

April 2013

Baruch College

Chancellor’s University Report – Part A: Academic Matters

**PART A: ACADEMIC MATTERS**

The following recommendations of the Committee on Graduate Curriculum were approved at the Zicklin School of Business Faculty Meetings on April 26, 2012, May 24, 2012, November 29, 2012, and February 21, 2013 effective the Spring 2014 semester pending approval of the Board of Trustees, with the exception of the MTH 8001 changes, which are effective Summer 2013.

**All: Changes in Degree Programs**

**All:10.1b. The following revisions are proposed for the MBA in Accountancy (CPA Program) in the Zicklin School of Business**

**Program:** MBA in Accountancy (CPA Program)

**HEGIS Code:** 0502.00

**Program Code:** 01912

**Effective:** Spring 2014

From: MBA in Accountancy (CPA Program)			To: MBA in Accountancy (CPA Program)		
Course	Description	Crs	Course	Description	Crs
<b>Preliminary Courses (subject to waiver)</b>			<b>Preliminary Courses (subject to waiver)</b>		
International students may require preliminary courses in Grammar Troubleshooting and American English Pronunciation based on evaluation. <del>The following mathematics course is required for accountancy majors and is subject to waiver based on prior appropriate background. Grades in 8000-level courses are not calculated in the grade point average and the credits are not applied toward the MBA degree:</del>			International students may require preliminary courses in Grammar Troubleshooting and American English Pronunciation based on evaluation.		
MTH 8001	Calculus for Applications I	3			
<b>Core Courses</b>					
<b>No waivers are granted for required and flexible core courses</b>			<b>No waivers are granted for required and flexible core courses</b>		
<b>Required (12 courses; 24 credits)</b>			<b>Required (12 courses; 24 credits)</b>		
ACC 9112	Financial Accounting: Intensive	3	ACC 9112	Financial Accounting: Intensive	3
BUS 9551	Business Communication I	0	BUS 9551	Business Communication I	0
BUS 9552	Business Communication II: Communicating Quantitative and Technical Information		BUS 9552	Business Communication II: Communicating Quantitative and Technical Information	
or			or		
BUS 9553	Business Communication II: Leadership Communication:		BUS 9553	Business Communication II: Leadership Communication:	

	Writing and Speaking with Authority			Writing and Speaking with Authority	
or			or		
BUS 9554	Business Communication II: Enhanced Oral and Written Communication	0	BUS 9554	Business Communication II: Enhanced Oral and Written Communication	0
CIS 9001	Information Systems for Managers I	1.5	CIS 9001	Information Systems for Managers I	1.5
ECO 9730	Fundamentals of Microeconomics	1.5	ECO 9730	Fundamentals of Microeconomics	1.5
FIN 9770	Financial Decision Making	3	FIN 9770	Financial Decision Making	3
IBS 9600	International Business Fundamentals	1.5	IBS 9600	International Business Fundamentals	1.5
MGT 9300	Management: A Behavioral Approach	3	MGT 9300	Management: A Behavioral Approach	3
MGT 9702	Service Operations I	1.5	MGT 9702	Service Operations I	1.5
MKT 9703	Marketing Management	3	MKT 9703	Marketing Management	3
STA 9708	Applied Statistical Analysis for Business Decisions	3	STA 9708	Applied Statistical Analysis for Business Decisions	3
Capstone			Capstone		
BUS 9200	Business Policy	3	BUS 9200	Business Policy	3
<b>Flexible Core Courses (minimum of 3 courses; minimum of 6 credits)</b>			<b>Flexible Core Courses (minimum of 3 courses; minimum of 6 credits)</b>		
<b>Choose at least one of two below:</b>			<b>Choose at least one of two below:</b>		
LAW 9000	Legal and Ethical Environment of Business	3	LAW 9000	Legal and Ethical Environment of Business	3
BUS 9xxx	Business and Society (course under development)	3	BUS 9100	Business and Society	3
<b>Choose additionally from:</b>			<b>Choose additionally from:</b>		
ACC 9811	Managerial Accounting Theory and Practice (accountancy majors will take ACC 9811 as a flexible core course in place of ACC 9125, to satisfy their program requirements.)	4	ACC 9811	Managerial Accounting Theory and Practice (accountancy majors will take ACC 9811 as a flexible core course in place of ACC 9125, to satisfy their program requirements.)	4
CIS 9002	Information Systems for Managers II: Managing and Harnessing Technology	1.5	CIS 9002	Information Systems for Managers II: Managing and Harnessing Technology	1.5
ECO 9740	Fundamentals of Macroeconomics	1.5	ECO 9740	Fundamentals of Macroeconomics	1.5
MGT 9704	Service Operations II	1.5	MGT 9704	Service Operations II	1.5
<b>Other Courses in CPA Program (7 courses; 27 credits)*</b>			<b>Other Courses in CPA Program (8 courses; 27 credits)</b>		
<b>Required:</b>			<b>Required:</b>		
Note: In order to satisfy the current requirements for New York State CPA certification, accountancy majors require additional courses as determined by the Stan Ross Department of Accountancy, beyond			Note: In order to satisfy the current requirements for New York State CPA certification, accountancy majors require additional courses as determined by the Stan Ross Department of Accountancy, beyond		

<p>the minimum 4 courses/12 credits required for other majors.</p> <p>In addition, All CPA applicants need to have completed at least 60 credit hours in liberal arts and science at the graduate or undergraduate level (including at least one course in mathematics/sciences, social sciences, humanities, economics, and computer science):</p>			<p>the minimum 4 courses/12 credits required for other majors.</p>		
ACC 9804	Intermediate Financial Accounting	4	ACC 9804	Intermediate Financial Accounting	4
ACC 9805	Advanced Financial Accounting	4	ACC 9805	Advanced Financial Accounting	4
ACC 9807	Contemporary Topics in Accountancy	4	ACC 9818	Accounting and Auditing Information Systems	3
ACC 9816	Accounting and Auditing Aspects of Computer-Based Information Systems	4	ACC 9821	Auditing	4
ACC 9821	Auditing	4	TAX 9861	Federal Income Taxation: Theory and Practice	3
TAX 9862	Federal Income Taxation	4	TAX 9878	Taxation of Business Entities	3
TAX 9878	Taxation of Business Entities	3			
<p><b>Electives (minimum of 3 courses, 9 – 15 credits)</b></p>			<p><b>At least two electives to be selected from the following:</b></p>		
LAW 9800**	Intensive Survey of Business Contracts and Law of Corporations	4	ACC 9810	Current Topics in Financial Accounting	3
<p>Additional Zicklin electives</p>			ACC 9806	Financial Statement Analysis and Reporting	3
			ACC 9815	Advanced Managerial Accounting	3
			ACC 9901*	Special Topics in Accounting	3
			CIS 9467	Business Modeling with Spreadsheets	3
			<p><b>Electives (minimum of 3 courses, 9 – 15 credits)</b></p>		
			<p>Additional Zicklin electives**</p>		
<p>*Students with equivalent background may be eligible to substitute other appropriate accountancy and/or taxation courses. To ensure that any substitutions conform to New York State Education requirements for the CPA, however, any departures from the above program must be approved by a program advisor.</p>			<p>*May take more than once with different topics; topics may include: forensic accounting, advanced auditing, cases in business/accounting.</p>		
<p>**If 6 credits in law have been completed on the undergraduate level, this course may be waived.</p>			<p>**To satisfy Zicklin elective requirements students can apply TAX 9861 and TAX 9878 credits in this category. To satisfy the CPA requirements of 36</p>		

			<p>credits in areas other than ACC/TAX, students may be required to take additional credits of general business courses beyond LAW 9800. Students may select additional "flexible core" courses as general electives; however, the same courses cannot apply in more than one category. A student's undergraduate transcript will be reviewed to determine if courses completed prior to admission to Zicklin can apply towards the 36 credits.</p> <p>LAW 9800 may be waived if 6 credits in law have been completed on the undergraduate level, but students must replace this course with another Zicklin elective to satisfy MBA requirements.</p>		
<b>Dual Major in Accountancy and Taxation</b>			<b>Dual Major in Accountancy and Taxation</b>		
Students who wish to pursue a dual major in accountancy and taxation will take the four taxation courses listed below, will apply TAX 9863 and TAX 9866 toward the requirements for both majors, and will not take TAX 9862 and TAX 9878.			Students who wish to pursue a dual major in accountancy and taxation will take the four taxation courses listed below, will apply TAX 9863 and TAX 9866 toward the requirements for both majors, and will not take TAX 9861 and TAX 9878.		
TAX 9863	Principles of Federal Income Taxation	3	TAX 9863	Principles of Federal Income Taxation	3
TAX 9866	Corporate Taxation I	3	TAX 9866	Corporate Taxation I	3
TAX 9868	Partnership Taxation	3	TAX 9868	Partnership Taxation	3
TAX 9900	Tax Procedure and Professional Responsibility in Tax Practice	3	TAX 9900	Tax Procedure and Professional Responsibility in Tax Practice	3

**Rationale:** The MBA in Accountancy enhancements should increase the ability of graduates to work with advanced, rather than basic, accounting concepts and eliminate material not considered necessary for success in business and accounting.

