

June 2008

Baruch College

Chancellor's University Report – Part A: Academic Matters

**PART A: ACADEMIC MATTERS**

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on May 5, 2008 effective the Spring 2009 semester, pending approval of the Board of Trustees.

**Section AIII: Changes in Degree Programs**

**AIII:10.1a. The following revisions are proposed for the BA in Psychology**

**Program:** BA in Psychology

**Program Code:** 01963

**HEGIS Code:** 2001.00

**Effective:** Spring 2009

From	To
<p><del>In fulfilling the department requirement for courses in related departments, it is recommended that students electing to major in psychology select appropriate courses in biology, chemistry, physics, mathematics, statistics, computer methodology, sociology, and philosophy. Many other electives in the social sciences and humanities will, however, be accepted.</del></p>	<p><u>The Psychology major is the most popular course of study among undergraduate students nationwide. Many of them will ultimately establish careers outside the field of Psychology, but will do so in areas that rely upon an understanding of human thought and behavior. Psychology is an appropriate major for those who plan to work, for example, in business, law, the health-care professions, education, public affairs, non-profit agencies, and computer science.</u></p> <p><u>To prepare for a career in Psychology or an allied profession, such as social work or counseling, students must earn a masters or doctoral degree. Graduate programs in Psychology are selective and take into consideration a student's academic record, letters of recommendation, field and research experience, and, in most cases GRE scores. A number of American Psychological Association Publications, including the APA Guide to Graduate Study in Psychology are useful when making academic and career plans.</u></p> <p><u>Baruch offers a 25-credit BA major in Psychology. This includes two required courses and a broad array of electives.</u></p> <p><u>Careful selection of electives suitable for students' academic and career plans is highly advised. Students who wish to develop their research skills should consider pursuing an independent study or honors thesis project. We also recommend that students take courses in other departments that focus on the scientific method, logic, communication skills, and the understanding of cultural and social systems.</u></p>

Course	Description	Crs	Course	Description	Crs
<b>Base Curriculum Courses</b> No credit toward the major			<b>Base Curriculum Courses</b> No credit toward the major		
PSY 1001	General Psychology	4	PSY 1001	General Psychology	4
STA 2100	Statistics for Social Science	3	STA 2100	Statistics for Social Science	3
(Psychology majors may not take STA 2100 on a pass/fail basis.)			(Psychology majors may not take STA 2100 on a pass/fail basis.)		
<b>Required Courses (7 credits)</b>			<b>Required Courses (7 credits)</b>		
PSY 4012	Evolution of Modern Psychology	3	PSY 4012	Evolution of Modern Psychology	3
PSY 5020	Experimental Psychology	4	PSY 5020	Experimental Psychology	4
<b>Electives</b>			<b>Elective Courses (18 credits)</b>		
Choose at least 17 credits from A or B:			<b>Foundation Electives (12-18 credits)</b>		
A. All other Psychology courses			PSY 3055 Abnormal Psychology 3		
B. Any elective courses in another department relevant to the student's educational objective, with permission of the Department of Psychology. The Department of Psychology prefers that students complete their majors with psychology courses.			PSY 3056 Social Psychology 3		
Note: A program must be planned in consultation with a Department of Psychology advisor.					
			PSY 3059	Developmental Psychology: Personality in Childhood and Adolescence*	3
			PSY 3060	Developmental Psychology: Adult Personality*	3
			PSY 3065	Psychology of Motivation	3
			PSY 3070	Physiological Psychology*	3
			PSY 3080	Psychology of Attention and Perception	3
			PSY 3081	Cognitive Psychology	3
			PSY 3082	Mind, Brain, and Behavior*	3
			PSY 4061	Theories of Personality	3
			* Students may apply either PSY 3059 or PSY 3060 toward the four-course foundation electives requirement, not both. Similarly, students may apply either PSY 3070 or PSY 3082 toward the four-course foundation electives requirement, not both.		
			<b>Applied Psychology Electives (0 – 6 credits)</b>		
			PSY 3054	Psychology of Sleep	3
			PSY 3058	Small Group Processes	3
			PSY 3063	Health Psychology	3
			PSY 3069	Psychology and the Law	3
			PSY 3181	Industrial and Organizational Psychology	3
			PSY 3182	Interviewing Techniques	3

			PSY 3183	Psychology and Urban Problems	3
			PSY 4010	Diversity in the Workplace	3
			PSY 4013	Advanced Personnel Psychology	3
			PSY 4015	Emotions in the Workplace	3
			PSY 4035	Practicum in Community Psychological Services	3
			PSY 5030	Research Practicum in Psychology**	1-3
** Students must take a total of three hours					

Rationale: The department wishes to prepare undergraduate students for a graduate education and/or professional aspirations better by adding more structure and guidance.

**All:10.2a. The following revisions are proposed for the Tier III Minor in Psychology**

From			To		
The Psychology Department offers four minor specializations: clinical/counseling psychology; educational psychology; experimental/research psychology; and industrial psychology. Students should select a minimum of nine credits in one minor specialization.			The Psychology Department offers a minor in psychology that requires completing two advanced courses of which at least one must be a foundation course. After completing these advanced courses the student must take the capstone, PSY 4012, to complete their minor.		
Course	Description	Crs	Course	Description	Crs
<b>Clinical/Counseling Psychology (9 credits)</b>			<b>Required Course</b>		
PSY 4900	Psychological Approaches to Contemporary Problems [appropriate seminar to be chosen in consultation with advisor]	3	PSY 4012	Evolution of Modern Psychology	3
<b>Plus</b>			<b>Foundation Electives (3-6 credits)</b>		
Choose any two of the following courses:			PSY 3055 Abnormal Psychology 3		
PSY 3054	Psychology of Sleep	3	PSY 3056	Social Psychology	3
PSY 3055	Abnormal Psychology	3	PSY 3059	Developmental Psychology: Personality in Childhood and Adolescence*	3
PSY 3059	Developmental Psychology: Personality in Childhood and Adolescence	3	PSY 3060	Developmental Psychology: Adult Personality*	3
PSY 3060	Developmental Psychology: Adult Personality	3	PSY 3065	Psychology of Motivation	3
PSY 3061	Psychology of Life Experience	3	PSY 3070	Physiological Psychology*	3
PSY 3063	Health Psychology	3	PSY 3080	Psychology of Attention and Perception	3
PSY 3074	Psychological Aspects of Disabling Conditions	3	PSY 3081	Cognitive Psychology	3
PSY 3182	Interviewing Techniques	3	PSY 3082	Mind, Brain, and Behavior*	3
PSY 4035	Practicum in Community Psychological Services	3	PSY 4061	Theories of Personality	3
PSY 4039 Psychopathology of Childhood 3			* Students may apply either PSY 3059 or PSY 3060 toward the one-course foundation elective requirement, not both. Similarly, students may apply either PSY 3070 or PSY 3082 toward the one-course foundation elective requirement, not both.		
PSY 4054	Diagnosis and Appraisal of Special Groups	3			

PSY Advanced Psychological Testing 3 4284			<b>Applied Psychology Electives (0 – 3 credits)</b>		
PSY 5000-5004	Independent Research, Study, and Reading	3	PSY 3054	Psychology of Sleep	3
			PSY 3058	Small Group Processes	3
<b>Educational Psychology (9 credits)</b>			PSY 3063 Health Psychology 3		
PSY 4900	Psychological Approaches to Contemporary Problems	3	PSY 3069	Psychology and the Law	3
Plus			PSY 3181	Industrial and Organizational Psychology	3
Choose any two of the following courses:			PSY 3182 Interviewing Techniques 3		
PSY 3053	Test and Measurements	3	PSY 3183	Psychology and Urban Problems	3
PSY 3056	Social Psychology	3	PSY 4010	Diversity in the Workplace	3
PSY 3058	Small Group Processes	3	PSY 4013	Advanced Personnel Psychology	3
PSY 3059	Developmental Psychology: Personality in Childhood and Adolescence [or EDU 1101]	3	PSY 4015	Emotions in the Workplace	3
PSY 3065	Psychology of Motivation	3	PSY 4035	Practicum in Community Psychological Services	3
PSY 3080	Psychology of Attention and Perception	3	PSY 5030	Research Practicum in Psychology**	1-3
				** Students must take a total of three hours	
PSY 3081	Cognitive Psychology	3			
PSY 3180	Vocational Psychology	3			
PSY 3183	Psychology and Urban Problems	3			
PSY 4054	Diagnosis and Appraisal of Special Groups	3			
PSY 5000-5004	Independent Research, Study, and Reading	3			
<b>Experimental/Research Psychology (9 credits)</b>					
PSY 4900	Psychological Approaches to Contemporary Problems	3			
Plus					
Choose any two of the following courses:					
PSY 3056	Social Psychology	3			
PSY 3065	Psychology of Motivation	3			
PSY 3070	Physiological Psychology	3			
PSY 3080	Psychology of Attention and Perception	3			
PSY 3081	Cognitive Psychology	3			
PSY 5020	Experimental Psychology	3			
PSY 5000-5004	Independent Research, Study, and Reading	3			
<b>Industrial Psychology (9 – 11 credits)</b>					
PSY 3181	Industrial Psychology	3			
PSY 4900	Psychological Approaches to Contemporary Problems	3			

Plus					
Choose one or two of the following courses (3-5 credits). Each course is three credits except PSY 3288, which is two credits:					
PSY 3053	Test and Measurements	3			
PSY 3056	Social Psychology	3			
PSY 3058	Small Group Processes	3			
PSY 3060	Developmental Psychology: Adult Personality	3			
PSY 3065	Psychology of Motivation	3			
PSY 3180	Vocational Psychology	3			
PSY 3183	Psychology and Urban Problems	3			
PSY 3288	Psychology of Advertising	2			
PSY 5000-5004	Independent Research, Study, and Reading	3			

**Rationale:** Currently the psychology minor is not feasible considering the number of students who have declared the minor and the availability of courses in the track system. Our proposed changes will create a coherent choice of courses for the minor, streamlining the process and reducing confusion among students, and making it feasible to offer the necessary courses, including a communication-intensive capstone.

