

Baruch College

March 2020 Academic University Report Detail

PART A: ACADEMIC MATTERS

The following recommendations of the Curriculum Committee were approved at the Marxe School of Public and International Affairs Faculty Meeting on December 12, 2019. They will be effective for the Spring 2021 semester, pending approval of the Board of Trustees.

Section AIV: New Courses

AIV.1.1 The following new course is proposed for the Master of Public Administration and Master of International Affairs programs in the Marxe School of Public and International Affairs.

Program Code: 01966 and 37904, respectively

HEGIS Code: 2102.00 and 2212.00, respectively

Effective: Spring 2021

CUNYfirst Course ID	PAF 9155
Department(s)	Marxe School of Public and International Affairs
Career	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	Public Affairs
Course Prefix	PAF
Course Number	9155
Course Title	Governing without Government? Dilemmas and opportunities of Privatization and Governance
Catalogue Description	<p>In the age of globalization and new public management, the traditional lines between public and private actors are increasingly blurred. The state's role in problem solving has changed and, in many cases, new roles have been created for private, and for profit, nonprofit, and global governance organizations. What are the benefits and limitations of these new governance roles? This course addresses this question by examining our current state of local, national, and global governance.</p> <p>Open to Austin W. Marxe School of Public and International Affairs students; others with Marxe School permission.</p>
Pre-Requisites	None
Credits	3
Contact Hours	3
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

Course Attribute (e.g. Writing Intensive, Honors, etc)	None
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Spring 2021

Rationale: This course has been taught in the past as selected topics with great success. No other courses in the curriculum teach primarily on privatization and governance. The course offers practical application to theoretical concepts that both MPA and MIA students should understand. It also discusses the differences and similarities of both new public management and governance perspectives, with examples from both public and international affairs, making it relevant to both degree programs. This course is an elective for the MIA and MPA programs, to be offered annually with a projected enrollment of 24.

Section AV: Changes in Existing Courses

AV: 1.1 Change in Description in the BSPA program in the Marxe School of Public and International Affairs.

Program Code: 20526

HEGIS Code: 2102.00

CUNYFirst Course ID	PAF 3102		
FROM		TO	
Departments			
Course	Economic Analysis of Public Policy	Course	Economic Analysis of Public Policy
Pre or co requisite	ECO 1001 AND ENG 2150	Prerequisite	ECO 1001 AND ENG 2150
Hours	3	Hours	3
Credits	3	Credits	3
Description	This is a course in economic theory and its use for understanding and addressing public problems. Applications are drawn from current policy debates in areas such as the	Description	<u>This course uses economic theory to analyze the causes and consequences of public sector interventions. It covers the fundamentals of microeconomics, with an emphasis on writing and applying the tools</u>

	environment, health, and labor markets. Relevant analytical tools, including benefit-cost analysis, are introduced. Students analyze and write from an economic perspective through in-class activities and out-of-class assignments.		of supply and demand analysis to <u>social problems and public policies</u> . Applications are drawn from current policy debates in areas such as <u>trade</u> , the environment, <u>agriculture, health, immigration</u> , and labor markets.
Requirement Designation		Requirement Designation	
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Spring 2021		

Rationale: The description has been updated to reflect what is taught currently in the course.

AV: 1.2 Changes in the Description and Prerequisites in the MPA program in the Marxe School of Public and International Affairs.

Program Code: 01966

HEGIS Code: 2102.00

CUNYFirst Course ID	PAF 9174		
FROM		TO	
Departments			
Course	Program Evaluation	Course	Program Evaluation
Prerequisite	PAF 9170 and PAF 9172, or with permission of instructor.	Prerequisite	None
Hours	3	Hours	3
Credits	3	Credits	3
Description	<p>This course examines the process and techniques of program evaluation and the assessment of effectiveness of public sector policies. Various performance assessment criteria, problems of evaluation research, and the politics of program evaluation are reviewed.</p> <p>Open to Austin W. Marxe School of Public and International Affairs students; others with Marxe School permission.</p>	Description	<p>This course examines program evaluation <u>in public and nonprofit contexts. Topics include: the nature, types, and purposes of evaluation; program theory and logic models; data collection, monitoring, and analysis; experimental and quasi-experimental evaluation designs; internal and external validity; politics of evaluation; stakeholder analysis; and ethics and standards.</u></p> <p>Open to Austin W. Marxe School of Public and International Affairs students; others with Marxe School permission.</p>
Requirement Designation		Requirement Designation	
Liberal Arts	[] Yes [X] No	Liberal Arts	[] Yes [X] No
Course Attribute (e.g. Writing Intensive, Honors, etc)		Course Attribute (e.g. Writing Intensive, Honors, etc)	

Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
Effective Term	Spring 2021		

Rationale: The course description is being updated based on a content analysis of the syllabi currently being used by faculty to teach the course. It provides more detail about the topics covered and emphasizes the course’s relevance to students interested in public administration as well as nonprofit management.

As taught, the course does not require the prerequisites. Removing them will also provide more options for students to fit the course into schedules.

All.2.1 The following revisions are proposed for the BBA program in the Zicklin School of Business

Changes in the business core requirement

Effective: Fall 2020 for freshman students and Fall 2021 for transfer students

From:			To:		
Zicklin Business Core Requirements (30 credits)			Zicklin Business Core Requirements (34.5 credits)		
Course	Description	Crd	Course	Description	Crd
ACC 2101	Principles of Accounting	3	ACC 2101	Principles of Accounting	3

