

Baruch COLLEGE

BA IN MANAGEMENT OF MUSICAL ENTERPRISES

42 Pathways Credits

9 Pre-Weissman Credits

30 Major Credits

12 Business Credits

27 Elective Credits

The degree map is a suggested term-by-term sample course schedule. Use the Degree Map along with DegreeWorks as tools to assist you in planning your academic path to graduation. You should customize your Degree Map to fit your individual needs.

Career related information can be found on the last page.

NOTE: A minimum 120 credits is required for the Bachelor of Arts (BA) degree. **A minimum of 90 liberal arts credits is required for the BA.** FYS 1000 is a requirement for the first term at Baruch College and **MUST** be completed in order to graduate.

BA IN MANAGEMENT OF MUSICAL ENTERPRISES

DEGREE MAP

FALL

SPRING

FIRST YEAR

ENG 2100 Writing I ENGLISH COMPOSITION I	3 CR
MTH 2140 or MTH 2160 Math and Quantitative Reasoning or Ideas in Math and Applications MATH & QUANTITATIVE REASONING	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
FYS 1000 First Year Seminar DEGREE REQUIREMENT	0 CR

ENG 2150 Writing II ENGLISH COMPOSITION II	3 CR
Foreign Language I 1st Semester of Foreign Language PRE-WEISSMAN REQUIREMENT	3 CR
COM 1010 Speech Communication PRE-WEISSMAN REQUIREMENT	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
MSC 1003 or MSC 1005 Music in Civilization or Principles of Music FLEXIBLE CORE: CREATIVE EXPRESSION	3 CR

15 FALL CREDITS + 15 SPRING CREDITS = 30 CREDITS

FALL

SPRING

SOPHOMORE

MSC 3026 Harmony I MAJOR REQUIREMENT	3 CR
Foreign Language II 2nd Semester of Foreign Language PRE-WEISSMAN REQUIREMENT	3 CR
FPA 2000 Introduction to Arts Administration MAJOR REQUIREMENT	3 CR
Life and Physical Sciences Natural Sciences Lab Course PATHWAYS REQUIREMENT	3 CR
Scientific World Natural Sciences Lecture Course PATHWAYS REQUIREMENT	3 CR

MSC 3027 Harmony II MAJOR REQUIREMENT	3 CR
Major Elective MAJOR REQUIREMENT	3 CR
LAW 1101 Fundamentals of Business Law BUSINESS REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR

30 PRIOR CREDITS + 15 FALL CREDITS + 15 SPRING CREDITS = 60 CREDITS

*Free Electives can be any business, liberal arts, or public affairs course

BA IN MANAGEMENT OF MUSICAL ENTERPRISES

DEGREE MAP

FALL

SPRING

JUNIOR

Liberal Art Minor Course PATHWAYS COLLEGE OPTION REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR
Liberal Arts Elective ELECTIVE REQUIREMENT	3 CR
Free Elective* ELECTIVE REQUIREMENT	3 CR
MSC 3043 History of Music from Antiquity through the Baroque (c. 1750) MAJOR REQUIREMENT	3 CR

MSC 4900 Music and Society MAJOR REQUIREMENT	3 CR
MSC 3044 History of Music to Modern Times MAJOR REQUIREMENT	3 CR
Major Elective MAJOR REQUIREMENT	3 CR
Liberal Art Minor Course PATHWAYS COLLEGE OPTION REQUIREMENT	3 CR
Major Business Elective BUSINESS REQUIREMENT	3 CR

60 PRIOR CREDITS + 15 FALL CREDITS + 15 SPRING CREDITS = 90 CREDITS

FALL

SPRING

SENIOR

MSC 5050 Internship in Music Management MAJOR REQUIREMENT	3 CR
Major Elective MAJOR REQUIREMENT	3 CR
Liberal Art Minor Capstone PATHWAYS COLLEGE OPTION REQUIREMENT	3 CR
Major Business Elective REQUIREMENT	3 CR
Free Elective* ELECTIVE REQUIREMENT	3 CR

ENG 2800, CMP 2800, ENG 2850, or CMP 2850 Great Works of Literature I or II PATHWAYS COLLEGE OPTION REQUIREMENT	3 CR
Major Business Elective BUSINESS REQUIREMENT	3 CR
Free Elective* ELECTIVE REQUIREMENT	3 CR
Free Elective* ELECTIVE REQUIREMENT	3 CR
Free Elective* ELECTIVE REQUIREMENT	3 CR

90 PRIOR CREDITS + 15 FALL CREDITS + 15 SPRING CREDITS = 120 CREDITS

*Free Electives can be any business, liberal arts, or public affairs course

THINGS TO TAKE NOTE OF

General Notes

- o Be sure to consult with your faculty advisor regarding specific major requirements. Major courses must be approved by the faculty advisor.
- o You must complete a liberal arts minor as part of the College Option requirement to graduate. Since you are majoring in Management if Musical Enterprises, you cannot minor in music.

The following subjects are considered liberal arts and can be taken at any level to satisfy liberal arts electives:

AAS	ANT	ART	BIO	BLS	CHM	COM
CMP	ECO	ENG	ENV	FLM	FPA	GLS
HED	HIS	HSP	IDC	JRN	LACS	LIB
LTS	MSC	MTH	NMA	PHI	PHY	POL
PSY	REL	SOC	THE	WSM	ALL MODERN LANGUAGES	

The following courses are **not** considered liberal arts:

ART 5010	ART 5011	COM 4059	ECO 5010	ECO 5011	FPA 5070	FPA 5071	HED 1810
HED 2920	MSC 2061	MSC 2062	MSC 2063	MSC 2064	MSC 5050	MSC 5051	SOC 4085
SOC 4086	THE 3046	THE 3056	ART/MSC/THE Studio Elective Courses				

Notes about the Major

- Take 12 credits (4 courses) in business chosen from such areas as economics and finance, management, marketing, law, statistics, and accountancy selected under advisement. **LAW 1101 counts towards one of the 4 required business courses.**

Career Exploration

These students gain skills in music history, business knowledge, identifying musical patterns & trends, while developing strategies to promote existing and identify new musical business. This career focuses on creative intellectual property, licensing, production and financial sustainability for record labels, artists, venues and other music-related businesses. It is a blend of creativity and business as it relates to musical enterprises.

5 Career Options for MME Majors

1. Artist & Repertoire Coordinator
2. Public Relations Manager
3. Artist Manager
4. Record Producer
5. Recording Engineer

5 Top Skills for MME Majors

1. Financial Planning
2. Logistic Planning
3. Promotions
4. Public Relations
5. Negotiation