

November 2007

Baruch College

Chancellor's University Report – Part A: Academic Matters

PART A: ACADEMIC MATTERS

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on September 20, 2007 effective the Fall 2008 semester, pending approval of the Board of Trustees.

Section AIII: Changes in Degree Programs

AIII:10.1a. The following revisions are proposed for the BA in English

Program: BA in English with a Specialization in Journalism/Creative Writing

Program Code: 150100

Effective: Fall 2008

From			To		
N/A			<p><u>Journalism majors improve their research, writing, interviewing, editing and story-telling abilities and knowledge of the city, the country and the world in preparation for careers in journalism, the Internet and new media, book and magazine publishing, television and radio, music and the arts, the film industry, business, education, government and law. Students specializing in Journalism and Creative Writing work closely with expert faculty and in internships across the writing-related professions. Interested students can contact the Journalism Program at (646) 312-3974.</u></p>		
Course	Description	Crs	Course	Description	Crs
Base Curriculum Courses No credit toward the major			Program Prerequisite		
ENG 2100	Writing I (or equivalent)	3	ENG 2500	Perspectives on the News	3
ENG 2150	Writing II	3			
ENG 2500	Perspectives on the News	3	Core Curriculum (15 credits)		
ENG/LTT 2800	Great Works of Literature I	3	ENG 3050	Journalistic Writing	4
Or			ENG 3220	Media Ethics	3
ENG/LTT 2850	Great Works of Literature II	3	ENG 3500	Advanced Reporting and Writing	4
			And either		
Specialization: 30 credits			ENG 5050-5051	Media Internship	4
Required Courses (18 credits)			Or		
ENG 3010	Survey of English Literature I	3	ENG 4920	Research Seminar	4
Or			Journalism and Creative Writing Electives (9-12 credits)		
ENG 3015	Survey of English Literature II	3	Choose three courses:		
			ENG 3060	Feature Article Writing	3
ENG 3020	Survey of American Literature I	3	ENG 3100	Copy Editing	3

Of			ENG 3200	Business and Financial <u>Journalism</u>	4
ENG 3025	Survey of American Literature II	3	ENG 3210	Television Journalism Basics I	3
			ENG 3300	Science Communication	3
ENG 3030	Contemporary Literature from Asia, Africa, and Latin America	3	ENG 3400	Journalistic Criticism and Reviewing	3
Of			ENG 3600	Creative Journalism	3
ENG 3032	Ethnic Literature	3	ENG 3610	Workshop: Fiction Writing	3
Of			ENG 3630	Workshop: Playwriting	3
ENG 3034	A Survey of Afro-American Literature	3	ENG 3640	Elements of Poetry: <u>Presenting Subject Matter</u>	3
Of			ENG 3645	The Craft of Poetry: Form and Revision	3
ENG 3036	English Voices from Afar: Post-Colonial Literature	3	ENG 3650	Workshop: Film Writing	3
			ENG 3800	Environmental Reporting	3
ENG 3050	Journalistic Writing	3	ENG 3900	Topics in Journalism *	3
			ENG 4200	Business Press Coverage of Politics and Policy	3
ENG 3100	Copy Editing	3	ENG 4220	A Century of Muckraking: Investigating Corporations, Corruption, & Governmental Crooks	3
Of			ENG 4730	Journalism and the Literary Imagination	3
ENG 3500	Advanced Reporting and Writing: Cyberspace, Databases and Other Sources	3	ENG 4750	Investigative Reporting	3
			ENG 4920	<u>Research Seminar</u>	4
ENG 5051-5051	Media Internship	3	ENG 5050/5051	Media Internship	4
			LIB/ENG 3065	Electronic Research Methods and Resources for Writers	3
Electives (9 credits)					
Choose three courses:			*Students may enroll in ENG 3900 more than once if the topic is different.		
ENG 2660	Workshop: The Writing of Criticism	3			
ENG 3060	Feature Article Writing	3	Plus		
ENG 3100	Copy Editing	3	Two courses in literature (6 credits)		
ENG 3150	Business Communication	3			
ENG 3200	Business and Financial Writing	3			
ENG 3210	Radio and TV Journalism: The Basics	3			
ENG 3220	Media Ethics	3			
ENG 3300	Science Communication	3			
ENG 3400	Journalistic Criticism and Reviewing	3			
ENG 3500	Advanced Reporting and Writing: Cyberspace, Databases and Other Sources	3			
ENG 3600	Creative Journalism	3			
ENG 3610	Workshop: Fiction Writing	3			
ENG 3630	Workshop: Playwriting	3			
ENG 3640	Workshop: The Elements of Poetry	3			

