

## Baruch College

### Chancellor's University Report – Part A: Academic Matters

#### Part A: Academic Matters

##### Section AI: Special Actions

###### AI.1.1 Dual Executive MS in Finance and Entrepreneurship Degree Programs between Baruch College and the Brazilian International Business School (BRAIN), São Paulo, Brazil: Proposed exception to the Zicklin School of Business's guidelines for transfer credit.

RESOLVED, that Baruch College agrees to accept fifteen transfer credits for students from the Brazilian International Business School enrolling in the Dual Executive MS in Finance and Entrepreneurship Degree Programs at Baruch College.

##### Section AIV: New Courses

###### AIV.1.1

<b>CUNYfirst Course ID</b>	
<b>Department(s)</b>	Paul H. Chook Department of Information Systems and Statistics
<b>Career</b>	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
<b>Academic Level</b>	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
<b>Subject Area</b>	IS
<b>Course Prefix</b>	CIS
<b>Course Number</b>	9551
<b>Course Title</b>	Blockchain Technologies and Applications
<b>Catalogue Description</b>	<p>This course will trace the history of cryptocurrencies and explicate the relationship between cryptocurrencies and blockchain. It will focus on not only explaining the components of blockchain technologies but also surveying the competing platforms available as well as trade-offs among them. It will then examine potential applications of blockchain technologies and various societal, legal, and monetary implications of these technologies.</p> <p>Blockchain has the potential to be a successful technology platform to overcome trust barriers among different parties over the Internet. This is a significant value proposition – one that this course will seek to unpack – that has attracted significant flow of capital and talent into the blockchain space.</p>
<b>Pre/ Co Requisites</b>	None

<b>Credits</b>	3
<b>Contact Hours</b>	3
<b>Liberal Arts</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>	
<b>Course Applicability</b>	<input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail _____ <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
<b>Effective Term</b>	Fall 2019

**Rationale:** Blockchain has the potential to be a successful technology platform to overcome trust barriers among different parties over the Internet. IBM argues that blockchains can do for business what the Internet did for communication. This course is targeted at graduate students in business to help them understand the unique value proposition of blockchains that has attracted significant interest from venture capital.

AIV. 2.1

<b>CUNYfirst Course ID</b>	
<b>Department(s)</b>	Stan Ross Department of Accountancy
<b>Career</b>	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
<b>Academic Level</b>	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
<b>Subject Area</b>	ACC
<b>Course Prefix</b>	ACC
<b>Course Number</b>	9886
<b>Course Title</b>	Data Analytics in Accounting
<b>Catalogue Description</b>	
<b>Pre/ Co Requisites</b>	Pre-requisite: ACC 9112 (or 9110) – Financial Accounting Co-requisites: ACC 9811--Managerial Accounting Theory and Practice; and ACC 9818 – Auditing and Accounting Information Systems
<b>Credits</b>	4 (Note: Credit may not be earned for both ACC 9886 and ACC 9993: Special Topics in Accounting - Data Analytics for Accounting Professionals)
<b>Contact Hours</b>	4
<b>Liberal Arts</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>	

<b>Course Applicability</b>	<input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail _____ <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
<b>Effective Term</b>	Fall 2019

**Rationale:** Data has proliferated in business. Accounting professionals need to understand the implications of its availability in decision-making and be able to utilize data effectively to provide insights into a firm/client/customer/supplier. This course is intended to provide students with an understanding of data analytic thinking and hands-on experience with data analytics tools and techniques. This graduate elective course will help satisfy new AACSB Accountancy standards, issued in April 2018, on student use of emerging technologies in accounting courses. It is offered for 4 credits and hours to maximize course content until additional ACC graduate courses in data analytics can be developed and staffed. Additional ACC graduate courses in data analytics will be offered for 3 credits and hours and will necessitate a reduction from 4 credits and hours to 3 credits and hours of the current proposed course.