**All:10.1b. The following revisions are proposed for the BBA in Computer Information Systems in the Zicklin School of Business**

**Program:** BBA in Computer Information Systems

**Program code:** 21849

**Hegis code:** 0702.00

**Effective:** Spring 2009

From	To
<b>Course Description Crs</b>	<b>Course Description Crs</b>
Required Courses ( <del>48</del> credits)	Required Courses ( <u>12</u> credits)
CIS 3100 Object-Oriented Programming I 3 CIS 3400 Database management Systems 3 <del>CIS 4100 Object-Oriented Programming II 3</del>	CIS 3100 Object-Oriented Programming I 3 CIS 3400 Database management Systems 3
<del>CIS 4450 Networks and Telecommunications I 3</del>	CIS 4800 Systems Analysis and Design 3
CIS 4800 Systems Analysis and Design 3 CIS 5800 Information Systems Development Project 3	CIS 5800 Information Systems Development Project 3
Elective Courses* ( <del>6</del> credits)	Elective Courses* ( <u>12</u> credits)
Any <del>two</del> courses from the following list: 3	Any <u>four</u> courses from the following list:
CIS 3200 Business Applications Programming I 3	CIS 3200 Business Applications Programming I 3

CIS 3444 e-Business Technologies 3	CIS 3444 e-Business Technologies 3
CIS 4150 Internet Applications Development 3	<u>CIS 4100 Object-Oriented Programming II 3</u>
CIS 4200 Business Applications Programming II 3	CIS 4150 Internet Applications Development 3
CIS 4201 Assembler Language Concepts and Functions 3	CIS 4200 Business Applications Programming II 3
CIS 4350 Computer Control and Audit 3	CIS 4201 Assembler Language Concepts and Functions 3
CIS 4400 Database Management Systems II 3	CIS 4350 Computer Control and Audit 3
CIS 4500 Networks and Telecommunications II 3	CIS 4400 Database Management Systems II 3
CIS 4550 Networked Information Systems Security 3	<u>CIS 4450 Networks and Telecommunications I 3</u>
CIS 4610 Expert (Knowledge-Based) Systems and Related Technologies 3	CIS 4500 Networks and Telecommunications II 3
CIS 4620 Financial Information Technologies 3	CIS 4550 Networked Information Systems Security 3
CIS 4630 Multimedia: Theory and Applications 3	CIS 4610 Expert (Knowledge-Based) Systems and Related Technologies 3
CIS 4650 Operating Systems Concepts 3	CIS 4620 Financial Information Technologies 3
CIS 4670 Special Topics in Computer Information Systems 3	CIS 4630 Multimedia: Theory and Applications 3
OPR 3450 Quantitative Decision Making for Business I 3	CIS 4650 Operating Systems Concepts 3
	CIS 4670 Special Topics in Computer Information Systems 3
	OPR 3450 Quantitative Decision Making for Business I 3

**Rationale:** Currently, our CIS major is more rigidly structured than those at our peer institutions, with a higher number of required core courses and fewer electives in the major. In addition, we want our students to have the choice of studying a wider variety of topic areas or selecting a more focused emphasis of study. Therefore, we propose to build some flexibility into the major by reducing the number of core courses to four, while retaining the 24 credit requirement and the programmatic emphasis on programming, database management systems, and systems analysis and design. We have also deleted three courses that are vestiges of older technology and have not been offered for several years. We are deleting these courses in an effort to make our catalog more accurately represent our offerings.

**All:10.2b. BBA in Finance and Investment (HEGIS Code: 050500; Program Code: 01918) Change in Name of Program**

<b>FROM:</b> <del>BBA in Finance and Investments</del>	<b>To:</b> <u>BBA in Finance</u>
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**Rationale:** This name change is desired because everyone -- faculty, students, academic counselors, and administrators - refers to the "finance major" rather than the "finance and investments" major. The change of name will simply bring the formal name into conformance with universal current usage. No changes are being proposed to the requirements of the major itself.

**All:10.3b. The following revisions are proposed for the MBA (all majors) in the Zicklin School of Business**

**Program: MBA**

**Program Code: 77757**

Hegis code: 0511.0

Effective: Spring 2009

From	To
<p><b>Course Description Crs</b></p> <p><b>Preliminary Courses</b></p> <p>*COM 8194 Spoken English for International Students 1.5</p> <p>**ENG 8192 Written English for International Students 1.5</p> <p>*Applies to all international MBA students and MS students required to take the Advanced Business English (ABE) program or ENG 8192. Waiver is based on score of 50 or higher on Test of Spoken English (TSE) or 5 or higher on Test of Written English (TWE) and waiver of Advanced Business English (ABE) program requirement.</p> <p>**Applies to all international MBA students and MS students in accountancy, business computer information systems, quantitative methods and modeling, and statistics, and all students required to take the Advanced Business English (ABE) program. Waiver is based on score of 5 or higher on Test of Written English (TWE) and waiver of Advanced Business English program requirement. Unless waived, ENG 8192 is required for international students who did not take the TWE.</p>	<p><b>Course Description Crs</b></p> <p><b>Preliminary Courses</b></p> <p><u>None</u></p> <p><u>None</u></p>
<p><b>Core and Breadth Courses (33 credits)</b></p> <p><b>Required</b></p> <p>ACC 9110 Financial Accounting or ACC 9112* Financial Accounting: Intensive 3 ACC 9115** Managerial Accounting 2 BUS 9100 The Societal and Governmental Environment of Business 3 CIS 9000 Information Systems for Managers 3 ECO 9708 Microeconomics for Managers 2 ECO 9709 Macroeconomics 2 FIN 9770 Financial Decision Making 3 MGT 9300 Management: A Behavioral Approach MGT 9700 Introduction to Operations Management 3 MKT 9703 Marketing Management 3 STA 9708 Applied Statistical Analysis for Business Decisions 3 BUS 9200 Business Policy 3</p> <p>*Accountancy majors take ACC 9112 in place of ACC 9110.</p> <p>**Accountancy majors take ACC 9811 in place of ACC 9115.</p>	<p><b>Core and Breadth Courses (33 credits)</b></p> <p><b>Required</b></p> <p>ACC 9110 Financial Accounting or ACC 9112* Financial Accounting: Intensive 3 ACC 9115** Managerial Accounting 2 BUS 9100 The Societal and Governmental Environment of Business 3 <u>BUS 9551 Business Communication I 0</u> <u>and</u> <u>BUS 9552 Business Communication II: Communicating Quantitative and Technical Information</u> or <u>BUS 9553 Business Communication II: Leadership Communication: Writing and Speaking with Authority</u> or <u>BUS 9554 Business Communication II: Enhanced Oral and Written Communication for Business Professionals 0</u> CIS 9000 Information Systems for Managers 3 ECO 9708 Microeconomics for Managers 2</p>

	ECO 9709	Macroeconomics	2
	FIN 9770	Financial Decision Making	3
	MGT 9300	Management: A Behavioral Approach	3
	MGT 9700	Introduction to Operations Management	3
	MKT 9703	Marketing Management	3
	STA 9708	Applied Statistical Analysis for Business Decisions	3
	BUS 9200	Business Policy	3
	*Accountancy majors take ACC 9112 in place of ACC 9110.		
	**Accountancy majors take ACC 9811 in place of ACC 9115.		

**Rationale:** In 2006 - 2007, the Zicklin Graduate Curriculum Committee, Sub-Committee on Communications undertook a major review of the English language proficiency of international students pursuing the MBA degree. This discussion extended to a consideration of the communications skills of all MBA students, domestic and international. As a result of feedback from the business community, benchmarking other graduate business programs, and a general reassessment of our current English language offerings, the Sub-Committee recommended adding required courses in business communication to the core curriculum. All students will take BUS 9551 Business Communications I. They will satisfy the requirements for Business Communication II by selecting one course from among three choices, based on their interests and needs. Full-time students will complete their course sequence in their first year, and part-time students within their second year.

COM 8191 and ENG 8192 have not been offered since spring 2006. In their place, we have piloted four modules in Writing for Business, Oral Communication for Business, American English Pronunciation, and Grammar Troubleshooting for our international students through the Continuing and Professional Studies area. The new communications courses are a critical next step in ensuring that students are prepared to succeed academically and professionally. We will continue to require modules only in grammar and pronunciation for international MBA students in need of further preparation.

**All:10.4b. The following revisions are proposed for the MBA in Real Estate in the Zicklin School of Business**

**Program:** MBA in Real Estate

**Program Code:** 31362

**Hegis code:** 0511.0

**Effective:** Spring 2009

From	To
Course Description Crs	Course Description Crs
<p><b>Major Courses (12 credits)</b>  <b>Required</b>  RES 9776/ FIN 9776 Real Estate Finance 3</p> <p><b>Choose three courses from</b>  RES 9790/ LAW 9790 Law of Real Estate Transactions 3  and Land Use Regulations  RES 9800 Real Estate Valuation and Market Analysis 3  RES 9850 Real Estate Capital Markets 3  RES 9860 Real Estate Development 3</p>	<p><b>Major Courses (12 credits)</b>  <b>Required</b>  RES 9776/ FIN 9776 Real Estate Finance 3</p> <p><b>Choose three courses from</b>  RES 9790/ LAW 9790 Law of Real Estate Transactions 3  and Land Use Regulations  RES 9800 Real Estate Valuation and Market Analysis 3  RES 9850 Real Estate Capital Markets 3  RES 9860 Real Estate Development 3</p>



RES 9900	Advanced Real Estate Investment Analysis	3	RES 9900	Advanced Real Estate Investment Analysis	3
RES 9930/ TAX 9930	Real Estate Taxation	3	RES 9930/ TAX 9930	Real Estate Taxation	3
RES 9940	Real Estate Marketing	3	RES 9940	Real Estate Marketing	3
RES 9980/ MGT 9875	Real Estate Entrepreneurship	3	*RES 9960	<u>Real Estate and Urban Economics</u>	<u>3</u>
*ECO 9774	Economics of Urban Areas	3	RES 9980/ MGT 9875	Real Estate Entrepreneurship	3
*PAF 9136	<del>Urban Economic Development</del>	<del>3</del>	*ECO 9774	Economics of Urban Areas	3
*Only ECO 9774 or PAF 9136 may be used to fulfill the major requirement.			*Either RES 9960 or ECO 9774 may be used to fulfill the major requirement, not both.		

Rationale: PAF 9136 is replaced with RES 9960 because the School of Public Affairs rarely offers real estate courses and ECO 9774 is not offered frequently.

**All:10.5b. The following revision is proposed for the M.S. in Real Estate in the Zicklin School of Business**

**Program Code:** 31715

**Hegis code:** 0511.0

**Effective:** Spring 2009

From	To
Course Description Crs	Course Description Crs
<b>Courses in Specialization (30 credits) Required</b>	<b>Courses in Specialization (30 credits) Required</b>
RES 9776/ Real Estate Finance 3	RES 9776/ Real Estate Finance 3
FIN 9776	FIN 9776
RES 9790/ Law of Real Estate Transactions and Land Use Regulations 3	RES 9790/ Law of Real Estate Transactions and Land Use Regulations 3
LAW 9790	LAW 9790
RES 9850 Real Estate Capital Markets 3	RES 9850 Real Estate Capital Markets 3
RES 9860 Real Estate Development 3	RES 9860 Real Estate Development 3
RES 9900 Advanced Real Estate Investment Analysis 3	RES 9900 Advanced Real Estate Investment Analysis 3
RES 9990 Real Estate Research and Project 3	RES 9990 Real Estate Research and Project 3
<b>Choose four courses from:</b>	<b>Choose four courses from:</b>
RES 9800 Real Estate Valuation and Market Analysis 3	RES 9800 Real Estate Valuation and Market Analysis 3
RES 9910 Analytical Skills for Real Estate Decision Making 3	RES 9910 Analytical Skills for Real Estate Decision Making 3
RES 9920 Project Management and Construction 3	RES 9920 Project Management and Construction 3
RES 9930/ TAX 9930 Real Estate Taxation 3	RES 9930/ TAX 9930 Real Estate Taxation 3
RES 9940 Real Estate Marketing 3	RES 9940 Real Estate Marketing 3
RES 9950 International Real Estate 3	RES 9950 International Real Estate 3
RES 9980/ Real Estate Entrepreneurship 3	*RES 9960 <u>Real Estate and Urban Economics</u> <u>3</u>

MGT 9875			RES 9980/	Real Estate Entrepreneurship	3
FIN 9770	Financial Decision Making	3	MGT 9875		
ECO 9774	Economics of Urban Areas	3	FIN 9770	Financial Decision Making	3
			ECO 9774	Economics of Urban Areas	3
*Either RES 9960 or ECO 9774 may be used to fulfill the major requirement, not both.					

