in the marketplace. To facilitate this, course offerings provide computer, technological, and problem - solving skills. The CIS program addresses such areas as CASE (computer-assisted software engineering), networks and telecommunications, electronic commerce, the Internet, client-server technology, and object-oriented technologies.

Program Learning Goals

Database Development	Students will apply the principles of design and development of relational databases.
System Analysis and Design	Students will elicit, analyze, and model system requirements.
Software Programming	Students will implement software systems using a suitable programming language/development environment.
Information Technology Management	Students will identify and explain the factors that contribute to the successful design, implementation, and management of Information Technology systems in organizations.

General CIS Track		
Required Courses	15 credits	
CIS 2300	Programming and Computational Thinking	3 credits
Choose from CIS 3100 or CIS 3110 or CIS 3120 †	Object Oriented Programming I, or Object Oriented Programming with Java, or Programming for Analytics	3 credits
CIS 3400	Database Management Systems	3 credits
CIS 4800	Systems Analysis and Design	3 credits
CIS 5800	Information Technology Development and Project Management	3 credits
Elective Courses	9 credits	
<i>At least 3 credits should be from a course at the 4000 level</i>		
CIS 3100	Object Oriented Programming I	3 credits
CIS 3110	Object Oriented Programming with Java	3 credits

CIS 3120	Programming for Analytics	3 credits
CIS 3150	Introduction to Semantic Technologies	3 credits
CIS 3250	Blockchain Technologies and Applications	3 credits
CIS 3367	Spreadsheet Applications in Business	3 credits
CIS 3444	e-Business Technologies	3 credits
CIS 3500	Networks and Telecommunications I	3 credits
CIS 3550	Cybersecurity	3 credits
CIS 3630	Principles of Web Design	3 credits
CIS 3700	Green IT	3 credits
CIS 3710	Foundations of Business Analytics	3 credits
CIS 3750	Social Media Technologies in Organizations	3 credits
CIS 3770	Usability, Privacy, and Security	3 credits
CIS 3920 / STA 3920	Data Mining for Business Analytics	3 credits
CIS 4093	Special Topics in Computer Information Systems	3 credits
CIS 4100	Object-Oriented Programming II	3 credits
CIS 4160	Web Applications Development	3 credits
CIS 4170 / STA 4170	Data Visualization	3 credits
CIS 4350	Information Technology Audit	3 credits
CIS 4400	Data Warehousing for Analytics	3 credits
CIS 4500	Networks and Telecommunications II	3 credits
CIS 4610	Expert (Knowledge-Based) Systems and Related Technologies	3 credits
CIS 4620	FinTech: Principles and Applications	3 credits
CIS 4650	Operating Systems Concepts	3 credits
OPR 3300	Quantitative Methods for Accounting*	3 credits
OPR 3450	Quantitative Decision Making for Business I*	3 credits
STA 4920	Advanced Data Mining	3 credits

* Students may not receive credit for both OPR 3450 and OPR 3300.

** Students receiving credit for MGT 3500 (Introduction to Management Science) will not receive credit for OPR 3450.

† If you have used one of these programming courses (CIS 3100, CIS 3110, CIS 3120) as a required course, you may use the others as electives.

[back to top](#)

Data Analytics Track

Required Courses (15 credits)

CIS 2300	Programming and Computational Thinking	
CIS 3120	Programming for Analytics	3 credits
CIS 3400	Database Management Systems	3 credits
CIS 3920 / STA 3920	Data Mining for Business Analytics	3 credits
CIS 4400	Data Warehousing for Analytics	3 credits

Elective Courses (9 credits)

Choose three (3) courses of 3 credits each from the following, at least one of which should be a CIS course and one should be a STA course or an OPR course.

CIS 3100	Object Oriented Programming I	3 credits
CIS 3150	Introduction to Semantic Technologies	3 credits
CIS 3710	Foundations of Business Analytics	3 credits
CIS 4093	Special Topics in CIS (with permission)	3 credits
CIS 4170 / STA 4170	Data Visualization	3 credits
STA 3154	Business Statistics II	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
Course number revised to STA 4155 (effective Spring 2020)		
STA 4920	Advanced Data Mining	3 credits
OPR 3300 *	Quantitative Methods for Accounting*	
OPR 3450 **	Quantitative Decision Making for Business I	3 credits
OPR 3451	Quantitative Decision Making for Business II	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4561	Marketing Analytics	3 credits

* Students may not receive credit for both OPR 3450 and OPR 3300.

** Students receiving credit for MGT 3500 (Introduction to Management Science) will not receive credit for OPR 3450.

[back to top](#)

Information Risk Management and Cybersecurity Track

Required Courses (15 credits)

CIS 2300	Programming and Computational Thinking	3 credits
CIS 3400	Database Management Systems	3 credits
CIS 3500	Networks and Telecommunications I	3 credits
CIS 3550	Cybersecurity	3 credits
CIS 4350	Information Technology Audit	3 credits

Elective Courses (9 credits)

At least 6 credits must be from the CIS courses

CIS 3100	Object Oriented Programming I	3 credits
CIS 3110	Object Oriented Programming with Java	3 credits
CIS 3120	Programming for Analytics	3 credits
CIS 3750	Social Media Technologies in Organizations	3 credits
CIS 3770	Usability, Privacy, and Security (effective Spring 2017)	3 credits
CIS 3920 / STA 3920	Data Mining for Business Analytics	3 credits
CIS 4093	Special Topics in CIS (with a departmental permission)	3 credits
CIS 4100	Object-Oriented Programming II	3 credits
CIS 4160	Web Applications Development	3 credits
CIS 4500	Networks and Telecommunications II	3 credits
CIS 4620	Financial Information Technologies	3 credits
CIS 4800	Systems Analysis and Design	3 credits
LAW 3108	Law and the Internet	3 credits
LAW 3250	Financial Regulation of Emerging Technologies	3 credits
LAW 3350	Corporate Compliance, Governance & Whistleblowing	3 credits

[back to top](#)

BBA in Statistics and Quantitative Modeling (prior to Spring 2020)

The statistics and quantitative modeling major is designed to develop quantitative thinking skills that are invaluable in business. The student will take courses from a variety of quantitative disciplines that focus extensively on statistical methodology, mathematical modeling, and computer implementation issues applied to business. The use of the computer for the solution and analysis of business problems is an integral part of the program. Graduates of this program will have a broad foundation in statistics or quantitative modeling and will be well positioned for the analysis and solution of decision problems facing business and industry in the 21st century.

It is essential that the student consult with an area advisor to plan a program prior to taking any courses in the major.