ACC 2203	Principle of Managerial Accounting (<i>required for Non-Accounting majors</i>)	3	ACC 2203	Principle of Managerial Accounting (<i>required for Non-Accounting majors</i>)	3
Or			Or		
ACC 3202	Accounting Information Systems (<i>required for Accounting majors</i>)		ACC 3202	Accounting Information Systems (<i>required for Accounting majors</i>)	
BPL 5100	Business Policy (<i>graduating senior course</i>)	3	BPL 5100	Business Policy (<i>graduating senior course</i>)	3
BUS 1011	Business Fundamentals: The Contemporary Business Landscape	3	BUS 1011	Business Fundamentals: The Contemporary Business Landscape	3
CIS 2200	Introduction to Information Systems and Technologies	3	CIS 2200	Introduction to Information Systems and Technologies	3
LAW 1101	Fundamentals of Business Law	3	LAW 1101	Fundamentals of Business Law	3
			<u>FIN 2000</u>	<u>Principles of Financial Planning and Individual Investing</u>	<u>1.5</u>
FIN 3000	Principles of Finance	3	FIN 3000	Principles of Finance	3
MGT 3120	Fundamentals of Management	3	MGT 3120	Fundamentals of Management	3
MGT 3121	Service Operations Management	3	MGT 3121	Service Operations Management	3
MKT 3000	Marketing Foundations	3	MKT 3000	Marketing Foundations	3
			<u>QNT 2020</u>	<u>Foundations of Predictive Analytics and Decision Modeling¹</u> <u>(QNT 2020 not required for Statistics and Quantitative Modeling majors)</u>	<u>3</u>

Rationale:

These changes are part of a redesign of our BBA curriculum that was undertaken by the Working Group on BBA redesign and the Zicklin Undergraduate Curriculum Committee. The redesign has three main components:

- I. Eligibility and Admission Criteria to the Zicklin School of Business (part of November 2019 AURD submission): Current criteria includes one path to entry into the Zicklin school. Our proposal provides flexibility by including three possible paths for entry into the Zicklin school. Details of the path are part of the November 2019 AURD submission.

¹ Students majoring in Statistics and Quantitative Modeling (SQM) are waived from the requirement to complete QNT 2020 upon successful completion of OPR 3450 or STA 4155. SQM majors are required to complete one of the calculus courses (MTH 2205/MTH 2207/MTH 2610).

- II. Changes to the Liberal Arts requirements (see below, sections AIII.2.2 and AIII.2.3)
 - 1. COM 1010 replaced by COM 2020
 - 2. COM 3021 (1.5 credits) added
 - 3. Calculus requirement dropped (for all but Statistics and Quantitative Modeling majors)

- III. Changes to Business Core Requirements
 - 1. QNT 2020 (3 credits) added
 - 2. FIN 2000 (1.5 credits) added

This proposal (AIII.2.1) deals with the two changes specific to the Business Core. (Proposals related to the changes to the Liberal Arts requirement follow as AIII.2.2 and AIII.2.3; Changes to the eligibility and admission criteria for the Zicklin school were part of our November 2019 submission to the AURD.)

The two changes to the Business Core consist of two new courses to be added to the list of required core courses:

- 1. FIN 2000: *Principles of Financial Planning and Individual Investing*. College students and young business-people are often unsophisticated and inexperienced about the importance of financial planning, saving, and how to invest their own monies. This new 1.5 credit course is designed to provide students with the literacy, knowledge, and ability to make intelligent decisions about how to invest and through whom to invest their savings and monies. While it will be taught by Zicklin faculty, the course is different from the rest of the Zicklin Business curriculum, because it is directed at an individual's personal (financial) well-being, rather than at an individual's career. The course will be offered in seven-week half-semester, complementing the added 1.5 credit course in the Liberal Arts (see AIII.2.3).

- 2. QNT 2020: *Foundations of Predictive Analytics and Decision Modeling*. The purpose of this course is to develop students' quantitative reasoning skills. Students need these skills for entry into and success in business. The subjects to be studied include quantitative literacy, statistical reasoning and prediction, decision modeling, spreadsheet engineering, and the ability to interpret and communicate quantitative information. The course is designed around the [Principles of Quantitative Literacy](#) described by Steen (2001) and the [Best Practices for Quantitative Reasoning Instruction](#) (described in a report developed by a Task Force on Quantitative pedagogy at Baruch College). This change will provide students a strong baseline of quantitative thinking skills, making the students better-prepared for the 3000- and 4000-level BBA courses. This new course is rich in business applications that require quantitative methods. The subjects in the course exemplify the broad applicability of quantitative and statistical analysis in today's business environment. This course replaces the (existing) Calculus requirement in the BBA program (see below).

AIII.2.2 The following revisions are proposed for the BBA program in the Zicklin School of Business

Changes in the math requirement for BBA degree program

Effective: Fall 2020 for freshman students and Fall 2021 for transfer students

From:	BBA Required Core in Quantitative Skills		To:	BBA Required Core in Quantitative Skills	
Course	Description	Crd	Course	Description	Crd
One required:			<u>All business majors (other than Statistics and Quantitative Modeling majors) choose one course from the following:</u>²		
MTH 2205	Applied Calculus II	3	<u>MTH 2003</u>	<u>Pre-calculus and Elements of Calculus</u>	<u>3</u>
MTH 2207	Applied Calculus and Matrix Applications	3	<u>MTH 2009</u>	<u>Pre-calculus</u>	<u>3</u>
MTH 2610	Calculus I	3			
			<u>Statistics and Quantitative Modeling majors are required to complete one of the calculus courses: (MTH 2205/MTH 2207/MTH 2610).</u>		

Rationale: The existing Calculus requirement for the BBA is replaced with the new Foundations of Predictive Analytics and Decision Modeling course. This change is part of a redesign of our BBA curriculum, as outlined above in the rationale for AIII.2.1. The conclusion of the BBA Design Working Group was that Quantitative Literacy is low for entering (and advancing) students, and the analytic reasoning skills students need to succeed in business are lacking. The Group's conclusion was that such skills need greater (early) emphasis in the BBA program and that the current math requirements do not address these crucial skills.³ Nor is there compelling evidence that the students' grades in the existing Calculus course predict student performance in the business base courses; indeed, challenges faced by our students in completing the existing precalculus/calculus sequence (evidenced by outcomes in those courses) indicates a pressing need to re-design the quantitative skills in our base curriculum.⁴ These changes are supported

² Students who are placed above precalculus fulfill the math and quantitative pathways requirement.

