

Baruch College

Academic University Report Detail

February 2023

PART A: ACADEMIC MATTERS

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on November 29, 2022 effective the Fall 2023 semester, pending approval of the Board of Trustees.

Section All: Changes in Degree Programs

All.1.1 The following revisions are proposed for the Computer Science Minor

From: MINOR IN COMPUTER SCIENCE			From: MINOR IN COMPUTER SCIENCE		
The Department of Mathematics offers a liberal arts minor concentration in Computer Science. This minor is applicable to the Pathways College Option degree requirement.			The Department of Mathematics offers a liberal arts minor concentration in Computer Science. This minor is applicable to the Pathways College Option degree requirement.		
This minor is not open to students majoring in mathematics, actuarial science, financial mathematics, or statistics (BA).					
Required Courses:			Required Courses:		
MTH 3150	Discrete Math: An Invitation to Computer Science	4 credits	MTH 3150	Discrete Math: An Invitation to Computer Science	4 credits
MTH 3300	Algorithms, Computers, and Programming I	3 credits	MTH 3300 *	Algorithms, Computers, and Programming I	3 credits
and one of the following capstone courses:			and one of the following capstone courses:		
MTH 4250	Introduction to Cryptography	4 credits	MTH 4250	Introduction to Cryptography	4 credits
MTH 4300	Algorithms, Computers, and Programming II	3 credits	MTH 4300 *	Algorithms, Computers, and Programming II	3 credits
MTH 4320	Fundamental Algorithms	4 credits	MTH 4320	Fundamental Algorithms	4 credits
MTH 4325	Programming Languages	4 credits	MTH 4325	Programming Languages	4 credits
MTH 4330	Introduction to Machine Learning	4 credits	MTH 4330	Introduction to Machine Learning	4 credits
MTH 4350	Computer Architecture	4 credits	MTH 4350	Computer Architecture	4 credits
MTH 4355	Operating Systems	4 credits	MTH 4355	Operating Systems	4 credits
MTH 4360	Complexity and Computational Models	4 credits	MTH 4360	Complexity and Computational Models	4 credits

Notes: No course may be used to satisfy requirements for both the computer science minor and a student's major.

* Students with credit for CIS 2300 cannot take MTH 3300. Students who cannot use MTH 3300 for the minor may either take two 4000-level courses from the list above, or one of the 4000-level courses together with MTH 4140 (Graph Theory).

** Students who have credit for CIS 3100 cannot take MTH 4300.

Rationale: While the computer science minor is offered by the Department of Mathematics, computer science is sufficiently distinct from mathematics to be considered a different area of study. Indeed, computer science and mathematics are housed in different departments at many colleges. The exception for MTH 3300, and the use of MTH 4140 as a minor elective, was added to accommodate students who cannot use MTH 3300 towards the minor. The following recommendations of the Graduate Affairs Committee were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on November 29, 2022 effective the Fall 2023 semester, pending approval of the Board of Trustees.

All.1.2 The following revisions are proposed for the MA in Corporate Communication Program: MA in Corporate Communication

Program Code: 22302

HEGIS Code: 0699.00

Effective: Fall 2023

FROM			TO		
<p>The MA in Corporate Communication is a 36-credit program that is designed to prepare both aspiring and practicing corporate communication professionals to plan, implement, and assess corporate communication strategies in business and organizations.</p> <p>It is strongly recommended that applicants possess: an understanding of business processes; foreign language capability; understanding of digital media, intranet, social media; understanding of website design and applications. Proficiency in these areas can be demonstrated through formal undergraduate courses, work experience, professional courses or workshops.</p>			n/c		
Course	Description	Crs	Course	Description	Crs
Required Courses (45 credits)			Required Courses (18 credits)		
Core Courses 42 credits			Core Courses 15 credits		
COM 9510	Legal and Ethical Issues in Corporate Communication	3	COM 9510	Legal and Ethical Issues in Corporate Communication	3
COM 9620	Corporate Communication	3	COM 9620	Corporate Communication	3
COM 9635	Research Methods (Quantitative) in Corporate Communication	3	COM 9635	Research Methods (Quantitative) in Corporate Communication	3
COM 9640	Qualitative Research Methods in Corporate Communication	3	COM 9640	Qualitative Research Methods in Corporate Communication	3
			<u>COM 9700</u>	<u>Final Masters Project Bootcamp</u>	<u>3</u>
				<u>_or_</u>	
			<u>COM 9900</u>	<u>Independent Study *</u>	<u>3</u>
			* To use an independent study for this requirement, students must obtain program permission and enroll with their thesis advisor.		
Exit Requirement (3 credits)			Exit Requirement (3 credits)		
COM 9991	MA Thesis in Corporate Communication	3	COM 9991	MA Thesis in Corporate Communication	3
or			or		
COM 9992	MA Capstone Project in Corporate Communication	3	COM 9992	MA Capstone Project in Corporate Communication	3

Elective Courses (24 credits)			Elective Courses (18 credits)		
COM 9108	Communication and Information Technology	3	COM 9108	Communication and Information Technology	3
COM 9139	Communication Strategy	3	COM 9139	Communication Strategy	3
			<u>COM 9141</u>	<u>Rethinking Cultures of Work</u>	<u>3</u>
			<u>COM 9142</u>	<u>Organizational Thought Leadership</u>	<u>3</u>
COM 9505	Media Analysis for Corporate Communication	3	COM 9505	Media Analysis for Corporate Communication	3
COM 9515	Graphic Design for Media Professionals	3	COM 9515	Graphic Design for Media Professionals	3
COM 9625	Corporate Culture and Sustainability	3	COM 9625	Corporate Culture and Sustainability	3
COM 9626	Counseling the Corporation	3	COM 9626	Counseling the Corporation	3
COM/PAF 9627	Work-Life Communication	3	COM/PAF 9627	Work-Life Communication	3
COM 9630	Corporate Media Relations	3	COM 9630	Corporate Media Relations	3
COM 9636	Corporate Representation in Film, TV, Advertising, & New Media	3	COM 9636	Corporate Representation in Film, TV, Advertising, & New Media	3
COM 9641	From Plato to Twitter: A History of Influence, Media, and Public Opinion	3	COM 9641	From Plato to Twitter: A History of Influence, Media, and Public Opinion	3
COM 9642	Power, Privilege, and Difference	3	COM 9642	Power, Privilege, and Difference	3
COM 9643	Healthcare Communications and Public Relations	3	COM 9643	Healthcare Communications and Public Relations	3
COM 9650	Multinational Corporate Communication and Culture	3	COM 9650	Multinational Corporate Communication and Culture	3
COM 9651	Persuasion and Advocacy	3	COM 9651	Persuasion and Advocacy	3
COM 9652	Crisis Communication	3	COM 9652	Crisis Communication	3
COM 9653	Investor Relations	3	COM 9653	Investor Relations	3
COM 9654	Employee Communication	3	COM 9654	Employee Communication	3
COM 9655	Corporate Advertising, Image, and Identity	3	COM 9655	Corporate Advertising, Image, and Identity	3
COM 9656	International Business Communication	3	COM 9656	International Business Communication	3
COM 9657	Video Production for Corporate Communication	3	COM 9657	Video Production for Corporate Communication	3
COM 9658	Reputation Management	3	COM 9658	Reputation Management	3
COM 9659	Business Issues for Corporate Communication	3	COM 9659	Business Issues for Corporate Communication	3
COM 9660	Selected Topics in Corporate Communication	3	COM 9660	Selected Topics in Corporate Communication	3
COM 9661	Selected Topics in Corporate Communication	1	COM 9661	Selected Topics in Corporate Communication	1
COM 9662	Selected Topics in Corporate Communication	2	COM 9662	Selected Topics in Corporate Communication	2
COM 9663	Selected Topics in Corporate Communication	1.5	COM 9663	Selected Topics in Corporate Communication	1.5
COM 9670	Global Communication, Media, and Culture	3	COM 9670	Global Communication, Media, and Culture	3
COM 9671	Organizational Responses to Social Movements and Social Media	3	COM 9671	Organizational Responses to Social Movements and Social Media	3
COM 9672	Visual Culture	3	COM 9672	Visual Culture	3
COM 9673	Theories of Globalization and Culture	3	COM 9673	Theories of Globalization and Culture	3
COM 9674	International Perspectives on Digital and Media Literacy	3	COM 9674	International Perspectives on Digital and Media Literacy	3

COM 9800	Internship in Corporate Communication	3	COM 9800	Internship in Corporate Communication	3
COM 9801	Internship in Corporate Communication	1	COM 9801	Internship in Corporate Communication	1
COM 9900	Independent Study	3	COM 9900	Independent Study	3
Total credits required for the MA degree: 36			Total credits required for the MA degree: 36		

Rationale: Currently, students are encouraged, but not required, to take either an Independent Study or our newly developed Thesis/Capstone Bootcamp course prior to engaging in thesis or capstone work. Taking one of these two options the semester prior to engaging in thesis/capstone work significant increases exit project rigor and the successful degree completion. However, student do not always realize the importance of taking these classes or plan accordingly. As a result, they attempt to complete thesis/capstone work without the necessary preparation. Therefore, we are proposing to revise the requirements so that students must take an Independent Study or our Thesis/Capstone Bootcamp course.