One key provision permits students to complete additional advanced-level courses with no increase in credits or time in the program. This is accomplished by replacing three 4-credit required courses with two 3-credit required courses and two 3-credit (advanced) electives. Students will be able to choose advanced electives which they believe will best contribute to professional success.

The revised required courses are Accounting and Auditing Aspects of Computer-Based Systems, ACC 9816, and Federal Income Taxation, TAX 9862. The proposal replaces these 4-credit courses with ACC 9818 and TAX 9861, both 3-credit courses. The 3-credit replacement courses are streamlined and emphasize upon only the most important topics. Graduate students will also be expected to spend more time on out-of-class preparation.

With respect to electives, Contemporary Topics, ACC 9807, presently a 4-credit required course, is replaced with ACC 9810, a 3-credit elective. Students may select one of several advanced-level courses as the second elective.

In summary, the proposal replaces three required courses with two required courses and two electives as follows:

Existing Program		Proposed Program	
Required	Cr	Required	Cr

ACC 9816	4		ACC 9818	3
TAX 9862	4		TAX 9861	3
ACC 9807	4			
Electives	0		Electives	6
	12			12

The revision also eliminates the MTH 8001 requirement. The department's review of the curriculum indicates that this course should not be required for a master's degree in accountancy.

**All:10.2b. The following revisions are proposed for the MS in Accountancy (CPA Program) in the Zicklin School of Business**

**Program:** MS in Accountancy (CPA Program)

**HEGIS Code:** 0502.00

**Program Code:** 19218

**Effective:** Spring 2014

From: MS in Accountancy (CPA Program)			To: MS in Accountancy (CPA Program)		
Course	Description	Crs	Course	Description	Crs
<b>Preliminary Courses (6 credits)</b>			<b>Preliminary Courses</b>		
Students with appropriate background will be able to reduce the number of required credits in preliminary courses. Grades in 8000-level courses are not calculated in the grade point average.			English language modules in American English Pronunciation and Grammar Troubleshooting offered by the Division of Continuing and Professional Studies are required for non-native English speakers, and may be waived based on a waiver exam.		
COM 8191	Spoken English for International Students	1.5			
ENG 8192	Written English for International Students	1.5			
MTH 8001	Calculus for Applications I	3			
<b>General Business Requirements (35 credits):</b>			<b>General Business Requirements (36 credits):</b>		
Students with appropriate background will be able to reduce the number of required credits in general business requirements.			Students with appropriate background will be able to reduce the number of required credits in general business requirements, with the exception of BUS 9557.		
CIS 9000	Information Systems for Managers	3	BUS 9557	Managerial Skills for Accountancy Professionals (not subject to waiver)	3
ECO 9708	Microeconomics for Managers	2	CIS 9001	Information Systems for Managers I	1.5
ECO 9709	Macroeconomics	2	ECO 9730	Fundamentals of Microeconomics	1.5
FIN 9770	Financial Decision Making	3	ECO 9740	Fundamentals of Macroeconomics	1.5
LAW 9800	Business Contracts and Law of Corporations	4	FIN 9770	Financial Decision Making	3

MGT 9300	Management: A Behavioral Approach	3	LAW 9800	Business Contracts and Law of Corporations	4
MGT 9700	Introduction to Operations Management	3	MGT 9300	Management: A Behavioral Approach	3
MKT 9703	Marketing Management	3	MKT 9703	Marketing Management	3
STA 9708	Applied Statistical Analysis for Business Decisions	3	STA 9708	Applied Statistical Analysis for Business Decisions	3
Three additional 3-credit advanced business (Zicklin) courses in area other than accountancy and taxation:			Additional advanced business (Zicklin) courses in areas other than accounting and taxation		12.5
<b>CPA Accounting and Taxation Requirements (34 credits)</b>			<b>CPA Accounting and Taxation Requirements (34 credits)</b>		
ACC 9112	Financial Accounting: Intensive	3	BUS 9556	Communication for Accounting Managers (subject to waiver)	0
ACC 9804*	Intermediate Financial Accounting	4	ACC 9112	Financial Accounting: Intensive	3
ACC 9805	Advanced Financial Accounting	4	ACC 9804*	Intermediate Financial Accounting	4
ACC 9807	Contemporary Topics in Accounting	4	ACC 9805	Advanced Financial Accounting	4
ACC 9811	Managerial Accounting Theory and Practice	4	ACC 9811	Managerial Accounting Theory and Practice	4
ACC 9816	Accounting and Auditing Aspects of Computer-Based Information Systems	4	ACC 9818	Auditing and Accounting Information Systems	3
ACC 9821	Auditing	4	ACC 9821	Auditing	4
TAX 9862	Federal Income Taxation	4	TAX 9861**	Federal Income Taxation: Theory and Practice	3
TAX 9878	Taxation of Business Entities	3	TAX 9878**	Taxation of Business Entities	3
			<b>At least two electives to be selected from the following:</b>		
			ACC 9810	Current Topics in Financial Accounting	3
			ACC 9806	Financial Statement Analysis and Reporting	3
			ACC 9815	Advanced Managerial Accounting	3
			ACC 9901***	Special Topics in Accounting	3
To achieve the minimum of 30 credits required to earn the MS in accountancy, students with baccalaureate degrees in accountancy who have taken equivalent courses to those listed above and earned a grade of B or better may substitute 18 to 21 credits of electives from the following list of courses (as well as others that may be offered by the Stan Ross Department of Accountancy in the future).			To achieve the minimum of 30 credits required to earn the MS in accountancy, students with baccalaureate degrees in accountancy who have taken equivalent courses to those listed above and earned a grade of B or better may substitute 18 to 21 credits of electives from the following list of courses (as well as others that may be offered by the Stan Ross Department of Accountancy in the future).		
ACC 9806	Financial Statement Analysis and Reporting	3	CIS 9467	Business Modeling with Spreadsheets	3
ACC 9815	Advanced Managerial	3	LAW 9104	Securities Law and Business	3

Accounting			Crime		
ACC 9901	Special Topics in Accounting	3	STA 9710	Statistical Methods in Sampling and Auditing	3
LAW 9104	Securities Law and Business Crime	3	<p><u>Additional topics from the above two sections and not more than 9 credits outside the specialization (e.g., computer information systems, finance, management) chosen in consultation with program advisors.</u></p>		
STA 9710	Statistical Methods in Sampling and Auditing	3			
TAX 9863	Principles of Federal Income Taxation	3			
TAX 9866	Corporate Taxation I	3			
<p>Plus no more than 9 credits outside the specialization (e.g., computer information systems, finance, management, statistics) chosen in consultation with program advisors.</p>					
<p><b>Courses Outside of Specialization (CPA Liberal Arts and Sciences Courses) (variable credits)</b></p>			<p>*ACC 9804 is required for all students with the exception of those who meet the following three requirements: 1) have taken the equivalent of undergraduate ACC 3000 and ACC 3100 at an AACSB International-accredited college or equivalent; 2) have received a grade of B or higher in each course; and 3) have completed the ACC 3100 equivalent within two years of beginning the MS at Baruch.</p>		
<p>Students planning to sit for the CPA examination in New York State under the 150-credit-hour option are required to complete at least 60 credits in liberal arts and sciences (including at least one course each in mathematics/sciences, social sciences, humanities, economics, and computer science). Students should consult with a program advisor after admission to determine the specific courses that will be required outside the specialization. Students' undergraduate and graduate transcripts are reviewed to make certain that these liberal arts and sciences requirements are met. The total credits of the undergraduate and graduate course work must be at least 150 credits.</p>					
<p>*ACC 9804 is required for all students with the exception of those who meet the following three requirements: 1) have taken the equivalent of undergraduate ACC 3000 and ACC 3100 at an AACSB International-accredited college or equivalent; 2) have received a grade of B or higher in each course; and 3) have completed the ACC 3100 equivalent within two years of beginning the MS at Baruch.</p>					
<p>**Students may substitute TAX 9863 for TAX 9861 and TAX 9866 for TAX 9878 with permission of the department.</p>					
<p>***May take more than once with different topics; topics may include: forensic accounting, advanced auditing, cases in business/accounting.</p>					

Rationale: The MS in Accountancy enhancements should increase the ability of graduates to work with

advanced, rather than basic, accounting concepts, better ensure adequate managerial and communication skills, and eliminate material not considered necessary for success in business and accounting. The revision also brings the major in conformity with the School's revised offerings for general business courses.