³ "A Survey of Math Prerequisites for Zicklin students," by Will Millhiser and Sonali Hazarika, April 2009; "Report of the Provost's Task Force on Quantitative Pedagogy," Collison et al, August 2008.

⁴ "Improving Graduation Rates: Calculus Performance Focus," Paul Bachler, June 2017

by feedback ZSB received from a variety of stakeholders -- our alumni, our current students, the student and faculty support units at the College, and businesses (particularly those who recruit Baruch students).

All.2.3 The following revisions are proposed for the BBA program in the Zicklin School of Business

Changes in the required liberal arts pre-business courses

Effective: Fall 2020 for freshman students and Fall 2021 for transfer students

From:	Required liberal arts pre-business courses (12 credits)		To:	Required liberal arts pre-business courses (13.5 credits)	
Course	Description	Crd	Course	Description	Crd
COM 1010	Speech Communication	3	<u>COM 2020</u>	<u>Introduction to Business Communication</u>	<u>3</u>
		3	<u>COM 3021</u>	<u>Professional Speech Communication</u>	<u>1.5</u>
ECO 1001	Microeconomics	3	ECO 1001	Microeconomics	3
ECO 1002	Macroeconomics	3	ECO 1002	Macroeconomics	3
STA 2000	Business Statistics	3	STA 2000	Business Statistics	3

Rationale: This proposal creates a new 4.5 credit, 2-course sequence teaching written, spoken, and visual/graphic business communication. The proposal eliminates the current 3-credit required course titled Speech Communication (Com 1010). Assessment data and anecdotal evidence make clear that our students need more opportunities to develop business-specific communication skills earlier in their degree programs to support them in their majors, at the capstone level, and in their careers that follow.

The first course, entitled “Introduction to Business Communication,” is a 3-credit course preparing students to communicate in a business environment. The course focuses on developing students’ writing, visual/graphic and interpersonal communication. Students will be taught to produce professional, clear, concise, evidence-driven, persuasive communication that is audience aware and purpose-oriented. Assignments in the course will be scaffolded so that students have continual opportunities to practice writing and speaking in increasingly complex assignments over the course of the semester.

The second course, Professional Speech Communication, is an intensive 1.5 credit course designed to give students practice creating and delivering speeches or presentations in a business setting. The course builds on the skills developed in Introduction to Business Communication, emphasizing the same necessary communication skills, viz. the ability to produce professional, clear, concise, evidence-driven, persuasive speeches and presentations that are audience aware and purpose-oriented.

These changes are part of a redesign of our BBA curriculum that was undertaken by the Working Group on BBA redesign and the Zicklin Undergraduate Curriculum Committee, as described above in the rationale section of AIII.2.1.

Transition plan:

Beginning in Fall 2020, students starting as freshmen at Baruch will follow the new entry requirements outlined in this proposal. We will offer a limited number of sections of QNT 2020 and COM 2020 in Fall 2020 as an option available for students to use in place of the calculus requirement.

Transfer students starting at Baruch College Fall 2021 or later will have to complete:

- QNT 2020 if they have not completed and received transfer credit for calculus.
- COM 2020 if they have not completed and received credit for COM 1010

If transfer students entering between Fall 2021 and Spring 2023 have completed and received transfer credit for

- Calculus, the requirement to complete QNT 2020 will be waived.
- COM 1010, the requirement to complete COM 2020 will be waived.

Beginning in Fall 2023, transfer students starting at Baruch College will be required to complete:

- QNT 2020 irrespective of completion/transfer of a calculus course. Courses equivalent to QNT 2020 taken elsewhere will, of course, satisfy the QNT 2020 requirement.
- COM 2020 irrespective of completion/transfer of COM 1010. Courses equivalent to COM 2020 taken elsewhere will, of course, satisfy the COM 2020 requirement.

Section AIV: New Course

AIV.1

CUNYfirst Course ID	
Department(s)	Bert W. Wasserman Department of Economics and Finance
Career	<input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	FIN
Course Prefix	FIN
Course Number	2000
Course Title	Principles of Financial Planning and Individual Investing
Catalogue Description	The course introduces the fundamental tools and concepts necessary to manage one's finances effectively. Students learn about the importance of saving and investing; planning for future consumption; financial institutions such as banks, broker-dealers, advisors, insurers, and exchanges; the Science of Investing, Modern Portfolio Theory, and the principle of diversification; investment vehicles for savers and investors; protecting one's self from investment fraud; borrowing money; and insurance.
Pre-Requisites	Sophomore Standing
Credits	1.5
Contact Hours	1.5
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> <input type="checkbox"/> Individual and Society <input type="checkbox"/> <input type="checkbox"/> Scientific World
Effective Term	Fall 2020

Rationale: College students are often unsophisticated and inexperienced about the importance of financial planning, saving and how to invest their own monies. The course provides students with the literacy, knowledge, and ability to make intelligent decisions about how to invest and through whom to invest their savings and moneys.

Section AV: Changes in Existing Courses

AV.1.1 Changes in course prerequisites to be offered in the Stan Ross Department of Accountancy.

