

April 2012

Baruch College

Chancellor's University Report – Part A: Academic Matters

PART A: ACADEMIC MATTERS

The following recommendation of the Committee on Undergraduate Curriculum was approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on February 28, 2012, effective the Spring 2013 semester, pending approval of the Board of Trustees.

Part A: Academic Matters, Section AI: Special Actions

AI:10.1a Change in the name of the Department of Black and Hispanic Studies

RESOLVED: That the Department of Black and Hispanic Studies at Baruch College be renamed the Department of Black and Latino Studies effective February 1, 2013.

EXPLANATION: The Department of Black and Hispanic Studies wishes to change its name to the Department of Black and Latino Studies to reflect its growing course offerings and the research interest of its faculty on Latin America and Latinos in the United States. The action is a name change only and does not affect the tenure or seniority status of any faculty member in the department.

The following recommendation of the Committee on Undergraduate Curriculum was approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on December 14, 2011, effective the Fall 2012 semester, pending approval of the Board of Trustees.

Section AIII: Changes in Degree Programs

AIII:10.1a. New Minor: Tier III Minor in New Media Arts

The Department of Fine and Performing Arts features a minor concentration in New Media Arts.

Program Prerequisite:

NMA 2050 Introduction to New Media Arts

Required:

NMA 4900 New Media Arts in Theory and Practice

Electives (Choose two):

NMA 3041 Special Topics in New Media and Interdisciplinary Art

NMA 3010 Video I

ART 3057 Principles of Internet Design

ART 3059 Designing with Computer Animation

ART 3061 Introduction to Digital Photography

MSC 3032 Electronic Music

THE 3044 Advanced Acting

Rationale: New Media Arts is an important, transformative area within the fine and performing arts, and is an integral aspect of contemporary cultural production. The new Tier III Minor in New Media Arts provides an opportunity for Baruch College undergraduates to attain artistic fluency, theoretical literacy, and technical proficiency in this rising field.

The Tier III Minor in New Media Arts strengthens the curriculum of the Weissman School of Arts and Sciences by providing a practical course of study that combines artistic expression and technological innovation with a strong historical and theoretical framework. Students minoring in New Media Arts will learn to be not just the objects of technology as “users,” but to be active subjects whose creative interactions with technology will open up a new understanding of technology as a creative artistic and social medium.

As an inherently interdisciplinary field, New Media Arts sits at the intersection of existing areas in the Department of Fine and Performing Arts. The new designation, NMA, helps students easily differentiate and identify the New Media Arts Minor and its courses from others in the department. It will satisfy the current Tier III minor requirement, and will serve as an optional liberal arts minor within the anticipated Pathways curriculum.

The following recommendations of the Curriculum Committee were approved at the School of Public Affairs Faculty Meeting on February 23, 2012. They will be effective for the Spring 2013 semester, pending approval of the Board of Trustees.

All:10.1p. The following is a Change in Description of the BSPA Program in the School of Public Affairs.

HEGIS Code: 2102.00

Program Code: 20526

Effective: Spring 2013

| From: Bachelor of Science in Public Affairs | | To: Bachelor of Science in Public Affairs | |
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| Description | The Bachelor of Science in public affairs provides students with an understanding of the structure of public and nonprofit institutions, the process of public policy making, and the design of important public policies. It emphasizes the development of practical competencies, including the ability to use the computer as an analytical and | Description | The Bachelor of Science in <u>Public Affairs</u> focuses on the <u>advocacy and analysis of public policy</u> . It is designed for those seeking to <u>have a positive impact on society</u> . Students learn to <u>formulate, implement, and evaluate creative solutions to challenging global, national, state, and local problems</u> . The <u>coursework examines how public and nonprofit organizations are</u> |

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| <p>communications tool. This program provides essential skills for students interested in careers related to the development and implementation of public affairs, public policy, management, government relations, and law. Graduates are ideally suited for entry-level professional positions in government agencies, nonprofit organizations, and corporations with public policy, community affairs, and governmental relations components, career fields that are strong and growing. Additionally, students are prepared for graduate education in the social sciences, law, and public affairs and public administration.</p> | <p>involved in the policy process. Civic engagement skills are developed in economic and financial analysis, political negotiation, qualitative and quantitative methods, and rhetoric. Policy areas of interest include community development, education, the environment, healthcare, housing, and social welfare. The degree prepares students for employment in government, political campaigns, and the growing social activism of the nonprofit sector. An excellent foundation is provided for graduate-level education in communications, law, management, public administration, public policy, and urban planning.</p> |
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Rationale: The change standardizes the description and emphasizes focus on advocacy and analysis.

