

## Baruch College, Academic University Report, 2023 / October

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## **Program**

### **BAR01 - New Program - Academic Program**

#### **Action - Create**

#### **Action Detail**

#### **Institution**

Baruch College

#### **Action**

Creation of a New Minor

#### **Degree Designation**

#### **Academic Plan**

#### **Summary**

A Liberal Arts minor in Public Service offers Baruch undergraduates an interdisciplinary approach to understanding the concept of public service. Using concepts from the social sciences and humanities, students learn to think critically and independently about the societal problems identified for study. Based on careful

analysis and interpretation, students develop the foundational knowledge and skills needed to effectively communicate their ideas for how best to advance individual and public wellbeing.

Public service holds a unique place within the history of liberal arts as a liberal arts education was the basis for participating in a democratic society. The Public Service minor provides the framework for action and is the foundation for public administration.

The proposed minor is unique as all three schools have been invited to participate in order to bring their distinct perspectives and frameworks to the topic. As a school of public affairs, the Marxe School is in the best position to coordinate this new cross-college Liberal Arts

minor.

#### **NYSED Form**

#### **Attachments**

Baruch OAA Review, Baruch College, 2023 / October

#### **Attachments**

Marxe October 2023 AURD action - Public Service new minor.pdf, Weissman October 2023 AURD action - New Public Service minor.pdf

Baruch OAA Review, Baruch College, 2023 / October

**PART A: ACADEMIC MATTERS**

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on March 30, 2023 and at the Marxe School of Public and International Affairs Faculty Meeting on May 11, 2023 effective the Fall 2024 semester, pending approval of the Board of Trustees.

**Section AI: Changes in Degree Programs**

**AI.1.1 New Liberal Arts Minor in Public Service to be offered by the Marxe School in Public and International Affairs and the Weissman School of Arts and Sciences**

| FROM:                               | TO: MINOR IN PUBLIC SERVICE   |
|-------------------------------------|---|
| No such minor is currently offered. | <p>Public Service involves the actions we take to enhance societal well-being. Students will have an opportunity to explore how the ideals of a democratic society may be achieved or undermined by community engagement and the work of government, nonprofit, and business organizations. The Public Service minor will prepare students to analyze and strategize how best to promote the collective well-being of our communities, nation, and global society.</p> <p>This minor is applicable to the Pathways College Option degree requirement.</p> <p><b>Required Capstone Course:</b></p> <p>PAF/POL 4403 Public Service Capstone</p> <p><b>Required Course:</b></p> <p>PAF 3006 Public Service and Why it Matters</p> <p><b>Elective Courses (Choose one):</b></p> <p>PAF 3005 Public Service in New York City</p> |

|                   |  |
|-------------------|--|
|                   | <p>PAF 3020 Ethics and Civic Engagement<br/> PAF 3021 Civic Engagement with Participatory Budgeting<br/> PAF 3110 Advocacy and Protest in Social Movements<br/> PAF 3115 Innovation and Change for Social Impact<br/> BLS/LTS/ENV/PAF 3200 Climate Justice<br/> COM 3020 Advocacy Communication<br/> COM 3070 Persuasion<br/> JRN 3050 Journalistic Reporting and Writing<br/> JRN 3202 Covering Wealth and Poverty<br/> JRN 3530 Journalistic Podcasting<br/> JRN 3800 Covering Climate Change<br/> LAW 3400 Sustainability and the Law<br/> PHI 3055 Art and Public Policy<br/> PHI 3200 Ethics, the Environment, and Public Policy<br/> PHI/POL 3235 Truth and Politics<br/> POL 3005 Social Welfare Policy<br/> POL 3220 State and Local Government<br/> POL 3318 Immigration and Integration in the United States<br/> POL 3422 Urban Public Policy</p> |
| <p>Rationale:</p> | <p>A Liberal Arts minor in Public Service offers Baruch undergraduates an interdisciplinary approach to understanding the concept of public service. Using concepts from the social sciences and humanities, students learn to think critically and independently about the societal problems identified for study. Based on careful analysis and interpretation, students develop the foundational knowledge and skills needed to effectively communicate their ideas for how best to advance individual and public well-being. Public service holds a unique place within the history of liberal arts as a liberal arts education was the basis for participating in a democratic society. The Public Service minor provides the framework for action and is the foundation for public administration.</p>   |

|  |  |
|--|--|
|  | The proposed minor is unique as all three schools have been invited to participate in order to bring their distinct perspectives and frameworks to the topic. As a school of public affairs, the Marxe School is in the best position to coordinate this new cross-college Liberal Arts minor. |
| Date of Weissman School of Arts and Sciences Faculty Approval:             | March 30, 2023   |
| Date of Marxe School of Public and International Affairs Faculty Approval: | May 11, 2023   |
| Effective Term:  | Fall 2024  |

:

## **BAR01 - Edit Program - ACC-MS - Academic**

### **Program Action - Change**

#### **Action Detail**

#### **Institution**

Baruch College

#### **Action**

Changes to the Curriculum

#### **Degree Designation**

MS - Master of Science

#### **Summary**

Errata rationale: Minor adjustments to reduce the top total credits from 74 to 70, due to a miscalculation.

Original errata: June 2022 ACADEMIC UNIVERSITY REPORT DETAIL ERRATA Part A:

Academic Matters Baruch College November/December 2021 AURD Effective: Spring 2023

Errata rationale: Minor adjustments to ensure students who are waived from the maximum number of courses will be able to complete the minimum of 30 credits to graduate.

#### **NYSED Form Distance Education Application**

#### **Attachments**

ZSB Grad October 2023 AURD 2.pdf

#### **Program Details**

#### **Official Name of Program**

Accountancy

#### **CIP Code**

52.0301

#### **HEGIS Code**

0502.00

#### **Field of Study (IRP)**

19218

**ACADEMIC UNIVERSITY REPORT DETAIL ERRATA Part A: Academic Matters Baruch College JUNE 2022 AURD Effective: Fall 2024**

**Errata rationale: Minor adjustments to reduce the top total credits from 74 to 70, due to a miscalculation.**

*Original errata: June 2022*

*ACADEMIC UNIVERSITY REPORT DETAIL ERRATA Part A: Academic Matters Baruch College November/December 2021 AURD Effective: Spring 2023*

*Errata rationale: Minor adjustments to ensure students who are waived from the maximum number of courses will be able to complete the minimum of 30 credits to graduate.*

**Business Program: MS in Accountancy (CPA Program)**

**HEGIS Code: 0502.00**

**Program Code: 19218**

**Effective: Spring 2024**

| From: MS in Accountancy (CPA Program)- 30-74-credits   |                                  |     | To: MS in Accountancy (CPA Program) – 30- <u>70</u> credits  |                                  |     |
|--|----------------------------------|-----|--|----------------------------------|-----|
| Course   | Description                      | Crs | Course   | Description                      | Crs |
| <b>Information Analytics Track</b>   |                                  |     | <b>Information Analytics Track</b>   |                                  |     |
| <b>General Business Requirements (27-credits)</b>  |                                  |     | <b>General Business Requirements (<u>26</u> credits)</b>   |                                  |     |
| Students with appropriate background will be able to reduce the number of required credits in general business requirements, with the exception of BUS 9558. |                                  |     | Students with appropriate background will be able to reduce the number of required credits in general business requirements, with the exception of BUS 9558. |                                  |     |
| BUS 9558   | Strategic Business Communication | 3   | BUS 9558   | Strategic Business Communication | 3   |
| CIS 9000   | Information Technology Strategy  | 3   | CIS 9000   | Information Technology Strategy  | 3   |
| ECO 9730   | Firms in the Global Economy      | 1.5 | ECO 9730   | Firms in the Global Economy      | 1.5 |