Section AIV. New Courses

AIV.1.1

Department(s)	Black and Latino Studies
Career	<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	Latino Studies, Black and Latino Studies
Course Prefix	LTS, BLS
Course Number	3019
Course Title	Afrolatinidades
Catalogue Description	A diverse Afro-descendant population, mainly from Africa, the Caribbean, and Latin America, has complicated the topic of what it is to be Black in the United States. This student-centered course will examine African-descended populations in Latin America and Afro-Latinx in the United States through a collection of theoretically engaging and creatively grounded sources. We will explore questions of Black identity and representation, colonialism, resistance to slavery and its afterlives, transnationalism, and diaspora. Offering insight into Afro-Latinx lives and new ways to understand culture, ethnicity, nation, identity, and anti-racist politics, the course presents a complex hemispheric view of Afro-descendants. We will address history, music, gender, class, social activism, and media representations during the class. We will include scholarly essays, memoirs, articles, poetry, short stories, films, documentaries, and interviews. Together, these sources will help to bring Afro-Latinxs into a critical center. Students will receive credit for BLS 3019 or LTS 3019. These courses may substitute for each other with the F-replacement option.
Prerequisites	ENG 2150
Credits	3
Contact Hours	3
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input type="checkbox"/> Not Applicable <input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> College Option Detail <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> <input type="checkbox"/> Individual and Society <input type="checkbox"/> <input type="checkbox"/> Scientific World
Effective Term	Fall 2023

Rationale: The Black and Latino Studies department would like to offer this course as a core elective option for the new Black and Latino Studies major. It represents an important intersection between Black and Latino Studies, and it marks a unique distinction of Baruch's Black and Latino Studies department from among other programs within and beyond CUNY.

BLS/LTS 3019 will be offered annually, with a projected enrollment of 35 students. It will serve as an "Empire and Racial Justice" Core elective or regular elective in the Black and Latino Studies major (NYSED program codes 42214 and 42215), as an elective within the Black and Latino Studies, Black Studies, and the Latino Studies minors, or as a general elective in the BA, BBA, and BS degrees for new and continuing students.

AIV.1.2

Department(s)	Black and Latino Studies, Natural Sciences
Career	<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	Black and Latino Studies, Latino Studies, Environmental Studies
Course Prefix	BLS, LTS, ENV
Course Number	3200
Course Title	Climate Justice
Catalogue Description	This interdisciplinary course examines intersections between the global climate emergency and the urgent need for racial justice. As in any crisis, the most marginalized suffer the greatest impacts. Globally, the climate emergency disproportionately impacts the Global South, including the regions within Latin America, the Caribbean, Africa, and Southeast Asia. The climate emergency influences migration, food security, economies, and political stability. In the United States Indigenous, Black, and Latinx communities are disproportionately more vulnerable to climate hazards such as flooding, hurricanes, and housing displacement. Because these communities also face also more instances of environmental racism, the United States' Environmental Protection Agency recently established a new office to advance environmental justice issues. Together, we will study the causes, conditions, and implications of climate change in order to explore and research solutions that more equitably serve indigenous, Black, and Latinx populations in our local communities, as well as across the globe. Students will receive credit for BLS 3200, ENV 3200, or LTS 3200. These courses may substitute for each other with the F-replacement option.
Prerequisites	ENG 2150
Credits	3
Contact Hours	3
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input type="checkbox"/> Not Applicable <input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail <input type="checkbox"/> <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023

Rationale: Black and Latino Studies is considered the home department for this course. BLS/ENV/LTS 3200 will be offered annually, with a projected enrollment of 35 students. It will serve as an elective in the Black and Latino Studies major (NYSED program codes 42214 and 42215), as an elective within the Black and Latino Studies, Black Studies, and the Latino Studies minors, as a non-science elective within the Interdisciplinary Minor in Environmental Sustainability, or as a general elective in the BA, BBA, and BS degrees for new and continuing students.

AIV.1.3

Department(s)	Black and Latino Studies
Career	<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	Black and Latino Studies
Course Prefix	BLS, LTS
Course Number	5100
Course Title	Field Work in Racial and Social Justice
Catalogue Description	<p>Black and Latino Studies (BLS) at Baruch College celebrates field work as its fundamental praxis. Since its inception, a defining feature of Black, Latinx, and Ethnic Studies is field work, the concept of applied classroom learning to real-world issues concerning racial and social justice. This course conceives of antiracist work as critical to learning, and to its applications to issues that matter beyond school while also providing experiential learning as an opportunity to practice career-building skills.</p> <p>Students taking this course will work 8-10 hours per week in a community or non-profit organization whose mission supports racial and social justice activities. Field work opportunities may include work in projects that support racial justice, gender equality, climate justice, migrant justice, civil rights, harm reduction, or restorative justice. With supervision by a BLS faculty member, students will produce a public knowledge project or work portfolio at the end of their term. There are many opportunities for racial and social justice fieldwork in New York. Students will receive credit for BLS 5100 or LTS 5100, and these courses may substitute for each other with the F-replacement option. Students may take this course once to fulfill the Black and Latino Studies major or minor elective requirements.</p>
Prerequisites	Department permission
Credits	3
Contact Hours	8-10
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input type="checkbox"/> Not Applicable <input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> <input type="checkbox"/> Individual and Society <input type="checkbox"/> <input type="checkbox"/> Scientific World
Effective Term	Fall 2023

Rationale: Field work is central to the Black and Latino Studies major’s commitment to racial and social justice as well as the application of classroom learning to the world beyond school. As an experiential learning course, it follows model of existing internship courses offered by a number of departments across Baruch College’s three schools. BLS/LTS 5100 will be offered during the fall and/or spring semesters, with a projected enrollment of 15 students. It will serve as an elective within the Black and Latino Studies major (NYSED program codes 42214 and 42215), as an elective within the minors in Black Studies, Latino Studies, and Black and Latino Studies, or as a general elective in the BA, BBA, and BS degrees for new and continuing students.

AIV.1.4

Department(s)	Modern Languages and Comparative Literature
Career	<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	American Sign Language
Course Prefix	ASL
Course Number	1001
Course Title	American Sign Language I
Catalogue Description	This is the first semester of a one-year introductory sequence that aims to give students a basic command of American Sign Language. Emphasis is placed on communication skills and the cultures and conventions of conversational discourse in the deaf community. Students will be taught skills in expression and comprehension in ASL and an awareness of the culture of the deaf and hard of hearing.
Prerequisites	none
Credits	3
Contact Hours	3
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> College Option Detail <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> <input type="checkbox"/> Individual and Society <input type="checkbox"/> <input type="checkbox"/> Scientific World
Effective Term	Fall 2023

Rationale: Increasingly, American universities are offering American Sign Language as a foreign language option to their students. Additionally, there have been student requests for these courses – those who wish to learn it for individual reasons. We are confident that these courses will attract Baruch students. ASL 1001 will be offered once a year, with a projected enrollment of 10-12 students. It will serve as a course for the foreign language component of the Weissman Core, or as a general elective in the BA, BBA, and BS degrees for new and continuing students.

AIV.1.5

Department(s)	Modern Languages and Comparative Literature
Career	<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	Spanish
Course Prefix	SPA
Course Number	4286
Course Title	Contemporary Central American Short Stories
Catalogue Description	This course studies contemporary short stories from Costa Rica, Guatemala, El Salvador, Honduras, Nicaragua, and Panama from the 1970s to the present. In conjunction with the analysis of the language, and the literary and narrative techniques, this course also considers the political circumstances of the region, such as dictatorships, revolutions, political repression, and the emergence of diverse social movements. The impact of organized crime on these societies, massive migration, and the internationalization of the region will also be explored. In addition to the study of short stories, films and critical essays will be integrated into class discussions.
Prerequisites	SPA 3006 or SPA 4000; or department permission; or Student Group ESPA
Credits	3
Contact Hours	3
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input type="checkbox"/> Not Applicable <input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023

Rationale: Central American literature is a vibrant area of study that merits particular attention. This course on Central American short stories will fill a vacuum in the course offerings of the Department of Modern Languages and Comparative Literature and will strengthen and expand the study of Latin American culture at Baruch.