Program Learning Goals

Quantitative Thinking Skills	Students will be able to apply the quantitative thinking and the mathematical modeling process to solve real-world problems
Data Analysis	Students will be able to identify appropriate methodology, conduct analysis, and interpret results
Deterministic Modeling Methods	Students will be able to model deterministic mathematical programming problems
Probabilistic Modeling Methods	Students will be able to model probabilistic problems dealing with decision analysis and simulation
Statistical Modeling	Students will be able to model statistical problem applied to business
Technological Skills	Students will be proficient in appropriate software to solve problems in statistics and quantitative modeling
Communication Skills	Students will be able to effectively communicate statistical and quantitative modeling methods for decision making to technical and non-technical audiences

Major		
Required Courses (12 credits)		
STA 3000	Statistical Computing	3 credits
OPR 3450	Quantitative Decision Making for Business I *	3 credits
STA 3154	Business Statistics II	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
Course number revised to STA 4155 effective Spring 2020		
Elective Courses (12 Credits)		
Electives may be selected after consultation with an advisor:		
CIS 3400	Database Management Systems	3 credits
CIS 4100	Object-Oriented Programming II	3 credits
OPR 3451	Quantitative Decision Making for Business II	3 credits
OPR 3452	System Simulation	3 credits
OPR 3453	Bayesian Statistical Inference and Decision Making	3 credits
OPR 4470	Special Topics in Operations Research	3 credits

OPR 5000	Independent Study and Research in Operations Research	3 credits
STA 3156	Sampling Theory and Practice	3 credits
STA 3253	Categorical Data Analysis	3 credits
STA 3255	Statistical Quality Control Methods	3 credits
STA 3560	Nonparametric Statistics	3 credits
STA 4000	Introduction to SAS Programming	3 credits
STA 4157	Design and Analysis of Experimental Data	3 credits
STA 4158	Analysis of Time Series	3 credits
STA 4370	Special Topics in Applied Statistics	3 credits
STA 5000	Independent Study and Research in Statistics	3 credits
MGT 3710	Introduction to Supply Chain Management	3 credits
MKT 3600	Marketing Research	3 credits
MTH 3020	Intermediate Calculus	4 credits
MTH 4120	Introduction to Probability	4 credits
MTH 4125	Introduction to Stochastic Processes	4 credits
MTH 4130	Mathematics of Statistics	4 credits
MTH 4140	Graph Theory	3 credits
MTH 4320	Fundamental Algorithms	4 credits
MTH 4451	Risk Theory	4 credits
MTH 4500	Introductory Financial Mathematics	4 credits
*OPR 3300 Quantitative Methods for Accounting may be substituted for OPR 3450 with the approval of the area advisor.		

[back to top](#)

New requirements for BBA in Statistics and Quantitative Modeling (effective Spring 2020)		
Required Courses (12 credits)		
STA 3000	Statistical Computing	3 credits
OPR 3450	Quantitative Decision Making for Business I	3 credits
STA 3154	Business Statistics II	3 credits
STA 4155	Regression and Forecasting Models for Business Applications	3 credits

Elective Courses (12 credits)

(No more than six credits outside of the CIS, OPR, STA and MTH)

CIS 2300	Programing and Computational Thinking	3 credits
CIS 3100	Object Oriented Programing	3 credits
CIS 3120	Programing for Analytics	3 credits
CIS 3400	Database Management Systems I	3 credits
CIS 4100	Object-Oriented Programming II	3 credits
CIS 4400	Data Warehousing for Analytics	3 credits
OPR 3451	Quantitative Decision Making for Business II	3 credits
OPR 3453	Bayesian Statistical Inference and Decision Making	3 credits
OPR 4470	Special Topics in Operations Research	3 credits
OPR 5000	Independent Study and Research in Operations Research	3 credits
STA 3920 / CIS 3920	Data Mining for Business Analytics	3 credits
STA 4000 / CIS 4000	Introduction to SAS Programming	3 credits
STA 4157	Design and Analysis of Experimental Data	3 credits
STA 4158	Analysis of Time Series	3 credits
STA 4170 / CIS 4170	Data Visualization	3 credits
STA 4370	Special Topics in Applied Statistics	3 credits
STA 4920	Advanced Data Mining	3 credits
STA 5000	Independent Study in Statistics	3 credits
MKT 3600	Marketing Research	3 credits
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4561	Marketing Analytics	3 credits
MTH 3020	Intermediate Calculus	4 credits

** Any MTH 4000 and above is also accepted as an elective

Note: OPR 3300 Quantitative Methods for Accounting may be substituted for OPR 3450 with the approval of the area advisor.

Statistics: BA Major

Arts and sciences students can major in one of the following three programs in the Department of Statistics and Computer Information Systems:

- [Statistical Theory](#)
- [Psychometrics](#)
- [Sociometrics](#)

The department offers courses for students who are primarily interested in mathematics, psychology, and sociology. Statistical theory, using the Colleges extensive computer installations, provides professional training for those who desire a career in operations research, quality control and reliability, health sciences and governmental statistics, design and analysis of surveys, and computer information systems. Joint major programs in conjunction with the Departments of Psychology and Sociology and Anthropology are offered and include courses to augment study in psychometrics and sociometrics.

- A BA student majoring in statistics cannot minor in mathematics or declare a second major in actuarial science, financial mathematics, or mathematics.
- Any business courses included in this program (CIS, OPR, STA, etc.) do not count toward the 90-credit liberal arts minimum required for the BA degree.

***** NOTE: This program is under revision, so it is important to consult a faculty advisor to plan a proper sequence of courses. Interested students should contact Professor Kamiar Rahnama Rad (Kamiar.RahnamaRad@baruch.cuny.edu). *****

Statistical Theory

Base Courses

CIS 2200	Introduction to Information Systems and Technologies	3 credits
STA 2000	Business Statistics I	3 credits
MTH 2630	Analytic Geometry and Calculus I	5 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits

Major

The major consists of 24 credits, with up to 9 credits in mathematics. **Required Courses**

STA 3551	Theory of Statistics I - Introduction to Probability and Distribution Theory	3 credits
STA 4552	Theory of Statistics II - Statistical Inference	3 credits

Elective Courses

CIS 3100	Object-Oriented Programming I	3 credits
OPR 4652	Introduction to Mathematical Programming	3 credits
OPR 4653	Introduction to Statistical Decision Theory and Game Theory	3 credits
OPR 4654	Queueing Theory and Inventory Models	3 credits
	Sampling Theory and Practice	3 credits
STA 3255	Statistical Quality Control Methods	3 credits
STA 3560	Nonparametric Statistics	3 credits
STA 4158	Analysis of Time Series	3 credits
STA 4256	Advanced Sampling Methods	3 credits

STA 5559	Introduction to Multivariate Analysis	3 credits
MTH 4010	Advanced Calculus I	3 credits
MTH 4020	Advanced Calculus II	3 credits
MTH 4100	Linear Algebra and Matrix Methods	3 credits
MTH 4120	Introduction to Probability	3 credits
MTH 4130	Mathematics of Statistics	3 credits
MTH 5010	Advanced Calculus III	3 credits

[Return to Statistics: BA Major](#)

[back to top](#)

Psychometrics

Note: A number of the courses listed below are not currently offered. Students interested in psychometrics should consult with a department advisor.