|  |  |   |  |  |          |
|--|--|---|--|--|----------|
| FIN 9770   | Corporate Finance  | 3 | FIN 9770   | Corporate Finance  | 3        |
| LAW 9800   | Intensive Survey of Business Contracts and Law of Corporations | 4 | LAW 9800   | Intensive Survey of Business Contracts and Law of Corporations | 4        |
| MGT 9301   | Managing People and Organizations                              | 3 | MGT 9301   | Managing People and Organizations                              | 3        |
| MKT 9703   | Marketing Management   | 3 | MKT 9703   | Marketing Management   | 3        |
| STA 9708   | Managerial Statistics  | 3 | STA 9708   | Managerial Statistics  | 3        |
| Students may choose an advanced business course in areas other than accounting and taxation; elective(s) may be selected from any 9000-level course offered by the Zicklin School of Business. |  | 2 | Students may choose an advanced business course in areas other than accounting and taxation; elective(s) may be selected from any 9000-level course offered by the Zicklin School of Business. |  | <u>1</u> |
| <b>CPA Accounting and Taxation Requirements (34-credits)</b>   |  |   | <b>CPA Accounting and Taxation Requirements (31 credits)</b>   |  |          |
| ACC 9818   | Auditing and Accounting Information Systems                    | 3 | ACC 9818   | Auditing and Accounting Information Systems                    | 3        |
| ACC 9110   | Financial Accounting   | 3 | ACC 9110   | Financial Accounting   | 3        |
| ACC 9804   | Intermediate Financial Accounting                              | 4 | ACC 9804   | Intermediate Financial Accounting                              | 4        |

|  |  |   |  |  |   |
|--|--|---|--|--|---|
| ACC 9805   | Advanced Financial Accounting  | 4 | ACC 9805   | Advanced Financial Accounting  | 4 |
| ACC 9811   | Managerial Accounting Theory and Practice  | 4 | ACC 9811   | Managerial Accounting Theory and Practice  | 4 |
| ACC 9821   | Auditing   | 4 | ACC 9821   | Auditing   | 4 |
| TAX 9861   | Federal Income Taxation: Theory and Practice   | 3 | TAX 9861   | Federal Income Taxation: Theory and Practice   | 3 |
| TAX 9878   | Taxation of Business Entities  | 3 | TAX 9878   | Taxation of Business Entities  | 3 |
|  |  |   |  |  |   |
| <p><b>At least 3 credits of advanced Accounting courses that are not in the list of Accounting and Taxation Requirements. Students may take ACC 9993, Special Topics courses, more than once, provided the topic is different.</b></p> |  |   | <p><b>At least 3 credits of advanced Accounting courses that are not in the list of Accounting and Taxation Requirements. Students may take ACC 9993, Special Topics courses, more than once, provided the topic is different.</b></p> |  |   |
| ACC  | varies   | 3 | ACC  | varies   | 3 |
|  |  |   |  |  |   |
| <b>Information Analytics track – required courses</b>  |  |   | <b>Information Analytics track – required courses (Minimum of 13 credits):</b>   |  |   |
| ACC 9886   | Data Analytics in Accounting   | 4 | ACC 9886   | Data Analytics in Accounting   | 4 |
| <b>Choose a minimum of 9 credits from the list below:</b>  |  |   | <b>Choose a minimum of 9 credits from the list below:</b>  |  |   |
| CIS 9340   | Principles of Database Management  | 3 | CIS 9340   | Principles of Database Management  | 3 |
| CIS 9440   | Data Warehousing and Analytics   | 3 | CIS 9440   | Data Warehousing and Analytics   | 3 |
| CIS 9650   | Programming for Analytics  | 3 | CIS 9650   | Programming for Analytics  | 3 |
| CIS 9655   | Data Visualization   | 3 | CIS 9655   | Data Visualization   | 3 |
| CIS 9660   | Data Mining for Business Analytics   | 3 | CIS 9660   | Data Mining for Business Analytics   | 3 |
| CIS 9665/<br>STA 9665  | Applied Natural Language Processing<br>(Prerequisite CIS/STA 9660 & CIS 9650)                | 3 | CIS 9665/<br>STA 9665  | Applied Natural Language Processing<br>(Prerequisite CIS/STA 9660 & CIS 9650)                | 3 |
| OPR 9721/<br>OPM9500   | Introduction to Quantitative Modeling<br>(Prerequisite STA 9708 or permission of instructor) | 3 | OPR 9721/<br>OPM9500   | Introduction to Quantitative Modeling<br>(Prerequisite STA 9708 or permission of instructor) | 3 |

**Students with baccalaureate degrees in business or Accountancy, who have taken courses equivalent to those listed under the General Business and Accounting and Taxation sections, must achieve the minimum 30 credits required to earn a MS in Accountancy. After the application of waivers, students may choose any 9000-level course(s) offered in the Zicklin School of Business. This does not include courses on the list of general business requirements that have been waived.**

**BAR01 - Edit Program - INTAFR-MIA - Academic**

**Program Action - Change**

**Action Detail**

**Institution**

Baruch College

**Action**

Changes to the Curriculum

**Degree Designation**

MIA - Master of International Affairs

**Summary**

The additionally approved elective, PAF 9417 Emerging Markets, will provide MIA students with opportunities to broaden their understanding of international and public affairs.

**NYSED Form Distance Education Application**

**Attachments**

Marxe October 2023 AURD action - MIA elective.docx

**Program Details**

**Official Name of Program**

International Affairs

**CIP Code**

45.0901

**HEGIS Code**

2210.00

**Field of Study (IRP)**

37904

Baruch College  
**Academic University Report Detail**

**PART A: ACADEMIC MATTERS**

The following recommendations of the Curriculum Committee were approved at the Marxe School of Public and International Affairs Faculty Meeting on May 11, 2023. They will be effective for the Fall 2024 semester, pending approval of the Board of Trustees.

**All: Changes in Degree Programs**

All.1.2 The following change is proposed for the five concentrations within the Master of International Affairs program in the Marxe School of Public and International Affairs.

**Program Code:** 37904

**HEGIS Code:** 2210.00

**Effective:** Fall 2024

| From  |  |     | To  |  |     |
|---|--|-----|---|--|-----|
| Course  | Description                                      | Crs | Course  | Description                                      | Crs |
| <b>Requirements of the Master of International Affairs- MIA degree with a Concentration in Global Security; International Non-Governmental Organizations (INGO); Trade Policy and Global Economic Governance (TPGEG); Western Hemisphere Affairs (WHA); and Special Concentration</b> |  |     | <b>Requirements of the Master of International Affairs- MIA degree with a Concentration in Global Security; International Non-Governmental Organizations (INGO); Trade Policy and Global Economic Governance (TPGEG); Western Hemisphere Affairs (WHA); and Special Concentration</b> |  |     |
| Required Courses (24-27 credits)  |  |     | Required Courses (24-27 credits)  |  |     |
| PAF 9140  | Budgeting and Financial Analysis I               | 3   | PAF 9140  | Budgeting and Financial Analysis I               | 3   |
| PAF 9181  | Comparative Public Policy and Administration     | 3   | PAF 9181  | Comparative Public Policy and Administration     | 3   |
| PAF 9184  | International Institutions and Global Governance | 3   | PAF 9184  | International Institutions and Global Governance | 3   |
| PAF 9270  | Data Collection and Description                  | 3   | PAF 9270  | Data Collection and Description                  | 3   |