SPA 4286 will be offered every three semesters, with a projected enrollment of 24 students. It will serve as an elective within the Spanish major (NYSED program codes 01950 and 60027), as an elective or capstone within the Spanish minor, as a course for the foreign language component of the Weissman Core, or as a general elective in the BA, BBA, and BS degrees for new and continuing students.

AIV.1.6

Department(s)	Communication Studies
Career	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	Communication Studies
Course Prefix	COM
Course Number	9141
Course Title	Rethinking Cultures of Work
Catalogue Description	Why are we constantly being told that we need to be “entrepreneurial” when thinking about our life goals? Why are we now expected to be on call 24 hours a day, work on the weekends, and sacrifice leisure time for our jobs? Why do we now live in a world where a long-term stable job is considered both undesirable and impossible for most people to achieve? This class asks these questions and encourages you to spend some time on the darker side of corporate culture. In this course, we will discuss key texts in critical management and communication studies and economic sociology potentially including Marx and Engels, Max Weber, Thorstein Veblen, Harry Braverman, Studs Terkel, and Barbara Ehrenreich. Students will get the opportunity to interrogate core issues linked to work culture today including the eroding boundaries between work life and private life, new value systems associated with the seemingly constant need to innovate, and the increasing gigification of the global economy. Students will leave this class with a critical understanding of the often-overlooked attitudes and practices that shape our everyday work experiences, pushing them to rethink their relationship to working and to the workplaces they inhabit.
Prerequisites	none
Credits	3
Contact Hours	3
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail <input type="checkbox"/> <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023

Rationale: This course helps students in corporate communication to critically analyze corporate cultures for their own careers as well as to prepare them to be critical practitioners. COM 9141 will be offered every 2-3 semesters with a projected enrollment of 20-25 students. It may be used as an elective within the MA in Corporate Communication Program (NYSED program code 22302) for new and continuing students.

AIV.1.7

Department(s)	Communication Studies
Career	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	Communication Studies
Course Prefix	COM
Course Number	9142
Course Title	Organizational Thought Leadership
Catalogue Description	This course introduces students to the strategic potential of thought leadership and executive communications for advancing an organization's position in the marketplace of ideas. Discussion spans the full suite of knowledge-based communications practices, including organizational thought leadership strategy, thought leadership content/research development, executive communication and messaging, social media communications, media relations, and spokesperson training. Students will learn how to advise and collaborate with senior executives on their role in organizational communications, personal message development, and public appearances.
Prerequisites	none
Credits	3
Contact Hours	3
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail _ <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> <input type="checkbox"/> Individual and Society <input type="checkbox"/> <input type="checkbox"/> Scientific World
Effective Term	Fall 2023

Rationale: This course helps students develop the knowledge and skills to explain the rationale for effective thought leadership programs in organizations as well as to plan, conduct and evaluate effective campaigns. COM 9142 will be offered every 2-3 semesters with a projected enrollment of 20-25 students. It may be used as an elective within the MA in Corporate Communication Program (NYSED program code 22302) for new and continuing students.

AIV.1.8

Department(s)	Communication Studies
Career	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	Communication Studies
Course Prefix	COM
Course Number	9700
Course Title	Final Masters Project Bootcamp
Catalogue Description	This course is designed to provide structure, support, education, and resources towards either a Masters Thesis in Corporate Communication or a Master's Capstone Project in Corporate Communication. The course blends structure and explanation of the thesis/capstone with weekly deadlines that create the foundation of needed steps towards completing the final project. Materials, readings, and lectures will provide exposition and discussion to unpack the weeks' expectations and students will work independently in completing each benchmark (e.g., creating organization, establishing communication with thesis/capstone director, conducting research, drafting final project outlines, completing necessary CITI/IRB requirements, approaching data collection, formal presentation format, etc.).
Prerequisites	COM 9635 and COM 9640
Credits	3
Contact Hours	3
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail _ <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023

Rationale: This course is used to streamline the bottleneck of thesis and capstone students by providing a structured and organized course that will allow them to achieve up to 40% of their final project prior to finding a permanent advisor. This course is meant to be taken exclusively by master's students in the corporate communication department. This course assists with both matriculation of students as well as improved rigor of thesis/capstone course work. It also significantly reduces (not eliminates) the need for independent studies with faculty as a means of thesis/capstone thesis preparation. COM 9700 will be offered each semester with a projected enrollment of 8-10 students. It will serve as a required course within the MA in Corporate Communication Program (NYSED program code 22302).

Section AV. Changes in Existing Courses

AV.1.1 Change in Course Description and Course Pre-requisites to be offered by the Mathematics Department

CUNYfirst Course ID	093201		
FROM		TO	
Department	Mathematics	Department	n/c
Course	MTH 4300 Algorithms, Computers, and Programming II	Course	n/c
Prerequisite	MTH 3300 or CIS 3100 and 1 semester of calculus (MTH 2006, MTH 2007, MTH 2107, MTH 2201, MTH 2206, 2207, 2010, 2610, 2610H). Not open to students who have completed CIS 4100 or CIS (STA) 3363 .	Prerequisite	MTH 3300 or CIS 2300 and 1 semester of calculus (MTH 2006, MTH 2007, MTH 2107, MTH 2201, MTH 2205 , MTH 2206, MTH 2207, MTH 2010, MTH 2610, MTH 2610H, <u>MTH 2630, MTH 2630H</u>), or departmental permission. Not open to students who have completed CIS 4100.
Hours	4	Hours	n/c
Credits	3	Credits	n/c
Description	This course is intended to be a sequel to MTH 3300 and focuses on the notion of classes, along with the concepts of pointers, inheritance, and polymorphism. The implementation of classes in a practical setting, such as scientific computing, quantitative finance, or Windows programming, will be part of the course. Not open to students who have completed CIS 4100. Prerequisites: MTH 3300 or CIS 3100 and 1 semester of calculus.	Description	This course is intended to be a sequel to MTH 3300 and focuses on the notion of classes, along with the concepts of pointers, inheritance, and polymorphism. The implementation of classes in a practical setting, such as scientific computing, quantitative finance, or Windows programming, will be part of the course. Not open to students who have completed CIS 4100. <u>Students will not receive credit for both CIS 3100 and MTH 4300.</u>
Requirement Designation		Requirement Designation	
Liberal Arts	[X] Yes [] No	Liberal Arts	[X] Yes [] No
Course Attribute (e.g. Writing Intensive, WAC, etc.)		Course Attribute (e.g. Writing Intensive, WAC, etc.)	
General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World	General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective		Effective	Fall 2023

Rationale: This change was made to improve the articulation between courses in the Departments of Mathematics and Information Systems and Statistics.

AV.1.2 Change in Course Title and Description to be offered by the Psychology Department

CUNYfirst Course ID	093881, 093882		
FROM		TO	
Department	Psychology	Department	Psychology
Course	PSY 3055 Abnormal Psychology PSY 3055H Honors - Abnormal Psychology	Course	PSY 3055 <u>Psychopathology</u> PSY 3055H Honors - <u>Psychopathology</u>
Prerequisite	PSY 3055 - PSY 1001 PSY 3055H - 3.5 GPA, or MHC, PROV or BSCH Honors Student Groups; and PSY 1001/1001H.	Prerequisite	n/c
Hours	3	Hours	n/c
Credits	3	Credits	n/c
Description	This course presents the description and treatment of various types of pathology. It also attempts to understand the nature of human personality through the study of psychopathology and gives some insight into the problems of personality functioning generally.	Description	<u>This course will provide an overview of the scientific study of mental disorders, also known as psychopathology. The course will cover key concepts and definitions associated with various types of mental disorders, historical perspectives and different theoretical models of psychopathology, and the prevalence, assessment, diagnosis, and treatment of mental disorders. Topics include the description and classification of mental disorders, leading theories and research evidence explaining their origins and course, legal and ethical issues pertaining to the assessment and treatment of mental disorders, the role of society, culture, and diversity in mental health, as well as the stigma and stereotypes associated with some mental disorders.</u>
Requirement Designation		Requirement Designation	
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, WAC, etc.)		Course Attribute (e.g. Writing Intensive, WAC, etc.)	
General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World	General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective		Effective	Fall 2023

Rationale: In recent years, there has been a movement in the field of psychology to address and change language that may be offensive, pejorative, or otherwise outdated and no longer reflective of the state of the art or the current culture of the field. The use of the term “Abnormal” when describing individuals, courses, or research studies focusing on mental disorders is one such word that has fallen out of favor and has been argued by many in the field to be stigmatizing. Considering this, many colleges, universities, and textbook publishers have been removing this term from course catalogues and textbooks, often replacing it with the term “Psychopathology,” which reflects the currently preferred term in the field. Indeed, in the fall of 2020, the American Psychological Association changed the name of one of its flagship journals focusing on research in mental disorders from “The Journal of Abnormal Psychology” to “The Journal of Psychopathology and Clinical Science.” This proposed change in the course name for PSY 3055 from “Abnormal Psychology” to “Psychopathology” reflects this shift.