Base Courses

CIS 2200	Introduction to Information Systems and Technologies	3 credits
STA 2000	Business Statistics I	3 credits
MTH 2630	Analytic Geometry and Calculus I	5 credits

Major: 24 credits Required Courses

STA 2555	Applied Methods I - Probability and Statistics	3 credits
STA 3556	Applied Methods II - Statistical Inference	3 credits
STA 4561	Factor Analysis and Classification Techniques	3 credits
PSY 3053	Tests and Measurements	3 credits

Elective Courses

OPR 4653	Introduction to Statistical Decision Theory and Game Theory	3 credits
STA 3156	Sampling Theory and Practice	3 credits
STA 3560	Nonparametric Statistics	3 credits
STA 5559	Introduction to Multivariate Analysis	3 credits

MTH 3030	Analytic Geometry and Calculus II	5 credits
MTH 4100	Linear Algebra and Matrix Methods	3 credits
PSY 3056	Social Psychology	3 credits
PSY 3180	Vocational Psychology	3 credits
PSY 3181	Business and Industrial Psychology	3 credits
PSY 3182	Interviewing Techniques	3 credits
PSY 3183	Psychology and Urban Problems	3 credits
PSY 4092	Special Problems in Psychology	2 credits
PSYS 4282	Advanced Psychological Testing	3 credits

[Return to Statistics: BA Major](#)

[back to top](#)

Sociometrics

Note: A number of the courses listed below are not currently offered. Students interested in sociometrics should consult with a department advisor.

Base Courses

CIS 2200	Introduction to Information Systems and Technologies	3 credits
STA 2000	Business Statistics I	3 credits
MTH 2630	Analytic Geometry and Calculus I	5 credits

Major: 24 credits Required Courses

STA 2555	Applied Methods I - Probability and Statistics	3 credits
STA 3556	Applied Methods II - Statistical Inference	3 credits
STA 3563	Design of Social Research	3 credits
SOC 4032	Methods of Sociological Research	3 credits

Elective Courses

OPR 4653	Introduction to Statistical Decision Theory and Game Theory	3 credits
STA 3156	Sampling Theory and Practice	3 credits
STA 3560	Nonparametric Statistics	3 credits

STA 5559	Introduction to Multivariate Analysis	3 credits
MTH 3030	Analytic Geometry and Calculus II	5 credits
MTH 4100	Linear Algebra and Matrix Methods	3 credits
SOC 3155	Urban Sociology	3 credits
SOC 3052	Social Stratification	3 credits
SOC 3055	Population and Society	3 credits
SOC 3064	Modern Organizations	3 credits
SOC 3082	Small Groups	3 credits

Equivalent courses in the arts and sciences and business curricula:

The following pairs of courses are considered as equivalent for purposes of credits. Students can be given credit for either course but not for both:
STA 2000 and STA 2100 (STA 2000 may be used for either the BA or BBA)
STA 3154 and STA 3556
STA 3155 (Course number revised to STA 4155 effective Spring 2020) and STA 4554
STA 4157 and STA 4557
OPR 3453 and OPR 4653

[Return to Statistics: BA Major](#)

[back to top](#)

The Minors

General Information

The Department of Information Systems and Statistics offers five minor concentrations*. Each is outlined below:

- [Computer Applications in Business](#)
- [Cybersecurity and Information Assurance](#)
- [Data Analytics](#)
- [Quantitative Methods and Modeling](#)
- [Statistics](#)

- [Liberal Arts Interdisciplinary Minor in Information Technology and Social Responsibility](#)
- [Business Minors for Non-Business Majors](#)

* Optional second minors open only to students pursuing a major within the Zicklin School of Business

Computer Applications in Business (9 credits)

This minor is designed to prepare students majoring in other areas of business to be competent end users and decision makers in a computer information systems environment. The focus is on using microcomputers and higher-level applications software to implement useful applications in a wide range of business areas.

Required Courses

Three courses (9 credits) from any of the following:

- Any courses from the list of 3000-, 4000-, or 5000-level CIS courses with the exception of CIS 3270, CIS 3810, and CIS 4910;
- At most one course from either OPR3300: Quantitative Methods for Accounting or OPR3450: Quantitative Decision Making for Business I
- All prerequisites must be satisfied.

[back to top](#)

Cybersecurity and Information Assurance (9 credits)

This minor would provide an opportunity for students majoring in various areas of business to develop basic understanding of information security and assurance issues that organizations face today and the potential solutions available.

Required Courses (9 credits)

CIS 3500	Networks and Telecommunications I	3 credits
CIS 3550	Cybersecurity	3 credits
CIS 4350	Information Technology Audit	3 credits

[Return to Minors](#)

[back to top](#)

Data Analytics (9 credits)

This minor would provide an opportunity for students majoring in various areas of business to develop basic data literacy and to integrate techniques and solutions from the areas of technology, statistics, and quantitative modeling in developing business intelligence to facilitate organizational decision-making

Required Courses (6 credits)

CIS 2300	Programming and Computational Thinking	3 credits
CIS 3920 / STA 3920	Data Mining for Business Analytics	3 credits

Elective Courses (3 credits) - Choose one course from the following list.

CIS 3120	Programming for Analytics	3 credits
CIS 3400	Database Management Systems	3 credits
CIS 4170 / CIS 4170	Data Visualization	3 credits

CIS 4400	Data Warehousing for Analytics	3 credits
STA 3154	Business Statistics II	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
Course number revised to STA 4155 effective Spring 2020		
MKT 4123	Marketing Web Analytics and Intelligence	3 credits
MKT 4561	Marketing Analytics	3 credits
MGT 3500	Business Decision Models	3 credits
or		
OPR 3450 *	Quantitative Decision Making for Business I	3 credits

* Students receiving credit for MGT 3500 will not also receive credit for OPR 3450.

[Return to Minors](#)

[back to top](#)

Quantitative Methods and Modeling (9 credits)

The minor in quantitative methods and modeling is designed to prepare students majoring in other areas of business with a background of quantitative skills that facilitate the decisionmaking process. In addition to one required course, two elective courses are selected with the approval of the area advisor to complement the students major and provide the student with an appropriate background.