One key provision permits students to complete additional advanced-level courses with no increase in credits or time in the program. This is accomplished by replacing three 4-credit required courses with two 3-credit required courses and two 3-credit (advanced) electives. Students will be able to choose advanced electives which they believe will best contribute to professional success.

The revised required courses are Accounting and Auditing Aspects of Computer-Based Systems, ACC 9816, and Federal Income Taxation, TAX 9862. The proposal replaces these 4-credit courses with ACC 9818 and TAX 9861, both 3-credit courses. The 3-credit replacement courses are streamlined and emphasize upon only the most important topics. Graduate students will also be expected to spend more time on out-of-class preparation.

With respect to electives, Contemporary Topics, ACC 9807, presently a 4-credit required course, is replaced with ACC 9810, a 3-credit elective. Students may select one of several advanced-level courses as the second elective.

In summary, the proposal replaces three required courses with two required courses and two electives as follows:

Existing Program		Proposed Program	
Required	Cr	Required	Cr
ACC 9816	4	ACC 9818	3
TAX 9862	4	TAX 9861	3
ACC 9807	4		
Electives	0	Electives	6
	12		12

Another key feature is a four-course communications component designed to increase student preparation for management positions. The sequence includes two preliminary courses, Grammar Troubleshooting and American English Pronunciation. This is followed by BUS 9556, a modification of BUS 9551, designed specifically for accountancy majors. Students who demonstrate strong English language proficiency may be waived from these courses. BUS 9557 serves as the fourth course. This new course is adapted from MGT 9302, Developing Managerial Skills. BUS 9557 is essentially a business management/ communication course with an accountancy emphasis and is not subject to waiver.

The revision also eliminates the MTH 8001 requirement. The department's review of the curriculum indicates that this course should not be required for a master's degree in accountancy.

These revisions also bring the accountancy program into conformity with the School's revised offerings for general business courses. The change to 1.5 credit courses in the general business section is now consistent with changes in the School's course offerings.

**All:10.3b. The following revisions are proposed for the MBA in Finance in the Zicklin School of Business**

**Program:** MBA in Finance

**HEGIS Code:** 0505.00

**Program Code:** 01919

**Effective:** Summer 2013



From: MBA in Finance			To: MBA in Finance		
Course	Description	Crs	Course	Description	Crs
<b>Preliminary Course</b>			<b>Preliminary Course</b>		
International students may require preliminary courses in Grammar Troubleshooting and American English Pronunciation based on evaluation. <del>The following mathematics course is required for finance majors and is subject to waiver based on prior appropriate background. Grades in 8000-level courses are not calculated in the grade point average and the credits are not applied toward the MBA degree.</del>			International students may require preliminary courses in Grammar Troubleshooting and American English Pronunciation based on evaluation.		
MT11 8004	Calculus for Applications I	3			

Rationale: Review of the curriculum by the Bert W. Wasserman Department of Finance and Economics indicates that this background is no longer necessary for a master's degree in finance.

From: MBA in International Business			To: MBA in International Business		
Course	Description	Crs	Course	Description	Crs
<b>Courses in Major (12 credits)</b>			<b>Courses in Major (12 credits)</b>		
<b>Required*</b>			<b>Required*</b>		
<b>Choose two of the following five courses:</b>			<b>Choose two of the following five courses:</b>		
IBS 9760	International Business Analysis		IBS 9760	International Business Analysis	
or			or		
<a href="#">ECO 9741</a>	International Economics I	3	<a href="#">ECO 9741</a>	International Economics I	3
<a href="#">FIN 9788</a>	International Corporate Finance	3	<a href="#">FIN 9788</a>	International Corporate Finance	3
<a href="#">IBS 9769</a> (MGT 9880)	International Business Strategy	3	<a href="#">IBS 9769</a> (MGT 9880)	International Business Strategy	3
<a href="#">MKT 9766</a>	International Marketing Management	3	<a href="#">MKT 9766</a>	International Marketing Management	3
*Required courses completed at the undergraduate or graduate level with grades of B or better can be replaced by international courses from the list below.			*Required courses completed at the undergraduate or graduate level with grades of B or better can be replaced by international courses from the list below.		
<b>Choose two courses from:</b>			<b>Choose two courses from:</b>		
<a href="#">CIS 9230</a>	Globalization and Technology	3	<a href="#">CIS 9230</a>	Globalization and Technology	3
<a href="#">FIN 9786</a>	International Financial Markets	3	<a href="#">FIN 9786</a>	International Financial Markets	3
<a href="#">FIN 9788</a>	International Corporate Finance	3	<a href="#">FIN 9788</a>	International Corporate Finance	3
<a href="#">IBS 9756</a> (COM 9656)	International Business Communication	3	<a href="#">IBS 9756</a> (COM 9656)	International Business Communication	3
<a href="#">IBS 9761</a>	Emerging Markets and the International Business Environment	3	<a href="#">IBS 9761</a>	Emerging Markets and the International Business Environment	3

<a href="#">IBS 9762</a>	The Global Competitiveness of the U.S. Economy	3	<a href="#">IBS 9762</a>	The Global Competitiveness of the U.S. Economy	3
<a href="#">IBS 9767</a>	Foreign Markets, Cultures and Regimes	3	<a href="#">IBS 9767</a>	Foreign Markets, Cultures and Regimes	3
<a href="#">IBS 9768</a>	Advanced Topics in International Business	3	<a href="#">IBS 9768</a>	Advanced Topics in International Business	3
<a href="#">IBS 9769</a> (MGT9880)	International Business Strategy	3	<a href="#">IBS 9769</a> (MGT9880)	International Business Strategy	3
<a href="#">LAW 9740</a>	International Trade and Investment Law	3	<a href="#">IBS 9790</a>	Special Topics in International Business	1
<a href="#">MGT 9490</a>	International Human Resource Management	3	<a href="#">IBS 9791</a>	Special Topics in International Business	1.5
<a href="#">MGT 9870</a>	International Comparative Management	3	<a href="#">IBS 9792</a>	Special Topics in International Business	2
<a href="#">MKT 9761</a>	International Commodity Trading	3	<a href="#">IBS 9793</a>	Special Topics in International Business	3
<a href="#">MKT 9763</a>	International Trade Operations	3	<a href="#">LAW 9740</a>	International Trade and Investment Law	3
<a href="#">MKT 9764</a>	Internet Marketing and Global Business	3	<a href="#">MGT 9490</a>	International Human Resource Management	
<a href="#">MKT 9765</a>	Comparative Marketing Systems	3	<a href="#">MGT 9870</a>	International Comparative Management	3
<a href="#">MKT 9766</a>	International Marketing Management	3	<a href="#">MKT 9737</a>	Global Advertising and Marketing Communications	3
<a href="#">MKT 9774</a>	International Logistics	3	<a href="#">MKT 9761</a>	International Commodity Trading	3
			<a href="#">MKT 9763</a>	International Trade Operations	3
			<a href="#">MKT 9764</a>	Internet Marketing and Global Business	3
			<a href="#">MKT 9765</a>	Comparative Marketing Systems	3
			<a href="#">MKT 9766</a>	International Marketing Management	3
			<a href="#">MKT 9774</a>	International Logistics	3
<p>Note: Students are not limited to taking only four courses in their major and may take two additional international courses (a total of 18 credits) if they wish.</p>			<p>Note: Students are not limited to taking only four courses in their major and may take two additional international courses (a total of 18 credits) if they wish.</p>		

Rationale: The International Business major is being updated to include the recently approved special topics courses as well as the new elective MKT 9737 Global Advertising and Marketing Communications.

The following recommendations of the Curriculum Committee were approved at the School of Public Affairs Faculty Meeting on December 13, 2012 to be effective the Spring 2014 semester, pending approval of the Board of Trustees.