Additionally, during the process of initiating this name change, the department also discovered that 1) the bulletin description for this course was somewhat outdated and inadequately descriptive of the overall aims and topics covered in the course, and 2) the department did not have a codified, standardized set of measurable learning goals for this course. Therefore, we are also revising the course description and outlining the key expected learning goals for this course.

AV.1.3 Change in Course Prerequisites to be offered by the Communication Studies Department

CUNYfirst Course ID	090799		
FROM		TO	
Department	Communication Studies	Department	n/c
Course	COM 9991 Masters Thesis in Corporate Communication	Course	n/c
Prerequisite	none	Prerequisite	<u>COM 9635 and COM 9640 and (COM 9700 or COM 9900 with thesis advisor); and program permission</u>
Hours	3	Hours	n/c
Credits	3	Credits	n/c
Description	The Masters Thesis in Corporate Communication is designed for students who are seeking an intensive and rigorous scholarly experience at the highest level of masters degree work. The Masters Thesis is a significant work of scholarship, incorporating a literature review, methodology, analytical procedures, and findings that integrate the range of corporate communication theory, practice, and management presented throughout the program. The Thesis enables the student to: conduct extensive research in a subject of interest in the field; apply his or her knowledge of corporate communication; demonstrate professional capabilities acquired during the program; and display an ability to undertake further scholarly work beyond the masters level in the academic field of communication studies or a related discipline. The students will also have an opportunity to report the results of his or her research in a clear, professional, and comprehensive way to an appropriate audience.	Description	n/c
Requirement Designation		Requirement Designation	
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, WAC, etc.)		Course Attribute (e.g. Writing Intensive, WAC, etc.)	
General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World	General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective		Effective	Fall 2023

Rationale: Currently, students are encouraged to take two required research methods courses prior to engaging in thesis or capstone work to culminate their program. However, student do not always realize the importance of taking these classes early on in their program and, as a result, may be attempting to complete thesis/capstone work without the necessary preparation. Therefore, we are proposing to revise the requirements so that students must take an Independent Study or our Thesis/Capstone Bootcamp course.

AV.1.4 Change in Course Prerequisites to be offered by the Communication Studies Department

CUNYfirst Course ID	090800		
FROM		TO	
Department	Communication Studies	Department	n/c
Course	COM 9992 MA Capstone Project in Corporate Communication	Course	n/c
Prerequisite	none	Prerequisite	<u>COM 9635 and COM 9640 and (COM 9700 or COM 9900 with thesis advisor); and program permission</u>
Hours	3	Hours	n/c
Credits	3	Credits	n/c
Description	The MA Capstone Project is a research based work: such as a case-study, article-length paper, or sample corporate communication strategy that integrates the range of corporate communication theory, practice, and management presented throughout the program and enables the degree candidate to: conduct research in a subject of interest in the field; apply knowledge of corporate communication acquired in the program; and demonstrate professional capabilities acquired during the program. The MA Capstone Project also requires the student to present the results of his or her research in a clear, professional, and comprehensive way to the university and professional communities at a colloquium.	Description	n/c
Requirement Designation		Requirement Designation	
Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Liberal Arts	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, WAC, etc.)		Course Attribute (e.g. Writing Intensive, WAC, etc.)	
General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World	General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective		Effective	Fall 2023

Rationale: Currently, students are encouraged to take two required research methods courses prior to engaging in thesis or capstone work to culminate their program. However, student do not always realize the importance of taking these classes early on in their program and, as a result, may be attempting to complete thesis/capstone work without the necessary preparation. Therefore, we are proposing to revise the requirements so that students must take an Independent Study or our Thesis/Capstone Bootcamp course.

Section AVI. Courses Withdrawn

AVI.1.1 BLS 1000 African History Until the Dispersion, 17th Century

Rationale: The department would like to retire this course from the College Bulletin. This 1000-level course has not been taught in several years; it does not satisfy any general education requirement; and it does not support the Black and Latino Studies major and its minor. The department is updating its 3000-level courses to incorporate some of the content from this retired course.

AVI.1.2 BLS 1001 Geography and Cultures of Africa

Rationale: The department would like to retire this course from the College Bulletin. This 1000-level course has not been taught in several years; it does not satisfy any general education requirement; and it does not support the Black and Latino Studies major and its minor. The department is updating its 3000-level courses to incorporate some of the content from this retired course.

AVI.1.3 BLS 1002 Black American History, 17th Century to the Present

Rationale: The department would like to retire this course from the College Bulletin. This 1000-level course has not been taught in several years; it does not satisfy any general education requirement; and it does not support the Black and Latino Studies major and its minor. The department is updating its 3000-level courses to incorporate some of the content from this retired course.

AVI.1.4 BLS 1013 The Administration and Process of Justice

Rationale: The department would like to retire this course from the College Bulletin. This 1000-level course has not been taught in several years; it does not satisfy any general education requirement; and it does not support the Black and Latino Studies major and its minor. The department is updating its 3000-level courses to incorporate some of the content from this retired course.

AVI.1.5 BLS 1019 Introduction to Black Studies

Rationale: The department would like to retire this course from the College Bulletin. This 1000-level course has not been taught in several years; it does not satisfy any general education requirement; and it does not support the Black and Latino Studies major and its minor. The department is updating its 3000-level courses to incorporate some of the content from this retired course.

AVI.1.6 LTS 1000 Puerto Rican Heritage: Pre-Columbia to 1898

Rationale: The department would like to retire this course from the College Bulletin. This 1000-level course has not been taught in several years; it does not satisfy any general education requirement; and it does not support the Black and Latino Studies major and its minor. The department is updating its 3000-level courses to incorporate some of the content from this retired course.

AVI.1.7 LTS 1004 Introduction to Latino Studies

Rationale: The department would like to retire this course from the College Bulletin. This 1000-level course has not been taught in several years; it does not satisfy any general education requirement; and it does not support the Black and Latino Studies major and its minor. The department is updating its 3000-level courses to incorporate some of the content from this retired course.

The following recommendations of the committee on Undergraduate Curriculum were approved at the Zicklin School of Business Faculty Meeting on October 13, 2022, effective the Fall 2023 semester pending approval of the Board of Trustees.

PART A: ACADEMIC MATTERS

Section AIII.L: Changes in Degree Programs

AIII.1 The following revisions are proposed for the BBA in Entrepreneurship in the Zicklin School of Business

Program: BBA in Entrepreneurship
 Program Code: 21877
 MHC Program Code: 60010
 HEGIS Code: 0506.00
 Effective: Fall 2023

From:	BBA in Entrepreneurship		To:	BBA in Entrepreneurship	
Course	Description	Crd	Course	Description	Crd
Required Courses		12	Required Courses		12
MGT 3950	Developing an Entrepreneurial Mindset	3	<u>ENT 3950</u>	Developing an Entrepreneurial Mindset	3
MGT 4952	Designing for Innovation	3	<u>ENT 3952</u>	Designing for Innovation	3
MGT 3951	Creating Entrepreneurial Opportunities	3	<u>ENT 3960</u>	<u>An Entrepreneurial Pre-Launch Journey</u>	3
MGT 5985	Entrepreneurship in the Wild	3	<u>ENT 5985</u>	Entrepreneurship in the Wild	3
Elective Courses		Crd	Elective Courses		Crd
Students must take three elective courses, at least two of which must come from the following list. For the third elective, students may choose from this same list, or students may choose any 3000-level or 4000-level course from the Marxe, Weissman, or Zicklin Schools by submitting the justification for an identified course to the Entrepreneurship Area Coordinator, who will notify the Registrar, if the course is approved.		9	<u>Students must earn 12 credits from the following elective courses:</u>		<u>12</u>
MGT 3962	Family Enterprise Dynamics	3	<u>ENT 3962</u>	Family Enterprise Dynamics	3
MGT 3968	The Art of Persuasion	3	<u>ENT 3968</u>	The Art of Persuasion	3
MGT 3971	Multicultural Entrepreneurial Experiences	3	<u>ENT 3971</u>	Multicultural Entrepreneurial Experiences	3
MGT 4954	New Venture Funding	3	<u>ENT 4954</u>	New Venture Funding	3
MGT 4960	New Venture Management	3	<u>ENT 4960</u>	New Venture Management	3