ENG 3645	The Craft of Poetry: Form and Revision	3			
ENG 3650	Workshop: Film and Television Writing	3			
ENG 3800	Environmental Reporting	3			
ENG 3900	Topics in Journalism *	3			
ENG 4200	Business Press Coverage of Politics and Policy	3			
ENG 4220	A Century of Muckraking: Investigating Corporations, Corruption, & Governmental Crooks	3			
ENG 4730	Journalism and the Literary Imagination	3			
ENG 4750	Investigative Reporting	3			
ENG 4920	Strategies of Journalistic Writing	3			
*Students may enroll in ENG 3900 more than once if the topic is different.					
Additional Electives (3 credits)					
One additional departmental course is required, selected from the English elective offerings numbered 2200 to 5054 (excluding ENG 2500, 2800, 2850).					
Note: Interdisciplinary courses, such as Feit Seminars (IDC 4050), and appropriate film studies courses may be included with prior permission of the department.					

Rationale: This revised specialization provides a more comprehensive, sequential course of study for students who wish to gain in-depth knowledge and expertise relating to journalism and the writing professions. The new design will allow students to build a solid foundation with competencies in research, reporting, and writing before they move into advanced level courses. It provides flexibility for students interested in writing to explore and pursue many writing forms.

All:10.1b. The following revisions are proposed for the BBA in Entrepreneurship and Small Business Management

Program: BBA in Entrepreneurship and Small Business Management

Program Code: 21877

Effective: Fall 2008

From	To
Course Description Crs Required Courses 12 credits MGT 3860 Entrepreneurship Management 3 MGT 4861 Entrepreneurial and Small Business Start-ups 3 MGT 4862 Entrepreneurial and Small Business Experiences 3 MGT 4867 Managing the Family Business 3 Choose four courses from: 12 credits (In the event that a course is unavailable, contact a faculty advisor to secure approval for a substitution.) FIN 3610 Corporate Finance 3 FIN 3620 Financial Management for Small Business and Entrepreneurs 3 LAW 3102 The Law of Business Organizations 3 LAW 3106 Law and Entrepreneurship 3	Course Description Crs Required Courses 12 credits MGT 3860 Entrepreneurship Management 3 MGT 4861 Entrepreneurial and Small Business Start-ups 3 MGT 4862 Entrepreneurial and Small Business Experiences 3 MGT 4867 Managing the Family Business 3 Choose four courses from: 12 credits (In the event that a course is unavailable, contact a faculty advisor to secure approval for a substitution.) FIN 3610 Corporate Finance 3 FIN 3620 Financial Management for Small Business and Entrepreneurs 3 LAW 3102 The Law of Business Organizations 3 LAW 3106 Law and Entrepreneurship 3