**Program Code:** 01966

**HEGIS Code:** 2102.00

**Effective:** Spring 2014

**All.10.1p. The following proposal is to add an Urban Development and Sustainability specialization in the MPA program in the School of Public Affairs.**

Description: The Masters of Public Administration (MPA) is delivered by the School of Public Affairs. It has been in existence since the 1950s. It is accredited by the National Association of Schools of Public Affairs and Administration (NASPAA). It requires 42 credits for graduation, 30 required credits and 12 elective credits. Students are permitted, but not required, to select elective credits that specialize in particular areas of public administration: health care policy, public management, nonprofit administration, and policy analysis and evaluation. The proposal herein is to add a new specialization in urban development and sustainability to the MPA program.

The urban development and sustainability specialization examines how cities grow, decline, and function in terms of development, infrastructure, housing, and transportation. It considers issues of sustainability and development in the context of government regulation, tax incentive programs, green initiatives, and the politics of neighborhood advocacy. It offers students policy knowledge, management practices, and evaluation skills for careers in the growing field of urban development and sustainability within government and the nonprofit sector. The specialization requires the completion of 4 courses for 12 credits.

<p><b>FROM:</b></p> <p><b>Requirements of the MPA degree with a Specialization in Nonprofit Administration, Policy Analysis and Evaluation, Public Management, or Health Care Policy</b></p> <table border="1" style="width: 100%;"> <tr> <th colspan="3">Core Courses of the MPA (24-27 credits)</th> </tr> <tr> <td>PAF 9100</td> <td>Introduction to Public Affairs</td> <td>3</td> </tr> <tr> <td>PAF 9103</td> <td>Communication in Public Settings</td> <td>3</td> </tr> <tr> <td>PAF 9120</td> <td>Public and Nonprofit Management I</td> <td>3</td> </tr> <tr> <td>PAF 9130</td> <td>Economic Analysis and Public Policy</td> <td>3</td> </tr> <tr> <td>PAF 9140</td> <td>Budgeting and Financial Analysis I</td> <td>3</td> </tr> <tr> <td>PAF 9170</td> <td>Research and Analysis I</td> <td>3</td> </tr> <tr> <td>PAF 9172</td> <td>Research and Analysis II</td> <td>3</td> </tr> <tr> <td>PAF 9190</td> <td>Capstone Seminar</td> <td>3</td> </tr> <tr> <td>PAF 9195*</td> <td>Internship in Public Affairs*</td> <td>3</td> </tr> <tr> <td colspan="3">*Required of students without substantial work experience</td> </tr> <tr> <th colspan="3">Free Electives of the MPA (6 credits)</th> </tr> <tr> <td></td> <td>Two free elective courses of choice</td> <td>6</td> </tr> <tr> <th colspan="3">Courses of the Specialization (12 credits)</th> </tr> <tr> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table>	Core Courses of the MPA (24-27 credits)			PAF 9100	Introduction to Public Affairs	3	PAF 9103	Communication in Public Settings	3	PAF 9120	Public and Nonprofit Management I	3	PAF 9130	Economic Analysis and Public Policy	3	PAF 9140	Budgeting and Financial Analysis I	3	PAF 9170	Research and Analysis I	3	PAF 9172	Research and Analysis II	3	PAF 9190	Capstone Seminar	3	PAF 9195*	Internship in Public Affairs*	3	*Required of students without substantial work experience			Free Electives of the MPA (6 credits)				Two free elective courses of choice	6	Courses of the Specialization (12 credits)												<p><b>TO:</b></p> <p><b>Requirements of the MPA degree with a Specialization in <u>Urban Development and Sustainability</u>, Nonprofit Administration, Policy Analysis and Evaluation, Public Management, or Health Care Policy</b></p> <table border="1" style="width: 100%;"> <tr> <th colspan="3">Core Courses of the MPA (24-27 credits)</th> </tr> <tr> <td>PAF 9100</td> <td>Introduction to Public Affairs</td> <td>3</td> </tr> <tr> <td>PAF 9103</td> <td>Communication in Public Settings</td> <td>3</td> </tr> <tr> <td>PAF 9120</td> <td>Public and Nonprofit Management I</td> <td>3</td> </tr> <tr> <td>PAF 9130</td> <td>Economic Analysis and Public Policy</td> <td>3</td> </tr> <tr> <td>PAF 9140</td> <td>Budgeting and Financial Analysis I</td> <td>3</td> </tr> <tr> <td>PAF 9170</td> <td>Research and Analysis I</td> <td>3</td> </tr> <tr> <td>PAF 9172</td> <td>Research and Analysis II</td> <td>3</td> </tr> <tr> <td>PAF 9190</td> <td>Capstone Seminar</td> <td>3</td> </tr> <tr> <td>PAF 9195*</td> <td>Internship in Public Affairs*</td> <td>3</td> </tr> <tr> <td colspan="3">*Required of students without substantial work</td> </tr> </table>	Core Courses of the MPA (24-27 credits)			PAF 9100	Introduction to Public Affairs	3	PAF 9103	Communication in Public Settings	3	PAF 9120	Public and Nonprofit Management I	3	PAF 9130	Economic Analysis and Public Policy	3	PAF 9140	Budgeting and Financial Analysis I	3	PAF 9170	Research and Analysis I	3	PAF 9172	Research and Analysis II	3	PAF 9190	Capstone Seminar	3	PAF 9195*	Internship in Public Affairs*	3	*Required of students without substantial work		
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			Free Electives of the MPA (6 credits)	
			Two free elective courses of choice	6
			Courses of the Specialization (12 credits)	
			Mandatory Courses of the Specialization in Urban Development and Sustainability (6 credits; select two)	
	PAF 9141		Community Development: History, Present, and Future	3
	PAF 9142		Housing Policy	3
	PAF 9143		Greening and Growing Cities: Sustainability and Public Policy Choices	3
			Elective Courses of the Specialization in Urban Development and Sustainability (6 credits; select two)	
	PAF 9109		Government Contracting	3
	PAF 9110		Ethics and Public Decision Making	3
	PAF 9136		Urban Economic Development	3

<b>Course Description Crs</b>			<b>Course Description Crs</b>		
			PAF 9141	Community Development	3
			OR	OR	
			PAF 9142	Housing Policy	
			OR	OR	
			PAF 9143	Greening and Growing Cities	
			PAF 9150	Introduction to the Nonprofit Sector	3
			PAF 9151	Administration of the Nonprofit Sector and Voluntary Agencies	3
			PAF 9152	Fund Raising and Grants Administration in Nonprofit and Voluntary Organizations	3
Mandatory Courses of the Specialization in Nonprofit Administration (6 credits)					

PAF 9151	Administration of the Nonprofit Sector and Voluntary Agencies	3
PAF 9153	Budgeting and Finance for Nonprofits	3
Elective Courses of the Specialization in Nonprofit Administration (6 credits; select two)		
PAF 9109	Government Contracting	3
<b>Course Description Crs</b>		
PAF 9110	Ethics and Public Decision Making	3
PAF 9136	Urban Economic Development	3
PAF 9139	Communication Strategy	3
PAF 9141	Community Development	3
PAF 9142	Housing Policy	3
PAF 9143	Greening and Growing Cities	3
PAF 9150	Introduction to the Nonprofit Sector	3
PAF 9152	Fund Raising and Grants Administration in Nonprofit and Voluntary Organizations	3
PAF 9156	Emergency Preparedness, Response, and Recovery	3
PAF 9157	Introduction to Philanthropy	3
PAF 9158	Religion, Nonprofits, Politics, and Policy	3
PAF 9160	Public and Nonprofit Management II	3
PAF 9171	Human Services Administration	3
PAF 9174	Program Evaluation	3
PAF 9181	Comparative Public Administration	3
PAF 9183	International Nonprofit Organizations	3
PAF 9299	Selected Topics in Nonprofit Management	3
PAF 9710	Health and Health Care	3
MGT 9969	Social Entrepreneurship: Concepts and Cases	3
OR		
Mandatory Courses of the Specialization in Policy Analysis and Evaluation (6 credits)		
PAF 9133	Economics of the Public Sector and Public Finance	3
PAF 9180	Policy Analysis	3