|   |  |   |   |  |   |
|---|--|---|---|--|---|
| PAF 9271  | Data Analysis for Public Service                       | 3 | PAF 9271  | Data Analysis for Public Service                       | 3 |
| OR  | OR   |   | OR  | OR   |   |
| PAF 9272  | Causal Analysis and Inference                          |   | PAF 9272  | Causal Analysis and Inference                          |   |
| PAF 9415  | International Economics                                | 3 | PAF 9415  | International Economics                                | 3 |
| PAF 9420  | Global Communication                                   | 3 | PAF 9420  | Global Communication                                   | 3 |
| PAF 9490  | International Affairs Capstone Seminar                 | 3 | PAF 9490  | International Affairs Capstone Seminar                 | 3 |
| *PAF 9195   | Public Affairs Internship                              | 3 | *PAF 9195   | Public Affairs Internship                              | 3 |
| <i>Global Security Concentration Required Courses (6 credits)</i>   |  |   | <i>Global Security Concentration Required Courses (6 credits)</i>   |  |   |
| PAF 9436  | International Security and the Liberal World Order     | 3 | PAF 9436  | International Security and the Liberal World Order     | 3 |
| PAF 9434  | Political Violence                                     | 3 | PAF 9434  | Political Violence                                     | 3 |
| OR  | OR   |   | OR  | OR   |   |
| PAF 9347  | US Foreign Policy and National Security Structure      |   | PAF 9347  | US Foreign Policy and National Security Structure.     |   |
| <i>Global Security Concentration Elective Courses (12 credits)</i><br><i>9 credits from list below plus 3 credits either from list below or from another graduate program with advisor approval</i> |  |   | <i>Global Security Concentration Elective Courses (12 credits)</i><br><i>9 credits from list below plus 3 credits either from list below or from another graduate program with advisor approval</i> |  |   |
| PAF 9104  | Media, Politics and Public Culture                     | 3 | PAF 9104  | Media, Politics and Public Culture                     | 3 |
| PAF 9155  | Governing without Government                           | 3 | PAF 9155  | Governing without Government                           | 3 |
| PAF 9156  | Emergency Preparation, Response, and Recovery          | 3 | PAF 9156  | Emergency Preparation, Response, and Recovery          | 3 |
| PAF 9165  | Race, Inequality, and Public Policy                    | 3 | PAF 9165  | Race, Inequality, and Public Policy                    | 3 |
| PAF 9174  | Program Evaluation                                     | 3 | PAF 9174  | Program Evaluation                                     | 3 |
| PAF 9177  | Advanced Quantitative Methods                          | 3 | PAF 9177  | Advanced Quantitative Methods                          | 3 |
| PAF 9185  | Environmental Policy                                   | 3 | PAF 9185  | Environmental Policy                                   | 3 |
| PAF 9186  | Map Making for Public Policy                           | 3 | PAF 9186  | Map Making for Public Policy                           | 3 |
| PAF 9199  | Selected Topics in Public Affairs                      | 3 | PAF 9199  | Selected Topics in Public Affairs                      | 3 |
| PAF 9201  | Mobilizing Digital Communication                       | 3 | PAF 9201  | Mobilizing Digital Communication                       | 3 |
| PAF 9410  | Global Economic Governance: Pacts, Actors, and Regimes | 3 | PAF 9410  | Global Economic Governance: Pacts, Actors, and Regimes | 3 |

|  |  |   |  |  |          |
|--|--|---|--|--|----------|
| PAF 9411   | Comparative Urban Policy and Governance  | 3 | PAF 9411   | Comparative Urban Policy and Governance  | 3        |
| PAF 9416   | Global Growth  | 3 | PAF 9416   | Global Growth  | 3        |
| PAF 9425   | Western Hemisphere Affairs: Past, Present, and Future                            | 3 | <u>PAF 9417</u>  | <u>Emerging Markets</u>  | <u>3</u> |
| PAF 9426   | Illicit Trade  | 3 | PAF 9425   | Western Hemisphere Affairs: Past, Present, and Future                            | 3        |
| PAF 9430   | Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond | 3 | PAF 9426   | Illicit Trade  | 3        |
| PAF 9431   | The Policy Implications of Global Climate Change                                 | 3 | PAF 9430   | Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond | 3        |
| PAF 9433   | Race, Ethnicity, and Nationalism   | 3 | PAF 9431   | The Policy Implications of Global Climate Change                                 | 3        |
| PAF 9434   | Political Violence   | 3 | PAF 9433   | Race, Ethnicity, and Nationalism   | 3        |
| PAF 9435   | Security in the Western Hemisphere: A Multi-Dimensional Approach                 | 3 | PAF 9434   | Political Violence   | 3        |
| PAF 9437   | US Foreign Policy and National Security Structure                                | 3 | PAF 9435   | Security in the Western Hemisphere: A Multi-Dimensional Approach                 | 3        |
| PAF 9440   | Trade Policy   | 3 | PAF 9437   | US Foreign Policy and National Security Structure                                | 3        |
| PAF 9445   | International Political Economy  | 3 | PAF 9440   | Trade Policy   | 3        |
| PAF 9450   | International Development  | 3 | PAF 9445   | International Political Economy  | 3        |
| PAF 9730   | Comparative Health Systems   | 3 | PAF 9450   | International Development  | 3        |
| IBS 9761   | Emerging Markets and the International Business Environment                      | 3 | PAF 9730   | Comparative Health Systems   | 3        |
| IBS 9767   | Global Firms, Cultures, and Governments  | 3 | IBS 9761   | Emerging Markets and the International Business Environment                      | 3        |
| CIS 9230   | Globalization and Technology   | 3 | IBS 9767   | Global Firms, Cultures, and Governments  | 3        |
| LAW 9740   | International Trade and Investment Law   | 3 | CIS 9230   | Globalization and Technology   | 3        |
| PAF 9410   | Global Economic Governance: Pacts, Actors, and Regimes                           | 3 | LAW 9740   | International Trade and Investment Law   | 3        |
| <i>INGO Concentration Required Courses (6 credits)</i> |  |   | <i>INGO Concentration Required Courses (6 credits)</i> |  |          |
| PAF 9183   | International Nonprofit Organizations  | 3 | PAF 9183   | International Nonprofit Organizations  | 3        |

|  |  |   |  |  |   |
|--|--|---|--|--|---|
| PAF 9151   | Administration of the Nonprofit Sector   | 3 | PAF 9151   | Administration of the Nonprofit Sector   | 3 |
| OR   | OR   |   | OR   | OR   |   |
| PAF 9174   | Program Evaluation   |   | PAF 9174   | Program Evaluation   |   |
| <i>INGO Concentration Elective Courses (12 credits)</i>  |  |   | <i>INGO Concentration Elective Courses (12 credits)</i>  |  |   |
| 9 credits from list below plus 3 credits either from list below or from another graduate program with advisor approval |  |   | 9 credits from list below plus 3 credits either from list below or from another graduate program with advisor approval |  |   |
| PAF 9109   | Government Contracting   | 3 | PAF 9109   | Government Contracting   | 3 |
| PAF 9120   | Public and Nonprofit Management I  | 3 | PAF 9120   | Public and Nonprofit Management I  | 3 |
| PAF 9150   | Introduction to the Nonprofit Sector   | 3 | PAF 9150   | Introduction to the Nonprofit Sector   | 3 |
| PAF 9151   | Administration of the Nonprofit Sector and Voluntary Agencies                  | 3 | PAF 9151   | Administration of the Nonprofit Sector and Voluntary Agencies                  | 3 |
| PAF 9152   | Fundraising and Grants Administration in Nonprofit and Voluntary Organizations | 3 | PAF 9152   | Fundraising and Grants Administration in Nonprofit and Voluntary Organizations | 3 |
| PAF 9153   | Budgeting and Finance for Nonprofits   | 3 | PAF 9153   | Budgeting and Finance for Nonprofits   | 3 |
| PAF 9155   | Governing without Government   | 3 | PAF 9155   | Governing without Government   | 3 |
| PAF 9156   | Emergency Preparation, Response, and Recovery                                  | 3 | PAF 9156   | Emergency Preparation, Response, and Recovery                                  | 3 |
| PAF 9157   | Introduction to Philanthropy   | 3 | PAF 9157   | Introduction to Philanthropy   | 3 |
| PAF 9165   | Race, Inequality, and Public Policy  | 3 | PAF 9165   | Race, Inequality, and Public Policy  | 3 |
| PAF 9174   | Program Evaluation   | 3 | PAF 9174   | Program Evaluation   | 3 |
| PAF 9177   | Advanced Quantitative Methods  | 3 | PAF 9177   | Advanced Quantitative Methods  | 3 |
| PAF 9180   | Policy Analysis  | 3 | PAF 9180   | Policy Analysis  | 3 |
| PAF 9182   | Development Administration   | 3 | PAF 9182   | Development Administration   | 3 |
| PAF 9185   | Environmental Policy   | 3 | PAF 9185   | Environmental Policy   | 3 |
| PAF 9186   | Map Making for Public Policy   | 3 | PAF 9186   | Map Making for Public Policy   | 3 |
| PAF 9199   | Selected Topics in Public Affairs  | 3 | PAF 9199   | Selected Topics in Public Affairs  | 3 |
| PAF 9201   | Mobilizing Digital Communication   | 3 | PAF 9201   | Mobilizing Digital Communication   | 3 |
| PAF 9299   | Selected Topics in Nonprofit Management  | 3 | PAF 9299   | Selected Topics in Nonprofit Management  | 3 |