LAW 3301 (3203) The Law of Real Estate Transactions 3 LAW 3220 Law and the Entertainment Business 3 MGT 3300 Management: A Behavioral Approach 3 MGT 4400 Human Resource Management 3 MGT 4420 The Management of Compensation 3 MGT 4863 Entrepreneurship: Managing Ventures Within the Corporation 3 MGT 4867 Managing the Family Business 3 MKT 3600 Marketing Research 3 MKT 3605 Consumer Behavior 3 MKT 4151 Direct Marketing 3 MKT 4555 Internet Marketing 3 MKT 4711 (3510) Business Marketing 3 MKT 4910 Selling and Sales Management 3 MKT 4912 Retail Management and Merchandising 3	LAW 3301 (3203) The Law of Real Estate Transactions 3 LAW 3220 Law and the Entertainment Business 3 MGT 3300 Management: A Behavioral Approach 3 MGT 4400 Human Resource Management 3 MGT 4420 The Management of Compensation 3 MGT 4863 Entrepreneurship: Managing Ventures Within the Corporation 3 <u>MGT 4864 Social Entrepreneurship 3</u> MGT 4867 Managing the Family Business 3 MKT 3600 Marketing Research 3 MKT 3605 Consumer Behavior 3 MKT 4151 Direct Marketing 3 MKT 4555 Internet Marketing 3 MKT 4711 (3510) Business Marketing 3 MKT 4910 Selling and Sales Management 3 MKT 4912 Retail Management and Merchandising 3
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Rationale: Social Entrepreneurship is an established and rapidly growing field within entrepreneurship. It combines elements of ethics, policy, business management, sustainable development, and entrepreneurship and fits the interests of many of our students who aspire to start, or work for, a Social Enterprise that both pursues a mission of achieving a societal good, and yet has the underpinnings of a successful for-profit venture (e.g., self-sustainability). Most well-respected entrepreneurship programs across the country offer such a course. Last year, the Baruch College Business Plan Competition began a track in Social Entrepreneurship, which attracted great interest. This course will also support that effort.

All:10.2b. The following revisions are proposed for the BBA in Computer Information Systems

Program: BBA in Computer Information Systems

Program Code: 21849

Effective: Fall 2008

From	To
Course Description Crs	Course Description Crs
Required Courses (18 credits) CIS 3100 Object-Oriented Programming I 3 CIS 3400 Database management Systems 3 CIS 4100 Object-Oriented Programming II 3 CIS 4450 Networks and Telecommunications I 3 CIS 4800 Systems Analysis and Design 3 CIS 5800 Information Systems Development Project 3 Elective Courses* (6 credits) Any two courses from the following list: 3 CIS 3200 Business Applications Programming I 3 CIS 3444 e-Business Technologies 3 CIS 4150 Internet Applications Development 3 CIS 4200 Business Applications Programming II 3 CIS 4201 Assembler Language Concepts and Functions 3 CIS 4350 Computer Control and Audit 3 CIS 4400 Database Management Systems II 3 CIS 4500 Networks and Telecommunications II 3 CIS 4550 Networked Information Systems Security 3 CIS 4610 Expert (Knowledge-Based) Systems and Related Technologies 3 CIS 4630 Multimedia: Theory and Applications 3 CIS 4650 Operating Systems Concepts 3 CIS 4670 Special Topics in Computer Information Systems 3 OPR 3450 Quantitative Decision Making for Business I 3	Required Courses (18 credits) CIS 3100 Object-Oriented Programming I 3 CIS 3400 Database management Systems 3 CIS 4100 Object-Oriented Programming II 3 CIS 4450 Networks and Telecommunications I 3 CIS 4800 Systems Analysis and Design 3 CIS 5800 Information Systems Development Project 3 Elective Courses* (6 credits) Any two courses from the following list: CIS 3200 Business Applications Programming I 3 CIS 3444 e-Business Technologies 3 CIS 4150 Internet Applications Development 3 CIS 4200 Business Applications Programming II 3 CIS 4201 Assembler Language Concepts and Functions 3 CIS 4350 Computer Control and Audit 3 CIS 4400 Database Management Systems II 3 CIS 4500 Networks and Telecommunications II 3 CIS 4550 Networked Information Systems Security 3 CIS 4610 Expert (Knowledge-Based) Systems and Related Technologies 3 <u>CIS 4620 Financial Information Technologies 3</u> CIS 4630 Multimedia: Theory and Applications 3 CIS 4650 Operating Systems Concepts 3 CIS 4670 Special Topics in Computer Information Systems 3 OPR 3450 Quantitative Decision Making for Business I 3
* To take any CIS4000-or above-level course (except	* To take any CIS4000-or above-level course (except

CIS4367), grades of C or better in CIS 3100 and CIS3400 are required.