CUNYFirst Course ID	089922		
FROM		TO	
Departments	Stan Ross Department of Accountancy	Departments	Stan Ross Department of Accountancy
Course	ACC 2101 Principles of Accounting	Course	ACC 2101 Principles of Accounting
Pre or corequisite	Prerequisite: MTH 2003 or MTH 2009 or equivalent, and Sophomore standing	Pre or corequisite	<u>Pre-requisites: One of the following math courses: MTH 2000; MTH 2001; MTH 2003; MTH 2009; MTH 2205; MTH 2207; MTH 2610; or placement in calculus</u>
Hours	4	Hours	4
Credits	3	Credits	3
Description	Introduces the student to financial accounting and includes the accounting cycle, fundamental concepts of accounting for business transactions, and preparation and analysis of financial statements.	Description	Introduces the student to financial accounting and includes the accounting cycle, fundamental concepts of accounting for business transactions, and preparation and analysis of financial statements.
Requirement Designation	BBA in Zicklin School of Business	Requirement Designation	BBA in Zicklin School of Business
Liberal Arts	[] Yes [X] No	Liberal Arts	[] Yes [X] No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures

	<input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail		<input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: The new requirements for entry into the Zicklin School of Business include an early entry path under which students may be admitted into the Zicklin BBA program in their sophomore year. Therefore, removing the sophomore standing requirement would allow those students to take ACC 2101 in their first year and allow them to follow the early entry path. Listing all the pre-calculus and calculus courses will allow students who have taken any one of the listed math courses or have placement in calculus to register for ACC 2101.

AV.1.2 Changes in course prerequisites to be offered in the Stan Ross Department of Accountancy.

CUNYFirst Course ID	089926		
FROM		TO	
Departments	Stan Ross Department of Accountancy	Departments	Stan Ross Department of Accountancy
Course	ACC 2203 Principles of Managerial Accounting for Non-accounting Majors	Course	ACC 2203 Principles of Managerial Accounting for Non-accounting Majors
Pre or corequisite	Prerequisite: MTH 2003 or MTH 2009 or equivalent, ACC 2101 and Sophomore Standing.	Pre or corequisite	<u>Pre-requisite: [One of the following math courses: MTH 2000; MTH 2001; MTH 2003; MTH 2009; MTH 2205; MTH 2207; MTH 2610; or placement in calculus] and ACC 2101</u>
Hours	3	Hours	3
Credits	3	Credits	3
Description	An introductory course in managerial accounting for nonaccounting majors. Emphasis is placed on the use and	Description	An introductory course in managerial accounting for nonaccounting majors. Emphasis is placed on the use and

	analysis of accounting data for management decision making. Topics covered include short-term budgeting, cost-volume-profit planning, capital budgeting, product costing, joint costs, standard costs, responsibility accounting, and the behavioral aspects of managerial accounting.		analysis of accounting data for management decision making. Topics covered include short-term budgeting, cost-volume-profit planning, capital budgeting, product costing, joint costs, standard costs, responsibility accounting, and the behavioral aspects of managerial accounting.
Requirement Designation	BBA in Zicklin School of Business	Requirement Designation	BBA in Zicklin School of Business
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: Removing the sophomore standing requirement would allow students who are eligible for the direct admission or early entry path to take ACC 2203 earlier in their program. Listing all the pre-calculus and calculus courses will allow students who have taken any one of the listed math courses or have placement in calculus to register for ACC 2203.

AV.1.3 Changes in course prerequisites to be offered in the Stan Ross Department of Accountancy.

CUNYFirst Course ID	089931		
FROM		TO	
Departments	Stan Ross Department of Accountancy	Departments	Stan Ross Department of Accountancy
Course	ACC 3000 Financial Accounting I	Course	ACC 3000 Financial Accounting I
Pre or corequisite	PREREQUISITE: Must be part of these student groups (ZICK or ZKTP).	Pre or corequisite	<u>Pre-requisites: [Admission to the Zicklin School of Business (ZICK) or have ZKTP] and [ACC 2101, ECO 1001, ECO1002, STA 2000, and Sophomore Standing]</u>
Hours	4	Hours	4
Credits	4	Credits	4
Description	This first course in financial accounting focuses on the concepts relating to accounting for assets, such as receivables, short-term and long-term investments, inventory, property, plant, equipment, and intangibles. Current and long-term debt also are covered. The course discusses the communication of financial information by means of an in-depth analysis of the balance sheet and income statement. Coverage includes topics of measurement and revenue recognition.	Description	This first course in financial accounting focuses on the concepts relating to accounting for assets, such as receivables, short-term and long-term investments, inventory, property, plant, equipment, and intangibles. Current and long-term debt also are covered. The course discusses the communication of financial information by means of an in-depth analysis of the balance sheet and income statement. Coverage includes topics of measurement and revenue recognition.
Requirement Designation	BBA in accounting	Requirement Designation	BBA in accounting
Liberal Arts	[] Yes [X] No	Liberal Arts	[] Yes [X] No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics

	<input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail		<input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: ACC 3000 is a challenging course that requires students to have knowledge base and analytical skills they develop from those pre-business courses. Under the existing prerequisites, students who are eligible for the direct admission path may take ACC 3000 in their first year. Therefore, we add the four pre-business courses (for the early entry path) and the sophomore standing requirement to make sure students are well prepared for this accounting major course.

AV.1.4 Changes in course prerequisites to be offered in the Stan Ross Department of Accountancy.

CUNYFirst Course ID	089933		
FROM		TO	
Departments	Stan Ross Department of Accountancy	Departments	Stan Ross Department of Accountancy
Course	ACC 3100 Financial Accounting II	Course	ACC 3100 Financial Accounting II
Pre or corequisite	PREREQUISITE: ACC 3000 AND must be part of these student groups (ZICK or ZKTP).	Pre or corequisite	<u>Pre-requisites; [Admission to the Zicklin School of Business (ZICK) or have ZKTP] and [ACC 3000, ACC 2101, ECO 1001, ECO1002, STA 2000, and Sophomore Standing]</u>
Hours	4	Hours	4
Credits	4	Credits	4
Description	This second course in financial accounting continues the in-depth	Description	This second course in financial accounting continues the in-depth analysis of the

	analysis of the measurement and reporting requirements under generally accepted accounting principles necessary for the preparation of the balance sheet, income statement, and statement of cash flows. The effect of accounting for incomes taxes, pensions, leases, stockholders equity, and accounting changes on financial statements are examined. Earnings per share, accounting for changing prices, segmental information, and analytical review of financial statements are also covered.		measurement and reporting requirements under generally accepted accounting principles necessary for the preparation of the balance sheet, income statement, and statement of cash flows. The effect of accounting for incomes taxes, pensions, leases, stockholders equity, and accounting changes on financial statements are examined. Earnings per share, accounting for changing prices, segmental information, and analytical review of financial statements are also covered.
Requirement Designation	BBA in accounting	Requirement Designation	BBA in accounting
Liberal Arts	[] Yes [X] No	Liberal Arts	[] Yes [X] No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: For some transfer students the prerequisite of ACC 3000 could be waived. Under the existing prerequisites, such students may take ACC 3100 in their first semester without taking ACC 2101, ECO 1001, ECO1002 or STA 2000. Therefore, we add the four pre-business courses (for the early entry path) and the sophomore standing requirement to make sure that students have the necessary knowledge base and analytical skills for this accounting major course.