AIV. 2.2

<b>CUNYfirst Course ID</b>	
<b>Department(s)</b>	Stan Ross Department of Accountancy
<b>Career</b>	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
<b>Academic Level</b>	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
<b>Subject Area</b>	Taxation
<b>Course Prefix</b>	TAX
<b>Course Number</b>	9871
<b>Course Title</b>	Financial Planning for Individuals
<b>Catalogue Description</b>	The goal of this course is to expose students to the four basic core personal financial planning areas: (i) tax planning (mainly income, estate, and gift tax) as it relates to personal financial planning; (ii) risk management; (iii) investments; and (iv) financial independence. It will explore the general principals of personal financial planning: statement of financial position, spending plans, and personal financial ratios. This course will focus on two disciplines: technical skills and subject matters associated with implementing a financial plan.
<b>Pre or Co-requisite</b>	None
<b>Credits</b>	3
<b>Contact Hours</b>	3
<b>Liberal Arts</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>	

<b>Course Applicability</b>	<input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option  <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures  <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity  College Option Detail _____  <input type="checkbox"/> Science  <input type="checkbox"/> Creative Expression  <input type="checkbox"/> Individual and Society  <input type="checkbox"/> Scientific World
<b>Effective Term</b>	Fall 2019

**Rationale:** The industry trend is that clients of tax specialists expect or prefer that their tax professional also assist them in some way with matters dealing with personal financial planning services. The ability to offer financial planning services has become a trademark of a successful and growing tax practice and an increasing number of tax businesses are losing clients due to their inability to offer financial planning services. In this course, students will gain exposure to the financial subject matters at the core of preparing a typical financial plan for an individual. Additionally, students will connect the individual financial subject matters of the financial plan to the tax issues that inevitably arise from such subject matters. Over the course of the semester, students will create their own comprehensive personal financial plan. The successful creation of a personal financial plan will require students to demonstrate an understanding of the financial vehicles employed in a typical individual financial plan, a competency in the tax issues inextricably related to such vehicles, and an awareness of the basic methodologies in the creation of a personal financial plan.

AIV. 2.3

<b>CUNYfirst Course ID</b>	
<b>Department(s)</b>	Stan Ross Department of Accountancy
<b>Career</b>	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
<b>Academic Level</b>	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
<b>Subject Area</b>	Taxation
<b>Course Prefix</b>	TAX
<b>Course Number</b>	9876
<b>Course Title</b>	Special Topics in Taxation
<b>Catalogue Description</b>	This course focuses on timely and relevant topics in taxation and/or in topics that are related to taxation that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and pre-requisites (if any) will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.
<b>Pre or Co-requisite</b>	There are no fixed co- or pre-requisites for this special topics course; these will depend on the topics covered in the course and will be announced during the preceding semester.
<b>Credits</b>	3
<b>Contact Hours</b>	3 hours
<b>Liberal Arts</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>	
<b>Course Applicability</b>	N/A (TAX)____ Major ____ Gen Ed Required    ____ Gen Ed - Flexible    ____ Gen Ed - College Option ____ English Composition    ____ World Cultures

	<input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail _____ <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
<b>Effective Term</b>	Fall 2019

**Rationale:** Trends in the Tax industry can change quickly, as can the laws that either directly or indirectly affect the tax industry. Accordingly, a previously esoteric law can suddenly become paramount in the tax discussion, the application of a law may change suddenly, or a newly enacted law may set a new industry norm. Consequently, many important issues facing the tax practitioner may not fit into the core courses for the MS Taxation curriculum. The MS Taxation program would benefit from the ability to be nimble in terms of adding and subtracting the discussion of certain topics to keep pace with industry standards. In this course students will gain exposure to the most relevant subject matter. Additionally, students will connect the current subject matters focused on in the class to the tax issues that inevitably arise from such subject matters. Special Topics could be taken multiple times for the same MS or MBA program provided the topics discussed have changed.



AIV. 3.1

<b>CUNYfirst Course ID</b>	
<b>Department(s)</b>	Bert W. Wasserman Department of Economics and Finance
<b>Career</b>	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
<b>Academic Level</b>	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
<b>Subject Area</b>	Economics
<b>Course Prefix</b>	ECO
<b>Course Number</b>	9793
<b>Course Title</b>	Special Topics in Economics
<b>Catalogue Description</b>	This course focuses on timely and relevant topics in Economics that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and any additional pre- or co-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.
<b>Prerequisites</b>	ECO 9730 and ECO 9740
<b>Credits</b>	2
<b>Contact Hours</b>	2
<b>Liberal Arts</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>	

<b>Course Applicability</b>	<input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity College Option Detail _____ <input type="checkbox"/> Science <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
<b>Effective Term</b>	Fall 2019

**Rationale:** This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit within the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant but might not warrant a 3-credit course. This course will also allow transfer credit to be granted to students who have taken 2 credit courses in their prior institutions. This course is expected to enroll approximately 40 students each semester.