CIS4367), grades of C or better in CIS 3100 and CIS3400 are required.

Rationale: This change effectively adds the new course (CIS4620) approved in spring of 2007 to the list of acceptable electives for the CIS major.

All:10.1p. The following revisions are proposed for the M.P.A specialization in Nonprofit Administration in the School of Public Affairs

Program: Nonprofit Administration Track in M.P.A

Program Code: 210200

Effective: Fall 2008

From		To	
Course Description Crs		Course Description Crs	
Requirements for the Track		Requirements for the Track	
PAF 9151	Administration of Not-for-Profit and Voluntary Agencies 3	PAF 9151	Administration of Not-for-Profit and Voluntary Agencies 3
PAF 9153	Budgeting and Finance for Nonprofits 3	PAF 9153	Budgeting and Finance for Nonprofits 3
Subtotal for Requirements 6		Subtotal for Requirements 6	
Electives for the Track		Electives for the Track (Total of 6 Credits)	
PAF 9108	Communication and Information Technology 3	<u>PAF 9010</u>	<u>Ethics and Public Decision Making</u> 3
PAF 9136	Urban Economic Development 3	PAF 9108	Communication and Information Technology 3
PAF 9139	Communication Strategy 3	<u>PAF 9109</u>	<u>Government Contracting</u> 3
PAF 9150	The History and Social Context of the Nonprofit Sector 3	<u>PAF 9123</u>	<u>Program Evaluation</u> 3
PAF 9152	Fund Raising and Grants Administration in Not-for-Profit & Voluntary Organizations 3	PAF 9136	Urban Economic Development 3
PAF 9171	Human Services Administration 3	PAF 9139	Communication Strategy 3
PAF 9710	Health Care Delivery in the United States 3	PAF 9150	The History and Social Context of the Nonprofit Sector 3
Subtotal for Electives 6		PAF 9152	Fund Raising and Grants Administration in Not-for-Profit & Voluntary Organizations 3
Total credits required for the Nonprofit Administration Track in M.P.A 12		<u>PAF 9156</u>	<u>Emergency Preparedness, Response, and Recovery</u> 3
		<u>PAF 9160</u>	<u>Public and Nonprofit Management II</u> 3
		PAF 9171	Human Services Administration 3
		<u>PAF 9299</u>	<u>Selected Topics in Nonprofit Management</u> 3
		PAF 9710	Health Care Delivery in the United States 3
		Total credits required for the Nonprofit Administration Track in M.P.A 12	

Rationale: The list of electives that are considered part of the Nonprofit Administration track was modified to reflect: 1) new courses that have been added to the curriculum since the track was proposed; and 2) the recognition that several courses in the MPA curriculum are directly relevant to nonprofit administrators although they do not specifically target this population.

Section AIV: New Courses

AIV:10.1a. Department of Modern Languages and Comparative Literature

Course Number: SPA 4115

Title: Images of Women in Spanish Culture

Hours: 3.0

Credits: 3.0

Prerequisites: SPA 3002, or 3 years of high school Spanish or equivalent with department permission.

Course Description: This course examines gender constructions and cultural representations of femininity in 20th-century Spain. It includes gender and cultural theory, literature, visual arts, and music. The authors studied are: Luis Buñuel, Remedios Varo, García Lorca, J. A. Bardem, Ana Mariscal, Corín Tellado, Carmen Martín-Gaité, Juan Colom, Cristina García-Rodero, Rosa Montero, Pilar Miró, Pedro Almodóvar, Icíar Bollain.

