

June 2012

Baruch College

Chancellor's University Report – Part A: Academic Matters

PART A: ACADEMIC MATTERS

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on April 25, 2012, effective the Spring 2013 semester, pending approval of the Board of Trustees.

Section AllI: Changes in Degree Programs

AllI:10.1a. The following revisions are proposed for the Tier III Interdisciplinary Minor in Environmental Sustainability

From: Tier III Interdisciplinary Minor in Environmental Sustainability			To: Tier III Interdisciplinary Minor in Environmental Sustainability		
<p>The Department of Natural Sciences, the Weissman School of Arts and Sciences, and the Zicklin School of Business offer a joint interdisciplinary program in Environmental Sustainability that satisfies Baruch College's "Tier III" liberal arts requirement. The Environmental Sustainability minor is an interdisciplinary program suitable for both business and liberal arts students who have an interest in developing a critical understanding of interactions between human society and the broader global ecosystem. The program emphasizes economic, legal, and philosophical issues of environmental sustainability.</p>			<p>The Department of Natural Sciences, the Weissman School of Arts and Sciences, and the Zicklin School of Business offer a joint interdisciplinary program in Environmental Sustainability that satisfies Baruch College's "Tier III" liberal arts requirement. The Environmental Sustainability minor is an interdisciplinary program suitable for both business and liberal arts students who have an interest in developing a critical understanding of interactions between human society and the broader global ecosystem. The program emphasizes economic, legal, and philosophical issues of environmental sustainability.</p>		
<p>To satisfy the Tier III Minor in Environmental Sustainability (11 to 12 credits) students must take one course at the 3000-level or above in environmental studies (ENV) offered by the Department of Natural Sciences, any other course from the electives listed below, and the required capstone course (ENV 4900).</p>			<p>To satisfy the Tier III Minor in Environmental Sustainability (11 to 12 credits) students must take one course at the 3000-level or above in environmental studies (ENV) offered by the Department of Natural Sciences, any other course from the electives listed below, and the required capstone course (ENV 4900).</p>		
Course	Description	Crs	Course	Description	Crs
Program Prerequisite:			Program Prerequisite:		
ENV 1020	Principles of Ecology	4	ENV 1020	Principles of Ecology	4
Required Capstone Course:			Required Capstone Course:		
ENV 4005	Ecosystem Sustainability	4	ENV 4005	Ecosystem Sustainability	4

	or			or	
ENV 4900	Topics in Environmental Science	4	ENV 4900	Topics in Environmental Science	4
Electives:			Electives:		
BIO/ENV 3009	Conservation Biology and Sustainable Development	4.5	BIO/ENV 3009	Conservation Biology and Sustainable Development	4.5
BIO 3020	Biology of Invertebrates	4	BIO 3020	Biology of Invertebrates	4
BIO 3040	Plants in Action	4	BIO 3040	Plants in Action	4
BIO/ENV 3050	Freshwater Ecology	4	BIO/ENV 3050	Freshwater Ecology	4
ENV 3001	Introduction to Environmental Science	4	ENV 3001	Introduction to Environmental Science	4
ENV 3002	Energy Conservation	4	ENV 3002	Energy Conservation	4
ENV 3003	Human Conservation	4	ENV 3003	Human Conservation	4
ENV 3005	Economic and Legal Aspects of Ecology	4	ENV 3005	Economic and Legal Aspects of Ecology	4
ENV 3008	Air and Water Pollution	4	ENV 3008	Air and Water Pollution	4
ENV 3015L/3015	Tropical Reef Ecology (Lecture and Lab)	4	ENV 3015L/3015	Tropical Reef Ecology (Lecture and Lab)	4
ECO 3511	Contemporary Economic Development	3	<u>CIS 3700</u>	<u>Green IT*</u>	<u>3</u>
GEOG 3009	Introduction to Human Geography	3	ECO 3511	Contemporary Economic Development	3
GEOG 3036	World Regional Geography	3	GEOG 3009	Introduction to Human Geography	3
JRN 3800	Environmental Reporting	3	GEOG 3036	World Regional Geography	3
LAW 3122	Law and the Environment*	3	JRN 3800	Environmental Reporting	3
LAW 3400	Law, Business and Sustainability*	3	LAW 3122	Law and the Environment*	3
PAF 3442	The Environment, Political Choices, and Public Policy	3	LAW 3400	Law, Business and Sustainability*	3
PHI 3200	Environmental Ethics	3	PAF 3442	The Environment, Political Choices, and Public Policy	3
POL 3317	The Politics of Energy and the Environment	3	PHI 3200	Environmental Ethics	3
			POL 3317	The Politics of Energy and the Environment	3
*For the purposes of this program, this course counts as an Arts and Sciences course.			*For the purposes of this program, this course counts as an Arts and Sciences course.		

Rationale: The addition of the Green IT course (CIS 3700) to this tier III minor reflects the

increasing importance of sustainability issues and their societal implications. The course specifically focuses on examining the relationship between IT and sustainability, presenting directions for use of IT considering environmental and social responsibility as critical factors. The course raises relevant questions posed by issues such as managing electronic waste that have critical implications for ethics and social responsibility.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Zicklin School of Business Faculty Meeting on April 26, 2012 effective the Spring 2013 semester, pending approval of the Board of Trustees.

All:10.1b. New Minor: Honors Minor in Advanced Business Analysis

The Minor (12 credits)

Description

The Zicklin School of Business is launching an honors program that is designed to serve a select group of undergraduate BBA students. The program's dedicated curriculum consists of a series of special interdisciplinary honors courses structured as a general minor with honors in Advanced Business Analysis. The rationale for this structure is twofold: first, it will provide an enriched interdisciplinary learning experience that will be relevant to all of the traditional BBA majors; second, as opposed to a simple list of courses, the minor permits the imposition of a coherent curricular structure that will complement, rather than substitute for, the traditional business majors. Students will graduate from the Zicklin Undergraduate Honors Program with the specialized functional knowledge afforded by traditional majors along with exceptional critical thinking and analytical skills and a richer, more integrative understanding of the business world.

The general minor with honors in Advanced Business Analysis will consist of 15 credits as described in Option 1 or Option 2 below:

Option 1: (15 credits)

Required course (6 credits):

BUS 4444H Case Studies in Business

BPL 5100H Business Policy

4000-level elective course (6 credits; choose any 2):

BUS 4111H Financial Reporting and Analysis

BUS 4112H Industry and Competitive Analysis: An Interdisciplinary Approach

BUS 4113H Advanced Organizational Behavior

BUS 4114H Perspectives on Global Business and Economic Development

Capstone course (3 credits):

BUS 6100H Business Consulting

or

BUS 6300H Entrepreneurial Venture Creation

Option 2: (15 credits)

Required course (3 credits):

BPL 5100 H Business Policy

4000-level elective course (6 credits; choose any 2):

BUS 4111H Financial Reporting and Analysis

BUS 4112H Industry and Competitive Analysis: An Interdisciplinary Approach

BUS 4113H Advanced Organizational Behavior

BUS 4114H Perspectives on Global Business and Economic Development

BUS 4444H Case Studies in Business

Capstone courses (6 credits):

BUS 6901H and 6902H Honors Thesis in Business

Rationale: Honors programs in business are becoming increasingly prevalent in major universities. Although Baruch College currently has three honors programs, there is no honors program housed in the Zicklin School specifically designed for honors students majoring in business. Toward remedying this situation, 8 new interdisciplinary honors courses in business were recently developed during a Zicklin summer seminar and approved by the Zicklin Undergraduate Curriculum Committee. It is felt that these courses will function best within an additional curricular structure. The general minor with honors in Advanced Business Analysis is advantageous because it permits the imposition of a coherent curricular structure that will complement, rather than substitute for, the traditional business majors. Students will graduate from the Zicklin Undergraduate Honors Program with the specialized functional knowledge afforded by traditional majors along with exceptional critical thinking and analytical skills and a richer, more integrative understanding of the business world.

The following recommendations of the Curriculum Committee were approved at the School of Public Affairs Faculty Meeting on May 10, 2012. They will be effective for the Spring 2013 semester, pending approval of the Board of Trustees.

HEGIS Code: 2102.00

Program Code: 20526

Effective: Spring 2013

All:10.1p. Changes in the GPA and the Mathematics pre-requirements to the BSPA Program in the School of Public Affairs

From: Bachelor of Science in Public Affairs		
Course Description Crs		
General Education requirements for BSPA		
Arts and Sciences (57 Credits)		
COM 1010	Speech Communication	3
ENG 2100	Writing I	3
ENG 2150	Writing II	3
<i>Mathematics (3 credits)</i>		
MTH	One mathematics course at the 2000 level or higher, except MTH 2160	3
<i>Excel proficiency (0 credits)</i>		
<i>Foreign Language (0-6 credits)</i>		0-6
<i>Humanities (12 credits)</i>		
Fine and Performing Arts (3 credits; select one)		
ART 1000	Introduction to Design and Visual Communication	3
ART 1011	Art History Survey I	3
ART 1012	Art History Survey II	3
MSC 1003	Music in Civilization	3
MSC 1005	Principles of Music	3
THE 1041	Introduction to the Theatre Arts	3
History (3 credits; select one)		
HIS 1000	Themes in American History	3
HIS 1001	Themes in Global History to 1500 C.E.	3
HIS 1003	Themes in Global History Since 1500 C.E.	3
HIS 1005	Modern American History	3
HIS 2050	Modern America, 1880–1945	3
HIS 2053	Recent America, 1945 to the Present	3
Literature (3 credits; select one)		
ENG/LTT 2800	Great Works of Literature I	3

To: Bachelor of Science in Public Affairs		
Course Description Crs		
General Education requirements for BSPA		
Arts and Sciences (57 Credits)		
COM 1010	Speech Communication	3
ENG 2100	Writing I	3
ENG 2150	Writing II	3
<i>Mathematics (3-4 credits)</i>		
MTH 2003	Pre-calculus and Elements of Calculus	3
OR	OR	
MTH 2207	Applied Calculus and Matrix Applications	4
OR	OR	
MTH 2610	Calculus I	4
<i>Excel proficiency (0 credits)</i>		
<i>Foreign Language (0-6 credits)</i>		0-6
<i>Humanities (12 credits)</i>		
Fine and Performing Arts (3 credits; select one)		
ART 1000	Introduction to Design and Visual Communication	3
ART 1011	Art History Survey I	3
ART 1012	Art History Survey II	3
MSC 1003	Music in Civilization	3
MSC 1005	Principles of Music	3
THE 1041	Introduction to the Theatre Arts	3
History (3 credits; select one)		
HIS 1000	Themes in American History	3
HIS 1001	Themes in Global History to 1500 C.E.	3
HIS 1003	Themes in Global History Since 1500 C.E.	3
HIS 1005	Modern American History	3
HIS 2050	Modern America, 1880–1945	3

