HELLO!

I’m Ed Castro

On the weekends you can find me: Lifting Weights, Out and about with my family, Playing madden with my son, food bazaar and church.

I can’t imagine life without: Faith, Family, Friends and my Roku

Favorite TV Shows: Game of Thrones, Black Mirror, Shut Eye, House of Cards, Mr. Robot, Billions and Breaking Bad

Favorite Film: Limitless, James Bond and Everybody’s Fine

Favorite Food: Sushi, Thai and my wife’s cooking

Favorite Book: The Bible, Alchemist, Tools of Titans, Tribe of Mentors, Zorba the Greek, Road to Cana by Anne Rice, Ted Chiang Short stories

Favorite Quotes: The key is not to prioritize what’s on your schedule, but to schedule your priorities., “If you are insecure, guess what? The rest of the world is, too. Do not overestimate the competition and underestimate yourself. You are better than you think.”

Favorite Sports Teams: Jets, Yankees, any team with my sons on it and teams coached by Nick Saban.
It's been said I look like this guy (I don't see it, though)
Happily Married 17 years
Proud Dad to two great teenagers.
My Goal

1. To inspire and spark a desire for 16 people to make or renew their commitment to reach their full leadership potential.
2. To have fun and make new friends.
3. Not too bore you too badly.
GROUP ACTIVITY
**Group Activity: Pick a leader**

It's time to get up and walk around the room and pick a pop culture character whose leadership you resonate with.

**Brainstorm on why and how this person demonstrates leadership.**

**Record your thoughts and have one rep share.**

After everyone shares, have one person represent your team in the battle royal in front.
“Leadership is a process of social influence which maximizes efforts of others towards achievement of a goal.” - Kevin Kruse

“Leadership is the capacity to translate vision into reality.” - Warren Bennis

“Leadership is not about titles, positions or flowcharts. It is about one life influencing another.” - John C. Maxwell

“A leader takes people where they want to go. A great leader takes people where they don't necessarily want to go, but ought to be.” - Rosalynn Carter
Leadership begins with a belief and a mind-set.

#1
The Big Give-away
“they” don’t want you to know
WHO DO YOU THINK YOU ARE?

THE AUDACIOUS ASSUMPTION
“Everything you will ever do as a leader is based on one audacious assumption. It’s the assumption that you matter. Before you can lead others you have to lead yourself and believe that you can have a positive impact on others. You have to believe that your words can inspire and your actions can move others. You have to believe that what you do counts for something. If you don’t, you won’t even try. Leadership begins with you.”

- James M. Kouzes and Barry Z. Posner
“IF YOU ARE WORKING ON SOMETHING EXCITING THAT YOU REALLY CARE ABOUT, YOU DON’T HAVE TO BE PUSHED. THE VISION PULLS YOU.”

~ STEVE JOBS
# 3
Win The Day

Value the Day

Establish Rituals

Journal The Journey
“It is your attitude, more than your aptitude, that will determine your altitude.”

-Zig Ziglar
#5 Aptitude impacts your longitude

- Have a development plan
- Practice Kaizen
- Get a coach
VALUE PEOPLE

#6 BUILD YOUR INFLUENCE

ASK QUESTIONS

BE AN EXAMPLE
# 7

**Avoid the sickness of settling**

Don’t get too comfy in the halfway house.
FINAL GROUP EXERCISE

VISION CARDS
Closing Thoughts
THANKS!

Any questions?

You can find me at:

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