All:10.2p. The following revision is proposed for the BSPA program in the School of Public Affairs.

HEGIS Code: 2102.00

Program Code: 20526

Effective: Spring 2013

| From: Bachelor of Science in Public Affairs | | | To: Bachelor of Science in Public Affairs | | |
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| Course Description Crs | | | Course Description Crs | | |
| Requirements for the BSPA Program | | | Requirements for the BSPA Program | | |
| Core Courses (18 Credits) | | | Core Courses (18 Credits) | | |
| PAF 3005 | Public Affairs in New York City | 3 | PAF 3010 | Policy and Politics | 3 |
| PAF 3015 | Qualitative Studies of Communities | 3 | PAF 3015 | Qualitative Studies of Communities | 3 |
| | | | PAF 3102 | Economic Analysis and Public Policy | 3 |

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| PAF 3102 | Economic Analysis and Public Policy | 3 |
| PAF 3204 | Public Communication and Organizations | 3 |
| PAF 3401 | Quantitative Methods for Policy & Practice | 3 |
| PAF 4401 | Seminar in Public Affairs Evaluation | 3 |
| Elective Courses (12 credits; select four) | | |
| PAF 3001 | Public Regulation of Business | 3 |
| PAF 3010 | Policy and Politics | 3 |
| PAF 3020 | Ethics and Civic Engagement | 3 |
| PAF 3040 | Information and Society | 3 |
| PAF 3100 | Program Administration in Public Agencies | 3 |
| PAF 3103 | Public Finance / Managing Public Resources | 3 |
| PAF 3105 | Principles of Survey Research | 3 |
| PAF 3106 | Public Opinion, Policy, and Management | 3 |
| PAF 3108 | Public Campaigns and Advocacy | 3 |
| PAF 3233 | Political and Administrative Research | 3 |
| PAF 3301 | Models of Service Delivery: Constituencies, Stakeholders, and Policy | 3 |
| PAF 3402 | Policy Analysis | 3 |
| PAF 3442 | The Environment, Political Choices, and Public Policy | 3 |
| PAF 3451 | Selected Topics in Public Affairs | 3 |
| PAF 3501 | Advanced Statistical Analysis for Public Policy and Management | 3 |
| PAF 3601 | Programs, Policy, and Evaluation Research | 3 |
| PAF 3701 | Building Cities: Markets and Government | 3 |
| PAF 4250 | Nonprofit Housing Development | 3 |

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| PAF 3108 | Public Campaigns and Advocacy | 3 |
| PAF 3401 | Quantitative Methods for Policy & Practice | 3 |
| PAF 4401 | Seminar in Public Affairs Evaluation | 3 |
| Elective Courses (12 credits; select four) | | |
| PAF 3001 | Public Regulation of Business | 3 |
| PAF 3005 | Public Affairs in New York City | 3 |
| PAF 3020 | Ethics and Civic Engagement | 3 |
| PAF 3040 | Information and Society | 3 |
| PAF 3100 | Program Administration in Public Agencies | 3 |
| PAF 3103 | Public Finance / Managing Public Resources | 3 |
| PAF 3105 | Principles of Survey Research | 3 |
| PAF 3106 | Public Opinion, Policy, and Management | 3 |
| PAF 3201 | Public Communication and Organizations | 3 |
| PAF 3233 | Political and Administrative Research | 3 |
| PAF 3301 | Models of Service Delivery: Constituencies, Stakeholders, and Policy | 3 |
| PAF 3402 | Policy Analysis | 3 |
| PAF 3442 | The Environment, Political Choices, and Public Policy | 3 |
| PAF 3451 | Selected Topics in Public Affairs | 3 |
| PAF 3501 | Advanced Statistical Analysis for Public Policy and Management | 3 |
| PAF 3601 | Programs, Policy, and Evaluation Research | 3 |
| PAF 3701 | Building Cities: Markets and Government | 3 |
| PAF 4250 | Nonprofit Housing Development | 3 |