Rationale: ECO 9774 is infrequently offered.

**All:10.1p. The following revisions are proposed for the M.P.A specialization in Nonprofit Administration in the School of Public Affairs**

**Program:** Nonprofit Administration Track in M.P.A

**Program Code:** 01966

**HEGIS Code:** 2102.00

**Effective:** Spring 2009

From			To		
Course Description Crs			Course Description Crs		
<b>Requirements for the Track</b>			<b>Requirements for the Track</b>		
PAF 9151	Administration of Not-for-Profit and Voluntary Agencies	3	PAF 9151	Administration of Not-for-Profit and Voluntary Agencies	3
PAF 9153	Budgeting and Finance for Nonprofits	3	PAF 9153	Budgeting and Finance for Nonprofits	3
Subtotal for Requirements		6	Subtotal for Requirements		6
<b>Electives for the Track</b>			<b>Electives for the Track</b>		
PAF 9010	Ethics and Public Decision Making	3	PAF 9010	Ethics and Public Decision Making	3
PAF 9108	Communication and Information Technology	3	PAF 9108	Communication and Information Technology	3
PAF 9109	Government Contracting	3	PAF 9109	Government Contracting	3
PAF 9123	Program Evaluation	3	PAF 9123	Program Evaluation	3
PAF 9136	Urban Economic Development	3	PAF 9136	Urban Economic Development	3
PAF 9139	Communication Strategy	3	PAF 9139	Communication Strategy	3
PAF 9150	The History and Social Context of the Nonprofit Sector	3	PAF 9150	The History and Social Context of the Nonprofit Sector	3
PAF 9152	Fund Raising and Grants Administration in Not-for-Profit & Voluntary Organizations	3	PAF 9152	Fund Raising and Grants Administration in Not-for-Profit & Voluntary Organizations	3
PAF 9156	Emergency Preparedness, Response, and Recovery	3	PAF 9156	Emergency Preparedness, Response, and Recovery	3
PAF 9160	Public and Nonprofit Management II	3	PAF 9160	Public and Nonprofit Management II	3
PAF 9171	Human Services Administration	3	PAF 9171	Human Services Administration	3
			<u>PAF 9181</u>	<u>Comparative Public Administration</u>	<u>3</u>
PAF 9299	Selected Topics in Nonprofit Management	3	PAF 9299	Selected Topics in Nonprofit Management	3
PAF 9710	Health and Health Care	3	PAF 9710	Health and Health Care	3
Subtotal for Electives		6	Subtotal for Electives		6

Total credits required for the Nonprofit Administration 12 Track in M.P.A	Total credits required for the Nonprofit Administration 12 Track in M.P.A
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Rationale: A review of the track recognized that PAF 9181 Comparative Public Administration addressed the relation of nation states to the nonprofit sector and was therefore an appropriate elective for this concentration.

**All:10:2p. The following revisions are proposed for the M.P.A specialization in Public Management in the School of Public Affairs**

**Program:** Public Management Track in M.P.A

**Program Code:** 01966

**HEGIS Code:** 2102.00

**Effective:** Spring 2009

From			To		
Course Description Crs			Course Description Crs		
<b>Requirements for the Track</b>			<b>Requirements for the Track</b>		
PAF 9160	Public and Nonprofit Management II	3	PAF 9160	Public and Nonprofit Management II	3
PAF 9117	Public Personnel and Human Resources Management	3	PAF 9117	Public Personnel and Human Resources Management	3
Subtotal for Requirements		6	Subtotal for Requirements		6
<b>Electives for the Track</b>			<b>Electives for the Track</b>		
PAF 9010	Ethics and Public Decision Making	3	PAF 9010	Ethics and Public Decision Making	3
PAF 9108	Communication and Information Technology	3	PAF 9108	Communication and Information Technology	3
PAF 9109	Government Contracting	3	PAF 9109	Government Contracting	3
PAF 9112	Administrative law and Regulation	3	PAF 9112	Administrative law and Regulation	3
PAF 9116	Intergovernmental Relations	3	PAF 9116	Intergovernmental Relations	3
PAF 9118	Labor Relations in the Public Sector	3	PAF 9118	Labor Relations in the Public Sector	3
PAF 9123	Program Evaluation	3	PAF 9123	Program Evaluation	3
PAF 9138	Urban Service Delivery	3	PAF 9138	Urban Service Delivery	3
PAF 9139	Communication Strategy	3	PAF 9139	Communication Strategy	3
PAF 9159	Privatization and Market-Based Government	3	PAF 9159	Privatization and Market-Based Government	3
PAF 9171	Human Services Administration	3	PAF 9171	Human Services Administration	3
PAF 9173	Program Auditing and Performance Measurement	3	PAF 9173	Program Auditing and Performance Measurement	3
			<u>PAF 9181</u>	<u>Comparative Public Administration</u>	<u>3</u>
Subtotal for Electives		6	Subtotal for Electives		6
Total credits required for the Public Management 12			Total credits required for the Public Management 12		
Track in M.P.A			Track in M.P.A		

Rationale: A review of MPA classes indicated that PAF 9181 Comparative Public Administration, which addresses public administration in a global context, should have been included in the track electives.

#### **Section AIV: New Courses**

##### **AIV:10.1a. Department of Communication Studies**

**Course Number:** COM 4000

**Title:** Corporate Communication

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** COM 1010

Course Description: This course focuses on the theory and process of communication in a corporate context, focusing on communication types, functions, strategic analysis, and developing trends in internal and external corporate communication practice. It builds on a foundation of sound business communication, and uses a variety of techniques, such as case analysis and problem solving. Particular attention is paid to topics such as functioning in a global environment, the role of ethics, the impact of technology and the environment, crisis planning, media management, reputation, and stakeholder relationship management.

Rationale: The ability to understand and apply the concepts of corporate communication as strategic management functions is essential to effective communication in corporate and organizational environments. The current program lacks a foundation course specifically dealing with corporate communication.

##### **AIV:10.2a. Department of History**

**Course Number:** HIS 3445

**Title:** History of the Cold War

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** ENG 2150 and completion of one of the following: HIS 1000, HIS 1001, HIS 1003, HIS 1005, HIS 2050, or HIS 2053; or permission of the instructor

Course Description: This course examines the global history of the Cold War, including its origins after World War II, the fall of communism in the early 1990s, and its legacies in today's world. Topics addressed include the start of tensions between communist and capitalist systems, the nuclear age, superpower rivalry in relation to other countries, major crises and wars such as those in Korea, Vietnam and Afghanistan, experiences of the Cold War in everyday life, and the fall of Soviet communism.

Rationale: This course will supplement our academic offerings at Baruch and provide an in-depth examination of this important era in world history. It will provide a popular elective in global history, which is a growing focus in the history department.

##### **AIV:10.3a. Department of History**

**Course Number:** HIS 3446

**Title:** History of Modern Iraq

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** ENG 2150 and completion of one of the following: HIS 1000, HIS 1001, HIS 1003, HIS 1005, HIS 2050, or HIS 2053; or permission of the instructor.

**Course Description:** The course covers the history of modern Iraq from its beginnings after World War I until the present. It examines how the state was created; the revolts against the British; the revolution against the monarchy in 1958; the rule of the Ba'ath Party; the U.S. invasion in 2003; and the parallels between the U.S. occupation and the earlier British experience in Iraq.

**Rationale:** Iraq was previously covered, somewhat briefly, by History 3086 (History of Modern Middle East and North Africa), but because of its present importance and student interests it now deserves a full course.

#### **AIV:10.4a. Department of Modern Languages and Comparative Literature**

**Course Number:** LTT/LACS/FLM 4100

**Title:** Immigration Cinema: Migrations and Border Crossings to the U.S. and Europe

**Hours:** 3.0

**Credits:** 3.0

**Prerequisites:** ENG/LTT 2800 or 2850.

**Course Description:** This course explores patterns of representation of the immigrant subject in recent films made in Europe, the U.S. and Latin America. It focuses on the role of cinema as a cultural and ideological apparatus representing the intersection of race, gender, sexuality, and class. It includes topics such as: social policies towards immigrants and refugees, criminalization of immigration, integration versus assimilation, the correlation between xenophobia/racism and political or economic nationalism. For students with two 3000-level Literature in Translation (LTT) courses, this may serve as the capstone for the Tier III minor

**Rationale:** This course will broaden the offerings of the Department's LTT section by presenting film as a useful and accurate medium to study the intersection of race, gender, sexuality, and class from a comparatist and cultural studies approach. It may serve as Capstone for the LTT Minor.

#### **AIV:10.5a. Department of Natural Sciences**

**Course Number:** BIO/ENV 3009

**Title:** Conservation Biology and Sustainable Development

**Hours:** 6.0 (2 lecture, 1 recitation, 3 lab)

**Credits:** 4.5

**Prerequisite:** A one-semester college natural science course with laboratory

**Course Description:** This course focuses on the theory and practice of conserving biological diversity. Lecture, lab, and field activities involve defining and measuring biodiversity, understanding the importance of biodiversity and the anthropogenic mechanisms that result in species extinction, and exploring biological strategies for the conservation of biodiversity from genes to entire ecosystems. Students also examine how conservation biology is related to broader efforts for "sustainable development," including asking under what conditions "sustainability" is a useful scientific concept.

**Rationale:** Conservation biology arose relatively recently (early 1980's) in response to growing alarm over the extinction of wildlife and destruction of natural areas, but is already explicitly defined by journals, textbooks, professional societies, and graduate programs. A course in conservation biology is now a standard offering in undergraduate programs in "biology," "ecology and evolutionary biology," and/or "environmental studies." The course is often one of the most popular, given the high profile of the biodiversity extinction crisis and endangered species issues in the media. In addition to gaining the theoretical and practical tools to manage and preserve biodiversity, conservation biology students explore their own and others' relationships to

the natural world. The addition of “sustainable development” to the title of this course connects broader efforts to address environmental issues with their impacts on biodiversity (e.g. the impact of biofuel agriculture on biodiversity and ecosystem function).

The requested cross-listing in BIO and ENV will call this course to the attention of students who are interested in pursuing a liberal arts ad hoc major in science or who wish to complete a minor in science. This course requires at least three lab hours per week for substantial exercises in the laboratory, and even more importantly, multiple trips to local field sites where students can witness the work of conservation biologists first-hand and engage in field activities. Currently, no courses in either BIO or ENV devote a significant amount of lab time to field exercises.

The following recommendations of the Graduate Affairs Committee were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on May 5, 2008 effective the Spring 2009 semester, pending approval of the Board of Trustees.