AIV. 3.2

<b>CUNYfirst Course ID</b>	
<b>Department(s)</b>	Bert W. Wasserman Department of Economics and Finance
<b>Career</b>	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
<b>Academic Level</b>	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
<b>Subject Area</b>	Finance
<b>Course Prefix</b>	FIN
<b>Course Number</b>	9890
<b>Course Title</b>	Special Topics in Finance
<b>Catalogue Description</b>	This course focuses on timely and relevant topics in Finance that are not covered in the regular curriculum. The areas of study are determined each semester by the instructor offering the course. The course topics and any additional pre- or co-requisites will be announced during the preceding semester. Students may take this more than once provided that different topics are covered.
<b>Prerequisite</b>	FIN 9770
<b>Credits</b>	2
<b>Contact Hours</b>	2
<b>Liberal Arts</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>	
<b>Course Applicability</b>	<input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> Gen Ed - Flexible <input type="checkbox"/> Gen Ed - College Option <input type="checkbox"/> English Composition <input type="checkbox"/> World Cultures <input type="checkbox"/> Mathematics <input type="checkbox"/> US Experience in its Diversity

	College Option Detail _____ ____ Science ____ ____ Creative Expression ____ Individual and Society ____ Scientific World
<b>Effective Term</b>	Fall 2019

**Rationale:** This course will provide flexibility in offering contemporary topics that draw on the special expertise of the instructor but that do not otherwise fit the regular curriculum. Ability to offer special topics in 2 credits provides flexibility in selecting topics that may be timely and relevant, but might not warrant a 3-credit course. This course will also allow transfer credit to be granted to students who have taken 2 credit courses in their prior institutions. This course is expected to enroll approximately 40 students each semester.

**Section AV: Changes in Existing Courses**

**AV:1.1 Changes in title and description to be offered in the Aaronson Dept of Marketing and International Business.**

<b>CUNYFirst Course ID</b>			
<b>FROM</b>		<b>TO</b>	
<b>Departments</b>	Aaronson Dept of Marketing and International Business	<b>Departments</b>	Aaronson Dept of Marketing and International Business
<b>Course</b>	<del>IBS 9769: International Business Strategy</del>	<b>Course</b>	<u>IBS 9769: Strategic Management of the Global Company</u>
<b>Pre or corequisite</b>	PreReq: IBS 9600	<b>Pre or corequisite</b>	PreReq: IBS 9600
<b>Hours</b>	3	<b>Hours</b>	3
<b>Credits</b>	3	<b>Credits</b>	3
<b>Description</b>	<del>Analysis of strategy in international business in terms of resources to be transmitted abroad, adaptation to foreign cultures, acquisition of legitimacy in host countries, and the integration of the international firm's various parts.</del>	<b>Description</b>	<u>Companies are increasingly expanding their horizons from local to global markets and resources, and the playing field in a growing number of industries is becoming global. The purpose of this course is to introduce students to the challenges and opportunities that these changes open up and to help them develop the mindset that is needed to create value via global activity. A series of case studies, supplemented by some selected readings, provides students with diagnostic tools to analyze the competitive (dis)advantages of global companies and their variations in</u>

			<u>different countries and competitive settings, and operational frameworks to analyze major strategic decisions in a global context, beginning with the decision to invest overseas, means to identify opportunities in the global market, and ways to take advantage of them. Through these discussions students will learn the language of global business strategy and develop their ability to deal with cultural issues in international business.</u>
<b>Requirement Designation</b>		<b>Requirement Designation</b>	
<b>Liberal Arts</b>	[ ] Yes [X] No	<b>Liberal Arts</b>	[ ] Yes [X] No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>		<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>	
<b>Course Applicability</b>	____ Major ____ Gen Ed Required ____ English Composition ____ Mathematics ____ Science	<b>Course Applicability</b>	____ Major ____ Gen Ed Required ____ English Composition ____ Mathematics ____ Science

	<input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail		<input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World
<b>Effective Term</b>	Fall 2019		

**Rationale:** Based on feedback received from students, the old title and description were perceived as too close to IBS 9600, the introductory IB course. They were too generic and insufficiently informative of the contents of the course and had become increasingly removed from the actual content of the course. The new title and description remedy these problems.