|  |  |   |                 |  |          |
|--|--|---|-----------------|--|----------|
| PAF 9410   | Global Economic Governance: Pacts, Actors, and Regimes                           | 3 | PAF 9410        | Global Economic Governance: Pacts, Actors, and Regimes                           | 3        |
| PAF 9411   | Comparative Urban Policy and Governance  | 3 | PAF 9411        | Comparative Urban Policy and Governance  | 3        |
| PAF 9416   | Global Growth  | 3 | PAF 9416        | Global Growth  | 3        |
| PAF 9425   | Western Hemisphere Affairs: Past, Present, and Future                            | 3 | <u>PAF 9417</u> | <u>Emerging Markets</u>  | <u>3</u> |
| PAF 9426   | Illicit Trade  | 3 | PAF 9425        | Western Hemisphere Affairs: Past, Present, and Future                            | 3        |
| PAF 9430   | Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond | 3 | PAF 9426        | Illicit Trade  | 3        |
| PAF 9431   | The Policy Implications of Global Climate Change                                 | 3 | PAF 9430        | Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond | 3        |
| PAF 9433   | Race, Ethnicity, and Nationalism   | 3 | PAF 9431        | The Policy Implications of Global Climate Change                                 | 3        |
| PAF 9434   | Political Violence   | 3 | PAF 9433        | Race, Ethnicity, and Nationalism   | 3        |
| PAF 9435   | Security in the Western Hemisphere: A Multi-Dimensional Approach                 | 3 | PAF 9434        | Political Violence   | 3        |
| PAF 9436   | International Security and the Liberal World Order                               | 3 | PAF 9435        | Security in the Western Hemisphere: A Multi-Dimensional Approach                 | 3        |
| PAF 9437   | US Foreign Policy and National Security Structure                                | 3 | PAF 9436        | International Security and the Liberal World Order                               | 3        |
| PAF 9450   | International Development  | 3 | PAF 9437        | US Foreign Policy and National Security Structure                                | 3        |
| PAF 9699   | Selected Topics in Public Policy   | 3 | PAF 9450        | International Development  | 3        |
| PAF 9730   | Comparative Health Systems   | 3 | PAF 9699        | Selected Topics in Public Policy   | 3        |
| PAF 9799   | Selected Topics in Health Policy   | 3 | PAF 9730        | Comparative Health Systems   | 3        |
| IBS 9761   | Emerging Markets and the International Business Environment                      | 3 | PAF 9799        | Selected Topics in Health Policy   | 3        |
| IBS 9767   | Global Firms, Cultures, and Governments  | 3 | IBS 9761        | Emerging Markets and the International Business Environment                      | 3        |
| CIS 9230   | Globalization and Technology   | 3 | IBS 9767        | Global Firms, Cultures, and Governments  | 3        |
| <i>TGEG Concentration Required Courses (6 credits)</i> |  |   | CIS 9230        | Globalization and Technology   | 3        |

|   |  |   |   |  |          |
|---|--|---|---|--|----------|
| PAF 9440  | Trade Policy   | 3 | <i>TGEG Concentration Required Courses (6 credits)</i>                                |  |          |
| PAF 9450  | International Development                              | 3 | PAF 9440  | Trade Policy   | 3        |
| <i>TPGEG Concentration Elective Courses (12 credits)</i>                              |  |   | PAF 9450  | International Development  | 3        |
| <i>9 from the list below or 3 from another graduate program with advisor approval</i> |  |   | <i>TPGEG Concentration Elective Courses (12 credits)</i>                              |  |          |
| PAF 9104  | Media, Politics, and Public Culture                    | 3 | <i>9 from the list below or 3 from another graduate program with advisor approval</i> |  |          |
| PAF 9119  | Organization Theory                                    | 3 | PAF 9104  | Media, Politics, and Public Culture  | 3        |
| PAF 9155  | Governing without Government                           | 3 | PAF 9119  | Organization Theory  | 3        |
| PAF 9165  | Race, Inequality, and Public Policy                    | 3 | PAF 9155  | Governing without Government   | 3        |
| PAF 9174  | Program Evaluation                                     | 3 | PAF 9165  | Race, Inequality, and Public Policy  | 3        |
| PAF 9177  | Advanced Quantitative Methods                          | 3 | PAF 9174  | Program Evaluation   | 3        |
| PAF 9180  | Policy Analysis  | 3 | PAF 9177  | Advanced Quantitative Methods  | 3        |
| PAF 9182  | Development Administration                             | 3 | PAF 9180  | Policy Analysis  | 3        |
| PAF 9186  | Map Making for Public Policy                           | 3 | PAF 9182  | Development Administration   | 3        |
| PAF 9199  | Selected Topics in Public Affairs                      | 3 | PAF 9186  | Map Making for Public Policy   | 3        |
| PAF 9201  | Mobilizing Digital Communication                       | 3 | PAF 9199  | Selected Topics in Public Affairs  | 3        |
| PAF 9299  | Selected Topics in Nonprofit Management                | 3 | PAF 9201  | Mobilizing Digital Communication   | 3        |
| PAF 9410  | Global Economic Governance: Pacts, Actors, and Regimes | 3 | PAF 9299  | Selected Topics in Nonprofit Management  | 3        |
| PAF 9411  | Comparative Urban Policy and Governance                | 3 | PAF 9410  | Global Economic Governance: Pacts, Actors, and Regimes                           | 3        |
| PAF 9416  | Global Growth  | 3 | PAF 9411  | Comparative Urban Policy and Governance  | 3        |
| PAF 9425  | Western Hemisphere Affairs: Past, Present, and Future  | 3 | PAF 9416  | Global Growth  | 3        |
| PAF 9426  | Illicit Trade  | 3 | <u>PAF 9417</u>   | <u>Emerging Markets</u>  | <u>3</u> |
| PAF 9430  | Diaspora, Migration, and Transnational                 | 3 | PAF 9425  | Western Hemisphere Affairs: Past, Present, and Future                            | 3        |
| PAF 9431  | The Policy Implications of Global Climate Change       | 3 | PAF 9426  | Illicit Trade  | 3        |
| PAF 9433  | Race, Ethnicity, and Nationalism                       | 3 | PAF 9430  | Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond | 3        |
| PAF 9434  | Political Violence                                     | 3 |   |  |          |