PAF 9153	Budgeting and Finance for Nonprofits	3
PAF 9159	Privatization and Market-based Government	3
PAF 9160	Public and Nonprofit Management II	3
PAF 9174	Program Evaluation	3
PAF 9181	Comparative Public Administration	3
PAF 9185	Environmental Policy	3
PAF 9186	Map Making for Public Policy	3
PAF 9299	Selected Topics in Nonprofit Management	3
OR		
Mandatory Courses of the Specialization in Nonprofit Administration (6 credits)		
PAF 9151	Administration of the Nonprofit Sector and Voluntary Agencies	3
PAF 9153	Budgeting and Finance for Nonprofits	3
Elective Courses of the Specialization in Nonprofit Administration (6 credits; select two)		
PAF 9109	Government Contracting	3
<b>Course Description Crs</b>		
PAF 9110	Ethics and Public Decision Making	3
PAF 9136	Urban Economic Development	3
PAF 9139	Communication Strategy	3
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PAF 9157	Introduction to Philanthropy	3
PAF 9158	Religion, Nonprofits, Politics, and Policy	3
PAF 9160	Public and Nonprofit Management II	3
PAF 9171	Human Services Administration	3
PAF 9174	Program Evaluation	3
PAF 9181	Comparative Public Administration	3
PAF 9183	International Nonprofit Organizations	3
PAF 9299	Selected Topics in Nonprofit Management	3
PAF 9710	Health and Health Care	3
MGT 9969	Social Entrepreneurship: Concepts and Cases	3
OR		
Mandatory Courses of the Specialization in Policy Analysis and Evaluation (6 credits)		
PAF 9133	Economics of the Public Sector and Public Finance	3
PAF 9180	Policy Analysis	3

Course Description Crs			Course Description Crs		
Elective Courses of the Specialization in Policy Analysis and Evaluation (6 credits; select two)			Elective Courses of the Specialization in Policy Analysis and Evaluation (6 credits; select two)		
PAF 9110	Ethics and Public Decision Making	3	PAF 9110	Ethics and Public Decision Making	3
PAF 9116	Human Resources Policy	3	PAF 9116	Human Resources Policy	3
PAF 9137	Telecommunications Policy	3	PAF 9137	Telecommunications Policy	3
PAF 9142	Housing Policy	3	PAF 9142	Housing Policy	3
PAF 9145	Social Welfare Policy	3	PAF 9145	Social Welfare Policy	3
PAF 9161	Business and Public Policy	3	PAF 9161	Business and Public Policy	3
PAF 9173	Program Auditing and Performance Measurement	3			
PAF 9174	Program Evaluation	3			
PAF 9175	Advanced Analytical Methods	3			

PAF 9185	Environmental Policy	3
PAF 9186	Mapmaking for Public Policy	3
PAF 9318	Educational Policy	3
PAF 9338	Higher Education, Politics, and Public Policy	3
PAF 9699	Selected Topics in Public Policy	3
PAF 9715	Health Care Policy	3
OR		
Mandatory Courses of the Specialization in Public Management (6 credits)		
PAF 9117	Public Personnel and Human Resources Management	3
PAF 9160	Public and Nonprofit Management II	3
Elective Courses of the Specialization in Public Management (6 credits; select two)		
PAF 9109	Government Contracting	3
PAF 9110	Ethics and Public Decision Making	3
PAF 9115	Intergovernmental Relations	3
PAF 9118	Labor Relations in the Public Sector	3

PAF 9173	Program Auditing and Performance Measurement	3
PAF 9174	Program Evaluation	3
PAF 9175	Advanced Analytical Methods	3
PAF 9185	Environmental Policy	3
PAF 9186	Mapmaking for Public Policy	3
PAF 9318	Educational Policy	3
PAF 9338	Higher Education, Politics, and Public Policy	3
PAF 9699	Selected Topics in Public Policy	3
PAF 9715	Health Care Policy	3
OR		
Mandatory Courses of the Specialization in Public Management (6 credits)		
PAF 9117	Public Personnel and Human Resources Management	3
PAF 9160	Public and Nonprofit Management II	3
Elective Courses of the Specialization in Public Management (6 credits; select two)		
PAF 9109	Government Contracting	3
PAF 9110	Ethics and Public Decision Making	3
PAF 9115	Intergovernmental Relations	3
PAF 9118	Labor Relations in the Public Sector	3

<b>Course Description Crs</b>		
PAF 9138	Urban Services Delivery	3
PAF 9139	Communication Strategy	3
PAF 9156	Emergency Preparedness, Response, and Recovery	3

<b>Course Description Crs</b>		
PAF 9138	Urban Services Delivery	3
PAF 9139	Communication Strategy	3
PAF 9156	Emergency Preparedness, Response, and Recovery	3
PAF	Privatization and Market-	3

PAF 9159	Privatization and Market-Based Government	3	9159	Based Government	
PAF 9171	Human Services Administration	3	PAF 9171	Human Services Administration	3
PAF 9173	Program Auditing and Performance Measurement	3	PAF 9173	Program Auditing and Performance Measurement	3
PAF 9174	Program Evaluation	3	PAF 9174	Program Evaluation	3
PAF 9181	Comparative Public Administration	3	PAF 9181	Comparative Public Administration	3
OR			OR		
Mandatory Courses of the Specialization in Health Care Policy (3 credits)			Mandatory Courses of the Specialization in Health Care Policy (6 credits)		
PAF 9710	Health and Health Care	3	PAF 9710	Health and Health Care	3
Elective Courses of the Specialization in Health Care Policy (9 credits; select three)			Elective Courses of the Specialization in Health Care Policy (9 credits; select three)		
PAF 9180	Policy Analysis	3	PAF 9180	Policy Analysis	3
PAF 9715	Health Care Policy	3	PAF 9715	Health Care Policy	3
PAF 9720	Population-Based Health Planning	3	PAF 9720	Population-Based Health Planning	3
PAF 9725	Health Program, Policy, and Performance Evaluation	3	PAF 9725	Health Program, Policy, and Performance Evaluation	3
OR	OR		OR	OR	
PAF 9174	Program Evaluation		PAF 9174	Program Evaluation	
PAF 9730	Comparative Health Systems	3	PAF 9730	Comparative Health Systems	3
PAF 9735	Health Politics and Policymaking	3	PAF 9735	Health Politics and Policymaking	3
PAF 9766	Health Care Costs and Financing	3	PAF 9766	Health Care Costs and Financing	3
	Other courses relevant to the track offered at other schools of Baruch College and/or other CUNY campuses, with advisor approval			Other courses relevant to the track offered at other schools of Baruch College and/or other CUNY campuses, with advisor approval	
<b>Course Description Crs</b>			<b>Course Description Crs</b>		
Total credits required for the MPA degree with a Specialization in Nonprofit Administration, Policy Analysis and		42-45	Total credits required for the MPA degree with a Specialization in <u>Urban Development and Sustainability</u> , Nonprofit Administration, Policy		42 - 45



Evaluation, Public Management, or Health Care Policy				
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Analysis and Evaluation, Public Management, or Health Care Policy				
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**Rationale:** The reasons for adding this specialization are threefold. First, questions of how urban neighborhoods grow, decline, and function in terms of development, infrastructure, and transportation are fundamental to broader themes that are addressed in the SPA curriculum, including the future of government regulation, incentives, and the changing role of the nonprofit sector. Second, there is currently no low-cost graduate program in NYC geared towards working students that prepares them for management positions in housing, community development, and sustainability. Third, the specialization will respond to growing student interest in these topics, tap into faculty expertise, and allow the School to compete more effectively with area schools.

The impact on the MPA program will be positive. It will attract more students and offer them the opportunity to pursue a specialization that will enhance their career prospects.

No adjustments are required to offer the new specialization. The courses in the specialization are already offered and full-time professors are available to teach the courses.

The specialization does not impact the admission standards or alter the process for assessing the MPA program. The specialization adheres to NASPAA standards and will be assessed according to NASPAA competencies.

The following recommendations of the Committee on Undergraduate Curriculum were approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on February 28, 2013, effective the Spring 2014 semester, pending approval of the Board of Trustees.

#### **Section AIV: New Courses**

##### **AIV:10.1a. Department of English**

**Course Number:** ENG 3005

**Title:** Introduction to Literary Studies

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** ENG 2150, or ENG/CMP/LTT 2800 or 2850 or departmental permission.

**Course Description:** Through the study of various literary genres and critical methods, students will learn to identify the defining characteristics of literary genres, develop a working vocabulary of literary terms, practice close reading and other modes of reading and writing appropriate to the English major, conduct and apply research using secondary sources, and write analytical essays about literary texts.

**Rationale:** The department's current course offerings lack a survey of literary analysis and its methods. This class would fill the gap by equipping students with the concepts, analytical tools, research methods, and basic historical knowledge they would need to pursue further coursework in the field.

ENG 3005 will be offered once per year with a projected enrollment of 25-30 students. It may be used as an elective within the English major and minor, or as an elective for the BA, BBA, and BS degrees.