#### **AIV:10.6a. Department of Communication Studies**

**Course Number:** COM 9625

**Title:** Corporate Culture & Sustainability

**Hours:** 3.0

**Credits:** 3.0

Course Description: This graduate seminar focuses on: 1) understanding the global business process, its environments, and cultures; 2) issues created in managing corporate cultures; 3) understanding and working with specific company cultures and sub-cultures; 4) understanding and implementing the social, financial, and environmental reporting guidelines outlined in the Global Compact and the Global Reporting Initiative. Class work includes individual and group work, including white papers, group projects focused on the analysis and interpretation of corporate cultures and case studies used to analyze the triple-bottom line (social, financial, environmental) reporting practices of successful corporations.

Rationale: Central to developing a sustainable business is understanding the importance of a culture of accountability and its role in the creation, development, repair and maintenance of a corporation's reputation. Sustainable corporations consider the triple bottom line – financial, social, and environmental.

#### **AIV:10.7a. Department of Communication Studies**

**Course Number:** COM 9650

**Title:** Multinational Corporate Communication and Culture

**Hours:** 3.0

**Credits:** 3.0

Course Description: Multinational Corporate Communication and Culture is an intensive residency experience held outside the United States with experts and guest lecturers on issues and concepts essential to the understanding of corporate communication and its strategic management in a global environment. Emphasis is on experiential learning through an international setting, guest lectures by international experts, site visits to corporations, participation in cultural events, and an immersion in a multinational business environment. Emphasis is on the evaluation, analysis, and presentation of global concerns, and current international practices of corporate communication and strategic public relations. This seminar provides the student an opportunity to integrate research and an international experience in a professional research written presentation.

Rationale: Global business communication best practice suggests that a graduate curriculum in corporate communication have an intensive international experience.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on May 5, 2008 effective the Spring 2009 semester, pending approval of the Board of Trustees.

### **AIV:10.1b. Marketing & International Business Department**

**Course Number:** IBS 5000

**Title:** Independent Study in International Business

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** Marketing major and the consent of both the chairperson and an instructor who will agree to act as supervisor.

Course Description: This course provides students who have a deep interest in a particular topic in international business with the opportunity to explore it in-depth with faculty supervision.

Rationale: This course offers a tutorial to students in their junior or senior year who wish to pursue either independent study or research in an area or topic not adequately covered in course offerings. The course will be offered based on student and faculty interest. It is expected to enroll approximately 1 or 2 students per term.

### **AIV:10.2b. Marketing & International Business Department**

**Course Number:** IBS 5350

**Title:** Special Topics in International Business

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** MKT 3400 or departmental permission.

Course Description: The course offers seminars on special topics related to international business, such as: International Privatization and Competition, Off-shoring and Global Trade, BRICs (Brazil, Russia, India & China) Rise in Importance, The Geography of Global Innovation Clusters, etc.

Rationale: International business is a broad and rapidly changing area. As such, there is a need to offer courses that are of particular importance for a limited period of time and/or the address a new area that may or may not have continued interest. The Special Topics in International Business course permits experimentation in new courses without a long-term commitment to offer the course. The course will be offered when a topic becomes relevant. It is expected to enroll approximately 30 students.

### **AIV:10.3b. Marketing & International Business Department**

**Course Number:** IBS 4200

**Title:** International Markets, Cultures and Institutions

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** MKT 3400

Course Description: This course provides an understanding of the historical, economic, social, cultural, and political influences shaping national/international business environments and the effect of such influences on international-business systems and firms. More specifically, it explores the national and political influences on the economy, the economic foundations of markets, the cultural and institutional fabric holding business systems together, and the technological forces pulling them apart.

Rationale: Students must understand the international business environment in order to make informed strategic, marketing and financial decisions. This course provides the necessary institutional, political, and cultural foundations.

The course will be offered once a year. It is expected to enroll approximately 50 students.

#### **AIV:10.4b. Marketing & International Business Department**

**Course Number:** IBS 5750

**Title:** International Competitiveness Capstone

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** MKT 3400, IBS 4200, and MGT 4880.

Course Description: The course provides students with the requisite skills to understand and be able to identify international business creation and expansion opportunities. The course involves a business strategy simulation and an international business-consulting project with a real client.

Rationale: This advanced course in international business focuses on the integration of theory and practice through the application of international business tools and methods. After completing the course, students should be able to solve real world international business problems and effectively communicate their findings both in oral and written form.

The course will be offered once a year. It is expected to enroll approximately 50 students.

#### **AIV:10.5b. Real Estate Department**

**Course Number:** RES 3320 (ECO 3320)

**Title:** Urban Economics

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** ECO 1001

Course Description: RES 3320 discusses the economic reasons for the growth and decline of cities, along with the economic underpinning for location decisions by households and firms. Specific topics for study include urban fiscal problems, environmental issues, and the problems of poverty, segregation, and discrimination. Policy options with respect to housing, transportation, and public policy will be reviewed. (Credit will not be granted for both RES 3320 and ECO 3320).

Rationale: A course in Urban Economics is an elective in the BBA Program in Real Estate (both tracks). In the past, the Department of Real Estate was dependent on the Finance and Economic Department to offer the urban economics course. However, this course was not offered regularly. Now the Department has faculty who are qualified to teach the course. The course will be offered once a year. It is expected to enroll approximately 20 students

#### **AIV:10.6b. Statistics & Computer Information Systems Department**

**Course Number:** CIS 1001

**Title:** Spreadsheet Techniques for Problem Solving

**Hours:** 1.0



**Credits:** 1.0

**Prerequisite:** None.

Course Description: This course provides a hands-on introduction to the use of spreadsheet software. The course is intended for students who lack previous background in spreadsheets. Students are expected to learn a widely-used spreadsheet software application. Students cannot receive credit for both CIS 1000 and CIS 1001. The course is open only to and required of students who have not passed the Simnet Exam after three attempts. It is also open to students upon the recommendation of the Office of Services for Students with Disabilities.

Rationale: This course will be offered to students to provide the necessary technology background needed for them to proceed with advanced business courses. This course may be used as an alternative for visually impaired and other disabled students who cannot take SIMNET.

#### **AIV:10.7b. Statistics & Computer Information Systems Department**

**Course Number:** CIS 3270 /PHI 3270

**Title:** Computer Ethics

**Hours:** 3.0

**Credits:** 3.0

**Prerequisites:** CIS 2200 or one course in Philosophy

Course Description: This course provides a philosophical perspective on ethical decision making, especially regarding the specific ethical issues and controversies surrounding modern computer technology. These issues include those relating to privacy, security, identity, copyright, unauthorized use, access for the disabled, gender, and the digital divide. Ethical theories studied include subjective and cultural relativism, Kantianism, utilitarianism, and social contract theory. Credit will not be given for both CIS 3270 and PHI 3270. (This course is cross-listed with PHI 3270).

Rationale: Any technology brings with it a number of ethical considerations. Scholars and professionals associated with a mature technology such as computing must be familiar with the ethical issues of the field. The course will be offered twice a year. It is expected to enroll approximately 40 students.

#### **AIV:10.8b. Business (BUS) courses are interdisciplinary in nature and are taught by faculty drawn from various departments of Baruch College**

**Course Number:** BUS 9551

**Title:** Business Communication I

**Hours:** 2.0

**Credits:** 0

**Prerequisite:** None.

Course Description: In today's professional job market, it is essential to have excellent written and oral communication skills. In this course, students will gain the skills and strategies needed to enhance their business communication. Students will learn advanced techniques for writing clear, concise, and effective emails, memos, letters, reports, plans, proposals, case analyses, and white papers. Students will also build their oral communication skills for leading effective meetings and conference calls, negotiating with colleagues and clients, and giving successful presentations. Students will learn how to organize their messages, choose appropriate language for informing, persuading and influencing audiences in different professional contexts, and deliver interactive and engaging formal and informal presentations.

**Rationale:** BUS 9551 is designed as a basic course, which will give a broad overview of the subject area and require students to demonstrate improved ability in written and oral communication. It is intended for native and non-native speakers of English. The course will satisfy a communications requirement in the MBA program.

**AIV:10.9b. Business (BUS) courses are interdisciplinary in nature and are taught by faculty drawn from various departments of Baruch College**

**Course Number:** BUS 9552

**Title:** Business Communication II: Communicating Quantitative and Technical Information

**Hours:** 2.0

**Credits:** 0

**Prerequisite:** Successful completion of BUS 9551.

**Course Description:** As opportunities in the business services sector expand, professionals face increasing specialization complicated by the need to convey complex, quantitative, and technical information to diverse audiences in both formal and informal settings. This course is designed to help analysts, traders, brokers, risk managers, auditors, researchers, and consultants speak and write clearly and persuasively to a wide variety of stakeholders.

**Rationale:** This course provides students who are comfortable with the basic writing and speaking skills gained in Business Communication I to focus on clearly communicating complex information to non-experts. This course allows students to enhance their market value in the service economy. The course is one of three Business Communication electives offered to complete the communications requirement in the MBA program.

**AIV:10.10b. Business (BUS) courses are interdisciplinary in nature and are taught by faculty drawn from various departments of Baruch College**

**Course Number:** BUS 9553

**Title:** Business Communication II: Leadership Communication: Writing and Speaking with Authority

**Hours:** 2.0

**Credits:** 0

**Prerequisite:** Successful completion of BUS 9551.

**Course Description:** This course concentrates on the communicator who must lead, instruct, and motivate others in the workplace. How do leaders change their personal style as they take on management responsibilities? How do they choose the words and the tone that will best resolve conflict, define expectations, and inspire accomplishments? Using lecture, discussion, role play, case studies and video examples, students will gain personal confidence and tools to help them get things done on the job.

**Rationale:** This course provides students who are comfortable with the basic writing and speaking skills gained in Business Communication I to focus on developing personal presentation styles, and building credibility and confidence in speaking and writing as officers, managers, and supervisors. Furthermore, Leadership Communication will concentrate on sensitizing students to how communication styles and formats are affected by corporate stratification. This course is one of three Business Communication electives offered to complete the communications requirement in the MBA program.

**AIV:10.11b. Business (BUS) courses are interdisciplinary in nature and are taught by faculty drawn from various departments of Baruch College**

**Course Number:** BUS 9554

**Title:** Business Communications II: Enhanced Written and Oral Communication for Business Professionals

**Hours:** 2.0

**Credits:** 0

**Prerequisite:** Successful completion of BUS 9551.

Course Description: Being able to communicate in a clear, concise, and accurate way is critical to professional success. In this course, students polish their written and oral communication skills by focusing on the correct usage of sentence structure, mechanics, and punctuation. Using business content including memos, letters, email, reports, proposals, and presentations, students will learn how to troubleshoot grammar problems, avoid vagueness, and develop more sophisticated and concise written and oral communication skills.

Rationale: This course is one of three electives available to students who have taken Business Communication I and will be recommended to those students who did not excel in the prerequisite course. This course will focus on polishing and expanding written and oral communication skills necessary for career success. The course will satisfy a communications requirement in the MBA program.

#### **AIV:10.12b. Department of Real Estate**

**Course Number:** RES 9960

**Title:** Real Estate and Urban Economics

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** ECO 9708 or departmental permission. Credit is given for RES 9960 or ECO 9774, not both.

