

PART A: ACADEMIC MATTERS

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on December 11, 2008 effective the Fall 2009 semester, pending approval of the Board of Trustees.

Section AIII: Changes in Degree Programs

AIII:10.1a. The following revisions are proposed for the Tier III Minor in Asian and Asian American Studies

From	To
<p>The minor in Asian and Asian American studies is an interdisciplinary concentration offering the advanced study of Asian cultures and the histories and experiences of communities of Asian descent residing in the United States. This 9-credit minor is an ideal choice for students majoring in accounting, business, finance, management, or any discipline in the liberal arts. This minor is particularly recommended for students who are preparing for careers in education, law, business, social work, journalism, politics, and nonprofit organizations.</p> <p>To fulfill the College-wide requirement for the Tier III minor with a concentration in Asian and Asian American studies, students are required to take AAS/HIS 3080, one course numbered 3000 and higher, and the capstone course in Asian and Asian American studies. In addition to fulfilling the 9-credit requirement, students interested in the Asian and Asian American studies minor are strongly advised to take at least one year of Chinese or Japanese language courses.</p>	<p>The minor in Asian and Asian American studies is an interdisciplinary concentration offering the advanced study of Asian cultures and the histories and experiences of communities of Asian descent residing in the United States. This 9-credit minor is an ideal choice for students majoring in accounting, business, finance, management, or any discipline in the liberal arts. This minor is particularly recommended for students who are preparing for careers in education, law, business, social work, journalism, politics, and nonprofit organizations.</p> <p>To fulfill the College-wide requirement for the Tier III minor with a concentration in Asian and Asian American studies, students are required to take <u>two courses numbered 3000 and higher from the list below</u>, and the capstone course in Asian and Asian American studies. In addition to fulfilling the 9-credit requirement, students interested in the Asian and Asian American studies minor are strongly advised to take at least one year of Chinese or Japanese language courses.</p>

Rationale: These changes are being made to bring the AAAS minor's requirements in line with the requirements of other minors in the Weissman School of Arts and Sciences. This gives students more flexibility to choose from the growing number of AAAS electives, which are equal to AAS/HIS 3080 in their suitability to the minor.

AIII:10.2a. New Minor: Tier III Minor in Journalism

The Minor

Description:

The minor in Journalism provides students in business, public affairs, and liberal arts with a range of courses to strengthen their writing and communications skills. This minor is particularly recommended for students preparing for careers in media, law, business, politics, and with nonprofit organizations.

To fulfill the College-wide requirement for the Tier III minor with a concentration in journalism, students are required to complete a minimum of nine credits, including two courses at the 3000 level or above and one course at the 4000- or above, drawn from the curriculum of the Department of Journalism and the Writing Professions. All journalism courses at the 4000-level or above, except for the Media Internship, JRN 5050 or 5051, may serve as the capstone course.

Rationale: Across many disciplines and in many professions, a clamor has arisen for better writing and clearer communication. Studying the tools, techniques, and resources of journalism with the journalism faculty will enable students to hone and strengthen their analytical, research, and writing abilities as they pursue their individual career goals or graduate studies.

This minor reflects the College's and Weissman's commitment to journalism, following the creation of the Department of Journalism and the Writing Professions and its major, and follows the model of other Weissman departments that offer a minor.

All:10.3a. New Minor: Tier III Interdisciplinary Minor in Environmental Sustainability

The Minor

Description:

The Department of Natural Sciences, the Weissman School of Arts and Sciences, and the Zicklin School of Business offer a joint interdisciplinary program in Environmental Sustainability that satisfies Baruch College's "Tier III" liberal arts requirement. The Environmental Sustainability minor is an interdisciplinary program suitable for both business and liberal arts students who have an interest in developing a critical understanding of interactions between human society and the broader global ecosystem. The program emphasizes economic, legal, and philosophical issues of environmental sustainability.

To satisfy the Tier III Minor in Environmental Sustainability (11 to 12 credits) students must take one course at the 3000-level or above in environmental studies (ENV) offered by the Department of Natural Sciences, any other course from the electives listed below, and the required capstone course (ENV 4900).

Program Prerequisite:

ENV 1020 Principles of Ecology.

Required Capstone Course:

ENV 4900 Topics in Environmental Science

Electives:

BIO/ENV 3009 Conservation Biology and Sustainable Development

ENV 3001 Introduction to Environmental Science

ENV 3002 Energy Conservation

ENV 3003 Human Conservation

ENV 3005 Economic and Legal Aspects of Ecology

ENV 3008 Air and Water Pollution

ECO 3511 Contemporary Economic Development

ENG 3800 Environmental Reporting

GEOG 3009 Introduction to Human Geography

GEOG 3036 World Regional Geography

LAW 3122 Law and the Environment

PHI 3200 Environmental Ethics

POL 3317 The Politics of Energy and the Environment

Rationale: Baruch College, the City University of New York, and the New York City government are committed to environmental sustainability. This minor takes advantage of new resources in environmental studies created by recent hiring in the Weissman School. Integrating this minor across several disciplines further allows students to receive training in each of the components of the “triple bottom line of sustainability”: Social, Economic, and Environmental. This program will provide a means for the students of Baruch College to explore the fundamental science behind current environmental issues, gain the ability to critically analyze scientific data in order to make informed decisions, and become familiar with the social and economic implications of environmental policies. Students will also have the ability to customize their minor to meet their personal interests and career goals.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Zicklin School of Business Faculty Meeting on November 20, 2008 effective the Fall 2009 semester, pending approval of the Board of Trustees.

All:10.1b. The following revisions are proposed for the BBA in Accounting in the Zicklin School of Business

Program: BBA Degree in Accounting

Program Code: 01913

Effective: Fall 2009

From: <u>BBA in Accounting/Financial Reporting/Internal Auditing/Financial Statement analysis Tracks</u>		To: <u>BBA in Accounting</u>	
Course Description	Crs	Course Description	Crs
Accountancy Base (6 credits):	3	Accountancy Base (6 credits):	3
ACC 2101 Principles of Accounting	3	ACC 2101 Principles of Accounting	3
ACC 3202 Accounting Information Systems	4	ACC 3202 Accounting Information Systems	4
Required Courses (12 credits)	4	Required Courses (<u>16 credits</u>)	4
ACC 3000 Financial Accounting I	4	ACC 3000 Financial Accounting I	4
ACC 3100 Financial Accounting II	4	ACC 3100 Financial Accounting II	<u>4</u>
ACC 3200 Cost Accounting	4	ACC 3200 Cost Accounting	4
AND Financial Reporting (12 credits):	4	<u>TAX 3300 Federal Income Taxation</u>	4
ACC 4100 Financial Accounting III	4	AND TWO OF THE FOLLOWING (8 credits):	4
ACC 4300 Federal Income Taxation	4	ACC 4100 Financial Accounting III	4
ACC 5400 Principles of Auditing	4	ACC4360 <u>Internal Audit: Enterprise Risk Management</u>	4
OR Internal Auditing Track (12 credits):	3	ACC 4361 <u>Internal Audit: Application and Practice</u>	<u>4</u>
ACC 4300 Federal Income Taxation	3	ACC 5400 H Auditing (Honors)	3
ACC4360 Internal Auditing I	3	ACC 4306 Financial Statement Analysis & Valuation I	3

ACC 4361 Internal Auditing II	4	<u>TAX 4309H Federal Income Taxes: Entities (Honors)</u>	<u>3</u>
Other Required Courses (9 credits):	4	Suggested Electives for Accountancy Majors:	3
LAW 3102 The Law of Business Organizations	4	CIS 4350 Computer Control and Audit	3
OPR 3300 Quantitative Methods for Accounting	3	LAW 3102 The Law of Business Organizations	3
CIS 4350 Computer Control and Auditing	3	<u>LAW 3115 Securities Law and Business Crime</u>	
OR Financial Statement Analysis Track (12 credits):	3	OPR 3300 Quantitative Methods for Accounting	
ACC4306 Financial Statement Analysis and Valuation I		An advanced statistics course	
ACC4307 Financial Statement Analysis and Valuation II		An Advanced Finance Elective (e.g., FIN 3610, Corporate Finance or FIN 3710, Investment Analysis)	
ACC4308 Financial Statement Analysis and Valuation III		Total required in Major over Base: <u>24 credits</u>	
Other Required Courses (9 credits):			
ECO 4000 Eco 4000 Statistical Analysis for Economics/Finance			
FIN 3610 Corporate Finance			
FIN 3710 Investment Analysis			
Total required in Major over Base: 33 credits			
Prerequisites	Students who take their first 3000-level accounting course in Fall 2006 or thereafter, must earn a minimum overall GPA of 2.5 in all 3000-level courses taken at Baruch (minimum 8 credits must be taken at Baruch) to register for 4000-level accounting courses. Students who take their first 3000-level accounting course prior to Fall 2006 must earn a minimum a minimum 2.0 (C) in each 3000- and 4000-level accountancy course taken at Baruch (minimum 8 credits) or a 2.5 overall GPA in these courses.	Prerequisites	<u>To register for 4000-level non-honors Accountancy courses. – Students who took their first 3000-level accounting course at Baruch in Fall 2006 or thereafter must earn a minimum cumulative GPA of 2.5 in the following 3000-level Accountancy courses taken at Baruch (minimum of 8 credits must be taken at Baruch)—ACC 3000, 3100, 3200 and 3202—Students who took their first 3000-level accounting course prior to Fall 2006 must earn a minimum of 2.0 (C) in each 3000- and 4000-level non-honors accountancy course taken at Baruch (minimum 8 credits) or a 2.5 overall GPA in these courses.</u> <u>Enrollment in Accountancy 5400H and Tax 4309H requires an overall Baruch GPA of 3.5 and a GPA of 3.5 in ACC 3000, 3100, and 3200 when taken at Baruch.</u>

Rationale: The Stan Ross Department of Accountancy proposes to restructure its BBA program in response to the changing CPA licensure requirement in the State of New York. As of August 1, 2009, those who want to sit for the CPA exam are required to have 150 credit hours. Most students will acquire 150 credit hours by completing masters degrees. The BBA program is being restructured to give more flexibility to undergraduate students in course selection by reducing the required credits for accounting majors.

All:10.2b. The following revisions are proposed for the BBA in Entrepreneurship and Small Business Management in the Zicklin School of Business

Program: BBA Degree in Entrepreneurship and Small Business Management

Program Code: 21877

Effective: Fall 2009

From: Entrepreneurship and Small Business Management		To: <u>Entrepreneurship</u>	
Course Description	Crs	Course Description	Crs
Required Courses 12 credits	3	Required Courses 12 credits	3
MGT 3860 Entrepreneurship Management	3	MGT <u>3960</u> (3860) Entrepreneurship Management	3
MGT 4861 Entrepreneurial and Small Business Start-ups	3	MGT <u>4961</u> (4862) <u>Entrepreneurial Experiences</u>	3
MGT 4862 Entrepreneurial and Small Business Experience	3	MGT <u>4962</u> (4867) Family Business Management	3
MGT 4867 Family Business Management	3	MGT <u>4963</u> (4861) <u>Entrepreneurial Start-ups</u>	3
Choose four courses from: 12 credits	3	Choose four courses from: 12 credits	3
FIN 3610 Corporate Finance	3	<u>CIS 3444 e-Business Technologies</u>	3
FIN 3620 Financial Management for Small Business and Entrepreneurs	3	FIN 3610 Corporate Finance	3
LAW 3102 The Law of Business Organizations	3	FIN 3620 Financial Management for Small Business and Entrepreneurs	<u>3</u>
LAW 3301 (3202) The Law of Real Estate Transactions I	3	LAW 3102 The Law of Business Organizations	<u>3</u>
MGT 3300 Management: A Behavioral Approach	3	<u>LAW 3106 Law and Entrepreneurship</u>	3
MGT 4400 Human Resource Management	3	<u>LAW 3302 The Law of Real Estate Transactions II</u>	3
MGT 4420 The Management of Compensation	3	MGT 3300 Management: A Behavioral Approach	<u>3</u>
MGT 4863 Intrapreneurship: Managing Ventures Within the Corporation	3	MGT 4400 Human Resource Management	<u>3</u>
MGT 4864 Social Entrepreneurship	3	MGT 4420 The Management of Compensation	<u>3</u>
MKT 3600 Marketing Research	3	<u>MGT 4967 Technology, Innovation and Design in Entrepreneurship</u>	<u>3</u>
MKT 3605 Consumer Behavior	3	<u>MGT 4968 Critical Conversations for Entrepreneurs: Selling and Negotiating</u>	<u>3</u>
MKT 4151 Direct Marketing I: Strategies and Tactics	3	<u>MGT 4969 (4864) Social Entrepreneurship</u>	<u>3</u>
MKT 4152 Direct Marketing II: Marketing and Managing the Creative Process	3	<u>MGT 4970 Creating Entrepreneurial Communities</u>	3
	3	<u>MGT 4978 (4863) Intrapreneurship: Managing</u>	3

MKT 4555 Internet Marketing	<u>Ventures Within the Corporation</u>	3
MKT 4700 Business Marketing Management	<u>MKT 3400 International Business Principles</u>	3
MKT 4910 Selling and Sales Management	MKT 3600 Marketing Research	<u>3</u>
MKT 4912 Retail Management and Merchandising	MKT 3605 Consumer Behavior	<u>3</u>
	MKT 4151 Direct Marketing I: Strategies and Tactics	3
	MKT 4152 Direct Marketing II: Marketing and Managing the Creative Process	3
	<u>MKT 4401 International Trade Financing</u>	3
	<u>MKT 4511 Marketing Channels</u>	<u>3</u>
	MKT 4555 Internet Marketing	<u>3</u>
	MKT 4700 Business Marketing Management	<u>3</u>
	MKT 4910 Selling and Sales Management	<u>3</u>
	MKT 4912 Retail Management and Merchandising	<u>3</u>
	<u>PAF 3015 Qualitative Studies of Communities</u>	<u>3</u>
	<u>PAF 3040 Information and Society</u>	<u>3</u>
	<u>PAF 3102 Economic Analysis and Public Policy</u>	<u>3</u>
	<u>PAF 3601 Programs, Policy and Evaluation Research</u>	<u>3</u>
	<u>RES 3000 (LAW 3301) Real Estate Law and Institutions</u>	<u>3</u>
	<u>RES 3200 Property Investment and Financing</u>	
	<u>RES 3300 Real Estate Valuation and Feasibility Study</u>	
	<u>RES 3400 Real Estate Capital Markets</u>	
	<u>RES 3550 Analytical Skills in Real Estate</u>	
	<u>RES 3700 Real Estate Management</u>	

Rationale: The entrepreneurship major is an established and growing area of study. We wish to simplify its name, resequence and renumber the required and electives courses within the major, and add entrepreneurship electives as well as expand the electives from other departments within Zicklin and across Baruch. The required courses will be numbered sequentially from MGT 3960 Entrepreneurial Management which is the introductory course, to MGT 4961 Entrepreneurial Experiences (new simplified title), which is a case course that builds on the introductory material, to MGT 4962 Family Business Management, which is a special case/type of entrepreneurial activities, and finally MGT 4963 Entrepreneurial Start-ups (new simplified title), which is the business plan writing course. We have also added three new entrepreneurship elective courses: MGT 4967 Technology, Innovation and Design in Entrepreneurship; MGT 4968 Critical Conversations for Entrepreneurs: Selling and

Negotiating; (also proposing to change the number of existing MGT 4864 to MGT 4969); and MGT 4970 Creating Entrepreneurial Communities. Finally, we see the need to include 16 additional electives for our majors to consider: one Computer Information Systems course; two additional Law courses; three additional Marketing courses, four Public Affairs courses and six Real Estate courses. These electives courses will offer more flexibility to our majors as well as offer suggestions to augment their diverse interests, such as social entrepreneurship and real estate.