**AV:2.1 Change(s) prerequisite, title to be offered in the Paul H. Chook Department of Information Systems and Statistics.**

<b>CUNYFirst Course ID</b>			
<b>FROM</b>		<b>TO</b>	
<b>Departments</b>	Paul H. Chook Department of Information Systems and Statistics	<b>Departments</b>	Paul H. Chook Department of Information Systems and Statistics
<b>Course</b>	<del>CIS 9555: Information Technologies In Financial Markets</del>	<b>Course</b>	CIS 9555: <u>Principles of FinTech</u>
<b>Pre or corequisite</b>	Prereq: <del>CIS 9000 OR CIS 9001 &amp; FIN 9770</del>	<b>Pre or corequisite</b>	Prereq: <u>None</u>
<b>Hours</b>	3	<b>Hours</b>	3
<b>Credits</b>	3	<b>Credits</b>	3
<b>Description</b>	<del>Exploration of the application of information technology (IT) in the financial services industry. The student will learn how IT affects the financial services industry, survey the various forms of financial information systems, assess the potential for strategic advantage based on information technology, and measure value added by IT in the financial services industry. Topics will be covered through a combination of lectures, case studies, team projects, and software development projects.</del>	<b>Description</b>	<u>The course is designed to give students a general understanding of Financial Technology (FinTech) in the context of the capital markets and financial services industry. The students will learn how IT affects the financial services industry and how to assess the potential for strategic advantage based on information technology. The course will survey emerging issues in the FinTech arena such as cryptocurrencies, blockchains, cybersecurity and machine learning and assess their application to an array of financial services.</u>
<b>Requirement Designation</b>		<b>Requirement Designation</b>	



Liberal Arts	[ ] Yes [ x ] No	Liberal Arts	[ ] Yes [ x ] No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>		<b>Course Attribute (e.g. Writing Intensive, Honors, etc.)</b>	
<b>Course Applicability</b>	<input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World <input type="checkbox"/> Gen Ed – College Option College Option Detail	<b>Course Applicability</b>	<input type="checkbox"/> Major <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World

<b>Effective Term</b>	Fall 2019		

**Rationale:** The course has been redesigned to take into account the impact of emerging technology trends such as cryptocurrencies and blockchains. We are removing all prerequisites due to the changing nature of the course, which is now designed to appeal to a wider range of students who are pursuing an MBA degree in order to pursue careers in the Financial Services industry.

Last Modified: Aug 23, 2018

**PART A: ACADEMIC MATTERS**

The following recommendations of the Curriculum Committee were approved at the Marxe School of Public and International Affairs Faculty Meetings on September 20, 2018 and May 10, 2018. They will be effective for the Fall 2019 semester, pending approval of the Board of Trustees.

**All: Changes in Degree Programs**

**All.1:1.** The following revisions are proposed for the Master of International Affairs program in the Marxe School of Public and International Affairs.

**Program Code:** 37904

**HEGIS Code:** 2212.00

From				To			
Course Crs	Description			Course Crs	Description		
<b>Requirements for the International Non-Governmental Organizations concentration in the Master of International Affairs program</b>				<b>Requirements for the International Non-Governmental Organizations concentration in the Master of International Affairs program</b>			
Required Courses (27-30 credits)				Required Courses (27-30 credits)			
PAF 9140	Budgeting and Financial Analysis I	3		PAF 9140	Budgeting and Financial Analysis I	3	
PAF 9170	Research and Analysis I	3		PAF 9170	Research and Analysis I	3	
PAF 9172	Research and Analysis II	3		PAF 9172	Research and Analysis II	3	
PAF 9180	Policy Analysis	3		PAF 9180	Policy Analysis	3	
PAF 9181	Comparative Public Policy and Administration	3		PAF 9181	Comparative Public Policy and Administration	3	
PAF 9184	International Institutions and Global Governance	3		PAF 9184	International Institutions and Global Governance	3	
PAF 9415	International Economics	3		PAF 9415	International Economics	3	