MGT 4967	Technology and Innovation in Entrepreneurship	3	<u>ENT</u> 4967	Technology and Innovation in Entrepreneurship	3
MGT 4969	Social Entrepreneurship	3	<u>ENT</u> 4969	Social Entrepreneurship	3
			<u>ENT</u> 3993	<u>Special Topics in Entrepreneurship</u>	<u>3</u>
			<u>ENT</u> 3994	<u>Special Topics in Entrepreneurship</u>	<u>1.5</u>
MGT 4993	Special Topics in Entrepreneurship	3	<u>ENT</u> 4993	Special Topics in Entrepreneurship	3
			<u>ENT</u> 4994	<u>Special Topics in Entrepreneurship</u>	<u>1.5</u>
MGT 3960	An Entrepreneurial Pre-Launch Journey	3			

Rationale: This revision reflects the following four changes in the Entrepreneurship Major.

First, all entrepreneurship courses have been designated with an “ENT” prefix to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department.

Second, the required core courses for the Entrepreneurship Major have changed so that ENT 3960 will be required instead of ENT 3951 to eliminate redundancies in the required core and to provide students with the necessary business acumen to hit the ground running in the capstone.

Third, we have eliminated the prerequisites for one of the courses in the required core (ENT 3952 Designing for Innovation) to enable students to complete the major in two semesters (down from a minimum of three semesters for the current major), which is consistent with most other majors in Zicklin. In so doing, we have changed the course number from a 4000-level to a 3000-level and have revised the content of the syllabus to ensure no previous entrepreneurship knowledge is required to succeed in this course, while still ensuring that students are prepared for the capstone course for which this course is a prerequisite.

Fourth, more entrepreneurship coursework is needed to prepare students for the capstone and life as an entrepreneur post-graduation. Thus, we have increased the number of elective credits for the degree from 9 to 12. In so doing, we have eliminated the interdisciplinary course option as the overwhelming majority of students were not exercising this option to take a course related to their entrepreneurial ambitions (as was intended) but rather to take a random course that fit their schedules. To accommodate the additional elective credits, we have increased the number of credits required for the BBA in Entrepreneurship from 21 to 24. Note, the decision made in 2019 to limit the major to 21 credits was made due to anticipation that all majors would be reduced to 21 credits to accommodate additional required communications coursework. This did not materialize; thus, increasing the major from 21 to 24 credits will not negatively impact the Zicklin curriculum and will align the Entrepreneurship major with all other majors in Zicklin.

**All: 1.2 The following revisions are proposed for the Minor in Entrepreneurship (for business and non-business majors).
Effective Fall 2023**

From:		Minor in Entrepreneurship (for business and non-business majors)		To:		Minor in Entrepreneurship (for business and non-business majors)	
Course	Description	Crd	Course	Description	Crd		
Required Courses		9	Required Courses		<u>3</u>		
MGT 3950	Developing an Entrepreneurial Mindset	3	<u>ENT</u> 3950	Developing an Entrepreneurial Mindset	3		
MGT 3951	Creating Entrepreneurial Opportunities	3					
MGT 4952	Designing for Innovation	3					
Elective Courses		Crd	Elective Courses				Crd
			Students must earn 6 credits from the following elective courses:		<u>6</u>		
			<u>ENT</u> 3952	<u>Designing for Innovation</u>	<u>3</u>		
			<u>ENT</u> 3960	<u>An Entrepreneurial Pre-Launch Journey</u>	<u>3</u>		
			<u>ENT</u> 3962	<u>Family Enterprise Dynamics</u>	<u>3</u>		
			<u>ENT</u> 3968	<u>The Art of Persuasion</u>	<u>3</u>		
			<u>ENT</u> 3971	<u>Multicultural Entrepreneurial Experiences</u>	<u>3</u>		
			<u>ENT</u> 4954	<u>New Venture Funding</u>	<u>3</u>		
			<u>ENT</u> 4960	<u>New Venture Management</u>	<u>3</u>		
			<u>ENT</u> 4967	<u>Technology and Innovation in Entrepreneurship</u>	<u>3</u>		
			<u>ENT</u> 4969	<u>Social Entrepreneurship</u>	<u>3</u>		
			<u>ENT</u> 3993	<u>Special Topics in Entrepreneurship</u>	<u>3</u>		
			<u>ENT</u> 3394	<u>Special Topics in Entrepreneurship</u>	<u>1.5</u>		
			<u>ENT</u> 4993	<u>Special Topics in Entrepreneurship</u>	<u>3</u>		
			<u>ENT</u> 4994	<u>Special Topics in Entrepreneurship</u>	<u>1.5</u>		

Rationale: This revision reflects the following two changes in the Minor in Entrepreneurship.

First, all entrepreneurship courses have been designated with an “ENT” prefix to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. These prefix changes are reflected in all courses for the minor in Entrepreneurship.

Second, we are adding more flexibility into the Entrepreneurship minor. Specifically, the number of required courses has been reduced from three to one, with the remaining 6 credits now coming from elective courses. This change will allow students to complete the minor in Entrepreneurship in one semester if they choose (as opposed to two semesters for the current minor) and enable them to do so while taking more courses that align with their entrepreneurial interests.

**All:1.3 The following revisions are proposed for the Minor in Social Innovation (for business and non-business majors).
Effective Fall 2023**

From:		Minor in Social Innovation (for business and non-business majors)				To:		Minor in Social Innovation (for business and non-business majors)			
Course	Description		Crd	Course	Description		Crd				Crd
Required Courses			3	Required Courses			3				
MGT 4969	Social Entrepreneurship		3	<u>ENT</u> 4969	Social Entrepreneurship		3				
Elective courses			6	Elective courses			6				
Students must take one course from the following list:			3	Students must take one course from the following list:			3				
ANT 3153	Urban Anthropology		3	ANT 3153	Urban Anthropology		3				
HIS 3005/ POL 3005	Social Welfare Policy		3	HIS 3005/ POL 3005	Social Welfare Policy		3				
PHI 3050	Ethics, Economics, and the Business System		3	PHI 3050	Ethics, Economics, and the Business System		3				
PHI 3200	Environmental Ethics		3	PHI 3200	Environmental Ethics		3				
POL 3318	Immigration and Integration in the United States		3	POL 3318	Immigration and Integration in the United States		3				
SOC 3156	Social Inequality		3	SOC 3156	Social Inequality		3				
SOC 3170	Social Movements		3	SOC 3170	Social Movements		3				
Students must take one course from the following list:			3	Students must take one course from the following list:			3				
PAF 3010	Policy and Politics		3	PAF 3010	Policy and Politics		3				
PAF 3020	Ethics and Civic Engagement		3	PAF 3020	Ethics and Civic Engagement		3				
PAF 3040	Information and Society		3	PAF 3040	Information and Society		3				
PAF 3100	Nonprofit Administration		3	PAF 3100	Nonprofit Administration		3				
PAF 3103	Economics of the Public Sector		3	PAF 3103	Economics of the Public Sector		3				
PAF 3301	Models of Service Delivery		3	PAF 3301	Models of Service Delivery		3				
PAF 3442	Cities and Sustainability		3	PAF 3442	Cities and Sustainability		3				

Rationale: All entrepreneurship courses have been designated with an “ENT” prefix to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. This prefix change is reflected in the required capstone course (ENT 4969).

Section AIV: New Course

AIV.1 Create New Subject Area, Discipline, and Course Prefix

The Narendra Paul Loomba Department of Management proposes to create a new (ENT - Entrepreneurship) subject area, discipline, and course prefix for entrepreneurship courses, effective Fall 2023.