All:10.3b. The following revisions are proposed for the BBA in Computer Information Systems in the Zicklin School of Business

Program: BBA Degree in Computer Information Systems

Program Code: 21849

Effective: Fall 2009

From: Computer Information Systems		To: Computer Information Systems	
Course Description	Crs	Course Description	Crs
Required Course (<u>12</u> Credits)	3	Required Course (<u>12</u> Credits)	3
CIS 3100 Object-Oriented Programming I	3	CIS 3100 Object-Oriented Programming I	3
CIS 3400 Database Management Systems	3	CIS 3400 Database Management Systems	3
CIS 4800 Systems Analysis and Design	3	CIS 4800 Systems Analysis and Design	3
CIS 5800 Information Systems Development Project	3	CIS 5800 Information Systems Development Project	<u>3</u>
Elective Courses (12 credits)	3	Elective Courses (12 credits)	3
Any four courses from the following list:	3	Any four courses from the following list:	<u>3</u>
CIS 3200 Business Applications Programming	3	<u>CIS 3367: Spreadsheet Applications in Business</u>	<u>3</u>
CIS 4200 Business Applications Programming II	3	CIS 3444 e-Business Technologies	3
CIS 4201 Assembler Language Concepts and Functions	3	<u>CIS 3500 Networks and Telecommunications I</u>	<u>3</u>
CIS 3444 e-Business Technologies	3	<u>CIS 3630 Principles of Web Design</u>	3
CIS 4100 Object-Oriented Programming II	3	CIS 4100 Object-Oriented Programming I	3
CIS 4350 Computer Control and Audit	3	<u>CIS 4150 Internet Applications Development</u>	3
CIS 4400 Database Management Systems II	3	CIS 4350 Computer Control and Audit	3
CIS 4450 Networks and Telecommunications	3	CIS 4400 Database Management Systems II	3
CIS 4500 Networks and Telecommunications II	3	CIS 4500 Networks and Telecommunications II	3
CIS 4550 Networked Information Systems Security	3	CIS 4550 Networked Information Systems Security	3
CIS 4610 Expert (Knowledge-Based) Systems and Related Technologies	3	CIS 4610 Expert (Knowledge-Based) Systems and Related Technologies	3
CIS 4620 Financial Information Technologies	3	CIS 4620 Financial Information Technologies	3
CIS 4630 Multimedia: Theory and Application	3	CIS 4650 Operating Systems Concepts	3
CIS 4650 Operating Systems Concepts	3	CIS 4670 Special Topics in Computer Information Systems	3
CIS 4670 Special Topics in Computer Information Systems	3	CIS 4670 Special Topics in Computer Information Systems	3
OPR 3450 Quantitative Decision Making for Business I	3	CIS 4670 Special Topics in Computer Information Systems	3

	3	Systems	<u>3</u>
	3	OPR 3300 Quantitative Methods for Accounting OPR 3450 Quantitative Decision Making for Business I	3

Rationale: This change is needed to make the elective course list in the CIS major consistent with several changes pertaining to specific elective courses that were approved earlier. CIS 3367 has been added to the list of electives in the major as the course has been revised to focus completely on spreadsheet modeling, and any overlaps with database management (CIS 3400) have been removed from CIS 3367. OPR 3300 has also been added to the list of electives as students can take either OPR 3300 or OPR 3450 (the course descriptions for these courses indicate that students cannot get credit for both OPR 3300 and 3450)

All:10.4b. The following revisions are proposed for the BBA in Statistics and Quantitative Modeling in the Zicklin School of Business

Program: BBA Degree in Statistics

Program Code: 01916

Effective: Fall 2009

From: <u>Statistics</u>		To: <u>Statistics and Quantitative Modeling</u>	
Course Description	Crs	Course Description	Crs
<p>The statistics major provides students with the concepts and skills that form the fundamental base of knowledge essential to all major fields of statistical data analysis used in today's business, government, and academic environments. The BBA major in statistics focuses on applied statistical analysis. Statistics students choose one of the following tracks:</p> <p>Data analysis</p> <p>Quality and productivity methods</p> <p>Quantitative methods in marketing</p> <p>Courses to augment study in accounting, management, marketing, and other business fields are also offered. The department utilizes the computer facilities of the College (the Baruch Computing and Technology Center) and the University and its own microcomputer equipment in its courses.</p> <p>Note: Some of the courses listed in this major are not offered in the evening; others are offered at infrequent intervals. Evening students wishing to major in this field must consult with the major advisor about their selection of courses. In the event that some required courses are not available, substitute courses may be chosen with the approval of the advisor.</p> <p>Math Requirement The required mathematics courses for all statistics majors are MTH 2301 or MTH 2001</p>		<p><u>The statistics and quantitative modeling major is designed to develop quantitative thinking skills that are invaluable in business. The student will take courses from a variety of quantitative disciplines that focus extensively on statistical methodology, mathematical modeling, and computer implementation issues applied to business. The use of the computer for the solution and analysis of business problems is an integral part of the program. Graduates of this program will have a broad foundation in statistics or quantitative modeling and will be well positioned for the analysis and solution of decision problems facing business and industry in the 21st century.</u></p> <p><u>It is essential that the student consult with an area advisor to plan a program prior to taking any courses in the major</u></p>	

<p>and MTH 2206. Students may also opt to take either MTH 2610 or MTH 2630 if they intend to major in statistical analysis or in quantitative methods in marketing. These courses do not count toward the major.</p> <p>Not more than 5 credits of advanced mathematics may be included in the 24-credit major. All students are strongly urged to take as many additional mathematics courses as possible as free arts and sciences electives.</p> <p>Track Descriptions and Objectives</p> <p>Data Analysis This track is designed to train students in the concepts and methodology of applied statistics leading to professional positions as statisticians engaged in the design and analysis of sample surveys, industrial research, experimental design, and other areas. The extensive computer facilities of the College are utilized throughout the statistics courses so that students will have a broad knowledge of the computer packages and programming necessary for statisticians.</p> <p>Quality and Productivity Methods This track offers specialized training for those wishing to engage in statistical research with an emphasis in the management of quality products and processes within the manufacturing and service industries.</p> <p>Quantitative Methods in Marketing This track offers intensive training for those wishing to engage in statistical research or in the development of quantitative decision models in marketing and related fields.</p>			
<p>Required Courses (12 credits) STA 3154 Business Statistics II</p> <p>STA 3155 Intermediate Statistical Methods</p> <p>STA 4000 Introduction to SAS Programming</p> <p>OPR 3450 Quantitative Decision Making for Business I</p> <p>Elective Courses (12 credits)</p> <p>Data Analysis Track Electives</p> <p>Choose any four of the following:</p> <p>STA 3156 Sampling Theory and Practice</p> <p>STA 3253 Categorical Data Analysis</p>	<p>3</p>	<p>Required Courses (12 credits)</p> <p>CIS 3100 Object-Oriented Programming</p> <p>OPR 3450 Quantitative Decision Making for Business I</p> <p>STA 3154 Business Statistics II</p> <p>STA 3155 Intermediate Statistical Methods</p> <p>Elective Courses (12 credits)</p> <p><u>Electives may be selected after consultation with an advisor:</u></p> <p>CIS 3400 Database Management Systems I</p> <p>CIS 4100 Object-Oriented Programming II</p> <p>OPR 3451 Quantitative Decision Making for Business II</p>	<p><u>3</u></p> <p><u>3</u></p> <p>3</p> <p>3</p> <p><u>3</u></p> <p><u>3</u></p> <p>3</p> <p>3</p> <p><u>3</u></p>

STA 3551 Theory of Statistics	3	OPR 3452 Systems Simulation	<u>3</u>
STA 3560 Nonparametric Statistics	3	OPR 3453 Bayesian Statistical Inference and Decision Making	3
STA 4157 Design and Analysis of Experimental Data	3	OPR 4470 Special Topics in Operations Research	3
STA 4158 Analysis of Time Series	3	OPR 5000 Independent Study and Research in Operations Research	3
STA 4256 Advanced Sampling Methods	3	STA 3156 Sampling Theory and Practice	3
STA 4370 Special Topics in Applied Statistics	3	STA 3253 Categorical Data Analysis	3
STA 4552 Theory of Statistical Inference	3	STA 3255 Statistical Quality Control Methods	3
STA 5559 Introduction to Multivariate Analysis	3	STA 3560 Nonparametric Statistics	3
OPR 3453 Bayesian Statistical Inference and Decision Making	3	STA 4000 Introduction to SAS Programming	3
Quality and Productivity Methods Track Electives	3	STA 4157 Design and Analysis of Experimental Data	<u>3</u>
STA 3255* Statistical Quality Control Methods	<u>3</u>	STA 4158 Analysis of Time Series	<u>3</u>
Choose any three of the following:	<u>3</u>	STA 4370 Special Topics in Applied Statistics	3
STA 3156 Sampling Theory and Practice	<u>3</u>	STA 5000 Independent Study in Statistics	<u>3</u>
STA 4157 Design and Analysis of Experimental Data	<u>3</u>	ECO 4300 Mathematical Economics	<u>3</u>
STA 4158 Analysis of Time Series	<u>3</u>	MKT 3600 Marketing Research	<u>4</u>
STA 4370 Special Topics in Applied Statistics	<u>3</u>	MGT 3710 Production Planning Systems	<u>4</u>
MGT 4780 Quality Assurance Management	<u>3</u>	MTH 3020 Intermediate Calculus	<u>4</u>
Note: Using all of the above listed courses, a track may be custom made to accommodate the special interests of majors.	<u>3</u>	MTH 4120 Introduction to Probability	<u>3</u>
Quantitative Methods in Marketing Track Electives	<u>3</u>	MTH 4125 Introduction to Stochastic Processes	<u>3</u>
MKT 3600 Marketing Research	<u>3</u>	MTH 4130 Mathematics of Statistics	<u>4</u>
Choose any three of the following:	<u>3</u>	MTH 4140 Graph Theory	<u>3</u>
STA 3156 Sampling Theory and Practice	<u>3</u>	MTH 4320 Fundamental Algorithms	
STA 3253 Categorical Data Analysis	<u>3</u>	MTH 4451 Risk Theory	
STA 3560 Nonparametric Statistics	<u>3</u>	MTH 4500 Introductory Financial Mathematics	
		Other quantitative courses may be selected subject to approval of the area advisor.	
		A maximum of 3 elective courses may be taken outside the	

<p>STA 4157 Design and Analysis of Experimental Data</p> <p>STA 4158 Analysis of Time Series</p> <p>STA 5559 Introduction to Multivariate Analysis</p> <p>*This course must be taken for this major track.</p> <p>Relevant Free Electives in Other Fields</p> <p>Since statistics constitutes a tool applied to all fields of enterprise, it is urged that students majoring in this field select, as free elective courses, various background courses in other fields of business or government, such as:</p> <p>MKT 3520 Promotional Strategy</p> <p>MKT 4600 Advanced Marketing Research</p> <p>POL 2310 Political Opinion and Propaganda</p> <p>ECO 4000 Statistical Analysis for Economics and Finance</p>	<p>Zicklin School of Business.</p> <p>Note 1: OPR 3300 Quantitative Methods for Accounting may be substituted with the approval of the area advisor</p>	
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Rationale: The modifications to the statistics program are a reflection of the changing needs of the market. Currently, there is a significant market for students who have a wide range of quantitative and technical skills; thus, we are emphasizing the integrative educational approach that the program offers. Due to the explosive volume of data available, the student possessing statistical skills should be adept at transforming data into usable information required for the decision-making process; this necessitates enhanced modeling, computer, and data analysis skills. The new name is a more accurate representation of the program that we are offering.

