

Baruch College

Academic University Report Detail

April/May 2020

PART A: ACADEMIC MATTERS

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on February 25, 2020 effective the Spring 2021 semester, pending approval of the Board of Trustees.

Section AIII: Changes in Degree Programs

AIII.1.1 The following revisions are proposed for the Black and Hispanic Studies Minor

| FROM | TO |
|---|--|
| Black and Hispanic Studies Minor | Black and <u>Latino</u> Studies Minor |
| <p>This discipline explores the social, political, cultural, and economic history of Black and Latino peoples throughout the world from ancient to modern times. Themes include community economic development, micro-enterprise and small business, nonprofit organizations, culture and identity, the development of community, social and public policy, migration processes, and media portrayals.</p> <p>The requirements of the Black and Hispanic Studies minor can be fulfilled by completing two courses in the department at the 3000-level or above, followed by the capstone course BLS 4900/ LTS 4900 - Seminar in Black & Latino Studies.</p> | <p>This <u>program offers an interdisciplinary study of</u> the social, political, cultural, and economic history of Black and Latino peoples throughout the world from ancient to modern times. Themes include community economic development, micro-enterprise and small business, nonprofit organizations, culture and identity, the development of community, social and public policy, migration processes, and media portrayals.</p> <p>The requirements of the Black and <u>Latino</u> Studies minor can be fulfilled by completing two courses in the department at the 3000-level or above, followed by the capstone course BLS 4900/ LTS 4900 - Seminar in Black & Latino Studies.</p> |
| | Effective Term: Spring 2021 |

Rationale: The minor title and description are being changed to reflect updated terminology. The department changed its name from Black and Hispanic Studies to Black and Latino Studies several years ago. A change to the minor title was overlooked.

AIII.1.2 The following revisions are proposed for the Hispanic Studies Minor

| FROM | TO |
|---|---|
| Hispanic Studies Minor | <u>Latino</u> Studies Minor |
| This discipline explores the social, political, cultural, and economic history of Black and Latino peoples throughout the | This <u>program offers an interdisciplinary study of</u> the social, political, cultural, and economic history of Latino/a, <u>Latinx</u> |

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| <p>world from ancient to modern times. Themes include community economic development, micro-enterprise and small business, nonprofit organizations, culture and identity, the development of community, social and public policy, migration processes, and media portrayals.</p> <p>The requirements of the <u>Hispanic</u> Studies minor can be fulfilled by completing two courses in the department at the 3000-level or above, followed by the capstone course LTS 4900 - Seminar in Black & Latino Studies.</p> | <p>peoples throughout the world from ancient to modern times. Themes include community economic development, micro-enterprise and small business, nonprofit organizations, culture and identity, the development of community, social and public policy, migration processes, and media portrayals.</p> <p>The requirements of <u>Latino</u> Studies minor can be fulfilled by completing two courses in the department at the 3000-level or above, followed by the capstone course LTS 4900 - Seminar in Black & Latino Studies.</p> <p>Effective Term: Spring 2021</p> |
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Rationale: The minor title and description are being changed to reflect updated terminology. The department changed its name from Black and Hispanic Studies to Black and Latino Studies several years ago. A change to the minor title was overlooked.

Section AIV. New Courses

AIV.1.1

| | |
|---|--|
| Department(s) | Mathematics |
| Career | <input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate |
| Academic Level | <input type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input checked="" type="checkbox"/> Remedial |
| Subject Area | Mathematics |
| Course Prefix | FSPM |
| Course Number | 1023 |
| Course Title | Intermediate and College Algebra |
| Catalogue Description | This course is identical to MTH 1023 and is to be part of the college's summer immersion program for new students. It develops the algebraic topics that are needed for most basic quantitative courses at the college, including factoring, quadratics, linear equations, rates of change, rational and irrational expressions, functions and their graphs, non-linear systems of equations and related applications. |
| Prerequisites | Placement in M100, CSTM 120, or MTH 1023 or Passing grade in FSPM 0100. |
| Credits | 0 |
| Contact Hours | 4.5 |
| Liberal Arts | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Course Attribute (e.g. Writing Intensive, Honors, etc.) | |

| | |
|----------------------|--|
| Course Applicability | <input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail _ <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World |
| Effective Term | Summer 2020 |

Rationale: As part of the college's effort to provide incoming students with an opportunity to move ahead before their first semester, this course is to be offered to in the summer prior to their official entry to the college. FSPM 1023 will be offered every summer with a projected enrollment of 150 students.