Section AV: Changes in Existing Courses

AV:1.1 Changes to course prefix, and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID 149260			
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Department	Narendra P. Loomba Department of Management
Course	MGT 3950 Developing an Entrepreneurial Mindset	Course	<u>ENT 3950 Developing an Entrepreneurial Mindset</u>
Pre or co requisite	None	Prerequisite	None
Hours	3	Hours	3
Credits	3	Credits	3
Description	This Entrepreneurial Mindset course is for every student looking to develop a creative, ingenious attitude to succeed in any environment and is not only for students looking to start or run their own business. In this course students will develop the Cognitive, Emotional and Behavioral understanding of the entrepreneurial mindset. The entrepreneurial mindset refers to the ability to develop, recognize and pursue creative and innovative ideas in a well thought out manner, and to solve problems with an open and flexible attitude. Students will learn experientially the role and importance of empathy, human centered introspection and self-awareness along with the ability to act rapidly, creatively and with multiple strategies in dynamic environments under both certain and uncertain conditions.	Description	<u>This course will enable students to develop the analytical skills necessary to conceive of a creative entrepreneurial idea. Students will learn the cognitive, emotional, and behavioral elements of an entrepreneurial mindset so that they can effectively empathize with others. Students will then apply that knowledge toward addressing real-world problems and/or opportunities in ways that deliver meaningful value for potential users.</u>
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: MGT 3950 and MGT 3951 had some redundant content such that both courses stretched their content out more than necessary. In addition, both courses dealt with entrepreneurial mindset and their key exercises go very well together. The two courses, therefore, are best recast as one integrated course. The syllabus of the revised ENT 3950, therefore, retains the best of MGT 3950 and MGT 3951, while eliminating the overlapping content and excess time spent on topics in the original courses (note, MGT 3951 will be removed from the list of courses offered in entrepreneurship). This course will be designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department.

AV:1.2 Change to course prefix, number, prerequisites, description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	149265		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Department	Narendra P. Loomba Department of Management
Course	MGT 4952 Designing for Innovation	Course	ENT 3952 Designing for Innovation
Pre or co requisite	MGT 3950 and MGT 3951; No ZICK; No ZKTP	Prerequisite	None
Hours	3	Hours	3
Credits	3	Credits	3
Description	In this product design focused course, creative theories will be translated into practical applications as students find and design solutions to real world problems. By emphasizing human-centric design practices and a “maker mindset,” students will learn how to validate an idea by creating, testing, refining, and presenting a physical prototype that has value to their target audience. The course utilizes an “active learning,” interdisciplinary approach where students will engage in a combination of instructor-led and self-guided work both inside and outside of the classroom. The course will expose students to a variety of prototyping technologies; however, no prior technical knowledge is required.	Description	In this design-focused course, students design <u>feasible</u> solutions to real world problems. This course will expose students to a variety of prototyping technologies emphasizing human-centric design practices. <u>Adopting</u> a “maker mindset,” students will explore the feasibility of their idea by creating, testing, refining, and presenting a physical prototype that has value to their target audience. The course utilizes an “active learning,” interdisciplinary approach <u>in which</u> students will engage in a combination of instructor-led and self-guided work both inside and outside of the classroom. No prior technical knowledge is required.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale:

The Management Dept revised the Entrepreneurship Major so that it can be completed in two semesters. Doing so requires that this course have no prerequisites; thus, we have changed the course number from a 4000-level to a 3000-level and have, in turn, revised the course description and content of the syllabus to ensure no previous entrepreneurship knowledge is required to succeed in this course, while still ensuring that students are prepared for the capstone course for which this course is a prerequisite. We also revised the prerequisites from “NO ZICK, NO ZKTP” to “None” to note that the course will be open to students from the Weissman and Marx Schools as well as the Zicklin School. This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department.

AV:1.3 Change to course prefix, and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	092640		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Department	Narendra P. Loomba Department of Management
Course	MGT 3960 An Entrepreneurial Pre-Launch Journey	Course	<u>ENT</u> 3960 An Entrepreneurial Pre-Launch Journey
Pre or co requisite	None	Prerequisite	None
Hours	3	Hours	3
Credits	3	Credits	3
Description	The purpose of this course is to take students through the process of initiating a business venture from the conceptualization phase to launch. The course will provide an overview of issues such as ideation, business modeling, customer discovery, and more. Each student will be required to produce a detailed idea for a business and learn how to build a venture in the marketplace for that idea. Students will present work throughout the semester to the class for feedback and improvement.	Description	<u>This course develops students' business acumen by taking them through the startup and innovation process in a dynamic and experiential learning format. Students will be given a problem space and, working in teams, develop and validate solutions to it by exploring problem-solution fit, testing their business hypotheses, engaging in customer discovery, and exploring the commercial viability of their venture.</u>
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: The Management Dept revised the Entrepreneurship Major so that the required core can better prepare students for the capstone course. Therefore, we have made this course a required prerequisite for the capstone as it provides students with the necessary business acumen to hit the ground running in the capstone. We have also revised the description and syllabus of this course to avoid some redundancies with the capstone and, accordingly, we have introduced new topics and deliverables. This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department.

AV:1.4 Change to course prefix to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	092695		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 3962 Family Enterprise Dynamics	Course	ENT 3962 Family Enterprise Dynamics
Pre or co requisite	None	Prerequisite	None
Hours	3	Hours	3
Credits	3	Credits	3
Description	The majority of businesses throughout the world are family owned. This course offers students an opportunity to explore and understand all aspects of a family firm, including family and business dynamics, emotions, conflict management, and communication strategies. Best practices will be discussed, as well as ways to establish governance structures for business continuity and growth. Students will understand the family, ownership, and business systems; have an opportunity to assess a family firm; and provide recommendations for the family and the firm. Students who are involved in their own family firm, or work for one, or wish to become a consultant or investor, and/or would like to have their own business someday, will benefit from this course.	Description	The majority of businesses throughout the world are family-owned. This course offers students an opportunity to explore and understand all aspects of a family firm, including family and business dynamics, emotions, conflict management, and communication strategies. Best practices will be discussed, as well as ways to establish governance structures for business continuity and growth. Students will understand the family, ownership, and business systems; have an opportunity to assess a family firm; and provide recommendations for the family and the firm. Students who are involved in their own family firm, or work for one, or wish to become a consultant or investor, and/or would like to have their own business someday, will especially benefit from this course.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department.

AV:1.5 Change to course prefix and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	092698	TO	
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 3968 The Art of Persuasion	Course	<u>ENT 3968 The Art of Persuasion</u>
Pre or co requisite	None.	Prerequisite	None
Hours	3	Hours	3
Credits	3	Credits	3
Description	This course is an experiential deep dive into the lifeblood of any business activity — communication. The importance of communication is magnified in an entrepreneurial setting. Entrepreneurs need a higher command of communication in general and of selling and negotiation in particular. Entrepreneurs need not only to sell products and services but must be able to illustrate the value of their dreams, their ventures, their company culture, and more. Great ideas are of little value if you can't persuade someone else of their worth and get their support. This course offers the students opportunities not only to learn, but to apply the necessary mindset, tools and strategies for communicating in selling and negotiation. This is done through role plays, presentations, in-class working sessions, and a marketplace negotiation.	Description	<u>No matter how good an idea is, it will be of little value if the entrepreneur cannot convince others of its importance and garner support. This course will, therefore, expose students to the importance of, as well as the skills needed build, an entrepreneur's communication skills. Students will learn fundamental concepts and strategies essential to both selling and negotiation that will enable the student to engage in meaningful dialogue with a host of stakeholders critical to the entrepreneurial process.</u>
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World _____	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management Department. We have also edited the course description slightly for clarity and to allow for more flexibility in pedagogy.

AV:1.6 Change to course prefix and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	149264		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 3971 Multicultural Entrepreneurial Experiences	Course	<u>ENT</u> 3971 Multicultural Entrepreneurial Experiences
Pre or co requisite	None.	Prerequisite	None
Hours	3	Hours	3
Credits	3	Credits	3
Description	This course will explore the reasons individuals become entrepreneurs; how their gender and/or gender identification and expression, ethnicity, family culture, place of birth, and geographic location influence their entrepreneurial journey; the aspects that hinder and/or thrive an entrepreneurial mindset; and the overall reasons for pursuing an entrepreneurial life. Students will develop a sensitivity to the diverse entrepreneurial population worldwide and learn the necessary skills to succeed in multicultural environments.	Description	This course explores the reasons individuals become entrepreneurs. <u>Students will learn how issues such as an entrepreneur's gender and/or gender identification and expression, ethnicity, family culture, place of birth, and/or geographic location influence the motivations for pursuing an entrepreneurial life and the subsequent</u> entrepreneurial journey. Students will develop a sensitivity to the diverse entrepreneurial population worldwide and learn the skills essential to succeed in multicultural <u>entrepreneurial</u> environments.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. Additionally, slight grammatical edits were made to the course description.