All:10.5b. The following revisions are proposed for the minor in Entrepreneurship and Small Business Management

From: Entrepreneurship and Small Business Management		To: <u>Entrepreneurship</u>	
Course Description	Crs	Course Description	Crs
Each minor consists of 9 credits	3	Each minor consists of 9 credits	3
MGT 3860 Entrepreneurship Management	3	MGT 3960 (3860) Entrepreneurship Management	3
Plus two of the following courses:	3	Plus two of the following courses:	3
MGT 4861 Entrepreneurial and Small Business Start-ups	3	MGT <u>4961</u> (4862) <u>Entrepreneurial Experiences</u>	3
MGT 4862 Entrepreneurial and Small Business Experiences	3	MGT <u>4962</u> (4867) Family Business Management	3
MGT 4863 Intrapreneurship: Managing Ventures Within the Corporation		MGT <u>4963</u> (4861) <u>Entrepreneurial Start-ups</u>	
MGT 4867 Family Business Management		MGT <u>4970</u> Creating Entrepreneurial Communities	

Rationale: Relative to our previously proposed changes to the Entrepreneurship major, we also wish to simplify the name of our minor and also resequence and renumber the same courses within this minor. The “required” course will be MGT 3960 (3860)

Entrepreneurial Management which is our introductory course and then students may choose two additional courses including MGT 4961 (4862) Entrepreneurial Experiences (new simplified title), which is a case course that builds on the introductory material; MGT 4962 (4867) Family Business Management, which is a special case/type of entrepreneurial activities; MGT 4963 (4861) Entrepreneurial Start-ups (new simplified title), which is the business plan writing course; or MGT 4970 Creating Entrepreneurial Communities, which is new elective entrepreneurship course.

All:10.6b. The following revisions are proposed for the minor in Computer Applications in Business

From: Computer Applications in Business		To: Computer Applications in Business	
Course Description	Crs	Course Description	Crs
Required course (3 credits):	3	<u>Choose any three of the following (9 credits):</u>	3
CIS 3367 Microcomputer Applications in Business 1	3	CIS 3367 <u>Spreadsheet Applications in Business</u>	3
And any two of the following (6 credits):	3	CIS 3400 Database Management Systems	3
CIS 3400 Database Management Systems	3	CIS 3444 e-Business Technologies	<u>3</u>
CIS 3444 e-Business Technologies	3	<u>CIS 3630 Principles of Web Design</u>	<u>3</u>
CIS 4367 Microcomputer Applications in Business 2		<u>CIS 4800 Systems Analysis and Design</u>	3
OPR 3300 Quantitative Methods for Accounting - (for Accountancy majors)		OPR 3300 Quantitative Methods for Accounting	

Rationale: This change to the “computer applications in business” minor incorporates other relevant courses that complement majors in other areas and reflect changes in CIS 3367 and the removal of CIS 4367.

All:10.7b. BBA in Entrepreneurship and Small Business Management (HEGIS 050600; Program code: 21877)

Change in Name of Program

FROM: BBA in Entrepreneurship and Small Business Management	TO: BBA in Entrepreneurship
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Rationale: This name change is desired because it is in harmony with various professional organizations and common nomenclature within our field of study. Recently, we have also simplified our nomenclature in all areas from the name of our Lawrence N. Field Center for Entrepreneurship to our proposed new MS of Entrepreneurship degree. The change of name for our undergraduate major will simply bring the formal name into conformance with our other naming changes. In addition, we have already proposed this same name simplification in two existing course titles; that is, MGT 4961 (4862) Entrepreneurial Experiences and MGT 4963 (4861) Entrepreneurial Start-ups.

All:10.8b. Change in Name of Minor

FROM: Entrepreneurship and Small Business Management	TO: <u>Entrepreneurship</u>
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Rationale: This name change is desired because it is in harmony with various professional organizations and common nomenclature within our field of study. Recently, we have also simplified our nomenclature in all areas from the name of our Lawrence N. Field Center for Entrepreneurship to our proposed new MS of Entrepreneurship degree. The change of name for our undergraduate minor will simply bring the formal name into conformance with our other naming changes. In addition, we have already proposed this same name simplification in two existing course titles; that is, MGT 4961 (4862) Entrepreneurial Experiences and MGT 4963 (4861) Entrepreneurial Start-ups.

All:10.9b. BBA in Statistics (HEGIS 050300; Program code: 01916)

Change in Name of Program

Rationale: The new name is a more accurate representation of the program that we are offering.

AIII:10.10b. New minor: Business Minors for Non-Business Majors

The Minor (10-12 credits)

Description:

Students in the Weissman School of Arts and Sciences or in the School of Public Affairs who wish to take business courses may do so by declaring a minor in business. Before declaring the minor, they must choose one of the following tracks, and complete either Bus 1001 (1 credit) or have previously completed Bus 1000 (3 credits). To be awarded the minor, students must have a GPA of 2.0 or more in the courses included in the minor. Eligibility to declare such a minor is restricted to students who have an overall GPA of 2.0 or more at time they declare the minor. Courses that apply to the minor may not be used for any other requirement. These minors do not fulfill the requirement to complete a Tier III minor.

Required course:

BUS 1001

Students must choose 3 courses from one of the following tracks:

Entrepreneurship (3 courses)

MGT 3960 (3860) Entrepreneurship Management

Plus two of the following:

MGT 4961 (4862) Entrepreneurial Experiences

MGT 4962 (4867) Family Business Management

MGT 4968 Critical Conversations for Entrepreneurs: Selling and Negotiating

MGT 4969 (4864) Social Entrepreneurship

Human Resources (3 courses)

a. Psychology majors

MGT 3120 Fundamentals of Management

MGT 4400 Human Resource Management

Plus one elective

MGT 4420

MGT 4430

MGT 4460

MGT 4480

b. Other non-business majors

MGT 3120 Fundamentals of Management

MGT 3300 Management: A Behavioral Approach

MGT 4400 Human Resource Management

International Business (3 courses)

MKT 3400 International Business Principles

LAW 3111 Law and International Business

MKT 4460 International Supply Chain Management

ECO 3250 International Economics and Finance

MKT 4410 International Trade Operations

Law & Business (3 courses)

LAW 3108 Law and the Computer

LAW 3111 Law and International Business

LAW 3113 Commercial Negotiation and Business Dispute Resolution

LAW 3115 Securities Law and Business Crime

LAW 3118 Law of Unfair Competition and Intellectual Property

LAW 3122 Law and the Environment

LAW 3123 Employment Law

LAW 3220 Law and the Entertainment Business

RES 3000 Real Estate Law, Markets and Institutional Settings

Marketing (3 courses)

MKT 3000 Marketing Foundations

MKT 3400 International Business

MKT 4555 Internet Marketing

MKT 4711 Business Marketing Management

MKT 4511 Marketing Channels

Real Estate (3 courses)

RES 3000 Real Estate Law, Markets and Institutional Settings

RES 3100 Decision Making in Real Estate Markets

RES 3650 Building Cities: Markets and Government

RES 3700 Real Estate Management

RES 3800 Real Estate Construction Process: Building, Cost and Management Issues

Statistics and Quantitative Modeling (3 courses)

STA 3154 Business Statistics II

STA 3155 Regression and Forecasting Models for Business Applications

OPR 3450 Quantitative Decision Making for Business I

OPR 3300 Quantitative Methods for Accounting

CIS 3100 Object-Oriented Programming I

Technology, Business and the Internet (3 courses)

LAW 3108 Law and the Computer

MKT 4555 Internet Marketing

CIS 3100 Object-Oriented Programming I

CIS 3367 Spreadsheet Applications in Business

CIS 3444 E-Business Technologies

CIS 3400 Database Management Systems I

CIS 3630 Principles of Web Design

CIS 4800 Systems Analysis and Design

Rationale: The Business Minor for non-business majors is designed to offer students majoring in the Weissman School of Arts and Sciences or the School of Public Affairs the opportunity to augment their degree programs with a three-course concentration in business. The concentrations available are either single-discipline concentrations or, in some cases, interdisciplinary in scope.

Section AIV: New Courses

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on October 15, 2008 effective the Fall 2009 semester, pending approval of the Board of Trustees.

AIV:10.1a. Department of History – Cross-listed with the Asian & Asian American Studies Program

Course Number: HIS/AAS 3854

Title: China in Revolution

Hours: 3.0

Credits: 3.0

Prerequisite: ENG 2150 and completion of one of the following: HIS 1000, HIS 1001, HIS 1003, HIS 1005, HIS 2050, or HIS 2053.

Course Description: This course examines the tumultuous history of China from 1800 to the present. Topics covered include the decline of the Qing dynasty, the impact of Western imperialism, the rise of Chinese nationalism, changing cultural forms, the republican and communist revolutions, and the Mao and post-Mao eras. The course also explores the way the Chinese Communist Party uses this history to legitimate its rule.

Rationale: Despite the immense political, economic, and strategic importance of China today, there is no course on modern Chinese history in the History Department's undergraduate core curriculum. This course will fill that gap.

AIV:10.2a. Department of Modern Languages & Comparative Literature

Course Number: SPA 4015

Title: History of the Spanish Language

Hours: 3.0

Credits: 3.0

Prerequisite: SPA 3002 or equivalent or departmental permission.

Course Description: This course traces the development of the Spanish language from Latin to the present by focusing on the cultural, literary, and historical factors that have contributed to its evolution from Latin to early Romance, and then to the modern language that it is today.

Rationale: At the present time, the Department's curricular offerings in Spanish linguistics are limited to four courses (SPA 4011: Structures of Modern Spanish; SPA 4012: Phonetics; SPA 4013: Hispanic Linguistics; and SPA 4014: Hispanic Bilingualism). To better prepare our majors and to provide a better-rounded curriculum, the Dept. of Modern Languages proposes to add several new Hispanic linguistics courses.

AIV:10.3a. Department of Philosophy – Cross-listed with the Asian & Asian American Studies Program, and with the Department of History

Course Number: PHI/AAS/HIS 3170

Title: Classical Chinese Philosophy

Hours: 3.0

Credits: 3.0

Prerequisites: PHI 1500, 1600, or 1700

Course Description: This course provides a systematic introduction to Chinese philosophy and its classical schools, including Confucianism, Moism, Daoism, and Legalism. These schools will be studied by considering their responses to central philosophical problems, as well as by their responses to each other and their larger historical context. Their central teachings will, moreover, be analyzed in light of modern philosophical theories, in particular normative ethical theories.

Rationale: The Philosophy Department regularly offers courses in Indian Philosophy (i.e., Hinduism and Vedanta) and Buddhist Philosophy. This course fills a major gap in departmental coverage of Asian thought. The three courses will be offered on a rotating basis.

AIV:10.4a. Department of Sociology & Anthropology – Cross-listed with the Asian & Asian American Studies Program, and with the Religion & Culture Program

Course Number: ANT/AAS/REL 3821

Title: South Asian Religion

Hours: 3.0

Credits: 3.0

Prerequisite: ANT 1001 or SOC 1005 or permission of the instructor

Course Description: Drawing upon Hindu, Islamic, Sikh, and Buddhist scriptural and ritual sources, this course will explore the interrelated development of these four traditions, the central concepts particular to each tradition, the changing nature of political and religious authority in each tradition, and each tradition's vision of individual moral responsibility. This course may be used toward any of the following Tier III minors: Anthropology, Asian and Asian American Studies, Religion and Culture, and Sociology.

Rationale: Currently the college does not offer a course devoted to the theory and practice of South Asian Religion (Courses are currently taught on Buddhism and Indian Philosophy, but these neither focus on religious practice nor South Asia). The proposed course will fill this significant gap. It will also add to the number of courses currently offered for the Religion and Culture minor (currently very few courses are offered for this minor). It will give students seeking a minor or major in Sociology and Anthropology another regularly taught 3000-level course. It will complement the Anthropology and Sociology department's current offerings in East Asian religion – students majoring or minoring in Sociology and students minoring in Anthropology will now have the opportunity to study the religions of East and South Asia as they are practiced in East Asia, South Asia, and the United States.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on December 11, 2008 effective the Fall 2009 semester, pending approval of the Board of Trustees.

AIV:10.5a. Department of Journalism and the Writing Professions

Course Number: JRN 3510

Title: Multimedia Reporting

Hours: 3.0

Credits: 3.0

Prerequisite: ENG 2150 and JRN or ENG 3050

Course Description: This course helps prepare students for the newsrooms of the 21st Century by teaching them the essentials of multimedia reporting. Building on the students' basic skills in news reporting, researching, and writing, this course helps students learn to produce photo, audio, and video features for the Web. Each semester, the class produces a multimedia reporting project in which each student writes a well-reported story and produces related multimedia features. This course may be used as an elective in either the Journalism major or minor.

Rationale: As the Web becomes an ever more important vehicle for delivering the news, it is essential that journalism students at Baruch learn these skills through courses that explore multimedia reporting. This course will help students develop the skills they need to compete effectively in the media marketplace. Journalists are now expected to report and present articles not just in print but with multimedia technologies. Adding Multimedia Reporting to the curriculum is an important first step to help our students to reach that goal.

AIV:10.6a. Department of Mathematics – Experimental Course

Course Number: MTH 4215

Title: Finite Fields, Algebraic Curves, and Applications

Hours: 3

Credits: 3

Prerequisite: MTH 4100 or MTH 4200 or MTH 4210, or departmental permission.

Course Description: This course introduces the student to the algebraic theory of finite fields and their applications in number theory, cryptography, and error correcting codes. These are the building blocks of all modern uses of algebra in the digital world for communication of information and for secure e-commerce.

Rationale: The increasing dependence of the use of digital communication through secure channels for commerce and banking requires protocols that verify that security measures are build into the system. This course aims at giving students the knowledge and understanding of the standard tools used by banks and other institutions to secure and maintain their data.

AIV:10.7a. Department of Psychology

Course Number: PSY 3184

Title: Leadership and Managerial Development

Hours: 3.0

Credits: 3.0

Prerequisites: PSY 1001

Course Description: This course provides students with an overview of leadership in work organizations and how such talent is developed. A focus is placed on both the theoretical foundations for the leadership construct as well as real world issues that impact leadership development and assessment. An emphasis is placed on providing students with insight into their own leadership capabilities and on how to foster such skills. This course may be used as an Applied Psychology elective within both the major and the Tier III minor.

Rationale: The topic of leadership is fundamental to industrial/organizational psychology, a major area for the psychology department.

The following recommendations of the Graduate Affairs Committee were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on December 11, 2008 effective the Fall 2009 semester, pending approval of the Board of Trustees.