|          |  |   |                 |  |          |
|----------|--|---|-----------------|--|----------|
| PAF 9177 | Advanced Quantitative Methods  | 3 | PAF 9155        | Governing without Government   | 3        |
| PAF 9180 | Policy Analysis  | 3 | PAF 9165        | Race, Inequality, and Public Policy  | 3        |
| PAF 9185 | Environmental Policy   | 3 | PAF 9174        | Program Evaluation   | 3        |
| PAF 9186 | Map Making for Public Policy   | 3 | PAF 9177        | Advanced Quantitative Methods  | 3        |
| PAF 9199 | Selected Topics in Public Affairs  | 3 | PAF 9180        | Policy Analysis  | 3        |
| PAF 9201 | Mobilizing Digital Communication   | 3 | PAF 9185        | Environmental Policy   | 3        |
| PAF 9299 | Selected Topics in Nonprofit Management  | 3 | PAF 9186        | Map Making for Public Policy   | 3        |
| PAF 9410 | Global Economic Governance: Pacts, Actors, and Regimes                           | 3 | PAF 9199        | Selected Topics in Public Affairs  | 3        |
| PAF 9411 | Comparative Urban Policy and Governance  | 3 | PAF 9201        | Mobilizing Digital Communication   | 3        |
| PAF 9416 | Global Growth  | 3 | PAF 9299        | Selected Topics in Nonprofit Management  | 3        |
| PAF 9426 | Illicit Trade  | 3 | PAF 9410        | Global Economic Governance: Pacts, Actors, and Regimes                           | 3        |
| PAF 9430 | Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond | 3 | PAF 9411        | Comparative Urban Policy and Governance  | 3        |
| PAF 9431 | The Policy Implications of Global Climate Change                                 | 3 | PAF 9416        | Global Growth  | 3        |
| PAF 9433 | Race, Ethnicity, and Nationalism   | 3 | <u>PAF 9417</u> | <u>Emerging Markets</u>  | <u>3</u> |
| PAF 9434 | Political Violence   | 3 | PAF 9426        | Illicit Trade  | 3        |
| PAF 9435 | Security in the Western Hemisphere: A Multi-Dimensional Approach                 | 3 | PAF 9430        | Diaspora, Migration, and Transnational Life in the Western Hemisphere and Beyond | 3        |
| PAF 9436 | International Security and the Liberal World Order                               | 3 | PAF 9431        | The Policy Implications of Global Climate Change                                 | 3        |
| PAF 9437 | US Foreign Policy and National Security Structure                                | 3 | PAF 9433        | Race, Ethnicity, and Nationalism   | 3        |
| PAF 9440 | Trade Policy   | 3 | PAF 9434        | Political Violence   | 3        |
| PAF 9445 | International Political Economy  | 3 | PAF 9435        | Security in the Western Hemisphere: A Multi-Dimensional Approach                 | 3        |
| PAF 9450 | International Development  | 3 | PAF 9436        | International Security and the Liberal World Order                               | 3        |
| PAF 9699 | Selected Topics in Public Policy   | 3 | PAF 9437        | US Foreign Policy and National Security Structure                                | 3        |
| PAF 9730 | Comparative Health Systems   | 3 | PAF 9440        | Trade Policy   | 3        |

|  |  |       |   |  |       |
|--|--|-------|---|--|-------|
| PAF 9799   | Selected Topics in Health Policy   | 3     | PAF 9445  | International Political Economy  | 3     |
| IBS 9761   | Emerging Markets and the International Business Environment  | 3     | PAF 9450  | International Development  | 3     |
| IBS 9767   | Global Firms, Cultures, and Governments  | 3     | PAF 9699  | Selected Topics in Public Policy   | 3     |
| CIS 9230   | Globalization and Technology   | 3     | PAF 9730  | Comparative Health Systems   | 3     |
| LAW 9740   | International Trade and Investment Law   | 3     | PAF 9799  | Selected Topics in Health Policy   | 3     |
| MKT 9739   | Global Advertising and Marketing Communication   | 3     | IBS 9761  | Emerging Markets and the International Business Environment  | 3     |
| MKT 9764   | Internet Marketing and Global Business   | 3     | IBS 9767  | Global Firms, Cultures, and Governments  | 3     |
| <i>Special Concentration (18 credits)</i>  |  |       | CIS 9230  | Globalization and Technology   | 3     |
|  | 6 courses chosen with advisor's approval from the list of required courses or approved electives from the other specializations, the general Marxe catalog, or the Zicklin School of Business or Weissman School of Arts and Sciences graduate catalogs. | 18    | LAW 9740  | International Trade and Investment Law   | 3     |
|  |  |       | MKT 9739  | Global Advertising and Marketing Communication   | 3     |
|  |  |       | MKT 9764  | Internet Marketing and Global Business   | 3     |
|  |  |       | <i>Special Concentration (18 credits)</i>   |  |       |
|  |  |       |   | 6 courses chosen with advisor's approval from the list of required courses or approved electives from the other specializations, the general Marxe catalog, or the Zicklin School of Business or Weissman School of Arts and Sciences graduate catalogs. | 18    |
| * The internship is required of candidates who have less than 1-year relevant international work experience. |  |       | * The internship is required of candidates who have less than 1-year relevant international work experience |  |       |
| Total credits required for the INGO Concentration in the Masters of International Affairs program            |  | 42-45 | Total credits required for the Masters of International Affairs program                                     |  | 42-45 |

Rationale: The additionally approved elective, PAF 9417 Emerging Markets, will provide MIA students with opportunities to broaden their understanding of international and public affairs.

**BAR01 - Edit Program - MGT-BBA - Academic**

**Program Action - Change**

**Action Detail**

**Institution**

Baruch College

**Action**

Changes to the Curriculum

**Degree Designation**

BBA - Bachelor of Business Administration

**Summary**

**ERRATA**

This errata is due to an incorrect course number listed on the program. The course title “Organizational Change” was correct, but the correct course number should be MGT 4340 instead of MGT 4380 which belongs to another course “The Management of Organizational Productivity”.

**NYSED Form Distance Education Application**

**Attachments**

2023\_08\_ZSB UCC CAPPR\_Errata1.pdf

**Program Details**

**Official Name of Program**

Management

**CIP Code**

52.0201

**HEGIS Code**

0506.00

**Field of Study (IRP)**

01921

**Baruch College**  
**Committee on Academic Policy, Programs, and Research Report Detail**

**PART A: ACADEMIC MATTERS**

**CAPPR REPORT DETAIL ERRATA, *effective immediately***

October 2020  
CAPPR Report  
Detail (page 7)

COMMITTEE ON ACADEMIC POLICY, PROGRAMS, AND RESEARCH REPORT DETAIL  
Item All.2.1 Revisions proposed for the BBA in Management in the Zicklin School of Business,  
effective Fall 2021

| <b>FROM:</b>  |  |     | <b>TO:</b>  |  |     |
|---|--|-----|---|--|-----|
| <b>BBA in Management</b>                                      |  |     | <b>BBA in Management</b>                                      |  |     |
| <b>New Track: BBA in Operations Management and Consulting</b> |  |     | <b>New Track: BBA in Operations Management and Consulting</b> |  |     |
| Course  | Description  | Crd | Course  | Description  | Crd |
| Required Courses  |  | 21  | Required Courses  |  | 21  |
| OPM 3500  | Business Decision Models                             | 3   | OPM 3500  | Business Decision Models                             | 3   |
| OPM 3710  | Supply Chain Management                              | 3   | OPM 3710  | Supply Chain Management                              | 3   |
| OPM 3730  | Business Process Analysis                            | 3   | OPM 3730  | Business Process Analysis                            | 3   |
| OPM 3740  | Project Management                                   | 3   | OPM 3740  | Project Management                                   | 3   |
| OPM 3750  | Improving Business Processes with Lean and Six Sigma | 3   | OPM 3750  | Improving Business Processes with Lean and Six Sigma | 3   |
| OPM 4500  | Cases in Operations Management                       | 3   | OPM 4500  | Cases in Operations Management                       | 3   |
| OPM 4551  | Operations Management Consulting                     | 3   | OPM 4551  | Operations Management Consulting                     | 3   |
| Choose one course from the following:                         |  |     | Choose one course from the following:                         |  |     |

|                     |                                |    |                     |                                |    |
|---------------------|--------------------------------|----|---------------------|--------------------------------|----|
| MGT 3800            | Management and Society         | 3  | MGT 3800            | Management and Society         | 3  |
| MGT <del>4380</del> | Organizational Change          | 3  | MGT <del>4340</del> | Organizational Change          | 3  |
| MGT 4480            | Conflict Management Procedures | 3  | MGT 4480            | Conflict Management Procedures | 3  |
|                     | TOTAL                          | 24 |                     | TOTAL                          | 24 |

Rationale: This errata is due to an incorrect course number listed on the program. The course title “Organizational Change” was correct, but the correct course number should be MGT 4340 instead of MGT 4380 which belongs to another course “The Management of Organizational Productivity”.