Section AV. Changes in Existing Courses

AV.1.1 Change in Course Description, Prerequisites and Liberal Arts Status to be offered by the Fine and Performing Arts Department

| | | | |
|---------------------|--|--------------|---|
| CUNYfirst Course ID | 094869 | | |
| FROM | | TO | |
| Departments | Fine and Performing Arts | Departments | n/c |
| Course | THE 3046 Play Production | Course | n/c |
| Prerequisite | THE 1041, 1043, 2052, or 3010, or Departmental Permission. | Prerequisite | THE 1041, 1043, or Departmental Permission |
| Hours | 3 | Hours | n/c |
| Credits | 3 | Credits | n/c |
| Description | In conjunction with Baruch College's theatre performances, the class works on selected aspects of play production. Each student concentrates in one or more of the following areas: stage design, scene building, prop construction, costuming, acting, | Description | <u>This course offers a comprehensive overview of all production aspects of the theatre. Students will study and execute projects on scenic construction, lighting, painting, costume, stage properties, sound design, and stage management. Students will be expected to demonstrate basic skills, know vocabulary, and collaborate on</u> |

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| | business management, and/or publicity. | | <u>the planning and management of the Fine and Performing Arts Department theatre production.</u> |
| Requirement Designation | | Requirement Designation | |
| Liberal Arts | [] Yes [x] No | Liberal Arts | [<u>x</u>] Yes [] No |
| Course Attribute (e.g. Writing Intensive, WAC, etc.) | | Course Attribute (e.g. Writing Intensive, WAC, etc.) | |
| General Education Component | <input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World | General Education Component | <input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World |
| Effective | | Effective | Spring 2021 |

Rationale: THE 3046 Play Production was originally part of the Theatre Program's Tier III Minor. The course provided skills training in planning and backstage management for plays and other theatrical works. Over the years, the course has been altered to concentrate on the history and developments in technical theatre and practical aspects of play production to prepare students for careers in theatrical production and other forms of live or performing arts production with a working knowledge of script interpretation and theatre history, theatrical design, rehearsal and backstage management, directing concepts, and technical aspects of theatrical production: set, costume, lighting, audio and video in conjunction with fall and spring Department of Fine and Performing Arts theatre productions. The proposed change updates the course description and its prerequisites, which are decades old. THE 2052 is a defunct course. THE 3010 Workshop in Children's Theatre is no longer offered within the Theatre Program as an elective. It was removed from the curriculum in 2015. Additionally, it has come to our attention that THE 3046 Play Production does not have a Liberal Arts Designation. We also seek a Liberal Arts Designation for the course, reflected in the updates to the course description and current orientation.

THE 3046 has remained an elective in the Theatre Minor and later included in the electives offered as part of the Ad Hoc Arts Administration Major, with Specialization in Theatre. In 2015, the WSAS Curriculum Committee approved an update to the

recommended list of courses for the Ad Hoc Arts Administration Major, which included adding THE 3046. At that time, the electives for the Ad Hoc Major did not include an upper-level theatrical production course. The addition rounded out the curriculum needs for the Ad Hoc Arts Administration Major, particularly for students interested in pursuing careers in directing, scriptwriting, production design, producing or performing arts management. The overarching objectives of Play Production align with both national and CUNY theatre programs, which offer technical theatre classes as part of core curriculum. This course prepares students to manage the planning, design, preparation and production of theatrical works. Components of the class involve in-depth script analysis, production projects, oral presentations with peer feedback, and lab hours in co-ordination with the FPA Department theatrical productions. THE 3046 approaches the historical study and practice of play production with emphasis on production vocabularies, concepts, and the technical aspects of the backstage environment.

The current course attracts students interested in the fields of acting, directing, and performing arts management. Further, the course curriculum augments the inherently communication intensive instruction of fine and performing arts within the humanities to engage students in oral and written communication, as well as group collaboration.

AV.1.2 Change in Course Description and Liberal Arts Status to be offered by the Fine and Performing Arts Department

| | | | |
|---------------------|--|--------------|---|
| CUNYfirst Course ID | 094874 | | |
| FROM | | TO | |
| Departmentsng A | Fine and Performing Arts | Departments | n/c |
| Course | THE 3056 Theatre Organization and Management | Course | n/c |
| Prerequisite | THE 1041 or Departmental Permission | Prerequisite | n/c |
| Hours | 3 | Hours | n/c |
| Credits | 3 | Credits | n/c |
| Description | Through reading and required laboratory work as crew chiefs for departmental productions, the student learns the organization and operation of theatres on the professional, educational, and community levels. | Description | <u>This course introduces students to professional skills, concepts, and best practices required for the successful management and leadership of modern day theatre organizations. Topics include: budgeting; marketing; fundraising; audience development; branding; programming; personnel; management structure; contracts; and strategic planning</u> |