AV:1.7 Change to course prefix and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	136948		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 3993 Special Topics in Entrepreneurship	Course	ENT 3993 Special Topics in Entrepreneurship
Pre or co requisite	None	Prerequisite	None
Hours	3	Hours	3
Credits	3	Credits	3
Description	This course focuses on timely and relevant topics in entrepreneurship management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered. Prerequisite: To be determined by the topic.	Description	This course focuses on timely and relevant topics in entrepreneurship that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. Students may take <u>any Special Topics in Entrepreneurship</u> course more than once provided that different topics are covered.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. Additionally, the course description has been edited to remove redundant information about prerequisites

AV:1.8 Change course prefix and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	136949		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 3994 Special Topics in Entrepreneurship	Course	ENT 3994 Special Topics in Entrepreneurship
Pre or co requisite	None	Prerequisite	None
Hours	1.5	Hours	1.5
Credits	1.5	Credits	1.5
Description	This course focuses on timely and relevant topics in entrepreneurship management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.	Description	This course focuses on timely and relevant topics in entrepreneurship that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. Students may take <u>any Special Topics in Entrepreneurship</u> course more than once provided that different topics are covered.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. Additionally, the course description has been edited to remove redundant information about prerequisites.

AV:1.9 Change to course prefix, prerequisites, and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	149266		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 4954 New Venture Funding	Course	<u>ENT</u> 4954 New Venture Funding
Pre or co requisite	FIN 3000; No ZICK; No ZKTP.	Prerequisite	FIN 3000 <u>or permission of Entrepreneurship Area Coordinator</u>
Hours	3	Hours	3
Credits	3	Credits	3
Description	This course will explore the various ways a business can raise funds for an entrepreneurial venture. The funding sources discussed will be diverse ranging from angel investors to venture capitalists to non-profits to debt financing. The course will identify how these funding sources differ, what the risks and rewards are, and how the nature of the venture affects the funding source. Though quantitative concepts such as forecasting and valuations will be discussed, the class will mainly emphasize the qualitative issues to consider when raising funds.	Description	This course <u>explores</u> the various ways a business can raise funds for an entrepreneurial venture. The funding sources discussed will be diverse, ranging from angel investors to venture capitalists to non-profits to debt financing. The course will identify how these funding sources differ, what the risks and rewards are, and how the nature of the venture affects the funding source. Though quantitative concepts such as forecasting and valuations will be discussed, the class will mainly emphasize the qualitative issues to consider when raising funds.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. This prerequisite is changed because while some background finance education is beneficial, not all students for which this course is designed – those seeking to fund their early-stage startups – will be able to take this prerequisite, particularly those from the Weissman and Marxe Schools. Thus, we added a caveat that the course is open to students with permission provided they can demonstrate the course is relevant to their entrepreneurial aspirations and that they possess a minimal finance background. We have also removed the “NO ZICK, NO ZKTP” verbiage from the prerequisites as it was unnecessary.

AV:1.10 Change course prefix, prerequisites, and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	149267	TO	
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 4960 New Venture Management	Course	ENT 4960 New Venture Management
Pre or co requisite	MGT 3950; No ZICK; No ZKTP	Prerequisite	ENT 3960 or MGT 3120;
Hours	3	Hours	3
Credits	3	Credits	3
Description	This course is designed to provide students with an understanding of the ways in which individuals manage new ventures. Each student will build on their learning from MGT 3950 and apply the theoretical and practical knowledge of new venture management to a venture idea of their choosing. Concepts covered in this class include, but are not limited to, setting up the venture, communicating the opportunity, establishing and managing a company culture, managing people, financing and resources, hiring, training, and leading in a changing environment.	Description	<u>This course focuses on the post-launch phase of the entrepreneurial process. Students will learn how entrepreneurs lead and manage new businesses, scale those businesses into sustainable enterprises, and decide whether and when to harvest value and/or exit the market altogether. Equipped with this knowledge, students will then interact with practicing entrepreneurs to analyze how effectively these principles are (or should be) applied in the real world.</u>
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. The description and content of this course were revised to provide more comprehensive coverage of the management of a new venture. In so doing, the prerequisites were changed to better reflect the skillset students taking this course should have; namely, an understanding of the launch process, which would provide the practical foundation for managing a new venture, or of general principles of management, which this course would position in a new context. We have also removed the “NO ZICK, NO ZKTP” verbiage from the prerequisites as it was unnecessary.

AV:1.11

Change to course prefix, prerequisites, and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	092697		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 4967 Technology and Innovation in Entrepreneurship	Course	ENT 4967 Technology and Innovation in Entrepreneurship
Pre or co requisite	MGT 3954	Prerequisite	ENT 3950 or ENT 3960;
Hours	3	Hours	3
Credits	3	Credits	3
Description	<p>This course provides students with a foundation to understand the role, contribution and potential implications of technology and innovation in any organizational context. The course is relevant for students starting and managing a technology business as well as for students with an interest in taking a strategic approach to the development of technology and innovation in general. The course will provide a mix of theoretical and practical knowledge about the role of technology in entrepreneurship or any form of venture more generally. With a focus on current technologies, the course emphasizes experiential learning in combination with developing students' understanding of technologies' emerging issues, challenges and opportunities and making use of this knowledge strategically for innovation in an organizational context. At the end of this course, students will have gained a strong general understanding of current technologies allowing them to manage innovation and technology in a strategic manner to support key components of a business or any organization at a managerial level.</p>	Description	<p>This course provides students with a foundation to understand the role, contribution, and potential implications of technology and innovation in any organizational context. The course is relevant for students starting and managing a technology business as well as for students with an interest in taking a strategic approach to the development of technology and innovation in general. The course will provide a mix of theoretical and practical knowledge about the role of technology in entrepreneurship or any form of venture more generally. With a focus on current technologies, the course emphasizes experiential learning, <u>develops</u> students' understanding of emerging issues, challenges, and opportunities of technology, and <u>makes</u> use of this knowledge strategically for innovation in an organizational context. At the end of this course, students will have gained a strong general understanding of current technologies allowing them to manage innovation and technology in a strategic manner to support key components of a business or any organization at a managerial level.</p>
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible

	<input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World		<input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. The prerequisite for this course was formerly MGT 3951; however, due to [1] the integration of MGT 3951 content into the new ENT 3950, [2] the proposed elimination of MGT 3951 from the list of entrepreneurship course offerings, and [3] the claim in the course description that the course is relevant (in part) for students with an interest in taking a strategic approach to the development of technology and innovation in general, the prerequisite for this course has been changed from MGT 3951 to ENT 3950. Given that the course is also for students seeking to start and manage a technology business, we are adding an optional prerequisite of ENT 3960, which teaches students the steps necessary to start a business.

AV: 1.12 Change to course prefix, prerequisites, and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	092699		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 4969 Social Entrepreneurship	Course	<u>ENT 4969</u> Social Entrepreneurship
Pre or co requisite	(MGT 3950) or (Social Innovation Minor with 1 course from the Weissman elective list and 1 course from the Marxé elective list); No ZICK; No ZKTP	Prerequisite	(PHI 1500 or PHI 1600 or PHI 1700 or SOC 1005) or (Social Innovation Minor with 1 course from the Weissman elective list and 1 course from the Marxé elective list)
Hours	3	Hours	3
Credits	3	Credits	3
Description	This course is designed to provide students with an understanding of the ways in which individuals pursue opportunities to catalyze social change and/or address pressing, unmet social and/or environmental needs. To achieve this end, students will develop their own “ Theories of Change, ” that will articulate how they intend to transform patterns of thought, behavior, social relationships, institutions, and/or social structures to generate beneficial outcomes for communities, organizations, and/or the environment.	Description	This course <u>provides</u> students with an understanding of the ways in which individuals pursue opportunities to catalyze social change and/or address pressing, unmet social and/or environmental needs. To achieve this end, students will develop their own <u>theory of change</u> that will articulate how they intend to transform patterns of thought, behavior, social relationships, institutions, and/or social structures to generate beneficial outcomes for communities, organizations, and/or the environment.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. The prerequisites for students wanting to take this course as a free elective or elective for the Entrepreneurship major or minor have been revised to ensure that students have the requisite understanding of social issues prior to taking this course. Thus, the new prerequisites include the 4 options students can take to fulfill the “Individual and Society” requirement in Pathways: PHI 1500 or PHI 1600 or PHI 1700 or SOC 1005. Finally, a slight change was made in the course description with regard to the main deliverable of the course (changed “Theory of Change” to theory of change) to allow more flexibility in terms of how that deliverable is operationalized. We have also removed the “NO ZICK, NO ZKTP” verbiage from the prerequisites as it was unnecessary.