ENG/LTT 2850	Great Works of Literature II	3
Philosophy (3 credits; select one)		
PHI 1500	Major Issues in Philosophy	3
PHI 1600	Introduction to Logic and Moral Reasoning	3
PHI 1700	Ethical Theories	3
<i>Natural Sciences (4 credits; select one)</i>		
BIO 1003	Survey of the Living World	4
BIO 1005	General Biology—Structure and Function—A Human Orientation	4
BIO 2010	Principles of Biology I	4
CHM 1000	Chemistry and the Environment	4
CHM 2003	General Chemistry I	4
ENV 1020	Principles of Ecology	4
ENV 1021	Environmental Conservation	4
PHY 1003	Concepts in Physics	4
PHY 2003	General Physics I	4
<i>Social and Behavioral Sciences (13 credits)</i>		
Anthropology/Sociology (3 credits; select one)		
ANT 1001	Introduction to Anthropology	
SOC 1005	Introduction to Sociology	
Economics (3 credits)		
ECO 1001	Micro-Economics	3
Politics and Government (3 credits)		
POL 1101	American Government	3
POL 2001	The United States in an Age of Globalization	3
POL 2321	Urban Government	3
POL 2332	American Political Thought	3
POL 2353	Public Policy	3
PUB 1250	Public Administration in Modern Society	3
Psychology (4 credits)		
PSY 1001	General Psychology	4

HIS 2053	Recent America, 1945 to the Present	3
Literature (3 credits; select one)		
ENG/LTT 2800	Great Works of Literature I	3
ENG/LTT 2850	Great Works of Literature II	3
Philosophy (3 credits; select one)		
PHI 1500	Major Issues in Philosophy	3
PHI 1600	Introduction to Logic and Moral Reasoning	3
PHI 1700	Ethical Theories	3
<i>Natural Sciences (4 credits; select one)</i>		
BIO 1003	Survey of the Living World	4
BIO 1005	General Biology—Structure and Function—A Human Orientation	4
BIO 2010	Principles of Biology I	4
CHM 1000	Chemistry and the Environment	4
CHM 2003	General Chemistry I	4
ENV 1020	Principles of Ecology	4
ENV 1021	Environmental Conservation	4
PHY 1003	Concepts in Physics	4
PHY 2003	General Physics I	4
<i>Social and Behavioral Sciences (13 credits)</i>		
Anthropology/Sociology (3 credits; select one)		
ANT 1001	Introduction to Anthropology	
SOC 1005	Introduction to Sociology	
Economics (3 credits)		
ECO 1001	Micro-Economics	3
Politics and Government (3 credits)		
POL 1101	American Government	3
POL 2001	The United States in an Age of Globalization	3
POL 2321	Urban Government	3
POL 2332	American Political Thought	3
POL 2353	Public Policy	3

<i>Arts and Sciences Electives (15-16 credits)</i>		15-16
Business (6 Credits)		
CIS 2200	Introduction to Information Systems and Technologies	3
STA 2100	Statistics for Social Science	3

Pre-requirement to the Public Affairs Major

Completion of the following nine classes (27 credit hours) with at least a 2.5 GPA

PUB 1250	Public Administration in Modern Society	3
ENG 2100	Writing I	3
ENG 2150	Writing II	3
STA 2100	Statistics for Social Science	3
MTH	Any 2000-level mathematics course except MTH 2160	3
ECO 1001	Micro-Economics	3
CIS 2200	Introduction to Information Systems and Technologies	3
COM 1010	Speech Communication	3
POL 2332	American Political Thought	3

OR

Completion of any 48 credit hours that include the below courses, with an overall GPA of at least 2.25.

PUB 1250	Public Administration in Modern Society	3
ENG 2100	Writing I	3
ENG 2150	Writing II	3
STA 2100	Statistics for Social Science	3
CIS 2200	Introduction to Information Systems and Technologies	3
MTH	Any 2000-level mathematics course except MTH 2160	3

Core Courses to the Public Affairs Major (18

PAF 1250	Citizenship and Public Affairs	3
Psychology (4 credits)		
PSY 1001	General Psychology	4
<i>Arts and Sciences Electives (15-16 credits)</i>		15-16
Business (6 Credits)		
CIS 2200	Introduction to Information Systems and Technologies	3
STA 2100	Statistics for Social Science	3

Pre-requirement to the Public Affairs Major

Completion of 45 credit hours with an overall GPA of 2.25 that includes one of the following courses:

PAF 1250	Citizenship and Public Affairs	3
OR	OR	
POL 1101	American Government: Practices and Values	3

Core Courses to the Public Affairs Major (18 Credits)

PAF 3010	Policy and Politics	3
PAF 3015	Qualitative Studies of Communities	3
PAF 3102	Economic Analysis of Public Policy	3
PAF 3108	Public Campaigns and Advocacy	3
PAF 3401	Quantitative Methods for Policy & Practice	3
PAF 4401	Capstone	3

Elective Courses to the Public Affairs Major (12 credits; select four)

PAF 3005	Public Service in New York City	3
PAF 3020	Ethics and Civic Engagement	3

Credits)

PAF 3010	Policy and Politics	3
PAF 3015	Qualitative Studies of Communities	3
PAF 3102	Economic Analysis and Public Policy	3
PAF 3108	Public Campaigns and Advocacy	3
PAF 3401	Quantitative Methods for Policy & Practice	3
PAF 4401	Seminar in Public Affairs Evaluation	3

Elective Courses to the Public Affairs Major
(12 credits; select four)

PAF 3004	Public Regulation of Business	3
PAF 3005	Public Affairs in New York City	3
PAF 3020	Ethics and Civic Engagement	3
PAF 3040	Information and Society	3
PAF 3100	Program Administration in Public Agencies	3
PAF 3103	Public Finance/ Managing Public Resources	3
PAF 3105	Principles of Survey Research	3
PAF 3106	Public Opinion, Policy, and Management	3
PAF 3201	Public Communication and Organizations	3
PAF 3233	Political and Administrative Research	3
PAF 3301	Models of Service Delivery: Constituencies, Stakeholders, and Policy	3
PAF 3342	The Environment, Political Choices, and Public Policy	3
PAF 3375	Housing and Community Development	3
PAF 3402	Policy Analysis	3
PAF 3442	The Environment, Political Choices, and Public Policy	3

PAF 3040	Information and Society	3
PAF 3103	<u>Economics of the Public Sector</u>	3
PAF 3105	Principles of Survey Research	3
PAF 3106	Public Opinion	3
PAF 3201	Public Communication and Organizations	3
PAF 3301	Models of Service Delivery	3
PAF 3342	<u>Cities and Sustainability</u>	3
PAF 3375	Housing and Community Development	3
PAF 3402	Policy Analysis	3
PAF 3442	The Environment, Political Choices, and Public Policy	3
PAF <u>3403</u>	Advanced Statistical Analysis	3
PAF <u>3343</u>	Building Cities: Markets and Government	3
PAF 4199	<u>Selected Topics</u>	3
PAF 5000	Independent Study	3
PAF 5001	New York State <u>Legislature</u> Internship	3
PAF 5452	Public Affairs <u>Internship</u>	3

Subtotal 93

Free Electives 27

Total Credits for Bachelor of Science in Public Affairs 120

PAF 3451	Selected Topics in Public Affairs	3
PAF 3504	Advanced Statistical Analysis for Public Policy and Management	3
PAF 3601	Programs, Policy, and Evaluation Research	3
PAF 3704	Building Cities: Markets and Government	3
PAF 4199	Selected Topics in Public Administration	3
PAF 4250	Nonprofit Housing Development	3
PAF 4850	Organization and Management of Health Services in the United States	3
PAF 5000	Independent Study in Public Affairs	3
PAF 5001	New York State Assembly Internship	3
PAF 5452	Internship in Public Affairs	3
PAF 5453	Public Affairs Internship in Nonprofit Agencies	3
Subtotal 93		
Free Electives 27		
Total Credits for Bachelor of Science in Public Affairs 120		

Rationale: The change clarifies requirements for the BSPA.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on April 25, 2012, effective the Spring 2013 semester, pending approval of the Board of Trustees.

Section AIV: New Courses

AIV:10.1a. Department of Communication Studies

Course Number: COM 2000

Title: Introduction to Communication Studies

Hours: 3.0

Credits: 3.0

Prerequisite: None.

Course Description: This course provides an introductory examination of the practices and theories that inform the study of human communication as a social and cultural phenomenon. Topics include intrapersonal, interpersonal, small-group, intercultural, and public communication as well as media studies. The goal of the course is to help create informed communicators, skilled in the construction, understanding, and evaluation of messages.

Rationale: Versions of an introductory course have been offered in the department (e.g., as a version of COM 1010: Speech Communication, which combined introductory communication studies with speech communication, and as the experimental course COM 4101: Introduction to Communication Studies). Student interest has been high in all versions of the introductory course. In addition, a change in the course offerings in the Department of Communication Studies has been discussed for some time. In particular, the need for an introductory course has been identified. The course addresses the College's and School's focus on communication and critical citizenship.

COM 2000 will be offered every semester with a projected enrollment of 28 students. It may be used as a general elective for the BA, BBA, or BS degrees. This course might be considered for a place within the Pathways flexible core.

AIV:10.2a. Department of Modern Languages and Comparative Literature – cross-listed in the Department of Sociology and Anthropology

Course Number: CMP/ANT 4020

Title: Translating Between Worlds: Literature and Anthropology

Hours: 3.0

Credits: 3.0

Prerequisite: CMP (LTT)/ENG 2800 or 2850 or departmental permission

Course Description: Anything —a person, a religion, a literary text, a work of art, an idea — that moves from one cultural context or language into another is altered by that shift. Both anthropology and comparative literature scrutinize such transitions, tracking how meanings change as contexts do, and how things are adapted, rearranged, and sometimes entirely transformed as they move from one culture into another. Anthropologists often draw on literature — not only folklore and myth, but also poetry and fiction — while there is a considerable library of literary works that draw on anthropology. That intersection is the site of this course: in it, anthropological texts and literary works are read together for what they tell us about transculturation and the ways in which moving between cultures and languages changes us. (Students will receive credit for CMP 4020 or ANT 4020, not both. These courses may substitute for each other in the F-replacement policy.)

Rationale: This course offers students an opportunity to analyze their own experiences of linguistic and cultural plurality, and to move from a description of personal experience into an analysis that connects that personal experience to wider issues. Furthermore, in a time of global domination by English, students are encouraged to reassess the significance of the other languages that are part of their lives. The course's emphasis on writing and analysis builds critical thinking skills and cross-

cultural communication skills.