AV.1.5 Changes in course prerequisites to be offered in the Stan Ross Department of Accountancy.

CUNYFirst Course ID	089935		
FROM		TO	
Departments	Stan Ross Department of Accountancy	Departments	Stan Ross Department of Accountancy
Course	ACC 3200 Cost Accounting	Course	ACC 3200 Cost Accounting
Pre or corequisite	PREREQUISITE: Must be part of these student groups (ZICK OR ZKTP) AND Accounting plan.	Pre or corequisite	<u>Pre-requisite: [Admission to the Zicklin School of Business (ZICK) or have ZKTP] and [ACC 3000, ACC 2101, ECO 1001, ECO 1002, STA 2000, Sophomore Standing, and Accounting Plan]. Not open to SDEG or SDGO Student Groups.</u>
Hours	4	Hours	4
Credits	4	Credits	4
Description	This course examines the measurement of costs, the compilation of cost data, and the impact of accounting data on the allocation of resources within an organization. Topics discussed include systems for cost accumulation, joint and by-products, budgeting, standard costs, and direct costing. The course integrates materials from accounting with economic analysis, quantitative methods, and behavioral science as	Description	This course examines the measurement of costs, the compilation of cost data, and the impact of accounting data on the allocation of resources within an organization. Topics discussed include systems for cost accumulation, joint and by-products, budgeting, standard costs, and direct costing. The course integrates materials from accounting with economic analysis, quantitative methods, and behavioral science as the course also covers capital budgeting, cost-volume-profit analysis, profit performance, regression analysis, and linear

	the course also covers capital budgeting, cost-volume-profit analysis, profit performance, regression analysis, and linear programming.		programming.
Requirement Designation	BBA in accounting	Requirement Designation	BBA in accounting
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: Under the existing prerequisites, students who are eligible for the direct admission path may take ACC 3200 in their first year. Also, students are better prepared for ACC 3200 if they have taken ACC 3000. Therefore, we add ACC 3000, the four pre-business courses (for the early entry path) and the sophomore standing requirement to make sure that students have the necessary knowledge base and analytical skills for this accounting major course.

AV.1.6 Changes in course prerequisites to be offered in the Stan Ross Department of Accountancy.

CUNYFirst Course ID	089938		
FROM		TO	
Departments	Stan Ross Department of Accountancy	Departments	Stan Ross Department of Accountancy
Course	ACC 3202 Accounting Information System	Course	ACC 3202 Accounting Information System
Pre or corequisite	PREREQUISITE: ACC 2101, CIS 1357 (or CIS 2200), and STA 2000 AND must be part of these student groups (ZICK or ZKTP) AND Accounting Plan. Not open to SDEG or SDGO Student Groups.	Pre or corequisite	Pre-requisite: [Admission to the Zicklin School of Business (ZICK) or have ZKTP] and [ACC 2101, CIS 2200, STA 2000, Sophomore Standing, and Accounting Plan]. Not open to SDEG or SDGO Student Groups.
Hours	4	Hours	4
Credits	3	Credits	3
Description	An introduction to the subject of accounting information systems, including their design, control, and use. Attention is given to control procedures and methods for manual and computerized systems by major transaction cycles.	Description	An introduction to the subject of accounting information systems, including their design, control, and use. Attention is given to control procedures and methods for manual and computerized systems by major transaction cycles.
Requirement Designation	BBA in Zicklin School of Business	Requirement Designation	BBA in Zicklin School of Business
Liberal Arts	[] Yes [X] No	Liberal Arts	[] Yes [X] No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures

	<input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail		<input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Spring 2020		

Rationale: Under the existing prerequisites, students who are eligible for the direct admission path may finish ACC 2101, CIS 2200, and STA 2000 in the first semester and take ACC 3202 in the second semester of their freshman year. Therefore, we add the sophomore standing requirement to make sure that students are well-prepared for this course. CIS 1357 is removed because students can no longer use it in lieu of CIS 2200.

AV.1.7 Changes in course prerequisites to be offered in the Stan Ross Department of Accountancy.

CUNYFirst Course ID	094809		
FROM		TO	
Departments	Stan Ross Department of Accountancy	Departments	Stan Ross Department of Accountancy
Course	TAX 3300 Federal Income Taxation	Course	TAX 3300 Federal Income Taxation
Pre or corequisite	PREREQUISITE: ACC 2101, Accounting Plan, and ZICK or ZKTP student groups. Not open to SDEG or SDGO Student Groups.	Pre or corequisite	<u>Pre-requisite: [Admission to the Zicklin School of Business (ZICK) or have ZKTP] and [ACC 2101, Sophomore Standing, and Accounting Plan.] Not open to SDEG or SDGO Student Groups.</u>
Hours	4	Hours	4
Credits	4	Credits	4
Description	A comprehensive analysis of tax rules and concepts as they apply to individuals. This course covers	Description	A comprehensive analysis of tax rules and concepts as they apply to individuals. This course covers

	various topics including the concepts of gross income, exclusions, capital gains and losses, personal and business losses, basis, deductions, and credits. The area of tax planning will be addressed as well.		various topics including the concepts of gross income, exclusions, capital gains and losses, personal and business losses, basis, deductions, and credits. The area of tax planning will be addressed as well.
Requirement Designation	BBA in accounting	Requirement Designation	BBA in accounting
Liberal Arts	[] Yes [X] No	Liberal Arts	[] Yes [X] No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: Under the existing prerequisites, students who are eligible for the direct admission path may finish ACC 2101 in the first semester and take TAX 3300 in the second semester of their freshman year. Therefore, we add the sophomore standing requirement to make sure that students are well prepared for this accounting major course.