## Course

---

# BAR01 - Edit Course - BUS9551 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Business Communication I

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

In today's professional job market, it is essential to have excellent written and oral communication skills. In this course, students will gain the skills and strategies needed to enhance their business communication. Students will learn advanced techniques for writing clear, concise, and effective e-mails, memos, letters, reports, plans, proposals, case analyses, and white papers. Students will also build their oral communication skills for leading effective meetings and conference calls, negotiating with colleagues and clients, and giving successful presentations. Students will learn how to organize their messages; choose appropriate language for informing, persuading, and influencing audiences in different professional contexts; and deliver interactive and engaging formal and informal presentations.

BUS 9551 is not open to students who have completed BUS 9558.

# Catalog Data

## Start Term

2023 Fall Term

## Remedial

No

## Developmental

No

## Compensatory

No

## Regular

Yes

## Liberal Arts

Yes

## Pathways

No

## College Option

No

## Course Attributes

-

# Course Offerings

## Cross Listed Courses

-

## Subject Area

BUS

## Catalog Number

9551

## Course Typically Offered

Fall, Spring, Summer

## Department(s)

Marketing and International Business

## Pre-Requisites / Co-Requisites

BUS 9551 is not open to students who have completed BUS 9558.

# Credits

| <b>Credit Hours</b> |            |
|---------------------|------------|
| <b>Minimum</b>      | <b>Max</b> |
| 1.5                 | 1.5        |

## Rationale

**Please provide the rationale for new course or for any changes?**

ERRATA:

The original errata was not specific enough, as it only prevents students who have completed BUS 9551 from enrolling in BUS 9558. However, it does not prevent students who have completed BUS 9558 from enrolling in BUS 9551. The intention is for students not to receive credit for both courses.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - BUS9558 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Strategic Business Communication

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

This course introduces students to the importance of communication skills to current or future business leaders, provides instruction in essential communication competencies, highlights fundamental communication attributes and discipline, and embeds communication judgment in how students view business situations. The students will strengthen, in workshop settings, how they develop communication strategies, write and deliver communication messages across platforms, and facilitate conversations, negotiations and discussions.

BUS 9558 is not open to students who have completed BUS 9551. BUS 9551 is not open to students who have completed BUS 9558.

## Catalog Data

**Start Term**

2023 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

No

**Pathways**

No

**College Option**

No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**

BUS

**Catalog Number**

9558

**Course Typically Offered**

Fall, Spring, Summer

**Department(s)**

Marketing and International Business

**Pre-Requisites / Co-Requisites**

BUS 9558 is not open to students who have completed BUS 9551. BUS 9551 is not open to students who have completed BUS 9558.

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

# Rationale

**Please provide the rationale for new course or for any changes?**

**ERRATA:**

The original errata was not specific enough, as it only prevents students who have completed BUS 9551 from enrolling in BUS 9558. However, it does not prevent students who have completed BUS 9558 from enrolling in BUS 9551. The intention is for students not to receive credit for both courses.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - COM9654 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Internal Communication

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

This course will focus on understanding the various models of strategic communication in the organization. It will consider such goals for internal communication as sustaining morale and goodwill between employees and management; informing employees about internal changes, such as reorganization; communication of compensation and benefit information; communication to increase employee understanding of a company's products, organization, ethics, culture, external environment; and changing employee attitudes and behavior. Finally, the management of effective internal communication programs will be addressed.

## Catalog Data

**Start Term**

2024 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

Yes

**Pathways**

No

**College Option**

No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**

COM

**Catalog Number**

9654

**Course Typically Offered**

Fall, Spring, Summer

**Department(s)**

Communication Studies

**Pre-Requisites / Co-Requisites**

-

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

## Rationale

**Please provide the rationale for new course or for any changes?**

The term employee communication in the past 5-7 years has transformed into the broader term of “internal communication.” While the content of the course remains in line with the originally approved course description, the title “internal communication” more accurately represents the job functions and current research and theory. Professionals working in this field may be managing strategic communication issues with a broad range of stakeholder groups internal to the organization including employees, employee teams, managers, board of directors, executive communication, volunteers, donors, etc.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - MGT3400 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Human Resource Management

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

Whether owning or working for a small business or a large corporation, management must have knowledge of current employee concerns and company conditions and operate within the current legal environment. In this course, students will examine the Whether owning or working for a small business or a large corporation, management must have human resources (HR) function for both private and public organizations from a manager's viewpoint. Students will analyze approaches for HR across the primary functions of equal employment opportunity, recruitment and selection, talent development, compensation, and employee relations. This is a required course for the human resource management major.

## Catalog Data

**Start Term**

2023 Fall Term

**Remedial**  
No

**Developmental**  
No

**Compensatory**  
No

**Regular**  
No

**Liberal Arts**  
No

**Pathways**  
No

**College Option**  
No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**  
MGT

**Catalog Number**  
3400

**Course Typically Offered**  
Fall, Spring, Summer

**Department(s)**  
Management

**Pre-Requisites / Co-Requisites**

MGT 3120 & (((ZICK or ZKTP Student Group) and (have ZK4L or ZK4P student group: BBA majors must have completed courses listed here <https://zicklin.baruch.cuny.edu/4000-and-above-bus-course-enroll-criteria>)) or (NBHRPS-MIN Plan with BUS 1000)

## Credits

**Credit Hours**

**Minimum**  
3

**Max**  
3

# Rationale

**Please provide the rationale for new course or for any changes?**

## **ERRATA**

AV.2.2 Change to course number and description to be offered in the Narendra P. Loomba Department of Management, Course number change from MGT 4400 to MGT 3400, effective Fall 2023

From: Pre-requisites: MGT 3120 & (((ZICK or ZKTP Student Group) and (have ZK4L or ZK4P student group: BBA majors must have completed courses listed here <https://zicklin.baruch.cuny.edu/4000-and-above-bus-course-enroll-criteria>)) or (NBHRPS-MIN Plan with BUS 1000)

To: Pre-requisites: MGT 3120 & (((ZICK or ZKTP Student Group) and (have ZK4L or ZK4P student group: BBA majors must have completed courses listed here <https://zicklin.baruch.cuny.edu/4000-and-above-bus-course-enroll-criteria>)) or (NBHRPS-MIN Plan with BUS 1000

This erratum is due to an oversight that the prerequisite ZK4L/ZK4P, an enrollment requirement placed on 4000-level courses, should have been removed since the course has been lowered to the 3000-level.

## **Learning Goals and Outcome**

-

## **Assessment**

-

# BAR01 - Edit Course - MKT9740 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Applied Marketing Analytics & Business Intelligence

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

Applied Marketing Analytics & Business Intelligence focuses on understanding and applying quantitative models to determine response to core marketing actions, including segmentation and targeting, positioning, forecasting, customer profitability, new product development (conjoint analysis), resource allocation, pricing decisions, etc. The course concentrates on the analytical aspects of the models, specifically on how to analyze the models' output/results and leverage them to select or optimize marketing actions/product strategies. The course also includes a hands-on, case-study-based primer on creating analytic reports, which are used to analyze the actual results of the marketing actions, using leading Business Intelligence/analytics software (such as, Power B.I.).

## Catalog Data

**Start Term**

2024 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

No

**Pathways**

No

**College Option**

No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**

MKT

**Catalog Number**

9740

**Course Typically Offered**

Fall, Spring, Summer

**Department(s)**

Marketing and International Business

**Pre-Requisites / Co-Requisites**

-

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

## Rationale

**Please provide the rationale for new course or for any changes?**

The course has changed since it was first offered – especially the addition of business intelligence tools to create analytic reports (a key requirement in the industry today). Therefore, the old description is not valid anymore, and the new description and new course name remedies these problems. Furthermore, MKT 9703 was recently renamed to “Data-Driven Marketing Management” as that course became more analytical. The new course name for MKT 9740 ensures that there will be no confusion between the two MKT courses.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - PAF3005 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Public Service in New York City

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

Events, personalities, and popular culture have shaped public service in New York City. This course examines the impacts of events such as the Draft Riots and 9/11, the influences of prominent mayors and administrators, and the effects of New York-focused movies, music, and television shows. It identifies models of public service to emulate.