Rationale: This course will broaden the offerings of the department’s Spanish section by studying gender and sexuality in 20th - century Spain with an interdisciplinary and cultural studies approach and by considering both high art and popular culture. The course emphasizes, but is not limited to, the work of women authors and it is mostly concerned with the politics of representation, ideological constructions of femininity, social commodification of women, iconic models of identification, and women’s agency.

AIV:10.1p. School of Public Affairs

Course Number: PAF 9299

Title: Selected Topics in Nonprofit Management

Hours: 3.0

Credits: 3.0

Prerequisites or Co-requisite: Grad 8 status or permission of the Office of Student Affairs and Graduate Admissions

Course Description: The course focuses on major areas in nonprofit management. Topics vary from offering to offering.

Rationale: A selected topics course in nonprofit management will achieve the following goals: 1) The Nonprofit Administration track will have a distinct selective topics class as do the Health Policy track (PAF 9799) and the Policy Analysis track (PAF 9699); and 2) This class will be listed as a track elective which means students in the Nonprofit Administration track can register for the class without having to revise their academic program.

Section AV: Changes in Existing Courses

AV:10.1a. Changes in Course Credits, Hours, Description, and Prerequisites

FROM: ENG 3050 Journalistic Writing		To: ENG 3050 Journalistic Writing	
Hours	3	Hours	4
Credits	3	Credits	4

Description	This course is designed to teach students the fundamentals of journalism - reporting, researching, and writing news and feature articles, with a focus on fairness, accuracy, balance, and thoroughness. Students will cover stories on a range of topics, most of which will be culled from their own communities. On-line reporting , interviewing techniques, and writing style will be developed during the semester.	Description	This course is designed to teach students the fundamentals of journalism - reporting, researching, and writing news and feature articles, with a focus on fairness, accuracy, balance, and thoroughness. <u>The course involves intensive writing and reporting; students will produce 8 to 10 written assignments, including in-class news-writing assignments, longer feature pieces, and thorough rewrites of stories that have been critiqued by the professor.</u> Students will cover stories on a range of topics, most of which will be culled from their own communities. <u>Assignments are designed to give students an introduction to reporting on both individuals and institutions.</u> Interviewing techniques, <u>database research</u> , and writing style will be developed during the semester. <u>Students will also be expected to read the newspaper and understand the important stories and issues of the day.</u>
Prerequisites	ENG 2100 or written department permission	Prerequisites	<u>ENG 2500</u>

Rationale: The Journalism program has successfully piloted 4-credit courses in both 3200 and 3050, and has found that student learning and ability improved significantly. Especially for students in these introductory courses, the longer classes afforded by the 4-credit format allow more time for writing and critiquing written work. It is also the only way to give students in-class news-writing exercises that model the timeframe and resources a working journalist is likely to have.

AV:10.2a. Changes in Course Credits, Hours, Description, and Prerequisites

FROM: ENG 3200 Business and Financial Writing		To: ENG 3200 Business and Financial Writing	
Title	Business and Financial Writing	Title	Business and Financial <u>Journalism</u>
Hours	3	Hours	<u>4</u>
Credits	3	Credits	<u>4</u>
Description	This is a hands-on course designed both to develop students' skills in reporting, researching, and writing business stories and to expand their knowledge of the business world. The class focuses on both content (topics in business and economics) and craft (reporting and writing skills). Students learn about the business press and the roles and responsibilities of business reporters and editors. They work to develop basic business journalism skills, as well as the fundamentals of story structure and techniques of self-editing.	Description	This hands-on course is designed to develop students' skills in reporting, researching, and writing business stories and to expand their knowledge of the business world. <u>Intensive writing and reporting is involved; students will write each week, both inside and outside the class. At least 10 articles must be reported and written during the semester. The class will build on the basics of journalism taught in ENG 3050 and apply them to the world of business and financial journalism. Students will learn how to find business reports, financial data, and economic reports and data, how to read them, how to develop story ideas and how to follow through on those with reporting, research and writing.</u>
Prerequisites	ENG 2150 or written department permission	Prerequisites	ENG 2150, <u>ENG 2500, ENG 3050</u>