AIV:10.8a. *[Items AIV 10.8a through AIV10.25a deleted by the academic reviewer]*

AIV.10.1b. Department of Accountancy

Course Number: TAX 4309H

Title: Federal Income Taxation of Entities

Hours: 4.0

Credits: 4.0

Prerequisite: TAX 3300. Enrollment in TAX 4309H requires an overall Baruch GPA of 3.5 and in Acc 3000, 3100 and 3200 taken at Baruch

Course Description: This course provides a basic understanding of entity taxation and concepts necessary for effective practice in the tax, accounting, or any general business field and of ethical and legal issues in tax planning. The course concentrates on

the area of taxation of business entities, though taxation of non-business entities will be addressed as well. The course covers concepts of corporate, partnership, estate, and trust taxation. The course does not focus on the actual preparation of tax forms.

Rationale: The course is intended to provide highly qualified students planning professional careers (e.g., in public accounting or law) with an advanced level of knowledge regarding federal income taxation; hence the course will be designated an honors course. The course will be offered once a year. It is expected to enroll approximately 60 students.

AIV.10.2b. Department of Economics and Finance

Course Number: ECO 3130

Title: Environmental Economics and Sustainable Development

Hours: 3.0

Credits: 3.0

Prerequisite: ECO 1001 and 1002; or ECO 1110.

Course Description: This course is structured to provide the student with a broad appreciation of the economic constraints and opportunities of environmentally sustainable development, ecological preservation and the formulation of attendant policies by the federal and local governments. In addition the course will examine the role of regulation of the private, financial, utility, and housing sectors in obtaining a stable environment. This course will view corporate and private financial operations and regulation through the lens of their consequences for environmentally sustainable development. Students will be expected to discuss the nature of evolving environmental economics and ecological regulation through the present time in relation to the emerging measurements of the natural sciences concerning the consequences of economic activity and the needs of private enterprise for economic development. It will be geared to students with an adequate background in economics and an appreciation of the natural sciences, and is designed to further their skills and knowledge in integrating environmental economics into their portfolio of analytical and communication skills.

Rationale: This course is offered as part of the Baruch Department of Economics and Finance program. As an elective it is designed as a component of the Weissman School's Tier III Minor in Environmental Sustainability or an elective in the economics major or minor.

AIV.10.3b. Department of Marketing and International Business

Course Number: MKT 4401

Title: International Trade Financing

Hours: 3.0

Credits: 3.0

Prerequisite: MKT 3400.

Course Description: Many firms fail due to insufficient financing, and exporting firms face additional difficulties due to longer payment terms, insufficient information, and the fluctuation of currency values. International Trade Financing addresses credit and payment issues but also financing of international trade – both when a new importing or exporting firm is created and throughout its business life, with particular emphasis on the financial aspects linked to exporting and importing.

Rationale: The department has offered a number of courses that address the needs of small and medium-sized international businesses, e.g., importers and exporters. However, there is no course that comprehensively addresses the financing needs of these firms, which suffer from additional financial stress due to, for example, long repayment times, difficulties in assessing the credit worthiness of foreign buyers, the need to retain title to goods for longer periods, international rules and regulations, and difficulties in anticipating foreign exchange rate movements. This course is designed to cover these topics and also help small international businesses get assistance from government and other organizations.

AIV.10.4b. Department of Management

Course Number: MGT 4967

Title: Technology, Innovation, and Design in Entrepreneurship

Hours: 3.0

Credits: 3.0

Prerequisite: Mgt 3120

Course Description: This course is designed to help students develop a foundation for starting and managing a technology business and taking a strategic approach to the development of technology and innovation. The course will provide a mix of theoretical and practical knowledge about the role of technology in entrepreneurship and the process of innovation and design. At the end of this course, students should have gained strong general understanding of the types of technology ventures and their start up process, and be able to identify high-potential, technology-intensive commercial opportunities and execute of these business opportunities. Other topics will include business planning, sources of capital and exit strategy, market tactics, product lifecycles, legal matters, and success-factors for technology ventures. The course will also empower students to think about innovation and technology in a strategic manner to support key components of a business at a managerial level. Conventional entrepreneurial and managerial approaches may not be as well-suited for the high-growth technology industry where a different managerial skill set is necessary. This course aims to develop these skills.

Rationale: Innovation and technology is the foundation of new ventures and a way for entrepreneurs to create new and valuable organizations. Some of the top performing new generation businesses are technology based ventures such as Google, Facebook, and Zipcar, or older companies that have a track record of innovation such as Apple, 3M, and BMW. With globalization decreasing barriers to entry, and global competition becoming increasing intense, organizations are looking at innovation as a driver for sustainable success. The intent of this course is to provide the framework for starting and managing a business based on technology and innovation. The course examines the generation of new ideas in both new ventures and existing organizations; the challenge of fostering creativity and innovation; and businesses challenges such as start-up, financing, product development, business plans, and exit strategies. Other technology/business classes in Zicklin (CIS 3444, CIS 3810, MKT 4555) have a particular focus on web based businesses and some emphasize the use of the internet to support traditional businesses practices. 4967 will have a general approach to the definition of technology and innovation and will focus on these subjects as they pertain to Entrepreneurship.

AIV.10.5b. Department of Management

Course Number: MGT 4968

Title: Critical Conversations for Entrepreneurs: Selling and Negotiating

Hours: 3.0

Credits: 3.0

Prerequisite: Mgt 3120

Course Description: Our ability to be successful entrepreneurs is grounded firmly in our communication skills. Successful entrepreneurs must be able to sell their ideas, products, and services, and they must be able to negotiate with clients, customers, co-workers, and funding sources. The purpose of this course is to develop one's skill set in entrepreneurial communication through an understanding of skills and strategies in selling and negotiation. The course begins by outlining the basic elements within an entrepreneur's communication skill set. We then delve into the psychology of selling in order to answer why people say "yes" and to learn how communication skills are the building blocks for successful business relationships. The course then focuses on developing specific skills, beginning with persuasion and influence, and then moving on to writing a successful pitch, mastering the elevator pitch, developing a business presentation, and negotiating a successful deal.

Rationale: Entrepreneurs must have a strong general communication skill set to be successful. This course focuses on two key contexts entrepreneurs regularly encounter – selling and negotiating. It is designed to be highly experiential to facilitate the development of the skills necessary to build and maintain relationships. MGT4968 is distinct from MKT4911 (Communication Skills for Selling and Marketing) as it is grounded in the entrepreneur's needs beginning with understanding what it is they have to offer and then presenting that idea or product in a compelling way. The focus is on the entrepreneur's development of

communication skills at the individual level. MGT4968 is distinct from LAW3113 (Business Negotiation and Commercial Dispute Resolution) as it highlights the psychology of negotiation and focuses on the individual entrepreneur's communication skills.

AIV.10.6b. Department of Management

Course Number: MGT 4970

Title: Creating Entrepreneurial Communities

Hours: 3.0

Credits: 3.0

Prerequisite: MGT 3960 (3860) or permission of the Department.

Course Description: The purpose of this course is to introduce students to the current and prospective roles of entrepreneurship in a community's economic development with the intent of helping future entrepreneurs to understand their place in their community's development and to assist future public policy makers to create better policy in this arena. The course begins with a history of entrepreneurship in the U.S. and of the role of entrepreneurs in building this country in both the public and private realms. It explores current practices in community economic development, their positive contributions, and their failures. It then offers an alternative approach to thinking about how entrepreneurship can become a part of a community's culture, benefiting both entrepreneurs and the community. This course will be cross-listed with the School of Public Affairs.

Rationale: Research has shown that small entrepreneurial businesses are the leading creators of new jobs in the U.S. economy and provide a better return on investment to the communities that invest in facilitating their creation and growth than do large companies that are recruited to the locale using various incentives. These insights have spurred governments – local, state, and federal – to invest an increasingly larger share of their community economic development budgets in the fostering of entrepreneurship. However, this investment has not been strategic and the most recent research suggests that it has been relatively ineffective. What can be done about this? How can community economic developers become more effective and efficient in creating wealth by supporting entrepreneurship? How can entrepreneurs become involved in this effort? In other words, how can we create “entrepreneurial communities?” This course explores the answers to these questions.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Zicklin School of Business Faculty Meeting on December 16, 2008 effective the Fall 2009 semester, pending approval of the Board of Trustees.

AIV:10.7b. Department of Marketing and International Business

Course Number: BUS 1001

Title: Introduction to Business for Non-Business Majors

Hours: 1.0

Credits: 1.0

Prerequisites or Co-requisite: none

Course Description: This course is designed to introduce students who are not majoring in business to basic business concepts. The purpose of the course is to provide these students with basic business literacy. The Course serves as a pre-requisite for all non-business students who wish to take business school courses in connection with a minor in business. Subjects such as finance, marketing, management, globalization, and business ethics are covered. This course is open only to non-business students who have completed 45 credits or more; not open to Zicklin School of Business students. Students receiving credits for Bus 1000 will not receive credit for Bus 1001.

Rationale: To serve as a pre-requisite for all non-business students who wish to take business courses.

AIV:10.8b. Department of Real Estate

Course Number: RES 3100

Title: Decision Making in Real Estate Markets

Hours: 3.0

Credits: 3.0

Prerequisites or Co-requisite: BUS 1001 or Bus 1000; completion of 45 credits or more.

Course Description: This course is intended to provide a broad overview of both theory and practice in real estate markets. In order to meet this aim, real estate and property markets in general will be analyzed from a variety of different perspectives. The emphasis in the course will be on mortgage finance, investment valuation, land use, real estate capital markets, and brokerage. In addition to regular lectures, members of the real estate community will speak to the class about their experience and expertise.

Rationale: The course is intended to provide a broad overview of real estate markets and finance for students having a general interest in the subject. The course will be offered twice a year and enrollment is expected to be approximately 75 students in each semester.

Section AV: Changes in Existing Courses

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on October 15, 2008 effective the Fall 2009 semester, pending approval of the Board of Trustees.

AV:10.1a. Change in Title

FROM: BLS 1019 The Black Americas—An Institutional and Cultural Survey	TO: BLS 1019 <u>Introduction to Black Studies</u>
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Rationale: The faculty of the Department of Black and Hispanic Studies want to update their course offerings to bring them inline with contemporary thinking on the issues covered in each course.

AV:10.2a. Change in Title and Description

FROM: BLS 3000 Economic Development and Problems Of Independence in African Countries		TO: BLS 3000 <u>Africa After Independence</u>	
Description	The course deals with problems of economic development in developing African countries. The course explores such problems as technical assistance and aid from Western countries and the United Nations. Methods and approaches to economic development will be discussed in the context of the political framework of newly independent African states.	Description	This course deals with problems of economic development in developing African countries. The course explores such problems as technical assistance and aid from Western countries and the United Nations. Methods and approaches to economic development will be discussed in the context of the political framework of <u>post-colonial</u> African states.

Rationale: The faculty of the Department of Black and Hispanic Studies want to update their course offerings to bring them inline with contemporary thinking on the issues covered in each course.

AV:10.3a. Change in Title

FROM: BLS 3011 Variations in the Black American Family	TO: BLS 3011 <u>The Black Family</u>
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Rationale: The faculty of the Department of Black and Hispanic Studies want to update their course offerings to bring them inline with contemporary thinking on the issues covered in the discipline.

AV:10.4a. Change in Title and Description

FROM: BLS 3024 The Women of Color in the Americas		TO: BLS 3024 Women of Color	
Description	This course will examine the status and role of women of color in the traditional societies of their origin and in pre-industrial, and postindustrial United States. It will consider the way that gender has interacted with culture, race, and class to determine the experience of women of color in society.	Title	This course <u>examines</u> the status and/or role of women of color in the traditional societies of their origin and/or in pre-industrial, and postindustrial United States. It will consider the way that gender has interacted with culture, race, and/or class to determine the experience of women of color in society.

Rationale: The faculty of the Department of Black and Hispanic Studies want to update their course offerings to bring them inline with contemporary thinking on the issues covered in each course.

AV:10.5a. Change in Title and Description

FROM: BLS 4900 African & Latino Diasporas in America: A Comparative Study		TO: BLS 4900 <u>Seminar in Black & Latino Studies</u>	
Description	This course offers a comparative overview of African and Latino diasporas in the Americas from the fifteenth century to the present day. Topics include the impact of slavery and colonial domination; patterns of migration within the Caribbean and to North America; the cultural, political, and economic interactions resulting from migration; and expressions of resistance in music, language, and religion. (This course is equivalent to HSP 4900. Students will receive credit for either BLS 4900 or HSP 4900, not both.)	Description	<u>This course offers advanced analysis of contemporary and/or historical issues in African, African American, Latino/Hispanic, or Latin American studies. In any given semester, the instructor who teaches this seminar will designate the topic to be studied and the materials to be mastered. Students should expect to function in the class at a high level, meaning that they should be able to work independently on readings, research topics, and/or prepare to make presentations to the class. Topics taught under this course title in the past include The Impact of Slavery and Colonial Domination; Patterns of Migration Within the Caribbean and to North America; The Cultural, Political, and Economic Interactions Resulting From Migration; and Expressions of Resistance in Music, Language, and Religion. (This course is equivalent to HSP 4900. Students will receive credit for either BLS 4900 or HSP 4900, not both.)</u>

Rationale: The faculty of the Department of Black and Hispanic Studies want to update their course offerings to bring them inline with contemporary thinking on the issues covered in the discipline.

AV:10.6a. Change in Title, Course Number, Description, and Prerequisites

FROM: BLS 6001-6002 Honors in Black Studies		TO: BLS 6001H-6002H Honors <u>Thesis</u> in Black Studies	
Description	None	Description	<u>The Department of Black and Hispanic Studies encourages students who wish to write a thesis on a topic pertinent to the history and/or</u>

			<u>contemporary situation of Black/African American or Latino/Hispanic persons in the United States or in the diasporas of either or both groups, to take this two-semester course to complete their thesis research and writing. Students must write a proposal for conducting research on an area of mutual interest between themselves and a faculty mentor in the Department, and have the approval of the mentor, Dept. Chair or Chair's designee, and the Chair for the WCAS Committee on Undergraduate Honors, before proceeding with their thesis project. It is strongly recommended that the project be approved before a student registers for this course.</u>
Prerequisites	None	Prerequisites	<u>Two BLS/HSP courses that include BLS 1004, HSP 1004, or BLS/HSP 3000 level courses, and the capstone, BLS 4900. Students must have both a 3.5 GPA in these courses, and a 3.5 GPA overall. The GPA requirement can be waived in compelling cases put forward by exceptional students.</u>

Rationale: These changes update our honors thesis description and bring requirements into conformance with standards set by the College Committee on Undergraduate Honors.