PAF 9420	Global Communication	3	PAF 9420	Global Communication	3
PAF 9190	Public Affairs Capstone Seminar	3	PAF 9190	Public Affairs Capstone Seminar	3
*PAF 9195	Public Affairs Internship	3	*PAF 9195	Public Affairs Internship	3
INGO Concentration Required Courses (3 credits)			INGO Concentration Required Courses (3 credits)		
PAF 9183	International Nonprofit Organizations	3	PAF 9183	International Nonprofit Organizations	3
INGO Concentration Elective Courses (12 credits) 6 credits from list below plus 6 credits either from list below or from another graduate program with advisor approval			INGO Concentration Elective Courses (12 credits) 6 credits from list below plus 6 credits either from list below or from another graduate program with advisor approval		
PAF 9109	Government Contracting	3	PAF 9109	Government Contracting	3
PAF 9120	Public and Nonprofit Management I	3	PAF 9120	Public and Nonprofit Management I	3
PAF 9150	Introduction to the Nonprofit Sector	3	PAF 9150	Introduction to the Nonprofit Sector	3
PAF 9151	Administration of the Nonprofit Sector and Voluntary Agencies	3	PAF 9151	Administration of the Nonprofit Sector and Voluntary Agencies	3
PAF 9152	Fundraising and Grants Administration in Nonprofit and Voluntary Organizations	3	PAF 9152	Fundraising and Grants Administration in Nonprofit and Voluntary Organizations	3
PAF 9153	Budgeting and Finance for Nonprofits	3	PAF 9153	Budgeting and Finance for Nonprofits	3
PAF 9156	Emergency Preparation, Response, and Recovery	3	PAF 9156	Emergency Preparation, Response, and Recovery	3
PAF 9157	Introduction to Philanthropy	3	PAF 9157	Introduction to Philanthropy	3
PAF 9158	Religion, Nonprofits, Politics, Policy	3	PAF 9158	Religion, Nonprofits, Politics, Policy	3
PAF 9182	Development Administration	3	PAF 9182	Development Administration	3
PAF 9199	Selected Topics in Public Affairs	3	PAF 9199	Selected Topics in Public Affairs	3
PAF 9299	Selected Topics in Nonprofit Management	3	PAF 9299	Selected Topics in Nonprofit Management	3
PAF 9410	Global Economic Governance: Pacts, Actors, and Regimes	3	PAF 9410	Global Economic Governance: Pacts, Actors, and Regimes	3
PAF 9425	Western Hemisphere Affairs: Past,	3	PAF 9425	Western Hemisphere Affairs: Past,	3

Present and Future			Present and Future		
PAF 9430	Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond	3	<u>PAF 9426</u> PAF 9430	<u>Illicit Trade</u> Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond	<u>3</u> 3
PAF 9699	Selected Topics in Public Policy	3	PAF 9699	Selected Topics in Public Policy	3
IBS 9761	Emerging Markets and the International Business Environment	3	IBS 9761	Emerging Markets and the International Business Environment	3
IBS 9767	Global Firms, Cultures, and Governments	3	IBS 9767	Global Firms, Cultures, and Governments	3
CIS 9230	Globalization and Technology	3	CIS 9230	Globalization and Technology	3
* The internship is required of candidates who have less than 1-year relevant international work experience.			* The internship is required of candidates who have less than 1-year relevant international work experience		
Total credits required for the INGO Concentration in the Masters of International Affairs program		42-45	Total credits required for the INGO Concentration in the Masters of International Affairs program		42-45

Rationale: Though it is not a requirement for the MIA degree, adding PAF 9426 Illicit Trade to the list of approved electives will provide students with understanding of a key policy challenge for governments, international organizations and non-profits seeking to promote security, stability and economic growth.

From		To	
Course Crs	Description	Course Crs	Description
	<b>Requirements for the Trade Policy and Global Economic Governance concentration in the Master of International Affairs program</b>		<b>Requirements for the Trade Policy and Global Economic Governance concentration in the Master of International Affairs program</b>