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| | | | <u>associated with managing theater in both the commercial and non-profit sectors.</u> |
| Requirement Designation | | Requirement Designation | |
| Liberal Arts | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Liberal Arts | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Course Attribute (e.g. Writing Intensive, WAC, etc.) | | Course Attribute (e.g. Writing Intensive, WAC, etc.) | |
| General Education Component | <input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World | General Education Component | <input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World |
| Effective | | Effective | Spring 2021 |

Rationale: THE 3056 Theatre Organization and Management was originally conceived as production management course. The course description focused on theatre operations and the organizational skills necessary to effectively manage a theatre production. Over time, with a declining concentration on production management the course was revived with an emphasis on professional management of modern commercial and non-profit theatre organizations. It remained an elective in the Theatre Minor, and later included in the core requirements of the Ad Hoc Arts Administration Major, with Specialization in Theatre. In 2015, the WSAS Curriculum Committee approved an update to the Ad Hoc Arts Administration Major, which included adding THE 3056 to the list of required courses in the Ad Hoc Arts Administration Major. At that time, the major requirements did not include an upper-level arts management course. The addition rounded out the curriculum needs for the Ad Hoc Arts Administration Major.

The Theatre Program planned to update the outdated bulletin description, which is decades old. Recently, it has come to the program's attention that THE 3056 Theatre Organization and Management does not have a Liberal Arts Designation. The proposed change updates the course description and seeks a Liberal Arts Designation for the course. The current course reflects a considerable reorientation that demonstrates its theoretical and academic focus on the in-depth-study of modern commercial and non-profit theatre organizations; it approaches performing arts management according to contemporary standards in the field that adheres to curriculum objectives found in performing arts management programs nationally. In preparing students for professional

work and careers in commercial and non-profit performing arts management, students gain critical understanding of contemporary arts culture and cultural policy. Additionally, the study of types of management structures: institutions, collective, special events as well as the economic climate impacting financial management, branding, strategic planning, and audience development provides students a thorough foundation to assume future leadership roles. The current course also attracts Zicklin students interested in the field of performing arts management. Further, course curriculum augments the inherently communication intensive instruction of fine and performing arts within the humanities to engage students in oral, written, and digital communication.

PART A: ACADEMIC MATTERS

The following recommendations of the Curriculum Committee were approved at the Marxe School of Public and International Affairs Faculty Meeting on February 13, 2020. They will be effective for the Spring 2021 semester, pending approval of the Board of Trustees.

AIII.1:1. The following revisions are proposed for the Master of International Affairs program in the Marxe School of Public and International Affairs.

Program Code: 37904
HEGIS Code: 2212.00
Effective: Fall 2020

| From | | | To | | |
|--|--|--------------|--|--|-----|
| Course | Description | Crs | Course | Description | Crs |
| Requirements for the International Non-Governmental Organizations (INGO) concentration in the Master of International Affairs program | | | Requirements for the International Non-Governmental Organizations (INGO) concentration in the Master of International Affairs program | | |
| Required Courses (27-30 credits) | | | Required Courses (<u>24-27</u> credits) | | |
| PAF 9140 | Budgeting and Financial Analysis I | 3 | PAF 9140 | Budgeting and Financial Analysis I | 3 |
| PAF 9170 | Research and Analysis I | 3 | PAF 9170 | Research and Analysis I | 3 |
| PAF 9172 | Research and Analysis II | 3 | PAF 9172 | Research and Analysis II | 3 |
| PAF 9180 | Policy Analysis | 3 | PAF 9181 | Comparative Public Policy and Administration | 3 |
| PAF 9181 | Comparative Public Policy and Administration | 3 | PAF 9184 | International Institutions and Global Governance | 3 |
| PAF 9184 | International Institutions and Global Governance | 3 | PAF 9415 | International Economics | 3 |
| PAF 9415 | International Economics | 3 | PAF 9420 | Global Communication | 3 |