AV:10.7a. Change in Title

FROM: HSP 1004 <u>Latinos on the U.S.: Culture & Society</u>	TO: HSP 1004 <u>Introduction to Latino Studies</u>
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Rationale: The faculty of the Department of Black and Hispanic Studies want to update their course offerings to bring them inline with contemporary thinking on the issues covered in the discipline.

AV:10.8a. Change in Title and Description

FROM: HSP 4900 <u>African & Latino Diasporas in America: A Comparative Study</u>		TO: HSP 4900 <u>Seminar in Black & Latino Studies</u>	
Description	<p>This course offers a comparative overview of African and Latino diasporas in the Americas from the fifteenth century to the present day. Topics include the impact of slavery and colonial domination; patterns of migration within the Caribbean and to North America; the cultural, political, and economic interactions resulting from migration; and expressions of resistance in music, language, and religion. (This course is equivalent to BLS 4900. Students will receive credit for either BLS 4900 or HSP 4900, not both.)</p>	Description	<p><u>This course offers advanced analysis of contemporary and/or historical issues in African, African American, Latino/Hispanic, or Latin American studies. In any given semester, the instructor who teaches this seminar will designate the topic to be studied and the materials to be mastered. Students should expect to function in the class at a high level, meaning that they should be able to work independently on readings, research topics, and/or prepare to make presentations to the class. Topics taught under this course title in the past include <u>The Impact of Slavery and Colonial Domination: Patterns of Migration Within the Caribbean and to North America; The Cultural, Political, and Economic Interactions Resulting From Migration; and Expressions of Resistance in Music, Language, and Religion.</u> (This course is equivalent to BLS 4900. Students will receive credit for either BLS 4900 or HSP 4900, not</u></p>

			both.)
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Rationale: The faculty of the Department of Black and Hispanic Studies want to update their course offerings to bring them inline with contemporary thinking on the issues covered in the discipline.

AV:10.9a. Change in Course Number, Description, and Prerequisites

FROM: HIS 6001-6003 History Honors I, II and III		TO: HIS 6001H-6003H History Honors I, II and III	
Description	Hours and credit to be arranged.	Description	<u>These courses offer students of superior academic achievement the opportunity to work individually with a professor on a major research project in History. This project involves in-depth and original historical research. The degree “with honors” is conferred upon acceptance of the honors project by the Committee on Undergraduate Honors. Up to six credits earned from completing a thesis will be accepted as part of the 24 credit major.</u>
Prerequisites	Departmental permission.	Prerequisites	<u>A minimum of three courses in History, with at least two at the 3000 level or above. Open only to students who have earned at least 3.5 GPA in History and also have a 3.5 cumulative GPA and who have submitted a written proposal that has been approved by the prospective mentor, the Chair of History, and the Chair of the Committee on Undergraduate Honors.</u>

Rationale: These changes update our honors thesis description and bring requirements into conformance with standards set by the College Committee on Undergraduate Honors.

AV:10.10a. Change in Course Prefix and Description

FROM: ENG 2500 Perspectives on the News		TO: <u>JRN</u> 2500 Perspectives on the News	
Description	This is a course in reading and analyzing the news. By examining how news is reported and shaped, students improve their writing skills, heighten their awareness of effective communication, and gain insight into the impact of the news media in America.	Description	This is a course in reading and analyzing the news. By examining how news is reported and shaped, students improve their writing skills, heighten their awareness of effective communication, and gain insight into the impact of the news media in America. <u>(This course is equivalent to ENG 2500. Students will receive credit for either JRN 2500 or ENG 2500.)</u>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.11a. Change in Course Prefix, Description, and Prerequisites

FROM: ENG 3050 Journalistic Writing		TO: <u>JRN</u> 3050 Journalistic Writing	

Description	This course is designed to teach students the fundamentals of journalism - reporting, researching, and writing news and feature articles, with a focus on fairness, accuracy, balance, and thoroughness. The course involves intensive writing and reporting; students will produce 8 to 10 written assignments, including in-class news-writing assignments, longer feature pieces, and thorough rewrites of stories that have been critiqued by the professor. Students will cover stories on a range of topics, most of which will be culled from their own communities. Assignments are designed to give students an introduction to reporting on both individuals and institutions. Interviewing techniques, database research, and writing style will be developed during the semester. Students will also be expected to read the newspaper and understand the important stories and issues of the day.	Description	This course is designed to teach students the fundamentals of journalism - reporting, researching, and writing news and feature articles, with a focus on fairness, accuracy, balance, and thoroughness. The course involves intensive writing and reporting; students will produce 8 to 10 written assignments, including in-class news-writing assignments, longer feature pieces, and thorough rewrites of stories that have been critiqued by the professor. Students will cover stories on a range of topics, most of which will be culled from their own communities. Assignments are designed to give students an introduction to reporting on both individuals and institutions. Interviewing techniques, database research, and writing style will be developed during the semester. Students will also be expected to read the newspaper and understand the important stories and issues of the day. <u>(This course is equivalent to ENG 3050. Students will receive credit for either JRN 3050 or ENG 3050.)</u>
Prerequisites	ENG 2100, ENG 2500	Prerequisites	ENG 2100 <u>or departmental permission</u>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

Perspectives on the News (JRN 2500) helps students learn to evaluate the quality of news information, in order that they may become better-informed members of society. They learn how a news report is put together, the role of journalists, the difference between credible and biased sources and how to assess news quality. The journalism faculty has concluded that 2500 is an essential course for the major but need not be a prerequisite for the hands-on courses that teach our students the elements of reporting, research and writing. The proposed change would keep 2500 as a prerequisite to completing the major but would drop it as a prerequisite for 3050.

AV:10.12a. Change in Course Prefix and Description

FROM: ENG 3060 Feature Article Writing		TO: <u>JRN</u> 3060 Feature Article Writing	
Description	This course is intended for students who wish to learn how to write for general magazines as well as for specialized journals. Stress is placed on an analysis of magazines and markets, techniques for writing effective query letters, methods of research, and the process of writing and editing a freelance article. Regular conferences are included.	Description	This course is intended for students who wish to learn how to write for general magazines as well as for specialized journals. Stress is placed on an analysis of magazines and markets, techniques for writing effective query letters, methods of research, and the process of writing and editing a freelance article. Regular conferences are included. <u>(This course is equivalent to ENG 3060. Students will receive credit for either JRN 3060 or ENG 3060.)</u>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.13a. Change in Course Prefix, Description, and Prerequisite

FROM: ENG 3064 Photojournalism		TO: JRN 3064 Photojournalism	
Description	Students combine skills learned in photography and journalism courses to complete several short photojournalistic essays/assignments as well as a larger final essay. Areas of study include visual imagery, theories, techniques, and the history of the subject. Students must provide their own 35mm cameras. (This is the same course as ART 3064. Students will receive credit for ENG 3064 or ART 3064, not both.)	Description	Students combine skills learned in photography and journalism courses to complete several short photojournalistic essays/assignments as well as a larger final essay. Areas of study include visual imagery, theories, techniques, and the history of the subject. Students must provide their own 35mm cameras. (This course is equivalent to ART 3064 and ENG 3064. Students will receive credit for JRN 3064, ART 3064, or ENG 3064.)
Prerequisites	ENG 3050 and ART 2060	Prerequisites	JRN/ENG 3050 and ART 2060

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. The course will continue to be cross-listed in the Department of Fine & Performing Arts as ART 3064.

AV:10.14a. Change in Course Prefix, Description, and Prerequisites

FROM: ENG 3065 Electronic Research Methods and Resources for Writers		TO: JRN 3065 Electronic Research Methods and Resources for Writers	
Description	This course explores the impact of information research on writing. Through the use of the library and online classroom, including the Internet, students develop proficiency in evaluating, identifying, and using relevant print and electronic sources to locate business, government, biographical, political, social, and statistical information necessary for in-depth research and writing. (This course is equivalent to LIB 3065. Students will receive credit for either ENG 3065 or LIB 3065. These courses may not substitute for each other in the F grade replacement policy.)	Description	This course explores the impact of information research on writing. Through the use of the library and online classroom, including the Internet, students develop proficiency in evaluating, identifying, and using relevant print and electronic sources to locate business, government, biographical, political, social, and statistical information necessary for in-depth research and writing. (This course is equivalent to LIB 3065 or ENG 3065. Students will receive credit for JRN 3065, LIB 3065, or ENG 3065. JRN 3065 and LIB 3065 may not substitute for each other in the F grade replacement policy.)
Prerequisites	ENG 2150; Pre/co-requisite: ENG 2500	Prerequisites	ENG 2150; Pre/co-requisite: JRN/ENG 2500

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. The course will continue to be cross-listed as LIB 3065.

AV:10.15a. Change in Course Prefix, Description, and Prerequisites

FROM: ENG 3100 Copy Editing		TO: JRN 3100 Copy Editing	
Description	This course provides hands-on practice in preparing articles for publication in newspapers, magazines, and electronic	Description	This course provides hands-on practice in preparing articles for publication in newspapers, magazines, and electronic

	media. Students learn to write headlines and captions, check facts and grammar, assess fairness and accuracy, and guard against potential libel. Students learn further methods of improving articles (considerations of reporting and writing, voice and style, structure and organization). Regular conferences are included		media. Students learn to write headlines and captions, check facts and grammar, assess fairness and accuracy, and guard against potential libel. Students learn further methods of improving articles (considerations of reporting and writing, voice and style, structure and organization). Regular conferences are included. <u>(This course is equivalent to ENG 3100. Students will receive credit for JRN 3100 or ENG 3100.)</u>
Prerequisites	ENG 2500 or ENG 3050	Prerequisites	JRN/ENG 2500 or JRN/ENG 3050

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.16a. Change in Course Prefix and Description

FROM: ENG 3150 Business Communication		TO: JRN 3150 Business Communication	
Description	This is a course in the concepts, tools, and skills of basic business communication, both written and spoken. Using the case study method, the course offers practical experience in researching business problems, editing, and using language to reach different levels of the business audience. Among the types of materials covered are memos, letters, resumes, research reports, and oral presentations. Students are introduced to a broad spectrum of contemporary communication tools. (This course is equivalent to COM 3150. Students will receive credit for either ENG 3150 or COM 3150. These courses may not substitute for each other in the F grade replacement policy.)	Description	This is a course in the concepts, tools, and skills of basic business communication, both written and spoken. Using the case study method, the course offers practical experience in researching business problems, editing, and using language to reach different levels of the business audience. Among the types of materials covered are memos, letters, resumes, research reports, and oral presentations. Students are introduced to a broad spectrum of contemporary communication tools. (This course is equivalent to <u>ENG 3150 or COM 3150</u> . Students will receive credit for <u>JRN 3150, ENG 3150, or COM 3150</u> . <u>JRN 3150 and COM 3150</u> may not substitute for each other in the F grade replacement policy.)

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. The course will continue to be cross-listed in the Department of Communication Studies as COM 3150.

AV:10.17a. Change in Course Prefix, Title, Description, and Prerequisites

FROM: ENG 3200 Business and Financial Writing		TO: JRN 3200 Business and Financial Journalism	
Description	This hands-on course is designed to develop students' skills in reporting, researching, and writing business stories and to expand their knowledge of the business world. Intensive writing and reporting is involved; students will write each week, both inside and outside the class. At least 10 articles must be reported and written during the	Description	This hands-on course is designed to develop students' skills in reporting, researching, and writing business stories and to expand their knowledge of the business world. Intensive writing and reporting is involved; students will write each week, both inside and outside the class. At least 10 articles must be reported and written during the semester. The class will build on the basics of journalism taught in

	semester. The class will build on the basics of journalism taught in ENG 3050 and apply them to the world of business and financial journalism. Students will learn how to find business reports, financial data, and economic reports and data, how to read them, how to develop story ideas and how to follow through on those with reporting, research and writing.		ENG 3050 and apply them to the world of business and financial journalism. Students will learn how to find business reports, financial data, and economic reports and data, how to read them, how to develop story ideas and how to follow through on those with reporting, research and writing. <u>(This course is equivalent to ENG 3200. Students will receive credit for JRN 3200 or ENG 3200.)</u>
Prerequisites	ENG 2150, ENG 2500 , ENG 3050	Prerequisites	ENG 2150 and JRN /ENG 3050

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

Perspectives on the News (JRN 2500) helps students learn to evaluate the quality of news information, in order that they may become better-informed members of society. They learn how a news report is put together, the role of journalists, the difference between credible and biased sources and how to assess news quality. The journalism faculty has concluded that 2500 is an essential course for the major but need not be a prerequisite for the hands-on courses that teach our students the elements of reporting, research and writing. The proposed change would keep 2500 as a prerequisite to completing the major but would drop it as a prerequisite for 3200.