## Catalog Data

**Start Term**

2024 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

Yes

**Pathways**

No

**College Option**

No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**

PAF

**Catalog Number**

3005

**Course Typically Offered**

Fall, Spring, Summer

**Department(s)**

Public Affairs

**Pre-Requisites / Co-Requisites**

-

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

## Rationale

**Please provide the rationale for new course or for any changes?**

The course is part of the new minor in Public Service and requires the Liberal Arts designation.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - PAF3006 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Public Service and Why it Matters

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

This class explores the ways in which public service sustains a democratic society. Public service constitutes our actions to address the problems facing our society through institutions, including government agencies, businesses, and nonprofit organizations. We also organize around and sometimes against these institutions to influence their functioning and outcomes and hold them accountable.

## Catalog Data

**Start Term**

2024 Spring Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**  
Yes

**Pathways**  
No

**College Option**  
No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**  
PAF

**Catalog Number**  
3006

**Course Typically Offered**  
Fall, Spring, Summer

**Department(s)**  
Public Affairs

**Pre-Requisites / Co-Requisites**  
Pre-Requisites : ENG 2150

## Credits

| Credit Hours |     |
|--------------|-----|
| Minimum      | Max |
| 3            | 3   |

## Rationale

**Please provide the rationale for new course or for any changes?**

This BSPA elective provides varied perspectives on public service. It introduces students to the concept of public service by describing how social institutions and the individuals within them can promote collective well-being that undergirds individual well-being. Public service is a critical element of democracy. It provides the institutional framework for the economy and society and the foundation for public administration. This course is an elective for the BSPA program, to be offered annually with a projected enrollment of 25. (AA)

This course is part of the new minor in public service and requires a Liberal Arts designation. (VC)

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - PAF3020 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Ethics and Civic Engagement

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

This course identifies the nature of ethical problems faced by citizens and those entrusted with the public interest. It then examines the tools for ethical analysis. Students will have the opportunity to apply these analytic frames to specific problems related to the formation and implementation of public policy.

## Catalog Data

**Start Term**

2024 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

Yes

**Pathways**

No

**College Option**

No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**

PAF

**Catalog Number**

3020

**Course Typically Offered**

Fall, Spring, Summer

**Department(s)**

Public Affairs

**Pre-Requisites / Co-Requisites**

-

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

## Rationale

**Please provide the rationale for new course or for any changes?**

The course is part of the new minor in Public Service and requires the Liberal Arts designation.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - PAF3110 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Advocacy and Protest in Social Movements

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

This course examines the advocacy, protest, and organizing strategies of activists and social movement leaders working for the equity and justice of groups marginalized according to race, gender, class, ethnicity, citizenship, sexuality, ability, or religion. The course will focus on the coalition-building and agitation tactics of one or more social movements to explore: their constraints and obstacles; their use of oral, written, embodied, and mediated forms of protest; the impact and implications of their strategies; and the responses to their activism.

## Catalog Data

**Start Term**

2024 Spring Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**  
Yes

**Pathways**  
No

**College Option**  
No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**  
PAF

**Catalog Number**  
3110

**Course Typically Offered**  
Fall, Spring, Summer

**Department(s)**  
Public Affairs

**Pre-Requisites / Co-Requisites**

-

## Credits

**Credit Hours**

**Minimum**  
3

**Max**  
3

## Rationale

**Please provide the rationale for new course or for any changes?**

The course is part of the new minor in Public Service and requires the Liberal Arts designation.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - New Course - PAF4403 - Course - New Course

## Course Description

### Institution

Baruch College

### Course Title

Public Service Capstone

**Is this Course Required for a Major?**

Yes

**Is this Course Part of a Major within your Department?**

Yes

**Is this course an experimental course?**

No

## Course Details

### Catalog Description

The capstone course of the public service minor requires students to identify a social, economic, or political problem, develop a causal analysis, and propose a public service action plan to meliorate the condition. Students will have an opportunity to delve more deeply into the problem through the lenses of policy, politics, social action, law, and/or governance. The outcome will be a portfolio demonstrating how public service can bring about change.

This course is cross listed with POL 4403. Credit will only be granted for one of these courses. These courses may substitute for each other with the F-replacement option.

## Catalog Data

### Start Term

2024 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

Yes

**Pathways**

No

**College Option**

No

**Requirement Designation**

Regular Liberal Arts

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

POL 4403

**Subject Area**

PAF

**Catalog Number**

4403

**Department(s)**

Public Affairs

**Pre-Requisites / Co-Requisites**

ENG 2150, PAF 3006, and a second approved 3000-level course in the Public Service Pathways Minor

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

# Rationale

## **Please provide the rationale for new course or for any changes?**

This class was designed in collaboration with the Department of Political Science to fulfill the capstone requirement for the liberal arts Public Service minor. It distinguishes itself in that the problem identification, analysis, and recommendations are focused to their being actionable. By attending to problems of implementation students will learn more fully about the relation between public service and change to advance the public good.

The Marxe School is considered the home unit for this cross-listed course. PAF 4403/ POL 4403 will serve as the capstone course for the proposed Public Service minor, as an elective for the Public Affairs major (NYSED program codes 20526 and 60024), as an elective for the Political Science minor, as a “Public Policy” elective for the Political major (NYSED program codes 01973 and 60022), or as a general elective for the BA, BBA, and BS degrees for new and continuing students.

## **Learning Goals and Outcome**

-

## **Assessment**

-

# BAR01 - Edit Course - PAF9190 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Public Affairs Capstone Seminar

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

This course is an advanced seminar in which MPA students in their last semester before graduation produce a semester project drawing from the full course of study toward the Master of Public Administration (MPA). The project may involve policy research, intensive study of an organization, development of a rationale for new or changed service programs, or some combination of these. Special attention is placed on incorporating knowledge from the core MPA curriculum. Open to MPA students; Open to other Austin W. Marxe School of Public and International Affairs students with MPA Faculty Director Permission.

## Catalog Data

**Start Term**

2024 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

No

**Pathways**

No

**College Option**

No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**

PAF

**Catalog Number**

9190

**Course Typically Offered**

Fall, Spring, Summer

**Department(s)**

Public Affairs

**Pre-Requisites / Co-Requisites**

PAF 9100, PAF 9103, PAF 9120, PAF 9130, PAF 9140, PAF 9165, PAF 9270, and PAF 9271 or PAF 9272. Open to MPA students; Open to other Austin W. Marxe School of Public and International Affairs students with MPA Faculty Director permission.

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

## Rationale

**Please provide the rationale for new course or for any changes?**

MPA students are advised to complete all core classes before taking the capstone, therefore all the core classes should be listed as prerequisites to the capstone course. PAF 9270 has replaced PAF 9170 as part of the core MPA requirements.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - PAF9390 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Capstone Seminar in Higher Education Administration

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

Advanced seminar in which students produce a semester project drawing from the full course of study toward the Masters of Science in Education, Higher Education Administration (MSED-HEA). Special attention is placed on incorporating aptitudes introduced in the core curriculum. The project may involve policy research, intensive study of an organization, development of a rationale for new or changed service programs, or some combination of these. Open only to MSED-HEA students. Prerequisites or Co-requisites: PAF 9120, PAF 9308, PAF 9317 or PAF 9170, PAF 9330 and PAF 9336.

## Catalog Data

**Start Term**

2024 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

No

**Pathways**

No

**College Option**

No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**

PAF

**Catalog Number**

9390

**Course Typically Offered**

Fall, Spring, Summer

**Department(s)**

Public Affairs

**Pre-Requisites / Co-Requisites**

Prerequisite: PAF 9317 or PAF 9270; Prerequisites or Co-requisites: PAF 9120, PAF 9308, PAF 9330, PAF 9336, PAF 9339, and PAF 9344. Open only to MSED-HEA students.