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|--|---|---|--|---|---|
| PAF 9420 | Global Communication | 3 | PAF 9490 | International Affairs Capstone Seminar | 3 |
| PAF 9490 | International Affairs Capstone Seminar | 3 | *PAF 9195 | Public Affairs Internship | 3 |
| *PAF 9195 | Public Affairs Internship | 3 | | | |
| | | | | | |
| INGO Concentration Required Course (3 credits) | | | INGO Concentration Required Course (3 credits) | | |
| PAF 9183 | International Nonprofit Organizations | 3 | PAF 9183 | International Nonprofit Organizations | 3 |
| | | | | | |
| INGO Concentration Elective Courses (12 credits) | | | INGO Concentration Elective Courses (<u>15</u> credits) | | |
| 6 credits from list below plus 6 credits either from list below or from another graduate program with advisor approval | | | 9 credits from list below plus 6 credits either from list below or from another graduate program with advisor approval | | |
| PAF 9109 | Government Contracting | 3 | PAF 9109 | Government Contracting | 3 |
| PAF 9120 | Public and Nonprofit Management I | 3 | PAF 9120 | Public and Nonprofit Management I | 3 |
| PAF 9150 | Introduction to the Nonprofit Sector | 3 | PAF 9150 | Introduction to the Nonprofit Sector | 3 |
| PAF 9151 | Administration of the Nonprofit Sector and Voluntary Agencies | 3 | PAF 9151 | Administration of the Nonprofit Sector and Voluntary Agencies | 3 |
| PAF 9152 | Fundraising and Grants Administration in Nonprofit and Voluntary Organizations | 3 | PAF 9152 | Fundraising and Grants Administration in Nonprofit and Voluntary Organizations | 3 |
| PAF 9153 | Budgeting and Finance for Nonprofits | 3 | PAF 9153 | Budgeting and Finance for Nonprofits | 3 |
| PAF 9156 | Emergency Preparation, Response, and Recovery | 3 | PAF 9156 | Emergency Preparation, Response, and Recovery | 3 |
| PAF 9157 | Introduction to Philanthropy | 3 | PAF 9157 | Introduction to Philanthropy | 3 |
| PAF 9182 | Development Administration | 3 | PAF 9174 | <u>Program Evaluation</u> | 3 |
| PAF 9199 | Selected Topics in Public Affairs | 3 | PAF 9182 | Development Administration | 3 |
| PAF 9299 | Selected Topics in Nonprofit Management | 3 | PAF 9199 | Selected Topics in Public Affairs | 3 |
| PAF 9410 | Global Economic Governance: Pacts, Actors, and Regimes | 3 | PAF 9299 | Selected Topics in Nonprofit Management | 3 |
| PAF 9425 | Western Hemisphere Affairs: Past, Present and Future | 3 | PAF 9410 | Global Economic Governance: Pacts, Actors, and Regimes | 3 |
| PAF 9426 | Illicit Trade | 3 | PAF 9411 | <u>Comparative Urban Policy and Governance</u> | 3 |
| PAF 9430 | Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond | 3 | PAF 9416 | <u>Global Growth</u> | 3 |
| PAF 9436 | International Security and the Liberal World Order | 3 | PAF 9425 | Western Hemisphere Affairs: Past, Present and Future | 3 |
| PAF 9699 | Selected Topics in Public Policy | 3 | PAF 9426 | Illicit Trade | 3 |
| IBS 9761 | Emerging Markets and the International Business Environment | 3 | PAF 9430 | Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond | 3 |
| | | | PAF 9436 | International Security and the Liberal World Order | 3 |

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| IBS 9767 | Global Firms, Cultures, and Governments | 3 | PAF 9699 | Selected Topics in Public Policy | 3 |
| CIS 9230 | Globalization and Technology | 3 | IBS 9761 | Emerging Markets and the International Business Environment | 3 |
| | | | IBS 9767 | Global Firms, Cultures, and Governments | 3 |
| | | | CIS 9230 | Globalization and Technology | 3 |
| * The internship is required of candidates who have less than 1-year relevant international work experience. | | | * The internship is required of candidates who have less than 1-year relevant international work experience | | |
| Total credits required for the INGO Concentration in the Masters of International Affairs program 42-45 | | | Total credits required for the INGO Concentration in the Masters of International Affairs program 42-45 | | |

Rationale: The change rationalizes and shortens the list of Core Courses and expands the list of Electives in the MIA program to eliminate redundancy and provide students additional space and opportunity to deepen their knowledge of international issues and their chosen concentrations.