Course Description: This course is designed to provide a detailed introduction to the economic forces at work in urban real estate markets. This course will emphasize interactions among the three primary sectors making up a regional real estate market: the property market, the capital market and the market for development. Specific applications of economic theory will include the development of a model of urban land markets, the valuation of embedded options held by landowners, tenure choice and the construction of a stock-flow model of a residential real estate market. This will allow us to make predictions about the importance of neighborhood, regional and national events on prices and supply in real estate markets. The analytic components of the course will be complemented with some analysis of real estate market data.

Rationale: Courses in economics of urban areas and urban economic development are electives in the MBA and MS Programs in Real Estate. In the past, the Department of Real Estate was dependent on the School of Public Affairs and the Department of Economics and Finance to offer the courses in urban economics. However, these courses were rarely offered in recent years. Now the Department has faculty who are qualified to teach a course in urban economics. The course will be offered once a year. It is expected to enroll approximately 20 students.

#### **AIV:10.13b. Department of Statistics and Computer Information Systems**

**Course Number:** CIS 9556

**Title:** Risk Management Systems

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** STA 9708; FIN 9770 or CIS 9555; or permission of the instructor.

**Course Description:** The students will gain an understanding of how institutional financial risks can be quantified and managed using Information Technology. This course discusses issues in aggregating and rationalizing real time data from multiple trading sources in designing and implementing firm wide risk systems. This course discusses the business and IT issues, regulatory requirements and techniques to measure and report risk across a major financial organization and examine several cases of major risk failures. It further addresses market, credit, operational, model and liquidity risks and the Basel II recommendations regarding risk management in financial institutions. As a part of the course, the students will experience vendor systems and risk applications at the Subotnick Financial Center. Students will learn to compute Value at Risk, (VaR), perform a Monte Carlo simulation using spreadsheet software and have an understanding of best practices as well as the underlying assumptions and limitations of widely used models in risk management practice. (No programming skills required.)

**Rationale:** This course has been offered as a special topics course once a year for the last four years and has consistently had high enrollments and positive feedback from the students. This course will be offered once a year. It is expected to enroll approximately 35 students.

**AIV:10.1p. School of Public Affairs School of Public Affairs**

**Course Number:** PAF 9600

**Title:** Map Making for Public Policy

**Hours:** 3.0

**Credits:** 3.0

**Prerequisites or Co-requisite:** 9170

**Course Description:** The course provides an introduction to basic map making skills and the use of maps and spatial data in policy applications. Students will learn how to create and interpret thematic maps, by hands-on experience with mapping software. Advanced topics will include spatial construction of data, and use spatial data in quantitative applications.

**Rationale:** Maps are an increasingly available resource to the policy community. In some policy domains, working with maps is expected. Yet, map making and interpretation are skills that require specialized training. Providing Public Affairs students with the skills to make and interpret maps will add to their analytical tool kit as well as their job marketability. For some students, visualizing numeric data (including nominal and ordinal representation of qualitative information) assists in making data analysis tractable.

This class has been offered successfully twice, in the January intersession of 2007 and in Fall 2007. Several students have further pursued independent studies and use of the newly acquired skills in their capstone projects.

**Section AV: Changes in Existing Courses**

**AV:10.1a. Change in Course Number, Title, Description and Prerequisites**

<b>FROM: COM 6001-6002 Honors I and II</b>		<b>To: COM 6001-6002 6001H-6002H</b>	
<b>Title</b>	Honors I and II	<b>Title</b>	Honors in Communication Studies
<b>Number</b>	6001-6002	<b>Number</b>	6001H-6002H
<b>Description</b>	None	<b>Description</b>	The two-semester honors course in communication studies provides students with an opportunity to work closely with a faculty advisor on a substantive research project that addresses an issue in the field of communication studies. Students select topics of particular interest and work with a faculty advisor. To apply for the honors course in communication studies a student will write a description of his or her research proposal and have the proposal approved by

			<u>the supervising professor.</u>
<b>Prerequisites</b>	Departmental permission	<b>Prerequisites</b>	<u>At least two 3000 level courses in the department of Communication Studies. Open to students who have an overall GPA of 3.5 or higher, or by permission of the supervising professor. A written proposal must be approved by the prospective faculty advisor, the Deputy Chair for Communication Studies, and the Chair of the Committee on Undergraduate Honors.</u>

Rationale: This change provides a course description and suitable prerequisites in GPA and prior course work.

**AV:10.2a. Change in Course Number, Title, Description and Prerequisites**

<b>FROM: : ART <del>6001-6003</del> Art Honors I, II, and III</b>		<b>To: ART 6001H-6003H Art Honors I, II, and III</b>	
<b>Title</b>	Art Honors I, II, and III	<b>Title</b>	Art Honors I, II, and III
<b>Number</b>	<del>6001-6003</del>	<b>Number</b>	<b>6001H-6003H</b>
<b>Description</b>	None	<b>Description</b>	<u>This course offers outstanding students the opportunity to conduct original, in-depth research with a focus in art history, fine art, photography, or graphic communication, and to work closely with a faculty advisor on a major project in art that is historical, critical, creative, or analytic in nature. The degree "with honors" will be conferred upon acceptance of the honors project by the Chair of the Committee on Undergraduate Honors. The credits earned from completing a thesis will be accepted as part of the 30-credit major.</u>
<b>Prerequisites</b>	Departmental permission	<b>Prerequisites</b>	<u>A minimum of four courses in Art, with at least two at or above the 3000 level. Open only to students who have earned a cumulative GPA of 3.5 or higher, at least a 3.5 GPA in Art, and who have submitted a written proposal that has been approved by the prospective faculty advisor, the Deputy Chair for Art, and the Chair of the Committee on Undergraduate Honors.</u>

Rationale: This change provides a course description and suitable prerequisites in GPA and prior course work.

**AV:10.3a. Change in Title, Course Description and Prerequisites**

<b>FROM: MSC 3005</b>		<b>To: MSC 3005</b>	
<b>Title</b>	<del>Music of Africa, Asia, and the Pacific</del>	<b>Title</b>	<u>World Music</u>
<b>Description</b>	<del>This course explores the music of Africa, Asia, and aboriginal Australia and Oceania. Using Western music as a point of departure, the focus is on the rhythms, melodies, formal structures, instruments, performance practices, and functions of music in non-Western cultures.</del>	<b>Description</b>	<u>In this course, students explore a number of traditional and contemporary music styles from different parts of the world. All music is considered in relation to its region's sociocultural, economic, geographical, and political systems.</u>

<b>Prerequisites</b>	MSC 1003 or MSC 1005	<b>Prerequisites</b>	MSC 1003 or MSC 1005; <u>ENG 2100</u>
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Rationale: The extant description does not reflect the global content of the course in its current form; the title of the course is no longer accurate.

**AV:10.4a. Change in Title, Course Description and Prerequisites**

<b>FROM: MSC 3022</b>		<b>To: MSC 3022</b>	
<b>Title</b>	American Popular Song (1875-1970)	<b>Title</b>	Popular Song in America
<b>Description</b>	An investigation into the sources and expressive characteristics of a popular lyric art in the United States. Beginning with the rise of a cult of melodism after the Civil War, the development of American song is traced through the contributions of Stephen Collins Foster and Dan Emmett. Subsequently, full consideration is given to sociological, ethnic, and cultural influences of popular music during the eras surrounding both world wars. Melody writing and song creation are integral parts of the study.	<b>Description</b>	This course examines the stylistic and technological developments as well as sociocultural influences that have shaped popular music in the US since the 17 <sup>th</sup> century, with emphasis on the 19 <sup>th</sup> , 20 <sup>th</sup> , and 21 <sup>st</sup> centuries. Styles discussed include psalmody, minstrelsy, Tin Pan Alley, the blues, country music, rock, soul, and a wide variety of contemporary styles. Popular music is contrasted with other media and discussed primarily as a social phenomenon.
<b>Prerequisites</b>	MSC 1003 or MSC 1005	<b>Prerequisites</b>	MSC 1003 or MSC 1005; <u>ENG 2100</u>

Rationale: The current bulletin description is outdated and does not reflect the way that the course is approached at present. The title of the course does not include music after 1970, or music from other countries that has become popular in the United States.

**AV:10.5a. Change in Course Description and Prerequisites**

<b>FROM: MSC 3034 Music in Films</b>		<b>To: MSC 3034 Music in Films</b>	
<b>Description</b>	An investigation of scoring for films as art form and compositional process. The film composer's techniques of correlating music, movements, and mood will be studied in scores ranging from early music by Charlie Chaplin to modern film music by Miklos Rozsa, Jerry Goldsmith, Quincy Jones, and others. Music for diverse genres including the drama, documentary, comedy, and foreign film will also be considered. Discussions will be illustrated with visual examples and recordings.	<b>Description</b>	This course explores the uses of music in film since 1895. Excerpts from commercial films are studied, both to demonstrate film music development and to explore the cinematic relationship between the visual and aural. Topics for discussion include the dramatic function of film music, semiotics, the use of pre-existing music in films, film composers' various styles, the relationship of film music to sociocultural perception, and the role of film music in advertising and marketing.
<b>Prerequisites</b>	MSC 1003 or MSC 1005	<b>Prerequisites</b>	MSC 1003 or MSC 1005; <u>ENG 2100</u>

Rationale: The course in its current incarnation is somewhat more expansive in its approach; it touches not only on scoring and compositional techniques, but also on socio-cultural and broader aesthetic factors.

**AV:10.6a. Change in Title, Course Description and Prerequisites**

<b>FROM: <del>MSC 6001-6003</del> Music Honors I and II, III</b>		<b>To: : MSC 6001H-6002H Music Honors I and II</b>	
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<b>Number</b>	6004-6003	<b>Number</b>	6001H-6002H
<b>Description</b>	None	<b>Description</b>	<u>This course offers outstanding individuals the opportunity to work with a professor on an original research project that is historical, critical, or analytic in nature focusing on music or the music industry. The degree "with honors" is conferred upon acceptance of the project by the Chair of the Committee on Undergraduate Honors. The credits earned from completing a thesis will be accepted as literature electives in the 30-credit major.</u>
<b>Prerequisites</b>	Departmental permission	<b>Prerequisites</b>	<u>Two 3000-level music history or music literature courses. Open only to students who have earned a cumulative GPA of 3.5 or higher, at least a 3.8 GPA in Music and who have submitted a written proposal that has been approved by the prospective mentor, the Deputy Chair for Music, and the Chair of the Committee on Undergraduate Honors.</u>

Rationale: This change provides a course description and suitable prerequisites in GPA and prior course work.

**AV:10.7a. Change in Title, Course Number, Description and Prerequisites**

<b>FROM: THE 6004-6003 Theatre Honors I and II</b>		<b>To: THE 6001H-6002H Theatre Honors I and II</b>	
<b>Number</b>	6004-6003	<b>Number</b>	6001H-6002H
<b>Description</b>	None	<b>Description</b>	<u>Outstanding students have the opportunity to work individually with a faculty advisor on an in-depth written research or creative project in theatre. The project involves either original scholarly research on a topic of historical, theoretical, or contemporary interest or a performance-based creative project in areas of directing, design, playwriting, or producing. Projects may also cover documentary, interactive media, or interdisciplinary subject matter. The degree "with honors" is conferred on acceptance of the honors project by the Chair of the Committee on Undergraduate Honors.</u>
<b>Prerequisites</b>	Departmental permission	<b>Prerequisites</b>	<u>A minimum of four courses in Theatre, including THE 1041 and at least two 3000-level courses. Open only to students who have earned a GPA of 3.5 or higher in Theatre and have a cumulative GPA of at least 3.5. Registration is by permission after a written proposal has been approved by the faculty supervisor, the deputy chair for theatre, and the Chair of the Committee on Undergraduate Honors.</u>

Rationale: This change provides a course description and suitable prerequisites in GPA and prior course work.