##### **AIV:10.2a. Department of History**

**Course Number:** HIS/BLS/LTS 3055

**Title:** The Sixties in America

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** ENG 2100 and one of the following courses: HIS 1000; HIS 1001; HIS 1003; HIS 1005; HIS 2050; or HIS 2053.

Course Description: The course explores the major cultural, social, and political developments of the 1960s and their significance for American history and life. Topics may include: Civil Rights, JFK, the New Left, Vietnam, the Cuban Missile Crisis, Second Wave Feminism, Black Power, the urban rebellions, Gay Liberation, movements led by Chicanos and Puerto Ricans, resistance movements abroad, and the rise of the New Right. (Students will receive credit for only one of the following courses: BLS, HIS, or LTS 3055. These courses may substitute for each other in the F-replacement policy.)

Rationale: This course has been offered twice as a special topic, and will fill a gap in the offerings of both departments. The Department of History will be considered the home department for this course.

HIS/BLS/LTS 3055 will be offered once per year with a projected enrollment of 40 students. It may be used as an elective within the History major and minor, within all minors in the Department of Black and Latino Studies, or as an elective for the BA, BBA, and BS degrees.

#### **AIV:10.3a. Department of Journalism and the Writing Professions**

**Course Number:** JRN 3810

**Title:** Sportswriting

**Hours:** 3.0

**Credits:** 3.0

**Prerequisite:** JRN 3050 or permission of the instructor.

Course Description: Sports play an enormous role in culture, and this course examines sports from highly visible professional games to uncovered recreational sports. Students will learn to cover games as they unfold and to write feature articles. They will learn to use the vast realm of data available. And they will discuss and learn to write about racial and sexual issues in the sports world, the growing role of sports in globalization, sports medicine, sports law and the business and economics of sports.

Please note: This course may not be used within the English major or minor.

Rationale: The Internet has only increased the vast amount of space and time devoted to coverage of sports, and that has created opportunities for more young journalists to participate in coverage. This course will train them in the specific skills of game coverage, help them generate ideas, and let them appreciate all the different aspects of sports and their role in our culture. No other CUNY undergraduate journalism program offers a course in sportswriting, and we have heard at the journalism discipline council that students at other campuses would welcome a sportswriting course at Baruch.

JRN 3810 will be offered once per year with a projected enrollment of 24 students. It may be used as an elective within both specializations of the Journalism major, the Business Communication major (Business Writing specialization), the Journalism and Business Writing minors, or as an elective for the BA, BBA, and BS degrees.

#### **AIV:10.1b. Stan Ross Department of Accountancy**

**Course Number:** ACC 9810

**Title:** Current Topics in Financial Accounting

**Hours:** 3

**Credits:** 3

**Pre- or corequisite:** ACC 9805

Course Description: This course addresses the standards-setting processes and current output at the U.S. Financial Accounting Standards Board (FASB) and the International Accounting Standards Board (IASB), including proposals and efforts for standards convergence. Students learn to read, understand, and analyze accounting standards. Topical coverage includes recent regulations of the U.S. Securities and Exchange Commission and provisions of the Sarbanes-Oxley Act that relate to financial accounting for U.S. public companies as well as developments in financial accounting for private companies. Ethics in financial reporting is discussed. Written analyses, a term paper, and oral presentations provide opportunities to improve communications skills.

Rationale: The course will be offered every semester and enroll approximately 80 students. It is an elective choice within the major for MBA -Accountancy (CPA Program) students in the category "At least two electives to be selected from the following." It is an elective choice for MS-Accountancy students in the category "At least two electives to be selected from the following;" it is a general elective choice for MBA students in other majors. This course incorporates two essential skills for students who plan to work for a public accounting firm: the communications skills and the ability to understand and to make judgments regarding the most recent development in accounting standards as well as the ability to follow the development of new accounting standards throughout their careers. The course will also enable the students to communicate with clients regarding accounting concepts, standards, and practices.

#### **AIV:10.2b. Stan Ross Department of Accountancy**

**Course Number:** ACC 9818

**Title:** Auditing and Accounting Information Systems

**Hours:** 3

**Credits:** 3

**Prerequisite:** ACC 9112 or equivalent

Course Description: This course covers in-depth audits of accounting information systems and their internal controls. Common accounting and auditing problems encountered in computer-based information systems are identified and analyzed along with their solutions or other means of managing their effects. There is also consideration of ways of using the computer as an audit tool.

Rationale: Background in the use of accounting information systems is necessary for accountants who develop computer-based systems and/or audit the resulting electronic information. This required course, which is similar to the existing course, ACC 9816 Accounting and Auditing Aspects of Computer-Based Information Systems, offers less depth in selected areas, thereby permitting reduction from 4 credits to 3 credits. The course will be offered each semester with expected annual enrollment of 200 students. It is a required course for MBA and MS-Accountancy (CPA Program) students, and a general elective choice for MBA students in other majors.

#### **AIV:10.3b. Stan Ross Department of Accountancy**

**Course Number:** TAX 9861

**Title:** Federal Income Taxation: Theory and Practice

**Hours:** 3

**Credits:** 3

**Prerequisite:** None

Course Description: This course provides a comprehensive analysis of the federal Internal Revenue Code, emphasizing the principles for income taxation of individuals and business corporations. Relevant Treasury regulations and rulings, along with important court decisions, augment the study of the Code. Application of the principles to specific fact patterns is part of the course. Reports on assigned topics are required. Not open to students who have completed TAX 9862 or TAX 9863.

Rationale: The course will be offered every semester and enroll approximately 80 students. The course is required for MBA-Accountancy (CPA Program) and MS-Accountancy (150-Credit Hour CPA Program) students. It is a general elective choice for MBA students in other majors. Many accountants also prepare tax documents for the clients and therefore it is necessary that all students gain some knowledge on federal income taxation.

#### **AIV:10.4b. Business (BUS) Interdisciplinary Course**

**Course Number:** BUS 9556

**Title:** Communication for Accounting Managers

**Hours:** 2

**Credits:** 0

**Prerequisite:** None

Course Description: This course focuses on enhancing written and oral business communications in an accounting context. Written communication skills are developed through case analyses and white papers dealing with accounting concepts and issues. Oral communication exercises build skills for leading effective meetings, for participating effectively in discussions with clients and colleagues, and for making successful formal and informal presentations. Students learn techniques for organizing their written and verbal communications for maximum impact. Appropriate language and usage for informing and influencing audiences in various professional contexts will be addressed. The course is subject to waiver based on an evaluation of English language proficiency.

Rationale: Many accounting graduates today (if not most) lack the skill to articulate conceptual ideas. This class is intended to correct that, and improve students' overall communication skills. Students who demonstrate strong English language proficiency may be waived from this course. The course will be offered each semester and enroll approximately 60 students. It is required for MS-Accountancy (150-Credit Hour CPA Program) students.

#### **AIV:10.5b. Stan Ross Department of Accountancy**

**Course Number:** BUS 9557

**Title:** Managerial Skills for Accountancy Professionals

**Hours:** 3

**Credits:** 3

**Prerequisite:** BUS 9556

Course Description: This course focuses on knowledge of, identification with, and assimilation of the functional, personal, and business competencies associated with professional accountancy careers. Development of these competencies is important for successful practice in the complex market, regulatory, and ethical environment of accountancy. Students develop their skills in selected competencies through group and individual written and oral exercises.

Rationale: Employers reveal that our students will benefit from increased exposure to managerial skills. BUS9557 focuses upon the development of cognitive and behavioral skills needed for accounting professionals. Necessary skills include communicating effectively, working in teams, exercising leadership, and understanding the environment faced by the accounting today. Instructional methods include case analyses, role playing, and other experiential exercises. The course will be offered in multiple sections each semester and enroll approximately 80 students. The course is required for MS-Accountancy (150-Credit Hour CPA Program) students.

**AIV:10.6b. Bert W. Wasserman Department of Economics and Finance**

**Course Number:** FIN 9851

**Title:** The Classical Foundations of Risk Management

**Hours:** 1.5

**Credits:** 1.5

**Prerequisite:** Departmental permission.

Course Description: This course has two key objectives. First, it provides students with an overview of risk management and an understanding of the essential motivations for the study of risk management. Second, it provides students with a strong foundation in classical financial theory that is critical for the study of modern risk management models and concepts. In particular, students will study the traditional approach to risk management in equity securities, with an emphasis on portfolio theory and asset pricing.

