

June 2011

Baruch College

Chancellor's University Report – Part A: Academic Matters

PART A: ACADEMIC MATTERS

The following recommendations of the Curriculum Committee were approved at the School of Public Affairs Faculty Meeting on May 12, 2011. They will be effective for the Spring 2012 semester, pending approval of the Board of Trustees.

Section A1: Special Actions

Al.1.1p. Discontinuation of the Baruch School Administrator and Supervisor M.S. in Ed. program

RESOLVED, that the program in School Administrator and Supervisor leading to the M. S. in Ed degree at Baruch College (HEGIS number 0828, State program code 01940) be deregistered, effective Fall 2011.

EXPLANATION: This program has been superseded, by state mandate, by the School Building Leadership program (SBL) which Baruch continues to offer.

Al.1.2p. Discontinuation of the School Administrator and Supervisor Advanced Certificate Post Master's program

RESOLVED, that the program in School Administrator and Supervisor leading to the Advanced Certificate Post Master's at Baruch College (HEGIS number 0828, State program code 76701) be deregistered, effective Fall 2011.

EXPLANATION: This program has been superseded, by state mandate, by the School Building Leadership program (SBL) which Baruch continues to offer.

Al.1.3p. Discontinuation of the Baruch Elementary and Early Childhood Education M.S. in Ed. program

RESOLVED, that the program in Baruch Elementary and Early Childhood Education leading to the M. S. in Ed degree at Baruch College (HEGIS number 0828, State program code 13831) be deregistered, effective Fall 2011.

EXPLANATION: This program dates from when Baruch still had a school of education. When the school was terminated, the new School of Public Affairs absorbed all education programs. The school maintains the leadership programs, but no longer offers education programs as those programs are outside of its faculty capacity and expertise.

Al.1.4p. Discontinuation of the Baruch Elementary and Early Childhood Education B.A. program

RESOLVED, that the program in Baruch Elementary and Early Childhood Education leading to the B. A. degree at Baruch College (HEGIS number 0828, State program code 90314) be deregistered, effective Fall 2011.

EXPLANATION: This program dates from when Baruch still had a school of education. When the school was terminated, the new School of Public Affairs absorbed all education programs. The school maintains the leadership programs, but no longer offers education programs as those programs are outside of its faculty capacity and expertise.

The following recommendation of the Committee on Undergraduate Curriculum was approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on February 18, 2009 effective the Fall 2011 semester, pending approval of the Board of Trustees.

Section AllI: Changes in Degree Programs

AllI:10.1a. The following revisions are proposed for the Tier III Interdisciplinary Minor in Environmental Sustainability

FROM: TIER III INTERDISCIPLINARY MINOR IN ENVIRONMENTAL SUSTAINABILITY			TO: TIER III INTERDISCIPLINARY MINOR IN ENVIRONMENTAL SUSTAINABILITY		
<p>The Department of Natural Sciences, the Weissman School of Arts and Sciences, and the Zicklin School of Business offer a joint interdisciplinary program in Environmental Sustainability that satisfies Baruch College’s “Tier III” liberal arts requirement. The Environmental Sustainability minor is an interdisciplinary program suitable for both business and liberal arts students who have an interest in developing a critical understanding of interactions between human society and the broader global ecosystem. The program emphasizes economic, legal, and philosophical issues of environmental sustainability.</p>			<p>The Department of Natural Sciences, the Weissman School of Arts and Sciences, and the Zicklin School of Business offer a joint interdisciplinary program in Environmental Sustainability that satisfies Baruch College’s “Tier III” liberal arts requirement. The Environmental Sustainability minor is an interdisciplinary program suitable for both business and liberal arts students who have an interest in developing a critical understanding of interactions between human society and the broader global ecosystem. The program emphasizes economic, legal, and philosophical issues of environmental sustainability.</p>		
<p>To satisfy the Tier III Minor in Environmental Sustainability (11 to 12 credits) students must take one course at the 3000-level or above in environmental studies (ENV) offered by the Department of Natural Sciences, any other course from the electives listed below, and the required capstone course (ENV 4900).</p>			<p>To satisfy the Tier III Minor in Environmental Sustainability (11 to 12 credits) students must take one course at the 3000-level or above in environmental studies (ENV) offered by the Department of Natural Sciences, any other course from the electives listed below, and the required capstone course (ENV 4900).</p>		
Course	Description	Crs	Course	Description	Crs
Program Prerequisite:			Program Prerequisite:		

ENV 1020	Principles of Ecology	4	ENV 1020	Principles of Ecology	4
Required Capstone Course:			Required Capstone Course:		
ENV 4005	Ecosystem Sustainability	4	ENV 4005	Ecosystem Sustainability	4
	or			or	
ENV 4900	Topics in Environmental Science	4	ENV 4900	Topics in Environmental Science	4
Electives:			Electives:		
BIO/ENV 3009	Conservation Biology and Sustainable Development	4.5	BIO/ENV 3009	Conservation Biology and Sustainable Development	4.5
BIO 3020	Biology of Invertebrates	4	BIO 3020	Biology of Invertebrates	4
BIO 3040	Plants in Action	4	BIO 3040	Plants in Action	4
BIO/ENV 3050	Freshwater Ecology	4	BIO/ENV 3050	Freshwater Ecology	4
ENV 3001	Introduction to Environmental Science	4	ENV 3001	Introduction to Environmental Science	4
ENV 3002	Energy Conservation	4	ENV 3002	Energy Conservation	4
ENV 3003	Human Conservation	4	ENV 3003	Human Conservation	4
ENV 3005	Economic and Legal Aspects of Ecology	4	ENV 3005	Economic and Legal Aspects of Ecology	4
ENV 3008	Air and Water Pollution	4	ENV 3008	Air and Water Pollution	4
ENV 3015L/3015	Tropical Reef Ecology (Lecture and Lab)	4	ENV 3015L/3015	Tropical Reef Ecology (Lecture and Lab)	4
ECO 3511	Contemporary Economic Development	3	ECO 3511	Contemporary Economic Development	3
GEOG 3009	Introduction to Human Geography	3	GEOG 3009	Introduction to Human Geography	3
GEOG 3036	World Regional Geography	3	GEOG 3036	World Regional Geography	3
JRN 3800	Environmental Reporting	3	JRN 3800	Environmental Reporting	3
LAW 3122	Law and the Environment*	3	LAW 3122	Law and the Environment*	3
LAW 3400	Law, Business and Sustainability*	3	LAW 3400	Law, Business and Sustainability*	3
PHI 3200	Environmental Ethics	3	PAF 3442	The Environment, Political Choices, and Public Policy	3

POL 3317	The Politics of Energy and the Environment	3	PHI 3200	Environmental Ethics	3
			POL 3317	The Politics of Energy and the Environment	3
*For the purposes of this program, this course counts as an Arts and Sciences course.			*For the purposes of this program, this course counts as an Arts and Sciences course.		

Rationale: PAF 3442 was approved by the Weissman faculty for inclusion in the minor during the Spring 2009 semester, but this information was inadvertently omitted from the new course listing in the April 2009 CUR. The policies addressing land use development in a sustainable manner are relatively recent. A course on public policies at the national, state, and local levels, as they relate to environmental and sustainability issues is a vital complement to the analysis and critique of the formation of the wide range of urban, equity, and budgeting issues addressing core public concerns. The course is designed for students who are interested in the intersection of public choices and environmental issues.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on May 10, 2011 effective the Spring 2012 semester, pending approval of the Board of Trustees.

All:10.2a. The following revisions are proposed for the Tier III Minor in Information Technology and Social Responsibility

FROM: TIER III MINOR IN INFORMATION TECHNOLOGY AND SOCIAL RESPONSIBILITY			TO: TIER III MINOR IN INFORMATION TECHNOLOGY AND SOCIAL RESPONSIBILITY		
The internet age has fostered an environment of widespread interconnectedness. This hyperconnectivity, and the new media that proliferate along with it, come with their own specific problems. The purpose of this concentration is to study the effects of these new technologies on the individual, the workplace, and society at large. In this program of study students will examine the increasing importance of individual and organizational social responsibility in today's interconnected and computer-mediated environment, as well as the specific issues that stand at the intersection of social responsibility and information technology.			The internet age has fostered an environment of widespread interconnectedness. This hyperconnectivity, and the new media that proliferate along with it, come with their own specific problems. The purpose of this concentration is to study the effects of these new technologies on the individual, the workplace, and society at large. In this program of study students will examine the increasing importance of individual and organizational social responsibility in today's interconnected and computer-mediated environment, as well as the specific issues that stand at the intersection of social responsibility and information technology.		
Course	Description	Crs	Course	Description	Crs
Required Capstone Course:			Required Capstone Course:		
CIS 4910	Information Technology	3	CIS 4910	Information Technology	3

and Social Responsibility			and Social Responsibility*		
Electives: Students must take two 3000-level courses from the following list			Electives: Students must take two 3000-level courses from the following list		
BLS 3013	Mass Media and the Black American	3	BLS 3013	Mass Media and the Black American	3
CIS/PHI 3270	Computer Ethics	3	CIS/PHI 3270	Computer Ethics*	3
CIS 3810	Principles of New Media	3	<u>CIS 3700</u>	<u>Green IT*</u>	<u>3</u>
COM 3060	Media Analysis and Criticism	3	CIS 3810	Principles of New Media*	3
COM 3076	International Communication	3	COM 3060	Media Analysis and Criticism	3
JRN 3220	Media Ethics (formerly ENG 3220)	3	COM 3076	International Communication	3
JRN 3500	Advanced Reporting and Writing (formerly ENG 3500)	4	JRN 3220	Media Ethics (formerly ENG 3220)	3
LIB/COM/PAF 3040	Information and Society	3	JRN 3500	Advanced Reporting and Writing (formerly ENG 3500)	4
PHI 3040	Mind and Computers	3	LIB/COM/PAF 3040	Information and Society	3
PHI 3050	Ethics, Economics, and the Business System	3	PHI 3040	Mind and Computers	3
			PHI 3050	Ethics, Economics, and the Business System	3
			*For the purposes of this program, this course counts as an Arts and Sciences course.		