AV.1.8 Changes in course prerequisites to be offered in the Stan Ross Department of Accountancy.

CUNYFirst Course ID	089941		
FROM		TO	
Departments	Stan Ross Department of Accountancy	Departments	Stan Ross Department of Accountancy
Course	ACC 4100 Financial Accounting III	Course	ACC 4100 Financial Accounting III
Pre or corequisite	PREREQUISITE: ACC 3000, 3100, 3200, and 3202 AND Accounting program plan. *Note: After all four ACC 3000-level courses are completed, Accounting GPA must be 2.5 or higher. If below 2.5 GPA, ACC 4100 will be dropped.	Pre or corequisite	<u>Pre-requisite: [Admission to the Zicklin School of Business (ZICK) or have ZKTP] and [ACC 3000, 3100, 3200, 3202, and Accounting Plan].</u> *Note: After all four ACC 3000-level courses are completed, Accounting GPA must be 2.5 or higher (only courses taken at Baruch are included in this GPA calculation). If GPA is below 2.5, ACC 4100 will be dropped.
Hours	4	Hours	4
Credits	4	Credits	4
Description	A study of accounting for business combinations consolidated financial statement, foreign currency translation, international accounting, segment reporting, governmental accounting, not-for-profit accounting and partnership accounting. The course will include a research project using and electronic database of authoritative generally accepted accounting principles.	Description	A study of accounting for business combinations consolidated financial statement, foreign currency translation, international accounting, segment reporting, governmental accounting, not-for-profit accounting and partnership accounting. The course will include a research project using and electronic database of authoritative generally accepted accounting principles.
Requirement Designation	BBA in accounting	Requirement Designation	BBA in accounting
Liberal Arts	[] Yes [X] No	Liberal Arts	[] Yes [X] No
Course Attribute (e.g.		Course Attribute (e.g.	

Writing Intensive, Honors, etc.)		Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: To be consistent with all the other Accounting major courses, Admission into Zicklin is being added to the pre-requisites for the course.

AV.1.9 Changes in course prerequisites to be offered in the Stan Ross Department of Accountancy.

CUNYFirst Course ID	089967		
FROM		TO	
Departments	Stan Ross Department of Accountancy	Departments	Stan Ross Department of Accountancy
Course	ACC 5400 Principles of Auditing	Course	ACC 5400 Principles of Auditing
Pre or corequisite	PREREQUISITE: ACC 4100 and students must be a graduating senior AND Accounting Plan. Not open to SDEG or SDGO Student Groups.	Pre or corequisite	<u>Pre-requisite: [Admission to the Zicklin School of Business (ZICK) or have ZKTP] and [ACC 4100, Lower Senior Standing, and Accounting Plan]</u>

Hours	4	Hours	4
Credits	4	Credits	4
Description	An introduction to the profession of auditing with emphasis on the audit of financial statements. Attention is given to ethics, legal liability, report writing, and the concepts and methods of auditing, including sampling analytical tests, computer-assisted techniques, and risk assessment.	Description	An introduction to the profession of auditing with emphasis on the audit of financial statements. Attention is given to ethics, legal liability, report writing, and the concepts and methods of auditing, including sampling analytical tests, computer-assisted techniques, and risk assessment.
Requirement Designation	BBA in accounting	Requirement Designation	BBA in accounting
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: Under the existing prerequisites accounting students could take ACC 5400 in the second semester of their junior year and would have no required major courses for their senior year. It would be the best for accounting students to take this course in their senior year.

AV.2 Changes in course prerequisites to be offered in the Allen G. Aaronson Department of Marketing and International Business

CUNYFirst Course ID	092924		
FROM:		TO:	
Departments	Allen G. Aaronson Department of Marketing and International Business		Allen G. Aaronson Department of Marketing and International Business
Course	MKT 5750 Marketing Strategy	Course	MKT 5750 Marketing Strategy
Pre or co requisite	Prerequisite: MKT 3000 AND MKT 3605 OR MKT 3000 & application for graduation AND ZKTP OR ZICK student group.	Pre or co requisite	<u>Prerequisite: MKT 3000 and (ZKTP OR ZICK student group) and completion of 105 credits. AND Pre/Co-requisite: MKT 3605</u>
Hours	3	Hours	3
Credits	3	Credits	3
Description	This course presents the marketing strategy concept as a management tool for optimizing profitability and long-term goals. It focuses on the marketer's deployment of resources to achieve stated goals in a competitive environment through following a unified, comprehensive, and integrated plan.	Description	This course presents the marketing strategy concept as a management tool for optimizing profitability and long-term goals. It focuses on the marketer's deployment of resources to achieve stated goals in a competitive environment through following a unified, comprehensive, and integrated plan.
Requirement Designation	Business	Requirement Designation	Business
Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Liberal Arts	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures	Course Applicability	<input checked="" type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures

	<input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail		<input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: Students sometimes do not plan carefully and push MKT 3605 to their last semester and cannot graduate. We do not want to delay their graduation.

All. 1.1 Master of Science in Entrepreneurship: Proposal for a Dual Executive MS in Entrepreneurship Degree Program between Baruch College and the Brazilian International Business School (BRAIN), São Paulo, Brazil

**Proposed exception to Zicklin’s guidelines for transfer credit
Introduction**

Our school has had success offering international graduate programs. Among others, we have offered executive MS degrees through International Executive Programs (IEP) and currently have a dual degree program with the COMAS. The Graduate Curriculum Committee has also approved several successful global dual degree programs.