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| PAF 4850 | Organization and Management of Health Services in the United States | 3 | PAF 4850 | Organization and Management of Health Services in the United States | 3 |
| PAF 5000 | Independent Study in Public Affairs | 3 | PAF 5000 | Independent Study in Public Affairs | 3 |
| PAF 5452 | Internship in Public Affairs | 3 | PAF 5452 | Internship in Public Affairs | 3 |
| PAF 5453 | Public Affairs Internship in Nonprofit Agencies | 3 | PAF 5453 | Public Affairs Internship in Nonprofit Agencies | 3 |
| PAF 6001H/ 6002H | Honors Thesis in Public Affairs | 3 | PAF 6001H/ 6002H | Honors Thesis in Public Affairs | 3 |
| Total credits required for the BSPA Program 30 | | | Total credits required for the BSPA Program 30 | | |

Rationale: PAF 3010 and PAF 3108 are courses that focus on how to generally participate in politics and undertake effective advocacy; the core curriculum should reflect the theme of BSPA on advocacy and analysis. PAF 3005 and PAF 3201 are special courses with a more particular focus and should be in the electives.

The following recommendation of the Committee on Undergraduate Curriculum was approved at the Mildred and George Weissman School of Arts and Sciences Faculty Meeting on February 28, 2012, effective the Spring 2013 semester, pending approval of the Board of Trustees.

Section AIV: New Courses

AIV:10.1a. Department of Philosophy

Course Number: PHI 1200

Title: Ethics and Critical Thinking

Hours: 3.0

Credits: 3.0

Prerequisite: ENG 2100 or equivalent

Course Description: This course examines the principles of clear and accurate thought, including sound and valid arguments and methods of rigorous reasoning. Emphasis will be placed throughout upon ethical beliefs, arguments, and problems, with a view to clarifying and analyzing the role of logic in forming those beliefs, structuring those arguments, and resolving those problems.

Rationale: This new course is designed to address the results of assessments of student learning in the areas of critical analysis and moral reasoning conducted at Baruch College. It is an elementary logic course, but a logic course with a twist. Almost every example and case study in the course will be taken from the area of ethics. No existing logic book does this, so the readings are from a variety of sources.

PHI 1200 will be offered every semester with a projected enrollment of 40 students. It may be used

as a general elective for the BA, BBA, or BS degrees. This course will also be considered for a place within the Pathways flexible core.

Section AV: Changes in Existing Courses

AV:10.1a. Change in Description and New Cross-listing with the Department of Sociology and Anthropology

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| FROM: HSP 3015 Cuban Culture and Society | | TO: <u>ANT/SOC/HSP</u> 3015 Cuban Culture and Society | |
| Description | This course focuses on the development of Cuban culture and society, with special emphasis on the socialist process initiated in 1959 and its consequences in the areas of culture, the economy, political institutions, class, race, gender, and civil society. These events are examined within the framework of the island's own history, the colonial and post-colonial Caribbean, previous and subsequent revolutions in Latin America, and ideologies, such as socialism, imperialism, and nationalism. | Description | This course focuses on the development of Cuban culture and society, with special emphasis on the socialist process initiated in 1959 and its consequences in the areas of culture, the economy, political institutions, class, race, gender, and civil society. These events are examined within the framework of the island's own history, the colonial and post-colonial Caribbean, previous and subsequent revolutions in Latin America, and ideologies, such as socialism, imperialism, and nationalism. <u>(Students will receive credit for only one of the following courses: ANT, HSP, or SOC 3015. These courses may substitute for each other in the F-replacement policy.)</u> |
| Prerequisites | ENG 2150 and one of the following: HSP 1000 or HSP 1003 or HIS 1003 or SOC 1005 or departmental permission. | Prerequisites | ENG 2150 and one of the following: HSP 1000 or HSP 1003 or HIS 1003 or SOC 1005 or departmental permission. |

Rationale: ANT/SOC cross-listing is being added to HSP 3015, a course in the Department of Black and Hispanic Studies-that has received an overwhelming response from students eager to learn about Cuba and compare it to other systems, countries, and contexts.