Rationale: ENG 3200 is being repositioned as an intermediate level, core course rather than an introductory course. The writing required of students will be increased considerably. The Journalism program has successfully piloted a 4-credit course in 3200 and found that student performance and learning improved considerably.

AV:10.3a. Changes in Course Title, Credits, Hours, Description, and Prerequisites

FROM: ENG 3500 Advanced Reporting and Writing: Cyberspace, Databases and Other Sources		To: ENG 3500 Advanced Reporting and Writing	
Title	Advanced Reporting and Writing: Cyberspace, Databases and Other Sources	Title	Advanced Reporting and Writing
Hours	3	Hours	4
Credits	3	Credits	4
Description	This course builds on students' basic reporting and writing skills by developing their abilities to gather information from such sources as the World Wide Web; corporations, government and other documents and databases; and not so-accessible people. The course also introduces students to more advanced interpretive story forms. Through in-class exercises in the computer news lab and through stories students pursue outside of class, students strengthen their skills in developing story ideas, researching them thoroughly, structuring stories dramatically and logically and achieving a clear and fluid prose style.	Description	This course builds on students' basic <u>skills in reporting, researching, and writing learned in ENG 3050. Students are introduced to more complex, multi-layered stories. Intensive writing and reporting is involved, as students must write 8-10 articles during the semester. Students will learn how to develop story ideas on a range of topics, including education, government, politics, housing, and religion. In addition, students will develop their researching skills by learning to gather information from a variety of online sources and resources.</u>
Prerequisites	ENG 2150 or written department permission	Prerequisites	ENG 2150, <u>ENG 2500, ENG 3050</u>

Rationale: The Journalism program has successfully piloted 4-credit courses in both 3200 and 3050 and has found that student learning and ability improved significantly. Therefore, we feel it is in the best interest of our students to follow a similar design in 3500, as the course is advanced and requires multiple complex, multi-sourced, in-depth writing assignments, rewrites and detailed feedback from the instructor.

AV:10.4a. Changes in Course Title, Credits, Hours, Description, and Prerequisites

FROM: ENG 4920 Strategies of Journalistic Writing		To: ENG 4920 <u>Research Seminar</u>	
Title	Strategies of Journalistic Writing	Title	<u>Research Seminar</u>
Hours	3	Hours	4
Credits	3	Credits	4
Description	This course provides students who are completing minor or major specialization programs in business journalism or journalism/creative writing with opportunities to sharpen their research, communication, and critical skills. Working as a group, students explore theories and techniques of journalistic and creative writing from Defoe to Didion; working individually, they apply what they have learned to their own writing projects. These projects encompass many different modes of expression, including fiction, nonfiction, and journalism.	Description	<u>This workshop format capstone course provides each student with the opportunity to produce an in-depth journalistic project, whether in print or online journalism, or a substantial work of creative writing such as a series of short stories, a novella, a play, a screenplay or a collection of poetry. Students engage in a semester-long dialogue about reporting and writing strategies and each participate in extensive research, reporting and writing activities culminating in the completion of their projects. Students expand their knowledge of journalism and creative writing through their work on their individual projects, by receiving and providing feedback from and</u>

			<u>to other students, and through the active supervision, criticism, and commentary provided by the instructor.</u>
Prerequisites	ENG 2150, ENG 3050 or 3200 , and one other course at the 3000 level or above , or the equivalents. Departmental permission is required. For students with two other upper-level (3000-level or above) English courses, this course may serve as the capstone for the Tier III requirement.	Prerequisites	ENG 2150, 3050 and one <u>other Journalism or Creative Writing</u> course at the 3000-level. For students with two other upper-level (3000-level or above) English courses, this course may serve as the capstone for the Tier III requirement.