Rationale: Addition of the green IT course to this interdisciplinary tier III minor reflects the increasing importance of sustainability issues and its societal implications. The course specifically focuses on examining the relationship between IT and sustainability, presenting directions for use of IT considering environmental and social responsibility as critical factors. The course raises relevant questions posed by issues that have critical implications for ethics and social responsibility, such as managing electronic waste.

All:10.3a. New Minor: Tier III Minor in Global Studies

THE MINOR

The Global Studies Minor offers an interdisciplinary program suitable for students in Business, Liberal Arts and Sciences, and Public Affairs who have an interest in developing an understanding of the nature and history of globalization. Students minoring in Global Studies acquire knowledge of the fundamental debates over the origin and direction of globalization. The program investigates the forms of cultural contact and conflict that underlie the current geopolitical and economic makeup of the world. It provides an overview of the historical developments, from sixteenth-century seafaring to twenty-first century media technologies, that have knitted the globe together. It introduces a range of methodologies and concepts designed to study such phenomena. In order to complete a minor in Global Studies, students must take three courses, the Global Studies capstone (4900) “Globalization Past, Present, and Future,” and any two of the following:

Capstone:

IDC 4900 Globalizations: Past, Present, and Future

Electives*

HIS 3010 Topics in the History of Globalization

POL 3347 Seminar on Political Globalization

Rationale: As a multiethnic student body prepares for its future in a cosmopolitan metropolis, the study of globalization as a complex contemporary and historical phenomenon becomes ever more essential. Historical questions such as the emergence of the “world system,” the role of empires, conquest, and colonization, and the fate of postcolonial societies provide a background to current developments. The changing nature of sovereignty and nation-states, international law and human rights, needs to be seen in global perspective. How philosophical conceptions of “world” bear on real and imaginary geographies or how the globalization of media alters the forms and effects of artistic and literary works or how environmental issues intersect with the geopolitics of natural resources—such are the areas of investigation that Global Studies organizes by bringing distinct disciplines of study into dialogue with one another. While many courses and programs deal with aspects of global reality, the Global Studies program is designed to foreground globalization itself and the controversies it engenders.

*In the Fall 2011 additional courses will be proposed by the Department of English and the Department of Sociology and Anthropology, followed by other departments.

All:10.4a. New Minor: Tier III Minor in Spanish-English Translation

THE MINOR

Translation is the language of global communication, whether the text to be translated is a company's year-end report, an ad campaign, a politician's speech, a poem, or a novel. The interdisciplinary Minor in Spanish-English Translation, suitable for both Arts and Sciences and Business majors, allows students with good skills in English and Spanish to perfect their knowledge of both languages and gain the ability to produce fluent, accurate, and effective translations between them. The minor is open to all students who have successfully completed a 4000-level Literature or Culture and Civilization course in Spanish. To complete the minor,

students must take three courses: SPA 4003, Spanish-English Translation Workshop; the capstone, SPA 4004, Seminar in Translation: Spanish-English; and one 3000 or 4000-level course from the list of approved electives offered by the Departments of English, Communication Studies, or Modern Languages and Comparative Literature.

Program Prerequisite:

Any 4000-level course in Literature or Culture and Civilization offered by the MLCL Department's Spanish program.

Required Courses:

Capstone Course:

SPA 4004: Seminar in Translation: Spanish-English

Workshop:

SPA 4003: Translation Workshop: Spanish to English

Electives:

Choose one of the following courses:

COM 3069 Intercultural Communication

ENG 3680 Advanced Essay Writing: Style and Styles in Prose

ENG/COM 3700 Introduction to Linguistics and Language Learning

ENG/COM 3750 The Structure and History of English

ENG/COM 4015 Globalization of English

ENG 4030 Stylistics

SPA 4011 Structures of Modern Spanish

SPA 4013 Introduction to Hispanic Linguistics

SPA 4014 Hispanic Bilingualism

SPA 4015 History of the Spanish Language

SPA 4501-2 Spanish for Global Markets I or II

Rationale: This program will give the many Baruch students who are bilingual in English and Spanish the chance to develop that competency into a skill employers are asking for, as the recent proliferation of new graduate and undergraduate programs in translation at New York area colleges and universities attests. Given the detailed attention to the structure and nuance

of language it demands, the discipline of translation offers excellent training for any writer. Moreover, the investigation of cultural and socio-political contexts required of a translator offers excellent experience in negotiating the complexities of intercultural relations. Students who opt for this minor will have the opportunity to hone their bilingualism into several abilities in high demand in the global marketplace: translation, writing and cross-cultural communication.

The following recommendations of the Committee on Graduate Curriculum were approved at the Zicklin School of Business Faculty Meeting on May 19, 2011 effective the Spring 2012 semester, pending approval of the Board of Trustees.

Section AllI: Changes in Degree Programs

AllI:10.1b. The following revisions are proposed for the MBA in Information Systems in the Zicklin School of Business

Program: MBA in Information Systems

Program Code: 01936

Effective: Spring 2012

FROM:			TO:		
Course	Description	Crs	Course	Description	Crs
Courses in Major (42 credits)			Courses in Major (13.5 credits)		
Information Technologies Courses (6 credits)			“Flexible core” course required for Information Systems majors**		
Choose two of the following:			CIS 9002	Information Systems for Managers II – Managing and Harnessing Technology	1.5
CIS 9340	Principles of Database Management Systems	3	Information Technologies Courses (6 credits)		
*CIS 9444	e-Business Principles and Technologies	3	Choose two of the following:		
CIS 9350	Networks and Telecommunications	3	CIS 9340	Principles of Database Management Systems	3
CIS 9490	Systems Analysis and Design	3	*CIS 9444	e-Business Principles and Technologies	3
CIS 9550	Emerging Trends in Information Technologies	3	CIS 9350	Networks and Telecommunications	3
*CIS 9556	Risk Management Systems	3	CIS 9467	Business Modeling with Spreadsheets	3
CIS 9590	Information Systems Development Project	3	CIS 9480	Information Technology Project Management	3
CIS 9771	Special Topics in Information Technologies	3	CIS 9490	Systems Analysis and Design	3

Information Systems Strategy Courses (6 credits)			*CIS 9556	Risk Management Systems	3
Choose two of the following:			CIS 9590	Information Systems Development Project	3
CIS 9230	Globalization and Technology	3	CIS 9771	Special Topics in Information Technologies	3
*CIS 9444	e-Business Principles and Technologies	3	Information Systems Strategy Courses (6 credits)		
*CIS 9550	Emerging Trends in Information Technologies	3	Choose two of the following:		
CIS 9555	Information Technology in Financial Markets	3	CIS 9230	Globalization and Technology	3
			CIS 9240	Sustainability and IT	3
*CIS 9556	Risk Management Systems	3	*CIS 9444	e-Business Principles and Technologies	3
CIS 9700	Integrating Information Technology and Business Processes	3	CIS 9555	Information Technology in Financial Markets	3
CIS 9775	Special Topics in Information Systems Strategy	3	*CIS 9556	Risk Management Systems	3
Students are welcome to construct an alternate program of 9000-level IS courses with the permission of the IS graduate advisor.			CIS 9700	Integrating Information Technology and Business Processes	3
*Course may be used as either an "Information Technologies" course or an "Information Systems Strategy" course.			CIS 9775	Special Topics in Information Systems Strategy	3
			Students are welcome to construct an alternate program of 9000-level IS courses with the permission of the IS graduate advisor.		
			*Course may be used as either an "Information Technologies" course or an "Information Systems Strategy" course.		
			**CIS 9002 will apply towards the maximum 18 credits students can take in their MBA major.		

Rationale: These changes conform to the new MBA program adopted by the Zicklin School of Business in spring 2010, and update the course offerings from the Department of Statistics and Computer Information Systems.

Required Course: We are requiring CIS 9002 Information Systems for Managers II – Managing and Harnessing Technology as a 'flexible core' course for MBA/IS majors. This is to ensure that IS majors take three credits of foundation material in IS, which is consistent with the MBA

requirements of the other major business disciplines.

Electives: We have modified the elective offerings of the program: We have dropped CIS 9550 Emerging Trends in Information Technologies because it is redundant; CIS 9771 Special Topics in Information Technologies and CIS 9775 Special Topics in Information Systems Strategy serve the same purpose. We have added two existing courses to the list of electives. These courses have been either revised or created since the last time the MBA/IS was revised, but were not added to the MBA at the time of the course adoptions: CIS 9467 Business Modeling with Spreadsheets and CIS 9480 Information Technology Project Management. We are adding a new course, CIS9240 Sustainability and IT, to the choice of electives.