The Department of Modern Languages and Comparative Literature is considered the home department of this course. CMP/ANT 4020, which will be offered every other year with a projected enrollment of 25 students, will be a valuable addition to the Comparative Literature and Anthropology minors, and may be taught by professors of Anthropology or of Comparative Literature. It may also be used as an elective within the Sociology major, or as a general elective for the BA, BBA, or BS degrees.

AIV:10.3a. Department of Modern Languages and Comparative Literature – cross-listed in the Department of English

Course Number: CMP/ENG 4535

Title: African Diasporas: U.S., Latin America, and the Caribbean

Hours: 3.0

Credits: 3.0

Prerequisite: CMP (LTT)/ENG 2800 or 2850 or departmental permission

Course Description: Considering the movement of people from Africa to the “New World” beginning with the 15th century to the present, this course examines the character of Black African diasporas in the U.S., Latin America, and the Caribbean from a variety of perspectives. Beginning with the effort to define the term Black African diaspora, the course will focus on the following themes: comparative histories of different diasporic cultures; slavery, domination, and resistance; language, gender, culture, and religion; issues of identity; retentions, transformations, hybridity. We will examine historical, literary, cultural, and theoretical texts to analyze, contextualize and interrogate dominant narratives of diaspora and explore the significance of specific cultural productions like literature, music, dance, and cinema. Among the authors to be studied are Franz Fanon, W.E.B. DuBois, Aimé Césaire, Paul Gilroy, Fernando Ortiz, Nicolás Guillén, Nancy Morejón, Kamau Braithwaite, Mary Prince, Frederick Douglass, Toni Morrison, Maryse Condé and Ama Ata Aidoo. (Students will receive credit for CMP 4535 or ENG 4535, not both. These courses may substitute for each other in the F-replacement policy.)

Rationale: While the study of African diasporas in the U.S., Latin America, and the Caribbean has had broad academic appeal during the past few decades, this course seeks a new direction by framing the issues comparatively and exploring not only the question of African retentions in the cultures of these societies, but also the differences in their political economies. This course is drawn from a Feit Seminar taught in the spring 2011; students demonstrated a special interest in having a regular course based on the seminar. The course will be cross-listed and taught by faculty from the Departments of English and Modern Languages and Comparative Literature.

The Department of Modern Languages and Comparative Literature is considered the home department of this course. CMP/ENG 4535 will be offered once per year with a projected enrollment of 25 students. It may serve as an elective course for the Latin American and Caribbean Studies minor, the English major and minor, or as a general elective for the BA, BBA, and BS degrees.

The following recommendations of the Committee on Graduate Curriculum were approved at

Zicklin School of Business Faculty Meetings on February 23, 2012, March 22, 2012, and April 26, 2012 effective the Spring 2013 semester, pending approval of the Board of Trustees.

AIV:10.1b. Bert W. Wasserman Department of Economics and Finance

Course Number: ECO 9791

Title: Special Topics in Economics

Hours: 1.0

Credits: 1.0

Prerequisites: ECO 9730 and ECO 9740.

Course Description: This course focuses on timely and relevant topics in economics that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in economics and a general elective for MBA students in other majors.

AIV:10.2b. Bert W. Wasserman Department of Economics and Finance

Course Number: ECO 9792

Title: Special Topics in Economics

Hours: 1.5

Credits: 1.5

Prerequisites: ECO 9730 and ECO 9740.

Course Description: This course focuses on timely and relevant topics in economics that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in economics and a general elective for MBA students in other majors.

AIV:10.3b. Bert W. Wasserman Department of Economics and Finance**Course Number:** ECO 9793**Title:** Special Topics in Economics**Hours:** 2.0**Credits:** 2.0**Prerequisites:** ECO 9730 and ECO 9740.

Course Description: This course focuses on timely and relevant topics in economics that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in economics and a general elective for MBA students in other majors.

AIV:10.4b. Bert W. Wasserman Department of Economics and Finance**Course Number:** ECO 9794**Title:** Special Topics in Economics**Hours:** 3.0**Credits:** 3.0**Prerequisite:** ECO 9730 and ECO 9740.

Course Description: This course focuses on timely and relevant topics in economics that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 3 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 2-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in economics and a general elective for MBA students in other majors.

AIV:10.5b. Bert W. Wasserman Department of Economics and Finance

Course Number: FIN 9890

Title: Special Topics in Investments

Hours: 1.0

Credits: 1.0

Prerequisite: FIN 9770.

Course Description: This course focuses on timely and relevant topics in investments that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in finance and a general elective for students in other MBA majors.

AIV:10.6b. Bert W. Wasserman Department of Economics and Finance

Course Number: FIN 9891

Title: Special Topics in Investments

Hours: 1.5

Credits: 1.5

Prerequisite: FIN 9770.

Course Description: This course focuses on timely and relevant topics in investments that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in finance and a general elective for students in other MBA majors.

AIV:10.7b. Bert W. Wasserman Department of Economics and Finance

Course Number: FIN 9892

Title: Special Topics in Investments

Hours: 2.0

Credits: 2.0

Prerequisite: FIN 9770.

Course Description: This course focuses on timely and relevant topics in investments that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in finance and a general elective for students in other MBA majors.

AIV:10.8b. Bert W. Wasserman Department of Economics and Finance

Course Number: FIN 9893

Title: Special Topics in Investments

Hours: 3.0

Credits: 3.0

Prerequisite: FIN 9770.

Course Description: This course focuses on timely and relevant topics in investments that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 3 credits provides flexibility in selecting topics that may be timely and relevant, but might not justify a 1, 1.5, or 2-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in finance and a general elective for students in other MBA majors.

AIV:10.9b. Bert W. Wasserman Department of Economics and Finance

Course Number: FIN 9894

Title: Special Topics in Corporate Finance

Hours: 1.0

Credits: 1.0

Prerequisite: FIN 9770.

Course Description: This course focuses on timely and relevant topics in corporate finance that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in finance and a general elective for students in other MBA majors.

AIV:10.10b. Bert W. Wasserman Department of Economics and Finance

Course Number: FIN 9895

Title: Special Topics in Corporate Finance

Hours: 1.5

Credits: 1.5

Prerequisite: FIN 9770.

Course Description: This course focuses on timely and relevant topics in corporate finance that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in finance and a general elective for students in other MBA majors.

AIV:10.11b. Bert W. Wasserman Department of Economics and Finance

Course Number: FIN 9896

Title: Special Topics in Corporate Finance

Hours: 2.0

Credits: 2.0

Prerequisite: FIN 9770.

Course Description: This course focuses on timely and relevant topics in corporate finance that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in finance and a general elective for students in other MBA majors.

AIV:10.12b. Bert W. Wasserman Department of Economics and Finance

Course Number: FIN 9897

Title: Special Topics in Corporate Finance

Hours: 3.0

Credits: 3.0

Prerequisite: FIN 9770.

Course Description: This course focuses on timely and relevant topics in corporate finance that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 3 credits provides flexibility in selecting topics that may be timely and relevant, but might not justify a 1, 1.5, or 2-credit course. This course is expected to enroll approximately 40 students each semester. It is an elective choice in the MBA major in finance and a general elective for students in other MBA majors.

AIV:10.13b. Bert W. Wasserman Department of Economics and Finance

Course Number: FIN 9985

Title: Management in Financial Institutions

Hours: 3.0

Credits: 3.0

Prerequisite: FIN 9770.

Course Description: Students will develop an in-depth knowledge of the risks facing financial institutions, and of the key financial models and techniques by which they manage and control these risks. The major risks include several forms of interest rate, market, and credit risk, and special attention will be placed on the concept and measurement of value at risk (VaR). Also covered will be risks associated with off-balance sheet items, foreign exchange, and sovereign debt. The key techniques for managing these risks include the uses of futures and forwards, options, swaps, and securitization. The risk-based Basel requirements for capital adequacy will be emphasized.

Rationale: This course will be offered once a year, and is expected to enroll approximately 25 students. In the academic year 2010-2011, the average enrollment in graduate courses in finance offered by the Bert W. Wasserman Department of Economics & Finance was 25 students. It is an elective choice in the MBA major in finance and a general elective for students in other MBA majors.

AIV:10.14b. Graduate Programs Office

Course Number: BUS 9790

Title: Special Topics in Sustainable Business

Hours: 1.0

Credits: 1.0

Pre- or corequisite: BUS 9700.

Course Description: This course focuses on timely and relevant topics in sustainable business that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as a course in the MBA - Management major (Sustainable Business concentration) or as an MBA general elective.

AIV:10.15b. Graduate Programs Office

Course Number: BUS 9791

Title: Special Topics in Sustainable Business

Hours: 1.5

Credits: 1.5

Pre- or corequisite: BUS 9700.

Course Description: This course focuses on timely and relevant topics in business that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used a course in the MBA-Management major (Sustainable Business concentration) or as an MBA general elective.

AIV:10.16b. Graduate Programs Office

Course Number: BUS 9792

Title: Special Topics in Sustainable Business

Hours: 2.0

Credits: 2.0

Pre- or corequisite: BUS 9700.

Course Description: This course focuses on timely and relevant topics in statistics that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester, it will be used as a course in the MBA-Management major (Sustainable Business concentration) or as an MBA general elective.

AIV:10.17b. Graduate Programs Office

Course Number: BUS 9793

Title: Special Topics in Sustainable Business

Hours: 3.0

Credits: 3.0

Pre- or corequisite: BUS 9700.

Course Description: This course focuses on timely and relevant topics in statistics that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 3 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 2-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as a course in the MBA-Management major (Sustainable Business concentration) or as an MBA general elective.

AIV:10.18b. Department of Law

Course Number: LAW 9890

Title: Special Topics in Law

Hours: 1.0

Credits: 1.0

Prerequisite: None.

Course Description: This course focuses on timely and relevant topics in law that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester, and it will be used as a general elective in the MBA program.

AIV:10.19b. Department of Law

Course Number: LAW 9891

Title: Special Topics in Law

Hours: 1.5

Credits: 1.5

Prerequisite: None.

Course Description: This course focuses on timely and relevant topics in law that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester, and it will be used as a general elective in the MBA program.

AIV:10.20b. Department of Law

Course Number: LAW 9892

Title: Special Topics in Law

Hours: 2.0

Credits: 2.0

Prerequisite: None.

Course Description: This course focuses on timely and relevant topics in law that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester, and it will be used as a general elective in the MBA program.

AIV:10.21b. Department of Law

Course Number: LAW 9893

Title: Special Topics in Law

Hours: 3.0

Credits: 3.0

Prerequisite: None.

Course Description: This course focuses on timely and relevant topics in law that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or co-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 3 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 2-credit course. This course is expected to enroll approximately 40 students each semester, and it will be used as a general elective in the MBA program.

AIV:10.22b. Department of Management**Course Number:** MGT 9391**Title:** Special Topics in Organizational Behavior and Human Resource Management**Hours:** 1.0**Credits:** 1.0**Pre- or corequisite:** MGT 9300.