Rationale: ENG 4920 has been redesigned as a writing-intensive capstone course to be included in the new core of writing courses for the journalism and creative writing major. After our successful trial run of ENG 3050 as a 4-credit writing intensive course, we realize that it is in the best interests of our majors to revise English 3050, 3200, 3500, 4920 and 5050-5051 following a similar design. This course requires multiple in-depth writing assignments and revisions, with continuous detailed feedback from the instructor.

AV:10.5a. Changes in Course Credits, Hours, Description, and Prerequisites

FROM: ENG 5050/5051 Media Internship		To: ENG 5050/5051 Media Internship	
Hours	3	Hours	<u>4</u>
Credits	3	Credits	<u>4</u>
Description	The internship provides on-the-job experience for liberal arts or business students interested in such fields as radio, network and cable TV, newspapers, magazines, wire services, business and financial journalism, and book publishing. Interns put their journalistic interests into practice by working for the semester in a New York-based media organization under the supervision of both their professional mentors and internship coordinator. Applicants' preferences, training, and skills will be considered not only for admission to the course but also in choosing the position or organization to which they will be assigned. Students may enroll once in 5050 and once in 5051 for credit. To be accepted into the program, students must arrange an interview with the internship coordinator during the semester preceding the start of the internship and submit writing samples.	Description	<u>The internship provides 10-to-12 hours weekly of on-the-job experience in print journalism, Internet and new media, publishing, film, television, radio, and other writing-related professions. Interns put their journalism classroom experience into practice by working for the semester in a New York-based media organization under the supervision of professional mentors and journalism faculty and participate in a writing-intensive companion course designed to support and enhance the internship experience. Students may enroll once in 5050 and once in 5051 for credit. To be accepted into the program, students must arrange an interview with the faculty internship coordinator during the semester preceding the start of the internship and submit writing samples.</u>
Prerequisites	ENG 2150 and 3050 or other appropriate preparation to be evaluated by the internship coordinator. To be accepted into the program, students must arrange an interview with the internship coordinator during the semester preceding the start of the internship and submit writing samples.	Prerequisites	<u>ENG 2500, ENG 3050, an additional 3000-level course in Journalism or Creative Writing, and permission of the journalism faculty.</u>

Rationale: This is a writing intensive course that requires extensive preparation in advance of the semester, extensive classroom and conference interactions with faculty, extensive feedback related to written work, and an intensive work experience supervised by a Baruch College faculty member.

AV:10.6a. Changes in Prerequisites

FROM: ART 2052 Graphic Communication: Computer-Based Image-Making		To: ART 2052 Graphic Communication: Computer-Based Image-Making	
Prerequisites	ART 2054	Prerequisites	<u>one studio-based ART course in Graphics or Photography, or departmental permission. A class in Art History is not an adequate prerequisite.</u>

Rationale: This change of pre-requisite reflects and responds to technological changes. When this course was introduced, computer-based design was much less common than it is today. Both ART 2051 and ART 2052 were added to the curriculum to provide a two-part foundation in computer-based design for students of graphic communication. At that time the ART 2051 pre-requisite ensured that students entered this course, ART 2052, with appropriate technical, visual, and conceptual preparation. As computers have become a fundamental fact of everyday life, students are already prepared for the technical challenges ART 2052 presents without having taken a computer-based design pre-requisite.

While the average student enrolling in ART 2052 possesses adequate technical skill without any prior computer-based coursework, the same student without any previous experience in visual communication does not yet have the visual and conceptual skills that are learned in a studio course. Hence, some pre-requisite in studio-based design or photography is still required. By changing the pre-requisite from a specific computer-based design course to any course chosen from a broader field of photography or design pre-requisites, the department ensures that the course will better conform to changes in the field while retaining the required foundation in visual and conceptual thinking skills.