All:10.2b. The following revisions are proposed for the MBA in Management (Operations Management) in the Zicklin School of Business

Program: MBA in Management (Concentration in Operations Management)

Program Code: 01922

Effective: Spring 2012

FROM:			TO:		
Course	Description	Crs	Course	Description	Crs
Courses in Major (42 credits)			Courses in Major (15 credits)		
Required:			“Flexible core” courses required for Management (Concentration in Operations Management) majors*		
MGT 9500	Management Science	3	ACC 9125	Fundamentals of Managerial Accounting	1.5
MGT 9710	Quantitative Analysis for Service Management	3	MGT 9704	Service Operations Management II	1.5
MGT 9720	Service Management Strategies	3	Required:		
Choose one courses from:			MGT 9500	Management Science	3
MGT 9560	Management Information Systems	3	MGT 9710	Quantitative Analysis for Service Management	3
MGT 9730	Project Management: Strategic Design and Implementation	3	MGT 9720	Service Management Strategies	3
MGT 9740	Sustainability in Supply Chains and Operations	3	Choose one course from:		
			MGT 9560	Management Information Systems	3
			MGT	Project Management:	3

			9730	Strategic Design and Implementation	
			MGT 9740	Sustainability in Supply Chains and Operations	3
			OPR 9730	Simulation Modeling and Analysis	3
			*ACC 9125 and MGT 9704 will apply towards the maximum 18 credits students can take in their MBA major.		

Rationale: Managerial ACCT 9125 provides the toolset for analyzing fixed and variable costs, product costs, investment decisions, and budgetary planning. In addition, coverage of variance analysis, transfer pricing, and activity-based costing is indispensable for making operating decisions in any business environment, and this body knowledge cannot be provided in operations management courses that constitute the major.

MGT 9704 provides the essential foundation for making decisions that are based on tools and techniques that facilitate productivity improvement and operational efficiency. In addition, this requirement establishes a 3-credit basis upon which the major will be built, consistent with all other MBA concentrations in the Zicklin School of Business.

OPR 9730 provides a valuable tool set in simulation modeling that is relevant and useful in analyzing current operational business processes and evaluating improvement alternatives.

Section AIV: New Courses

AIV:10.1a. Department of Black and Hispanic Studies (cross-listed in the Department of Sociology and Anthropology)

Course Number: BLS/HSP/ANT/SOC 3120

Title: Passing, Covering, and Social Stigma in Race, Ethnicity, Gender, and Sexuality

Hours: 3.0

Credits: 3.0

Prerequisite: HSP 1003, HSP 1004, BLS 1019, SOC 1005, or ANT 1001

Course Description: Passing is most often thought of as a “strategy of creative deception” whereby racial minorities feign “whiteness” in order to overcome stigma and receive privileges denied them due to racism and discrimination. The aim of the course is to dispassionately examine this phenomenon from a broad historical, cultural, literary, and sociological framework. We will examine racial, ethnic, religious, sexual, gender, and even class passing (otherwise known as “upward mobility” or the “American dream”). The various forms of passing and the numerous case studies we will examine will allow us to question the “authenticity” of racial categories and uncover the socially and collaboratively constructed, presented, and

performed nature of our sexual, gender, ethnic, class, and other identities. (Students will receive credit for only one of the following courses: ANT, BLS, HSP, or SOC 3120. These courses may substitute for each other in the F-replacement policy.)

Rationale: This course has a sociological foundation in both “micro-sociology” (Goffman’s “Presentation of Self in Everyday Life” and “Stigma”) and macro-sociology (the study of race, ethnic relations, racism, discrimination, majority-minority relations, power and structural inequality, sexuality and gender studies). Thus, it is a perfect bridge between the focus and curricular offerings of the Departments of Sociology/Anthropology and Black and Hispanic Studies. Also, given the fact that the phenomenon of passing has been treated extensively in Literature (esp. African-American Literature), Psychology, and Gender Studies, it will provide a rich interdisciplinary learning experience to a wide variety of students.

The Department of Black and Hispanic Studies is considered the home department of this course. It will be offered once per year with a projected enrollment of 35 students. It may be used toward the BA cultural studies requirement, as an elective within the Anthropology, Black and Hispanic Studies, and Sociology minors, as an elective within the Sociology major, or as a general elective for the BA, BBA, and BS degrees.

AIV:10.2a. Department of Black and Hispanic Studies (cross-listed in the Department of Sociology and Anthropology)

Course Number: BLS/HSP/ANT/SOC 3130H

Title: The City That Care Forgot: The Roots, Ruin, and Rebirth of New Orleans

Hours: 3.0

Credits: 3.0

Prerequisite: HSP 1003, HSP 1004, BLS 1019, SOC 1005, or ANT 1001, and permission of the instructor.

Course Description: This is an interdisciplinary honors course taught from historical, cultural, and sociological perspectives. It will revisit the week of August 29, 2005, when Hurricane Katrina devastated the city of New Orleans and the wider Gulf Coast region. Our goal is to understand what unfolded during those days and during the subsequent weeks and months, linking those events to the city’s storied past and still uncertain future. The course will focus on how human inaction transformed a natural disaster into an ongoing socioeconomic, political, and humanitarian catastrophe. During the course, we will uncover specific lessons that can be gleaned from Katrina using a variety of disciplinary/intellectual perspectives, including public policy, urban planning, levee engineering, hurricane science, environmental protection, as well as local, regional, and national history, economics, politics, and social structure. (Students will receive credit for only one of the following courses: ANT, BLS, HSP, or SOC 3120H. These courses may substitute for each other in the F-replacement policy.)

Note: This course includes a service-learning component to take place in New Orleans, LA during Spring Break. While primarily intended for students in the Macaulay Honors College, the course is open to additional qualified students. Please contact the instructor for information, including additional costs for this course.

Rationale: As a service-learning course, its principal rationale is to train students to become life-long learners engaged in issues of urban public policy. As such, the course will include a service-learning component to take place in New Orleans, Louisiana during Spring Break. While primarily intended for students enrolled in Macaulay Honors College, the course will be open to Baruch students through the Black and Hispanic Studies and Sociology and Anthropology Departments. As part of our growing urban studies curriculum, the course will build on the required sequence of four Macaulay Honors College courses that make up a minor in New York City Studies.

The Department of Black and Hispanic Studies is considered the home department of this course. It will be offered once per year with a projected enrollment of 35 students. It may be used toward the BA cultural studies requirement, as an elective within the Anthropology, Black and Hispanic Studies, and Sociology minors, as an elective within the Sociology major, or as a general elective for the BA, BBA, and BS degrees.

AIV:10.3a. Department of Communication Studies

Course Number: COM 3077

Title: Interpersonal Communication

Hours: 3.0

Credits: 3.0

Prerequisite: COM 1010

Course Description: This course is designed to examine communication issues surrounding interaction between individuals in family, peer, work, and business contexts. Topics include effective verbal and nonverbal communication, communication and perception of self and other, interpersonal conflict resolution, family communication, friendship development, computer-mediated communication, and interpersonal communication in work and business contexts.

This course is open to students who previously completed COM 3075 Interpersonal and Group Communication. These courses may not substitute for each other in the F grade replacement policy.

Rationale: The Department of Communication Studies currently offers the course COM 3075: Interpersonal and Group Communication. The combination of two standard communication-studies curriculum items into one course, however, has become impractical for three main reasons. First, within the discipline of communication studies interpersonal communication and small group communication have become two distinct sub-disciplines with each having its own set of theories, underlying dynamics, and applications. Second, due to the addition of numerous computer-mediated applications in interpersonal and group communication, neither subject matter can be effectively covered in half a semester. Finally, with the textbook industry already recognizing the depth and breadth of the subject matter to be covered, there are no textbooks that combine the two subject matters effectively. We therefore propose to divide the course in two courses: an interpersonal communication course and a small-group communication course.

This course will be offered every semester with a projected enrollment of 28 students. COM 3077 may be used as an elective within the Business Communication major (Corporate Communication specialization), as an elective within the minor in Communication Studies, or as a general elective for the BA, BBA, and BS degrees. As the course work will delve deeper into interpersonal communication, this course will be open to students who previously completed COM 3075.

AIV:10.4a. Department of Communication Studies

Course Number: COM 3078

Title: Group Communication

Hours: 3.0

Credits: 3.0

Prerequisite: COM 1010

Course Description: This course focuses on small-group communication in private, public, and business settings. Topics include types and functions of groups, group-communication theory, issues of power and trust in group communication, effective communication in face-to-face and virtual teams, group conflict, group cohesiveness and team-building, and communication strategies for collaborative problem-solving and decision-making.

This course is open to students who previously completed COM 3075 Interpersonal and Group Communication. These courses may not substitute for each other in the F grade replacement policy.

Rationale: The Department of Communication Studies currently offers the course COM 3075: Interpersonal and Group Communication. The combination of two standard communication-studies curriculum items into one course, however, has become impractical for three main reasons. First, within the discipline of communication studies interpersonal communication and small group communication have become two distinct sub-disciplines with each having its own set of theories, underlying dynamics, and applications. Second, due to the addition of numerous computer-mediated applications in interpersonal and group communication, neither subject matter can be effectively covered in half a semester. Finally, with the textbook industry already recognizing the depth and breadth of the subject matter to be covered, there are no textbooks that combine the two subject matters effectively. We therefore propose to divide the course in two courses: an interpersonal communication course and a small-group communication course.

This course will be offered every semester with a projected enrollment of 28 students. COM 3078 may be used as an elective within the Business Communication major (Corporate Communication specialization), as an elective within the minor in Communication Studies, or as a general elective for the BA, BBA, and BS degrees. As the course work will delve deeper into interpersonal communication, this course will be open to students who previously completed COM 3075.

