

Baruch COLLEGE

BBA IN INTERNATIONAL BUSINESS

42 Pathways Credits

24 Pre-Business Credits

21 Business Base Credits

21 Major Credits

9 Second Minor Credits

7 Elective Credits

The degree map is a suggested term-by-term sample course schedule. Use the Degree Map along with DegreeWorks as tools to assist you in planning your academic path to graduation. You should customize your Degree Map to fit your individual needs.

Career related information can be found on the last page.

NOTE: A minimum 124 credits is required for the Bachelor of Business Administration (BBA) degree. **A minimum of 62 liberal arts credits is required for the BBA.** FYS 1000 is a requirement for the first term at Baruch College and **MUST** be completed in order to graduate.

FALL

SPRING

FIRST YEAR

ENG 2100 Writing I ENGLISH COMPOSITION I	3 CR
MTH 2003 (Min. C- Grade Required) Pre-calculus and Elements of Calculus MATH & QUANTITATIVE REASONING	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
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Flexible Core Course PATHWAYS REQUIREMENT	3 CR
FYS 1000 First Year Seminar DEGREE REQUIREMENT	0 CR

ENG 2150 Writing II ENGLISH COMPOSITION II	3 CR
MTH 2205 Applied Calculus II PRE-BUSINESS REQUIREMENT	3 CR
LAW 1101 Fundamentals of Business Law PRE-BUSINESS REQUIREMENT	3 CR
BUS 1011 Business Fundamentals BUSINESS BASE REQUIREMENT	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR

15 FALL CREDITS + 15 SPRING CREDITS = 30 CREDITS

FALL

SPRING

Apply for major at end
of Spring Semester

SOPHOMORE

CIS 2200 Intro to Information Systems & Tech PRE-BUSINESS REQUIREMENT	3 CR
COM 1010 Speech Communication PRE-BUSINESS REQUIREMENT	3 CR
ECO 1001 Microeconomics PRE-BUSINESS REQUIREMENT	3 CR
ENG 2800, CMP 2800, ENG 2850, or CMP 2850 Great Works of Literature I or II PATHWAYS COLLEGE OPTION REQUIREMENT	3 CR
STA 2000 Business Statistics PRE-BUSINESS REQUIREMENT	3 CR

ACC 2101 Principles of Accounting PRE-BUSINESS REQUIREMENT	3 CR
ECO 1002 Macroeconomics PRE-BUSINESS REQUIREMENT	3 CR
Flexible Core Course PATHWAYS REQUIREMENT	3 CR
Life and Physical Sciences Natural Sciences Lab Course PATHWAYS REQUIREMENT	3 CR
Scientific World Natural Sciences Lecture Course PATHWAYS REQUIREMENT	3 CR

30 PRIOR CREDITS + 15 FALL CREDITS + 15 SPRING CREDITS = 60 CREDITS

*Free Electives can be any business, liberal arts, or public affairs course

BBA IN INTERNATIONAL BUSINESS

DEGREE MAP

FALL

Liberal Art Minor Course 3 CR
PATHWAYS COLLEGE OPTION REQUIREMENT

MGT 3120 3 CR
Fundamentals of Management
BUSINESS BASE REQUIREMENT

ACC 2203 3 CR
Managerial Accounting for
Non-Accounting Majors
BUSINESS BASE REQUIREMENT

MKT 3000 3 CR
Marketing Foundations
BUSINESS BASE REQUIREMENT

MKT 3400 3 CR
International Business Principles
MAJOR REQUIREMENT

JUNIOR

60 PRIOR CREDITS + 15 FALL CREDITS +
18 SPRING CREDITS = 93 CREDITS

SPRING

IBS 4200 3 CR
Foreign Markets, Cultures, and
Institutions
MAJOR REQUIREMENT

MGT 4880 3 CR
Management of Multinational
Corporations
MAJOR REQUIREMENT

MGT 3121 3 CR
Service Operations
Management
BUSINESS BASE REQUIREMENT

Major Elective 3 CR
MAJOR REQUIREMENT

Liberal Art Minor Course 3 CR
PATHWAYS COLLEGE OPTION REQUIREMENT

FIN 3000 3 CR
Principles of Finance
BUSINESS BASE REQUIREMENT

FALL

Semester Abroad

Major Elective 3 CR
MAJOR REQUIREMENT

Liberal Arts Elective 3 CR
ELECTIVE REQUIREMENT

Major Elective 3 CR
MAJOR REQUIREMENT

Course for Second Minor 3 CR
Minor in Marketing or Finance
MAJOR REQUIREMENT

Course for Second Minor 3 CR
Minor in Marketing or Finance
MAJOR REQUIREMENT

SENIOR

SPRING

IBS 5750 3 CR
International Competitiveness
MAJOR REQUIREMENT

Course for Second Minor 3 CR
Minor in Marketing or Finance
MAJOR REQUIREMENT

BPL 5100 3 CR
Business Policy
BUSINESS BASE REQUIREMENT

Liberal Arts Minor 3 CR
Capstone
PATHWAYS COLLEGE OPTION REQUIREMENT

Liberal Arts Elective 4 CR
ELECTIVE REQUIREMENT

93 PRIOR CREDITS + 15 FALL CREDITS + 16 SPRING CREDITS = 124 CREDITS

THINGS TO TAKE NOTE OF

General Notes

- o **Be sure to consult with the Zicklin website for major requirements:** <https://zicklin.baruch.cuny.edu/>
- o Students may either complete their liberal arts minor in a foreign language offered at Baruch, or pass a language proficiency test arranged by the Weissman Center. Students waived from the language minor are required to complete a Baruch liberal art minor.
- o For advice about the major, contact the major coordinator, Sarah Demetz, in the Weissman Center for International Business – sarah.demetz@baruch.cuny.edu, 646-312-2073
- o **The IB major requires a separate application to be submitted upon acceptance into Zicklin**
- o The IB major has an **international experience requirement**. There is a required semester of study abroad in the junior or senior year. If you are unable to study abroad for a semester due to immigration, family or financial reasons, contact the major coordinator.

The following subjects are considered liberal arts and can be taken at any level to satisfy liberal arts electives:

AAS	ANT	ART	BIO	BLS	CHM	COM
CMP	ECO	ENG	ENV	FLM	FPA	GLS
HED	HIS	HSP	IDC	JRN	LACS	LIB
LTS	MSC	MTH	NMA	PHI	PHY	POL
PSY	REL	SOC	THE	WSM	ALL MODERN LANGUAGES	

The following courses are **not** considered liberal arts:

ART 5010	ART 5011	COM 4059	ECO 5010	ECO 5011	FPA 5070	FPA 5071	HED 1810
HED 2920	MSC 2061	MSC 2062	MSC 2063	MSC 2064	MSC 5050	MSC 5051	SOC 4085
SOC 4086	THE 3046	THE 3056	ART/MSC/THE Studio Elective Courses				

Career Exploration

A major in international business will prepare students for the complexity of doing business globally. Students can pursue opportunities with global corporations, banks, government and other multinational enterprises. Careers in this field require people to have insight into the global economic and business climate and are expected to develop an understanding of international operating techniques.

5 Career Options for IB Majors

1. Business Analyst
2. Banker Manager
3. Marketing Manager
4. International Trade and Customs Manager
5. Interpreter/Translator

5 Top Skills for IB Majors

1. Financial/Quantitative
2. Multilingual Communication
3. Problem Solver
4. Cross-cultural fluency
5. Teamwork

[Additional Career Information for IB Majors](#)