AV:10.18a. Change in Course Prefix and Description

FROM: ENG 3210 Television Journalism Basics I		TO: JRN 3210 Television Journalism Basics I	
Description	This course exposes students to the central production and reportage techniques involved in television news reporting. The course emphasizes person-on-the-street interview segments. Students learn how to handle the tripod and camera and become adept at foreground and background framing, camera positioning, simple lighting techniques, and analog (cuts only) editing - all in the service of telling a news story. Students also learn basic video script formatting, how to select 15- to 20-second sound bytes from raw interview material, and how to write an opening and a close that help focus viewers on the central theme of a story."	Description	This course exposes students to the central production and reportage techniques involved in television news reporting. The course emphasizes person-on-the-street interview segments. Students learn how to handle the tripod and camera and become adept at foreground and background framing, camera positioning, simple lighting techniques, and analog (cuts only) editing - all in the service of telling a news story. Students also learn basic video script formatting, how to select 15- to 20-second sound bytes from raw interview material, and how to write an opening and a close that help focus viewers on the central theme of a story. <u>(This course is equivalent to ENG 3210. Students will receive credit for JRN 3210 or ENG 3210.)</u>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.19a. Change in Course Prefix and Description

FROM: ENG 3220 Media Ethics		TO: JRN 3220 Media Ethics	
Description	In this course, students examine a range of legal and ethical issues that arise in the media and learn to apply moral	Description	In this course, students examine a range of legal and ethical issues that arise in the media and learn to apply moral reasoning to complex

<p>reasoning to complex questions. Examining case studies from the professional world and surveying ethical theory, students consider such questions as the media's responsibilities to the public, the pressures exerted by government and business, and the daily dilemmas media professionals encounter, such as source confidentiality and going undercover for a story. Students also learn the basics of libel and other significant media law. Students participate in vigorous debates and write several papers in which they argue for a particular ethical decision.</p>	<p>questions. Examining case studies from the professional world and surveying ethical theory, students consider such questions as the media's responsibilities to the public, the pressures exerted by government and business, and the daily dilemmas media professionals encounter, such as source confidentiality and going undercover for a story. Students also learn the basics of libel and other significant media law. Students participate in vigorous debates and write several papers in which they argue for a particular ethical decision. <u>(This course is equivalent to ENG 3220. Students will receive credit for JRN 3220 or ENG 3220.)</u></p>
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Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.20a. Change in Course Prefix and Description

FROM: ENG 3300 Science Communication	TO: <u>JRN</u> 3300 Science Communication
<p>Description</p> <p>This course focuses on understanding scientific, medical, environmental, and technical information and expressing it in clear and concise English. It is designed for those who seek proficiency in reporting and writing science journalism, science-related press releases, position papers, and reports. Students will learn how to interpret scientific data and how to assess scientific research. The growing interrelationship between science and business and policy-making will be emphasized</p>	<p>Description</p> <p>This course focuses on understanding scientific, medical, environmental, and technical information and expressing it in clear and concise English. It is designed for those who seek proficiency in reporting and writing science journalism, science-related press releases, position papers, and reports. Students will learn how to interpret scientific data and how to assess scientific research. The growing interrelationship between science and business and policy-making will be emphasized. <u>(This course is equivalent to ENG 3300. Students will receive credit for JRN 3300 or ENG 3300.)</u></p>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.21a. Change in Course Prefix and Description

FROM: ENG 3400 Journalistic Criticism and Reviewing	TO: <u>JRN</u> 3400 Journalistic Criticism and Reviewing
<p>Description</p> <p>What kind of expertise does a reviewer have to bring to an object of criticism? What makes a review more than a mere blurt of opinion? How does a writer both describe and comment upon a work in a limited amount of space and on a tight deadline? These are the sorts of questions that are answered in practice in this course. In addition to reading the work of sample critics, students will learn</p>	<p>Description</p> <p>What kind of expertise does a reviewer have to bring to an object of criticism? What makes a review more than a mere blurt of opinion? How does a writer both describe and comment upon a work in a limited amount of space and on a tight deadline? These are the sorts of questions that are answered in practice in this course. In addition to reading the work of sample critics, students will learn to write reviews of plays, books, music, film,</p>

	to write reviews of plays, books, music, film, and/or television.		and/or television. <u>(This course is equivalent to ENG 3400. Students will receive credit for JRN 3400 or ENG 3400.)</u>
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Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.22a. Change in Course Prefix, Description, and Prerequisites

FROM: ENG 3500 Advanced Reporting and Writing		TO: JRN 3500 Advanced Reporting and Writing	
Description	This course builds on students' basic skills in reporting, researching, and writing learned in ENG 3050. Students are introduced to more complex, multi-layered stories. Intensive writing and reporting is involved, as students must write 8-10 articles during the semester. Students will learn how to develop story ideas on a range of topics, including education, government, politics, housing, and religion. In addition, students will develop their researching skills by learning to gather information from a variety of online sources and resources.	Description	This course builds on students' basic skills in reporting, researching, and writing learned in ENG 3050. Students are introduced to more complex, multi-layered stories. Intensive writing and reporting is involved, as students must write 8-10 articles during the semester. Students will learn how to develop story ideas on a range of topics, including education, government, politics, housing, and religion. In addition, students will develop their researching skills by learning to gather information from a variety of online sources and resources. <u>(This course is equivalent to ENG 3500. Students will receive credit for JRN 3500 or ENG 3500.)</u>
Prerequisites	ENG 2150, ENG 2500 and ENG 3050	Prerequisites	ENG 2150, <u>JRN/ENG 2500</u> , and <u>JRN/ENG 3050</u>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.23a. Additional Course Prefix and Change in Description

FROM: ENG 3610 Workshop: Fiction Writing		TO: JRN/ENG 3610 Workshop: Fiction Writing	
Description	This workshop aids students to craft short stories out of their creative ideas. Early emphasis is placed on journal entries, in-class exercises, and sensory writing practice. Techniques of characterization, setting, description, dialogue, and pacing are discussed. The course includes in-class critiques, analyses of model fiction, and individual conferences. Students are encouraged to complete a publishable short story by semester's end. (Not open to students who have completed ENG 2610.)	Description	This workshop aids students to craft short stories out of their creative ideas. Early emphasis is placed on journal entries, in-class exercises, and sensory writing practice. Techniques of characterization, setting, description, dialogue, and pacing are discussed. The course includes in-class critiques, analyses of model fiction, and individual conferences. Students are encouraged to complete a publishable short story by semester's end. <u>(Not open to students who have completed ENG 2610. This course is equivalent to ENG 3610. Students will receive credit for either JRN</u>

			<u>3610 or ENG 3610. These courses may not substitute for each other in the F grade replacement policy.)</u>
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Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. This particular course will be cross-listed in the Department of English.

AV:10.24a. Change in Course Prefix and Description

FROM: ENG 3630 Workshop: Playwriting		TO: JRN 3630 Workshop: Playwriting	
Description	This course provides beginning and advanced playwrights with practical techniques for developing works for the stage. Concentrating on the dynamics of live human interaction as the substance of drama, the course emphasizes the structure of action and examines examples from a wide range of dramatic styles. Students learn how dialogue, character, spectacle, and thought take on meaning in live experience of the theatrical event. They sketch scenarios, flesh them into drafts, and revise and rewrite those drafts into scripts for their production. The course helps playwrights achieve their own styles. Regular conferences. (Students will receive credit for either ENG 3630 or THE 3052.)	Description	This course provides beginning and advanced playwrights with practical techniques for developing works for the stage. Concentrating on the dynamics of live human interaction as the substance of drama, the course emphasizes the structure of action and examines examples from a wide range of dramatic styles. Students learn how dialogue, character, spectacle, and thought take on meaning in live experience of the theatrical event. They sketch scenarios, flesh them into drafts, and revise and rewrite those drafts into scripts for their production. The course helps playwrights achieve their own styles. Regular conferences. (This course is equivalent to THE 3052 and ENG 3630. Students will receive credit for <u>JRN 3630</u> , THE 3052, or ENG 3630.)

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. The course will continue to be cross-listed in the Department of Fine and Performing Arts as THE 3052.

AV:10.25a. Change in Course Prefix and Description

FROM: ENG 3650 Workshop: Film and Television Writing		TO: JRN 3650 Workshop: Film and Television Writing	
Description	This course focuses on adapting story ideas to the particular demands of moving pictures. Students learn basic film grammar and the power of the juxtaposition of images and sound in telling a story. Students write extensive character biographies, out of which plot ideas emerge. Students flesh out these ideas through discussions of dialogue, exposition, format, and structure. (Not open to students who have completed ENG 2650.)	Description	This course focuses on adapting story ideas to the particular demands of moving pictures. Students learn basic film grammar and the power of the juxtaposition of images and sound in telling a story. Students write extensive character biographies, out of which plot ideas emerge. Students flesh out these ideas through discussions of dialogue, exposition, format, and structure. (Not open to students who have completed ENG 2650. <u>This course is equivalent to ENG 2650. Students will receive credit for JRN 3650 or ENG 3651.</u>)

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes)

changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.26a. Change in Course Prefix and Description

FROM: ENG 3800 Environmental Reporting		TO: JRN 3800 Environmental Reporting	
Description	This course exposes students to an array of local, national, and international environmental issues that will serve as a basis for analysis and reporting. Students will focus on environmental problems facing metropolitan New York such as solid waste disposal, including incineration; air, water, and noise pollution; energy use; transportation; and park development. Students sharpen their research skills as they investigate the relationships among the environment, the business community, and public policy. (This course is not open to students who have taken Environmental Reporting as a special topics course [ENG 3900].)	Description	This course exposes students to an array of local, national, and international environmental issues that will serve as a basis for analysis and reporting. Students will focus on environmental problems facing metropolitan New York such as solid waste disposal, including incineration; air, water, and noise pollution; energy use; transportation; and park development. Students sharpen their research skills as they investigate the relationships among the environment, the business community, and public policy. <u>(This course is equivalent to ENG 3800. Students will receive credit for JRN 3800 or ENG 3800.)</u>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. Environmental Reporting was last taught as a special topics course over fifteen years ago. The original parenthetical remarks are, therefore, no longer necessary.

AV:10.27a. Change in Course Prefix, Description, and Prerequisites

FROM: ENG 3900 Topics in Journalism		TO: JRN 3900 Topics in Journalism	
Description	This course studies timely and complex journalistic issues, allowing for close, up-to-the-minute examination of their impact on reportorial decisions and their presentation in print and broadcast news. From semester to semester topics will vary; representative subjects include ethics and journalism, environmental reporting, and censorship and propaganda. (Students may enroll in ENG 3900 more than once if the topic is different.)	Description	This course studies timely and complex journalistic issues, allowing for close, up-to-the-minute examination of their impact on reportorial decisions and their presentation in print and broadcast news. From semester to semester topics will vary; representative subjects include ethics and journalism, environmental reporting, and censorship and propaganda. <u>(This course is equivalent to ENG 3900. Students may enroll in JRN/ENG 3900 more than once if the topic is different.)</u>
Prerequisites	ENG 2150 and ENG 3050	Prerequisites	ENG 2150 and <u>JRN/ENG</u> 3050

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.28a. Change in Course Prefix and Description

FROM: ENG 4200 Business Press Coverage of Politics and Policy		TO: JRN 4200 Business Press Coverage of Politics and Policy	
Description	<p>This course equips students to examine the interaction between business and government as it really occurs. Students learn to gauge the impact lobbyists, corporate support for public events, and business organizations; to track the movement of powerful figures between the public and private spheres; to follow up the "paper trail" of legislative and government reports; and to decode the language and forms of regulations imposed at every level. Assignments are designed to foster the critical thinking and writing skills needed to examine the political news with an eye on its impact upon business. For students with two other 2000-level or above English courses (with ENG 3050 particularly recommended), this course may serve as the capstone for the Tier III English requirement.</p>	Description	<p>This course equips students to examine the interaction between business and government as it really occurs. Students learn to gauge the impact lobbyists, corporate support for public events, and business organizations; to track the movement of powerful figures between the public and private spheres; to follow up the "paper trail" of legislative and government reports; and to decode the language and forms of regulations imposed at every level. Assignments are designed to foster the critical thinking and writing skills needed to examine the political news with an eye on its impact upon business. <u>(This course is equivalent to ENG 4200. Students will receive credit for JRN 4200 or ENG 4200.)</u></p>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. Transferring this course to the Department of Journalism eliminates it as a possible capstone for the Tier III minor in English; it will instead serve as a possible capstone for the new Tier III minor in Journalism.

AV:10.29a. Change in Course Prefix and Description

FROM: ENG 4220 A Century of Muckraking: Investigating Corporations, Corruption, and Governmental Crooks		TO: JRN 4220 A Century of Muckraking: Investigating Corporations, Corruption, and Governmental Crooks	
Description	<p>This course will examine the impact, both positive and negative, of the muckraking trend in American journalism over the last century by considering work by journalists from Ida Tarbell to Michael Moore. In class discussions and short writing assignments, students will analyze primary documents by these journalists as well as legislation that resulted from their investigations. For students with two other upper-level (3000-level or above, with ENG 3050 particularly recommended) English courses, this course may serve as the capstone for the Tier III requirement.</p>	Description	<p>This course will examine the impact, both positive and negative, of the muckraking trend in American journalism over the last century by considering work by journalists from Ida Tarbell to Michael Moore. In class discussions and short writing assignments, students will analyze primary documents by these journalists as well as legislation that resulted from their investigations. <u>(This course is equivalent to ENG 4220. Students will receive credit for JRN 4220 or ENG 4220.)</u></p>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. Transferring this course to the Department of Journalism eliminates it as a possible capstone for the Tier III minor in English; it will instead serve as a possible capstone for the new Tier III minor in Journalism.

AV:10.30a. Change in Course Prefix, Description, and Prerequisites

FROM: ENG 4750 Investigative Reporting		TO: JRN 4750 Investigative Reporting	
Description	This course gives students experience in investigative reporting techniques and approaches and in researching and preparing investigative reports in print (newspapers and magazines) and electronic (radio and television) media. Students review the Freedom of Information Act as well as study and practice investigative reporting skills. Extensive public documents research, on-location reporting, and three reports are required for course completion. For students with two other upper-level (3000-level or above) English courses, this course may serve as the capstone for the Tier III requirement.	Description	This course gives students experience in investigative reporting techniques and approaches and in researching and preparing investigative reports in print (newspapers and magazines) and electronic (radio and television) media. Students review the Freedom of Information Act as well as study and practice investigative reporting skills. Extensive public documents research, on-location reporting, and three reports are required for course completion. <u>(This course is equivalent to ENG 4750. Students will receive credit for JRN 4750 or ENG 4750.)</u>
Prerequisites	ENG 3050 and one 3000-level Journalism course, or departmental permission	Prerequisites	<u>JRN/ENG 3050</u> and one 3000-level Journalism course, or departmental permission

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. Transferring this course to the Department of Journalism eliminates it as a possible capstone for the Tier III minor in English; it will instead serve as a possible capstone for the new Tier III minor in Journalism.