AIV:10.5a. Department of Communication Studies

Course Number: COM 3800

Title: Principles of Public Relations

Hours: 3.0

Credits: 3.0

Prerequisite: COM 1010

Course Description: This course explores the origins and development of public relations as both a discipline and global business, as well as how the PR discipline has adapted to function effectively in an Internet-driven environment marked by the rise of social media and the decline of traditional media. It explores how PR supports organizational objectives, reputation management and brand development and examines public relations as a key technique for organizational advocacy.

Rationale: PR is a central component of the communications function. Business communication majors and minors will benefit from a thorough understanding of the theoretical underpinnings of the public relations discipline and how public relations is employed by both public and private entities to support their organizational goals. Business majors in particular will benefit from an understanding of the key role of PR in the marketing mix. COM 3800 will be offered yearly with a projected enrollment of 28 students. This course may be used within the Business Communication major (Corporate Communication specialization), within the Communication Studies minor, or as a general elective for the BA, BBA, and BS degrees.

AIV:10.6a. Department of Communication Studies

Course Number: COM 4005

Title: Public Relations Writing

Hours: 3.0

Credits: 3.0

Prerequisite: COM 3800

Course Description: This course examines the skills necessary to design, implement and manage public relations campaigns from a written-communications perspective, with an emphasis on decision-making procedures and the application of clearly written, appropriately targeted communications to PR-related business and civic issues. The overarching objective for the course is to generate a holistic understanding not only of what public relations writing is, but also of what it might become, given the persistent climate of change in the intersecting worlds of government, business, domestic and global culture, and technology.

Rationale: Public relations writing differs significantly from expository prose in that it must advocate, persuade, influence opinion and/or change behavior. Writing for public relations requires an understanding of rhetorical devices, the emotive impact of language choices, and how behavior and thinking is influenced by external sources. Many of our current students wish

to develop a greater understanding of public relations theory and practice—in particular the skills involved in successful PR writing. This course is a key component of such learning. Most leading communication programs at the undergraduate level offer an extensive array of public relations course offerings, including PR writing. COM 4005 will be offered yearly with a projected enrollment of 28 students. This course may be used as an elective within the Corporate Communication major, the Communication Studies minor, or as a general elective for the BA, BBA, and BS degrees.

AIV:10.7a. Department of Communication Studies

Course Number: COM 4010

Title: Public Relations Campaigns

Hours: 3.0

Credits: 3.0

Prerequisite: COM 3800

Course Description: The public relations campaign involves a number of integrated events and activities strategically targeted toward specific audiences. Through the use of research-based objectives, the PR campaign is a vital part of an organization's efforts to establish strong relationships with stakeholders, influence particular issues, and/or change behavior. This course explores how such campaigns are conceived and developed, executed and evaluated. Students will examine research methodologies and audience segmentation in order to develop an understanding of the strategy and tactics used in PR campaigns. Students will also learn how a variety of PR tools and techniques are integrated to create a consistent, multi-channel program to achieve defined organizational objectives.

Rationale: Creating a successful Public Relations campaign is a holistic endeavor that involves coordinating numerous aspects of the business of public relations in the service of a focused objective. For students who wish to develop a greater understanding of public relations theory and practice, this course provides an ideal opportunity to learn about and apply a broad array of skills utilized in public relations campaigns. Most leading communication programs at the undergraduate level offer an extensive array of public relations course offerings, including a course in developing public relations campaigns.

COM 4010 will be offered yearly with a projected enrollment of 28 students. This course may be used as an elective within the Corporate Communication major, the Communication Studies minor, or as a general elective for the BA, BBA, and BS degrees.

AIV:10.8a. Department of English (cross-listed in the Department of Journalism and the Writing Professions)

Course Number: ENG 3615

Title: Sudden Fiction – Crafting Short Short Stories

Hours: 3.0

Credits: 3.0

Prerequisite: ENG 2150 or permission of the instructor

Course Description: This workshop introduces students to the art of writing "sudden" fiction -- short stories of less than 1,000 words. In addition to the basic elements of fiction, students will study symbolism, spare prose, selective omission and subtext as key devices of the genre. Students will read and analyze short fiction by writers including Raymond Carver, Grace Paley, Langston Hughes, Ernest Hemingway, Jamaica Kinkaid and Joyce Carol Oates. They will participate in group critique and feedback as they craft original short stories. (This course is cross-listed with JRN 3615. Students will receive credit for either ENG 3615 or JRN 3615. These courses may substitute for each other in the F-replacement policy.)

Rationale: An ENG cross-listing is being added to JRN 3615, a new course approved in the April 2011 CUR, because the course serves the needs of students in both the English and Journalism programs. As more and more literary journals—the entry point of publication for creative writers—go online, sudden fiction is often the genre of choice, as the form lends itself well to web-based content. Given these developments, today's creative writing students need exposure to this traditional yet resurgently popular form of fiction. An advanced course in writing short, tightly-crafted short stories will provide students with the tools needed to improve their storytelling skills, enhance their chances of publication in today's literary landscape, and strengthen their overall writing style.

The Department of Journalism and the Writing Professions is considered the home department of this course. ENG 3615 (cross-listed with JRN 3615) will be offered once per year with a projected total enrollment of 20 students. This course may be used as an elective within the English major and minor, the Journalism major and minor, the Business Communication major (Business Writing), the Business Writing minor, or as a general elective for the BA, BBA, or BS degrees.

AIV:10.9a. Department of English (cross-listed in the Department of Journalism and the Writing Professions)

Course Number: ENG 4920

Title: Narrative Writing

Hours: 3.0

Credits: 3.0

Prerequisite: ENG 2150 and JRN/ENG 3050

Course Description: This capstone course, in workshop format, provides each student the opportunity to produce an in-depth project: print or online journalism, a biography or extended profile, or a substantial work of creative writing, such as a series of short stories or a novella. Students will engage in a semester-long dialogue about writing strategies and participate in extensive research, reporting and writing activities culminating in the completion of their projects. Students expand their knowledge of journalism and creative writing through their work on individual projects, by receiving and providing feedback from and to other students, and

through the active supervision, criticism and commentary provided by the instructor. (This course is cross-listed with JRN 4920. Students will receive credit for either ENG 4920 or JRN 4920. These courses may substitute for each other in the F-replacement policy.)

This course may not serve as the capstone for the Tier III requirement for English minors.

Rationale: An ENG cross-listing is being added to JRN 4920 because the course serves the needs of students in both the English and Journalism programs. The Department of Journalism and the Writing Professions is considered the home department of this course. ENG 4920 (cross-listed with JRN 4920) will be offered once per year with a projected total enrollment of 20 students. This course may be used as an elective within the English major and minor, the Journalism major and minor, the Business Communication major (Business Writing), the Business Writing minor, or as a general elective for the BA, BBA, or BS degrees.

AIV:10.10a. Department of History

Course Number: HIS 3009

Title: Topics in the History of Globalization

Hours: 3.0

Credits: 3.0

Prerequisite: CMP/ENG/LTT 2800 or 2850 and one Tier II History course; or permission of instructor

Course Description: Growing interconnections across the globe are an important historical development. This course will examine the historical context and patterns of globalization and global connections in various phases. It will focus on material, information, and migration flows among regions of the globe as well as on challenges to these processes. It will analyze how historians approach globalization over time with focus on specific areas and periods.

Rationale: Globalization is one of the most hotly debated intellectual topics of our era. It is of special interest to students who live in a global city like New York and attend a highly diverse and multi-cultural institution like Baruch College. HIS 3009 will be offered once per year with a projected enrollment of 40 students. This course is part of the proposed Tier III minor in Global Studies as well as a focus of the History Department in Global History. It may also be used as an elective within the History major and Tier III minor, or as a general elective for the BA, BBA, or BS degrees.

AIV:10.11a. Library

Course Number: LIB 3032

Title: Economics of Information

Hours: 3.0

Credits: 3.0

Prerequisite: ENG 2100

Course Description: This course examines economic theories and analyses that have been applied to the information market and the issues on the uniqueness of information in contemporary society. Topics include asymmetry of information in various markets, demand and supply in the information market, production and cost functions and cost-benefit analysis of information products and services, and information as a public good vs. information as a commodity.

Rationale: This course serves as a connection between 1000-level and 4000-level library capstone courses. The information market is different from other markets. Economists have developed theories and methodologies related to the information market and created a large body of research literature. It is important for students to learn the uniqueness of the information market because it affects the decision-making by the private sector, public sector, and nonprofit organizations. LIB 3032 will be offered twice per year with a projected enrollment of 20-25 students. This course may be used as an elective within the Tier III minor in Information Studies, or as a general elective for the BA, BBA, or BS degrees.

AIV:10.12a. Department of Mathematics

Course Number: MTH 4005

Title: Problem-Solving Seminar

Hours: 3.0

Credits: 3.0

Prerequisite: MTH 3020 or 3030

Course Description: This course introduces the fundamental techniques for problem-solving in mathematics and for creating/writing sound mathematical proofs. Topics covered include a variety of methods from disciplines such as number theory, classical inequalities, real analysis, combinatorics, Euclidean geometry, and linear algebra that are needed for solving the challenging problems, brainteasers, and puzzles that appear in worldwide mathematical contests and in job interviews for quantitative positions. The three-person team representing Baruch College at the annual William Lowell Putnam Mathematical Competition is chosen based on performance in this seminar.

This course is graded on a pass/fail basis. It may not be used within the Mathematics major or minor.