Required Courses

Choose any three of the following (All Prerequisites must be satisfied):

CIS 3400	Database Management Systems	3 credits
CIS 3920 / STA 3920	Data Mining for Business Analytics	3 credits
CIS 4100	Object-Oriented Programming II	3 credits
OPR 3300	Quantitative Methods for Accounting	3 credits
or		
OPR 3450	Quantitative Decision Making for Business I	3 credits
OPR 3451	Quantitative Decision Making for Business II	3 credits
OPR 3452	System Simulation	3 credits
OPR 3453	Bayesian Statistical Inference and Decision Making	3 credits
OPR 4470	Special Topics in Operations Research	3 credits
OPR 5000	Independent Study in Operations Research	3 credits

STA 3000	Statistical Computing	3 credits
STA 3154	Business Statistics II	3 credits
STA 3155 Course number revised to STA 4155 effective Spring 2020	Regression and Forecasting Models for Business Applications	3 credits
STA 4000	Introduction to SAS Programming	3 credits
STA 4920	Advanced Data Mining	3 credits
STA 5000	Independent Study in Operations Research	3 credits

[Return to Minors](#)

[back to top](#)

Statistics

The minor in statistics consists of the courses listed below.

Required Courses

Choose any three of the following (All Prerequisites must be satisfied):

STA 3000	Statistical Computing	3 credits
STA 3154	Business Statistics II	3 credits
STA 3155 Course number revised to STA 4155 effective Spring 2020	Intermediate Statistical Methods	3 credits
STA 3156	Sampling Theory and Practice	3 credits
STA 4000	Introduction to SAS Programming	3 credits
STA 4370	Special Topics in Applied Statistics	3 credits
STA 4920	Advanced Data Mining	3 credits
OPR 3450	Quantitative Decision Making for Business I	3 credits

[Return to Minors](#)

[back to top](#)

Liberal Arts Interdisciplinary Minor in Information Technology and Social Responsibility

The internet age has fostered an environment of widespread interconnectedness. This hyperconnectivity, and the new media that proliferate along with it, come with their own specific problems. The purpose of this concentration is to study the effects of these new technologies on the individual, the workplace, and society at large. In this program of study students will examine the increasing importance of individual and organizational social responsibility in today's interconnected and computer-mediated environment, as well as the specific issues that stand at the intersection of social responsibility and information technology.

Required Course: 3 credits

CIS 4910	Information Technology and Social Responsibility*	3 credits
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Elective Courses 6 credits

Two courses selected from the following:

BLS 3013	Mass Media and the Black American	3 credits
CIS 3270	Computer Ethics* (PHI 3270)	3 credits
CIS 3700	Green IT*	3 credits
CIS 3810	Principles of New Media*	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3076	International Communication	3 credits
JRN 3220	Media Ethics	3 credits
JRN 3500	Advanced Reporting and Writing	3 credits
LIB 3040	Information and Society (COM 3040 or PAF 3040)	3 credits
PHI 3040	Mind and Computers	3 credits
PHI 3050	Ethics, Economics, and the Business System	3 credits

Courses may be organized into the following suggested tracks:

Media

BLS 3013	Mass Media and the Black American	3 credits
CIS 3810	Principles of New Media*	3 credits
COM 3060	Media Analysis and Criticism	3 credits
COM 3076	International Communication	3 credits

JRN 3220	Media Ethics	3 credits
Information Society		
CIS 3810	Principles of New Media*	3 credits
COM 3076	International Communication	3 credits
JRN 3500	Advanced Reporting and Writing	3 credits
LIB 3040	Information and Society (COM 3040 or PAF 3040)	3 credits
Philosophy and Ethics		
CIS 3270	Computer Ethics* (PHI 3270)	3 credits
JRN 3220	Media Ethics	3 credits
PHI 3040	Mind and Computers	3 credits
PHI 3050	Ethics, Economics, and the Business System	3 credits
*For the purposes of this program, this course counts as an Arts and Sciences course.		
back to top		
Business Minors for Non-Business Majors		
Students in the Weissman School of Arts and Sciences or in the Marx School of Public and International Affairs who wish to take business courses may do so by declaring a minor in statistics and quantitative modeling or in technology, business, and the Internet. Before declaring the minor, they must complete either BUS 1001 (1 credit) or have previously completed BUS 1011 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a liberal arts minor.		
Students must choose three courses (9 credits) from the following:		
Statistics and Quantitative Modeling		
STA 3000	Statistical Computing	3 credits
STA 3154	Business Statistics II	3 credits
CIS 3920 / STA 3920	Data Mining for Business Analytics	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
Course number revised to STA 3155 effective Spring 2020		
STA 4000	Introduction to SAS Programming	3 credits
STA 4920	Advanced Data Mining	3 credits
OPR 3300	Quantitative Methods for Accounting	3 credits
or		
OPR 3450	Quantitative Decision Making for Business I	3 credits

Technology, Business, and the Internet		
CIS 2300	Programming and Computational Thinking	3 credits
CIS 3100	Object-Oriented Programming I	3 credits
CIS 3367	Spreadsheet Applications in Business	3 credits
CIS 3400	Database Management Systems	3 credits
CIS 3444	e-Business Technologies	3 credits
CIS 3630	Principles of Web Design	3 credits
CIS 4800	Systems Analysis and Design	3 credits
LAW 3108	Law and the Internet	3 credits
MKT 4555	Internet Marketing	3 credits

[back to top](#)

Courses

Courses in Computer Information Systems (CIS)

CIS 2200	Introduction to Information Systems and Technologies	3 hours; 3 credits
CIS 2300	Programming and Computational Thinking	3 hours; 3 credits
CIS 3093	Special Topics in Computer Information Systems	3 hours; 3 credits
CIS 3094	Special Topics in Computer Information Systems	1.5 hours; 1.5 credits
CIS 3100	Object-Oriented Programming I	3 hours; 3 credits
CIS 3110 (previously CIS 4110)	Object-Oriented Programming with Java	3 hours; 3 credits
CIS 3120	Programming for Analytics	3 hours; 3 credits
CIS 3150	Introduction to Semantic Technologies	3 hours; 3 credits
CIS 3250	Blockchain Technologies and Applications	3 hours; 3 credits
CIS 3270	Computer Ethics	3 hours; 3 credits
CIS 3367	Spreadsheet Applications in Business	3 hours; 3 credits
CIS 3400	Database Management Systems	3 hours; 3 credits
CIS 3444	E-Business Technologies	3 hours; 3 credits
CIS 3500	Networks and Telecommunications I	3 hours; 3 credits