Course Description: This course focuses on timely and relevant topics in organizational behavior and human resource management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Organizational Behavior/Human Resource Management concentration) or as an MBA general elective.

AIV:10.23b. Department of Management**Course Number:** MGT 9392**Title:** Special Topics in Organizational Behavior and Human Resource Management**Hours:** 1.5**Credits:** 1.5**Pre- or corequisite:** MGT 9300.

Course Description: This course focuses on timely and relevant topics in organizational behavior and human resource management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Organizational Behavior/Human Resource Management concentration) or as an MBA general elective.

AIV:10.24b. Department of Management**Course Number:** MGT 9393**Title:** Special Topics in Organizational Behavior and Human Resource Management**Hours:** 2.0**Credits:** 2.0**Pre- or corequisite:** MGT 9300.

Course Description: This course focuses on timely and relevant topics in organizational behavior and human resource management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Organizational Behavior/Human Resource Management concentration) or as an MBA general elective.

AIV:10.25b. Department of Management**Course Number:** MGT 9394**Title:** Special Topics in Organizational Behavior and Human Resource Management**Hours:** 3.0**Credits:** 3.0**Pre- or corequisite:** MGT 9300.

Course Description: This course focuses on timely and relevant topics in organizational behavior and human resource management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 3 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 2-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Organizational Behavior/Human Resource Management concentration) or as an MBA general elective.

AIV:10.26b. Department of Management**Course Number:** MGT 9791**Title:** Special Topics in Operations Management**Hours:** 1**Credits:** 1**Prerequisite:** MGT 9702; pre- or corequisite: MGT 9704.

Course Description: This course focuses on timely and relevant topics in operations management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Operations Management concentration) or as an MBA general elective.

AIV:10.27b. Department of Management**Course number:** MGT 9792**Title:** Special Topics in Operations Management**Hours:** 1.5**Credits:** 1.5**Prerequisite:** MGT 9702; pre- or corequisite: MGT 9704.

Course Description: This course focuses on timely and relevant topics in operations management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Operations Management concentration) or as an MBA general elective.

AIV:10.28b. Department of Management

Course number: MGT 9793

Title: Special Topics in Operations Management

Hours: 2.0

Credits: 2.0

Prerequisite: MGT 9702; pre- or corequisite: MGT 9704.

Course Description: This course focuses on timely and relevant topics in operations management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Operations Management concentration) or as an MBA general elective.

AIV:10.29b. Department of Management

Course number: MGT 9794

Title: Special Topics in Operations Management

Hours: 3.0

Credits: 3.0

Prerequisite: MGT 9702; pre- or corequisite: MGT 9704.

Course Description: This course focuses on timely and relevant topics in operations management that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 3 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 2-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Operations Management concentration) or as an MBA general elective.

AIV:10.30b. Department of Management

Course number: MGT 9991

Title: Special Topics in Entrepreneurship

Hours: 1.0

Credits: 1.0

Prerequisite: Departmental permission required.

Course Description: This course focuses on timely and relevant topics in entrepreneurship that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Entrepreneurship concentration), an MBA general elective, or an elective in the MS-Entrepreneurship program.

AIV:10.31b. Department of Management

Course number: MGT 9992

Title: Special Topics in Entrepreneurship

Hours: 1.5

Credits: 1.5

Prerequisite: Departmental permission required.

Course Description: This course focuses on timely and relevant topics in entrepreneurship that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Entrepreneurship concentration), an MBA general elective, or an elective in the MS-Entrepreneurship program.

AIV:10.32b. Department of Management

Course number: MGT 9993

Title: Special Topics in Entrepreneurship

Hours: 2.0

Credits: 2.0

Prerequisite: Departmental permission required.

Course Description: This course focuses on timely and relevant topics in entrepreneurship that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Entrepreneurship concentration), an MBA general elective, or an elective in the MS-Entrepreneurship program.

AIV:10.33b. Department of Management

Course number: MGT 9994

Title: Special Topics in Entrepreneurship

Hours: 3.0

Credits: 3.0

Prerequisite: Departmental permission required.

Course Description: This course focuses on timely and relevant topics in entrepreneurship that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre- or corequisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 3 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 2-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA - Management major (Entrepreneurship concentration), an MBA general elective, or an elective in the MS-Entrepreneurship program.

AIV:10.34b. Allen G. Aaronson Department of Marketing and International Business

Course number: IBS 9790

Title: Special Topics in International Business

Hours: 1.0

Credits: 1.0

Pre- or corequisite: IBS 9600.

Course Description: This course focuses on timely and relevant topics in international business that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA – International Business major, an MBA general elective, or an elective in the MS-Marketing program.

AIV:10.35b. Allen G. Aaronson Department of Marketing and International Business

Course number: IBS 9791

Title: Special Topics in International Business

Hours: 1.5

Credits: 1.5

Pre- or corequisite: IBS 9600.

Course Description: This course focuses on timely and relevant topics in international business that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA – International Business major, an MBA general elective, or an elective in the MS-Marketing program.

AIV:10.36b. Allen G. Aaronson Department of Marketing and International Business

Course number: IBS 9792

Title: Special Topics in International Business

Hours: 2.0

Credits: 2.0

Pre- or corequisite: IBS 9600.

Course Description: This course focuses on timely and relevant topics in international business that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA – International Business major, an MBA general elective, or an elective in the MS-Marketing program.

AIV:10.37b. Allen G. Aaronson Department of Marketing and International Business

Course number: MKT 9790

Title: Special Topics in Marketing

Hours: 1.0

Credits: 1.0

Pre- or corequisite: MKT 9703.

Course Description: This course focuses on timely and relevant topics in marketing that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1 credit provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1.5, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA – Marketing major, an MBA general elective, or an elective in the MS-Marketing program.

AIV:10.38b. Allen G. Aaronson Department of Marketing and International Business

Course number: MKT 9791

Title: Special Topics in Marketing

Hours: 1.5

Credits: 1.5

Pre- or corequisite: MKT 9703.

Course Description: This course focuses on timely and relevant topics in marketing that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 1.5 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 2 or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA – Marketing major, an MBA general elective, or an elective in the MS-Marketing program.

AIV:10.39b. Allen G. Aaronson Department of Marketing and International Business

Course number: MKT 9792

Title: Special Topics in Marketing

Hours: 2.0

Credits: 2.0

Pre- or corequisite: MKT 9703.

Course Description: This course focuses on timely and relevant topics in marketing that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.

Rationale: This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 1, 1.5, or 3-credit course. This course is expected to enroll approximately 40 students each semester; it will be used as an elective course in the MBA – Marketing major, an MBA general elective, or an elective in the MS-Marketing program.

The following recommendations of the Curriculum Committee were approved at the School of Public Affairs Faculty Meeting on May 10, 2012. They will be effective for the Spring 2013 semester, pending approval of the Board of Trustees.

AIV:10.1p. The following is a new course in the BSPA Program in the School of Public Affairs.

Course Number: PAF 3710

Title: Reforming Education

Hours: 3.0

Credits: 3.0

Prerequisites or Co-requisite: ENG 2150

Course Description: This course examines the history and politics of American school reform. Students will consider the competing purposes often ascribed to public schools and study educational policies at local, state, and federal levels. Particular attention will be paid to urban education and issues of race and class.

Rationale: There is considerable interest in issues related to American public education amongst our students, as evidenced by the large percentage who choose to study an educational issue or policy for their research projects in PAF 4401 each year. This course will allow students to expand their understanding of current educational issues by presenting the broader historical and political context, and will help students further develop their skills in advocacy and analysis.

This course is an elective for the BSPA, to be offered once per year with a projected enrollment of 30 students.

AIV:10.2p. The following is a new course in the BSPA Program in the School of Public Affairs.

Course Number: PAF 3810

Title: Arts and Public Life

Hours: 3.0

Credits: 3.0

Prerequisites or Co-requisite: ENG 2150

Course Description: Students will explore how art and arts organizations function in the political, economic, and cultural context of the United States. Through a variety of innovative learning experiences, including field work at museums and other venues, students will grapple with the challenges of leading, funding, and promoting art in public life.

Rationale: There is no course in the BSPA curriculum that focuses on the arts. On February 20, 1921 the New York Times declared "New York the Art Capital of the World." By 1983 the Port Authority estimated that arts and cultural activities contributed over \$5.6 billion dollars to New York City's economy. The National Endowment of the Arts and major foundations advocate that the arts are an engine for economic development. In 1997 the Alliance for the Arts issued a report to Governor George Pataki and Mayor Rudolph Guiliani citing the arts contributed \$13.4 billion to the NYC economy. By 2005 this figure had grown to \$21.2 billion and the sector by 160300 people.

Policy advocates need to understand the many ways in which the arts relate to public affairs. Policy analysts should understand how aesthetics motivate and undergird citizenship and public actions. Arts and cultural policies are also an area of employment for a public service career. This course offers students an opportunity to become familiar with arts organizations involved in both advocacy and service delivery. Among other NYC arts institutions, BSPA students will work with the Rubin Museum of Art and the Theatre Development Fund, both of which have a special arrangement with

Baruch College and CUNY offering students the opportunity to experience the arts for no or little cost.

This course is an elective for the BSPA, to be offered once per year with a projected enrollment of 30 students.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on April 25, 2012, effective the Spring 2013 semester, pending approval of the Board of Trustees.

Section AV: Changes in Existing Courses

AV:10.1a. Change in Discipline Code – HSP

From: HSP	To: <u>LTS</u>
Course Number	Course Name
1000	Puerto Rican Heritage: Pre-Columbian to 1898
1003	Latin America: An Institutional and Cultural Survey
1004	Introduction to Latino Studies
3000	The Puerto Rican Child in an Urban Setting
3001	The Puerto Rican Community
3002	Puerto Rican Political and Economic Development in the Twentieth Century
3003	Major Selected Problems of the Puerto Rican Community
3004	Politics and Power in Puerto Rico
3005	Economic History of Puerto Rico
3006	Religions of the Caribbean
3007	Puerto Rican Culture
3008	Puerto Rican Heritage: 1898 to the Present
3009	Dominican Heritage: From Pre-Columbian Times to Present
3010	Central America: A Regional Study (cross-listed w/ HIS)
3011	The Contemporary Puerto Rican Family
3012	Latinas: A Social and Cultural Survey
3015	Cuban Culture and Society (cross-listed w/ ANT/SOC)
3016	Urban Economic Structure (cross-listed w/ BLS)
3030	Changing Demographic of the City (cross-listed w/ BLS/SOC)
3035	The Remaking of New York: The Immigrant Experience (cross-listed w/ ANT/BLS/SOC)
3044	Migration in the Americas (cross-listed w/ BLS/SOC)
3045	Changing Demographics of the City (cross-listed w/ BLS)
3050	Race and Global Inequality (cross-listed w/ BLS)
3058	Contemporary Latin American Fiction (cross-listed w/ CMP)
3059	Latino/a Literature in the U.S. (cross-listed w/ CMP)

3085	Special Topics in Hispanic/Latino Studies
3120	Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality (cross-listed w/ BLS/ANT/SOC)
3125	Race and Ethnic Relations (cross-listed w/ ANT/BLS/SOC)
3130H	The City that Care Forgot: The Roots, Ruin, and Rebirth of New Orleans (cross-listed w/ ANT/BLS/SOC)
4900	Seminar in Black and Latino Studies (cross-listed w/ BLS)

Rationale: The Department of Black and Hispanic Studies recently changed its name to the Department of Black and Latino Studies. As such, all courses currently with the HSP (Hispanic Studies) discipline code are being changed to LTS (Latino Studies).