AV:10.7a. Changes in Course Description and Prerequisites

FROM: CHI 4999 Special Studies in Chinese (Course Reactivation)		To: CHI 4999 Special Studies in Chinese (Course Reactivation)	
Status	Inactive	Status	Active
Hours	3	Hours	3
Credits	3	Credits	3
Description	Topics vary from semester to semester	Description	<u>This course examines topics related to Chinese studies. Topics vary from semester to semester, and students may enroll in CHI 4999 more than once if the topic is different. Both the instructional language and reading materials will be in Mandarin Chinese. Possible topics include, but not limited to, Tang Poetry, Classical Chinese Novels, Chinese Language and Calligraphy, Philosophical Traditions of China, Chinese Buddhism, and Religious Taoism.</u>
Prerequisites	CHI 3002 or equivalent or departmental permission.	Prerequisites	<u>CHI 3001 & 3002 or CHI 3005 & 3006 or CHI 4081 & 4082 or departmental permission. This course may serve as a capstone for the Tier III Chinese minor.</u>

Rationale: Since the implementation of a minor requirement, there has been a steady increase in demand for

advanced (4000-level) courses in Chinese. Our current course offerings of Chinese 4181, 4182, and 4183 clearly cannot meet this demand, and their focus on literature has limited our ability to provide students with a broader knowledge and understanding of Chinese society, culture, and civilization. A special studies course in Chinese would allow us to offer in-depth study of many other important aspects of China besides its literature and to draw on the talents of faculty with expertise in Chinese history, politics, religion, philosophy, culture, and civilization. A course of this nature would have great appeal not only for those students who intend to minor in Chinese but also for the even larger number of students who are already advanced speakers of the

language. With the increasing importance of China in global trade, politics, and cultural exchanges, this course would certainly help to prepare Baruch students for their future careers.

AV:10.8a. Correction of Discipline Code

FROM: WSG 4900 Topics in Women's Studies		To: WSG 4900 Topics in Women's Studies	
Discipline Code	WSG	Discipline Code	<u>WSM</u>

Rationale: This is a correction to the April 2005 Chancellor's Report; the discipline code was incorrectly listed as WSG in the New Courses section of that report.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Zicklin School of Business Faculty Meeting on October 11, 2007 effective the Fall 2008 semester, pending approval of the Board of Trustees.

AV:10.1b. Changes in Course Prerequisites

FROM: MGT 4400 Human Resource Management		To: MGT 4400 Human Resource Management	
Prerequisites	MGT 3300 and Junior Status	Prerequisite	<u>MGT 3120</u>

Rationale: An understanding of the fundamentals of management (3120) is essential as background to the specialized study of human resource management. This change allows students majoring in management to complete the major more expeditiously since both MGT 3300 and 4400 may now be taken simultaneously.

AV:10.2b. Changes in Course Prerequisites

FROM: CIS 4350 Computer Control and Audit		To: CIS 4350 Computer Control and Audit	
Prerequisites	A grade of C or better in CIS 3100 or CIS 3200, a grade of C or better in CIS 3400, and CIS 4800.	Prerequisites	A grade of C or better in CIS 3100 or CIS 3200, a grade of C or better in CIS 3400, and CIS 4800. <u>For accounting majors only: ACC 3100, ACC 3200 and ACC 3202, and a minimum overall GPA of 2.5 in all 3000 level accounting courses taken at Baruch. Note: a minimum of 8 credits of 3000 level accounting courses must be taken at Baruch College. (Effective Fall 2006, for students who take their first 3000 level accounting course in Fall 2006 or thereafter).</u>

Rationale: The current statement of pre-requisites is not applicable to accounting majors, who usually take this course. These students must be individually manually approved. In order to remedy the situation, the accounting department is requesting a change in pre-requisites that will apply to accounting majors only.