This proposal represents a new opportunity to offer a dual degree MS in Entrepreneurship program. The two degree institutions are Baruch College and the Brazilian International Business School (BRAIN). BRAIN was founded by highly experienced professors of business from INSPER (Institute of Education and Research). INSPER is globally-ranked and one of the most prestigious school of business, economics, and engineering in Latin America, located in São Paulo, Brazil. INSPER was founded in São Paulo in 1987.

Program structure

This dual degree program is intended for students who would like to earn a degree from Baruch as well as from BRAIN.

- It will be taught entirely in English.
- It conforms to Zicklin’s existing MS in Entrepreneurship curriculum.
- BRAIN faculty will teach 5 out of 11 courses using Zicklin syllabi.
- The remaining 6 courses will be taught by Zicklin faculty in São Paulo.

- BRAIN students will transfer the 5 courses (15 credits) taught by BRAIN faculty to Baruch so they can earn an MS in Entrepreneurship from Baruch.
- BRAIN students will also have the ability to take courses in New York City if the same courses are offered in both São Paulo and NYC at the same time, thus benefiting from international experience and classmates.
- BRAIN will recruit students for this program; these will be subject to Zicklin admissions requirements.
- Courses are offered in a “blended” format, combining online pre- and post-work with face-to-face classroom time.
- The courses will be offered on a modular schedule, with each 3-credit course to be completed within about one month.

The Admissions Committee of the dual program will include faculty and staff from Zicklin. The admissions requirements will be consistent with those of Zicklin's Executive MS in Entrepreneurship, including managerial, professional or supervisory experience of five years or more; an undergraduate degree; and good command of the English language. The Admissions Committee will consider the merit of each application and take into account cases of exceptional professional experience and past academic performance. The program will be managed by the two institutions' respective Academic Directors. To graduate, students must meet all requirements of the Zicklin School, Baruch College, and BRAIN. The program will be subject to all Zicklin requirements with respect to learning assurance and assessment.

The specific exception requested is that the program will transfer in 15 credits from BRAIN, and not be limited to 6 credits, as is usual for other master's degree programs at Baruch College. The rationale is that the courses being taught by BRAIN faculty will use Baruch's own syllabi and will be taught by fully qualified faculty who would be candidates to teach as adjunct professors at Baruch College

Curriculum:

The table on the next page shows the existing Executive MS in Entrepreneurship curriculum (i.e., 11 courses with course numbers) and which institution will teach each course. In addition, this table notes any restrictions on the sequence of courses and prerequisites.

The Master of Science in Entrepreneurship (MSE) degree offered by the Zicklin School of Business requires a minimum of 31.5 credits in graduate-level courses.

Course	Sample EMSE Curriculum	Credits	Possible Faculty
ACC 9110	Financial Accounting	3	Baruch
MKT 9703	Marketing Management		
MGT 9660*	Entrepreneurial Strategy and Cases		

BUS 9551*	Business Communications I	1.5	Baruch
MGT 9970	Entrepreneurship and Community Development	3	Baruch
MGT 9965	Boards, Governance and Leadership within Entrepreneurial and Family Firms	3	Baruch
MGT 9969	Social Entrepreneurship: Concepts and Cases	3	Baruch
MGT 9967	Technology Innovation and Design in High Growth Ventures (Online)	3	Baruch
MGT 9961	Analysis of Entrepreneurial Experiences	3	BRAIN
MGT 9963	Researching and Developing Entrepreneurial Enterprises	3	BRAIN
MGT 9964	Managing the Entrepreneurial Enterprise	3	BRAIN
MGT 9979	Seminar in Entrepreneurship	3	BRAIN
MGT 9968	Entrepreneurial Communications: Selling and Negotiating	3	BRAIN
	Total credits	31.5	

Notes:

- 1) The courses shown with asterisks (*) are required courses in the EMSE program. The other courses represent “electives” that are selected by the program’s Academic Director for this cohort program. Program pre-requisites include coursework in Accounting and Marketing Management.
- 2) The specific courses and the order of the courses may change based on faculty availability.
- 3) ZSB is responsible for the teaching cost of the six (6) courses offered at BRAIN that are to be taught by Baruch faculty. The total number of courses to be taught by Baruch faculty will be 6 courses, for a total of 16.5 credits. One of these courses for 3 credits, MGT 9967, is expected to be offered in an online format.
- 4) BRAIN is responsible for the teaching cost of the five (5) courses offered at BRAIN that are to be taught by BRAIN faculty. The total number of courses to be taught by BRAIN faculty will be 5 courses, for a total of 15.0 credits. These will be accepted as transfer credits by Baruch College.

5) All.1.2 Master of Science in Finance: Proposal for a Dual Executive MS in Finance Degree Program between Baruch College and the Brazilian International Business School (BRAIN), São Paulo, Brazil

Proposed exception to Zicklin’s guidelines for transfer credit

Introduction

Our school has had success offering international graduate programs. Among others, we have offered executive MS degrees through International Executive Programs (IEP) and currently have a dual degree program with the COMAS. The Graduate Curriculum Committee has also approved several successful global dual degree programs.

This proposal represents a new opportunity to offer a dual degree MS in Finance program. The two degree institutions are Baruch College and the Brazilian International Business School (BRAIN). BRAIN was founded by highly experience professors of finance and business from INSPER (Institute of Education and Research). INSPER is globally-ranked and one of the most prestigious school of business, economics, and engineering in Latin America, located in São Paulo, Brazil. INSPER was founded in São Paulo in 1987.

Program structure

This dual degree program is intended for students who would like to earn a degree from Baruch as well as from BRAIN.