AV:10.2a. Change in Discipline Code and Course Title – HSP

From: HSP		To: <u>LTS</u>	
5000-5001	Independent Study I, II (Hispanic Studies)	5000-5001	Independent Study I, II (<u>Latino Studies</u>)
7000	Hispanic Studies Elective	7000	<u>Latino Studies</u> Elective
7050	Hispanic Studies Intermediate Elective	7050	<u>Latino Studies</u> Intermediate Elective
7100	Hispanic Studies Advanced Elective	7100	<u>Latino Studies</u> Advanced Elective

Rationale: The Department of Black and Hispanic Studies recently changed its name to the Department of Black and Latino Studies. As such, all courses currently with the HSP (Hispanic Studies) discipline code are being changed to LTS (Latino Studies). The titles of these courses are also being changed to reflect the new department name.

The following recommendation of the Graduate Affairs Committee was approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on April 25, 2012 effective the Spring 2013 semester, pending approval of the Board of Trustees.

AV:10.3a. Change in Title and Description

From: MTH 9815 Object Oriented Programming for Financial Applications		To: MTH 9815 <u>Software Engineering in Finance</u>	
Description	This course discusses general and advanced features of object oriented programming and their applications to solving financial engineering problems. Topics include: Template Programming in C++, Encapsulation, Inheritance and Virtual Functions, Bridging with a Virtual Constructor, Design	Description	This course involves the careful <u>examination of software development techniques for solving problems in finance.</u> Emphasis is placed on <u>productivity and the development of software engineering skills including automation, source control, and API design.</u> The course is aimed at students who

	Patterns, Programming in the Black-Scholes Environment.		have a basic understanding of C++ and quantitative finance. The primary development language is Python.
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Rationale: The original course title lost its relevance once the students were required to have a strong C++ foundation before taking the class. Instead of teaching the basics of object oriented programming languages, the course is focusing, as is the financial industry, on higher level/higher productivity languages like Python and on solving actual software engineering problems encountered in quantitative development. MTH 9815 will continue to be offered once per year with a projected enrollment of 24 students. It is a required course within the Financial Engineering MS Program.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Zicklin School of Business Faculty Meeting on April 26, 2012 effective the Spring 2013 semester, pending approval of the Board of Trustees.

Section AV: Changes in Existing Courses

AV:10.1b. Changes in Course Description

From: RES 3550		To: RES 3550	
Title	Analytical Skills in Real Estate	Title	Analytical Skills in Real Estate
Description	This course exposes students to two major aspects of real estate analysis. The first is an understanding of key concepts and data sources that are needed to conduct commercial real estate analysis, including issues of policy and financial feasibility and the appreciation of the key issues of risk assessment and present value. The second major component of this course is an understanding of the use of major quantitative analysis tools, including the ability to perform basic calculations. The course makes use of standard spreadsheet software to facilitate the understanding and calculation of the value of an investment. The class includes real data examples and computer laboratory assignments. This course offers students a grounding in analytic and	Description	This course exposes students to two major aspects of real estate analysis. The first is an understanding of key concepts and data sources that are needed to conduct commercial real estate analysis, including issues of policy and financial feasibility and the appreciation of the key issues of risk assessment and present value. The second major component of this course is an understanding of the use of major quantitative analysis tools, including the ability to perform basic calculations. The course makes use of standard spreadsheet software <u>such as Argus</u> to facilitate the understanding and calculation of the value of an investment. The class includes real data examples and computer laboratory assignments. This course offers students a grounding in analytic

quantitative techniques of real estate financial analysis. (Credits will not be granted for both PAF 3550 and RES 3550. Students may take only one of these courses).	and quantitative techniques of real estate financial analysis.
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Rationale: RES 3550 is no longer cross listed with PAF 3550. In 2006, the BS real estate degree program that was previously offered in SPA was eliminated and replaced by the current BBA degree program offered in Zicklin. In 2010 the cross-listing of real estate courses in SPA with comparable courses in Zicklin was ended. The addition of "Argus" clarifies an example of the type of software program used in this course.

AV:10.2b. Changes in Course Description and Prerequisites

From: RES 3800		To: RES 3800	
Title	Real Estate Construction Process: Building, Cost, and Management Issues	Title	Real Estate Construction Process: Building, Cost, and Management Issues
Description	This course presents the process of designing and building residential and commercial structures within the New York context. The course includes a focus on design, costing, construction site management, building code and clearance issues, and issues leading to the certificate of occupancy. The course will include case examples from the New York area. (Credits will not be granted for both PAF 3801 and RES 3800. Students may take only one of these courses).	Description	This course presents the process of designing and building residential and commercial structures within the New York context. The course includes a focus on design, costing, construction site management, building code and clearance issues, and issues leading to the certificate of occupancy. The course will include case examples from the New York area.
Prerequisites	RES 3000 or departmental permission	Prerequisites	<u>ZK</u>

Rationale: RES 3800 is no longer cross listed with PAF 3801. In 2006, the BS real estate degree program that was previously offered in SPA was eliminated and replaced by the current BBA degree program offered in Zicklin. In 2010 the cross-listing of real estate courses in SPA with comparable courses in Zicklin was ended. This course does not require RES 3000 in order for students to be able to take the course.

AV:10.3b. Changes in Course Description and Pre-requisites

From: RES 3900	To: RES 3900
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Title	Real Estate Development: Principles and Guidelines	Title	Real Estate Development: Principles and Guidelines
Description	<p>This semester-long course includes a broad survey and overview of real estate as development processes, as markets, and in terms of investment options and development choices. Market and financial feasibility issues are assessed, as they are critical for real estate development projects. The course includes an examination of development trends in the New York region as they affect real estate development options and decisions. Central to the course will be case studies of actual development projects and decisions including meetings with key stakeholders to review and understand their choices, costs, and decisions. The course focuses the students upon the stages of real estate development in residential and nonresidential real estate.</p> <p>(Credits will not be granted for both PAF 4701 and RES 3900. Students may take only one of these courses).</p> <p>3 hours; 3 credits.</p>	Description	<p>This semester-long course includes a broad survey and overview of real estate as development processes, as markets, and in terms of investment options and development choices. Market and financial feasibility issues are assessed, as they are critical for real estate development projects. The course includes an examination of development trends in the New York region as they affect real estate development options and decisions. Central to the course will be case studies of actual development projects and decisions including meetings with key stakeholders to review and understand their choices, costs, and decisions. The course focuses the students upon the stages of real estate development in residential and nonresidential real estate.</p>
Prerequisites	RES 3200 or departmental permission	Prerequisites	<u>ZK</u>

Rationale: RES 3900 is no longer cross listed with PAF 4701. In 2006, the BS real estate degree program that was previously offered in SPA was eliminated and replaced by the current BBA degree program offered in Zicklin. In 2010 the cross-listing of real estate courses in SPA with comparable courses in Zicklin was ended. RES 3200 is not necessary for Zicklin students to take this course.

AV:10.4b. Changes in Course Description and Prerequisites

From: RES 4900		To: RES 4900	
Title	Real Estate Development: Case Development	Title	Real Estate Development: Case Development

Description	This semester long course continues the analysis of real estate development, begun in RES3900, from the perspective of investors and developers. It includes a case specific development proposal that each student prepares as their final capstone project. These real estate development proposals based upon real development prices are then presented to a panel of outside development professionals as part of the final class project. (Credits will not be granted for both PAF 4702 and RES 4900. Students may take only one of these courses).	Description	This semester long course continues the analysis of real estate development, begun in RES3900, from the perspective of investors and developers. It includes a case specific development proposal that each student prepares as their final capstone project. These real estate development proposals based upon real development prices are then presented to a panel of outside development professionals as part of the final class project.
Prerequisites	RES 3200, or RES 3900 (PAF 4701), or departmental permission.	Prerequisites	RES 3900 or departmental permission

Rationale: RES 4900 is no longer cross-listed with PAF 4710. In 2006, the BS real estate degree program that was previously offered in SPA was eliminated and replaced by the current BBA degree program offered in Zicklin. In 2010 the cross-listing of real estate courses in SPA with comparable courses in Zicklin was ended. RES 3900 is the only pre-requisite for this course.

AV:10.5b. Changes in Course Description and Prerequisites

From: BUS 6100H		To: BUS 6100H	
Title	Business Consulting	Title	Business Consulting
Description	Business Consulting is a course in which students will apply what they have learned to a real organizational challenges. Students will be part of a consulting team that will, guided by the senior partners at BHC (the professors), complete a consulting project. This course is based on the concepts of experiential learning—integrating theories, models, and ideas from previous coursework and applying them to an organizational problem or opportunity and presenting their ideas to clients. The team will	Description	<u>This course trains students to apply theories and models from all fields of business, such as accountancy, finance, human resource management, information systems, operations management, and marketing, to solve business problems and dilemmas. It provides students with in-house and external consulting skills, including analytical, leadership, teamwork, and computer skills. Students work in teams on real-life consulting projects. The teams identify and meet with a client, target a specific client problem or</u>

	identify and meet with a client, target a specific client problem or goal, complete the necessary analyses, and provide recommendations in both a written report and class presentation. Samples of problems include a market's segmentation, production issues, analysis of a new financial instrument or a financial product, and identifying new international markets or clients. Throughout the process the teams are expected to apply high ethical standards and produce creative yet pragmatic recommendations.		<u>goal, complete the necessary analyses, and provide recommendations in both a written report and class presentation. Sample consulting problems include segmenting a market, analyzing a financial instrument, and identifying new international markets or clients. Formal class presentations by the professor provide necessary background information.</u>
Prerequisites	BUS 4113H, completion of nine credits of 4000 level Zicklin Honors courses; a minimum of 61 credits, completion of at least 60 % of the major, and an overall GPA of 3.6.	Prerequisites	<u>Open to seniors in the Zicklin Honors Program who have completed 60% of the major, BUS 4444H, six additional credits of 4000-level Zicklin Honors courses; and an overall GPA of 3.6.</u>

Rationale: The change in this course description deals with editing rather than substance. The original description is too long relative to the other honors courses, includes unnecessary acronyms (e.g., BHC-Business Honors Consulting), and provides too much specific detail, some of which will likely change as the course evolves.