**AV:10.8a. Change in Title, Course Number, Description and Prerequisites**

<b>FROM: BIO 6004-6003 Biology Honors I, II, and III</b>		<b>To: BIO 6001H-6003H Biology Honors I, II, and III</b>	

<b>Number</b>	6001-6003	<b>Number</b>	6001H-6003H
<b>Description</b>	None	<b>Description</b>	<p><u>The honors program in Natural Sciences is intended for the outstanding student. Each student conducts an experimental (laboratory/field) or theoretical project under the close supervision of a faculty mentor. The data collected will be used to write the thesis. The thesis must contain original research of publishable caliber. The student will also write an abstract that summarizes the work for the educated layperson. (Upon thesis approval, this abstract will be placed on the Natural Sciences website.) An oral presentation must be made at a Bio-Med Society meeting or equivalent public forum. Library research alone does not qualify for an honors thesis. A student must be enrolled for a minimum of two semesters and a total of at least 8 credits of honors (6001H &amp; 6002H). One 4-credit honors course (e.g., 6001H) may be part of a liberal arts ad hoc major. Because of the time needed to conduct laboratory or field-based research, students considering honors theses are encouraged to consult with a faculty member as upper sophomores or lower juniors</u></p> <p><u>If the departmental honors committee approves the thesis, the thesis is submitted to the College Committee on Undergraduate Honors. Departmental honors are awarded after approval of the thesis by the College Committee on Undergraduate Honors. Students who do not complete the honors thesis or to whom departmental honors are not awarded will, nevertheless, receive credit for the honors courses completed (e.g., 6001H, 6002H).</u></p>
<b>Prerequisites</b>	Departmental permission	<b>Prerequisites</b>	<p><u>A minimum of two 3000-level natural sciences courses with laboratory; a minimum GPA of 3.5 in natural sciences; and a minimum overall GPA of 3.5. Approval of a written proposal (prospectus) by the prospective mentor, the department honors coordinator, and the Chair of the Committee on Undergraduate Honors. (This proposal must be approved by the departmental honors committee before it is sent to the Chair of the Committee on Undergraduate Honors and before the student registers for the first thesis course -- 6001H.)</u></p> <p><u>Note: Students must maintain a GPA of 3.5 in the honors discipline.</u></p>

Rationale: The Chair of the College Committee on Undergraduate Honors requested that all departments have a Bulletin description of departmental honors courses for student information. The minimum overall GPA for cum laude has been raised to 3.5 from 3.4 and the Committee asked that departmental honors conform to this standard.

**AV:10.9a. Change in Title, Course Number, Description and Prerequisites**



<b>FROM: CHM <del>6001-6003</del> Chemistry Honors I, II, and III</b>		<b>To: CHM 6001H-6003H Chemistry Honors I, II, and III</b>	
<b>Number</b>	6001-6003	<b>Number</b>	6001H-6003H
<b>Description</b>	None	<b>Description</b>	<p>The honors program in Natural Sciences is intended for the outstanding student. Each student conducts an experimental (laboratory/field) or theoretical project under the close supervision of a faculty mentor. The data collected will be used to write the thesis. The thesis must contain original research of publishable caliber. The student will also write an abstract that summarizes the work for the educated layperson. (Upon thesis approval, this abstract will be placed on the Natural Sciences website.) An oral presentation must be made at a Bio-Med Society meeting or equivalent public forum. Library research alone does not qualify for an honors thesis. A student must be enrolled for a minimum of two semesters and a total of at least 8 credits of honors (6001H &amp; 6002H). One 4-credit honors course (e.g., 6001H) may be part of a liberal arts ad hoc major. Because of the time needed to conduct laboratory or field-based research, students considering honors theses are encouraged to consult with a faculty member as upper sophomores or lower juniors.</p> <p>If the departmental honors committee approves the thesis, the thesis is submitted to the College Committee on Undergraduate Honors. Departmental honors are awarded after approval of the thesis by the College Committee on Undergraduate Honors. Students who do not complete the honors thesis or to whom departmental honors are not awarded will, nevertheless, receive credit for the honors courses completed (e.g., 6001H, 6002H).</p>
<b>Prerequisites</b>	Departmental permission	<b>Prerequisites</b>	<p>A minimum of two 3000-level natural sciences courses with laboratory; a minimum GPA of 3.5 in natural sciences; and a minimum overall GPA of 3.5. Approval of a written proposal (prospectus) by the prospective mentor, the department honors coordinator, and the Chair of the Committee on Undergraduate Honors. (This proposal must be approved by the departmental honors committee before it is sent to the Chair of the Committee on Undergraduate Honors and before the student registers for the first thesis course -- 6001H.)</p> <p>Note: Students must maintain a GPA of 3.5 in the honors discipline.</p>

Rationale: The Chair of the College Committee on Undergraduate Honors requested that all departments have a Bulletin description of departmental honors courses for student information. The minimum overall GPA for cum laude has been raised to 3.5 from 3.4 and the Committee asked that departmental honors conform to this standard.

AV:10.10a. Change in Title, Course Number, Description and Prerequisites

<b>FROM: ENV <del>6001-6002</del> Environmental Studies Honors I and II</b>		<b>To: ENV 6001H-6002H Environmental Studies Honors I and II</b>	
<b>Number</b>	6001-6002	<b>Number</b>	6001H-6002H
<b>Description</b>	None	<b>Description</b>	<p><u>The honors program in Natural Sciences is intended for the outstanding student. Each student conducts an experimental (laboratory/field) or theoretical project under the close supervision of a faculty mentor. The data collected will be used to write the thesis. The thesis must contain original research of publishable caliber. The student will also write an abstract that summarizes the work for the educated layperson. (Upon thesis approval, this abstract will be placed on the Natural Sciences website.) An oral presentation must be made at a Bio-Med Society meeting or equivalent public forum. Library research alone does not qualify for an honors thesis. A student must be enrolled for a minimum of two semesters and a total of at least 8 credits of honors (6001H &amp; 6002H). One 4-credit honors course (e.g., 6001H) may be part of a liberal arts ad hoc major. Because of the time needed to conduct laboratory or field-based research, students considering honors theses are encouraged to consult with a faculty member as upper sophomores or lower juniors</u></p> <p><u>If the departmental honors committee approves the thesis, the thesis is submitted to the College Committee on Undergraduate Honors. Departmental honors are awarded after approval of the thesis by the College Committee on Undergraduate Honors. Students who do not complete the honors thesis or to whom departmental honors are not awarded will, nevertheless, receive credit for the honors courses completed (e.g., 6001H, 6002H).</u></p>
<b>Prerequisites</b>	Departmental permission	<b>Prerequisites</b>	<p><u>A minimum of two 3000-level natural sciences courses with laboratory; a minimum GPA of 3.5 in natural sciences; and a minimum overall GPA of 3.5. Approval of a written proposal (prospectus) by the prospective mentor, the department honors coordinator, and the Chair of the Committee on Undergraduate Honors. (This proposal must be approved by the departmental honors committee before it is sent to the Chair of the Committee on Undergraduate Honors and before the student registers for the first thesis course -- 6001H.)</u></p> <p><u>Note: Students must maintain a GPA of 3.5 in the honors discipline.</u></p>

**Rationale:** The Chair of the College Committee on Undergraduate Honors requested that all departments have a Bulletin description of departmental honors courses for student information. The minimum overall GPA for cum laude has been raised to 3.5 from 3.4 and the Committee asked that departmental honors conform to this standard.

**AV:10.11a. Change in Title, Course Number, Description and Prerequisites**

<b>FROM: PHY <del>6001-6002</del> Physics Honors I and II</b>		<b>To: PHY 6001H-6002H Physics Honors I and II</b>	
<b>Number</b>	<del>6001-6002</del>	<b>Number</b>	6001H-6002H
<b>Description</b>	None	<b>Description</b>	<p><u>The honors program in Natural Sciences is intended for the outstanding student. Each student conducts an experimental (laboratory/field) or theoretical project under the close supervision of a faculty mentor. The data collected will be used to write the thesis. The thesis must contain original research of publishable caliber. The student will also write an abstract that summarizes the work for the educated layperson. (Upon thesis approval, this abstract will be placed on the Natural Sciences website.) An oral presentation must be made at a Bio-Med Society meeting or equivalent public forum. Library research alone does not qualify for an honors thesis. A student must be enrolled for a minimum of two semesters and a total of at least 8 credits of honors (6001H &amp; 6002H). One 4-credit honors course (e.g., 6001H) may be part of a liberal arts ad hoc major. Because of the time needed to conduct laboratory or field-based research, students considering honors theses are encouraged to consult with a faculty member as upper sophomores or lower juniors</u></p> <p><u>If the departmental honors committee approves the thesis, the thesis is submitted to the College Committee on Undergraduate Honors. Departmental honors are awarded after approval of the thesis by the College Committee on Undergraduate Honors. Students who do not complete the honors thesis or to whom departmental honors are not awarded will, nevertheless, receive credit for the honors courses completed (e.g., 6001H, 6002H).</u></p>
<b>Prerequisites</b>	Departmental permission	<b>Prerequisites</b>	<p><u>A minimum of two 3000-level natural sciences courses with laboratory; a minimum GPA of 3.5 in natural sciences; and a minimum overall GPA of 3.5. Approval of a written proposal (prospectus) by the prospective mentor, the department honors coordinator, and the Chair of the Committee on Undergraduate Honors. (This proposal must be approved by the departmental honors committee before it is sent to the Chair of the Committee on Undergraduate Honors and before the student registers for the first thesis course -- 6001H.)</u></p> <p><u>Note: Students must maintain a GPA of 3.5 in</u></p>

			<u>the honors discipline.</u>
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Rationale: The Chair of the College Committee on Undergraduate Honors requested that all departments have a Bulletin description of departmental honors courses for student information. The minimum overall GPA for cum laude has been raised to 3.5 from 3.4 and the Committee asked that departmental honors conform to this standard.

**AV:10.12a. Change in Title, Course Number, Description and Prerequisites**

<b>FROM: PHI <del>6001-6003</del> Philosophy Honors I, II, and III</b>		<b>To: PHI 6001H-6003H Philosophy Honors I, II, and III</b>	
<b>Number</b>	<del>6001-6003</del>	<b>Number</b>	6001H-6003H
<b>Description</b>	None	<b>Description</b>	<u>These courses offer students of superior academic achievement the opportunity to work individually with a professor on a major research project in Philosophy. This project involves the in-depth defense of an original philosophical thesis through sound reasoning in a substantial piece of academic writing. The degree "with honors" is conferred upon acceptance of the honors project by the Committee on Undergraduate Honors. The six credits earned from completing a thesis will be accepted as part of the 24 credit major.</u>
<b>Prerequisites</b>	<del>Departmental permission</del>	<b>Prerequisites</b>	<u>A minimum of two courses in Philosophy at the 3000 level or above. Open only to students who have earned at least a 3.5 GPA in Philosophy, have a 3.5 cumulative GPA, and who have submitted a written proposal at the beginning of the Fall semester of their senior year that has been approved by the prospective mentor, the Chair of Philosophy, and the Chair of the Committee on Undergraduate Honors.</u>

Rationale: These changes update our honors thesis description and bring requirements into conformance with standards set by the College Committee on Undergraduate Honors.