CIS 3550	Cybersecurity	3 hours; 3 credits
CIS 3630	Principles of Web Design	3 hours; 3 credits
CIS 3700	Green IT	3 hours; 3 credits
CIS 3710	Foundations of Business Analytics	3 credits
CIS 3750	Social Media Technologies in Organizations	3 hours; 3 credits
CIS 3770	Usability, Privacy, and Security	3 hours; 3 credits
CIS 3810	Principles of New Media	3 hours; 3 credits
CIS 4093	Special Topics in Computer Information Systems	3 hours; 3 credits
CIS 4094	Special Topics in Computer Information Systems	1.5 hours; 1.5 credits
CIS 4100	Object-Oriented Programming II	3 hours; 3 credits
CIS 4160	Web Applications Development	3 hours; 3 credits
CIS 4170	Data Visualization	3 hours; 3 credits
CIS 4350	Information Technology Audit	3 hours; 3 credits
CIS 4400	Data Warehousing for Analytics	3 hours; 3 credits
CIS 4500	Networks and Telecommunications II	3 hours; 3 credits
CIS 4620	FinTech: Principles and Applications	3 hours; 3 credits
CIS 4650	Operating Systems Concepts	3 hours; 3 credits
CIS 4800	Systems Analysis and Design	3 hours; 3 credits
CIS 4910	Information Technology and Social Responsibility	3 hours; 3 credits
CIS 5000	Independent Study and Research in Computer Information Systems	3 hours; 3 credits
CIS 5800	Information Technology Development and Project Management	3 hours; 3 credits
CIS 5900	Computer Information Systems Internship	3 hours; 3 credits
CIS 2200H	Hon Info Systems	3 hours; 3 credits
CIS 3367H	Hon Sprdsht App Bus	3 hours; 3 credits
CIS 4450H	Hon Network & Com	3 hours; 3 credits
CIS 6001H	Hon CIS I	3 hours; 3 credits per semester
CIS 6002H	Hon CIS II	3 hours; 3 credits per semester

[back to top](#)

Courses in Statistics (STA)

STA 2000	Business Statistics I	3 hours; 3 credits
STA 2100	Statistics for Social Science	4 hours; 3 credits
STA 3000	Statistical Computing	3 hours; 3 credits
STA 3093	Special Topics in Statistics	3 hours; 3 credits
STA 3094	Special Topics in Statistics	1.5 hours; 1.5 credits
STA 3154	Business Statistics II	3 hours; 3 credits
STA 3155 Course number revised to STA 4155 effective Spring 2020	Regression and Forecasting Models for Business Applications	3 hours; 3 credits
STA 3156	Sampling Theory and Practice	3 hours; 3 credits
STA 3253	Categorical Data Analysis	3 hours; 3 credits
STA 3255	Statistical Quality Control Methods	3 hours; 3 credits
STA 3560	Nonparametric Statistics	3 hours; 3 credits
STA 4000	Introduction to SAS Programming	3 hours; 3 credits
STA 4155 Course number revised from STA 3155 effective Spring 2020	Regression and Forecasting Models for Business Applications	3 hours; 3 credits
STA 4157	Design and Analysis of Experimental Data	3 hours; 3 credits
STA 4158	Analysis of Time Series	3 hours; 3 credits
STA 4370	Special Topics in Applied Statistics	3 hours; 3 credits
STA 4920	Advanced Data Mining	3 hours; 3 credits
STA 5000	Independent Study and Research in Statistics	3 hours; 3 credits
STA 2000H	Hon bus Statistics	3 hours; 3 credits
STA 6001H	Hon Statistics I	3 hours; 3 credits
STA 6002H	Hon Statistics II	3 hours; 3 credits

[back to top](#)

Courses in Operations Research (OPR)

OPR 3093	Special Topics in Operations Research	3 hours; 3 credits
OPR 3094	Special Topics in Operations Research	1.5 hours; 1.5 credits

OPR 3300	Quantitative Methods for Accounting	3 hours; 3 credits
OPR 3450	Quantitative Decision Making for Business I	3 hours; 3 credits
OPR 3451	Quantitative Decision Making for Business II	3 hours; 3 credits
OPR 3452	System Simulation	3 hours; 3 credits
OPR 3453	Bayesian Statistical Inference and Decision Making	3 hours; 3 credits
OPR 4470	Special Topics in Operations Research	3 hours; 3 credits
OPR 5000	Independent Study and Research in Operations Research	3 hours; 3 credits
OPR 3300H	Hon Quant Meth Acc	3 hours; 3 credits
OPR 6001H	Hon Opr I	3 hours; 3 credits
OPR 6002H	Hon Opr II	3 hours; 3 credits
OPR 6003H	Hon Opr III	3 hours; 3 credits

[back to top](#)

Women's and Gender Studies Program

- [Faculty](#)
- [Field Description](#)
- [The Minor and Courses](#)
- [Courses](#)
 - [Courses in Women's Studies \(WSM\)](#)
- [Women's and Gender Studies Program Web Site](#)

Field Description

Women's and Gender Studies is an interdisciplinary field of study. It joins together the research and teaching of humanities, social sciences, and the arts on the subject of women as individuals and members of society as well as on the construction of gender in society. The program fosters students' abilities to analyze and think critically about women's issues and gender relations at the same time that it deepens their understanding of the approach of the field. Students analyze the construction of gender roles and gain a sense of how gender is shaped in different societies at different times. Students also investigate issues related to women and gender, such as sexuality, femininities, masculinities, LGBTQ studies, and the family. Understanding the roles of women and gender is important for everyone but especially for liberal arts majors and for students who aim for careers in business and the professions.

[back to top](#)

The Minor

Women's and Gender Studies is an interdisciplinary program designed to provide students with a deeper understanding of women's individual and collective experiences and of the construction of gender roles for both men and women. Courses in this program will examine the sources and impact of gender expectations and relations, the complex roles women play, the social, political, intellectual, and cultural contributions women make within a variety of global cultures and societies, and/or the construction of gender, femininities, masculinities, and sexualities. To fulfill the requirement for the minor with a concentration in Women's and Gender Studies, students must complete two 3000-level courses and a capstone course, either [WSM 4900](#) Topics in Women's Studies or [ENG 4525](#) Readings In Queer Literature, Media, and Theory.

Required Course	
WSM 4900	Topics in Women's Studies
<i>or</i>	
ENG 4525	Readings In Queer Literature, Media, and Theory
Electives	
Choose two courses, <u>from two different disciplines</u>, from the following:	
BLS 3010	The Black Child and Adolescent in the United States
BLS 3011	The Black Family
BLS 3024	Women of Color
CMP 3021	Women and Family in the Bible and Ancient Near Eastern Literature
CMP 3051	Latin American Jewish Women Writers (JWS 3051), (LACS 3051), (LTS 3051)
LTS 3012	Latinas: A Social and Cultural Survey

ENG 3285	Women in Film
ENG 3720	Women in Literature
ENG 3835	Black Women Writers
ENG 4525	Lesbian and Gay Themes in 20th Century Literature
FRE 4183	Women Writers in France (taught in French)
HIS 3062	Women in African History
HIS 3340	Women in Europe: Ancient to Modern
HIS 3650	Women in America
POL 3001	Women: Politics and Policy
PSY 3041	Psychology of Women
PSY 4010	Diversity in the Workplace
SOC 3110	Women, Culture, and Society (ANT 3110)
SOC 3131	Sociology of the Family
SPA 4228	Twentieth-Century Women's Writing in Latin America (taught in Spanish)
WSM 3085	Special Topics in Women's and Gender Studies

[back to top](#)

Courses

Courses in Women's Studies

WSM 3085	Special Topics in Women's and Gender Studies	3 hours; 3 credits
WSM 4900	Topics in Women's Studies	3 hours; 3 credits

[back to top](#)

Zicklin School of Business

Interdepartmental Courses

- [Field Description](#)
- [Courses](#)
 - [Courses in Business \(BUS\)](#)
 - [Courses in Business Policy \(BPL\)](#)
- [Zicklin Undergraduate Honors Program](#)
 - [Honors Minor in Advanced Business Analysis](#)
 - [Courses](#)

Field Description

Baruch College offers a variety of interdisciplinary experiences associated with the different schools and programs described below.