This capstone course will be restricted to students in the Zicklin Honors Program. It contributes to the uniqueness of the Program's curriculum and, as such, should be reserved for Zicklin Honors students.

Additionally, BUS 4444 has been substituted for BUS 4113 because it provides an interdisciplinary experience that is better suited to the cross-functional nature of the consulting experience offered in this course. BUS 4113 focuses on organizational behavior and thus does not prepare students for consulting on accounting, finance, information systems or marketing problems.

A minimum of 61 credits was omitted because it is redundant: 61 credits are required prior to taking the prerequisites for this course.

AV:10.6b. Changes in Course Description and Prerequisites

From: BUS 6300H		To: BUS 6300H	
Title	Entrepreneurial Venture Creation	Title	Entrepreneurial Venture Creation

Description	<p>This course will provide an overview of entrepreneurship and entrepreneurial leadership. Its main focus is on specific issues and stages, as well as the actual process of developing a new venture using a team approach. Each team will produce a detailed business plan and present their business plan to the class for feedback and critique. Through this experiential learning activity, students will be equipped with entrepreneurial tools for their careers.</p> <p>This course will use a variety of instructional tools to introduce the concept of venture start-ups and business plans. During the semester, students will be engaged in the following activities: (1) classroom lectures; (2) listening to guest speakers and to speeches online; (3) analyzing business cases; and (4) conducting independent research on various aspects of starting and operating a new venture. Students may not retain credits for BUS 6300H and MGT 4961 or MGT 4963. This course is available only to students not majoring in Entrepreneurship.</p>	Description	<p><u>This course will provide an overview of entrepreneurship and entrepreneurial leadership. Its main focus is on specific issues and stages, as well as the actual process of developing a new venture using a team approach. Each team will produce a detailed business plan and present their business plan to the class for feedback and critique. Through this experiential learning activity students will be equipped with entrepreneurial tools for their careers.</u></p> <p><u>This course will use a variety of instructional tools, including cases and independent research, to introduce the concept of venture start-ups and business plans. Students may not receive credits for both BUS 6300H and MGT 4961 or MGT 4963. This course is only available to student not majoring in Entrepreneurship.</u></p>
Prerequisites	Completion of nine credits of 4000 level Zicklin Honors courses, a minimum of 61 credits, completion of at least 60% in the major, and an overall GPA of 3.6.	Prerequisites	<u>Open only to seniors in the Zicklin Honors Program who have completed at least 60% of the major, BUS 4444, 6 additional 4000-level Zicklin Honors credits; and have an overall GPA of 3.6.</u>

Rationale: Specific pedagogical details were omitted from this description in order to make it comparable to the other course descriptions in the program and because such details may vary from semester to semester.

This capstone course will be restricted to students in the Zicklin Honors Program. It contributes to the uniqueness of the Program's curriculum and, as such, should be reserved for Zicklin Honors students.

Additionally, BUS 4444 has been added as a prerequisite. Thus the requirement specifies “BUS 4444 plus 6 additional 4000-level credits” instead of simply saying “nine credits of 4000-level courses.” This provides consistency with the other capstone course: BUS 6100. As well, the interdisciplinary nature of BUS 4444 will provide students with a good background for developing entrepreneurial ventures.

A minimum of 61 credits was omitted because it is redundant: 61 credits are required prior to taking the prerequisites for this course.

AV:10.7b. Change in Title and Course Description

From: BUS 4112H		To: BUS 4112H	
Title	Financial Reporting and Analysis	Title	<u>Industry and Competitive Analysis: An Interdisciplinary Approach</u>
Description	This course will focus on one specific company or industry each semester. The company or industry may change from semester to semester. Students will explore relevant and current issues affecting the company or industry from an interdisciplinary perspective. The course will be divided into loosely-coupled modules to examine contemporary issues that have impacting on that industry/company. An example might be Apple Inc., which straddling the intersection of the Media and Technology industries; topics discussed might include the history of platform wars, the dynamics of the media industry, peer production, net neutrality, and intellectual property rights issues. Student may receive credits for only one of the following: BUS 4112H, BPL5100H or BPL 5100	Description	<u>This course will focus on the in-depth analysis of one specific company or industry [which may change from semester to semester]. The purpose of the course is not to make students into experts on a specific company or industry, but rather to help students learn to explore, in depth, relevant and current issues affecting a company or industry from an interdisciplinary perspective. As well, the approach is designed to develop an understanding of the various social and policy concerns underlying many business problems. The course will be divided into loosely-coupled modules that will include case analysis.</u>

Rationale: The change in title is a correction for the January report.

Because the industry or company can change from semester to semester, references to Apple and its industry were omitted from the course description.

In addition, the requirement that “students will not be permitted to receive credits for BUS 4112H and BPL5100H or BPL 5100” was omitted because, although an initial judgment was made that

BUS 4112H overlapped with BPL 5100, closer examination of the actual contents of this course led to the conclusion that BPL 5100H should be required of all students in the Zicklin Honors Program. The actual contents of BUS 4112H may vary depending upon the industry chosen for analysis, whereas BPL5100, which is required of all Zicklin undergraduates, can be counted on to include important topics and theories such as sustainable competitive advantage.

AV:10.8b. Changes in Course Prerequisites

From: BUS 6901H-6902H		To: BUS 6901H-6902H	
Title	Honors Thesis in Business	Title	Honors Thesis in Business
Prerequisites	Open only to seniors who are majoring in business, who have completed 60 % of the major, nine credits of Zicklin Honors courses and an overall GPA of 3.6 or better.	Prerequisites	<u>Open only to seniors in the Zicklin Honors Program who have completed 60 % of the major, 6 credits of 4000-level Zicklin Honors courses; and maintain an overall GPA of 3.6.</u>

Rationale: This course sequence was developed explicitly for the Zicklin Honors Program. Other thesis courses exist for students not in this program.

Also the number of honors credits was changed from 9 credits overall to 6 credits of 4000-level honors courses. This is consistent with the other capstone courses. Additionally, since the original requirement of 9 credits de facto included BLP 5100H, which must be taken in the senior year, it resulted in an unrealistic delay in the timing of this capstone sequence.

AV:10.9b. Change in Course Number, Description and Prerequisites

From: BUS 3333		To: BUS 4444H	
Title	Case Studies in Business	Title	Case Studies in Business
Description	This course introduces students to the case study method of learning. Students will analyze and discuss business issues that occur in real world situations, portrayed through short business cases. The cases will be studied in a teaching/learning atmosphere designed to promote analysis, communication, and teamwork skills as well as critical thinking and effective decision-making. The cases are drawn from all business disciplines and require students to distinguish between competing perspectives and motivations in order to recommend and support	Description	<u>This is an interdisciplinary course based on a collection of cases that is designed to reflect multiple facets of business. Taught by a team of faculty from accounting, finance, economics, law, management and marketing, the course gives students a unique appreciation of the complexity and interconnectedness and of these diverse perspectives in real-world business problems. The cases will be studied in a teaching/learning atmosphere designed to promote critical thinking and in-depth analysis. Written and oral communication will be emphasized. Students will learn to distinguish between competing</u>

	workable solutions. This is a business elective course only. It may not be used for the major or the minor.		<u>perspectives and motivations in order to recommend and support workable solutions to real-world business problems.</u>
Prerequisites	ZK major code and completed 60 credits	Prerequisites	<u>Completion of 61 credits or more and a 3.6 overall GPA</u>

Rationale: This course has been reformulated as a part of the curriculum for the new Zicklin Undergraduate Honors Program. The case approach will foster critical thinking skills that are an important part of an honors program. The course will be taught as a seminar with one professor of record and a series of guest faculty who will teach cases from a range of business fields. The in-depth, analytical nature of this multidisciplinary case approach will make it a good preparation for the honors capstone courses. It is expected to enroll approximately 25 students, and will be offered once per academic year. This course will serve as an elective for Zicklin Honors students.

The following recommendations of the Committee on Graduate Curriculum were approved at Zicklin School of Business Faculty Meetings on February 23, 2012, March 22, 2012, and April 26, 2012 effective the Spring 2013 semester, pending approval of the Board of Trustees.

AV:10.10b. Changes in Course Number, Title, Credits, Hours and Pre or Corequisites

From: BUS 9801– 9803		To: BUS 9801– 9804	
Title	Graduate Internships I, II, and III	Title	Graduate Internships I, II, III, <u>and IV</u>
Hours	1 hour per semester; 3-hours total	Hours	1 hour per semester; <u>4</u> hours total
Credits	1 credit per semester; 3 credits total	Credits	1 credit per semester; <u>4</u> credits total
Description	The Graduate Internship is designed to provide students in the MBA or MS programs in business, where appropriate, with the opportunity to participate in a coordinated and supervised work experience in the business discipline of their choice. Students elect to work in positions in the field to gain practical experience and insight into the workings of actual businesses. In addition to their field experience, students are required to attend workshops and advising sessions at the school as determined by the faculty internship coordinator, the Graduate Career	Description	The Graduate Internship is designed to provide students in the MBA or MS programs in business, where appropriate, with the opportunity to participate in a coordinated and supervised work experience in the business discipline of their choice. Students elect to work in positions in the field to gain practical experience and insight into the workings of actual businesses. In addition to their field experience, students are required to attend workshops and advising sessions at the school as determined by the faculty internship coordinator, the Graduate Career

	Management Center, and the Weissman Center for International Business. The internship is graded on a Pass/No Credit (P/NC) basis.		Management Center, and the Weissman Center for International Business. The internship is graded on a Pass/No Credit (P/NC) basis.
Prerequisites	<p>Prerequisites for BUS 9801: Permission of faculty internship coordinator and Graduate Career Management Center required. Open to full-time and part-time MBA and MS students who have completed a minimum of 12 credits toward their graduate degree, or by approval of the Internship Committee. (Students on F-1 visas must have been in F-1 student status for at least one academic year prior to CPT; different conditions may apply to students on other visas.) All students must be in good academic standing (3.0 cumulative grade point average) to pursue all internships.</p> <p>Prerequisite for BUS 9802: Successful completion of BUS 9801. Prerequisite for BUS 9803: Successful completion of BUS 9802. Students may take up to three 1-credit internships (BUS 9801, BUS 9802, BUS 9803), and may apply the credits toward a general elective. However, students cannot take more than 1 credit per semester. Students on F-1 visas cannot extend the duration of their program in order to complete an internship. Students may not use their current or previous employment for an internship.</p>	Prerequisites	<p>Prerequisites for BUS 9801: Permission of faculty internship coordinator and Graduate Career Management Center required. Open to full-time and part-time MBA and MS students who have completed a minimum of 12 credits toward their graduate degree, or by approval of the Internship Committee. Students on F-1 visas must have been in F-1 student status for at least one academic year prior to <u>Curricular Practical Training (CPT)</u>. <u>(Some students may be able to participate in CPT prior to completing one full academic year in a Zicklin graduate program, based on prior course work in a US college.)</u> Different conditions may apply to students on other visas. All students must be in good academic standing (3.0 cumulative grade point average) to pursue all internships. Prerequisite for BUS 9802: Successful completion of BUS 9801. Prerequisite for BUS 9803: Successful completion of BUS 9802. <u>Prerequisite for BUS 9804: Successful completion of BUS 9803. Students may apply BUS 9801-BUS 9802 - BUS 9803, a maximum of 3 hours, 3 credits, towards their degree. (MBA students may apply internship credit towards general elective credit; MS students should consult their program requirements to determine if internship credit applies as elective credit).</u> <u>Students may seek an additional 1 hour, 1 credit of internship (BUS 9804); however, the credit will not</u></p>

		<p><u>apply towards the degree.</u> Students cannot take more than 1 credit of internship per semester. Students on F-1 visas cannot extend the duration of their program in order to complete an internship. Students may not use their current or previous employment for an internship.</p>
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Rationale: BUS 9804 will extend the opportunity for students to gain practical experience and insight into the workings of actual businesses. Currently, students who complete the maximum 3 hours, 3 credits of internship cannot accept positions in companies that require students to be officially registered for internship credit. We have had to deny opportunities to students who would otherwise have benefited from a new internship experience or the chance to extend their current internship. We have clarified the language regarding internship credit in MS programs since requirements in these programs vary.