| From | | | To | | |
|--|--|--------------|--|--|-----|
| Course | Description | Crs | Course | Description | Crs |
| Requirements for the Trade Policy and Global Economic Governance (TPGEG) concentration in the Master of International Affairs program | | | Requirements for the Trade Policy and Global Economic Governance (TPGEG) concentration in the Master of International Affairs program | | |
| Required Courses (27-30 credits) | | | Required Courses (<u>24-27</u> credits) | | |
| PAF 9140 | Budgeting and Financial Analysis I | 3 | PAF 9140 | Budgeting and Financial Analysis I | 3 |
| PAF 9170 | Research and Analysis I | 3 | PAF 9170 | Research and Analysis I | 3 |
| PAF 9172 | Research and Analysis II | 3 | PAF 9172 | Research and Analysis II | 3 |
| PAF 9180 | Policy Analysis | 3 | PAF 9181 | Comparative Public Policy and Administration | 3 |
| PAF 9181 | Comparative Public Policy and Administration | 3 | PAF 9184 | International Institutions and Global Governance | 3 |
| PAF 9184 | International Institutions and Global Governance | 3 | PAF 9415 | International Economics | 3 |
| PAF 9415 | International Economics | 3 | PAF 9420 | Global Communication | 3 |
| PAF 9420 | Global Communication | 3 | PAF 9490 | International Affairs Capstone Seminar | 3 |
| PAF 9490 | International Affairs Capstone Seminar | 3 | *PAF 9195 | Public Affairs Internship | 3 |
| *PAF 9195 | Public Affairs Internship | 3 | TPGEG Concentration Required Courses (6 credits) | | |

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| TPGEG Concentration Required Courses (6 credits) | | | PAF 9440 | Trade Policy | 3 |
| PAF 9440 | Trade Policy | 3 | PAF 9450 | International Development | 3 |
| PAF 9450 | International Development | 3 | TPGEG Concentration Elective Courses (<u>12</u> credits) | | |
| TPGEG Concentration Elective Courses (9 credits) | | | 9 from the list below or 3 from another graduate program with advisor approval | | |
| 6 from the list below or 3 from another graduate program with advisor approval | | | PAF 9104 | Media, Politics and Public Culture | 3 |
| PAF 9104 | Media, Politics and Public Culture | 3 | PAF 9119 | Organization Theory | 3 |
| PAF 9119 | Organization Theory | 3 | <u>PAF 9174</u> | <u>Program Evaluation</u> | <u>3</u> |
| PAF 9182 | Development Administration | 3 | PAF 9182 | Development Administration | 3 |
| PAF 9199 | Selected Topics in Public Affairs | 3 | PAF 9199 | Selected Topics in Public Affairs | 3 |
| PAF 9299 | Selected Topics in Nonprofit Management | 3 | PAF 9299 | Selected Topics in Nonprofit Management | 3 |
| PAF 9410 | Global Economic Governance: Pacts, Actors, and Regimes | 3 | PAF 9410 | Global Economic Governance: Pacts, Actors, and Regimes | 3 |
| PAF 9425 | Western Hemisphere Affairs: Past, Present and Future | 3 | <u>PAF 9411</u> | <u>Comparative Urban Policy and Governance</u> | <u>3</u> |
| PAF 9426 | Illicit Trade | 3 | <u>PAF 9416</u> | <u>Global Growth</u> | <u>3</u> |
| PAF 9430 | Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond | 3 | <u>PAF 9425</u> | <u>Western Hemisphere Affairs: Past, Present and Future</u> | <u>3</u> |
| PAF 9436 | International Security and the Liberal World Order | 3 | PAF 9426 | Illicit Trade | 3 |
| PAF 9445 | International Political Economy | 3 | PAF 9430 | Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond | 3 |
| PAF 9455 | International Regulatory Policy | 3 | PAF 9436 | International Security and the Liberal World Order | 3 |
| PAF 9699 | Selected Topics in Public Policy | 3 | PAF 9445 | International Political Economy | 3 |
| IBS 9761 | Emerging Markets and the International Business Environment | 3 | PAF 9455 | International Regulatory Policy | 3 |
| IBS 9767 | Global Firms, Cultures, and Governments | 3 | PAF 9699 | Selected Topics in Public Policy | 3 |
| CIS 9230 | Globalization and Technology | 3 | IBS 9761 | Emerging Markets and the International Business Environment | 3 |
| LAW 9740 | International Trade and Investment Law | 3 | IBS 9767 | Global Firms, Cultures, and Governments | 3 |
| MKT 9739 | Global Advertising and Marketing Communication | 3 | CIS 9230 | Globalization and Technology | 3 |
| MKT 9764 | Internet Marketing and Global Business | 3 | LAW 9740 | International Trade and Investment Law | 3 |
| | | | MKT 9739 | Global Advertising and Marketing Communication | 3 |
| | | | MKT 9764 | Internet Marketing and Global Business | 3 |

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| *The internship is required of candidates who have less than 1-year relevant international work experience | *The internship is required of candidates who have less than 1-year relevant international work experience |
| Total credits required for the Trade Policy and Global Economic Governance Concentration in the Masters of International Affairs program 42-45 | Total credits required for the Trade Policy and Global Economic Governance Concentration in the Masters of International Affairs program 42-45 |