**AV:10.13a. Change in Title, Course Number, Description and Prerequisites**

<b>FROM: POL <del>6001-6003</del> Political Science Honors I, II, and III</b>		<b>To: POL 6001H-6003H Political Science Honors I, II, and III</b>	
<b>Number</b>	<del>6001-6003</del>	<b>Number</b>	6001H-6003H
<b>Description</b>	<del>Hours and credit to be arranged. Students interested in this course should see a departmental advisor</del>	<b>Description</b>	<u>These courses offer students of superior academic achievement the opportunity to work individually with a professor on a major research project in Political Science. This project involves in-depth and original research of an empirical and/or theoretical question in the field. The degree "with honors" is conferred upon acceptance of the honors project by the Committee on Undergraduate Honors. The six credits earned from completing a thesis will be accepted as part of the 24 credit major.</u>
<b>Prerequisites</b>	<del>Departmental permission</del>	<b>Prerequisites</b>	<u>A minimum of four courses in Political Science, with at least two at the 3000 level or</u>

			<u>above. Open only to students who have earned at least 3.5 GPA in Political Science and also have a 3.5 cumulative GPA and who have submitted a written proposal that has been approved by the prospective mentor, the Chair of Political Science, and the Chair of the Committee on Undergraduate Honors.</u>
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Rationale: These changes update our honors thesis description and bring requirements into conformance with standards set by the College Committee on Undergraduate Honors.

**Section AV: Changes in Existing Courses**

**AV:10.1b. Change in Title**

FROM: MKT 4460 <del>International Logistics</del>	TO: MKT 4460 <u>International Supply Chain Management</u>
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Rationale: International supply chain management is the process of planning, implementing, and controlling the operations of the global supply chain as efficiently as possible. Supply chain management spans all movement and storage of raw material, work-in-process inventory, and finished goods from point-of-origin to point-of-consumption. Similarly, logistics involves the integration of information, transportation, inventory, warehousing, material-handling, and packaging; however, supply chain is increasingly used in the business community to refer to these functions. In fact, several marketing departments have recently introduced supply chain management majors.

**AV:10.2b. Change in Prefix and Title**

FROM: <del>BUS 3000 Technology, Innovation, and the Digital Enterprise</del>	TO: <u>IBS 3000 Technology, Innovation, and the Global Enterprise</u>
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Rationale: The function designation change from BUS to IBS is requested because it will provide the course with an associated major and will likely increase enrollment. The name change is desired because it is more consistent with the associated major and more reflective of the course content.

**AV:10.3b. Change in Title and Description**

FROM: PAF 3701/RES 3650 <del>Public Regulation of Land Use</del>		TO: PAF 3701/RES 3650 <u>Building Cities: Markets and Government</u>	
Description	<del>This course introduces students to the major features of public regulation of urban land use. It covers the principles by which land use is organized in an urban setting, including market factors incorporated in theories of location, natural advantage, capital availability, economies of scale and clustering, and government policies, plans, regulations, and patterns of public investment. The course focuses on the methods of analyzing the existing land use structure of a community and assessing its strengths and weaknesses in preparation for developing public policies aimed at improving public welfare. (This course is crosslisted with RES 3650. Credits will not be granted for both PAF 3701 and RES 3650. Students may take only one of these courses.)</del>	Description	<u>This course introduces students to major concepts behind the public regulation of urban land use, often using New York City as a laboratory. The course examines how market forces and the public sector shape every aspect of urban development, through policies, plans, regulations, and investment. Topics include theories of location, natural advantage, capital availability, economies of scale and clustering, zoning, smart growth, building and environmental codes, and rent regulation. Students will learn how to analyze a community's land use structure and assess its strengths and weaknesses in order to develop public policies that improve public welfare. (This course is crosslisted with RES 3650. Credits will not be granted for both PAF 3701 and RES 3650. Students may take only one of these</u>

			courses.)
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Rationale: Increase appeal to students.

**AV:10.4b. Change in Title, Description and Prerequisites**

FROM: <del>FIN 6001-6002</del> Honors Courses in Finance		TO: FIN 6001H-6002H Honors Courses in Finance	
Description	<del>The sequence enables students with superior academic achievement to work individually with a professor on a major research project. This project encompasses two consecutive terms and is in the student's major field. There are no formal classes. Students should apply to the department to determine if they are eligible for honors work and, if accepted into the program, should enroll for the first honors course in the lower senior semester. The degree "with honors" will be conferred upon acceptance of the honors project by the College Honors Committee. To enroll in this program, the student must obtain the written permission of the Honors Committee of the department</del>	Description	<u>This sequence of courses offers students of superior academic achievement the opportunity to work individually with a professor on a major research project in finance. This project involves in-depth and original research of an empirical and/or theoretical question in finance or financial economics. The two-course sequence extends across two consecutive semesters. The degree "with honors" is conferred upon acceptance of the honors project by the College Honors Committee. Open only to seniors who are majoring in finance; who are in good academic standing with an overall GPA of 3.5 or better; and who submit a written proposal and obtain the written permission of a full-time faculty mentor in the Department of Economics and Finance. These courses count as free electives, and may not be included in the 24-credit major in finance.</u>
Prerequisite	<del>Senior Status</del>	Pre-requisites	<u>FIN 3610, FIN 3710, and ECO 4000, and a GPA of 3.5 or better overall and in FIN 3610, FIN 3710, and ECO 4000</u>

Rationale: These changes update our honors course description, and bring them into conformance with current practice of the College Honors Program. Also, our proposed changes make clear that the honors thesis courses are open only to finance majors with an overall GPA of 3.5 or better overall and a 3.5 or better in FIN 3610, FIN 3710 and ECO 4000.

**AV:10.5b. Change in Title, Description and Prerequisites**

FROM: <del>ECO 6001-6002</del> Honors Courses in Economics		TO: ECO 6001H-6002H Honors Courses in Economics	
Description	<del>This sequence enables students with superior academic achievement to work individually with a professor on a major research project. This project encompasses two consecutive terms and is in the student's major field. There are no formal classes. Students should apply to the department to determine if they are eligible for honors work and, if accepted into the program, should enroll for the first honors course in the lower senior semester. The degree "with honors" will be conferred upon acceptance of the honors project by the College Honors Committee.</del>	Description	<u>This sequence of courses offers students of superior academic achievement the opportunity to work individually with a professor on a major research project in economics. This project involves in-depth and original research of an empirical and/or theoretical question in economics. The two-course sequence extends across two consecutive semesters. The degree "with honors" is conferred upon acceptance of the honors project by the College Honors Committee. Open only to seniors who are majoring in economics; who are in good academic standing with an overall GPA of 3.5 or better; and who submit a proposal and obtain the written permission of a full-time faculty mentor in the Department of Economics and</u>

			<u>Finance. These courses count as free electives, and may not be included in the 24-credit major in economics.</u>
Prerequisite	<del>Permission of the Honors Committee of the department and senior status</del>	Pre-requisites	<u>ECO 3100, ECO 3200, and ECO 4000, and a GPA of 3.5 or better overall and in ECO 3100, ECO 3200, and ECO 4000.</u>

Rationale: These changes update our honors course description, and bring them into conformance with current practice of the College Honors Program. Also, our proposed changes make clear that the honors thesis courses are open only to economics majors with an overall GPA of 3.5 or better and 3.5 or better in ECO 3100, ECO 3200 and ECO 4000.

**AV:10.6b. Change in Title, Description and Prerequisites**

FROM: <del>MKT 6001-6002 Marketing Honors</del>		TO: MKT 6001H - 6002H Honors Courses in Marketing	
Description	<del>This course enables students with superior academic achievement to work individually with a marketing professor on a major research project.</del>	Description	<u>These courses offer students of superior academic achievement the opportunity to work individually with a professor on a major research project in marketing. This project involves in-depth and original research of an empirical and/or theoretical question in marketing. The degree "with honors" is conferred upon acceptance of the honors project by the College Honors Committee. Open only to seniors, who are majoring in marketing; who are in good academic standing with an overall GPA of 3.5 or better; and who submit a written proposal and obtain the written permission of a full-time faculty mentor in the Department of Marketing and International Business. These courses count as free electives, and may not be included in the 24-credit major in marketing.</u>
Prerequisite	<del>Departmental permission</del>  <del>Students interested in this course should see a department advisor</del>	Pre-requisites	<u>Overall GPA of 3.5 or better. Permission of Department Chair and Chair of the Committee on Undergraduate Honors in addition to that of the mentor. For Marketing Track and International Marketing Track: MKT 3400, MKT 3600 and MKT 3605. For Advertising and Marketing Communications Track: MKT 3520, MKT 3600; and MKT 3605</u>

Rationale: These changes update our honors course description, and bring them into conformance with current practice of the College Honors Program. Also, our proposed changes make clear that the honors thesis courses are open only to Marketing majors with an overall GPA of 3.5 or better.

**AV:10.7b. Change in Title, Description and Prerequisites**

FROM: <del>MGT 6001-6003 Honors Independent Study</del>		TO: MGT 6001H-6002H Honors Courses in Management	
Description	<del>The sequence enables students with superior academic achievement to work individually with a professor on a major research project. This project encompasses two consecutive terms and is in the student's</del>	Description	<u>These courses offer students of superior academic achievement the opportunity to work individually with a professor on a major research project in management. This project involves in-depth and original</u>

	<p><del>major field. There are no formal classes. Students should apply to the department to determine if they are eligible for honors work and, if accepted into the program, should enroll for the first honors course in the lower senior semester. The degree "with honors" will be conferred upon acceptance of the honors project by the College Honors Committee. To enroll in this program, the student must obtain the written permission of the Honors Committee of the department.</del></p>		<p><u>research of an empirical and/or theoretical question in management. The degree "with honors" is conferred upon acceptance of the honors project by the College Honors Committee. Open only to seniors who are majoring in management; who are in good academic standing with an overall GPA of 3.5 or better; and who submit a written proposal and obtain the written permission of a full-time faculty mentor in the Department of Management. These courses count as free electives, and may not be included in the 24-credit major in management.</u></p>
Prerequisite	<p><u>Departmental permission</u></p> <p><del>Students interested in this course should see a department advisor</del></p>	Pre-requisites	<p><u>GPA of 3.5 or better overall and in MGT courses. Permission of Department Chair and Chair of the Committee on Undergraduate Honors in addition to that of the mentor. For Entrepreneurship majors: MGT 3860, MGT 4861, MGT 4862. For HR majors: MGT 3300, MGT 3800, MGT 4400. For Operations Management majors: MGT 3500, MGT 3710, MGT 3730</u></p>

Rationale: These changes update our honors course description, and bring them into conformance with current practice of the College Honors Program. Also, our proposed changes make clear that the honors thesis courses are open only to management majors with an overall GPA of 3.5 or better and in Management courses.