AV:10.11b. Changes in Course Number, Title, Description and Pre- or Corequisites

From: IBS 9768		To: <u>IBS 9793 (formerly IBS 9768)</u>	
Title	Advanced Topics in International Business	Title	<u>Special Topics in International Business</u>
Description	Analysis of advanced and current topics in international business operations, trade, and investment. A research paper will be written on a particular topic.	Description	<u>This course focuses on timely and relevant topics in international business that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.</u>
Prerequisite	IBS 9760 or ECO 9741 or departmental permission.	Pre- or corequisite	<u>IBS 9600.</u>

Rationale: The existing course description and title have been changed to fit with the sequence of new special topics courses in varying credit amounts (IBS 9790, IBS 9791 and IBS 9792), described earlier in this document.

AV:10.12b. Changes in Course Number, Title and Description

From: MKT 9715		To: <u>MKT 9793 (formerly MKT 9715)</u>	
Title	Current Issues in Marketing	Title	<u>Special Topics in Marketing</u>

Description	Seminar focusing on current marketing issues such as environmental marketing; social responsibility in marketing; political marketing; ethical aspects of selling, advertising, and marketing research; and the role of government regulation.	Description	<u>This course focuses on timely and relevant topics in marketing that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and additional pre-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.</u>
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Rationale: The existing course description and title have been changed to fit with the sequence of new special topics courses in varying credit amounts (MKT 9790, MKT 9791 and MKT 9792), described earlier in this document.

The following recommendations of the Curriculum Committee were approved at the School of Public Affairs Faculty Meeting on May 10, 2012. They will be effective for the Spring 2013 semester, pending approval of the Board of Trustees.

AV: 10.1p. Changes in the Discipline, Title, and Description of the course in the BSPA Program.

From: PUB 1250		To: PAF 1250	
Title	Public Administration in Modern Society	Title	<u>Citizenship and Public Affairs</u>
Description	This course introduces the student to the field of public administration and public policy. It focuses on the nature of government organizations in this country and how they operate. It also contrasts them with private organizations in this country and discusses the regulation of private organizations by government. In addition, the course considers governmental policy making and decision making in the context of the social and political environment.	Description	<u>The course is an examination of the historical, institutional, political, and social context of civic life in the United States. The place of the individual in a democratic society is explored. The course will examine government structures and how businesses and advocacy groups interact with public officials. Constitutional principles are identified and applied to civil liberties, civil rights, and property rights.</u>

Rationale: This change updates the course content and makes the course title and description consistent with current syllabi for the course and how instructors teach the class.

AV: 10.2p. Changes in the Title, Description and Prerequisite of the course in the BSPA Program.

From: PAF 3005		To: PAF 3005	
Title	Public Affairs in New York City	Title	Public <u>Service</u> in New York City
Description	Students are introduced to the civic life of New York City. History and political and economic theory are used to consider a variety of themes including: liberty and order, sovereignty and representation, markets and community, Manhattan and the outer boroughs, the city and the tri-state region, immigration and American institutions, and social justice.	Description	<u>Events, personalities, and popular culture have shaped public service in New York City. This course examines the impacts of events such as the Draft Riots and 9/11, the influences of prominent mayors and administrators, and the effects of New York-focused movies, music, and television shows. It identifies models of public service to emulate.</u>
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332 or 2353	Prerequisite(s)	<u>ENG 2150</u>

Rationale: This change updates course content; makes the course title and description consistent with current syllabi for the course and how instructors teach the class. It also eliminates unnecessary prerequisites.

AV: 10.3p. Changes in the Description and Prerequisite of the course in the BSPA Program.

From: PAF 3010 Policy and Politics		To: PAF 3010 Policy and Politics	
Description	Introduces the student to the fundamentals of policy making in the American political system. Examines the institutions and processes that produce public policy in the United States at the national, state, and local levels (specifically in American cities). Addresses the social, cultural, and economic environments in which policy formulation and implementation take place. Provides the student with the basic conceptual and methodological tools of policy analysis.	Description	<u>The class provides an overview of the politics of the policy process. A summary is provided of a wide range of public problems and solutions. The class considers the influence of government institutions and advocacy groups in the policy process. The course examines the creation of political coalitions and public-private partnerships.</u>
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332 or 2353	Prerequisite(s)	<u>ENG 2150</u>

Rationale: This change updates course content: makes the course title and description consistent with current syllabi for the course and how instructors teach the class. It also eliminates

unnecessary prerequisites.

AV: 10.4p. Changes in the Description and Prerequisite of the course in the BSPA Program.

From: PAF 3015 Qualitative Studies of Communities		To: PAF 3015 Qualitative Studies of Communities	
Description	Community can mean everything from New York City's population, to specific neighborhoods, to members of a religious institution. It can have a spatial or social network connotation. Students will explore the various meanings of community and learn how to complement their understanding of communities based on quantitative data and analyses by conducting research on and with communities using qualitative methods such as participant-observation, intensive interviewing, and content analysis.	Description	<u>Whether defined by geography, religious or political ideals, or socioeconomic circumstance, communities are a central building block of American public life and public affairs. This class will equip students with the tools to study various communities with qualitative methods such as participant-observation, intensive interviewing, and content analysis.</u>
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332 or 2353	Prerequisite(s)	<u>ENG 2150</u>

Rationale: This change makes the course title and description consistent with current syllabi for the course and how instructors teach the class. It also updates the course content, and eliminates unnecessary prerequisites.

AV: 10.5p. Changes in the Description and Prerequisite of the course in the BSPA Program

From: PAF 3020 Ethics and Civic Engagement		To: PAF 3020 Ethics and Civic Engagement	
Description	This course identifies the nature of ethical problems faced by citizens and those entrusted with the public interest. It then examines the tools for ethical analysis. Students will have the opportunity to apply these analytic frames to specific problems related to the formation and implementation of public policy.	Description	<u>The course identifies the nature of ethical problems faced by citizens and those entrusted with the public interest. It explores alternative forms of ethical analysis. Students will have the opportunity to apply these analytic frames to specific problems related to public policy.</u>

Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332 or 2353	Prerequisite(s)	<u>ENG 2150</u>
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Rationale: This change makes the course description consistent with current syllabi for the course and how instructors teach the class, and updates the course content. It also eliminates unnecessary prerequisites.

AV: 10.6p. Changes in the Title, Description, and Prerequisite of the course in the BSPA Program

From: PAF 3102		To: PAF 3102	
Title	Economic Analysis and Public Policy	Title	Economic Analysis <u>of</u> Public Policy
Description	This is primarily a course in economic theory that covers the fundamental principles and logic underlying the economic analysis of individual and firm behavior. A significant part of the course is spent analyzing causes and consequences of public sector intervention in the economy. The course is organized around a series of public policy issues, and economic theory is introduced as needed. The primary objective is to provide students with the basic analytical skills that will enable them to examine social problems from an economic point of view. A second goal is to prepare students for elective courses in economics.	Description	<u>This is a course in economic theory and its use for understanding and addressing public problems. Applications are drawn from current policy debates in areas such as the environment, health, and labor markets. Relevant analytical tools, including benefit-cost analysis, are introduced. Students analyze and write from an economic perspective through in-class activities and out-of-class assignments.</u>
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332, or 2353, and ECO 1001	Prerequisite(s)	<u>ECO 1001 and ENG 2150</u>

Rationale: This change makes the course title and description consistent with current syllabi for the course and how instructors teach the class. It also updates the course content, and eliminates unnecessary prerequisites.

AV: 10.7p. Changes in the Title, Description, and Prerequisite of the course in the BSPA Program

From: PAF 3103	To: PAF 3103
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Title	Public Finance/Managing Public Resources	Title	<u>Economics of the Public Sector</u>
Description	This course examines the role and economic impact of government intervention in the market. The core consists of an examination of how government obtains and spends revenue. The primary objective is to help students develop a critical perspective on current debates over the proper role of the public sector in the economy. Using economic theory, it examines the functions of government, interests served by government, and the process that determines what government does.	Description	<u>The focus of this course is on the role of the government in the economy. It addresses the reasons for and consequences of government intervention, including the theoretical and empirical examination of whether and when intervention improves economic efficiency and social welfare. Students will learn about and analyze education and environmental policies, social insurance programs such as Social Security, social welfare, income and property taxation, and other means of financing government activities.</u>
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332, 2353 and ECO 1001, PAF 3102, pre-public affairs core or pre-business core.	Prerequisite(s)	<u>PAF 3102</u>

Rationale: This change makes the course title and description consistent with current syllabi for the course, how instructors teach the class, and updates the course content. It eliminates unnecessary prerequisites.

AV: 10.8p. Changes in the Description and Prerequisite of the course in the BSPA Program

From: PAF 3105 Principles of Survey Research		To: PAF 3105 Principles of Survey Research	
Description	The course will examine the history and fundamentals of survey research, including the survey research process and its uses by government, business, nonprofits, and the media. The course will cover survey methodologies, including telephone and web surveys. Students will learn how to evaluate surveys, put research findings to use, and get hands-on experience	Description	<u>The course explores the history and fundamentals of survey research, including the survey research process and its uses by government, business, nonprofits, and the media. Different methodologies are covered, including telephone and web surveys. It reviews how to evaluate questionnaires, put research findings to use, and get hands-on experience</u>

	designing, executing, and analyzing a brief online survey.		designing, executing, and analyzing an online survey.
Prerequisite(s)	none	Prerequisite(s)	ENG 2150

Rationale: This change makes the course title and description consistent with current syllabi for the course and how instructors teach the class. It also updates the course content.