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

## Rationale

**Please provide the rationale for new course or for any changes?**

Our students need to have completed their research methods course ahead of taking the capstone course because they will employ skills from that course in the capstone. Additionally, students will be drawing upon content from their core courses to complete their capstone project. Understandably, students might need to take core classes concurrently with their capstone in order to progress to graduation efficiently; but they should be done with most core courses ahead of the capstone. Given that students will draw from core course content to complete their capstone, they should not be taking core classes following the capstone class.

PAF 9270 has replaced PAF 9170 as part of the core HEA requirements.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - New Course - PAF9417 - Course - New Course

## Course Description

### **Institution**

Baruch College

### **Course Title**

Emerging Markets

**Is this Course Required for a Major?**

Yes

**Is this Course Part of a Major within your Department?**

Yes

**Is this course an experimental course?**

No

## Course Details

### **Catalog Description**

This course covers the growth and development of the emerging economies with a focus on economic analysis and individual country case studies. The macroeconomic experience of emerging and developing economies has been quite different from that of the advanced economies. Despite these countries' economic potential, they have been unstable, facing episodes of high inflation, financial crises, and high unemployment rates. We will analyze the financial challenges and the systemic risks the emerging markets face, as well as the policies that aggravate or mitigate such risks. We will also study their importance in the global markets with large consumer markets, low-cost resources and younger labor forces. Throughout the semester, we will discuss the policies and institutional reforms that can help the emerging markets become key players in international trade and business.

Open to Austin W. Marxe School of Public and International Affairs students; others with Marxe School permission.

# Catalog Data

## Start Term

2024 Fall Term

## Remedial

No

## Developmental

No

## Compensatory

No

## Regular

Yes

## Liberal Arts

No

## Pathways

No

## College Option

No

## Requirement Designation

Graduate Non-Liberal Arts

## Course Attributes

-

# Course Offerings

## Cross Listed Courses

-

## Subject Area

PAF

## Catalog Number

9417

## Department(s)

Public Affairs

## Pre-Requisites / Co-Requisites

PAF 9415

# Credits

| <b>Credit Hours</b> |            |
|---------------------|------------|
| <b>Minimum</b>      | <b>Max</b> |
| 3                   | 3          |

## Rationale

**Please provide the rationale for new course or for any changes?**

This course adds additional depth to the Trade Policy and Global Governance concentration. Our students across all of the MIA concentrations have strong interest in regions and countries with emerging economies, so the course should have wider appeal as well.

This course is an elective for the MIA program, to be offered annually with a projected enrollment of 25.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - PAF9490 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

International Affairs Capstone Seminar

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

This course is an advanced seminar in which MIA students in their last semester before graduation produce a semester project drawing from the full course of study toward the Master of International Affairs (MIA). The project may involve policy research, intensive study of an organization, development of a rationale for new or changed policy or programs, or some combination of these. Special attention is placed on incorporating knowledge from the core MIA curriculum. Open to MIA students; Open to other Austin W. Marxe School of Public and International Affairs students with MIA Faculty Director Permission

## Catalog Data

**Start Term**

2024 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**  
Yes

**Pathways**  
No

**College Option**  
No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

-

**Subject Area**  
PAF

**Catalog Number**  
9490

**Course Typically Offered**  
Fall, Spring, Summer

**Department(s)**  
Public Affairs

**Pre-Requisites / Co-Requisites**

PAF 9140, PAF 9181, PAF 9184, PAF 9415, PAF 9420, PAF 9270, and PAF 9271 or PAF 9272.  
Open to MIA students; Open to other Austin W. Marxe School of Public and International Affairs students with MIA Faculty Director Permission.

## Credits

|                     |            |
|---------------------|------------|
| <b>Credit Hours</b> |            |
| <b>Minimum</b>      | <b>Max</b> |
| 3                   | 3          |

## Rationale

**Please provide the rationale for new course or for any changes?**

Students should complete the core curriculum prior to enrolling in their capstone.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - New Course - POL4403 - Course - New Course

## Course Description

### Institution

Baruch College

### Course Title

Public Service Capstone

**Is this Course Required for a Major?**

Yes

**Is this Course Part of a Major within your Department?**

Yes

**Is this course an experimental course?**

No

## Course Details

### Catalog Description

The capstone course of the public service minor requires students to identify a social, economic, or political problem, develop a causal analysis, and propose a public service action plan to meliorate the condition. Students will have an opportunity to delve more deeply into the problem through the lenses of policy, politics, social action, law/or and governance. The outcome will be a portfolio demonstrating how public service can bring about change.

This course is cross listed with PAF 4403. Credit will only be granted for one of these courses. These courses may substitute for each other with the F-replacement option.

## Catalog Data

### Start Term

2024 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

Yes

**Pathways**

No

**College Option**

No

**Requirement Designation**

Regular Liberal Arts

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

PAF 4403

**Subject Area**

POL

**Catalog Number**

4403

**Department(s)**

Political Science

**Pre-Requisites / Co-Requisites**

ENG 2150, PAF 3006, and a second approved 3000-level course in the Public Service Minor

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

## Rationale

**Please provide the rationale for new course or for any changes?**

This class was designed in collaboration with the Marxe School of Public and International Affairs to fulfill the capstone requirement for the liberal arts Public Service minor. It distinguishes itself in that the problem identification, analysis, and recommendations are focused to their being actionable. By attending to problems of implementation students will learn more fully about the relation between public service and change to advance the public good.

The Marxe School is considered the home unit for this cross-listed course. POL/PAF 4403 will serve as the capstone course for the proposed Public Service minor, as an elective for the Public Affairs major (NYSED program codes 20526 and 60024), as an elective for the Political Science minor, as a “Public Policy” elective for the Political major (NYSED program codes 01973 and 60022), or as a general elective for the BA, BBA, and BS degrees for new and continuing students.

**Learning Goals and Outcome**

-

**Assessment**

-

# BAR01 - Edit Course - STA9750 - Course - Change Course Data

## Course Description

**Institution**

Baruch College

**Course Title**

Basic Software Tools for Data Analysis

**Is this Course Required for a Major?**

Yes

**Is this course an experimental course?**

No

## Course Details

**Catalog Description**

This course provides an understanding of the principles and concepts of using computer tools for data analysis and visualization. Students will learn to use a scientific programming language (such as R) to import and export data from and into spreadsheets or other statistical software packages. They will gain experience in analyzing both quantitative and qualitative data, and statistical modelling techniques will be introduced. Written reports will prepare students for clear communication of their analysis in professional settings. This course is designed primarily for Masters' students in statistics and quantitative methods and modeling (QMM), and those interested in carrying out sophisticated statistical analyses of data using statistical software.

## Catalog Data

**Start Term**

2023 Fall Term

**Remedial**

No

**Developmental**

No

**Compensatory**

No

**Regular**

Yes

**Liberal Arts**

No

**Pathways**

No

**College Option**

No

**Course Attributes**

-

## Course Offerings

**Cross Listed Courses**

OPR 9

**Subject Area**

STA

**Catalog Number**

9750

**Course Typically Offered**

Fall, Spring, Summer

**Department(s)**

Information Systems and Statistics

**Pre-Requisites / Co-Requisites**

-

## Credits

**Credit Hours**

**Minimum**

3

**Max**

3

## Rationale

**Please provide the rationale for new course or for any changes?**  
**Chancellor's University Report Errata June 2019**

Section AV: 1.5 Change(s) prerequisite, title to be offered in the Paul H. Chook Department of Information Systems and Statistics. *(actually should have been labelled as change in course description, not change in prerequisite, title)*

The change in course description for STA 9750 Software Tools for Data Analysis failed to note that it is a cross-listed course with OPR 9750. The change in course description should also apply to OPR 9750.

**Learning Goals and Outcome**

-

**Assessment**

-