- All courses will be taught entirely in English.
- The curriculum conforms fully to Zicklin's existing MS in Finance curriculum.
- BRAIN faculty will teach 5 out of 10 courses using Zicklin syllabi.
- The remaining 5 courses will be taught by Zicklin faculty in São Paulo.
- BRAIN students will transfer the 5 courses (15 credits) taught by BRAIN faculty to Baruch so they can earn an MS in Finance from Baruch.
- BRAIN students will also have the ability to take courses in New York City if the same courses are offered in both São Paulo and NYC at the same time, thus benefiting from international experience and classmates.
- BRAIN will recruit students for this program; these will be subject to Zicklin admissions requirements.
- Courses will be offered in a "blended" format, combining online pre- and post-work with face-to-face classroom time.
- The courses will be offered on a modular schedule, with each 3-credit course to be completed within about one month.

The Admissions Committee of the dual program will include faculty and staff from Zicklin. The admissions requirements will be consistent with those of Zicklin's Executive MS in Finance, including managerial, professional, and supervisory experience of five years or more; an undergraduate degree; and good command of the English language. The Admissions Committee will consider the merit of each application and take into account cases of exceptional professional experience and past academic performance. The program will be managed by the two institutions' respective Academic Directors. To graduate, students must meet all requirements of the Zicklin School, Baruch College, and BRAIN. The program will be subject to all Zicklin requirements with respect to learning assurance and assessment.

The specific exception requested is that the program will transfer in 15 credits from BRAIN, and not be limited to 6 credits, as is usual for other master's degree programs at Baruch College. The rationale is that the courses being taught by BRAIN faculty will use Baruch's own syllabi and will be taught by fully qualified faculty who would be candidates to teach as adjunct professors at Baruch College.

Curriculum

The table on the next page shows the existing Executive MS in Finance curriculum (i.e., 10 courses with course numbers) and which institution will teach each course. In addition, this table notes any restrictions on the sequence of courses and prerequisites.

The Master of Science in Finance (MSF) degree offered by the Zicklin School of Business requires a minimum of 30 credits in graduate-level courses.

Sample EMSF-SP Curriculum				
Course		Course Title	Credits	Proposed Faculty
1	Fin 9771*	Corporate Financial Theory and Applications	3	Baruch
2	Fin 9772*	Quantitative Tools for Finance	3	Baruch
3	Fin 9773*	Investment Theory and Applications	3	BRAIN
4.1	Fin 9895*	Special Topics in Corporate Finance: Financial Statement Analysis I	1.5	BRAIN
4.2	Fin 9895*	Special Topics in Corporate Finance: Financial Statement Analysis II	1.5	BRAIN
5	Fin 9793	Advanced Investment Analysis	3	BRAIN
6	Fin 9759	Mergers & Acquisitions	3	BRAIN
7	Fin 9790	Seminar in Finance: Fundamentals of Derivative Securities	3	Baruch
8	Fin 9774	Venture Capital and Entrepreneurial Finance	3	Baruch
9	Fin 9786	International Financial Markets	3	Baruch
10	Fin 9792	Advanced Corporate Finance	3	BRAIN
Total credits			30	

Notes:

- 1) The courses shown with asterisks (*) are required courses in the EMSF program. The other courses represent “electives” that are selected by the program’s Academic Director for all students in this cohort program.
- 2) The specific courses and the order of the courses may change based on faculty availability.
- 3) ZSB is responsible for the teaching cost of the five (5) courses offered at BRAIN that are to be taught by Baruch faculty. The total number of courses to be taught by Baruch faculty will be 5 courses, for a total of 15.0 credits.
- 4) BRAIN is responsible for the teaching cost of the five (5) courses offered at BRAIN that are to be taught by BRAIN faculty. The total number of courses to be taught by BRAIN faculty will be 5 courses, for a total of 15.0 credits. These will be accepted as transfer credits by Baruch College.

AV:1 Change in course description and prerequisites in the Stan Ross Department of Accountancy

CUNYFirst Course ID			
FROM:		TO:	
Departments	Stan Ross Department of Accountancy	Departments	N/C
Course	ACC 9886 Data Analytics in Accounting	Course	N/C
Prerequisites	Pre-requisite: ACC 9112 (or 9110) – Financial Accounting / Co-requisites: ACC 9811–Managerial Accounting Theory and Practice; and ACC 9818 – Auditing and Accounting Information Systems.	Prerequisite	<u>ACC 9112 (or 9110) – Financial Accounting or equivalent</u>
Hours	4	Hours	N/C
Credits	4	Credits	N/C
	Data has proliferated in business, and accounting professionals need to understand the implications of its availability in decision-making and be able to utilize data effectively to provide insights into a firm/client/customer/supplier. This course is intended to provide students with an understanding of data analytic thinking and hands-on experience with data analytics tools and techniques. Students will leave the course with the skills necessary to translate accounting and business problems into actionable proposals that they can competently present to managers and data scientists.	Description	<u>This course is a broad introduction to applying data analytics to solve problems in accounting and other business areas. During the course, you will receive hands-on experience with applying data science techniques through a series of in-class labs and an open-ended final project. Tools we will use include software such as Excel, Access, SQL, Tableau, XBRL, MindBridge Ai, Weka, and Python. Topics covered include data preparation and cleaning, statistical modeling, data visualization, audit data analytics, managerial performance analytics, financial statement analytics, tax analytics, and text mining. Prior experience with these tools is not required. While we will use many tools in</u>

			<u>this course, the focus is on concepts, not statistical math or programming.</u>
Requirement Designation		Requirement Designation	
Liberal Arts	[] Yes [X] No	Liberal Arts	[] Yes [X] No
Course Attribute (e.g. Writing Intensive, Honors, etc.)		Course Attribute (e.g. Writing Intensive, Honors, etc.)	
Course Applicability	<input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	Course Applicability	<input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail
Effective Term	Fall 2020		

Rationale: The initial course proposal was overly-conservative in requiring numerous pre- and co-requisites. Course instructors now advise that only ACC 9112 (or 9110) is necessary as a prerequisite; basic concepts from ACC 9811 and ACC 9818 can be briefly introduced, as necessary, without requiring either course as a co-requisite. This change will also allow students greater flexibility in course scheduling, potentially accelerating progress through the program.