Rationale: Mathematical problem solving generally has little to do with the mindless regurgitation of facts and formulas. Certainly, one must come prepared with a basic toolkit of known results and techniques, but then it is a matter of one's own ingenuity and persistence that will decide the outcome. This course is intended for students with a strong interest in mathematics. It is designed to achieve the following three main goals: The first goal is to make students into better mathematical problem-solvers. We will succeed in this by concentrating on the types of problems that occur in mathematical contests throughout the country and world, such as the William Lowell Putnam Mathematical Competition, the International

Mathematical Olympiad (IMO), Virginia Tech Regional Mathematics Contest, and the International Mathematics Competition for University Students (IMC). The second goal is to strengthen the students' skill in writing mathematical proofs, which is essential for other 4000-level courses offered by the Mathematics Department (e.g. mathematics 4120, Probability; mathematics 4140, Graph Theory; mathematics 4150, Combinatorics). The third goal is to prepare students for brainteasers and puzzles often faced in job interviews in such fields as investment banking (e.g. Goldman Sachs, JP Morgan, Morgan Stanley), software companies (e.g. Google Inc., Microsoft), hedge funds, and other industries.

MTH 4005 will be offered once per year with a projected enrollment of 15-20 students. This course may be used as a general elective for the BA, BBA, or BS degrees.

AIV:10.13a. Department of Modern Languages and Comparative Literature

Course Number: SPA 4004

Title: Seminar in Translation: Spanish-English

Hours: 3.0

Credits: 3.0

Prerequisite: CMP/ENG/LTT 2800 or 2850, and any 4000-level course in Literature or Culture and Civilization offered by the MLCL Department's Spanish program.

Course Description: This capstone course equips students who have strong skills in English and Spanish with the ability to produce effective translations between those two languages. Given that literary texts present the most complex translation problems, coursework focuses on the translation of songs, poems, short stories, and essays from a number of different Spanish-speaking countries. Students evaluate the quality of a given translation, and revise and improve their own and their classmates efforts. The class culminates with each student's selection of a final translation project, which undergoes a process of research, careful scrutiny, and revision.

Rationale: Translation, an exacting skill that requires drive, imagination, and erudition, has been the lifeblood of humanistic endeavor for thousands of years. Given the detailed attention to the structure and nuance of language that it demands, the discipline of translation offers excellent training for any writer. The investigation of cultural and socio-political contexts required of a translator also offers excellent experience in negotiating the complexities of intercultural relations. Moreover, this course provides an opportunity for bilingual students to develop a practical skill with a concrete application in the working world -- a skill in increasing demand in the global marketplace. SPA 4004 will be offered every one or two years with a projected enrollment of 25 students. It will serve as the capstone course for the proposed Tier III Minor in Spanish-English Translation, may be used within the Spanish major, and the Tier III minors in Spanish and Latin American and Caribbean Studies. It may also be used to fulfill the BA foreign language requirement, or as a general elective for the BA, BBA and BS degrees.

AIV:10.14a. Department of Natural Sciences

Course Number: PHY 3500

Title: Biological Applications of Physics

Hours: 6.0 (3 lecture; 3 lab)

Credits: 4.0

Prerequisite: PHY 2003 and PHY 3001 or PHY 3010 and PHY 3020

Course Description: This course focuses on the application to biology and medicine of basic physics, including mechanics, waves, fluids, thermodynamics, electricity, magnetism, optics, and modern physics. Emphasis is placed on the increasing connections between the physical and biological sciences, the effectiveness of physical concepts in explaining biomedical phenomena, and the function of medical devices and instruments.

Rationale: The connection between the physical and biological sciences has been developing very rapidly in recent times. This course serves as a natural bridge between the two main areas of natural science. It is especially important for students preparing for graduate programs in biophysics and medical physics. It is also of tremendous interest to biology majors, premedical students, and others who are interested in pursuing a minor in physics. PHY 3500 will be offered once per year with a projected enrollment of 15-20 students. It may be used as an elective within the Tier III minors in Physics or Natural Sciences, or as a general elective for the BA, BBA, and BS degrees.

AIV:10.15a. Department of Political Science

Course Number: POL 3347

Title: Seminar on Political Globalization

Hours: 3.0

Credits: 3.0

Prerequisite: ENG 2150

Course Description: The goal of this course is to introduce and critically discuss questions, processes, and ideas that are central to the study of political globalization – defined as the process or set of processes through which policy-making responsibilities have increasingly shifted from national governments to both sub-national and supranational institutions. Due to transnational movements of people, goods, capitals, information, and ideas, state borders have become increasingly permeable, and politics no longer takes place simply in and through the state but beyond its confines and through new political actors. In this course, we will introduce the concepts of global and multi-level governance, and examine the impact of intergovernmental organizations, international institutions, and non-governmental organizations both on state sovereignty and national policy-making. We will also analyze globalization in relation to political identity by discussing the idea of global citizenship and cosmopolitanism, and the resurgence of nationalism as a form of resistance to globalization. Finally, we will devote some time to the discussion of regional integration. Is regionalism an antidote against globalization or are the two processes interlinked and mutually reinforcing? In order to answer such a question, we will study the nature and the significance of the European

Union as the most advanced case of regional integration.

Rationale: Globalization is one of the most hotly debated intellectual topics of our era. It is of special interest to students who live in a global city like New York and attend a highly diverse and multi-cultural institution like Baruch College. POL 3347 will be offered once per year with a projected enrollment of 20 students. This course is part of the proposed Tier III minor in Global Studies as well as a focus of the Political Science Department in International Politics. It may also be used as an elective within the Political Science major and Tier III minor, or as a general elective for the BA, BBA, or BS degrees.

AIV:10.16a. Department of Psychology (cross-listed in the Department of Philosophy)

Course Number: PSY 3220

Title: Experimental Philosophy

Hours: 3.0

Credits: 3.0

Prerequisite: PSY 1001

Course Description: Experimental philosophy is a movement that supplements philosophical thinking with the methods of cognitive science, using systematic experiments to uncover how people ordinarily think about a range of issues in traditional philosophy. The aim is to better understand the status and scope of philosophical claims. Topics include moral responsibility, free will, fairness and justice, consciousness, and personal identity. (This course is cross-listed with PHI 3220. Students will receive credit for PSY 3220 or PHI 3220. These courses may substitute for each other in the F-replacement policy.)

Rationale: A PSY cross-listing is being added to PHI 3220 because the course serves the needs of students in both the Philosophy and Psychology programs. Experimental philosophy supplements traditional "armchair" methodology with the methods of experimental psychology and cognitive science in order to uncover how people actually think about a range of issues in traditional philosophy. The aim is to better understand the status and scope of philosophical claims on the one hand, and to come to a better understanding of the workings of the human mind on the other. Experimental philosophy thus seeks to revive the traditional ties between psychology and philosophy, maintaining that understanding the human mind (and the philosophical puzzles it generates) demands crossing these disciplinary boundaries to make fruitful progress.

A substantial portion of the readings for this course are from researchers in psychology departments publishing in major psychology journals (e.g. Psychological Science, Psychological Review, Journal of Personality and Social Psychology, Culture and Cognition, etc.). The course will appeal to students in psychology interested in social cognition, moral cognition, social psychology, and dual-process theories of the mind.

The Department of Philosophy is considered the home department of this course. PHI 3220 (cross-listed with PSY 3220) will be offered every three semesters with a projected total enrollment of 25 students. This course may be used as an elective within the Tier III minor or

major in Philosophy, as an applied elective with the Tier III minor or major in Psychology, or as a general elective for the BA, BBA, or BS degrees.

The following recommendation of the Graduate Affairs Committee was approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on May 10, 2011 effective the Spring 2012 semester, pending approval of the Board of Trustees.

AIV:10.17a. Department of Communication Studies

Course Number: COM 9659

Title: Business Issues for Corporate Communication

Hours: 3.0

Credits: 3.0

Prerequisite: Corporate Communication major, or permission of the instructor

Course Description: Senior managers draw upon five disciplines to frame business issues and evaluate solutions. This course is an overview of the theory and practice of these five disciplines -- economics, accounting, finance, marketing, and strategy. The course provides the tools necessary to research, analyze, and discuss the issues behind today's business headlines. In this seminar, particular emphasis will be placed upon developing and practicing the ability to articulate a cogent point of view on selected business issues using these tools. Through a combination of lecture, role play, case study, and directed discussion, participants will develop the skills and confidence necessary to make a substantive contribution to issues debated in the corporate workplace. In addition to a close reading of the daily business press, course participants will select a publicly-listed company to follow throughout the course. They will use the company as a reference in leading discussions and completing a research paper. Company selections must be approved by the instructor.

Rationale: Communication executives with business acumen have become increasingly important in how companies sustain and enhance themselves. When senior managers discuss a business problem, they consistently draw upon five disciplines economics, accounting, finance, marketing, and strategy to frame the issue and evaluate solutions. A clear understanding of these disciplines is essential for all those who want to be part of the conversation. This elective course will be offered yearly with a projected enrollment of 25 students.

AIV:10.1b. Stan Ross Department of Accountancy

Course Number: ACC 9125

Title: Fundamentals of Managerial Accounting

Hours: 1.5

Credits: 1.5

Prerequisite: ACC 9110 or ACC 9112. Not open to students who have completed ACC 9115 or ACC 9811.