Rationale: This will be a 1.5-credit course in the Executive MS in Financial Risk Management program (EMS-FRM), approved by the New York State Education Department in February 2013. All students in the program will take this course in cohort format, and the course will be open to students in the EMS-FRM program.

This course will serve two main purposes. First, it will provide students with an overview of risk management, including coverage of the sources of risk to financial and non-financial businesses, key methodologies of risk management, and the ethical responsibilities and challenges facing risk managers. Second, it will review the basics of diversification, which is an underlying form of risk management in financial investments. This is key background information for future risk managers.

The syllabus includes several readings that are coordinated with the required study materials for candidates of the Financial Risk Manager (FRM) certification of the Global Association of Risk Managers (GARP). This professional association is our partner in this program. Their reading list is updated annually, and we expect that the syllabus of this course will be modified annually as well. This applies to all of the courses in this program.

**AIV:10.7b. Stan Ross Department of Accountancy**

**Course Number:** FIN 9852

**Title:** The Measurement and Management of Market Risk I

**Hours:** 1.5

**Credits:** 1.5

**Prerequisite:** FIN 9851, MTH 9841, and FIN 9795, and a minimum GPA of 3.0 (B average) in FIN 9851, MTH 9841, and FIN 9795.

Course Description: This is the first in a sequence of two courses on financial market risk. This course covers key aspects of market risk, with a special emphasis on the concept, measurement, and control of market risks by financial institutions in their risk management programs. Students will be introduced to models in current use, and will analyze the assumptions and mathematical background underlying them in depth. Topics covered include: the stochastic nature of securities returns, estimation approaches of value at risk (VaR), issues of portfolio aggregation, and correlation measurement and forecasting.

Rationale: This will be a 1.5-credit course in the Executive MS in Financial Risk Management program (EMS-FRM), approved by the New York State Education Department in February 2013. All students in the program will take this course in cohort format. This course will be open to students in the EMS-FRM program in the second trimester of the program.

This course will cover the field of market risk, one of the most important areas in management of risk in financial institutions. This subject utilizes statistical theory intensively, as well as knowledge of the financial exposures of complex financial institutions.

The syllabus includes several readings that are coordinated with the required study materials for candidates of the Financial Risk Manager (FRM) certification of the Global Association of Risk Managers (GARP). This professional association is our partner in this program. Their reading list is updated annually, and we expect that the syllabus of this course will be modified annually as well. This applies to all of the courses in this program.

#### **AIV:10.8b. Stan Ross Department of Accountancy**

**Course Number:** FIN 9853

**Title:** The Measurement and Management of Market Risk II

**Hours:** 1.5

**Credits:** 1.5

**Prerequisite:** FIN 9852

Course Description: This course is a continuation of Finance 9852, The Measurement and Management of Market Risk I, and extends students' knowledge of the concepts and measures of market risk. From this foundation, students will learn how financial institutions actively use these models to manage risk, and how these techniques are tested and evaluated in practice. This course will also include an analysis of the implications of market risk for regulatory capital requirements. Specific topics include: estimation of value at risk for derivatives and fixed income securities with embedded optionality, and evaluations using techniques of stress testing, and Monte Carlo and scenario analyses.

Rationale: This will be a 1.5-credit course in the Executive MS in Financial Risk Management program (EMS-FRM), approved by the New York State Education Department in February 2013. All students in the program will take this course in cohort format. This course will be open to students in the EMS-FRM program in the second trimester of the program.

This course will cover the field of market risk, one of the most important areas in management of risk in financial institutions. This subject utilizes statistical theory intensively, as well as knowledge of the financial exposures of complex financial institutions.

The syllabus includes several readings that are coordinated with the required study materials for candidates

of the Financial Risk Manager (FRM) certification of the Global Association of Risk Managers (GARP). This professional association is our partner in this program. Their reading list is updated annually, and we expect that the syllabus of this course will be modified annually as well. This applies to all of the courses in this program.

**AIV:10.9b. Stan Ross Department of Accountancy****Course Number:** FIN 9854**Title:** The Measurement and Management of Credit Risk I**Hours:** 1.5**Credits:** 1.5**Prerequisite:** FIN 9895, FIN 9891, FIN 9784, and FIN 9852, and a minimum GPA of 3.0 in FIN 989, FIN 9891, FIN 9784, and FIN 9852.

Course Description: This is the first in a sequence of two courses on modern credit analysis and management. This course focusses on the analysis of the risks of individual loans and borrowers. It covers several analytical models of credit risk, including both structural and reduced form models, among others. It deals with estimation and testing of the models, with a view toward characterizing and illustrating current and evolving industry standards and practices.

Rationale: This will be a 1.5-credit course in the Executive MS in Financial Risk Management program (EMS-FRM), approved by the New York State Education Department in February 2013. All students in the program will take this course in cohort format, and this course will be open to students in the third trimester of the EMS-FRM program.

This course will cover modern methods of credit risk analysis and management. In view of the financial crisis, increasing attention is devoted to better understanding and analysis of sources and consequences of credit risk. A key motivation is to improve on traditional methods of credit assessment which are often “backward looking,” and to develop methods that utilize current market prices that are inherently “forward looking.” Many of these models require very innovative uses of new forms of data on borrower characteristics and available forms of market assessments.

The syllabus includes several readings that are coordinated with the required study materials for candidates of the Financial Risk Manager (FRM) certification of the Global Association of Risk Managers (GARP). This professional association is our partner in this program. Their reading list is updated annually, and we expect that the syllabus of this course will be modified annually as well. This applies to all of the courses in this program.

**AIV:10.10b. Stan Ross Department of Accountancy****Course Number:** FIN 9855**Title:** The Measurement and Management of Credit Risk II**Hours:** 1.5**Credits:** 1.5**Prerequisite:** FIN 9854

Course Description: This course is a continuation of Finance 9855, The Measurement and Management of Credit Risk I. It extends the analysis of individual loans and borrowers to issues of the measurement and analysis of groups and portfolios of loans. It covers loan concentration risk, risk models based on ratings

migrations, models appropriate for the evaluation of insurance firm risks, and the analytical derivation and use of risk-adjusted return on capital. This course also introduces students to the concepts and uses of credit derivatives.

**Rationale:** This will be a 1.5-credit course in the Executive MS in Financial Risk Management program (EMS-FRM), approved by the New York State Education Department in February 2013. All students in the program will take this course in cohort format, and this course will be open to students in the third trimester of the EMS-FRM program.

This course will cover modern methods of credit risk analysis and management. In view of the financial crisis, increasing attention is devoted to better understanding and analysis of sources and consequences of credit risk. A key motivation is to improve on traditional methods of credit assessment which are often "backward looking," and to develop methods that utilize current market prices that are inherently "forward looking." Many of these models require very innovative uses of new forms of data on borrower characteristics and available forms of market assessments.

The syllabus includes several readings that are coordinated with the required study materials for candidates of the Financial Risk Manager (FRM) certification of the Global Association of Risk Managers (GARP). This professional association is our partner in this program. Their reading list is updated annually, and we expect that the syllabus of this course will be modified annually as well. This applies to all of the courses in this program.

#### **AIV:10.11b. Stan Ross Department of Accountancy**

**Course Number:** FIN 9856

**Title:** The Measurement and Management of Risks in Operations and Information Technology

**Hours:** 1.5

**Credits:** 1.5

**Prerequisite:** FIN 9895, FIN 9891, FIN 9784, and FIN 9852, and a minimum GPA of 3.0 in FIN 9895, FIN 9891, FIN 9784, and FIN 9852.

**Course Description:** This course introduces students to the nature of operational and information technology, and the risks inherent in these operations. These reflect risks to a firm associated with technical and human problems, as well as more specific problems associated with complex forms of informational technology. Students will evaluate the nature and potential severity of these risks, as well as innovative approaches to measuring and managing them.

**Rationale:** This will be a 1.5-credit course in the Executive MS in Financial Risk Management program (EMS-FRM), approved by the New York State Education Department in February 2013. All students in the program will take this course in cohort format, and this course will be open, in general, to students in the third trimester of the EMS-FRM program.

This course covers two areas of increasing concern in risk management. There are many forms of operational risks, including large numbers of relatively small losses due to fraud and computer failures, as well as larger, less frequent losses associated with rogue traders. The frequency and severity of these risks is of increasing focus of financial institutions and regulators, and is an area of increasing concern among all.

The syllabus includes several readings that are coordinated with the required study materials for candidates of the Financial Risk Manager (FRM) certification of the Global Association of Risk Managers (GARP). This professional association is our partner in this program. Their reading list is updated annually, and we expect that the syllabus of this course will be modified annually as well. This applies to all of the courses in this program.