Rationale: The change rationalizes and shortens the list of Core Courses and expands the list of Electives in the MIA program to eliminate redundancy and provide students additional space and opportunity to deepen their knowledge of international issues and their chosen concentrations.

| From | | | To | | |
|---|--|--------------|---|--|-----|
| Course | Description | Crs | Course | Description | Crs |
| Requirements for the Western Hemisphere Affairs (WHA) concentration in the Master of International Affairs program | | | Requirements for the Western Hemisphere Affairs (WHA) concentration in the Master of International Affairs program | | |
| Required Courses (27-30 credits) | | | Required Courses (<u>24-27</u> credits) | | |
| PAF 9140 | Budgeting and Financial Analysis I | 3 | PAF 9140 | Budgeting and Financial Analysis I | 3 |
| PAF 9170 | Research and Analysis I | 3 | PAF 9170 | Research and Analysis I | 3 |
| PAF 9172 | Research and Analysis II | 3 | PAF 9172 | Research and Analysis II | 3 |
| PAF 9180 | Policy Analysis | 3 | PAF 9181 | Comparative Public Policy and Administration | 3 |
| PAF 9181 | Comparative Public Policy and Administration | 3 | PAF 9184 | International Institutions and Global Governance | 3 |
| PAF 9184 | International Institutions and Global Governance | 3 | PAF 9415 | International Economics | 3 |
| PAF 9415 | International Economics | 3 | PAF 9420 | Global Communication | 3 |
| PAF 9420 | Global Communication | 3 | PAF 9490 | International Affairs Capstone Seminar | 3 |
| PAF 9490 | International Affairs Capstone Seminar | 3 | *PAF 9195 | Public Affairs Internship | 3 |
| *PAF 9195 | Public Affairs Internship | 3 | | | |
| WHA Concentration Required Course (3 credits) | | | WHA Concentration Required Course (3 credits) | | |
| PAF 9425 | Western Hemisphere Affairs: Past, Present and Future | 3 | PAF 9425 | Western Hemisphere Affairs: Past, Present and Future | 3 |
| WHA Concentration Elective Courses (9 credits) | | | WHA Concentration Elective Courses (<u>12</u> credits) | | |

| | | |
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| 6 from list below, plus 3 credits either from list below or from another graduate program with advisor approval | | |
| PAF 9104 | Media, Politics and Public Culture | 3 |
| PAF 9119 | Organization Theory | 3 |
| PAF 9199 | Selected Topics in Public Affairs | 3 |
| PAF 9299 | Selected Topics in Nonprofit Management | 3 |
| PAF 9410 | Global Economic Governance: Pacts, Actors, and Regimes | 3 |
| PAF 9426 | Illicit Trade | 3 |
| PAF 9430 | Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond | 3 |
| PAF 9436 | International Security and the Liberal World Order | 3 |
| PAF 9440 | Trade Policy | 3 |
| PAF 9445 | International Political Economy | 3 |
| PAF 9450 | International Development | 3 |
| PAF 9699 | Selected Topics in Public Policy | 3 |
| IBS 9761 | Emerging Markets and the International Business Environment | 3 |
| IBS 9767 | Global Firms, Cultures, and Governments | 3 |
| CIS 9230 | Globalization and Technology | 3 |
| LAW 9740 | International Trade and Investment Law | 3 |
| MKT 9739 | Global Advertising and Marketing Communication | 3 |
| MKT 9764 | Internet Marketing and Global Business | 3 |
| *The internship is required of candidates who have less than 1-year relevant international work experience | | |
| Total credits required for the Western Hemisphere Affairs Concentration in the Masters of International Affairs program | | 42-45 |