Course Description: This course introduces students to the use of accounting information for internal planning, analysis, and decision-making. The main objective of the course is to equip our MBA students with the knowledge to understand, evaluate, and act upon the many financial and non-financial reports used in managing modern firms. The course emphasizes that managing the modern firm requires financial and non-financial information about the firm's products, processes, assets, and customers. This information is a key input into a wide range of analytical tools to support decisions: analyzing profitability of various products, managing product-line portfolios, setting prices, measuring and managing profitability of customers, making operational and strategic decisions, evaluating investments, investigating efficiency, and so on. Using numerous case studies, the course will explore the following key topics: multiple objectives of management-accounting systems; direct and absorption costing; activity-based costing; customer-profitability analysis; cost-volume-profit analysis; relevant costs, opportunity costs, and business decision analysis.

Rationale: This course has been taught as a 2 credit course in the past. With the curriculum change in our MBA program, it is now one of the optional courses within the core. The syllabus has been modified to fit into the new time table. The course will be offered in fall and summer and is expected to enroll 80 students in each section.

AIV:10.2b. Bert W. Wasserman Department of Economics and Finance

Course Number: ECO 9730

Title: Fundamentals of Microeconomics

Hours: 1.5

Credits: 1.5

Prerequisite: None. Students are expected to have basic mathematics skills including algebra and geometry. Not open to students who have completed ECO 9708.

Course Description: Given the complexities of management decision-making in the economic environment the course is structured to provide the student with a broad appreciation of how scarce resources are allocated in a properly functioning economy. The course leads the students through analysis of issues such as demand dynamics, price determination, the cost function, industry output and business strategies. Other topics include how management operates in competitive markets, how firms make their output decisions and how these two directions interact to determine the price level and quantity of output produced. Students are lead in discussions of pros and cons of government intervention, and industrial organizations such as monopolies and oligopolies.

Rationale: This course has been taught as a 2-credit course in the past as part of the required MBA core curriculum. It has been modified to support the revised MBA core, replacing the current course ECO 9708. This new required core course will be offered at least once a semester. The expected enrollment will be 65 students in each section.

AIV:10.3b. Bert W. Wasserman Department of Economics and Finance**Course Number:** ECO 9740**Title:** Fundamentals of Macroeconomics**Hours:** 1.5**Credits:** 1.5**Prerequisite:** None. Students are expected to have basic mathematics skills including algebra and geometry. Not open to students who have completed ECO 9709.

Course Description: This course in macroeconomics provides the student with a broad appreciation of the concepts and methodology of macroeconomics as a context for the technical managerial curriculum. This course examines national output and income; equilibrium in the economy; employment and prices; fiscal, monetary and industrial policy formulation and their related issues of economic theory. This course will view macroeconomics through the lens of the American political economy and its global impact. Students will be expected to present and discuss the readings and current macroeconomic events and the public discourse concerning those events. It will be geared to students with an adequate background in economics and an appreciation of the American economy, and is designed to further their skills and knowledge in integrating economics and finance into their portfolio of analytical, communication and presentation skills.

Rationale: This course has been taught as a 2-credit course in the past as part of the required MBA core curriculum. It is now a “flexible core course” choice in the recently revised MBA core program, replacing the current course ECO 9709. This new optional core course will be offered at least once a semester. The expected enrollment will be 65 students in each section.

AIV:10.4b. Department of Management**Course Number:** MGT 9702**Title:** Service Operations I**Hours:** 1.5**Credits:** 1.5**Prerequisite:** STA 9708. Not open to students who have completed MGT 9700.

Course Description: Service Operations I is a broad-based introductory course designed to help students recognize the strategic role of operational decision-making, the importance of sound operations management principles in all business functions, and the managerial levers that enable competitive positioning of firms. The class is structured around the complex and challenging mandate many managers face today: reducing the cost of providing services, improving service levels and customer retention, increasing the pace of new service and product innovation and deployment, and improving quality of the services, while operating with reduced budgets and lower headcount. Students will learn the fundamentals of designing

service delivery systems, managing business process flows, forecasting demand, structuring supply chains, improving quality using state-of-the-art methods, and implementing change using project management techniques.

Rationale: This course is offered to support the revised MBA core curriculum, replacing the existing MGT 9700 as a required course in the current core program. The material covered in this course represents the first of two parts the existing MGT 9700 currently covers. The intent of the course is to provide the context in which operational decisions are made, and their relevance to a company's competitive position. The course will be offered every semester and is expected to enroll 65 students in each section.

AIV:10.5b. Department of Management

Course Number: MGT 9704

Title: Service Operations II

Hours: 1.5

Credits: 1.5

Prerequisite: MGT 9702. Not open to students who have completed MGT 9700.

Course Description: This course builds upon MGT 9702 Service Operations I by providing students with the appropriate tools and techniques to make operational decisions for improving business processes and service quality, planning and managing capacity, and designing and managing efficient and responsive supply chains. The goal of the course is to familiarize students with the use of decision tools that are applicable to universal business processes such as customer relationship management, order fulfillment, supply and logistics fulfillment, quality improvements, and capacity management in service-focused businesses.

Rationale: This course is a continuation of MGT 9702, covering tools and techniques that are applied to operational decision contexts. The material covered in this course represents the second of two areas that the existing MGT 9700 currently covers. It is intended to present analysis-based solution methodologies to the decision problems presented in MGT 9702. It is required of all Operations Management majors and provides the analytical foundations, which the OM major courses build upon. The course will be offered every semester and is expected to enroll 65 students in each section.

AIV:10.6b. Department of Statistics and Computer Information Systems

Course Number: CIS 9001

Title: Information Systems for Managers I

Hours: 1.5

Credits: 1.5

Prerequisite: None. Not open to students who have completed CIS 9000.

Course Description: This course focuses on examining the role of Information Systems (IS) in organizations. The relationship between information systems, competitive advantage, and organizational change is examined. The course focuses primarily on two components: (1) IS strategy, and (2) Information Technology (IT) infrastructure. The course emphasizes the role of alignment between an organization's business and IS strategies. The course introduces basic components of IT infrastructure, highlighting the relationship between these components and IS strategy. Case studies are used to reinforce the importance of Information Systems in organizations.

Rationale: This course is offered to support the revised MBA core curriculum, replacing the existing CIS 9000 as a required course in the current core program. The material covered in this course represents the first of two parts that the existing CIS 9000 currently covers. It will be offered every semester and is expected to enroll 65 students in each section.

AIV:10.7b. Department of Statistics and Computer Information Systems

Course Number: CIS 9002

Title: Information Systems for Managers II—Managing and Harnessing Technology

Hours: 1.5

Credits: 1.5

Prerequisite: CIS 9001. Not open to students who have completed CIS 9000.

Course Description: This course examines how organizations can leverage information technologies to create business value. The course is relevant to all business majors. With a central focus on Information Systems (IS) strategy, the course examines how organizations can harness innovation and emerging technologies to support business goals. Case studies are used to emphasize practical applications. This is the second of a sequence of two courses that introduce students to Information Systems strategy.

Rationale: This course is a continuation of CIS 9001, covering additional strategic and operational issues and technological developments that organizations face. The material covered in this course represents additional material that the existing CIS 9000 currently covers. CIS 9002 is required of all Information Systems majors and completes the analytical foundations upon which the Information Systems major courses build. It will be offered every semester and is expected to enroll 65 students in each section.

AIV:10.8b. Department of Statistics and Computer Information Systems

Course Number: CIS 9240

Title: Sustainability and IT

Hours: 3.0

Credits: 3.0

Prerequisite: None.

Course Description: This course examines the relationship between Information Technology and sustainability. Students will be introduced to different theories and practices pertaining to business, Information Technology, and sustainability. The course examines both “greening of IT” and “greening by IT.” Greening of IT refers to the impact of information systems on the environment, including challenges such as the carbon footprint of information systems and e-waste. Greening by IT refers to IT-enabled solutions that focus on reducing green-house gas emissions.

Rationale: The manufacture and use of information technology create substantial sustainability problems, in terms of materials extraction and reclamation for the manufacture of IT components, energy consumption to run IT systems, and offering alternatives to mitigate sustainability problems. The course will help business managers better understand these issues. The course will be offered once a year. It is expected to enroll approximately 35 students. This course was offered as a special topics course during spring 2011 and attracted an enrollment of 33 students. The mean enrollment of graduate courses offered by the Department of Statistics and Computer Information Systems was 30. This course is a general elective choice for eligible MBA students, and an elective choice in the MBA-Information Systems major (submitted to June 2011 Chancellor’s Report).

AIV:I0.1p. The following is a new course in the MPA Program in the School of Public Affairs.

Course Number: PAF 3108

Title: Public Campaigns and Advocacy

Hours: 3.0

Credits: 3.0

Prerequisites or Co-requisite: ENG 2150

Course Description: In this course students will create and manage persuasive campaigns for a range of government and nonprofit organizations in fields such as healthcare, education, and environmentalism. Students will study theories of persuasion and social influence, and classic media campaigns such as public service announcements against drunk driving and ads for political candidates. Through such studies, students will learn how to apply principles of persuasion to influence diverse audiences in contemporary contexts involving issue advertising, election drives, the Internet, social media, and movement communication.

Rationale: 1) In addition to our public affairs undergraduate core class “PAF 3201: Public Communication and Organizations,” which focuses on deliberative competencies and individual presentation skills in public organizations, the elective “Public Campaigns & Advocacy” is being proposed for the undergraduate BSPA curriculum—which will provide students with separate skills in public persuasion and advocacy. These areas cannot be explored in a comprehensive way in PAF 3201 because of time constraints, yet can be covered in this new class, which students can choose to take either alone or in conjunction

with PAF 3201. “Public Campaigns & Advocacy” will bring the rich, interdisciplinary literature on persuasion and advocacy to bear on public campaigns in New York City and beyond.