AV:1.13

Change course prefix, prerequisites, description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	127082		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 4993 Special Topics in Entrepreneurship	Course	ENT 4993 Special Topics in Entrepreneurship
Pre or co requisite	None	Prerequisite	To be determined by the topic
Hours	3	Hours	3
Credits	3	Credits	3
Description	This course focuses on timely and relevant topics in entrepreneurship management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered. Prerequisite: To be determined by the topic	Description	This course focuses on timely and relevant topics in entrepreneurship that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. Students may take any Special Topics in Entrepreneurship course more than once provided that different topics are covered.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. Additionally, since this is a 4000-level course, the prerequisite section was edited to reflect that there will likely be prerequisites for this course. The course description has been edited to remove redundant information about prerequisites.

AV:1.14

Change to course prefix and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	128455		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 4994 Special Topics in Entrepreneurship	Course	ENT 4994 Special Topics in Entrepreneurship
Pre or co requisite	To be determined by the topic	Prerequisite	To be determined by the topic
Hours	1.5	Hours	1.5
Credits	1.5	Credits	1.5
Description	This course focuses on timely and relevant topics in entrepreneurship management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered. Prerequisite: To be determined by the topic.	Description	This course focuses on timely and relevant topics in entrepreneurship that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. Students may take <u>any Special Topics in Entrepreneurship course</u> more than once provided that different topics are covered.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Fall 2023		

Rationale: This course and all entrepreneurship courses have been designated with an “ENT” prefix (to replace the “MGT” prefix) to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department. The course description has been edited to remove redundant information about prerequisites.

AV:1.15 Change to course prefix, prerequisites, and description to be offered in the Narendra P. Loomba Department of Management

CUNYFirst Course ID	092710		
FROM		TO	
Departments	Narendra P. Loomba Department of Management	Departments	Narendra P. Loomba Department of Management
Course	MGT 5985 Entrepreneurship in the Wild	Course	<u>ENT</u> 5985 Entrepreneurship in the Wild
Pre or co requisite	MGT 3950, MGT 3951, and MGT 4952, senior status, and (ZICK student group) and (ZK4L or ZK4P student group: completion of courses listed here, https://zicklin.baruch.cuny.edu/4000-and-above-bus-course-enroll-criteria)	Prerequisite	(ENT 3950, <u>ENT 3952</u> , and ENT 3960) and senior status and (<u>ZICK/ZKTP</u>) & (ZK4L/ZK4P stdnt grp: details <u>https://bit.ly/4000-level-bus-courses</u>)
Hours	3	Hours	3
Credits	3	Credits	3
Description	This capstone course takes an experiential approach to entrepreneurship by challenging students to engage in research-based problem-solving to create a solution to a real-world problem. Students will chronicle their experience from idea development to execution and then present the results of their entrepreneurial journey at the end of the course.	Description	This capstone course is designed to leverage the knowledge students have gained in previous entrepreneurship courses to enable them to test the business case for an early-stage venture. This course takes a highly experiential approach to entrepreneurship by challenging students to practice entrepreneurship outside the classroom (i.e., "in the wild"). Students will begin by identifying a testable problem-solution space that will be approved by the instructor. Next, students will iteratively move their ideas forward by validating the assumptions underlying them with industry experts and potential customers using a Business Model Canvas. Finally, students will test their business models in the marketplace.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	[] Yes [x] No	Liberal Arts	[] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc)	Communication intensive course	Course Attribute (e.g. Writing Intensive, Honors, etc)	Communication intensive course
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World

	____ Gen Ed – College Option College Option Detail		
Effective Term	Fall 2023		

Rationale: The required core courses for the Entrepreneurship Major have changed; thus, the previous prerequisites for this course (ENT 3950, ENT 3951, ENT 4952) have changed. This revision reflects the new prerequisites (ENT 3950, ENT 3952, ENT 3960). We have also updated the course description to provide more clarity as to the goals of the course, and the content of the syllabus to avoid redundancy with other core and elective courses as well as to introduce new content and deliverables, all based on faculty and student feedback. This and all entrepreneurship courses have been designated with an “ENT” prefix to better enable students to identify entrepreneurship courses among the many disparate offerings in the Management department.

Section AVI. Course Withdrawn (Narendra P. Loomba Department of Management)

AVI: 1 MGT 3951 Creating Entrepreneurial Opportunities (Course ID: 149261)

Rationale: Based on student feedback and faculty discussion, MGT 3950 and MGT 3951 had some redundant content and the faculty felt that both courses stretched their content out more than necessary. In addition, both courses dealt with entrepreneurial mindset and their key exercises go very well together. The two courses, therefore, are best recast as one integrated course. The syllabus of the revised ENT 3950, therefore, retains the best of MGT 3950 and MGT 3951, while eliminating the overlapping content and excess time spent on topics in the original courses. Given the integration of the two courses, MGT 3951 should be removed from the list of courses offered in entrepreneurship.

Baruch College

Committee on Education Policy (CEP) Report Detail
January/February 2023

PART A: ACADEMIC MATTERS

The following recommendation of the Graduate Affairs Committee was approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on February 25, 2021 effective the Fall 2023 semester, pending approval of the Board of Trustees.

Section AIII: Changes in Degree Programs

AIII.1.1 Registration of the MA in Arts Administration for Distance/Online Education

Program: MA in Arts Administration

Program Code: 37041

HEGIS Code: 1099.00

Effective Term: Fall 2023

Rationale: Baruch College has historically offered many executive and global graduate degree programs, which are structured to meet the needs of working professionals and business leaders. The Masters of Arts in Arts Administration is not currently registered for distance education and has been traditionally offered through a variety of in-person and hybrid courses.

This proposal will register the program for distance education with NYSED, allowing it to be offered as a fully online program. This proposal to add the at a distance format is intended to initially allow students to complete their programs with more than 50% of the curriculum at a distance. The initial program design will allow a student to take up to 92% of the program at a distance. Students have five years to complete their degree, and may have the opportunity to study at a distance for the majority of their coursework within the time to degree clock. Students may also elect to complete their program in a majority in-person format. If there is sustained demand for online modality and sufficient resources, we plan to expand the online offerings up to 100% after five years.

The intention of the program is to offer high-impact co-curricular in-person experiences including interactions with executives working in their fields. The proposed program, will continue to meet all academic requirements of the Masters of Arts in Arts Administration. The structure of at a distance program format may include both online asynchronous and hy-flex instructional modalities. As Baruch is committed to on-going continuous improvement, planning for the program draws on lessons learned from online courses run in Academic Years 2020-2021 and 2021-2022.

The proposed program will accommodate students who may or may not be geographically near Baruch College. In recent years, the demand for a fully online version of the program has increased markedly. The opportunity to offer the distance education format will address this demand.

AIII.1.2 Registration of the MA in Arts Administration for Distance/Online Education

Program: MA in Corporate Communication

Program Code: 22302

HEGIS Code: 06999.00

Effective Term: Fall 2023

Rationale: Baruch College has historically offered many executive and global graduate degree programs, which are structured to meet the needs of working professionals and business leaders. The Masters of Arts in Corporate Communication is not currently registered for distance education and has been traditionally offered through a variety of in-person and hybrid courses.

This proposal will register the program for distance education with NYSED, allowing it to be offered as a fully online program. This proposal to add the at a distance format is intended to initially allow students to complete their programs with more than 50% of the curriculum at a distance. The initial program design will allow a student to take up to 92% of the program at a distance. Students have five years to complete their degree, and may have the opportunity to study at a distance for the majority of their coursework within the time to degree clock. Students may also elect to complete their program in a majority in-person format. If there is sustained demand for online modality and sufficient resources, we plan to expand the online offerings up to 100% after five years.

The intention of the program is to offer high-impact co-curricular in-person experiences including interactions with executives working in their fields. The proposed program, will continue to meet all academic requirements of the Masters of Arts in Corporate Communication. The structure of at a distance program format may include both online asynchronous and hy-flex instructional modalities. As Baruch is committed to on-going continuous improvement, planning for the program draws on lessons learned from online courses run in Academic Years 2020-2021 and 2021-2022.

The proposed program will accommodate students who may or may not be geographically near Baruch College. In recent years, the demand for a fully online version of the program has increased markedly. The opportunity to offer the distance education format will address this demand.