| | | |
|---|---|----------|
| 9 credits from list below, plus 3 credits either from list below or from another graduate program with advisor approval | | |
| PAF 9104 | Media, Politics and Public Culture | 3 |
| PAF 9119 | Organization Theory | 3 |
| PAF 9199 | Selected Topics in Public Affairs | 3 |
| <u>PAF 9174</u> | <u>Program Evaluation</u> | <u>3</u> |
| PAF 9299 | Selected Topics in Nonprofit Management | 3 |
| PAF 9410 | Global Economic Governance: Pacts, Actors, and Regimes | 3 |
| <u>PAF 9411</u> | <u>Comparative Urban Policy and Governance</u> | <u>3</u> |
| <u>PAF 9416</u> | <u>Global Growth</u> | <u>3</u> |
| PAF 9426 | Illicit Trade | 3 |
| PAF 9430 | Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond | 3 |
| PAF 9436 | International Security and the Liberal World Order | 3 |
| PAF 9440 | Trade Policy | 3 |
| PAF 9445 | International Political Economy | 3 |
| PAF 9450 | International Development | 3 |
| PAF 9699 | Selected Topics in Public Policy | 3 |
| IBS 9761 | Emerging Markets and the International Business Environment | 3 |
| IBS 9767 | Global Firms, Cultures, and Governments | 3 |
| CIS 9230 | Globalization and Technology | 3 |
| LAW 9740 | International Trade and Investment Law | 3 |
| MKT 9739 | Global Advertising and Marketing Communication | 3 |
| MKT 9764 | Internet Marketing and Global Business | 3 |
| *The internship is required of candidates who have less than 1-year relevant international work experience | | |
| Total credits required for the Western Hemisphere Affairs Concentration in the Masters of International Affairs program | | 42-45 |

Rationale: The change rationalizes and shortens the list of Core Courses and expands the list of Electives in the MIA program to eliminate redundancy and provide students additional space and opportunity to deepen their knowledge of international issues and their chosen concentrations.

Part A: Academic Matters

Section AIV: New Courses

Program Code: 37904

HEGIS Code: 2212.00

Effective: Spring 2021

AIV.1.1 The following new course is proposed for the Master of International Affairs programs in the Marxe School of Public and International Affairs.

| | |
|--|---|
| CUNYfirst Course ID | PAF 9411 |
| Department(s) | Marxe School of Public and International Affairs |
| Career | <input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate |
| Academic Level | <input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial |
| Subject Area | Public Affairs |
| Course Prefix | PAF |
| Course Number | 9411 |
| Course Title | Comparative Urban Policy and Governance |
| Catalogue Description | By 2050, 68% of the world's population will live in cities, with particular growth occurring in Asia, Africa, and Latin America. This course will examine urban policymaking from a comparative perspective in cities such as Rio de Janeiro, Karachi, Lagos, Shanghai, Cape Town, and Mumbai. The course will put particular emphasis on policies regarding housing, public safety, and climate change. Open to Austin W. Marxe School of Public and International Affairs students; others with Marxe School permission. |
| Pre-Requisites | None |
| Credits | 3 |
| Contact Hours | 3 |
| Liberal Arts | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Course Attribute (e.g. Writing Intensive, Honors, etc) | None |

| | |
|----------------------|---|
| Course Applicability | <input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World |
| Effective Term | Spring 2021 |

Rationale: This course is an elective in the Masters of International Affairs (MIA degree). It is designed to deepen student knowledge of key issue in international affairs today broadly intersecting with the three existing tracks in the program. The class requires that students consider some of the more complex policy issues facing citizens and policy makers around the world today, providing a foundation for understanding some of the cutting-edge challenges in global policy making.

This course is an elective for the MIA program, to be offered annually with a projected enrollment of 15.

AIV.1.2 The following new course is proposed for the Master of International Affairs programs in the Marxe School of Public and International Affairs.

| | |
|-----------------------|--|
| CUNYfirst Course ID | PAF 9416 |
| Department(s) | Marxe School of Public and International Affairs |
| Career | <input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate |
| Academic Level | <input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial |
| Subject Area | Public Affairs |
| Course Prefix | PAF |
| Course Number | 9416 |
| Course Title | Global Growth |
| Catalogue Description | <p>This course examines the factors that affect countries' economic growth in the long run. The class will critically assess various domestic and international policies that have (or have failed to) promote growth and reduce poverty across the world. Students will use data to deconstruct the growth performance of a country into its main determinants and discuss policy recommendations for fostering macroeconomic development.</p> <p>Open to Austin W. Marxe School of Public and International Affairs students; others with Marxe School permission.</p> |

| | |
|--|---|
| Pre-Requisites | PAF 9415 International Economics or PAF 9130 Economic Analysis & Public Policy |
| Credits | 3 |
| Contact Hours | 3 |
| Liberal Arts | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Course Attribute (e.g. Writing Intensive, Honors, etc) | None |
| Course Applicability | <input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World |
| Effective Term | Spring 2021 |

Rationale: Students interested in pursuing careers at international institutions such as the World Bank, UNDP or Inter-American Development Bank, as well as a variety of public and private sector careers, need to be able to evaluate a country's economic performance in the long run, and understand countries' development processes.

This course is an elective for the MIA program, to be offered annually with a projected enrollment of 15.