AV:10.31a. Change in Course Prefix, Description, and Prerequisites

FROM: ENG 4920 Research Seminar		TO: JRN 4920 Research Seminar	
Description	This workshop format capstone course provides each student with the opportunity to produce an in-depth journalistic project, whether in print or online journalism, or a substantial work of creative writing such as a series of short stories, a novella, a play, a screenplay or a collection of poetry. Students engage in a semester-long dialogue about reporting and writing strategies and each participate in extensive research, reporting and writing activities culminating in the completion of their projects. Students expand their knowledge of journalism and creative writing through their work on their individual projects, by receiving and providing feedback from and to other students, and through the active supervision, criticism, and commentary provided by the instructor.	Description	This workshop format capstone course provides each student with the opportunity to produce an in-depth journalistic project, whether in print or online journalism, or a substantial work of creative writing such as a series of short stories, a novella, a play, a screenplay or a collection of poetry. Students engage in a semester-long dialogue about reporting and writing strategies and each participate in extensive research, reporting and writing activities culminating in the completion of their projects. Students expand their knowledge of journalism and creative writing through their work on their individual projects, by receiving and providing feedback from and to other students, and through the active supervision, criticism, and commentary provided by the instructor. <u>(This course is equivalent to ENG 4920. Students will receive credit for JRN 4920 or ENG 4920.)</u>
Prerequisites	ENG 2150, 3050 and one other Journalism or Creative Writing course at the 3000-level. For students with two other upper-level (3000-level or above) English courses, this course may serve	Prerequisites	ENG 2150, <u>JRN/ENG 3050</u> and one other Journalism or Creative Writing course at the 3000-level.

	as the capstone for the Tier III requirement.		
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Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. Transferring this course to the Department of Journalism eliminates it as a possible capstone for the Tier III minor in English; it will instead serve as a possible capstone for the new Tier III minor in Journalism.

AV:10.32a. Change in Course Prefix, Description, and Prerequisites

FROM: ENG 5050-5051 Media Internship		TO: JRN 5050-5051 Media Internship	
Description	The internship provides 10-to-12 hours weekly of on-the-job experience in print journalism, Internet and new media, publishing, film, television, radio, and other writing-related professions. Interns put their journalism classroom experience into practice by working for the semester in a New York-based media organization under the supervision of professional mentors and journalism faculty and participate in a writing-intensive companion course designed to support and enhance the internship experience. Students may enroll once in 5050 and once in 5051 for credit. To be accepted into the program, students must arrange an interview with the faculty internship coordinator during the semester preceding the start of the internship and submit writing samples.	Description	The internship provides 10-to-12 hours weekly of on-the-job experience in print journalism, Internet and new media, publishing, film, television, radio, and other writing-related professions. Interns put their journalism classroom experience into practice by working for the semester in a New York-based media organization under the supervision of professional mentors and journalism faculty and participate in a writing-intensive companion course designed to support and enhance the internship experience. Students may enroll once in 5050 and once in 5051 for credit. To be accepted into the program, students must arrange an interview with the faculty internship coordinator during the semester preceding the start of the internship and submit writing samples. <u>(These courses are equivalent to ENG 5050-5051. Students will receive credit for JRN 5050-5051 or ENG 5050-5051.)</u>
Prerequisites	ENG 2500, ENG 3050, an additional 3000-level course in Journalism or Creative Writing, and permission of the journalism faculty.	Prerequisites	<u>JRN/ENG 2500, JRN/ENG 3050</u> , an additional 3000-level course in Journalism or Creative Writing, and permission of the journalism faculty.

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.33a. Change in Title, Course Number, Description, and Prerequisites

FROM: ANT 6001-6002 Honors Reading and Research I and II		TO: ANT 6001H-6002H Anthropology Honors I and II	
Description	Individual and group projects as determined jointly by the instructor and students. May involve concentrated reading in a particular area, participation in an ongoing research project, or both. (Limited to seniors majoring in the department. Application for the course should be made by April 1 for the fall term or November 1 for the spring term.)	Description	<u>These courses offer students of superior academic achievement an opportunity to work on a major research project in the field of Anthropology. Projects will be determined jointly by the instructor and students and may involve concentrated reading in a particular area, participation in an ongoing research project or both. The thesis also requires in-depth and original research of an empirical</u>

			<u>and/or theoretical question in the chosen field. The degree “with honors” is conferred upon acceptance of the honors project by the Committee on Undergraduate Honors. (Application for the course should be made by April 1 for the fall term or November 1 for the spring term.)</u>
Prerequisites	Honors candidacy and permission of the instructor.	Prerequisites	<u>Two 3000-level courses in SOC/ANT. Open only to students who have earned at least a 3.5 GPA in the Department and also have a 3.5 cumulative GPA and who have submitted a written proposal that has been approved by the instructor, Chair of the Department, and the Chair of the Committee on Undergraduate Honors.</u>

Rationale: These changes update our honors thesis description and bring requirements into conformance with standards set by the College Committee on Undergraduate Honors.

AV:10.34a. Change in Title, Course Number, Description, and Prerequisites

FROM: SOC 6001-6002 Honors Reading and Research I and II		TO: SOC 6001H-6002H Sociology Honors I and II	
Description	Individual and group projects as determined jointly by the instructor and students. May involve concentrated reading in a particular area, participation in an ongoing research project, or both. (Limited to seniors majoring in the department. Application for the course should be made by April 1 for the fall term or November 1 for the spring term.)	Description	<u>These courses offer students of superior academic achievement an opportunity to work on a major research project in the field of Sociology. Projects will be determined jointly by the instructor and students and may involve concentrated reading in a particular area, participation in an ongoing research project or both. The thesis also requires in-depth and original research of an empirical and/or theoretical question in the chosen field. The degree “with honors” is conferred upon acceptance of the honors project by the Committee on Undergraduate Honors. (Application for the course should be made by April 1 for the fall term or November 1 for the spring term.)</u>
Prerequisites	Honors candidacy and permission of the instructor.	Prerequisites	<u>Two 3000-level courses in SOC/ANT. Open only to students who have earned at least a 3.5 GPA in the Department and also have a 3.5 cumulative GPA and who have submitted a written proposal that has been approved by the instructor, Chair of the Department, and the Chair of the Committee on Undergraduate Honors.</u>

Rationale: These changes update our honors thesis description and bring requirements into conformance with standards set by the College Committee on Undergraduate Honors.

AV:10.35a. Additional Course Prefix and Change in Description

FROM: ENG 3280 Documentary Film		TO: JRN/ENG 3280 Documentary Film	
Description	This course reviews the historical development of documentary films and	Description	This course reviews the historical development of documentary films and

	explores the ethical responsibilities of the documentary filmmaker, the use of the camera as a tool of political and social activism, and the role of documentary as an art form. Analysis proceeds from close examination of a variety of films from international sources. Beginning with examples from the early years of film, we consider the impact of the transition to sound, the cinema vérité movement of the 1960s, contemporary ethnographic cinema, and television documentaries.		explores the ethical responsibilities of the documentary filmmaker, the use of the camera as a tool of political and social activism, and the role of documentary as an art form. Analysis proceeds from close examination of a variety of films from international sources. Beginning with examples from the early years of film, we consider the impact of the transition to sound, the cinema vérité movement of the 1960s, contemporary ethnographic cinema, and television documentaries. <u>(This course is equivalent to ENG 3280. Students will receive credit for either JRN 3280 or ENG 3280. These courses may not substitute for each other in the F grade replacement policy.)</u>
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Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. This particular course will be cross-listed in the Department of English.

AV:10.36a. Change in Course Prefix and Description

FROM: ENG 3600 Creative Journalism		TO: <u>JRN</u> 3600 Creative Journalism	
Description	What must a journalist do to move beyond the bare bones of the news? How does the journalist, trained to gather facts and evidence, achieve a personal style that is both honest and imaginative? The class explores how creative journalists combine the techniques of the novelist with those of the journalist. In addition to writing exercises and stories, students will examine the works of such creative journalists as Truman Capote, Joan Didion, Norman Mailer, Joseph Mitchell, V. S. Naipaul, Gay Talese, John A. Williams, and Tom Wolfe.	Description	What must a journalist do to move beyond the bare bones of the news? How does the journalist, trained to gather facts and evidence, achieve a personal style that is both honest and imaginative? The class explores how creative journalists combine the techniques of the novelist with those of the journalist. In addition to writing exercises and stories, students will examine the works of such creative journalists as Truman Capote, Joan Didion, Norman Mailer, Joseph Mitchell, V. S. Naipaul, Gay Talese, John A. Williams, and Tom Wolfe. <u>(This course is equivalent to ENG 3600. Students will receive credit for JRN 3600 or ENG 3600.)</u>

Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English.

AV:10.37a. Change in Course Prefix and Description

FROM: ENG 4730 Journalism and the Literary Imagination		TO: <u>JRN</u> 4730 Journalism and the Literary Imagination	
Description	This course examines the stylistic connections between fiction and journalism within a chronological framework. Readings span four centuries and encompass such diverse literary forms as the diary, political pamphlet, and newspaper column, in addition to appropriate novels and essays. Writers	Description	This course examines the stylistic connections between fiction and journalism within a chronological framework. Readings span four centuries and encompass such diverse literary forms as the diary, political pamphlet, and newspaper column, in addition to appropriate novels and essays. Writers studied include Jonathan Swift, Stephen

studied include Jonathan Swift, Stephen Crane, Ernest Hemingway, Truman Capote, E.L. Doctorow, Norman Mailer, Tom Wolfe, James Baldwin, and Joan Didion. [For students with two other upper-level (3000-level or above) English courses, this course may serve as the capstone for the Tier III requirement.]	Crane, Ernest Hemingway, Truman Capote, E.L. Doctorow, Norman Mailer, Tom Wolfe, James Baldwin, and Joan Didion. <u>(This course is equivalent to ENG 4730. Students will receive credit for JRN 4730 or ENG 4730.)</u>
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Rationale: Following the creation of the Department of Journalism and the Writing Professions, courses in Journalism previously offered by the Department of English are being transferred to the new department and the course designations (prefixes) changed. This is being done with the agreement of both the Department of Journalism and the Writing Professions and the Department of English. Transferring this course to the Department of Journalism eliminates it as a possible capstone for the Tier III minor in English; it will instead serve as a possible capstone for the new Tier III minor in Journalism.

AV:10.38a. Change in Description, Hours, and Credits

FROM: MTH 4230 History of Mathematics		TO: MTH 4230 History of Mathematics	
Hours	3	Hours	4
Credits	3	Credits	4
Description	The major portion of this course will explore the evolution of Mathematical ideas in the ancient period (approximately 2000 B.C. to 1200 A.D.), and conclude with a study of the re-emergence of Mathematics in Europe between the fourteenth and sixteenth centuries. In the ancient period Mathematical contributions of Babylonian, Egyptian, Greek, Chinese, Indian and Arab Mathematicians will be studied. Then re-emergence of Mathematics in Europe will be explored through the contributions of <u>Leonardo Pisa</u> (Fibonacci), <u>Luca Pacioli</u>, <u>Gerolamo Cardano</u>, and <u>Francis Vieta</u>.	Description	This course explores the evolution of mathematical ideas in the ancient period (approximately 2000 BCE to 1200 CE), and conclude with a study of the re-emergence of Mathematics in Europe between the fourteenth and sixteenth centuries, <u>the origins of Calculus in the seventeenth century, and the nineteenth century development of rigor and abstraction. The emphasis will be on doing representative historically important mathematical problems, using both historical and modern techniques.</u> In the ancient period mathematical contributions of Babylonian, Egyptian, Greek, Chinese, Indian, and Arab Mathematicians will be studied. Then re-emergence of Mathematics in Europe will be explored through the contributions of Fibonacci, Pacioli, Cardano, Vieta, <u>Fermat</u> , <u>Descartes</u> , <u>Newton</u> , and <u>Leibniz</u> .

Rationale: MTH 4230, History of Mathematics, includes a significant history component that traces the history of mathematics mathematically. This component is not merely descriptive; it follows the development of the subject by doing the subject – seeing the problems of the time and how they were solved, and the new questions that presented themselves pursuant to the various stages of development of the subject. This includes studying original sources and learning enough of the scientific environment of the time to place in context the evolution of the mathematics that facilitated science, and in turn was driven by it. All this is in addition to the requirement that, as a mathematics capstone class, students must learn mathematics at a level commensurate with a 3-credit, 4000-level capstone in mathematics itself. The further demands of the historical and research components, beyond 3 credits of mathematics, bring to this class content readily sufficient to bear 4 credits.

AV:10.39a. Change in Title and Description

FROM: PHI 3150 Contemporary Philosophy		TO: PHI 3150 <u>Philosophy in the Twentieth-Century</u>	
Description	A study of philosophy in the twentieth century, including Existentialism, Pragmatism, and Analytical Philosophy. Readings in Russell, Wittgenstein,	Description	<u>This course focuses on philosophy in the twentieth century, including Existentialism, Pragmatism, and Analytical Philosophy. Readings are drawn from philosophers</u>

	Heidegger, and other representative figures.		<u>including</u> Russell, Wittgenstein, Heidegger, and other representative figures.
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Rationale: The current title and catalogue description for “Contemporary Philosophy” became obsolete on 1 Jan 2001.

AV:10.40a. Change in Hours

FROM:	PSY 9703 Design of Psychological Research	TO:	PSY 9703 Design of Psychological Research
Hours	2 plus conference hour	Hours	<u>3</u>

Rationale: This course was previously designed as 2 hours in the class room plus a conference. The change shifts all conference activities (e.g., discussion, group projects, on-line activities) to the class room thus expanding to 3 hours in formal class interaction. This change is required to provide a formalized structure during which previously labeled conference activities can be completed.