[back to top](#)

Courses in Business (BUS)

BUS 1011	Business Fundamentals: The Contemporary Business Landscape	3 credits
BUS 1001	Introduction to Business for Non-Business Majors	1 credit
BUS 1010	Digital Marketing Bootcamp	1 credit
BUS 3001	Business Internship	1 credit
BUS 3002	Business Internship	1 credit
BUS 3003	Business Internship	1 credit
BUS 3004	Business Internship	1 credit
BUS 3005	Business Internship	1 credit
BUS 3006	Business Internship	1 credit
BUS 5000	Independent Study in Business Administration	3 credits
BUS 5001	Advanced Independent Study in Business Administration	3 credits
BUS 4093H	Special Honors Topics in Business	3 credits

BUS 4111H	Financial Reporting and Analysis	3 credits
BUS 4112H	Industry and Competitive Analysis: An Interdisciplinary Approach	3 credits
BUS 4113H	Advanced Organizational Behavior	3 credits
BUS 4114H	Perspectives on Global Business and Economic Development	3 credits
BUS 4444H	Case Studies in Business	3 credits
BUS 6100H	Business Consulting	3 credits
BUS 6200H	Improving Individual and Organizational Performance	3 credits
BUS 6300H	Entrepreneurial Ventures	3 credits
BUS 6901H-6902H	Honors Thesis in Business	6 credits

[back to top](#)

Courses in Business Policy (BPL)

BPL 5100	Business Policy	3 credits
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[back to top](#)

Zicklin Undergraduate Honors Program (ZUHP)

The Zicklin School of Business offers an honors program that is designed to serve a select group of undergraduate BBA students. Each semester, a new cohort of students enters the program and takes honors classes together. ZUHP's curriculum is built around the general minor with honors in Advanced Business Analysis, a group of special interdisciplinary courses designed to work in conjunction with the traditional discipline-based majors. Classes are seminars with a maximum enrollment of 30 students.

[back to top](#)

Honors Minor in Advanced Business Analysis

The general minor with honors in Advanced Business Analysis will consist of 15 credits as described in Option 1 or Option 2 below:

Option 1: (15 credits)

Required courses (6 credits)

BUS 4444H	Case Studies in Business	3 credits
BUS 5100H	Business Policy	3 credits

Elective courses: 4000 level (6 credits; choose any 2)

BUS 4093H	Special Honors Topics in Business	3 credits
BUS 4111H	Financial Reporting and Analysis	3 credits

BUS 4112H	Industry and Competitive Analysis: An Interdisciplinary Approach	3 credits
BUS 4113H	Advanced Organizational Behavior	3 credits
BUS 4114H	Perspectives on Global Business and Economic Development	3 credits

Capstone course (3 credits; choose 1)

BUS 6100H	Business Consulting	3 credits
or		
BUS 6300H	Entrepreneurial Ventures	3 credits

Option 2: (15 credits)

Required course (3 credits)

BUS 5100H	Business Policy	3 credits
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Choose four courses from:

BUS 4093H	Special Honors Topics in Business	3 credits
BUS 4111H	Financial Reporting and Analysis	3 credits
BUS 4112H	Industry and Competitive Analysis: An Interdisciplinary Approach	3 credits
BUS 4113H	Advanced Organizational Behavior	3 credits
BUS 4114H	Perspectives on Global Business and Economic Development	3 credits
BUS 4444H	Case Studies in Business	3 credits

Capstone course (3 credits)

BUS 6901H	Honors Thesis in Business	3 credits
and		
BUS 6902H	Honors Thesis in Business	3 credits

Business Minors for Non-Business Majors

Non-business majors are limited to one business minor. Each minor consists of 9-12 credits.

Description

Students in the Weissman School of Arts and Sciences or in the Marx School of Public and International Affairs who wish to take business courses may do so by declaring a minor in business. Before declaring the minor, they must choose to complete either BUS 1001 (1 credit) or BUS 1011 (3 credits). Eligibility to declare the minor is restricted to students who have an overall GPA of 2.0 or higher at the time they declare the minor. To be awarded credit for the minor, students must have a GPA of 2.0 or higher in the courses included in the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the College Option requirement to complete a liberal arts minor.

Required course		
BUS 1001	Introduction to Business for Non-Business Majors	1 credit
or		
BUS 1011	Business Fundamentals: The Contemporary Business Landscape	3 credits
or		
previously earned credit/waiver for BUS 1000		

Students must choose a minor and complete the minor's requirements:

Entrepreneurship (3 courses)		
MGT 3960	Entrepreneurship Management (MGT 3860)	3 credits
Plus two of the following:		
MGT 4961	Entrepreneurial Experiences (MGT 4862)	3 credits
MGT 4962	Family Business Management (MGT 4867)	3 credits
MGT 4968	Critical Conversations for Entrepreneurs: Selling and Negotiating	3 credits
MGT 4969	Social Entrepreneurship (MGT 4864)	3 credits
Human Resources (3 courses)		
Psychology Majors		
MGT 3120	Fundamentals of Management	3 credits
MGT 4400	Human Resource Management	3 credits
Plus one elective		
MGT 4420	The Management of Compensation	3 credits