Required Courses (27-30 credits)			Required Courses (27-30 credits)		
PAF 9140	Budgeting and Financial Analysis I	3	PAF 9140	Budgeting and Financial Analysis I	3
PAF 9170	Research and Analysis I	3	PAF 9170	Research and Analysis I	3
PAF 9172	Research and Analysis II	3	PAF 9172	Research and Analysis II	3
PAF 9180	Policy Analysis	3	PAF 9180	Policy Analysis	3
PAF 9181	Comparative Public Policy and Administration	3	PAF 9181	Comparative Public Policy and Administration	3
PAF 9184	International Institutions and Global Governance	3	PAF 9184	International Institutions and Global Governance	3
PAF 9415	International Economics	3	PAF 9415	International Economics	3
PAF 9420	Global Communication	3	PAF 9420	Global Communication	3
PAF 9190	Public Affairs Capstone Seminar	3	PAF 9190	Public Affairs Capstone Seminar	3
*PAF 9195	Public Affairs Internship	3	*PAF 9195	Public Affairs Internship	3
TPGEG Concentration Required Courses (6 credits)			TPGEG Concentration Required Courses (6 credits)		
PAF 9440	Trade Policy	3	PAF 9440	Trade Policy	3
PAF 9450	International Development	3	PAF 9450	International Development	3
TPGEG Concentration Elective Courses (9 credits) 6 from the list below or 3 from another graduate program with advisor approval			TPGEG Concentration Elective Courses (9 credits) 6 from the list below or 3 from another graduate program with advisor approval		
PAF 9104	Media, Politics and Public Culture	3	PAF 9104	Media, Politics and Public Culture	3
PAF 9119	Organization Theory	3	PAF 9119	Organization Theory	3
PAF 9182	Development Administration	3	PAF 9182	Development Administration	3
PAF 9199	Selected Topics in Public Affairs	3	PAF 9199	Selected Topics in Public Affairs	3
PAF 9299	Selected Topics in Nonprofit Management	3	PAF 9299	Selected Topics in Nonprofit Management	3
PAF 9410	Global Economic Governance: Pacts, Actors, and Regimes	3	PAF 9410	Global Economic Governance: Pacts, Actors, and Regimes	3
PAF 9425	Western Hemisphere Affairs: Past,	3	PAF 9425	Western Hemisphere Affairs: Past,	3

Present and Future			Present and Future		
PAF 9430	Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond	3	<u>PAF 9426</u> PAF 9430	<u>Illicit Trade</u> Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond	<u>3</u> 3
PAF 9445	International Political Economy	3	PAF 9445	International Political Economy	3
PAF 9455	International Regulatory Policy	3	PAF 9455	International Regulatory Policy	3
PAF 9699	Selected Topics in Public Policy	3	PAF 9699	Selected Topics in Public Policy	3
IBS 9761	Emerging Markets and the International Business Environment	3	IBS 9761	Emerging Markets and the International Business Environment	3
IBS 9767	Global Firms, Cultures, and Governments	3	IBS 9767	Global Firms, Cultures, and Governments	3
CIS 9230	Globalization and Technology	3	CIS 9230	Globalization and Technology	3
LAW 9740	International Trade and Investment Law	3	LAW 9740	International Trade and Investment Law	3
MKT 9739	Global Advertising and Marketing Communication	3	MKT 9739	Global Advertising and Marketing Communication	3
MKT 9764	Internet Marketing and Global Business	3	MKT 9764	Internet Marketing and Global Business	3
*The internship is required of candidates who have less than 1-year relevant international work experience			*The internship is required of candidates who have less than 1-year relevant international work experience		
Total credits required for the Trade Policy and Global Economic Governance Concentration in the Masters of International Affairs program		42-45	Total credits required for the Trade Policy and Global Economic Governance Concentration in the Masters of International Affairs program		42-45

**Rationale:** Though it is not a requirement for the MIA degree, adding PAF 9426 Illicit Trade to the list of approved electives will provide students with understanding of a key policy challenge for governments, international organizations and non-profits seeking to promote security, stability and economic growth.

From			To		
Course Crs	Description		Course Crs	Description	
<b>Requirements for the Western Hemisphere Affairs concentration in the Master of International Affairs program</b>			<b>Requirements for the Western Hemisphere Affairs concentration in the Master of International Affairs program</b>		
Required Courses (27-30 credits)			Required Courses (27-30 credits)		
PAF 9140	Budgeting and Financial Analysis I	3	PAF 9140	Budgeting and Financial Analysis I	3
PAF 9170	Research and Analysis I	3	PAF 9170	Research and Analysis I	3
PAF 9172	Research and Analysis II	3	PAF 9172	Research and Analysis II	3
PAF 9180	Policy Analysis	3	PAF 9180	Policy Analysis	3
PAF 9181	Comparative Public Policy and Administration	3	PAF 9181	Comparative Public Policy and Administration	3
PAF 9184	International Institutions and Global Governance	3	PAF 9184	International Institutions and Global Governance	3
PAF 9415	International Economics	3	PAF 9415	International Economics	3
PAF 9420	Global Communication	3	PAF 9420	Global Communication	3
PAF 9190	Public Affairs Capstone Seminar	3	PAF 9190	Public Affairs Capstone Seminar	3
*PAF 9195	Public Affairs Internship	3	*PAF 9195	Public Affairs Internship	3
WHA Concentration Required Courses (3 credits)			WHA Concentration Required Courses (3 credits)		
PAF 9425	Western Hemisphere Affairs: Past, Present and Future	3	PAF 9425	Western Hemisphere Affairs: Past, Present and Future	3
WHA Concentration Elective Courses (9 credits) 6 from list below, plus 3 credits either from list below or from another graduate program with advisor approval			WHA Concentration Elective Courses (9 credits) 6 from list below, plus 3 credits either from list below or from another graduate program with advisor approval		
PAF 9104	Media, Politics and Public Culture	3	PAF 9104	Media, Politics and Public Culture	3
PAF 9119	Organization Theory	3	PAF 9119	Organization Theory	3