AV: 10.9p. Changes in the Title, Description, and Prerequisite of the course in the BSPA Program

From: PAF 3106		To: PAF 3106	
Title	Public Opinion, Policy, and Management	Title	Public Opinion
Description	This course examines (1) the role of public opinion in the American constitutional and political frameworks; (2) the public's capacity for meaningful opinion; and (3) the impact on public policy, private enterprise, and the social sciences. The course also looks at survey research techniques and the effect of polls on the American political process.	Description	<u>This course is an examination of public opinion in the American constitutional and political framework. The emphasis is on the public's capacity for expressing its political views, the place of attitudinal research in the social sciences, and the uses of opinion polls in public, nonprofit, and private decision-making. The class will learn about the role of public opinion in the advocacy and analysis of public policy.</u>
Prerequisite(s)	none	Prerequisite(s)	ENG 2150

Rationale: This change makes the course title and description consistent with current syllabi for the course and how instructors presently teach the class. It also updates course content.

AV: 10.10p. Change in the description of the course in the BSPA Program

From: PAF 3108 Public Campaigns and Advocacy		To: PAF 3108 Public Campaigns and Advocacy	
Description	In this course students will create and manage persuasive campaigns for a range of government and nonprofit organizations in fields such as healthcare, education, and environmentalism. Students will study theories of persuasion and social influence, and classic media campaigns such as public	Description	<u>Students will create and manage persuasive campaigns for a range of public causes. The course focuses on theories of persuasion and social influence, and classic media campaigns such as public service announcements against drunk driving and ads for political candidates. Through</u>

<p>service announcements against drunk driving and ads for political candidates. Through such studies, students will learn how to apply principles of persuasion to influence diverse audiences in contemporary contexts involving issue advertising, election drives, the Internet, social media, and movement communication.</p>	<p>such studies, class members will learn how to apply persuasion principles and advocacy strategies to influence diverse audiences in contemporary contexts involving issue advertising, election drives, cultural activism, new media, and movement communication.</p>
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Rationale: This change makes the course title and description consistent with current syllabi for the course and how instructors presently teach the class. It also updates course content.

AV: 10.11p. Changes in the description and prerequisite of the course in the BSPA Program

From: PAF 3201 Public Communication and Organizations		To: PAF 3201 Public Communication and Organizations	
Description	<p>Introduces students to the basic forms, audiences, and practices of communication in public, institutional settings. Students learn about the interrelationships among communicative activities and organizational goals. Internal and external messages, small group communication, interpersonal communication, and basic report preparation are covered. The course incorporates a focus on the influence of technological innovation on organization life and communicative practice. It provides students with opportunities to present work in written, oral, and computer-mediated forms.</p>	Description	<p>Students are taught in this course to understand and apply communication skills in public affairs. The class provides cutting-edge tools for deliberation and speech in organizational environments, focusing on: professional styles and habits, audience analysis, institutional adaptation, political argument, rhetoric, media training, and the innovative use of technologies. New perspectives and practical skills will be acquired for engaging public issues.</p>
Prerequisite(s)	<p>PUB 1250 or POL 1101, 2001, 2321, 2332, or 2353; and pre-public affairs core or pre-business core.</p>	Prerequisite(s)	<p><u>ENG 2150</u></p>

Rationale: This change makes the course title and description consistent with current syllabi for the course and how instructors presently teach the class. It also updates course content, and eliminates unnecessary prerequisites.

AV: 10.12p. Changes in the Title, Description, and Prerequisite of the course in the BSPA Program

From: PAF 3301		To: PAF 3301	
Title	Models of Service Delivery: Constituencies, Stakeholders, and Policy	Title	Models of Service Delivery
Description	Particular focus on how well government services the public, what kind of information answers questions relating to the effectiveness and quality of services, and how to make service delivery more responsive to the public.	Description	<u>The principles and problems of delivering urban services and the design of alternative service delivery systems are introduced in this class. The particular focus is on how well government serves the public, what kind of information is needed to answer questions about the effectiveness, efficiency, equity, and quality of services, and how to make service delivery more responsive to the public.</u>
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332, 2353 and pre-public affairs core or pre-business core.	Prerequisite(s)	<u>ENG 2150</u>

Rationale: This change makes the course title and description consistent with current syllabi for the course and how instructors presently teach the class. It also updates course content, and eliminates unnecessary prerequisites.

AV: 10.13p. Change in the Prerequisite of the course in the BSPA Program

From: PAF 3375 Housing and Community Development		To: PAF 3375 Housing and Community Development	
Prerequisite(s)	Qualified for admission to one of Baruch's Schools	Prerequisite(s)	<u>ENG 2150</u>

Rationale: This change makes the prerequisite consistent with other courses in the BSPA.

AV: 10.14p. Changes in the Description and Prerequisite of the course in the BSPA Program

From: PAF 3401 Quantitative Methods for Policy and Practice		To: PAF 3401 Quantitative Methods for Policy and Practice	
Description	This course explores how quantitative methods are used to address policy and operational issues confronting	Description	<u>This course focuses on the use of quantitative information and analysis to understand, interpret, promote, critique, and</u>

	public and nonprofit agencies. Students learn how and why professionals use different research methods, data analysis, and operations management techniques. Cases are examined throughout the class to familiarize students with real-world operational problems managers address and with research and empirical evidence used in the policy-making process. Microsoft Excel will be used extensively with the course.		<u>inform the implementation of programs and policies. Real world cases are examined throughout. Students use Excel to analyze data with various methods, such as simple regression.</u>
Prerequisite(s)	STA 2100 or permission of the instructor	Prerequisite(s)	STA 2100 and <u>ENG 2150</u>

Rationale: This change makes the course title and description consistent with current syllabi for the course and how instructors presently teach the class. It also updates the course content.

AV: 10.15p. Changes in the Description and Prerequisite of the course in the BSPA Program

From: PAF 3402 Policy Analysis		To: PAF 3402 Policy Analysis	
Description	Provides students with a conceptual and analytical approach to the study of public policy. Integrates policy theory with applications to actual policies. Addresses the U.S. policy-making arena – the institutions and processes through which public policy is formulated, legitimated, implemented, and evaluated. Provides different analytical paradigms and specific methods of analysis and extensive examination of contemporary U.S. social welfare policy.	Description	<u>This course examines the arguments and analysis used to identify problems, develop policy solutions, and make decisions in the public and nonprofit sectors. Students consider the range of policy goals, alternative policy approaches, and various analytic methods for determining the impacts of policy proposals and for making recommendations.</u>
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332, or 2353; and pre-public affairs core or pre-business core.	Prerequisite(s)	<u>ENG 2150</u>

Rationale: This change makes the course title and description consistent with current syllabi for the

course and how instructors presently teach the class. It also updates course content, and eliminates unnecessary prerequisites.

AV: 10.16p. Changes in the Title, Description, and Prerequisite of the course in the BSPA Program

From: PAF 3342		To: PAF 3342	
Title	The Environment, Political Choices, and Public Policy	Title	<u>Cities and Sustainability</u>
Description	The course is an analysis of ongoing and current public policies and programs as they affect the greening of cities. The focus is upon New York City's recent policies as a case study. It addresses public policies as they helped shape the growth and uses of urban land within 20th- and 21st-century cities in the United States, within the context of supporting or contesting long-term sustainable practices. The focus will also be on the historical evolution of land uses in New York as they affect the overall sustainability of its communities and economy.	Description	<u>An analysis of ongoing and current public policies and programs that affect the greening of cities. The focus is on the historical evolution of land uses in New York City and the environmental sustainability of its neighborhoods and economy.</u>
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332, 2353	Prerequisite(s)	<u>ENG 2150</u>

Rationale: This change makes the course title and description consistent with current syllabi for the course and how instructors presently teach the class.

AV: 10.17p. Changes in the Number, Title, Description, and Prerequisite of the course in the BSPA Program

From: PAF 3504		To: PAF <u>3403</u>	
Title	Advanced Statistical Analysis for Public Policy and Management	Title	<u>Advanced Quantitative Analysis</u>
Description	Introduces students to advanced statistical methods used in policy analysis, program evaluation, and	Description	<u>This course expands students' ability to understand, apply and produce quantitative analysis in aid of policy and</u>

	quantitative management. Building on the basic regression model, the course extends students' understanding of the application of regression analysis and time series analysis to policy and management data. Topics include multiple regression, regression with dummy variables, nonlinear relationships, time series analysis, interrupted time series analysis, and path analysis. Emphasis on students' ability to build and test their own models using real-world policy and management data and to critically interpret the models of others.		<u>practice. Real world cases are examined throughout, with an emphasis on developing and applying critical thinking skills. Students use Excel and a statistical software package to analyze data with various methods, such as multiple regression.</u>
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332, 2353 and pre-public affairs core or pre-business core.	Prerequisite(s)	<u>PAF 3401</u>

Rationale: This change makes the course number, title, and description consistent with current syllabi for the course and how instructors presently teach the class.

AV: 10.18p. Changes in the Number, Description, and Prerequisite of the course in the BSPA Program

From: PAF 3704 Building Cities: Markets and Government		To: PAF <u>3343</u> Building Cities: Markets and Government	
Description	This course introduces students to major concepts behind the public regulation of urban land use, often using New York City as a laboratory. The course examines how market forces and the public sector shape every aspect of urban development, through policies, plans, regulations, and investment. Topics include theories of location, natural advantage, capital availability,	Description	<u>This course introduces the major concepts behind the public regulation of urban land use. The course examines how market forces and the public sector shape every aspect of urban development, through policies, plans, regulations, and investment. It considers the tension between the market and government regulation. Students will learn how to analyze a community's</u>

	economies of scale and clustering, zoning, smart growth, building and environmental codes, and rent regulation. Students will learn how to analyze a community's land use structure and assess its strengths and weaknesses in order to develop public policies that improve public welfare.		land use structure and assess its strengths and weaknesses in order to develop policies that improve public welfare.
Prerequisite(s)	PUB 1250 or POL 1101, 2001, 2321, 2332 or 2353	Prerequisite(s)	<u>ENG 2150</u>

Rationale: It makes the course number, title, and description consistent with current syllabi for the course and how instructors presently teach the class. It also eliminates unnecessary prerequisites.

AV: 10.19p. Changes in the Title, Description, and Prerequisite of the course in the BSPA Program

From: PAF 4199		To: PAF 4199	
Title	Selected Topics in Public Administration	Title	Selected Topics
Description	Topics will vary from offering to offering as new issues develop that are considered important		