2) In the graduate public administration curriculum, there is currently an elective course called “Communication Strategy” that focuses more on policy and advocacy in public institutions than the core course, which centers on the development of deliberative competencies and individual presentation skills in making good policy decisions. “Public Campaigns & Advocacy” will be the undergraduate curriculum equivalent to “Communication Strategy.”

The course will be offered once a year with a projected enrollment of 25 students.

Section AV: Changes in Existing Courses

AV:10.1a. Change in Course Number and Status

FROM: IDC 3040 Globalizations: Past, Present, and Future		TO: IDC <u>4900</u> Globalizations: Past, Present, and Future	
Status	Experimental	Status	Permanent
Description	This course will examine the dynamic social, political, cultural, and economic processes that we now refer to as “globalization,” including the victory of capitalism and world market economies, the breakdown of nation states, the movement of ideas, peoples, and capital across boundaries, and, perhaps most powerfully, the domination of the information economy.	Description	This course will examine the dynamic social, political, cultural, and economic processes that we now refer to as “globalization,” including the victory of capitalism and world market economies, the breakdown of nation states, the movement of ideas, peoples, and capital across boundaries, and, perhaps most powerfully, the domination of the information economy.
Prerequisites	CMP/ENG/LTT 2800 or 2850; or instructor permission	Prerequisites	CMP/ENG/LTT 2800 or 2850; or instructor permission

Rationale: Globalizations: Past, Present, and Future was originally given on an experimental basis on the 3000-level as an honors course. It was from the beginning seen as testing the parameters for a potential capstone in Global Studies if those involved in the global studies initiative decided on proposing a minor. Already in its 3000-level form, the course was a rigorous investigation from multiple disciplinary perspectives not only of global phenomena but also of the discourse on globalization and the methodological issues posed by global studies as such. For that reason, it already embodied the self-reflective dimension of a capstone. The two changes that will be made in the 4000-level are: (1) the last four weeks of the semester will be devoted to a case-study in globalization (whose exact character will vary with the discipline of the faculty member teaching it) to afford an in-depth examination of a major problem in the field; and (2) the written assignments, in keeping with the communication-intensive nature of a

capstone, will include a substantial research paper coming out of the case-study unit and reflecting the methodologies encountered in the first two-thirds of the course.

IDC 4900 will be offered once per year with a projected enrollment of 20 students. It may be used as the capstone for the proposed Tier III minor in Global Studies, or as a general elective for the BA, BBA, and BS degrees.

AV:10.2a. Change in Description

FROM: JRN 3615 Sudden Fiction – Crafting Short Short Stories		TO: JRN 3615 Sudden Fiction – Crafting Short Short Stories	
Description	This workshop introduces students to the art of writing "sudden" fiction -- short stories of less than 1,000 words. In addition to the basic elements of fiction, students will study symbolism, spare prose, selective omission and subtext as key devices of the genre. Students will read and analyze short fiction by writers including Raymond Carver, Grace Paley, Langston Hughes, Ernest Hemingway, Jamaica Kinkaid and Joyce Carol Oates. They will participate in group critique and feedback as they craft original short stories.	Description	This workshop introduces students to the art of writing "sudden" fiction -- short stories of less than 1,000 words. In addition to the basic elements of fiction, students will study symbolism, spare prose, selective omission and subtext as key devices of the genre. Students will read and analyze short fiction by writers including Raymond Carver, Grace Paley, Langston Hughes, Ernest Hemingway, Jamaica Kinkaid and Joyce Carol Oates. They will participate in group critique and feedback as they craft original short stories. <u>(This course is cross-listed with ENG 3615. Students will receive credit for either JRN 3615 or ENG 3615. These courses may substitute for each other in the F-replacement policy.)</u> <u>This course may also be used as an elective within the English major and Tier III minor.</u>

Rationale: An ENG cross-listing is being added to JRN 3615, a new course approved in the April 2011 CUR, as the course serves the needs of students in both the English and Journalism programs. The Department of Journalism and the Writing Professions is considered the home department of this course. JRN 3615 (cross-listed with ENG 3615) will be offered once per year with a projected total enrollment of 20 students. This course may be used as an elective within the English major and minor, the Journalism major and minor, the Business Communication major (Business Writing), the Business Writing minor, or as a

general elective for the BA, BBA, or BS degrees.

AV:10.3a. Change in Description

FROM: JRN 4920 Narrative Writing		TO: JRN 4920 Narrative Writing	
Description	<p>This capstone course, in workshop format, provides each student the opportunity to produce an in-depth project: print or online journalism, a biography or extended profile, or a substantial work of creative writing, such as a series of short stories or a novella. Students will engage in a semester-long dialogue about writing strategies and participate in extensive research, reporting and writing activities culminating in the completion of their projects. Students expand their knowledge of journalism and creative writing through their work on individual projects, by receiving and providing feedback from and to other students, and through the active supervision, criticism and commentary provided by the instructor.</p> <p>This course is equivalent to ENG 4920. Students will receive credit for JRN 4920 or ENG 4920.</p>	Description	<p>This capstone course, in workshop format, provides each student the opportunity to produce an in-depth project: print or online journalism, a biography or extended profile, or a substantial work of creative writing, such as a series of short stories or a novella. Students will engage in a semester-long dialogue about writing strategies and participate in extensive research, reporting and writing activities culminating in the completion of their projects. Students expand their knowledge of journalism and creative writing through their work on individual projects, by receiving and providing feedback from and to other students, and through the active supervision, criticism and commentary provided by the instructor.</p> <p><u>(This course is cross-listed with ENG 4920. Students will receive credit for either JRN 4920 or ENG 3615. These courses may substitute for each other in the F-replacement policy.)</u></p> <p><u>This course may also be used as an elective within the English major and Tier III minor, but it cannot serve as the capstone for the Tier III requirement for English minors.</u></p>

Rationale: An ENG cross-listing is being added to this course as it serves the needs of students in both departments. This course, in workshop format, provides each student the

opportunity to produce an in-depth project: print or online journalism, a biography or extended profile, or a substantial work of creative writing, such as a series of short stories or a novella. Students will engage in a semester-long dialogue about writing strategies and participate in extensive research, reporting, and writing activities culminating in the completion of their projects. Students expand their knowledge of journalism and creative writing through their work on individual projects, by exchanging feedback with other students, and through the active supervision, criticism, and commentary provided by the instructor.

JRN 4920 (cross-listed with ENG 4920) will be offered every third semester with a projected total enrollment of 20 students. This course may be used as an elective within the English major and minor, the Journalism major and minor, the Business Communication major (Business Writing), the Business Writing minor, or as a general elective for the BA, BBA, or BS degrees.

AV:10.4a. Change in Prerequisites

FROM: LACS 4900 Latin America and the Caribbean I: Cultures and Societies from Pre-Hispanic Times to the 19 th Century		TO: LACS 4900 Latin America and the Caribbean I: Cultures and Societies from Pre-Hispanic times to the 19 th Century	
Prerequisites	At least one of the following courses: HIS 3070; HIS 3075; POL 3104; POL 3364; HSP 3015; or HSP 3004.	Prerequisites	At least one of the following courses: <u>CMP/ENG/LTT 2800 or 2850</u> ; HIS 3070; HIS 3075; POL 3104; POL 3364; HSP 3015; or HSP 3004.

Rationale: The department is adding CMP/ENG/LTT 2800 and 2850 as possible prerequisites to make this course available to more students. LACS 4900 will continue to be offered every semester with a typical enrollment of 23 students. This course may be used as the capstone for the Tier III minor in Latin American and Caribbean Studies, to satisfy the BA cultural studies requirement, or as a general elective for the BA, BBA, and BS degrees.

AV:10.5a. Change in Prerequisites

FROM: LACS 4901 Latin America and the Caribbean II: Cultures and Societies from the 19 th Century to the Present		TO: LACS 4901 Latin America and the Caribbean II: Cultures and Societies from the 19 th Century to the Present	
Prerequisites	At least one of the following courses: HIS 3070; HIS 3075; POL 3104; POL 3364; HSP 3015; or HSP 3004.	Prerequisites	At least one of the following courses: <u>CMP/ENG/LTT 2800 or 2850</u> ; HIS 3070; HIS 3075; POL 3104; POL 3364; HSP 3015; or HSP 3004.

Rationale: The department is adding CMP/ENG/LTT 2800 and 2850 as possible prerequisites to make this course available to more students. LACS 4901 will be offered every semester with a projected enrollment of 23 students. This course may be used as the capstone for the Tier III minor in Latin American and Caribbean Studies, to satisfy the BA cultural studies requirement, or as a general elective for the BA, BBA, and BS degrees.