AV:10.41a. Change in Hours

FROM:	PSY 9760 Psychometric Methods	TO:	PSY 9760 Psychometric Methods
Hours	2 plus conference hour	Hours	<u>3</u>

Rationale: This course was previously designed as 2 hours in the class room plus a conference. The change shifts all conference activities (e.g., discussion, group projects, on-line activities) to the class room thus expanding to 3 hours in formal class interaction. This change is required to provide a formalized structure during which previously labeled conference activities can be completed.

AV:10.42a. Change in Hours

FROM:	PSY 9786 Seminar in Contemporary Psychological Topics	TO:	PSY 9786 Seminar in Contemporary Psychological Topics
Hours	2 plus conference hour	Hours	<u>3</u>

Rationale: This course was previously designed as 2 hours in the class room plus a conference. The change shifts all conference activities (e.g., discussion, group projects, on-line activities) to the class room thus expanding to 3 hours in formal class interaction. This change is required to provide a formalized structure during which previously labeled conference activities can be completed.

AV:10.43a. Change in Hours and Description

FROM:	PSY 9789 Seminar in Industrial/Organizational Psychology	TO:	PSY 9789 Seminar in Industrial/Organizational Psychology
Hours	2 plus conference hour	Hours	<u>3</u>
Description	Seminar centering on the social context of industrial/ organizational psychology, including an examination of current issues, controversies, and research on such topics as employee rights, labor-management relations, ethical problems, organizational corruption and white-collar crime, conflict resolution, and	Description	<u>This course includes intensive study of areas of current applied or theoretical concern in the field of Industrial and Organizational Psychology. Examples of the topics that may be offered in different semesters include motivation, organizational culture, and training and development. The specific course topic will be announced during the preceding</u>

	economic/social change and organizations. Implementation of a project such as a survey research study is required.		semester.
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Rationale: This course was previously designed as 2 hours in the class room plus a conference. The change shifts all conference activities (e.g., discussion, group projects, on-line activities) to the class room thus expanding to 3 hours in formal class interaction. This change is required to provide a formalized structure during which previously labeled conference activities can be completed. The course description was updated to more accurately reflect the nature of the course.

AV:10.44a. Change in Hours

FROM: PSY 9796 Problems in Industrial Psychology I - Personnel Psychology		TO: PSY 9796 Problems in Industrial Psychology I - Personnel Psychology	
Hours	2 plus conference hour	Hours	<u>3</u>

Rationale: This course was previously designed as 2 hours in the class room plus a conference. The change shifts all conference activities (e.g., discussion, group projects, on-line activities) to the class room thus expanding to 3 hours in formal class interaction. This change is required to provide a formalized structure during which previously labeled conference activities can be completed.

AV:10.45a. Change in Hours

FROM: PSY 9797 Problems in Industrial Psychology II - Organizational Psychology		TO: PSY 9797 Problems in Industrial Psychology II - Organizational Psychology	
Hours	2 plus conference hour	Hours	<u>3</u>

Rationale: This course was previously designed as 2 hours in the class room plus a conference. The change shifts all conference activities (e.g., discussion, group projects, on-line activities) to the class room thus expanding to 3 hours in formal class interaction. This change is required to provide a formalized structure during which previously labeled conference activities can be completed.

AV:10.46a. Change in Hours

FROM: PSY 9797 Problems in Industrial Psychology II - Organizational Psychology		TO: PSY 9797 Problems in Industrial Psychology II - Organizational Psychology	
Hours	2 plus conference hour	Hours	<u>3</u>

Rationale: This course was previously designed as 2 hours in the class room plus a conference. The change shifts all conference activities (e.g., discussion, group projects, on-line activities) to the class room thus expanding to 3 hours in formal class interaction. This change is required to provide a formalized structure during which previously labeled conference activities can be completed.

AV:10.47a. Change in Hours, Description, and Prerequisite

FROM: PSY 99001 Research Methodology in Design of Psychological Research (Seminar I)		TO: PSY 99001 Research Methodology in Design of Psychological Research (Seminar I)	
Hours	2 plus conference hour	Hours	<u>3</u>
Description	First course in the thesis alternative.	Description	<u>This course is designed to guide students in</u>

			<u>meeting the research requirement of the master's degree. Emphasis will be given to the design and development of group research projects. This serves as the first course for the thesis alternative sequence.</u>
Prerequisite	Grad 4 Status	Prerequisite	Grad 4 Status (with program permission)

Rationale: This course was previously designed as 2 hours in the class room plus a conference. The change shifts all conference activities (e.g., discussion, group projects, on-line activities) to the class room thus expanding to 3 hours in formal class interaction. This change is required to provide a formalized structure during which previously labeled conference activities can be completed. The course description was updated to more clearly describe the nature of the course. The prerequisite was updated to more specifically delineate the need for program permission to take this course.

AV:10.48a. Change in Hours, Description, and Prerequisite

FROM: PSY 99002 Research Methodology in Evaluation of Psychological Research (Seminar II)		TO: PSY 99002 Research Methodology in Evaluation of Psychological Research (Seminar II)	
Hours	2 plus conference hour	Hours	3
Description	Critical evaluation of research literature in a selected field of psychology. Emphasis will be given to the development, undertaking, and evaluation of independent projects.	Description	<u>This course is designed to guide students in meeting the research requirement of the master's degree. Emphasis will be given to conducting group research projects. This serves as the second course for the thesis alternative sequence.</u>
Prerequisite	Research Methodology 99001 or 99304 (with permission of thesis advisor and department chair)	Prerequisite	Research Methodology 99001 (with permission <u>of the program</u>)

Rationale: This course was previously designed as 2 hours in the class room plus a conference. The change shifts all conference activities (e.g., discussion, group projects, on-line activities) to the class room thus expanding to 3 hours in formal class interaction. This change is required to provide a formalized structure during which previously labeled conference activities can be completed. The course description was updated to more clearly describe the nature of the course. The prerequisite was updated to more specifically delineate the need for program permission to take this course.

AV:10:1b. Change in Course Number

FROM: MGT 3860 Entrepreneurship Management	TO: MGT <u>3960</u> (3860) Entrepreneurship Management
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Rationale: This number change is desired because entrepreneurship as an area of study in the Management Department was the last to be developed. Other areas, mainly Strategy, had already used numbers within the 48xx number range. The Entrepreneurship faculty are proposing to renumber and resequence all existing courses as well as add a number of new elective Entrepreneurship courses. These extensive changes and additions required a full range of numbers available for a new course numbering system. Working with the Registrar we have determined that the 49xx numbers in the Management Department are available. These will be devoted to Entrepreneurship courses, both extant and those to come. In this case, we are proposing to change our undergraduate introductory course to a number that is in accordance with our new 49xx range of course numbers.

AV:10:2b. Change in Course Number

FROM: MGT 4864 Social Entrepreneurship	TO: MGT <u>4969</u> (4864) Social Entrepreneurship
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Rationale: This number change is desired because entrepreneurship as an area of study in the Management Department was the last to be developed. Other areas, mainly Strategy, had already used numbers within the 48xx number range. The Entrepreneurship faculty are proposing to renumber and resequence all existing courses as well as add a number of new elective Entrepreneurship courses. These extensive changes and additions required a full range of numbers available for a new

course numbering system. Working with the Registrar we have determined that the 49xx numbers in the Management Department are available. These will be devoted to Entrepreneurship courses, both extant and those to come. In this case, we are proposing to change this undergraduate elective course to a number that is in accordance with our new 49xx range of course numbers.

AV.10:3b. Change in Course Number

FROM: MGT 4863 Intrepreneurship: Managing Ventures Within the Corporation	TO: MGT <u>4978</u> (4863) Intrepreneurship: Managing Ventures Within the Corporation
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Rationale: This number change is desired because entrepreneurship as an area of study in the Management Department was the last to be developed. Other areas, mainly Strategy, had already used numbers within the 48xx number range. The Entrepreneurship faculty are proposing to renumber and resequence all existing courses as well as add a number of new elective Entrepreneurship courses. These extensive changes and additions required a full range of numbers available for a new course numbering system. Working with the Registrar we have determined that the 49xx numbers in the Management Department are available. These will be devoted to Entrepreneurship courses, both extant and those to come. In this case, we are proposing to change this elective course to a number that is in accordance with our new 49xx range of course numbers.

AV.10:4b. Change in Course Number and Title

FROM: 4864-Entrepreneurial and Small Business Startups	TO: MGT <u>4963</u> (4861) Entrepreneurial Startups
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Rationale: This number change is desired because entrepreneurship as an area of study in the Management Department was the last to be developed. Other areas, mainly Strategy, had already used numbers within the 48xx number range. The Entrepreneurship faculty are proposing to renumber and resequence all existing courses as well as add a number of new elective Entrepreneurship courses. These extensive changes and additions required a full range of numbers available for a new course numbering system. Working with the Registrar we have determined that the 49xx numbers and in the Management Department are available. These will be devoted to Entrepreneurship courses, both extant and those to come. In this case, we are proposing to simplify this course title in the same way the proposed name of our major is being changed. Also we are resequencing this business plan writing course to a 49xx number. This course will serve as the final course experience in our major.

AV.10:5b. Change in Course Number and Title

FROM: MGT 4862 Entrepreneurial and Small Business Experiences	TO: MGT <u>4961</u> (4862) Entrepreneurial Experiences
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Rationale: This number change is desired because entrepreneurship as an area of study in the Management Department was the last to be developed. Other areas, mainly Strategy, had already used numbers within the 48xx number range. The Entrepreneurship faculty are proposing to renumber and resequence all existing courses as well as add a number of new elective Entrepreneurship courses. These extensive changes and additions required a full range of numbers available for a new course numbering system. Working with the Registrar we have determined that the 49xx numbers and in the Management Department are available. These will be devoted to Entrepreneurship courses, both extant and those to come. In this case, we are proposing to simplify this course title in the same way the proposed name of our major is being changed. Also we are resequencing this “case course” to a 49xx number and this change reflects the second course in our major. These course users a case study approach to offer a depth of knowledge about entrepreneurship issues.

AV.10:6b. Change in Course Number and Pre-requisites

FROM: MGT 4867 Family Business Management		TO: MGT <u>4962</u> (4867) Family Business Management	
Pre-requisite	None	Pre-requisite	<u>MGT 3960 (3860) Entrepreneurship Management</u>

Rationale: This number change is desired because entrepreneurship as an area of study in the Management Department was the last to be developed. Other areas, mainly Strategy, had already used numbers within the 48xx number range. The

Entrepreneurship faculty are proposing to renumber and resequence all existing courses as well as add a number of new elective Entrepreneurship courses. These extensive changes and additions required a full range of numbers available for a new course numbering system. Working with the Registrar we have determined that the 49xx numbers and in the Management Department are available. These will be devoted to Entrepreneurship courses, both extant and those to come. In this case, we are proposing to change our undergraduate family business course to a number that is in accordance with our new 49xx range of course numbers, this course enhances the student's knowledge of a special case of entrepreneurial behavior/experience, family businesses. We also wish to add the pre-requisite of MGT 3960 (3860) because this course is now required in our major and is no longer an Entrepreneurship elective course. Because the original request or history of this pre-requisite change appears incomplete in the ZUCC records, we are re-requesting the addition of this pre-requisite.

AV.10.7b. Change in Course Description

CIS 1001: Spreadsheet Techniques for Problem Solving

FROM: CIS 1001		TO: CIS 1001	
Title	Spreadsheet Techniques for Problem Solving	Title	Spreadsheet Techniques for Problem Solving
Description	This course is a hands-on introduction to the use of spreadsheet software. The course is intended for students who lack previous background in spreadsheets. Students are expected to learn a widely-used spreadsheet software application. Students cannot receive credit for both CIS 1000 and CIS 1001. This course is open only to and required of students who have not passed the SIMNET exam after three attempts or upon recommendation of the office of services for students with disabilities. 1 hour; 1 credit	Description	This course is a hands-on introduction to the use of spreadsheet software. The course is intended for students who lack previous background in spreadsheets. Students are expected to learn a widely-used spreadsheet software application. Students cannot receive credit for both CIS 1000 and CIS 1001. This course is open only to and required of students who have not passed the SIMNET exam after three attempts or upon recommendation of the office of services for students with disabilities. <u>Grades are on a pass/fail basis.</u> 1 hour; 1 credit

Rationale: This change is sought to include the grading scheme used for the course in the course description.

AV.10.8b. Change in Course Name and Description

CIS 3367: Microcomputer Applications in Business I

FROM: CIS 3367		TO: CIS 3367	
Title	Microcomputer Applications in Business I	Title	<u>Spreadsheet Applications in Business</u>
Description	This course focuses on microcomputers and their application as a decision support tool to business problem solving. Students study advanced features of widely used productivity software (desktop publishing, spreadsheet, database management) and apply them to solve a variety of common business problems. The course is oriented toward hands-on computer use for case problem solving. Topics covered also include evaluation and selection of microcomputer systems, peripherals, system software, and application software for business applications." Prerequisites: CIS 2200 (or equivalent). Not available to CIS majors. The ZK program code is not needed to register.	Description	<u>This course focuses on spreadsheet modeling and its application as a decision support tool for business problem solving. Students will learn advanced modeling techniques of widely used spreadsheet software and apply them to solve common business problems. The course is oriented toward hands-on computer use and applied case problem solving. Pre-requisite: CIS 2200 (or equivalent). The ZK program code is not needed to register.</u>

Rationale: This name and description change is sought to completely focus this course on spreadsheet modeling and business applications. This change addresses the need for students to have a more in-depth knowledge in spreadsheet modeling.

Section AVI:1a. Courses Withdrawn

BLS 3001 Economic Development & Problems of Independence In African Countries II

BLS 3006 Selected Social Problems of the Ghetto

BLS 3020 Black History in Newspapers and Fiction: 1940-2000

Rationale: The faculty of the Department of Black and Hispanic Studies want to update their course offerings to bring them inline with contemporary thinking on the issues covered in the discipline. These courses have not been taught in many years.