MGT 4430	Employee Development and Training	3 credits
MGT 4460	Labor Relations and Collective Bargaining	3 credits
MGT 4480	Conflict Management Procedures	3 credits
Other Non-Business Majors		
MGT 3120	Fundamentals of Management	3 credits
MGT 3300	Management: A Behavioral Approach	3 credits
MGT 4400	Human Resource Management	3 credits
International Business (3 courses)		
MKT 3400	International Business Principles	3 credits
LAW 3111	Law and International Business	3 credits
MKT 4460	International Supply Chain Management	3 credits
ECO 3250	International Economics and Finance	3 credits
MKT 4410	International Trade Operations	3 credits
Law & Business (3 courses)		
<p>Students in the Weissman School of Arts and Sciences or in the Marxe School of Public and International Affairs who wish to take business courses may do so by declaring a minor in law and business. Before declaring the minor, they must complete either BUS 1001 (1 credit) or have previously completed BUS 1011 (3 credits) or previously completed BUS 1011 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at the time they declare the minor. Courses that apply to the minor may not be used for any other requirement. This minor does not fulfill the requirement to complete a liberal arts minor. Students may choose any three courses (9 credits) from the 3000-level courses offered by the Law Department offerings (subject to satisfaction of prerequisites).</p>		
Marketing (3 courses)		
MGT 3000	Marketing Foundations	3 credits
MKT 3400	International Business Principles	3 credits
MKT 4555	Internet Marketing	3 credits
MKT 4711	Business Marketing Management	3 credits
MKT 4511	Marketing Channels	3 credits
Real Estate (3 courses)		
RES 3000	Real Estate Law, Markets and Institutional Settings	3 credits
RES 3100	Decision Making in Real Estate Markets	3 credits
RES 3650	Building Cities: Markets and Government	3 credits

RES 3700	Real Estate Management	3 credits
RES 3800	Real Estate Construction Process: Building, Cost and Management Issues	3 credits
Statistics and Quantitative Modeling (3 courses)		
STA 3154	Business Statistics II	3 credits
STA 3155	Regression and Forecasting Models for Business Applications	3 credits
OPR 3450	Quantitative Decision Making for Business I	3 credits
OPR 3000	Quantitative Methods for Accounting	3 credits
CIS 3100	Object-Oriented Programming I	3 credits
Technology, Business and the Internet (3 courses)		
CIS 2300	Programming and Computational Thinking	3 credits
CIS 3100	Object-Oriented Programming I	3 credits
CIS 3367	Spreadsheet Applications in Business	3 credits
CIS 3444	e-Business Technologies	3 credits
CIS 3400	Database Management Systems	3 credits
CIS 3630	Principles of Web Design	3 credits
CIS 4800	Systems Analysis and Design	3 credits
LAW 3108	Law and the Computer3 credits	3 credits
MKT 4555	Internet Marketing	3 credits

[back to top](#)

College Option/Tier III: Disciplinary and Interdisciplinary Concentrations

College Option/Tier III concentrations (liberal arts minors) and their communication intensive capstones allow students to focus on a single area in the liberal arts. The concentration requirement consists of three courses of study (9-12 credits) outside of the student's major (students pursuing ad hoc majors cannot choose to minor in disciplines that are represented by more than two courses in their majors). Of the three courses, two must be taken at the 3000-level or higher. Courses used to satisfy Required and/or Flexible Core requirements or to satisfy Tier II requirements may not also be used to fulfill College Option /Tier III liberal arts minor requirements. The third course in the minor is to be the 4000-, 5000-, or 6000-level capstone course created or designated by each department in the concentration. Capstone courses are research oriented and communication intensive. The capstone course is taken after the student has completed two courses in his or her minor program at the 3000-level or higher, and it must be taken at Baruch College. Students may not complete more than two minors.

Pathways Curriculum: There is no GPA stipulation attached to the College Option courses, but in order to graduate with the liberal arts minor included on the final transcript, a student must have a grade point average of at least 2.00 in the three courses that make up his or her liberal arts minor.

Baruch Common Core Curriculum: In order to graduate, a student must have a grade point average of at least 2.00 in the three courses that make up his or her Tier III minor.

List of Minors (*both liberal arts and non-liberal arts programs*)

[back to top](#)

Related Programs - Honors Program

The Baruch College Honors Program

VISION

An Honors education is a transformational one that prepares students to be critical thinkers, able leaders and followers, and engaged citizens.

MISSION

An honors education stimulates inquisitiveness and intellectual engagement by encouraging students to explore areas of interest, undertake original research and creative projects, to experience the pleasure of learning.

- Honors students will learn from the diversity of intellectual experiences and, as a result, develop social and cultural competencies.
- Honors students will gain confidence in their ability to navigate a complex world and take risks where appropriate.

The honors community fosters civic and social engagement through student reflection on the College's academic course work, community service and cultural enrichment.

- Honors students will be full-fledged participants at the college and in the larger community assuming leadership where appropriate with the intent of taking responsibility for the communities in which they live.

Honors students will graduate ready to meet the demands and challenges of a global society.

[Learn more about the Baruch College Honors Program](#)

Educational Resources

Facilities

- [The William and Anita Newman Library](#)
- [Computing Facilities](#)
- [Student Academic Consulting Center](#)
- [The Writing Center](#)
- [The Bernard L. Schwartz Communication Institute](#)
- [The Bert W. and Sandra Wasserman Trading Floor/Subotnick Financial Services Center](#)
- [Weissman Center for International Business](#)
- [Baruch Performing Arts Center \(BPAC\)](#)
- [Sidney Mishkin Gallery](#)
- [Bookstore](#)

Programs

- [Baruch College Honors Program](#)
- [Zicklin Undergraduate Honors Program](#)
- [City University of New York \(CUNY\) Baccalaureate for Unique and Interdisciplinary Studies](#)
- [Study Abroad](#)
- [Division of Continuing and Professional Studies](#)

Research Centers and Institutes

- [Baruch College Survey Research](#)
- [Center for Educational Leadership](#)
- [Center for Innovation and Leadership in Government](#)
- [Center for Nonprofit Strategy and Management](#)
- [Center for the Study of Business and Government](#)
- [Center on Equality, Pluralism, and Policy](#)
- [Computer Center for Visually Impaired People](#)
- [Corporate Communication International](#)
- [CUNY Institute for Demographic Research](#)
- [Jewish Studies Center](#)
- [Lawrence N. Field Center for Entrepreneurship](#)
- [New York Census Research Data Center](#)
- [Steven L. Newman Real Estate Institute](#)
- [Robert Zicklin Center for Corporate Integrity](#)

Appendices

[Student Rights and Responsibilities](#)

[Baruch College Code of Student Conduct](#)

[Student Conduct Procedures and Information](#)

[Academic Integrity](#)

[Student Right-to-Know Information](#)

[Campus Safety and Security Policies](#)

[Emergency Closing Announcements](#)

[Statement of Nondiscrimination](#)

[Baruch Policies Index](#)

Baruch College Code of Student Conduct

Regulations Governing Student Conduct

Baruch College is dedicated not only to learning and the advancement of knowledge but also to the development of ethical and responsible persons. It seeks to achieve these goals through a sound educational program and policies that encourage independence and maturity. Regulations governing student conduct have been formulated with these objectives in view.

The regulations described below have been promulgated by the duly established college authorities pursuant to Article XV, Section 15.1, of the Bylaws of the Board of Higher Education of The City of New York (see page 240). Procedures for the enforcement of campus codes are detailed in other sections of Article XV (see pages 240–42). Nothing contained herein shall conflict with the rights of The City University of New York as stated in the Rules and Regulations for the Maintenance of Campus Order pursuant to Article 129A of the Educational Law of New York State (see pages 244–45).