#### **AIV:10.12b. Stan Ross Department of Accountancy**



**Course Number:** FIN 9857

**Title:** The Measurement and Management of Risks in Investments

**Hours:** 1.5

**Credits:** 1.5

**Prerequisite:** FIN 9895, FIN 9891, FIN 9784, and FIN 9852, and a minimum GPA of 3.0 in FIN 9895, FIN 9891, FIN 9784, and FIN 9852.

Course Description: This course covers risks inherent in the management of investments by major institutional investors, including mutual funds, pension funds, hedge-funds, and private equity firms. Against the background of classical portfolio theory, this course examines the special investment structures and practices of major institutional investors, and explores the ways in which each has unique investment aims and is subject to unique forms of investment risks. This analysis also takes into account the regulatory framework of each of the main types of institutional investors, and the implications for risk management and analysis for them.

Rationale: This will be a 1.5-credit course in the Executive MS in Financial Risk Management program (EMS-FRM), approved by the New York State Education Department in February 2013. All students in the program will take this course in cohort format, and this course will be open to students in the third trimester of the EMS-FRM program.

This course covers all forms of investment risks. The study and analysis of these risks, aside from traditional forms of portfolio diversification, is growing, especially since the recent expansion of the hedge fund industry results in the expansion of these risks.

The syllabus includes several readings that are coordinated with the required study materials for candidates of the Financial Risk Manager (FRM) certification of the Global Association of Risk Managers (GARP). This professional association is our partner in this program. Their reading list is updated annually, and we expect that the syllabus of this course will be modified annually as well. This applies to all of the courses in this program.

#### **AIV:10.13b. Stan Ross Department of Accountancy**

**Course Number:** FIN 9858

**Title:** Implications of Corporate Governance, Regulation, and Ethics for Risk Management

**Hours:** 1.5

**Credits:** 1.5

**Prerequisite:** FIN 9770 or departmental permission.

Course Description: The course is devoted to issues of corporate governance, and helps students develop a deep understanding of their legal and ethical responsibilities as individuals, managers, and corporate officers. This course is largely based on cases. Specific issues covered include the responsibilities of businesses to the natural and governmental environments in which they operate, the roles and responsibilities of members of the firm's board of directors, corporate reform, and the impact of board on the firm's decision-making culture.

Rationale: This will be a 1.5-credit course in the Executive MS in Financial Risk Management program (EMS-FRM), approved by the New York State Education Department in February 2013. All students in the program will take this course in cohort format, and this course will be open to students in the third trimester of the EMS-FRM program.

Although ethical issues are addressed in all courses in the EMS-FRM program in some manner, this course focuses almost exclusively on these issues. The course uses real-life cases that involve major challenges facing the firm's executive leaders. Many famous business failures are covered, including Royal Dutch Shell in Nigeria and Enron. The concluding case deals with business and ethical perspectives of Johnson & Johnson's success in dealing with the Tylenol Case. Students will evaluate the ethical and business issues facing these firms, will address those issues from the perspective of the firm's top executives, and will draw conclusions about effective forms of corporate governance.

The syllabus includes several readings that are coordinated with the required study materials for candidates of the Financial Risk Manager (FRM) certification of the Global Association of Risk Managers (GARP). This professional association is our partner in this program. Their reading list is updated annually, and we expect that the syllabus of this course will be modified annually as well. This applies to all of the courses in this program.

#### **AIV:10.14b. Department of Statistics and Computer Information Systems**

**Course Number:** CIS 9334

**Title:** E-Business Strategy and Technology

**Hours:** 1.5

**Credits:** 1.5

**Prerequisite:** CIS 9001

Course Description: This course introduces students to the various technologies used in e-business and their strategic implications. The course covers the current state of the industry and the strategic issues faced by e-businesses. It also provides an introduction to the technical infrastructure, business impact, and global considerations surrounding the analysis and implementation of e-business. The students learn what the various technologies are, how they work, and how organizations can use them to achieve competitive advantage. Students are exposed to a variety of resources and media, including articles from relevant industry publications, and demonstrations of existing e-businesses.

#### **Section AV: Changes in Existing Courses**

##### **AV:10.1a. Change in Course Title and Description**

<b>FROM:</b> POL/AAS/HIS 3346 <u>East Asia in World Affairs</u>		<b>TO:</b> POL/AAS/HIS 3346 <u>The Rise of Asia in World Affairs</u>	
<b>Description</b>	This course presents the cultures, recent histories, and current conditions of East Asian countries in the context of global politics and economics. Through an examination of economic growth in the context of the world economy and political developments both within countries and among them, the course will provide a basis for understanding the East Asian region in contemporary affairs.	<b>Description</b>	This course presents the cultures, recent histories, and current conditions of Asian countries in the context of global politics and economics. Through an examination of economic growth in the context of the world economy and political developments both within countries and among them, the course will provide a basis for understanding the Asian region in contemporary affairs.

Rationale: The rise of Asia in a global framework is perhaps the most significant sociopolitical phenomenon now taking place, and this course is designed to aid students' understanding of this phenomenon. The Department of Political Science will continue to be the home department for this course.

POL/AAS/HIS 3346 will be offered every two years with a projected enrollment of 40 students. It may be used within the Political Science major and minor, the History major and minor, the Asian and Asian American Studies minor, or as an elective for the BA, BBA, and BS degrees.

The following recommendation of the Graduate Affairs Committee was approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on December 6, 2012 effective the Fall 2013 semester, pending approval of the Board of Trustees.

#### AV:10.2a. Change in Course Number

FROM: PSY 9704 Applied Statistical Analysis		TO: PSY 9705 Applied Statistical Analysis	
Hours	3.0	Hours	3.0
Credits	3.0	Credits	3.0
Description	This course is designed to provide students with a basic understanding of the use of descriptive and inferential statistics as research tools in industrial/organizational psychology. The course will focus on principles of statistical calculation, as well as the relationships among statistical concepts, the application of appropriate statistical methods, and the interpretation of analyses.	Description	This course is designed to provide students with a basic understanding of the use of descriptive and inferential statistics as research tools in industrial/organizational psychology. The course will focus on principles of statistical calculation, as well as the relationships among statistical concepts, the application of appropriate statistical methods, and the interpretation of analyses.
Prerequisites	None	Prerequisites	None

Rationale: This is a correction to the January 2013 CUR. The course was incorrectly listed as PSY 9704.

PSY 9705 will be offered once per year with a projected enrollment of 35 students. It will serve as the required statistics course for the Industrial/Organizational Psychology MS Program.

#### AV.10.1b. Change in Course Title

From: BUS 9100		To: BUS 9100	
Title	<del>The Societal and Governmental Environment of Business</del>	Title	Business and Society

Rationale: The MBA curriculum revision effective fall 2011 included this change, but it was never formally approved. This action is meant to correct that omission.

#### AV.10.2b. Change in Course Description and Prerequisite

From: RES 9980		To: RES 9980	
Title	Object-Oriented Programming I	Title	Object-Oriented Programming I
Description	<del>This course builds upon the core issues introduced in the fall semester's real estate development course. It is based upon the core assumptions, and theory, that since large parts of real estate are necessarily entrepreneurial, that</del>	Description	This course is based upon the core assumptions and theory that since large parts of real estate are necessarily entrepreneurial, that more complex aspects of real estate entrepreneurship will engage the student in issues of risk evaluation at the "opportunistic"

	more complex aspects of real estate entrepreneurship will engage the student in issues of risk evaluation at the “opportunistic” segment of investment choices and financing. Such higher-risk higher- return acquisition and development options require a clear foundation in key dimensions of due diligence from both debt and equity lenders perspectives, as well as a clear appreciation of the ways in which deal structuring can affect the value of and stability of joint ventures engaged in high yield investing and development.		segment of investment choices and financing. Such higher-risk higher-return acquisition and development options require a clear foundation in key dimensions of due diligence from both debt and equity lenders perspectives, as well as a clear appreciation of the ways in which deal structuring can affect the value of and stability of joint ventures engaged in high yield investing and development.
Prerequisite	RES 9776, FIN 9776, RES 9860, or MGT 9860.	Prerequisite	RES 9776, FIN 9776, RES 9860, MGT 9860 or Departmental Permission.

Rationale: The change in the course description removes the misperception that the real estate development course is a necessary prerequisite for this course. Departmental permission is added to give more flexibility to students with regard to enrolling in the course.