**AV:10.8b. Change in Title, Description and Prerequisites**

FROM: CIS/STA/OPR-6001-6002-Honors Courses		TO: CIS/STA/OPR 6001H-6002H Honors Courses	
Description	<p><del>This course enables seniors who are majoring in the Department of Statistics and Computer Information Systems to work individually with a professor on a major research project for two consecutive semesters. There are no formal classes. The student should apply to the Department of Statistics and Computer Information Systems if interested in such a program. This course cannot count as part of the 24 credit requirement for the major</del></p>	Description	<p><u>These courses offer students of superior academic achievement the opportunity to work individually with a professor on a major research project in CIS/STA/QMM. This project involves in-depth and original research of an empirical and/or theoretical question in the area of focus. The degree "with honors" is conferred upon acceptance of the honors project by the College Honors Committee. Open only to seniors who are majoring in CIS/STA/QMM; who are in good academic standing with an overall GPA of 3.5 or better; and who submit a written proposal and obtain the written permission of a mentor in the full-time faculty of the Department of Statistics and Computer Information Systems. These courses count as free electives, and may not be included in the 24-credit major.</u></p>
Prerequisite	<p><u>Written permission of the department</u></p>	Prerequisites	<p><u>For CIS majors: CIS 3100, CIS 3400, and CIS 4800 or permission of faculty mentor; For STA majors: STA 3154, STA 3155, and STA 4000 or permission of faculty mentor; For QMM majors: completion of at least nine Zicklin credits in the major or permission of the faculty mentor; a minimum GPA of 3.5 in the courses listed</u></p>



			<u>above and an overall GPA of 3.5 or better; permission of Department Chair and Chair of the Committee on Undergraduate Honors in addition to that of the mentor. Permission to enroll in 6002H is based on sufficient progress toward the completion of the thesis.</u>
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Rationale: These changes update our honors course description, and bring them into conformance with current practice of the College Honors Program. Also, our proposed changes make clear that the honors thesis courses are open only to our majors with an overall GPA of 3.5 or better and a minimum GPA of 3.5 in the prerequisite courses listed above.

**AV:10.9b. Changes in course co- or pre-requisites**

<b>FROM: MKT 5150 Advertising and Marketing Communication Campaigns I: Ad Competition</b>		<b>To: MKT 5150 Advertising and Marketing Communication Campaigns I: Ad Competition</b>	
<b>Prerequisites</b>	<del>MKT 4120 and senior status</del>	<b>Prerequisites</b>	<u>senior status</u>

Rationale: MKT 5150 is a required course for majors who have chosen the Advertising and Marketing Communication Track. It is the first course in a two-course sequence (followed by MKT 5151, an elective) that leads to participation in the American Advertising Federation's National Student Advertising Competition. As such, MKT 5150 is focused on the strategic direction that an advertising communication plan will take; MKT 5151 develops the tactical components of media, creative, promotion and public relations. The current prerequisite, MKT 4120, focuses on the media component of the competition. Such knowledge is not essential to participation in either MKT 5150 or MKT 5151. Further, by presenting MKT 4120, an elective, as a prerequisite for a required course, MKT 5150, we had effectively increased the core course requirements for the major. This change will correct the misleading structure and eliminate a prerequisite the content of which is not necessary for the required course.

**AV:10.10b. Changes in course co- or pre-requisites**

<b>FROM: MKT 4420 International Marketing Research and Management</b>		<b>To: MKT 4420 International Marketing Research and Management</b>	
<b>Prerequisites</b>	<del>MKT 3400; Pre- or co-requisite: MKT 3600</del>	<b>Prerequisites</b>	<u>MKT 3400</u>

Rationale: Eliminating the prerequisite of MKT 3600 will allow more students to be exposed to the international dimensions of marketing. This is consistent with the December 2007 report of the New York State Commission on Higher Education, which stated "...The Commission believes continued expansion of international education is essential and will give students access to rich and life changing experiences." These benefits far outweigh the small amount of extra time required to review the aspects of international market research that are covered in MKT 3600.

**AV:10.11b. Change in Description, Hours, Credits, and Prerequisites**

<b>FROM: ACC 9806 Financial Statement Analysis and Reporting</b>		<b>TO: ACC 9806 Financial Statement Analysis and Reporting</b>	
<b>Description</b>	<del>In-depth study of the analysis and interpretation of financial statements by external decision makers. The course includes measures of liquidity, solvency, capital structure, return on investments, and operating performance. The impact of accounting conventions and alternative standards on analytical measures is also explored.</del>	<b>Description</b>	The course develops a thorough understanding of the mandatory disclosures that are required for public firms, the different choices that firms have in reporting financial information, and how capital markets respond to information contained in financial statements. The course explains managers' incentives in choosing one accounting method over

			another and relates them to the quality of financial statements. The impact of accounting conventions and alternative standards on analytical measures is also explored. Variable-credit course.
<b>Hours</b>	3	<b>Hours</b>	<u>For MBA, Executive MS in Analysis of Financial Statements, Internal Operations, and Risk Assessment, and MS in Accountancy students the course is 4 hours. For Executive MBA and Executive MS in Finance students the course is 3 hours.</u>
<b>Credits</b>	3	<b>Credits</b>	<u>For MBA, Executive MS in Analysis of Financial Statements, Internal Operations, and Risk Assessment, and MS in Accountancy students the course is 4 credits. For Executive MBA and Executive MS in Finance students the course is 3 credits.</u>
<b>Prerequisites</b>	ACC 9110 or equivalent, FIN 9770.	<b>Prerequisites</b>	ACC 9110 or equivalent, FIN 9770 <u>or equivalent.</u>

**Rationale:** The new description more accurately reflects the expanded course content. The change in course hours and credits reflects the original intention when we submitted the course for approval as part of our proposal for the Master of Science in Analysis of Financial Statements, Internal Operations, and Risk Assessment with a new specialization in Financial Statement Analysis and Security Valuation. We erroneously labeled ACC 9806 as a 3 hour, 3 credit course. We are now proposing to increase the course contact hours and credits to 4 because of the breadth of topics included in this course for MBA, Executive MS in Analysis of Financial Statements, Internal Operations, and Risk Assessment, and MS in Accountancy students.

**AV:10.12b. Change in Prerequisite**

<b>FROM: RES 9850 Real Estate Capital Markets</b>		<b>TO: RES 9850 Real Estate Capital Markets</b>	
<b>Prerequisite</b>	FIN 9770. Not open to students who have completed REA 9785 or equivalent, or FIN 9776 prior to spring 2007.	<b>Prerequisite</b>	FIN 9770 <u>or departmental permission.</u> Not open to students who have completed REA 9785 or equivalent, or FIN 9776 prior to spring 2007.

**Rationale:** Students do not need to take FIN 9770 if they have had an equivalent course or courses.

**AV:10.1p. Change in Course Description**

<b>FROM: PAF 9181</b>		<b>TO: PAF 9181</b>	
<b>Title</b>	<b>Comparative Public Administration</b>	<b>Title</b>	<b>Comparative Public Administration</b>
<b>Description</b>	<del>Study of varying bureaucratic structures and processes in Western and non-Western societies. Cross-cultural and cross-national perspectives are given, with special emphasis on the advantages and disadvantages of different bureaucratic systems.</del>	<b>Description</b>	<u>Public sector managers at all levels respond to demands generated from beyond the borders of their own jurisdiction. PAF9181 focuses on international variations in public administration through a comparative analysis of the political and cultural environments that <u>configure the public and nonprofit sectors around the globe.</u></u>

**Rationale:** The international dimension of public administration is no longer the domain of a small elite, so an updated description will appropriately reflect the contents of the course. The change is being requested at this time as the course is to be included in the revised public management and nonprofit administration tracks.

**AV:10.2p. Change in Course Title and Description**

<b>FROM: PAF 3701/RES 3650</b>		<b>To: PAF 3701/RES 3650</b>	
<b>Title</b>	<b>Public Regulation of Land Use</b>	<b>Title</b>	<b><u>Building Cities: Markets and Government</u></b>
<b>Description</b>	This course introduces students to the major features of public regulation of urban land use. It covers the principles by which land use is organized in an urban setting, including market factors incorporated in theories of location, natural advantage, capital availability, economies of scale and clustering, and government policies, plans, regulations, and patterns of public investment. The course focuses on the methods of analyzing the existing land use structure of a community and assessing its strengths and weaknesses in preparation for developing public policies aimed at improving public welfare. (This course is crosslisted with RES 3650. Credits will not be granted for both PAF 3701 and RES 3650. Students may take only one of these courses.)	<b>Description</b>	<u>This course introduces students to major concepts behind the public regulation of urban land use, often using New York City as a laboratory. The course examines how market forces and the public sector shape every aspect of urban development, through policies, plans, regulations, and investment. Topics include theories of location, natural advantage, capital availability, economies of scale and clustering, zoning, smart growth, building and environmental codes, and rent regulation. Students will learn how to analyze a community's land use structure and assess its strengths and weaknesses in order to develop public policies that improve public welfare. (This course is crosslisted with RES 3650. Credits will not be granted for both PAF 3701 and RES 3650. Students may take only one of these courses.)</u>

Rationale: This change will increase appeal of the course to Public Affairs students. The change in title and description has been approved by the faculty of the Zicklin School of Business.

**AV:10.3p. Change in Course Number, Title and Description, Credits, Hours, and Co- or Pre-Requisites**

<b>FROM: <del>PAF 6001-6003</del></b>		<b>To: <u>PAF 6001H-6002H</u></b>	
<b>Title</b>	<b><del>Honors</del></b>	<b>Title</b>	<b><u>Honors Thesis in Public Affairs</u></b>
<b>Description</b>	<del>Hours and credits to be arranged.</del>	<b>Description</b>	<u>This course allows students with superior academic achievement to work individually with a professor on a major research project. The topic will be determined by mutual agreement between the professor-mentor and the student. Prior to the first term of thesis work, the student must write a prospectus and get approval for that prospectus from the professor-mentor, the school's executive director, and the Chair of the Committee on undergraduate Honors. The honors thesis may be counted towards the major in Public Affairs. In order to graduate with honors in Public Affairs, the student must graduate with a 3.5 or better GPA in the major.</u>
<b>Prerequisites</b>		<b>Prerequisites</b>	<u>At least one 3000 level class in the School of Public Affairs, a 3.5 or better overall GPA, and a 3.5 or better GPA in the School of Public Affairs.</u>
<b>Credits</b>	<del>To be arranged</del>	<b>Credits</b>	<u>6</u>
<b>Hours</b>		<b>Hours</b>	<u>2 terms</u>

Rationale: These changes update our honors course description, and bring them into conformance with current practice of the College Honors Program. The inclusion of the H designation recognizes that all honors courses have an H designation.

**Section AVI:1b. Courses Withdrawn**

CIS 3200 Business Applications Programming I

CIS 4200 Business Applications Programming II

CIS 4201 Assembler Language Concepts and Functions

Rationale: These three courses are vestiges of older technology and have not been offered for several years. We are deleting these courses in an effort to make our catalog represent our offerings more accurately.