AV:10.6a. Change in Description

FROM: PHI 3220 Experimental Philosophy		TO: PHI 3220 Experimental Philosophy	
Description	Experimental philosophy is a movement that supplements philosophical thinking with the methods of cognitive science, using systematic experiments to uncover how people ordinarily think about a range of issues in traditional philosophy. The aim is to better understand the status and scope of philosophical claims. Topics include moral responsibility, free will, fairness and justice, consciousness, and personal identity.	Description	Experimental philosophy is a movement that supplements philosophical thinking with the methods of cognitive science, using systematic experiments to uncover how people ordinarily think about a range of issues in traditional philosophy. The aim is to better understand the status and scope of philosophical claims. Topics include moral responsibility, free will, fairness and justice, consciousness, and personal identity. <u>(This course is cross-listed with PSY 3220. Students will receive credit for PHI 3220 or PSY 3220. These courses may substitute for each other in the F-replacement policy.)</u>

Rationale: A PSY cross-listing is being added to PHI 3220 because the course serves the needs of students in both the Philosophy and Psychology programs. Experimental philosophy supplements traditional “armchair” methodology with the methods of experimental psychology and cognitive science in order to uncover how people actually think about a range of issues in traditional philosophy. The aim is to better understand the status and scope of philosophical claims on the one hand, and to come to a better understanding of the workings of the human mind on the other. Experimental philosophy thus seeks to revive the traditional ties between psychology and philosophy, maintaining that understanding the human mind (and the philosophical puzzles it generates) demands crossing these disciplinary boundaries to make fruitful progress.

A substantial portion of the readings for this course are from researchers in psychology departments publishing in major psychology journals (e.g. Psychological Science, Psychological Review, Journal of Personality and Social Psychology, Culture and Cognition, etc.). The course will appeal to students in psychology interested in social cognition, moral cognition, social psychology, and dual-process theories of the mind.

The Department of Philosophy is considered the home department of this course. PHI 3220 (cross-listed with PSY 3220) will be offered every three semesters with a projected total enrollment of 25 students. This course may be used as an elective within the Tier III minor or major in Philosophy, as an applied elective with the Tier III minor or major in Psychology, or as a general elective for the BA, BBA, or BS degrees.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Zicklin School of Business faculty Meeting on April 14, 2011 effective the

Spring 2012 semester, pending approval of the Board of Trustee.

AV:10.1b. Change in Course Description, Credits, Hours, Co or Pre-requisites

FROM: BUS 3333		TO: BUS 3333	
Title	Case Studies in Business	Title	Case Studies in Business
Description	This course consists of the study of several short business cases that will provide opportunities to analyze real business situations. The cases will be studied in a teaching/learning atmosphere designed to promote analysis, communication, and teamwork skills. The course will also emphasize critical thinking and decision-making. The cases include components drawn from all business disciplines. This is a business elective course only. It may not be used for the major or the minor. 2 hours; 2 credits.	Description	<u>This course introduces students to the case study method of learning. Students will analyze and discuss business issues that occur in real world situations, portrayed through short business cases. The cases will be studied in a teaching/learning atmosphere designed to promote analysis, communication, and teamwork skills as well as critical thinking and effective decision-making. The cases are drawn from all business disciplines and require students to distinguish between competing perspectives and motivations in order to recommend and support workable solutions. This is a business elective course only. It may not be used for the major or the minor. 3 credits; 3 hours.</u>
Prerequisites	ZK major code	Prerequisites	ZK major code <u>and completed 60 credits</u>

Rationale: Case teaching is a hallmark of the best business schools in the United States because emphasizes an integrated real world view. Case teaching provides a student-centered, active learning environment that requires students to make hypotheses and support them. The Zicklin undergraduate program has designed this course to provide more active learning experiences for our students. It will serve as a vehicle to promote analytical, communication, and team-work skills. The course credit is being increased to 3 hours. The original design of the course was 2 credits, but experience showed that the syllabus could not be completed with thoroughness in that time. Students will benefit from the increase in class time.

This course is an elective course for Zicklin students who have completed a minimum of 60 credits. It was designed as a January course but may run at other times. It is expected to enroll approximately 25-30 students

AV:10.2b. Change in Course Prerequisite

FROM: MGT 9710		TO: MGT 9710	
Title	Quantitative Analysis for Service Management	Title	Quantitative Analysis for Service Management
Prerequisite	MGT 9700	Prerequisite	MGT 9700 <u>or</u> MGT 9704

Rationale: The change in prerequisite corresponds to the newly created core courses MGT 9702 and 9704, which replace MGT 9700.

AV:10.3b. Changes in Course Prerequisite

FROM: MGT 9740		TO: MGT 9740	
Title	Sustainability in Supply Chains and Operations	Title	Sustainability in Supply Chains and Operations
Prerequisite	MGT 9700	Prerequisite	MGT 9700 <u>or</u> MGT 9702

Rationale: The change in prerequisite corresponds to the newly created core courses MGT 9702 and MGT 9704, which replace MGT 9700.

AV:10.1p. The following is a change in description in the MPA Program in the School of Public Affairs.

Program: MPA

Program Code: 01940

HEGIS Code: 0828.00

Effective: Spring 2012

FROM: PAF 9322 Internship in Higher Education		TO: PAF 9322 Internship in Higher Education	
Description	The internship is intended for students who lack the one year of prior full-time experience in a higher education administrative or supervisory position. This internship will provide part-time administrative experiences in higher education institutions and is designed to extend administrative knowledge, skills, and sensitivity through	Description	The internship is intended for students who lack the one year of prior full-time experience in a higher education administrative or supervisory position. This internship will provide part-time administrative experiences in higher education institutions and is designed to extend administrative knowledge, skills, and sensitivity through a

	<p>a range of on-the-job tasks and duties. Regularly arranged meetings are held with a faculty intern advisor. The purpose of these meetings is to reflect on and analyze the preceding administrative and supervisory experiences and to plan for the effective utilization of the phase of the internship.</p> <p>A minimum of 300 intern hours, experiences, or the equivalent is required. The internship can occur at any time during the student's program. The internship must be approved by a faculty advisor.</p>	<p>range of on-the-job tasks and duties. Regularly arranged meetings are held with a faculty intern advisor. The purpose of these meetings is to reflect on and analyze the preceding administrative and supervisory experiences and to plan for the effective utilization of the phase of the internship.</p> <p>A minimum of <u>150</u> intern hours, experiences, or the equivalent is required. The internship can occur at any time during the student's program. The internship must be approved by a faculty advisor.</p>
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Rationale: A 3-credit, 150-hour experience for the internship is sufficient for students in the Higher Education Administration program. It is more important to have a high-quality hands-on experience than sheer number of hours, and that can be accomplished in 150 hours.

Also, a growing number of Higher Education Administration students work full time and are transitioning into this field. It is not only sufficient but also more practical to have them to complete 150 hours.

It also makes sense to have similar requirements between the two programs (MPA and HEA).

Section AVII: International Program Agreements

AVII:10.1. International Program Agreement with University College Ghent and Ghent University

RESOLVED, That the Board of Trustees of The City University of New York authorize the president of Baruch College to execute an international agreement on behalf of Baruch College with University College Ghent, Belgium and Ghent University, Ghent, Belgium, to enable Baruch College students participating in the Baruch College-Ghent University Exchange Program to take courses at University College Ghent and at Ghent University and the students from University College Ghent and Ghent University to take courses at Baruch College. Neither party to this agreement is obligated to pay any monetary consideration to the other. The agreement is for a three-year period beginning September 1, 2011 and shall include up to two (2) two-year options for the College to renew. The agreement shall be subject to approval as to form by the University Office of General Counsel.

EXPLANATION: This agreement will allow an exchange of students from Baruch College and University College Ghent and Ghent University in Ghent, Belgium. Exchange students will take

courses that are pre-approved by their home institutions. Approximately four (4) exchange students will participate in this program each academic year.

AVII:10.2. International Program Agreement with University College Ghent and Ghent University

RESOLVED, That the Board of Trustees of The City University of New York authorize the president of Baruch College to execute an international agreement on behalf of Baruch College with University College Ghent, Belgium and Ghent University, Ghent, Belgium, to enable Baruch College faculty participating in the Baruch College-Ghent University Exchange Program to visit at University College Ghent and at Ghent University as visiting professors or research scholars and the faculty from University College Ghent and Ghent University to visit at Baruch College as visiting professors or research scholars. Neither party to this agreement is obligated to pay any monetary consideration to the other. The agreement is for a three-year period beginning September 1, 2011 and shall include up to two (2) two-year options for the College to renew. The agreement shall be subject to approval as to form by the University Office of General Counsel.

EXPLANATION: This agreement will allow an exchange of faculty from Baruch College and University College Ghent and Ghent University in Ghent, Belgium. Exchange faculty will either teach courses or conduct research within the framework of designated research projects. Approximately two (2) exchange faculty will participate in this program each academic year.

AVII: 10.3 Resolution For Baruch College To Enter Into A Non-Binding MOU To Initiate Discussion of a Joint Executive Degree Program With The College Of Management Academic Studies In Israel

RESOLVED, that the Board of Trustees of The City University of New York authorize the General Counsel to execute a memorandum of understanding on behalf of Baruch College with the College of Management Academic Studies in Israel to initiate discussion of a joint Executive Masters of Business Administration degree program. This memorandum of understanding will be submitted to Israel's Council for Higher Education in support of the College of Management's request to offer Baruch's curriculum in Israel and is not binding on either entity. The memorandum of understanding shall be subject to approval as to form by the University Office of the General Counsel. Baruch would seek separate authorization prior to entering into any agreements concerning the proposed program which would follow upon the successful completion of such discussions and all approvals required by University Bylaws and Policies, the College's Governance Plan, the Middle States Commission on Higher Education and Israel's Council for Higher Education. Such contract shall be subject to approval as to substance by the University Office of Academic Affairs and approval as to form by the University Office of the General Counsel.

EXPLANATION: Baruch College seeks to advance discussions with the College of Management Academic Studies in Israel to offer a joint Executive Masters of Business Administration program. Such program would be an international extension of the successful one offered locally by Baruch. Classes would be taught in English by full-time and adjunct faculty from both the Zicklin School of Business and the College of Management Academic Studies.