Section AV: Changes in Existing Courses

AV:1 Change in course description in the Stan Ross Department of Accountancy

| | | | |
|----------------------------|---|---------------------|-----|
| CUNYFirst Course ID | | | |
| FROM: | | TO: | |
| Departments | Stan Ross Department of Accountancy | Departments | N/C |
| Course | ACC 9811 Managerial Accounting Theory and Practice | Course | N/C |
| Prerequisites | ACC 9110, ACC 9112, or equivalent. Students may receive credit for only one of the following: ACC 9811, ACC 9115, or ACC 9125 | Prerequisite | N/C |
| Hours | 4 | Hours | N/C |

| | | | |
|--|---|--|--|
| Credits | 4 | Credits | N/C |
| Description | <p>This course examines the measurement of costs, the compilation of cost data, the development and application of relevant accounting information in making strategic decisions, the formulation of budgetary plans and reports and the impact of accounting data on the allocation of resources within an organization. The ways managerial accounting information is used to evaluate the performance of various organization units and its role in providing appropriate incentives for management behavior is also considered.</p> | Description | <p><u>This course explores the use of accounting information for internal planning, analysis, and decision-making. The <i>main objective</i> of the course is to develop advanced knowledge to understand, evaluate, and act upon the many financial and non-financial reports used in managing modern firms. The <i>focus</i> of this course is on modern internal-reporting systems. We will discover that many firms do not provide their managers with useful information. We will also investigate some modern ideas in how an organization's internal information system should be designed to enhance value creation; and we will see how world-class firms take advantage of their competitors' internal-reporting mistakes. To attain the appropriate level of understanding, you will need to be familiar with the mechanics of the many techniques used to prepare management reports. The emphasis in this course is very much on interpretation, evaluation, and decision-making.</u></p> |
| Requirement Designation | | Requirement Designation | |
| Liberal Arts | [] Yes [X] No | Liberal Arts | [] Yes [X] No |
| Course Attribute (e.g. Writing Intensive, Honors, etc.) | | Course Attribute (e.g. Writing Intensive, Honors, etc.) | |
| Course Applicability | ____ Major | Course Applicability | Major |

| | | | |
|-----------------------|---|--|--|
| | <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail | | <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World |
| Effective Term | Fall 2020 | | |

Rationale: The change in description reflects changes in the ACC 9811 course over the last several years. As part of the department's continuous improvement efforts, the course evolved from a textbook-based introduction to mechanical cost and managerial accounting into an advanced case-based decision-analysis course focused on real firms' attempts to support value creation using internal reports.

Chancellor's University Report Errata, December 2018

Baruch College

Part A: Academic Matters

Section AIV: 3.2 (page 11)

Original report listed FIN 9890 as the new 2 credit/2 hour course. The correct course number should be FIN 9892 (2 credits/2 hours).

As a note, FIN 9890 is a 1 credit course that had been eliminated from the curriculum.

Section AIV: 2.3 (page 7)

Original report listed TAX 9876 as the new 3 credit/3 hour course. The correct course number should be TAX 9891 (3 credits/3 hours).

As a note, students may take special topics courses more than once if different topics are covered.

ACADEMIC UNIVERSITY REPORT DETAIL ERRATA

Part A: Academic Matters

Baruch College

November 2019 AURD, SECTION AIV. New Courses, Item AIV.1

Effective: Fall 2020

Change Course number

From: CIS ~~4550~~ Ethical Hacking

To: CIS 4560 Ethical Hacking

Rationale: CIS 4550 is an existing course. We would like to assign an new course number to this new course.

ACADEMIC UNIVERSITY REPORT DETAIL ERRATA

Part A: Academic Matters

Baruch College

February 2020 AURD, SECTION AIII. Changes to Degree Programs, Item AIII.1 Changes in the Pre-Business Core (Eligibility and Admission Criteria to the Zicklin School of Business)

From:

Effective: Fall ~~2020~~ for freshman students and Fall 2021 for transfer students

To:

Effective: Fall 2021 for freshman students and Fall 2021 for transfer students

Rationale: Freshman who start in Fall 2020 who may be completing some AP courses and courses as part of the early college initiative. These students may need time to adapt to our new requirements. Delaying our effective date provides some flexibility for these students to prepare for our new requirements.

ACADEMIC UNIVERSITY REPORT DETAIL ADDENDUM

Part A: Academic Matters

Baruch College

June 2019 AURD, SECTION AIV. New Course, Item AIII.1 Changes in Degree Programs Effective: Spring 2020

- Add the following statement to the rationale:

Continuing students would be allowed to use all newly added electives as major electives.

Rationale: While the intent of the proposal was to allow continuing students to use these new courses as major electives, it was not clearly stated so.