PAF 9199	Selected Topics in Public Affairs	3	PAF 9199	Selected Topics in Public Affairs	3
PAF 9299	Selected Topics in Nonprofit Management	3	PAF 9299	Selected Topics in Nonprofit Management	3
PAF 9410	Global Economic Governance: Pacts, Actors, and Regimes	3	PAF 9410	Global Economic Governance: Pacts, Actors, and Regimes	3
PAF 9430	Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond	3	<u>PAF 9426</u>	<u>Illicit Trade</u>	<u>3</u>
PAF 9440	Trade Policy	3	PAF 9430	Diaspora, Migration and Transnational Life in the Western Hemisphere and Beyond	3
PAF 9445	International Political Economy	3	PAF 9440	Trade Policy	3
PAF 9450	International Development	3	PAF 9445	International Political Economy	3
PAF 9699	Selected Topics in Public Policy	3	PAF 9450	International Development	3
IBS 9761	Emerging Markets and the International Business Environment	3	PAF 9699	Selected Topics in Public Policy	3
IBS 9767	Global Firms, Cultures, and Governments	3	IBS 9761	Emerging Markets and the International Business Environment	3
CIS 9230	Globalization and Technology	3	IBS 9767	Global Firms, Cultures, and Governments	3
LAW 9740	International Trade and Investment Law	3	CIS 9230	Globalization and Technology	3
MKT 9739	Global Advertising and Marketing Communication	3	LAW 9740	International Trade and Investment Law	3
MKT 9764	Internet Marketing and Global Business	3	MKT 9739	Global Advertising and Marketing Communication	3
			MKT 9764	Internet Marketing and Global Business	3
*The internship is required of candidates who have less than 1-year relevant international work experience			*The internship is required of candidates who have less than 1-year relevant international work experience		
Total credits required for the Western Hemisphere Affairs Concentration in the Masters of International			Total credits required for the Western Hemisphere Affairs Concentration in the Masters of International		

Affairs program	42-45	Affairs program	42-45
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Rationale: Though it is not a requirement for the MIA degree, adding PAF 9426 Illicit Trade to the list of approved electives will provide students with understanding of a key policy challenge for governments, international organizations and non-profits seeking to promote security, stability and economic growth.

**Section AIV: New Courses**

**Program Code:** 37904

**HEGIS Code:** 2210.00

**AIV: 1.1 The following new course is proposed for the Master of International Affairs program in the Marxe School of Public and International Affairs.**

CUNYfirst Course ID	PAF 9426
Department(s)	Marxe School of Public and International Affairs
Career	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Graduate
Academic Level	<input checked="" type="checkbox"/> Regular <input type="checkbox"/> Compensatory <input type="checkbox"/> Developmental <input type="checkbox"/> Remedial
Subject Area	Public Affairs
Course Prefix	PAF
Course Number	9426
Course Title	Illicit Trade
Catalogue Description	<p>This course examines the role of illicit trade in the international system with a focus on its integration with other social, political, and economic processes. This class begins with an overview of the policy challenges associated with illicit trade and then examines a broad array of illicit trade activities. These activities include the drug trade, the arms trade, various forms of human trafficking, the trade in natural resources, and cyber-crime. Students should gain a knowledge of illicit trade broadly and its implications for international policymaking. Students will be expected to write policy related papers related to various illicit trade activities.</p> <p>Open to Austin W. Marxe School of Public and International Affairs students; others with Marxe School permission.</p>
Pre/ Co Requisites	None
Credits	3