In response to recommendations from external reviewers of the Department of Black and Hispanic Studies in Spring 2011, we seek to create more curricular links between that department and other departments with overlapping or complementary disciplinary concerns. For this reason we seek to add this cross-listing to the several others between Black and Hispanic Studies and the Sociology and Anthropology Department. This cross-listing would create more paths to entry and credit for the course and give flexibility to students who seek to major or minor in one or both of the departments.

The Department of Black and Hispanic Studies (soon to be Black and Latino Studies) is considered the home department of this course. It will be offered once per year with a projected enrollment of 35 students. It may be used as an elective within the Sociology major, as a general elective for the BA, BBA, and BS degrees, and under the current curriculum, toward the BA cultural studies requirement, or as an elective within the Anthropology, Black and Hispanic Studies, and Sociology Tier III minors.

AV:10.2a. Change in Title and Description

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| FROM: JRN 2500 Perspectives on the News | | TO: JRN 2500 <u>The Individual and the News in the Information Age</u> | |
| Description | This is a course in reading and analyzing the news. By examining how news is reported and shaped, students improve their writing skills, heighten their awareness of effective communication, and gain insight into the impact of the news media in America. | Description | <u>This course examines the changing role of journalism, the impact of the Internet and social media and the emergence of alternative news sources. To develop critical faculties, students will study the evolution of the American media, focusing on changes in audiences, ownership, regulation and technology. Students will learn to assess the credibility of information provided by: traditional news organizations, Web sites, social media such as Twitter and Facebook, as well as information provided directly by sources, as in news releases from corporations and political campaigns and reports from nonprofit and governmental agencies.</u> |

Rationale: This course is being changed to put the focus on the responsibilities of individuals to be informed consumers of news and information and to equip students with the tools to so act, becoming engaged citizenry. This course will increase news literacy and information literacy, helping students to understand better the dynamic role that a free press plays in a democratic society and to be better-informed participants as consumers, sharers, and creators of news content. The new course title puts an appropriate emphasis on the individual.

JRN 2500 will continue to be offered every semester with a projected enrollment of 24 students. It serves as the program prerequisite for the Journalism major, and may be used as a general elective for the BA, BBA, and BS degrees. We also intend to submit this course for consideration for the Pathways flexible core.

AV:10.3a. Change in Description and New Cross-listing with Environmental Studies (ENV)

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| FROM: BIO 3020 Biology of Invertebrates | TO: BIO/ <u>ENV</u> 3020 Biology of Invertebrates |
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| Description | This course describes the identifying characteristics of major phyla, classes, and orders of invertebrate animals. Laboratory periods are used to study the morphological, physiological, behavioral, and ecological characteristics of selected invertebrates. Examples of the ecological and economic importance of specific organisms are explained throughout the course. | Description | This course describes the identifying characteristics of major phyla, classes, and orders of invertebrate animals. Laboratory periods are used to study the morphological, physiological, behavioral, and ecological characteristics of selected invertebrates. Examples of the ecological and economic importance of specific organisms are explained throughout the course. <u>(Students will receive credit for BIO 3020 or ENV 3020, not both. These courses may substitute for each other in the F-replacement policy.)</u> |
| Prerequisites | One semester of college laboratory science in environmental studies or biology and departmental permission. | Prerequisites | One semester of college laboratory science in environmental studies or biology and departmental permission. |

Rationale: The proposed changes will allow students interested in Environmental Studies or Environmental Sustainability to understand the biology of invertebrates and to appreciate the ecological and economic importance of invertebrates in modern society.

BIO/ENV 3020 will be offered once per year with a projected enrollment of 24 students. This course may be used as an elective within the Biological Sciences major, within the current Tier III minors in Natural Sciences or Environmental Sustainability, or as a general elective for the BA, BS, and BBA degrees.