Members of the Baruch College community are bounded by federal, state, and municipal laws as well as by the regulations enacted by the Board of Trustees of The City University of New York and by the duly established college authorities designated by the president and dean of students. Institutional discipline is aimed at conduct that directly and significantly impairs the opportunities of members of the college community to attain their educational objectives. The rules are intended to protect the health and safety of persons in the college community and to maintain and protect property. There are, also, guidelines for the keeping of records and the sponsoring of non-classroom activities, such as lectures, concerts, athletic events, and social functions.

Offenses

Sanctions can result from the commission of any of the following offenses:

- Academic cheating or plagiarism.
- Knowingly furnishing false information to the college, forgery, or alteration or use of college documents or instruments of identification with intent to deceive.
- Lending a Baruch College identification card to anyone or failure to present it when requested by a duly authorized and identified college official.
- Misrepresenting oneself as a Baruch College or City University of New York representative.
- Violation of regulations relating to the entry and use of institutional facilities, including closing hour restrictions.
- Physical or verbal abuse or harassment of any person on college premises or at college-sponsored or supervised functions.
- Theft, willful destruction, damage, or misuse of college property, including library materials.
- Theft, willful destruction, or damage of property belonging to a member of the college community on college premises.
- Advertising, soliciting, or selling any merchandise or service or soliciting of information on campus without permission of the Office of the Dean of Students.
- Use or sale of unlawful drugs on campus.
- Use of alcohol on campus at other than duly authorized social functions. (The sponsoring organization must obtain prior permission from the Dean of Students or his/her authorized representative in compliance with all applicable civil laws pertaining to the consumption of alcoholic beverages and provide for adequate supervision.)
- Gambling. The Penal Law of New York State prohibits loitering in a public place for the purpose of gambling with cards, dice, or other gambling paraphernalia.
- Intentional disruption or obstruction of teaching, research, administration, disciplinary proceedings, or other institutional activities.
- Failure to comply with directions of duly authorized and identified college officials acting in performance of their official duties.

Sanctions

The commission of any of the above offenses shall be subject to the following sanctions: admonition, warning, censure, disciplinary probation, restitution, suspension, expulsion, ejection, or complaint to civil authorities. The definition of these sanctions can be found in the Baruch College Undergraduate Bulletin. The procedures for the administration of these penalties are detailed in the section on disciplinary procedures in the Baruch College Undergraduate Bulletin.

Sale and Purchase of Research Papers for Course Use

The sale or purchase of term papers, student essays, reports, and other written assignments intended for use in credit courses is prohibited. Purchase from commercial term paper firms for use as course papers is illegal and subjects a student to disciplinary proceedings.

Smoking Regulation

Smoking is prohibited in all Baruch facilities.

Student Right-to-Know Information

Notification Under Ferpa of Student Rights Concerning Education Records and Directory Information

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their education records. *See paragraph 6 below on students' right to prevent the disclosure of directory information.*

The FERPA rights of students are as follows:

Students have the right to inspect and review their education records. Students should submit to the registrar, dean, head of the academic department, or other appropriate official written requests that identify the record(s) they wish to inspect. If the records are not maintained by the college official to whom the request was submitted, that official shall advise the student of the correct official to whom the request should be addressed.

All requests shall be granted or denied in writing within 45 days of receipt. If the request is granted, the student will be notified of the time and place where the records may be inspected. If the request is denied or not responded to within 45 days, the student may appeal to the college's FERPA appeals officer. Additional information regarding the appeal procedures will be provided if a request is denied.

Students have the right to request an amendment of their education records that they believe are inaccurate or misleading. Students may ask the college to amend a record that they believe is inaccurate or misleading. Students should write to the college official responsible for the record, clearly identify the part of the record they want changed, and specify why it is inaccurate or misleading. If the college decides not to amend the record as requested by the student, the college will notify the student of the decision and advise the student of his/her right to a hearing before the college's FERPA appeals officer regarding the request for amendment. Additional information regarding the hearing procedures will be provided when the student is notified of his/her right to a hearing.

Students have the right to consent to disclosure of personally identifiable information contained in their education records, except to the extent that FERPA authorizes disclosure without consent. One exception that permits disclosure without consent is disclosure to college officials with legitimate educational interests. A college official is a person employed by the University in an administrative, supervisory, academic or research, or support staff position; a person or company with whom the University has contracted; a person serving on the Board of Trustees; or a student serving on an official committee, such as a disciplinary or grievance committee, or assisting another college official in performing his or her tasks.

A college official has a legitimate educational interest if access is reasonably necessary in order to perform his/her instructional, research, administrative, or other duties and responsibilities. Upon request, the college discloses education records without consent to officials of another college or school in which a student seeks or intends to enroll.

Students may appeal the alleged denial of FERPA rights to:

General Counsel and Vice Chancellor for Legal Affairs
The City University of New York
535 East 80th Street
New York, NY 10021

Students have the right to file a complaint with the U.S. Department of Education concerning alleged failures by the college to comply with the requirements of FERPA. The name and address of the office that administers FERPA are:

Family Policy Compliance Office
U.S. Department of Education
600 Independence Avenue, SW
Washington, D.C. 20202-4605

The college will make the following "directory information" concerning current and former students available to those parties having a legitimate interest in the information: name, attendance dates (periods of enrollment), address, telephone number, date and place of birth, photograph, e-mail address, full- or part-time status, enrollment status (undergraduate, graduate, etc.), level of education (credits) completed, major field of study, degree enrolled for, participation in officially recognized activities and sports, height and weight of athletic team members, previous schools attended, and degrees, honors, and awards received. By filing a form with the Registrar's Office, students may request that any or all of this directory information not be released without their prior written consent. This form is available in the Registrar's Office and may be filed, withdrawn, or modified at any time.

Directories

The Administration

- [Administration of The City University of New York](#)


Campus Map

Office/Faculty Directory

Changes Since Publication

MAY 4 2020 : [Special COVID-19 Flexible Grading Policy for the Spring 2020 Semester](#)

Baruch College Undergraduate Bulletin - Fall 2019 / Spring 2020 DRAFT Home

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Confluence spaces are great for sharing content and news with your team. This is your home page. Right now it shows recent space activity, but you can customize this page in anyway you like.

Complete these tasks to get started

- Edit this home page** - Click *Edit* in the top right of this screen to customize your Space home page
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- Brand your Space** - Click *Configure Sidebar* in the left panel to update space details and logo
- Set permissions** - Click *Space Tools* in the left sidebar to update permissions and give others access

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[Department of Mathematics](#) updated Jul 16, 2020 [view change](#)



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