**Section AV: Changes in Existing Courses**

**Program Code:** 20526  
**HEGIS Code:** 2102.00

**AV: 2.1 Changes in Prerequisite and Description in the BSPA program in the Marxe School of Public and International Affairs**

<b>CUNYFirst Course ID</b>	PAF 3401		
<b>FROM</b>		<b>TO</b>	
Departments			
Course	Quantitative Methods for Policy and Practice	Course	Quantitative Methods for Policy and Practice
Pre or co requisite	<del>STA 2100</del> and ENG 2150	Prerequisite	ENG 2150 and <u>either STA 2000 or PSY 2100 (equivalent to STA 2100)</u>
Hours	3	Hours	3
Credits	3	Credits	3
Description	This course focuses on the use of quantitative information and analysis to understand, interpret, promote, critique, and inform the implementation of programs and policies. Real world cases are examined throughout. <del>Students use Excel to analyze data with</del> various methods, such as simple regression.	Description	This course focuses on the use of quantitative information and analysis to understand, interpret, promote, critique, and inform the implementation of programs and policies. Real world cases are examined throughout. <u>A statistical software package will be employed to analyze selected data using</u> various methods, such as simple regression.

Requirement Designation		Requirement Designation	
<b>Liberal Arts</b>	[ ] Yes [X] No	<b>Liberal Arts</b>	[ ] Yes [X] No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc)</b>		<b>Course Attribute (e.g. Writing Intensive, Honors, etc)</b>	
<b>Course Applicability</b>	<input checked="" type="checkbox"/> Major  <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science  <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World  <input type="checkbox"/> Gen Ed – College Option  <b>College Option Detail</b> <hr/>	<b>Course Applicability</b>	<input checked="" type="checkbox"/> Major  <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science  <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World

<b>Effective Term</b>	Fall 2019
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**Rationale:** One of the pre-requisite courses for PAF 3401 (our required undergraduate statistics course) has been transferred from the Statistics Department to the Psychology Department, and this proposal updates the bulletin description with the new course number. In addition, the bulletin description does not list STA 2000 (Business Statistics) as a possible pre-requisite course, even though this has been an option for some time and is currently coded in CUNY First as an option. Finally, the language of the bulletin description has been updated to delete an outdated reference to Excel as the statistical package used in the course.

**Program Code:** 01966

**HEGIS Code:** 2102.00

**AV: 3.1 Changes in Title and Description in the MPA program in the Marxe School of Public and International Affairs**

<b>CUNYFirst Course ID</b>	PAF 9145		
<b>FROM</b>		<b>TO</b>	
Departments			
Course	Social Welfare Policy	Course	<u>Poverty and Social Policy</u>
Pre or co requisite	None	Prerequisite	None
Hours	3	Hours	3
Credits	3	Credits	3
Description	This is a course about the poor and anti-poverty programs in the United States. It focuses on measurement, extent, and distribution of poverty; causes of poverty; tradeoffs faced by policy-makers in reducing poverty and economic insecurity; and <del>issues</del>	Description	This is a course about the poor and anti-poverty programs in the United States. It focuses on measurement, extent, and distribution of poverty; causes of poverty; tradeoffs faced by policy-makers in reducing poverty and economic insecurity; and <u>the spatial concentration</u>

	relating to the American underclass.		<u>of poverty. It covers major social policies intended to reduce poverty and inequality, and the evidence on policy effectiveness.</u>
Requirement Designation		Requirement Designation	
<b>Liberal Arts</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>Liberal Arts</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>Course Attribute (e.g. Writing Intensive, Honors, etc)</b>		<b>Course Attribute (e.g. Writing Intensive, Honors, etc)</b>	
<b>Course Applicability</b>	<input checked="" type="checkbox"/> Major  <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science  <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World  <input type="checkbox"/> Gen Ed – College Option	<b>Course Applicability</b>	<input checked="" type="checkbox"/> Major  <input type="checkbox"/> Gen Ed Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science  <input type="checkbox"/> Gen Ed Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World



	<b>College Option Detail</b> <hr/>		
<b>Effective Term</b>	Fall 2019		

Rationale: PAF 9145 has been taught several times. This proposal changes only the title of the course and the bulletin description to reflect better the current focus of the course on poverty-related issues and to capture the range of topics discussed in the course.